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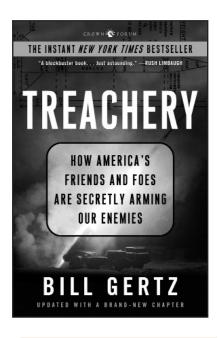
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TREACHERY

How America's Friends and Foes Are Secretly Arming Our Enemies





National Publicity

National Conservative Radio Campaign

Author Interviews out of Washington, D.C.

Online Promotion
Blog ads on conservative websites

From Bill Gertz comes the shocking inside story of how America's supposed allies—including France and Germany—have been arming our enemies for decades, and how we're still letting it happen.

n this explosive *New York Times* bestseller (more than 65,000 net copies sold), defense and national security reporter Bill Gertz uses his unparalleled access to the U.S. intelligence and defense communities to reveal which nations have placed greed over principle to make America's enemies far more deadly and the world a far more dangerous place.

Offering insider scoops and reprinting classified documents that have never before been seen—and with a brand-new chapter to update this paperback edition—Bill Gertz delivers the goods as no other reporter can.

"A blockbuster book...Just astounding." —Rush Limbaugh
"Explosive...a methodical, well-thought-out, easy-to-read
book...that will shock the average American."
—Sean Hannity

BILL GERTZ is the defense and national security reporter for the *Washington Times*. He has lectured at the FBI Academy and the National Defense University.



Current Affairs—International (CUR004000) 61/8 x 91/4; 288 pages 1-4000-5316-1. \$14.95 paper (Canada: \$21.00)

1-4000-5316-1. \$14.95 paper (Canada: \$21.00) EAN Code 9781400053162

On Sale 05/24/2005

All Rights: Crown

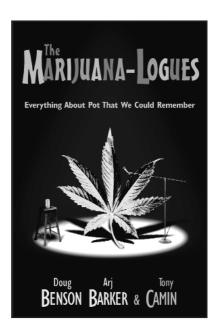
Pub. History: A Crown Forum hardcover (Fall 2004) ISBN 1-4000-5315-3



THE MARIJUANA-LOGUES

Everything About Pot That We Could Remember

By Doug Benson, Arj Barker, and Tony Camin



National Publicity

20-City Morning Drive Radio Satellite Tour

Author Interviews
out of Los Angeles and New York

Cross Promotion with Authors' College Campus Tour

Advertising
The Onion

Online Promotion
TheOnion.com
Gawker.com

What happens when three nationally known stand-up comedians (as seen on Comedy Central, VH1, and late—night talk shows) rip off Eve Ensler's highly—no pun intended—regarded The Vagina Monologues. A book written for stoners by stoners, that's what. And you don't have to be a stoner to appreciate it.

he Marijuana-logues was conceived by three stand-up comics who realized that they had more in common than the love of a good joke—they shared the singular passion that inspired Cheech and Chong, Dazed and Confused, and Phish fans everywhere. In 2004, Benson, Camin, and Barker packed the house and the bowl with The Marijuana-logues, a hit Off-Broadway production that celebrates the wisdom of weed with such gems as "Some people say marijuana is a crutch—yeah, crutches help people walk. We think that's a good thing." Now, in the book version of The Marijuana-logues, they offer the best of the stage script, adapted for the page, along with ounces of sweet new material: herben poetry and "high-ku," weed trivia, and other up-here stuff [point to your head].

Catch the buzz with *The Marijuana-logues*. You'll be stoked for sure.

Praise for The Marijuana-logues onstage:

"Irresistibly funny."

—Associated Press

"A good time, man...consistently funny." —Newsday

DOUG BENSON, ARJ BARKER, and TONY CAMIN are international comedians (they went to Australia once) and have made many appearances on late-night television, some of which they can actually recall.



Humor (HUM000000) 5³/₁₆ x 8; 224 pages 0-307-23663-3. \$12.00 paper (Canada: \$17.00) EAN Code 9780307236630

On Sale 8/23/2005

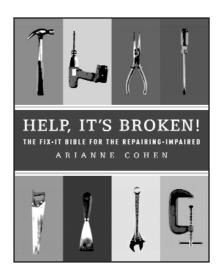
British: Crown Translation: Crown 1st Serial: Crown Audio: March Tenth, Inc.



HELP, IT'S BROKEN!

The Fix-It Bible for the Repairing-Impaired

By Arianne Cohen



National Publicity

National Radio Campaign

Author Interviews
out of New York

Finished Book Masthead Mailing to Media Assistants in NYC

An upbeat beginner's guide to keeping your home (and sink and toilet) running smoothly.

his savvy little fix-it guide is the perfect gift for college grads, new homeowners, or anyone who wants to keep her home in working order while maintaining control of her budget—and her sanity. Tips on everything from stocking a toolbox (you'll be glad you did when the plumbing is making flood insurance sound like a good idea) to identifying warning signs of trouble are delivered with simple, straightforward directions, a sense of humor, and a realistic view of what types of jobs novices should attempt, anyway. After all, it's useful to be able to caulk and solder, but indispensable to be able to hire a reputable plumber and negotiate a fair price.

This hip guide is an enjoyable cover-to-cover read as well as a handy reference, complete with specific homerepair scenarios that are easy to find when your favorite earring has slipped down the drain or the toaster is smoking. Also included are a useful repair log and calendar and a list of home repair resources, all at an appealing price point for young book buyers and their gift-giving relatives.

ARIANNE COHEN has practiced her home-repair skills in apartments all over the Eastern seaboard. She writes home repair articles for *All You* magazine and lives in New York City.



House & Home — Do It Yourself (HOM005000) 20–25 Line Drawings 7³/s x 9¹/4; 192 pages 1-4000-9840-8. \$11.95 paper (Canada: \$16.95) EAN Code 9781400098408 On Sale 9/27/2005

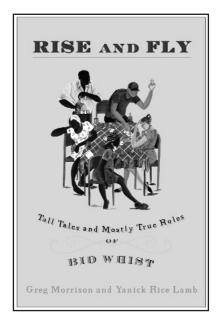
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RISE AND FLY

Tall Tales and Mostly True Rules of Bid Whist

By Greg Morrison and Yanick Rice Lamb



National Publicity

Advertising
Black Issues Book Review
Quarterly Black Review

A rollicking celebration of bid whist, official card game of African-Americans, complete with rules, variations, and personal accounts of the raucous good times with family, friends, and strangers that are the heart and soul of the game.

ith origins in the Civil War era, bid whist became an integral part of the African-American cultural scene on farms and at church socials throughout the deep South. Today it is played everywhere: at picnics and family reunions, in college dorms, and at any other place where people gather with a deck of cards handy. In fact, these days bid whist is hotter than ever among professional athletes, politicians, musicians, actors, professionals, and working stiffs.

But bid whist isn't just a card game. It's a test of wits and wills, of verbal dexterity and mental acuity. In *Rise and Fly*, Greg Morrison and Yanick Rice Lamb capture the boisterous spirit of the game and reveal how it is played through the recollections and observations of people who grew up playing the game and who carry on the tradition today. They offer recipes (you just can't play on an empty stomach), tips for organizing tournaments, and other inspiration for carrying on this cherished part of African-American culture.

GREG MORRISON has worked as a producer for BET News, NBC News, and MSNBC. **YANICK RICE LAMB** was the founding editor of *BET Weekend* magazine and has been editor in chief for *Heart and Soul*.



Games—Card Games (GAM002000) 5³/₁₆ x 8; 160 pages 1-4000-5168-1. \$12.00 paper (Canada: \$17.00) EAN Code 9781400051687

On Sale 8/23/2005

British: Crown Translation: Crown 1st Serial: Crown Audio: William Morris Agency, Inc. "You know those pundits who bore you to tears trying to balance everyone's point of view? Coulter isn't one."—PEOPLE

The powerful and entertaining HOW TO TALK TO A LIBERAL (over 400,000 copies sold!) is now available in paperback—

and fully updated for 2005.

"A fluent polemicist with a gift for Menckenesque invective...and she can harness such language to subtle, syllogistic argument."

—WASHINGTON POST

ow to Talk to a Liberal is the perfect entry into the world of Ann Coulter, showcasing the incisive reasoning and razor-sharp wit that has made her the most recognized and talked-about conservative intellectual in years. This raw and uncensored book, which draws on her weekly columns, covers her positions on just about everything—including those dreaded liberals, foreign policy, political correctness, the media, dating (yes, dating!), and celebrities. Including never-before-published columns that squeamish editors rejected, as well as a brand-new chapter covering the 2004 election and more recent events, this is a must-have for Ann Coulter's devoted fans (and biggest critics!).

"A great deal of research supports Ms. Coulter's wisecracks."

—NEW YORK TIMES

"Ann Coulter is a pundit extraordinaire."

-RUSH LIMBAUGH

"The conservative movement has found its diva."

National Publicity

Major National Conservative Radio Campaign

Author Interviews
out of New York

Advertising

American Spectator Human Events Insight National Review NewsMax Weekly Standard

P.O.P.

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Abridged, 4 CDs 0-7393-1400-9 \$29.95 (Canada: \$42.00)

Abridged, 3 Cassettes 0-7393-1399-1 \$26.95 (Canada: \$37.95)

Also by Ann Coulter

Treason

1-4000-5032-4

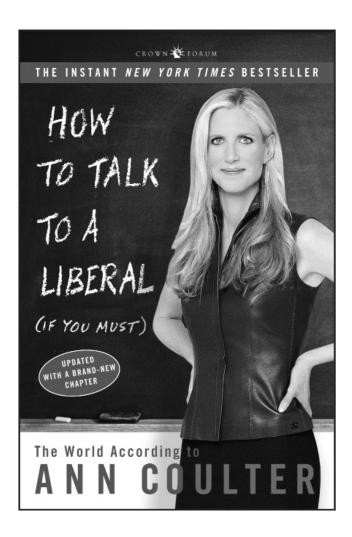
\$14.95 paper (Canada: \$21.00)

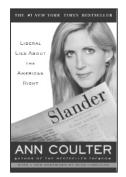
Slander

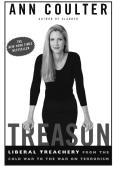
1-4000-4952-0

\$14.95 (Canada: \$22.95)

-BILL MAHER









Political Science—Political Parties; Current Affairs—Political (POL015000-CUR009000) 5³/₁₆ x 8; 384 pages

1-4000-5419-2. \$14.95 paper (Canada: \$21.00)

EAN Code 9781400054190

On Sale 9/27/2005

British: William Morris Agency. Inc.

