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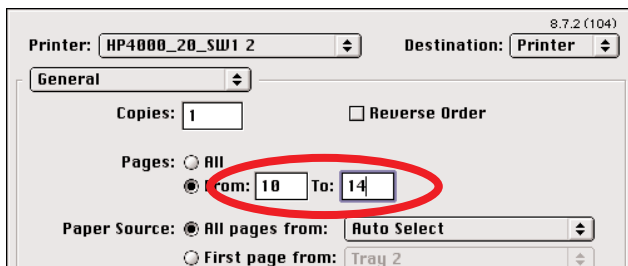
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To change **views** on-screen, use the magnification tool or click on different view options (see circled below) or adjust magnification to 150% using the magnification box at the bottom of the window.



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Beginner Books • Disney • Sesame Workshop

Picturebacks • Step into Reading

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Random House

Young Readers Group

Fall 2002

A Division of Random House Children's Books



Random House

Young Readers Group

Fall 2002

A Division of Random House
Children's Books



A Classic Tale As Never Told Before

Disney's epic fantasy space-adventure is based on Robert Louis Stevenson's classic tale Treasure Island, and **ships** into theaters November 2002, just in time for the holiday season!

For a treasure chest of books and displays, see pages 4–11.

**TWO
NEW SONGS**
by Johnny Rzeznick
of the
Goo Goo Dolls!

Displays with Character!



See pages 66-67



See pages 82-83



See pages 44-45

Order Today!

RANDOM HOUSE YOUNG READERS GROUP

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RANDOM HOUSE YOUNG READERS GROUP

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Cover and title page art from *Down a Sunny Dirt Road* by Stan & Jan Berenstain (see page 52).

A futuristic Twist on One of the Greatest



A coming-of-age story about a young man who leaves home in search of treasure, and in doing so, finds the treasure within himself.

Based on Robert Louis Stevenson's *Treasure Island*, *Treasure Planet* follows Jim Hawkins's amazing journey across a fantasy universe as cabin boy aboard the RLS *Legacy*. Befriended by the ship's cyborg, the part-man, part-machine John Silver, Jim thrives under his guidance, showing the makings of a fine spacer. As the story unfolds, he and the all-alien crew battle supernovas, black holes, and ferocious space storms. But even greater dangers lie ahead when Jim discovers that his trusted mentor Silver is actually a scheming pirate with mutiny in mind. Confronted with a betrayal that cuts deep to his soul, Jim is transformed from a boy to a man as he finds the strength to face down the mutineers and discovers a treasure greater than he ever imagined.

- Voices include Joseph Gordon-Levitt as Jim Hawkins, Emma Thompson as Captain Amelia, David Hyde Pierce as Doctor Doppler, and Martin Short as B.E.N., a.k.a. Bio-Electronic Navigator.
- Original songs by rock star Johnny Rzeznik of the Goo Goo Dolls add contemporary flair to the film.
- A unique blend of 18th-century aesthetics and space-fantasy animation.
- Animated sci-fi adventure is set in a fantasy outer space universe that is neither past nor future. Features a cool, young main character and a unique mix of alien pirates, robots, and cyborgs.

Adventure Stories Ever Told

You'll See Stars! A Marketing Campaign That Will Make Sales Soar!



**"Win a Trip to Space Camp"
Treasure Hunt Sweepstakes**



Opening Weekend Promotion

Tag on Buena Vista Pictures ad in *Los Angeles Times* and *New York Times*

Burst on group sales mailing for opening weekend at the El Capitan Theater (L.A.) and the Ziegfeld Theater (N.Y.)



Cross-Promotions with Disney Divisions Including Disney Interactive, Walt Disney Records, Walt Disney Theatrical, and Others



**Featured on
www.randomhouse.com/kids/Disney**



A Treasure Chest of Display Options

• 46-Copy Trade Floor Display

Includes 8 copies each of *Treasure Planet* (Junior Novelization) and *Space Case* (Pictureback), and 6 copies each of *Jim's Journal* (Stepping Stone), *Pirates Attack* (Step into Reading), *Treasure Planet* (Read-Aloud Storybook), *Beware the Cyborg* (Tattoo Time) and *Solar Surfer* (Hologramatic Sticker Book)

ISBN: 0-7364-8664-X

Retail Value: \$215.62/\$323.54 Can.

• 60-Copy UPC Floor Display

Includes 12 copies of *Shipshape* (Super Coloring Time); 10 copies each of *Solar Surfer* (Hologramatic Sticker Book) and *Beware the Cyborg* (Tattoo Time); 8 copies of *Space Case* (Pictureback); 6 copies each of *Treasure Planet* (Junior Novelization) and *Pirates Attack!* (Step into Reading) and 4 copies each of *Treasure Planet* (Read-Aloud Storybook) and *Jim's Journal* (Stepping Stone)

ISBN: 0-7364-8665-8

Retail Value: \$247.48/\$377.40 Can.

• 60-Copy Shelf Tray

Includes same title assortment as above

ISBN: 0-7364-8666-6

Retail Value: \$247.48/\$377.40 Can.

• 24-Copy Prepack

Includes 6 copies each of *Shipshape* (Super Coloring Time), *Space Case* (Pictureback), *Solar Surfer* (Hologramatic Sticker Book), and *Beware the Cyborg* (Tattoo Time)

ISBN: 0-7364-8691-7

Retail Value: \$85.32/\$131.76 Can.



On sale
October 15!

Display not final

Approx. Dimensions: 20" w x 22.5" d x 45" h

Treasure Planet

Read-Aloud Storybook

When Jim Hawkins finds a map to the greatest treasure trove in the galaxy, he is thrust into the adventure of a lifetime. But there are rough skies ahead when he discovers that John Silver, the cyborg, may not be a friend after all! Disney's newest animated feature, *Treasure Planet*, is a futuristic version of Robert Louis Stevenson's classic tale, *Treasure Island*.



Space Case

Pictureback®

B.E.N. (which is short for Bio-Electronic Navigator) is a bucket-of-bolts robot with a missing memory circuit. He may be confused, but he sure is funny!



Cover not final

OCTOBER

TREASURE PLANET

ISBN: 0-7364-2016-9

PRICE: \$8.99/\$13.99 CAN.

On Sale: October 15

Trim Size: 8 x 10-7/8

Pages: 64

Ages: 3-8

Format: POB Hc Pic Bk

All Rights: Disney

EAN: 9 780736 420167 50899

UPC: 0 27778 00899 1 02016

UPC-T: 0 27778 02016 0 02016

SPACE CASE

ISBN: 0-7364-2017-7

PRICE: \$3.25/\$4.99 CAN.

On Sale: October 15

Trim Size: 8 x 8

Pages: 24

Ages: 5-8

Format: Trade Paperback

All Rights: Disney

EAN: 9 780736 420174 50325

UPC: 0 27778 00325 5 02017

UPC-T: 0 27778 02017 7 02017

OCTOBER

A STEP 3 BOOK

PIRATES ATTACK!

ISBN: 0-7364-2021-5

PRICE: \$3.99/\$5.99 CAN.

GLB ISBN: 0-7364-8014-5

GLB PRICE: \$11.99/
\$17.99 CAN.

On Sale: October 15

Trim Size: 6 x 9

Pages: 48

Ages: 6-8

Format: Trade Paperback

All Rights: Disney

EAN: 9 780736 420211 50399

UPC: 0 27778 00399 6 02021

UPC-T: 0 27778 02021 4 02021

GLB EAN:

9 780736 480147 51199



Pirates Attack!

Step into Reading®

Alien pirates, robots, cyborgs, and adventure all rolled into one swashbuckling Step into Reading! Disney's newest animated feature, *Treasure Planet*, is a futuristic version of Robert Louis Stevenson's classic tale, *Treasure Island*.



Jim's Journal

A Stepping Stone Book™

Readers will love the exciting space action in Disney's new feature film, *Treasure Planet*. It's told from the point of view of the young hero Jim Hawkins—a young man full of adventurous spirit!



Cover not final

Treasure Planet

Junior Novelization

Disney's newest blockbuster film, *Treasure Planet*, is retold in our bestselling Junior Novelization format. The whole swashbuckling tale of a young hero in search of pirates' gold is here—with eight full-color pages of movie stills.



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OCTOBER

JIM'S JOURNAL

ISBN: 0-7364-2018-5

PRICE: \$3.99/\$5.99 CAN.

On Sale: October 15

Trim Size: 5-3/16 x 7-5/8

Pages: 80

Ages: 6-10

Format: Digest

All Rights: Disney

EAN: 9 780736 420181 50399

UPC: 0 27778 00399 6 02018

UPC-T: 0 27778 02018 4 02018

TREASURE PLANET

ISBN: 0-7364-2019-3

PRICE: \$4.99/\$6.99 CAN.

On Sale: October 15

Trim Size: 5-3/16 x 7-5/8

Pages: 128

Ages: 9-12

Format: Digest

All Rights: Disney

EAN: 9 780736 420198 50499

UPC: 0 27778 00499 3 02019

UPC-T: 0 27778 02019 1 02019

OCTOBER

SHIPSHAPE

ISBN: 0-7364-2003-7

PRICE: \$2.99/\$4.99 CAN.

On Sale: October 15

Trim Size: 8 x 11

Pages: 80

Ages: 3-8

Format: Trade Paperback

All Rights: Disney

EAN: 9 780736 420037 50299

UPC: 0 27778 00299 9 02003

UPC-T: 0 27778 02003 0 02003

SOLAR SURFER

ISBN: 0-7364-2001-0

PRICE: \$3.99/\$5.99 CAN.

On Sale: October 15

Trim Size: 8 x 11

Pages: 32

Ages: 3-8

Format: Trade Paperback

All Rights: Disney

EAN: 9 780736 420013 50399

UPC: 0 27778 00399 6 02001

UPC-T: 0 27778 02001 6 02001



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Cover not final

Shipshape

Super Coloring Time™

Jim Hawkins's adventure of a lifetime in *Treasure Planet* is retold in this 80-page coloring and activity book.

Solar Surfer

Hologramatic Sticker Book

This collection of coloring pages and activities is based on scenes from Disney's soon-to-be-classic animated film, *Treasure Planet*. Includes a page of hologramatic stickers.

Beware the Cyborg

Tattoo Time

Kids can proudly wear their favorite space pirates on their arms with this tattoo coloring book featuring Jim, John Silver, and the other characters from Disney's *Treasure Planet*!



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OCTOBER

BEWARE THE CYBORG

ISBN: 0-7364-2000-2

PRICE: \$3.99/\$5.99 CAN.

On Sale: October 15

Trim Size: 8 x 11

Pages: 16

Ages: 3-8

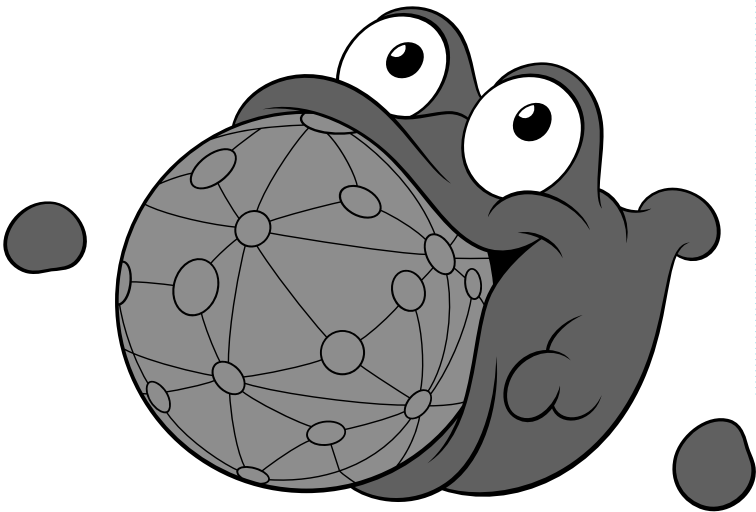
Format: Trade Paperback

All Rights: Disney

EAN: 9 780736 420006 50399

UPC: 0 27778 00399 6 02000

UPC-T: 0 27778 02000 9 02000



The most beautiful love story ever told . . . as it has never

SEPTEMBER

BEAUTY AND THE BEAST

ISBN: 0-7364-2065-7

PRICE: \$3.25/\$4.99 CAN.

On Sale: September 10

Trim Size: 8 x 8

Pages: 24

Ages: 5-8

Format: Trade Paperback

All Rights: Disney

EAN: 9 780736 420655 50325

UPC: 0 27778 00325 5 02065

UPC-T: 0 27778 02065 8 02065



Beauty and the Beast

With a hairy beast, an adventurous girl, talking furniture, and an enchanted rose, Disney's *Beauty and the Beast* is sure to delight everyone!

*DVD release
October 2002!*

- Disney's *Beauty and the Beast*, the only animated film ever to be nominated for an Academy Award® for Best Picture, is celebrating its 10th anniversary!
- The second release in the Platinum DVD commemorative series from Buena Vista Home Entertainment—available for a limited time only.
- Includes a never-seen-before musical sequence, featuring the song "Human Again" by the Academy Award-winning team of Howard Ashman and Alan Menken.

been seen before! **BEAUTY and the BEAST!**

“Be Our Guest” and take advantage of the multimillion-dollar marketing and publicity campaign behind the limited-edition DVD with this enchanting promotion that is sure to boost book sales!

A *Beauty* of a Marketing Campaign!

• *Beauty and the Beast* 46-Copy Convertible Waterfall Sidekick/Floor Display

Includes 8 copies each of the new Disney's *Beauty and the Beast* (Pictureback), *Friends Are Sweet* (Pictureback Shape), and *Castle Cleanup!* (Painting Time); 12 copies of *Royal Treasures* (Posters to Color); 6 copies of *Everlasting Love* (Stamper Book); and 4 copies of Disney's *Beauty and the Beast* (Read-Aloud Storybook)

ISBN: 0-7364-8667-4

Retail Value: \$197.70/\$285.74 Can.

• *Beauty and the Beast* 46-Copy UPC Convertible Waterfall Sidekick/Floor Display

ISBN: 0-7364-8678-X

Retail Value: \$197.70/\$285.74 Can.

• *Beauty and the Beast* DVD Cross-Promotion

Beauty and the Beast Read Aloud Storybook and the entire line of Disney Read-Alouds will be featured in the coupon booklet in the *Beauty and the Beast* DVD.

Reaching 10 million consumers

“Now and Later” Instant Coupons

Buy *Beauty and the Beast* Read-Aloud Storybook **now** and save \$1.00

Buy any Read-Aloud Storybook at a **later** date and save \$1.00

Beauty and the Beast Read-Aloud Storybook will be promoted on the DVD Storytime feature.

Ad featuring the DVD release will be on the inside back cover of the *Beauty and the Beast* Pictureback.

• Retail-Specific Opportunities Also Available

(See your sales representative)



46-Copy Convertible Waterfall Sidekick/
Floor Display

Approx. Dimensions as Floor Display:
12-3/8" w x 18" d x 57-1/2" h

Approx. Dimensions as Waterfall Sidekick:
12-3/8" w x 5-1/4" d x 47" h

Classic Sesame Street songs now in

SEPTEMBER

I DON'T WANT TO LIVE ON THE MOON

ISBN: 0-375-82261-5

PRICE: \$6.99/\$10.99 CAN.

On Sale: September 24

Trim Size: 6-5/8 x 5-3/16

Pages: 30

Ages: 0-4

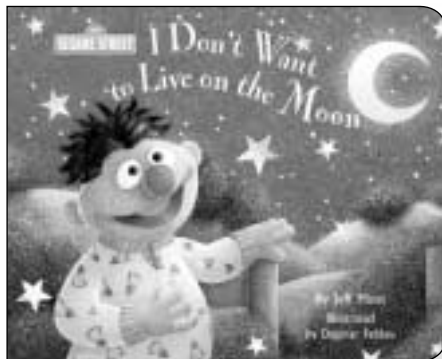
Format: Board

All Rights: Sesame Workshop

EAN: 9 780375 822612 50699

UPC: 0 14794 00699 5 82261

UPC-T: 0 14794 82261 8 82261



I Don't Want to Live on the Moon

Jeff Moss

Illustrated by Dagmar Fehlau

This Sesame Street read-along takes babies and toddlers to the moon and more in this lovely board book version of the classic song. Sturdy pages, beautifully illustrated in glowing color, make this celebration of the imagination the perfect gift.

IMAGINATION SONG

ISBN: 0-375-82225-9

PRICE: \$6.99/\$10.99 CAN.

On Sale: September 24

Trim Size: 6-5/8 x 5-3/16

Pages: 30

Ages: 0-4

Format: Board

All Rights: Sesame Workshop

EAN: 9 780375 822254 50699

UPC: 0 14794 00699 5 82225

UPC-T: 0 14794 82225 0 82225



Imagination Song

Joe Raposo

Illustrated by Laurent Linn

This beautifully illustrated board book features "Imagination Song," which was first heard on Sesame Street more than 25 years ago. It's a charming celebration of the imagination—where anything can happen!

- Classic board book format is perfect for little hands to hold and is ideal for gift giving.
- Richly painted, full-color art combined with classic children's songs from Sesame Street!
- Each song offers instant Sesame Street name recognition and nostalgic value for older audiences.

sturdy board books!

A Marketing Plan to Sing About!

- In-Store Appearances with Bob McGrath by Request
- Exciting Cross-Promotions with Sony Wonder
- Featured on Kids @ Random



Ride along with **Mr. Small** on his

SEPTEMBER

THE LITTLE FIRE ENGINE

ISBN: 0-375-82263-1

PRICE: \$6.99/\$10.99 CAN.

On Sale: September 24

Trim Size: 6-5/8 x 5-3/16

Pages: 30

Ages: 0-4

Format: Board

British & Translation: RHCB

Performance: Sterling Lord
Literistic

EAN: 9 780375 822636 50699

UPC: 0 14794 00699 5 82263

UPC-T: 0 14794 82263 2 82263

THE LITTLE TRAIN

ISBN: 0-375-82264-X

PRICE: \$6.99/\$10.99 CAN.

