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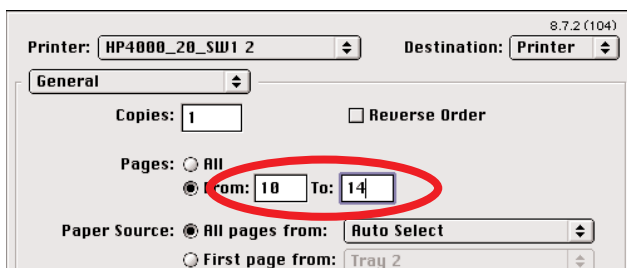
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# Random House Golden Books

YOUNG READERS GROUP



**SUMMER 2004**

A Division of Random House Children's Books

# Random House/Golden Books Young Readers Group

SUMMER 2004

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# Random House/Golden Books

## Young Readers Group

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Big Little Golden Books

Golden Classics

Little Golden Books

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Picturebacks

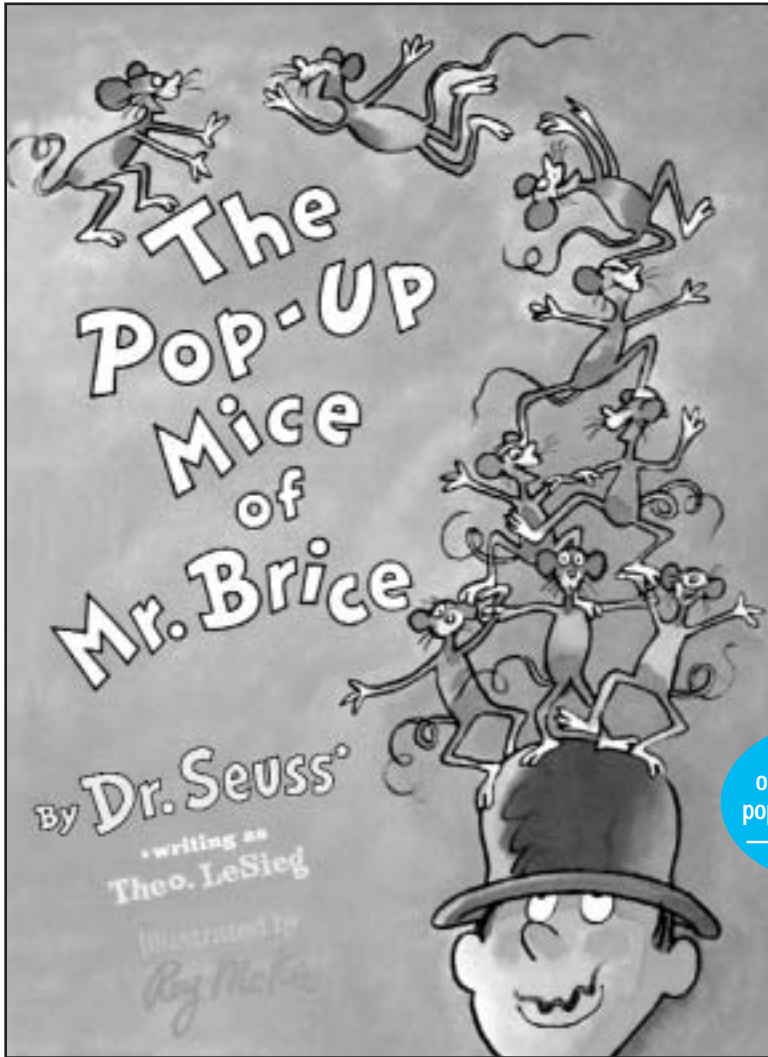
Step into Reading

Stepping Stone Books

Landmark Books

# Random House

*A backlist classic is back!*



"In my humble opinion, the best pop-up book ever!"  
—Janet Schulman

# Dr. Seuss

ISBN: 0-679-80132-4 • \$16.00/\$25.00 CAN.

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UPC-PI: 0 90129 01600 6 80132

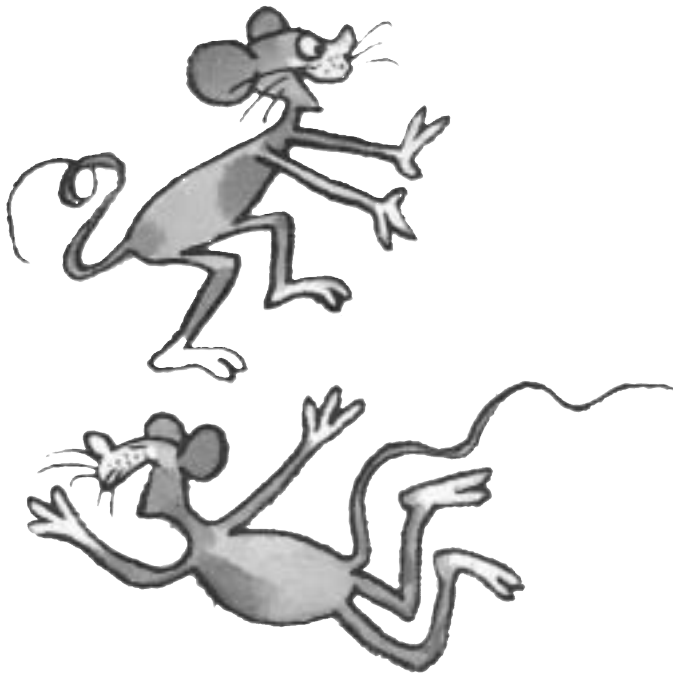
## The Pop-Up Mice of Mr. Brice

DR. SEUSS WRITING AS THEO. LESIEG

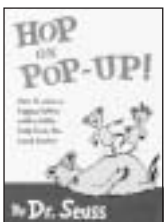
ILLUSTRATED BY ROY MCKIE

THE TALENTS AND TRAITS of 26 amazing mice are revealed in a Seussian cornucopia of flaps, pop-ups, add-ons, pull-tabs, and acetate on-lays that explore the concepts of letters, size, color, time, and word recognition.