British: William Morris Agency, Inc. Translation: William Morris Agency, Inc. 1st Serial: Crown Audio: Crown

Pub. History: A Crown Forum hardcover (Fall 2004) ISBN 1-4000-5418-4

RSS VOUR RE

The Complete Guide to Finding the Style That's Right for Your Body

The 8 million fans of TLC's What Not to Wear already know this hit show as the place to get fashion advice.

Underlying Clinton and Stacy's approach is the belief that we can all look great, regardless of body type. Dress Your Best offers spot-on fashion advice-with an attitude.

From the hosts of The Learning Channel's hottest show, What Not to Wear, a fully illustrated, authoritative, and irreverent fashion guide that matches a broad range of male and female body types with the perfect work, casual, and evening attire.

National Television Appearances

National Publicity

20-City TV Satellite Tour

National Radio Campaign

Tie-In with What Not to Wear On-Location Ambush Schedule

Author Interviews out of New York





Self-help; Crafts & Hobbies—Fashion (SEL000000-CRA009000) 120 Full-color photographs

73/8 x 91/8; 256 pages

0-307-23671-4. \$18.95 paper (Canada: \$24.95)

EAN Code 9780307236715 On Sale 09/13/2005

All Rights: Crown





DRESS YOUR BEST, the ONLY fashion guide that:

- Features 26 different male and female body types
- Gives advice on dressing for every occasion: work, weekend, and evening
- Offers accessible clothing for every budget

WHAT NOT TO WEAR, a show to watch:

- Pulling in 8–10 million viewers a week, What Not to Wear is the jewel in TLC's ratings crown
- The audience grows year-after-year in all demographics
- TLC showcases the show prominently in all television and print advertising

DRESS YOUR BEST is certain to become the standard by which all other fashion guides are measured.

CLINTON KELLY has been executive editor of DNR and deputy editor at *Mademoiselle*. **STACY LONDON** has been senior fashion editor at *Mademoiselle* and has worked with a number of celebrities, including Kate Winslet and Liv Tyler.



hosts of TLC's What Not to Wear

Now available in paperback, this important and practical book has sold more than 90,000 copies.

THE BOOK of SECRETS Unlocking the Hidden Dimensions of Your Life

"Every life is a book of secrets ready to be opened. The secret of love is to be found nowhere but within us, along with the secrets of healing, compassion, faith, and the most elusive secret of all: who we really are." So writes Deepak Chopra in The Book of Secrets. In this luminous book, Chopra offers wisdom on how we can unlock the secrets within ourselves and discover answers to the most personal and fundamental questions we face.

Revealing 15 secrets that can open our eyes—among them "The World Is in You," "What You Seek, You Already Are," and "Evil Is Not Your Enemy"—The Book of Secrets is rich with insights to transport us beyond change transformation

"Offers sophisticated thought to challenge a reader's spiritual status quo....Well written...vibrant...Chopra pushes his readers to do hard spiritual work in this thoughtful and thought-provoking book."

—Publishers Weekly

"The Book of Secrets is the finest and most profound of Deepak Chopra's books to date. Want the answers to the secrets of life? Let me recommend that you start right here."

> —Ken Wilber, author of A Brief History of Everything

by DEEPAK CHOPRA

National Publicity

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P.O.P

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Peace Is the Way 0-307-23607-2 \$23.00 hardcover (Canada: \$33.00)

Spontaneous Fulfillment of Desire

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\$14.00 paper (Canada: \$21.00)

Golf for Enlightenment 0-609-60390-6

\$21.00 hardcover (Canada: \$32.00)

How to Know God 0-609-80523-1

\$14.00 paper (Canada: \$21.00)

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Abridged, 3 CDs 0-7393-1397-5

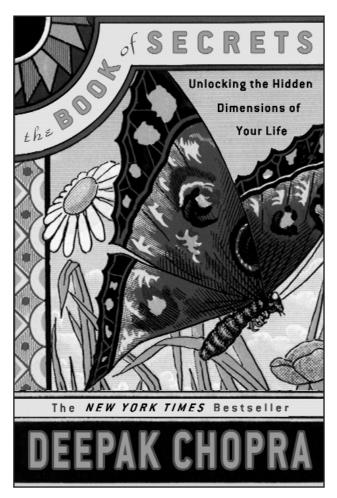
\$18.00 (Canada: \$26.00)

Abridged, 3 Cassettes 0-7393-1396-7 \$18.00 (Canada: \$26.00)

Also Available as a Random House Large Print Edition

0-375-43385-6

\$25.00 (Canada: \$35.00)



Internationally bestselling author **DEEPAK CHOPRA** is the founder of the Chopra Center for Well Being in Carlsbad, California.



Self-Help (SEL000000) 5³/₁₆ x 8; 288 pages

1-4000-9834-3. \$14.00 paper (Canada: \$21.00)

EAN Code 9781400098347 On Sale 9/27/2005

All Rights: Crown

Pub. History: A Harmony hardcover (Fall 2004) ISBN 0-517-70624-5

DIARY of a MARRIED CALL GIRL



a Nancy Chan Novel BY TRACY QUAN

ike everyone, Nancy finds that as life goes on, she just has to adapt. She's learning to hone her respectable image as the wife of investment banker Matt, cooking fashionable meals and taking his shirts to the cleaners, while turning a few tricks on the side. Volume

IN THE
FOLLOW-UP TO
TRACY QUAN'S
Diary of a
Manhattan Call Girl,
NANCY CHAN
CONTINUES HER
ADVENTURES AT
THE TOP OF
NEW YORK'S SEX
TRADE—NOW
JUGGLING HER
CAREER AND HER

MARRIAGE.

is down, but the sex is kinkier. And she finds herself pulled into the discreet subculture of the married call girl. Some women's husbands know what they do, some don't, and some "know, but don't know." Nancy's is in the dark, although her best friend Allison's increasing presence in the media spotlight threatens to expose Nancy's secret. Meanwhile, Matt wants a baby, but Nancy isn't so sure. Motherhood could end her career for good—and what will it do to her body?

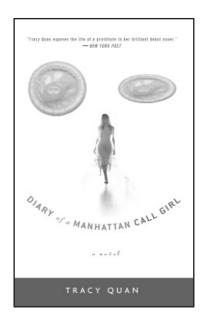
Will Nancy have to give up her career to save her marriage? What if she becomes the frumpy wife her clients often come to her to escape? Fans of Quan's first Nancy Chan novel, readers of Candace Bushnell's 4 Blondes, and anyone who enjoys a walk on the wild side will love this revealing romp.

National Publicity

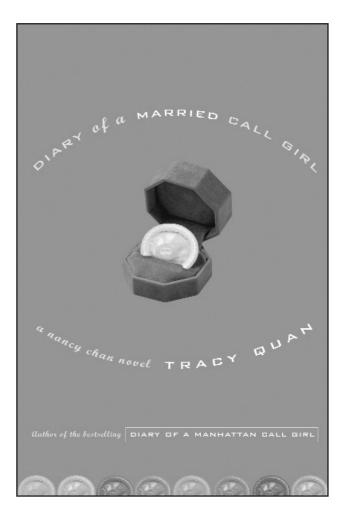
National Radio Campaign

Author Interviews out of New York

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Also by Tracy Quan
Diary of a Manhattan Call Girl
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\$13.00 paper (Canada: \$20.00)



Tracy Quan LIVES IN NEW YORK CITY. HER PREVIOUS NOVEL WAS ACQUIRED BY REVOLUTION STUDIOS FOR A MAJOR MOTION PICTURE, TO BE PRODUCED BY DARREN STAR, CREATOR OF HBO'S SEX AND THE CITY.



Fiction (FIC000000)
5³/₁₅ x 8; 320 pages
1-4000-5354-4. \$12.95 paper (Canada: \$17.95)
EAN Code 9781400053544

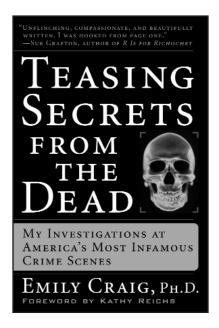
On Sale 09/27/2005

British: Brockman, Inc. Translation: Brockman, Inc. 1st Serial: Crown Audio: Brockman, Inc.

TEASING SECRETS FROM THE DEAD

My Investigations at America's Most Infamous Crime Scenes

By Dr. Emily Craig



National Publicity
Targeted Mailing to Booksellers

This fascinating, dramatic first-person account of Emily Craig's career as one of the country's leading forensic anthropologists includes her work at Waco, Oklahoma City, and at the World Trade Center recovery operation.

frontlines story of crime scene investigation at some of the most infamous sites in recent history. In this absorbing, surprising, and undeniably compelling book, forensics expert Emily Craig tells her own story of a life spent teasing secrets from the dead.

"Craig plays beautifully to the popularity of forensic anthropology, offering helpful tidbits on coping with maggots, handling a burned body, and the best way to boil a human head down to the bone. Brims with tenderness for the dead."

—Entertainment Weekly

"Proves once again that truth is far more riveting than fiction. Emily Craig has written a powerful page-turner that brings intelligence, passion, and dignity to the difficult work of crime scene investigation." —Linda Fairstein, bestselling author of *The Bone Vault*

"A mind-boggling, sometimes stomach-churning glimpse of a profession that is far more demanding than TV's glamorized version of it."

