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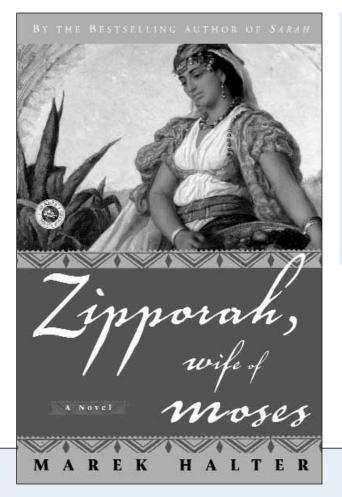
# Zipporah, | wife of moses

### A NOVEL BY MAREK HALTER

THE SECOND BOOK IN MAREK HALTER'S BESTSELLING CANAAN TRILOGY, ZIPPORAH, WIFE OF MOSES, TELLS THE STORY OF A BOLD, CAPTIVATING WOMAN WHO WAS AHEAD OF HER TIME.



In the time of the Pharaoh, an infant is rescued from the banks of the Red Sea. She is named Zipporah, and though she is a Cushite by birth and the color of her skin marks her as an outsider, she is taken in and raised by Jethro, high priest and sage of the Midianites. When she becomes a young woman, she meets another outsider—a man named Moses—and together they change history.



### **National Publicity**

Tie-In with Promotion of New Hardcover, *Lilah*See pages 78-79 in the Crown catalog for details

Also Available as a Random House AudioBook

Abridged, 5 CDs 0-7393-1171-9 \$29.95 (Canada: \$42.00)

Also by Marek Halter

Also by Marek Halter Sarah 1-4000-5278-5

\$12.95 paper (Canada: \$17.95)



"Marek Halter has not only written a passionate epic, but also revealed the fundamental role that a black woman played in the destiny of the Jewish people...It is well-constructed, full of authentic details, lively characters, and excellent dialogues...truly captivating." —Paris Match

"In this portrait of Zipporah, an astonishingly sensual and independent woman, there is little doubt that Marek Halter will succeed once again in seducing his readers, male and female alike."

—Marie-Claire

MAREK HALTER was born in Warsaw, Poland, in 1936. He lives in Paris.



Fiction—Historical (FIC014000) 5<sup>3</sup>/<sub>16</sub> x 8; 288 pages

1-4000-5280-7. \$14.00 paper (Canada: \$18.95) EAN Code 9781400052806

On Sale 4/25/06

British: Susanna Lea Associates Translation: Susanna Lea Associates Audio: Crown First Serial: Crown

Pub. History: A Crown hardcover (Summer 2005) ISBN 1-4000-5279-3

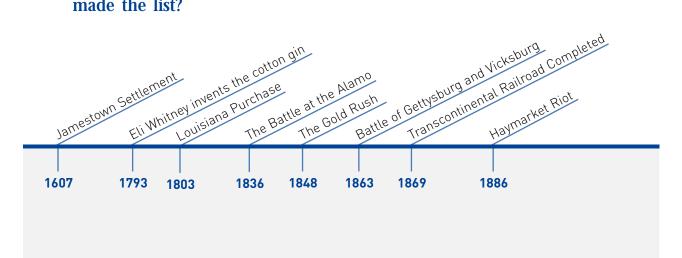
# 1 ODAYS THAT UNEXPECTEDLY CHANGED

### 10 Days That Unexpectedly Changed America chronicles 10 of the most influential and important events in America's past.

American history is filled with events that have shaped our national identity, culture and consiousness. 10 Days That Unexpectedly Changed America, the companion to a special 10-hour documentary event on The History Channel<sup>®</sup>, seeks to shed light on some little-known events whose importance and impact have often been undervalued and underappreciated, as well as some obvious events, but looking at them in a different way. Each of the days provides a snapshot of the nation as it attempted to address some of the tensions at the heart of the American democratic experiment. The range of topics chosen covers the span of our history from the earliest European settlements to the recent past. Together, these days reveal the great diversity of our national experience.

**STEVE GILLON**, is the resident historian and host of The History Channel Program History Center. Having taught at both Oxford and Yale, he currently holds a professorship at the University of Oklahoma. He is the author of *Boomer Nation: The Largest and Richest Generation Ever*, and How It Changed America.

The History Channel sought the advice of a distinguished panel of historians as well as viewer suggestions to end up with some surprising and provocative days that should spark discussion and debate. Do you think any of the dates below made the list?





# AMERICA BY STEVE GILLON

### **National Publicity**

National and Regional NPR Campaign

**Author Interviews** out of New York

**Cross-Promotion with The** History Channel, including: End-of-show spot directing consumers to book retailers Joint press release announcement at publication and tie-in to the featured documentary

### Online Promotion

Book feature on program's landing page with links to both book and purchasing information

Also Available as a Random House AudioBook Unabridged, 5 CDs 0-7393-3335-6

\$29.95 (Canada: \$42.00)



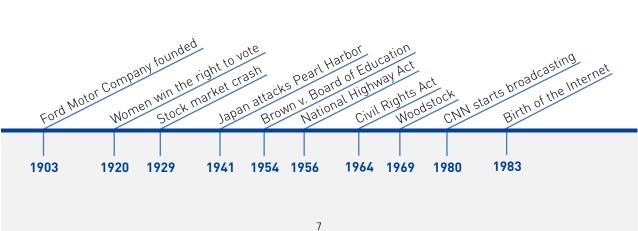
The companion to the 10-hour documentary series from The History Channel®





History (HIS000000) 51/2 x 81/4; 256 pages 0-307-33934-3. \$13.95 paper (Canada: \$21.00) EAN Code 9780307339348 On Sale 4/25/06

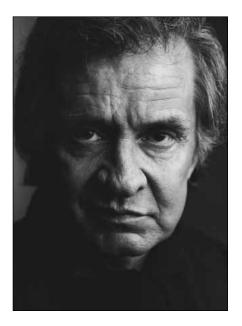
British: Marshall Editions, Ltd Translation: Marshall Editions, Ltd Audio: Crown First Serial: Crown





# Cash

# By the Editors of *Rolling Stone*Foreword by Rosanne Cash; Edited by Jason Fine



Sinner. Saint. Outlaw. Rebel. Voice of protest. Man of faith. This lavishly illustrated and beautifully designed tribute to the Man in Black is now available in paperback.

Johnny Cash is a giant of American music. In a testament to his life and legend, the editors of *Rolling Stone* magazine present *Cash*. Through the years, *Rolling Stone* has treated Cash not just as a country music star but as a rock & roll icon, whose drug-fueled antics, black clothes, and rebel stance have made him a hero to generation after generation of rock fans. Now in *Cash, Rolling Stone* pays tribute to the Man in Black.

ROLLING STONE MAGAZINE was founded in 1967 by Jann Wenner. Since the 1970s, *Rolling Stone* has lent its name to an array of music and popular culture titles.

**National Publicity** 

Online Advertising
Google keyword advertising
Outreach to Johnny Cash fan sites



Biography—Entertainment & Performing Arts (BIO005000) 8<sup>5</sup>/<sub>16</sub> x 10<sup>5</sup>/<sub>6</sub>; 224 pages 100 full-color and black-and-white photographs 0-307-33845-2. \$19.95 paper (Canada: \$26.95) EAN Code 9780307338457 On Sale 5/23/06

British: Crown Translation: Crown First Serial: Sarah Lazin Books Audio: Sarah Lazin Books

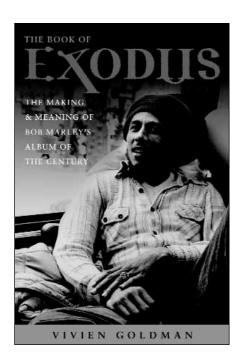
Pub. History: A Crown hardcover (Summer 2004) ISBN 1-4000-5480-X



# The Book of Exodus

The Making and Meaning of Bob Marley's Album of the Century

By Vivien Goldman



**National Publicity** 

20-City Morning Drive Radio Satellite Tour

Author Interviews out of New York

Online Advertising
Google key word advertising
Outreach to Bob Marley fan sites

The journalist who helped introduce Bob Marley to the West chronicles the making of his masterpiece, Exodus, named "Album of the Century" by Time magazine.

n 1976 Bob Marley was pulled into Jamaica's turbulent politics when his free concert for the people was perceived as a statement of political allegiance. A subsequent assassination attempt sent him and his band, the Wailers, into exile in London, where they recorded Exodus, a testament to Marley's social conscience, spiritual conviction, and the turbulent cultural climate. In The Book of Exodus, Vivien Goldman delves into Marley's inspiration for this groundbreaking album, uncovering a chain of musical creativity fed by the Bible's Exodus that is specially relevant to anyone who's had to flee to survive.

Goldman toured with Marley, was a guest at his Jamaican home days before the shooting, and was in the studio during the making of *Exodus*. Based on her archival tapes, as well as interviews with members of the Wailers, Marley's friends and associates, and artisits including Isaac Hayes, *The Book of Exodus* takes readers from the shooting up to the Peace Concert in 1978, at which Marley persuaded rival political leaders to clasp hands onstage in a potent symbol of unity. This is unlike any other work on the great musician—a modern classic of music reportage.

**VIVIEN GOLDMAN** lives in New York City.

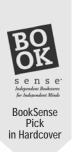




Music—Reggae (MUS047000) 5³/16 x 8; 384 pages 8-page black-and-white photo insert 1-4000-5286-6. \$14.95 paper (Canada: \$21.00) EAN Code 9781400052868 On Sale 4/25/06

British: William Clark Translation: William Clark Audio: Crown

First Serial: William Clark



# the Myth of You & Me

hen Cameron was 15, Sonia was her best friend—no one could come between them. Now Cameron is a 29-year-old research assistant with no meaningful ties to anyone except her aging boss, noted historian Oliver Doucet. When an unexpected letter arrives from Sonia 10 years after the incident that ended their friendship, Cameron doesn't reply, despite Oliver's urging. But then he passes away, and Cameron discovers that he has left her with one final task: to track Sonia down and deliver a mysterious package to her.

The Myth of You and Me is the story of Cameron and Sonia's friendship—as intense as any love affair—and its dramatic demise, capturing the universal sense of loss and nostalgia that often lingers after the end of an important relationship. Searingly honest and full of fragile urgency, The Myth of You and Me is a celebration and portrait of a friendship that will appeal to anyone who still feels the absence of that first true friend.

"Full of genuine feeling—and gripping, too—this book about a friendship between two women announces that Leah Stewart is a marvelous writer."

—Ann Packer, author of The Dive from Clausen's Pier

"An intricately constructed, heartfelt story about the death of an intense friendship."

—Boston Globe

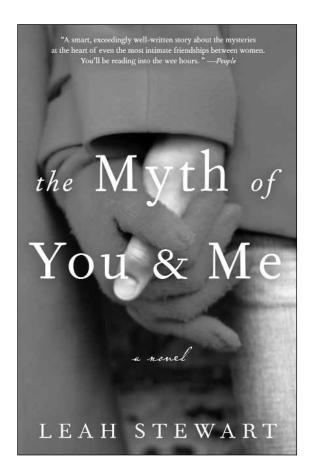
"Stewart's writing is sharp and observant...affecting and genuine."

—Booklist (starred review)



"A smart, exceedingly well-written story about the mysteries at the heart of even the most intimate friendships between women. You'll be reading into the wee hours."

—People



**National Publicity** 

Author Available for Book Club Chats via Telephone

**Author Events** 

in Raleigh-Durham, NC

P.O.P

0-307-34525-4 Easel-backed poster (no charge)

Online Promotion

Featured on author's website: leahstewart.com

Also Available as a Random House AudioBook

Abridged, 4 CDs 0-7393-2327-X

\$27.50 (Canada: \$39.95)

**LEAH STEWART** is the author of *Body of a Girl*. She lives near Chapel Hill, North Carolina.

"A bold and compassionate novel. [Stewart's] utterly believable portrayal of friendship unflinchingly illustrates...love's power to transform and define us."

-Illinois Journal-Standard

"Richly imagined characters and dramatic flashbacks ...genuinely inspired writing throughout."

-Raleigh News & Observer

"Anyone who has ever lost or found a friend will respond to this beautifully written and suspenseful novel."

-Margot Livesey, author of Banishing Verona



Fiction—Literary (FIC019000) 5<sup>3</sup>/<sub>16</sub> x 8; 288 pages 1-4000-9807-6. \$13.00 paper (Canada: \$17.00)

EAN Code 9781400098071

On Sale 4/25/06

Audio: Crown

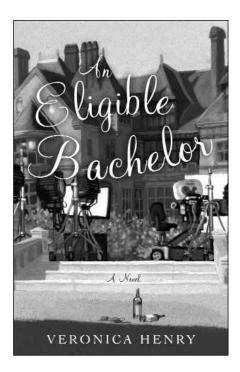
British: Crown Translation: Crown First Serial: Brandt & Hochman Literary Agents

Pub. History: A Shaye Areheart Books hardcover (Fall 2005) ISBN 1-4000-9806-8



# An Eligible Bachelor

By Veronica Henry



**National Publicity** 

Targeted Finished Book Mailing to Accounts

Finished Book Mailing to Wedding Season Masthead Mailing List

An Eligible Bachelor is a sexy, witty romp through the lives of the slightly improper residents of a proper country estate in a sleepy English village.

o replenish his family's dwindling fortune, Guy Portais, heir to Eversleigh Manor, has no choice but to open the doors of the ancestral home to strangers. A hot new television series—with an even hotter starlet in the lead—is filming on the grounds and a bed-and-breakfast is functioning indoors, giving weekend guests a taste of posh estate living. It's not the ideal situation, but Guy is doing his best to adjust, until the morning he wakes up hungover...and engaged to the starlet.

Enter Honor McLean, the strangely beautiful single mum who runs the local bakery and is hired to run the B&B. If her wit and charm have the same effect on others that they have on Guy, she could end up saving the manor on her own—not to mention stealing Guy's heart.

If chick lit took an English country holiday, the result would be *An Eligible Bachelor*. Full of great characters to love (and love to hate), you'll find Eversleigh Manor to be the kind of place you never want to leave.

**VERONICA HENRY** lives in North Devon, England, with her husband and sons.



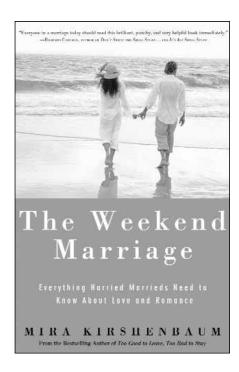
Fiction (FIC000000)
5³/₁₀ x 8; 400 pages
0-307-33861-4. \$13.95 paper (Canada: \$18.95)
EAN Code 9780307338617
On Sale 4/25/06

British: Fletcher & Parry, LLC Translation: Fletcher & Parry, LLC Audio: Crown First Serial: Crown

# The Weekend Marriage

Everything Harried Marrieds Need to Know About Love and Romance

By Mira Kirshenbaum



### **National Publicity**

Tie-In with Publicity for *Is He Mr. Right?* (Harmony Books, May 2006)

From the bestselling author of Too Good to Leave, Too Bad to Stay (more than 250,000 copies sold) presents a marriage guide for our fast-paced lives—a revolutionary approach for couples who want to make the most of every precious moment together.

n this marriage handbook for the 21st century, Mira Kirshenbaum shares the secrets of people who have figured out how to nurture their love no matter what their schedules. In today's busy world, the intimate, one-on-one connection between spouses is often neglected in a rush of familial and social obligations; spending hours untangling day-to-day problems takes away from precious time spent together. In *The Weekend Marriage*, Kirshenbaum offers realistic, easy-to-follow ways to transform a time-starved relationship into a thriving and fulfilling marriage.