Dr. Seuss is, quite simply, the most beloved children's book author of all time.



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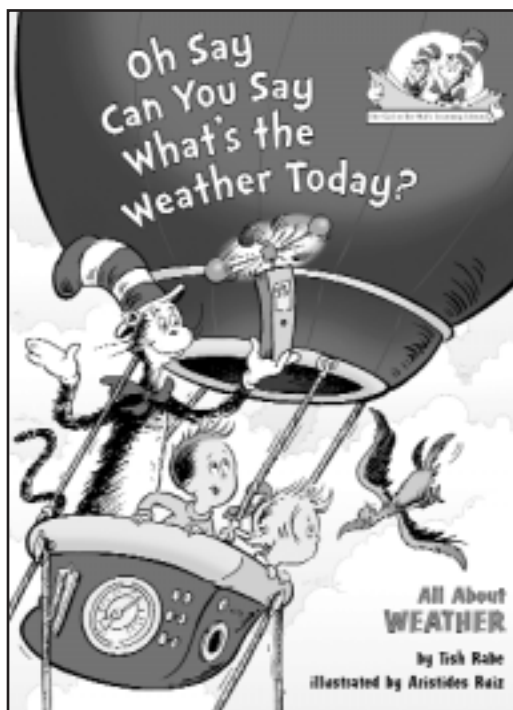


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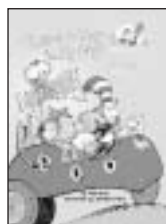
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*The Cat in the Hat introduces beginning readers to the wild world of weather!*



# Oh Say Can You Say What's the Weather Today?

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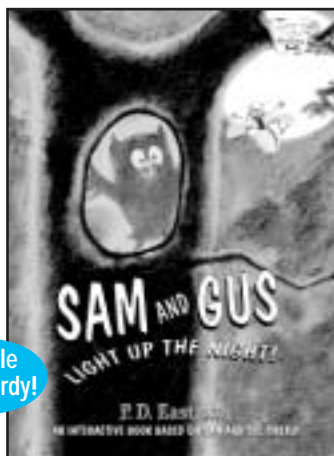
TISH RABE

ILLUSTRATED BY ARISTIDES RUIZ

THE CAT AND COMPANY travel by hot air balloon up and into various weather phenomena including rain, snow, thunder, tornadoes, and (yikes!) even hurricanes! Along the way they learn about thermometers, anemometers, wind vanes, cloud formations, humidity, fog, smog, weather folklore, and how to stay safe in lightning. Written and illustrated in Seussian style, this a great addition to the Cat in the Hat's Learning Library!

**Tish Rabe** is an award-winning television producer and writer. She lives in Greenwich, CT.

## Introducing Bright & Early Playtime Books—classics made interactive!



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**P. D. Eastman** was one of the stars of the Beginner Books line with beloved classics like *Are You My Mother?*; *Go, Dog, Go!*; *The Best Nest*; and more!

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*Tom cat isn't certain he's a cat at all...*



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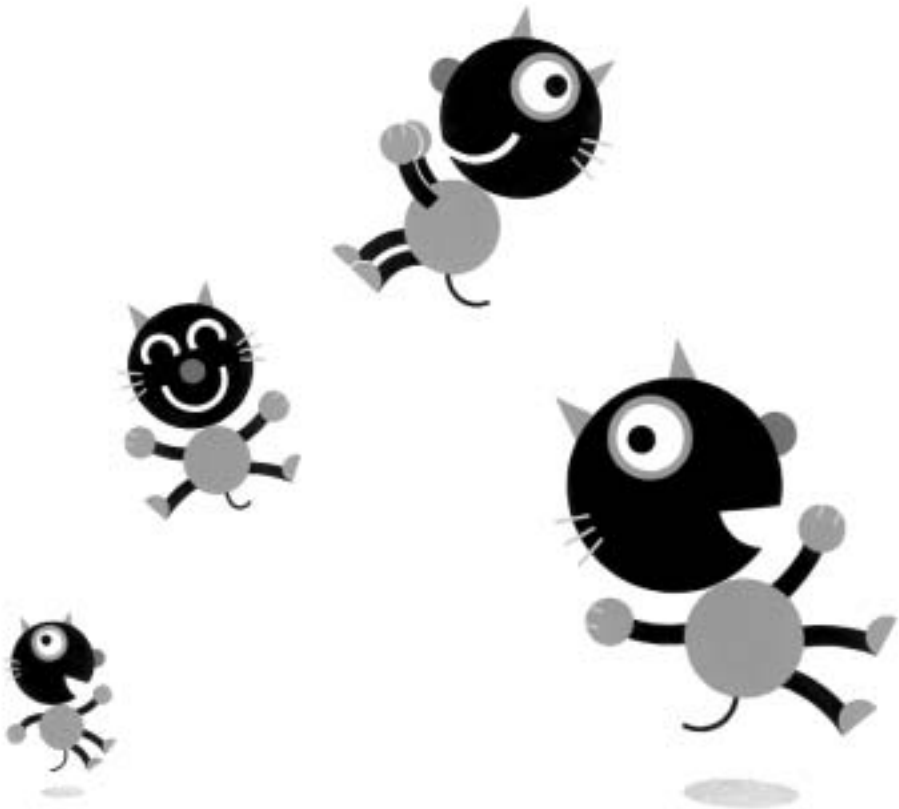
# Tom Cat

