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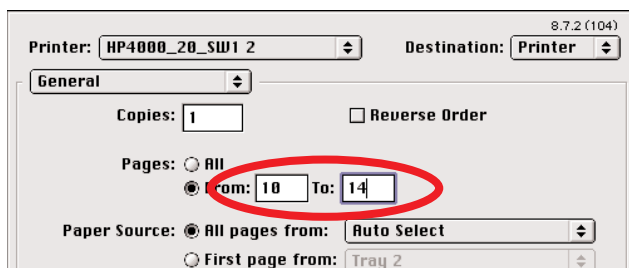
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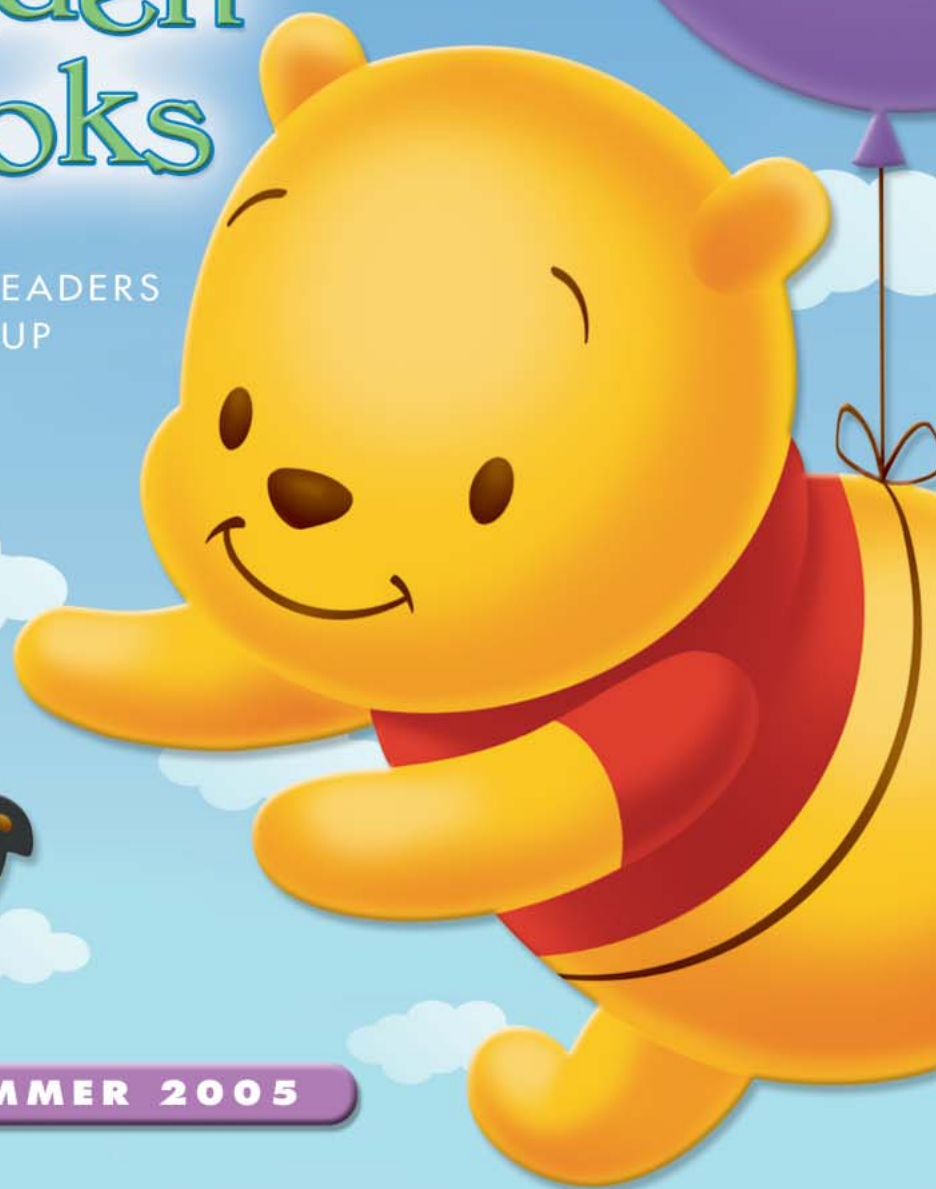
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YOUNG READERS
GROUP



SUMMER 2005

A DIVISION OF RANDOM HOUSE CHILDREN'S BOOKS

Random House/Golden Books Young Readers Group

SUMMER 2005

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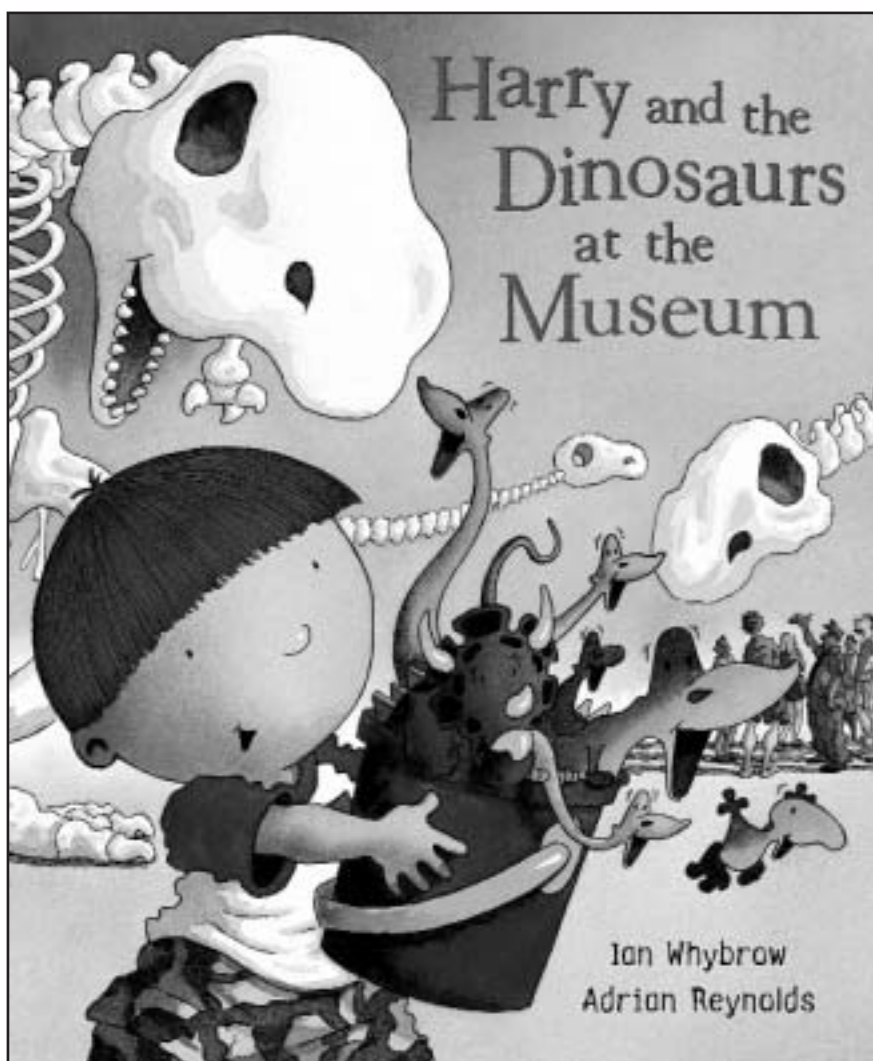
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Harry and the Dinosaurs at the Museum

IAN WHYBROW

ILLUSTRATED BY ADRIAN REYNOLDS

JOINING BIG SISTER Sam at the museum while she researches her human ancestors—the cave dwellers, the Egyptians, and the Romans—is pretty dull for an active boy and his even more active bucket of dinosaurs. After climbing display cases and sliding on slippery floors, Harry and the gang realize that they are lost. But when they find the Hall of Dinosaurs, Harry's little pals are delighted to get acquainted with *their* ancestors.

Ian Whybrow has written over 60 children's books, ranging from poetry to picture books to novels. He has won numerous awards in England, Europe, and the U.S. As a child, Ian developed a passion for natural history museums and quite a talent for getting lost in them. He thinks he may hold some sort of world record for it.

Adrian Reynolds was born and raised in Wales and has illustrated several books. He lives in Cambridge, U.K.



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Lois Lenski was a prolific author and illustrator of classic books for children. She is counted among the most influential author-illustrators of the 20th century. She died in 1974.



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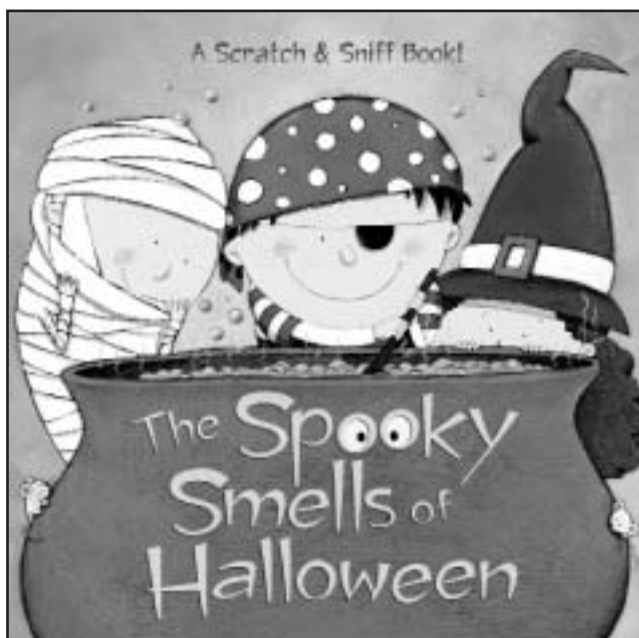
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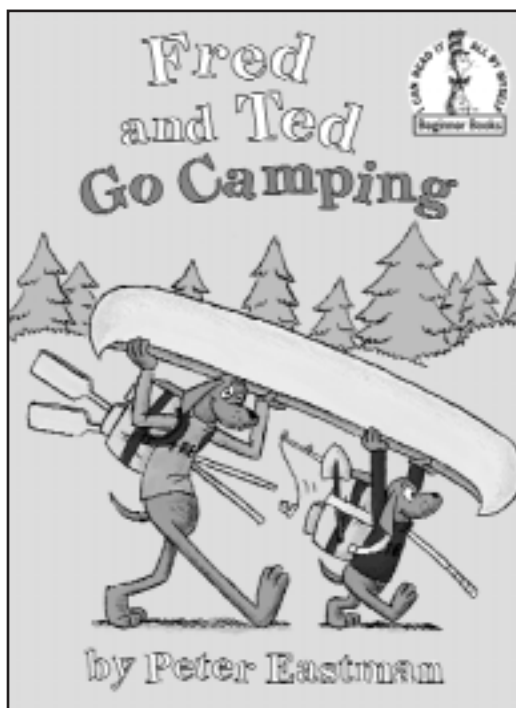


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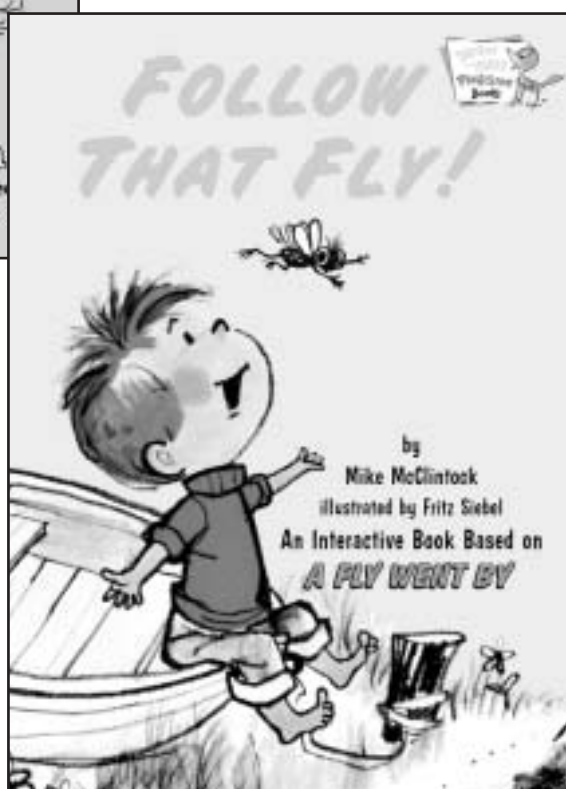
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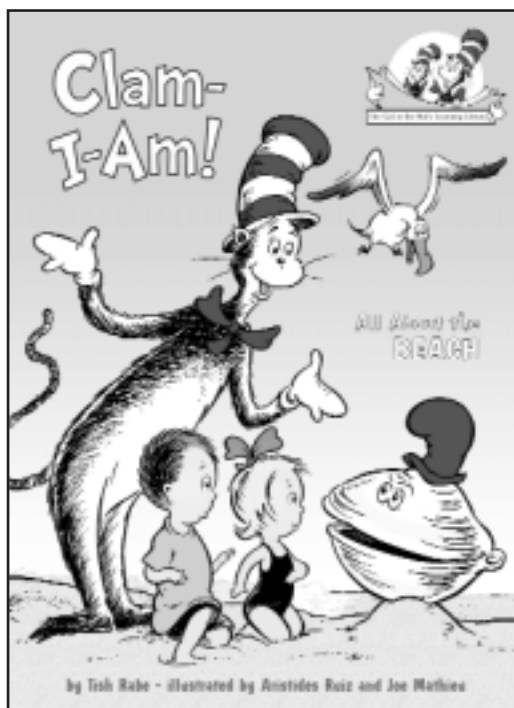
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"The Cat in the Hat's Learning Library shows young readers that books can be entertaining and educational at the same time. This is a wonderful series!"—Barbara Kiefer, Ph.D., Charlotte S. Huck Professor of Children's Literature, Ohio State University

Tish Rabe is an award-winning television producer and writer. She is the author of six previous Cat in the Hat Learning Library titles and lives in Greenwich, Connecticut.

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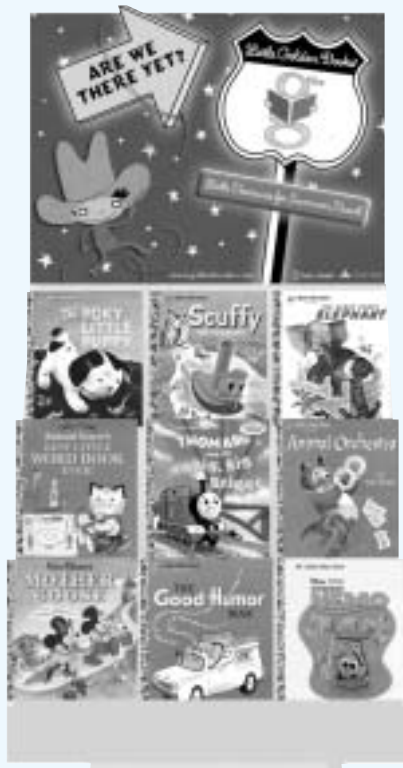
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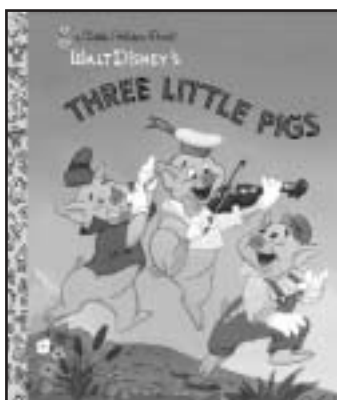
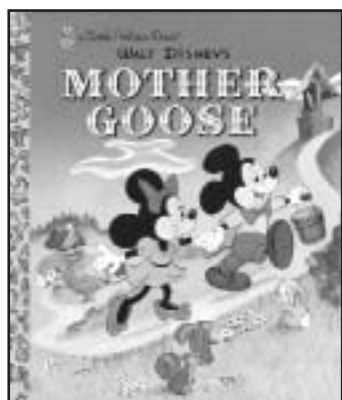
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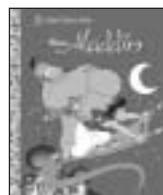
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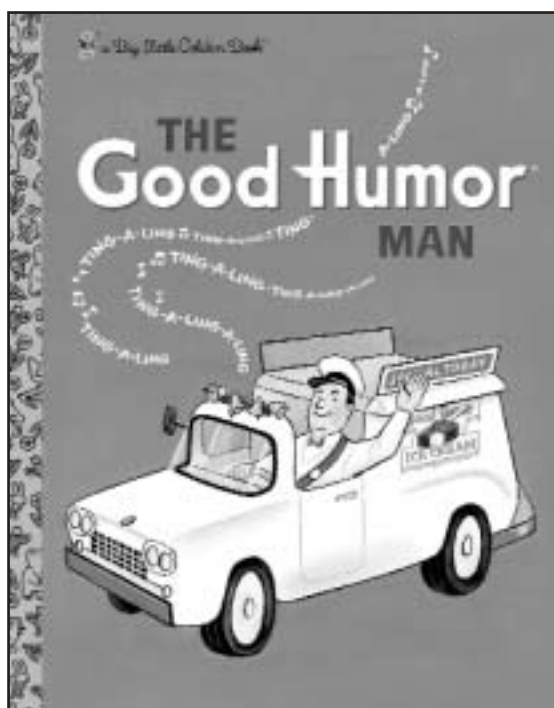
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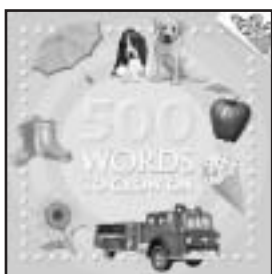
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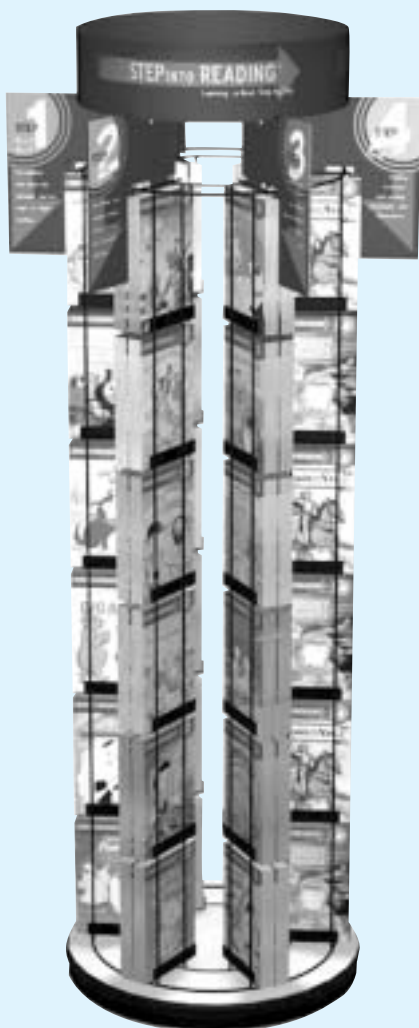
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Step into Reading—Step 2

CHARLES GHIGNA

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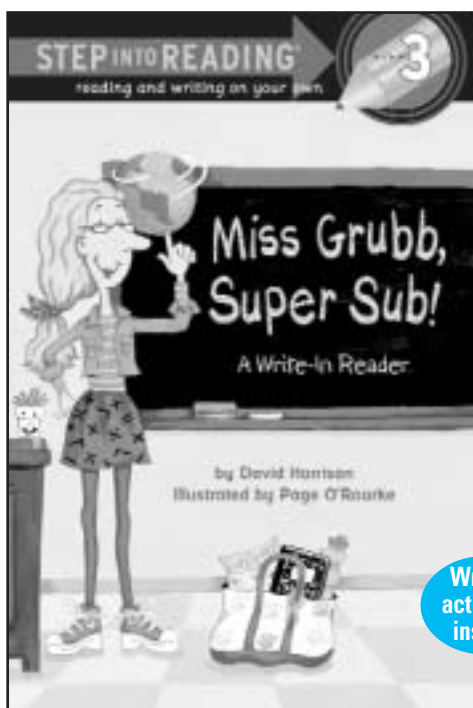
AUTUMN IN THE pumpkin patch, no two pumpkins ever match!