"Mira Kirshenbaum's words of wisdom are an inspiration to everyone who reads them." —Deepak Chopra

"Everyone in a marriage today should read this brilliant, punchy, and very helpful book immediately."

—Richard Carlson, author of Don't Sweat the Small Stuff...and It's All Small Stuff

"Simple, powerful insights for getting more than you imagined from the precious time you have together."

— Jack Canfield, coauthor of Chicken Soup for the Couple's Soul

MIRA KIRSHENBAUM is clinical director of the Chestnut Hill Institute in Boston.



Self-Help/Family—Marriage (SEL000000/FAM030000) 5³/₁₅ x 8; 256 pages 1-4000-8099-1. \$12.95 paper (Canada: \$16.95) EAN Code 9781400080991

British: Marshall Editions, Ltd Translation: Howard Morhaim Literary Agency, Inc Audio: Crown First Serial: Crown

Pub. History: A Harmony hardcover (Summer 2005) ISBN 1-4000-8098-3

On Sale 4/25/06



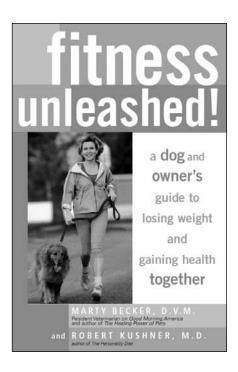
Official There also bopet Week 2006

# Fitness Unleashed!

A Dog and Owner's Guide to Losing Weight and Gaining Health Together

By Marty Becker, D.V.M., and Robert Kushner, M.D.





**National Publicity** 

National Radio Campaign

Author Interviews out of Bonners Ferry, ID

Finished Book Mailing to Dog Lover Contacts at Accounts For overweight dogs and their owners, a fun, easy-to-use quide to weight loss.

he statistics are in: Over half of all Americans (and over 40 percent of American dogs) are overweight. With *Fitness Unleashed!*, you find a program that will turn your dog into your workout buddy, and you'll both lose weight and live longer in the process.

Prominent veterinarian Marty Becker and world-renowned obesity expert Robert Kushner have teamed up to create a progressive walking program that's fun and effective. Dr. Kushner's groundbreaking People and Pets Exercising Together study proved that dogs provide motivation for people seeking weight loss. With how-to photos, quizzes, safety tips, success stories, and expert advice, *Fitness Unleashed!* offers all the tools readers need to achieve a lifetime of good health—for themselves and for their four-legged workout partners, too.



MARTY BECKER, D.V.M., is the veterinary contributor to *Good Morning America*, pet columnist for Knight Ridder Tribune newspapers, coauthor of *Chicken Soup for the Pet Lover's* 

*Soul*, and host of a nationally syndicated radio show. He lives in Bonners Ferry, Idaho.



ROBERT KUSHNER, M.D., is professor of medicine at Northwestern University, medical director of Diet.com, and author of *Dr. Kushner's Personality Type Diet.* He has been listed in *Best* 

Doctors in America since 2001. He lives in Chicago.

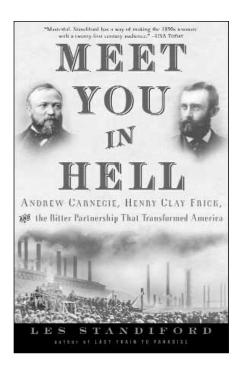


Pets—Dogs (PET004000) 5³/16 x 8; 192 pages 50 black-and-white photographs 0-307-33858-4. \$13.95 paper (Canada: \$18.95) EAN Code 9780307338587 On Sale 5/2/06

## Meet You in Hell

Andrew Carnegie, Henry Clay Frick, and the Bitter Partnership
That Transformed America

By Les Standiford



### **National Publicity**

Finished Book Mailing to History Magazine Masthead List

P.O.P

0-307-34525-4
Easel-backed poster
(no charge)

Also Available as a Random House AudioBook

Abridged, 4 CDs 0-7393-1972-8

\$27.50 (Canada: \$39.95)

Abridged, 3 Cassettes 0-7393-1971-X

\$25.00 (Canada: \$35.00)

Also by Les Standiford

Last Train to Paradise 1-4000-4947-4

\$14.95 paper (Canada: \$21.00)

From the author of Last Train to Paradise comes the riveting story of two founding fathers of American industry, Andrew Carnegie and Henry Clay Frick, and the bloody steelworkers' strike that separated them forever.

hen he was near death, Andrew Carnegie sent a note to his former partner, Henry Clay Frick, proposing a final meeting after a two-decades-long separation. Frick's reply? "Tell him I'll meet him in hell."

So begins the story of two men who embodied the best and worst of American capitalism. Set against the backdrop of the Gilded Age, *Meet You In Hell* captures the majesty and danger of steel manufacturing, the rough-and-tumble of the business world, and the relationship between "the world's richest man" and the ruthless coke magnate to whom he entrusted his companies.

Artfully weaving the relationship of these titans through the story of a young nation's economic rise, Les Standiford has created an extraordinary work of popular history.

"Masterful...Standiford has a way of making the 1890s resonate with a 21st-century audience." —USA Today

"As absorbing as any good novel—and as difficult to put down."

—Miami Herald

"Deftly set out."

—Wall Street Journal

"A muscular, enthralling read."

—Dennis Lehane, author of Mystic River

**LES STANDIFORD** is the author of 10 novels as well as the critically acclaimed nonfiction work *Last Train to Paradise*. He lives in Miami.



History—20th Century (HIS036060) 5³/16 x 8; 336 pages 8-page black-and-white photo insert

1-4000-4768-4. \$13.95 paper (Canada: \$18.95)

EAN Code 9781400047680

On Sale 5/23/06

British: Scott Waxman Agency, Inc Translation: Scott Waxman Agency, Inc First Serial: Crown Audio: Crown

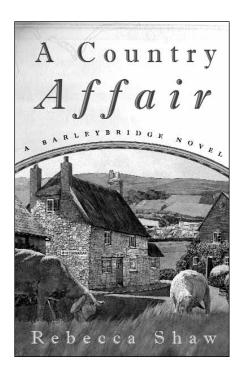
Pub. History: A Crown hardcover (Summer 2005) ISBN 1-4000-4767-6



## TRP@RIGINAL

# A Country Affair

By Rebecca Shaw



### **National Publicity**

Targeted Finished Book Mailing to Accounts

**Bookseller Top 600 Mailing** 

Mailing to Newsletter Coordinators at Accounts An enchanting blend of the small-town intrigue of Jan Karon's Mitford series and the countryside charm of James Herriot, the first book in this delightful bestselling British trilogy is now available in America.

illed with lovable characters and infused with English wit and sensibility, Rebecca Shaw's three Barleybridge novels were a huge success in the United Kingdom, and now they are sure to appeal to American fans of commercial women's fiction.

In the small Yorkshire village of Barleybridge, Kate sets off to her new job as a receptionist in a busy veterinary practice. The animals quickly win Kate's affections, as do members of the staff—particularly vet Scott, the flirty Australian whose wicked sense of humor, zest for life, and devotion to his furry patients Kate finds hard to resist. Before long, Kate's ages-old desire to be a veterinarian consumes her thoughts—but pursuing this dream will make for many tough decisions. Can Kate walk away from the job she adores? And will she have to give up her faithful boyfriend, Adam?

Full of the warmth that has made books by Adriana Trigiani and Ann B. Ross so popular, *A Country Affair* is sure to captivate.

The mother of four grown children, former educator REBECCA SHAW lives in England. The next two books in the series—Country Wives and Country Lovers—will be published by Three Rivers Press in 2006 and 2007, respectively.

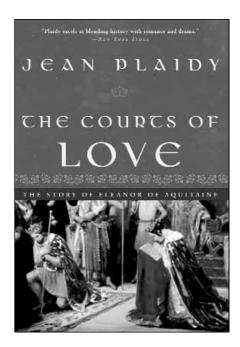


Fiction (FIC000000) 5³/16 x 8; 288 pages 1-4000-9820-3. \$12.95 paper (NCR) EAN Code 9781400098200 On Sale 5/23/06

British: Liza Dawson Associates Translation: Liza Dawson Associates Audio: Crown First Serial: Crown

# The Courts of Love

The Story of Eleanor of Aquitaine
By Jean Plaidy



**National Publicity** 

Reading Group Guide Printed in the Book

Mailing to Bookgroup Coordinators at Accounts

Online Promotion
ReadingGroupGuides.com

With this newest reissue from Jean Plaidy's vast body of work comes the story of Eleanor of Aquitaine, who perpetually fascinates readers.

leanor of Aquitaine remains as intriguing today as she has in centuries past. In *The Courts of Love*, Jean Plaidy brings this incomparable queen to life in a fictional "memoir."

Intelligent, independent, and beautiful, at age 15 Eleanor was named Duchess of Aquitaine, the richest province in Europe. She became Queen of France upon marrying King Louis VII, but their tepid union ended after Eleanor met Henry II, the first Plantagenet King of England. Eleanor and Henry's tempestuous pairing produced many sons and daughters—two of whom would reign over England—and generated a legend unsurpassed to this day.

In this majestic and sweeping story, set against a backdrop of medieval politics, intrigue, and strife, Plaidy weaves a tapestry of love, passion, betrayal, and heartbreak—an unforgettable account of one of the world's most unforgettable women.

JEAN PLAIDY is the pen name of the prolific English writer Eleanor Hibbert. Her novels have sold more than 14 million copies worldwide. The Jean Plaidy reissues published by Three Rivers Press to date have sold more than 200,000 copies.



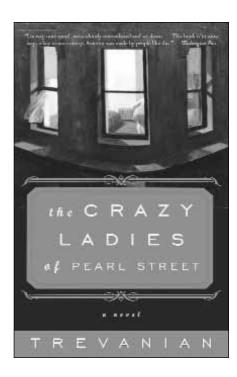
Fiction—Historical (FIC014000) 5<sup>3</sup>/<sub>16</sub> x 8; 576 pages 1-4000-8250-1. \$13.95 paper (NCR) EAN Code 9781400082506 On Sale 5/23/06

British: McIntosh & Otis, Inc Translation: McIntosh & Otis, Inc Audio: McIntosh & Otis, Inc First Serial: Crown

# The Crazyladies of Pearl Street

### A Novel

By Trevanian



### **National Publicity**

Also Available as a Random House AudioBook Abridged, 5 CDs 0-7393-1963-9 \$29.95 (Canada: \$42.00) From the legendary novelist Trevanian comes a funny, poignant, and irresistible autobiographical novel about growing up poor in Depression-era America.

he year is 1936. Six-year-old Jean-Luc, his little sister, and their tough young mother have been abandoned—again—by his con artist dad. As they set up an ad hoc home on Pearl Street, in the heart of Albany's Irish Catholic slum, Jean-Luc observes with beguiling candor and deep sensual acuity his inner and outer life, at home and on the streets—streets that house a remarkable variety of eccentric women.

For loyal Trevanian fans, *The Crazyladies of Pearl Street* is a tantalizing portrait of the artist as a young man. And for anyone who loved *A Tree Grows in Brooklyn* or *Angela's Ashes*, it's a wondrous evocation of the classic American experience.

"Literary time travel, meticulously remembered and set down....This book is in some ways a key to our country: America was made by people like this."

-Washington Post Book World

"The richly drawn characters offer an American version of Frank McCourt's *Angela's Ashes.*"

-Milwaukee Journal Sentinel

"Nostalgic, richly textured...Trevanian sweetly evokes an innocent if hardscrabble lost age."

—Publishers Weekly

**TREVANIAN's** books have been translated into 14 languages. He lives in the French Basque country.



Fiction (FIC000000) 5³/16 x 8; 384 pages 1-4000-8037-1. \$13.95 paper (Canada: \$18.95) EAN Code 9781400080373 On Sale 5/23/06

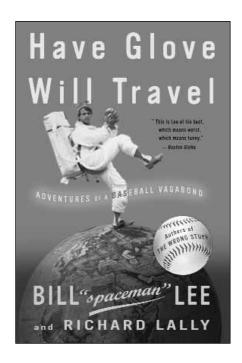
British: Carlisle & Company, LLC Translation: Carlisle & Company, LLC 1st Serial: Crown Audio: Crown

Pub. History: A Crown hardcover (Summer 2005) ISBN 1-4000-8036-3

# Have Glove, Will Travel

Adventures of a Baseball Vagabond

By Bill "Spaceman" Lee with Richard Lally



**National Publicity** 

20-City Sports Radio Campaign

Author Interviews
out of Boston and Vermont

Tie-In with Publicity for the Reissue of *The Wrong Stuff* 

Easel-Backed Posters Available Ask your Random House rep for details

Finished Book Mailing to Sports Magazine Masthead List

Online Promotion

E-mail blast to newsletter coordinators at accounts (with *The Wrong Stuff*)

Also by Richard Lally Bombers 0-609-60895-9 \$25.00 hardcover (Canada: \$38.00) "No one loves baseball more than Bill Lee, and this new book echoes that on every page. With great humor, insight, love, and even outrage, Lee earns his place as a conscience of the game."—Ken Burns

Picking up where Bill "Spaceman" Lee's 1984 best-selling baseball classic *The Wrong Stuff* left off, *Have Glove, Will Travel* begins when Lee is released from his contract by the Montreal Expos and blacklisted from baseball. Left to roam the world in search of a great game, he meets fascinating and eccentric characters such as the Cuban pitching master who once numbered Hemingway and a young law student named Fidel among his strikeout victims. This is the ultimate road trip-cum-baseball memoir: a love story about a middleaged maverick who refuses to stop pursuing his passion for a child's game long after the grown-ups told him he can't play on their team anymore.

"Colorful and hilarious..."

—USA Today

"Amusing...poignant..." —Washington Post Book World

"Marvelous. It's Johnny Appleseed meets Hunter Thompson." —Jim Bouton, author of *Ball Four* 

BILL LEE is a pitcher and remains so. RICHARD LALLY coauthored *The Wrong Stuff*.





Baseball (\$PO003000) 5³/₁₅ x 8; 320 pages 1-4000-5408-7. \$13.95 paper (Canada: \$18.95) EAN Code 9781400054084

On Sale 5/23/06

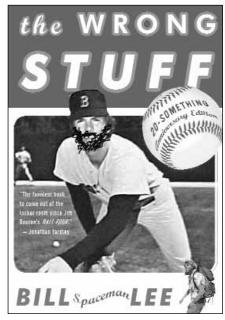
All Rights: Crown

Pub History: A Crown hardcover (Spring 2006) ISBN 1-4000-5407-9



# The Wrong Stuff

By Bill "Spaceman" Lee with Richard Lally



### **National Publicity**

20-City Sports Radio Campaign

**Author Interviews** out of Boston and Vermont

Easel-Backed Poster Available Ask your Random House rep for details

Finished Book Mailing to Sports Magazine Masthead List

E-mail Blast to Newsletter Coordinators at Accounts (with Have Glove, Will Travel)

Also by Bill Lee Have Glove, Will Travel 1-4000-5407-9 \$23.00 hardcover (Canada \$33.00)

### The return of a baseball classic, out of print for 10 years.

n the 1970s and '80s, pitcher Bill "Spaceman" Lee won fame for his offbeat style and uncensored selfexpression. His New Age notions and controversial stands often angered baseball's establishment while endearing him to millions of fans.

