

Dr. Seuss
THE
CAT IN
THE HAT



50th
Birthday



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SPRING 2007

Random House/Golden Books Young Readers Group

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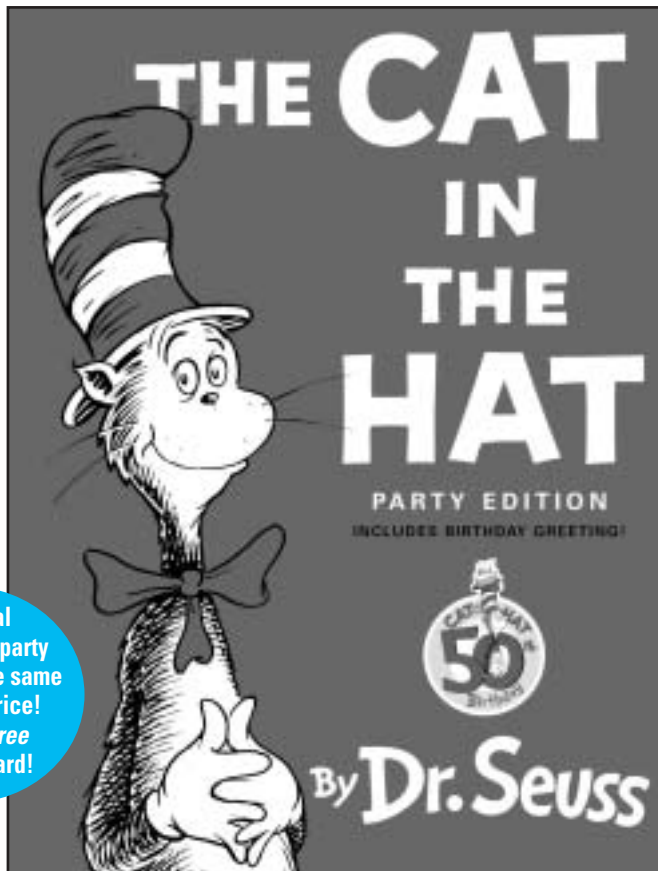
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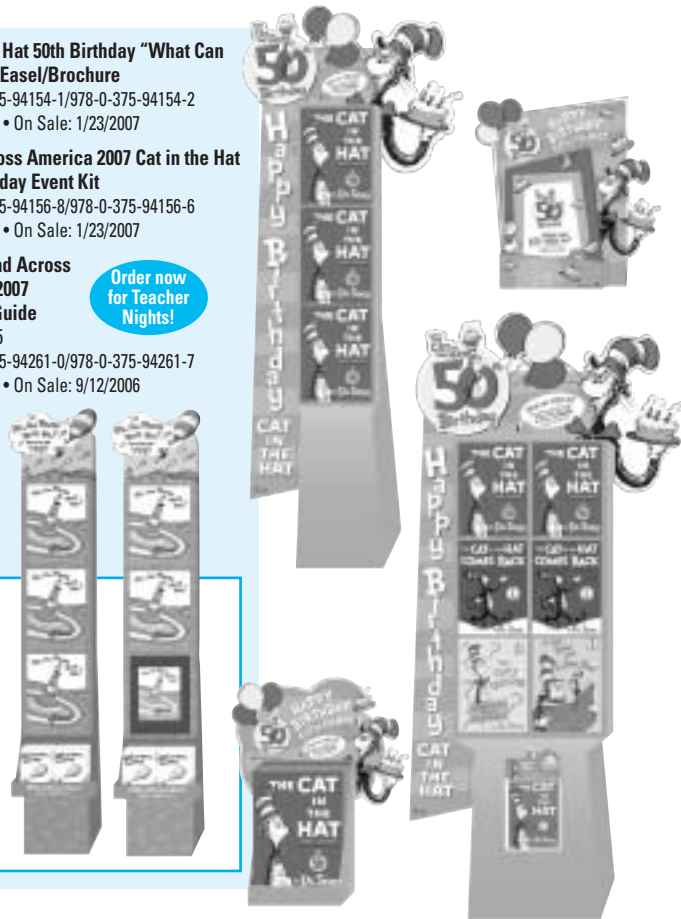
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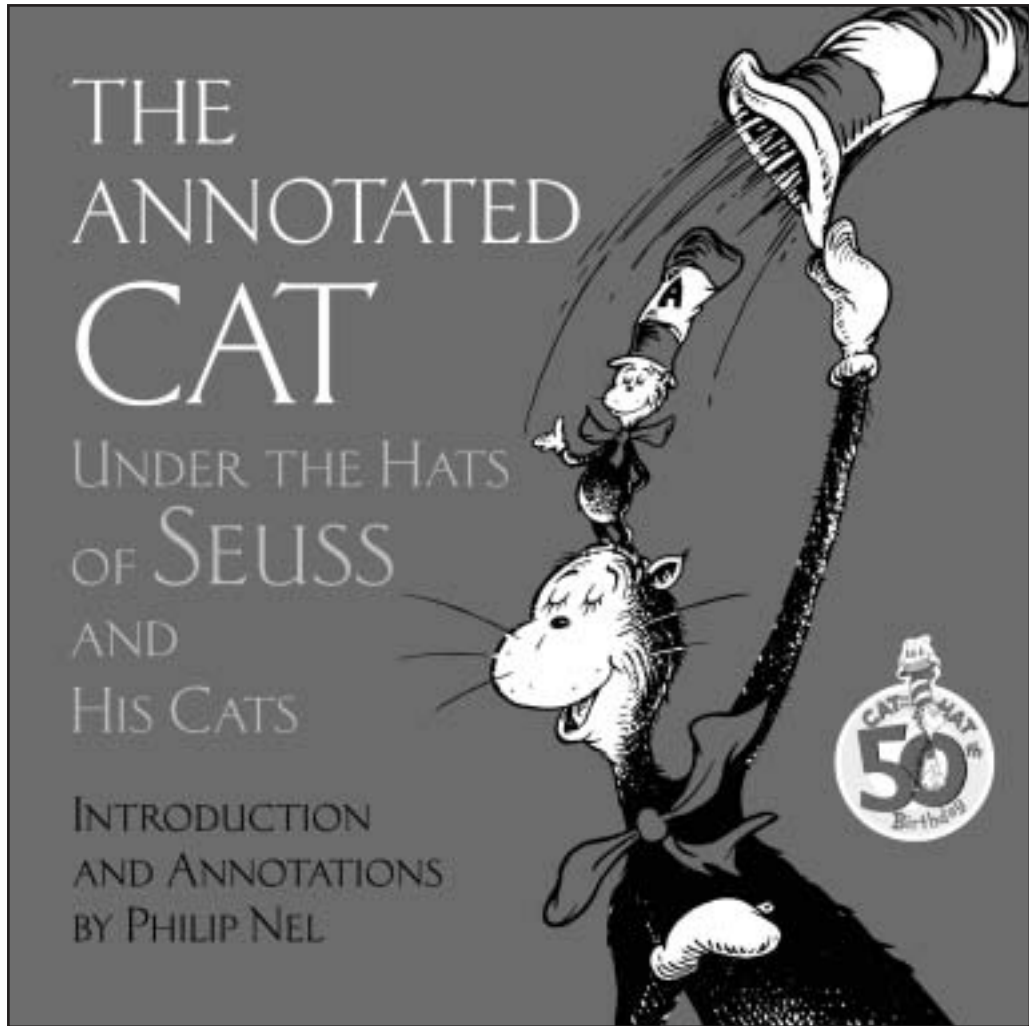
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Philip Nel is associate professor of English at Kansas State University. He is the author of *Dr. Seuss: American Icon* (2004), *The Avant-Garde and American Postmodernity: Small Incisive Shocks* (2002), and *J. K. Rowling's Harry Potter Novels: A Reader's Guide* (2001). At present, he is writing a biography of Crockett Johnson and Ruth Krauss and, with Julia Mickenberg, co-editing a collection of radical children's literature. He lives in Kansas.

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Theodor Geisel (a.k.a. Dr. Seuss) is quite simply the most beloved children's book author in the United States. Long considered a national treasure, he died at the age of 87 in 1991 at his home in La Jolla, California.

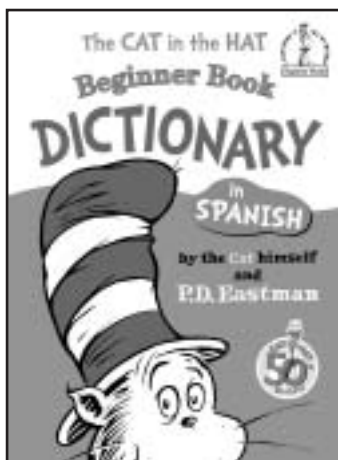
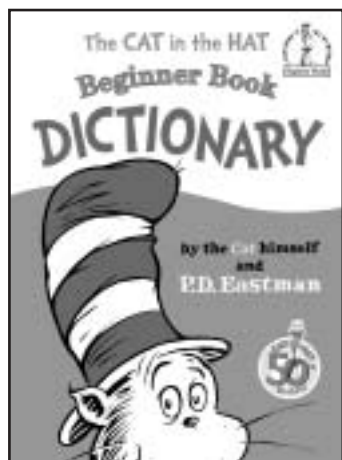
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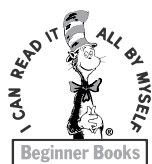
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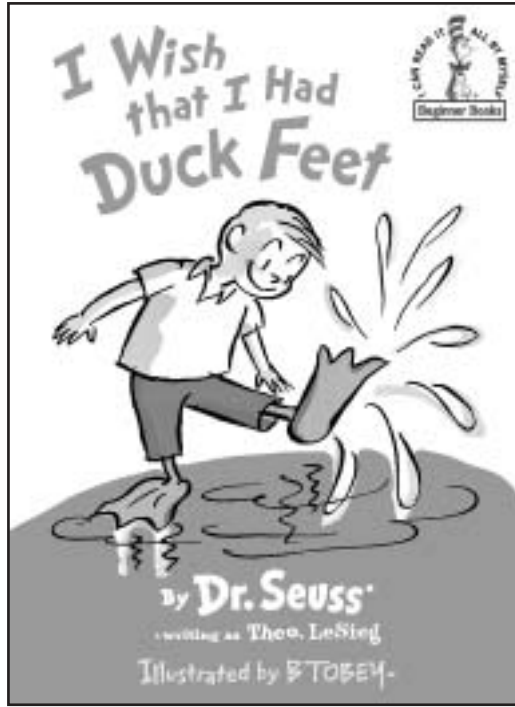
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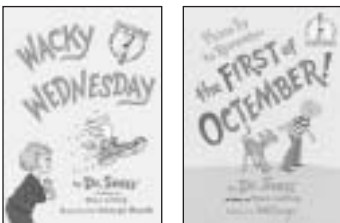
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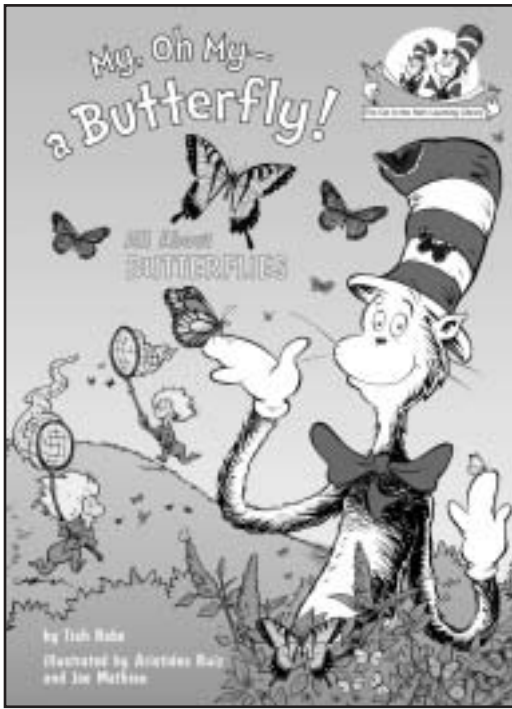
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Dr. Seuss is quite simply the most beloved children’s book author of all time. His real name was Theodore Geisel. On books he wrote to be illustrated by others, he used the name Theo. LeSieg, which is Geisel spelled backwards.

B. Tobey was a longtime illustrator-cartoonist for *The New Yorker*. He died in 1989.

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Tish Rabe is the author of six previous Cat in the Hat Learning Library titles. She lives in Greenwich, Connecticut.



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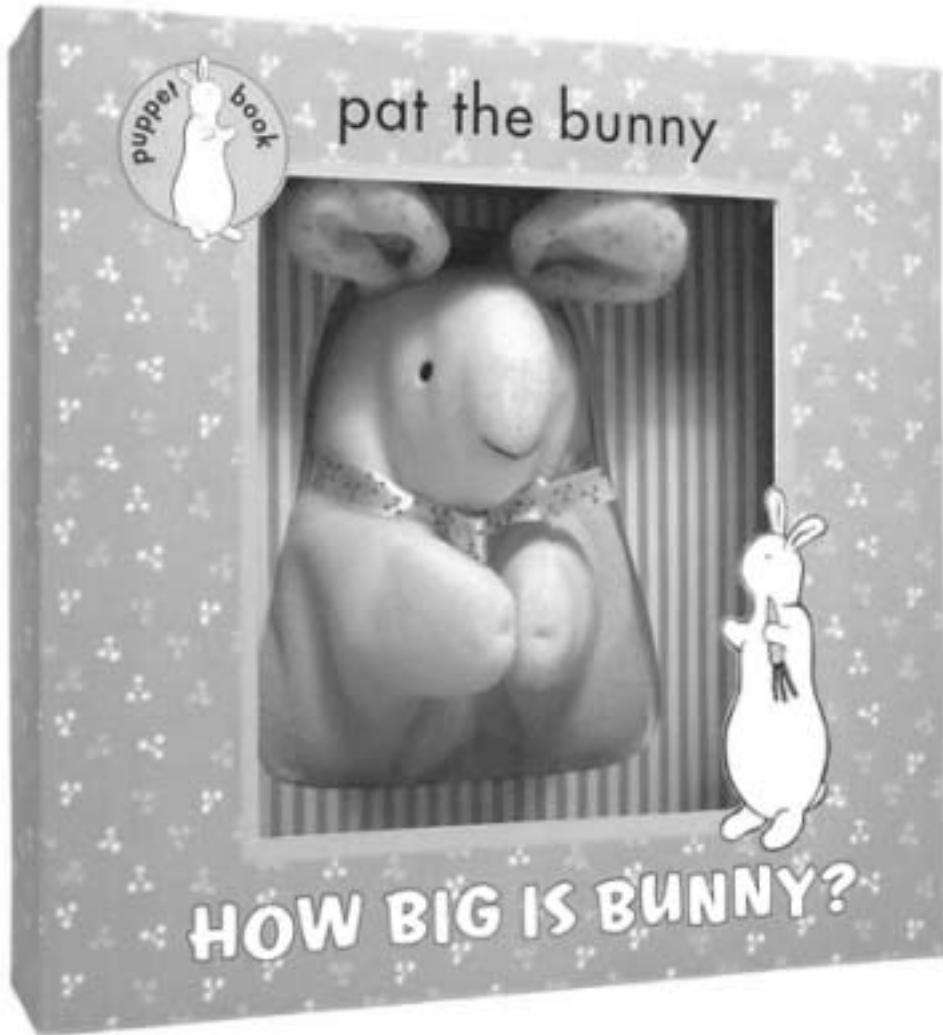
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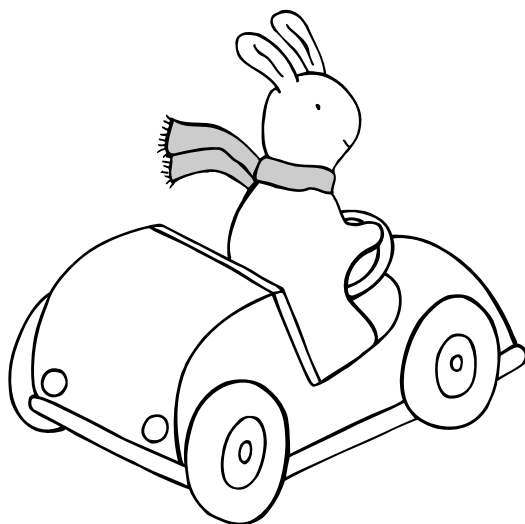
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See page 108 for more pat the bunny titles.
See page 102 for pat the bunny costume.

www.patthebunny.com



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GLB: 0-375-93420-0 • 978-0-375-93420-9

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Carton Count: 24 • Ages: 4-7

Format: Hardcover

Order Form Category: Picture Books/

Illustrated Storybooks

Territory: World • British & Translation: RHCB

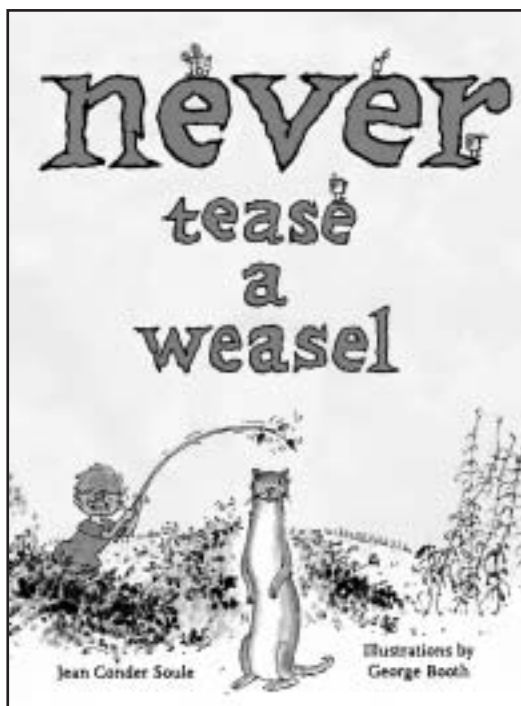
Performance: Contact RHCB

Originally published by Parents' Magazine Press
in 1964

EAN: 9 780375 834202

GLB EAN: 9 780375 934209

Haven't you heard? Teasing isn't nice!