NOAH WOODS

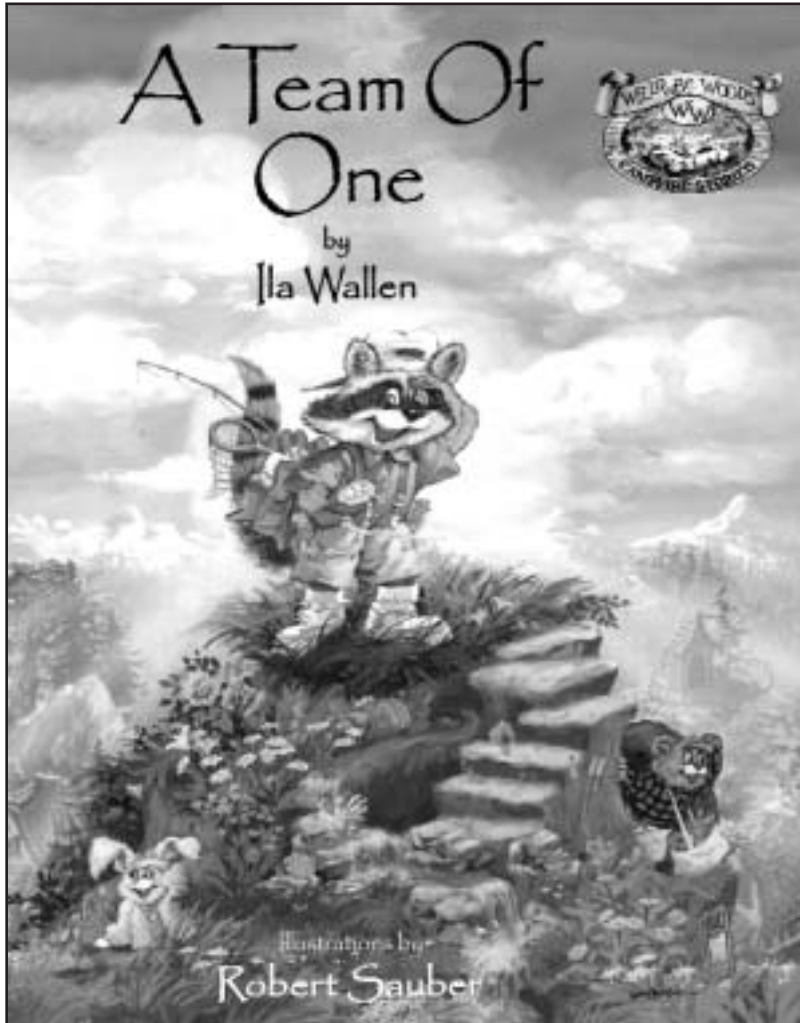
*MOO! ARF! QUACK!*

What kind of cat makes noises like that? A little cat with a big personality! You see, sometimes Tom feels more like a cow, or a snail, or even a kangaroo than a cat. What a silly goose! But one thing is for sure, Mom and Dad cat love their little cat no matter *who* he thinks he is. And one day, he even surprises himself! With fresh, spare illustrations that beguile, Noah Woods has created a lovable new character all kids can identify with.

**Noah Woods** is an award-winning editorial and commercial illustrator. A Society of Illustrators Gold and Silver Medalist, Noah's impressive client roster includes UNICEF, Barnes & Noble, Yahoo!, Time, and many other notable magazines. *Tom Cat* is his first children's book. The author lives in Los Angeles, CA.



*Little Bandit wants to find everything himself on scavenger hunt day—until he realizes that sharing and teamwork are more fun!*





# A Team of One

ILA WALLEN  
ILLUSTRATED BY ROBERT SAUBER

WHAT HAPPENS WHEN a little raccoon doesn't want to be part of the team at the great Willowbe Woods scavenger hunt? This beautifully illustrated jacketed hardcover will show young readers the value of sharing and teamwork. *A Team of One* is the third book in the exciting Willowbee Woods Campfire Story series.

Author **Ila Wallen** has worked in the entertainment industry for ten years as a developer and producer of intellectual properties and television shows. She self-published her first Willowbe Woods book, and it quickly became a phenomenon. Now touring bookstores around the country, she is drawing crowds of more than 200 people per event. The author lives in Los Angeles, CA.

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Territory: World

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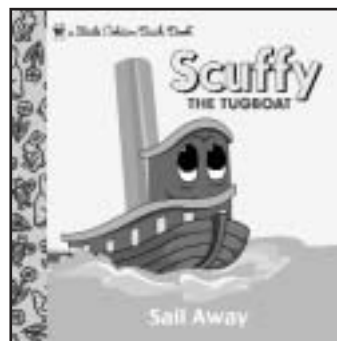
Carton Count: 48 • Ages: 0-3

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THE 1949 CLASSIC TALE of *The Fuzzy Duckling* can now be enjoyed in the tub! Children will have fun with this lovable duck as they read the sweet story with bright and beautiful illustrations.