On Sale: September 24

Trim Size: 6-5/8 x 5-3/16

Pages: 30

Ages: 0-4

Format: Board

British & Translation: RHCB

Performance: Sterling Lord
Literistic

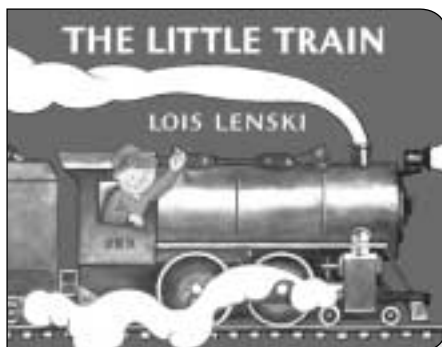
EAN: 9 780375 822643 50699

UPC: 0 14794 00699 5 82264

UPC-T: 0 14794 82264 9 82264



New Board
Book Editions



The Little Fire Engine

Lois Lenski

Mr. Small does it all (and now he does it in board books)!

In this adventure, Fireman Small rushes to battle a fire in town. When the alarm bell rings, Fireman Small suits up and roars down the road in his shiny red fire engine. When he helps extinguish the fire and rescues a young girl, Fireman Small becomes a hero in Tintytown.

The Little Train

Lois Lenski

Engineer Small drives his little train from Tintytown to the city—and back. Along the way, the little train passes farms, goes through tunnels, and stops at stations to pick up cargo and passengers. First published in 1940, this newly reissued edition of *The Little Train* will be sure to delight a whole new generation of young readers.

- Beautiful new board book editions of perennially favorite Lenski titles.
- Text abridged for a younger audience.
- New board book size is perfect for little hands.
- “Mr. Small is an American institution.”—*Parents Magazine*

exciting adventures!

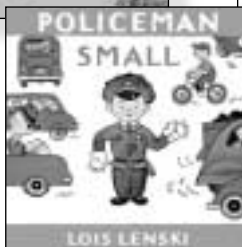
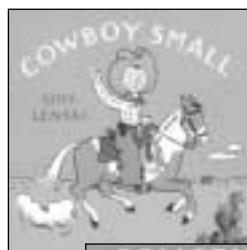
Marketing Campaign

- National Print Advertising in *Book Page* and *Riverbank Review*

Reaching over 800,000 readers

- Featured on Kids @ Random with Interior Spreads

Also Available— Hardcover Picture Books:



BACKLIST

PRICE: \$11.95 EACH/
\$17.95 EACH CAN.
GLB PRICE: \$13.99 EACH/
\$21.00 EACH CAN.

COWBOY SMALL

ISBN: 0-375-81075-7
GLB ISBN: 0-375-91075-1

THE LITTLE FARM

ISBN: 0-375-81074-9
GLB ISBN: 0-375-91074-3

THE LITTLE AUTO

ISBN: 0-375-81073-0
GLB ISBN: 0-375-91073-5

POLICEMAN SMALL

ISBN: 0-375-81072-2
GLB ISBN: 0-375-91072-7

PRICE: \$13.95 EACH/
\$21.00 EACH CAN.
GLB PRICE: \$15.99 EACH/
\$23.99 EACH CAN.

THE LITTLE FIRE ENGINE

ISBN: 0-375-81070-6
GLB ISBN: 0-375-91070-0

THE LITTLE TRAIN

ISBN: 0-375-81071-9
GLB ISBN: 0-375-91071-9

OCTOBER

BIG ENOUGH FOR A BED

ISBN: 0-375-82270-4

PRICE: \$4.99/\$6.99 CAN.

On Sale: October 22

Trim Size: 7 x 7

Pages: 10

Ages: 0-4

Format: Board

All Rights: Sesame Workshop

EAN: 9 780375 822704 50499

UPC: 0 14794 00499 1 82270

UPC-T: 0 14794 82270 0 82270

BIG ENOUGH FOR A BIKE

ISBN: 0-375-82269-0

PRICE: \$4.99/\$6.99 CAN.

On Sale: October 22

Trim Size: 7 x 7

Pages: 10

Ages: 0-4

Format: Board

All Rights: Sesame Workshop

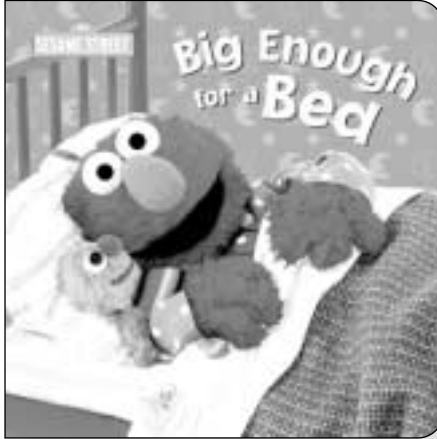
EAN: 9 780375 822698 50499

UPC: 0 14794 00499 1 82269

UPC-T: 0 14794 82269 4 82269

Pint-Sized Passages!

Brand-new photo board books that help toddlers through crucial stages.



Big Enough for a Bed

Elmo is too big for a crib! He's ready to sleep in a big kid's bed! It may take a little while, but with his favorite snuggly blanket and his teddy bear David by his side, soon Elmo feels comfortable in his new bed.



Big Enough for a Bike

Look out! Zoe is ready to ride a bike just like a big kid! It may take a little practice, but soon Zoe learns to ride her tricycle all by herself—zoom zoom!

Sesame Street board books help toddlers take the most important first steps!

BACKLIST

PRICE: \$3.99 EACH/
\$5.50 EACH CAN.

TOO BIG FOR BOTTLES
ISBN: 0-375-81044-7

TOO BIG FOR DIAPERS
ISBN: 0-375-81045-5



CHRISTMAS TAILS

ISBN: 0-7364-1358-8

PRICE: \$3.99/\$5.99 CAN.

On Sale: September 10

Trim Size: 7 x 7

Pages: 10

Ages: 0-4

Format: Board

All Rights: Disney

EAN: 9 780736 413589 50399

UPC: 0 79808 00399 5 01358

UPC-T: 0 79808 01358 1 01358

Holiday Board Book

Adorable board books for toddler hands and minds!



Christmas Tails

Join the pups of *102 Dalmatians* as they get ready for Christmas! This festive board book features photographs of adorable Dalmatians decorating the tree, singing carols, and unwrapping their puppy presents!



Puppet Books

An all-new board book format with a cuddly hand puppet that shows through on the cover and in every spread!

Going to the Zoo!

Children can act out the lyrics of the Dragon Tales tune “Going to the Zoo”: roaring like a lion, talking like a cockatoo, stretching as high as a giraffe, doing a hyena laugh—there’s so much to do at the zoo! Rich, detailed illustrations of zoo animals and magical Dragon Tales characters make a wonderful set for a unique and fun-filled puppet show!



Clap Your Hands!

Children can act out these special lyrics to the song “If You’re Happy and You Know It, Clap Your Hands” with the Elmo puppet. Clap your hands, rub your tummy, and scratch your nose along with Elmo and friends. Wonderful, whimsical illustrations add to the charm of this unique book.



OCTOBER

GOING TO THE ZOO!

ISBN: 0-375-82227-5

PRICE: \$10.99/\$16.99 CAN.

On Sale: October 22

Trim Size: 8 x 8

Pages: 8

Ages: 0-4

Format: Board

All Rights: Sesame Workshop

EAN: 9 780375 822278 51099

UPC: 0 14794 01099 2 82227

UPC-T: 0 14794 82227 4 82227

CLAP YOUR HANDS!

ISBN: 0-375-82226-7

PRICE: \$10.99/\$16.99 CAN.

On Sale: October 22

Trim Size: 8 x 8

Pages: 8

Ages: 0-4

Format: Board

All Rights: Sesame Workshop

EAN: 9 780375 822261 51099

UPC: 0 14794 01099 2 82226

UPC-T: 0 14794 82226 7 82226

DECEMBER

MY FIRST NATURE BOOK

ISBN: 0-375-81576-7

PRICE: \$7.99/\$10.99 CAN.

On Sale: December 17

Trim Size: 7-3/4 x 8-5/8

Pages: 24

Ages: 0-4

Format: Board

All Rights: RHC B

EAN: 9 780375 815768 50799

UPC: 0 90129 00799 8 81576

UPC-T: 0 90129 81576 0 81576

BACKLIST

PRICE: \$7.99 EACH/

\$10.99 EACH CAN.

BABY'S GOODNIGHT BOOK

ISBN: 0-375-81258-X

THE LIFE OF JESUS

ISBN: 0-375-81440-X

Lap Library™

Introducing engaging nonfiction for the youngest child!

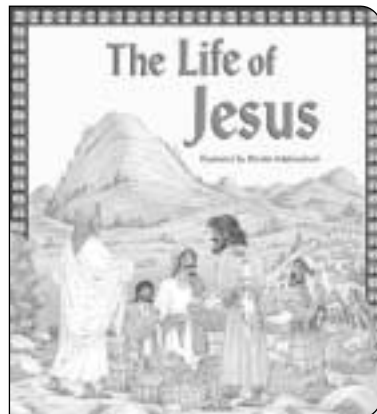


My First Nature Book

Illustrated by
B. Bampton and A. Curti

Toddlers will love learning all about animals on a farm, in the woods, in the rain forest, and even in the ocean. With its large format, sturdy board pages, simple text, bold colors, and lots of animals, this book is sure to be a top pick by parents.

Also Available:

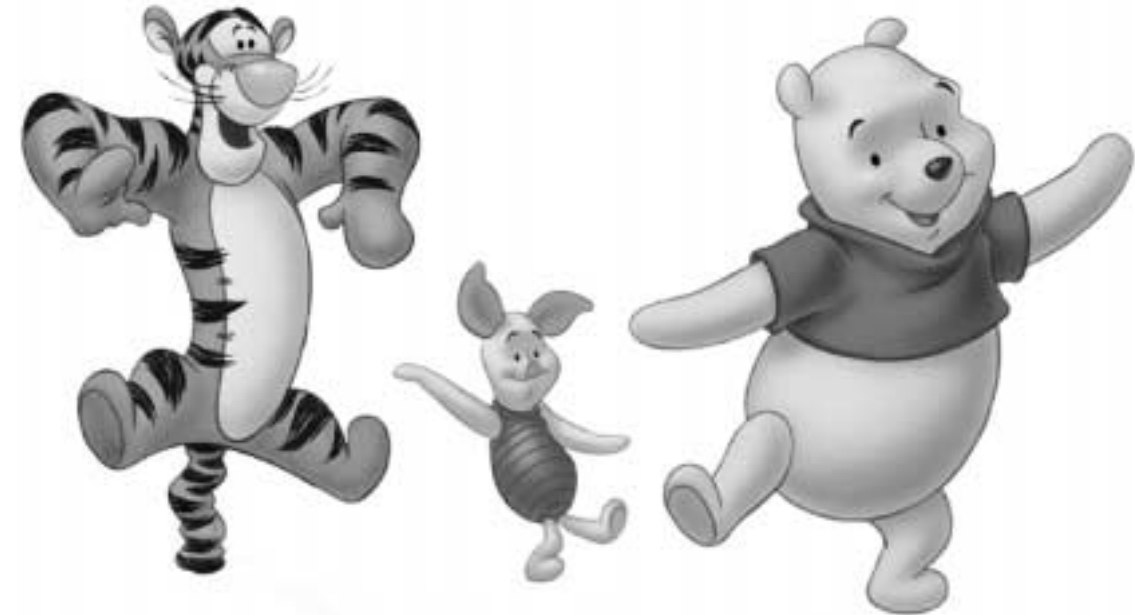
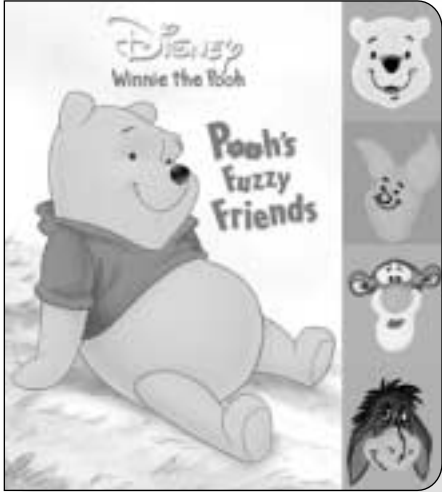


Fuzzy Tab Book

Large board books featuring fabulously fuzzy faces on each tab!

Pooh's Fuzzy Friends

A delightful story featuring Pooh and all his friends as they play follow-the-leader in the Hundred-Acre Wood. This great new large-size board book has the fuzzy faces of Pooh, Piglet, Tigger, and Eeyore on its big, sturdy tabs. These fuzzy tabs give young readers a great new reason to turn to their favorite pages!



NOVEMBER

POOH'S FUZZY FRIENDS

ISBN: 0-7364-2051-7

PRICE: \$11.99/\$17.99 CAN.

On Sale: November 26

Trim Size: 10-1/4 x 11-1/2

Pages: 10

Ages: 3-5

Format: Board

All Rights: Disney

EAN: 9 780736 420518 51199

UPC: 0 27778 01199 1 02051

UPC-T: 0 27778 02051 1 02051

OCTOBER

CIRCUS FRIENDS

ISBN: 0-7364-2042-8

PRICE: \$4.99/\$6.99 CAN.

On Sale: October 22

Trim Size: 5 x 5

Pages: 8

Ages: 2-5

Format: Board

All Rights: Disney

EAN: 9 780736 420426 50499

UPC: 0 27778 00499 3 02042

UPC-T: 0 27778 02042 9 02042

SNOW WHITE'S WISHES

ISBN: 0-7364-2041-X

PRICE: \$4.99/\$6.99 CAN.

On Sale: October 22

Trim Size: 5 x 5

Pages: 8

Ages: 2-5

Format: Board

All Rights: Disney

EAN: 9 780736 420419 50499

UPC: 0 27778 00499 3 02041

UPC-T: 0 27778 02041 2 02041

Disney Finger Fun Books

Interactive board books for busy little fingers!



Circus Friends

Join Dumbo and his circus friends under the big top in this fun and interactive board book! Every spread has a sliding mechanism that allows a little finger to take charge of the action. Children will love to make a monkey clang cymbals together, a tiger roar, and so much more!



Snow White's Wishes

With a wiggle of a finger, Snow White and friends come alive right before your eyes! In this sturdy Finger Fun book with moving parts on every spread, children will love making the characters from this classic Disney tale dance, run, and kiss.

Marketing

Finger Fun 20-Copy UPC Hanging Corrugate Display

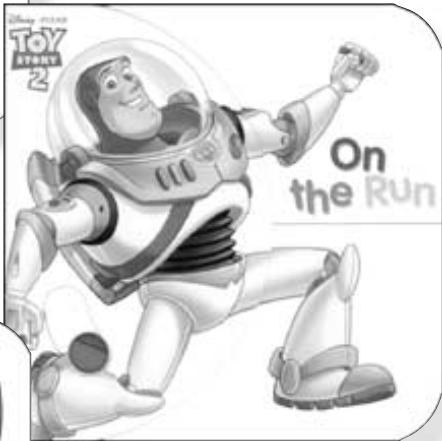
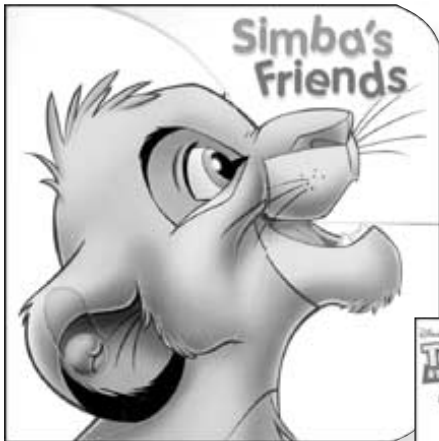
—On sale October 22, 2002

—Includes 5 copies each of SNOW WHITE'S WISHES and CIRCUS FRIENDS, and 5 copies each of backlist titles SIMBA'S FRIENDS and ON THE RUN

—Books are packed in an easy-to-merchandise, easy-to-shop corrugated hanging sleeve

ISBN: 0-7364-8668-2 • Retail Value: \$99.80/\$139.80 Can.

Finger Fun Backlist!



BACKLIST

PRICE: \$4.99 EACH/
\$6.99 EACH CAN.

SIMBA'S FRIENDS
ISBN: 0-7364-1228-X

ON THE RUN
ISBN: 0-7364-1229-8

JUNGLE MOVES
ISBN: 0-7364-1230-1

MONSTER FUN
ISBN: 0-7364-1231-X

ARIEL'S FISHY FACE CONTEST

ISBN: 0-7364-2040-1

PRICE: \$4.99/\$6.99 CAN.

On Sale: November 26

Trim Size: 5 x 5

Pages: 8

Ages: 2-5

Format: Board

All Rights: Disney

EAN: 9 780736 420402 50499

UPC: 0 27778 00499 3 02040

UPC-T: 0 27778 02040 5 02040

MADE YOU LAUGH!

ISBN: 0-7364-2039-8

PRICE: \$4.99/\$6.99 CAN.

On Sale: November 26

Trim Size: 5 x 5

Pages: 8

Ages: 2-5

Format: Board

All Rights: Disney/Pixar

EAN: 9 780736 420396 50499

UPC: 0 27778 00499 3 02039

UPC-T: 0 27778 02039 9 02039

Disney Funny Face Books

Three-dimensional shaped board books that are sure to bring big smiles to little faces!



Ariel's Fishy Face Contest

King Triton is holding a contest under the sea—and whoever can make the best fishy face wins! With tons of underwater wackiness from Disney's *The Little Mermaid*, this book is sure to bring smiles to little faces everywhere.



Made You Laugh!

Join Woody and the gang from *Toy Story* and *Toy Story 2* as they play a knee-slapping, belly-laughing game of funny faces. Children will love making wacky faces along with their favorite characters in this sturdy shaped board book.

Marketing

Funny Face 20-Copy UPC Hanging Corrugate Display

—On sale November 26, 2002

—Includes 5 copies each of **ARIEL'S FISHY FACE CONTEST**, **MADE YOU LAUGH!**, **TIGGER'S SILLERIFIC DAY**, and **BUGGED OUT!**

—Books are packed in an easy-to-merchandise, easy-to-shop corrugated hanging sleeve

ISBN: 0-7364-8669-0 • Retail Value: \$99.80/\$139.80 Can.

TIGGER'S SILLERIFIC DAY

ISBN: 0-7364-2037-1

PRICE: \$4.99/\$6.99 CAN.

