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crown, crown business, crown forum

Coming Up from the DOWN LOW

**STOP THE LIES, HEAL THE PAIN, AND
GET THE LOVE AND SEX YOU DESERVE**

In this indispensable follow-up to the *New York Times* bestselling *On the Down Low*, J. L. King offers prescriptive advice on the DL phenomenon and answers the most frequently asked questions about the subject.

As the first frank and thorough investigation of life “on the down low”—a closeted culture of sex between men who lead otherwise straight lives—*On the Down Low* created a nationwide frenzy. Since its publication, women have been clamoring for more information, besieging King with questions about how to recognize, confront, and deal with DL behavior. In *Coming Up from the Down Low*, King answers these urgent questions—about HIV risks to women and other issues—and offers essential information for women directly and indirectly affected by the DL lifestyle. Among the questions addressed are:

- How do they keep it a secret for so long?
- What can a man give another man that he cannot get from a woman?
- How can you tell if your partner is on the DL?
- Is this behavior prevalent in other ethnic groups?

Coming Up from the Down Low is a potentially life-saving resource for readers who are concerned about the nature, extent, and dangers of this widespread but only recently documented lifestyle.

JAMES L. KING is an HIV/STD prevention activist, educator, and author. He has been featured in more than 100 magazine articles and his television appearances have ranged from CNN to Black Entertainment Television to *The Oprah Show*. He lives in Chicago.

J. L. King

MARKETING**National Publicity**

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Satellite Tour

Tie-In with Author's Extensive
Lecture Schedule

Advertising

Black Issues Book Review

Essence

Honey

Quarterly Black Review

P.O.P.

12-copy floor display

0-307-23676-5

\$263.40 (Canada: \$359.40)

Online Promotion

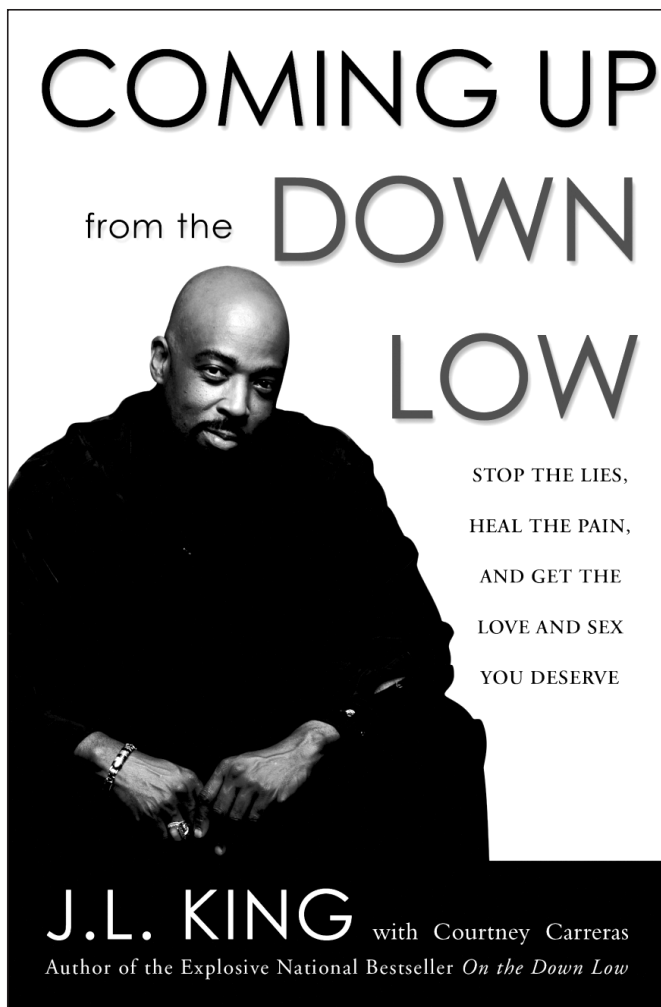
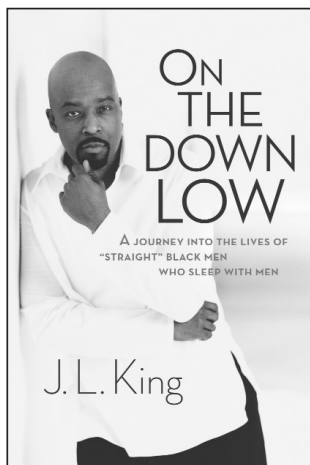
Promotion on author's website,
LivingDownLow.com

Also by J. L. King

On the Down Low

0-7679-1398-1

\$21.95 hardcover (Canada: \$32.95)



Health—Sexuality/Family—Interpersonal Relationships
(HEA042000/FAM027000)

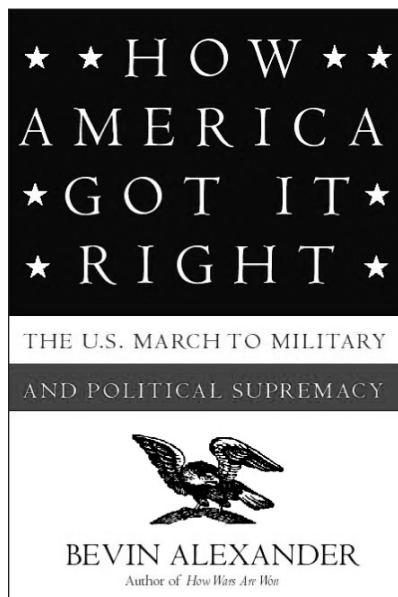
5½ x 8¼; 208 pages

Crown

1-4000-9846-7. \$21.95 hardcover (Canada: \$29.95)

EAN Code 9781400098460

On Sale 4/19/05



MARKETING

National Publicity

National Conservative Radio Campaign

Author Interviews
out of Washington, DC

Advertising

American Spectator
Insight
National Review
Newsmax
Weekly Standard

Online Advertising

Blog ads on conservative websites

Also by Bevin Alexander

How Hitler Could Have Won
World War II

0-609-80844-3

\$15.00 paper (Canada: \$23.00)

How Wars Are Won

1-4000-4948-2

\$15.95 paper (Canada: \$23.95)

HOW AMERICA GOT IT RIGHT

The U.S. March to Military
and Political Supremacy

By *Bevin Alexander*

An acclaimed military historian examines the enduring ideals and institutions that set America apart from all other nations, demonstrating why in this time of increasing challenges worldwide American dominance is more essential than ever.

In this clear-eyed, tough-minded assessment of America's role in world affairs, Bevin Alexander issues a bold response to critics who claim the United States is intervening in the affairs of other nations without cause and becoming an "imperial power." In thought-provoking detail, Alexander chronicles American actions and decisions—from the forming of the nation and expansion across the continent to the Monroe Doctrine, our involvement in both World Wars, and our leadership in the Cold War—to show that America's emergence as the world's dominant political and military force is natural, logical, and necessary.

How America Got It Right brings a fresh perspective to the policies developed in the wake of 9/11, including the controversial invasion of Iraq. Based on a careful analysis of real events, it is a resounding confirmation of America's unwavering commitment to preserving and advancing freedom at home and abroad.

BEVIN ALEXANDER is the author of eight military history books. He was an adviser to the Rand Corporation and participated in a recent war simulation run by the U.S. Army. He lives in Bremo Bluff, Virginia.



History (HIS000000)

6 1/8 x 9 1/4; 320 pages

Crown Forum

1-4000-5288-2. **\$25.95 hardcover (Canada: \$35.95)**

EAN Code 9781400052882

On Sale 5/10/05

TRUMP: THE BEST GOLF ADVICE I EVER RECEIVED

By Donald J. Trump

America's #1 bestselling author and businessman presents an invaluable collection of golf tips from a star-studded group of CEOs and golfing professionals and teachers who reveal the advice that has made them successful on the golf course and in life.

A few years ago at a charity event, Donald Trump was preparing to play a par three hole when the now-late Payne Stewart told him, "Slow up your swing." Trump followed Stewart's advice, and sank a hole in one.

This small nugget of advice from one of the best players in the world turned out to be integral to Trump's game, and over the years he has received countless pointers like this. He shares them all in this collection of golf tips from a group of top golf professionals and teachers, as well as prominent CEOs. They reveal their secrets—how to think your game better; what to visualize as you approach your shot; when to swing hard, and when to slow down a bit; and how to foster a love of the game that will outlast any bad rounds or hard luck.

The perfect complement to *Trump: The Way to the Top* (over 70,000 copies sold), this is the must-have guide for golfers who want to improve their game, or for those who simply want more secrets to Trump's success.

DONALD J. TRUMP is the founder and head of the Trump Organization, a business that includes real estate development, casino gaming, hotels, and golf clubs. He lives in Manhattan.



Sports & Recreation—Golf (SPO016000)

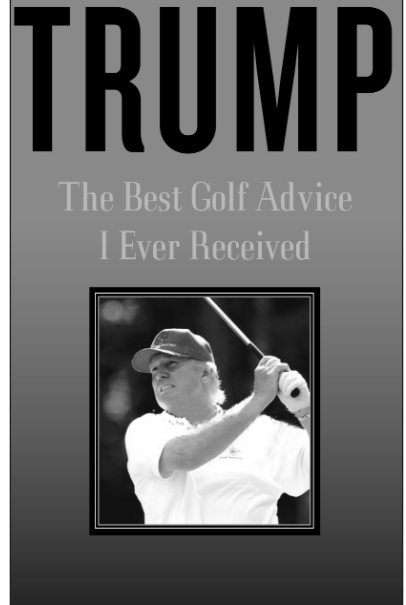
5 x 7⁵/₈; 256 pages

Crown

0-307-20999-7. \$19.95 hardcover (Canada: \$27.95)

EAN Code 9780307209993

On Sale 4/12/05



MARKETING

National Publicity

Author Interviews
out of New York

Included in the Crown Group
Father's Day Advertising
Campaign

Masthead Mailing to Golf
Magazines

Outreach to Golf Professionals

Also by Donald J. Trump

Trump: How to Get Rich

1-4000-6327-2

\$21.95 hardcover (Canada: \$29.95)

Trump: Think Like a Billionaire

1-4000-6355-8

\$21.95 hardcover (Canada: \$29.95)

Trump: The Way to the Top

1-4000-5016-2

\$18.95 hardcover (Canada: 26.95)

From Jimmy McDonough, author of the New York Times bestseller *Shakey*, comes the first candid, fully researched account of the extraordinary life and career of the late Russ Meyer, the father of modern cinematic sexploitation.



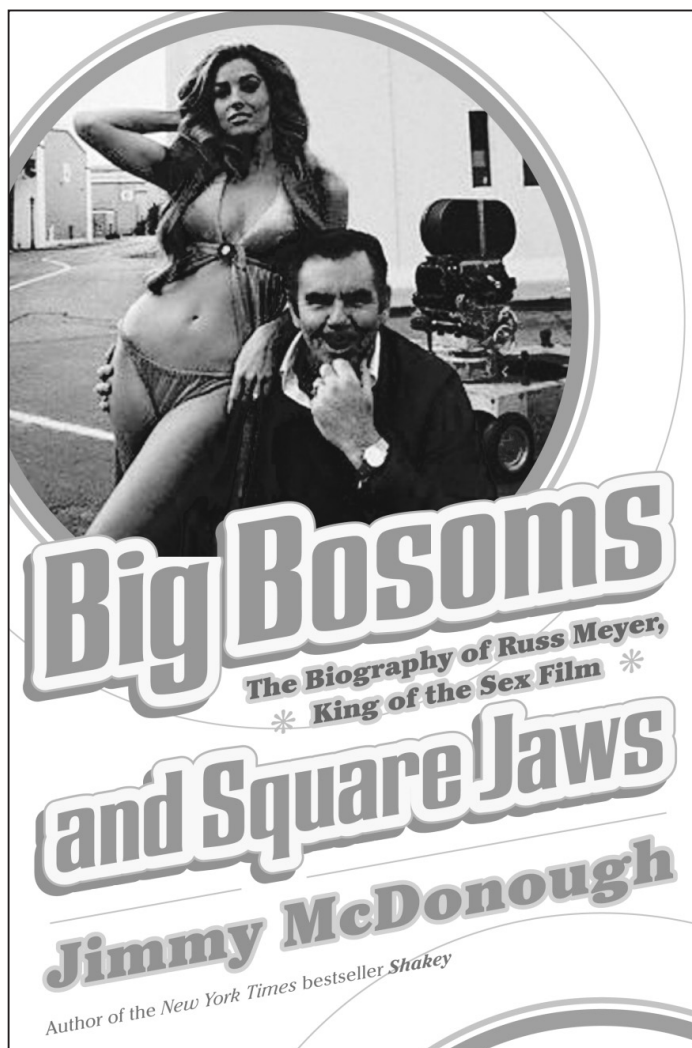
Big Bosoms and Square Jaws

**The
Biography
of Russ
Meyer,
King of
the
Sex Film**

Bringing his anecdote-and-action-packed biographical style to another renegade of popular culture, Jimmy McDonough offers a wild portrait of Russ Meyer, the director, writer, producer, and commando moviemaking force behind such sexploitation classics as *Faster, Pussycat! Kill! Kill!*, *Vixen*, and *Beyond the Valley of the Dolls*. Beginning in 1959, this former combat photographer put his personal sexual obsessions (mostly involving women with enormous breasts) on screen, creating a body of work that has influenced a legion of rock bands, filmmakers, and even the occasional feminist. Meyer viewed male-female relations in the same way he viewed World War II—as a fight to the death—and his bombastic, frequently hilarious, sex-and-violence-drenched pictures wowed mainstream movie audiences from drive-ins to art houses.

Rich with wicked observations and memories from Meyer's friends, lovers, leading ladies, fellow filmmakers, and fans, *Big Bosoms and Square Jaws* tells the voluptuous story of Meyer's life and career: his volatile marriages, his battles with censorship, and his clashes with the Hollywood establishment. What is the key to profitable moviemaking, according to Meyer? "Big bosoms and square jaws." In his latest biography of a true maverick, Jimmy McDonough creates a vivid portrait of a past America.

by Jimmy McDonough



MARKETING

National Publicity

National Radio Campaign

Author Interviews
out of New York and Seattle

Advertising

*LA Weekly**Village Voice*

P.O.P.

0-307-23675-7

Easel-backed poster
(no charge)

Also by Jimmy McDonough

Shakey

0-679-75096-7

\$16.95 paper



JIMMY McDONOUGH
lives in the Pacific Northwest.

“Of all the sexploitation filmmakers, he is the one guy who crossed over...The kingdom came to him, he didn’t go to Hollywood.”

—Jimmy McDonough, as quoted in the *New York Times* obituary of Russ Meyer



Performing Arts—Film (PER004000)
One 8-page black-and-white photo insert
6 $\frac{1}{8}$ x 9 $\frac{1}{4}$; 320 pages
Crown

1-4000-5044-8. \$25.95 hardcover (Canada: \$35.95)

EAN Code 9781400050444

On Sale 5/17/05

MEET YOU IN HELL

ANDREW CARNEGIE, HENRY CLAY FRICK, AND THE
BITTER PARTNERSHIP THAT TRANSFORMED AMERICA

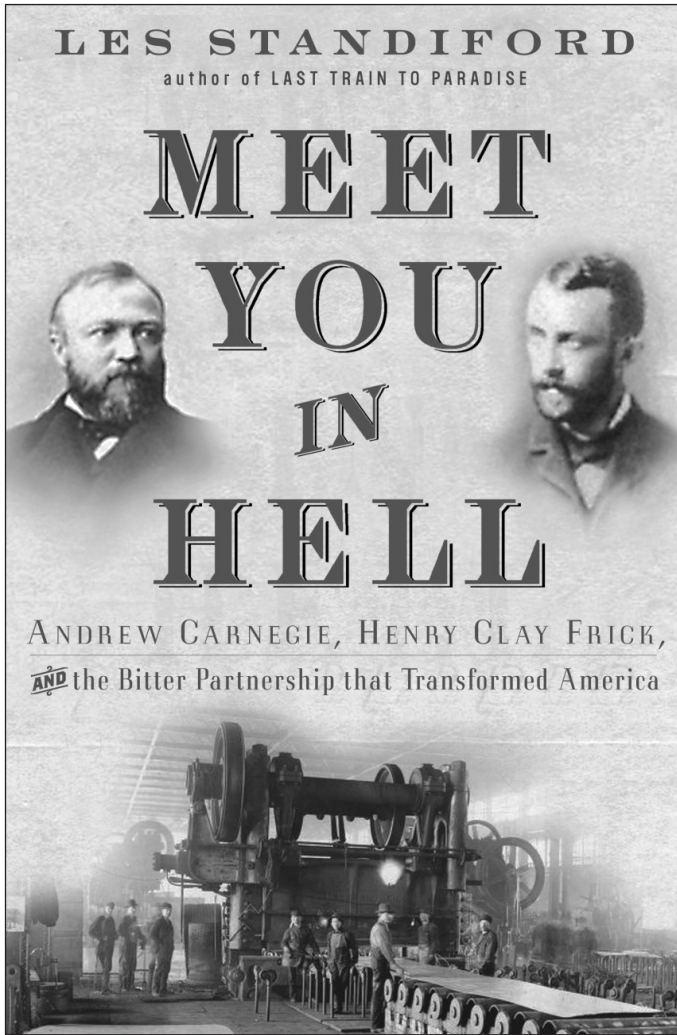
FROM THE AUTHOR OF *Last Train to Paradise*, THIS IS HISTORY
THAT READS LIKE FICTION—THE RIVETING STORY OF TWO
FOUNDING FATHERS OF AMERICAN INDUSTRY AND THE BLOODY
STEELWORKERS' STRIKE THAT SEPARATED THEM FOREVER.

When he was near death, Andrew Carnegie sent a note to his former partner, Henry Clay Frick. The two hadn't spoken in decades. Carnegie proposed a meeting, probably to bury the hatchet. Frick's reply: "Tell him that I'll meet him in hell."