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SCUFFY THE TUGBOAT wants to sail around the world. But the little red tugboat soon realizes that he is happiest simply sailing around the bathtub. Young bathers will enjoy this soft and safe bath book with bright and colorful illustrations.



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is packaged with  
a consumer piece  
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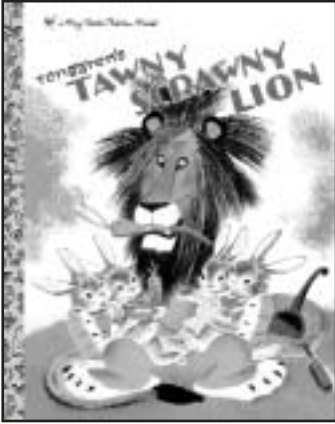
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ISBN: (Bath Book) 0-7364-2195-5 • \$5.99/\$8.99 CAN.

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ISBN: (Bath Book) 0-7364-2194-7 • \$5.99/\$8.99 CAN.

Now available as Big Little Golden Books!



## Tenggren's Tawny Scrawny Lion

*Big Little Golden Book*

KATHRYN JACKSON  
ILLUSTRATED BY GUSTAF TENGGREN

ONCE THERE WAS a tawny scrawny lion who chased monkeys on Monday—kangaroos on Tuesday—zebras on Wednesday—bears on Thursday—camels on Friday—and on Saturday, elephants!

So begins the funny, classic Golden story of a family of ten fat rabbits that teaches the hungry lion to eat carrot stew—so that he doesn't eat *them!*

**Kathryn Jackson** wrote dozens of Golden Books, among them *The Saggy Baggy Elephant*, which was also illustrated by Gustaf Tenggren.

## The Monster at the End of This Book

*Big Little Golden Book*

JON STONE  
ILLUSTRATED BY MICHAEL SMOLLIN

MANY, MANY ADULTS name this book as their favorite Little Golden Book. Generations of kids have interacted with lovable, furry old Grover as he begs the reader not to turn the page—for fear of a monster at the end of the book. “Oh, I am so embarrassed,” he says on the last page . . . for, of course, the monster is Grover himself! This all-time favorite is now available as a Big Little Golden Book—perfect for lap-time reading.

**Jon Stone** was the first head writer for *Sesame Street* and was one of the show's principal directors and producers for over 24 years.

### *Tenggren's Tawny Scrawny Lion*

ISBN: 0-375-82838-9 • \$8.99/\$13.99 CAN.  
GLB ISBN: 0-375-92838-3 • \$10.99/\$16.99 CAN.

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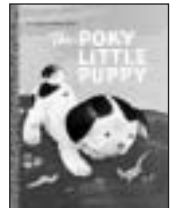
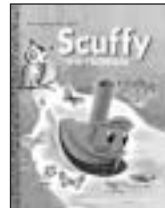
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GLB ISBN: 0-375-92913-4 • \$10.99/\$16.99 CAN.

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See pages 119–123 for more  
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**ON SALE: 5/11/2004**

Trim Size: 8 x 10 • Pages: 32  
Carton Count: 24 • Ages: 2–5  
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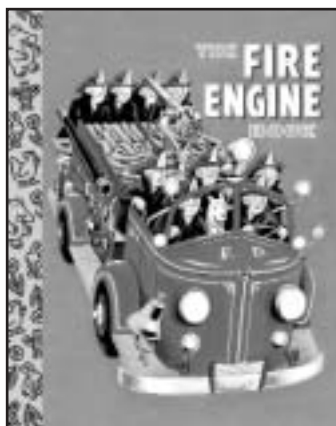
Carton Count: 72 • Ages: 2-5

Format: Board

Order Form Category: Board Book

Territory: World • All Rights: RHCB

*These bestselling Little Golden Books are now available in a sturdy format!*



## The Fire Engine Book

*Little Golden Treasure*

CHILDREN WILL FEEL as though they're riding the big red fire engines and hearing the *clang-clang* of the bell! Active pictures transport young readers to the scene where brave firemen connect the hoses and save the day. This board book edition of the Little Golden Book, which has sold over 320,000 since 2001, is sure to be a hit.

## Richard Scarry's Good Night, Little Bear

*Little Golden Treasure*

IT'S TIME FOR Little Bear to go to bed. But where can he be? Father Bear searches all over the house. Has he forgotten that Little Bear's been riding his shoulders the whole time? Little ones will enjoy being in on the joke as they look at Richard Scarry's colorful pictures. This classic Little Golden Book is now available as a Little Golden Treasure for the littlest of listeners to enjoy.



**ALSO AVAILABLE:**

*The Little Red Hen*

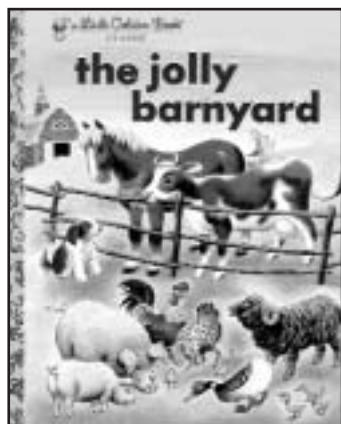
ISBN: (BR) 0-375-82773-0 • \$4.99/\$6.99 CAN.