On Sale: November 26

Trim Size: 5 x 5

Pages: 8

Ages: 2-5

Format: Board

All Rights: Disney

EAN: 9 780736 420372 50499

UPC: 0 27778 00499 3 02037

UPC-T: 0 27778 02037 5 02037

BUGGED OUT!

ISBN: 0-7364-2038-X

PRICE: \$4.99/\$6.99 CAN.

On Sale: November 26

Trim Size: 5 x 5

Pages: 8

Ages: 2-5

Format: Board

All Rights: Disney

EAN: 9 780736 420389 50499

UPC: 0 27778 00499 3 02038

UPC-T: 0 27778 02038 2 02038

Tigger's Sillerific Day

Making funny faces is what tiggers do best! This shaped board book features Tigger and his friends from the Hundred-Acre Wood. With its touchable three-dimensional cover, this book will have children laughing themselves silly and making funny faces of their own.



Bugged Out!

The laughter and smiles never end when Simba, Timon, and Pumbaa make funny faces! Every page in this shaped board book will have children giggling and guessing what goofiness will come next.



NOVEMBER

ELMO'S WORLD: SPACE!

ISBN: 0-375-82222-4

PRICE: \$7.99/\$11.99 CAN.

On Sale: November 26

Trim Size: 8 x 9

Pages: 10

Ages: 2-5

Format: Board

All Rights: Sesame Workshop

EAN: 9 780375 822223 50799

UPC: 0 14794 00799 2 82222

UPC-T: 0 14794 82222 9 82222

BACKLIST

ELMO'S WORLD: PETS!

ISBN: 0-375-82187-2

PRICE: \$7.99/\$10.99 CAN.

Board Book with Stickers

A sturdy board book with lots of reusable stickers!



Includes over
20 stickers!

Elmo's World: Space!

Kids will love following Elmo on his very own space adventure! There are lots of exciting things to see and do—from taking off in his spaceship to landing on the moon to flying back home to Earth. Includes a full page of colorful stickers of the moon, stars, planets—and Astronaut Elmo!

Also Available:



Includes over
20 stickers!



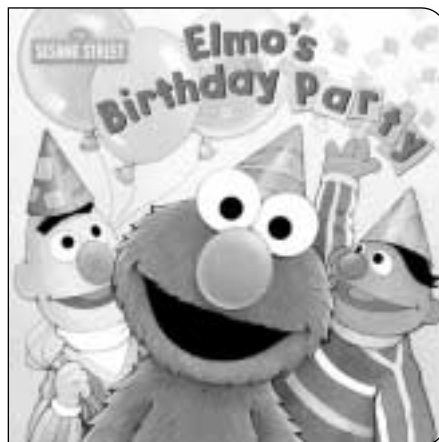
Touch and Feel

Multisensory entertainment for toddlers.

Elmo's Birthday Party

Illustrated by
Maggie Swanson

It's Elmo's birthday and all his Sesame Street friends are going to his party to help him celebrate. There are lots of things to touch and feel in this interactive book, including slippery balloons, a silky ribbon, and a fluffy rabbit. But as Elmo knows, while parties and gifts are fun, the best thing about a birthday is celebrating it with friends!



To Moon Castle

Illustrated by Robbin Cuddy

Zak and Wheezie are on their way to a party at Moon Castle, but they've forgotten the directions. Now what? With a little cooperation and patience, and a little help from their pet Slurpy, they work together to remember the way. As they follow along on this Dragon Land adventure, kids will enjoy exploring the different touch-and-feel textures that bring the world of Dragon Land to life on each spread.



OCTOBER

ELMO'S BIRTHDAY PARTY

ISBN: 0-375-82190-2

PRICE: \$7.99/\$11.99 CAN.

On Sale: October 22

Trim Size: 8 x 8

Pages: 10

Ages: 2-5

Format: Board

All Rights: Sesame Workshop

EAN: 9 780375 821905 50799

UPC: 0 14794 00799 2 82190

UPC-T: 0 14794 82190 1 82190

TO MOON CASTLE

ISBN: 0-375-82189-9

PRICE: \$7.99/\$11.99 CAN.

On Sale: October 22

Trim Size: 8 x 8

Pages: 10

Ages: 2-5

Format: Board

All Rights: Sesame Workshop

EAN: 9 780375 821899 50799

UPC: 0 14794 00799 2 82189

UPC-T: 0 14794 82189 5 82189

Ballerina Zoe

ISBN: 0-375-82241-0

PRICE: \$7.99/\$11.99 CAN.

On Sale: September 24

Trim Size: 8 x 9

Pages: 10

Ages: 2-5

Format: Board

All Rights: Sesame Workshop

EAN: 9 780375 822414 50799

UPC: 0 14794 00799 2 82241

UPC-T: 0 14794 82241 0 82241

Dragon Land Wonderland

ISBN: 0-375-82239-9

PRICE: \$7.99/\$11.99 CAN.

On Sale: September 24

Trim Size: 8 x 9

Pages: 10

Ages: 3-6

Format: Board

All Rights: Sesame Workshop

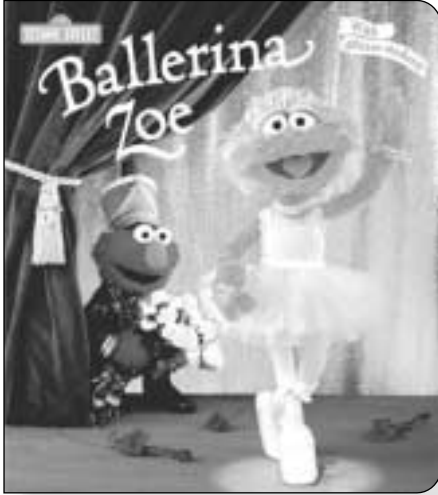
EAN: 9 780375 822391 50799

UPC: 0 14794 00799 2 82239

UPC-T: 0 14794 82239 7 82239

Board Books

With sparkly, reusable glitter stickers!



Ballerina Zoe

Zoe dreams of being a ballerina! She knows the five basic positions, and she practices her pliés and leaps every chance she gets. And she knows that with enough hard work, her dream will come true. Kids will love using the full page of reusable glitter stickers to dress up Zoe in her ballerina costumes—just in time for the big ballet recital!



Dragon Land Wonderland

Emmy, Max, and Cassie's friends have gone ahead to the Dragon Land amusement park without them, so the three set off on their own. Included in this book is a full page of glitter stickers kids can reuse. This book about discovery and imagination will enchant all fans of *Dragon Tales*.

**GOOD NIGHT,
SWEET PRINCESS**

ISBN: 0-7364-2047-9
PRICE: \$7.99/\$11.99 CAN.
On Sale: December 24
Trim Size: 5-1/8 x 6-5/8
Pages: 18
Ages: 2-5
Format: Board
All Rights: Disney
EAN: 9 780736 420471 50799
UPC: 0 27778 00799 4 02047
UPC-T: 0 27778 02047 4 02047

**GOOD NIGHT,
BRAVE PRINCE!**

ISBN: 0-7364-2056-8
PRICE: \$7.99/\$11.99 CAN.
On Sale: December 24
Trim Size: 5-1/8 x 6-5/8
Pages: 18
Ages: 2-5
Format: Board
All Rights: Disney
EAN: 9 780736 420563 50799
UPC: 0 27778 00799 4 02056
UPC-T: 0 27778 02056 6 02056

Padded Board Books

New format with padded cover and foil-edged board pages gives a classic look and feel.

**Good Night,
Sweet Princess**
Bedtime Stories

Settle your little princess down for the night with this wonderful collection of bedtime stories starring Cinderella, Ariel, and Snow White.



**Good Night,
Brave Prince!**
Bedtime Stories

Tuck your little one into bed and share this exciting collection of bedtime stories starring Simba, Aladdin, and Prince Phillip.



BRIGHT AND BEAUTIFUL

ISBN: 0-7364-2025-8

PRICE: \$8.99/\$13.99 CAN.

On Sale: September 24

Trim Size: 8 x 8

Pages: 10

Ages: 3-6

Format: Board

All Rights: Disney

EAN: 9 780736 420259 50899

UPC: 0 27778 00899 1 02025

UPC-T: 0 27778 02025 2 02025

Flip-Flap Books

New novelty format with peek-a-boo gatefolds on every page!



Bright and Beautiful

Whom will the prince dance with at the ball? Who's singing in the woods? Young readers can open and open and open the gatefold pages to reveal lots of surprises for their favorite Disney Princesses.



THOMAS' STOP AND GO DAY

ISBN: 0-375-82214-3

PRICE: \$8.99/\$13.99 CAN.

On Sale: September 24

Trim Size: 8 x 8

Pages: 8

Ages: 3-6

Format: Board

All Rights: Gullane

Entertainment

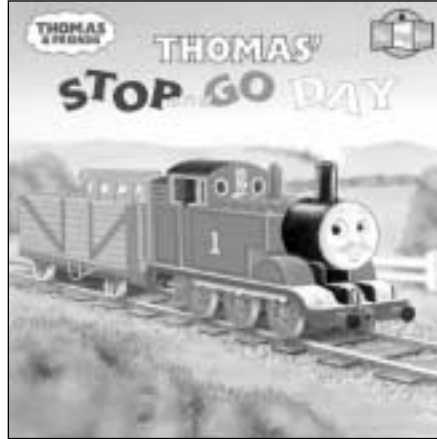
EAN: 9 780375 822148 50899

UPC: 0 14794 00899 9 82214

UPC-T: 0 14794 82214 4 82214

Thomas' Stop and Go Day

Nothing is going well for Thomas! First the crossing signal is down, then a tree falls on the tracks, and now a cow is on the line. Thomas has an important delivery to make, but he has to stop time and time again. What else could possibly go wrong?



Marketing for THOMAS' STOP AND GO DAY

Joint National Print Holiday Advertising in PARENTS Magazine

–Advertising to include other Thomas & Friends licensees

–Reaching over 2 million consumers!

Cross-Promotions with Thomas & Friends™ Licensees

Featured in Our New READ AND PLAY Electronic Newsletter

Featured on Kids @ Random

Full steam ahead with bestselling

OCTOBER

THOMAS & FRIENDS: ALL AROUND THE ISLAND

ISBN: 0-375-82212-7

PRICE: \$11.99/\$17.99 CAN.

On Sale: October 22

Trim Size: 11-1/2 x 10-1/4

Pages: 8

Ages: 3-7

Format: Board

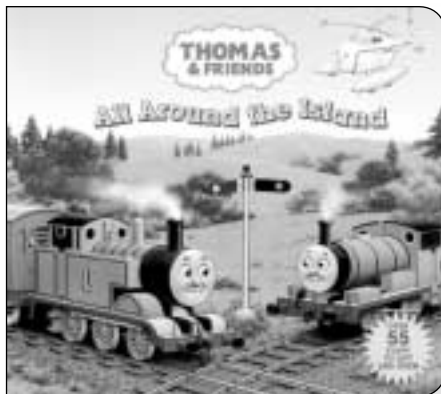
All Rights: Gullane

Entertainment

EAN: 9 780375 822124 51199

UPC: 0 14794 01199 9 82212

UPC-T: 0 14794 82212 0 82212



Thomas & Friends: All Around the Island

Follow your favorite engines around the island—and around the year—to find out what is going on at the station, the fair, the quarry, and more. With lots of flaps on every page, this is one trip that will be taken again and again.

THOMAS GETS HIS OWN BRANCH LINE

ISBN: 0-375-82213-5

PRICE: \$11.99/\$17.99 CAN.

On Sale: October 22

Trim Size: 8-1/2 x 10-7/8

Pages: 32

Ages: 4-8

Format: Hardcover

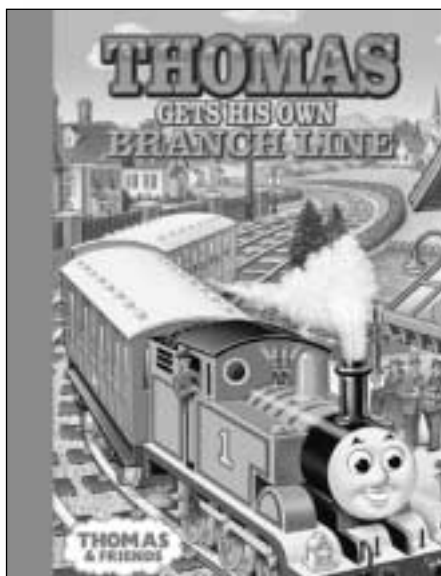
All Rights: Gullane

Entertainment

EAN: 9 780375 822131 51199

UPC: 0 14794 01199 9 82213

UPC-T: 0 14794 82213 7 82213



Thomas Gets His Own Branch Line

A retelling of the classic tale of Thomas getting a job of his own. Not content with moving freight cars in the yard, Thomas dreams of more, but first he must learn about patience, cooperation, and following instructions.

- Two new titles in two proven Thomas formats.
- Over 80 Thomas & Friends books are currently in print.
- Since 1945, Thomas & Friends books have sold over 120 million copies worldwide!
- Train books for toddlers are perennial favorites.

Thomas & Friends[™] formats!

Miles of Marketing Fun!

Joint National Print Holiday Advertising in *Parents Magazine*

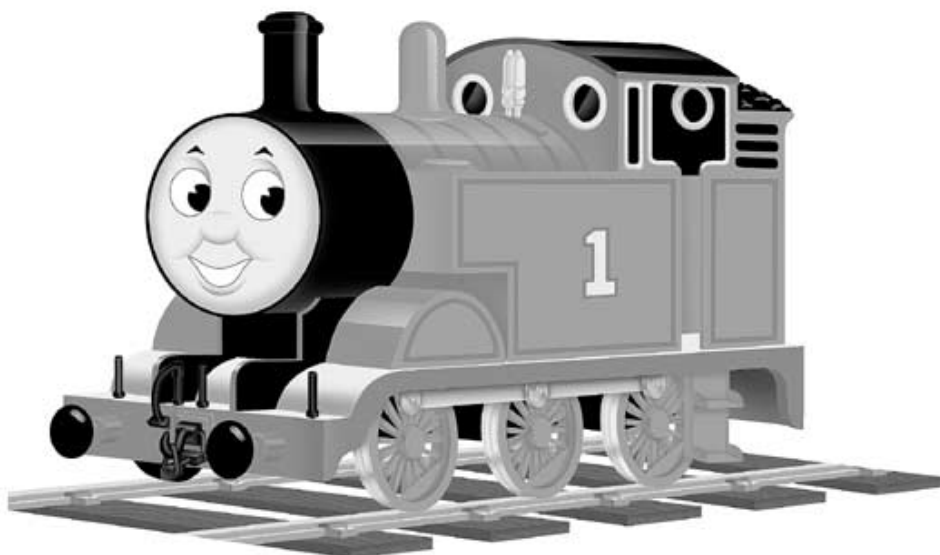
Advertising to include other Thomas & Friends licensees

Reaching over 2 million consumers!

Cross-Promotions with Thomas & Friends Licensees

Featured on Kids @ Random

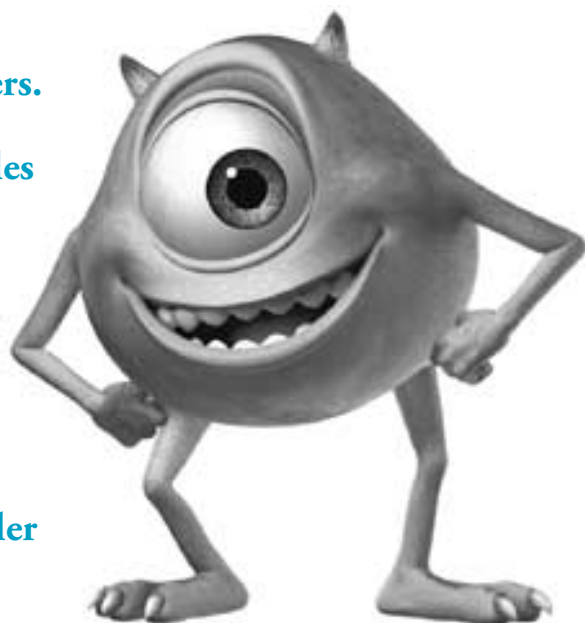
Featured in Our New *Read and Play* Electronic Newsletter





Bring the Timeless Appeal of Disney Storytelling Home and Experience the Magic Again and Again!

- **NEW!** Special edition Disney Princess Read-Aloud features highlights from *Cinderella*, *Snow White*, and *Sleeping Beauty*.
- Disney Read-Aloud Storybooks are the only complete retellings of the Disney classics.
- The Read-Aloud program features Disney's most beloved stories with over 90% familiarity rating.
- Boy, girl, and cross-generational appeal.
- Short chapters—perfect for sharing aloud with new readers.
- Growing list of collectible titles for every child's library.
- Great value: High quality storybook format for only \$8.99!
- *Monsters, Inc.* Read-Aloud Storybook was on the bestseller list for weeks.



DISNEY PRINCESS

ISBN: 0-7364-1261-1

PRICE: \$8.99/\$13.99 CAN.

On Sale: September 10

Trim Size: 8 x 10-7/8

Pages: 64

Ages: 3-8

Format: POB Hc Pic Bk

All Rights: Disney

EAN: 9 780736 412612 50899

UPC: 0 79808 00899 0 01261

UPC-T: 0 79808 01261 4 01261

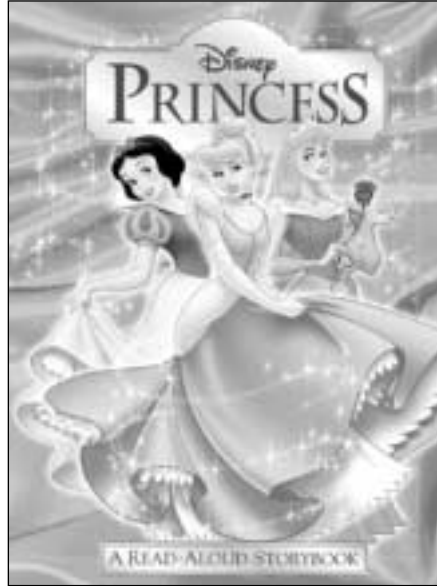
Read-Aloud Storybook

THE Must-Have book for every Disney Collection!