So begins this classic story of two men who embodied the best and worst of American capitalism. Set against the backdrop of the Gilded Age, *Meet You in Hell* vividly captures the majesty and danger of steel manufacturing, the rough-and-tumble of the business world, and the relationship between "the world's richest man" and the ruthless coke magnate to whom he entrusted his companies. Together Carnegie and Frick would dominate the business world, introducing revolutionary new efficiencies. But their partnership had a dark side, most starkly revealed by their brutal handling of the Homestead Steel Strike of 1892, which led to the deadliest clash between management and labor in American history. It was the beginning of the end of the fabled Carnegie-Frick partnership.

Artfully weaving the story of the relationship between these two titans into that of the economic rise of a young nation, Les Standiford has created an extraordinary work of popular history.

LES STANDIFORD



LES STANDIFORD is the author of ten novels, as well as the critically acclaimed *Last Train to Paradise*. He lives in Miami.

MARKETING

National Publicity

Regional NPR Campaign

Author Tour

Chicago
Cincinnati
Dayton
Miami
New York
Pittsburgh
San Francisco
Seattle
Washington, DC

Included in the Crown Group
Father's Day Advertising
Campaign

Advertising

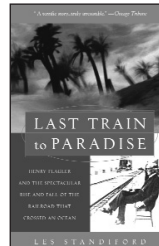
Harper's
The New Yorker
Wall Street Journal

Also Available as a Random
House AudioBook

Abridged, 4 CDs
0-7393-1972-8
\$27.50 (Canada: \$39.95)

Abridged, 3 cassettes
0-7393-1971-X
\$25.00 (Canada: \$35.00)

Also by Les Standiford



Last Train to Paradise
1-4000-4947-4
\$14.00 paper
(Canada: \$21.00)



History—United States—20th Century/Business
(HIS036060/BUS000000)

One 8-page black-and-white photo insert

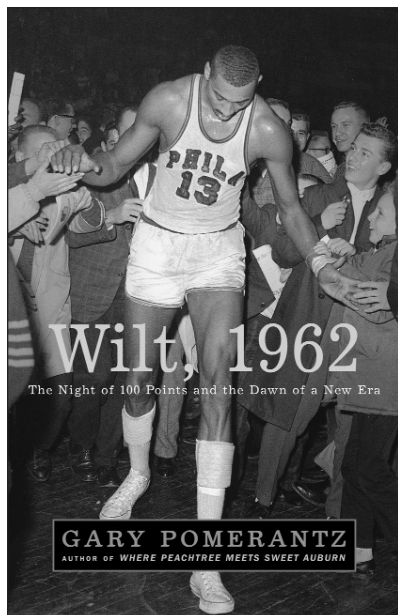
6 $\frac{1}{8}$ x 9 $\frac{1}{4}$; 304 pages

Crown

1-4000-4767-6. \$24.95 hardcover (Canada: \$34.95)

EAN Code 9781400047673

On Sale 5/10/05



MARKETING

National Publicity

20-City Sports Radio Satellite Tour

Author Tour

Boston
 Kansas City, MO
 Los Angeles
 New York
 Philadelphia
 San Francisco

Promotion at 2005 NBA All-Star Game

Advertising

Wall Street Journal

Included in the Crown Group Father's Day Advertising Campaign

Also Available as a Random House AudioBook

Abridged, 4 CDs
 0-7393-1975-2
 \$27.50 (Canada: \$39.95)

Abridged, 3 cassettes
 0-7393-1974-4
 \$25.00 (Canada: \$35.00)

Also by Gary M. Pomerantz

Nine Minutes, Twenty Seconds
 0-609-81016-2
 \$9.95 paper (Canada: \$14.95)

Where Peachtree Meets Sweet Auburn
 0-684-80717-3
 \$27.50 hardcover

WILT, 1962

The Night of 100 Points
 and the Dawn of a New Era

By Gary M. Pomerantz

Wilt Chamberlain's legendary 100-point game in 1962 is arguably the most phenomenal individual performance in the history of team sports. This is a portrait of the game, the man, the sport, and the nation on the cusp of social and cultural revolution.

On the night of March 2, 1962, in Hershey, Pennsylvania, Wilt Chamberlain, a young, strikingly handsome athlete in only his third NBA season, scored 100 points in a single game. As historic as the achievement was, it remains shrouded in an almost mythic aura. The game was not televised, and no audio play-by-play exists. To capture this singular moment, Gary Pomerantz tracked down and interviewed all of the living participants, dozens of fans, game officials, and journalists who happened to be at the game or in Hershey that night.

In telling the story of this remarkable night, Pomerantz re-creates a lost world of American sports and dramatizes the tension that greeted the rising of a new order. At the center of the story is Chamberlain himself, one of the most remarkable characters in America's pop pantheon, shaking off the stings of segregation with bebop cool, roaring into town in a Cadillac convertible, playing with kids and flirting with women, and imposing his indomitable will on a game and an era.

GARY M. POMERANTZ lives in the San Francisco Bay area.



Biography—Sports (BIO016000)

One 8-page black-and-white photo insert

6 $\frac{1}{8}$ x 9 $\frac{1}{4}$; 288 pages

Crown

1-4000-5160-6. \$24.95 hardcover (Canada: \$34.95)

EAN Code 9781400051601

On Sale 4/26/05

THE LINNET BIRD

A Novel

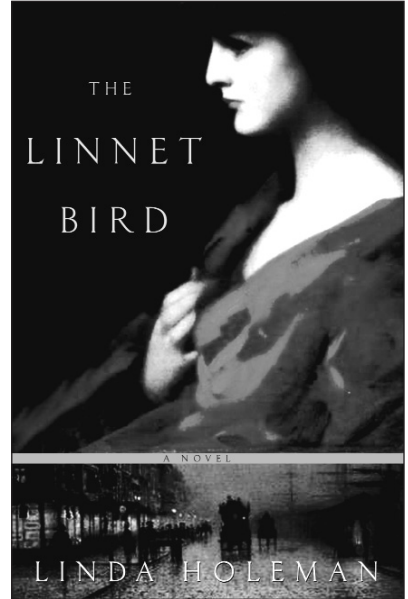
By Linda Holeman

By turns grim, wondrous, and dryly funny, The Linnet Bird tells the story of a child prostitute from the slums of Liverpool and her improbable transformation into a genteel society wife in British India. It's a surefire delight for fans of novels such as The Crimson Petal and the White and Slammerkin, as well as for fans of authors like Sarah Waters and Charles Palliser.

India, 1839: In the world of the Raj, where propriety is all, Linny Ingram seems the perfect wife of a British colonial officer: pretty, gracious, subservient. But Linny Ingram was born Linny Gow, an orphan who was raised in the cold, gray slums of Liverpool. Sold into prostitution at age eleven, Linny is a born survivor. Through luck and wily scheming, she manages to recreate herself as a proper Victorian young lady and joins "the fishing fleet"—poor young women of good birth who sail to India in search of husbands.

India, with its exotic colors, sights, and smells, is a world away from the bleak back alleys of her childhood. But even there, Linny is haunted by the threat of discovery. To secure her place as a proper lady, she marries but soon discovers that respectability brings a new kind of imprisonment as well as the same menace and violence she thought she had escaped. But Linny is not about to surrender. *The Linnet Bird* is the deliciously entertaining story of her fight for love and freedom.

LINDA HOLEMAN lives in Manitoba.



MARKETING

National Publicity

Discussion Group Guide
Available at MaidensCrown.com

Targeted Mailing to Booksellers

Ongoing Promotion to the
Historical Fiction Community
Through MaidensCrown.com
See page 42 for details

Online Advertising
BookReporter.com
ReadingGroupGuides.com



Fiction—Historical (FIC014000)

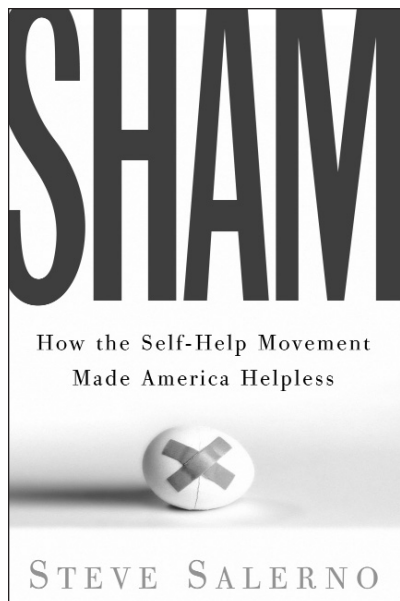
6¹/₈ x 9¹/₄; 432 pages

Crown

1-4000-9739-8. \$24.95 hardcover (NCR)

EAN Code 9781400097395

On Sale 5/17/05



MARKETING

National Publicity

20-City Morning-Drive Radio
Satellite Tour

Author Interviews
out of New York

Advertising
New York Times
Wall Street Journal

Previous Book
Deadly Blessing
0-3129-1215-3 paper
(St. Martin's Press)

SHAM

How the Self-Help Movement
Made America Helpless

By Steve Salerno

A veteran investigative reporter presents the first serious exposé of the self-help movement and the damage it is doing to American society.

As the very existence of the *New York Times* best-seller list for advice books makes clear, America is in the midst of a self-help mania. And the Self-Help and Actualization Movement, or SHAM, is more than just books, it's a multibillion-dollar industry that encompasses television and other media, motivational speakers, "lifestyle" coaches, corporate retreats and wilderness outings, and more.

Does any of it work? As Steve Salerno makes clear in *Sham*, the overwhelming evidence says that it does not. But the questionable assumptions of the self-help philosophy have infected virtually every area of our lives—our homes, our workplaces, our schools, even our hospitals. The idea of Victimization has blurred notions of personal responsibility and of right and wrong, while the idea of Empowerment teaches that simply believing we can do something is more important than developing the skills to accomplish the task.

Just as *Fast Food Nation* uncovered the "dark side of the all-American meal," *Sham* reveals the serious financial and social consequences of our craving for another product that is designed not to nourish us, but to go down easy.

STEVE SALERNO's articles have appeared in *Harper's*, *Esquire*, and many other major publications. He lives in Allentown, Pennsylvania.



Current Affairs—American (CUR001000)

6¹/₈ x 9¹/₄; 272 pages

Crown

1-4000-5409-5. \$24.95 hardcover (Canada: \$34.95)

EAN Code 9781400054091

On Sale 6/21/05

THE CRAZYLADIES OF PEARL STREET

A Novel

By Trevanian

*From legendary novelist Trevanian, author of the cult classics *Shibumi* and *The Eiger Sanction*, comes a bracingly funny, poignant, and irresistible autobiographical novel about growing up poor in Depression-era America.*

Trevanian's remarkable career has spanned 30 years and several genres, from spy novels to psychological thrillers to westerns. He has mastered them all, sold millions of books, and attracted a cult following, thanks in part to the mystery surrounding his identity. Now this beloved and elusive author has produced the work of a lifetime: a beautifully crafted coming-of-age tour de force set in Albany during the Great Depression and World War II.

The year is 1936. Six-year-old Jean-Luc, his little sister, and their tough young mother have been abandoned—again—by his con artist dad. As they set up an ad hoc home on Pearl Street, in the heart of Albany's Irish Catholic slum, Jean-Luc observes with beguiling candor and deep sensual acuity his inner and outer life, at home and on the streets—streets that house a remarkable variety of eccentric women.

For loyal Trevanian fans, *The CrazyLadies of Pearl Street* is a tantalizing portrait of the artist as a young man. And for anyone who loved *A Tree Grows in Brooklyn* or *Angela's Ashes*, it's a wondrous evocation of the classic American experience.

TREVANIAN's books have been translated into 14 languages. He lives in the French Basque Country.



Fiction (FIC000000)

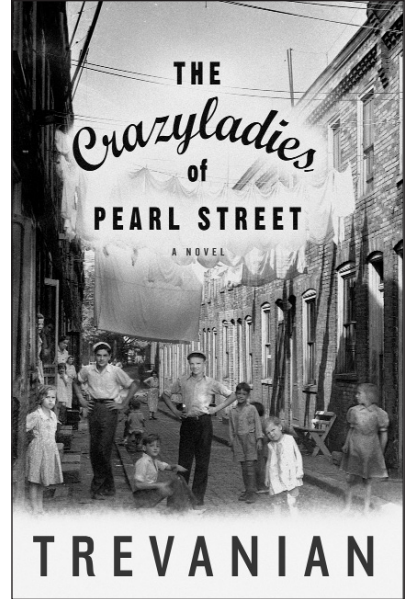
6 1/8 x 9 1/4; 368 pages

Crown

1-4000-8036-3. \$24.95 hardcover (Canada: \$34.95)

EAN Code 9781400080366

On Sale 6/7/05



MARKETING

National Publicity

Reader's Edition Available

See pages 14-15 of the Three Rivers Press Summer 2005 Catalog for Details About the Paperback Reissue of Five of Trevanian's Most Popular Novels

Advertising

New York Times Book Review

Major Promotion on Author's Official Website, Trevanian.com and on Trevanian Fan Sites

Also Available as a Random House AudioBook

Abridged, 5 CDs

0-7393-1963-9

\$29.95 (Canada: \$42.00)

Bullies, Tyrants, & S.O.B.s

HOW TO BEAT THEM WITHOUT JOINING THEM

everywhere. We all know S.O.B.s who thrive on being nasty, and who generally get you

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oolproof ways to shift the

S.O.B. dynamic, sidestepping confrontation and maintaining your integrity.

Shapiro and Jankowski have encountered every type of difficult person in their varied careers. They've argued civil rights cases, tackled consumer fraud, represented bull-headed athletes, and butted heads with the likes of Edward Bennett Williams, former owner of the Baltimore Orioles. *Bullies, Tyrants, & S.O.B.s* is filled with hilarious true tales of how these people were dealt with creatively and effectively.

This book deserves a spot in every office and home—right next to the aspirin.

In this guide for dealing with impossible people at work, in life, and at home, Ronald M. Shapiro and Mark A. Jankowski show how to defuse even the most difficult run-in with the most ornery S.O.B.—then flip the script and come out smiling.

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HOW TO BE
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RONALD M. SHAP

RONALD M. SHAPIRO
Shapiro Negotiation I
Hopkins University and

BY F
MARK

llies, rants, O.B.s

EAT THEM WITHOUT
INING THEM

olproof 4-Point Plan
Life, Home, and Work

PIRO & MARK A. JANKOWSKI

with James Dale

MARKETING

National Publicity

National Radio Campaign

Author Interviews
out of Baltimore and New York

Tie-In with Author Lecture
Schedule

Cross-Promotion with Shapiro
Negotiations Institute

Previous Book
The Power of Nice
0-471-08072-1 paper
(Wiley)

is an attorney, sports agent, educator, and civil leader. He is cofounder of the
Institute with **MARK A. JANKOWSKI**, a former lawyer who has lectured at Johns
and the Wharton School of Business. They live in Baltimore.

RONALD M. SHAPIRO & A. JANKOWSKI

WITH JAMES DALE



Business & Economics (BUS00000)

5½ x 7⅝; 256 pages

Crown Business

1-4000-5011-1. \$25.00 hardcover (Canada: \$35.00)

EAN Code 9781400050116

On Sale 6/7/05



HOLLYWOOD NATION

By James Hirschen with Newsmax.com

The bestselling author of Tales from the Left Coast takes an inside look at how news has become Big Entertainment and entertainment has become Big News—and how the blurring of the line between them gives liberals new opportunities to propagate their message.

Conservatives have been calling attention to liberal bias in the news media for years, but often overlooked is the liberal tactic of making an end run around the news to plant their political views in entertainment products. How and why has it happened? And who's calling the shots? *Hollywood Nation* has the answers.

One of the most glaring recent instances of this practice was the infamous CBS "docudrama" about the Reagans, a blatant attack on the former president and his family that echoed note for note the anti-Reagan reporting of CBS News. An outcry from millions of Americans forced CBS to relegate the program to a pay-cable outlet, but as Hirschen clearly documents, the liberal political messages that have long been the refrain of major news organizations are now surreptitiously packaged in TV shows, movies, music, and other entertainment vehicles.

Based in part on exclusive interviews with Mel Gibson, Dennis Miller, Bill O'Reilly, and others who see this process up close, *Hollywood Nation* is an eye-opening examination of an alarming trend.

JAMES HIRSCHEN lives in Newport Beach, California. Newsmax.com is America's leading Internet source for news from a conservative perspective.



Current Affairs (CUR000000)

6¹/₈ x 9¹/₄; 288 pages

Crown Forum

1-4000-8192-0. \$25.95 hardcover (Canada: \$35.95)

EAN Code 9781400081929

On Sale 6/7/05

MARKETING

National Publicity

National Conservative Radio Campaign

Author Interviews
out of Los Angeles

Advertising
American Spectator
Insight
National Review
Newsmax
Weekly Standard

Online Advertising
Blog ads on conservative websites
NewsMax.com

Also by James Hirschen
Tales from the Left Coast
1-4000-5305-6
\$14.00 paper (Canada: \$21.00)

RACE OF THE CENTURY

The Heroic True Story of the 1908
New York to Paris Auto Race
By Julie Fenster

For five months in 1908, the New York Times gave one story front-page treatment nearly every day: the death-defying New York-to-Paris Auto Race. Here, for the first time, is the true story of the epic adventure that had the world on the edge of its seat and ushered in a new era.

The plan was absurd. Seventeen men from four countries would gather in six cars in New York's Times Square. They would drive west across the U.S., catch a boat to the Far East, drive across Japan, take a ship to Vladivostok, motor across the vast plains of Siberia, and drive through Eastern Europe and into Paris, where the finish line awaited. Their journey would take them 21,000 miles, over mountains, through deserts, across mudflats and bridgeless rivers. The automobile had been on the market a scant 15 years—and there would be no gas stations, no garages, often no maps or paved roads, and certainly no access to replacement parts. A frenzied crowd of 250,000 waved them off. Then the world held its breath to see who would win—or even just survive.

Race of the Century captures the determination and thrill of an era when technology was turning men into gods and anything seemed possible. For readers of adventure and historical narratives like *Devil in the White City* and *Blue Latitudes*, this is an irresistible delight.

JULIE FENSTER has written for the *New York Times*, *American Heritage*, and the *Los Angeles Times*. She lives in Saratoga Springs, New York.