Never Tease a Weasel

JEAN CONDER SOULE
ILLUSTRATED BY GEORGE BOOTH

A FUNNY, FINGER-WAGGING rhyme with some very good advice: never tease a weasel, because teasing isn't nice! Rather, kids should do *nice* things for animals, such as bake a drake a cake, or give a mule a pool, and much more. Long out of print, this new edition of *Never Tease a Weasel* with art by the great *New Yorker* cartoonist George Booth will surely please a weasel, and everyone else who reads it!

"This is such a classic and belongs in everyone's collection. . . . I would love to have an updated copy. . . . My little has to have it read to him over and over and over. . . ."—Amazon.com Customer Review

Jean Conder Soule wrote many books and poems for children in the '60s and '70s, and she's thrilled to see an old favorite come back. She lives in Pennsylvania.

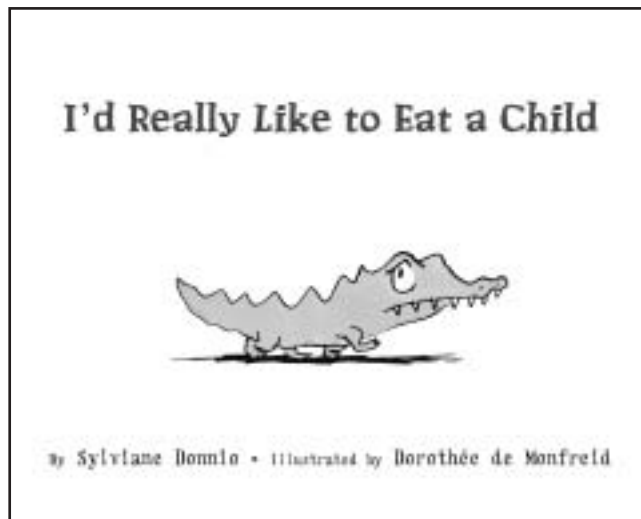
Since 1969, **George Booth's** illustrations have been an iconic feature of the *New Yorker* magazine. He also illustrated the classic Dr. Seuss book *Wacky Wednesday*. He and his wife, Dione, live in Stony Brook, New York.

Little crocodile's eyes are bigger than his tummy! And his teeth!

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English Language, Audio: RHCB
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I'd Really Like to Eat a Child

SYLVIANE DONNIO
ILLUSTRATED BY DOROTHÉE DE MONFREID

A SCRAWNY LITTLE crocodile wants the opportunity to bite off more than he can chew. He's tired of bananas; today he'd like to eat a child. But he's smaller than he thinks, and the little girl he chooses for his first meal puts him in his place—she picks him up and tickles his tummy! The little crocodile is going to have to eat a lot of bananas and grow a lot bigger before he can add children to his menu! Simple yet hilarious artwork brings this droll story to life.

Sylviane Donnio began writing her first children's book at age eight, and stopped after about a dozen lines, promising herself to try again when she was bigger. After studying public law and becoming the mother of three children, she has kept the promise she made to herself. *I'd Really Like to Eat a Child*, originally published in France, is her first book for the American audience. She lives in France.

Dorothée de Monfreid began to write and illustrate her ideas with colored pencils back in grade school. Now that she is bigger, she makes her career as an author-illustrator, writing stories published in France about cats, bunnies, elephants, stinky monsters, and even cake. She lives in France.



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Cowlick!

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CHRISTIN DITCHFIELD

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Christin Ditchfield is a former preschool and elementary school teacher. She's now a popular speaker and host of the internationally syndicated inspirational radio program “Take It to Heart!” A prolific writer of magazine articles and columns for CBA publications, she's also the author of nearly 50 books, including *A Family Guide to “The Lion, the Witch and the Wardrobe.”* *Cowlick!* is her first picture book. She lives in Sarasota, Florida.

Rosalind Beardshaw has illustrated dozens of picture books for the British and European market since she graduated from Manchester Polytechnic in 1992. In her spare time, she works as a volunteer with adults with learning disabilities. She lives in York, England.

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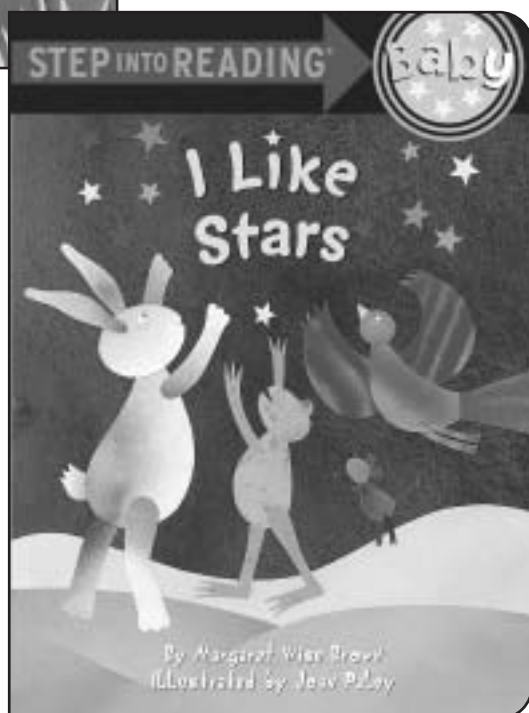
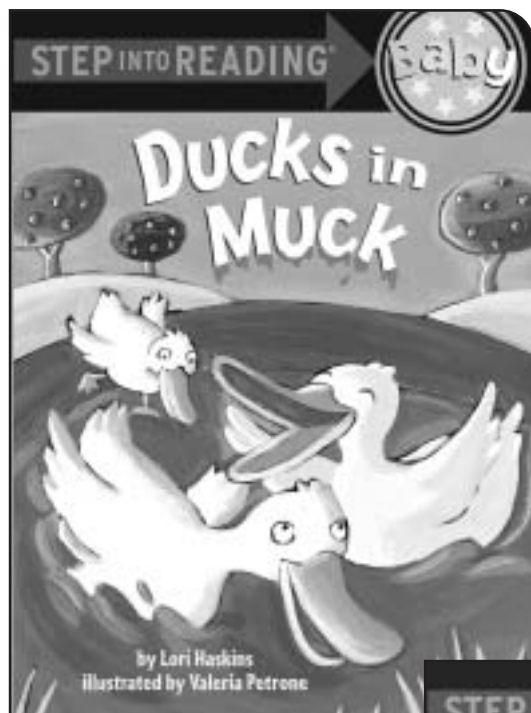
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Valeria Petrone has illustrated many books for children around the world. She lives in Italy.

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Joan Paley is the illustrator of many books for children. She lives in North Scituate, Massachusetts.

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Stuart Trotter has been a children's book author and illustrator for over 20 years. He lives in Warwickshire, England.





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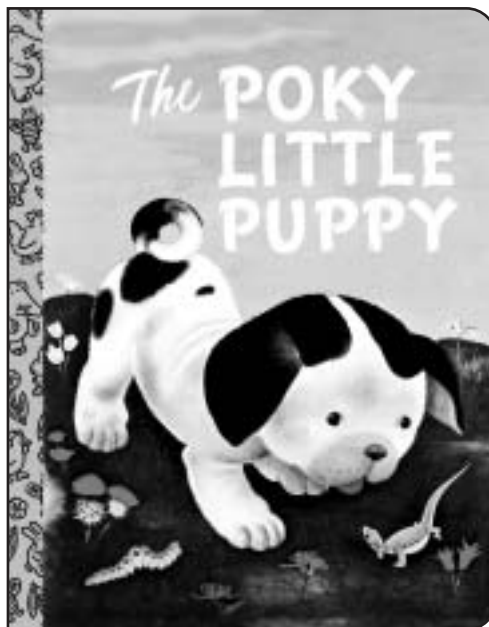
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In Little Golden Books promotion. See page 21.

In Pallet promotion. See page 98.

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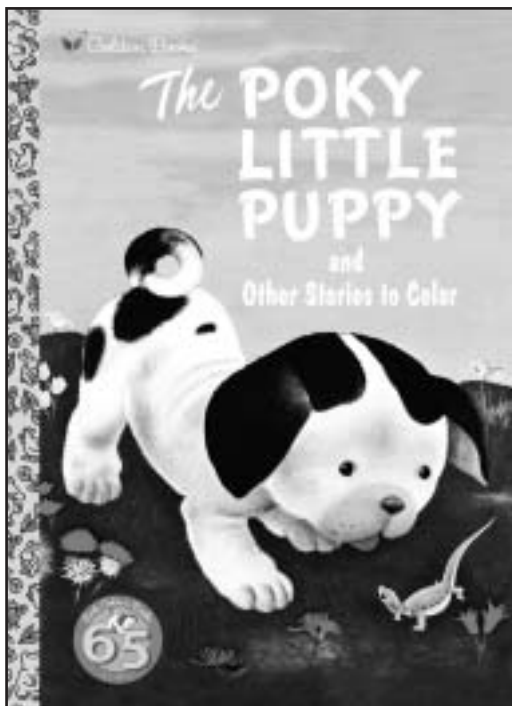
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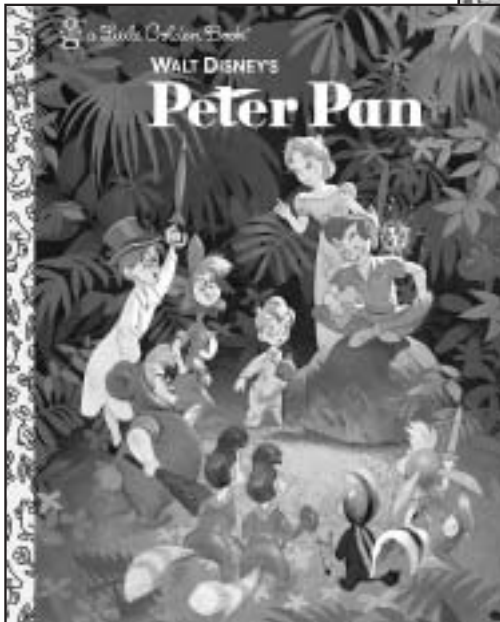
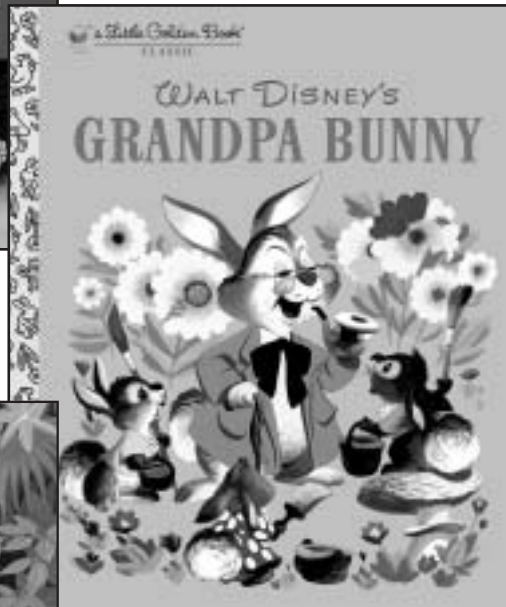
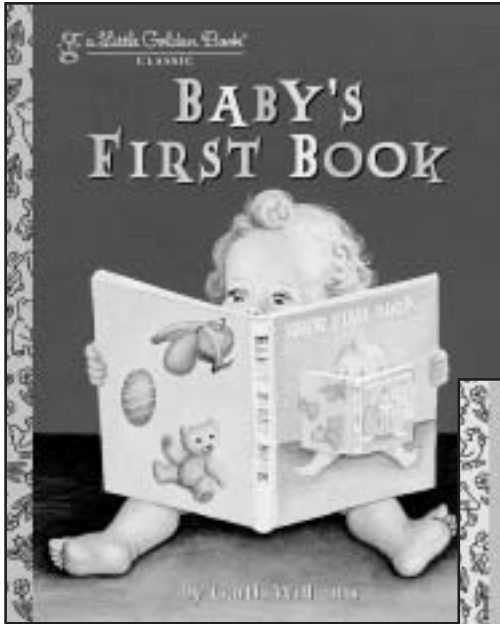
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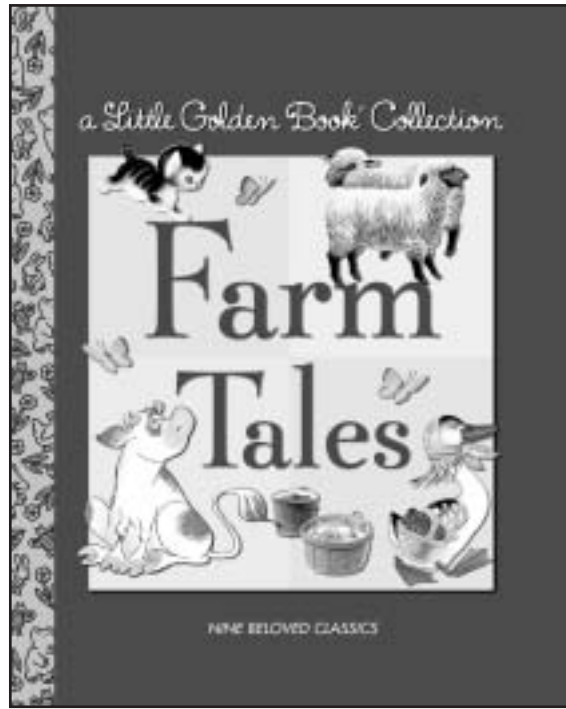
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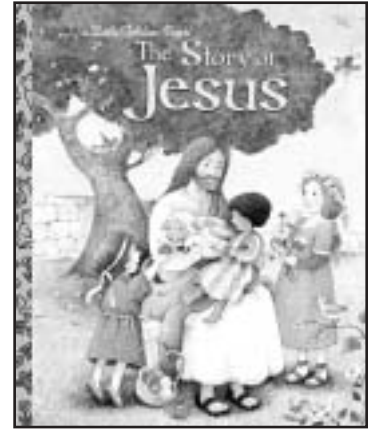
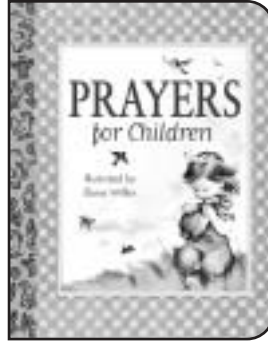
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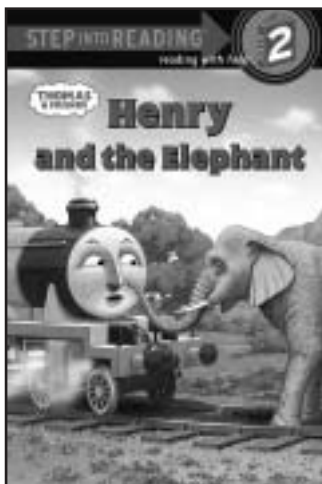
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See pages 92–95 for more Thomas titles.

www.stepintoreading.com

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See pages 78–80 for more *Foodfight!* titles.

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MEGAN McDONALD

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DAISY JANE LOVES her favorite babysitter, Allie. So when Allie asks Daisy Jane to be her flower girl, the obvious answer is yes. When the big day arrives, Daisy Jane shows everyone that she is the best-ever flower girl.

Megan McDonald is the author of the numerous children's books and novels including the Judy Moody books. She lives in Sebastopol, California.

Claudine Gevry lives in Montreal, Canada.