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Charles Ghigna (a.k.a. "Father Goose") is the author of more than 30 books of poetry for children and adults. He lives in Homewood, Alabama.

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David Harrison is the author of over 55 children's books. He lectures across the country on the intrinsic connection between reading and writing. He lives in Springfield, Missouri.



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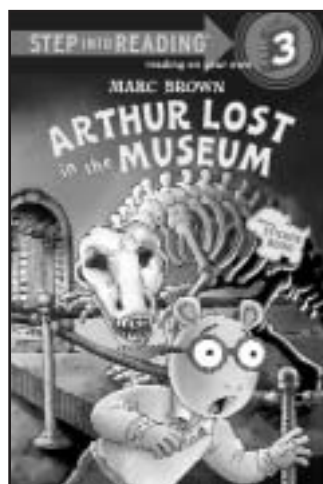
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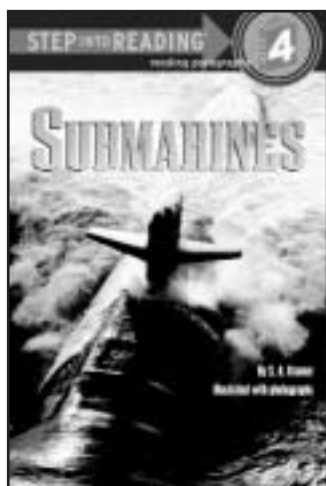
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S. A. Kramer is the author of many nonfiction graded readers. He lives in Brooklyn, New York.

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Mr. Woo, Barbara Park, and Junie B. standing alongside the Stupid, Smelly Bus Tour bus.



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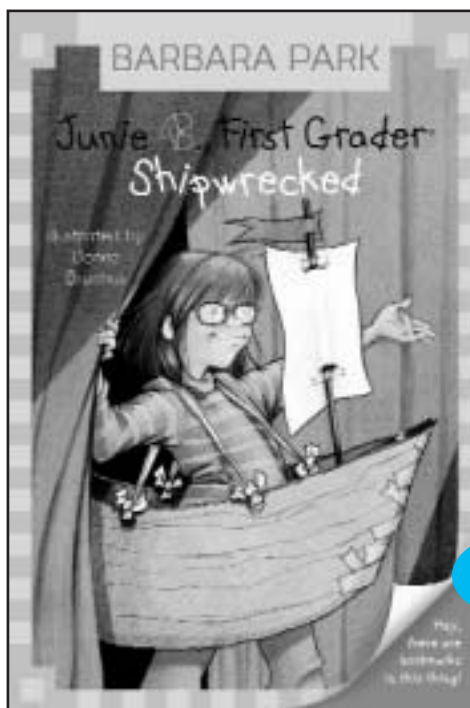
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Barbara Park is beloved by millions as the author of the wildly popular Junie B. Jones series. Her middle-grade novels have won over 40 children's book awards. She lives in Scottsdale, Arizona.

Denise Brunkus's entertaining illustrations have appeared in over 50 books, including each Junie B. title. She lives in New Jersey.

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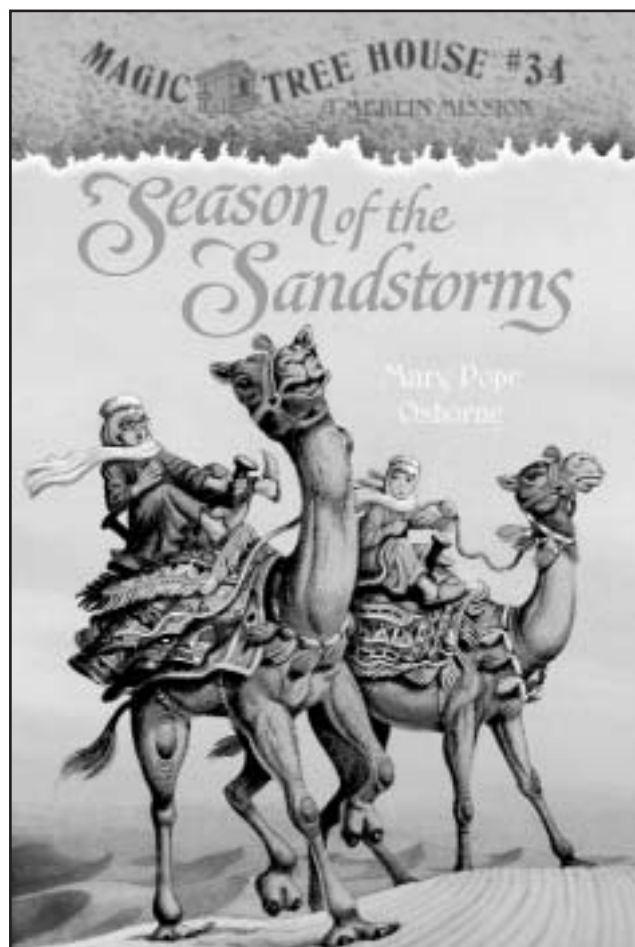
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Mary Pope Osborne is the author of all the Magic Tree House books, *American Tall Tales* (Knopf), *New York's Bravest* (Knopf), numerous collections for Scholastic, and picture books for Simon and Schuster. She is an advocate for reading and education. She and her husband, Will, collaborated on a planetarium show based on the Magic Tree House characters that is currently at the Morehead Planetarium in Chapel Hill, North Carolina. The author lives in Goshen, Connecticut.

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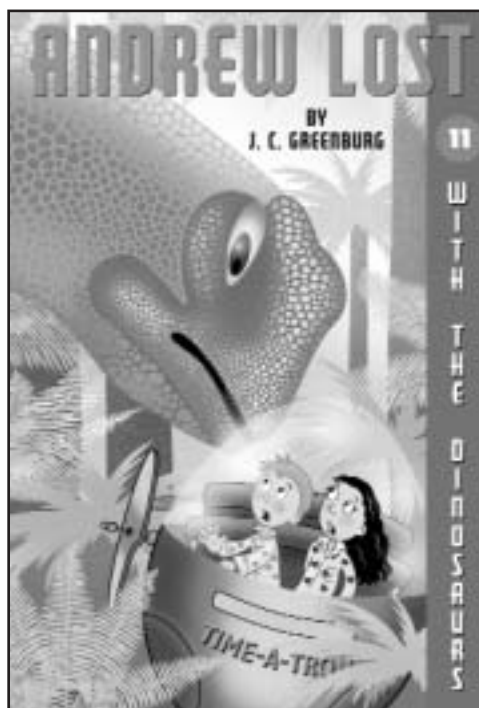
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J. C. Greenburg is the author of many books for young people in the library and reference fields. The author lives in Hastings-on-Hudson, New York.

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Marion Dane Bauer is the author of more than 40 books for children, including the Newbery Honor-winning book *On My Honor*, and *Rain of Fire*, which won a Jane Adams Peace Association Award. She has also won the Kerlan Award for the body of her work. She lives in Eden Prairie, Minnesota.



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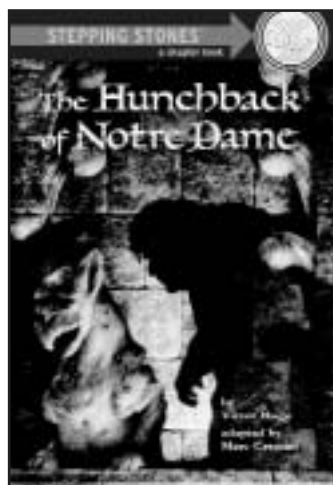
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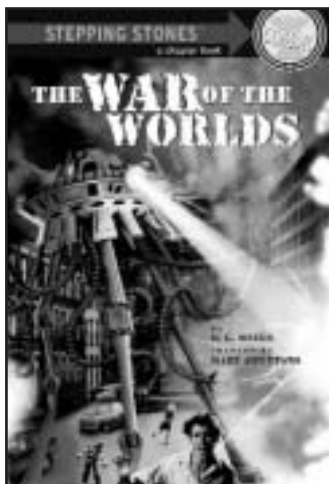
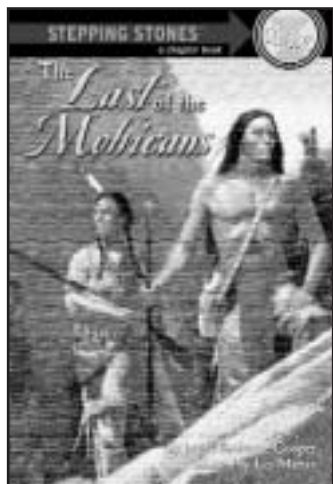
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Jeanne DuPrau has been a teacher, an editor, and a technical writer. *The People of Sparks* is the sequel to *The City of Ember* and Jeanne's second novel. She's hard at work on a third, which may—or may not!—be related to *Ember* and *Sparks*. The author lives in Menlo Park, California.

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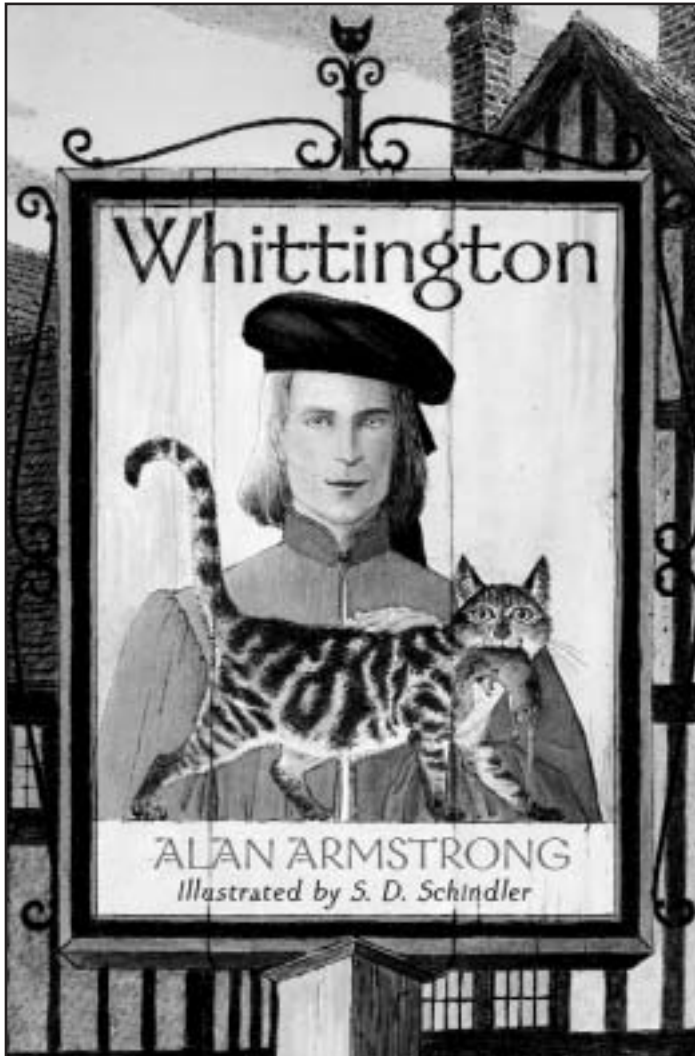
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Whittington

ALAN ARMSTRONG

ILLUSTRATED BY S. D. SCHINDLER

BERNIE KEEPS A barn full of animals the rest of the world has no use for—two retired trotters, a rooster, some banty hens, and a Muscovy duck with clipped wings who calls herself The Lady. When the cat called Whittington shows up one day, it is to the Lady that he makes an appeal to secure a place in the barn. The Lady's a little hesitant at first, but when the cat claims to be a master ratter, that clinches it.

Bernie's orphaned grandkids, Abby and Ben, come to the barn every day to help feed the animals. Abby shares her worry that Ben can't really read yet and that he refuses to go to Special Ed. Whittington and the Lady decide that Abby should give Ben reading lessons in the barn. It is a balm for Ben when, having toughed out the daily lesson, Whittington comes to tell, in tantalizing installments, the story handed down to him from his nameless forebearer, Dick Whittington's cat—the legend of the lad born into poverty in rural England during the Black Death, who runs away to London to seek his fortune. This is an unforgettable tale about how learning to read saves one little boy. It is about the healing, transcendent power of storytelling and how, if you have loved ones surrounding you and good stories to tell, to listen to, and to read, you have just about everything of value in this world.

Alan Armstrong started volunteering in a friend's bookshop when he was eight. At 14, he was selling books at Brentano's. As an adult, every so often, he takes to the road in a VW bus named Zora to peddle used books. He is the editor of *Forget Not Mee & My Garden*, a collection of the letters of Peter Collinson, the 18th-century mercer and amateur botanist. He lives with his wife, Martha, a painter, in Massachusetts.

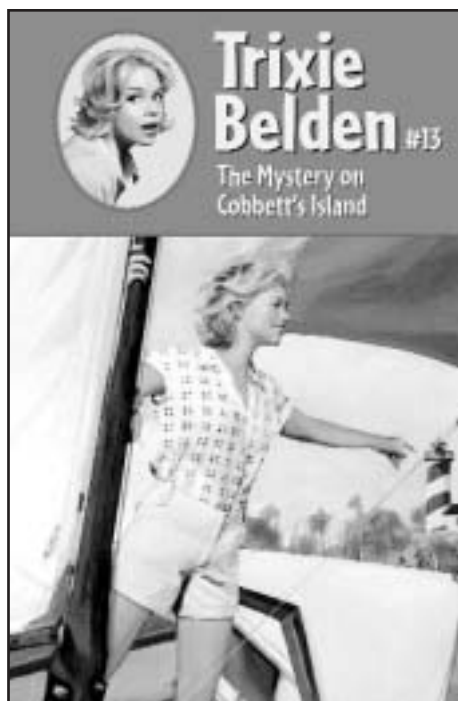
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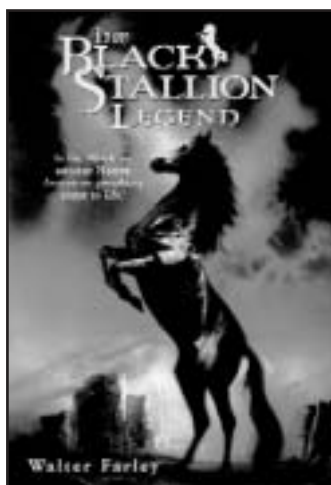
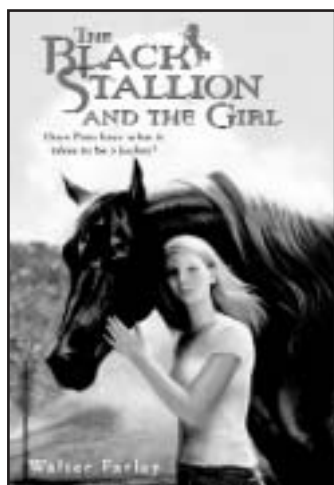
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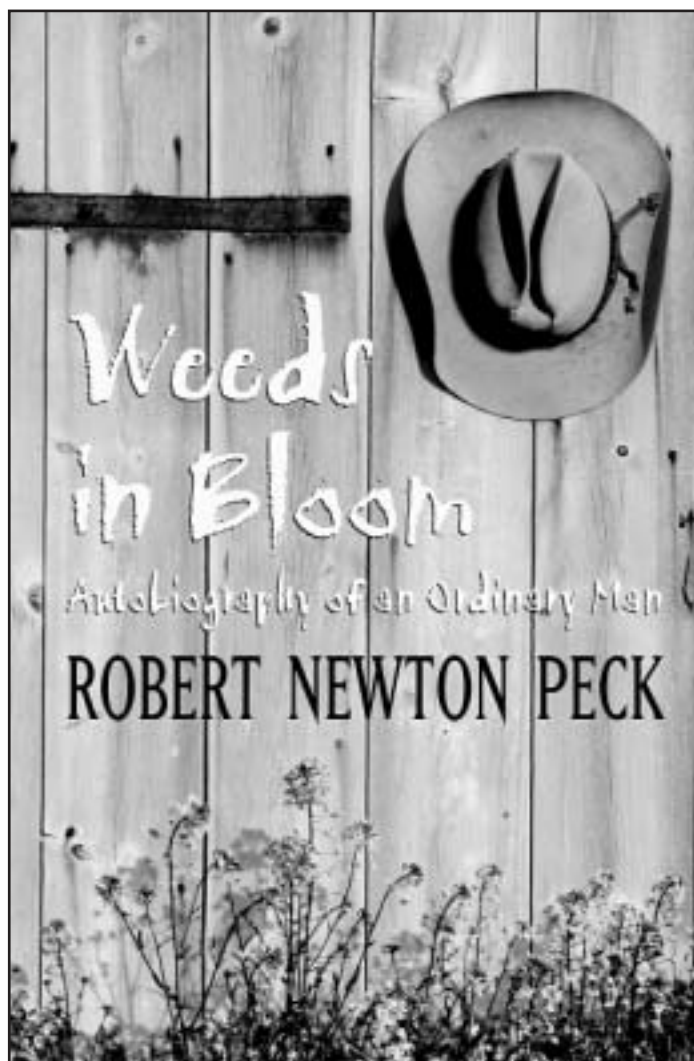
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ISBN: 0-375-82801-X • \$15.95/\$22.95 Can.
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ON SALE: 5/24/2005