History—United States—20th Century (HIS036060)

6 black-and-white photographs

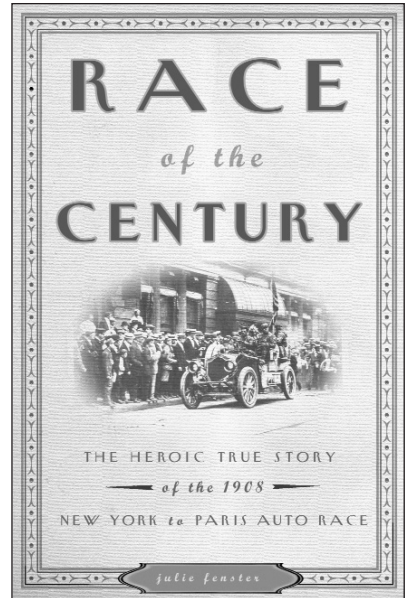
6 1/8 x 9 1/4; 288 pages

Crown

0-609-61096-1. \$25.00 hardcover (Canada: \$35.00)

EAN Code 9780609610961

On Sale 6/14/05



MARKETING

National Publicity

Regional NPR Campaign

Author Interviews

out of Albany, NY and New York, NY

Included in the Crown Group
Father's Day Advertising
Campaign

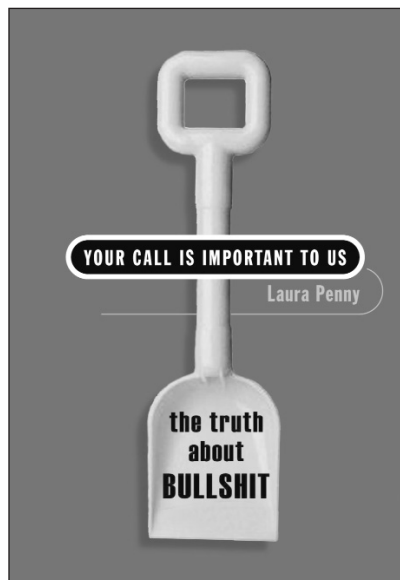
Promotion on and for
Fenster.CrownPublishing.com

Previous Book

Ether Day

0-06-093317-8

(HarperPerennial)



YOUR CALL IS IMPORTANT TO US

The Truth About Bullshit

By Laura Penny

A scathingly brilliant manifesto for everyone who treasures The Daily Show, reads smart cultural critics like Naomi Klein, and can't live without rabble-rousers like Michael Moore—or who's just sick and tired of the 21st century's tidal wave of bullshit.

Every once in a while a truth-telling book appears out of nowhere, a book that crystallizes our darkest suspicions and makes us mad as hell, while we're laughing like fiends—a book like this one.

Taking no prisoners, author Laura Penny dissects—no, disembowels—the culture of globalized, supersized, consumerized b.s. Dating the renaissance of bullshit to wartime propaganda, Penny skewers the “corporate baf-flegab”; scripted, question-proof political events; toxic faux foodstuffs; and miracle pills that clutter our lives. She spares no one and nothing, from the service industry to the pharmaceutical complex to Bush’s White House. Finally, with devastating precision, she demonstrates how our “all-you-can-eat buffet of phoniness” not only alienates us from each other, but degrades public discourse, breeds apathy, and just plain makes us stupid.

Your Call Is Important to Us introduces a hip, fearless, and utterly disarming new voice in social criticism. It’s an island of clarity in an ocean of ordure.

LAURA PENNY is 29 and tired of being put on hold. A teaching fellow at the University of King’s College, she lives in Halifax, Nova Scotia.

MARKETING

National Publicity

Regional NPR Campaign

Advertising

Harper's

Mailing to Young Booksellers

Viral Campaign Driving Readers to 1-800-“Bullshit”-Line

Online Advertising

Blog ads on pop culture websites



Current Affairs (CUR000000)

5 x 7⁵/₈; 256 pages

Crown

1-4000-8103-3. \$23.95 hardcover (NCR)

EAN Code 9781400081035

On Sale 7/12/05

MONOPOLY RULES

How to Get the Next Big Thing to Market
Ahead of Your Competition

By *Milind Lele*

The hidden rules of business that show anyone responsible for developing, making, marketing, and selling a product or service how to own their slice of the market.

To Adam Smith and his intellectual heirs, competition is the key to the free enterprise system. But what people on the front lines of business in the real world truly should be looking for is no competition at all. Not that they should run afoul of the trustbusters, of course, but the idea is to do something similar to what Honda did with their unique minivans featuring fold-flat rear seats, what Kodak did with the corner photography store, and what FedEx did in the overnight delivery business. In other words, owning a given area of a market for a useful period of time.

Monopoly Rules helps businesspeople break free of the conventional thinking that keeps them from spotting such golden opportunities. Milind Lele provides 17 pithy rules to help readers answer such questions as: What patch of open market space can this business own? Is the space really open or is it wishful thinking? How long will the space remain open? Concise and applicable to virtually any business, *Monopoly Rules* offers fresh thinking about how to get the next big thing to market ahead of the competition, which is the surest way to rake in the profits.

MILIND LELE is managing director of SLC Consultants, based in Chicago.

MONOPOLY RULES



HOW TO GET THE
NEXT BIG THING TO MARKET
AHEAD OF YOUR COMPETITION

MILIND LELE

MARKETING

National Publicity

Author Interviews
out of Chicago

Previous Books

Creating Strategic Leverage
0-471-63142-6 hardcover
(Wiley)

The Customer Is Key
0-471-54917-7 paper
(Wiley)



Business & Economics (BUS000000)

5½ x 8¼; 224 pages

Crown Business

1-4000-4972-5. \$25.95 hardcover (Canada: \$35.95)

EAN Code 9781400049721

On Sale 7/12/05

THE SECOND BOOK IN MAREK HALTER'S
BESTSELLING CANAAN TRILOGY, *Zipporah,
Wife of Moses*, TELLS THE STORY OF THE
ETHIOPIAN WOMAN WHO CHANGED THE
DESTINY OF THE PROPHET AND HIS PEOPLE.

Zipporah

WIFE OF MOSES



BY MAREK HALTER

Orphaned shortly after her birth, the infant Zipporah is taken in by Jethro, high priest and sage of the Midianites, a tribe of the Arabian Peninsula. Jethro adores his adopted daughter and she becomes an honored member of his family, but Zipporah is a Cushite—an African—and her blackness marks her as an outsider. No Midianite man will have her as a wife.

But, one day, while drawing water from a well, Zipporah meets a stranger, a fugitive from Egypt who is tormented by his past. His name is Moses, and although he was raised in the house of the Pharaoh, he is a Hebrew, a member of the slave class, and he has fled Egypt after killing one of the Pharaoh's overseers. Zipporah and Moses fall in love, but Zipporah refuses to marry him, even though they have two children together. First, she insists, Moses must accept his destiny—to return to Egypt and lead his people out of slavery. When God reveals himself to Moses in the burning bush, His words echo Zipporah's and Moses returns to confront Pharaoh, armed with what he has learned from Zipporah about the force of justice and the liberation of the oppressed.

Featuring a bold, spirited woman of color as its protagonist, *Zipporah* will appeal to a wide range of readers and is the perfect next subject for Halter's Canaan Trilogy.

MARKETING**National Publicity**

See Pages 8-9 of the Three Rivers Press Summer 2005 Catalog for Details About the Paperback Publication of Marek Halter's *Sarah*

Discussion Group Guide Printed in the Book

Also Available at
MaidensCrown.com

Advertising

Black Issues Book Review
New York Times Book Review
Quarterly Black Review

Ongoing Promotion to the Historical Fiction Community Through MaidensCrown.com

See page 4 for details

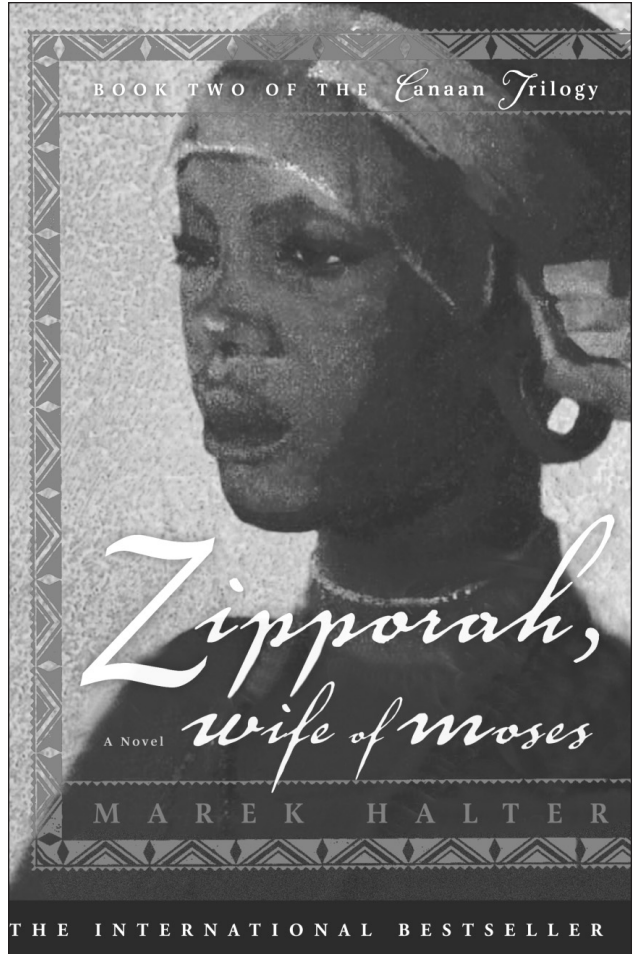
Online Advertising

BookReporter.com
ReadingGroupGuides.com

Also Available as a Random House AudioBook

Abridged, 5 CDs
0-7393-1171-9
\$29.95 (Canada: \$42.00)

Abridged, 4 cassettes
0-7393-1170-0
\$25.95 (Canada: \$35.95)



MAREK HALTER is the author of several acclaimed and bestselling novels, including *The Book of Abraham*, which won the Prix du Livre Inter. He lives in Paris.



Fiction (FIC014000)

1 map

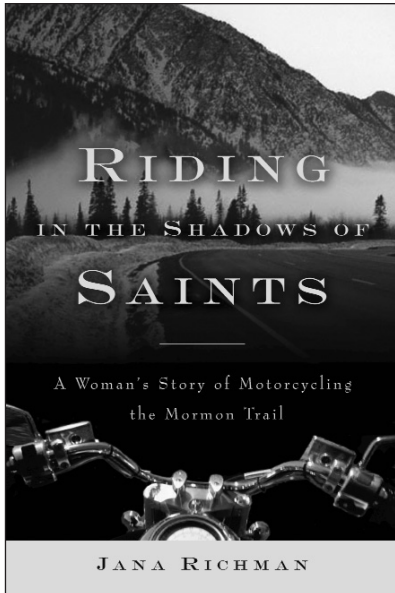
6 1/8 x 9 1/4; 352 pages

Crown

1-4000-5279-3. \$23.00 hardcover (Canada: \$33.00)

EAN Code 9781400052790

On Sale 7/5/05



MARKETING

National Publicity

Regional NPR Campaign

Author Interviews
out of St. Louis and Salt Lake City

Outreach to Ex-Mormon
Community

Online Advertising
Google key word advertising

RIDING IN THE SHADOWS OF SAINTS

A Woman's Story of
Motorcycling the Mormon Trail
By *Jana Richman*

A frank, exhilarating chronicle of one woman's soul-searching motorcycle journey toward an understanding of her Mormon roots.

Driven by spiritual conviction, Jana Richman's great-great-grandmothers endured blizzards, heat waves, starvation, persecution—even the deaths of their children—as they trekked the 1,300-mile Mormon Trail toward the promised land of Salt Lake City. Nearly 150 years later, driven by a deep curiosity to understand her ancestors' radical behavior, Jana straps her laptop to the back of her motorcycle, and sets out on the same voyage alone.

Traveling blue highways into the nation's heartland, visiting graveyards, chatting with missionaries, and soaking in the mores and rituals of the faith she so casually shrugged off as a teenager, Jana begins to unravel her family's mysteries and confront her own long-held prejudices about the Mormon Church.

Written with searing candor and a beguiling lack of sentimentality, *Riding in the Shadows of Saints* explores the real meaning of faith and the perils of middle-age motorcycling with equal aplomb. Women's travel writing is enjoying a stronger appeal than ever, and Richman's gritty, unforgettable tale is guaranteed a devoted readership from the fans of *Under the Tuscan Sun* and Crown's own *Tales of a Female Nomad*.

JANA RICHMAN is an award-winning writer and an avid motorcyclist. She lives in Utah.



Autobiography—Religious/Travel
(BIO018000/TRV000000)

6 1/8 x 9 1/4; 320 pages

Crown

1-4000-4542-8. \$24.95 hardcover (Canada: \$34.95)

EAN Code 9781400045426

On Sale 7/19/05

DOWN RANGE

Special Operations Forces
in the War on Terrorism

By Dick Couch

A gripping, historical, and up-to-the-minute look at the crucial, deadly work being undertaken by our deployed Special Operations Forces as they take the fight to al Qaeda and their allies. Here is the war on terrorism as you've never seen it before.

The war on terrorism marks an irreversible watershed in our nation's combat tactics and for our nation's most secret warriors. New adversaries armed with religious zeal and utter disregard for human life have transformed American military strategy and pushed America's Special Operations Forces to the front of this fight. Navy SEALs have evolved into one of our nation's premier direct-action strike forces and are making their fearful presence known from the streets of Baghdad to the mountains of the Hindu Kush. *Down Range* brings to vivid life the untold stories of these elite warriors and the secret battles they wage on the front lines of this unfolding war.

In his acclaimed *The Warrior Elite* and *The Finishing School*, Dick Couch took readers into the secret, grueling world of Navy SEAL training. In *Down Range*, he takes us a step further. Granted unprecedented access by the military to SEALs fresh from combat in the deserts of Iraq, the caves of Afghanistan, and other less well known theaters of war, Couch creates riveting, detailed narratives of the definitive engagements while painting unusually intimate portraits of these warriors in the field.

The first battle history of its kind, *Down Range* will rivet the readers of *Black Hawk Down* as well as Couch's own avid fans.

DICK COUCH, former Navy SEAL and CIA operations officer, lives in central Idaho.



Current Affairs—Military (CUR007000)

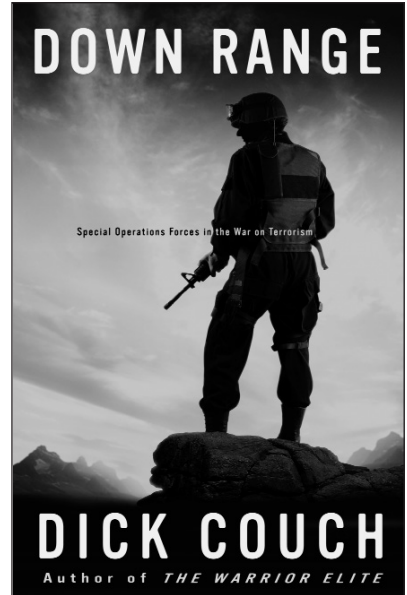
6 1/8 x 9 1/4; 288 pages

Crown

1-4000-8100-9. \$25.00 hardcover (Canada: \$35.00)

EAN Code 9781400081004

On Sale 7/19/05



MARKETING

National Publicity

National Radio Campaign

Author Interviews

out of Ketchum, ID

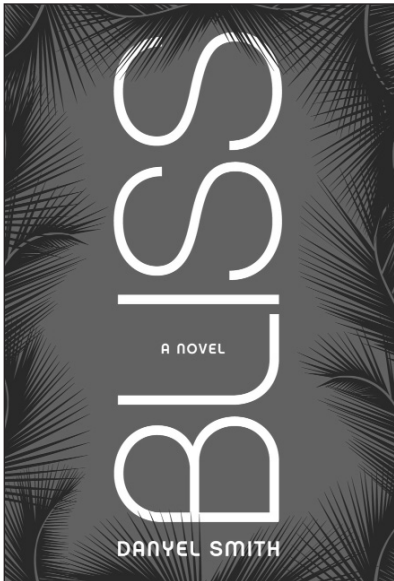
See Page 33 of the Three Rivers Press Summer 2005 Catalog for Details About Dick Couch's New Paperback *The Finishing School*

Also by Dick Couch

The Warrior Elite

1-4000-4695-5

\$14.95 paper (Canada: \$22.95)



MARKETING

National Publicity

National Radio Campaign

Author Interviews
out of New York

Discussion Group Guide
Available at CrownPublishing.com

Advertising
Essence

Online Advertising
BookReporter.com
ReadingGroupGuides.com

Also by Danyel Smith
More Like Wrestling
0-609-80993-8
\$12.95 paper (Canada: \$19.95)

BLISS

A Novel

By Danyel Smith

Building on the momentum of her critically acclaimed debut novel, More Like Wrestling, Danyel Smith is back with a sexy new page-turner set amid the grit and glamour of the music industry's heyday.

Eva is a powerful A&R rep making waves in the music biz as the industry peaks in the decadent late 90s. She's doing the tightrope walk of a female, black executive in a white man's world, and enjoying a six-figure salary, lush homes on each coast, and as much sex as a girl could want along the way. But when she discovers she's pregnant, her world is distilled into a 12-week countdown to the choice that will define her future.

Danyel Smith had a front-row seat to hip-hop's zenith, when money flowed like Cristal and home-spun artists became quick currency to the suits running the show. In *Bliss*, she takes readers deep into this realm, where sex, power, money, and music collide with provocative and sometimes disastrous results.

Eye-opening, sensual, and absorbing, *Bliss* will appeal to the thousands of readers who bought Erica Kennedy's *Bling* and Tonya Lewis Lee and Crystal McCrary Anthony's *Gotham Diaries*, and anyone interested in the delicate choices faced by women who want it all.

DANYEL SMITH, former editor in chief at *Vibe*, has written for the *New York Times*, *Rolling Stone*, *The New Yorker*, *Time* and others. She lives in Brooklyn, New York.