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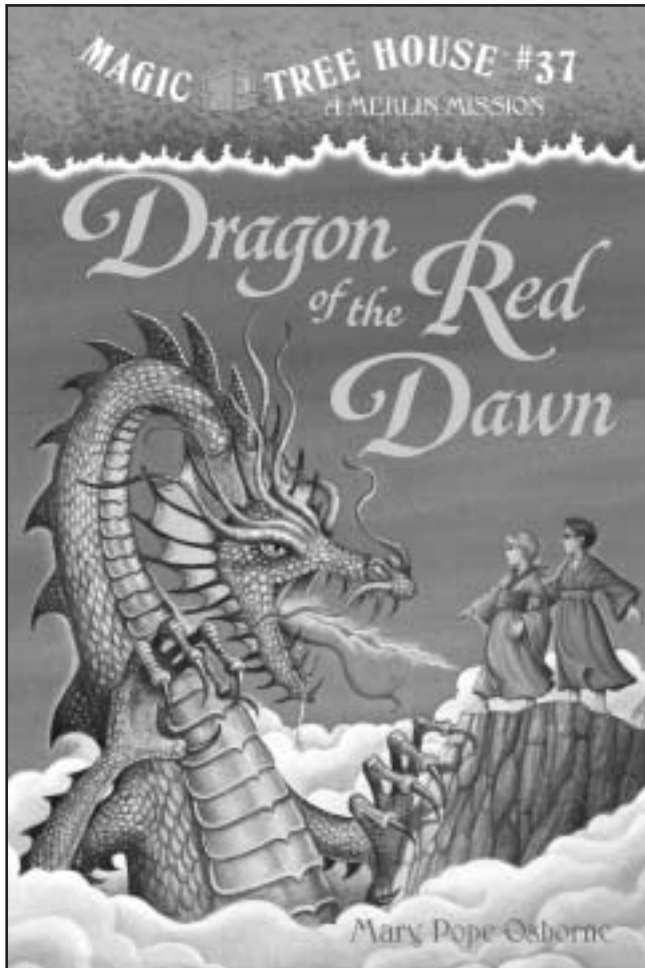
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Magic Tree House #37
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A Merlin Mission

MARY POPE OSBORNE
 ILLUSTRATED BY SAL MURDOCCA

MERLIN THE MAGICIAN will not eat or sleep or speak to anyone in Camelot. What can be done? The enchantress Morgan knows who to ask for help: young Jack and Annie of Frog Creek, Pennsylvania! The brother-and-sister team quickly head off in the magic tree house on another magical and historical adventure.

Their mission: discover one of the four secrets of happiness.

Their journey: to a land of fierce samurai and great beauty, the capital city of Edo (now the city of Tokyo), in ancient Japan in the 1600s.

Their tools: a research book to guide them and a magic wand with three special rules.

In *Dragon of the Red Dawn*, Mary Pope Osborne transports readers back to the splendor, rich culture, and magic of traditional Japan.

Mary Pope Osborne is the author of all the Magic Tree House books, *American Tall Tales* (Knopf), *The Mysteries of Spider Kane* (Yearling), and numerous novels, picture books, and nonfiction titles. She lives in Goshen, Connecticut, with her husband, Will, and their two Norfolk terriers, Joey and Mr. Bezo.

Sal Murdocca has illustrated over 200 children's trade and text books. He is also a librettist for children's opera, a video artist, an avid runner, hiker, and bicyclist, and a teacher of children's illustration at the Parsons School of Design. He lives and works in New York with his wife, Nancy.

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Originally published in hardcover by Random

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Magic Tree House #34 Season of the Sandstorms

A Merlin Mission

MARY POPE OSBORNE

ILLUSTRATED BY SAL MURDOCCA

ARMED WITH ONLY a research book and a book of magic rhymes, Jack and Annie go back 1,200 years to the Golden Age of Baghdad. Their journey begins during the season of sandstorms. Their mission is a mystery until bandits attack a camel caravan and Jack and Annie are given a strange box to protect. What's in the box? And how will it help the ruler of Baghdad spread wisdom throughout the world?

Also includes brand-new activities and crafts from the author!

Mary Pope Osborne is the author of all the Magic Tree House books, *American Tall Tales* (Knopf), and *New York's Bravest* (Knopf). The author lives in Goshen, Connecticut, with her husband, Will, and their two dogs.

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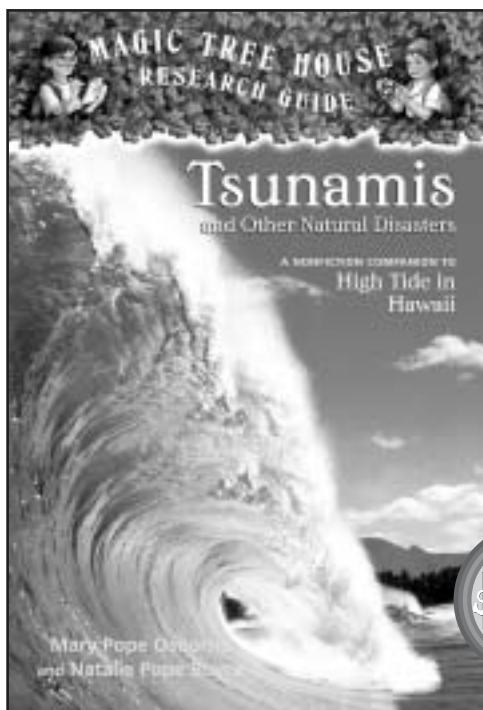
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MARY POPE OSBORNE AND NATALIE POPE BOYCE

WHAT ARE THE warning signs that a tsunami is on the way? Can scientists predict earthquakes? How do volcanoes form? Find out the answers to these questions and more in Magic Tree House Research Guide: *Tsunamis and Other Natural Disasters*, Jack and Annie's guide to geological disasters. This is the nonfiction companion to *High Tide in Hawaii* (Magic Tree House #28).

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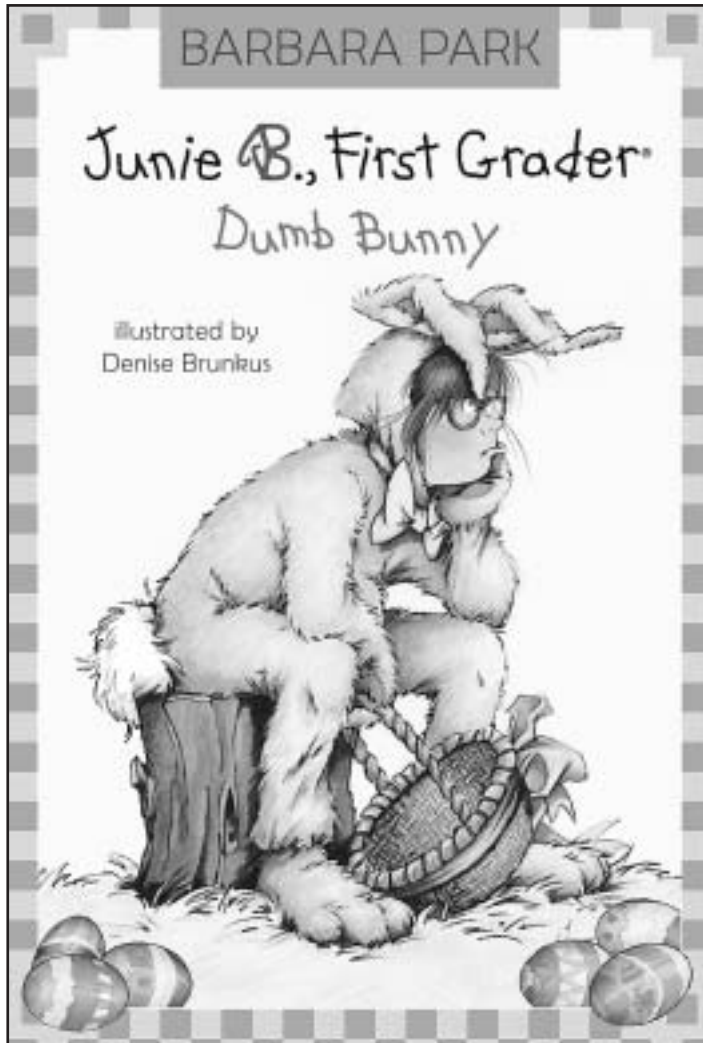
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Junie B., First Grader: Dumb Bunny

A Stepping Stone Book™

BARBARA PARK
ILLUSTRATED BY DENISE BRUNKUS

IT'S AN Easter Egg-stravaganza!

Lucille is having an Easter Egg Hunt at her rich expensive mansion! And guess what? The winner gets a play date to swim in Lucille's heated indoor swimming pool! Only, here is the problem. How did Junie B. get stuck wearing a big dumb bunny suit? And how can she possibly find eggs when she keeps tripping over her hugie big rabbit feet? Being a dumb bunny is definitely not as easy as it looks. Will Junie B. end up with egg on her face? Or will the day deliver some very uneggspected results?

"Junie B. is sassy, hilarious, and insightful. . . . Park understands the passions and fears of first-graders. Her depiction of school dynamics is right on target, even as she keeps the reading level down to an easy chapter-book level."—*Booklist*

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Barbara Park is beloved by millions as the author of the wildly popular Junie B. Jones series. Her Junie B. Jones books are consistently on the *New York Times* and *USA Today* bestseller lists. Her middle-grade novels, which include *Skinnybones*, *The Kid in the Red Jacket*, and *Mick Harte Was Here*, have won over 40 children's book awards. She lives with her husband, Richard, in Arizona.

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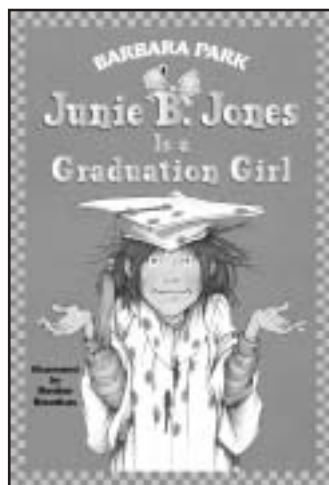
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J. C. Greenburg is the author of many books for young people in the library and reference fields. She's a frequent visitor to schools and pays close attention to kid feedback. She's married to Dan Greenburg of the Zack files and Weird Planet, and lives in Hastings-on-Hudson, New York.

Jan Gerardi is an art director and has illustrated several books for children. She has a husband, a daughter, and two dogs, and lives in Little Egg Harbor, New Jersey.

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RON ROY
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AFTER TAKING A tour of the National Bureau of Printing and Engraving, KC and Marshall find out from KC's stepdad, the president of the United States, that several stacks of \$100 bills have gone missing. That's thousands of dollars—gone! KC is determined to track down the thieves, and her number one suspect is a woman named Polly, who works at the Bureau of Printing and Engraving. Is sweet Polly a criminal mastermind? Or is she just a pawn in a bigger plot to steal from the Treasury?

Ron Roy is the author of Random House's popular A to Z Mysteries. He lives in an old farmhouse in Connecticut with his white puppy, Pal.

Timothy Bush is a writer-illustrator with many children's projects to his credit, including the elaborate visual extravaganza *James in the House of Aunt Prudence*. He lives in New York, New York.

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AFTER THEIR SPACESHIP is taken by the Great Ones, Ploo, Klatu, and Lek return to Las Vegas. There they discover an infestation of Elvis impersonators, in town for a convention. Klatu, Lek, and Ploo are sure the odd-looking humans are up to no good, and it turns out that they're right . . . for once. These are no ordinary Elvises—they are evil aliens from outer space in disguise with nefarious plans to take over Earth!

Noted humorist **Dan Greenburg** has had otherworldly success since he turned to writing kids books with popular series such as *The Zack Files*. Dan lives with his wife, Andrew Lost author Judith Greenburg, and his son, Zack on the Hudson River.

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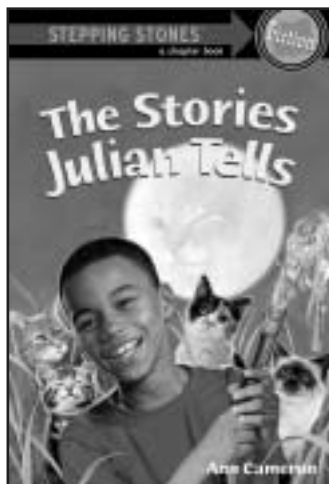
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Here's Julian now in Stepping Stones!



The Stories Julian Tells

ANN CAMERON

JULIAN IS A quick fibber and a wishful thinker. And he is great at telling stories. He can make people—especially his younger brother, Huey—believe just about anything. Like the story about the cats that come in the mail. Or the fig leaves that make you grow tall if you eat them off the tree. But some stories can lead to a heap of trouble, and that's exactly where Julian and Huey end up!

Winner of the Irma Simonton Black Award

More Stories Julian Tells

ANN CAMERON

JULIAN IS BACK with more great tales to tell. There's the one about the day so hot that even frogs wore shoes. Or the time his best friend, Gloria, made the sun move. Sometimes, though, Julian's way with words can backfire. That's what happens when Julian calls his kid brother Huey a name—and their father overhears. How can a few little words get Julian into such big trouble?

A School Library Journal Best Book of the Year

Ann Cameron is the bestselling author of many popular children's books, including several Stepping Stones: *The Stories Huey Tells*, *More Stories Huey Tells*, and *Gloria Rising*. She also wrote *Colibrí*, a *Booklist* Editor's Choice and ALA Notable Book for Children.

More of Julian's adventures.



Julian's Glorious Summer

ANN CAMERON

BICYCLES—SHINY, WHIZZING, wobbly bicycles—scare Julian more than lions or tigers. But how can he tell that to his best friend, Gloria? She can already ride with no hands. So instead of telling the truth, Julian makes up a little fib. And he almost gets away with it—until his fib backfires and Julian finds himself in the biggest, most confounding fix ever.

Julian, Secret Agent

ANN CAMERON

Secret agents Julian, Huey, and Gloria are already heroes. They have rescued a dog and saved a toddler from drowning. But what they really want is to nab a real-live bank robber. Just when it looks like they might catch the crook, the police chief steps in. The supersleuths find that they're the ones who are in trouble—with a capital T!

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ANN CAMERON

IT'S DAD'S BIRTHDAY, and Julian wants to get a special present. Something Dad has always dreamed about. But Dad's dream is pretty unusual, not to mention scary. Now that Julian has figured out what his dad wants, will he, Huey, and Gloria be brave enough to get it?

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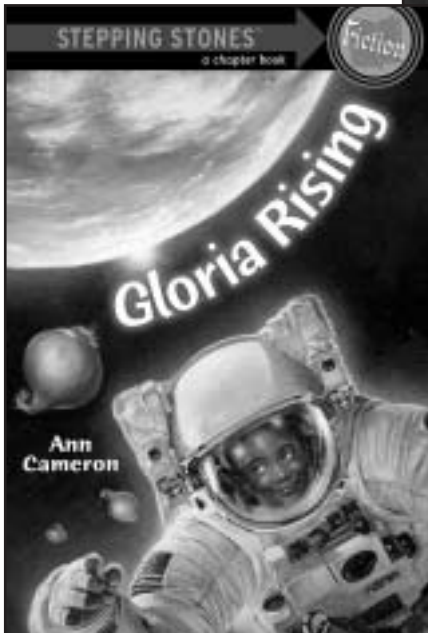
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Huey and Gloria get their say!



The Stories Huey Tells

ANN CAMERON

IT ISN'T EASY being Julian's younger brother. When Huey has bad dreams, Julian says his are scarier. When Huey wants to study animal tracks, Julian says he's too young. But Huey isn't a baby. He's an adventurer, a chef, a tracker, and a scout. And he's about to show Julian—and the world—all that he can do.

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"Huey is Us. . . The print is big and so is the wisdom."—*The Bulletin*

More Stories Huey Tells

ANN CAMERON

HUEY IS GOOD at solving problems. Sometimes his older brother Julian tries to push him around, but Huey knows how to handle him. When Huey gets scared about their father's smoking, the boys work together to help him quit. But some problems are bigger than Huey or Julian. After a hunt for gold leaves Huey trapped at the bottom of a crumbling mine, he'll need more than cleverness and bravery—and more than Julian—to save him.

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Gloria Rising

ANN CAMERON

GLORIA IS THRILLED when she goes to the store to buy an onion and meets Dr. Grace Street, an astronaut. It's there that Dr. Street tells Gloria to have confidence in herself and that the big things aren't always as big as they seem. But Gloria doesn't really understand Dr. Street's advice. Right now her problem seems gigantic. It's the beginning of fourth grade and Gloria can't do anything to please her teacher Mrs. Yardley. When Gloria writes a report about meeting Dr. Street, Mrs. Yardley doesn't believe her. Gloria knows she's telling the truth. How can she prove it?

"Kids will be thrilled by the possibility of running into an astronaut in the checkout line."—*The Bulletin*, Recommended

Ann Cameron is the bestselling author of many popular children's books. She lives in Guatemala.

