



The
Purple Balloon

WRITTEN AND ILLUSTRATED
BY CALDECOTT MEDAL WINNER

Chris Raschka

HOW YOU CAN HELP MAKE A DIFFERENCE

“Good help makes leaving easier.”

—THE PURPLE BALLOON



The Purple Balloon

A Gentle, Reassuring Book
for Seriously Ill Children
and the
People Who Love Them

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When a child becomes aware of his or her pending death and is given the opportunity to “draw your feelings” he or she will often draw a blue or purple balloon, released and floating free. *The Purple Balloon* begins with this premise and using simple language and expressive artwork addresses a child’s fear of dying. The message of this book is simple: talking about dying is hard, dying is harder, but there are many people who can make dying easier.

“Our focus is on quality of life.

The Purple Balloon can assist in developing that quality of life.

There is a tremendous need for this book.”

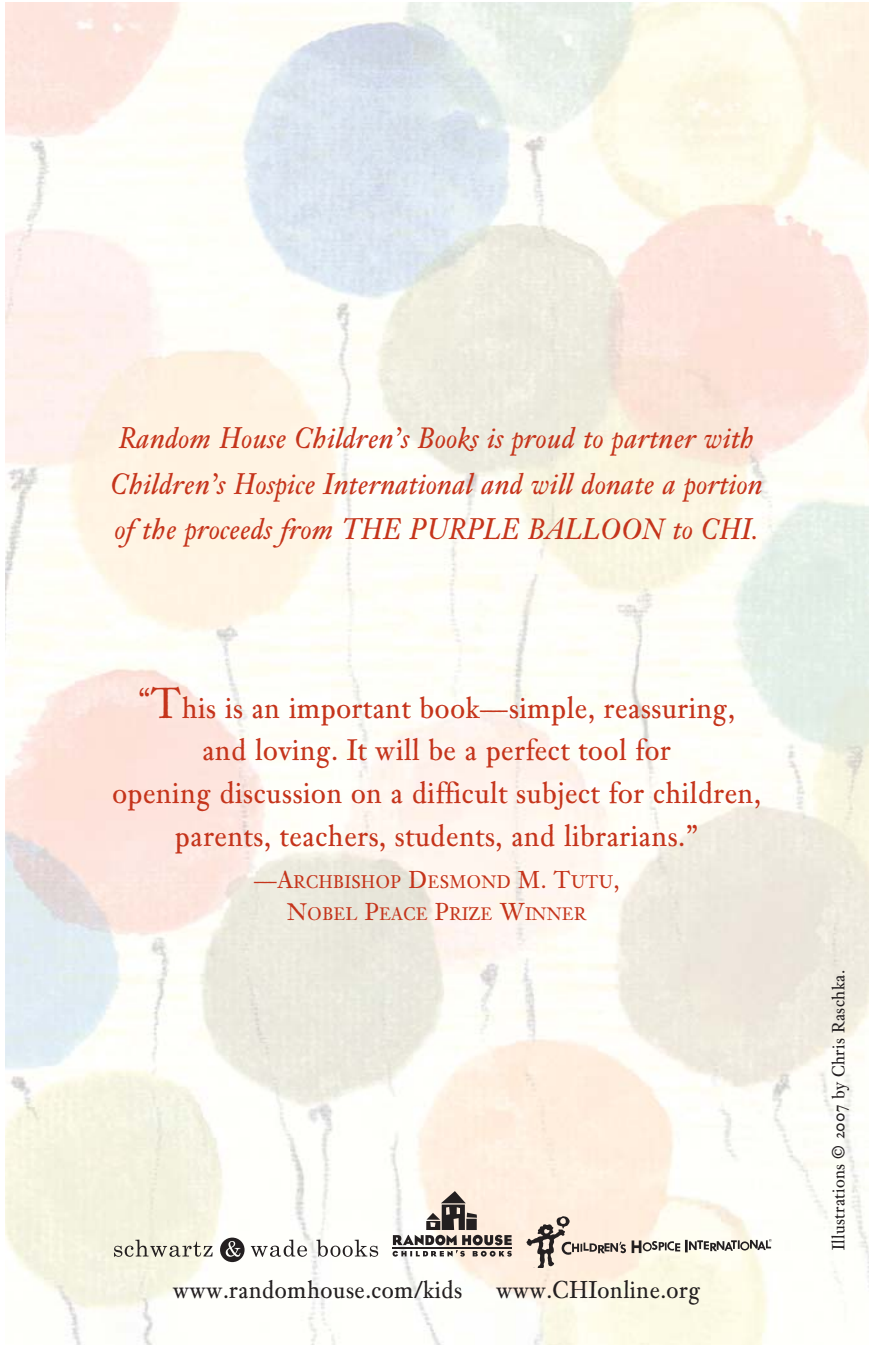
—ANN ARMSTRONG-DAILEY, FOUNDING DIRECTOR
AND CEO OF CHILDREN’S HOSPICE INTERNATIONAL

There are 10 million children with
life-threatening conditions in the United States.

And less than 1 percent of the children who need
hospice care receive it.

THERE ARE MANY CHILDREN THAT NEED OUR HELP.
HERE'S WHAT YOU CAN DO:

- **Volunteer at a local children's hospital or hospice center.**
These groups are in need of caring volunteers to read books, play games, or provide comfort to children with life-threatening conditions and their families.
- **Become a friend to Children's Hospice International.**
CHI is a nonprofit organization that promotes hospice care for children with life-threatening conditions and provides education, training, and assistance for caretakers and pediatric health care specialists. Log on to www.CHIonline.org to make a monetary donation.
- **Write to Congress.**
Federal aid is essential to ensure that these children receive the hospice care they need. Log on to www.CHIonline.org to send a letter to your local politician urging their support for the Program for All-Inclusive Care for Children and Their Families (CHI PACC®).
- **Give a copy of *The Purple Balloon* to a local hospital or house of worship.**
Health care workers, clergy, and caregivers can share this important picture book with families dealing with the possible death of a child. To assist CHI in their mission, Random House Children's Books will donate a portion of the book proceeds to CHI.



*Random House Children's Books is proud to partner with
Children's Hospice International and will donate a portion
of the proceeds from THE PURPLE BALLOON to CHI.*

*“This is an important book—simple, reassuring,
and loving. It will be a perfect tool for
opening discussion on a difficult subject for children,
parents, teachers, students, and librarians.”*

*—ARCHBISHOP DESMOND M. TUTU,
NOBEL PEACE PRIZE WINNER*

schwartz & wade books



CHILDREN'S HOSPICE INTERNATIONAL

www.randomhouse.com/kids

www.CHionline.org

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