Fiction—Literary (FIC019000)

6 1/8 x 9 1/4; 304 pages

Crown

1-4000-4642-4. \$23.95 hardcover (Canada: \$33.95)

EAN Code 9781400046423

On Sale 7/12/05

BLACKLISTED BY HISTORY

The Real Story of Joseph McCarthy and His
Fight Against America's Enemies

By M. Stanton Evans

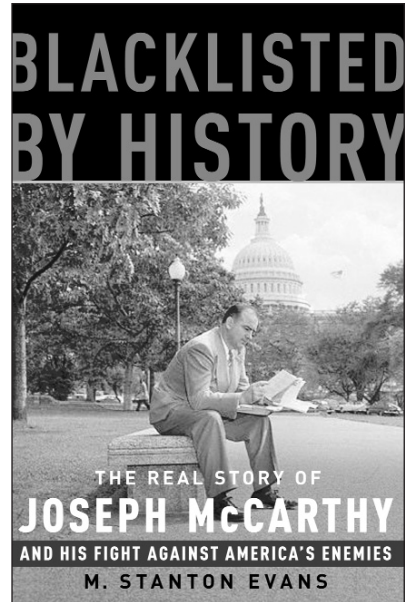
Was Senator Joseph McCarthy right? According to leading McCarthy scholar M. Stanton Evans, who spent 10 years researching and writing this book, he was exactly that. Exploding myths about McCarthy as a lying witch hunter and debunking accepted wisdom, this book is certain to raise a storm of comment and controversy.

The conventional image of Joseph McCarthy—as a mendacious demagogue who invented a bogus Red Scare—has long since taken on the mantle of fact. But in this landmark book, M. Stanton Evans shows that McCarthy, despite the case made by many eminent historians and biographers, was right in his main assertion: that Communist agents had penetrated the U.S. government—including many who are still regarded as McCarthy's innocent victims.

Because so much of the story has been distorted over time, with the most basic facts misrepresented and egregious falsehoods accepted without question, *Blacklisted by History* relies almost exclusively on primary sources, many of which Evans publishes here for the first time. As a result, Evans is able to refute point by point the falsehoods and cover-ups that have served to distort history and demonize McCarthy over the past half century.

Forceful in its argument, meticulous in its scholarship, and long-awaited in conservative circles, this is a major publishing event.

M. STANTON EVANS lives near Washington, D.C.



MARKETING

National Publicity

Major National Conservative
Radio Campaign

Author Interviews
out of Washington, DC

Advertising
American Spectator
Human Events
Insight
National Review
Newsmax
Weekly Standard

Online Advertising
Blog ads on conservative websites

Previous Book
The Theme Is Freedom
0-89526-497-8 hardcover
(Regnery)



History—United States—20th Century (HIS036060)

One 8-page black-and-white photo insert

6 1/8 x 9 1/4; 496 pages

Crown Forum

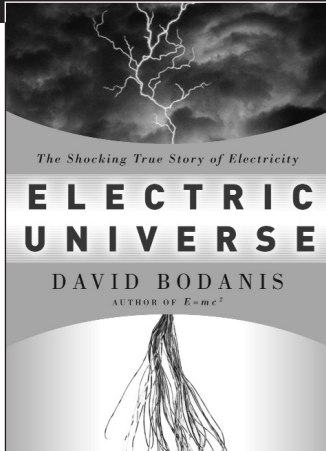
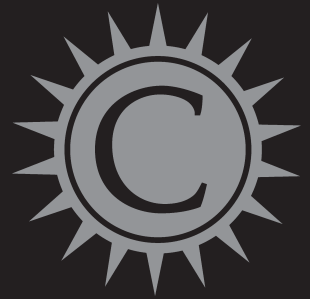
1-4000-8105-X. \$29.95 hardcover (Canada: \$42.00)

EAN Code 9781400081059

On Sale 8/9/05

GREAT NEW BUZZ

About Crown Publishing Group Titles—Landing in Stores Soon!



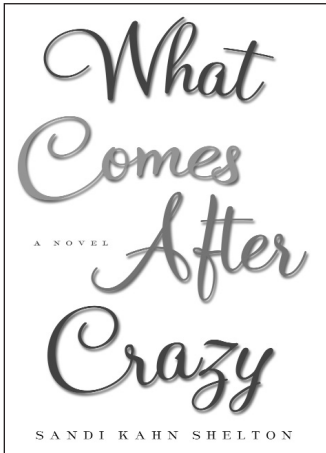
Stunning endorsements for the new book from the author of E=MC2:

"Hugely impressive. No one makes complex science more fascinating and accessible—and indeed more pleasurable—than David Bodanis."

—Bill Bryson

Electric Universe

1-4000-4550-9. \$24.00 (Canada: \$34.00) On Sale February 15, 2005



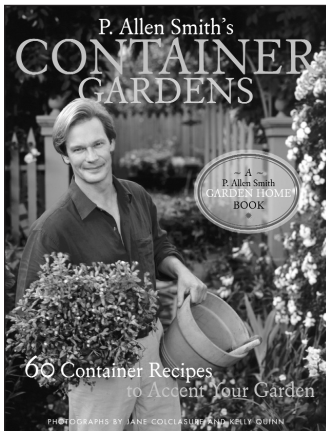
Fans are lining up for a new (and hilarious) voice in women's fiction:

"Funny, funny, funny, from page one. You can't help but root for the lovable Maz Lombard, who's surrounded by an eccentric mother, headstrong daughter, deadbeat husband, and way too much whole wheat flour. Sandi Kahn Shelton's writing sparkles with humor and insight."

—Lolly Winston, author of *Good Grief*

What Comes After Crazy

1-4000-8295-1. \$19.95 (Canada: \$27.95) On Sale March 8, 2005



A host of new publicity for the latest book from one of America's favorite garden designers including:

- Major national publicity at launch, including the *Morning Show*, *Weekend Today*, and *The Early Show*
- 10-city author tour (Ask your rep for details)

P. Allen Smith's Container Gardens

1-4000-5343-9. \$29.95 (Canada: \$42.00) On Sale March 1, 2005

CHECK YOUR BACKORDERS!



clarkson potter/publishers, potter style

FARMGIRL CONNECTION MAJOR NATIONAL MARKETING CAMPAIGN

National Publicity

Features in women's magazines
and newspapers

National Public Radio Sponsorships

Chicago
Minneapolis
Portland, OR
Seattle
San Francisco

MaryJane Farmgirl Chapter Campaign

Grassroots formation of MaryJane
farmgirl chapters nationwide

MaryJane Farmgirl Connection Tour and Chapter Gatherings

Chicago	Manchester, VT
Cincinnati	Sacramento
Dayton	Seattle
Iowa City	Spokane
Kansas City	

Easel-Backed Poster Available

Ask your Random House rep
for details

Advertising

Harper's
Mother Jones
The New Yorker
Utne Reader

P.O.P.

0-307-23707-9
MaryJane Farmgirl Connection Kit
Includes letter from MaryJane,
chapter certificate, planning calendar,
15 bumper stickers, T-shirt

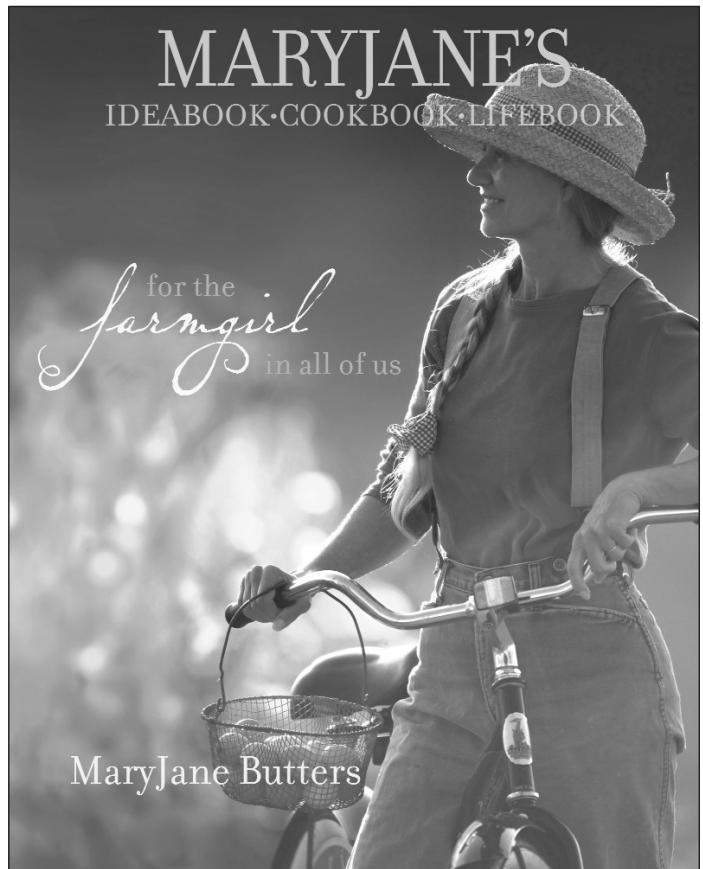
0-307-23674-9
12-copy floor display

Major Online Promotion

- Featured on MaryJanesFarm.com
- Special promotion on [Fosters Market](http://FostersMarket.com) website
- Recipe e-card promotion

Online Advertising

Google keyword advertising



House & Home (HOM000000)
100–125 photographs and illustrations
8 x 10; 304 pages
Clarkson Potter

1-4000-8047-9. \$37.50 hardcover (Canada: \$55.00)

EAN Code 9781400080472

On Sale 5/24/05

MARYJANE'S

IDEABOOK • COOKBOOK • LIFEBOOK

A Whole Earth Catalog or *Simple Abundance* for the new millennium, this eagerly anticipated book from America's organic lifestyle maven celebrates the joys of rural living for contemporary women, with advice on mastering hundreds of domestic skills, numerous recipes, and fresh ideas for creating community.

by
**MARYJANE
BUTTERS**

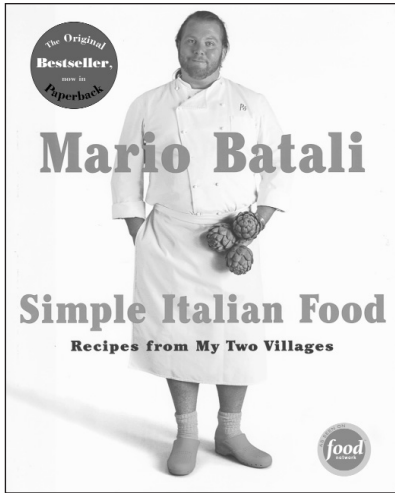
photographs by
PATRICK BENNET

This unique manual for living is a celebration of simple pleasures for farm girls and city girls alike. Drawing on her own experience as an organic farmer, carpenter, activist, and mother, popular lifestyle authority MaryJane Butters reintroduces hundreds of forgotten domestic arts to the 21st century.

Proven, commonsense tips on cooking, keeping a home, maintaining a garden, stitching, cleaning, carpentry, and other useful skills give women the tools to live a self-sufficient life, while discussions of how to foster community, create beautiful crafts, and plan family outings offer opportunities to enrich everyday activities. Line drawings and color photographs make it easy to follow each step-by-step project, so even women who never learned the ins and outs of smocking from their grandmothers can get gorgeous results. MaryJane's encouraging, no-nonsense advice makes this book the perfect resource for any woman who wants to make the most of her time, her home, and her life.



MARYJANE BUTTERS has worked as a carpenter, a wilderness ranger, and an organic farmer. She lives on a farm near Moscow, Idaho.



MARKETING

National Publicity

MARIO BATALI SIMPLE ITALIAN FOOD

Recipes from My Two Villages

By *Mario Batali*

Now in paperback, Mario Batali's highly acclaimed first cookbook (more than 150,000 copies sold), featuring 200 recipes that showcase his unique blend of classic Italian fare with an updated, downtown spin.

A familiar sight in clogs, shorts, and ponytail, Mario Batali is a larger than life character whose famed New York City restaurants serve up some of the most exciting—and highly regarded—Italian food in a city where Italian eateries are more common than pay phones. *Simple Italian Food* traces the evolution of his distinctive and innovative cooking style from the tiny Northern Italian trattoria where he apprenticed to the fabulous fare he dishes up nightly to sellout crowds at his restaurants, as well as to millions of Food Network viewers.

In chapters including "Antipasti," "Pastas and Risotto," "Pesci," "Carni," "Contorni," and "Dolci and Formaggi," Mario offers a selection of recipes for the classic dishes that form the backbone of his cooking philosophy, coupled with a sampling of the newer dishes developed for his restaurant menus. Mario's advice on techniques and ingredients, dozens of color and black-and-white photos, and humorous anecdotes make *Mario Batali's Simple Italian Food* a book with enduring appeal, and an excellent value in paperback.

"Immensely appealing and endlessly useful....No tricks here, just brilliance." —*New York Times Book Review*

MARIO BATALI lives in New York City.



Cooking—Italian (CKB047000)

Four 8-page full-color photo inserts;
black-and-white photos throughout

7³/₈ x 9¹/₈; 288 pages

Clarkson Potter

0-307-23609-9. \$22.50 paper (Canada: \$30.00)

EAN Code 9780307236098

On Sale 4/5/05

Pub. History: A Clarkson Potter hardcover (Fall 1998)
ISBN 0-609-60300-0

THE ITALIAN GRILL

Fresh Ideas to Fire Up
Your Outdoor Cooking

By Micol Negrin

An exciting new full-color cookbook from James Beard–award nominee and acclaimed author and teacher Micol Negrin.

Micol Negrin's passion for Italian cooking shines through in *The Italian Grill*, which draws on her own family's culinary heritage and beloved national dishes from her homeland. An experienced teacher and food writer, Negrin guides readers through each recipe with clear, practical text and all the information they'll need—from just what to look for when buying ingredients to preparing the grill to understanding herbs and spices.

The 85 recipes in *The Italian Grill* cover everything from delicious antipasti to the perfect desserts to enjoy *al fresco*, arranged to reflect the structure of a relaxed Italian meal. Packed with notes, tips, and sidebars on fresh ingredients and grilling basics, *The Italian Grill* is also a useful primer on low-carb cooking—at its best in Negrin's delicious outdoor treats. This is the ideal Father's Day gift to kick off the grilling season, and a refreshing take on Italian fare for summertime and year round.

MICOL NEGRIN was born in Milan and now lives in New York, where she teaches cooking classes at the Institute for Culinary Education and other venues. She is the former editor of *The Magazine of La Cucina Italiana* and *Italian Cooking and Living*.



MARKETING

National Publicity

Tie-in with Author's Cooking School Schedule

Included in the Crown Group Father's Day Advertising Campaign

Online Promotion

Promotion on RusticoCooking.com
Recipe e-card

Also by Micol Negrin

Rustico

0-609-60944-0

\$35.00 hardcover (Canada: \$53.00)



Cooking—Barbecue/Italian (CKB005000/CKB047000)

50 full-color photographs

7⁷/₁₆ x 7⁷/₁₆; 192 pages

Clarkson Potter

1-4000-5422-2. \$25.00 hardcover (Canada: \$35.00)

EAN Code 9781400054220

On Sale 5/10/05



In the tradition of *The Silver Palette Cookbook* and *The Barefoot Contessa Cookbook*, this new addition to Clarkson Potter's list offers the same fresh voice and straightforward descriptions that made *From Foster's Market* such a delicious bestseller.

FRESH EVERY DAY

MORE GREAT RECIPES FROM

FOSTER'S MARKET

Fans of Sara Foster's award-winning *From Foster's Market* will delight in her highly anticipated follow-up, which showcases Foster in her own home kitchen. Without sacrificing any of the casual elegance fans have come to expect from Foster's restaurants, this book shows how cooking can be simple, flexible, and fast, using seasonal ingredients to help ensure special-occasion quality every day.

Alongside more than 200 recipes are tips that anticipate the challenges of a home kitchen. No tarragon in the cupboard? See the sidebar on "Thinking Outside the Recipe" for ideas on how to adapt the recipe to what you do have. Wondering how to make the most of last night's roasted chicken? Look in the "Reinvention" box for tips on using leftovers to create meals that look and taste delicious. With trademark charm and a down-to-earth style that will appeal to novice cooks and culinary experts alike, *Fresh Every Day* will fast become a kitchen staple for anyone who loves fresh, homemade fare—but doesn't have all day to make it.

In addition to her famed *Foster's Market* in Durham, SARA FOSTER opened a second market in Chapel Hill, North Carolina, in 1998. Foster travels regularly as a guest chef for Viking and Williams-Sonoma functions and as a teacher and lecturer. She is a contributing food editor for *Cottage Living* magazine, and has been featured in *Martha Stewart Living*, *Country Living*, and *Southern Living*.



BY
SARA FOSTER

WITH
CAROLYNN
CARRÉÑO

PHOTOGRAPHS BY
QUENTIN BACON

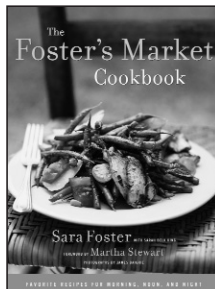
FRESH EVERY DAY

MORE GREAT RECIPES FROM

FOSTER'S MARKET



SARA FOSTER
WITH CAROLYNN CARREÑO



MARKETING

National Publicity

Summer Entertaining Features in Food Publications and Newspapers

National Food Radio Campaign

National Cooking School Tour

Cleveland
Washington, DC
New York
San Francisco
Dallas
Nashville
Memphis
Atlanta
Charlotte
Raleigh Durham
Winston-Salem

Featured Book and Author

Events at International Association of Culinary Professionals

Included in the Potter Holiday Cookbook Advertising Campaign in the *New York Times Magazine*

Postcard Mailing to Foster's Market Customers, and International Association of Culinary Professionals

Online Advertising

Recipe e-card promotion
Promotion on FostersMarket.com

Also by Sara Foster

The Foster's Market Cookbook

0-375-50546-6

\$35.00 hardcover (Canada: \$53.00)



Cooking (CKB000000)

160 full-color photographs

8 x 10; 304 pages

Clarkson Potter

1-4000-5285-8. \$35.00 hardcover (Canada: \$50.00)

EAN Code 9781400052851

On Sale 5/24/05

SAM SABOURA'S

REAL STYLE

INSIDER SECRETS FOR REAL WOMEN WITH REAL BODIES

A guide to fabulous looks for **every** woman from the style host of ABC's wildly popular *Extreme Makeover*.