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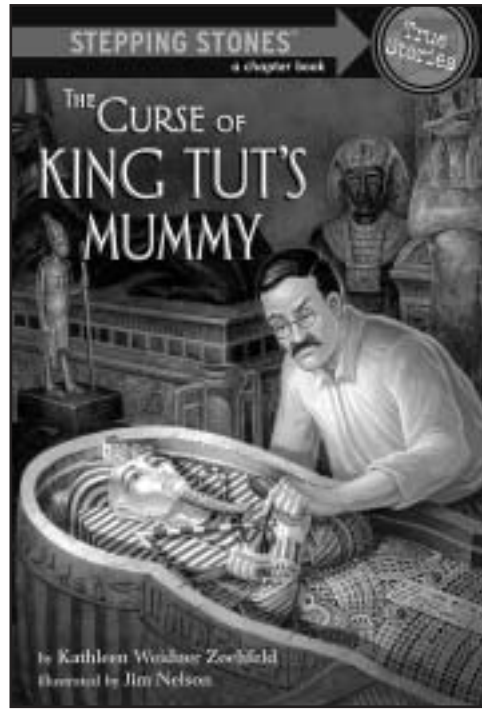
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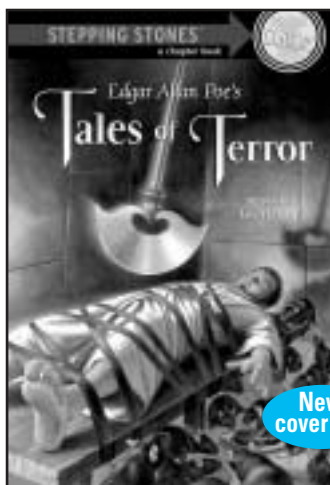
WHEN THE PHAROAHS of Egypt died, they were mummified and buried in pyramids and tombs with all their riches. But as centuries passed, the tombs were looted and the pharaohs' gold stolen. Then Howard Carter found the greatest Egyptian treasure trove of all—the tomb of King Tut's mummy! But did the amazing treasure come with a deadly curse?

Besides her two other Stepping Stones, *Fossil Fever* and *Amazon Fever*, Kathleen Weidner Zoehfeld has also written *Dinosaur Parents*, *Dinosaur Young*, which was voted an Outstanding Science Trade Book for K–12 by the CBC and NSTA. She lives in Berkeley, California.

Jim Nelson lives in Chicago, Illinois. He has been represented in the juried annual "Spectrum: The Best in Contemporary Fantastic Art." He's fond of animals, cartoons, books, chocolate, robots, movies, monsters, music and, of course, drawing. He is not fond of lima beans.

Jim has a lifelong interest in ancient civilizations, but he has never discovered a tomb nor, to his knowledge, has he been cursed.

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Eric Kimmel grew up in Brooklyn, New York, loving the music of Louis Armstrong, who lived a few miles away in Queens. He is the award-winning author of the Caldecott Honor Book *Hershel and the Hanukkah Goblins*. He lives in Portland, Oregon.



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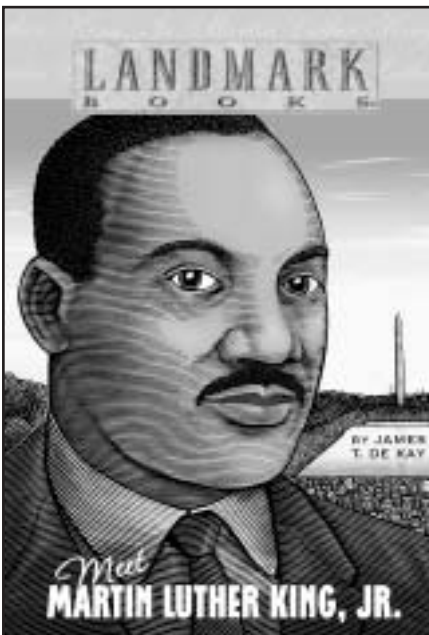
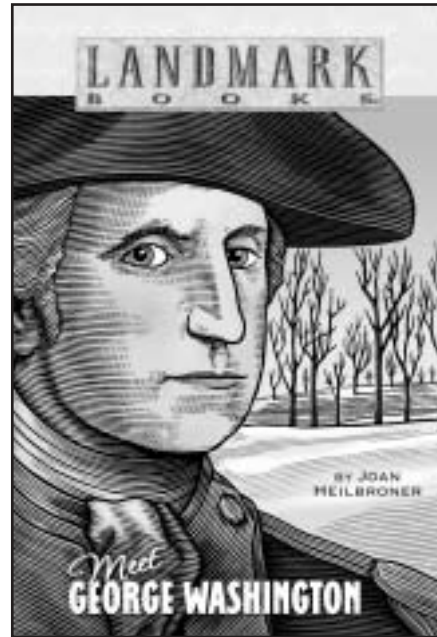
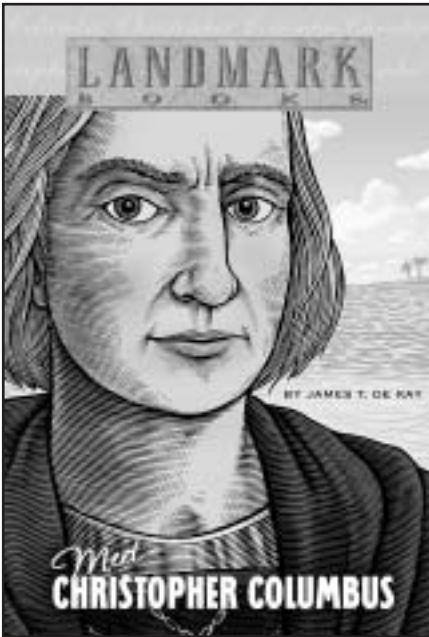
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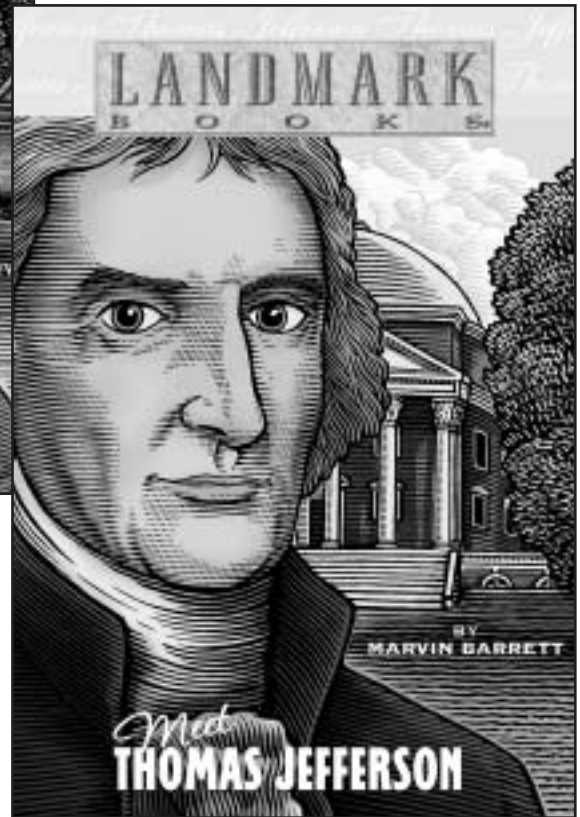
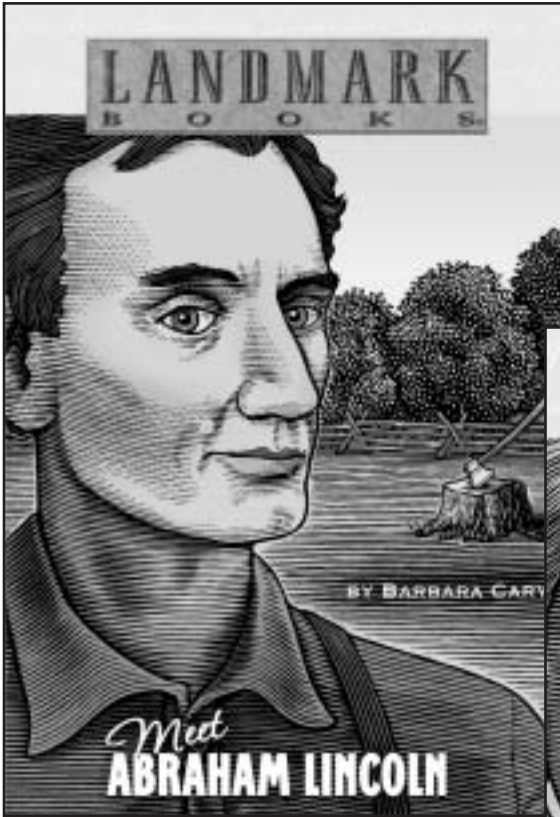
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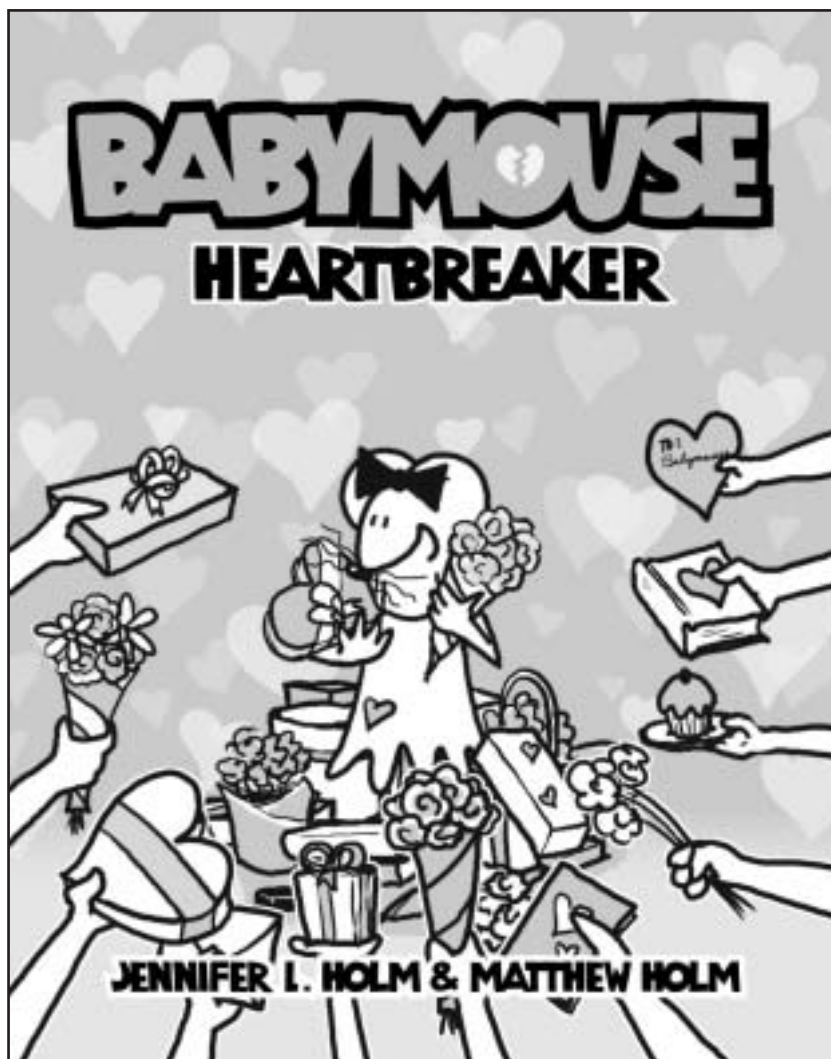
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Jeff Stone lives in the Midwest with his wife and their two children. He holds a black belt in Shaolin-Do kung fu. Like the Five Ancestors, Stone was adopted as an infant. He began searching for his birth parents when he was 18 and found them 15 years later. He is hard at work on the Five Ancestors #5: *Dragon*.

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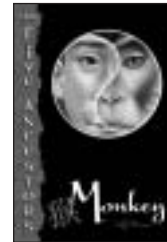
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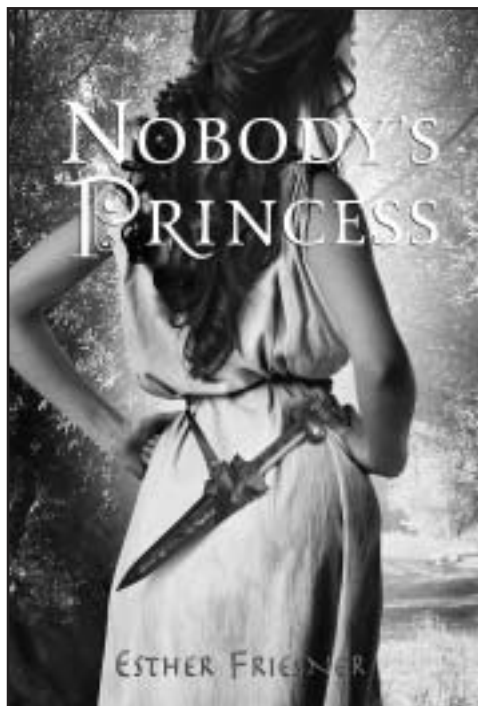
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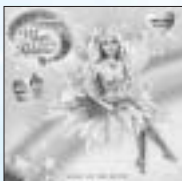


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BARBIE® RETURNS AS the brave fairy Elina in *Barbie™ Fairytopia™: Magic of the Rainbow*. Elina is going to fairy school where she must learn to use her fairy powers to perform the Flight of Spring and ward off winter. Unfortunately, the evil Laverna has returned and she's putting the freeze on springtime! Will Elina and her new fairy friends defeat Laverna or will Fairytopia be on ice forever?

Barbie™ Fairytopia™: Mermaidia™

ISBN: 0-375-83851-1 • 978-0-375-83851-4
PRICE: \$4.99/\$5.95 Can.

Trim Size: 4-1/4 x 5-3/4 • Pages: 22
Carton Count: 48 • Ages: 0-5
Format: Board
Order Form Category: Board Book
EAN: 9 780375 838514

Barbie™ Fairytopia™: Magic of the Rainbow

ISBN: 0-375-83985-2 • 978-0-375-83985-6
PRICE: \$3.99/\$4.99 Can.

Trim Size: 8 x 8 • Pages: 16
Carton Count: 96 • Ages: 4-7
Format: Trade Paperback
Order Form Category: Picturebacks
EAN: 9 780375 839856

ON SALE: 1/9/2007

Territory: US and Canada • All Rights: Mattel

In Fairytopia promotion. See page 62.
See pages 30, 62, 64-65 for more Barbie titles.



ALSO AVAILABLE:

Barbie™ and the Magic of Pegasus

ISBN: (BR) 0-375-83539-3 • 978-0-375-83539-1
\$4.99/\$6.99 Can.

Barbie™: Fairytopia™

ISBN: (BR) 0-375-83538-5 • 978-0-375-83538-4
\$4.99/\$6.99 Can.

Sleeping Beauty

ISBN: (TR) 0-375-83476-1 • 978-0-375-83476-9
\$2.99/\$4.99 Can.

Barbie™: Fairytopia™

ISBN: (TR) 0-375-83696-9 • 978-0-375-83696-1
\$3.99/\$5.99 Can.

ISBN: (GLB) 0-375-93696-3 • 978-0-375-93696-8
\$11.99/\$16.99 Can.



Spring into great stories with Barbie!

Barbie™ Fairytopia™: Fairy Dance

ISBN: 0-375-83973-9 • 978-0-375-83973-3

ON SALE: 1/9/2007

Trim Size: 7-7/8 x 10-7/8 • Pages: 96

Carton Count: 48 • Ages: 3-7

Order Form Category: Coloring & Activity

EAN: 9 780375 839733

In Fairytopia promotion. See page 62.

Barbie™: Love Is in the Air

ISBN: 0-375-83517-2 • 978-0-375-83517-9

GLB: 0-375-93517-7 • 978-0-375-93517-6

PRICE: \$11.99/\$15.99 Can.

ON SALE: 12/26/2006

Trim Size: 6 x 9 • Pages: 32

Carton Count: 96 • Ages: 4-6

Order Form Category: Step into Reading—Step 1

Territory: US and Canada • All Rights: Mattel

EAN: 9 780375 835179

GLB EAN: 9 780375 935176

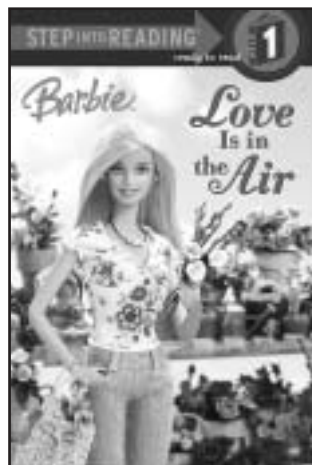
PRICE: \$3.99/\$4.99 Can.

Format: Trade Paperback

Territory: US and Canada • All Rights: Mattel

See pages 30, 62–63, 65 for more Barbie titles.

In Valentine promotion. See page 96.



Barbie™ Fairytopia™: Fairy Dance Deluxe Coloring Book

WHEN SHE ACCIDENTALLY restores the evil Laverna to her human form and puts Fairytopia's important Flight of Spring in danger, Elina must learn to own up to her mistakes and work with others to set things right.

Barbie™: Love Is in the Air Step into Reading—Step 1

LOVE IS IN the air! Barbie takes a walk and sees lovebirds resting in a tree, a child blowing a kiss to Grandma, and other signs that love is all around her. The simple, rhyming text will make little girls want to step out with Barbie and step into reading on their own.

Pages of princesses galore!