Disney Princess

A Read-Aloud Storybook

Dance with Cinderella at the ball, laugh with Snow White and the Seven Dwarfs, and sing with Sleeping Beauty in one 64-page Read-Aloud Storybook. Each of the three stories retells the classic tale of a Disney Princess who triumphs over evil and lives happily ever after.



A Magical Marketing Campaign

Coming this fall!

The Perfect combination of Disney Magic and storytelling makes this a promotion you won't want to miss!

—Ask your sales representative for details.

BACKLIST

PRICE: \$8.99 EACH/
\$13.99 EACH CAN.

101 DALMATIANS

ISBN: 0-7364-0112-1

DINOSAUR

ISBN: 0-7364-1000-7

BAMBI

ISBN: 0-7364-0121-0

TOY STORY

ISBN: 0-7364-0120-2

THE LITTLE MERMAID

ISBN: 0-7364-0161-X

TARZAN*

ISBN: 0-7364-0047-8

LILO & STITCH

ISBN: 0-7364-1321-9

Read-Aloud Storybook Backlist Classics!



BACKLIST

PRICE: \$8.99 EACH/
\$13.99 EACH CAN.

MONSTERS, INC.

ISBN: 0-7364-1235-2

BEAUTY AND THE BEAST

ISBN: 0-7364-0125-3

CINDERELLA

ISBN: 0-7364-0124-5

THE LION KING

ISBN: 0-7364-0123-7

SNOW WHITE AND THE SEVEN DWARFS

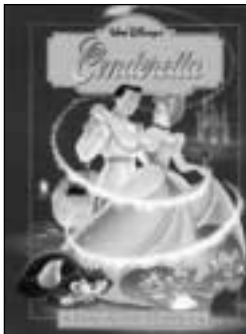
ISBN: 0-7364-0122-9

TOY STORY 2

ISBN: 0-7364-0151-2

WINNIE THE POOH'S FRIENDLY ADVENTURES

ISBN: 0-7364-0107-5



OCTOBER

BRAVE LITTLE TAILOR

ISBN: 0-7364-2010-X

PRICE: \$8.99/\$13.99 CAN.

On Sale: October 22

Trim Size: 6-1/4 x 4-5/8

Pages: 64

Ages: All

Format: POB Hc Pic Bk

All Rights: Disney

EAN: 9 780736 420105 50899

UPC: 0 27778 00899 1 02010

UPC-T: 0 27778 02010 8 02010

STEAMBOAT WILLIE

ISBN: 0-7364-2009-6

PRICE: \$8.99/\$13.99 CAN.

On Sale: October 22

Trim Size: 6-1/4 x 4-5/8

Pages: 64

Ages: All

Format: POB Hc Pic Bk

All Rights: Disney

EAN: 9 780736 420099 50899

UPC: 0 27778 00899 1 02009

UPC-T: 0 27778 02009 2 02009

Classic Mickey Picture Books

A 64-page hardcover landscape format that Mickey Mouse fans will treasure for a lifetime.



Brave Little Tailor

This wonderful book retells the story of the 1938 classic Disney animated short film starring Mickey as the tailor. He is recruited to rid the kingdom of a meddlesome giant—all for the hand of the fair Princess Minnie!



Steamboat Willie

In 1928, Disney and a little cartoon mouse named Mickey became stars of the silver screen. The first-ever animated film with synchronized sound, *Steamboat Willie* tells the story of Mickey the steamboat pilot and his determination to impress Minnie Mouse.

Classic Mickey and Big Little Golden Books Marketing

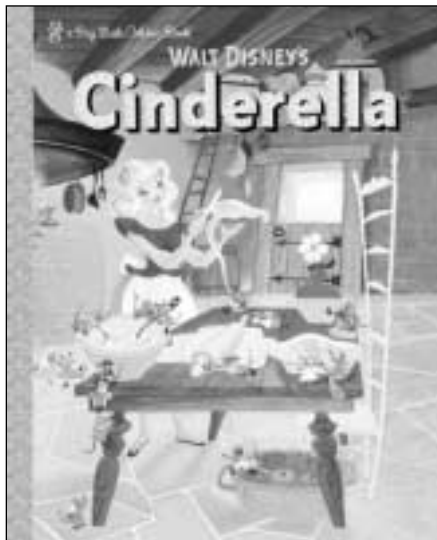
Featured on www.randomhouse.com/kids/disney

Disney Classics

Jacketed hardcover storybooks with timeless Disney art from the 1950s.

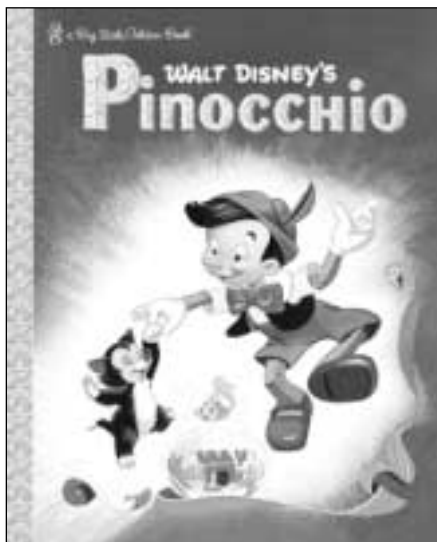
Cinderella

A new generation of readers can now enjoy Disney's *Cinderella* with classic storybook art originally created in 1950 by Retta Scott Worcester—the first woman animator at Disney Studios.



Pinocchio

This handsome storybook combines the unforgettable tale of *Pinocchio* with artwork that hasn't been published since 1953!



OCTOBER

CINDERELLA

ISBN: 0-7364-2076-2

PRICE: \$12.95/\$19.95 CAN.

GLB ISBN: 0-7364-8020-X

GLB PRICE: \$14.99/

\$22.99 CAN.

On Sale: October 22

Trim Size: 8 x 10

Pages: 32

Ages: All

Format: Jktd POB Hc Pic Bk

All Rights: Disney

EAN: 9 780736 420761 51295

UPC: 0 27778 01295 0 02076

UPC-T: 0 27778 02076 4 02076

GLB EAN:

9 780736 480208 90000

PINOCCHIO

ISBN: 0-7364-2075-4

PRICE: \$12.95/\$19.95 CAN.

GLB ISBN: 0-7364-8019-6

GLB PRICE: \$14.99/

\$22.99 CAN.

On Sale: October 22

Trim Size: 8 x 10

Pages: 32

Ages: All

Format: Jktd POB Hc Pic Bk

All Rights: Disney

EAN: 9 780736 420754 51295

UPC: 0 27778 01295 0 02075

UPC-T: 0 27778 02075 7 02075

GLB EAN:

9 780736 480192 90000

Look who's popping

SEPTEMBER

THE GRINCH POPS UP!

ISBN: 0-375-81548-1

PRICE: \$6.99/\$10.99 CAN.

On Sale: September 10

Trim Size: 4 x 5-3/8

Pages: 12

Ages: All

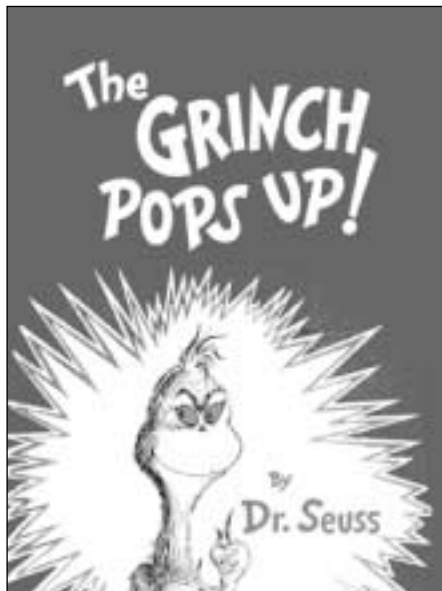
Format: POB Hardcover

All Rights: ICM

EAN: 9 780375 815485 50699

UPC: 0 90129 00699 1 81548

UPC-T: 0 90129 81548 7 81548



The Grinch Pops Up!

Dr. Seuss

Every Who down in Who-ville liked Christmas a lot . . . but the Grinch, who lived just north of Who-ville, did not!

Six rollicking pop-ups animate this simple adaptation of the classic Dr. Seuss tale, where the Grinch learns that maybe Christmas means a little bit more!

- All-new, engaging format.
- Same trim size as the bestselling Life Favors books *Seuss-isms*; *Seuss-isms for Success*; and *Oh, Baby, the Places You'll Go!*
- Instant title/author recognition: there isn't a soul on earth who hasn't heard of the Grinch!
- The Grinch made history in 2000 in Ron Howard's *Dr. Seuss' How the Grinch Stole Christmas!*

Up this Christmas!

A Marketing Campaign to Celebrate!

• • • • •

- **National Print Advertising in The New York Times Book Review**

Reaching over 1.6 million readers

- **Cross-Promotions with Seuss Licensees**

- **Seuss-erific Display Options**

See next page for details

- **Postcard Advertising in
Top Markets**

- **Featured on Seussville.com
and Kids @ Random**

- **Christmas Card
to Our New
Read and Play
Electronic Newsletter
Subscribers**



Give the Gift

Seuss-erific Display Options:



8-Copy Pop-Up Impulse Counter Display
Includes 8 copies of The Grinch Pops-Up!

ISBN: 0-375-88091-7

Retail Value: \$55.92/\$87.92 Can.

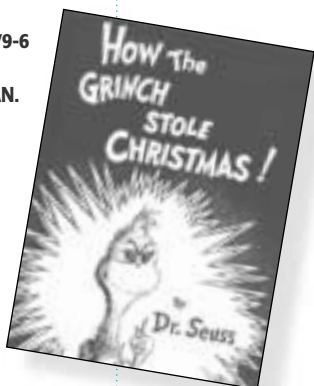
BACKLIST

HOW THE GRINCH STOLE CHRISTMAS!

ISBN: 0-394-80079-6

PRICE: \$14.00/

\$20.00 CAN.



28-Copy Floor Display

Includes 20 copies of How the Grinch Stole Christmas! and 8 copies of The Grinch Pops-Up!

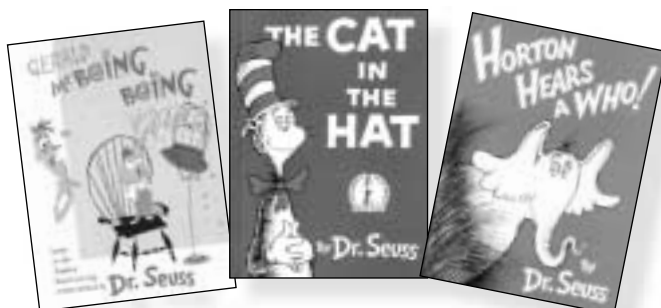
ISBN: 0-375-88080-1 • Retail Value: \$335.92/\$479.92 Can.

UPC Version Also Available:

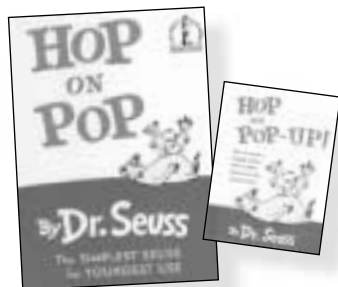
ISBN: 0-375-88104-2 • Retail Value: \$335.92/\$479.92 Can.

of Seuss!

Seuss Favorites!



Seuss Classics!



Beginner Book and Mini Pop



Beginner Book and
Nifty Lift-and-Look with Stickers



Bright & Early Book and
Nifty Lift-and-Look with Stickers



Movie Tie-in Books

BACKLIST

GERALD MCBOING BOING

ISBN: 0-679-89140-4

PRICE: \$12.95/\$16.95 CAN.

THE CAT IN THE HAT

ISBN: 0-394-80001-X

PRICE: \$8.99/\$13.99 CAN.

HORTON HEARS A WHO!

ISBN: 0-394-80078-8

PRICE: \$14.95/\$19.95 CAN.

HOP ON POP

ISBN: 0-394-80029-X

PRICE: \$8.99/\$13.99 CAN.

HOP ON POP-UP!

ISBN: 0-375-81547-3

PRICE: \$6.99/\$9.99 CAN.

GREEN EGGS AND HAM

ISBN: 0-394-80016-8

PRICE: \$8.99/\$13.99 CAN.

GREEN EGGS AND HAM (NIFTY LIFT-AND-LOOK)

ISBN: 0-375-81088-9

PRICE: \$7.99/\$10.99 CAN.

THE FOOT BOOK

ISBN: 0-394-80937-8

PRICE: \$8.99/\$13.99 CAN.

THE FOOT BOOK (NIFTY LIFT-AND-LOOK)

ISBN: 0-375-81135-4

PRICE: \$7.99/\$10.99 CAN.

HOW THE GRINCH GOT SO GRINCHY

ISBN: 0-375-80662-8

PRICE: \$3.99/\$5.50 CAN.

THE CARE AND FEEDING OF A GRINCH

ISBN: 0-375-81021-8

PRICE: \$3.25/\$4.25 CAN.

MONSTERS TO GO!

ISBN: 0-7364-2058-4

PRICE: \$9.99/\$14.99 CAN.

On Sale: September 10

Trim Size: 7-7/8 x 1-5/8 x 6

Pages: 10

Ages: 3-8

Format: Board

All Rights: Disney/Pixar

EAN: 9 780736 420587 50999

UPC: 0 27778 00999 8 02058

UPC-T: 0 27778 02058 0 02058

THE PRINCESS COLLECTION 2

ISBN: 0-7364-2057-6

PRICE: \$9.99/\$14.99 CAN.

On Sale: September 10

Trim Size: 7-7/8 x 1-5/8 x 6

Pages: 10

Ages: 3-8

Format: Board

All Rights: Disney

EAN: 9 780736 420570 50999

UPC: 0 27778 00999 8 02057

UPC-T: 0 27778 02057 3 02057

Friendship Boxes

Four fun board books in a carry-along box!



Monsters to Go!

Four board books featuring Sulley, Randall, Mike, and Boo from the hit Disney feature film *Monsters, Inc.*, in a great carry-along case. All of the characters tell of their adventures in Monstropolis, the city of monsters, from their unique points of view.



The Princess Collection 2

Four of the bestselling Disney Princesses star in four great board books packaged in a unique carry-along case. Young readers will love finding out how Ariel, Cinderella, Jasmine, and Belle each found their handsome prince in these delightful retellings.

Marketing

Insert in MONSTERS TO GO! and THE PRINCESS COLLECTION 2

—Features the Friendship Boxes and Read-Aloud Storybooks

—Includes the following coupons:

Save \$1.00 when you buy any Disney Friendship Box from Random House

Save \$1.00 NOW when you buy the DISNEY PRINCESS Read-Aloud Storybook from Random House

Save \$1.00 LATER when you buy any Disney Read-Aloud Storybook from Random House

Friendship Box Backlist Favorites!



BACKLIST

THE PRINCESS COLLECTION

ISBN: 0-7364-1138-0

PRICE: \$9.99/\$14.99 CAN.

WINNIE THE POOH:

THE FOUR SEASONS

ISBN: 0-7364-5864-6

PRICE: \$9.99/\$13.99 CAN.

WINNIE THE POOH AND

HIS FRIENDS

ISBN: 1-5708-2711-7

PRICE: \$9.99/\$13.99 CAN.

WINNIE THE POOH'S

SWEET DREAMS

ISBN: 0-7364-0145-8

PRICE: \$9.99/\$13.99 CAN.

WINNIE THE POOH'S

SCHOOL DAYS

ISBN: 0-7364-1034-1

PRICE: \$9.99/\$14.99 CAN.

WINNIE THE POOH:

A VERY MERRY CHRISTMAS

ISBN: 1-5708-2965-9

PRICE: \$9.99/\$13.99 CAN.

SPACE ACTION!

ISBN: 0-7364-2049-5

PRICE: \$6.99/\$10.99 CAN.

On Sale: September 24

Trim Size: 9-1/2 x 12-1/4

Pages: 12

Ages: 3-8

Format: Trade Paperback

All Rights: Disney/Pixar

EAN: 9 780736 420495 50699

UPC: 0 27778 00699 7 02049

UPC-T: 0 27778 02049 8 02049

ENCHANTING TREASURES

ISBN: 0-7364-2050-9

PRICE: \$6.99/\$10.99 CAN.

On Sale: September 24

Trim Size: 9-1/2 x 12-1/4

Pages: 12

Ages: 3-8

Format: Trade Paperback

All Rights: Disney

EAN: 9 780736 420501 50699

UPC: 0 27778 00699 7 02050

UPC-T: 0 27778 02050 4 02050

Reusable Sticker Books

Great big full-color activity pages with two sheets of sturdy reusable stickers.



Space Action!

Packed with space action, this Buzz Lightyear reusable sticker book features activities of intergalactic proportions, from dressing the space rangers in their awesome armor for battle with evil emperor Zurg to creating your own out-of-this-world space aliens.



Enchanting Treasures

Reusable stickers make this an awesome interactive way to enjoy the Disney Princesses. Big pages and bold art will have young girls placing the stickers again and again in fabulous scenes featuring the bestselling Disney characters Cinderella, Belle, Snow White, Ariel, and more.

Bestselling Sticker Book Backlist

BACKLIST

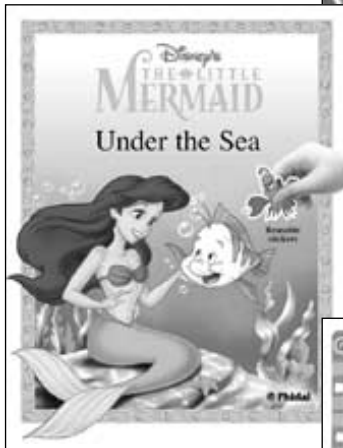
PRICE: \$6.99 EACH/
\$9.99 EACH CAN.

**JURASSIC PARK™
INSTITUTE
DINOSAURS ALIVE!
STICKER BOOK**
ISBN: 0-375-81295-4

**STAR WARS:
ATTACK OF THE CLONES
BIG STICKER BOOK**
ISBN: 0-375-81595-3

UNDER THE SEA
ISBN: 0-7364-1275-1

FUN IN THE FOREST
ISBN: 0-7364-1172-0



THE SWEETEST OF HEARTS

ISBN: 0-7364-2015-0

PRICE: \$9.99/\$14.99 CAN.