In this hilarious memoir, Lee recalls his baseball life from his wacky college days at USC to his seasons as the lefty ace of the Boston Red Sox. The Wrong Stuff also covers the fabled 1975 World Series and Lee's stint with the Montreal Expos, when he became one of the bestloved athletes in Canada.

In the tell-all style of Ball Four, Lee shares his memorable on-the-field moments and wild off-the-field escapades. Richard Lally captures Lee's refreshingly zany voice in this enthralling read.

"The funniest book to come out of the locker room since Jim Bouton's Ball Four!" —Jonathan Yardley

"Full of funny and sometimes telling anecdotes about wild and crazy guys playing a kid's game under adult pressures." -Newsweek

"The Wrong Stuff will keep you in stitches. The Spaceman pitcher for the Boston Red Sox and Montreal Expos gets a laugh on every page!" -Larry King, USA Today

BILL LEE and RICHARD LALLY also collaborated on Have Glove, Will Travel.

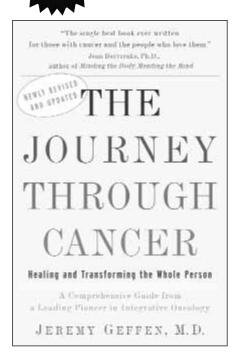


Sports—Baseball (SPO003000) 53/16 x 8; 256 pages 0-307-33978-5. \$13.95 paper (Canada: \$18.95) EAN Code 9780307339782 On Sale 5/23/06

All Rights: Crown

# The Journey Through Cancer

Healing and Transforming the Whole Person By Jeremy Geffen, M.D.



### **National Publicity**

Outreach to National Cancer Organizations

Finished Book Mailing to Hospitals Contact List "Dr. Geffen's vast knowledge, experience, insight, and compassion in the treatment of cancer patients shine radiantly through for anyone facing this serious challenge."

—Deepak Chopra

ailed as "the single best book ever written for those with cancer," (—Joan Borysenko, Ph.D, author of *Minding the Body, Mending the Mind*) *The Journey Through Cancer* is a revolutionary body-mind-spirit approach to cancer recovery from one of the leading oncologists in the field of integrative medicine. Now revised and updated with the latest medical advances, Dr. Jeremy Geffen's program covers every aspect of healing. Emphasis is on treating the whole person, not just the illness.

- Getting the best care possible—essentials of diagnosis, staging, and new treatments
- Complementary and alternative therapies—clear, reliable, safe information
- Facing cancer without fear—compassionate guidance on the emotional experience

With growing numbers of Americans turning to holistic medicine and seeking more personal care, *The Journey Through Cancer* is the definitive resource for anyone faced with this difficult diagnosis.

"It is unfortunate that all people who are concerned with cancer can't have Dr. Geffen as their doctor; this book is the next best thing."

—Dean Ornish, M.D.

JEREMY GEFFEN, M.D., F.A.C.P., is a board-certified medical oncologist with more than 25 years' experience exploring Eastern healing traditions. He lives in Colorado.



Health—Diseases—Cancer (HEA039030) 61/8 x 91/4; 304 pages 0-307-34181-X. \$14.00 paper (Canada: \$18.95) EAN Code 9780307341815 On Sale 5/23/06

British: Marshall Editions, Ltd Translation: Marshall Editions, Ltd First Serial: Crown

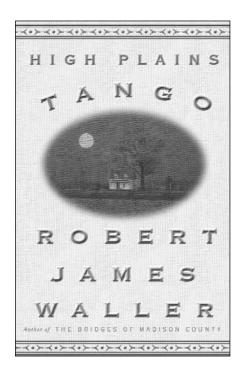
Pub. History: A Crown Hardcover (Spring 2000) ISBN 0-609-60450-3

Audio: Crown

# **High Plains Tango**

### A Novel

By Robert James Waller



### **National Publicity**

Also Available as a Random House AudioBook

Abridged, 4 CDs 0-7393-2005-X

\$24.95 (Canada: \$34.95)

Unabridged, 7 CDs 0-7393-2048-3

\$39.95 (Canada: \$54.95)

Abridged, 3 Cassettes

0-7393-2004-1 \$24.95 (Canada:\$34.95)

Unabridged, 6 Cassettes

0-7393-2066-1 \$34.95 (Canada: \$49.95)

Also Available as a Random House Large Print

0-375-43509-3

\$24.95 (Canada: \$34.95)

Bestselling author Robert James Waller returns with the haunting, evocative story of a small town, a beautiful and mysterious woman, and the man forever changed by both.

he wild places are where no one is looking anymore. Out on the high plains, among Sioux reservations and silent buttes, you can hear the wind. And on the back of the wind is the sound of an old accordion mingling with the lonely thump of a single drum in the nighttime and a far-off warrior's cry.

To this, to a town called Salamander, comes Carlisle McMillan, a traveler and carpenter seeking a place of quiet amid the grinding roar of progress. Near Wolf Butte, a strange and apparently haunted monolith, he finds his quiet, or so he believes, and begins rebuilding a decrepit house—and his life.

He finds two very different women: Gally Deveraux, who works at a diner and longs for something more than she is, and Susanna Benteen, beautiful and enigmatic, whom the town has labeled a witch. The women, Carlisle's carpenter's trade, and an old Indian known as Flute Player bring Carlisle a sense of contentment for a while. But his quiet is shattered as bulldozer treads begin to turn and the Yerkes County War commences.

"Bridges of Madison County fans will relish this latest follow-up." —Chicago Tribune

"Blends Waller's trademark romanticism with earthy humor and a powerful environmental message."

—Dayton Daily News

ROBERT JAMES WALLER is a writer, photographer, and musician. He is the author of the New York Times best-sellers The Bridges of Madison County and Slow Waltz in Cedar Bend.



Fiction—Literary (FIC019000)
5³/16 x 8; 304 pages
0-307-20995-4. \$13.95 paper (Canada: \$18.95)

EAN Code 9780307209955

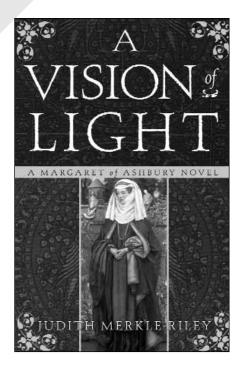
On Sale 5/23/06 All Rights: Crown

Pub History: A Shaye Areheart Books hardcover (Summer 2005) ISBN 0-307-20994-6

# The first of three nove of

# A Vision of Light

A Margaret of Ashbury Novel By Judith Merkle Riley



**National Publicity** 

Reading Group Guide Printed in the Book

Mailing to Bookgroup Coordinators at Accounts

Included in the Romance Writers of America Convention "Goody" Bags Judith Merkle Riley's A Vision of Light, featuring the medieval mystic and midwife Margaret of Ashbury, returns to print at last.

argaret of Ashbury has been commanded to write her life story. The year is 1355, and like most women in England, she is illiterate. A friar with a mysterious past agrees to be her scribe, though he expects little from the memoir of a woman. Margaret's adventures change his mind. Married to a merchant reputed to be the Devil himself, Margaret was left for dead during the Plague. Incredibly, she survived, was apprenticed to an herbalist, and became a midwife. Margaret reveals that she has experienced a Mystic Union, and is endowed with an extraordinary gift for healing. Her abilities, however, have stirred the envy of powerful men, and put her in great danger...

From the Black Death to alchemy, Judith Merkle Riley brings medieval England to life with full and rich detail, and creates a heroine readers will cheer for.

"Fast paced...arresting and absorbing...rich with the ambience and flavor of the Middle Ages...a fourteenth-century story told with a twentieth-century sensibility."

—The New York Times Book Review

JUDITH MERKLE RILEY lives in California. The next two books featuring Margaret of Ashbury—In Pursuit of the Green Lion and The Water Devil—will be published by Three Rivers Press in Fall 2006 and Spring 2007, respectively.



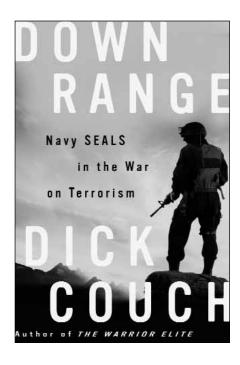
Fiction—Historical (FIC014000) 5³/₁₅ x 8; 352 pages 0-307-23787-7. \$13.95 paper (Canada: \$18.95) EAN Code 9780307237873 On Sale 5/23/06

British: Jean V. Naggar Literary Agency, Inc Translation: Jean V. Naggar Literary Agency, Inc Audio: Jean V. Naggar Literary Agency, Inc First Serial: Crown

# Down Range

Navy SEALs in the War on Terrorism

By Dick Couch



**National Publicity** 

National Political-Talk Radio Campaign

**Online Promotion** 

Blog ads on conservative web sites

Also by Dick Couch
The Finishing School
0-609-81046-4
\$14.95 paper (Canada: \$21.00)

*The Warrior Elite* 1-4000-4695-5

\$14.95 paper (Canada: \$22.95)

A gripping, up-to-the-minute look at the deadly work being undertaken by our deployed Navy SEAL teams as they take the fight to al-Qaeda and their allies. Here is the war on terrorism as you've never seen it before.

ormer Navy SEAL and CIA operations officer Dick Couch brings to vivid life the untold stories of elite U.S. Navy SEAL warriors and the secret battles they wage on the front lines of the war on terrorism. Granted unprecedented access by the U.S. Special Operations Command to SEALs fresh from combat in the deserts of Iraq, the caves of Afghanistan, and other theaters of war, Couch creates riveting, detailed narratives while painting unusually intimate portraits of these special fighting men.

The first battle history of its kind, *Down Range* is a riveting close-up of some of America's finest warriors in action against a deadly foe.

"A fascinating, behind-the-scenes account of how the SEALs fight and why they are so good at it—written by a seasoned veteran in gripping fashion."

—Victor Davis Hanson, Senior Fellow, the Hoover Institution, Stanford University, and author of *Ripples of Battle* 

"Down Range puts the reader in the SEAL squad file, in the action. It is the unique and personal story of the warriors who go in harm's way in the gobal war on terror."

—The Hon. Anthony Principi, Secretary of Veterans Affairs (2001-2005)

**DICK COUCH** lives in central Idaho.



Current Events—Military (CUR007000) 5<sup>3</sup>/<sub>16</sub> x 8; 272 pages

16-page black-and-white insert, 16 black-and-white photographs 1-4000-8101-7. \$14.95 paper (Canada: \$21.00)

EAN Code 9781400081011

On Sale 5/23/06

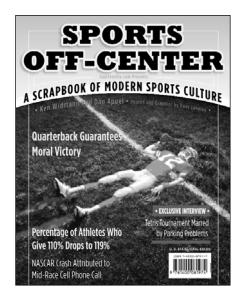
British: Bob Mecoy Translation: Bob Mecoy First Serial: Crown Audio: Crown



# **Sports Off-Center**

A Scrapbook of Modern Sports Culture

By Ken Widmann and Dan Appel Photos and Graphics by Dave Lehman



**National Publicity** 

20-City Sports Radio Satellite Tour

Author Interviews
out of New York and San Francisco

Mailing to Sports Magazines Masthead List

Online Promotion
TheOnion.com

Sports Off-Center is a hilarious send-up of modern sports culture that does for the bloated spectacle of American sports what The Onion and The Daily Show do for politics and the media.

**S** ports Off-Center is an ingenious spoof of today's sports scene, brought to you by the sharp-witted satirists at SayltAintSo.com. A compilation of a year's worth of issues of a fictional sports magazine, Sports Off-Center features entertaining, often absurd misinformation such as:

- Texas Hockey Team Institutes Death Penalty Box
- Percentage of Athletes Who Give 110% Drops to 119%
- NBA Rookie Apologizes for Future Behavior

Using fake news articles generously interspersed with editorials, transcripts, doctored photos, ads, and much more, *Sports Off-Center* deftly skewers the landscape of competition, from baseball and football to chess and video fishing. Capturing the nuances and foibles of our sports-obsessed culture like no other book ever has, *Sports Off-Center* belongs on every sports junkie's bookshelf.

KEN WIDMANN and DAN APPEL are the co-creators of SayItAintSo.com. Widmann has written for several publications, including *The Onion*. He lives in northern California. Appel, a comedy performer and writer, lives in New York. DAVE LEHMAN is the art director for SayItAintSo.com. He lives in New York.



Humor—Sports (HUM013000)
73/s x 91/s; 208 pages
75 black-and-white photographs; 50 line drawings
1-4000-9795-9. \$14.95 paper (Canada: \$21.00)
EAN Code 9781400097951
On Sale 5/23/06

All Rights: Crown



# **SPORTS OFF-CENTER**

A SCRAPBOOK OF MODERN SPORTS CULTURE ~ AN EXCERPT ~

# "Team" Now Spelled "Teiam"

teethe (tēth) v. to grow teeth; cut one's teeth.

teiam (tēm) n. 1 a group of individuals who come together for individual glory.

teiam'mate' n. member

# Bush Declares Thumb War: Executive Order 1-2-3-4 Forces Kim Jong-II's Hand



# Texas Hockey Team Institutes Death Penalty Box

# Lone Star Squad Administering "Ultimate Penalty"

In an effort to curtail escalating on-ice misconduct, the NHL's Dallas Stars this week instituted the league's first death penalty box.

"We got tired of seeing our best players roughed up by no-talent thugs," explained Stars GM Doug Armstrong, "only to have some candy-ass liberal ref set these guys free, like, five minutes later."

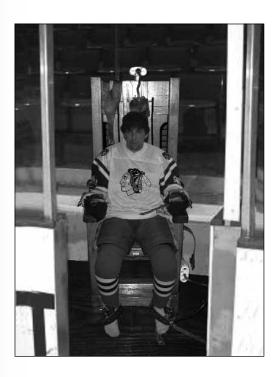
Now at all Stars home games anyone charged with a major penalty, such as spearing or cross-checking, is assessed a "strike." Once a player accumulates three strikes, he is immediately escorted to a sterile 6' by 6' ringside box outfitted with a high-back chair and leather straps. Justice is served. The idea seems to be a crowd-pleaser.

"Everyone's always whining about the violence in hockey," said Stars Chairman Tom Hicks, who dreamed up the idea, "but we're actually doing something about it."

A rare exception in league policy, the three strikes rule, explained Hicks, is necessary to combat hockey's high rate of recidivism.

"A lot of these guys were chronic offenders. They'd serve their time for one offense, like high-sticking, and wind up right back in the box for another. You can either try to rehabilitate people like that—the costs of which would force us to raise ticket prices—or you can eliminate them."

Research into Texas' arcane criminal punishment laws confirmed that the Stars' private enforcement of a death penalty is, in fact, completely legal.



