PLANNED PARENTHOOD FEDERATION OF AMERICA, INC.

First Nationwide Planned Parenthood Campaign-1947

501 Madison Avenue, New York 22, N. Y.

Wickersham 2-8600

NATIONAL GOAL \$2,000,000

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January 8, 1947

Friends and supporters of Planned Parenthood throughout the nation will be delighted to know of the plans for the first nationwide compaign which will begin February 10

This means the "cowing of age" of our organisation - made possible by the loyal interest and support of friends like you. The enclosed pemphlet "The Mation's Strength" outlines our plans and our objectives. Over a hundred committees are joining in this nationwide educational and fund raising effort. The results, I believe, will not only mean obtaining sufficient funds but will mark the first major step in integrating Planned Parenthood in the health and welfare services of the country.

This is not an appeal for funds but we wanted you to know in advance our plans and our hopes.

Margaret Sanger
Honorary Chairman

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