Trim Size: 5-1/2 x 8-1/4 • Pages: 240

Carton Count: 12 • Ages: 12 Up

Format: Jacketed Hardcover

Order Form Category: Biography

Territory: World • All Rights: RHCB

EAN: 9 780375 828010

GLB EAN: 9 780375 928017

Weeds in Bloom

Autobiography of an Ordinary Man

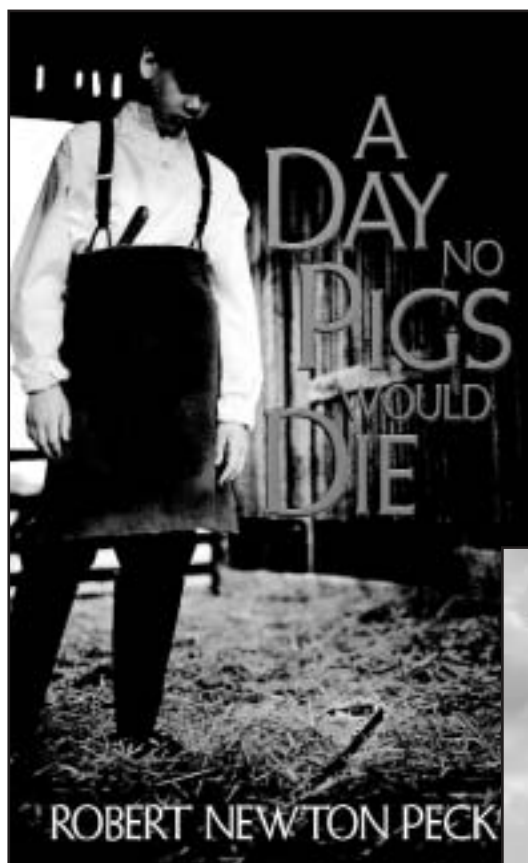
ROBERT NEWTON PECK

WITH OVER 65 books published, including the breathtaking (and somewhat autobiographical) *A Day No Pigs Would Die*, Robert Newton Peck has enjoyed an illustrious writing career. Now, in an autobiography as unique as he is, Peck tells his story through the people in his life. From his roots as a poor Vermont farmer's son to his years as a soldier in World War II, from his time slogging away in a paper mill to his semi-retirement in Florida, Peck shows us people who too often go unseen and unheard—the country's poor and uneducated.

"For decades, I've examined the autobiographies of my fellow authors. Bah! Many could have been titled *And Then I Wrote . . .* So instead of my life and lit, here is the unusual, a tarnished treasury of plain people who enriched me, taught me virtues, and helped me hold a mite of manhood. They're not fancy folk, so please expect no long-stemmed roses from a florist. They are, instead, the unarranged flora that I've handpicked from God's greenhouse . . . weeds in bloom."

Robert Newton Peck grew up on a farm in rural Vermont. He has written over 60 books, including the Soup series, for which he won the Mark Twain Award. He lives in Longwood, Florida.

A contemporary look for two modern classics.



A Day No Pigs Would Die

ROBERT NEWTON PECK

ORIGINALLY PUBLISHED IN hardcover in 1972, *A Day No Pigs Would Die* was one of the first young adult books, along with titles like *The Outsiders* and *The Chocolate War*. In it, author Robert Newton Peck weaves a story of a Vermont boyhood that is part fiction, part memoir. The result is a moving coming-of-age story that still resonates with teens today.

An ALA Best Book for Young Adults

Praise for *A Day No Pigs Would Die*:

“Reading this book is like sipping hot cider in front of a crackling potbellied stove. Every page is suffused with wit and charm and glowing with warmth.”—*Newsweek*

“A lovely book. . . . Honest, moving, homely in the warm and simple sense of the word. . . . It is small, accepting and loving and it succeeds perfectly.”—*Boston Globe*

“You’ll find yourself caught up in the novel’s emotion from the very opening scene. . . . Love suffuses every page.”—*The New York Times*

A Part of the Sky

ROBERT NEWTON PECK

IN 1972, ROBERT NEWTON Peck’s masterpiece, *A Day No Pigs Would Die*, was one of the first young adult books. Peck received critical acclaim for his deft interweaving of fiction and memoir in that unforgettable story of a Vermont boyhood. In *A Part of the Sky*, he picks up where *A Day No Pigs Would Die* leaves off, continuing the story of a boy who must run the family farm on his own—an emotional sequel that more than lives up to its classic predecessor.

Robert Newton Peck grew up on a farm in rural Vermont. He has written over 60 books, including the Soup series, for which he won the Mark Twain Award. He lives in Longwood, Florida.

A Day No Pigs Would Die

ISBN: 0-679-85306-5 • \$5.99/\$7.99 Can.

Pages: 160

Territory: US, Canada, Open Market

EAN: 9 780679 853060

A Part of the Sky

ISBN: 0-679-88696-6 • \$5.99/\$7.99 Can.

Pages: 176

Territory: World

EAN: 9 780679 886969

ON SALE: 5/24/2005

Trim Size: 4-3/16 x 6-7/8

Carton Count: 48 • Ages: 10 Up

Format: Mass Market

Order Form Category: Young Adult Fiction

All Rights: RHCB

♦ *A Day No Pigs Would Die* BookNotes Educators Guide

Packs of 15

ISBN: 0-375-99820-9 • No charge

On Sale: 5/24/2005

ISBN: 0-375-83203-3 • \$15.95/NCR
GLB ISBN: 0-375-93203-8 • \$17.95/NCR

ON SALE: 5/24/2005

Trim Size: 5-1/2 x 8-1/4 • Pages: 272
Carton Count: 12 • Ages: 12 Up
Format: Jacketed Hardcover
Order Form Category: Young Adult Fiction
Territory: US, Open Market (No Europe,
No Canada) • All Rights: RHUK
EAN: 9 780375 832031
GLB EAN: 9 780375 932038

A multicultural urban fable for our time . . .



Burning City

ARIEL AND JOAQUIN DORFMAN

IT IS THE simmering summer of 2001 in New York City. Heller is the youngest employee of Soft Tidings, a messenger service whose motto is “news with a personal touch.” At Soft Tidings, a message is not handed over but *told* to the recipient. And the messages, as a rule, are not especially good news. Heller prefers his bike to the mandatory Rollerblades, and he gets away with his maniacal bike riding because he is, hands down, the best deliverer of bad news. This summer will be memorable for Heller as he finds himself drawn into the lives of a wildly diverse cast of characters, accidentally falling in love, and relating to people in a whole new way.

Hailed as a literary grandmaster by *Time* magazine, **Ariel Dorfman** has received numerous international prizes for his novels, plays, poems, journalism, and essays.

Joaquin Dorfman opened his first play at the Edinburgh Festival at the age of 19. He has just finished his second novel, *Through the Ordinary World*.

The Dorfman family has also written two screenplays together. Ariel Dorfman lives in Durham, North Carolina, and Joaquin is between homes.

Arthur

Barbie

Bob the Builder

Disney

The Koala Brothers

Mercer Mayer's
Little Critter

Nickelodeon

Precious Moments

Richard Scarry

Rudolph the Red Nosed Reindeer

Sesame Street

Thomas the Tank Engine

Random House Licenses



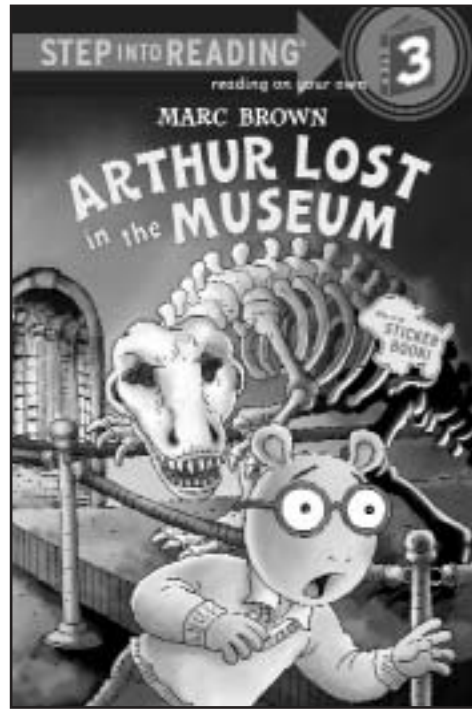
A school field trip leads
to trouble for Arthur.

ISBN: 0-375-82973-3 • \$3.99/\$5.99 Can.
GLB ISBN: 0-375-92973-8 • \$11.99/\$16.99 Can.

ON SALE: 7/12/2005

Trim Size: 6 x 9 • Pages: 24
Carton Count: 96 • Ages: 6-8
Format: Trade Paperback
Order Form Category: Step into Reading—Step 3
Territory: US, Canada, Open Market
All Rights: Marc Brown Studios
EAN: 9 780375 829734
GLB EAN: 9 780375 929731

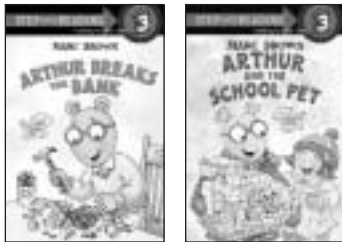
www.randomhouse.com/kids/arthur



Arthur Lost in the Museum

Step into Reading—Step 3

MARC BROWN



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ISBN: (TR) 0-375-81002-1 • \$3.99/\$5.99 Can.

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ISBN: (GLB) 0-375-91001-8 • \$11.99/\$17.99 Can.

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ISBN: (GLB) 0-375-90602-9 • \$11.99/\$17.99 Can.

Arthur's Hiccups

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ISBN: (GLB) 0-375-90698-3 • \$11.99/\$17.99 Can.

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ISBN: (TR) 0-679-88467-X • \$3.99/\$5.99 Can.

ISBN: (GLB) 0-679-98467-4 • \$11.99/\$17.99 Can.

Arthur's Reading Race

ISBN: (TR) 0-679-86738-4 • \$3.99/\$5.99 Can.

ISBN: (GLB) 0-679-96738-9 • \$11.99/\$17.99 Can.

DURING A CLASS visit to the museum, Arthur needs to make a quick visit to the boys' lavatory. But a wrong turn leads him into a diorama of life-size models of Pilgrims celebrating the first Thanksgiving . . . just as Mr. Ratburn and his class are about to study it. Can Arthur pass himself off as a Pilgrim or will he be in big trouble with his teacher?



Take Barbie to the Beach!

Barbie™ Knows Girls

- Over 50% market share with girls 3–8
—Barbie is a consistent top seller—two titles rank among the top 25 mass market coloring and activity titles for Random House (August 2004)
- Holds the largest share of the fashion doll category—more than double any competitor
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- Mix of new and bestselling backlist titles
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Approx. Dimensions as Sidekick:
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Barbie Loves Ballet

ISBN: 0-375-82756-0 • \$3.99/\$5.99 Can.

ON SALE: 5/10/2005

Trim Size: 8 x 8 • Pages: 24
Carton Count: 180 • Ages: 3–7
Order Form Category: Picturebacks
EAN: 9 780375 827563

Barbie: On Your Toes

ISBN: 0-375-83142-8 • \$3.99/\$5.99 Can.
GLB ISBN: 0-375-93142-2 • \$11.99/\$16.99 Can.

ON SALE: 8/23/2005

Trim Size: 6 x 9 • Pages: 32
Carton Count: 96 • Ages: 4–6
Order Form Category: Step into Reading—Step 1
EAN: 9 780375 831423
GLB EAN: 9 780375 931420

Format: Trade Paperback
Territory: US and Canada • All Rights: Mattel
In Barbie promotion. See page 59.

Barbie and ballet—perfect together!



Barbie Loves Ballet Pictureback®

KELLY LOVES BALLET, but she's nervous about performing at her first recital. With lots of practice and a little help from Barbie, Kelly dances like a beautiful ballerina!

Barbie: On Your Toes Step into Reading

BARBIE IS A swan. She is a doll come to life. When she is dancing, Barbie can be anything! Little girls will leap through this simple Step 1 beginning reader. Ballet is a perfect fit for Barbie fans, and Step into Reading is a perfect fit for Barbie!

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ISBN: (TR) 0-375-83193-2 • \$3.99/\$5.99 Can.

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Barbie as Rapunzel: A Storybook

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ISBN: (TR) 0-307-26106-9 • \$3.99/\$5.99 Can.

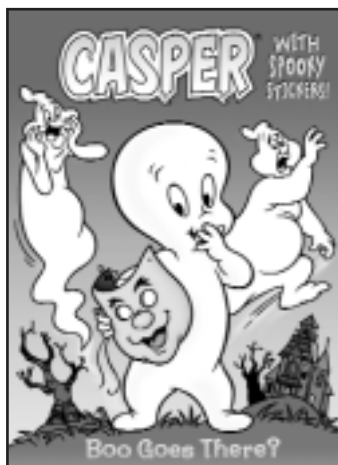
Barbie: On the Road

ISBN: (TR) 0-375-82861-3 • \$3.99/\$5.99 Can.

Barbie: School Days

ISBN: (TR) 0-375-82723-4 • \$3.99/\$5.99 Can.

Everything is more fun with friends.



Painting Pals

Paint Box Book

IN THIS PAINT BOX Book, kids will meet Bob and all his friends as they work together and have fun. Two cutout friendship bracelets on the back cover tie in perfectly with the friendship theme.

Boo Goes There?

Stickerific

MOST GHOSTS WANT to scare people on Halloween, but Casper would rather go trick-or-treating. Kids can join in the spooky fun by using the included stickers and their crayons throughout this 32-page coloring book. The back cover features a cutout Casper mask!



Painting Pals

ISBN: 0-375-82789-7 • \$3.99/\$5.99 Can.

ON SALE: 5/10/2005

Trim Size: 7-7/8 x 10-7/8 • Pages: 32

Carton Count: 72 • Ages: 3-7

Format: Trade Paperback

Order Form Category: Coloring & Activity

Territory: US and Canada

All Rights: HIT Entertainment

EAN: 9 780375 827891



Boo Goes There?

ISBN: 0-375-83093-6 • \$2.99/\$4.99 Can.

ON SALE: 8/9/2005

Trim Size: 7-7/8 x 10-7/8 • Pages: 32

Carton Count: 72 • Ages: 4-8

Format: Trade Paperback

Order Form Category: Coloring & Activity

Territory: US and Canada

All Rights: Harvey Entertainment

EAN: 9 780375 830938

In Halloween promotion. See page 106.



ALSO AVAILABLE:

Bob Paves the Way!

ISBN: (TR) 0-375-83192-4 • \$7.99/\$11.99 Can.

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ISBN: (TR) 0-375-82561-4 • \$3.99/\$5.99 Can.

Disney's chicken little



Coming
to theaters
July 1, 2005!



Disney puts a new spin on a classic tale! After the embarrassing "acorn incident" in which Chicken Little thinks the sky is falling, he becomes the laughing stock of the town! But when Chicken Little discovers that something really is falling from the sky, will anyone take him seriously?

Only his band of misfit friends—Ugly Duckling, Runt of the Litter, and Fish Out of Water—are there for him. The future of the earth now depends on a duck, a pig, a fish, and a hapless-but-determined little chick.



Displays
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May 24, 2005!

Approx. Dimensions as Floor Display:
13-1/2" w x 4-3/4" d x 67-1/2" h
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13-1/2" w x 4-3/4" d x 54" h

Approx. Dimensions with Shroud:
31" w x 19" d x 54" h

Disney Support Points to a Home Run

- National advertising, marketing, and publicity campaign on par with FINDING NEMO.
- Early awareness campaign beginning in November 2004

An All-Star Lineup of Partners

- Buena Vista Games, Hasbro, Walt Disney Records, Buena Vista Home Entertainment, and more!

Random House Marketing Support

- Extensive Cross-Promotions with Disney Licensees and Partners
- Tie-Ins to Disney Corporate Initiatives
- Multiple Display Options

—44-Copy Mixed Convertible Sidekick/Floor Display

Includes 12 copies of LITTLE TOWN HEROES; 10 copies each of HOMETOWN SUPERSTAR and WISH UPON A STAR; and 6 copies each of CHICKEN LITTLE (Little Golden Book) and THE BIG GAME.