On Sale: December 24

Trim Size: 8 x 8

Pages: 10

Ages: 4-8

Format: Board

All Rights: Disney

EAN: 9 780736 420150 50999

UPC: 0 27778 00999 8 02015

UPC-T: 0 27778 02015 3 02015

Pop-Up Heart Book

Sturdy new format featuring highly detailed pop-ups, flaps, and more!



Cover not final

The Sweetest of Hearts

The Disney Princesses pop to life in this heart-shaped deluxe pop-up book featuring flaps to lift, removable invitations to the ball, and much more!



Celebrating **40** Years with the Beloved Berenstain Bears!

Over 40 years ago, Theodor Geisel—a.k.a. Dr. Seuss—asked a young husband-and-wife creative team to originate an easy-to-read book featuring a penguin. The penguin story was never published. Instead, the team created a simple little story about a family of bears entitled **THE BIG HONEY HUNT**. The book sold out its first printing and the rest, as they say, is literary history.

Today that family bears the name of its creators, Stan and Jan Berenstain, and the Berenstain Bears have spawned an entertainment empire encompassing books, television, videos, licensed products, and even an amusement park. Today, with their sons, Leo and Michael, they continue to captivate young audiences with tales set in that very special place called Bear Country.

Celebrating 40 fabulous years of Berenstain Bears Beginner Books, Stan and Jan present their fans, young and old, with the vividly nostalgic story of their lives, **DOWN A SUNNY DIRT ROAD**—from their first toddler doodlings to the creation of the best-loved family of bears in all of children's literature. But that's not all!

To continue the celebration, many of the much-loved Berenstain Bears Beginner Books will be reissued with bright new cover art!



Discover the lives of **Stan & Jan** and how

SEPTEMBER

DOWN A SUNNY DIRT ROAD

ISBN: 0-375-81403-5

PRICE: \$20.00/\$30.00 CAN.

GLB ISBN: 0-375-91403-X

GLB PRICE: \$21.99/

\$32.99 CAN.

On Sale: September 24

Trim Size: 8 x 10

Pages: 208

Ages: 12 up

Format: Jktd POB Hardcover

All Rights: Sterling Lord

Literistic

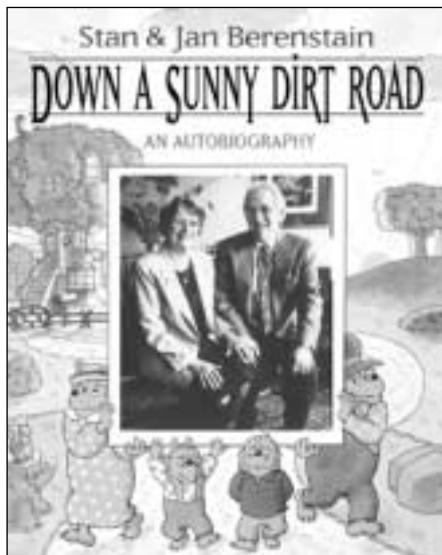
EAN: 9 780375 814037 52000

UPC: 0 90129 02000 3 81403

UPC-T: 0 90129 81403 9 81403

GLB EAN:

9 780375 914034 90000



Down a Sunny Dirt Road

Stan & Jan Berenstain

Once upon a time, in Mrs. Sweeney's first year drawing class at the Philadelphia Museum School of Industrial Art, a "lantern-jawed exotic" named Stan admired the drawing of a brown-haired, blue-eyed girl named Janice . . . and it was kismet! It also heralded the birth of one of the great collaborations in all of children's literature: Stan and Jan Berenstain, creators of the Berenstain Bears.

This enormously readable account tells of the early years before they met, their courtship (briefly interrupted by World War II), married life, and their first fateful meeting with Theodor Seuss Geisel—the editor-in-chief and president of Beginner Books.

It was this fateful meeting that led to the publication of *The Big Honey Hunt*—the book that launched their careers as children's book artists and introduced to the world what would quickly become America's first family of bears: the Berenstain Bears.

- **Down a Sunny Dirt Road** will appeal to parents who grew up with the Bear family and to grandparents who read those same stories to their own kids.
- It also promises to be a big pleaser to older kids who were raised on First Time Books.®
- Fans of Dr. Seuss will love the section on working with Ted Geisel, the editor-in-chief and founder of Beginner Books.®
- Illustrated on every page with photographs and artwork.

The Berenstain Bears began!

A Bear-y Celebratory Marketing Campaign!

• • • • •

- Television Satellite Tour
- National Print Advertising in The New York Times Book Review
- Event Kit
- Featured on Kids @ Random and Teachers @ Random with Author Spotlight, Interior Spreads, Online Newsletter, and an Updated Berenstain Bears Mini-Site
- Cross-Promotions with the BerenstainBears.com Web Site
- Library Print Advertising



The Berenstain Bears

SEPTEMBER

THE BERENSTAIN BEARS AND THE SPOOKY OLD TREE

ISBN: 0-394-83910-2

PRICE: \$8.99/\$13.99 CAN.

GLB ISBN: 0-394-93910-7

GLB PRICE: \$12.99/

\$19.99 CAN.

On Sale: September 24

Trim Size: 6-1/2 x 9

Pages: 48

Ages: 3-7

Format: POB Hc Pic Bk

British & Translation: RHCB

Performance: Sterling Lord

Literistic

EAN: 9 780394 839103 50899

UPC: 0 79808 00899 0 83910

UPC-T: 0 79808 83910 5 83910

GLB EAN:

9 780394 939100 90000

BEARS IN THE NIGHT

ISBN: 0-394-82286-2

PRICE: \$8.99/\$13.99 CAN.

GLB ISBN: 0-394-92286-7

GLB PRICE: \$12.99/

\$19.99 CAN.

On Sale: September 24

Trim Size: 6-1/2 x 9

Pages: 36

Ages: 3-7

Format: POB Hc Pic Bk

British & Translation: RHCB

Performance: Sterling Lord

Literistic

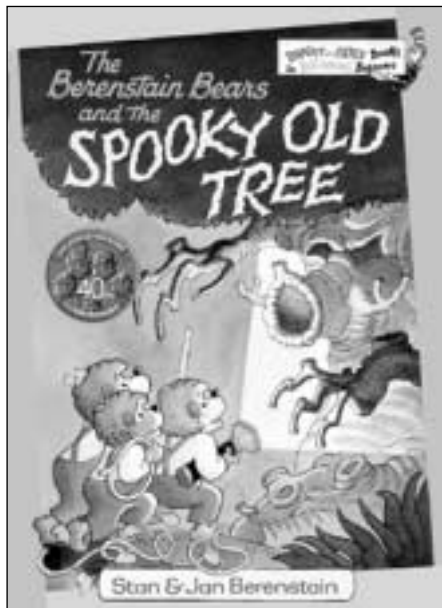
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UPC-T: 0 79808 82286 2 82286

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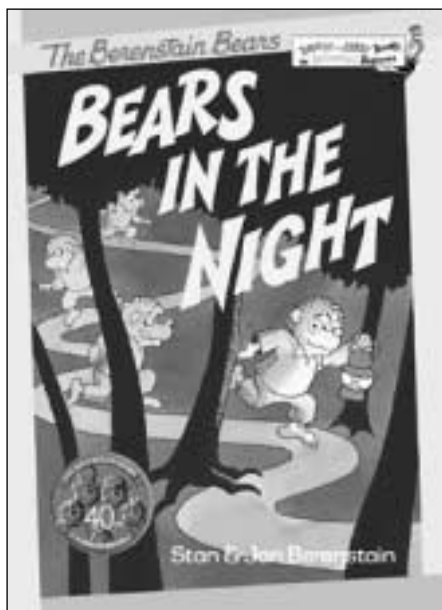
9 780394 922867 90000



The Berenstain Bears and the Spooky Old Tree

Stan & Jan Berenstain

Three scared little bears explore the inside of a mysterious old tree and go *into, up, through, over, down,* and *out*.



Bears in the Night

Stan & Jan Berenstain

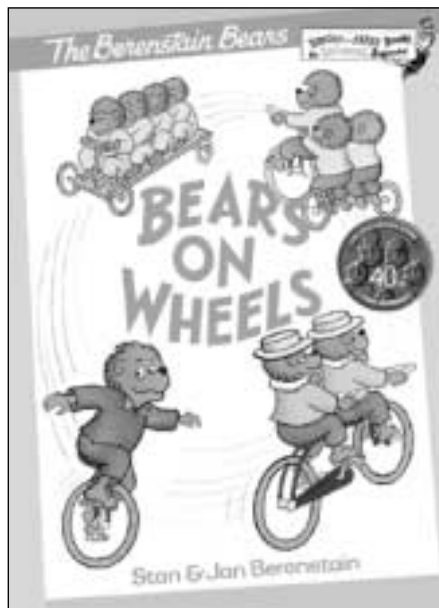
The Bears explore the night as their adventures take them *in, out, around,* and *about*.

Bright & Early Books™ Reissues

Bears on Wheels

Stan & Jan Berenstain

As the gradually increasing number of bears on wheels adds up through all kinds of combinations and permutations, beginning readers are offered a unique counting book, courtesy of the Berenstains.



SEPTEMBER

BEARS ON WHEELS

ISBN: 0-394-80967-X

PRICE: \$8.99/\$13.99 CAN.

GLB ISBN: 0-394-90967-4

GLB PRICE: \$12.99/

\$19.99 CAN.

On Sale: September 24

Trim Size: 6-1/2 x 9

Pages: 36

Ages: 3-7

Format: POB Hc Pic Bk

British & Translation: RHCB

Performance: Sterling Lord

Literistic

EAN: 9 780394 809670 50899

UPC: 0 79808 00899 0 80967

UPC-T: 0 79808 80967 2 80967

GLB EAN:

9 780394 909677 90000



The Berenstain Bears

SEPTEMBER

THE BIG HONEY HUNT

ISBN: 0-394-80028-1

PRICE: \$8.99/\$13.99 CAN.

GLB ISBN: 0-394-90028-6

GLB PRICE: \$12.99/

\$19.99 CAN.

On Sale: September 24

Trim Size: 6-1/2 x 9

Pages: 72

Ages: 5-8

Format: POB Hc Pic Bk

British & Translation: RHCB

Performance: Sterling Lord

Literistic

EAN: 9 780394 800288 50899

UPC: 0 79808 00899 0 80028

UPC-T: 0 79808 80028 0 80028

GLB EAN:

9 780394 900285 90000



The Big Honey Hunt

Stan & Jan Berenstain

According to Papa Bear, a bear must use his "smarts" to search for honey. When he brings Brother Bear along on a hunt for honey, it takes more than a few missteps to outsmart the Bears.

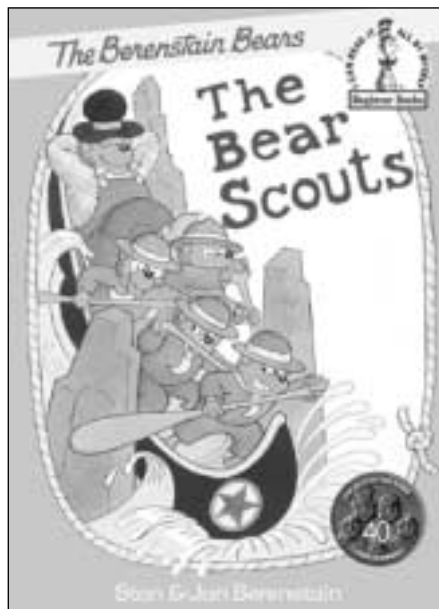


Beginner Books® Reissues

The Bear Scouts

Stan & Jan Berenstain

The cubs learn the dos and don'ts of camping from Papa Bear (with an extra-special emphasis on the *don'ts*).



SEPTEMBER

THE BEAR SCOUTS

ISBN: 0-394-80046-X

PRICE: \$8.99/\$13.99 CAN.

GLB ISBN: 0-394-90046-4

GLB PRICE: \$12.99/

\$19.99 CAN.

On Sale: September 24

Trim Size: 6-1/2 x 9

Pages: 72

Ages: 5-8

Format: POB Hc Pic Bk

British & Translation: RHCB

Performance: Sterling Lord
Literistic

EAN: 9 780394 800462 50899

UPC: 0 79808 00899 0 80046

UPC-T: 0 79808 80046 4 80046

GLB EAN:

9 780394 900469 90000





SEPTEMBER

THE BEAR DETECTIVES

ISBN: 0-394-83127-6

PRICE: \$8.99/\$13.99 CAN.

GLB ISBN: 0-394-93127-0

GLB PRICE: \$12.99/

\$19.99 CAN.

On Sale: September 24

Trim Size: 6-1/2 x 9

Pages: 48

Ages: 5-8

Format: POB Hc Pic Bk

British & Translation: RHCB

Performance: Sterling Lord

Literistic

EAN: 9 780394 831275 50899

UPC: 0 79808 00899 0 83127

UPC-T: 0 79808 83127 7 83127

GLB EAN:

9 780394 931272 90000



The Bear Detectives

Stan & Jan Berenstain

Can the Bear Detectives find Farmer Ben's missing pumpkin?

With some misguided—but always enthusiastic and well-meaning—advice from Papa Bear, they're hot on the trail of the pumpkin thief.





The Bears' Christmas

Stan & Jan Berenstain

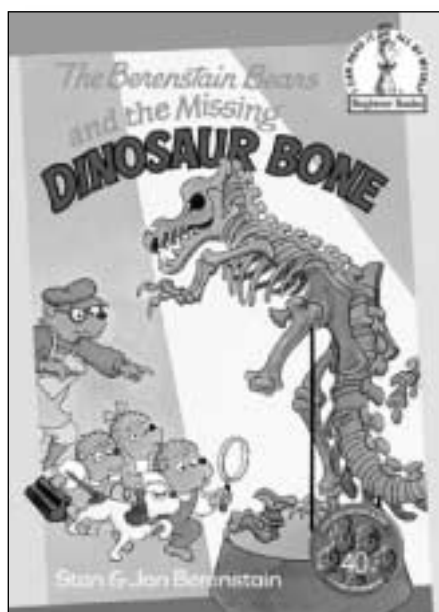
There's a whole lot to learn one Christmas morning in Bear Country when Papa Bear teaches his son a thing or two about skiing, skating, and sledding.



The Berenstain Bears and the Missing Dinosaur Bone

Stan & Jan Berenstain

The Bear Detectives come to the aid of Dr. Bear at the Bear Museum. With less than an hour to spare, the cubs must find the missing dinosaur bone so that everyone can enjoy the dinosaur exhibit.



SEPTEMBER

THE BEARS' CHRISTMAS

ISBN: 0-394-80090-7

PRICE: \$8.99/\$13.99 CAN.

GLB ISBN: 0-394-90090-1

GLB PRICE: \$12.99/

\$19.99 CAN.

On Sale: September 24

Trim Size: 6-1/2 x 9

Pages: 72

Ages: 5-8

Format: POB Hc Pic Bk

British & Translation: RHCB

Performance: Sterling Lord
Literistic

EAN: 9 780394 800905 50899

UPC: 0 79808 00899 0 80090

UPC-T: 0 79808 80090 7 80090

GLB EAN:

9 780394 900902 90000

THE BERENSTAIN BEARS AND THE MISSING DINOSAUR BONE

ISBN: 0-394-84447-5

PRICE: \$8.99/\$13.99 CAN.

GLB ISBN: 0-394-94447-X

GLB PRICE: \$12.99/

\$19.99 CAN.

On Sale: September 24

Trim Size: 6-1/2 x 9

Pages: 48

Ages: 5-8

Format: POB Hc Pic Bk

British & Translation: RHCB

Performance: Sterling Lord
Literistic

EAN: 9 780394 844473 50899

UPC: 0 79808 00899 0 84447

UPC-T: 0 79808 84447 5 84447

GLB EAN:

9 780394 944470 90000

Classic Babar tales

available again in

SEPTEMBER

THE STORY OF BABAR

ISBN: 0-394-80575-5

PRICE: \$15.95/\$23.95 CAN.

GLB ISBN: 0-394-90575-X

GLB PRICE: \$17.99/

\$26.99 CAN.

On Sale: September 24

Trim Size: 8 x 11

Pages: 48

Ages: 3-7

Format: Jktd POB Hc Pic Bk

All Rights: Hachette Jeunesse

EAN: 9 780394 805757 51595

UPC: 0 79808 01595 0 80575

UPC-T: 0 79808 80575 9 80575

GLB EAN:

9 780394 905754 90000

THE TRAVELS OF BABAR

ISBN: 0-394-80576-3

PRICE: \$15.95/\$23.95 CAN.

GLB ISBN: 0-394-90576-8

GLB PRICE: \$17.99/

\$26.99 CAN.

On Sale: September 24

Trim Size: 8 x 11

Pages: 48

Ages: 3-7

Format: Jktd POB Hc Pic Bk

All Rights: Hachette Jeunesse

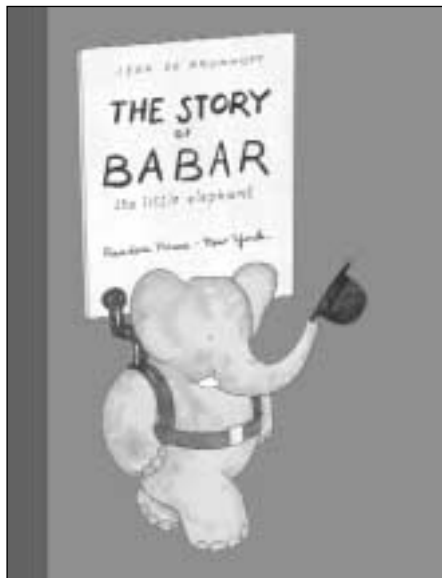
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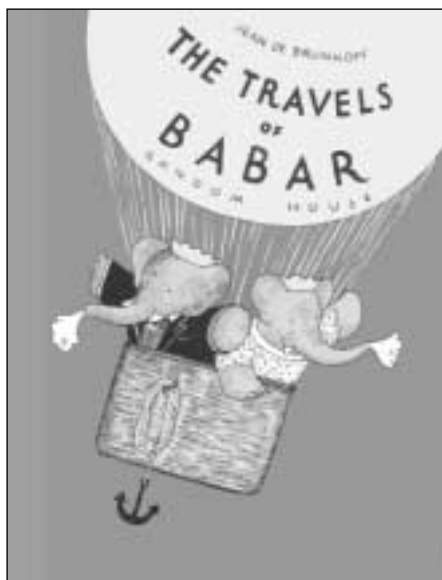
9 780394 905761 90000



The Story of Babar

Jean de Brunhoff

The classic first story about literature's most beloved pachyderm. After his mother is killed by a hunter, Babar avoids capture by escaping to the city, where he is befriended by the kindly Old Lady. He becomes educated and cultured and, upon his return to the great forest, is crowned King of the Elephants.