—Kirkus Reviews

DR. EMILY CRAIG is the State Forensic Anthropologist for the Commonwealth of Kentucky. She has been profiled on Fox's America's Most Wanted, A&E's Cold Case Files, the Discovery Channel's The New Detectives, Lifetime's Unsolved Mysteries, CBS's 48 Hours, the History Channel, and NBC's Extra.



Social Science—Criminology (SOC004000) 5³/₁₅ x 8; 304 pages 1-4000-4923-7. \$13.95 paper (Canada: \$21.00) EAN Code 9781400049233

On Sale 9/27/2005

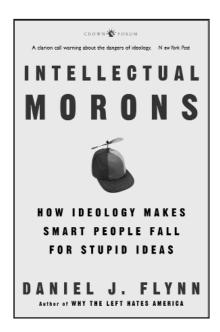
British: Graybill & English, LLC Translation: Graybill & English, LLC 1st Serial: Crown Audio: Graybill & English, LLC

Pub. History: A Crown hardcover (Fall 2004) ISBN 1-4000-4922-9

INTELLECTUAL MORONS

How Ideology Makes Smart People Fall for Stupid Ideas

By Daniel J. Flynn



National Publicity

National Conservative Radio Campaign

Author Interviews out of Washington, DC

Online Promotion
Blog ads on conservative websites

Also by Daniel J. Flynn
Why the Left Hates America
1-4000-8040-1
\$14.95 paper (Canada: \$21.00)

"One of this year's best books."

—Thomas Sowell, syndicated columnist

A hard-hitting, controversial look at how media, political, and academic elites in America are blinded to reality by the causes they serve and how their devotion to bad ideas harms this country.

hy have well-educated antiwar activists called the president of the United States "the new Hitler" and argued that the U.S. government orchestrated the September 11 terrorist attacks? Why does former vice president Al Gore believe that cars pose "a mortal threat to the security of every nation"? Why does the Princeton professor known as the "father of the animal rights movement" object to humans eating animals but not to humans having sex with them—and why does PETA defend that position? In other words, why do smart people fall for stupid ideas?

In *Intellectual Morons*, Daniel J. Flynn shows how some of the most influential ideologies and social movements in this country have spawned ideologues who care not whether an idea is good or bad, beneficial or harmful, true or false, but only whether it can serve their cause. Taking on Michael Moore, Democratic Party leaders, and environmentalists, Flynn makes clear the dangers these ideologues pose to our society.

DANIEL J. FLYNN's columns have appeared in the *Boston Globe*, the *Washington Times*, *Human Events*, and the *New Criterion*. He has appeared on Fox News, CNN, MSNBC, C-SPAN, and Court TV, as well as radio programs nationwide.



Current Affairs—American (CUR001000) 5³/16 x 8; 304 pages 1-4000-5356-0. \$14.95 paper (Canada: \$21.00) EAN Code 9781400053568

On Sale 9/27/2005

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Pub. History: A Crown Forum hardcover (Summer 2004) ISBN 1-4000-5355-2



POSITIVE ENERGY

10 EXTRAORDINARY PRESCRIPTIONS FOR TRANSFORMING FATIGUE, STRESS, AND FEAR INTO VIBRANCE, STRENGTH, AND LOVE

Dr. Orloff is the pioneer behind Energy Psychiatry, a new field that blends the practice of mainstream medicine with an emerging scientific understanding of subtle energies, revered by many cross-cultural healing traditions as our life force. In *Positive Energy*, Dr. Orloff explains this exciting new discipline and provides readers with 10 essential prescriptions for boosting energy, improving relationships, and combating people who, if you're not careful, can suck your energy away.

Now in paperback—the best-selling book (more than 45,000 hardcover copies sold after four printings) from board-certified psychiatrist and medical intuitive Judith Orloff that offers 10 prescriptions for eliminating "energy vampires" and rebuilding a sense of well-being and vitality.

"Orloff delivers her revivification techniques in thoughtful, accessible prose that some may find an energy builder in itself."

—PUBLISHERS WEEKLY

"Peppered with exercises and explicit suggestions for how to refuel, the book covers nitty-gritty issues such as work, eating, sex, computers, and getting away from the human 'energy vampires' around us."

—USA TODAY

BY JUDITH ORLOFF, M.D.

National Publicity

National Radio Campaign

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Asheville, NC

Detroit

Los Angeles

Minneapolis

Nashville

San Francisco

St. Louis

Advertising

Yoga Journal

Body & Soul

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Also by Dr. Judith Orloff

Dr. Judith Orloff's Guide to Intuitive Healing

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Also Available as a Random House AudioBook

Abridged, 3 CDs

0-7393-0911-0

\$19.95 (Canada: \$29.95)

Abridged, 2 Cassettes

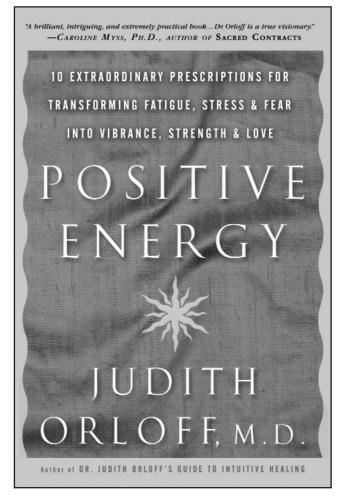
0-7393-0910-2

\$18.00 (Canada: \$28.00)

Also Available as a Random House Large Print Edition

0-375-43309-0

\$26.00 (Canada: \$40.00)



JUDITH ORLOFF, M.D., is an assistant clinical professor of psychiatry at UCLA. Her work has been featured on NPR, CNN, and NBC News. She lives in California.



Self-Help (SEL000000) 5³/₁₆ x 8; 384 pages

1-4000-8216-1. \$14.00 paper (Canada: \$21.00)

EAN Code 9781400082162

On Sale 9/27/2005

All rights: Crown

Pub. History: A Harmony hardcover (Spring 2004) ISBN 0-609-61010-4

SPIN

20 YEARS OF ALTERNATIVE MUSIC

Music's best journalists celebrate SPIN magazine's 20th anniversary with original essays tracing the history of alternative rock.



By SPIN magazine

Twenty years ago, the editors of Spin magazine set out to cover new music and revolutionize the format of the music magazine. Since then, Spin has become one of the most respected music magazines in the country, with more than 500,000 readers who turn to its pages for news and insights on the most innovative and influential sounds of the day. The best music journalists in the business, including Dave Eggers, Chuck Klosterman, Ann Powers, and Marc Spitz, have contributed to its success, and now, for the 20th anniversary of the magazine, these writers and many more come together again in Spin: 20 Years of Alternative Music for one rocking birthday book. More than 50 essays, specially commissioned by Spin for this project, chronicle the development of alternative rock, focusing on breakthrough bands like REM, The Pixies, Weezer, Nirvana, and many more, with sidebars, pull quotes, a timeline, lists, and review excerpts that re-create a time and a scene for any music fan who remembers the late Eighties and Nineties. More than 300 full-color photographs make this book a visual treat and a trip down a musical memory lane.



National Publicity

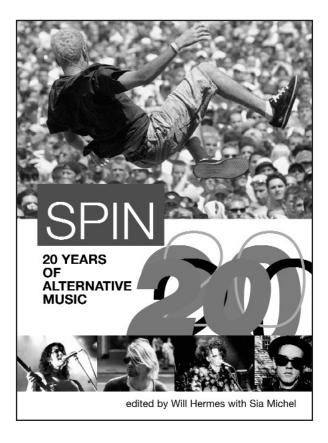
20-City Morning Drive Radio Satellite Tour

Author Interviews out of New York

Cross Promotion with *Spin's* 20th Anniversary Campaign

Finished Book Mailing to Young Booksellers

Online Promotion
Blog ads on music sites



SPIN was founded in 1985 with a mission to be the authority on new music for a passionate, trendsetting audience. Two decades later, big-name contributors and cutting-edge information and insights make it one of the country's largest music magazines.



Music—Reference (MUS033000) 300 full-color photos 8½ x 9½; 224 pages 0-307-23662-5: \$19.95 paper (Canada: \$27.95) EAN Code 9780307236623

On Sale 09/27/2005

All Rights: Crown

Tune in to These Great Music



TUPAC SHAKUR

By Vibe magazine

The real story of Tupac Shakur's murder may never emerge. This is a lasting testament to the many faces of Tupac—of a life lived fast and hard, of a man cloaked in contradictions. "To invoke Public Enemy, when it comes to Tupac Shakur's life, 'Don't believe the hype.' Read the book." —Booklist

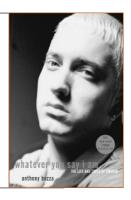
0-609-80217-8. \$17.95 paper (Canada: \$25.95)

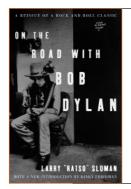
WHATEVER YOU SAY I AM The Life and Times of Eminem

By Anthony Bozza

"Bozza's personal insights alone would have given the book credibility, but he digs deeper to put Eminem in the context of hip hop and his impact on American popular culture. Bozza deftly weaves intimate details about the star's past and his burgeoning celebrity with revelations from those closest to him." —USA Today

1-4000-5380-3. \$12.95 paper (Canada: \$17.95)





ON THE ROAD WITH BOB DYLAN

By Larry "Ratso" Sloman

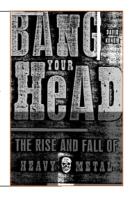
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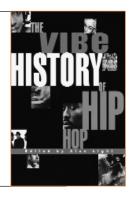
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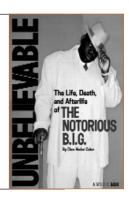
The Life, Death, and Afterlife of the Notorious B.I.G.