ISBN: 0-7384-8976-2 (EAN)/ 0-7384-6996-6 (UPI)

Retail Value: \$189.56/\$257.56 Can.

—68-Copy Mixed Floor Display

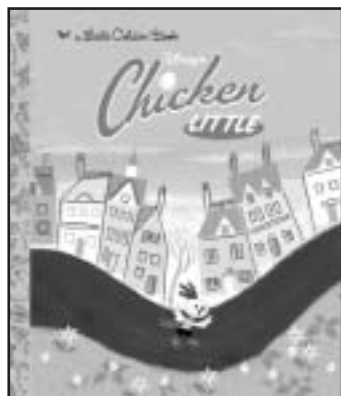
Includes 8 copies each of HOMETOWN SUPERSTAR, THE BIG GAME, CHICKEN LITTLE (Read-Aloud Storybook), THE SKY IS FALLING!, CHICKEN LITTLE (Junior Novelization), WISH UPON A STAR, and LITTLE TOWN HEROES, and 6 copies each of CHICKEN LITTLE (Little Golden Book) and MEET THE MISFITS!

ISBN: 0-7384-8977-0 (EAN)/ 0-7384-6997-4 (UPI)

Retail Value: \$331.32/\$495.32 Can.

- Promoted Online at www.randomhouse.com/kids/disney

Chicken Little thinks the sky is falling . . .
again . . . in this new Disney film!



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Chicken Little

Little Golden Book

DISNEY'S COMPUTER-ANIMATED movie *Chicken Little* is retold in this Little Golden Book that is destined to become an instant classic! Young readers will delight in the story of a young chick who goes from being a little laughing stock to Mr. Big!

The Big Game

Pictureback®

DISNEY PUTS A new spin on a classic tale! After the embarrassing "acorn incident" in which Chicken Little thinks the sky is falling, he becomes the laughing stock of the town! But when Chicken Little discovers that something really is falling from the sky, will anyone take him seriously? Find out in this hysterical story based on Disney's computer-animated film *Chicken Little*!

Disney

Chicken Little

ISBN: 0-7364-2333-8 • \$2.99/\$4.99 Can.

Trim Size: 6-5/8 x 8 • Pages: 24

Carton Count: 72 • Ages: 2-5

Format: Unjacketed Hardcover

Order Form Category: Picture Books/

Illustrated Storybooks

EAN: 9 780736 423335

The Big Game

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Trim Size: 8 x 8 • Pages: 16

Carton Count: 96 • Ages: 4-7

Format: Trade Paperback

Order Form Category: Picturebacks

EAN: 9 780736 423229

ON SALE: 5/24/2005

Territory: US and Canada • All Rights: Disney

In Disney's *Chicken Little* promotion.

See page 62.

www.randomhouse.com/kids/disney



The Sky Is Falling!

ISBN: 0-7364-2318-4 • \$3.99/\$5.99 Can.

GLB ISBN: 0-7364-8042-0 • \$11.99/\$16.99 Can.

Trim Size: 6 x 9 • Pages: 32

Ages: 4–7

Order Form Category: Step into Reading—Step 2

EAN: 9 780736 423182

GLB EAN: 9 780736 40480

Meet the Misfits!

ISBN: 0-7364-2299-4 • \$6.99/\$10.99 Can.

Trim Size: 9-1/2 x 12-1/4 • Pages: 12

Ages: 3–7

Order Form Category: Coloring & Activity

EAN: 9 780736 422994

ON SALE: 5/24/2005

Carton Count: 96

Format: Trade Paperback

Territory: US and Canada • All Rights: Disney

In Disney's *Chicken Little* promotion.

See page 62.

www.randomhouse.com/kids/disney

Chicken Little thinks the sky is falling . . .
again . . . in the new Disney film!



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The Sky Is Falling!

Step into Reading—Step 2

CHICKEN LITTLE HAS had a problem earning the respect of the townspeople since his huge mistake about the sky falling. But when he gets the chance to play in the town baseball game, Chicken Little has the opportunity to make up for his blunder. Can Chicken Little get lucky and become a hero? Find out in this Step 2 reader featuring the characters from Disney's new computer-animated film, *Chicken Little*.

Meet the Misfits!

Reusable Sticker Book

PACKED WITH COLORFUL reusable stickers and activities based on the new feature film *Chicken Little*, kids will have great fun helping Chicken Little, Abby, Runt, and all of their wacky animal friends save the world from the falling sky . . . again and again!

Chicken Little thinks the sky is falling . . .
again . . . in the new Disney film!



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Chicken Little

Read-Aloud Storybook

POOR CHICKEN LITTLE! Ever since the embarrassing “acorn incident,” he has been laughed at by Turkey Lurkey, Goosey Loosey, and all the other residents of Oakey Oaks. But when the sky *really* is falling, will Chicken Little be able to redeem himself in time to save the town from disaster—or will he end up the butt of more chicken jokes? Find out in this dynamically illustrated retelling of the computer-animated instant classic, Disney’s *Chicken Little*!

Chicken Little

Junior Novelization

THIS TIME THE sky is falling, but Chicken Little isn’t sure he wants to give up his newfound glory on the baseball field to warn everyone. (You remember what happened last time!) The Junior Novelization, featuring eight pages of full-color movie stills, is a complete retelling of *Chicken Little*, Disney’s newest computer-animated film about a small chicken who becomes a big hero.

Chicken Little

ISBN: 0-7364-2329-X • \$8.99/\$12.99 Can.

Trim Size: 8 x 10-7/8 • Pages: 72

Carton Count: 24 • Ages: 3–8

Format: Unjacketed Hardcover

Order Form Category: Disney’s Read-Aloud Storybooks

EAN: 9 780736 423298

Chicken Little

ISBN: 0-7364-2292-7 • \$4.99/\$6.99 Can.

Trim Size: 5-3/16 x 7-5/8 • Pages: 128

Carton Count: 48 • Ages: 8–12

Format: Digest

Order Form Category: Movie/Media Tie-In

EAN: 9 780736 422925

ON SALE: 5/24/2005

Territory: US and Canada • All Rights: Disney

In Disney’s *Chicken Little* promotion.

See page 62.

www.randomhouse.com/kids/disney



Wish Upon a Star

ISBN: 0-7364-2330-3 • \$3.99/\$5.99 Can.

Pages: 32

Carton Count: 48

EAN: 9 780736 423304

Little Town Heroes

ISBN: 0-7364-2332-X • \$3.99/\$5.99 Can.

Pages: 64

Carton Count: 96

EAN: 9 780736 423328

Hometown Superstars

ISBN: 0-7364-2331-1 • \$3.99/\$5.99 Can.

Pages: 32

Carton Count: 48

EAN: 9 780736 423311

Everything kids need to color favorite scenes from Disney's *Chicken Little*!



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Wish Upon a Star

Color plus Chunky Crayons

CHICKEN LITTLE AND his band of misfit friends—Ugly Duckling, Runt of the Litter, and Fish Out of Water—are all banding together to save the Earth. Kids will have lots of fun coloring the bold simple images of these cute critters.

Little Town Heroes

Deluxe Coloring Book

CHICKEN LITTLE IS determined to change his reputation as being the poultry who causes panic, but just as things start to take a turn, a real piece of the sky lands on his head. Given his history of hysteria, who will really believe him? Find out in this retelling of Disney's next animated classic!

Hometown Superstars

Paint Box Book

WHEN CHICKEN LITTLE finally gets to play ball for the team, he wants to make his father proud. Will he hit a home run or strike out? Kids will have lots of fun painting in the action.

Two Vintage Disney Little Golden Books back in print!



Mother Goose

ISBN: 0-7364-2310-9 • \$2.99/\$4.99 Can.

EAN: 9 780736 423106

Three Little Pigs

ISBN: 0-7364-23125 • \$2.99/\$4.99 Can.

EAN: 9 780736 423120

ON SALE: 5/10/2005

Trim Size: 6-5/8 x 8 • Pages: 24

Carton Count: 72 • Ages: 2-5

Format: Unjacketed Hardcover

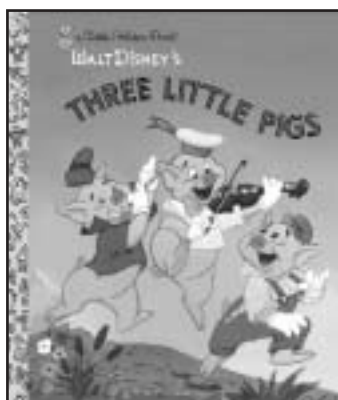
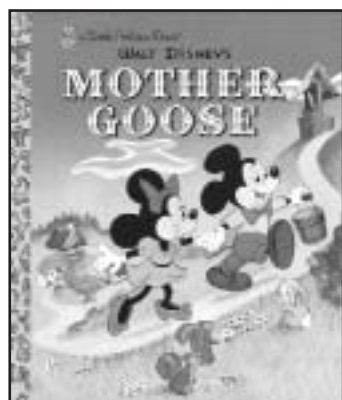
Order Form Category: Picture Books/

Illustrated Storybooks

Territory: US and Canada

All Rights: Disney

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Mother Goose

VINTAGE ARTWORK AND the classic Disney characters add a world of charm to these perennial Mother Goose nursery rhyme favorites—from “Peter Pumpkin Eater,” “Hey, Diddle, Diddle,” and “Little Miss Muffet,” to “Jack Sprat,” “Simple Simon,” “Old King Cole,” and more. This Little Golden Book from the 1940s is a must-have addition to every Little Golden Book collector’s library.

Three Little Pigs

THE THREE LITTLE pigs have never looked so cute and the big bad wolf never so bad in this retelling of the classic fairy tale! Vintage Disney artwork from the 1940s makes this book an important addition to every Little Golden Book collector’s library.

ALSO AVAILABLE:



Dumbo

ISBN: (HC) 0-7364-23095 • \$2.99/\$4.99 Can.

Bambi

ISBN: (HC) 0-7364-23087 • \$2.99/\$4.99 Can.

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ISBN: (HC) 0-7364-2225-9 • \$2.99/\$4.99 Can.

Beauty and the Beast

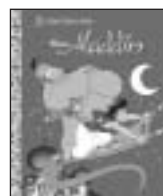
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Brother Bear

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ISBN: (HC) 0-7364-2139-4 • \$2.99/\$4.99 Can.



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The Jungle Book

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The Lion King

ISBN: (HC) 0-7364-2095-9 • \$2.99/\$4.99 Can.

The Little Mermaid

ISBN: (HC) 0-7364-2177-7 • \$2.99/\$4.99 Can.



Which Pooh Is for You?

INTRODUCING

Pooh adore-ables

Pooh Adore-ables is a new book program designed to grow along with children. In three age-appropriate formats—Hummables, Thinkables, and Readables—the Pooh Adore-ables program is carefully crafted to educate and entertain babies, toddlers, and preschoolers. Featuring an irresistible new look for a truly beloved character, Pooh's undeniable charm makes him the perfect companion for the program. Random House is delighted to launch with two each of the three formats in summer 2005, and will continue to publish each format into 2006 and beyond. Children will be learning before they can say "Pooh"!



HUMMABLES

For Babies
The brightest,
bounciest
board books.

THINKABLES

For Toddlers
The cleverest interactive
board books with
wooden play pieces.

READABLES

For Preschoolers
The sweetest, simplest
12-word readers.

MARKETING CAMPAIGN

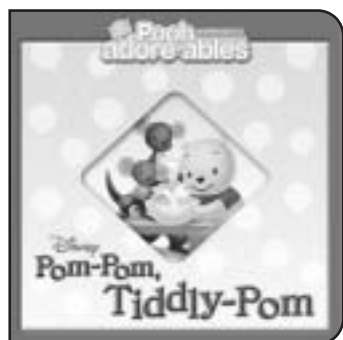
- 18-Copy Mixed Floor Display
 - Includes 3 copies each of *Pom-Pom*, *Tiddly-Pom*, *Stickey-Stick*, *Pooh Blocks*, *Pooh Counts*, *Bear in Air*, and *Lots of Pots*
ISBN: 0-7364-6998-2 • Retail Value: \$125.82/\$191.82 Can.
- National Consumer Print Advertising Campaign
- Growth Chart for consumer giveaway
 - Pack of 10
ISBN: 0-7364-6999-0 • No charge
- Cross-Promotions with Buena Vista Home Entertainment
- Online Advertising
- New Pooh Adore-ables Section on www.randomhouse.com/kids/disney
- Joint National Publicity Campaign with Disney

POWER OF POOH

- Winnie the Pooh is one of the hottest properties for kids 0–5 (IPSOS Booktrends Study; 6/04)
- Pooh is a multibillion dollar property
- HUGE exposure at retail with product lines featuring Pooh and his friends
- Over 26 million Pooh books sold in the U.S. alone and Pooh had four interactive titles debut at #1
- #1 license in plush, interactive learning titles, and back-to-school
- #1 preschool home video five years in a row

Approx. Dimensions:
23-1/2" w x 15" d x 63" h
On Sale: 7/26/2005

Pooh's Hummables— sing-along board books for babies!



Pom-Pom, Tiddly-Pom

ISBN: 0-7364-2282-X • \$6.99/\$10.99 Can.

EAN: 9 780736 422826

Stickety-Stick

ISBN: 0-7364-2281-1 • \$6.99/\$10.99 Can.

EAN: 9 780736 422819

ON SALE: 7/26/2005

Trim Size: 7 x 7 • Pages: 16

Carton Count: 24 • Ages: 0-4

Format: Board

Order Form Category: Board Book

Territory: US and Canada • All Rights: Disney

In Pooh Adore-ables promotion. See page 68.

www.randomhouse.com/kids/disney

Pom-Pom, Tiddly-Pom

POM-POM, TIDDLY-POM.

Pooh and Roo help Roo's mom.

Skit-scat, skittle-tee-wixit.

Dump stuff in the bowl and mix it.

So begins a delightful, sing-songy tale of Pooh and Roo baking a cake with Kanga. Parents will love reading this Hummables board book aloud as much as babies and toddlers will love hearing it!

Stickety-Stick

HIP-HOORAY! Time to play.

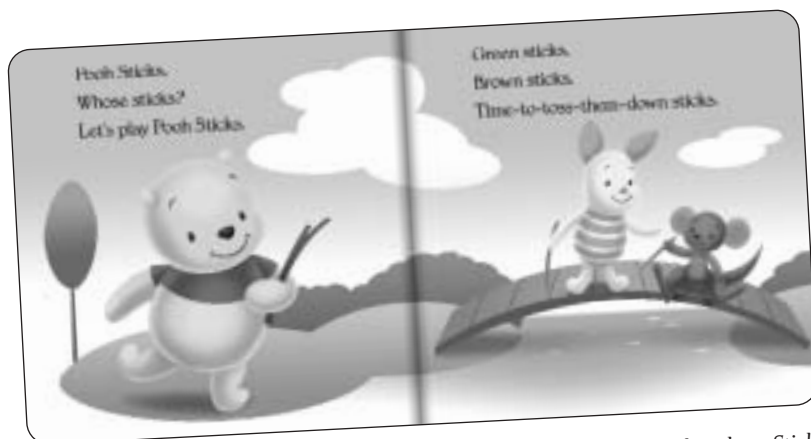
Whatever shall we play today?

Pooh Sticks.

Whose sticks?

Let's play Pooh Sticks.

Join in all the fun as Pooh and his friends play games. The catchy, hummable verse is great for reading aloud again and again!



Sample spread of Stickety-Stick



Pooh's Thinkables—interactive play books with wooden play pieces for toddlers!

Pooh Blocks

ISBN: 0-7364-2306-0 • \$8.99/\$12.99 Can.

EAN: 9 780736 423069

Pooh Counts

ISBN: 0-7364-2307-9 • \$8.99/\$12.99 Can.

EAN: 9 780736 423076

ON SALE: 7/26/2005

Trim Size: 6-1/2 x 7-1/2 • Pages: 12

Carton Count: 48 • Ages: 2-4

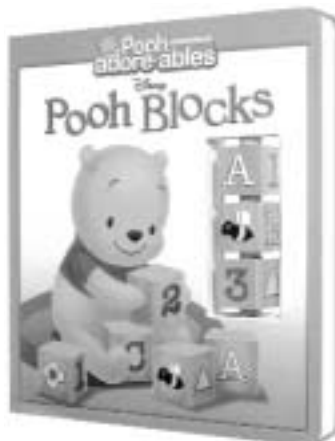
Format: Board

Order Form Category: Board Book

Territory: US and Canada • All Rights: Disney

In Pooh Adore-ables promotion. See page 68.

www.randomhouse.com/kids/disney



Pooh Blocks

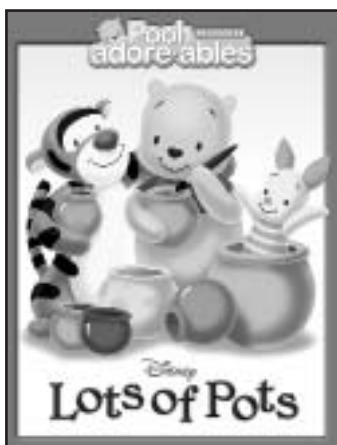
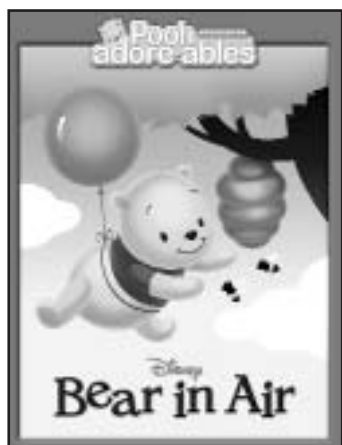
POOH AND HIS friends are playing with their blocks and making stacks of numbers, letters, and shapes. Turning the wooden blocks imbedded in this sturdy board book helps toddlers learn to recognize patterns, one of the most important early learning skills.