However, not all have embraced the idea. Outside the arena, protester Nancy Gratz distributed candles and poems dedicated to recently executed players.

"This just isn't fair," she said. "And how come a disproportionate number of those put to death have been Blackhawks?"

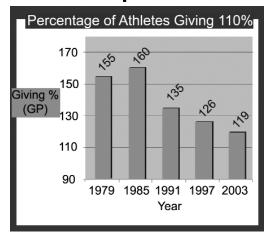
# **NEWS IN BRIEF**

Pick-up Polo Match Hindered by Lack of Mallets, Horses, Interest

World's Most Popular Sport Still Struggling in World's Least Popular Country

Tetris Tournament Marred by Parking Problems

# Percentage of Athletes Who Give 110% Drops To 119%



Researchers at Emory University have discovered that the percentage of pro athletes who give 110% has been declining for years, from an all-time high of 160% in the mid-1980s to a mere 119% today.

The triple-blind study also found that the percentage of athletes who take it to the next level—nearly 130% 20 years ago—is now at a lowly 106%. Said research director Eugene Fielding, 41, "Most of us grew up watching athletes who gave 110 to 150%—from Dick Butkus and Bobby Hull in my father's generation to Lawrence Taylor and Michael Jordan in my own. But within a decade, competitors who give 110% or more will represent less than 101% of all professional athletes."

Admittedly, the margin for error (± 100%) is high. But, as Fielding explains, not as high as it once was: "Methods of measuring GP [Giving Percentage] were extremely primitive for many years—it was based largely on grass stains."

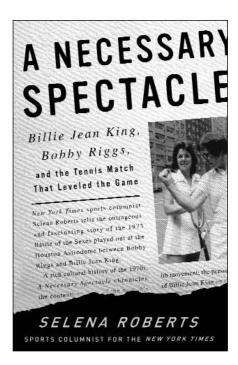
# Last Month's Best Games

- Nordiques at Penguins (postponed, rain)
- Raptors 3x + 7, Heat 4x + 3 where x = 5
- Blue Jays 12, Devil Rays 7 (paid attendance)

# A Necessary Spectacle

Billie Jean King, Bobby Riggs, and the Tennis Match That Leveled the Game

By Selena Roberts



### **National Publicity**

Finished Book Mailing to Sports Magazine Masthead List and to Gay and Lesbian Accounts New York Times columnist Selena Roberts tells the colorful story of the "Battle of the Sexes," offering a rich cultural history of the 1970s, the birth of the modern women's movement in sports, and a portrait of two unforgettable characters who came together to create one of the most extraordinary spectacles in sports history.

t was the match that changed everything: Houston Astrodome, 1973—Billie Jean King versus Bobby Riggs in a high-stakes face-off that would forever alter the social landscape for women.

In this riveting book, the whole spectacle returns, larger than life and more important than ever. This story goes beyond the two fascinating personalities who emerged during a social revolution that pitted chauvinists against feminists. It also chronicles the issues that rocked the 1970s, from equal pay to abortion rights, and a wrenching coming-out story recounted in intimate detail by Billie Jean King for the first time.

"Roberts is a good reporter and many of the quotes and anecdotes she uncovers speak eloquently to the entrenched sexism on the court and off...give[s] readers a sharp appreciation of Billie Jean King...the women's tennis player with the most guts."

—Maureen Corrigan, "Fresh Air"

"Insightful."

—USA Today

"Expert portrayal of how women's tennis played a socially progressive role in prodding a country to reconsider its sexism."

—Kirkus Reviews

**SELENA ROBERTS** is a sports columnist for the *New York Times*. She lives in Brooklyn, New York.



Sports & Recreation—Tennis (SPO045000) 5³/₁₅ x 8; 288 pages 1-4000-5147-9. \$13.95 paper (Canada: \$18.95) EAN Code 9781400051472

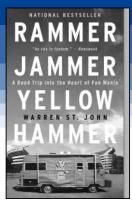
On Sale 5/23/06

British: Crown Translation: IMG Literary First Serial: IMG Literary Audio: Crown

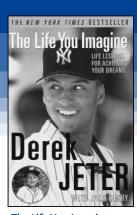
Pub. History: A Crown hardcover (Fall 2005) ISBN 1-4000-5146-0

## Don't forget about these

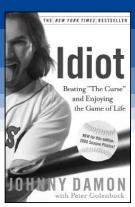
# **GREAT SPORTS BOOKS FROM TRP**



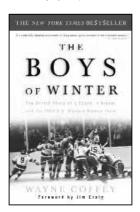
Rammer Jammer Yellow Hammer 0-609-80713-7 \$12.95 paper (Canada: \$17.95)



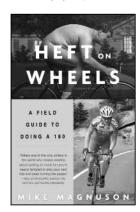
The Life You Imagine 0-609-80718-8 \$12.95 paper (Canada: \$17.95)



*Idiot* 0-307-23773-7 \$13.95 paper (Canada: \$21.00)



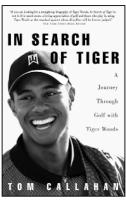
The Boys of Winter 1-4000-4766-8 \$13.00 paper (Canada: \$18.00)



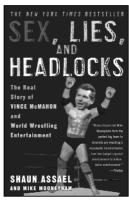
Heft on Wheels 1-4000-5241-6 \$13.00 paper (Canada: \$18.00)



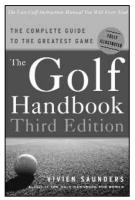
The Bases Were Loaded (and so was I) 1-4000-8156-4 \$12.95 paper (Canada: \$17.95)



In Search of Tiger 1-4000-5140-1 \$14.00 paper (Canada: \$21.00)



Sex, Lies, and Headlocks 1-4000-5143-6 \$12.95 paper (Canada: \$19.95)

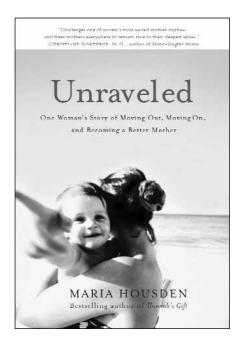


The Golf Handbook (Spring 06) 0-307-33714-6 \$17.95 paper (Canada: \$25.95)

# Unraveled

One Woman's Story of Moving Out, Moving On, and Becoming a Better Mother

By Maria Housden



### **National Publicity**

Also Available as a Random House AudioBook Abridged, 4 CDs 0-7393-1978-7 \$27.50 (Canada: \$39.95) A brave, beautifully written memoir of one woman's painful but honest decision to divorce her husband and move out of their family home without her three children, and the ways in which that decision ultimately transformed her sense of motherhood, womanhood, and self.

s a 12-year-old girl, Maria Housden had a vision of a happy future that included everything society expects girls to yearn for: a home, a husband, and, of course, children. Life had other plans.

Unraveled is Housden's riveting and thoughtful story of how, after the death of her young daughter, she found the courage to break away from her role as a wife and stay-at-home mom and strike out on her own in search of a more fulfilling life. Leaving her three surviving children in the primary custody of her husband, Housden faced down the disbelief of friends and family and began a journey that would ultimately lead her not only to the truth about herself, but also to a deeper and more loving connection with her children.

"By courageously sharing her story, Maria Housden challenges one of society's most sacred mother myths—and frees mothers everywhere to remain true to their deepest selves."—Christiane Northrup, M.D., author of Mother-Daughter Wisdom

"Housden's poignant, raw book has no easy answers for life's difficult moments, but her bravery will soothe those enduring similar trials."

—Publishers Weekly

MARIA HOUSDEN is the bestselling author of *Hannah's Gift*. She lives with her husband, Roger, in New York and New Jersey.



Family—Maternity (FAM032000) 5³/16 x 8; 288 pages 1-4000-5417-6. \$13.95 paper (Canada: \$18.95) EAN Code 9781400054176 On Sale 5/23/06

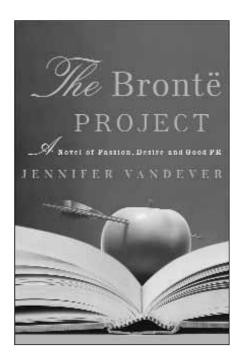
British: The B.G. Dilworth Agency, Inc Translation: Crown First Serial: Crown Audio: Crown

Pub History: A Harmony hardcover (Summer 2005) ISBN 1-4000-5416-8

# The Brontë Project

A Novel of Passion, Desire, and Good PR

By Jennifer Vandever



### **National Publicity**

Discussion Group Guide Printed in Book

Mailing to Book Group Coordinators at Accounts

Online Promotion
ReadingGroupGuides.com

"A first novel that is fresh, playful, intelligent, and consistently entertaining." —Boston Globe

ara Frost's search for the love letters of Charlotte Brontë hasn't won her many favors at her university, particularly now that a glamorous "Diana scholar" (as in Princess Diana) has joined Sara's department. But it is not until Sara's fiancé leaves her that she begins to question everything, from her choices in love to her life's work. Sara's jolt brings her to a new world, one populated by a cheerfully amoral Frenchman, a pair of New York eccentrics stuck in the 19th century, and a Hollywood producer who thinks that the life of Charlotte Brontë has the makings of the next feel-good blockbuster.

The Brontë Project reads like Laura Zigman mixed with Zoë Heller and Tom Perrotta. A comic look at love, loss, literature, and pop culture, it's a delightful story about learning the virtues of being a romantic but having the heart of a pragmatist.

"A rollicking romp through the fun-house hallways of academe and the narcissism of celebrity."

-Kirkus Reviews

"A sweet read even a Wuthering Heights fan can love."

—Entertainment Weekly

"Wickedly clever...Vandever's irreverent debut novel dips into Victorian letters for inspiration, dredging up romantic angst to frame and foil a love story set in the age of new media."

—Publishers Weekly

**JENNIFER VANDEVER** is a screenwriter in Los Angeles, where she teaches writing at the Los Angeles program of Emerson College.



Fiction (FIC000000)
5³/₁6 x 8; 288 pages
0-307-23692-7. \$12.95 paper (Canada: \$16.95)
EAN Code 9780307236920

On Sale 5/23/06

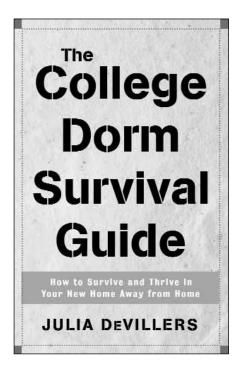
All Rights: Curtis Brown, Ltd

Pub. History: A Shaye Areheart Books hardcover (Fall 2005) ISBN 0-307-23691-9



# The College Dorm Survival Guide

How to Survive and Thrive in Your New Home Away from Home
By Julia DeVillers



**National Publicity** 

Author Interviews out of Columbus, OH

The College Dorm Survival Guide is a comprehensive, practical, and humorous handbook to dorm living, covering everything from roommates to hot plates to the Freshman 15.

or most young adults, freshman year of college is their first experience living away from home. They are thrown into dorm living without any practical information about what to bring (and what not to!), the ins and outs of the cafeteria, or how to deal with all the different personalities and backgrounds that are crammed in a tiny space and fending for themselves for the first time.

The College Dorm Survival Guide will help students—and their parents—learn how to survive and thrive in this overwhelming and unfamiliar environment. This informative and funny guide provides a thorough look at dorm life and teaches students how to enjoy themselves and make the most of their time in the residence halls while staying safe and sane. The College Dorm Survival Guide is a must-have for every high school senior who's heading off to college, every brand-new dorm resident, and all students who want to turn the dorm into their home.

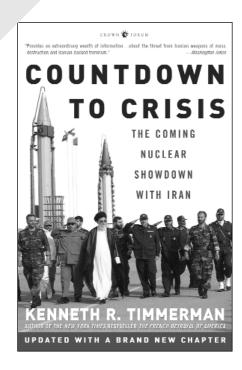
JULIA DeVILLERS is the author of several books, including GirlWise: How to Be Confident, Capable, Cool, and in Control and How My Private, Personal Journal Became a Bestseller. She lives in Columbus, Ohio. Check out her website at girlwise.com.



Education—Student Life (EDU038000) 5³/16 x 8; 288 pages 0-7615-2674-9. \$12.95 paper (Canada: \$16.95) EAN Code 9780761526742 On Sale 5/23/06 All Rights: Crown Includes a bland new clusturest in the control of t

## Countdown to Crisis

The Coming Nuclear Showdown with Iran
By Kenneth R. Timmerman



### **National Publicity**

National Conservative Radio Campaign

Author Interviews out of Washington, DC

Online Promotion

Blog ads on conservative websites

Also by Kenneth Timmerman

*The French Betrayal of America* 1-4000-5367-6

\$14.95 paper (Canada: \$21.00)

Preachers of Hate 1-4000-5373-0

\$14.95 paper (Canada: \$21.00)

From the New York Times bestselling author of The French Betrayal of America comes the chilling inside story of Iran's nuclear capacity and terrorist activities—and what it means for us.

ountdown to Crisis raises the red flag on a national security threat that affects all Americans and, until recently, has been shrouded in secrecy: the growing nuclear menace now developing in the Islamic Republic of Iran.

Drawing on many intelligence sources—from Iranian defectors and foreign operatives to U.S. officials—Kenneth Timmerman reveals how blunders within the CIA, the FBI, and the Oval Office have allowed the Iranian threat to grow unhindered. In a shocking twist, Timmerman reveals not only Iran's blatant complicity in al-Qaeda's 9/11 plot, but compelling evidence that this plot could have been averted.

This timely and alarming book is a wake-up call to our nation's leaders and a crucial handbook for every citizen who wants to know the facts about this vitally important issue.

**KENNETH R. TIMMERMAN** has written for *Time*, *Newsweek*, the *Wall Street Journal*, *Insight*, and *Reader's Digest*. He lives in Washington, D.C.



Current Affairs—International (CUR004000) 6½ x 9½; 400 pages 1-4000-5369-2. \$14.95 paper (Canada: \$21.00) EAN Code 9781400053698 On Sale 5/23/06

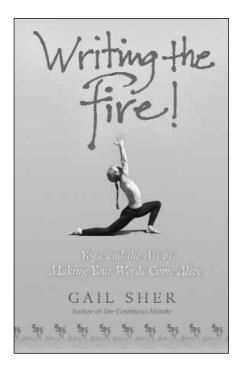
British: Crown Translation: Crown 1st Serial: Crown Audio: William Morris Agency, Inc

Pub. History: A Crown Forum hardcover (Fall 2005) ISBN 1-4000-5368-4

# Writing the Fire!

Yoga and the Art of Making Your Words Come Alive

By Gail Sher



**National Print Attention** 

Tie-In with Author Lectures out of San Francisco

Postcard Mailing Featuring Sample Writing Asana to Writers, Associations Across the Country

Targeted Mailing to Adult Learning Centers Across the Country Writing the Fire! reveals how the philosophy and practice of yoga can support, shape, and inform the creative writing process.

Both yoga and writing require energy, stamina, and focus. Yoga slows us down and makes us aware of our minds and bodies, which helps us to make clearer observations as we write. Yoga gently releases physical blocks, which in turn gives us more room in our minds. Yogic breathing exercises calm and invigorate us, putting us in the right state of mind to write. These two disciplines fit together naturally, and in *Writing the Fire!*, author Gail Sher offers a series of "prewriting asanas" and "writing asanas" that will quickly become an essential part of any writer's routine.