The Travels of Babar

Jean de Brunhoff

In the second Babar story, Babar and Celeste set off in a balloon, beginning an exciting series of adventures. Escaping from savage cannibals, only to be trapped by a circus owner, Babar knows nothing of his home country's escalating war against the rhinos. But with some help from the Old Lady, Babar returns in time to save the day.

beautiful gift editions!

Babar the King

Jean de Brunhoff

This third title about Babar and his family follows the elephants as they build a magnificent city: Celesteville. Life is peaceful and contented, everyone has a job to do, and celebrations are frequent. But one fateful day a snake bites the Old Lady and Babar fears that he may lose his oldest friend.



SEPTEMBER

BABAR THE KING

ISBN: 0-394-80580-1

PRICE: \$15.95/\$23.95 CAN.

GLB ISBN: 0-394-90580-6

GLB PRICE: \$17.99/

\$26.99 CAN.

On Sale: September 24

Trim Size: 8 x 11

Pages: 48

Ages: 3-7

Format: Jktd POB Hc Pic Bk

All Rights: Hachette Jeunesse

EAN: 9 780394 805801 51595

UPC: 0 79808 01595 0 80580

UPC-T: 0 79808 80580 3 80580

GLB EAN:

9 780394 905808 90000

BABAR AND ZEPHIR

ISBN: 0-394-80579-8

PRICE: \$15.95/\$23.95 CAN.

GLB ISBN: 0-394-90579-2

GLB PRICE: \$17.99/

\$26.99 CAN.

On Sale: September 24

Trim Size: 8 x 11

Pages: 48

Ages: 3-7

Format: Jktd POB Hc Pic Bk

All Rights: Hachette Jeunesse

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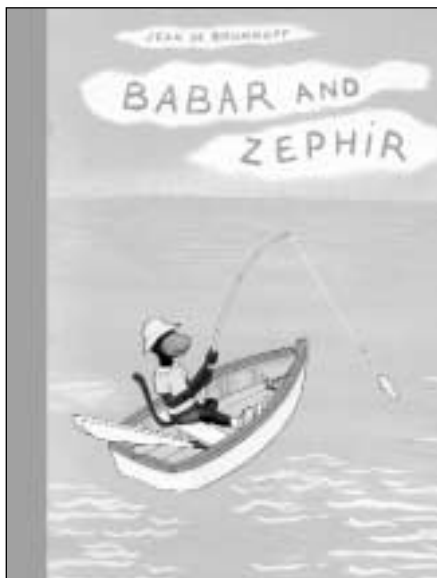
GLB EAN:

9 780394 905792 90000

Babar and Zephir

Jean de Brunhoff

In the most fantastical of the classic Babar stories, we follow Zephir, Babar's monkey friend, home on school holiday. The monkey princess, Isabelle, has been kidnapped by the horned monster Polomoche, and everyone is very worried. But Zephir, with the help of a tiny mermaid named Eleanore, is certain that he can save the princess himself.



SEPTEMBER

BABAR AND HIS CHILDREN

ISBN: 0-394-80577-1

PRICE: \$15.95/\$23.95 CAN.

GLB ISBN: 0-394-90577-6

GLB PRICE: \$17.99/

\$26.99 CAN.

On Sale: September 24

Trim Size: 8 x 11

Pages: 48

Ages: 3-7

Format: Jktd POB Hc Pic Bk

All Rights: Hachette Jeunesse

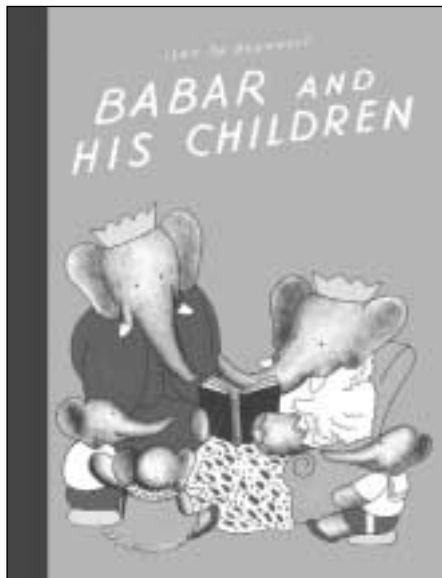
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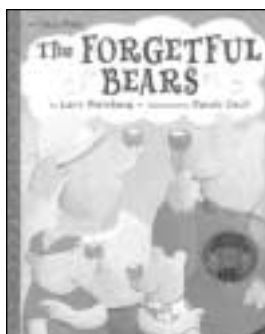
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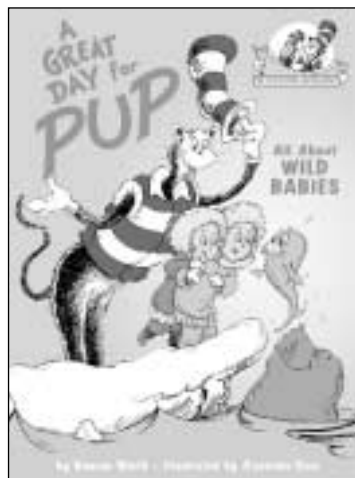


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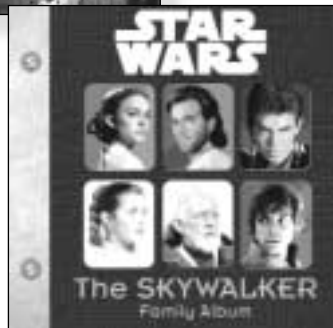
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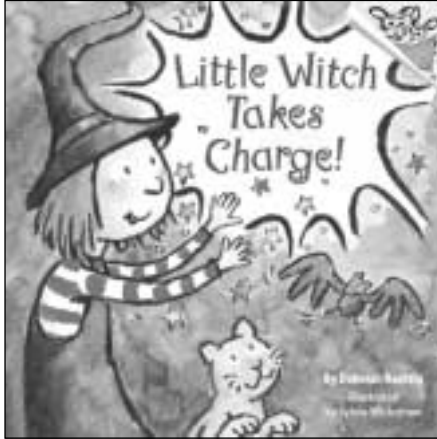
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Illustrated by Tom Brannon

The residents of Sesame Street discover that heroes are found in every place, every day. Sometimes they are firefighters and police officers, whose jobs are heroic in nature. And sometimes they are your neighbors down the street who do favors, large and small, that make life a little better for everyone. This is a reassuring story that reminds us that there are all sorts of heroes, whether they be a teacher, a parent, or a friend—and that you don't always have to brave great danger to be someone's hero.



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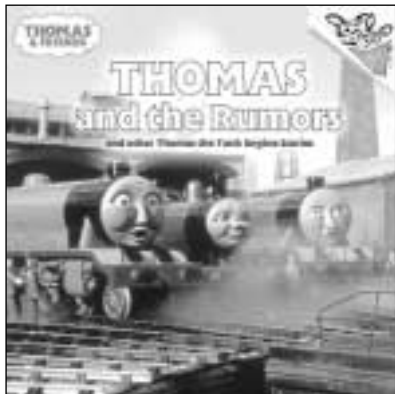
Don't Forget to Remember

Margaret Snyder

Illustrated by Don Williams

Quetzal plans a big surprise for the dragons and the children to work on. He tells everyone ways they can help, but no one remembers what he says! The results are comical, and, with good humor, Quetzal asks the gang to listen again more carefully and to remember. This time it all goes smoothly and everyone ends up with a beautiful new Listening Garden.

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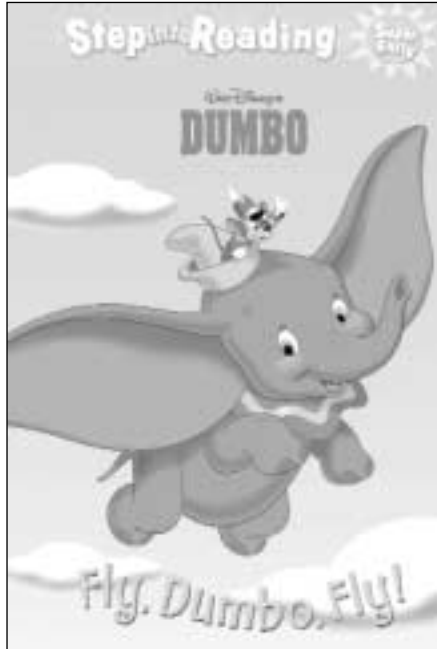
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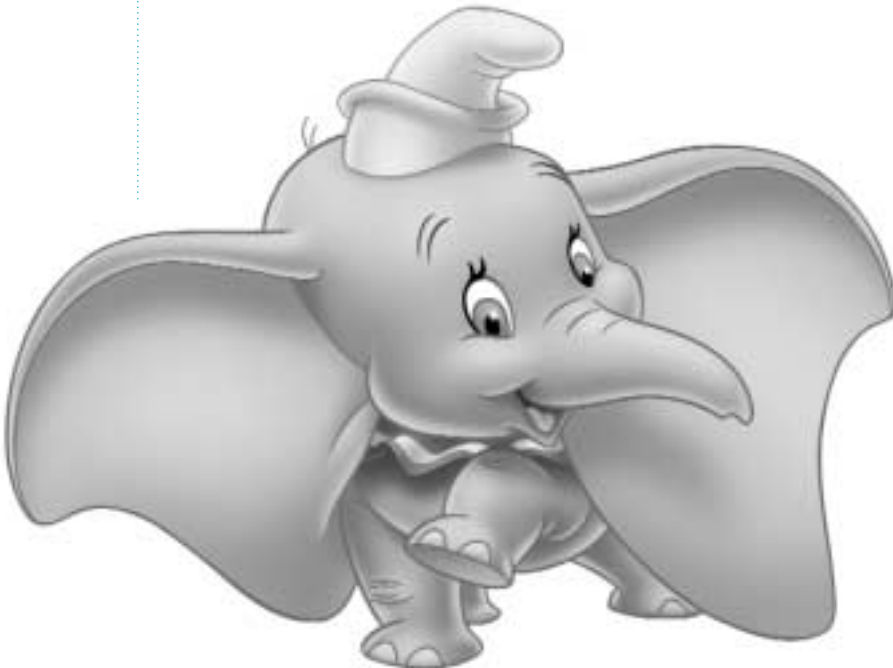
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Performance: Nancy Gallt

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EAN: 9 780375 813672 50399

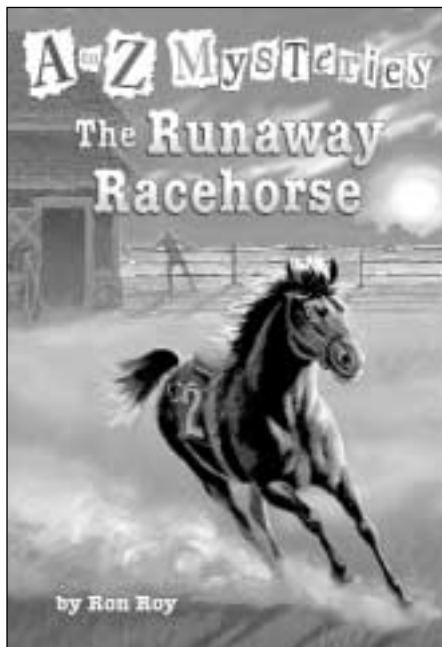
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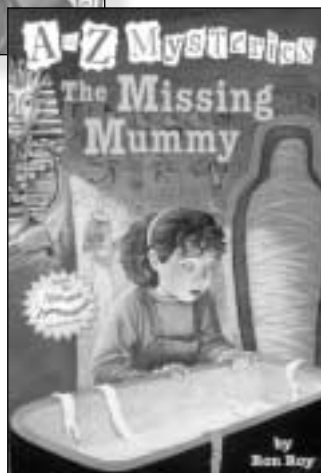
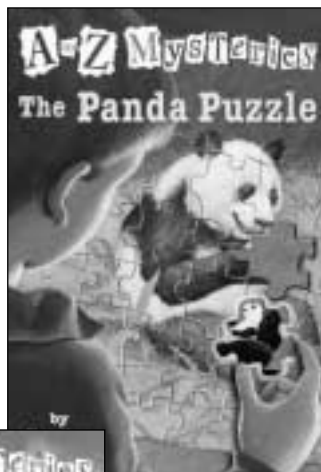
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Ages: 6-9

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EAN: 9 780375 802959 51195

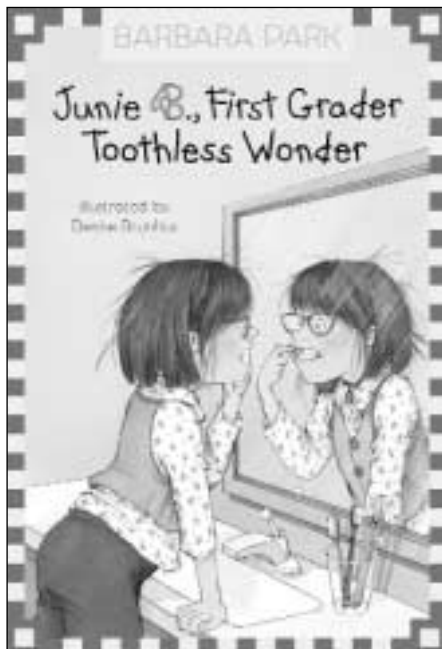
UPC: 0 90129 01195 7 80295

UPC-T: 0 90129 80295 1 80295

GLB EAN:

9 780375 902956 90000

🔊 Look for Junie B. Jones audiobooks, available from Listening Library.



Junie B., First Grader: Toothless Wonder

A Junie B. Jones Book, #20

Barbara Park

Illustrated by Denise Brunkus

Yikes . . . It's a looth tooth!

One of Junie B. Jones's top front teeth is loose! Only Junie B. is not that thrilled about this development. Because what if she looks like toothless Uncle Lou? And even worse . . . what's all this tooth fairy business? Like, who is this woman, *really*? And what does she do with all those used teeth? So many questions, so little time.

- **Junie B. is a hit in hardcover! The first hardcover Junie—*Junie B., First Grader (at last!)*—is already in its fifth printing, and made its debut on the *New York Times* Bestseller List at #3.**
- **The hardcover Junie B. books are great gifts.**
- **First grade is a whole new world for Junie B. Jones, with a new look (sneakers instead of mary janes), a new teacher, a new classroom, and lots of new problems!**
- **The 17 books in the kindergarten series have sold over 5 million copies in trade, and 400,000 copies have been sold to school book clubs since 1993.**
- **Park has received numerous awards for her work on Junie B. Jones, including several Children's Choice Honors.**

from

Marketing Campaign

• **FREE “Brush with Me, Junie B.” Toothbrush Giveaway**

FREE to consumers with book purchase

Available only in floor displays

- **Adorable 20-Copy Floor Display**

Includes 10 copies of *Junie B., First Grader: Toothless Wonder*; 10 copies of *Junie B., First Grader (at last!)*; and 12 Junie B. Toothbrushes

ISBN: 0-375-88083-6

Retail Value: \$159.40/\$239.40 Can.

- **Featured on Kids @ Random, Teachers @ Random, and the Junie B. Jones Web Site (www.randomhouse.com/kids/junieb)**

- **Junie B. Classroom Club Feature**



**On sale
October 8!**

OCTOBER

**JUNIE B., FIRST GRADER
(AT LAST!)**

ISBN: 0-375-81516-3

PRICE: \$3.99/\$5.99 CAN.

On Sale: October 8

Trim Size: 5-3/16 x 7-5/8

Pages: 96

Ages: 6-9

Format: Digest

All Rights: Writers House Inc.

EAN: 9 780375 815164 50399

UPC: 0 90129 00399 0 81516

UPC-T: 0 90129 81516 6 81516

Now in
paperback!

Junie B., First Grader

The world's funniest kindergartner just started first grade!



Junie B., First Grader (at last!)

A Junie B. Jones Book, #18

Barbara Park

Illustrated by Denise Brunkus

Hurray, hurray for a brand-new school year!

Only, for Junie B. Jones, things are not actually that pleasant. 'Cause first grade means having to get used to a whole new classroom. And a whole new teacher. And a whole new bunch of strange children. But here's the worst thing of all: when Junie B. tries to read words on the chalkboard, she can't seem to see what everyone else is seeing! Is it possible she might actually end up wearing . . . glasses?

Available in a mixed floor display

—See pages 82-83 for details



Read All About Junie's Kindergarten Capers!



BACKLIST

PRICE: \$3.99 EACH/
\$5.50 EACH CAN.
GLB PRICE: \$11.99 EACH/
\$16.50 EACH CAN.

#17 JUNIE B. JONES IS A GRADUATION GIRL
ISBN: 0-375-80292-4
GLB ISBN: 0-375-90292-9

#16 JUNIE B. JONES IS CAPTAIN FIELD DAY
ISBN: 0-375-80291-6
GLB ISBN: 0-375-90291-0

#15 JUNIE B. JONES HAS A PEEP IN HER POCKET
ISBN: 0-375-80040-9
GLB ISBN: 0-375-90040-3

#14 JUNIE B. JONES AND THE MUSHY GUSHY VALENTINE
ISBN: 0-375-80039-5
GLB ISBN: 0-375-90039-X

#13 JUNIE B. JONES IS (ALMOST) A FLOWER GIRL
ISBN: 0-375-80038-7
GLB ISBN: 0-375-90038-1

#12 JUNIE B. JONES SMELLS SOMETHING FISHY
ISBN: 0-679-89130-7
GLB ISBN: 0-679-99130-1

🎧 Junie B. Jones Books 1-16
are available on cassette from
Listening Library.

Give thanks with **Jack** and **Annie**

SEPTEMBER

A STEPPING STONE BOOK™

**THANKSGIVING ON
THURSDAY**

ISBN: 0-375-80615-6

PRICE: \$3.99/\$5.99 CAN.