Pooh Counts

POOH AND HIS friends are collecting berries, and toddlers will love moving the brightly colored beads on the sturdy abacus as they count 1 to 10! The real wooden beads give this fun and interactive board book a timeless quality that parents will love sharing with their child as they teach them to count.



Pooh's Readables—simple 12-word stories for preschoolers!



Bear in Air

ISBN: 0-7364-2279-X • \$4.99/\$6.99 Can.
GLB ISBN: 0-7364-8036-6 • \$11.99/\$16.99 Can.
EAN: 9 780736 422796
GLB EAN: 9 780736 480369

Lots of Pots

ISBN: 0-7364-2278-1 • \$4.99/\$6.99 Can.
GLB ISBN: 0-7364-8035-8 • \$11.99/\$16.99 Can.
EAN: 9 780736 422789
GLB EAN: 9 780736 480352

ON SALE: 7/26/2005

Trim Size: 6 x 8 • Pages: 32
Carton Count: 24 • Ages: 3-6
Format: Unjacketed Hardcover
Order Form Category: Picture Books/
Illustrated Storybooks
Territory: US and Canada • All Rights: Disney
In Pooh Adore-ables promotion. See page 68.

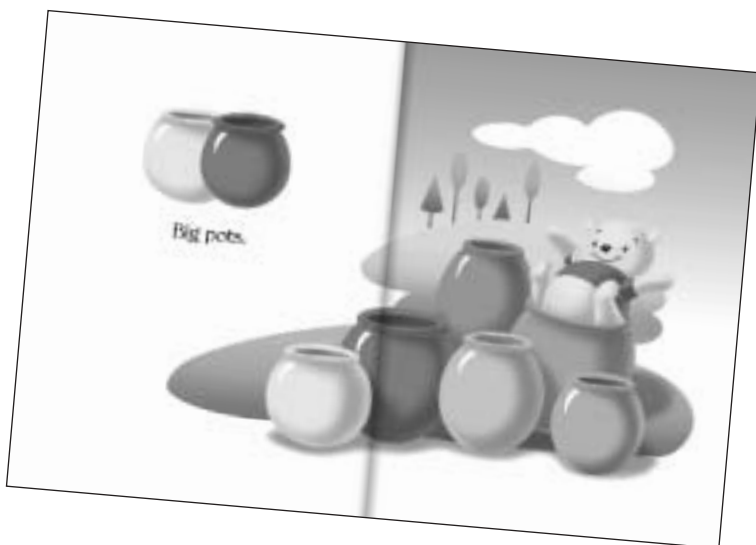
www.randomhouse.com/kids/disney

Bear in Air

BEAR! BEES! BEAR sees bees! This fun and simple story is the first book in a line of new beginning readers called Pooh's Readables. Children will learn to read along with the gang from the Hundred-Acre Wood, while building their vocabulary 12 words at a time.

Lots of Pots

BIG POTS, SMALL pots, lots of pots! Pooh has lots of honeypots. Through repetition, rhythm, and rhyme, beginning readers will add 12 new words to their vocabulary with this 32-page hardcover book. This very early reader combines fun, learning, and all-new illustrations—with the comfort and simplicity of Winnie the Pooh.



Learn the

Disney

◆ P R I N C E S S

secrets in an all-new storybook format!





Ariel's Secret

ARIEL KEPT HER grotto a secret for a long time, but eventually her father learned about her special place. But Ariel has another secret—she was seen by a human on the surface long ago! Ariel reveals the exciting story of her best-kept secret in this padded, glittered hardcover.

Belle's Secret

BELLE HAS A secret that nobody knows. When she became a prisoner in the Beast's castle, she kept a private journal in which she wrote all her thoughts and feelings about the Beast and her enchanted surroundings. Find out all the details of Belle's secret journal in this padded, glittered hardcover.

Cinderella's Secret

CINDERELLA IS VERY busy now that she is a princess. But sometimes she likes to get away from all of her duties—that's when she sneaks off to her secret hiding place! Only Cinderella's little friends know about her special spot and now little princess fans will, too. This sweet, original story features all-new artwork in a padded, glittered hardcover.

Snow White's Secret

SNOW WHITE HAS been keeping a secret from the Seven Dwarfs since she has married the prince. She has been visiting their cottage and taking care of things while they're at work. The Dwarfs don't believe that the newly married Snow White could possibly be the one caring for their home. Snow White makes her friends happy in this padded, glittered hardcover—all while keeping it a great big secret!

Ariel's Secret

ISBN: 0-7364-2324-9 • \$4.99/\$6.99 Can.

EAN: 9 780736 423243

Belle's Secret

ISBN: 0-7364-2327-3 • \$4.99/\$6.99 Can.

EAN: 9 780736 423274

Cinderella's Secret

ISBN: 0-7364-2325-7 • \$4.99/\$6.99 Can.

EAN: 9 780736 423250

Snow White's Secret

ISBN: 0-7364-2326-5 • \$4.99/\$6.99 Can.

EAN: 9 780736 423267

ON SALE: 5/24/2005

Trim Size: 5-3/16 x 7-5/8 • Pages: 32

Carton Count: 96 • Ages: 3-7

Format: Unjacketed Hardcover

Order Form Category: Picture Books/

Illustrated Storybooks

Territory: US and Canada • All Rights: Disney

www.randomhouse.com/kids/disney



◆ Princess Secrets

16-Copy Mixed Counter Display

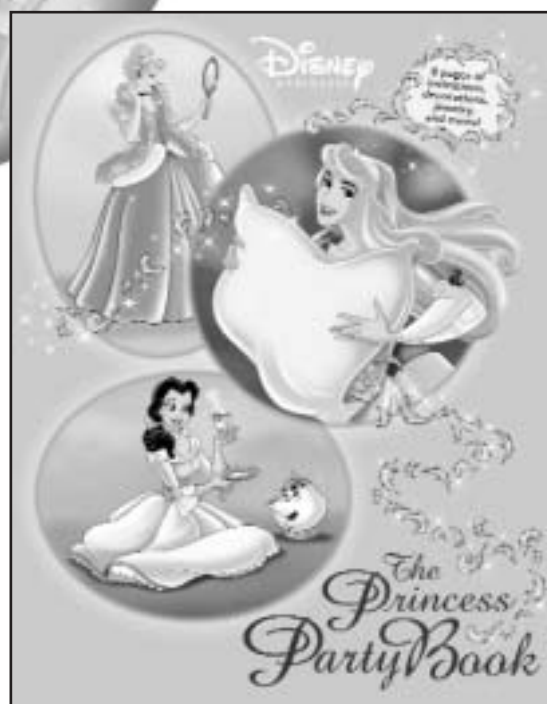
Includes 4 copies each of *Ariel's Secret*, *Belle's Secret*, *Cinderella's Secret*, and *Snow White's Secret*

ISBN: 0-7364-8978-9

Retail Value: \$79.84/\$111.84 Can.

On Sale: 5/24/2005

Two new Princess stories in two new formats!





Off to the Ball

IN LIGHT, RHYMING text, the Disney Princesses—Cinderella, Belle, Sleeping Beauty, Jasmine, and Ariel—dance round and round the ballroom floor with their handsome princes. Young girls will love the braided silver handle that lets them take this purse-shaped book with them wherever they go!

The Princess Party Book

LITTLE PRINCESSES WILL love to read about Cinderella's dress-up party, Belle's tea party, and Sleeping Beauty's slumber party! Then they can use the eight pages of press-out tiaras, jewelry, invitations, recipes, place cards, and decorations to have a princess party of their very own!

Off to the Ball

ISBN: 0-7364-2300-1 • \$3.99/\$5.99 Can.

Trim Size: 6-1/4 x 6-1/4 • Pages: 10

Carton Count: 90 • Ages: 2-5

Format: Board

Order Form Category: Board Book

EAN: 9 780736 423007

The Princess Party Book

ISBN: 0-7364-2314-1 • \$7.99/\$11.99 Can.

Trim Size: 8-1/2 x 11 • Pages: 32

Carton Count: 72 • Ages: 4-8

Format: Trade Paperback

Order Form Category: Picture Books/

Illustrated Storybooks

EAN: 9 780736 423144

ON SALE: 5/10/2005

Territory: US and Canada • All Rights: Disney

www.randomhouse.com/kids/disney



ALSO AVAILABLE:

My Favorite Things

ISBN: (HC) 0-7364-2271-4 • \$5.99/\$7.99 Can.

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ISBN: 0-375-83159-2 • \$4.99/\$6.99 Can.

My Perfect Prince

ISBN: 0-375-83161-4 • \$4.99/\$6.99 Can.

Disney Princess: Volume II

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Disney Princess: A Read-Aloud Storybook

ISBN: (HC) 0-7364-1261-1 • \$8.99/\$13.99 Can.



Disney Princesses star in
magical book formats.

Cinderella

ISBN: 0-375-83069-3 • \$2.99/\$4.99 Can.

ON SALE: 8/9/2005

Pages: 48

Carton Count: 48

EAN: 9 780375 830693

Treasured Times

ISBN: 0-375-83211-4 • \$4.99/\$6.99 Can.

ON SALE: 5/10/2005

Pages: 32

Carton Count: 72

EAN: 9 780375 832116

Trim Size: 7-7/8 x 10-7/8

Ages: 3-7

Format: Trade Paperback

Order Form Category: Coloring & Activity

Territory: US and Canada • All Rights: Disney



www.randomhouse.com/kids/disney

Cinderella

Shaped Coloring Book

THE STORY OF Cinderella is retold in simple images and text created especially for little girls discovering the magic of Disney princesses for the first time.

Treasured Times

Color plus Scrapbook



IT'S TRUE! GIRLS just want to have fun and this format provides the tools and inspiration to help them keep track of every magical minute. The open-ended text invites girls to share memories and girls can give each page the royal treatment by using the included stickers, paper frames, and patterns to add all kinds of decorative accents.

ALSO AVAILABLE:

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ISBN: (TR) 0-7364-2305-2 • \$6.99/\$10.99 Can.

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ISBN: (TR) 0-375-83058-8 • \$2.99/\$4.99 Can.

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Tales of a Princess

ISBN: (TR) 0-7364-1292-1 • \$2.99/\$4.99 Can.

Lesson Number One/A Hero's Journey

ISBN: (TR) 0-7364-2235-8 • \$2.99/\$4.99 Can.

Fit for a Princess/Wedding Bells

ISBN: (TR) 0-7364-1196-8 • \$2.99/\$4.99 Can.

*Herbie is back in an all-new film
from Walt Disney Pictures!*

Disney

ISBN: 0-7364-2323-0 • \$4.99/\$6.99 Can.

ON SALE: 4/26/2005

Trim Size: 5-3/16 x 7-5/8 • Pages: 128

Carton Count: 48 • Ages: 8 Up

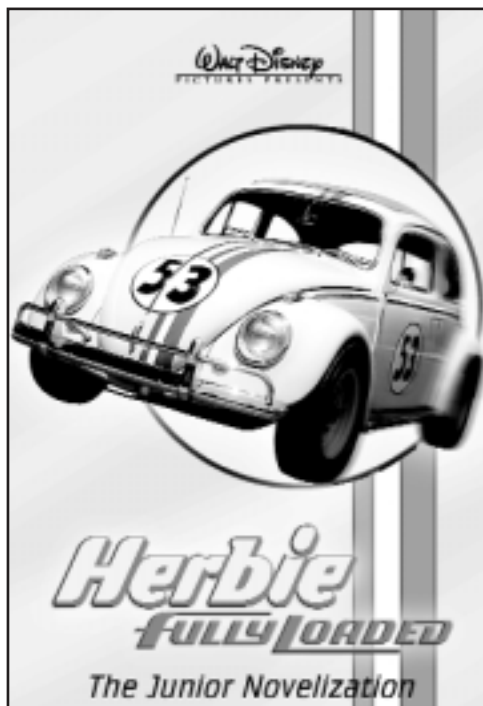
Format: Digest

Order Form Category: Movie/Media Tie-In

Territory: US and Canada Only

All Rights: Disney

EAN: 9 780736 423236



Cover not final

Herbie: Fully Loaded

Junior Novelization

IRENE TRIMBLE

HERBIE, THE LOVABLE little Bug, is back in all-new adventure! This time the energetic auto helps a young race car driver follow her dream to compete in the Winston Cup. Young readers will love every twist and turn in this exciting book that features eight pages of full-color stills from the new live-action movie *Herbie: Fully Loaded*, starring Lindsay Lohan.



A super new live-action film from Disney!

ISBN: 0-7364-2343-5 • \$4.99/\$6.99 Can.

ON SALE: 8/9/2005

Trim Size: 5-3/16 x 7-5/8 • Pages: 128

Carton Count: 48 • Ages: 8 up

Format: Digest

Order Form Category: Movie/Media Tie-In

Territory: US and Canada • All Rights: Disney

EAN: 9 780736 423434



Cover not final

Sky High

Junior Novelization

AT SKY HIGH, THE academy for teen super beings, you're either a hero or a sidekick . . . and nobody wants to be a sidekick. But that shouldn't be a problem for Will Stronghold, his parents are the two greatest super-powered heroes on the planet. There's only one problem—Will's parents are so busy saving the world, they don't realize that their son doesn't have any superpowers! If Will is going to make it at Sky High, he'll have to prove that he's got what it takes to be a hero—or be doomed to spend the rest of his life as a sidekick.

Catch every *Pow!*, *Zap!*, and *Kaboom!* of the action in this complete retelling that features eight pages of full-color movie stills from the exciting new Disney live-action film *Sky High*.

Introducing Mini FUN KITS

Disney

ISBN: 0-7364-2317-6 • \$4.99/\$6.99 Can.

ON SALE: 5/10/2005

Trim Size: 3-9/16 x 5-9/16 • Pages: 32

Carton Count: 12 • Ages: 3-7

Format: Multi Media

Order Form Category: Coloring & Activity

Territory: US and Canada • All Rights: Disney

EAN: 9 780736 423175

See page 91 for an additional Mini Fun Kit.



Fun and Games

Mini Fun Kit

FAMILY TRAVEL IS about to change! This brand-new format that includes a mini coloring book, stickers, a double-sided write-on/wipe-off game card, a fortune-teller, stencil, colored pencils, and crayons will keep kids busy during any trip. The mix of favorite characters from recent Disney animated hit films adds to making this package a take-along treasure!



♦ Mixed Mini Fun Kit 8-Copy Clip-Strip

Includes 4 copies each of
Disney: *Fun and Games* and
SpongeBob: *Full Speed Ahead!*
ISBN: 0-375-99758-X (EAN/
0-375-99818-7 (UPI)
Retail Value: \$39.92/\$55.92 Can.
On Sale: 5/10/2005

ALSO AVAILABLE:

Full Speed Ahead! Mini Fun Kit

ISBN: (TR) 0-375-83103-7 • \$4.99/\$6.99 Can.



*Favorite Disney characters
teach Halloween safety tips.*

ISBN: 0-7364-2232-3 • \$6.99/\$10.99 Can.

ON SALE: 8/9/2005

Trim Size: 9-1/4 x 6-1/4 • Pages: 16

Carton Count: 48 • Ages: 3-8

Format: Unjacketed Hardcover

Order Form Category: Picture Books/

Illustrated Storybooks

Territory: US and Canada • All Rights: Disney

EAN: 9 780736 422321



Don't Go Bump in the Night!

A Halloween Safety Book

BOO! GETTING SCARED on Halloween is good. Getting hurt is not! Characters from hit Disney and Pixar movies such as *Finding Nemo*, *Toy Story*, *The Lion King*, and *Beauty and the Beast* share important tips to help kids have a safe and fun Halloween. Plus, there's a reflective armband included with the book for a child to wear while trick-or-treating.



This Adorable Duo Is Flying High!

THE SUCCESS KEEPS BUILDING

- “The power to make the world a better place, one preschooler at a time.”¹
- On-air 7 days per week; twice daily Monday through Friday
- Over 35 million viewers per month²
- 3.4 rating in the 7 a.m. time block²
- Over 30 licensees on board!
 - Including Fisher-Price, Lion's Gate Home Entertainment, American Greetings, and more!
- Direct-to-consumer advertising!
 - Big Tent Entertainment presents The Koala Brothers' “Help a Buddy” program
 - Purpose: Build Brand Awareness
 - Mailing to 15,000 preschool classrooms nationwide, spring 2005
 - Distributed via Youth Marketing, Inc. (YMI), reaching approximately 500,000 preschoolers and their parents
 - Mailing to include helpful activity instructions for teachers and parents to guide children on how they can help in school, at home, and in the community



RANDOM HOUSE MARKETING SUPPORT

- Preschool Mailing (via Nick Jr. Educational Council) to Over 600,000 Preschoolers, March 2005
 - Featuring a multiple book purchase incentive valid to end of year
- Cross-Promotional Exposure via Fisher-Price Toys, Lion's Gate Home Entertainment and Other Key Partners
- In-Store Event Kit
 - ISBN: 0-375-99731-8 • No charge • On Sale: 5/10/2005
- Interactive Web Site at www.goldenbooks.com/koalabrothers

**ALL-NEW BOOKS—
ON SALE
SUMMER 2005**



Sammy's Bumpy Ride
ISBN: 0-375-83056-1
Step into Reading



Chocks Away!
ISBN: 0-375-83124-X
Steering Wheel Book



Get ready for takeoff
with Frank and Buster!

ISBN: 0-375-83124-X • \$8.99/\$12.99 Can.

ON SALE: 8/9/2005

Trim Size: 7-3/8 x 9 • Pages: 12

Carton Count: 24 • Ages: 3-8

Format: Board

Order Form Category: Board Book

Territory: North America • All Rights: Spellbound

EAN: 9 780375 831249

In Koala Brothers promotion. See page 81.

www.goldenbooks.com/koalabrothers



Chocks Away!