In Writing the Fire!, Sher helps writers learn to fully inhabit their bodies, sharpen their perceptions, and hone their intuitive writing skills. An invaluable tool for writers of every level, this intense, insightful, and lyrical book explores the wisdom, spirituality, and energy available through practicing a few minutes of Hatha yoga before settling down to the wonderful work of writing the fire!

**GAIL SHER** is the author of *One Continuous Mistake:* Four Noble Truths for Writers and is also a psychotherapist, poet, and teacher. She lives in Albany, California.

The introduction is by Donald Moyer, founder and director of The Yoga Room in Berkeley, California.



Language Arts—Creative Writing (LAN005000) 5 x 75/6; 224 pages 0-307-20991-1. \$12.95 paper (Canada: \$16.95) EAN Code 9780307209917 On Sale 5/23/06

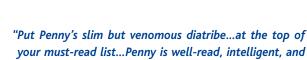
All Rights: Crown

—USA Today



# Your Call Is Important to Us

The Truth About Bullshit
By Laura Penny



possesses a pungent wit."

aking no prisoners, author Laura Penny dissects—no, disembowels—the culture of globalized, supersized, consumerized bullshit. Dating the renaissance of b.s. to wartime propaganda, she takes on everything and everyone—from Bush's White House, with its "wall-paper of phony populist sloganeering," to Big Pharma, with its "gateway prescription drugs." Finally, with delightful crabbiness and wit, she shows us how this smorgasbord of phoniness has alienated us from one another.

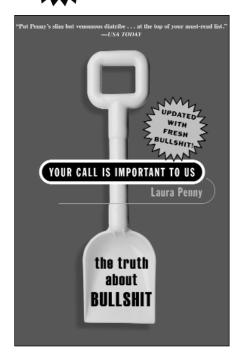
Your Call Is Important to Us is the perfect rallying cry—and impulse buy—for a whole new audience of college students and twenty-somethings who are sick and tired of "corporate bafflegab," scripted, question-proof political events, toxic faux foodstuffs, and the latest miracle pill.

"Funny yet deeply serious look at the 'era of unprecedented bullshit production' in which we live...Sharp observations passionately argued." —Kirkus Reviews

"The impertinent, feisty Penny [is] sort of a Naomi Klein for cranky people with a sense of humor."

—Globe and Mail

LAURA PENNY is 30 and tired of being put on hold. A teaching fellow at the University of King's College, she lives in Halifax. Nova Scotia.



**National Publicity** 



Current Affairs (CUR000000) 5<sup>3</sup>/<sub>16</sub> x 8; 256 pages 1-4000-8104-1. \$12.95 paper (NCR) EAN Code 9781400081042

On Sale 5/23/06

British: McClelland & Stewart, Ltd Translation: McClelland & Stewart, Ltd First Serial: Crown Audio: Crown

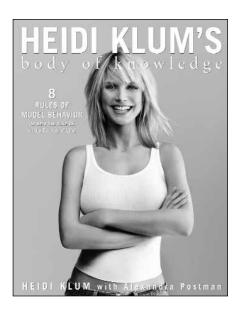
Pub. History: A Crown hardcover (Summer 2005) ISBN 1-4000-8103-3



# Heidi Klum's Body of Knowledge

8 Rules of Model Behavior (to Help You Take Off on the Runway of Life)

By Heidi Klum with Alexandra Postman



**National Publicity** 

From supermodel Heidi Klum, best known as "the body" of Victoria's Secret, comes a fun and informative book full of gorgeous photos, cheeky attitude, and helpful hints for getting what you want out of life, from beauty and fashion to sex and career.

eidi Klum's face and figure are known worldwide, but what about the Heidi behind the scenes? How does she manage to always look good, even without an entourage of hair and makeup people? You don't need to be a supermodel to win people's admiration—all you need to do is follow the advice Heidi outlines in eight simple rules:

- · Make people see you as you want to be seen
- Find your own unique style
- · Create a strong, healthy body
- Tap into your seductive side
- Continue to pursue success after any sane person would have given up
- Persuade others you have the chops to do whatever it is you're going for
- · Broaden your horizons by traveling the world
- Have a blast while it lasts

In this funny, dishy, and practical book, Heidi shares the secrets behind her success and teaches all of us how we, too, can fulfill our hopes and dreams.

**HEIDI KLUM** is an internationally recognized model who has been featured in top fashion magazines and prestigious ad campaigns. Her many creative and business ventures include jewelry, perfume, shoe, and clothing lines, and she has acted in and hosted film and television projects. She lives in New York City.



Health & Fitness—Beauty (HEA003000) 8½ x 10½; 192 pages 364 full-color and black-and-white photographs 1-4000-9831-9. \$18.95 paper (Canada: \$24.95)

EAN Code 9781400098316 On Sale 6/27/06

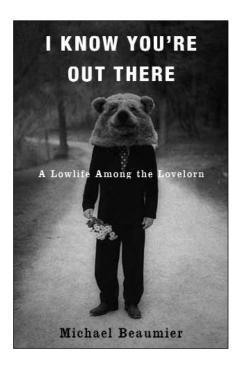
British: IMG Literary Translation: IMG Literary First Serial: Crown Audio: Crown

Pub. History: A Crown hardcover (Fall 2004) ISBN 1-4000-5028-6



# I Know You're Out There

A Lowlife Among the Lovelorn By Michael Beaumier



**National Publicity** 

National and Regional NPR Campaign

Author Interviews out of Chicago

Advertising
Alternative weeklies

Filled with wry humor and observant wit, this is a bitterly funny examination of human interaction by the former personals editor of an alternative weekly newspaper.

oday I got personals from a gay guy who's looking for a midget, two wannabe sugar-daddies, an Orthodox Jew whose entire ad reads, 'Marry me, marry me, marry me,' and a 79-year-old woman from the suburbs who declares she's 'not into the bar scene.' It's only Monday."

Welcome to the sickeningly fascinating world of Michael Beaumier, long-time personals editor and a man who is painfully aware of the thin line that separates the desperate from everyone else. Feeling they are kindred souls (somewhat), Beaumier champions those among us simply unwilling to give up on love, and who are willing to settle for some companionship, no matter how brief, in the meantime.

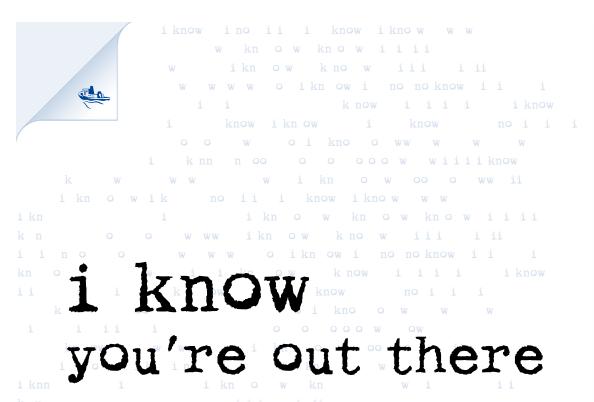
Against this weird yet compelling backdrop, Beaumier writes about office politics, his large and somewhat disapproving family, and his own relationship issues. Witty and sarcastic, bitingly observant, and just plain smart, this is a book for fans of *The Office*, the books of David Rakoff and David Sedaris, and all lovers of an infectious read.

**MICHAEL BEAUMIER** was personals editor at the *Chicago Reader* for several years and is a frequent contributor to *This American Life*. He lives in Chicago.



Literary Collections—Essays (LCO010000) 5³/16 x 8; 224 pages 0-307-33809-6. \$13.95 paper (Canada: \$18.95) EAN Code 9780307338099 On Sale 6/27/06

British: Crown Translation: Crown 1st Serial: Crown Audio: Randi Murray Literary Agency, Inc



It might be my imagination, but it seems like most people in the building tend to steer clear of me.

I'm the one who gets the weird phone calls, the strange visitors and disturbing mail. It was one such letter that brought one of the interns from editorial down to my office one morning; she was holding an envelope away from her body with two fingers, as if it the contents included bloody band-aids and used condoms.

"I think," she said, "that this is for you."

Dear Sir or Madame Whoever You Are:

I sent you an ad with a heading that I wanted in bold print titled, WANTED: WOMAN WITH VERY BIG FEET. I also wanted the entire headline in uppercase. I wrote the headline in bold print and then started the ad on the next line in regular ballpoint pen so that there could be no mistake of my intentions. Instead, you printed the ad (enclosed with this letter) with

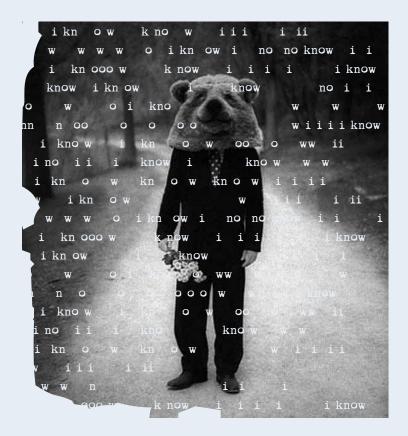
only half my headline in bold print. The part that mattered most importantly to me, VERY BIG FEET, was printed in regular font and in lower case! I'm pissed off big time! The impact that I intended for the ad has been significantly diminished. I would like an extra week for free and if you're not willing to do that then give me an extra week at half price.

Sincerely Pissed Off, Roberto A.

P.S. doesn't try to tell me that there wasn't enough room to bold print my entire heading.

P.P.S. Be discreet when you respond to this letter.

"Oh that's just Roberto," I told her.
"He finds something to complain about every week. I always know when its opentoe shoe season, thanks to Roberto." I



smiled, but she didn't. "Don't worry. I'll take care of him."

"Freaks," she said, probably meaning both him and me, and she practically ran back upstairs to safety. Guilt by association. What's worse—the freak show, or the guy who runs the freak show, and obviously loves the freaks?

"Two things," Jeff announced at the door of my office. "Someone's at the front desk asking for you, and can you borrow me ten bucks? Jeff types out personal ads once I've corrected the spelling or made edits, though most of the time I'm correcting or editing him.

"I can lend you ten bucks," I corrected, handing him two fives. "Who's at the front desk?" I was expecting a woman who wanted to place an ad offering to donate one of her kidneys and a man who really, really, really needed to talk about what kind of woman he was looking for, and I wanted

to be prepared.

"What's-her-name, that mousy chick who always asks for you," Jeff said. "The whore."

"Adult service provider, jeez."

"Yeah, yeah, whatever," Jeff said, and smirked.

Publicly, we never admit that we know what these ads are about—as far as we know, these are just caring women who are paid to hold the hands of elderly gentlemen at the movies, who listen to their boring stories and nod sympathetically when they complain about their wives and children.

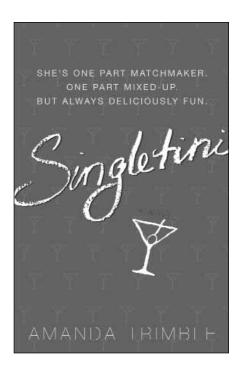
This particular woman has an ad that always begins with the words fast and loose.



## Singletini

A Novel

By Amanda Trimble



#### **National Publicity**

"Wingwomen" off-the-book-page Features

National Radio Campaign

Author Interviews
out of Chicago and San Francisco

Easel-backed Poster Available Ask your Random House rep for details

Singletini Recipe Cards (with ingredients) Mailing to Reps, Young Booksellers List, Wedding Season Masthead Mailing List, and Newsletter Contacts at Accounts

An effervescent tale of a Chicago girl whose life gets a strong shot of craziness when she finds herself playing matchmaker between martinis as a professional "wingwoman."

ictoria Hart is sassy, single, and taking the Chicago dating scene by storm as a "wingwoman," hired to help clueless guys navigate the bar scene and find someone special. And with nights on the town, drinks on the house, and clothes on the credit card, Vic's loving her singletini lifestyle. There's just one problem...okay, maybe two. She's keeping her job a secret (hard to explain) and the first of her friends recently got engaged (hard to accept).

From accidentally flashing her panties to peddling wanna-be porn stars, Vic quickly discovers that even with her innate talent for pairing people up, this late night "cupid" gig is a tad more challenging than she anticipated. And helping plan the city's fanciest fall wedding makes it painfully clear that her friends are suddenly shedding their singletini lives, moving on, and growing up. A little lost, a lot confused, and completely bombarded by romantic couplings, Vic starts to wonder if she really wants to stay a singletini or use her matchmaking skills for herself.

**AMANDA TRIMBLE** is an award-winning copywriter. She lives in San Francisco.



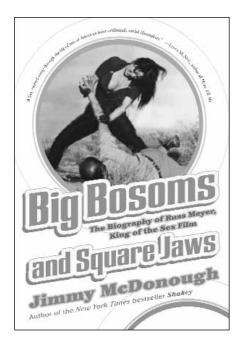
Fiction (FIC000000)
5³/₁₅ x 8; 352 pages
0-307-23864-4. \$13.95 paper (Canada: \$18.95)
EAN Code 9780307238641
On Sale 6/27/06

British: Trident Media Group, LLC Translation: Trident Media Group, LLC Audio: Trident Media Group, LLC First Serial: Crown

## Big Bosoms and Square Jaws

The Biography of Russ Meyer, King of the Sex Film

By Jimmy McDonough



**National Publicity** 

Online Advertising
Google keyword advertising

From Jimmy McDonough, author of the New York Times bestseller Shakey, comes the first candid, fully researched account of the extraordinary life and career of the late Russ Meyer, the father of modern cinematic sexploitation.

hat do you need to make money-making movies? The answer, according to Russ Meyer, cult hero, creator of the sexploitation film, and the man the *Wall Street Journal* once dubbed the King Leer of Hollywood, is "big bosoms and square jaws." In the first fiendishly researched account of the late cinematic instigator's life, Jimmy McDonough shows us how Russ Meyer used that formula to turn his own sex-crazed fantasies into movies that made him a millionaire and changed the face of American film forever.

"McDonough...startles the reader with an image so blindingly original that one cannot get it out of one's mind."

—New York Times Book Review

"McDonough is a cheerful companion of Meyer's controversial work, and why shouldn't he be? It wouldn't be much fun to read about a 'high class pornographer' from someone with crossed arms and pursed lips."

-Daily News

"Big Bosoms and Square Jaws is a fun, twisted romp through the life of one of America's most celebrated, sordid—and ultimately sad—filmmakers. Given that Meyer died last year, McDonough has done us all a favor by being serious enough to write the silly and cerebral story of a cad who defined America's lowbrow culture."

—Legs McNeil, Publishers Weekly

JIMMY McDONOUGH is the author of *The Ghastly One:* The Sex-Gore Netherworld of Filmmaker Andy Milligan and Shakey: Neil Young's Biography. He lives in Washington State.