By Vibe magazine and Cheo Hodari Coker

With rare photos from *Vibe's* archives and Biggie's family, this is an in-depth look at the world of Biggie, Tupac, Puff Daddy, and Suge Knight, tracing their friendships and feuds from the beginning to the bitter end. "As well-rounded and substantial as the man himself."

--Blender

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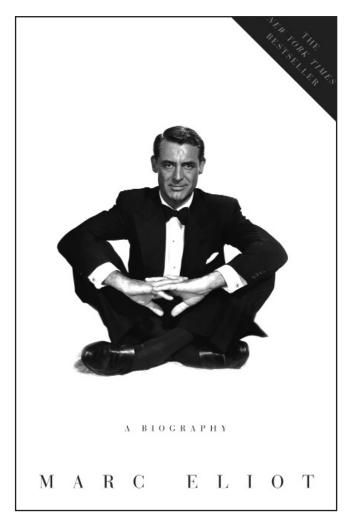
—People magazine (3 stars)

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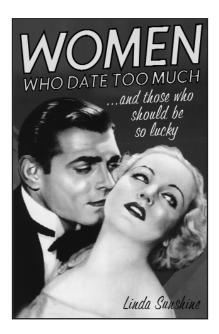
British: William Morris Agency, Inc. Translation: William Morris Agency, Inc. 1st Serial: Crown Audio: William Morris Agency, Inc.

Pub. History: A Harmony hardcover (Fall 2004) ISBN 1-4000-5026-X

WOMEN WHO DATE TOO MUCH . . . AND THOSE WHO SHOULD BE SO LUCKY

Happy Dating, Great Sex, Healthy Relationships, and Other Delusions

By Linda Sunshine



National Publicity

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Author Interviews out of Los Angeles

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The Family Dog 1-4000-4593-2

\$15.00 hardcover (Canada: \$23.00)

All Things Oz 1-4000-4848-6

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First published in 1988 (over 125,000 copies sold), this hilarious dating guide is fully revised for today's scene—and includes advice on everything from meeting guys and snagging first dates to turning tawdry affairs into meaningful relationships.

ooking for love in all the wrong places? Try police stations and firehouses! Emergency rooms and off-track betting establishments! The Alaska pipeline! Seriously, though. Linda Sunshine's hit publication, Women Who Date Too Much... and Those Who Should Be So Lucky, is now updated for the twenty-first century and offers up even more hilarious and practical (we swear!) advice for the single woman. This new illustrated edition is revised to include all those strange new dating intricacies that have evolved over the past few years—from the Internet and speed dating to sperm banks and Sex and the City's undeniable impact on relationships.

Complete with helpful tests and quizzes ("How Desperate Are You?" and "Am I a Good Lover, or What?"), Women Who Date Too Much... and Those Who Should Be So Lucky is essential for the millions of women hungry for commonsense, real-world, smart dating advice.

LINDA SUNSHINE is the author and editor of more than 50 books, including many film novelizations. She lives in Los Angeles and New York.



Humor—Relationships (HUM012000) 20 two-color illustrations 5³/₁₆ x 8; 160 pages 1-4000-9817-3 \$12.95 paper (Canada: 9

1-4000-9817-3. \$12.95 paper (Canada: \$17.95) EAN Code 9781400098170

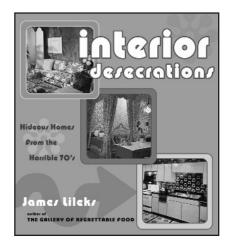
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INTERIOR DESECRATIONS

Hideous Homes from the Horrible '70s

By James Lileks



National Publicity

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Also by James Lileks Mommy Knows Worst 1-4000-8228-5 \$18.00 paper (Canada: \$26.00) James Lileks, author and designer of The Gallery of Regrettable Food (more than 35,000 copies sold), offers up a hilariously hideous collection of 1970s interior design atrocities.

"Sweet smoking Jesus, what was the matter with these people?!"

e'll never know why bad taste was the dominant theme of the 1970s. From the clothing and hair to the television, music, and politics, it was a decade of absolutely terrible style. In *Interior Desecrations*, James Lileks looks back at a particularly gruesome aspect of this special time: interior design.

Exploring all the rooms in the house, Lileks marries the worst of design with the funniest of commentary. Blazing plaid wallpaper? It's there. Vertigo-inducing matching patterns on walls, rugs, chairs, pillows, and blinds? Yep. Bathrooms straight out of 2001: A Space Odyssey? You bet—and thanks to Lileks's keen eye for detail, you won't miss a single stylistic abomination, no matter how tiny or difficult to gaze upon.

Now in paperback at a lower price, *Interior Desecrations* is sure to attract a whole new audience—perhaps one young enough (and lucky enough!) not to have lived through a time most of us would rather forget.

JAMES LILEKS is a columnist for the *Star-Tribune* in Minneapolis and a syndicated political humor columnist for Newhouse News Service. His website is Lileks.com.



Humor (HUM000000) 100 full-color photographs 7½ x 8¼; 192 pages; 0-307-23872-5. \$18.00 paper (Canada: \$26.00) EAN Code 9780307238726

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Pub. History: A Crown hardcover (Fall 2004) ISBN 1-4000-4640-8



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Humor—Political (HUM006000) Black-and-white illustrations throughout 8½ x 10½; 272 pages 1-4000-5456-7. \$17.95 paper (Canada: \$25.95)

EAN Code 9781400054565

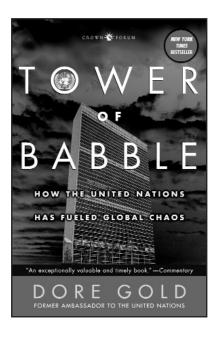
On Sale 10/11/2005

British: Crown Translation: Crown 1st Serial: Levine Greenberg Audio: Crown

TOWER OF BABBLE

How the United Nations Has Fueled Global Chaos

By Dore Gold



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In this New York Times bestseller, former UN ambassador Dore Gold exposes how the United Nations endangers America and our allies. This fully updated paperback has Gold's latest relevations about the oil-for-food scandal, Kofi Annan, and other major stories—including how UN organizations fund terrorist groups.

oliticians and pundits are imploring the United States to give the UN a major role in American foreign policy. But as Dore Gold reveals in this hard-hitting book, it is absurd to look to the UN to fight aggression, combat terrorism, and preserve global order. According to Gold, the UN is an abject failure—a fatally flawed organization that has actually accelerated and spread global chaos. It is a myth that the UN is a positive force for world order, and we will continue to put our national security at risk if we don't recognize this now.

"Bound to be one of the most controversial critiques in the public debate on the UN." —Henry Kissinger, former Secretary of State

"Informed and informative. It can be read with pleasure and profit by anyone with a genuine interest in the United Nations. I warmly recommend it."

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—Commentary

DORE GOLD served as Israel's ambassador to the United Nations from 1997 to 1999. He lives in Jerusalem.



Current Affairs—International—Political (CUR009000)
One 8-page black-and-white insert
5³/16 x 8; 336 pages
1-4000-5494-X. \$14.95 paper (Canada: \$21.00)
EAN Code 9781400054947

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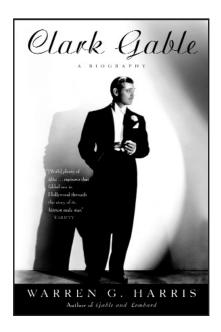
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Pub. History: A Crown Forum hardcover (Fall 2004) ISBN 1-4000-5475-3

CLARK GABLE

A Biography

By Warren G. Harris



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An exciting and revealing biography of one of the most memorable actors in the history of motion pictures—now available in paperback.

rom a critically acclaimed Hollywood biographer, Clark Gable is a candid, deliciously detailed portrait of the legendary movie star, covering his rough-and-tumble youth, his rise to success during the golden age of Hollywood, his relationship with Joan Crawford, his great love for Carole Lombard, and other aspects of his colorful life and career.

"Fast-moving and frank...You'll give a damn." —People

"With just enough detail and plenty of glitz, this new biography captures that era through the story of its biggest male star."

—Variety

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-Kirkus Reviews, starred

"Readers will enjoy the mixture of anecdotal and documentary information, the informal writing style, and especially the refreshing honesty... Harris' evenhanded approach provides a welcome breath of fresh air."

-Booklist

WARREN G. HARRIS has written critically acclaimed biographies of Cary Grant, Audrey Hepburn, and Sophia Loren, among others. He lives in New York City.



Biography—Entertainment & Performing Arts (BIO005000) 8-page black-and-white photo insert 5³/₁₆ x 8; 416 pages 0-307-23714-1. \$14.95 paper (Canada: \$21.00) EAN Code 9780307237149

On Sale 10/25/2005

British: Crown Translation: Crown 1st Serial: Crown Audio: William Morris Agency Inc.

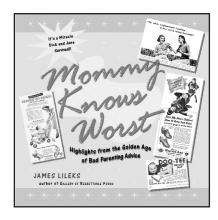
Pub. History: A Harmony hardcover (Summer 2003) ISBN 0-609-60495-3



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The Gallery of Regrettable Food 0-609-60782-0

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From satirist James Lileks, a hilarious collection of questionable child-care tips from a bygone era.

or modern parents with a sense of humor and fans of such successful books as The Three-Martini Playdate and Confessions of a Slacker Mom, this collection of outdated and often bizarre parenting advice is a lighthearted reminder of the follies of parenting past. It contains everything from ads for the Babytron (a metal seatbelt-less high chair) to potty-training tips for encouraging bowel control (hold a cold porcelain bowl to baby's bottom to strengthen bowel muscles). Want to throw a fabulous birthday party? Float a candle in tomato soup. Concerned about baby's bulging ears? Knit a practical head net to minimize them. This book features the earnest ads that offered wholesome (if a bit misguided) parenting advice back in the day—and reminds new moms and dads that they are not the first to be stumped by what to do with a baby.