CHOCKS AWAY AND get ready for takeoff—Frank and Buster are heading out on their daily patrol. This interactive board book features a plastic steering wheel so little ones can fly along with the Koala Brothers. With every turn of the wheel, children will reveal a new area of the outback to explore and can join Frank and Buster on their mission to help someone in need. Koala Brothers fans will want to buckle up and fly right into the fun with their favorite characters.

ALSO AVAILABLE:



Home, Sweet Homestead

ISBN: (HC) 0-375-82957-1 • \$7.99/\$11.99 Can.

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Help Is on Its Way!

ISBN: (NT) 0-375-83123-1 • \$12.99/\$19.99 Can.

Tales from the Outback

ISBN: (HC) 0-375-82955-5 • \$8.99/\$13.99 Can.

My Outback Friends and Me

ISBN: (NT) 0-375-83040-5 • \$14.99/\$22.95 Can.

Alice Can't Remember

ISBN: (TR) 0-375-83157-6 • \$3.99/\$5.99 Can.

Mitzi's Day Out

ISBN: (HC) 0-375-83160-6 • \$2.99/\$4.99 Can.

Sea Captain Ned

ISBN: (TR) 0-375-82954-7 • \$3.99/\$5.99 Can.

A Letter for George

ISBN: (TR) 0-375-82953-9 • \$3.99/\$5.99 Can.

We're Here to Help!

ISBN: (TR) 0-375-82964-4 • \$6.99/\$10.99 Can.

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ISBN: (TR) 0-375-83094-4 • \$4.99/\$6.99 Can.

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ISBN: (TR) 0-375-83096-0 • \$4.99/\$6.99 Can.

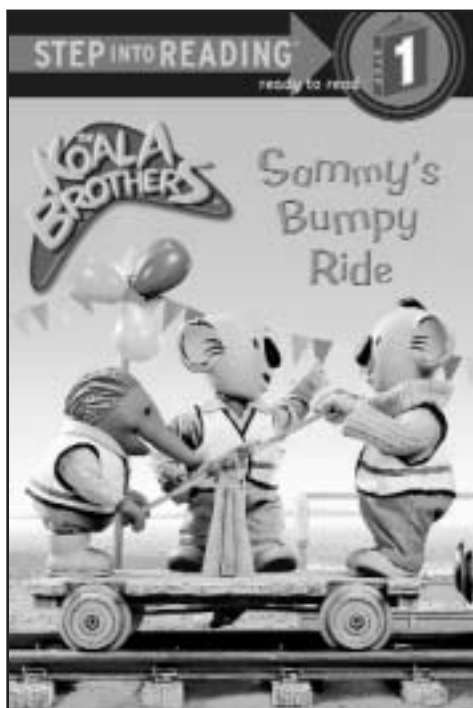
Get Ready for Takeoff!

ISBN: (TR) 0-375-83039-1 • \$4.99/\$6.99 Can.

What Mitzi Wants!

ISBN: (TR) 0-375-83041-3 • \$4.99/\$6.99 Can.

The Koala Brothers lend a hand
in this new title!



ISBN: 0-375-83056-1 • \$3.99/\$5.99 Can.
GLB ISBN: 0-375-93056-6 • \$11.99/\$16.99 Can.

ON SALE: 5/10/2005

Trim Size: 6 x 9 • Pages: 32

Carton Count: 96 • Ages: 4-6

Format: Trade Paperback

Order Form Category: Step into Reading—Step 1

EAN: 9 780375 830563

GLB EAN: 9 780375 930560

In Koala Brothers promotion. See page 81.

www.goldenbooks.com/koalabrothers

Sammy's Bumpy Ride

Step into Reading—Step 1

SAMMY THE ECHIDNA has discovered an unfinished train track in the middle of the outback. He has always wanted to go on a train ride. It's up to Frank and Buster to help Sammy finish building the track and then they can all take a bumpy ride! This simple Step 1 book will introduce beginning readers to the Koala Brothers and what it means to help others.

ALSO AVAILABLE:



Alice Can't Remember

ISBN: (TR) 0-375-83157-6 • \$3.99/\$5.99 Can.

Mitzi's Day Out

ISBN: (HC) 0-375-83160-6 • \$2.99/\$4.99 Can.



Sea Captain Ned

ISBN: (TR) 0-375-82954-7 • \$3.99/\$5.99 Can.

A Letter for George

ISBN: (TR) 0-375-82953-9 • \$3.99/\$5.99 Can.

Home, Sweet Homestead

ISBN: (HC) 0-375-82957-1 • \$7.99/\$11.99 Can.

On Patrol

ISBN: (HC) 0-375-83171-1 • \$4.99/\$6.99 Can.

G'Day, Friends! An Outback Puzzle Book

ISBN: (HC) 0-375-82956-3 • \$9.99/\$14.99 Can.

Help Is on Its Way!

ISBN: 0-375-83123-1 • \$12.99/\$19.99 Can.

Tales from the Outback

ISBN: (HC) 0-375-82955-5 • \$8.99/\$13.99 Can.

My Outback Friends and Me

ISBN: 0-375-83040-5 • \$14.99/\$22.95 Can.

We're Here to Help!

ISBN: (TR) 0-375-82964-4 • \$6.99/\$10.99 Can.

Shapes Around the Outback

ISBN: (TR) 0-375-83094-4 • \$4.99/\$6.99 Can.

Archie's Loose Tooth

ISBN: (TR) 0-375-83096-0 • \$4.99/\$6.99 Can.

Get Ready for Takeoff!

ISBN: (TR) 0-375-83039-1 • \$4.99/\$6.99 Can.

What Mitzi Wants!

ISBN: (TR) 0-375-83041-3 • \$4.99/\$6.99 Can.



Celebrate 30 years of Mercer Mayer's Little Critter!

ISBN: 0-375-83255-6 • \$9.99/\$13.99 Can.

ON SALE: 7/12/2005

Trim Size: 8-1/4 x 8-1/4 • Pages: 176
 Carton Count: 12 • Ages: 3-7
 Format: Unjacketed Hardcover
 Order Form Category: Picture Books/
 Illustrated Storybooks
 Territory: US and Canada
 All Rights: Mercer Mayer
 EAN: 9 780375 832550



Just a Little Critter® Collection

MERCER MAYER

CELEBRATE 30 YEARS OF Little Critter® with seven classic stories in one book! This 176-page hardcover collection is a wonderful way to introduce Mercer Mayer's beloved tales of growing up to a whole new generation.

ALSO AVAILABLE:



Just a Little Homework
 ISBN: (TR) 0-375-82745-5 • \$3.99/\$5.99 Can.

Just Fishing with Grandpa
 ISBN: (TR) 0-307-10453-2 • \$3.25/\$4.99 Can.

Just a Baseball Game
 ISBN: (TR) 0-307-10451-6 • \$3.25/\$4.99 Can.

Just Grandpa and Me
 ISBN: (TR) 0-307-11936-X • \$3.29/\$4.29 Can.

Just Me and My Dad
 ISBN: (TR) 0-307-118398-8 • \$3.29/\$4.29 Can.

Just Go to Bed
 ISBN: (TR) 0-307-11940-8 • \$3.29/\$4.29 Can.

Just a Bully
 ISBN: (TR) 0-307-13200-5 • \$3.29/\$4.29 Can.

I'm Sorry
 ISBN: (TR) 0-307-13281-1 • \$3.29/\$4.29 Can.

Just a Mess
 ISBN: (TR) 0-307-11948-3 • \$3.29/\$4.29 Can.



♦ **16-Copy Father's Day Counter Display**
 Includes 8 copies each of *Just Me and My Dad* and *Just Grandpa and Me*.
 ISBN: 0-375-99778-4
 Retail Value: \$52.64/\$68.64 Can.
 On Sale: 4/26/2005



JUMP TO IT!

GET UP AND MOVE WITH **NICK JR.**

Introducing LazyTown, Nick Jr.'s latest program with get up and go that promotes healthy, active lifestyles for kids. You won't want to miss the impact of Sporticus vs. Robbie Rotten.

No One's Lazy in LazyTown!

- With over 10 million viewers, LazyTown was the top-rated show on all TV, broadcast, and cable, for the week of 8/16/2004 (its premiere week), among kids 2-11 and kids 2-5—even beating NBC's Olympic primetime coverage (for ages 2-11/2-5)!
- LazyTown was Nick Jr.'s highest-rated premiere week in 3-1/2 years!
- A favorite of both boys and girls, achieving an even 50-50 gender split.
- Moms love LazyTown! The launch was the highest-rated telecast on Nick Jr. all summer long with women 18-49.
- Major publicity attention due to premise of show and today's health issues in the news.
- Summer 2005 tentpole, including buzz in *Nick Jr. Magazine*, online, and on-air promotions.

Marketing to Get Kids Jumping!

- 36-Copy Mixed Floor Display
 - Includes 6 copies each of *Meet the LazyTown Gang!*, *LazyTown*, *Race Team!*, *Alphabet Zoo*, *Team Players*, *Blue's Fruit Field Trip*.
- Multiple Purchase Incentive
 - Jump Rope gift-with-purchase consumer mail-in offer!
 - Advertised in select summer 2005 Nick Jr. titles (*Blue's Dress-Up Day*, *Sweet Enough to Eat!*, and *Race Team!*)
 - Offer call-out on display riser



"Straight A's for Nick Jr."

— *Los Angeles Daily News*, 8/16/2004

"LazyTown . . . is a good idea in an even better package."

— *Hollywood Reporter*, 8/16/2004

"Yes, the show's high-octane energy and good-for-you messages may galvanize young couch potatoes to action; its wildly zany look and content, however, is just as likely to keep them in their seats."

— *Los Angeles Times*, 8/16/2004

**Get Moving—
Order Now!**



36-Copy Convertible Sidekick/Floor Display
Approx. Dimensions as Floor Display:

13-1/4" w x 15-1/2" d x 55" h

Approx. Dimensions as Sidekick:

13-1/2" w x 9-1/2" d x 41" h

ISBN: 0-375-99796-2 (EAN/UIP)/

0-375-99826-8 (UPI)

Retail Value: \$161.64/\$233.64 Can.

On Sale: 8/9/2005



ISBN: 0-375-83140-1 • \$4.99/\$6.99 Can.

ON SALE: 7/12/2005

Trim Size: 7-7/8 x 10-7/8 • Pages: 32

Carton Count: 24 • Ages: 3-7

Format: Trade Paperback

Order Form Category: Coloring & Activity

Territory: US and Canada

All Rights: Nickelodeon

EAN: 9 780375 831409

In Nick Jump to It promotion. See page 85.

Healthy living never smelled so good!

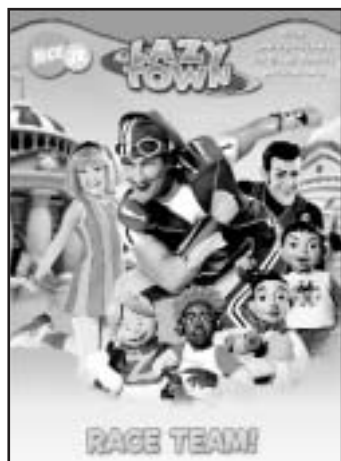


The Great Rooty-Toot Fruit Contest

Color plus Scented Crayons

WHEN MAYOR MEANSWELL announces the Rooty-Toot Fruit Recipe Contest, the LazyTown kids get to work on their super cool creations! The six delicious-smelling crayons affixed to the front cover and the yummy fruit recipe featured on the back cover will encourage LazyTown fans to be creative, too!

Meet the LazyTown gang!



Race Team!

ISBN: 0-375-83138-X • \$3.99/\$5.99 Can.

Pages: 32

Carton Count: 72

EAN: 9 780375 831386

Meet the LazyTown Gang!

ISBN: 0-375-83139-8 • \$3.99/\$5.99 Can.

Pages: 16

Carton Count: 48

EAN: 9 780375 831393

ON SALE: 7/12/2005

Trim Size: 7-7/8 x 10-7/8

Ages: 3-7

Format: Trade Paperback

Order Form Category: Coloring & Activity

Territory: US and Canada Only

All Rights: Nickelodeon

In Nick Jump to It promotion. See page 85.

Race Team!

Hologramatic Sticker Book

JOIN IN ON the action on LazyTown Sports Day and find out who wins the biggest event of all—the Super Race! Kids will love this action-packed story and the included shiny stickers they can use to decorate their bikes, boards, scooters, and helmets. The fun continues on the back cover with two cutout bike license plates.

Meet the LazyTown Gang!

Paint Box Book

MEET THE LAZYTOWN gang! The big, simple pictures featured are the perfect way to introduce preschoolers to the colorful characters of LazyTown. The back cover includes a calendar on which kids can record the healthy things they do each day.



Join Dora and friends
on learning adventures!

Alphabet Zoo

ISBN: 0-375-83181-9 • \$4.99/\$6.99 Can.

ON SALE: 6/14/2005

Trim Size: 8-1/4 x 11 • Pages: 2
Carton Count: 24 • Ages: 3-7
EAN: 9 780375 831812

Animal Adventure

ISBN: 0-375-83184-3 • \$4.99/\$6.99 Can.

ON SALE: 6/14/2005

Trim Size: 7-7/8 x 10-7/8 • Pages: 32
Carton Count: 72 • Ages: 3-7
EAN: 9 780375 831843

Format: Trade Paperback
Order Form Category: Coloring & Activity
Territory: US and Canada
All Rights: Nickelodeon



Alphabet Zoo

Story Mat to Color

LIFE-SIZE LEARNING EXPERIENCES can be had with this giant reusable vinyl coloring mat. Kids can read or listen to the story (on the inside front cover) and then color the 40" x 40" mat with the included crayons. An eraser is also enclosed so kids can color animals and the letters of the alphabet and wipe the mat clean to color again and again.

Animal Adventure

Color plus Safety Scissors

GRAB A VINE and swing through the jungle with Dora and her cousin Diego in this animal adventure! Kids can help them problem-solve along the way by using the safety scissors to cut out the enclosed colorful cardstock images and then match them to pictures on the coloring pages.

ALSO AVAILABLE:



Once Upon a Time

ISBN: (TR) 0-375-83063-4 • \$3.99/\$5.99 Can.

Monster Bash!

ISBN: (TR) 0-375-82814-1 • \$4.99/\$6.99 Can.



Treasure Hunt!

ISBN: (TR) 0-375-83068-5 • \$2.99/\$4.99 Can.

Bug Hunt

ISBN: (TR) 0-307-28213-9 • \$4.99/\$6.99 Can.

It's Fiesta Time!

ISBN: (TR) 0-375-82650-5 • \$4.99/\$6.99 Can.

The Circus Lion/Bouncy Ball

ISBN: (TR) 0-307-10482-6 • \$2.99/\$4.99 Can.

Super Friends!

ISBN: (TR) 0-375-82651-3 • \$2.99/\$4.99 Can.

Bug Hunt

ISBN: (PB) 0-307-28213-9 • \$4.99/\$6.99 Can.

The Circus Lion/Bouncy Ball

ISBN: (PB) 0-307-10482-6 • \$2.99/\$4.99 Can.

Monster Bash!

ISBN: (PB) 0-375-82814-1 • \$4.99/\$6.99 Can.

It's Fiesta Time!

ISBN: (PB) 0-375-82650-5 • \$4.99/\$6.99 Can.

Super Friends!

ISBN: (PB) 0-375-82651-3 • \$2.99/\$4.99 Can.

Once Upon a Time

ISBN: (PB) 0-375-83063-4 • \$3.99/\$5.99 Can.

Treasure Hunt!

ISBN: (PB) 0-375-83068-5 • \$2.99/\$4.99 Can.

Get busy with Blue!



ISBN: 0-375-83172-X • \$2.99/\$4.99 Can.

ON SALE: 5/10/2005

Trim Size: 7-7/8 x 10-7/8 • Pages: 48

Carton Count: 72 • Ages: 3-7

Format: Trade Paperback

Order Form Category: Coloring/Activity

Territory: US and Canada

All Rights: Nickelodeon

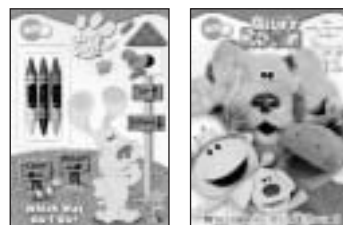
EAN: 9 780375 83172



Blue's Dress-Up Day

Shaped Coloring Book

IN BLUE'S ROOM, Blue and her friends love to play dress-up. Children can join in the fun in this irresistibly cute shaped coloring book. The back cover features a cutout Stick-the-Costume-on-Blue game.



ALSO AVAILABLE:

Which Way Do I Go?

ISBN: (TR) 0-375-83062-6 • \$4.99/\$6.99 Can.

Welcome to Blue's Room!

ISBN: (TR) 0-375-83061-8 • \$3.99/\$5.99 Can.

Blue's Big Car Trip

ISBN: (TR) 0-375-82675-0 • \$2.99/\$4.99 Can.

Animal House

ISBN: 0-375-82744-7 • \$3.99/\$5.99 Can.

School Day with Blue

ISBN: (TR) 0-307-10502-4 • \$3.99/\$5.99 Can.

Snack Time with Blue

ISBN: (TR) 0-307-29953-8 • \$3.99/\$5.99 Can.

Adventures in Art with Blue

ISBN: (TR) 0-307-29960-0 • \$4.99/\$6.99 Can.

Springtime Surprises!

ISBN: (TR) 0-307-10042-1 • \$3.99/\$5.99 Can.



The Rugrats have All Grown Up!

ISBN: 0-375-82812-5 • \$4.99/\$6.99 Can.

ON SALE: 5/10/2005

Trim Size: 7-7/8 x 10-7/8 • Pages: 32

Carton Count: 72 • Ages: 3-7

Format: Trade Paperback

Order Form Category: Coloring & Activity

Territory: US and Canada

All Rights: Nickelodeon

EAN: 9 780375 828126



Superstar? Color plus Lipstick Pen

THERE'S A SHOWGIRL showdown when the Java Lava hosts a talent show. Will Susie become a pop superstar? Will Angelica let anyone else have the spotlight? Little divas will find out as they color the pictures and use the lipstick-shaped pen included to do the puzzles. There's also a fill-in-the-blank pop anthem on the back cover that kids can complete and make all their own.