Now women everywhere can achieve the transformations they love to watch on Sam Saboura's style segments of *Extreme Makeover*—without going under the knife or onto national television. In *Real Style*, Saboura shows how any woman—whether she's size 6 or size 16—can identify her body type and choose the right clothing and accessories to define her personal style and help her look amazing.

Using trade secrets from his years of dressing Hollywood's elite, Saboura reveals quick and easy keys to a dramatic style makeover. Among the topics he covers are:

- How to create a waistline where none exists
- How to appear taller, no matter what your height
- The basic components of the perfect evening dress
- The best way to shop
- How to tailor your favorite suit from last season to fit with today's trends
- What to look for in the perfect pair of jeans
- And much more

Real Style is an encyclopedia of everything the average woman needs to overhaul her wardrobe or just shop smarter, with personal, practical insider style tips from TV's hottest style boss.



BY SAM SABOURA

WANT A QUICK FIX? HAVE A ONE-OFF PROBLEM?

PROBLEM/SOLUTION

- **FLAT-CHEST** wear horizontal stripes on top; wear boat neck tops; wear halters.
- **FULL CHEST** wear v-necks and scoop necks; wear wrap tops.
- **BROAD SHOULDERS** wear skinny collars and lapels; wear raglan sleeves.
- **NARROW SHOULDERS** wear shoulder pads (yes, shoulder pads!); wear sleeveless boxy tops; have fun with epaulettes.
- **BIG BUTT** wear pants with a v-shaped yoke on the back; wear pants with back pockets and lower waistbands.
- **NO BUTT** wear high-waisted pants, the tighter the better.
- **BIG THIGHS** wear boot cuts for balance; wear slight A-line skirts.
- **FULL ARMS** always wear a sleeve (or a wrap if you go sleeveless); wear 3/4 sleeve tops.
- **NO HIPS** wear thick waistbands; wear detailed pockets like cargos; wear slightly tapered pants.
- **BELLY** wear a fabulous girdle; wear empire waistlines; wear rouching that gathers on top.

SAM SABOURA is the breakout star and fashion guru of ABC's *Extreme Makeover*. He has also worked as a personal shopper and celebrity stylist in Los Angeles and New York. Among his many projects is the upcoming launch of a line for Rago Shapewear, a leading national maker of undergarments.



MARKETING

National Publicity

20-City Satellite Television Tour

Author Interviews and Makeover Workshops

Atlanta
Chicago
Dallas
Los Angeles
Minneapolis
New York



Health & Fitness—Beauty & Grooming (HEA003000)

75 full-color drawings

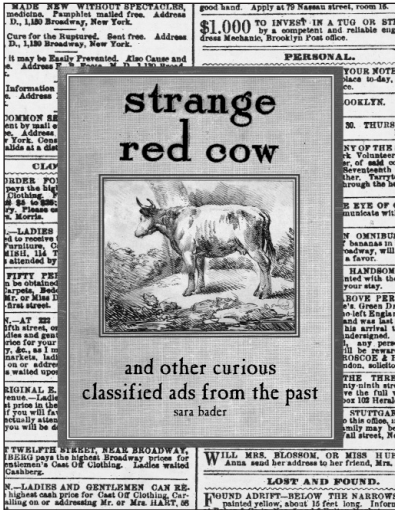
7⁷/₁₆ x 7⁷/₁₆; 192 pages

Clarkson Potter

1-4000-9771-1. \$17.95 paper (Canada: \$25.95)

EAN Code 9781400097715

On Sale 6/7/05



STRANGE RED COW

And Other Curious Classified Ads

from the Past

By Sara Bader

An amusing, enlightening, and truly one-of-a-kind collection, Strange Red Cow examines 300 years of classified advertisements—and reveals a rich cultural history of America.

In *Strange Red Cow*, Sara Bader takes a new look at our shared past through an unusual and intriguing lens: classified ads. Ads for missing anvils, straying wives, offers to “swap limericks for good knock-knock jokes,” and, of course, a “strange red cow” reveal the items our ancestors have held dear and tell the story of the birth of a nation. Bader scoured sources spanning three centuries—from America’s earliest printed ads to today’s Internet community sites—to create this whimsical collection, arranged by category: Lost and Found, Help Wanted, Personals, and more. Bader’s insightful text connects the dots and brings each ad into context, making this a unique, informative, and entertaining trip through the personal side of history.

SARA BADER is an archival researcher and associate producer for documentary films who has worked for PBS, MSNBC, and A&E Television Networks.

MARKETING

National Publicity

National Radio Campaign

Bookstore Newsletter Promotion

Ask your Random House rep for details

Advertising

Harper's

Publishers Weekly



History—United States (HIS036000)

5½ x 7½; 208 pages

Clarkson Potter

1-4000-5120-7. \$18.00 hardcover (Canada: \$26.00)

EAN Code 9781400051205

On Sale 7/12/05

CHEESE

A Connoisseur's Guide to the World's Best

By Max McCalman and David Gibbons

A practical handbook for cheese lovers to follow up the authors' award-nominated The Cheese Plate.

The last decade has seen American palates shift from the once ubiquitous green cardboard shaker of Parmesan to a growing appreciation of the fine artisanal cheeses increasingly available from restaurants and food markets. At the forefront of this cheese revolution, Max McCalman helped demystify the world of fine cheeses for nearly 30,000 buyers and fans with his 2002 book, *The Cheese Plate*, an introduction to serving the world's most distinctive cheeses. *Cheese* brings cheese lovers up-to-date and delves even deeper into the upper echelons of cheese, focusing on the 200 best varieties—each ranked at or near the top of a 100-point quality scale.

In addition to describing the history, provenance, producers, production, appearance, strength, and quality of each alphabetical entry, *Cheese* offers recommendations for the best wine pairings and tips for shopping and storage, as well as advice on assembling a perfect cheese plate.

MAX McCALMAN, the *maître fromager* at New York's Picholine, developed the cheese program at Artisanal brasserie and is a consultant for the Artisanal Cheese Center, the first center for cheese distribution, aging and storage, and education in the United States. Writer **DAVID GIBBONS** collaborated on *Overstreet's New Wine Guide* and Colin Cowie's *Dinner After Dark*.



MARKETING

National Publicity

Author Interviews
out of New York

Online Advertising
Recipe e-card promotion

Also by Max McCalman and David Gibbons

The Cheese Plate

0-609-60496-1

\$32.50 hardcover (Canada: \$48.50)



Cooking (CKB000000)

200 full-color photographs

7⁷/₁₆ x 10; 320 pages

Clarkson Potter

1-4000-5034-0. \$32.50 hardcover (Canada: \$45.00)

EAN Code 9781400050345

On Sale 8/9/05



JUST HATS

JUST SCARVES

Introducing the **LION BRAND YARN** “Just” series: here are two new practical, portable titles packed with classic and contemporary patterns for the knitting hobbyist:

HATS Knitters and crocheters of all skill levels will find the inspiration and detailed instruction to embark on a new project in this affordable book of hats from Lion Brand Yarn, the most trusted name in the industry. Hats are the perfect accessories to express personal style and a great gift for all seasons—not to mention a wonderfully portable project. In *Just Hats*, 35 original patterns, all accompanied by full-color photographs, are organized into chapters, guiding new knitters and crocheters from simple toppers to more sophisticated chapeaux. The creative ideas and bold design in this compact guide make *Just Hats* a uniquely inviting introduction to this essential category.

SCARVES They're the first projects most knitters and crocheters undertake, and the classic (and favorite) handmade gift. Scarves are the perfect starting place for anyone just starting out, because they can be simple, quick, portable, and fun—everything that makes knitting and crocheting such a joy. They're also an ideal way to learn new stitches, as the early chapters in *Just Scarves* prove with basic designs created especially for beginners. Later chapters include more difficult designs for those who've mastered the basics, and enough creative cables, lace, and shaping to satisfy even advanced knitters and crocheters. In 42 original patterns created specially for *Just Scarves*, the experts at Lion Brand Yarn cover everything from cozy winter wraps to lacy scarves and elegant evening accessories. Full-color photographs and illustrations accompany each design, making this little book a great value and an essential element in any knitter or crocheter's library.





BY LION BRAND

**EDITED BY
NANCY J. THOMAS AND
ADINA KLEIN**

NANCY J. THOMAS has been the editorial voice for the most widely circulated knitting magazines in the country, including *Vogue Knitting Magazine*, *Family Circle Knitting*, and *Knitter's Magazine*. She is currently the editorial director for Lion Brand Yarn.

ADINA KLEIN is the former design editor for Lion Brand Yarn and the current Fashion Director of *Vogue Knitting Magazine*.

LION BRAND YARN, the oldest American yarn company, is a staple in the crafts sections of stores throughout the country. Its mission of providing high-fashion and high-quality yarns at affordable prices makes it a favorite of knitters and crocheters everywhere.

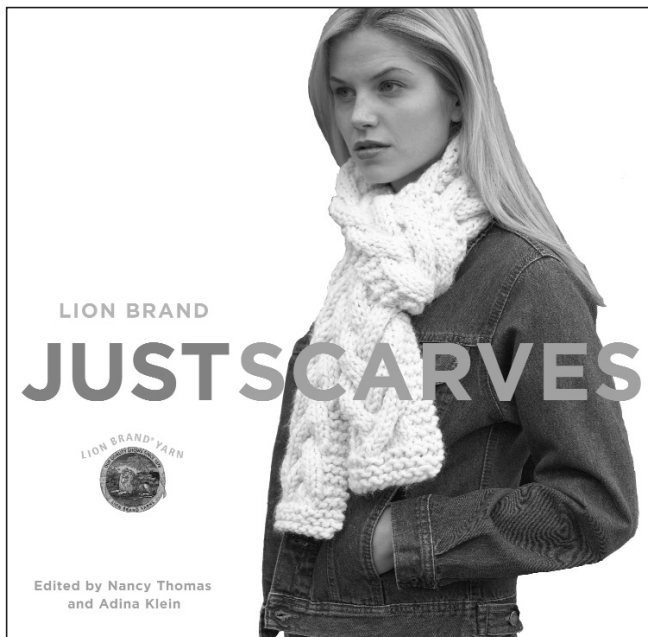
MARKETING

National Publicity

Previous Books by Nancy J. Thomas

A Passion for Knitting
0-684-87069-X paper
(Fireside)

Vogue Knitting
1-931543-16-X hardcover
(Sixth & Spring)



Crafts & Hobbies—Knitting/Crocheting
(CRA015000/CRA004000)

50 full-color photographs; 15 line drawings
7⁷/₁₆ x 7⁷/₁₆; 112 pages

Clarkson Potter

1-4000-8059-2. \$12.00 paper (Canada: \$17.00)

EAN Code 9781400080595

On Sale 7/12/05

Crafts & Hobbies—Knitting/Crocheting
(CRA015000/CRA004000)

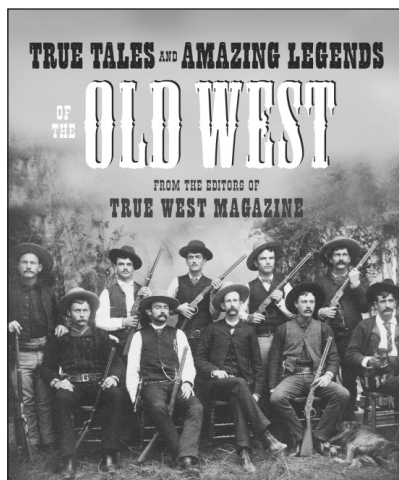
50 full-color photographs; 15 line drawings
7⁷/₁₆ x 7⁷/₁₆; 112 pages

Clarkson Potter

1-4000-8060-6. \$12.00 paper (Canada: \$17.00)

EAN Code 9781400080601

On Sale 7/12/05



MARKETING

National Publicity

Promotion at Western Shows
and Festivals

Advertising
True West

TRUE TALES AND AMAZING LEGENDS OF THE OLD WEST

By the Editors of *True West Magazine*

From the magazine True West, a page-turning, illustrated celebration of true history and tale-spinning yarns from the Old West.

T *True Tales and Amazing Legends of the Old West* is a fresh take on stories that have fascinated the world for generations, along with other tales that most folks will be hearing for the first time, all illustrated with fascinating photographs and illustrations of the places that gave rise to America's western mythology. This collection is richly evocative of a time when armed guards rode shotgun on stagecoaches and saloons were the setting for Sunday church services. Here are tales of the famous and the infamous, including Billy the Kid, Wild Bill Hickock, Buffalo Bill, Jesse James, Davy Crockett, and Wyatt Earp; accurate historical accounts of the massacres at Wounded Knee and Sand Creek; and plenty of colorful western lore to pass the time on any trail ride. For example: When Cole Younger of the James-Younger Gang died at the age of 72 in 1916 after serving 25 years in prison, 11 spent bullets were found in his body. True fact.

True Tales and Amazing Legends of the Old West is filled with stories of open plains, lawless towns, and all the drama, mayhem, and promise that characterized America's western frontier.

Founded in 1953, **TRUE WEST** magazine reaches over 192,000 readers with every issue. It is distributed throughout the U.S., Canada, and Europe and has been critically acclaimed for its accurate portrayals of Old West legends.



History—United States/Social History
(HIS036000/HIS054000)

25 two-color illustrations; 50 two-color photographs
7⁷/₁₆ x 9; 192 pages

Clarkson Potter

0-307-23638-2. \$19.95 paper (Canada: \$27.95)

EAN Code 9780307236388

On Sale 8/2/05

ODD BALL KNITTING

Creative Ideas for Leftover Yarn

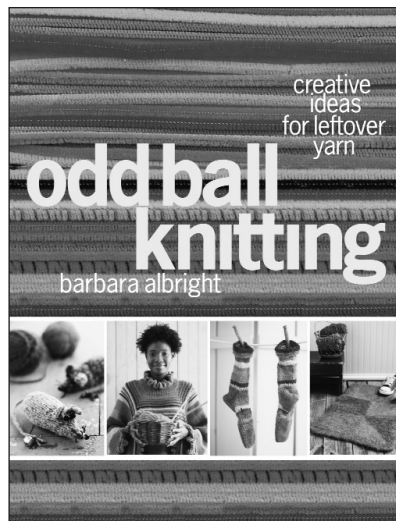
By Barbara Albright

More than 30 fast and fun projects to help knitters make use of yarn remnants.

One in four American households boasts a knitter, and all of them have a stash of yarn: a pile, box, or basket of seemingly useless odds and ends from projects past. Some knitting books suggest making whimsical filler projects like cell phone cozies to use up this extra yarn, but for most knitters, such novelty projects are hardly worth the time—and certainly not worth a treasured length of yarn.

Enter *Odd Ball Knitting*, with more than 30 stylish projects worthy of a brand-new skein but specially created by knitting expert Barbara Albright to make use of remnants with sophisticated and practical results. Albright offers both small-scale options (holiday ornaments, baby socks) and larger projects (a hip poncho) suitable for a wide range of skill levels, all depicted with full-color photography and illustrations. Useful tips on blending colors, determining yardage, and adapting designs alongside Albright's inspirational patterns will have readers viewing their yarn stash with renewed enthusiasm.

BARBARA ALBRIGHT has authored numerous books and articles about knitting and is an experienced designer of knitting patterns. She lives in Wilton, Connecticut.



MARKETING

National Publicity

Previous Books

Knitter's Stash

1-883010-89-6 hardcover
(Interweave Press)

Simple Knits for Sophisticated Living

1-56496-918-5 paper
(Rockport)



Crafts & Hobbies—Knitting (CRA015000)

35 full-color photographs; 20 line drawings

8½ x 11; 128 pages

Clarkson Potter

1-4000-5351-X. \$19.95 paper (Canada: \$27.95)

EAN Code 9781400053513

On Sale 8/16/05

potter style — the details

- The Summer 2005 Potter Style line features products such as recipe note cards from Food Network superstar Rachael Ray and knitting pattern note cards from the Yarn Girls.
- From *True West* comes 16 note cards in a 2-piece box and a sturdy Wire-O journal.
- The Potter Style collection of mini journals has a new addition, What I Won, for all poker players.
- Priced from \$8.00 to \$15.00, these are some of the highest-quality gift and stationery products available.



Yarn Girls
Knitting Pattern Notecards



What I Won
Mini Journal



A sampling of **True West**



a selection of potter style products
summer 2005

Inspired by

True Tales and Amazing Legends of the Old West

(from The Editors of *True West Magazine*)

- True West small note cards \$12.00 (Canada: \$17.00) 0-307-23667-6
- True West Wire-O journal \$10.95 (Canada: \$16.95) 0-307-23668-4

Inspired by

The Yarn Girls' Guide to Simple Knits

(by Julie Carles and Jordana Jacobs)

- Knitting pattern note cards \$13.00 (Canada: \$18.00) 0-307-23670-6

Inspired by

Rachael Ray's 30-Minute Meals for the Carb-Frustrated

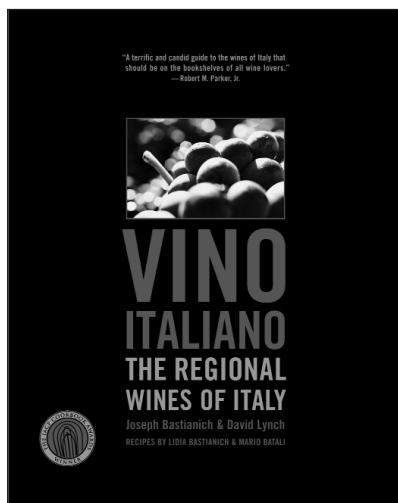
(by Rachael Ray)

- Rachael Ray recipe note cards \$12.00 (Canada: \$17.00) 0-307-23620-X
- Rachael Ray Wire-O journal \$10.95 (Canada: \$15.95) 0-307-23621-8

The Potter Style Mini Journal Collection

- What I Won mini journal \$8.00 (Canada: \$12.00) 0-307-23669-2

on sale 7/12/2005



MARKETING

National Publicity

Author Interviews out of New York

Also by Joseph Bastianich and David Lynch

Vino Italiano Buying Guide
1-4000-5287-4
\$13.95 (Canada: \$21.00)

VINO ITALIANO

The Regional Wines of Italy

By Joseph Bastianich and David Lynch

Now in paperback, the critically acclaimed, IACP award-winning Italian wine guide by Babbo restaurant's co-owner, Joseph Bastianich, and wine director, David Lynch.