*Animal Orchestra*

ISBN: (BR) 0-375-82775-7 • \$4.99/\$6.99 CAN.

Classics of yesterday—and tomorrow!

 a Little Golden Book®  
CLASSIC



## The Jolly Barnyard

Little Golden Book Classic

IT'S FARMER BROWN'S birthday, and the animals are deciding what they'll do for him on his special day.

*"Cluck! I will give him eggs," said the hen./Said the rooster, "I'll wake him in the mornings, then."/ "Baa-aa, we'll give him wool," said the sheep./ "For our fleece is soft and warm and deep."*

## A Blessing from Above

Little Golden Book

EVERY NIGHT BEFORE she goes to sleep, a kangaroo prays under the stars for a baby to love and hold. One day, as she rests under a tree, a baby bird falls out of its crowded nest—plop!—right into her pouch!

*Now, every night before they fall asleep, Momma-Roo and Little One thank God for all their blessings . . . but especially for each other.*

The book closes with a quote from Ephesians 1:5: *"In love he destined us for adoption to himself. . . ."*

### The Jolly Barnyard

ISBN: 0-375-82842-7 • \$2.99/\$4.99 CAN.

ON SALE: 5/11/2004

Trim Size: 6-5/8 x 8 • Pages: 24

Carton Count: 72 • Ages: 2-5

Format: Hardcover

Order Form Category: Picturebooks/

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Territory: World • All Rights: RHCB

EAN: 9 780375 828423

UPC-IP: 0 50694 00755 7 50299

UPC-PI: 0 50694 00299 6 00755

### A Blessing from Above

ISBN: 0-375-82866-4 • \$2.99/\$4.99 CAN.

ON SALE: 5/11/2004

Trim Size: 6-5/8 x 8 • Pages: 24

Carton Count: 72 • Ages: 2-5

Format: Hardcover

Order Form Category: Picturebooks/

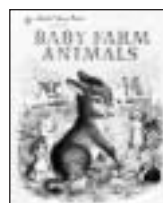
Illustrated Storybooks

Territory: World • All Rights: RHCB

EAN: 9 780375 828669

UPC-IP: 0 50694 01972 7 50299

UPC-PI: 0 50694 00299 6 01972



### ALSO AVAILABLE:

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ISBN: (LGB) 0-307-99508-9 • \$2.99/\$4.99 CAN.

*I Love You, Mommy!*

ISBN: (LGB) 0-307-99507-0 • \$2.99/\$4.99 CAN.

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*How the Leopard Got Its Spots*

ISBN: (LGB) 0-307-99501-1 • \$2.99/\$4.99 CAN.

Disney's favorite films are retold  
in a classic format.

*Beauty and the Beast*

ISBN: 0-7364-2197-1 • \$2.99/\$4.99 CAN.

ON SALE: 5/11/2004

EAN: 9 780736 421973

UPC-IP: 0 50694 00925 4 50299

UPC-PI: 0 50694 00299 6 00925

See pages 91–105 for more Disney titles.

In the *Aladdin* promotion. See page 91.

*Aladdin*

ISBN: 0-7364-2259-5 • \$2.99/\$4.99 CAN.

ON SALE: 8/24/2004

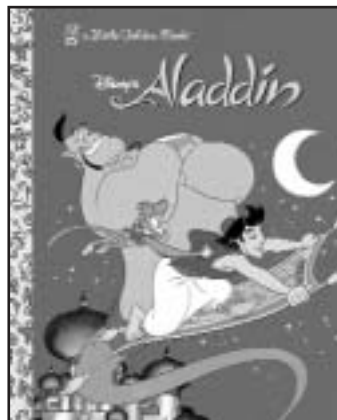
EAN: 9 780736 422598

UPC-IP: 0 50694 01973 4 50299

UPC-PI: 0 50694 00299 6 01973

See pages 91–105 for more Disney titles.

In the *Aladdin* promotion. See page 91.



## Beauty and the Beast

Little Golden Book

COME BE OUR GUEST in the Beast's castle where teapots talk, spoons dance, and beautiful Belle discovers that things are never quite as they seem. Disney's *Beauty and the Beast* is retold in the classic Little Golden Book format.

## Aladdin

Little Golden Book

DISCOVER WHY ALADDIN and Princess Jasmine owe their happiness to a big blue Genie. This wonderful retelling of Disney's *Aladdin* is out in time for the release of the Platinum Edition DVD.



**ALSO AVAILABLE:**

*The Jungle Book*

ISBN: (LGB) 0-7364-2096-7 • \$2.99/\$4.99 CAN.

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ISBN: (LGB) 0-7364-2259-5 • \$2.99/\$4.99 CAN.

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*The Lion King*

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*Sleeping Beauty*

ISBN: (LGB) 0-7364-2198-X • \$2.99/\$4.99 CAN.

*A classic children's song with  
a Sesame Street twist!*



## The Monsters on the Bus

*Little Golden Book*

IT'S THE CLASSIC children's song, "The Wheels on the Bus," with a Sesame Street twist! As the wheels on the bus go round and round, Zoe drives the bus all through the town, stopping to pick up a wide—and wild—variety of passengers. From Cookie Monster bellowing for "Cookies!" to Grover and a herd of cows—each new group fills the bus to bursting. This book, packed with humor, is laugh-out-loud funny to look at, to read—and to sing



**ALSO AVAILABLE:**

*Elmo Loves You*

ISBN: (BR) 0-375-81208-3 • \$4.99/\$6.99 CAN.