Enthusiasts of humorist James Lileks will recognize his sardonic-style commentary alongside each questionable child-care tip, and the paperback original format offers his twisted nostalgia at a lower price point to appeal to a new segment of book buyers and fans.

JAMES LILEKS is a columnist for the *Star Tribune* in Minneapolis and a syndicated political humor columnist for Newhouse News Service. He is the author of six books, and his website, www.lileks.com, is among the most popular humor sites on the Internet.



Humor (HUM000000) 4-color photographs 7½ x 8¾; 176 pages 1-4000-8228-5. \$18.00 paper (Canada: \$26.00)

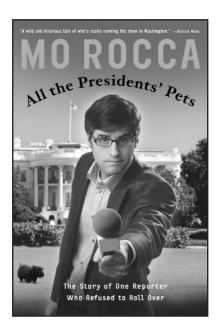
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By Mo Rocca



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—Miami Herald

"A freaky, phantasmagoric trip through the secret history of presidential pets." —Robert Siegel, former editor in chief of *The Onion*

"If the story of 'Alice in Wonderland' were ever to be remade and set in present-day Washington, D.C., Mo Rocca could probably be the one to write the script."

-Roll Call

MO ROCCA has been a regular on *The Daily Show, Today,* and NPR's *Wait, Wait, Don't Tell Me* and is the host of Bravo's *Things I Hate About You.* He lives in New York City.



Humor—Political (HUM006000)
25 black-and-white photographs
5³/₁6 x 8; 256 pages
1-4000-5226-2. \$12.95 paper (Canada: \$17.95)
EAN Code 9781400052264

On Sale 10/25/2005

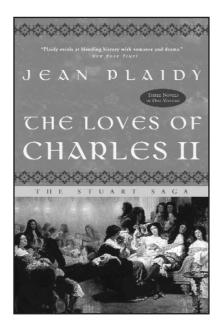
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laidy's engaging depictions of Britain's most captivating monarchs have proved addictive to fans, who have purchased more than 14 million copies of her books during her lifetime and more than 175,000 copies of the Plaidy favorites relaunched by Three Rivers Press since 2002. This novel tells the story of Charles II, who reigned as king of England after his puritanical father, Charles I, was executed. Determined to restore the throne to glory and happiness to his countrymen, Charles secured a political marriage with Portugal's Catherine of Braganza and revived the arts in England. He was beloved by his people as well as his queen, but Charles divided his attentions between his childless wife and a string of mistresses from all walks of life, who between them gave him 14 illegitimate children. His story is told through the stories of those colorful mistresses, his wife, and his younger sister Minette in this fascinating tale of power and pleasure in 17th-century England.

JEAN PLAIDY, one of historical fiction's most beloved names, is the pseudonym for prolific writer Eleanor Hibbert. By the time of her death in 1993, the Jean Plaidy novels had sold more than 14 million copies worldwide.



Fiction—Historical (FIC014000) 5³/₁₆ x 8; 608 pages 1-4000-8248-X. \$14.95 paper (NCR) EAN Code 9781400082483 On Sale 10/25/2005

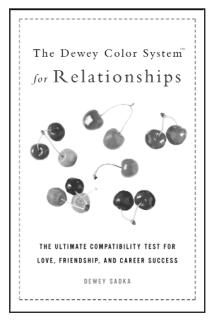
British: McIntosh & Otis, Inc. Translation: McIntosh & Otis, Inc. 1st Serial: Crown Audio: McIntosh & Otis, Inc.



THE DEWEY COLOR SYSTEM™ FOR RELATIONSHIPS

The Ultimate Compatibility Test for Love, Friendship, and Career Success

By Dewey Sadka



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Author Interviews
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The Dewey Color System
1-4000-5062-6
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Will you get along with someone who loves red or dislikes yellow? Here is an entertaining personality test and guide to the full spectrum of your relationships: romantic, platonic, and professional.

ewey Sadka's 2004 book *The Dewey Color System* introduced readers to his innovative, entertaining, and remarkably accurate color-based personality test. Now Dewey puts his system to work to elucidate your relationships with friends, family members, coworkers, and significant others. It all starts with a quick and straightforward quiz about the colors you prefer (and those you don't), using two full-color inserts designed to make finding your type both simple and fun.

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DEWEY SADKA developed his color system while running one of the most successful staffing firms in the country. He has been featured in a variety of national magazines, including *Woman's Day* and *Cosmopolitan*. He lives in Atlanta.



Self-Help (SEL000000)
2-page full-color insert
5³/₁₆ x 8; 256 pages
1-4000-5063-4. \$14.00 paper (Canada: \$21.00)
EAN Code 9781400050635

EAN Code 9781400050635 On Sale 12/27/2005

British: Carol Mann Agency, Inc. Translation: Carol Mann Agency, Inc. 1st Serial: Crown Audio: Crown

HOLLYWOOD CAUSES CANCER

The Tom Green Story

By Tom Green with Allen Rucker



National Publicity
Online Promotion
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Hollywood Causes Cancer not only tells the full story of Tom Green's wildly entertaining trip to celebrity, it is also an engrossing look at a dramatic, ruthless place called Hollywood, and how one man survived his journey into the heart of it all.

rom Tom Green, the popular host of MTV's very successful *The Tom Green Show* and star of *Road Trip* and other movies, comes a provocative, behind-thescenes look at his bizarre life—a naïve kid from Ottawa plucked from obscurity by MTV who revolutionized modern TV with his show, gave a cameo appearance in *Charlie's Angels*, married (and divorced) a Barrymore, had his cancerous testicle removed in a TV special, and came back to star in *Stealing Harvard*.

Now available in paperback with a lower price point, this is sure to be a hit with Tom's younger fans as well as buyers of comedy and pop culture books.

TOM GREEN was the host of *The Tom Green Show* and *The New Tom Green Show* and has starred in the films *Road Trip, Freddy Got Fingered, Stealing Harvard,* and *Charlie's Angels*.

ALLEN RUCKER is the author of the #1 New York Times bestseller The Sopranos Family Cookbook, The Sopranos: A Family History, and two books with Martin Mull, The History of White People in America and A Paler Shade of White.



Humor (HUM000000)
52 black-and-white photographs
53/16 x 8; 272 pages
1-4000-5277-7. \$12.95 paper (Canada: \$17.95)
EAN Code 9781400052776

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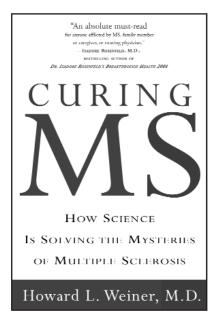
Pub. History: A Crown hardcover (Fall 2004) ISBN 1-4000-5271-8

CURING MS

How Science Is Solving the Mysteries of Multiple Sclerosis

By Howard L. Weiner, M.D.





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A moving account from the nation's leading multiple sclerosis physician and researcher of the scientific quest to cure MS, the range of new treatments being introduced, and the heartfelt stories of his work with patients through the years.

uring MS is the story of Dr. Howard Weiner's long-term scientific quest to find a cure for multiple sclerosis, an utterly confounding and devastating disease. He intertwines the story of the search for a cure over the last thirty years, both his own work and that of other researchers, with the moving and inspiring stories of his patients and their battles with the disease. The result is a sensitive, compassionate book offering MS sufferers and their friends and family members a deep understanding of the science of the disease as well as the personal odyssey that living with the disease becomes.

Curing MS offers a message of hope about new treatments and makes a powerful argument that a cure can—and will—be found.

HOWARD L. WEINER, M.D., is the Robert L. Kroc Professor of Neurology at Harvard Medical School and the founder and director of the Partners Multiple Sclerosis Center at Massachusetts General Hospital and Brigham and Women's Hospital, where he is also codirector of the Center for Neurological Disease. Dr. Weiner lives in Massachusetts.



Medical—Diseases (MED022000) 5³/₁₆ x 8; 320 pages 0-307-23604-8. \$14.00 paper (Canada: \$21.00) EAN Code 9780307236043

On Sale 10/25/2005

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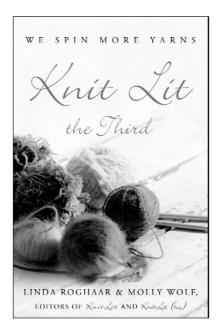
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Also by Linda Roghaar and Molly Wolf KnitLit (too) 1-4000-5149-5 \$14.00 (Canada: \$21.00)

KnitLit 0-609-80824-9 \$13.00 (Canada: \$20.00) For knitters, by knitters, an all-new, tightly woven collection of stories from the editors of the popular KnitLit and KnitLit (too).

o longer a fad, knitting has become mainstream, with millions casting on. And if there's anything this audience loves as much as polishing off the perfect project, it's reading about their favorite pastime. This season, we offer up a new skein: *KnitLit the Third*, a rich compilation of true tales and original fiction. As always, the joy of the book lies in the diversity of its voices, from established writers and fiber fanatics to first-time writers with a yarn to spin. Building on the successes of *KnitLit* and *KnitLit* (too), *KnitLit the Third* is bound to find its way into the baskets of hip hobbyists nationwide.

Praise for KnitLit (too):

"More than a glimpse into the knitterly heart, it's a look at the depth and variety of the human spirit."

—Interweave Knits

"Touching...funny...deeply personal....A treat to open at those moments when your fingers have had all they can take."

—Vogue Knitting

"Overall the quality is excellent....Knit one, purl one, read one."

—Publishers Weekly

LINDA ROGHAAR is a literary agent and obsessive knitter based in Massachusetts. MOLLY WOLF is a book editor, author, and avid knitter. She lives in Canada.