V*ino Italiano* is the only comprehensive and authoritative American guide to the wines of Italy. It surveys the country's wine-producing regions; identifies key wine styles, producers, and vintages; and offers delicious regional recipes from Mario Batali and Lidia Bastianich. Extensive reference materials—on Italy's growing zones, grape varieties, and top producers—provide essential information for restaurateurs, wine merchants, and wine enthusiasts alike.

"A terrific and candid guide to the wines of Italy that should be on the bookshelves of all wine lovers."

—Robert M. Parker, Jr.

"An instant classic."

—*Esquire*

"A vastly informative, entertaining tome." —*New York*

"The Italian wine book Americans have been waiting for."

—*Philadelphia Inquirer*

JOSEPH BASTIANICH is co-owner (with Mario Batali) of Babbo, Esca, Lupa, and Italian Wine Merchants, as well as (with Lidia Bastianich) Becco and Felidia, all located in New York City. He is also the proprietor of an award-winning wine estate in Friuli and a new winery in La Mozza. **DAVID LYNCH** is the wine director at Babbo and has been a senior editor at *Wine & Spirits*. He is a two-time James Beard Award winner for Outstanding Wine Service at Babbo and for his writing on spirits, wine, and beer.



Cooking—Wine & Spirits (CKB088000)

40 black-and-white photographs; 20 maps

7³/₈ x 9¹/₈; 544 pages

Clarkson Potter

1-4000-9774-6. \$19.95 hardcover (Canada: \$27.95)

EAN Code 9781400097746

On Sale 8/2/05



shaye areheart, harmony, & bell tower books





SHAYE
AREHEART
BOOKS

a letter from shaye areheart



Dear Friends,

Since launching Shaye Areheart Books in 2001, we've been carefully growing a list of beautifully written novels that tell unique stories, with characters you immediately root for—books with a great deal of heart.

We're particularly proud of the overwhelming critical acclaim our authors have received. Of Chris Bohjalian, the *New York Times Book Review* says "few writers can manipulate a plot with his grace and power." Craig Nova's novels are "the all-American prose equivalent of Beethoven's symphonies," according to the *Seattle Times*. And Roland Merullo is a writer who "has few equals," says the *Boston Globe*.

We're building on that momentum by increasing the number of fine novels we publish each season. So we're extremely excited to finally share our Summer 2005 books with you in the following pages. Bestselling novelist Robert James Waller, whose *The Bridges of Madison County* was one of the top publishing events of our time, returns with *High Plains Tango*, a gripping and elegantly told story of love and defiance in the American heartland. *Making It Up as I Go Along* is a funny, sophisticated first novel by Maria T. Lennon about the tough choices that so often confront today's women. And Lee Martin's *The Bright Forever* is an emotional and highly suspenseful story—with echoes of *Winesburg, Ohio* and *The Lovely Bones*—that probes the ripple effects of an incident in a small town.

And there's more—please take a look inside. I hope you'll be intrigued by the variety of our wonderfully distinct books. Thank you for your ongoing support as we continue to handpick and publish the best quality fiction out there.

Sincerely,

Shaye Areheart

the bright forever

“Written in the clearest prose...and told in the dark, desperate, vivid voices of its various speakers, *The Bright Forever* holds you spellbound to the end, to its final, sad revelations.”

—Kent Haruf, author of *Eventide* and *Plainsong*

On an evening like any other, nine-year-old Katie Mackey, daughter of the most affluent family in a small town on the flat plains of Indiana, sets out on her bicycle to return some library books. This simple act is at the heart of *The Bright Forever*, a suspenseful, deeply affecting novel that is a compelling mix of fact, speculation, and contradiction that shows the human need to know even the hardest truth. Reminiscent of books such as *The Lovely Bones*, *Mystic River*, and *Winesburg, Ohio*, but most memorable for its own perceptions and power, *The Bright Forever* is a gripping, fast-paced story that is startling in its revelations.

“A remarkable and almost unbearably suspenseful novel.”

—Margot Livesey,
author of *Banishing Verona*

“This harrowing and beautiful book is one of the most powerful novels I’ve read in years, and heralds the breakout of a remarkable talent.”

—Bret Lott,
author of *A Song I Knew by Heart*

“A page-turner.”

—Antonya Nelson, author of *Female Trouble*

A Novel by

LEE MARTIN

MARKETING**National Publicity****National Radio Campaign**

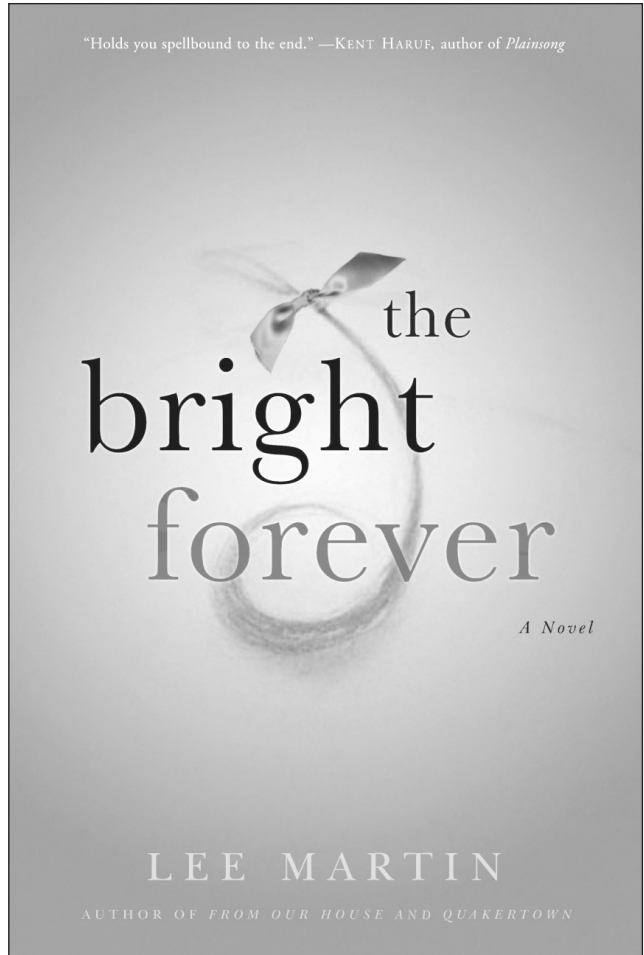
Author Interviews
out of Columbus, OH

Discussion Group Guide
Available at CrownPublishing.com

Advertising
New York Times Book Review
The New Yorker

Online Advertising
BookReporter.com
ReadingGroupGuides.com

Previous Books
From Our House
0-452-28244-3 paper
(Plume)
Quakertown
0-452-28336-1 paper
(Plume)



LEE MARTIN is a professor at Ohio State University. His work has appeared in *Harper's*, *Prairie Schooner*, and *The Georgia Review*.



Fiction—Literary (FIC019000)

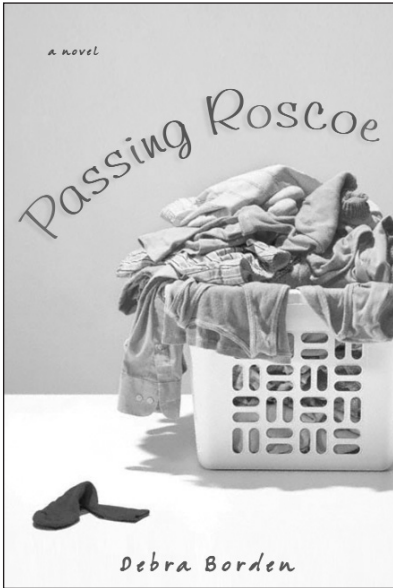
6¹/₈ x 9¹/₄; 288 pages

Shaye Areheart Books

1-4000-9791-6. \$23.00 hardcover (Canada: \$33.00)

EAN Code 9781400097913

On Sale 5/3/05



MARKETING

National Publicity

Mid-Atlantic Bookseller Tour

Author Interviews
out of New York

Discussion Group Guide Available
at CrownPublishing.com

Online Advertising
BookReporter.com
ReadingGroupGuides.com

PASSING ROSCOE

A Novel

By Debra Borden

Chick lit grows up and moves to the suburbs! A smart, funny, and tender novel about a perfect wife and mother who discovers that even the best laid plans can go wildly awry.

At 45, Julie Berman seems to have it all: a loving husband, two terrific children, a devoted if slightly obsessive mother, and a budding career. But when a series of unsettling revelations and unwelcome changes gather into a kind of cosmic, vengeful, midlife perfect storm, she finds herself upended, tossed, and, worst of all, forced to consider that she's becoming as neurotic as her mother.

Passing Roscoe is the story of Julie's confrontations with the realities of the "sandwich generation." Her once-sensible daughter wants to run off with her college professor; her son is turning into a randy adolescent; and her mother is battling cancer. And Julie herself is assailed with insecurities about her marriage and frustrations about her own unfilled ambitions.

Like the novels of Jeanne Ray, Elinor Lipman, and Anne Tyler, *Passing Roscoe* explores the challenges of family and parenting, loss, love, and growth, with infectious humor and touching sensitivity. Introducing a talented new writer and keen observer of contemporary mores, it is bound to be a favorite of reading groups and of every woman facing the inevitabilities and uncertainties of middle age.

DEBRA BORDEN, a graduate of the University of Michigan, is a clinical social worker. She lives in Upper Saddle River, New Jersey.



Fiction (FIC000000)

6 1/8 x 9 1/4; 288 pages

Shaye Areheart Books

1-4000-8221-8. \$23.00 hardcover (Canada: \$33.00)

EAN Code 9781400082216

On Sale 7/5/05

A LITTLE LOVE STORY (WITH ROOM FOR BREATHING)

A Novel
By *Roland Merullo*

A Boston construction contractor falls in love with a woman who has a life-threatening illness. With deep feeling and welcome humor, critically acclaimed novelist Roland Merullo fashions a richly rewarding tale of courage, sacrifice, and the great and small joys of human connection.

Jack has had his heart broken a few times. Most recently, by the tragic and unexpected death of the woman he thought he would marry. On the one year anniversary of her loss he goes to a favorite doughnut shop to indulge in the small but reliable pleasure of a chocolate glazed and a decaf. Looking up, he sees a beautiful woman walk out the door, hop in her car, and back into his beloved, perfectly preserved 1949 Dodge truck. Three days later he calls her—not her insurance company—and an accident becomes dinner, and dinner quickly becomes a romance.

Janet, the mysterious stranger, is not without her own complications. She was involved in a very public affair with the governor of Massachusetts, for whom she is an aide, and has cystic fibrosis which leaves her frequently struggling for breath. Can this romance work? Can love truly overcome any obstacle or is that the kind of wishful thinking that evaporates in the real world? In dealing with such questions, *A Little Love Story (With Room for Breathing)* is wise and smart, wistful and moving.

ROLAND MERULLO lives in western Massachusetts.



Fiction (FIC000000)

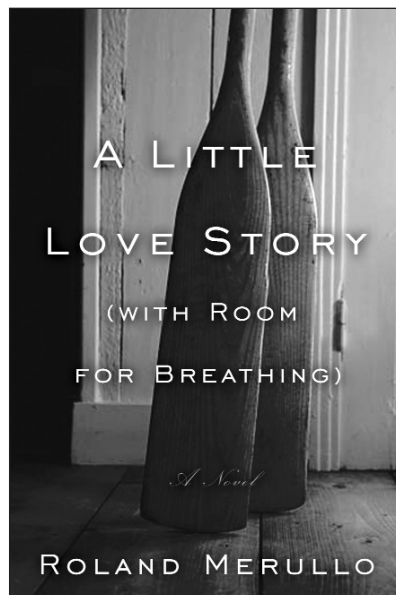
5½ x 8¼; 288 pages

Shaye Areheart Books

1-4000-4867-2. \$23.00 hardcover (Canada: \$33.00)

EAN Code 9781400048670

On Sale 8/9/05



MARKETING

National Publicity

New England Driving Tour

Tie-In with the Cystic Fibrosis
Foundation

Discussion Group Guide
Available at CrownPublishing.com

Advertising

New York Times Book Review
The New Yorker

Online Advertising

BookReporter.com
ReadingGroupGuides.com

Also by Roland Merullo

In Reverse, In Those Days
0-375-71405-7

\$13.00 paper (Canada: \$20.00)

R O B E R T
J A M E S
W A L L E R

The author of the #1 *New York Times* bestsellers *The Bridges of Madison County* and *A Slow Waltz in Cedar Bend* returns with his next major novel.

High Plains Tango

A NOVEL

Carlisle McMillan, a young drifter with a dual passion for carpentry and solitude, pulls off the road and decides to settle in Salamander, an all-but-deserted town located amid the high plains of South Dakota. He buys a few acres near Wolf Butte, an area considered sacred ground by the Sioux—and the site of a number of unexplained deaths that the inhabitants of Salamander ascribe to a kind of black magic—and spends the winter building a house. In the process, he befriends an enigmatic woman named Susanna Benteen, who many of the townspeople refer to as “the witch.” Indeed, Susanna stands out among the locals with her long auburn hair and apothecary’s bag of herbal remedies, but what separates her most from the rest of Salamander is her raw, almost primal beauty—a beauty that haunts Carlisle.

Just as Carlisle begins to find a true home in Salamander and his life approaches an unexpected perfection, a highway is proposed that will slice through his property and the sacred Wolf Butte. Carlisle protests its construction and begins to unravel a chain of corruption involving the government and its contractors, as well as a mysterious corporation called AuRA. Strange, violent events begin to occur that may or may not be connected to the troubled history of Wolf Butte.

High Plains Tango is a haunting, evocative, and compelling novel from one of the master storytellers of our time.

MARKETING**National Publicity****National Radio Campaign****Author Tour**

Atlanta
 Boston
 Chicago
 Cincinnati
 Dallas
 Dayton
 Denver
 Kansas City, MO
 Los Angeles
 Minneapolis
 New York
 Portland, OR
 San Francisco
 Seattle
 Washington, DC

Advertising

New York Times
Publishers Weekly
USA Today

P.O.P.

0-307-23712-5
 12-copy floor display
 \$299.40 (Canada: \$419.40)

Also Available as a Random House AudioBook

Abridged, 4 CDs
 0-7393-2005-X
 \$27.50 (Canada: \$39.95)

Abridged, 3 cassettes
 0-7393-2004-1
 \$25.00 (Canada: \$35.00)

Also Available as a Random House Large Print Edition

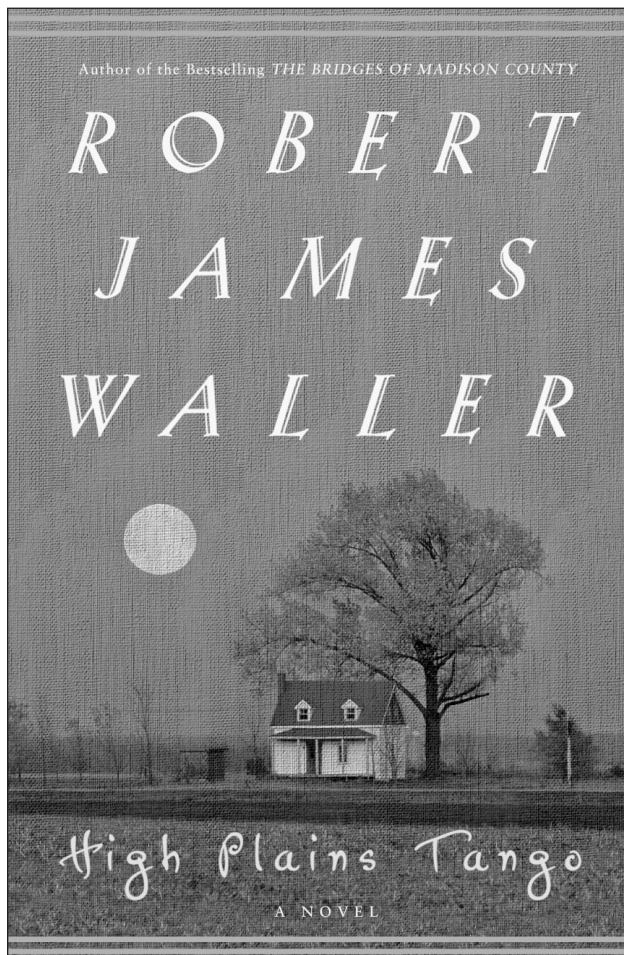
0-375-43509-3
 \$26.95 (Canada: \$37.95)

Previous Books

The Bridges of Madison County
 0-4463-6449-5 paper
 (Warner Books)

A Slow Waltz in Cedar Bend
 0-4461-5875-5 paper
 (Warner Books)

A Thousand Country Roads
 0-9717-6671-1 hardcover
 (Warner)



ROBERT JAMES WALLER lives in Texas.



Fiction—Literary (FIC019000)

6¹/₈ x 9¹/₄; 288 pages

Shaye Areheart Books

0-307-20994-6. \$24.95 hardcover (Canada: \$34.95)

EAN Code 9780307209948

On Sale 6/28/05

Making It Up As I Go Along

Recalling the best recent women's fiction, from Jennifer Weiner to Elizabeth Berg, *Making It Up As I Go Along* is a funny, sophisticated, and refreshingly original story about doing what feels right, versus the "right thing."