Princess Stories: A Collection to Color

THIS INCREDIBLE BIND-UP contains the stories of *Barbie™ of Swan Lake*, *Barbie™ as The Princess and the Pauper*, *Barbie™ as Rapunzel*, *Barbie™ and The Magic of Pegasus* and *Barbie™ in The Twelve Dancing Princesses*. All girls' favorite entertainment releases featured in one huge coloring book collection!

The Story of Cinderella

Color plus Chunky Crayons

BARBIE™ STEPS INTO glass slippers to play the role of Cinderella in this retelling of girls' favorite fairytale.

Barbie™

Princess Stories: A Collection to Color

ISBN: 0-375-83971-2 • 978-0-375-83971-9

PRICE: \$4.99/\$6.99 Can.

Pages: 224 • Carton Count: 24

EAN: 9 780375 839719

The Story of Cinderella

ISBN: 0-375-83972-0 • 978-0-375-83972-6

PRICE: \$3.99/\$4.99 Can.

Pages: 48 • Carton Count: 48

EAN: 9 780375 839726

In Springtime promotion. See page 97.

ON SALE: 1/9/2007

Trim Size: 7-7/8 x 10-7/8 • Ages: 3-7

Format: Trade Paperback

Order Form Category: Coloring & Activity

Territory: US and Canada • All Rights: Mattel

See pages 30, 62-64 for more Barbie titles.

Pooh adore-ables

Which Pooh Is for You?

INTRODUCING

CREATABLES

for PRESCHOOLERS

Price: \$7.99/\$10.99 Can. • Trim Size: 9" x 8"
Format: Hardcover • On Sale: January 23, 2007
Enriching activity books!



0-7364-2444-X
978-0-7364-2444-8
Features 3 double-sided
chunky crayons!



0-7364-2443-1
978-0-7364-2443-1
Features reusable
shaped foam stickers!



The award-winning Pooh adore-ables series is designed to grow along with children. In three age-appropriate formats—Hummables, Thinkables, and now Creatables—the Pooh Adore-ables program is carefully crafted to educate and entertain babies, toddlers, and preschoolers. **CREATABLES** are interactive and reusable activity board books encourage little learners to use their minds and their hands to create something of their own.

THE POWER OF POOH

- Launched in 2005, the Pooh Adore-ables line has shipped over 175,000 units!
- Winnie the Pooh continues to be one of the hottest properties for kids 0–5.¹ Over 74 million Pooh books sold in the U.S. alone to date.
- Pooh has been the #1 license in plush since 1999.²
- Pooh is the #1 preferred Disney character for expectant moms, gift givers, and mothers of infants and newborns.²
- Pooh Adore-ables: *Pooh Blocks* was a NAPPA Award Honoree in the Children's Resource category and *Pooh Blocks* and *Pooh Counts* won first place in the category of Children's Trade Novelty Series at the 2006 New York Book Show.

HUMMABLES

for BABIES

Price: \$6.99/\$10.99 Can. • Trim Size: 7" x 7"
Singing-aloud board books!



0-7364-2282-X
978-0-7364-2282-6



0-7364-2281-1
978-0-7364-2281-9



0-7364-2284-6
978-0-7364-2284-0

THINKABLES

for TODDLERS

Price: \$8.99/\$12.99 Can. • Trim Size: 6" x 7"
Interactive play books!



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978-0-7364-2306-9



0-7364-2307-9
978-0-7364-2307-6



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0-7364-2413-X
978-0-7364-2413-4



18-Copy Mixed Floor Display

Includes 3 copies each of *Pom-Pom*, *Tiddy-Pom* and *No Honey!* (Hummables), *Pooh Opposites* and *Pooh Shapes* (Thinkables), and *Pooh Draws* and *Pooh Builds* (Creatables)

0-7364-6800-5/978-0-7364-6800-8

Retail Value: \$143.82/\$206.82 Can. • On Sale: 3/27/2007

¹(IPPOS Booktrends Study; 06/04 ² Disney Consumer Products, ITPS Research, Summer 2005

Pooh Creatables— enriching activity books for preschoolers!



CREATABLES



Pooh Builds *Pooh Creatables*

HELP POOH BUILD a fence, plant a garden, and much much more with *Pooh Builds!* This 12-page interactive board book includes tons of reusable shaped foam stickers that encourage preschoolers to explore their own creativity. With its adorable artwork, fun new format, and beloved Pooh characters, beginning learners will be educated and entertained again and again!

Pooh Draws *Pooh Creatables*

GET READY TO draw with Pooh and his friends! This landscape board book features twelve reusable write-on/wipe-off pages and three double-sided chunky crayons. Preschoolers will learn about colors, numbers, shapes, patterns, and more—all while exploring their creativity and imagination.

Pooh Builds

ISBN: 0-7364-2443-1 • 978-0-7364-2443-1
EAN: 9 780736 424431

Pooh Draws

ISBN: 0-7364-2444-X • 978-0-7364-2444-8
EAN: 9 780736 424448

PRICE: \$7.99/\$10.99 Can.

ON SALE: 3/27/2007

Trim Size: 9 x 8 • Pages: 12

Carton Count: 48 • Ages: 3–5

Format: Hardcover

Order Form Category: Deluxe Activity/Novelty
Territory: US and Canada • All Rights: Disney

In Adore-ables promotion. See page 66.

www.randomhouse.com/kids/disney

ALSO AVAILABLE:



Lots of Pots
ISBN: (HC) 0-7364-2278-1 • 978-0-7364-2278-9
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\$4.99/\$6.99 Can.

Stickety-Stick
ISBN: (HC) 0-7364-2281-1 • 978-0-7364-2281-9
\$6.99/\$10.99 Can.

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ISBN: (HC) 0-7364-2282-X • 978-0-7364-2282-6
\$6.99/\$10.99 Can.

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ISBN: (HC) 0-7364-2284-6 • 978-0-7364-2284-0
\$6.99/\$10.99 Can.

Pooh Blocks
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\$8.99/\$12.99 Can.

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ISBN: (HC) 0-7364-2353-2 • 978-0-7364-2353-3
\$4.99/\$6.99 Can.

Pooh Shapes
ISBN: (HC) 0-7364-2376-1 • 978-0-7364-2376-2
\$8.99/\$12.99 Can.

Captain Jack Is Back on May 25!

As the Age of Piracy comes to a close, Captain Jack Sparrow (Johnny Depp), Will Turner (Orlando Bloom), Elizabeth Swann (Keira Knightley), and Captain Barbossa (Geoffrey Rush) must navigate treachery and betrayal, and make their final alliances for one last decisive battle. In the third film, our heroes must face Lord Cutler Beckett and Davy Jones in a titanic showdown that could eliminate the freedom-loving pirates from the seven seas—forever.

Proven Entertainment Success

- Total global franchise revenues over \$1 billion!*
- Over 30 million DVDs sold
- Boys 9–11 ranked *Curse of the Black Pearl* as one of their favorite films*

Marketing Support

- Walt Disney Company Support
- Cross-Promotion with Key Partners
- 6-Copy Mixed Clip-Strip

Includes 3 copies each of Deluxe Coloring Book and Hologramatic Sticker Book

ISBN: 0-7364-6805-6/978-0-7364-6805-3 (Nonspecific)
0-7364-6806-4/978-0-7364-6806-0 (UIP)

Retail Value: \$23.94/\$29.94 Can.

On Sale: 4/24/2007

- Promoted Online at www.randomhouse.com/kids/disney

Covers/titles subject to change.

*Source: 2203 Character Strength Survey



Bountiful Booty!



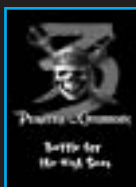
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Available Now:



Search for Jack Sparrow
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Davy Jones's Curse
Color plus Tattoos



Pirates of the Caribbean:
Dead Man's Chest
Reusable Sticker Book

Captain Jack is back in Pirates of the Caribbean 3!



Cover not final



Cover not final

Pirates of the Caribbean 3 Reusable Sticker Book

WILL TURNER AND Elizabeth Swann set out to save their old friend Jack Sparrow from ghostly clutches of Davey Jones with the help of the sinister Captain Sao Feng and their old nemesis Captain Barbossa. But with help like that, they may all wind up sharing a grisly fate at the bottom of the sea. Loaded with reusable stickers, young swashbucklers can make up their own adventures again and again with *Pirates of the Caribbean 3*!

Pirates of the Caribbean 3: Battle for the High Seas 3-D Book

YOUNG PIRATES WILL be trading in their eye patches for 3-D glasses with this full-color, deluxe activity book! Captain Jack Sparrow, Will Turner, Elizabeth Swan, and all the swashbuckling characters from the *Pirates of the Caribbean* films are featured in eye-popping 3-D! A fold-out movie panorama is included—plus two pairs of 3-D glasses for twice the adventure on the high seas!

Pirates of the Caribbean 3

ISBN: 0-7364-2450-4 • 978-0-7364-2450-9

PRICE: \$6.99/\$8.99 Can.

Trim Size: 9-1/2 x 12-1/4 • Pages: 12

Carton Count: 72 • Ages: 3-7

Order Form Category: Coloring/Activity

EAN: 9 780736 424509

Pirates of the Caribbean 3:

Battle for the High Seas

ISBN: 0-7364-2461-X • 978-0-7364-2461-5

PRICE: \$5.99/\$7.99 Can.

Trim Size: 8-1/2 x 11 • Pages: 24

Carton Count: 96 • Ages: 5 Up

Order Form Category: Deluxe Activity

EAN: 9 780736 424615

ON SALE: 4/24/2007

Format: Trade Paperback

Territory: US and Canada • All Rights: Disney

In *Pirates of the Caribbean 3* promotion.

See page 68.

See page 70 for more *Pirates of the Caribbean 3* titles.



**Pirates of the Caribbean 3:
The Final Showdown**

ISBN: 0-7364-2451-2 • 978-0-7364-2451-6

Pages: 48

EAN: 9 780736 424516

**Pirates of the Caribbean 3:
Untamed World**

ISBN: 0-7364-2452-0 • 978-0-7364-2452-3

Pages: 96

EAN: 9 780736 424523

PRICE: \$3.99/\$4.99 Can.

ON SALE: 4/24/2007

Trim Size: 7-7/8 x 10-7/8

Carton Count: 72 • Ages: 3-7

Format: Trade Paperback

Order Form Category: Coloring/Activity

Territory: US and Canada • All Rights: Disney

In *Pirates of the Caribbean 3* promotion.

See page 68.

See page 69 for more *Pirates of the Caribbean 3* titles.

Gangway! Captain Jack is back!



Cover not final



Cover not final

**Pirates of the Caribbean 3:
The Final Showdown**
Hologramatic Sticker Book

ALONG WITH WILL and Elizabeth, kids will sail into another dimension to retrieve Jack Sparrow and ride the *Black Pearl* back to the world of the living.

**Pirates of the Caribbean 3:
Untamed World**
Deluxe Activity Book

PIRATE LORDS FROM around the world are in a battle with the East India Trading Company for control of the open seas. And this time, Will and Elizabeth have to rescue Captain Jack who is trapped in the afterworld of Davy Jones's locker. All the action is brought to life in page after page of challenging activities that will make kids cry, "Shiver me timbers!"

Fast fun with your favorite characters from Disney • Pixar's Cars!

Disney • PIXAR



Cars

Read-Aloud Board Book

NOW EVEN THE youngest racing fans can enjoy the antics of Lightning McQueen, Mater, Doc Hudson, and all of their car friends. This simple and sturdy board book retells all of the action of Disney • Pixar's blockbuster computer-animated film *Cars*.

Lightning Fast

Color plus Chunky Crayons

KIDS WON'T BE asking "Are we there yet?" with this ultimate combination of their favorite *Cars* characters in pages of fun pictures to color and colorful chunky crayons!

Cars

ISBN: 0-7364-2293-5 • 978-0-7364-2293-2
PRICE: \$4.99/\$6.99 Can.

ON SALE: 12/26/2006

Trim Size: 4-1/4 x 5-3/4 • Pages: 24
Carton Count: 72 • Ages: 0-5
Format: Board
Order Form Category: Board Book
EAN: 9 780736 422932

Lightning Fast

ISBN: 0-375-83980-1 • 978-0-375-83980-1
PRICE: \$3.99/\$4.99 Can.

ON SALE: 1/9/2007

Trim Size: 7-7/8 x 10-7/8 • Pages: 48
Carton Count: 48 • Ages: 3-7
Format: Trade Paperback
Order Form Category: Coloring & Activity
EAN: 9 780375 839801

In Springtime promotion. See page 97.

Territory: US and Canada
All Rights: Disney • Pixar

www.randomhouse.com/kids/disney

ALSO AVAILABLE:



Around the Bend
ISBN: (TR) 0-375-83376-5 • 978-0-375-83376-2
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The Fast Lane
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\$6.99/\$10.99 Can.

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\$2.99/\$4.99 Can.

Join the Pit Crew
ISBN: (HC) 0-7364-2349-4 • 978-0-7364-2349-6
\$9.99/\$13.99 Can.



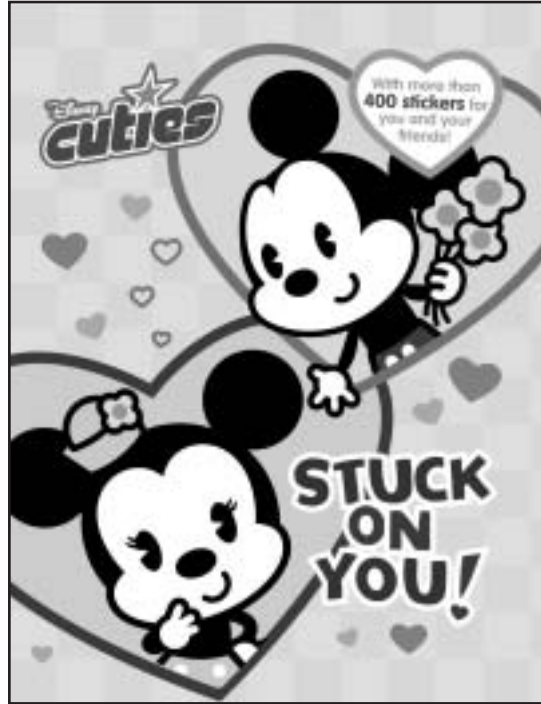
Spread the love with Disney Cuties!

ISBN: 0-7364-2431-8 • 978-0-7364-2431-8
PRICE: \$5.99/\$6.99 Can.

ON SALE: 12/26/2006

Trim Size: 5-1/2 x 7 • Pages: 24
Carton Count: 48 • Ages: 6-10
Format: Trade Paperback
Order Form Category: Deluxe Activity/Novelty
Territory: US and Canada • All Rights: Disney
EAN: 9 780736 424318

www.randomhouse.com/kids/disney



Stuck on You!

NOTHING IS MORE important to the Disney Cuties than good friends! *Stuck on You!* is filled with great tips for girls to tell their best chums (or their secret crush!) that they're number one. And with more than 400 stickers, Cuties fans can share the love with all their friends and loved ones!



ALSO AVAILABLE:

Project Bedroom

ISBN: (NT) 0-7364-2408-3 • 978-0-7364-2408-0
\$8.99/\$11.99 Can.

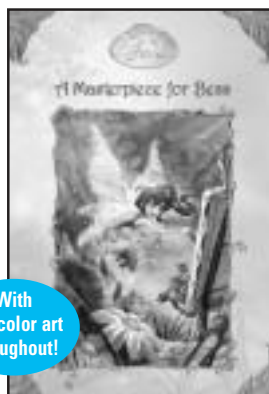
Putting on the Glitz!

ISBN: (TR) 0-7364-2402-4 • 978-0-7364-2402-8
\$6.99/\$9.99 Can.

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MESSY, CREATIVE BESS is perfectly happy creating her paintings in her out-of-the-way studio, never worrying about what the other fairies think. But after she unveils a new portrait of Tinker Bell, she finds herself in a whirlwind of attention. Every sparrow man and fairy in Pixie Hollow wants her to paint his or her picture! With hundreds of fairies to please, suddenly Bess's talent seems more like a chore than a joy!

The Disappearing Sun

ONE DAY, THE light-talent fairy Fira notices that something strange is happening to the sun—it seems to be disappearing! Find out how the rest of Never Land reacts to Fira's frantic warnings in this exciting story. This full-color, 24-page hardcover storybook has a window built right into the front cover that houses a beautiful metal sun-charm necklace for Disney Fairies fans to wear.

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RANI, A WATER-TALENT fairy, is thrilled when she receives a special gift—a beautiful seashell. She loves it so much that she decides to go to the beach herself to collect even more shells. But Rani soon realizes that you can have too much of a good thing! This full-color, 24-page hardcover storybook has a window built right into the front cover that houses a unique shell charm necklace for Disney Fairies fans to wear.

A Masterpiece for Bess

ISBN: 0-7364-2418-0 • 978-0-7364-2418-9
PRICE: \$5.99/\$7.99 Can.

ON SALE: 1/9/2007

Trim Size: 5-3/16 x 7-5/8 • Pages: 128
Format: Trade Paperback
Order Form Category: Early Chapter Books
EAN: 9 780736 424189

The Disappearing Sun

ISBN: 0-7364-2442-3 • 978-0-7364-2442-4
PRICE: \$7.99/\$10.99 Can.