Craft & Hobbies — Knitting (CRA015000)
3 line drawings
5³/₁₆ x 8; 288 pages;
1-4000-9760-6. \$14.00 paper (Canada: \$21.00)
EAN Code 9781400097609

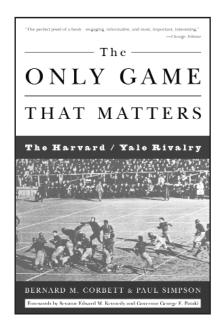
EAN Code 9781400097609 On Sale 10/25/2005

British: Linda Roghaar Literary Agency Translation: Linda Roghaar Literary Agency 1st Serial: Crown Audio: Crown

THE ONLY GAMETHAT MATTERS

The Harvard/Yale Rivalry

By Bernard M. Corbett and Paul Simpson



National Publicity

Cross-Promotion with Harvard and Yale Football Alumni Associations

An entertaining, in-depth look at the passionate, living history that is the Harvard/Yale football rivalry.

or hundreds of thousands of alumni and fans, the annual clash between Harvard and Yale inspires a sense of nostalgia and pride unequaled anywhere in sports. For much of the year, Ivy League football is overshadowed by powerhouse programs such as those at USC and Oklahoma. But not on the third Saturday of November, when all eyes turn to New England for the legendary battle between the Crimson and the Blue. In The Only Game That Matters, Bernard M. Corbett and Paul Simpson explore what makes this iconic rivalry so revered, so beloved, and so pivotal in college football history.

"The perfect jewel of a book—engaging, informative, and, most important, interesting." —Chicago Tribune

"A cheering celebration of one of football's great rivalries."

-Kirkus Reviews

"Corbett and Simpson capture the unique intensity of this famous game." —from the foreword by Senator Edward M. Kennedy, Harvard '56

"The Only Game That Matters does a great job of explaining why Harvard/Yale is The Game—one that does matter, and should matter more."

—from the foreword by Governor George E. Pataki, Yale '67

BERNARD M. CORBETT has been the play-by-play announcer for Harvard University football for seven years and is the author of several books on Boston—area sports.

PAUL A. SIMPSON has written for the *Boston Globe* and *Hockey* magazine.



Sports and Recreation—Football (SPO015000) 8-page black-and-white insert 5³/₁₆ x 8; 320 pages 1-4000-5069-3. \$12.95 paper (Canada: \$17.95) EAN Code 9781400050697

EAN Code 9781400050697 On Sale 10/25/2005

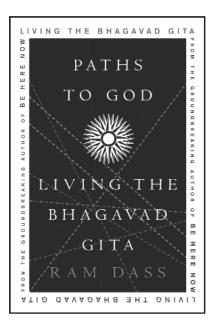
All Rights: Crown

Pub. History: A Crown hardcover (Fall 2004) ISBN 1-4000-5068-5

PATHS TO GOD

Living the Bhagavad Gita

By Ram Dass



National Publicity

Also by Ram Dass

One-Liners

1-4000-4623-8

\$13.95 hardcover (Canada: \$21.00)

Be Here Now

0-517-54305-2

\$14.14 paper (Canada: \$21.21)

World renowned philosopher and spiritual teacher Ram Dass—author of the classic Be Here Now—presents the first companion to the Bhagavad Gita: the classic Hindu text called the ultimate quide for living a spiritual life.

or centuries, readers have turned to the Bhagavad Gita for inspiration and guidance as they chart their own spiritual paths. As profound and powerful as this classic text has been for generations of seekers, integrating its lessons into the ordinary patterns of our lives can ultimately seem beyond our reach. Now, in a fascinating series of reflections, anecdotes, stories, and exercises, Ram Dass gives us a unique and accessible road map for making the wisdom of the Bhagavad Gita relevant and applicable to our everyday life.

"Blessed brilliance and luminous heart wisdom—Ram Dass at his best....Exquisite to read."

—Jack Kornfield, author of A Path with Heart

"With wisdom, humor, and great compassion, *Paths to God* illuminates the liberating power of the Gita—a rare gift in these unsettled times."

—Joseph Goldstein, author of One Dharma: The Emerging Western Buddhism

"An exceptional resource and guide for bridging and identifying the many paths of God."

—Angeles Arrien, Ph.D., author of *The Four-Fold Way*Bestselling author RAM DASS has served on the faculty at Stanford and Harvard Universities.



Religion—Eastern; Philosophy (REL024000/REL051000) 16 black-and-white photographs; 4 line drawings $5^{3}/_{16} \times 8$; 352 pages;

1-4000-5403-6. \$12.12 paper (Canada: \$17.00)

EAN Code 9781400054039

On Sale 10/25/2005

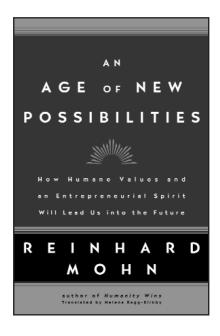
All Rights: Crown

Pub. History: A Harmony hardcover (Fall 2004) ISBN 1-4000-5402-8

AN AGE OF NEW POSSIBILITIES

How Humane Values and an Entrepreneurial Spirit Will Lead Us into the Future

By Reinhard Mohn



National Publicity

Also by Reinhard Mohn
Humanity Wins
0-609-60806-1
\$20.00 hardcover (Canada: \$30.00)

From Reinhard Mohn, head of one of the largest media companies in the world, comes a book about the entrepreneur's unique ability to lead business into the future by adapting to a new socioeconomic environment.

very day we are presented with new, life-changing innovations. But while our day-to-day lives have become easier, the big picture is more complicated. Change is occurring in the economic sphere as quickly as it is in our individual lives, and the new global economy is presenting even more challenges to companies. The modern business world is in need of a complete overhaul if organizations are to adapt and thrive in today's everchanging environment.

Enter Reinhard Mohn, the entrepreneur who built Bertelsmann into a global powerhouse. Drawing on more than 50 years of experience in the private sector, Mohn explains how entrepreneurial leaders have a unique ability to lead businesses into the future by adapting to new socioeconomic realities. He shows how private businesses have become increasingly connected to politics and the public sector, making the need for constant change necessary to the success of all companies.

Mohn offers invaluable insights in *An Age of New Possibilities*, making this an essential read for anyone with a taste for the challenge of doing business in the 21st century.

REINHARD MOHN has served as chairman of the executive board and the supervisory board of Bertelsmann; he is currently chairman emeritus of the Bertelsmann Supervisory Board.



Business (BUS000000) 5³/₁₆ x 8; 224 pages 1-4000-9764-9. \$14.00 paper (Canada: \$21.00) EAN Code 9781400097647 On Sale 10/25/2005

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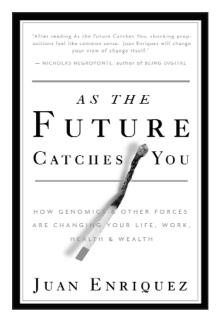
All rights: Crown

Pub. History: A Crown hardcover (Fall 2004) ISBN 1-4000-5344-7

AS THE FUTURE CATCHES YOU

How Genomics & Other Forces Are Changing Your Life, Work, Health & Wealth

By Juan Enriquez



National Publicity

Online Promotion Blog advertising

See Page 94 of the Fall 2005 Crown Catalog for Details About Juan Enriquez's New Hardcover The Untied States of America

"By far the best book I know to help us understand and cope with the powerful technologies that are about to change every aspect of our lives."

-Roger Fisher, coauthor of Getting to Yes

his eye-opening glimpse into the way we will live and work in the future (first published by Crown Business in 2001, with more than 45,000 copies sold) holds even more relevance in our post-9/11 era.

Now more than ever, this book puts us face-to-face with unprecedented political, ethical, and economic issues, and dramatically demonstrates the impact of the genetic, digital, and knowledge revolutions on our lives. An innovative design fuses arresting graphics and poetic prose that draw the reader into a thought-provoking conversation with Enriquez and his ideas.

"Provides an invigorating and consciousness-expanding look at the possibilities that lay ahead for humanity."

-Miami Herald

"Anyone looking for hard evidence of the depth and breadth of business transformation need only pick up [this book]." —Fast Company

"Beyond digital is genomics. After reading As the Future Catches You, shocking propositions feel like common sense. Juan Enriquez will change your view of change —Nicholas Negroponte, author of Being Digital

JUAN ENRIQUEZ, the CEO of Biotechonomy, was the founding director of the Life Sciences Project at Harvard Business School.



Current Affairs (CUR000000) black-and-white photographs throughout 53/16 x 8; 272 pages 1-4000-4774-9. \$13.00 paper (Canada: \$20.00) EAN Code 9781400047741

On Sale 10/25/2005

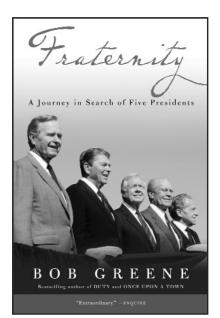
All Rights: Crown

Pub. History: A Crown Business hardcover (Fall 2001) ISBN 0-609-60903-3

FRATERNITY

A Journey in Search of Five Presidents

By Bob Greene



National Publicity

"[Fraternity is] Bob Greene at his best, full of perfectly captured ordinary moments that reveal our former presidents as the flesh-and-blood men they are."

—Chicago Sun-Times

hat if you set off on a vacation trip in search of history—and your destination was the men who had been president? Asking himself that question, bestselling author Bob Greene embarked on a long journey across the nation, hoping to spend time with Richard Nixon, Gerald Ford, Jimmy Carter, George Bush, and Ronald Reagan. The result of his odyssey is *Fraternity*.

The book is rich with the sounds of the presidents' own voices: from Nixon explaining the reasons for his solitary walks through New York City streets at 5:30 every morning, to Carter recalling the sting of his family's being mocked for their rural Southern heritage, even after he had won the White House. Dramatic, funny, surprising, and unforgettable, *Fraternity* reveals the human side of men who made history, along with the dreams of a nation.

"Extraordinary." —Esquire

"Exhilarating...Takes the reader on the ultimate road trip."
—Library Journal

BOB GREENE is a New York Times bestselling author whose books include Once Upon a Town and Duty. He has been the lead columnist for Life and Esquire, a contributing correspondent for ABC News Nightline, and a syndicated columnist for both the Chicago Sun-Times and the Chicago Tribune.