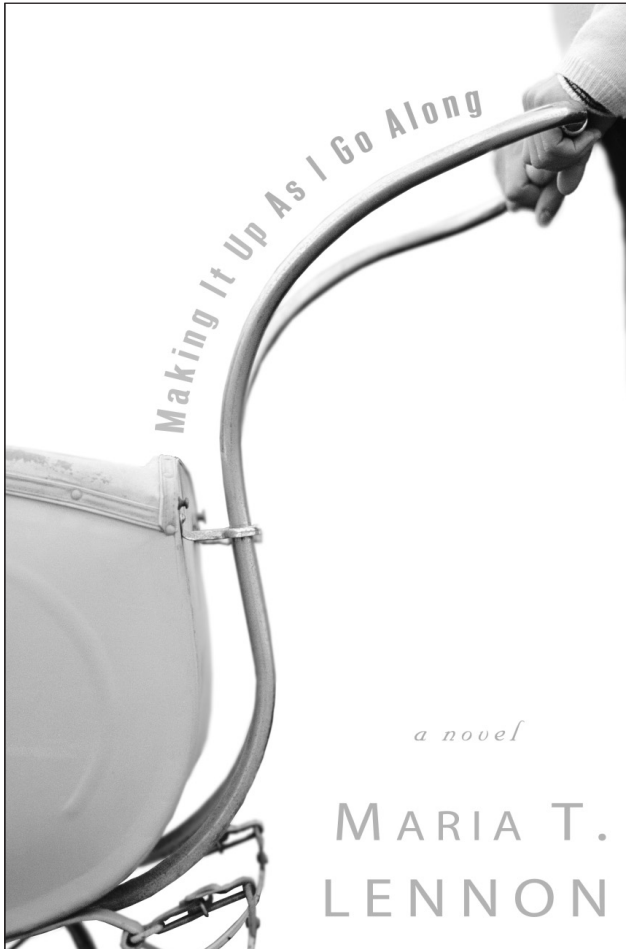
Meet Saffron Roch, a California native who's living her life's dream by traveling the world as a war correspondent. She's found what she thinks is love with Oscar, a surgeon working for Doctors Without Borders, whose enormous ego has more to do with his "overcompensation" than his surgical skill. But Saffron, whose daily mantra is to seek the truth, refuses to see what is right before her eyes: Oscar's infidelity, the attraction she feels for another man, and a war that's about to spill out into the very streets where she lives.

When Saffron discovers that she's pregnant with her cheating surgeon's child (read: knocked-up, newly jobless and single at 38) and learns that she is to inherit a ten-million-dollar fortune back home, she moves to Los Angeles and throws herself into motherhood. She joins the trendy breast-feeding support group at the Pump Station, where she meets a group of mothers who seem overly superficial and egocentric at first. But they turn out to have quite a bit to teach Saffron....

Making It Up As I Go Along is a compelling story about the choices that every modern woman confronts, and how, in the face of such decisions, she remains true to herself.

a novel by

MARIA T. LENNON



MARIA T. LENNON has worked as an editor at an Italian news network and has written for a travel magazine. This is her first novel.

MARKETING

National Publicity

Features in summer reading roundups in literary and parenting magazines, and newspapers nationwide

National Radio Campaign

West Coast Bookseller Tour

Author Interviews

out of Los Angeles

Discussion Group Guide

Available at CrownPublishing.com

Advertising

New York Times Book Review
The New Yorker

Buzz Mailing to Novel Thoughts List

Masthead Mailing to Women's Service Magazines

Online Advertising

BookReporter.com
ReadingGroupGuides.com



Fiction (FIC000000)

6 $\frac{1}{8}$ x 9 $\frac{1}{4}$; 336 pages

Shaye Areheart Books

1-4000-8190-4. \$21.00 hardcover (Canada: \$28.00)

EAN Code 9781400081905

On Sale 6/7/05



Peace Is the Way

Deepak Chopra

MARKETING

National Publicity

20-City Morning Drive Radio
Satellite Tour

Author Interviews
out of Los Angeles and New York

Launch Event with the Peace Is
the Way Foundation

Advertising
New York Times

National Public Radio Sponsorships

P.O.P.
0-307-23716-8
12-copy floor display
\$276.00 (Canada: \$396.00)

Online Advertising
Blog ads on progressive websites

Also Available as a Random House AudioBook

Abridged, 4 CDs
0-7393-1996-5
\$23.00 (Canada: \$33.00)

Abridged, 2 cassettes
0-7393-1995-7
\$23.00 (Canada: \$33.00)

Also by Deepak Chopra

The Book of Secrets
0-517-70624-5
\$23.00 hardcover (Canada: \$33.00)

Magical Beginnings, Enchanted Lives
0-517-70220-7
\$14.95 paper (Canada: \$21.00)

PEACE IS THE WAY

By Deepak Chopra

"There is no way to peace. Peace is the way." In this book, Deepak Chopra builds on that insight to provide a specific spiritual approach to end war and violence now and for all time.

In a world where every way to find peace has proved futile, the one strategy that hasn't been tried is the way of peace itself. According to Deepak Chopra, "If the way of peace is to succeed, it must offer a substitute for everything war now offers." War is a habit, a romance, an outlet for fear, a drama of courage and heroism, a display of machismo, and a contest of good versus evil. *Peace Is the Way* shows how each of us can put an end to our need for these things. To end war, we must stop reacting out of fear. As Dr. Chopra puts it, "Violence may be innate in human nature, but so is its opposite: love. The next stage of humanity, the leap to which we are poised to take, will be guided by the force of that love."

War is rejected one person at a time, Chopra proposes, and if enough people expand their awareness, humanity will reach a critical mass beyond which the entire consciousness of the planet shifts away from war forever. In this book, Dr. Chopra offers a seven-step program for achieving that all-important goal.

"Deepak Chopra envisions a world within our reach where we are the instruments of peace instead of war. *Peace is the Way* provides practical tools to help us know in our hearts that each one of us matters and is important to the other." —Desmond Tutu

DEEPAK CHOPRA is a bestselling author and the founder of the Chopra Center in Carlsbad, California.



Religion—Spirituality/Political Science—Peace
(RELO62000/POL034000)

6¼ x 9¼; 288 pages

Harmony

0-307-23607-2. \$23.00 hardcover (Canada: \$33.00)

EAN Code 9780307236074

On Sale 1/11/05

THE WEEKEND MARRIAGE

Abundant Love in a Time-Starved World

By Mira Kirshenbaum

From the bestselling author of Too Good to Leave, Too Bad to Stay (more than 250,000 copies sold) comes a marriage guide designed for our fast-paced lives—a revolutionary, streamlined approach for couples who want to make the most of every precious moment together.

Forget Mars and Venus. It's our time-starved lives that are hurting our relationships. A book that is sure to be much talked about, *The Weekend Marriage* transforms our understanding of what two people need to have a happy marriage. In contrast to the many books that stress gender differences and problems, Mira Kirshenbaum argues that the real obstacle to a life of full love is not knowing how to handle our relationships when there is so little time.

In this marriage guide for the 21st century, Kirshenbaum shares the secrets of people who have figured out how to nurture their love no matter what their schedules. In our fast-paced society, the intimate connection between spouses is too often neglected in a rush of familial and social obligations; spending precious hours untangling knotty problems is the last thing couples need. Here Kirshenbaum offers fresh ideas and easy-to-follow recommendations for transforming a time-starved relationship into a thriving, fulfilling marriage.

MIRA KIRSHENBAUM is clinical director of the Chestnut Hill Institute in Boston. The author of seven books, her numerous television appearances include *Today* and an ABC News 20/20 prime time special.



Self Help/Family & Relationships—Marriage
(SEL000000/FAM030000)

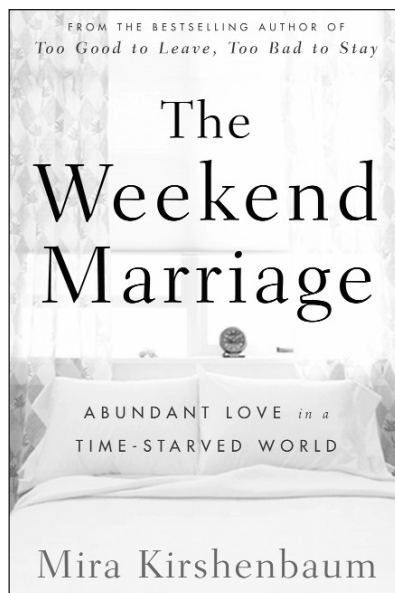
5½ x 8¼; 224 pages

Harmony

1-4000-8098-3. \$23.00 hardcover (Canada: \$33.00)

EAN Code 9781400080984

On Sale 5/10/05



MARKETING

National Publicity

20-City Radio Satellite Tour

Author Interviews out of New York

See Page 7 of the Three Rivers Press Summer 2005 Catalog for Details About Mira Kirshenbaum's New Paperback *Everything Happens for a Reason*

Previous Books

The Emotional Energy Factor
0-385-33609-8 hardcover
(Delacorte Press)

The Gift of a Year
0-525-94529-6 hardcover
(Dutton)

Too Good to Leave, Too Bad to Stay
0-452-27535-0 paper
(Plume)



HOW REMBRANDT REVEALS
YOUR BEAUTIFUL,
IMPERFECT SELF

LIFE LESSONS FROM THE MASTER

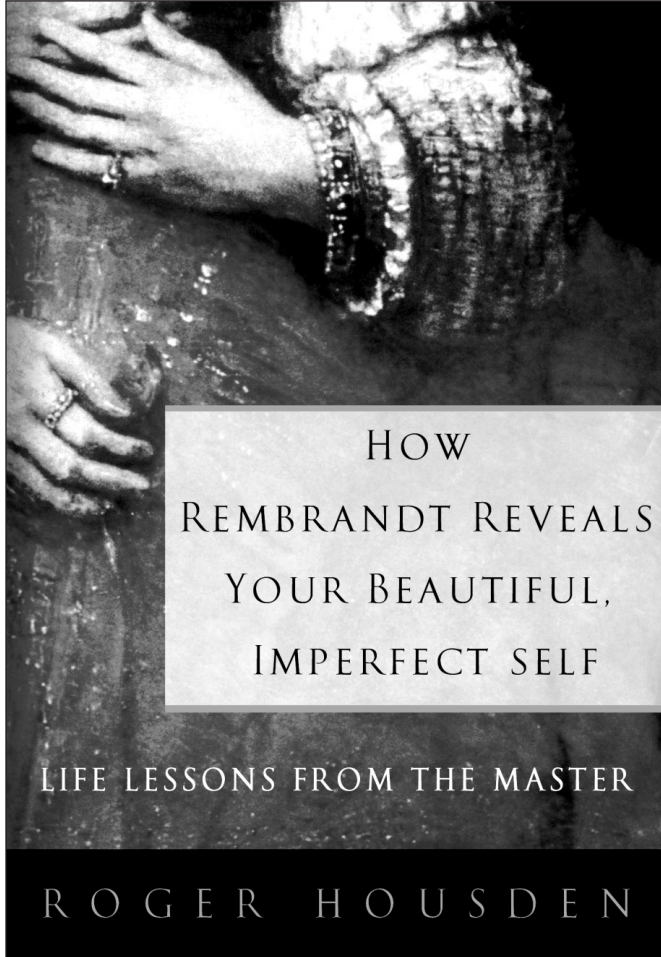
The author of the successful *Ten Poems* series finds in Rembrandt's art the power we all seek to face our lives with honesty, passion, and an unflinching acceptance of who we are.

During a walk through the National Gallery in London some years ago, Roger Housden came across a painting in which a face emerged like the sun from a mass of black shadow. The eyes were melancholy but kind. The brow was wrinkled, the cheeks flaccid, the hair wispy and receding, and yet a radiant glow seemed to emerge from within. It was one of Rembrandt's celebrated self-portraits, painted in the final year of the painter's life, and one of the most profoundly honest works of art Housden had ever encountered. As Housden writes, "*This is how I look*, those eyes seemed to say. *This is who I am; no nips, no tucks*. He was so fully present to the truth of his condition, so unapologetically who he was, that he summoned something of the same in me."

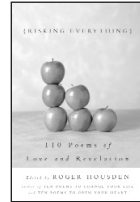
In *How Rembrandt Reveals Your Beautiful, Imperfect Self*, Housden shares with us his love affair with Rembrandt and takes us on a journey through Rembrandt's life and times as he contemplates his paintings and learns what they tell us about the artist—and ourselves. The book is deeply inspirational, but it is also part biography, part history, and part art appreciation. It will appeal to readers of books like *How Proust Can Change Your Life* and *Rembrandt's Eyes*, as well as everyone who wishes to live with greater clarity and fidelity to their truest selves.

ROGER HOUSDEN was born in the U.K. and now lives in the U.S.

BY ROGER HOUSDEN



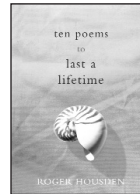
ALSO BY ROGER HOUSDEN



Risking Everything
1-4000-4799-4
\$20.00 hardcover
(Canada: \$30.00)



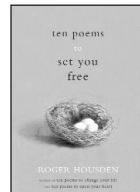
Ten Poems to Change Your Life
0-609-60901-7
\$15.00 hardcover
(Canada: \$23.00)



Ten Poems to Last a Lifetime
1-4000-5113-4
\$16.00 hardcover
(Canada: \$23.00)



Ten Poems to Open Your Heart
1-4000-4563-0
\$16.00 hardcover
(Canada: \$23.00)



Ten Poems to Set You Free
1-4000-5112-6
\$15.00 hardcover
(Canada: \$23.00)

MARKETING

National Publicity

Cross Promotion with Traveling Rembrandt Exhibit in Los Angeles and Washington, DC

National Public Radio Sponsorships



Self-Help (SEL000000)
28 black-and-white photographs
5½ x 7⅝; 224 pages
Harmony
1-4000-8229-3. \$20.00 hardcover (Canada: \$27.00)
EAN Code 9781400082292
On Sale 4/26/05



MARKETING

National Publicity

Tie-in With Author Lecture
Schedule

IMPROV WISDOM

Don't Prepare, Just Show Up

By Patricia Ryan Madson

In an irresistible invitation to lighten up, look around, and live an unscripted life, a master of the art of improvisation explains how to adopt the attitudes and techniques used by generations of musicians and actors.

Let's face it: Life is something we all make up as we go along. No matter how carefully we formulate a script, it is bound to change when we interact with people with scripts of their own. To cope with these unexpected moments, why not harness the magic of improvisation to tap into your wellspring of spontaneity—just like a professional?

Improv Wisdom shows how to apply the maxims of improvisational theater to real-life challenges—whether it's dealing with a demanding boss, a tired child, or one of life's never-ending surprises. Patricia Madson, who has taught in venues as varied as inner city classrooms and corporate boardrooms, distills 30 years of experience into 13 simple strategies, including "Say Yes," "Start Anywhere," "Face the Facts," and "Make Mistakes, Please." She highlights the effectiveness—and the fun—of each one with examples from her own classes, and provides "try this" exercises to help readers loosen up, think on their feet, and take on everything life has to offer with skill, chutzpah, and a sense of humor.

PATRICIA RYAN MADSON is senior lecturer in drama and was head of undergraduate acting at Stanford University.



Self Help/Drama (SEL000000/DRA000000)

5 x 7⁵/₈; 160 pages

Bell Tower

1-4000-8188-2. \$16.00 hardcover (Canada: \$23.00)

EAN Code 9781400081882

On Sale 5/3/05

FINDING ATLANTIS

A True Story of Genius, Madness, and an Extraordinary Quest for a Lost World

By David King

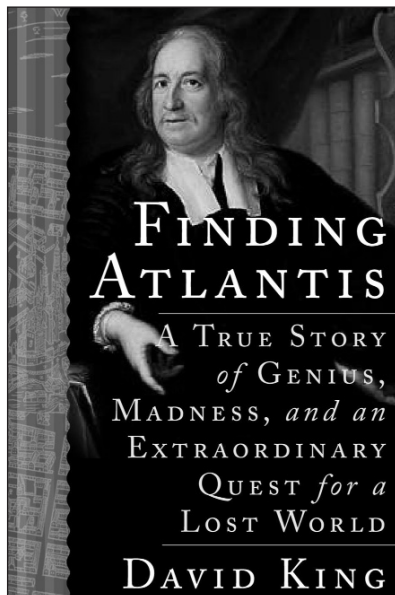
The epic quest of Olof Rudbeck—the last of the Renaissance men and the first of the modern hunters for lost wisdom—through castles, villages, civilizations, and the spectacular world of the imagination.

What do Zeus and the gods of Mount Olympus have in common with Thor and the gods of Valhalla? What do these in turn have to do with the pharaohs of Egypt and the glories of fabled Atlantis? In 1679, Olof Rudbeck, one of the greatest minds of his time, stunned the world with the answer: They could all be traced to a lost civilization that once thrived in the far north of Rudbeck's native Sweden. He then spent the last thirty years of his life hunting for evidence that would prove this theory.

Chasing down clues to this lost golden age, Rudbeck excavated what he thought was the acropolis of Atlantis, retraced the journeys of classical heroes, opened countless burial mounds, and consulted rich collections of manuscripts and artifacts. He eventually published his findings in a 2,500-page tome titled *Atlantica*.

Three hundred years later, the story of Rudbeck's adventure is told for the first time. It is a thrilling narrative of discovery and a cautionary tale about the dangerous dance of genius and madness.

DAVID KING teaches European History at the University of Kentucky. A Fulbright Scholarship enabled him to spend two years in Sweden, reading *Atlantica* and following in Rudbeck's footsteps.



MARKETING

National Publicity

Easel-Backed Posters Available
Ask your Random House rep for details

Advertising

Archeology
Harper's
History Channel Magazine
The New Yorker

Included in the Crown Group
Father's Day Advertising
Campaign

Promotion on and for
OlofRudbeck.com



History (HIS000000)

20 line drawings

6¼ x 9¼; 304 pages

Harmony

1-4000-4752-8. \$23.00 hardcover (Canada: \$33.00)

EAN Code 9781400047529

On Sale 6/14/05



The author of the bestselling *Hannah's Gift* raises provocative and thoughtful questions about what it means to be a good mother in this brave, beautifully written memoir.

UNRAVELED

As a 12-year-old girl, Maria Housden's vision of a happy future included everything that society expects girls to yearn for: a home, a husband, and, of course, children. Reality turned out differently for Housden in ways that she could not control, but also as the result of one crucial decision she made for herself.