ON SALE: 1/23/2007

Trim Size: 4 x 7 • Pages: 26
Format: Nontraditional Book
Order Form Category: Deluxe Activity/Novelty
EAN: 9 780736 424424

The Shell Gift

ISBN: 0-7364-2441-5 • 978-0-7364-2441-7
PRICE: \$7.99/\$10.99 Can.

ON SALE: 1/23/2007

Trim Size: 4 x 7 • Pages: 26
Format: Nontraditional Book
Order Form Category: Deluxe Activity/Novelty
EAN: 9 780736 424417

Carton Count: 32 • Ages: 6–10
Territory: US and Canada • All Rights: Disney

www.randomhouse.com/kids/disney



ALSO AVAILABLE:

The Trouble with Tink ☼

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ISBN: (DG) 0-7364-2373-7 • 978-0-7364-2373-1
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Lily's Pesky Plant ☼

ISBN: (DG) 0-7364-2374-5 • 978-0-7364-2374-8
\$5.99/\$7.99 Can.

Rani in the Mermaid Lagoon ☼

ISBN: (DG) 0-7364-2375-3 • 978-0-7364-2375-5
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ISBN: (NT) 0-7364-2396-6 • 978-0-7364-2396-0
\$8.99/\$11.99 Can.

A Poem for Tink

ISBN: (NT) 0-7364-2397-4 • 978-0-7364-2397-7
\$8.99/\$11.99 Can.

☼ Available on audio from Imagination Studio



Young readers will love to relive
the magic of Disney!

Disney Princess

ISBN: 0-375-84032-X • 978-0-375-84032-6

PRICE: \$5.99/\$6.99 Can.

ON SALE: 12/26/2006

Trim Size: 6-3/8 x 8 • Pages: 16
Carton Count: 24 • Ages: 3-5
Format: Nontraditional Book
Order Form Category: Deluxe Activity/Novelty
EAN: 9 780375 840326

In Pallet promotion. See page 98.

Snow White and the Seven Dwarfs

ISBN: 0-7364-2426-1 • 978-0-7364-2426-4

PRICE: \$4.99/\$5.99 Can.

ON SALE: 12/26/2006

Trim Size: 4-1/4 x 5-3/4 • Pages: 24
Carton Count: 72 • Ages: 0-5 • Format: Board
Order Form Category: Board Book
EAN: 9 780376 424264

Walt Disney's Peter Pan

ISBN: 0-7364-0238-1 • 978-0-7364-0238-5

PRICE: \$2.99/\$3.99 Can.

ON SALE: 1/23/2007

Trim Size: 6-5/8 x 8 • Pages: 24
Carton Count: 24 • Ages: 2-5
Format: Unjacketed Hardcover
Order Form Category: Picture Books/
Illustrated Storybooks
Originally published by Golden Books in 1952

In Pallet promotion. See page 98.

Territory: US and Canada • All Rights: Disney

In Little Golden Books promotion. See page 21.

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Disney Princess

Make Your Own Little Golden Book

WHAT IF YOU could make your very own Disney Princess storybook? Will Cinderella have a big wedding? Will Ariel and Flounder find a treasure chest? Will Belle have a tea party? Little girls will love making their very own Princess Little Golden Book with colorful crayons, markers, stencils, and stickers!

Snow White and the Seven Dwarfs

Read-Aloud Board Book

NOW EVEN THE youngest Disney Princess fans can enjoy the classic story of *Snow White and the Seven Dwarfs*! This sturdy board book features stunning full-color art as well as simple, easy-to-read text.

Walt Disney's Peter Pan

PETER PAN AND HIS fairy friend Tinker Bell are back in this vintage Little Golden Book! Featuring gorgeous illustrations from 1952, this children's classic is being reissued just in time for the release of *Walt Disney's Peter Pan* on Platinum Edition DVD.

◆ **6-Copy Mixed Clip-Strip**
Includes 3 copies each of
*Disney Princess: Make
Your Own Little Golden
Book* and *Thomas the Tank
Engine: Make Your Own
Little Golden Book*
ISBN: 0-375-94277-7/
9-780-375-94277-8
(Nonspecific), 0-375-94278-5/
9-780-375-94278-5 (UIP)
Retail Value:
\$35.94/\$47.94 Can.
On Sale 3/13/2007



Every little girl dreams of
being a Disney Princess!

Disney



Ballerina Princess

Step into Reading—Step 2

TUTUS AND TOE-SHOES—what could be more fun? A Princess wearing them—of course! For the first time ever, the Disney Princesses become ballerinas. Cinderella, Belle, Snow White, and others, will dance and spin themselves into the hearts of Princess fans in this sweet and simple Step 2 reader.

Sleeping Beauty

Shaped Coloring Book

THE STORY OF *Sleeping Beauty* is retold in simple text and images—just right for young Disney Princess fans!

Ballerina Princess

ISBN: 0-7364-2428-8 • 978-0-7364-2428-8

PRICE: \$3.99/\$4.99 Can.

GLB: 0-7364-8051-X • 978-0-7364-8051-2

PRICE: \$11.99/\$15.99 Can.

ON SALE: 1/23/2007

Trim Size: 6 x 9 • Pages: 32

Carton Count: 96 • Ages: 4-6

Order Form Category: Step into Reading—Step 2

EAN: 9 780736 424288

GLB EAN: 9 780736 480512

Sleeping Beauty

ISBN: 0-7364-1286-7 • 978-0-7364-1286-5

PRICE: \$2.99/\$3.99 Can.

ON SALE: 1/9/2007

Trim Size: 7-7/8 x 10-7/8 • Pages: 48

Carton Count: 72 • Ages: 3-7

Order Form Category: Coloring & Activity

EAN: 9 780736 412865

Format: Trade Paperback

Territory: US and Canada • All Rights: Disney

See pages 31 and 76 for more Disney
Princess titles.

www.randomhouse.com/kids/disney

ALSO AVAILABLE:

Beauties in Bloom

ISBN: (TR) 0-7364-2094-0 • 978-0-7364-2094-5

\$3.25/\$4.99 Can.

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ISBN: (TR) 0-7364-2359-1 • 978-0-7364-2359-5

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Cinderella

ISBN: (TR) 0-375-83069-3 • 978-0-375-83069-3

\$2.99/\$4.99 Can.

The Little Mermaid

ISBN: (TR) 0-375-83058-8 • 978-0-375-83058-3



A Perfect Fit

ISBN: 0-375-84004-4 • 978-0-375-84004-3
PRICE: \$3.99/\$4.99 Can.

ON SALE: 12/26/2006

Trim Size: 7-7/8 x 10-7/8 • Pages: 96
Carton Count: 48
Order Form Category: Coloring & Activity
EAN: 9 780375 840043

Cinderella III

ISBN: 0-7364-2429-6 • 978-0-7364-2429-5
PRICE: \$3.99/\$4.99 Can.

ON SALE: 12/26/2006

Trim Size: 8 x 8 • Pages: 24
Carton Count: 96
Order Form Category: Picturebacks
EAN: 9 780736 424295

Princess Super Stickerific

ISBN: 0-375-84171-7 • 978-0-375-84171-2
PRICE: \$12.99/\$16.99 Can.

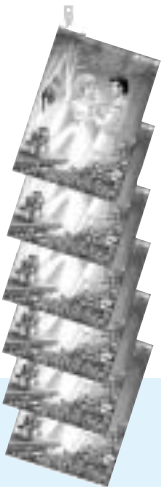
ON SALE: 2/13/2007

Trim Size: 7 7/8 x 10 7/8 • Pages: 64
Carton Count: 96
Order Form Category: Coloring and Activity
EAN: 9 780375 841712

Ages: 3-7 • Format: Trade Paperback
Territory: US and Canada • All Rights: Disney

See pages 31 and 75 for more Disney Princess titles.

www.randomhouse.com/kids/disney



◆ **6 Copy Clip-Strip**

Includes 6 copies of *A Perfect Fit*
ISBN: 0-7364-6803-X/
978-0-7364-6803-9 (Nonspecific)
0-7364-6804-8/978-0-7364-6804-6 (UIP)
Retail Value: \$23.94/\$29.94 Can.
On Sale: 1/23/2007

A brand-new Cinderella story on DVD!



Cover not final



Cover not final



Cover not final

A Perfect Fit Deluxe Coloring Book

IMAGINE WHAT WOULD happen if the glass slipper actually fit one of Cinderella's wicked stepsisters rather than Cinderella. Young princess fans will find out in this tie-in to Disney's brand-new DVD *Cinderella III*!

Cinderella III Pictureback®

CINDERELLA LIVES A perfectly happy princess life with her beloved prince. But when her wicked stepmother gets hold of the Fairy Godmother's wand, will that happiness come to an end? Find out in this exciting story based on the new *Cinderella III* movie, releasing on DVD in spring 2007.

Wonderful Princess World Super Stickerific

WITH HUNDREDS OF stickers and 64 pages to color, this is the ultimate coloring and activity book for Disney Princess fans! Includes Cinderella, Ariel, Sleeping Beauty, Snow White, Belle and Jasmine!



FoodFight!

IN THEATERS
SPRING 2007



WHAT HAPPENS WHEN GOOD FOOD... GOES BAD.

Star-packed voice talent includes

**Charlie Sheen as Dex Dogdetective, Wayne Brady as Daredevil Dan,
Hilary Duff as Sunshine Goodness, and Eva Longoria as Lady X.**

MOVIE MARKETING & PROMOTION SPECIALS!

- **Over \$100 Million in Marketing Support Expected**

—National advertising, marketing, and publicity campaigns including television, radio, print, in-store, on-pack, and more!

- **Big Brand-Name Partners Include:**

—StarKist, Energizer, Cadbury Schweppes, Hormel, Farmland Dairies, Proctor and Gamble, IBM Corporation, ConAgra Foods, Pinnacle Foods Group, and more



- **Movie Tie-In Products**

—Publishing (Random House Children's Books), toys (Playmates), video games (Take 2 Publishing/Global Star Software), board games (Master Pieces), apparel (CK Pacific), and amusements (Nanco)

RANDOM HOUSE MARKETING SUPPORT

- **Cross-Promotions with Movie Partners and Licensees**

- **Tie-Ins to Lionsgate Films and Threshold Animatron Studios Initiatives**

- **Multiple Display Options**

- 40-Copy Floor Display

Includes 8 copies each of *The Secret's Inside* (Reusable Sticker Book) and *Top Dog* (Deluxe Coloring Book); 6 copies each of *Foodfight!* (Junior Novelization), *Dare the Day!* (Step into Reading—Step 2), *The Search for Sunshine* (Pictureback), and *When Good Food Goes Bad* (Paint Box Book).

ISBN: 0-375-93810-9/978-0-375-93810-8 • 0-375-93812-5/978-0-375-93812-2 (VIP)
Retail Value: \$189.60/\$251.60

- 34-Copy Sidekick Display

Includes 12 copies each of *When Good Food Goes Bad* (Paint Box Book) and *Top Dog* (Deluxe Coloring Book), 6 copies of *The Search for Sunshine* (Pictureback), and 4 copies of *The Secret's Inside!* (Reusable Sticker Book)

ISBN: 0-375-99322-3/978-0-375-99322-0 • 0-375-99323-1/978-0-375-99323-7 (VIP)
Retail Value: \$147.66/\$189.66 Can.

- **Promoted Online at www.randomhouse.com/kids**



Displays
on Sale
February 27,
2007!

40-Copy Floor Display
Approx. Dimensions:
18.5" w x 23" d x 54" h

34-Copy Sidekick Display
Approx. Dimensions:
13.5" w x 16" d x 64" h



**Foodfight! hits theaters—
and your shopping cart—in spring 2007!**

ISBN: 0-375-83767-1 • 978-0-375-83767-8

PRICE: \$3.99/\$4.99 Can.

ON SALE: 2/27/2007

Trim Size: 8 x 8 • Pages: 24

Carton Count: 48 • Ages: 4–7

Format: Trade Paperback

Order Form Category: Picturebacks

Territory: US and Canada

All Rights: Threshold Animation Studio

EAN: 9 780375 837678

In *Foodfight!* promotion. See page 77.

See pages 79–80 for more *Foodfight!* titles.



Cover not final

The Search for Sunshine

Pictureback®

IN *FOODFIGHT!*, PRODUCT icons come to life when the supermarket closes! But what happens when some icons start to disappear and Brand X takes their place? Dex Dogtective and Daredevil Dan are on the case—and it's going to be a foodfight! Children will love this full-color storybook based on the exciting new computer-animated film!

Foodfight! hits theaters— and your shopping cart—in spring 2007!



Dare the Day! Step into Reading—Step 2

JUST BECAUSE MR. Leonard shuts down his supermarket for the night, it doesn't mean the store stops running. It's time for flashing lights, dancing brand icons, and the transformation of grocery aisles into jumping city streets—it's a Marketropolis! But when trouble strikes this little city, it's up to Dex the Dogdetective and Daredevil Dan to save the day *and* the frozen food section. This fun-filled food adventure comes to life in this Step 2 reader featuring the characters from the highly anticipated film *Foodfight!*

Foodfight! Junior Novelization

WHEN THE LIGHTS go out in the supermarket, the aisles come to life as a hustling, bustling metropolis filled with living brand icons. Everything seems garden fresh until Sunshine Goodness, the raisin girl, disappears, and the mysterious Lady X and her Brand X army begin making some very unwelcome changes to the store's inventory. Before things get any more rotten, cereal sleuth Dex the Dogdetective will have to find Sunshine Goodness and get to the bottom of Lady X's plans. Otherwise, Dex and the other brand icons may just end up on the bargain shelf . . . *permanently*. Take a bite out of the action in *FoodFight!*, featuring 8 pages of full-color stills from the new high-energy, computer-animated movie!

Dare the Day!

ISBN: 0-375-83793-0 • 978-0-375-83793-7

PRICE: \$3.99/\$4.99 Can.

GLB: 0-375-93793-5 • 978-0-375-93793-4

PRICE: \$11.99/\$15.99 Can.

Trim Size: 6 x 9 • Pages: 32

Carton Count: 96 • Ages: 4-7

Format: Trade Paperback

Order Form Category: Step into Reading—Step 2

EAN: 9 780375 837937

GLB EAN: 9 780375 937934

Foodfight!

ISBN: 0-375-83794-9 • 978-0-375-83794-4

PRICE: \$4.99/\$5.99 Can.

Trim Size: 5-3/16 x 7-5/8 • Pages: 128

Carton Count: 48 • Ages: 9-12

Format: Paperback

Order Form Category: Movie/Media Tie-in

EAN: 9 780375 837944

ON SALE: 2/27/2007

Territory: US and Canada

All Rights: Threshold Animation Studio

In *Foodfight!* promotion. See page 77.

See pages 78, 80 for more *Foodfight!* titles.



The Secret's Inside!

ISBN: 0-375-83792-2 • 978-0-375-83792-0

PRICE: \$6.99/\$8.99 Can.

Trim Size: 9-1/2 x 12-1/4 • Pages: 16 • Ages: 3-8

Order Form Category: Deluxe Activity/Novelty

EAN: 9 780375 837920

Top Dog

ISBN: 0-375-83708-6 • 978-0-375-83708-1

PRICE: \$3.99/\$4.99 Can.

Trim Size: 7-7/8 x 10-7/8 • Pages: 64 • Ages: 4-8

Order Form Category: Coloring & Activity

EAN: 9 780375 837081

When Good Food Goes Bad

ISBN: 0-375-83707-8 • 978-0-375-83707-4

PRICE: \$3.99/\$4.99 Can.

Trim Size: 7-7/8 x 10-7/8 • Pages: 32 • Ages: 4-8

Order Form Category: Coloring & Activity

EAN: 9 780375 837074

ON SALE: 2/27/2007

Carton Count: 72 • Format: Trade Paperback

Territory: US and Canada

All Rights: Threshold Entertainment

In *Foodfight!* promotion. See page 77.

See pages 78-79 for more *Foodfight!* titles.

**Foodfight! hits theaters—
and your shopping cart—in spring 2007!**



The Secret's Inside!

Reusable Sticker Book

EVER WONDER WHAT happens in a supermarket after-hours? In the computer-animated film *Foodfight!*, the supermarket becomes a bustling Marketropolis, where brand icons come to life and roam the aisles! Relive the adventure with this oversized, full-color book that features two sheets of reusable stickers that can be used again and again!

Top Dog

Deluxe Coloring Book

AFTER THE SUPERMARKET closes, the products come to life—and the mystery begins. When Dex the dog detective's best girl Sunshine Goodness vanishes from Marketropolis, he knows it's time to clean up the aisles. Kids can revisit all their favorite moments from this outrageous new animated adventure in the fun-filled pages of this coloring book.

When Good Food Goes Bad

Paint Box Book

GOOD FOOD IS going bad, and Brand X is pushing everyone to the edge of their shelves. Can Dex the dog detective put together the clues and solve the mystery before his time expires? Kids will find out as they paint memorable scenes from this unique new film!