*Time for Bed, Elmo*

ISBN: (BR) 0-375-80322-X • \$8.99/\$13.99 CAN.

*The Monster at the End of This Book*

ISBN: (LGB) 0-307-01085-6 • \$2.99/\$4.99 CAN.

**LITTLE GOLDEN BOOK RACK FACTS**

- ◆ Total Number of Facings: 48
- ◆ Total Titles: 288
- ◆ Height: 65" with header
- ◆ Diameter: 19-1/4"  
Total Retail Value: \$861.12/\$1,149.12 CAN.
- ◆ Available at no charge with accompanying order.  
See your sales rep for details

 a Little Golden Book®

ISBN: 0-375-82909-1 • \$2.99/\$4.99 CAN.

**ON SALE: 5/11/2004**

Trim Size: 6-5/8 x 8 • Pages: 24

Carton Count: 72 • Ages: 2-5

Format: Hardcover

Order Form Category: Picturebooks/

Illustrated Storybooks

Territory: US and Canada

All Rights: Sesame Workshop

EAN: 9 780375 829093

UPC-IP: 0 50694 01987 1 50299

UPC-PI: 0 50694 00299 6 01987

See pages 119-123 for more Sesame Street titles.  
In the Halloween promotion. See pages 126-127.





## Two all-new full-color 8 x 8 storybooks with glitter on the cover!

### *Hooray for Halloween!*

ISBN: 0-375-82757-9 • \$3.99/\$5.99 CAN.

ON SALE: 8/10/2004

Ages: 3-7

All Rights: Mattel

EAN: 9 780375 827570

UPC-IP: 0 50694 00855 4 50399

UPC-PI: 0 50694 00399 3 00855

See pages 81-85 for more Barbie titles.

In the Halloween promotion. See pages 126-127.



### *Aladdin*

ISBN: 0-7364-20333-9 • \$3.99/\$5.99 CAN.

ON SALE: 8/24/2004

Ages: 5-8

All Rights: Disney

EAN: 9 780736 420334

UPC-IP: 0 50694 01867 6 50399

UPC-PI: 0 50694 00399 3 01867

See pages 91-105 for more Disney titles.

In the Aladdin promotion. See page 91.

Trim Size: 8 x 8 • Pages: 24

Carton Count: 96

Format: Trade Paperback

Order Form Category: Picturebacks

Territory: US and Canada

## Hooray for Halloween!

### Look-Look Book

BARBIE AND KELLY are throwing a Halloween party—but their guests aren't the only ones who are in for a spooky surprise! Join in the fun as they put on their costumes, decorate the house, and get set for a scary good time in this all-new, full-color storybook with shiny glitter on the cover.

## Aladdin

### Pictureback® plus Glitter

JOIN ALADDIN as he soars away on an adventure to win the heart of the lovely Princess Jasmine! This 24-page Pictureback book retells the classic Disney film and features all of your favorite characters! A sparkling glitter cover adds to the magic!



#### ALSO AVAILABLE:

*Barbie Rules #1: Be Your Own Best Friend!*

ISBN: (TR) 0-307-10355-2

*Barbie Rules #2: Be Proud of Yourself!*

ISBN: (TR) 0-307-10356-0

*Barbie Rules #3: No Teasing Allowed!*

ISBN: (TR) 0-307-10357-9

## Summer fun and back to school with Picturebacks with Stickers!



### Betty Spaghetti: Total Camp Pictureback® with Stickers

BETTY, HANNAH, AND ZOE are off on their latest adventure: camping! The three girls hope to earn their campfire cooking badges on this special overnight trip. They've got the menu all planned out, but what will they do when a forest thief steals their tofu dogs? Friendship and ingenuity come to the rescue!

### Big Cindy's School Bus Pictureback® with Stickers

LISA AND CINDY MORAN  
ILLUSTRATED BY JOE MATHIEU

AND SHE'S OFF! Big Cindy is a school bus driver with a whole lot of energy and enthusiasm, which is perfect, since every day is a busy day on Cindy's bus. Join this spunky lady from her just-before-dawn ride to the bus yard where she performs her daily inspection of the bus, to picking up children on her bus route, to going on a fun-filled school trip to the apple orchard. Along the way, discover the special features of a school bus as well as the important safety tips that every school bus rider should know.

**Cindy Moran** knows school buses inside and out! She drove special needs kids and adults to school and work programs for three years. And sometimes, her daughter, **Lisa**, would join her on her routes. *Big Cindy's School Bus* is based on some of these special occasions. This is their first book collaboration. The authors live in Boxford, MA, and Hoboken, NJ, respectively.

*Betty Spaghetti: Total Camp*

ISBN: 0-375-82803-6 • \$3.99/\$5.99 CAN.

ON SALE: 5/25/2004

Ages: 4-7

Territory: US and Canada

All Rights: Pro Licensing Nordic

EAN: 9 780375 828034

UPC-IP: 0 50694 01936 9 50399

UPC-PI: 0 50694 00399 3 01936

See pages 86-87 for more Betty Spaghetti titles.

*Big Cindy's School Bus*

ISBN: 0-375-82817-6 • \$3.99/\$5.99 CAN.