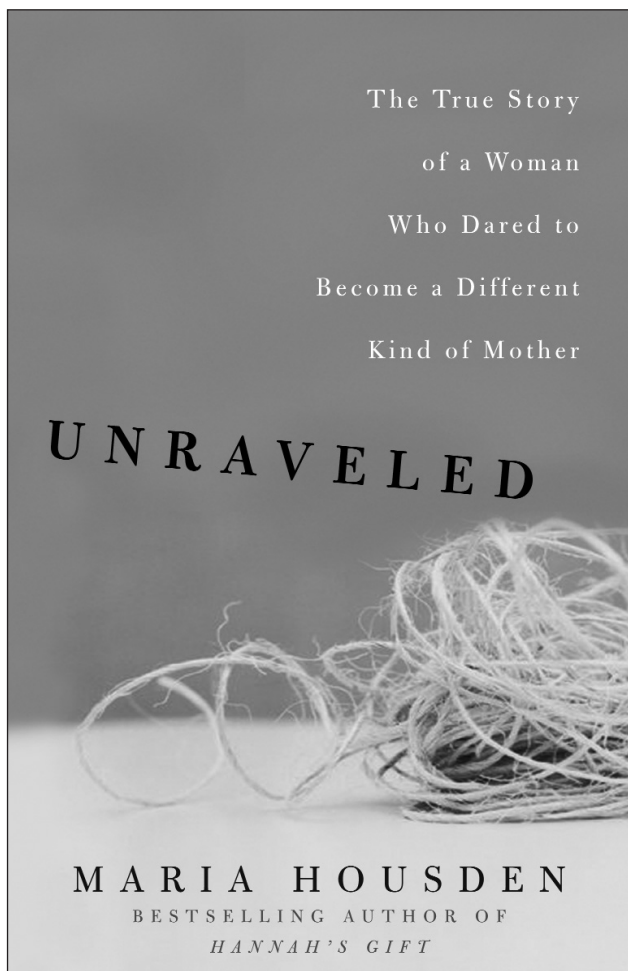
THE TRUE STORY OF A
WOMAN WHO DARED TO
BECOME A DIFFERENT
KIND OF MOTHER

After her young daughter Hannah died, Housden chose to divorce her husband and give him primary custody of their three surviving children. Although divorced fathers make this arrangement every day—and in spite of the progress of women regarding their right to shape their own lives—Housden's decision remains controversial and even shocking in the eyes of many.

In *Unraveled*, Housden writes about the emotional reckoning that led to her decision and the ways she has strived to be the best mother she can be to her children while living apart from them. With fierce honesty and the same gift for poignantly beautiful writing that she demonstrated in the bestselling *Hannah's Gift*, Housden makes a valuable contribution to our collective conversation about mothering, marriage, and the assumptions we make about the way life is supposed to be.

MARIA HOUSDEN is an author and lecturer who lives with her husband Roger, in New York and New Jersey.

MARIA HOUSDEN



PRAISE FOR *HANNAH'S GIFT*:

"Heartbreaking and heartwarming...a gift in itself."

—PEOPLE

"It broke my heart, filled me with joy, and gave me wisdom."

—ANNE LAMOTT

MARKETING

National Publicity

National Radio Campaign

Author Tour

Chicago
 Kansas City, MO
 New York
 Portland
 San Francisco
 Washington, DC

Cross Promotion with Family Support Groups

Discussion Group Guide
 Available at CrownPublishing.com

Easel-Backed Poster Available

Ask your Random House rep for details

Online Promotion

National reading group promotion at UnraveledBook.com

Online Advertising

BookReporter.com
ReadingGroupGuides.com

Also Available as a Random House AudioBook

Abridged, 4 CDs
 0-7393-1978-7
 \$27.50 (Canada: \$39.95)

Also by Maria Housden

Hannah's Gift
 0-553-38122-9
 \$11.95 paper (Canada: \$17.95)



Autobiography (BIO000000)

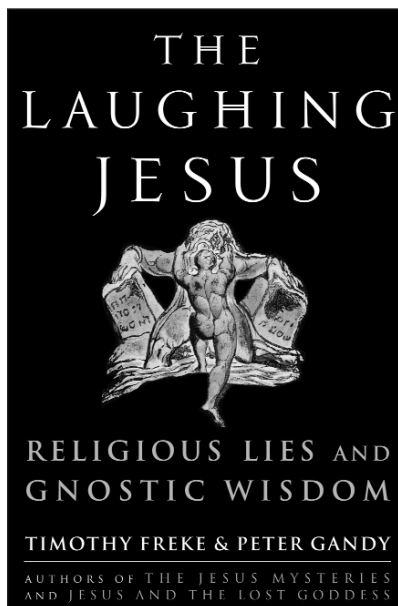
5 x 7³/₄; 304 pages

Harmony

1-4000-5416-8. \$23.00 hardcover (Canada: \$33.00)

EAN Code 9781400054169

On Sale 6/7/05



MARKETING

National Publicity

20-City Radio Satellite Tour

Tie-in with Author Lecture
Schedule

Discussion Group Guide Available
at CrownPublishing.com

Online Advertising
BookReporter.com
ReadingGroupGuides.com

Also by Timothy Freke and Peter
Gandy

Jesus and the Lost Goddess

1-4000-4594-0

\$14.95 paper (Canada: \$22.95)

The Jesus Mysteries

0-609-80798-6

\$14.00 paper (NCR)

THE LAUGHING JESUS

Religious Lies and Gnostic Wisdom

By Timothy Freke and Peter Gandy

The authors of Jesus and the Lost Goddess and The Jesus Mysteries (with combined sales of more than 80,000 copies) return with an incendiary indictment of Jewish, Christian, and Islamic fundamentalism and a passionate affirmation of Gnostic spirituality.

According to Timothy Freke and Peter Gandy, the horror of 9/11 was merely an outburst of a long history of brutal violence caused by the clash of opposing literalist religions. The time has come to end this kind of bloody intolerance by recognizing the danger of interpreting ancient scripture as the literal Word of God.

In this illuminating book, Freke and Gandy explore the Gnostic teaching that life is a dream and that it is possible to experience a state of awakening called "Gnosis," which the original Christians symbolized by the enigmatic figure of the "Laughing Jesus." Literalist fundamentalism provides divine justification for an us-versus-them vision of the world, but the Gnostic message that we are all one self makes it possible to truly love one's neighbors and, indeed, one's enemies. Only such universal love can create an era of global peace.

Sure to be controversial but absolutely relevant to today's world, *The Laughing Jesus* brings the authors' "Jesus trilogy" to a brilliant conclusion.

TIMOTHY FREKE and **PETER GANDY** live in the U.K., are authorities on world religion, and offer experiential seminars exploring Gnosis in Europe and the U.S.



Religion—Mysticism (REL047000)

6 $\frac{1}{8}$ x 9 $\frac{1}{4}$; 288 pages

Harmony

1-4000-8278-1. \$24.95 hardcover (Canada: \$34.95)

EAN Code 9781400082780

On Sale 7/19/05



SIERRA CLUB 2006 ENGAGEMENT CALENDAR

The most popular nature calendar ever published, this Sierra Club classic features “wire-o” binding, a week-by-week format, and 55 full-color images by some of America’s leading nature photographers. Packaged in a sturdy gift box/mailer, it’s perfect for holiday giving, and a portion of the proceeds goes to support the efforts of the Sierra Club to preserve and protect the Earth.



Photography—Nature & Wildlife (PHO013000)
1 black-and-white and 55 full-color photographs
6⁵/₁₆ x 9¹/₄; 128 pages

Harmony

1-4000-8162-9

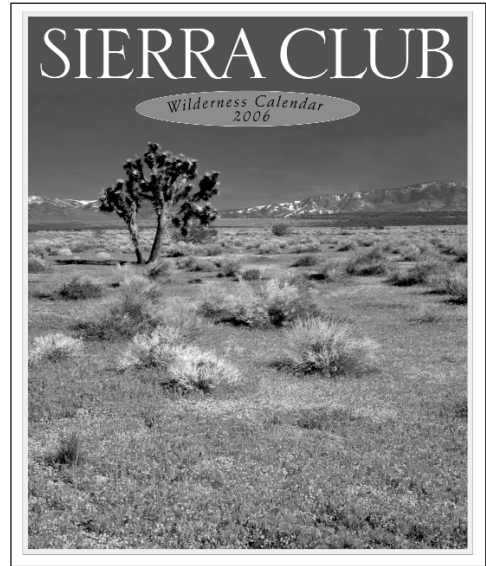
\$12.95 boxed spiral-bound calendar (Canada: \$17.95)

EAN Code 9781400081622

On Sale 7/26/05

Pub. History: 2005 Edition (Summer 2004)

ISBN: 1-4000-4629-7



SIERRA CLUB 2006 WILDERNESS CALENDAR

With more than 7 million copies sold in the last 10 years, this Sierra Club wall calendar is a perennial favorite. The 2006 edition is, as always, the definitive one of its type, with dramatic and awesome color photographs of wild places from California and Oregon to New Hampshire taken by world-renowned nature photographers.

Photography—Nature & Wildlife (PHO013000)
12 full-color photographs
11¹/₁₆ x 13¹/₂; 28 pages

Harmony

1-4000-8165-3

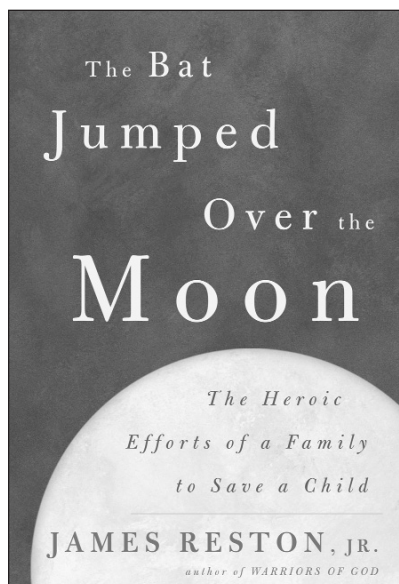
\$11.95 boxed spiral-bound calendar (Canada: \$16.95)

EAN Code 9781400081653

On Sale 7/26/05

Pub. History: 2005 Edition (Summer 2004)

ISBN: 1-4000-4630-0



MARKETING

National Publicity

Author Interviews
out of New York and
Washington, DC

THE BAT JUMPED OVER THE MOON

The Mystery and Triumph
of a Child Named Hillary
By James Reston, Jr.

A moving, eloquent portrait of a child struck by a mysterious illness, told by a father whose fight for her survival brought him face to face with the most daunting bioethical questions of our time and taught him profound lessons about kindness, love, and courage.

When James Reston's bright, bubbling two-year-old daughter Hillary developed a high fever, her parents, following their doctor's advice, treated it with baby aspirin. But when the high fever subsided, Hillary's physical, emotional, and intellectual health was severely compromised. Her devastating decline was so rare that the doctor compared it to the likelihood of a bat jumping over the moon.

Reston's chronicle of his daughter Hillary's battle to survive and his attempts to find the cause and a cure for her illness moves from the family home, where crises are almost daily occurrences, to doctors' offices and cutting-edge laboratories involved in such controversial areas as stem-cell research and therapeutic cloning. With affecting candor, he describes the family's efforts to come to grips with the tragedy; the mistakes they made and the small successes they cherished; and the extraordinary dedication of professionals searching for solutions to human pain and suffering.

JAMES RESTON, JR. is a critically acclaimed writer and historian. He lives in a northern Virginia suburb of Washington, D.C.



Biography (BIO000000)

5½ x 8¼; 256 pages

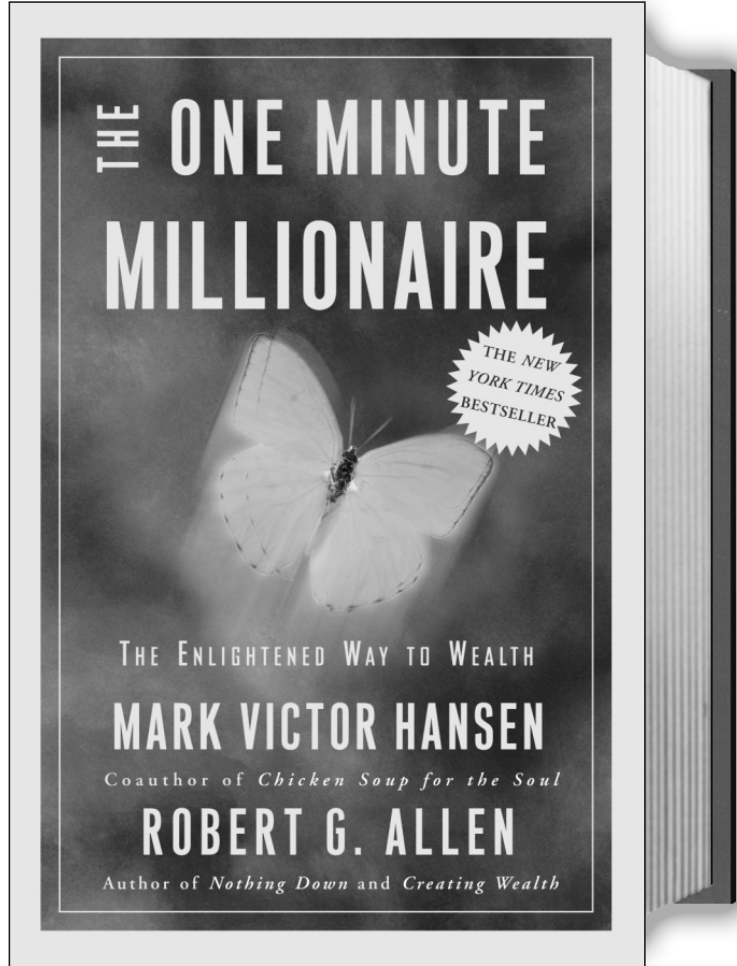
Harmony

1-4000-8243-9. \$23.00 hardcover (Canada: \$33.00)

EAN Code 9781400082438

On Sale 8/09/05

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**THE BAT JUMPED OVER
THE MOON**

James Reston, Jr.
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BIG BOSOMS AND SQUARE JAWS

Jimmy McDonough
British: Collins McCormick
Literary Agency
Translation: Collins McCormick
Literary Agency
1st Serial: Collins McCormick
Literary Agency
Audio: Crown

BLACKLISTED BY HISTORY

M. Stanton Evans
All Rights: Crown

BLISS

Danyel Smith
British: Sarah Lazin Books
Translation: Sarah Lazin Books
1st Serial: Sarah Lazin Books
Audio: Crown

THE BRIGHT FOREVER

Lee Martin
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Ron Shapiro and Mark Jankowski
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*Max McCalman and
David Gibbons*
British: Crown
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1st Serial: Crown
Audio: The Miller Agency, Inc.

**COMING UP FROM THE DOWN
LOW**

J. L. King
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STREET**

Trevarian
British: Carlisle & Company, LLC
Translation: Carlisle &
Company, LLC
1st Serial: Crown
Audio: Crown

DOWN RANGE

Dick Couch
British: Creative Book Services
Translation: Creative Book
Services
1st Serial: Crown
Audio: Crown

FINDING ATLANTIS

David King
All Rights: William Morris Agency,
Inc.

FRESH EVERY DAY

Sara Foster withCarolynn Carreno
All Rights: Janis A. Donnaud &
Associates, Inc.

HIGH PLAINS TANGO

Robert James Waller
All Rights: Crown

HOW AMERICA GOT IT RIGHT

Bevin Alexander
All Rights: Crown

**HOW REMBRANDT
REVEALS YOUR BEAUTIFUL,
IMPERFECT SELF**

Roger Housden
British: Crown
Translation: Joy Harris
Literary Agency, Inc.
1st Serial: Crown
Audio: Crown

IMPROV WISDOM

Patricia Ryan Madson
All Rights: Crown

THE ITALIAN GRILL

Micol Negrin
All Rights: Crown

THE LAUGHING JESUS

Timothy Freke and Peter Gandy
British: Susan Mears
Literary Agency
Translation: Susan Mears
Literary Agency
1st Serial: Crown
Audio: Crown

THE LINNET BIRD

Linda Holeman
British: The Helen Heller
Agency, Inc.
Translation: The Helen Heller
Agency, Inc.
1st Serial: Crown
Audio: Crown

LION BRAND: JUST HATS

Adina Klein and Nancy J. Thomas
All Rights: Crown

LION BRAND: JUST SCARVES

Adina Klein and Nancy J. Thomas
All Rights: Crown

**A LITTLE LOVE STORY (WITH
ROOM FOR BREATHING)**

Roland Merullo
British: Crown
Translation: Cynthia Cannell
Literary Agency
1st Serial: Crown
Audio: Crown

MAKING IT UP AS I GO ALONG

Maria T. Lennon
All Rights: Crown

**MARIO BATALI SIMPLE
ITALIAN FOOD**

Mario Batali
British: William Morris Agency
Translation: William Morris
Agency
1st Serial: Crown
Audio: William Morris Agency

**MARYJANE'S IDEABOOK,
COOKBOOK, LIFEBOOK***MaryJane Butters*

British: Collins McCormick

Literary Agency

Translation: Collins McCormick

Literary Agency

1st Serial: Crown

Audio: Crown

MEET YOU IN HELL*Les Standiford*

British: Scott Waxman

Agency, Inc.

Translation: Scott Waxman

Agency, Inc.

1st Serial: Crown

Audio: Crown

MINDBEND*James Hirszen*

All Rights: Crown

MONOPOLY RULES*Milind Lele*

All Rights: Crown

ODD BALL KNITTING*Barbara Albright*

All Rights: Crown

PASSING ROSCOE*Debra Borden*

All Rights: Crown

PEACE IS THE WAY*Deepak Chopra*

All Rights: Crown

RACE OF THE CENTURY*Julie Fenster*

British: Linda Chester

Literary Agency

Translation: Linda Chester

Literary Agency

1st Serial: Crown

Audio: Crown

**RIDING IN THE
SHADOWS OF SAINTS***Jana Richman*

British: Curtis Brown, Ltd.

Translation: Curtis Brown, Ltd.

1st Serial: Crown

Audio: Crown

SAM SABOURA'S REAL STYLE*Sam Saboura*

All Rights: Crown

SHAM*Steve Salerno*

British: Crown

Translation: PMA Literary And

Film Management

1st Serial: Crown

Audio: Crown

SIERRA CLUB 2006**ENGAGEMENT CALENDAR***Sierra Club*

All Rights: Crown

SIERRA CLUB 2006**WILDERNESS CALENDAR***Sierra Club*

All Rights: Crown

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