Ready to Read



Harry and His Bucket Full of Dinosaurs: Uh-Oh!

Step into Reading—Step 1

BASED ON AN episode of the popular new TV show on Cartoon Network, Harry has accidentally broken Mom's favorite teacup. The dinosaurs suggest taking it to Dino-World to fix, but once there, things go from bad to worse. Soon pieces of the cup are stuck to everything, and the new creation doesn't look quite like a teacup. Can Harry and the gang get the teacup mended and back on the shelf before mom gets home?

Harry
and His Bucket Full
of Dinosaurs

ISBN: 0-375-83977-1 • 978-0-375-83977-1

PRICE: \$3.99/NCR

GLB: 0-375-94056-1 • 978-0-375-94056-9

PRICE: \$11.99/NCR

ON SALE: 2/27/2007

Trim Size: 6 x 9 • Pages: 32

Carton Count: 96 • Ages: 3-7

Format: Trade Paperback

Order Form Category: Step into Reading—Step 1

Territory: US • All Rights: CCI Entertainment, Ltd

EAN: 9 780375 839771

GLB EAN: 9 780375 940569



ALSO AVAILABLE:

Harry and His Bucket Full of Dinosaurs:

Into the Bucket

ISBN: (TR) 0-375-83867-8 • 978-0-375-83867-5

\$3.99/NCR

Harry and His Bucket Full of Dinosaurs

(Reusable Sticker Book)

ISBN: (TR) 0-375-83869-4 • 978-0-375-83869-9

\$6.99/NCR

Harry and the Dinosaurs Make a Christmas Wish

ISBN: (HC) 0-375-83111-8 • 978-0-375-83111-9

\$15.95/NCR

Harry and the Bucketful of Dinosaurs

ISBN: (HC) 0-375-82541-X • 978-0-375-82541-5

\$14.95/NCR



Westward, Ho!

ISBN: 0-375-83471-0 • 978-0-375-83471-4

EAN: 9 780375 834714

I Spot, You Spot!

ISBN: 0-375-83986-0 • 978-0-375-83986-3

EAN: 9 780375 839863

PRICE: \$3.99/\$4.99 Can.

ON SALE: 1/9/2007

Trim Size: 7-7/8 x 10-7/8 • Pages: 48

Carton Count: 72 • Ages: 3-7

Format: Trade Paperback

Order Form Category: Coloring & Activity

Territory: US and Canada

All Rights: Nickelodeon

Paint with the Backyardigans and Blue!



Westward, Ho!

Paint Box Book

PABLO AND TYRONE are Crusty and Dusty Ole Prospectors searching for gold in the hills of South Dakota. Uniqua and Tasha are Brilliant Scientists searching for the elusive skeleton of the Flapasaurus. Each group thinks the other is trying to outdo them, until they realize they are looking for different things. And if they work together, they just might find them!

I Spot, You Spot!

Paint Box Book

BLUE IS INVITING all of her friends over to play "I Spot, You Spot" and she wants you to come along, too! Children can join in the excitement of spotting and counting all the wonderful things in Blue's room. Then, with the attached paint tray and brush, they can bring the scenes to life with bright, vibrant colors. This format now features 16 extra pages for the same low price.



ALSO AVAILABLE:

Treasure Hunters

ISBN: (TR) 0-375-83474-5 • 978-0-375-83474-5

\$4.99/\$6.99 Can.

Blast Off to Mars!

ISBN: (TR) 0-375-83663-2 • 978-0-375-83663-3

\$3.99/\$4.99 Can.

Knight Quest

ISBN: (TR) 0-375-83473-7 • 978-0-375-83473-8

\$3.99/\$4.99 Can.

Backyard Adventures

ISBN: (TR) 0-375-83472-9 • 978-0-375-83472-1

\$4.99/\$6.99 Can.

The very best of Nick and Nick Jr.!



Hooray for Best Friends!

Deluxe Super Coloring Book

FANTASTICO! THREE STORIES of friendship combined in one great big book!

Stick Together!

Stickerific

SPONGEBOB AND PATRICK learn about the power of art when they discover a magic pencil that brings their drawings to life. Children can add a little magic to their own pictures with the included two pages of stickers. The back cover features a super-silly optical illusion.

Hooray for Best Friends!

ISBN: 0-375-83981-X • 978-0-375-83981-8
PRICE: \$3.99/\$4.99 Can.

Pages: 96 • Carton Count: 96 • Ages: 3-7
EAN: 9 780375 839818

In Valentine promotion. See page 96.



Stick Together!

ISBN: 0-375-83485-0 • 978-0-375-83485-1
PRICE: \$2.99/\$3.99 Can.

Pages: 32 • Carton Count: 72 • Ages: 4-8
EAN: 9 780375 834851

ON SALE: 1/9/2007

Trim Size: 7-7/8 x 10-7/8
Format: Trade Paperback
Order Form Category: Coloring & Activity
Territory: US and Canada
All Rights: Nickelodeon

ALSO AVAILABLE:



Friends Around the World
ISBN: (TR) 0-375-83714-0 • 978-0-375-83714-2
\$3.99/\$4.99 Can.



To the North Pole!
ISBN: (TR) 0-307-10491-5 • 978-0-307-10491-5
\$3.99/\$5.99 Can.

Bug Hunt
ISBN: (TR) 0-307-28213-9 • 978-0-307-28213-2
\$4.99/\$6.99 Can.

Blueberry Adventure
ISBN: (TR) 0-307-29962-7 • 978-0-307-29962-8
\$4.99/\$6.99 Can.

Super Friends!
ISBN: (TR) 0-375-82651-3 • 978-0-375-82651-1
\$2.99/\$4.99 Can.

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Let's Dance!
ISBN: (TR) 0-375-83478-8 • 978-0-375-83478-3
\$3.99/\$5.99 Can.

Friendly Flowers
ISBN: (TR) 0-307-10288-2 • 978-0-307-10288-1
\$3.99/\$5.99 Can.

Dora the Explorer Fun Kit
ISBN: (MG) 0-375-83815-5 • 978-0-375-83815-6
\$9.99/\$12.99 Can.

HERE COMES
Peter Cottontail
the MOVIE™

An Eggstra-Special Easter!

ISBN: 0-375-84012-5 • 978-0-375-84012-8

PRICE: \$6.99/\$8.99 Can.

Pages: 12 • Carton Count: 96 • Ages: 3-6

EAN: 9 780375 840128

Spring into Action!

ISBN: 0-375-83482-6 • 978-0-375-83482-0

PRICE: \$3.99/\$4.99 Can.

Pages: 48 • Carton Count: 48 • Ages: 3-7

EAN: 9 780375 834820

In Springtime promotion. See page 97.

ON SALE: 1/9/2007

Trim Size: 9-1/2 x 12-1/4 • Format: Trade Paperback

Order Form Category: Coloring & Activity

All Rights: Classic Media

Territory: US and Canada

See page 102 for Peter Cottontail costume.

Peter Cottontail always makes Easter hoppy!



An Eggstra-Special Easter!

Reusable Sticker Book

HOP TO IT! Help Peter Cottontail and Junior get ready for Easter by using eggstra-special reusable stickers again and again in this eggstra-ordinary oversize full-color activity book!

Spring into Action!

Color plus Chunky Crayons

PETER COTTONTAIL HOPES his son will be the next head Easter Bunny, but the evil Irontail and the cruel Jackie Frost aren't going to make it easy for Junior in this retelling of the DVD *Here Comes Peter Cottontail: The Movie*. Children will love using the chunky crayons to make the Easter images spring to life. The back cover features a cutout board game.

ALSO AVAILABLE:



Welcome to Colorland!

ISBN: (TR) 0-375-83481-8 • 978-0-375-83481-3

\$3.99/\$5.99 Can.

Here Comes Peter Cottontail: The Movie

ISBN: (TR) 0-375-83491-5 • 978-0-375-83491-2

\$3.99/\$5.99 Can.

Here Comes Peter Cottontail

ISBN: (TR) 0-375-82725-0 • 978-0-375-82725-9

\$3.99/\$5.99 Can.

Peter Cottontail: Easter Fun Pack

ISBN: (NT) 0-375-82726-9 • 978-0-375-82726-6

\$7.99/\$11.99 Can.

Don't Worry, Be Hoppy!

ISBN: (TR) 0-375-83101-0 • 978-0-375-83101-0

\$2.99/\$4.99 Can.

One Shiny Easter

ISBN: (TR) 0-307-10168-1 • 978-0-307-10168-6

\$4.99/\$6.99 Can.

Hoppy Trails

ISBN: (TR) 0-375-82663-7 • 978-0-375-82663-4

\$3.99/\$5.99 Can.

Love is always in season!



ISBN: 0-307-03216-7 • 978-0-307-03216-4
PRICE: \$2.99/\$3.99 Can.

ON SALE: 1/9/2007

Trim Size: 7-7/8 x 10-7/8 • Pages: 96

Carton Count: 72 • Ages: 3-7

Format: Trade Paperback

Order Form Category: Coloring & Activity

Territory: US and Canada

All Rights: Precious Moments, Inc.

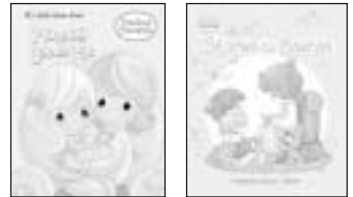
Originally published by Golden Books in 2001

EAN: 9 780307 032164

Let Love Grow

Super Coloring Book

FROM A NEW pet to a first crush, love grows in many ways. This collection of sweet, heartfelt images will delight children as they color every page.



ALSO AVAILABLE:

Mommy Loves Me

ISBN: (HC) 0-375-83214-9 • 978-0-375-83214-7
\$2.99/\$4.99 Can.

Stories to Cherish

ISBN: (HC) 0-375-87523-9 • 978-0-375-87523-6
\$11.99/\$16.99 Can.

Noah's Ark/Angels

ISBN: (TR) 0-307-25228-0 • 978-0-307-25228-9
\$2.99/\$4.99 Can.

The Wonder of Easter

ISBN: (HC) 0-307-98796-5 • 978-0-307-98796-9
\$2.99/\$3.99 Can.

A Wedding Is Beautiful

ISBN: (HC) 0-307-98877-5 • 978-0-307-98877-5
\$2.99/\$3.99 Can.



Celebrate ELMO's Birthday!

- Register sales for Elmo books have risen consistently each year, more than tripling from 2002 to 2005!
- Moms with kids aged 2-5 rank more *Sesame Street* characters in their list of top 10 favorites than any other children's property, and Elmo ranks #1 on *Sesame Street*!*
- Over 1.8 million Random House Elmo books were sold last year!
- Perfect preschool promotion to generate first quarter sales gains.

Cross-Licensee Consumer Campaign

- National Print Advertising
- Sesame Workshop
 - Tie-ins with Elmo's birthday video/DVD release
- Beaches Resort Partnership
 - Birthday celebrations at each resort
 - Targeted consumer mailing
- Cross-Promotional Online Support

In-Store Merchandising

- 34-Copy Mixed Floor Display
 - Includes both Elmo frontlist and favorite backlist titles! Includes 8 copies of *Baby Party*; 5 copies of *Elmo's Birthday Party*; 6 copies of *Elmo Loves You*; 4 copies each of *My Fuzzy Valentine*, *Clap Your Hands!*, and *Elmo's World: Love!*; and 3 copies of *Animal Alphabet*
 - ISBN: 0-375-94036-7/978-0-375-94036-1
 - Retail Value: \$213.50/\$305.50 Can. • On Sale: 1/23/2007

Event Kit

ISBN: 0-375-94038-3/978-0-375-94038-5 • No Charge • On Sale: 1/23/2007

School & Library

- Event Kit Distributed at All Librarian and Educator Conferences
- Featured on Teachers @ Random
 - E-mail offer: First 50 subscribers to respond receive an event kit
 - Reproducible activities
 - E-mail NewsFlash celebrating Elmo's birthday

Publicity

- National Media Campaign
- Walk-Around Elmo Tour
 - See your RHCBS sales representative for details

Online

- Featured on www.sesamestreetbooks.com



Approx. Dimensions:
18-1/4" w x 20" d x 37-1/2" h



*Source: Marketing Evaluations Inc., 2004 Avg. Base: Mothers of Children 2-5

A Sesame Street favorite returns in a smaller size—perfect for small hands!



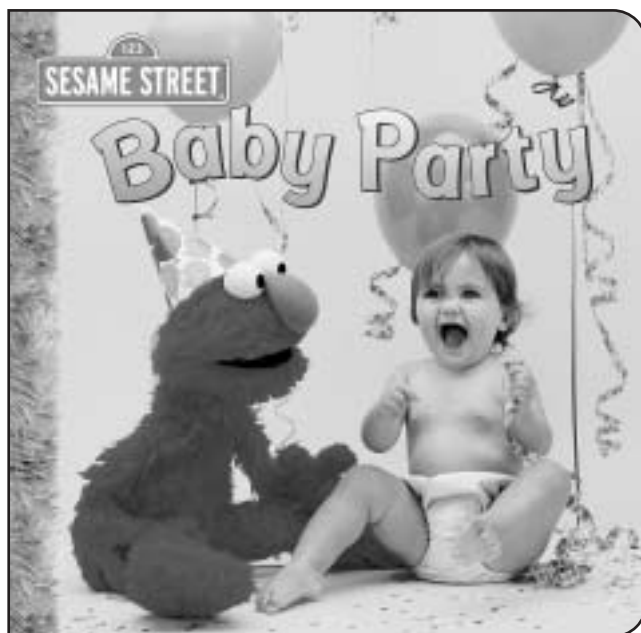
ISBN: 0-375-83764-7 • 978-0-375-83764-7
PRICE: \$4.99/\$6.99 Can.

ON SALE: 12/26/2006

Trim Size: 7 x 7 • Pages: 12
Carton Count: 48 • Ages: 0-4
Format: Board
Order Form Category: Board Book
Territory: US and Canada
All Rights: Sesame Workshop
EAN: 9 780375 837647

In Elmo's Birthday promotion. See page 86.

www.sesamestreetbooks.com



Baby Party

BABIES AND THEIR *Sesame Street* friends—what better reason could there be to celebrate? Bright colorful photos of babies and Muppets at a party filled with balloons, hats, cupcakes, and presents make a delightful board book that babies and toddlers will page through again and again.



ALSO AVAILABLE:

Snap! Button! Zip!

ISBN: (BR) 0-375-82369-7 • 978-0-375-82369-5
\$7.99/\$11.99 Can.

Cookie Kisses

ISBN: (BR) 0-375-82694-7 • 978-0-375-82694-8
\$6.99/\$10.99 Can.

Cookie See! Cookie Do!

ISBN: (BR) 0-375-81542-2 • 978-0-375-81542-3
\$7.99/\$10.99 Can.

Pat-a-Cake and Other First Baby Games

ISBN: (BR) 0-375-81557-0 • 978-0-375-81557-7
\$7.99/\$10.99 Can.