ON SALE: 7/13/2004

Ages: 3-6

Territory: World • British & Translation: RHCB

EAN: 9 780375 828171

UPC-IP: 0 50694 01942 0 50399

UPC-PI: 0 50694 00399 3 01942

Trim Size: 8 x 8 • Pages: 24

Carton Count: 96

Format: Trade Paperback

Order Form Category: Picturebacks



#### ALSO AVAILABLE:

*Meet Betty Spaghetti*

ISBN: (TR) 0-375-82371-9 • \$3.99/\$5.99 CAN.

*Betty Spaghetti, Where Are You?*

ISBN: (TR) 0-375-82370-0 • \$3.99/\$5.99 CAN.

*Big Mike's Police Car*

ISBN: (TR) 0-375-82334-4 • \$3.25/\$4.99 CAN.

*Big Frank's Fire Truck*

ISBN: (TR) 0-679-85438-X • \$3.25/\$4.99 CAN.

*Big Joe's Trailer Truck*

ISBN: (TR) 0-394-82925-5 • \$3.25/\$4.99 CAN.



## Enjoy Disney storytelling with these 24-page Picturebacks.

### *Getting to Know You*

ISBN: 0-7364-2258-7 • \$3.99/\$5.99 CAN.

ON SALE: 5/25/2004

Ages: 3-7

All Rights: Disney

EAN: 9 780736 422581

UPC-IP: 0 50694 01966 6 50399

UPC-PI: 0 50694 00399 3 01966

### *Mulan*

ISBN: 0-7364-2262-5 • \$3.99/\$5.99 CAN.

ON SALE: 8/10/2004

Ages: 5-8

All Rights: Disney

EAN: 9 780736 422628

UPC-IP: 0 50694 02802 6 50399

UPC-PI: 0 50694 00399 3 02802

Trim Size: 8 x 8 • Pages: 24

Carton Count: 96

Format: Trade Paperback

Order Form Category: Picturebacks

Social Situations/Friendship

Territory: US and Canada

See pages 91-105 for more Disney titles.



## Getting to Know You Pictureback®

HOW DO YOU get a sweet girl and grumpy beast to fall in love? Just let them spend time together—and see if opposites really do attract! This full-color storybook comes with press-out rose-shaped jewelry.

## Mulan Pictureback®

IN ORDER TO save her father's life, a young woman named Mulan disguises herself as a soldier and takes his place in the army. Will Mulan bring shame to her family for what she has done? Or will she help save China from the Huns? Find out in this 24-page Pictureback book that retells the classic Disney film *Mulan*, and features a dazzling foil cover!



### ALSO AVAILABLE:

*My Perfect Wedding*

ISBN: (TR) 0-7364-2219-6 • \$3.99/\$5.99 CAN.

*Make-Believe Bride*

ISBN: (TR) 0-7364-2220-X • \$3.99/\$5.99 CAN.

## Discover the fears and phobias of the stars of Disney/Pixar's *Monsters Inc.*



### Monsters Get Scared of Doctors, Too

*Pictureback® with Stickers*

THE MONSTERS GET SCARED, TOO series continues! Sulley has a bad cold and needs to get better quick so he can go back to work. But the big furry monster is afraid to go to the doctor! Will Sulley muster up the courage to get the help he needs? Find out in this 16-page storybook with stickers!

### Monsters Get Scared of School, Too

*Pictureback® with Stickers*

WHEN THE EMPLOYEES at Monsters, Inc. have to head back to school for training, Mike is really nervous. He is worried about making new friends, meeting his teacher, and getting lost—Mike is scared to go to school! Can Mike overcome his fear and become a model student? Children will laugh and learn with the stars of the hit movie *Monsters, Inc.* in this storybook with stickers.



*Monsters Get Scared of Doctors, Too*  
ISBN: 0-7364-2196-3 • \$3.99/\$5.99 CAN.

ON SALE: 5/25/2004

All Rights: Disney/Pixar  
EAN: 9 780736 421966  
UPC-IP: 0 50694 01921 5 50399  
UPC-PI: 0 50694 00399 3 01921  
See pages 91–105 for more Disney titles.

*Monsters Get Scared of School, Too*  
ISBN: 0-7364-2245-5 • \$3.99/\$5.99 CAN.

ON SALE: 5/25/2004

All Rights: Disney/Pixar  
EAN: 9 780736 422451  
UPC-IP: 0 50694 01963 5 50399  
UPC-PI: 0 50694 00399 3 01963  
See pages 91–105 for more Disney titles.

Trim Size: 8 x 8 • Pages: 16  
Carton Count: 96 • Ages: 3–7  
Format: Trade Paperback  
Order Form Category: Picturebacks  
Territory: US and Canada



#### ALSO AVAILABLE:

*Monsters Get Scared of the Dark, Too*  
ISBN: (TR) 0-7364-2162-9 • \$3.99/\$5.99 CAN.

*Monsters Get Scared of Dogs, Too*  
ISBN: (TR) 0-7364-2163-7 • \$3.99/\$5.99 CAN.