Biography—Entertainment & Performing Arts (BIO005000) 61/8 x 91/6; 480 pages 16-page black-and-white photo insert 0-307-33844-4. \$14.95 paper (Canada: \$21.00) EAN Code 9780307338440

On Sale 6/27/06

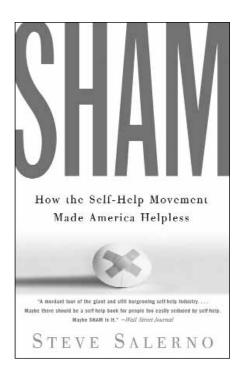
British: Collins McCormick Literary Agency Translation: Collins McCormick Literary Agency Audio: Collins McCormick Literary Agency First Serial: Crown

Pub. History: A Crown hardcover (Summer 2005) ISBN 1-4000-5044-8

## **SHAM**

## How the Self-Help Movement Made America Helpless

By Steve Salerno



**National Publicity** 

National Radio Campaign

Online Promotion
Blog ads on conservative websites

A veteran investigative reporter presents the first serious exposé of the self-help movement and the damage it is inflicting on American society.

elf-help: To millions of Americans it seems like a godsend. To many others it seems like a joke. But as investigative reporter Steve Salerno reveals in this groundbreaking book, it's neither—and in fact, it's much worse than a joke. Going deep inside the Self-Help and Actualization Movement (fittingly, the words form the acronym SHAM), Salerno offers a critique of this multibillion-dollar industry and the real damage it is doing—not just to its paying customers, but to all of American society.

"[A] mordant tour of the giant and still burgeoning selfhelp industry...Maybe there should be a self-help book for people too easily seduced by self-help. Maybe SHAM is it."

—Wall Street Journal

"A wonderfully lucid, angeringly cogent polemic."

—Booklist

"A carefully researched—and devastating—exposé on [the self-help movement's] predatory and fraudulent practices and its corrosive effects on society. As former editor of *Men's Health* magazine's books program, Salerno knows the terrain from the inside...A blistering critique." —*Publishers Weekly* (starred review)

**STEVE SALERNO**'s articles have appeared in *Harper's*, *Esquire*, *Playboy*, the *Wall Street Journal*, and *Sports Illustrated*. He lives in Pennsylvania.



Current Affairs—American (CUR001000) 5<sup>3</sup>/<sub>16</sub> x 8; 288 pages 1-4000-5410-9. \$13.95 paper (Canada: \$18.95) EAN Code 9781400054107 On Sale 6/27/06

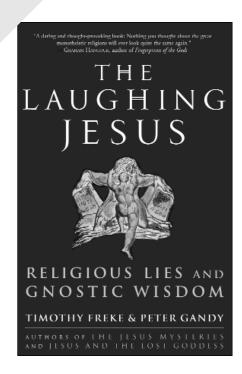
British: Crown Translation: PMA Literary and Film Management Audio: Crown First Serial: Crown

Pub. History: A Crown hardcover (Summer 2005) ISBN 1-4000-5409-5

By the author of deless with a series of the street of the series of the

## The Laughing Jesus

Religious Lies and Gnostic Wisdom By Timothy Freke and Peter Gandy



#### **National Publicity**

Also by Timothy Freke and Peter Gandy

Jesus and the Lost Goddess 1-4000-4594-0 \$14.95 paper (Canada: \$22.95)

The Jesus Mysteries 0-609-80798-6 \$14.00 (NCR) "A daring and thought-provoking book. Read it and nothing that you thought about the great monotheistic religions will ever look quite the same again."

-Graham Hancock, author of Fingerprints of the Gods

imothy Freke and Peter Gandy return with an incendiary indictment of Jewish, Christian, and Islamic fundamentalism and a passionate affirmation of Gnostic spirituality.

In this deeply illuminating book, Freke and Gandy explore the Gnostic teaching that life is a dream and that it is possible to experience a state of awakening called "Gnosis," which the original Christians symbolized with the enigmatic figure of the "Laughing Jesus." Just as literalist fundamentalism provides justification for an usversus-them vision of the world, the Gnostic message is that we are all one essential self. It is this awareness that makes it possible to love one's neighbors as oneself and give rise to an era of global peace.

Sure to be controversial and absolutely relevant to today's world, *The Laughing Jesus* brings the authors' Jesus trilogy to a brilliant conclusion.

"A manifesto for Gnostic mysticism. Freke and Gandy's exposition of Gnostic enlightenment is lucid and accessible; their critique of Literalist religion is damningly severe."

—Robert M. Price, professor of scriptural studies,
 Johnnie Coleman Theological Seminary

TIMOTHY FREKE and PETER GANDY live in the UK.



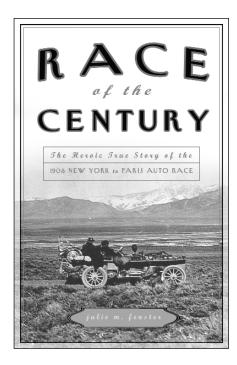
Religion—Mysticism (REL047000) 6 x 9; 272 pages 1-4000-8279-X. \$14.00 paper (Canada: \$18.95) EAN Code 9781400082797 On Sale 6/27/06

British: Susan Mears Literary Translation: Susan Mears Literary First Serial: Crown Audio: Crown

Pub. History: A Harmony hardcover (Summer 2005) ISBN 1-4000-8278-1

## Race of the Century

The Heroic True Story of the 1908 New York to Paris Auto Race
By Julie M. Fenster



**National Publicity** 

Finished Book Mailing to Car Museums Race of the Century tells the epic story of the 1908 New York to Paris auto race, capturing with cinematic sweep an era when anything seemed possible.

he plan was absurd. Seventeen men from four countries would gather in six cars in New York's Times Square. They would drive west across the United States, catch a boat to the Far East, drive across Japan, take a ship to Vladivostok, motor across the vast plains of Siberia, through Eastern Europe, and into Paris, where the finish line awaited. Their journey would take them 21,000 miles, over mountain ranges, through deserts and tundra, across mud flats and bridgeless rivers. The automobile had been on the market for only 15 years—hence there would be no gas stations, no garages, often no paved roads, and certainly no access to replacement parts or maps along the route. A frenzied crowd of 250,000 bid them farewell. Then the world held its breath.

"Fenster is a superb storyteller." —Kirkus Reviews

"Has much in common with *The Devil in the White*City...a fine chronicle." —Publishers Weekly

"Fenster tells her story with zest and humor."

—American Heritage

JULIE M. FENSTER is the award-winning author of Packard: The Pride and Ether Day. A frequent contributor to American Heritage, she lives in central New York.



History—U.S./20th Century (HISO36060) 5<sup>3</sup>/<sub>16</sub> x 8; 400 pages; 36 black-and-white photographs 0-307-33917-3. \$14.95 paper (Canada: \$21.00) EAN Code 9780307339171

On Sale 6/27/06

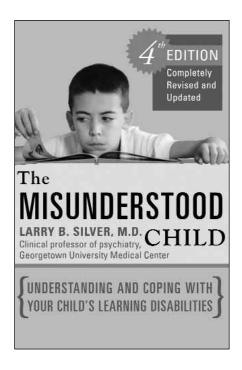
All Rights: Crown

Pub. History: A Crown hardcover (Summer 2005) ISBN 0-609-61096-1

## The Misunderstood Child, Fourth Edition

Understanding and Coping with Your Child's Learning Disabilities

By Larry B. Silver, M.D.



**National Publicity** 

Revised to include the latest medical and educational research and resources, The Misunderstood Child is the definitive guide to understanding and handling learning disabilities as well as the often-related Attention Deficit/Hyperactivity Disorder (ADHD).

learning disability is a neurological disorder that interferes with the brain's ability to process information. The Misunderstood Child is a comprehensive road map that enables parents to fully understand these neurologically based problems, covering all aspects of learning disabilities and related disorders in children, adolescents, and adults. Parents are empowered to get the necessary help so that their child can grow toward a successful and independent life.

Now completely revised and updated, the fourth edition includes expanded sections on ADHD and related disorders, and it reflects the latest research relating to brain function, learning, and treatment. The book includes new information on diagnostic assessments, interventions, medications, and changes to educational laws and policies resulting from No Child Left Behind legislation. *The Misunderstood Child* is a must-have guide for any parent trying to help their learning-disabled child.

LARRY B. SILVER, M.D., child and adolescent psychiatrist, is clinical professor of psychiatry at Georgetown University Medical Center. His practice is in Rockville, Maryland.



Family—Learning Disabilities (FAM028000) 5½ x 8¼; 416 pages 0-307-33863-0. \$14.95 paper (Canada: \$21.00) EAN Code 9780307338631

On Sale 6/27/06

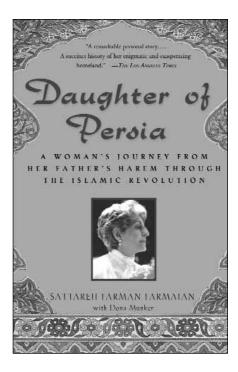
All Rights: Crown

Pub. History: A Three Rivers Press paperback (Summer 1998) ISBN 0-812-92987-X

## Daughter of Persia

A Woman's Journey from Her Father's Harem Through the Islamic Revolution

By Sattareh Farman Farmaian and Dona Munker



**National Publicity** 

Targeted Finished Book Mailing to Accounts

Sattareh Farman Farmaian tells an engrossing tale of growing up from the harem to the Islamic Revolution—that resonates with the current political climate in the Middle East.

Born in Iran in 1921 to a wealthy and powerful shazdeh, or prince, Sattareh Farman Farmaian grew up in the patriarchal world of her father's Tehran harem. After his death, she defied tradition and won her independence by traveling alone to the United States to study at the University of Southern California. Ten years later, she returned to Iran and founded the Tehran School of Social Work, operating it for 20 years under the Shah's brutal regime.

Intertwined with Sattareh's personal account is the political history of Iran, from the 1953 American-backed coup that toppled democratic premier Mossadegh to the rise of Ayatollah Khomeini's fanatic and anti-Western Islamic Republic. In 1979, after two decades of waging a courageous war on poverty, disease, and overcrowding in Iran, Sattareh was arrested as a counter-revolutionary and branded an imperialist. Narrowly escaping execution, she fled into exile and now lives in the United States.

Daughter of Persia opens a dramatic window into Iran's journey through the 20th century and stands, above all, as a remarkable lesson on the power of personal freedom.

**SATTAREH FARMAN FARMAIAN** emigrated in 1979 to the United States. She lives in Los Angeles.

**DONA MUNKER** is a writer, editor, and teacher with a doctorate in English literature. She lives in New York City.



Biography—Women (BIO022000) 5³/₁₅ x 8; 432 pages 0-307-33974-2. \$14.95 paper (Canada: \$21.00) EAN Code 9780307339744 On Sale 6/27/06

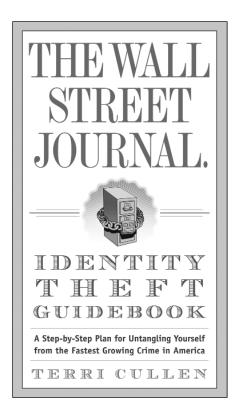
All Rights: Joy Harris Literary Agency, Inc



# The Wall Street Journal Identity Theft Guidebook

The Complete Plan for Untangling Yourself from the Fastest Growing Crime in America

By Terri Cullen



#### **National Publicity**

National Radio Campaign

Author Interviews out of New York

Major Cross-Promotion with the Wall Street Journal, to Include Extensive Print, Radio, and Online Ads:

Repeat ads in the Wall Street Journal Sunday Journal ads

Radio ads on the Wall Street Journal network

Banner ads on eight websites

The experts at the Wall Street Journal offer a clearly written, highly practical guide to combating identity theft and protecting your credit.

dentity theft is so rampant, and the thieves so clever, that every individual in America should assume that his or her identity either has been stolen or is about to be. If you've ever used a credit card online or over the phone, thrown out bills or credit card slips without shredding them, or done business with a company whose records database has been compromised, you are at risk.

Terri Cullen, an expert on the topic of credit and identity theft, covers the key types of identity theft and shows you how to arm yourself against them, offering general guidelines on how to avoid falling victim to ID theft and who to contact if you think you've been targeted. In the credit section, Cullen offers step-by-step advice for navigating the hidebound agencies that control credit in America, and explains in detail what a credit report is, what your credit history says about you, and what rights you have as a consumer to obtain and challenge your credit report. Protecting your credit has never been more important than it is today—let the experts at the Wall Street Journal show you how.

**TERRI CULLEN** is an assistant managing editor and personal finance columnist for the *Wall Street Journal* Online. She lives in Middletown, New Jersey.



Business (BUS000000) 5³/16 x 9¹/6; 208 pages 0-307-33853-3. \$13.95 paper (Canada: \$18.95) EAN Code 9780307338532 On Sale 6/27/06

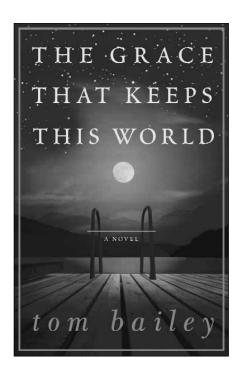
British: Marshall Editions, Ltd Translation: Marshall Editions, Ltd Audio: Crown First Serial: Crown



## The Grace That Keeps This World

A Novel

By Tom Bailey



#### **National Publicity**

Discussion Group Guide Printed in Book

Mailing to Bookgroup Coordinators at Accounts

Easel-backed Posters Available Ask your Random House rep for details

Online Promotion
ReadingGroupGuides.com

"A haunting, sharply observed novel about a family struggling to live in harmony with each other, their neighbors, and the natural world. In the lyrical, crystalline prose of a master stylist, Tom Bailey has written a book that will break your heart and linger in your mind long after you put it down."

—Tom Perrotta

Hazen is a way of life for the Hazen family. Gary Hazen is a respected forester and hunter, known for his good instincts and meticulous planning. He and his wife, Susan, have raised their sons to appreciate the satisfaction of this difficult but honest life. In spite of this, the boys, men now, are slipping away. Gary David is secretly dating a woman of whom his father would not approve even as Kevin, the younger son, struggles against the limits of his family's hardscrabble lifestyle. On the first day of hunting season, the Hazen men enter the woods, unaware that the trip they are embarking on will force them to come to terms with their differences and forever change their lives.

"[An] accomplished, moving first novel...Has the validity of deeply felt truths and characters who are bound and motivated by a love that arches the chasm of divergent ambitions and desires."

—Publishers Weekly

TOM BAILEY has received a Pushcart Prize, a National Endowment for the Arts Fellowship for fiction, and a Newhouse Award from the John Gardner Foundation. He teaches at Susquehanna University in Pennsylvania.



Fiction—Literary (FIC019000)
5³/₁6 x 8; 288 pages
0-307-23802-4. \$13.00 paper (Canada: \$17.00)
EAN Code 9780307238023
On Sale 7/25/06

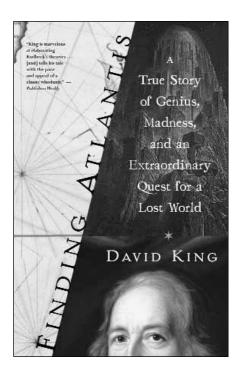
All Rights: Gelfman Schneider Literary Agents

Pub. History: A Shaye Areheart Books Hardcover (Fall 2005) ISBN 0-307-23801-6

## Finding Atlantis

A True Story of Genius, Madness, and an Extraordinary Quest for a Lost World

By David King



**National Publicity** 

Targeted Finished Book Mailing to Accounts

For fans of character-rich historical nonfiction like The Professor and the Madman and The Devil in the White City, Finding Atlantis is a thrilling narrative of discovery and a cautionary tale about the dangerous dance of genius and madness.

hat do Zeus, Apollo, and the gods of Mount Olympus have in common with Odin, Thor, and the gods of Valhalla? What do these, in turn, have to do with the shades of Hades, the pharaohs of Egypt, and the glories of fabled Atlantis? In 1679, Olof Rudbeck stunned the world with the answer: They could all be traced to an ancient lost civilization that once thrived in the far north of Rudbeck's native Sweden. He would spend the last thirty years of his life hunting for the evidence that would prove this extraordinary theory.