Biography—Political (BIO010000) 5³/₁₆ x 8; 304 pages 1-4000-5465-6. \$13.95 paper (Canada: \$21.00) EAN Code 9781400054657

On Sale 10/25/2005

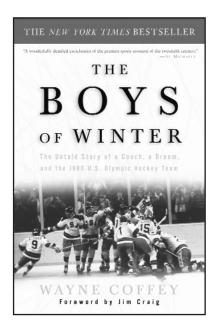
British: Janklow & Nesbit Associates, Inc. Translation: Janklow & Nesbit Associates, Inc. 1st Serial: Crown Audio: Crown

Pub. History: A Crown hardcover (Fall 2004) ISBN 1-4000-5464-8

THE BOYS OF WINTER

The Untold Story of a Coach, a Dream, and the 1980 U.S. Olympic Hockey Team

By Wayne Coffey



National Publicity

National Sports Radio Campaign

Author Interviews
out of Boston and New York

Easel-Backed Poster AvailableAsk your Random House rep
for details

"An unvarnished and captivating read."

—Parade

he Boys of Winter chronicles the improbable victory of amateur Americans over Russian all-stars in the 1980 "Miracle on Ice" Olympic hockey game. Drawing on hundreds of hours of interviews, Wayne Coffey reveals the untold stories of these Olympic icons and their controversial coach Herb Brooks, the Soviet opponents, and the forces that brought them together.

"A sweet and searching recollection of Brooks and his improbable team." —New York Times

"Sensational" —Baltimore Sun

"Brings 'miracle' back to life." —USA Today

"The 1980 U.S. hockey team has been mythologized in print and on screen for almost twenty-five years. Wayne Coffey's *The Boys of Winter* goes much deeper than that and, for the first time, gives us a clear picture of who these remarkable boys—and men—were ... and are. It is a very fine book." —John Feinstein

"A wonderfully detailed enrichment of the greatest sports moment of the 20th." —Al Michaels

WAYNE COFFEY is a sportswriter for the *New York Daily News*. He lives in Westchester, New York.



Sports & Recreation—Hockey (\$P0020000) 5³/₁₆ x 8; 288 pages 1-4000-4766-8. \$13.00 paper (Canada: \$18.00) EAN Code 9781400047666

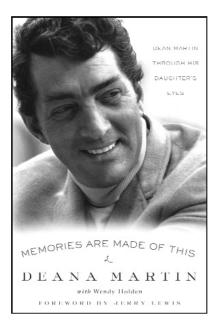
On Sale 10/25/2005

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MEMORIES ARE MADE OF THIS

Dean Martin Through His Daughter's Eyes

By Deana Martin with Wendy Holden



National Publicity

Author Interviews out of Los Angeles

Online Promotion on author's website, www.deanamartin.com "I loved reading what Deana wrote—maybe because she bit the bullet, she was courageous, up-front, tenacious, and so totally forthright. I read it with tremendous pride and love, and I know other readers will feel the same emotions I felt. I love this author for a myriad of reasons, but especially for how she has honored my partner." —from the Foreword by Jerry Lewis

n her loving and candid memoir, Deana Martin recalls what it was like to grow up in the home of her father, Dean Martin: the warring wives, the many children, and the frenetic energy and trauma that fueled the lives of the various members of the Rat Pack.

This captivating story is sure to appeal to anyone interested in the history and glamour of the entertainment industry and will leave its readers delighted and nostalgic for a time gone by.

"A heartfelt and honest portrait of a mysterious father."

-Publishers Weekly

"Deana Martin has told a frank and honest account of what her life was like with her famous father and family. It has been a wild ride, with lots of ups and downs, written with honesty, love, and understanding."

—Regis Philbin

"Dean Martin was the unique star who attained success in all of the entertainment media... His daughter Deana gives us something else that is also unique in this revealing book about growing up as the daughter of a true legend."

—Don Rickles

DEANA MARTIN, the daughter of Dean Martin, is an actress and entertainer. She lives in Beverly Hills, California.



Biography—Entertainment & Performing Arts (BIO005000) 16 page black-and-white photo insert

320 pages; 53/16 x 8

1-4000-9833-5. \$14.00 paper (Canada: \$21.00) EAN Code 9781400098330

On Sale 11/22/2005

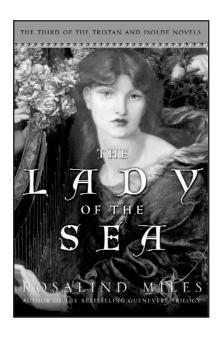
British: The Firm, Inc. Translation: The Firm, Inc. 1st Serial: Crown Audio: Crown

Pub. History: A Harmony hardcover (Fall 2004) ISBN 1-4000-5043-X

THE LADY OF THE SEA

The Third of the Tristan and Isolde Novels

By Rosalind Miles



National Publicity

Advertising BookPage

Discussion Group Guide printed in the book

Online Promotion
BookReporter.com
MaidensCrown.com
ReadingGroupGuides.com

Also by Rosalind Miles
I, Elizabeth
0-609-80910-5
\$13.95 paper (Canada: \$21.00)

Guenevere, Queen of the Summer Country 0-609-80650-5 \$12.95 paper (Canada: \$19.95) The climactic, much-anticipated conclusion to Rosalind Miles's Tristan and Isolde trilogy is now available in paperback—ideal for reading groups.

n this final chapter of Rosalind Miles's Tristan and Isolde adaptation, Isolde—now a queen in her own right—longs to end her marriage to King Mark of Cornwall, a marriage she has accepted in order to save her country from the threat of war and to be near her only love, Mark's nephew Tristan. King Mark, cowardly and spiteful, is too heavily influenced by his monks and counselors, who loathe the powerful and independent Isolde. And so she leaves Cornwall and returns home to Ireland, where her lords face a growing threat from the warlike Picti, who live in the barren highlands to the north of England. The Picti's bold new king is determined to take the riches of Ireland for his own people, whether by war or by marriage with Isolde.

Isolde gathers her armies to confront the Picti and faces a violent conflict with King Mark, who vows he will not let Isolde—and Ireland—slip from his grasp. Now Isolde and her knight, Tristan, must play out their fate and face their enemies in a final battle, a war that could spell ruin for them both.

"Interwoven with plenty of passion and intrigue, this mystical reworking of a time-honored fable provides an enthralling new spin on an irresistibly romantic old legend."

—Booklist

ROSALIND MILES is a bestselling novelist, essayist, and broadcaster. She lives in Kent, England.



Fiction—Historical (FIC014000) 5³/₁₆ x 8; 384 pages 0-307-20985-7. \$12.95 paper (Canada: \$17.95) EAN Code 9780307209856

On Sale 11/22/2005

British: Sterling Lord Literistic Inc. Translation: Sterling Lord Literistic Inc 1st Serial: Crown. Audio: Crown

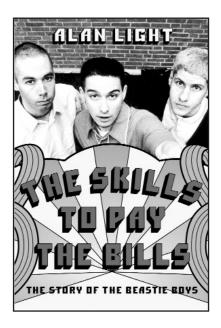
Pub. History: A Crown hardcover (Fall 2004) ISBN 0-609-60962-9



THE SKILLS TO PAY THE BILLS

The Story of the Beastie Boys

By Alan Light



National Publicity

20-City Morning Drive Radio Satellite Tour

Author Interviews out of New York

Online Promotion

Blog ads on music sites

Alan Light has also contributed to Tupac Shakur 0-609-80217-8

\$17.95 paper (Canada: \$25.95)

The Vibe History of Hip Hop 0-609-80503-7 \$27.50 paper (Canada: \$41.50) A comprehensive, linear oral history of the Beastie Boys and their influence on music and pop culture by renowned pop music writer and editor Alan Light.

n 1986, three teenagers from New York calling themselves the Beastie Boys released a hip-hop album, and more than four million listeners tuned in. The songs were fresh, sample-heavy, offensive, and unlike anything the music world had experienced before. For one thing, these were white kids—definitely a novelty for the hiphop image of the Eighties. But unique talent and innovation were also at work. Alan Light, then a student at Yale, was intrigued and he began a study of the Beastie Boys that has become a two-decades-long chronicle of their work and influence. Throughout, the Beasties have been a driving force in pop music and culture, paving the way for current stars such as Eminem.

One of the most impressive results of this enduring legacy is the sheer breadth of their fan base: As original fans grow older, their children are now acquiring Beastie Boys CDs alongside music by Bob Marley and Led Zeppelin as part of the teenage listening canon. This comprehensive oral history of the band is sure to be a favorite among fans new and old.

ALAN LIGHT'S senior essay, "Rhyming and Stealing: The Beastie Boys Phenomenon 1987," was a finalist for the American Studies prize. Since then he has followed the Beasties' career and worked as editor-in-chief for *Vibe*, *Spin*, and *Tracks*, which he also cofounded.



Music—Rap (MUS031000) 20 black and white photographs 5³/₁₆ x 8; 288 pages 0-609-60478-3. \$14.00 paper (Canada: \$21.00) EAN Code 9780609604786

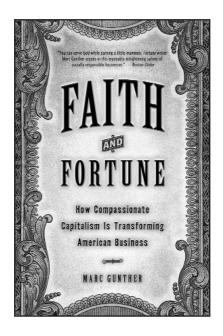
On Sale 11/22/2005

British: Sarah Lazin Books Translation: Sarah Lazin Books 1st Serial: Crown Audio: Sarah Lazin Books

FAITH AND FORTUNE

How Compassionate Capitalism Is Transforming American Business

By Marc Gunther



National Publicity

"Marc Gunther looks into the darkness of corporate greed and scandal and, in the shadows cast by the likes of Enron and WorldCom, sees a beacon of hope in companies in which profits and values coexist." —David Wessel, deputy Washington bureau chief & capital columnist, Wall Street Journal

espected business journalist Marc Gunther travels the country to talk with executives and managers at a wide variety of organizations who are living their values at work and argues that companies can—and should—do well by doing good.