ALSO AVAILABLE:

Uneasy Rider

ISBN: (TR) 0-375-82659-9 • \$2.99/\$4.99 Can.

Best Buddies!

ISBN: (TR) 0-307-10854-6 • \$3.99/\$5.99 Can.

Here Comes Trouble

ISBN: (TR) 0-307-25405-4 • \$3.99/\$5.99 Can.

Introducing Mini FUN KITS



ISBN: 0-375-83103-7 • \$4.99/\$6.99 Can.

ON SALE: 5/10/2005

Trim Size: 3-1/2 x 5-1/2 • Pages: 32

Carton Count: 48 • Ages: 4-8

Format: Multimedia

Order Form Category: Coloring & Activity

Territory: US and Canada

All Rights: Nickelodeon

EAN: 9 780375 831034

[See page 79 for an additional Mini Fun Kit.](#)



Full Speed Ahead!

Mini Fun Kit

NOW LITTLE TRAVELERS can bring hours of SpongeBob silliness with them as they sail through family trips. This brand-new format features a mini coloring book, stickers, double-sided write-on/wipe-off game card, fortune-teller, stencil, colored pencils, and crayons!



♦ Mixed Mini Fun Kit 8-Copy Clip-Strip

Includes 4 copies each of
Disney: *Fun and Games* and
SpongeBob: *Full Speed Ahead!*
ISBN: 0-375-99758-X (EAN)/
0-375-99818-7 (UPI)
Retail Value: \$39.92/\$55.92 Can.
On Sale: 5/10/2005



ALSO AVAILABLE:

Fun and Games

ISBN: (TR) 0-7364-2317-6 • \$4.99/\$6.99 Can.

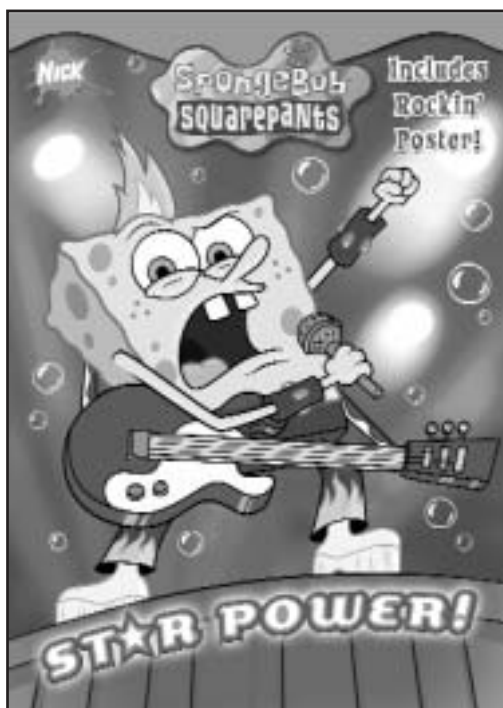


Rock and Roll with SpongeBob!

ISBN: 0-375-83090-1 • \$3.99/\$5.99 Can.

ON SALE: 5/10/2005

Trim Size: 7-7/8 x 10-7/8 • Pages: 64
Carton Count: 96 • Ages: 4-8
Format: Trade Paperback
Order Form Category: Coloring & Activity
Territory: US and Canada
All Rights: Nickelodeon
EAN: 9 780375 830907



Star Power!

Super Color plus Poster

GO “BEHIND THE music,” as SpongeBob turns Squidward’s marching band into a hard rockin’ powerhouse! Kids will love the bonus poster that shows off SpongeBob’s star power. The back cover includes a cutout CD insert that kids can personalize and add to their own CDs.



ALSO AVAILABLE:

SpongeBob Art Kit

ISBN: (NT) 0-375-83043-X • \$9.99/\$14.99 Can.

I’m Ready!

ISBN: (TR) 0-375-82988-1 • \$4.99/\$6.99 Can.

Bring On the Rock!

ISBN: (TR) 0-375-82989-X • \$4.99/\$6.99 Can.

Hold Your Sea Horses!

ISBN: (TR) 0-375-82895-8 • \$3.99/\$5.99 Can.

Shell City, Here We Come!

ISBN: (TR) 0-375-82947-4 • \$3.99/\$5.99 Can.

Kids can make magic with the Fairly OddParents!



Magic Moments

ISBN: 0-375-83210-6 • \$4.99/\$6.99 Can.

Pages: 32

EAN: 9 780375 832109

Ho, Ho, Ho—Oh, No!

ISBN: 0-375-83091-X • \$3.99/\$5.99 Can.

Pages: 16

EAN: 9 780375 830914

ON SALE: 7/26/2005

Trim Size: 7-7/8 x 10-7/8

Carton Count: 72 • Ages: 4-8

Format: Trade Paperback

Order Form Category: Coloring & Activity

Territory: US and Canada

All Rights: Nickelodeon

Magic Moments

Color plus Scrapbook

IN A STORY based on the special episode “School’s Out,” Wanda invites children to make their own scrapbook. Using the included stickers and mini frames, children can add souvenirs, pictures, and mementos to the pages of this book to create a magical collection of memories. The back cover includes bonus cutouts that will add extra zap to the pages.

Ho, Ho, Ho—Oh, No!

Paint Box Book

TIMMY THINKS IT would great to have Christmas everyday—until his wish comes true. Santa’s overworked, the elves are on strike, and even the Easter Bunny’s getting mad! Children will enjoy painting the festive and funny pictures as they find out if Timmy and the godparents can save the day. The back cover includes a cutout magic movie wheel.



ALSO AVAILABLE:

For Letter or for Worse

ISBN: (TR) 0-375-83066-9 • \$4.99/\$6.99 Can.

Crouching Timmy, Hidden Wanda

ISBN: (TR) 0-375-83064-2 • \$3.99/\$5.99 Can.

Gross Encounters

ISBN: (TR) 0-375-82769-2 • \$3.99/\$5.99 Can.

Too Cool for School

ISBN: (TR) 0-375-82815-X • \$4.99/\$6.99 Can.



Celebrate, learn, and grow
with Precious Moments!

Teachers Are Terrific

ISBN: 0-375-83169-X • \$3.99/\$5.99 Can.

ON SALE: 8/9/2005

Trim Size: 6 x 6 • Pages: 10
Carton Count: 48 • Ages: 0-4
Format: Board
Order Form Category: Board Book
Territory: US and Canada
All Rights: Precious Moments, Inc.
EAN: 9 780375 831690

Wedding Wishes/Special Times

ISBN: 0-375-83174-6 • \$2.99/\$4.99 Can.

ON SALE: 8/9/2005

Trim Size: 7-7/8 x 10-7/8 • Pages: 64
Carton Count: 96 • Ages: 3-7
Format: Trade Paperback
Order Form Category: Coloring & Activity
Territory: US and Canada
All Rights: Precious Moments, Inc.
EAN: 9 780375 831744

My Potty Book

ISBN: 0-375-83254-8 • \$3.99/\$5.99 Can.

ON SALE: 8/9/2005

Trim Size: 8 x 8 • Pages: 16
Carton Count: 96 • Ages: 2-4
Format: Trade Paperback
Order Form Category: Picturebacks
Territory: US and Canada
All Rights: Precious Moments, Inc.
EAN: 9 780375 832543



Teachers Are Terrific

Board Book

THE WONDERFUL PRECIOUS Moments characters teach toddlers to BE NICE! This sturdy board book reinforces the joy of learning while encouraging young children to respect and listen to their nursery school teachers!

Wedding Wishes/Special Times

Flip-It Super Coloring Book

ALL KINDS OF special moments fill the pages of this book, bringing together beloved themes of weddings, prayers, and even pets. The two stories and two covers offer a great value.

My Potty Book

Pictureback®

POTTY TRAINING IS never easy, but this Precious Moments story is sure to inspire babies and toddlers to trade in their diapers! Featuring a full sheet of reward stickers to give little ones all the encouragement they need to succeed.

ALSO AVAILABLE:



Babies Are Blessings

ISBN: (BR) 0-375-83170-3 • \$3.99/\$5.99 Can.

Spreading Colors of Joy

ISBN: (TR) 0-375-83095-2 • \$3.99/\$5.99 Can.

My Angel

ISBN: (BR) 0-375-82991-1 • \$3.99/\$5.99 Can.

Share a Smile

ISBN: (BR) 0-375-82911-3 • \$3.99/\$5.99 Can.

Love Your World

ISBN: (BR) 0-375-82910-5 • \$3.99/\$5.99 Can.

We Love America

ISBN: (TR) 0-307-10427-3 • \$3.25/\$4.99 Can.

My Family and Me

ISBN: (TR) 0-375-82790-0 • \$2.99/\$4.99 Can.

Sweetest Little Angels

ISBN: (TR) 0-307-10468-0 • \$4.99/\$6.99 Can.

Noah's Ark/Angels

ISBN: (TR) 0-307-25228-0 • \$2.99/\$4.99 Can.

Let Love Grow

ISBN: (TR) 0-307-03216-7 • \$2.99/\$4.99 Can.

Furr-Ever Friends

ISBN: (TR) 0-307-10123-1 • \$2.99/\$4.99 Can.

Richard Scarry makes learning fun!



Richard Scarry's Getting Ready for School Workbook

RICHARD SCARRY

IT'S NEVER TOO early to start getting ready for school! Richard Scarry's beloved Busytown characters are featured in this fun and educational workbook that helps preschoolers practice important skills such as reading, writing, counting, and more!

Richard Scarry has delighted generations of children with his whimsical drawings and characters.

Richard Scarry

ISBN: 0-679-86554-3 • \$4.99/\$6.99 Can.

ON SALE: 6/14/2005

Trim Size: 8-1/4 x 11 • Pages: 128

Carton Count: 48 • Ages: 4-7

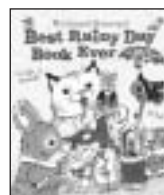
Format: Trade Paperback

Order Form Category: Preschool

Territory: US and Canada

All Rights: RHCB

EAN: 9 780679 865544



ALSO AVAILABLE:

Richard Scarry's Best Rainy Day Book Ever
ISBN: (TR) 0-375-82927-X • \$9.99/\$14.99 Can.

The Gingerbread Man
ISBN: (HC) 0-375-82589-4 • \$8.99/\$13.99 Can.

Richard Scarry's Best Word Book Ever
ISBN: (HC) 0-307-15510-2 • \$15.99/\$23.99 Can.

Richard Scarry's Best Mother Goose Ever!
ISBN: (HC) 0-307-15578-1 • \$14.99/\$22.99 Can.

Richard Scarry's Best Storybook Ever!
ISBN: (HC) 0-307-16548-5 • \$15.99/\$23.95 Can.

Richard Scarry's Favorite Storybook Ever!
ISBN: (HC) 0-375-82549-5 • \$14.99/\$22.99 Can.

Good Night, Little Bear
ISBN: (HC) 0-307-98624-1 • \$2.99/\$3.99 Can.

Goldbug & Co.
ISBN: (BR) 0-375-82771-4 • \$4.99/\$6.99 Can.

Richard Scarry's The Animals of Farmer Jones
ISBN: (HC) 0-375-82718-8 • \$8.99/\$13.99 Can.

ISBN: 0-375-83183-5 • \$3.99/\$5.99 Can.

ON SALE: 8/23/2005

Trim Size: 7-7/8 x 10-7/8 • Pages: 32

Carton Count: 48 • Ages: 3-7

Format: Trade Paperback

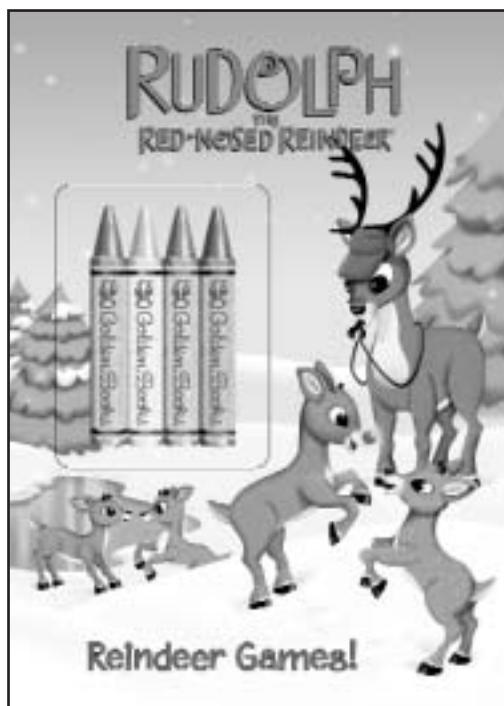
Order Form Category: Coloring & Activity

Territory: World

All Rights: Classic Media/St. Nicholas Music

EAN: 9 780375 831836

Every child's favorite Christmas story!



Reindeer Games!

Color plus Chunky Crayons



THE CLASSIC TALE of Rudolph is retold with games, activities, and fun pages to color. The holiday busy work continues on the back cover with a recipe for marshmallow snowmen. The mix of activities along with four chunky crayons will make every parent's wish come true for quiet children on Christmas morning!

ALSO AVAILABLE:

A Holly Jolly Christmas!

ISBN: (TR) 0-375-82784-6 • \$2.99/\$4.99 Can.

Deck the Halls

ISBN: (TR) 0-307-10530-X • \$3.99/\$5.99 Can.

Rudolph the Red-Nosed Reindeer

ISBN: (HC) 0-307-98829-5 • \$2.99/\$3.99 Can.

It's Almost Christmas, Rudolph

ISBN: (BR) 0-307-13056-8 • \$3.99/\$4.99 Can.

One Magical Night

ISBN: (TR) 0-307-28311-9 • \$2.99/\$4.49 Can.

Rudolph Santa's Little Helper

ISBN: (TR) 0-307-09234-8 • \$3.99/\$4.99 Can.

The Christmas Hero

ISBN: (TR) 0-307-25727-4 • \$2.99/\$4.99 Can.

One Special Christmas Eve

ISBN: (TR) 0-307-29057-3 • \$3.99/\$5.99 Can.

Rudolph: A Colorful Holiday

ISBN: (TR) 0-307-28212-0 • \$4.99/\$6.99 Can.

Introducing happy healthy monsters™

A RECIPE FOR SUCCESS!

Based on Sesame Workshop's Healthy Habit for Life campaign, Happy Healthy Monsters is a book series that addresses such topics as exercise, food, and rest and includes easy-to-adopt suggestions that will help families build good habits for life!

APPETIZERS!

- Sesame Workshop launched the comprehensive, multiyear Healthy Habits for Life campaign in May 2004, focusing on promoting healthy lifestyles for preschool children and their caregivers..
- Coalition partners include The US Department of Health and Human Services, the Ad Council, The Parenting Group, PBS, and the National Association for the Education of Young Children (NAEYC)
- Sesame Street's 36th season (April 2005) will include storylines about health as well as "health moments" at the top of each show.....

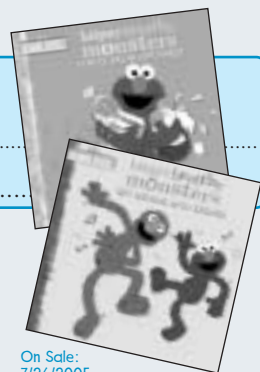


THE MAIN DISH!

- Two playful titles: **ELMO'S BREAKFAST BINGO** and **GET MOVING WITH GROVER**
—HAPPY HEALTHY MONSTERS: ELMO'S BREAKFAST BINGO
ISBN: 0-375-83045-6
- HAPPY HEALTHY MONSTERS: GET MOVING WITH GROVER
ISBN: 0-375-83046-4

• 8-Copy Mixed Counter Display

- Includes 4 copies each of ELMO'S BREAKFAST BINGO and GET MOVING WITH GROVER
Approx. Dimensions: 8-2/3" w x 11-5/8" h x 6-1/4" d
On Sale: 7/26/2005
ISBN: 0-375-99757-1 • Retail Value: \$55.92/\$87.92 Can.



On Sale:
7/26/2005
Format: Hardcover
Retail Value: \$6.99/\$10.99 Can.

EXTRA FUN ON THE SIDE!

- **Happy, Healthy, Monsters Placemat**
—Pack of 10 • ISBN: 0-375-99779-2 • No charge • On Sale: 7/26/2005



- Collectible Recipe Tip Cards in Each Title
with Cross-Promotions on the Back
- New Happy, Healthy, Monsters Section on www.sesamestreetbooks.com
—Provides tips for parents, a Recipe of the Month, and cross-promotion with
licenses including "5 a Day"
- National Media Coverage
—Featured on Teachers @ Random with healthy activities



YUMMY DESSERTS!

- Licensed products include: a line of co-branded natural food products by Hain Celestial (September 2004), HEALTHY HABITS FOR LIFE video by Sony Wonder (February 2005), workbooks by Learning Horizons (summer 2005), and more.....
- Sesame Workshop and the Produce for Better Health Foundation (PBH) will develop promotional marketing programs utilizing the SESAME STREET characters to help increase awareness of the "5 a Day" campaign in top retail outlets. "5 a Day" is a nationwide initiative to increase American's consumption of fruits and vegetables.....
- An interactive museum tour, "The Body," will open in April 2005 at the Arizona Science Center and run for five years
- "Healthy Habits for Life" content will be featured in SESAME STREET Magazine (February 2005) and PARENTING MAGAZINE (April 2005).....



A great new Sesame Street series about developing healthy habits for a lifetime!