Finding Atlantis follows the fascinating and epic quest of Olof Rudbeck, genius and madman, through castles, courts, villages, civilizations, and the spectacular world of the imagination.

"King tells his tale with the pace and appeal of a classic whodunit."

—Publishers Weekly

"An engaging work of scholarly detection."

—The Book Standard

"King reveals his talent for narrative flow and portraiture in a biography that will thoroughly inveigle history readers."

—Booklist

**DAVID KING** teaches European history at the University of Kentucky. A Fulbright Scholarship enabled him to spend two years in Sweden, reading *Atlantica* and following in Rudbeck's footsteps.



History (HIS000000) 5<sup>3</sup>/<sub>16</sub> x 8; 320 pages; 20 line drawings 1-4000-4753-6. \$13.95 paper (Canada: \$18.95) EAN Code 9781400047536 On Sale 7/25/06

All Rights: William Morris Agency, Inc

Pub. History: A Harmony hardcover (Summer 2005) ISBN 1-4000-4752-8

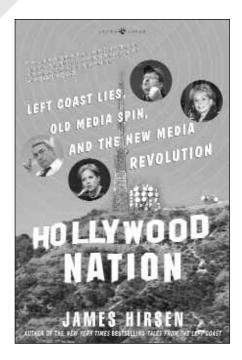
UPORTED WITH A NEW RESH.

CHAPTER CHISWE INFORMATION.

## **Hollywood Nation**

Left Coast Lies, Old Media Spin, and New Media Revolution

By James Hirsen



**National Publicity** 

National Conservative Radio Campaign

Author Interviews out of Los Angeles

Online Promotion
Blog ads on conservative websites
NewsMax.com

Also by James Hirsen
Tales from the Left Coast
1-4000-5305-6
\$14.00 paper (Canada: \$21.00)

"This readable, eye-opening book makes an important contribution to the debate on media bias by focusing on the more subtle, unexpected, and utterly gratuitous means that Hollywood too often employs to transmit its political messages."

—Michael Medved

he bestselling author of *Tales from the Left Coast* takes an inside look at how news has become Big Entertainment and entertainment has become Big News—and how the blurring of the line between them gives liberals new opportunities to propagate their message. With a sharp eye and a keen wit, Hirsen reveals:

- How mainstream media figures' fame fundamentally distorts the delivery of news
- How far network news organizations are going in their quest to sex things up—and what celebrity journalists are saying about the plastic surgery push
- An exclusive behind-the-scenes account of Mel Gibson's The Passion of the Christ—a fascinating story that captures how the Left is finally losing its stranglehold on information
- How Michael Moore's films are heralding a new trend toward over-the-top liberal propaganda—but how a newly emerging conservative Hollywood is fighting back
- How the New Media are shaking things up and evening things out

JAMES HIRSEN lives in Newport Beach, California. NewsMax.com is America's leading Internet source for news from a conservative perspective.



Current Affairs (CUR000000) 61/8 x 91/4; 288 pages 1-4000-8193-9. \$14.95 paper (Canada: \$21.00) EAN Code 9781400081936 On Sale 7/25/06

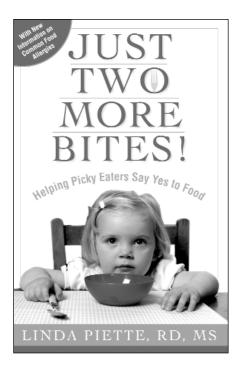
All Rights: Crown

Pub History: A Crown Forum hardcover (Summer 2005) ISBN 1-4000-8192-0



## Just Two More Bites!

Helping Picky Eaters Say Yes to Food By Linda Piette, RD, MS



**National Publicity** 

National Radio Campaign

Author Interviews out of Boston

Mailing to Parenting Magazine Masthead List A pediatric nutritionist offers frustrated parents practical solutions for coping with their young children's eating problems. Includes advice on handling a range of complications, from allergies to special needs.

very day millions of parents beg, plead, and bribe to get their kids to try new foods—and most of those foods end up on the floor. In *Just Two More Bites!* pediatric nutritionist Linda Piette helps readers understand why their children won't eat and what they can do about it.

Drawing on the most current behavioral research and 20 years of experience working with children, Piette offers real-life strategies for coping with finicky eaters under age five and recognizing when it might be something more serious, affecting growth or development. The book answers caregivers' most frequent concerns, from common problems like bottle dependency, constipation, limited food variety, and erratic eating patterns to bigger issues like total food refusals, frequent vomiting, and chewing and feeding skill deficits.

Just Two More Bites! will help parents teach their children to enjoy new foods and develop lifelong healthy eating habits.

**LINDA PIETTE, RD, MS** is a pediatric nutritionist and registered dietitian with more than 20 years of experience. She lives in Andover, Massachusetts.



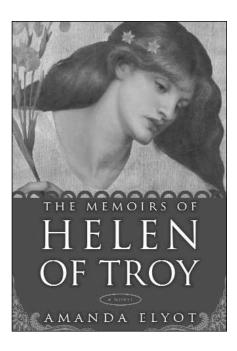
Family/Childcare (FAM034000) 5<sup>3</sup>/<sub>16</sub> x 8; 256 pages 1-4000-8109-2. \$13.95 paper (Canada: \$18.95) EAN Code 9781400081097 On Sale 7/25/06

British: Crown Translation: Judith Riven Audio: Crown First Serial: Crown

## The Memoirs of Helen of Troy

A Novel

By Amanda Elyot



**National Publicity** 

Author Interviews out of New York

Discussion Group Guide Printed in Book and Available at CrownPublishing.com

Included in the Romance Writers of America Convention "Goody" Bags

Mailing to Book Group Coordinators at Accounts

Online Promotion
ReadingGroupGuides.com

Also by Amanda Elyot

By A Lady
1-4000-9799-1
\$14.95 paper (Canada: \$21.00)

As despised as she was desired, Helen of Troy is one of history's most notorious women. In this groundbreaking and richly dramatic novel, we hear the familiar story of passion and violence from a new perspective: that of Helen herself.

rincess Helen was whispered about from birth. Although a daughter of the royal house of Sparta, it was said that she was demimortal—the progeny of an adulterous liaison between Queen Leda and Zeus, king of the gods. As Helen grew older, her breathtaking beauty at times seemed more a curse than a blessing; it was almost a relief to her when she was kidnapped by Theseus, King of Athens, in a gambit to replenish his kingdom's coffers. But young Helen soon fell in love with Theseus, and to his surprise, he found himself enamored of her. On her forced return to Sparta, Helen was hastily wed to the tepid Menelaus for the sake of an advantageous political alliance. But after nine years of marriage, the spirited Helen fell in love with Paris Alexandros, the prodigal son of King Priam of Troy, and unwittingly set the stage for the ultimate conflict: a war that would destroy nearly all she held dear.

Filled with lush detail and compelling characters, *The Memoirs of Helen of Troy* is a one-of-a-kind novel that marks the debut of a startling new talent in Crown's bestselling historical fiction program.

**AMANDA ELYOT** is the pen name of Leslie Carroll, a novelist and professional actress who lives in New York City.



Fiction—Historical (FIC014000) 5<sup>3</sup>/<sub>16</sub> x 8; 320 pages 0-307-33860-6. \$13.95 paper (Canada: \$18.95) EAN Code 9780307338600 On Sale 7/25/06

British: Irene Goodman Literary Agency Translation: Irene Goodman Literary Agency First Serial: Crown Audio: Crown

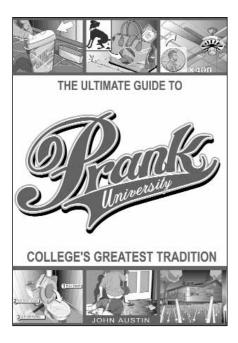
Pub. History: A Crown hardcover (Fall 2005)



## **Prank University**

The Ultimate Guide to College's Greatest Tradition

By John Austin



#### **National Publicity**

20-City Morning Drive Radio Satellite Tour

Author Interviews
out of Boston and Providence

Online Promotion
Advertising on college humor websites

Finished Book Mailing to Humor Websites

Perfect for fans of MTV's Punk'd and CollegeHumor.com, the classic and cutting-edge pranks in this extremely useful reference will either remind you of your glory days of bad behavior or inspire you to take pranking to a whole new level.

ranking is one of college's oldest traditions, one solemnly embraced by students generation after generation. *Prank University* gives this long-standing custom its rightful treatment by gathering the best and boldest of prankdom into handy book form for today's college student—and yesterday's, who just can't grow up. In these fully illustrated pages, readers will find not only the warhorses of prankdom but also pranks of breathtaking creativity and audacity that are destined to become the new classics.

Each of the 100 pranks—such as Doorbell Drench, Silly String Sleep, Quick Leg Shave, and Plastic Forking—is accompanied by a brief description, step-by-step instructions, and a constructive diagram. An ingenious icon system denotes prank difficulty as well as optimal time of day for execution, number of people needed, costs involved (if any), and whether to film the event for posterity. Each prank also comes with an "added bonus," detailing how to take it to that next level of evil.

This latest addition to Three Rivers Press's phenomenal humor library is sure to win the hearts of college students past and present.

**JOHN AUSTIN** works as a toy designer in Hasbro's Boy's Research and Development Department. He is a resident of Attleboro, Massachusetts, and this is his first book.



Humor (HUM000000)

 $7^3\!/_{\! 8}$  x  $9^1\!/_{\! 4};$  224 pages; black-and-white illustrations throughout 0-307-33843-6. \$14.95 paper (Canada: \$21.00)

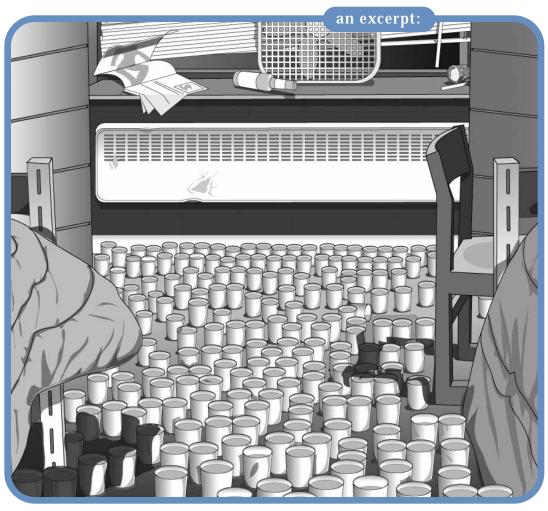
EAN Code 9780307338433

On Sale 7/25/06

British: DeFiore and Company Translation: DeFiore and Company Audio: Crown First Serial: Crown







# The dixie Cup SURPRISE.

Your dorm neighbor has gone out for the night and will probably not be returning before the bar closes. As soon as he embarks on his mission, run to the local supermarket and load up on small Dixie Cups. You'll need a few hundred of them for this prank. Starting from the back, place cups filled with water within inches of one another till you reach the door, and for even more insult unscrew the light bulb. Come 3 a.m., the neighbor is totally wasted. It's pitch black and there's mischief in the air. Booze boy starts to enter his room only to find himself in a horrible Dixie Cup nightmare as he begins to trip over them.



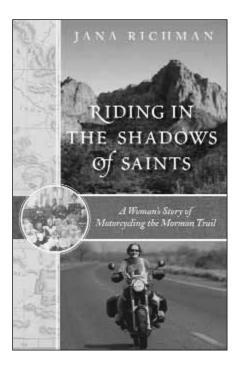
## ADDED BONUS!

Staple the cups together as you place them next to one another. This creation is almost impossible to clean up without making a mess.

## Riding in the Shadows of Saints

A Woman's Story of Motorcycling the Mormon Trail

By Jana Richman



#### **National Publicity**

Easel-Backed Posters Available Ask your Random House rep for details "[An] openhearted and uncommonly balanced portrait of one of America's most successful—and reviled, mocked, and misunderstood—homegrown religions. Richman... left the faith decades ago and detests its sexism. But she also argues that the religion has brought peace to millions, including five generations of her own family, and she wants to understand why and how. These are excellent questions, ones that most popular books dealing with Mormonism—including Jon Krakauer's 2003 bestseller Under the Banner of Heaven—never answer, let alone ask."

—Entertainment Weekly

ow in paperback, this is the candid and compelling story of Jana Richman's journey on a motorcycle across the Mormon trail in search of her roots and an understanding of the faith she so casually shrugged off as a teenager.

Traveling blue highways into the nation's heartland, Jana unravels her family's mysteries, confronting her own long-held prejudices about the Mormon Church. Her journey teaches her an understanding of faith as a practice that embraces and transcends her Mormon upbringing.

**JANA RICHMAN** is an award-winning writer and an avid motorcyclist. She lives in Utah.



Biography—Religious (BIO018000) 5³/₁₅ x 8; 320 pages 0-307-33857-6. \$13.95 paper (Canada: \$18.95) EAN Code 9780307338570 On Sale 7/25/06

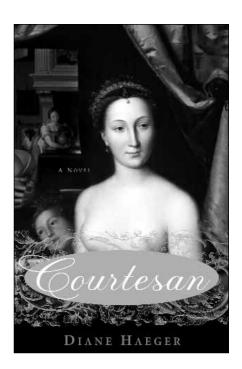
British: Curtis Brown, Ltd Translation: Curtis Brown, Ltd First Serial: Crown Audio: Curtis Brown, Ltd

Pub. History: A Crown hardcover (Summer 2005) ISBN 1-4000-4542-8

## Courtesan

A Novel

By Diane Haeger



**National Publicity** 

Reading Group Guide Printed in the Book

Mailing to Bookgroup Coordinators at Accounts

Online Promotion
ReadingGroupGuides.com

Also by Diane Haeger
The Ruby Ring
1-4000-5173-8
\$12.95 paper (Canada: \$17.95)

Set in sixteenth-century France, Courtesan is the story of Prince Henri II and his doomed, tempestuous affair with the older, beautiful widow Diane de Poitiers.

pon the death of her husband, the noted beauty Diane de Poitiers is allowed to return to court. Quickly swept up in the passions and intrigues of court life, Diane is asked by King François I to become his mistress—an offer she refuses. But the damage is done, and Diane gains a powerful enemy in the king's longtime mistress, Anne d'Heilly. It is the king's second son, Prince Henri, who becomes Diane's ally as Anne attempts to drive her from court. Soon a strong bond forms between young Henri and Diane—and a powerful attraction. Though fate conspires to keep them apart, Henri's love for Diane never wanes, and they become lovers, causing scandal throughout France, for Henri must marry Catherine de Medici.