GLB ISBN: 0-375-90615-0

GLB PRICE: \$11.99/

\$17.99 CAN.

On Sale: September 24

Trim Size: 5-3/16 x 7-5/8

Pages: 96

Ages: 6-9

Format: Digest

British & Translation: RHCB

Performance: Brandt &

Hochman

EAN: 9 780375 806155 50399

UPC: 0 90129 00399 0 80615

UPC-T: 0 90129 80615 7 80615

GLB EAN:

9 780375 906152 90000

🔊 Look for Magic Tree House
audiobooks, available
from Listening Library.



Thanksgiving on Thursday

Magic Tree House® #27

Mary Pope Osborne

Illustrated by Sal Murdocca

The Magic Tree House whisks Jack and Annie back to the eve of the first Thanksgiving. There they meet the Pilgrims as well as Squanto, a Native American who helped them. The story offers an age-appropriate, in-depth picture of what life was really like for early settlers, as well as the usual Magic Tree House adventure and excitement.

- **The Magic Tree House titles have sold over 3.5 million copies in the past year.**
- **Magic Tree House has stayed in the top five spots of *Publishers Weekly's* bestselling series list for the last year.**
- **Magic Tree House books have a combination of facts and adventure that is perfect for beginning and reluctant readers.**
- **Known by kids and teachers as books that inspire reading!**

in their **newest** adventure!

Marketing Campaign

- 24-Copy Floor Display with Full-Color Riser

ISBN: 0-375-88084-4

Retail Value: \$95.76/\$143.76 Can.

- Featured on Kids @ Random

- Ongoing Promotion on the Magic Tree House Web Site:
www.randomhouse.com/magictreehouse

- Magic Tree House Classroom Club Feature



SEE GROSS UP CLOSE—

NOVEMBER

A STEPPING STONE BOOK™

ANDREW LOST IN THE KITCHEN

ISBN: 0-375-81279-2

PRICE: \$3.99/\$5.99 CAN.

GLB ISBN: 0-375-91279-7

GLB PRICE: \$11.99/

\$17.99 CAN.

On Sale: November 26

Trim Size: 5-3/16 x 7-5/8

Pages: 96

Ages: 7-10

Format: Digest

All Rights: Sheldon Fogelman

EAN: 9 780375 812798 50399

UPC: 0 90129 00399 0 81279

UPC-T: 0 90129 81279 0 81279

GLB EAN:

9 780375 912795 90000



Andrew Lost in the Kitchen

Andrew Lost #3

J. C. Greenburg

Andrew, his cousin Judy, and super-smart robot Thudd escape the bathtub—only to get flushed down the toilet! Now they have to find their way through a maze of pipes to the kitchen sink. But the kitchen is no place to be when you're the size of a flea. Monster cockroaches scurry across the counter while flies patrol the skies. Will the kids survive the kitchen? Or will they end up frozen in the fridge? Time is running out!

BACKLIST

PRICE: \$3.99 EACH/

\$5.99 EACH CAN.

GLB PRICE: \$11.99 EACH/

\$17.99 EACH CAN.

#1 ANDREW LOST ON THE DOG

ISBN: 0-375-81277-6

GLB ISBN: 0-375-91277-0

#2 ANDREW LOST IN THE BATHROOM

ISBN: 0-375-81278-4

GLB ISBN: 0-375-91278-9

- **Andrew Lost** is an exciting new series that takes readers up close to gross!
- Featuring strong boy and girl characters, each **Andrew Lost** story mixes fact and fiction, focusing on science in an accessible way.
- In addition to regular, narrative illustrations, each book features microscope-scale drawings of scientific facts.

Don't miss more gross-out science with Andrew!



WITH ANDREW LOST!

MARKETING CAMPAIGN

- **24-Copy Mixed Floor Display with FREE Magnifying Glasses**

Contains 12 copies of *Andrew Lost in the Kitchen*, 6 copies each of *On the Dog* and *In the Bathroom*, and 24 magnifying glasses

ISBN: 0-375-88085-2

Retail Value: \$95.76/\$143.76 Can.

- **Continued National Print Advertising in Nickelodeon Magazine**

Reaching nearly 1 million kids

- **National Advertising in Teaching K-8**

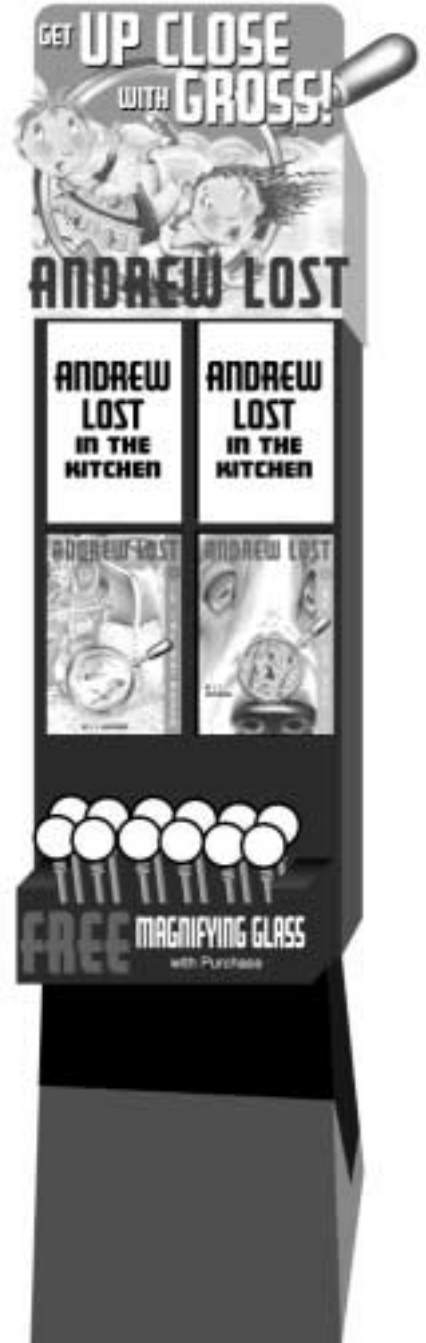
Reaching over 90,000 educators nationwide

- **Ongoing Promotion on AndrewLost.com**

- **Featured on Kids @ Random and Teachers @ Random with Classroom Activities**

- **Announcement in Our New Read and Play Electronic Newsletter**

- **Author Appearances by Request**



SEPTEMBER

TOOTS UNDERGROUND

ISBN: 0-375-82228-3

PRICE: \$3.99/NCR

On Sale: September 24

Trim Size: 5-3/16 x 7-5/8

Pages: 176

Ages: 8-12

Format: Digest

All Rights: Christopher Little
Agency

EAN: 9 780375 822285 50399

UPC: 0 14794 00399 4 82228

UPC-T: 0 14794 82228 1 82228

BACKLIST

TOOTS AND THE UPSIDE-DOWN HOUSE

ISBN: 0-679-88654-0

PRICE: \$4.50/NCR

JACK BLACK & THE SHIP OF THIEVES

ISBN: 0-375-80473-0

PRICE: \$4.99/NCR

Kids flip for Carol Hughes!

New in paperback.



Toots Underground

Carol Hughes

Toots is having the worst spring vacation ever. She should be spending every minute playing with her best friend, Jemma, but they're having a fight. And there's something wrong with Toots's garden. . . .

In this exciting sequel to *Toots and the Upside-Down House*, author Carol Hughes explores the meaning of true friendship and the healing power of forgiveness in the madcap and magical Upside-Down World.

- "This appealing story has everything: a cast of fantastical underground creatures, a splendidly spooky villain, a group of business-like fairies—and a heroine who learns that true friendship can make everything come right."

—Eva Ibbotson, author of *The Secret of Platform 13*

Also by Carol Hughes:



Experience the fantasy world of Dinotopia!

Soon to be a television mini-series on ABC!

Oasis

Dinotopia® #16

Cathy Hapka

Jack and Ty are opposites. So when they travel together in a caravan across the Great Desert, there are bound to be disagreements. And when a sandstorm separates the boys from the rest of their group, the arguments get worse. Then they stumble upon a legendary oasis where they find a lost colony of small dinosaurs called Saltopus. Somehow, Jack and Ty must put aside their differences long enough to befriend the shy dinosaurs—and figure out how to help them!



OCTOBER

OASIS

ISBN: 0-375-82295-X

PRICE: \$3.99/\$5.99 CAN.

On Sale: October 22

Trim Size: 5-3/16 x 7-5/8

Pages: 144

Ages: 8-13

Format: Digest

All Rights: The Beanstalk Group

EAN: 9 780375 822957 50399

UPC: 0 14794 00399 4 82295

UPC-T: 0 14794 82295 3 82295

BACKLIST

#15 DOLPHIN WATCH

ISBN: 0-375-81562-7

PRICE: \$3.99/\$5.99 CAN.

PRICE: \$3.99 EACH/

\$5.50 EACH CAN.

#14 THE EXPLORERS

ISBN: 0-375-81396-9

#13 SURVIVE!

ISBN: 0-375-81108-7

#12 RETURN TO LOST CITY

ISBN: 0-375-81018-8

Also Available:



THE AMERICAN REVOLUTION

ISBN: 0-394-84696-6

PRICE: \$5.99/\$8.99 CAN.

On Sale: October 22

Trim Size: 5-3/16 x 7-5/8

Pages: 160

Ages: 10 up

Format: Digest

All Rights: RHCB

EAN: 9 780394 846965 50599

UPC: 0 79808 00599 9 84696

UPC-T: 0 79808 84696 7 84696

THE PIONEERS GO WEST

ISBN: 0-394-89180-5

PRICE: \$5.99/\$8.99 CAN.

On Sale: October 22

Trim Size: 5-3/16 x 7-5/8

Pages: 160

Ages: 9 up

Format: Digest

All Rights: RHCB

EAN: 9 780394 891804 50599

UPC: 0 79808 00599 9 89180

UPC-T: 0 79808 89180 6 89180

Landmark Books®

"One of the most critically acclaimed, bestselling children's book series ever published."

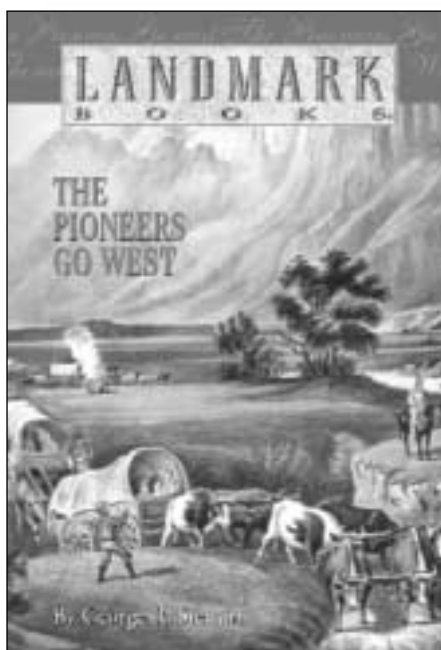
—*The New York Times*



The American Revolution

Bruce Bliven, Jr.

In the American colonies of the 1770s, people were fed up with British laws. Local farmers and tradesmen secretly formed a militia. In 1775, when the British marched into Lexington and Concord, Massachusetts, the Americans were ready. From that first battle to the final showdown at Yorktown, the Americans fought against tremendous odds. The British army was bigger and better trained. Food and guns were scarce. But George Washington's ragged army fought for—and won—the freedom and independence we cherish to this day.



The Pioneers Go West

George R. Stewart

Seventeen-year-old Moses Schallenger wanted to go to California. In 1844, he joined a wagon train to do just that. There was only one problem: Nobody had ever made it to California by wagon before. For a year, he and 50 others struggled through high mountain passes and across wide rushing rivers. Ultimately, Moses and his friends succeeded—becoming the first pioneers to cross the Sierra Nevadas by wagon. Today, the trail they blazed is a major route into California.

ONE MORE VALLEY, ONE MORE HILL

ISBN: 0-375-81092-7
PRICE: \$15.95/\$23.95 CAN.
GLB ISBN: 0-375-91092-1
**GLB PRICE: \$17.99/
 \$26.99 CAN.**

On Sale: December 17
 Trim Size: 5-1/2 x 8-1/4
 Pages: 144

Ages: 8 up

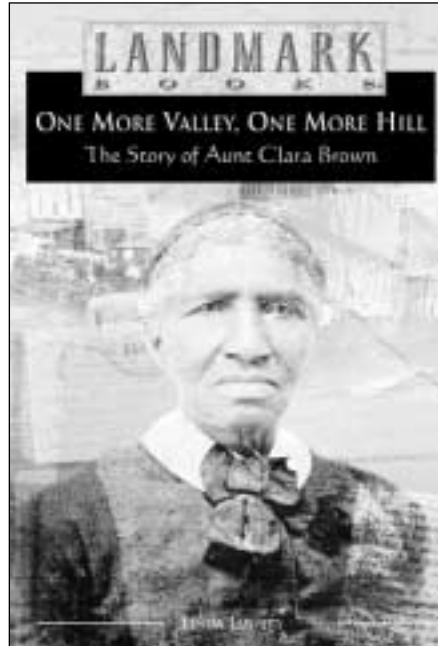
Format: Jktd Hardcover
 British & Translation: RHCB
 Performance: Fudrick & Friends
 EAN: 9 780375 810923 51595
 UPC: 0 90129 01595 5 81092
 UPC-T: 0 90129 81092 5 81092
 GLB EAN:
 9 780375 910920 90000

One More Valley, One More Hill

*The Story of
Aunt Clara Brown*

Linda Lowery

Author Linda Lowery chronicles the extraordinary—but little-known—life of black pioneer Aunt Clara Brown. Aunt Clara bought herself out of slavery, crossed the country on foot to reach the frontier, became a wealthy entrepreneur, aided other freed slaves, and eventually tracked down her lost daughter, sold away from Clara 47 years before. An inspiring piece of American history.



Marketing

Featured on Kids @ Random and Teachers @ Random with Chapter Excerpt and Electronic Newsletter

Library Print Advertising

Author Appearances by Request

THE BLACK STALLION'S FILLY

ISBN: 0-394-83916-1

PRICE: \$5.99/\$8.99 CAN.

On Sale: September 24

Trim Size: 5-3/16 x 7-5/8

Pages: 272

Ages: 10-13

Format: Digest

All Rights: ICM

EAN: 9 780394 839165 50599

UPC: 0 79808 00599 9 83916

UPC-T: 0 79808 83916 7 83916

THE BLACK STALLION REVOLTS

ISBN: 0-394-83613-8

PRICE: \$5.99/\$8.99 CAN.

On Sale: September 24

Trim Size: 5-3/16 x 7-5/8

Pages: 288

Ages: 10-13

Format: Digest

All Rights: ICM

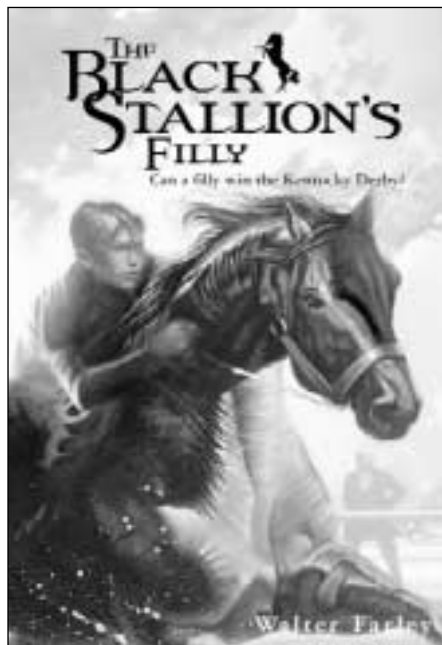
EAN: 9 780394 836133 50599

UPC: 0 79808 00599 9 83613

UPC-T: 0 79808 83613 5 83613

The Black Stallion

Available for the first time in more than a decade!



The Black Stallion's Filly

Walter Farley

"She'll never be a racehorse," murmurs the crowd as Black Minx is led into the sales ring. But Alec Ramsay thinks differently and buys the Black's first filly to train her for the Kentucky Derby. But Black Minx, like her sire, has a mind of her own. This fast-paced racing story follows a great horse's journey through training and preliminary races to the opening gate at America's most famous racetrack: Churchill Downs.



The Black Stallion Revolts

Walter Farley

After the Black attacks another horse, Alec realizes that the once-wild horse needs more space and freedom, so they head out west to a huge ranch. But a terrible accident separates the two, leaving Alec with amnesia and the Black alone to reclaim the wild life to which he was born. As the Black struggles to survive, and as Alec struggles to remember who he is and his connection to the magnificent stallion in the canyon, a gripping adventure story unfolds.

Black Stallion Backlist

BACKLIST

PRICE: \$5.99 EACH/
\$8.99 EACH CAN.

THE BLACK STALLION
ISBN: 0-679-81343-8

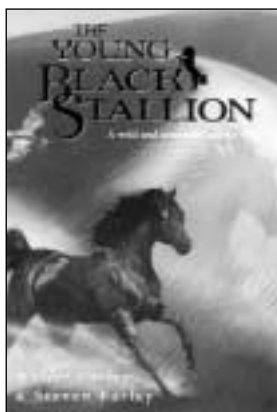
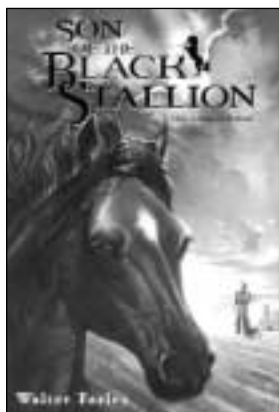
**THE BLACK STALLION
RETURNS**
ISBN: 0-679-81344-6

**SON OF THE BLACK
STALLION**
ISBN: 0-679-81345-4

**THE BLACK STALLION
AND SATAN**
ISBN: 0-679-81346-2

**THE BLACK STALLION'S
GHOST**
ISBN: 0-679-86950-6

**THE YOUNG BLACK
STALLION**
ISBN: 0-679-81348-9



SISTERS THROUGH THE SEASONS

ISBN: 0-375-82290-9

PRICE: \$4.99/\$6.99 CAN.