Introducing happy healthy monsters™

In response to what has been called the national epidemic of childhood obesity, Sesame Street is launching a compelling new multimedia initiative focused on nutrition, movement, and healthy living for children—and their families. Happy Healthy Monsters, a book series that addresses such topics as exercise, food, and rest, is an important part of this initiative. These fun stories, with trademark Sesame humor, help parents introduce children to healthy habits that will last a lifetime. The hardcover format and reasonable price make these books ideal for family and school libraries.

Happy Healthy Monsters: Elmo's Breakfast Bingo

USING A FUNNY—sometimes wacky—multiple-choice guessing game, Elmo teaches kids about the importance of starting the day with a good breakfast. Packed with facts and fun, this book makes breakfast easy to swallow! Practical tips for parents are also included!

Happy Healthy Monsters: Get Moving with Grover

IT'S YOUR LOVABLE pal Grover, showing you how easy it is to move around—even with a book. In fact, Grover will show you how to use this book as part of your workout, by running under it, over it, and around and around for pages of heart-pumping fun. A page of tips for parents is also included.

**Happy Healthy Monsters:
Elmo's Breakfast Bingo**

ISBN: 0-375-83045-6 • \$6.99/\$10.99 Can.

EAN: 9 780375 830457

**Happy Healthy Monsters:
Get Moving with Grover**

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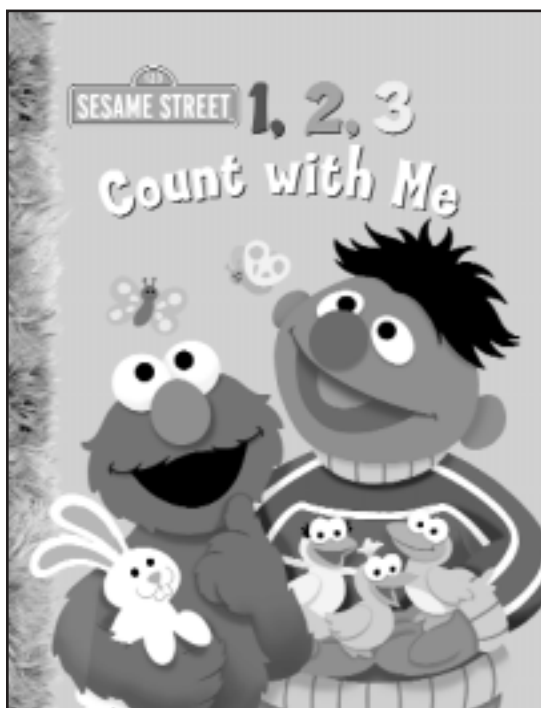
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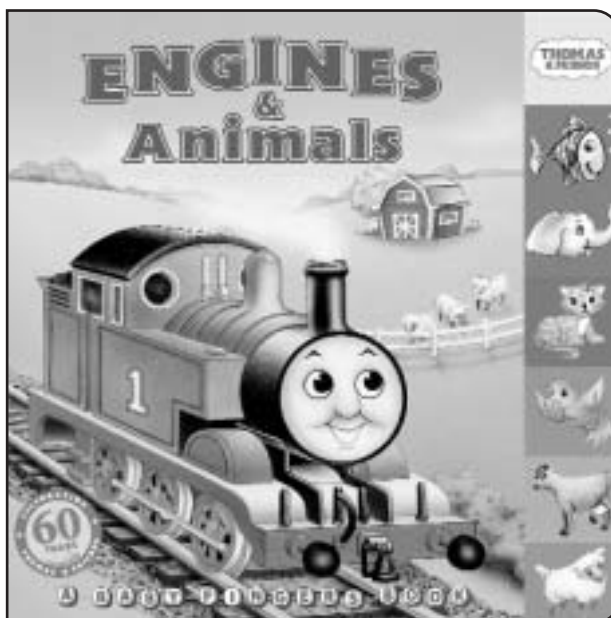
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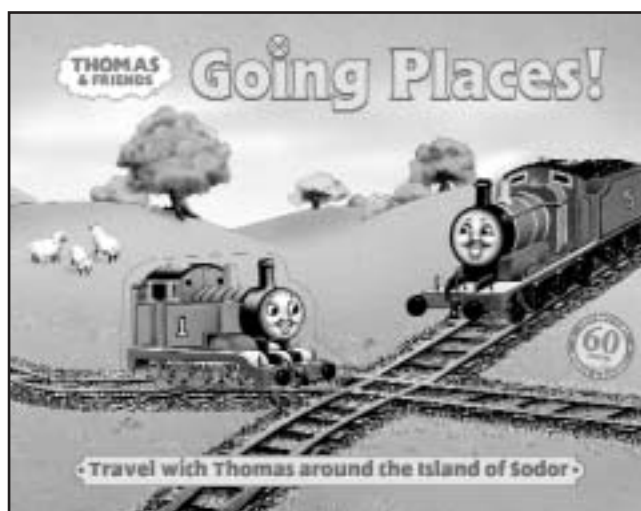
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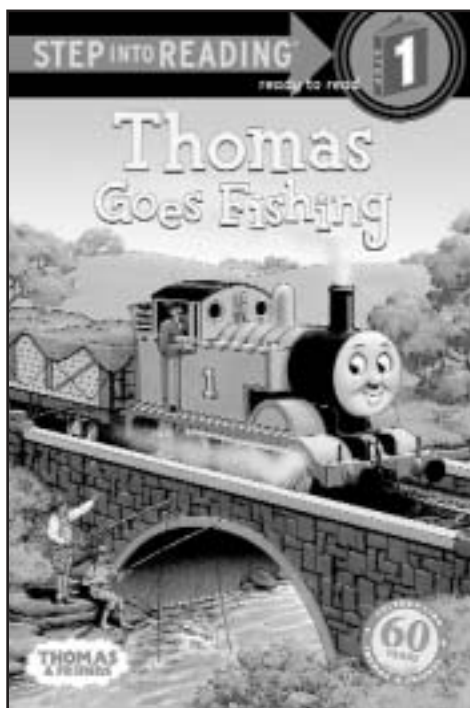
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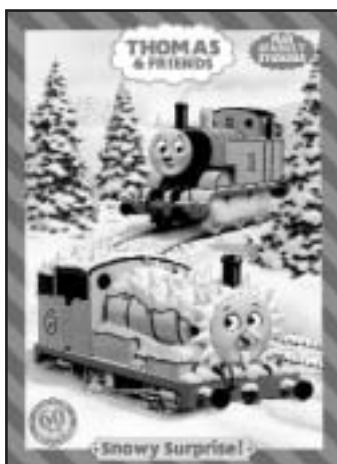
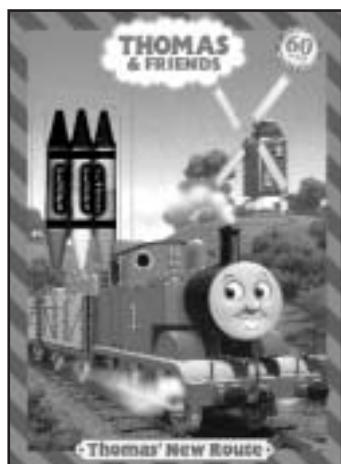
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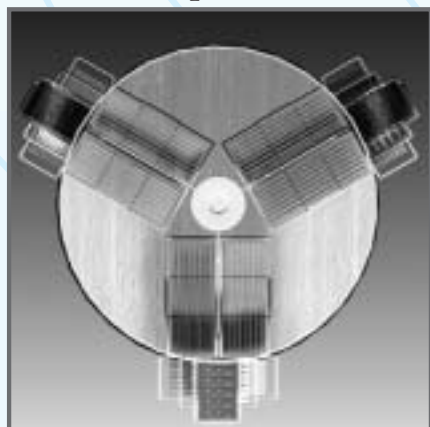
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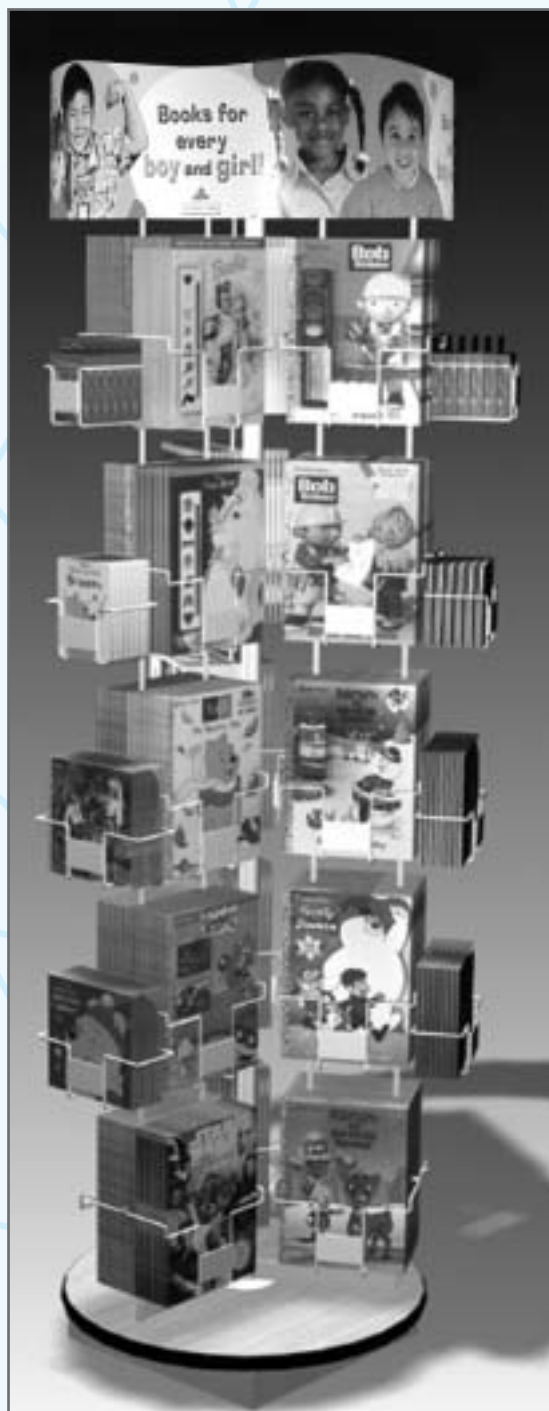


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JUNIE B. JONES

FEATURED BACKLIST



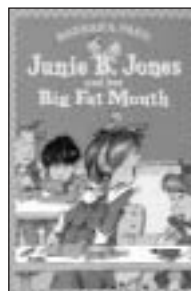
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JUNIE B. JONES

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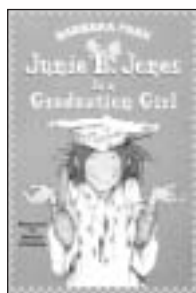
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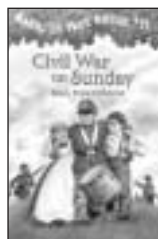
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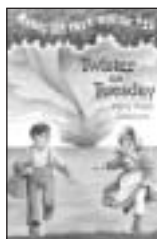
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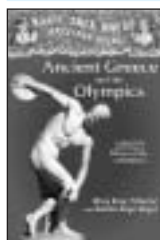


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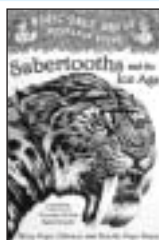
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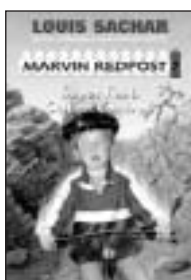
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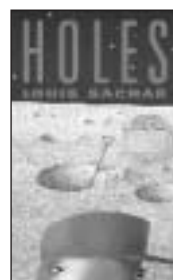
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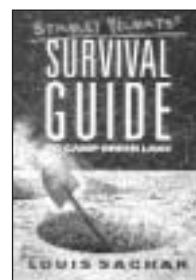
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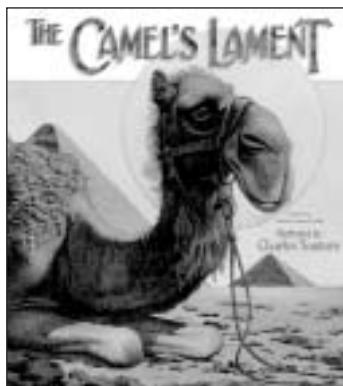
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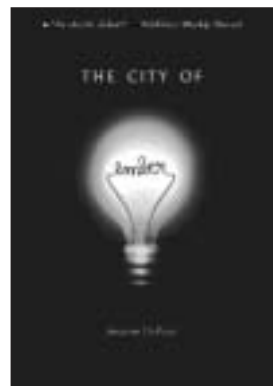
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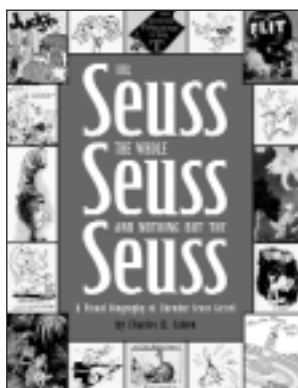
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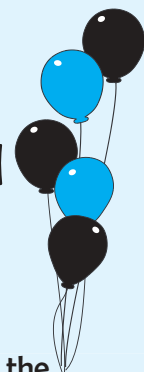
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“The single most important activity for building the knowledge required for eventual success in reading is reading aloud to children.”

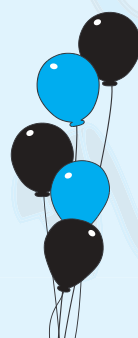
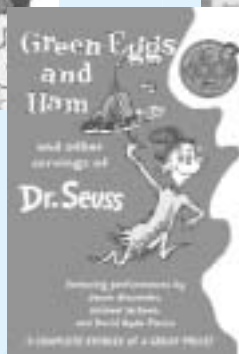
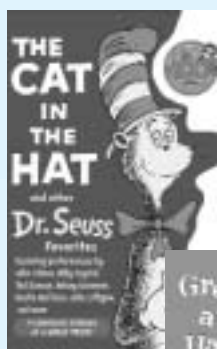
–Commission on Reading, *Becoming a Nation of Readers*

“Reading out loud to children is a proven way to develop vocabulary growth and language expansion and plays a causal role in developing both receptive and expressive language capabilities.”

–G. Reid Lyon, *The Keys to Literacy: Overview of Reading and Literacy Research*

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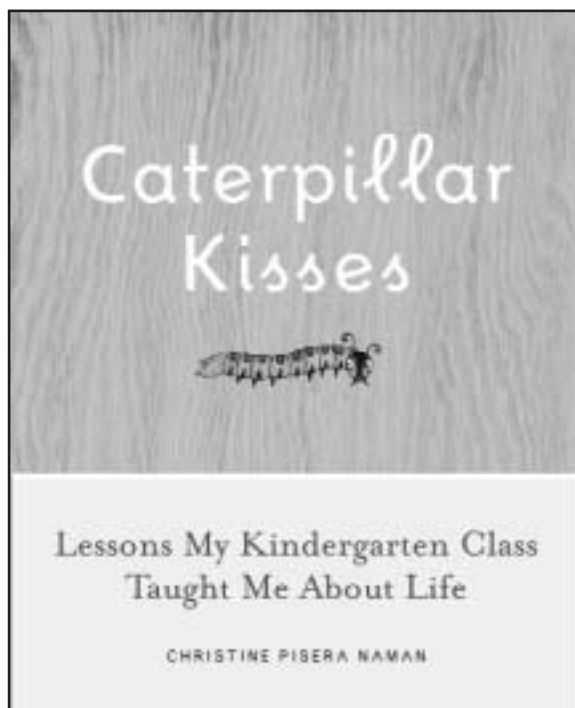
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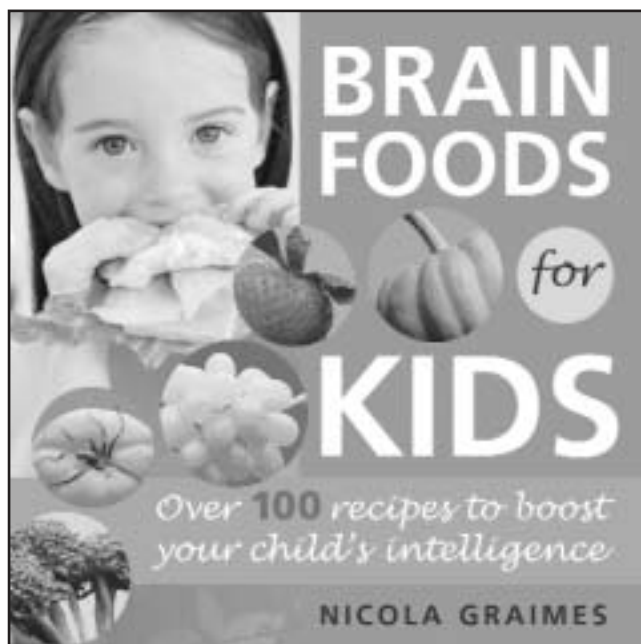
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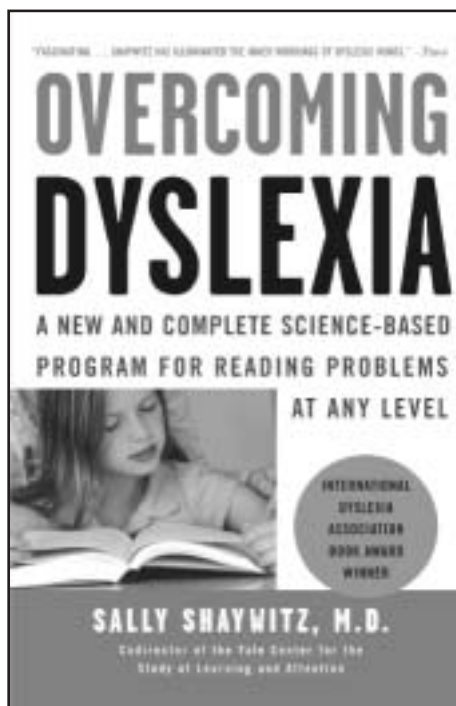
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