Diane Haeger brings the story of Diane de Poitiers and Prince Henri to life with passion and extraordinary detail. *Courtesan* is a lavish novel about love that knows no obstacles.

**DIANE HAEGER** lives in California with her husband and family.



Fiction—Historical (FIC014000) 5<sup>3</sup>/<sub>16</sub> x 8; 304 pages 1-4000-5174-6. \$13.00 paper (Canada: \$17.00) EAN Code 9781400051748 On Sale 7/25/06

British: Crown Translation: Irene Goodman Literary Agency Audio: Crown First Serial: Crown

### America's Funniest Calendars Are Back!



## The Best of Yesterday's News

A 2007 Day-By-Day Calendar By The Editors of The Onion

A brand new and original calendar from The Onion! One complete and hilarious item on every page—no tiresome flipping. Features StatShots, Horoscopes, News-in-Briefs, Side Boxes, and more.



## Embedded in America 2007 Day-By-Day Calendar

The Onion Complete News Archives, Volume 16 By The Editors of *The Onion* 

Based on the latest book in the The Onion's hit archive series, this calendar features headlines like CATHOLIC CHURCH CONDEMNS METROSEXUALITY and BUSH ADDRESSES 8.2 MILLION UNEMPLOYED: "GET A JOB."

THE ONION, "America's Finest News Source," is the world's most popular humor publication.

#### **National Publicity**



Humor—Political (HUM006000) 51/8 x 51/8; 736 pages Black-and-white illustrations throughout 0-307-33929-7. \$12.95 boxed calendar (Canada: \$16.95) EAN Code 9780307339294 On Sale 7/25/06

British: Crown Translation: Crown First Serial: Levine Greenberg Audio: Crown



Humor—Political (HUM006000) 51/8 x 51/8; 736 pages Black-and-white illustrations throughout 0-307-33930-0. \$12.95 boxed calendar (Canada: \$16.95) EAN Code 9780307339300 On Sale 7/25/06

British: Crown Translation: Crown

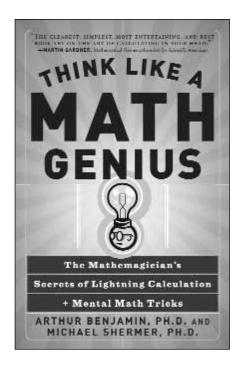
First Serial: Levine Greenberg Audio: Crown



## Think Like a Math Genius

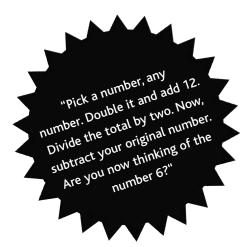
The Mathemagician's Secrets of Lightening Calculation + Mental Math Tricks

By Arthur Benjamin, Ph.D., and Michael Shermer, Ph.D.



National Publicity
National Radio Campaign

Author Interviews out of Los Angeles



From two premier math minds—a renowned mathematics professor and a contributing editor to Scientific American—comes an engaging, accessible guide to calculating almost anything in your head.

id you know it's easier to add and subtract from left to right, rather than the other way around? That it's possible to square a three-digit number in mere seconds? No matter what your skill level, with *How to Think Like a Math Genius* anyone can mentally calculate complex problems with amazing ease.

Named "America's Best Math Whiz" by Reader's Digest in May 2005, "mathemagician" Arthur Benjamin reveals his secrets in this unique volume: methods of rapid mental calculation, incredible memorization, and other impressive feats of mind. Readers can have fun performing Benjamin's tricks for friends, plus earn math shortcuts for the real world, from splitting poker winnings to determining a restaurant tip effortlessly.

"The clearest, simplest, most entertaining, and best book yet on the art of calculating in your head."

—Martin Gardner, Mathematical Games Columnist, Scientific American

ARTHUR BENJAMIN, Ph.D., is professor of mathematics at Harvey Mudd College in Claremont, California. He is also a professional magician.

MICHAEL SHERMER, Ph.D., is host of the Caltech public lecture series, a contributing editor to and monthly columnist of *Scientific American*, the publisher of *Skeptic magazine*, and the author of several science books. He lives in Altadena, California.



Mathematics (MAT000000) 5³/16 x 8; 224 pages 0-307-33840-1. \$12.95 paper (Canada: \$16.95) EAN Code 9780307338402 On Sale 8/22/06 All Rights: Crown

# YOU CAN GET ARRESTED FOR THAT

2 Guys, 25 Dumb Laws, 1 Absurd American Crime Spree

#### by RICH SMITH

IN THE SPIRIT OF ROUND IRELAND WITH A FRIDGE AND THE WORKS OF WITTY WRITERS LIKE BILL BRYSON, HERE IS A ROLLICKING ROAD TRIP WITH THE GOAL OF BREAKING AS MANY OF AMERICA'S ABSURD LAWS AS POSSIBLE

During a spirited game of Balderdash, Rich Smith was intrigued by the question "What is illegal for divorcées in Florida?" A Briton by birth, Smith had always been fascinated with America and its culture. After he searched for the answer to this perplexing query, his enthrallment increased even more when he discovered a trove of absurd laws on the books in towns across the United States...laws that begged for breaking, as far as he was concerned.

With his best mate, Luke, Smith crossed the U.S. on a quest to break as many ridiculous laws as they could, recording the hilarious results. Read how they:

- Hunted whales in landlocked Utah
- Fished while wearing pajamas in Chicago
- Drank beer from a bucket while sitting on a curb in St. Louis
- Offered a cigarette to a monkey in New Jersey



#### **National Publicity**

20-City Morning Drive Radio Satellite Tour

Finished Book Mailing to Young Booksellers List

#### **Online Promotion**

Blog of author's trip (with pictures) available on

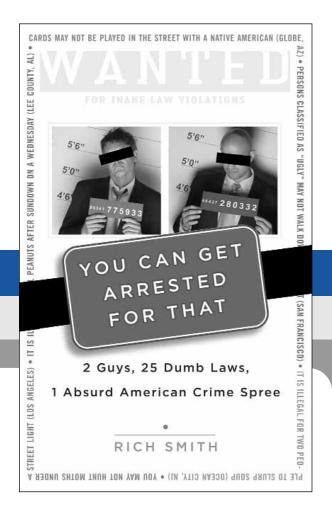
You Can Get Arrested For That. com

TheOnion.com: Included in weekly newsletter blast and consumer contest page

Examining how these silly laws came to be, as well as past offenders, Smith colorfully renders the ordinary Americans he encountered on this trip and paints a vivid portrait of our country, past and present.

(Just so you know: Divorcées in Florida may not parachute on Sundays.)

An otherwise law-abiding journalism student, **RICH SMITH** lives in Portreath, Cornwall.





Humor; Travel—United States; History—United States (HUM000000/TRV025000/HIS036000)

5<sup>3</sup>/<sub>16</sub> x 8; 288 pages

0-307-33942-4. \$13.95 paper (Canada: \$18.95)

EAN Code 9780307339423

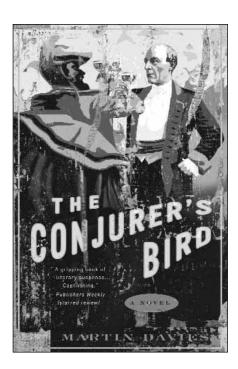
On Sale 8/1/06

British: Rebecca Winfield Literary Agency Translation: Rebecca Winfield Literary Agency First Serial: Crown Audio: Crown

## The Conjurer's Bird

A Novel

By Martin Davies



**National Publicity** 

Discussion Group Guide Printed in Book

Mailing to Bookgroup Coordinators at Accounts

Online Promotion
ReadingGroupGuides.com

"A passionate love story...Suspenseful, intriguing, and romantic, this is great entertainment and an excellent choice for book discussion groups."

—Library Journal (starred review)

n the spirit of *Possession* but as thrilling as *The Club Dumas*, here is a gripping literary mystery and rich love story inspired by one of the great mysteries of science: that of the Mysterious Bird of Ulieta. Seen only once, in 1774, by Captain Cook's second expedition to the South Seas, a single specimen was captured, preserved, and brought back to England. The bird was given to famed naturalist Joseph Banks, who displayed it proudly in his collection until its sudden, unexplained disappearance.

The Conjurer's Bird tackles the intrigue surrounding the celebrated Banks, his secret affair with a mysterious woman known only as "Miss B," and the legendary bird that became a touchstone for their love. Seamlessly spanning two time periods, the book is at once the story of this romance and of a present-day conservationist named Fitz, who is drawn into a thrilling and near-impossible race to find the elusive bird's only known remains.

"[A] gripping book of literary suspense...A captivating novel." —Publishers Weekly (starred review)

"Elegantly written and exquisitely researched...A true page-turner...Anyone who loved such books as *Possession* or *Girl with a Pearl Earring* should be delighted by *The Conjurer's Bird.*"

—India Edghill, author of Queenmaker

MARTIN DAVIES, a senior producer at BBC Television, lives in London.



Fiction—Literary/Historical (FIC019000/FIC014000) 5<sup>3</sup>/<sub>16</sub> x 8; 400 pages 1-4000-9734-7. \$14.00 paper (Canada: \$18.95) EAN Code 9781400097340

On Sale 8/22/06

British: Patricia Moosbrugger Translation: Patricia Moosbrugger 1st Serial: Crown Audio: Crown

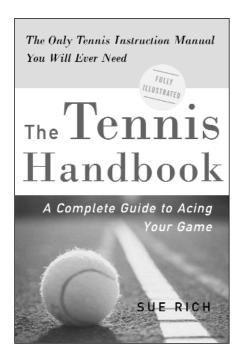
Pub. History: A Shaye Areheart Books hardcover (Fall 2005) ISBN 1-4000-9733-9



## The Tennis Handbook

A Complete Guide to Acing Your Game

By Sue Rich



#### **National Publicity**

Also from Marshall Editions/
Packager of
The Golf Handbook
0-609-80066-3
\$17.95 paper (NCR)
The Golf Handbook for Women

0-609-80511-8 \$18.00 paper (NCR) A must for every player's racket bag—step-by-step exercises, practice programs, and expert advice from a leading tennis coach, in a handy volume with more than 350 full-color illustrations.

rom one of the world's top instructors comes *The Tennis Handbook*, an indispensable guide for enthusiasts of all skill levels, from novices to seasoned competitors. With hundreds of color how-to diagrams and photos, it offers clear, in-depth instruction for learning tennis and improving one's game.

Mirroring the design of Three Rivers Press's successful *The Golf Handbook* (68,000 copies sold), *The Tennis Handbook* details key techniques in an easy-to-use format. Players learn warm-up and fitness drills; the art of serves, delivering and receiving; crucial forehand and backhand stances; how to master volleys, smashes, drop shots, and lobs; tactics of competitive play; and hints for playing singles versus doubles.

With tips on tennis etiquette, buying the right equipment, and profiles of great players and tournaments past and present, this is the only tennis guide a player will ever need.

**SUE RICH** is a leading English Lawn Tennis Association coach and the author of *Sportsmasters: Tennis*. She lives in the United Kingdom.



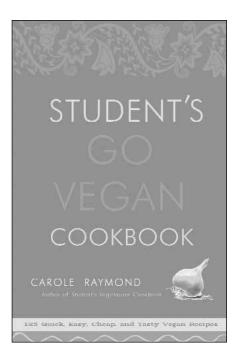
Sports—Tennis (SPO045000)  $51/2 \times 81_4$ ; 192 pages; 350 full-color illustrations and photographs 0-307-33943-2. \$18.95 paper (Canada: \$24.95) EAN Code 9780307339430 On Sale 8/22/06

British: Marshall Editions, Ltd Translation: Marshall Editions, Ltd First Serial: Crown Audio: Crown



## Student's Go Vegan Cookbook

125 Quick, Easy, Cheap, and Tasty Vegan Recipes
By Carole Raymond



**National Publicity** 

From the author of Student's Vegetarian Cookbook (more than 47,000 copies sold in two editions), a collection of fast, easy, and inexpensive vegan recipes, perfect for students.

recent survey by campus catering giant Aramark showed that one in four college students said finding vegan meals on campus was important to them. With few schools offering vegan dining, *Student's Go Vegan Cookbook* is the perfect solution for a busy student.

The 125 recipes cover all kinds of vegan comfort foods that taste good at any hour of the day or night, and each uses easy-to-find ingredients and requires minimal preparation. Delicious dishes like Creamy Portobello Mushroom Soup, Carmelized Onion Pizza, Thai Spring Rolls, and Walnut-Oatmeal Cookies are a snap to whip up and perfect for late-night study breaks or after-finals parties. The book also includes suggestions for stocking a vegan pantry, easy meat alternatives, shopping tips, and healthy information on how to go vegan.

Going vegan is a trend here to stay—our own Clarkson Potter's *The Voluptuous Vegan* has sold more than 36,000 copies. *Student's Go Vegan Cookbook* is the ideal volume to capture this fast-growing segment of the vegan audience.

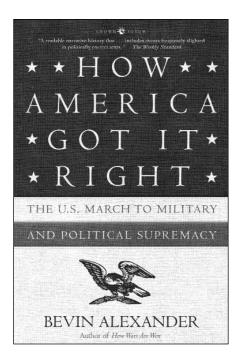
A vegetarian/vegan for 20 years, **CAROLE RAYMOND** is a teacher and diet and nutrition counselor. She lives in Lake Oswego, Oregon.



Cooking—Vegetarian (CKB086000) 5½ x 8¼; 272 pages 0-307-33653-0. \$13.95 paper (Canada: \$18.95) EAN Code 9780307336538 On Sale 8/22/06

## How America Got It Right

The U.S. March to Military and Political Supremacy
By Bevin Alexander



#### **National Publicity**

Online Promotion
Blog ads on conservative websites

Also by Bevin Alexander How Wars Are Won 1-4000-4948-2 \$15.95 paper (Canada: \$23.95) A riveting examination of how America has historically made the right decisions in military and foreign affairs—and how we continue to make the right decisions, despite what many left-wing critics now contend.

cclaimed military historian Bevin Alexander examines the enduring ideals and institutions that set America apart from all other nations, demonstrating why, in this time of increasing challenges, worldwide American dominance is more essential than ever.

How America Got It Right reveals:

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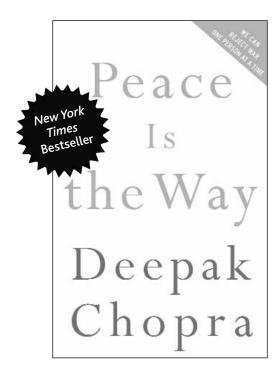
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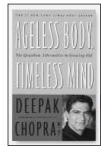
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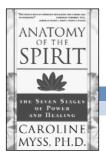
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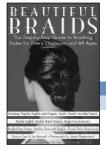
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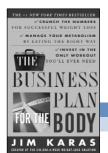
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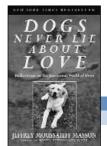
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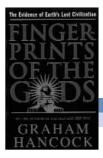
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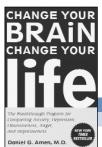
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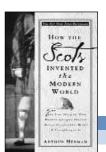
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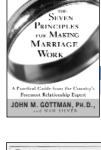


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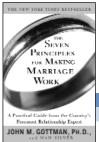
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