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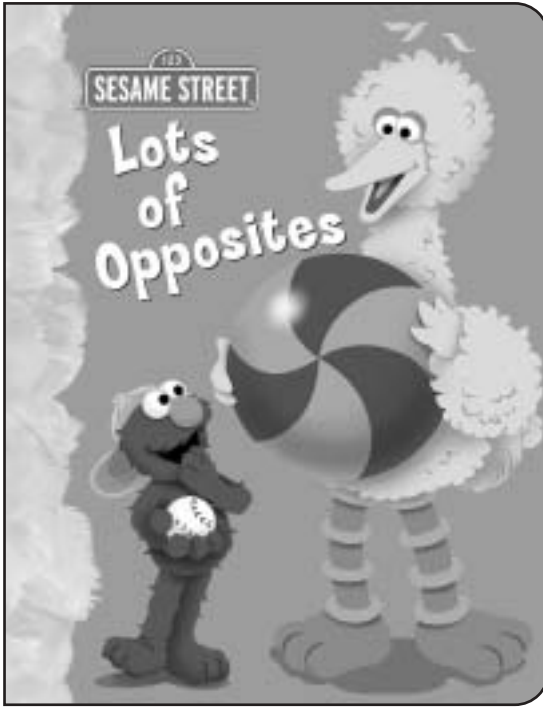
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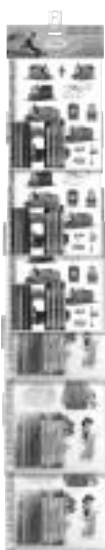
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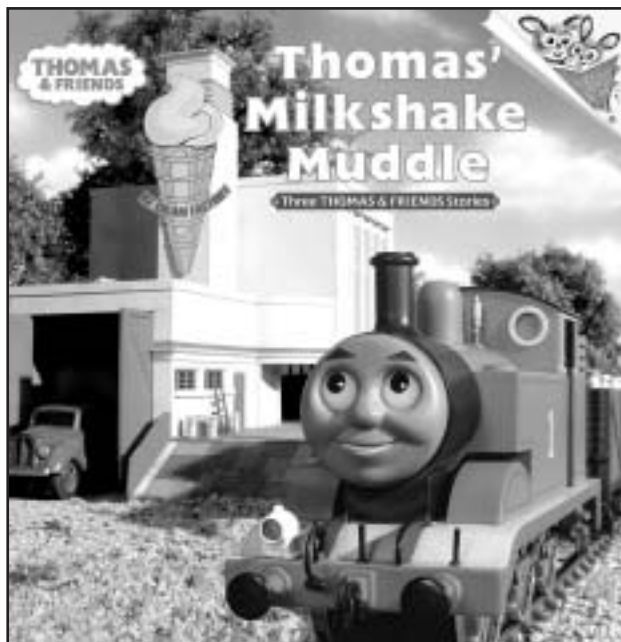
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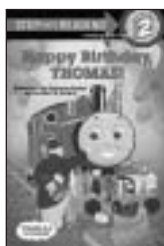
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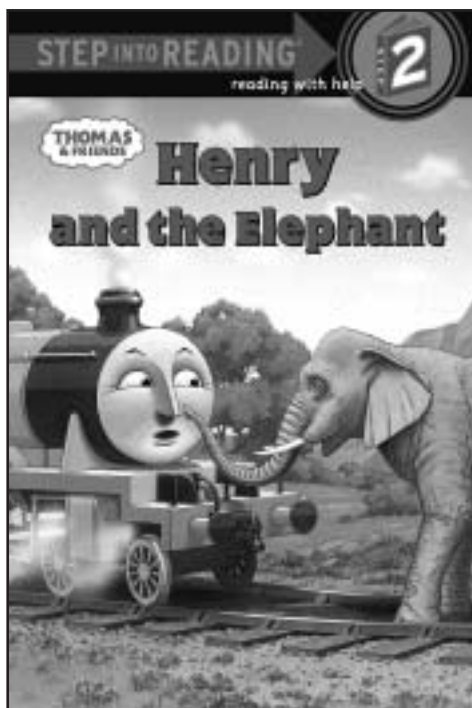
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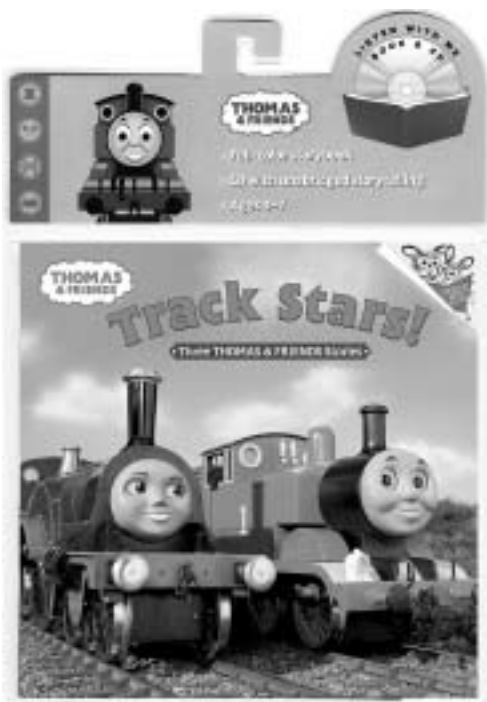
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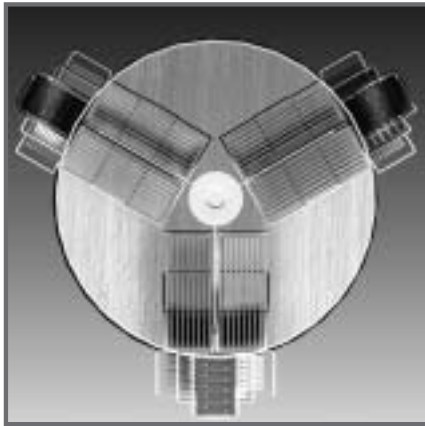
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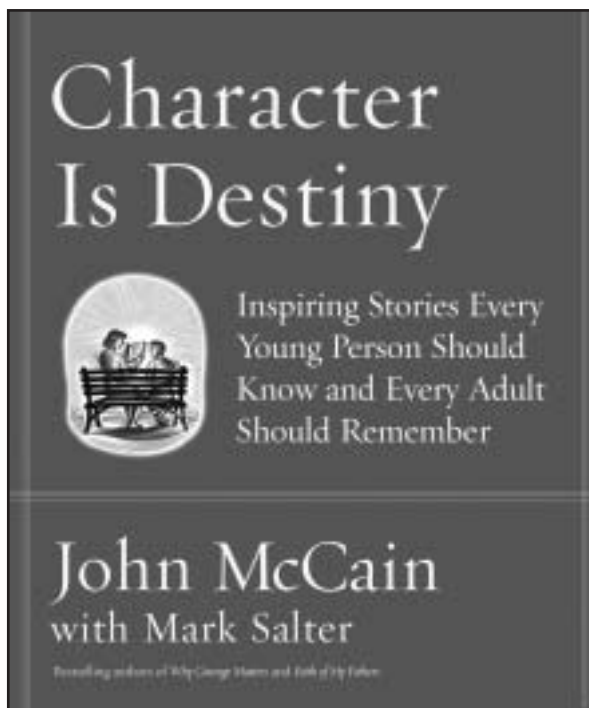


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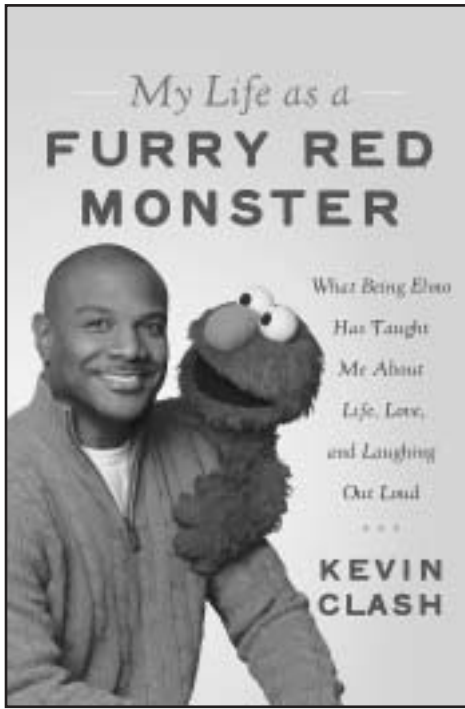
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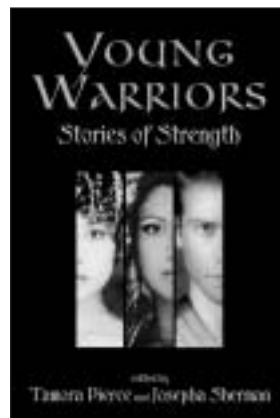
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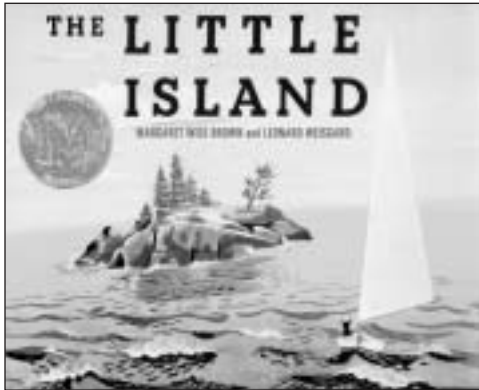
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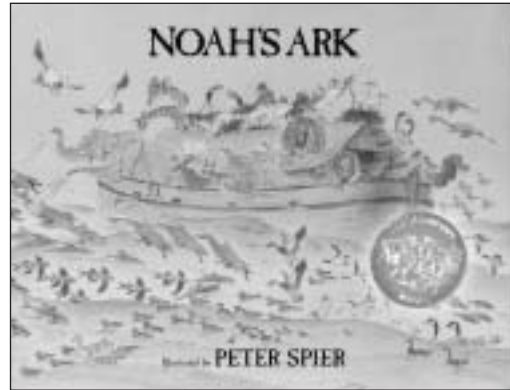
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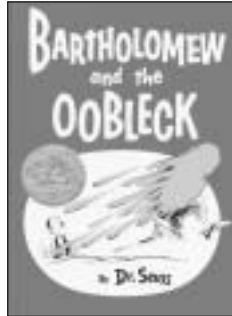
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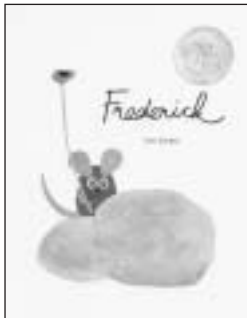
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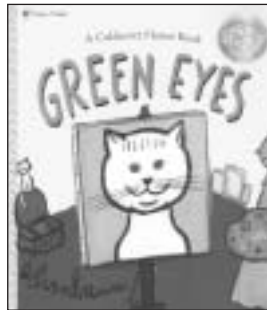
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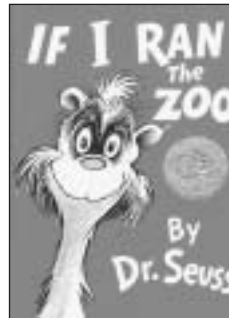
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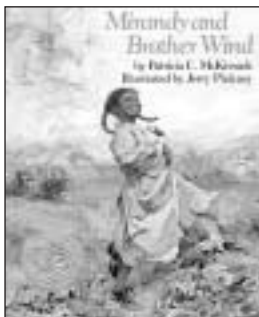
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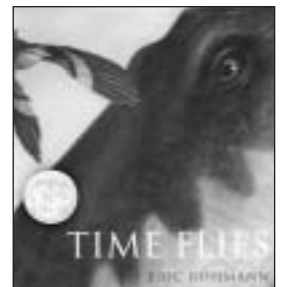
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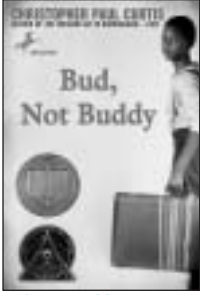




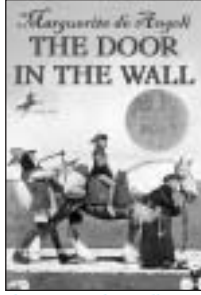
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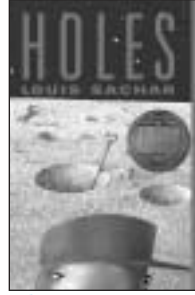
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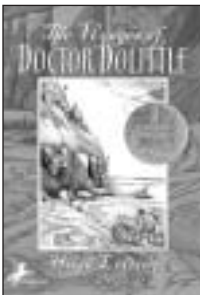
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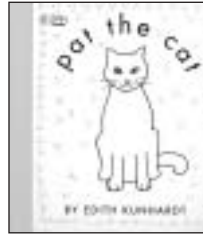
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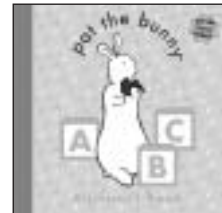
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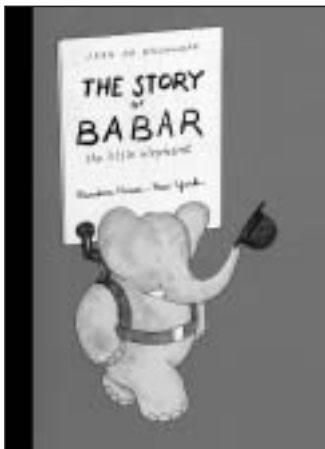
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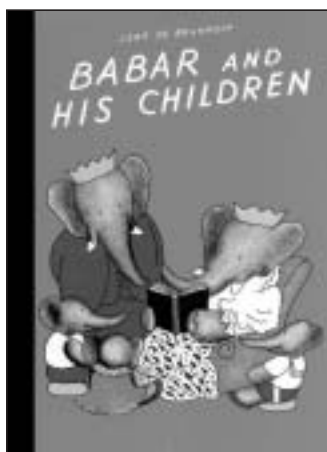
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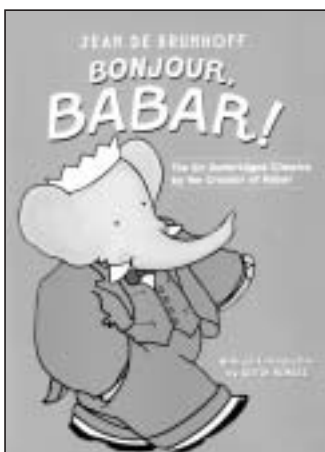
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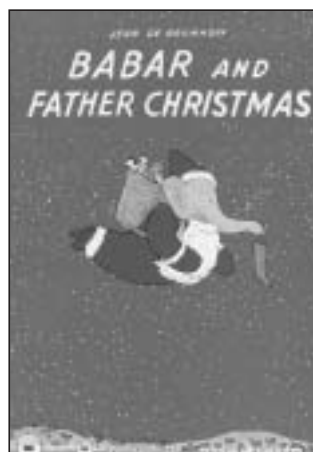
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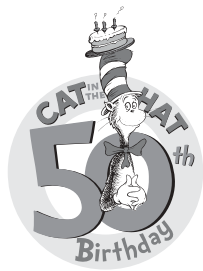
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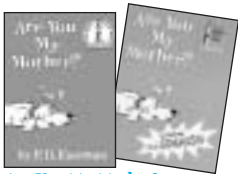
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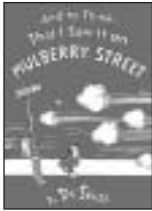


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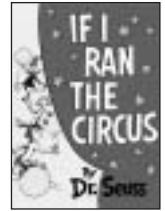
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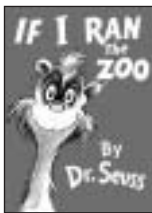
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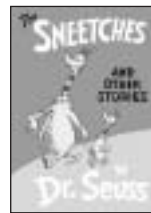
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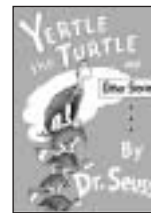
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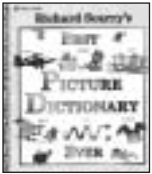
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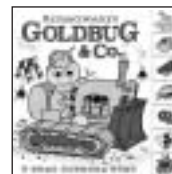
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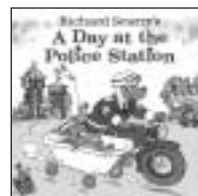
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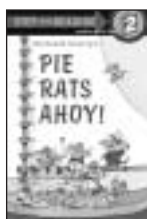
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JUNIE B. JONES

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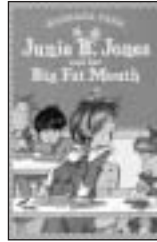
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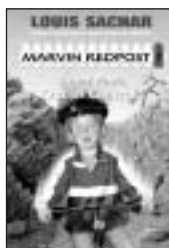
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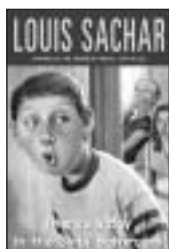
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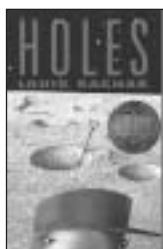
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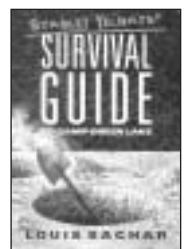
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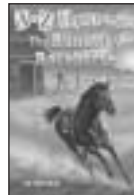
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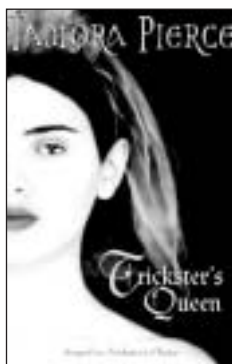
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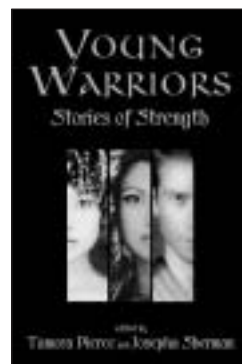
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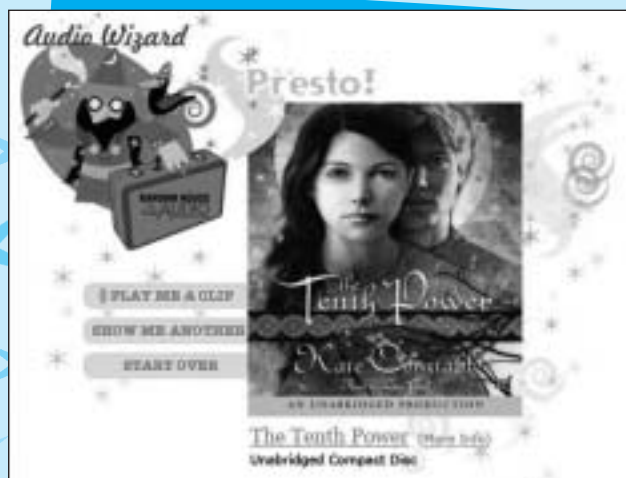
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