"[An] enjoyably enlightening survey of socially responsible businesses...from its opening sentence ('Despite most of what you've read about business lately, corporate America is changing for the better') to its case that ethical commerce need not be unprofitable, the book upends preconceived notions."

—Miami Herald

"Packed with compelling stories...Offers a much-needed, balanced look at the well-intentioned side of corporate America." —Publishers Weekly (starred)

"Even cynics should devour this marvelous book. Marc Gunther makes a compelling case that the right things matter—and pay off; yet he exudes not a dollop of naiveté."

—Tom Peters, author of Re-imagine! and Thriving on Chaos

MARC GUNTHER is a senior writer at *Fortune* magazine who has written extensively about corporate social responsibility and faith at work. He lives in Bethesda, Maryland.



Business & Economics; Religion (BUS000000/REL000000) $5^{3}/_{16} \times 8$; 304 pages

1-4000-4894-X. \$14.00 paper (Canada: \$21.00)

EAN Code 9781400048946

On Sale 11/22/2005

British: Crown Translation: Crown

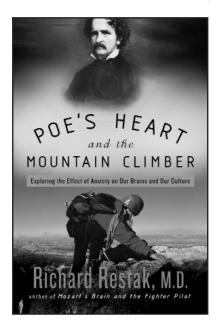
1st Serial: International Creative Management Audio: International Creative Management

Pub. History: A Crown Business hardcover (Fall 2004) ISBN 1-4000-4893-1

POE'S HEART AND THE MOUNTAIN CLIMBER

Exploring the Effect of Anxiety on Our Brains and Our Culture

By Richard Restak, M.D.



National Publicity

National Radio Campaign Author Interviews out of Washington, D.C.

Also by Richard Restak, M.D.

Mozart's Brain and the Fighter Pilot
0-609-81005-7
\$12.00 paper (Canada: \$18.00)

Also Available as a Random House AudioBook Abridged, 4 CDs 0-7393-1379-7 \$27.50 (Canada: \$39.95) From the bestselling author of Mozart's Brain and the Fighter Pilot, an in-depth exploration of the science of anxiety, from the extremes of panic attacks and post-traumatic stress disorder to the everyday anxieties that affect more than 19 million Americans.

n this fascinating and practical book, Dr. Richard Restak tackles the issue of anxiety head-on. He suggests thinking of anxiety not as a burden, but as a stimulus for enhanced self-knowledge. After interviewing experts on anxiety and reflecting on his many years treating anxious patients, Restak has organized this book around one principle: The best way to manage anxiety is to learn about it and put that learning to practical use.

This message is vital and empowering: Anxiety is not a mental illness that must require medication, but often a biological response to stress. By understanding anxiety as a normal component of our mental life, we can learn to manage it and use it to transform our lives in a positive way.

"Pulls seamlessly from psychology, medicine, history, and popular culture to explore anxiety from all angles and offer advice on managing it."

—O magazine

"Restak exudes empathy with instances of his personal experiences. [He] dispels worry about worry and tenders sensible strategies for quelling it."

—Booklist

RICHARD RESTAK, M.D., is a neurologist, neuropsychiatrist, and clinical professor of neurology at George Washington University Medical Center in Washington, D.C.



Self-Help (SEL000000) 5³/16 x 8; 256 pages 1-4000-4851-6. \$12.00 paper (Canada: \$17.00) EAN Code 9781400048519

On Sale 11/22/2005

British: Crown Translation: Crown 1st Serial: Crown

Audio: Sterling Lord Literistic Inc

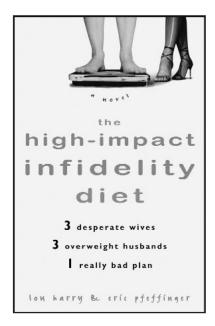
Pub. History: A Harmony hardcover (Fall 2004) ISBN 1-4000-4850-8



THE HIGH-IMPACT INFIDELITY DIET

A Novel

By Lou Harry and Eric Pfeffinger



National Publicity

Bros.

Author Interviews
out of Indianapolis, IN, and Toledo, OH
Movie Rights Optioned by Warner

Three wives offer their overweight husbands a preposterous incentive to get svelte in a hilarious novel that delivers a generous portion of warm and wise insights along with the laughs.

Prin, Cheryl, and Dierdre all have husbands who tip the scale north of 300 pounds. Exasperated, the women offer the men serious motivation to drop some serious weight: Any of them who can get down to 210 pounds gets a spouse-approved pass to sleep with a beautiful hooker one of the wives knew in college.

The wives figure that their nacho-loving, couch potato husbands will lose *some* weight, but 210 seems safely out of reach. When the guys begin to shed pounds at an alarming rate, the wives panic. Not because they fear their husbands' infidelity, but because the promised hooker does not exist. Soon the women find themselves in a frantic hunt for a suitable prostitute. *The High-Impact Infidelity Diet* provides a unique glimpse into the mind of a married man and sheds a wise and funny light on sex, marriage, friendship, self-image, and other contemporary concerns from the point of view of both husbands and wives.

LOU HARRY is the author of more than a dozen books, including The Voodoo Kit series and *The Encyclopedia of Guilty Pleasures*. He lives in Indianapolis, Indiana, where he edits *Indy Men's* magazine. **ERIC PFEFFINGER** is an award-winning playwright and contributor to NationalLampoon.com. He lives in Toledo, Ohio.



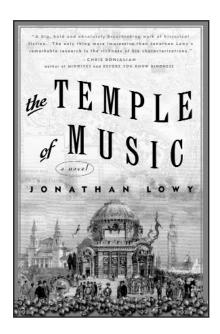
Fiction—Humorous (FIC016000)
5³/₁₅ x 8; 320 pages
1-4000-9845-9. \$12.95 paper (Canada: \$17.95)
EAN Code 9781400098453

On Sale 11/22/2005

British: Sterling Lord Literistic, Inc Translation: Sterling Lord Literistic, Inc 1st Serial: Crown Audio: Crown

THE TEMPLE OF MUSIC

By Jonathan Lowy



National Publicity

Discussion Group Guide Printed in Book

Online Promotion
Bookreporter.com
ReadingGroupGuides.com

Jonathan Lowy presents a rich and sweeping historical novel of the Gilded Age, leading up to the shocking assassination of President William McKinley.

n evocative novel of the Gilded Age, *The Temple of Music* is populated by a rich cast of real-life characters who embodied the era: corrupt kingmaker "Dollar" Mark Hanna; candidate William Jennings Bryan, a spectacular orator and media star; sleazy, all-powerful newspaper mogul William Randolph Hearst; and morality czar Anthony Comstock, perpetually at war against pornography and contraceptives. But at the center of the novel are two men of the new century, William McKinley, who will become president, and Leon Czolgosz, a Czech immigrant, who will assassinate him.

Jonathan Lowy brings to life the intrigues and passions of these characters, creating a rare literary achievement that intertwines history and fiction into an indelible tapestry of America at the dawn of the 20th century.

"A big, bold, and absolutely breathtaking work of historical fiction. The only thing more impressive than Jonathan Lowy's remarkable research is the richness of his characterizations."

—Chris Bohjalian

"A high-water mark in the ongoing renaissance of the historical novel."

—Kirkus Reviews

JONATHAN LOWY is an attorney for Sarah Brady's Center to Prevent Handgun Violence. He lives in the Washington, D.C., area.



Fiction—Historical (FIC014000) 5³/₁₆ x 8; 336 pages 0-307-20984-9. \$13.95 paper (Canada: \$21.00) EAN Code 9780307209849

On Sale 12/27/2005

British: Deborah Grosvenor Translation: Crown 1st Serial: Deborah Grosvenor Audio: Deborah Grosvenor

Pub. History: A Crown hardcover (Fall 2004) ISBN 0-609-60819-3

THE WALL STR

COMPLETE MONEY AND **INVESTING GUIDEBOOK**

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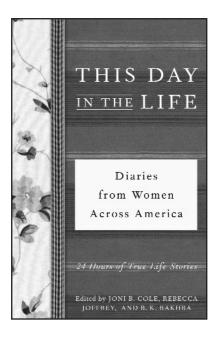
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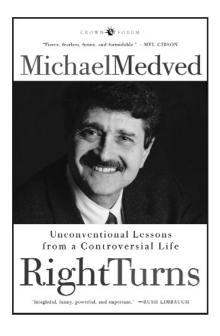
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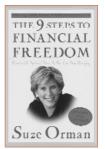


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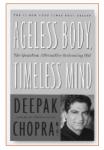
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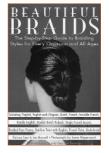
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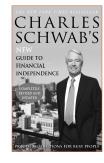
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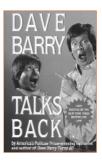




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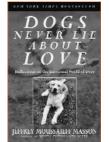
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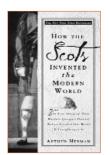
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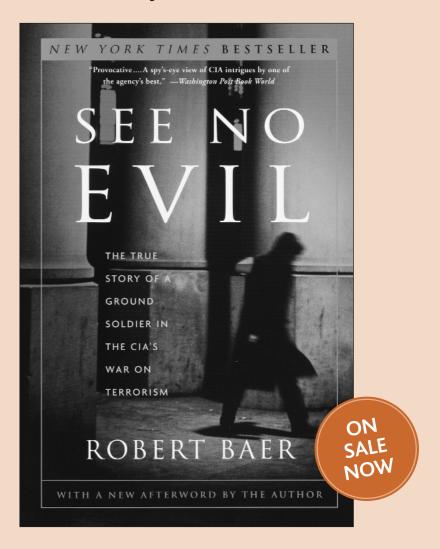
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