On Sale: September 24

Trim Size: 4-3/16 x 6-7/8

Pages: 224

Ages: 10 up

Format: Mass Market/Rack

All Rights: Spelling

Entertainment

EAN: 9 780375 822902 50499

UPC: 0 14794 00499 1 82290

UPC-T: 0 14794 82290 8 82290

7th Heaven™

A fun fall collection of three all-new stories!



Sisters Through the Seasons

Amanda Christie

Fall is here and the Camdens are each going on an adventure! Ruthie is off to Hollywood. She's won a walk-on role in her favorite television show and an all-expenses-paid trip, but her mother seems bent on spoiling all the fun. Simon and Robbie are off to spend a weekend in the mountains. Will they stop bickering long enough to find their way out of the woods? Meanwhile, Lucy and Mary are testing their survival skills—in New York City! A Christmas shopping trip sounds harmless enough, but it's easy to find trouble if you go looking for it!



Heavenly backlist from the #1 show on the WB!

BACKLIST

PRICE: \$4.99 EACH/
\$6.99 EACH CAN.

DUDE RANCH

ISBN: 0-375-81431-0

WINTER BALL

ISBN: 0-375-81430-2

LUCY'S ANGEL

ISBN: 0-375-81419-1

CAMP CAMDEN

ISBN: 0-375-81360-8

DRIVE YOU CRAZY

ISBN: 0-375-81159-1

LEARNING THE ROPES

ISBN: 0-375-81160-5



OCTOBER

THE LOOK-IT-UP BOOK OF THE 50 STATES

ISBN: 0-375-81213-X

PRICE: \$12.99/\$19.99 CAN.

GLB ISBN: 0-375-91213-4

GLB PRICE: \$17.99/

\$26.99 CAN.

On Sale: October 22

Trim Size: 8 x 10-7/8

Pages: 160

Ages: 10-13

Format: Trade Paperback

All Rights: RHCB

EAN: 9 780375 812132 51299

UPC: 0 90129 01299 2 81213

UPC-T: 0 90129 81213 4 81213

GLB EAN:

9 780375 912139 90000

BACKLIST

PRICE: \$9.95 EACH/

\$14.95 EACH CAN.

THE LOOK-IT-UP BOOK OF FIRST LADIES

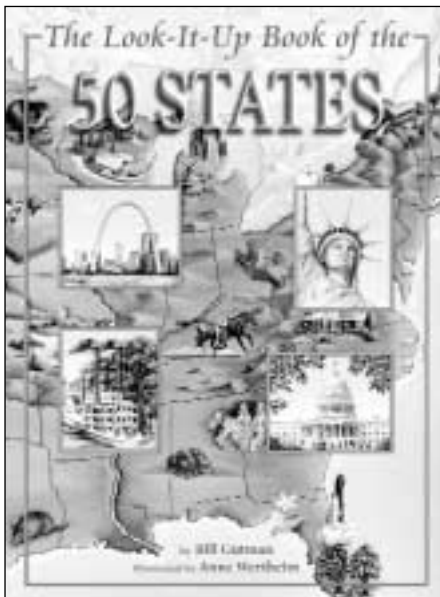
ISBN: 0-679-89347-4

THE LOOK-IT-UP BOOK OF PRESIDENTS

ISBN: 0-679-80358-0

Look-It-Up Books

A new addition to a favorite series.



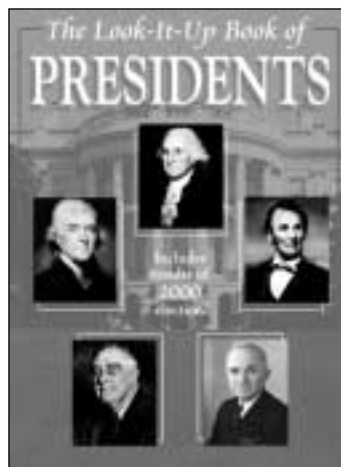
The Look-It-Up Book of the 50 States

Bill Gutman

Illustrated by Anne Wertheim

Entertaining, up-to-the-minute, and easy-to-use, *The Look-It-Up Book of the 50 States* is an affordable family reference to each state of the union. Illustrated throughout with photographs, drawings, and maps, it provides a concise history of each state from the time it was first explored to the present day—as well as information on places to visit, wildlife, natural resources, and fun facts.

Also Available:



Coloring & Activity Titles

ARIEL'S SECRET PAL

ISBN: 0-7364-1356-1

PRICE: \$3.99/\$5.99 CAN.

On Sale: September 10

Trim Size: 8 x 11

Pages: 32

Ages: 3-8

Format: Trade Paperback

All Rights: Disney

EAN: 9 780736 413565 50399

UPC: 0 79808 00399 5 01356

UPC-T: 0 79808 01356 7 01356

FROSTY FUN!

ISBN: 0-7364-1337-5

PRICE: \$3.99/\$5.99 CAN.

On Sale: September 10

Trim Size: 8 x 11

Pages: 32

Ages: 3-8

Format: Trade Paperback

All Rights: Disney

EAN: 9 780736 413374 50399

UPC: 0 79808 00399 5 01337

UPC-T: 0 79808 01337 6 01337

Coloring Book with Textured Cards

Thirty-two coloring pages plus eight special cards to add texture!



Tabbed Coloring Book

Thirty-two coloring pages plus eight full-color tabs!



Random House
para niños

ELMO'S WORLD: ¡COMIDA!

ISBN: 0-375-82271-2

PRICE: \$4.99/\$6.99 CAN.

On Sale: October 22

Trim Size: 7 x 7

Pages: 10

Ages: 0-4

Carton Qty: 48

Format: Board

EAN: 9 780375 82271 1 50499

UPC: 0 14794 00499 1 82271

UPC-T: 0 14794 82271 7 82271

ELMO'S WORLD:

¡PERRITOS!

ISBN: 0-375-82272-0

PRICE: \$4.99/\$6.99 CAN.

On Sale: October 22

Trim Size: 7 x 7

Pages: 10

Ages: 0-4

Carton Qty: 48

Format: Board

EAN: 9 780375 82272 8 50499

UPC: 0 14794 00499 1 82272

UPC-T: 0 14794 82272 4 82272

First Flap Books

Board books with big flaps for little hands!



Elmo's World: ¡Comida!

Elmo's World: Food!

Photography by
John E. Barrett

Illustrated by
Mary Beth Nelson

Munch, munch, munch! Elmo loves to eat all kinds of food. Lift the flaps to find food surprises, from healthy veggies to pepperoni pizza, as Elmo learns that food helps him to grow big and strong.



Elmo's World: ¡Perritos!

Elmo's World: Dogs!

Photography by
John E. Barrett

Illustrated by
Mary Beth Nelson

Do you know how a puppy talks? Elmo does! Woof! Woof! Come along as Elmo learns about the things puppies need to stay happy and healthy. Large flaps reveal a world of tail-wagging, playful puppy fun!

Step into Reading

Beginning readers in Spanish!

SEPTEMBER

AN EARLY BOOK

¡Ord come una pizza!

ISBN: 0-375-82344-1

PRICE: \$3.99/\$5.99 CAN.

GLB ISBN: 0-375-92344-6

GLB PRICE: \$11.99/
\$17.99 CAN.

On Sale: September 24

Trim Size: 6 x 9

Pages: 32

Ages: 3-6

Carton Qty: 180

Format: Trade Paperback

EAN: 9 780375 82344 2 50399

UPC: 0 14794 00399 4 82344

UPC-T: 0 14794 82344 8 82344

GLB EAN:

9 780375 92344 9 90000

¡Ord come una pizza!

Ord Eats a Pizza!

Irene Trimble

Illustrated by Peter Panas

What goes on a pizza? Ord isn't sure. It will take all of his dragon friends to help him decide in this yummy Early Step into Reading. Now in Spanish!

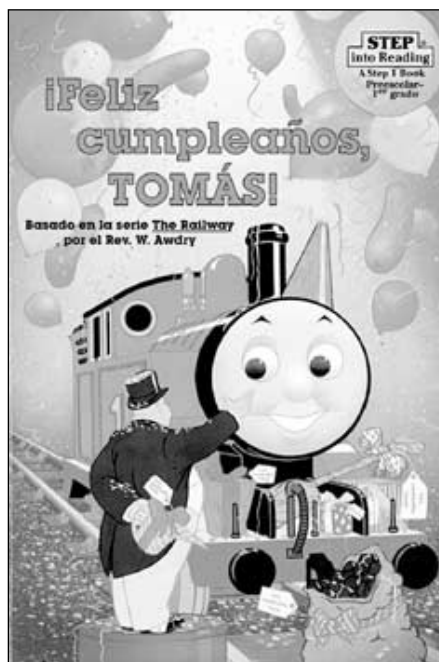


¡Feliz cumpleaños, Tomás!

Happy Birthday, Thomas!

Illustrated by Owain Bell

None of Thomas's friends seem to remember that it is Thomas's birthday . . . everyone is too busy to even wish him a good day. All of his expectations of a big party with balloons and presents are ruined. What Thomas doesn't know is that all of his friends are busy planning his surprise party. Now in Spanish!



A STEP 1 BOOK

¡Feliz cumpleaños, Tomás!

ISBN: 0-375-82339-5

PRICE: \$3.99/\$5.99 CAN.

GLB ISBN: 0-375-92339-X

GLB PRICE: \$11.99/
\$17.99 CAN.

On Sale: September 24

Trim Size: 6 x 9

Pages: 32

Ages: 3-6

Carton Qty: 180

Format: Trade Paperback

EAN: 9 780375 82339 8 50399

UPC: 0 14794 00399 4 82339

UPC-T: 0 14794 82339 4 82339

GLB EAN:

9 780375 92339 5 90000

UN PASEO CON LOS INSECTOS

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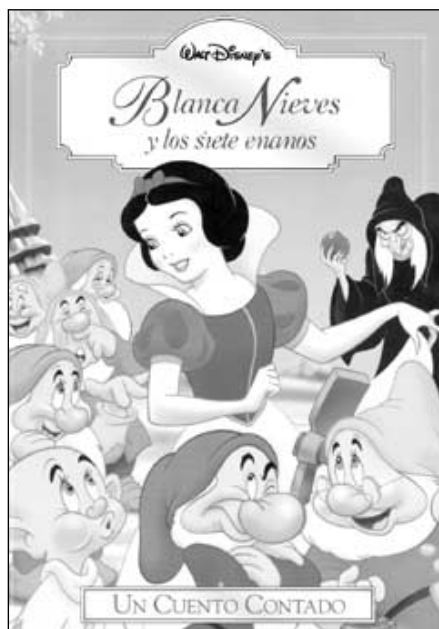
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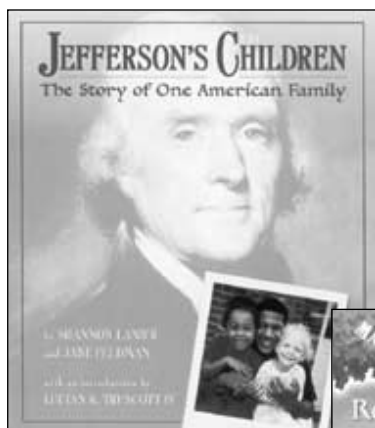
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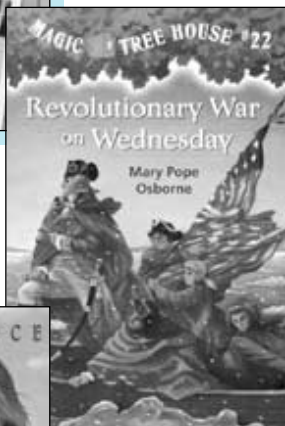
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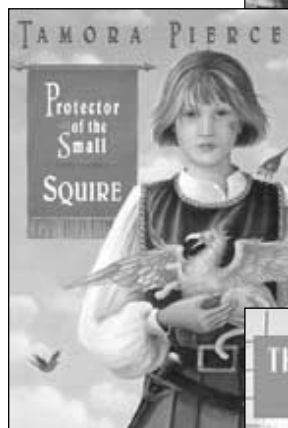


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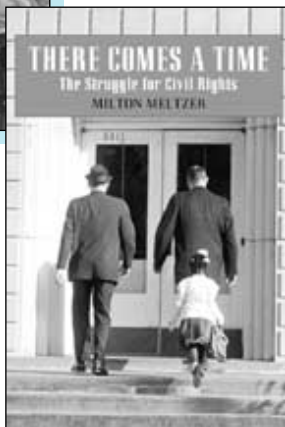
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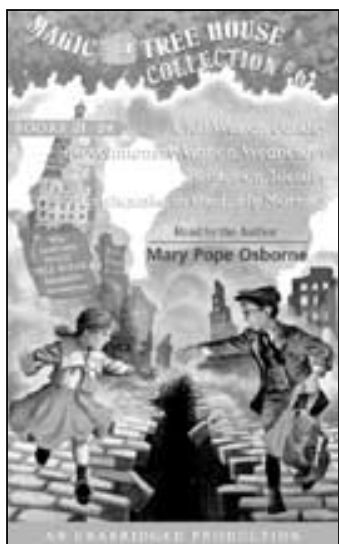
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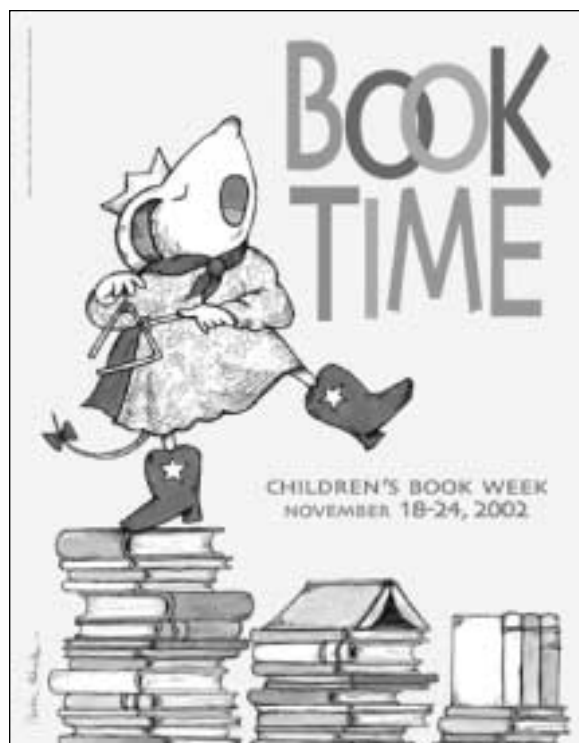
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Literarische Agentur Silke Weniger
Fax: 49-89-260-189-30 • Ph.: 49-89-260-189-26
E-mail: weniger@litag.de

GREECE

Ms. Nelly Moukakou
JLM Literary Agency • Athens, Greece
Fax: 301-382-8779 • Ph.: 301-364-7187
E-mail: jlm@internet.gr

JAPAN (BACKLIST): Please contact Yoshi Iwasaki at Tuttle Mori Agency at yoshi@tuttlemori.twics.com for backlist Random House rights.

HUNGARY

Mr. Péter Bolza
Kátai & Bolza Literary Agents
Budapest, Hungary
Fax: 36-1-317-0248 • Ph.: 36-1-267-5775
E-mail: peter@kataibolza.hu

INDONESIA, MALAYSIA, THAILAND, VIETNAM

Mr. Andrew Cribb
Arts & Licensing International, Inc.
Brooklyn, New York
Fax: 718-522-3308 • Ph.: 718-522-3306
E-mail: andrew_cribb@advancelit.com

ISRAEL

Ms. Gal Pikarski
Ilana Pikarski Literary Agency
Tel Aviv, Israel
Fax: 972-3-527-0160 • Ph.: 972-3-527-0159
E-mail: galpikar@inter.net.il

ITALY

Ms. Roberta Oliva
Natoli Stefan & Oliva s.a.s.
Agenzia Letteraria
Milan, Italy
Fax: 3902-74-12-77 • Ph.: 3902-70-00-16-45
E-mail: roberta.oliva@tiscalinet.it

JAPAN

Ms. Tachi Nagasawa
Japan UNI Agency, Inc. • Tokyo, Japan
Fax: 813-3294-5173 • Ph.: 813-3295-0301
E-mail: tachi.nagasawa@japanuni.co.jp

KOREA

Ms. Rockyoung Lee
KCC (Korea Copyright Center)
Seoul, Korea
Fax: 011-822-745-3612 • Ph.: 011-822-745-3350
E-mail: drtkcc@chollian.net

POLAND

Ms. Aleksandra Matuszak
Andrew Nurnberg Associates Warsaw
Warsaw, Poland
Fax/Ph.: 48-22-646-5860
E-mail: aleksandra@literatura.com.pl

ROMANIA

Ms. Simona Kessler
International Copyright Agency, Ltd.
Bucharest, Romania
Fax: 401-312-9252 • Ph.: 401-650-3457
E-mail: skessler@fx.ro

RUSSIA

Ms. Natalia Sanina
Synopsis Literary Agency
Moscow, Russia
Fax/Ph.: 7-095-921-2170
E-mail: nat@synopsis-agency.ru

SPAIN, PORTUGAL, LATIN AMERICA, BRAZIL

Ms. Montse Yañez
Julio F. Yañez Agencia Literaria, S.L.
Barcelona, Spain
Fax: 3493-209-4865 • Ph.: 3493-200-7107
E-mail: yanezag@retemail.es

TURKEY

Ms. Kezban Akcali
Akcali Copyright Agency
Kadiköy-Istanbul, Turkey
Fax: 90-216-349-0778 • Ph.: 90-216-338-8771
E-mail: akcali@atglobal.net

PERFORMANCE RIGHTS

Mr. Dino Carlaftes
Metropolitan Talent Agency
Fax: 323-857-4599 • Ph.: 323-857-4535
E-mail: dcarlaftes@mta.com

For foreign rights inquiries, please contact:

Ms. Ellen Greenberg
Associate Director, Foreign Rights
Fax: (212) 782-8399 • Ph.: (212) 782-8722
E-mail: egreenberg@randomhouse.com

Ms. Jocelyn Lange
Subsidiary Rights Associate
Fax: (212) 782-8399 • Ph.: (212) 782-8660
E-mail: jlange@randomhouse.com

**For performance rights inquiries,
please contact:**

Ms. Jeanette Lundgren
Random House, Inc., Santa Monica
Fax: (310) 917-5080 • Ph.: (310) 917-5070
E-mail: jlundgren@randomhouse.com