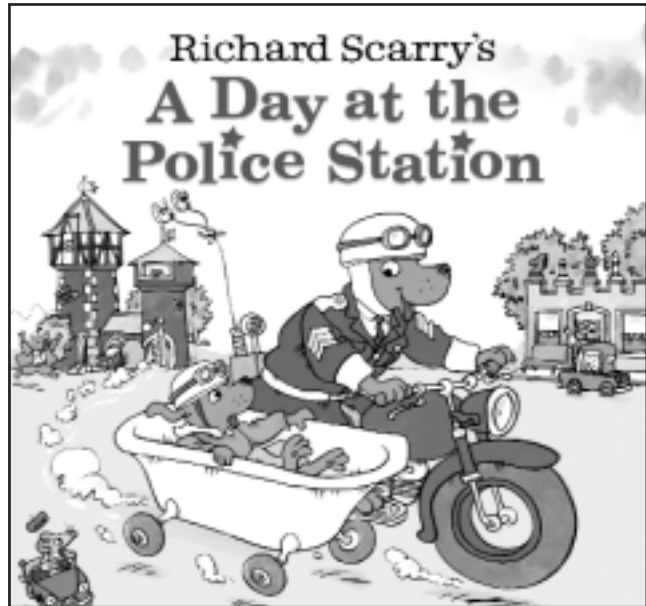
A great new book from a  
bestselling author!

ISBN: 0-375-82822-2 • \$3.99/\$5.99 CAN.

ON SALE: 5/11/2004

Trim Size: 8 x 8 • Pages: 24  
Carton Count: 96 • Ages: 3–7  
Format: Trade Paperback  
Order Form Category: Picturebacks  
Territory: US and Canada  
All Rights: Scheichel & Davis  
EAN: 9 780375 828225  
UPC-IP: 0 50694 01947 5 50399  
UPC-PI: 0 50694 00399 3 01947

See pages 116–117 for more Richard Scarry titles.



# Richard Scarry's A Day at the Police Station

*Look-Look Book*

RICHARD SCARRY



**ALSO AVAILABLE:**

*Richard Scarry's A Day at the Fire Station*  
ISBN: (TR) 0-307-10545-8 • \$3.25/\$4.99 CAN.

*Richard Scarry's A Day at the Airport*  
ISBN: (TR) 0-375-81202-4 • \$3.25/\$4.99 CAN.

*Egg in the Hole*  
ISBN: (TR) 0307120309 • \$9.99/\$14.99 CAN.

*Is This the House of Mistress Mouse?*  
ISBN: (TR) 0307102041 • \$9.99/\$14.99 CAN.

*Best Read-It-Yourself Book Ever!*  
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*Best Picture Dictionary Ever!*  
ISBN: (HC) 030715548X • \$16.95/\$22.95 CAN.

*Busy, Busy Town*  
ISBN: (HC) 0307168034 • \$14.99/\$22.99 CAN.

*Best Mother Goose Ever!*  
ISBN: (HC) 0307155781 • \$14.99/\$22.99 CAN.

*Richard Scarry's Best Storybook Ever!*  
ISBN: (HC) 0307165485 • \$15.99/\$23.95 CAN.

*Best Word Book Ever!*  
ISBN: (HC) 0307155102 • \$15.99/\$23.99 CAN.

*Cars and Trucks and Things That Go*  
ISBN: (HC) 0307157857 • \$14.99/\$22.99 CAN.

BEING A POLICE OFFICER is a very important job. Just ask Sergeant Murphy! In *A Day at the Police Station*, young readers will get an up-close look at police work—from solving crimes, to helping lost children and more! The fun, lively art will appeal to fans of Richard Scarry—and police officers—everywhere!

**Richard Scarry's** funny, detailed illustrations have thrilled children for generations.

Just in time for back to school with everyone's favorite Little Critter®!



# Just a Little Homework

## Look-Look Book

GINA AND MERCER MAYER  
ILLUSTRATED BY MERCER MAYER

FEEDING A HAMSTER, reading comic books, watching TV . . . Little Critter finds all sorts of ways to avoid doing his homework. But with Mom's gentle prodding, he soon learns that just a little homework isn't so bad after all. Plus, there's foil on the cover!

**Mercer Mayer** has been writing and illustrating children's books for over 35 years. He began the popular Little Critter series nearly 30 years ago and titled the first book *Just for You*. His wife, Gina, has been co-writing the series since the early 1990s. The books in this series address the major issues of growing up through humorous storytelling.



ISBN: 0-375-82745-5 • \$3.99/\$5.99 CAN.

ON SALE: 7/13/2004

Trim Size: 8 x 8 • Pages: 24  
Carton Count: 96 • Ages: 3-7  
Format: Trade Paperback  
Order Form Category: Picturebacks  
Territory: US and Canada  
All Rights: Big Tuna Inc.  
EAN: 9 780375 827457  
UPC-IP: 0 50694 01929 1 50399  
UPC-PI: 0 50694 00399 3 01929

See page 107 for more Mercer Mayer titles.



◆ **16-Copy Back-to-School Counter Display**

Includes 8 copies each of *Just a Little Homework* and *Just a Bully*

ISBN: 0-375-87789-4

Retail Value: \$58.24/\$82.24 CAN.

On Sale: 7/13/2004

# STEP

## Summer reading has never been easier!

- ◆ The ultimate combination of original stories, nonfiction, and favorite licensed characters.
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On Sale  
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## NATIONAL MARKETING CAMPAIGN

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- ◆ **48-Copy Summer Reading Floor Display**  
Includes 4 copies each of *Cooking with Cat* (Step 1); *Ducks in Muck* (Step 1); *I Like Stars* (Step 1); *Pig Picnic* (Step 1); *James Goes Buzz, Buzz* (Step 2); *Barbie: Two Princesses* (Step 2); *Buzz's Backpack Adventure* (Step 2); *Whiskers* (Step 2); *Marsha Is Only a Flower* (Step 3); *Arthur's Reading Race* (Step 3); *Pinky Dinky Doo: Where Are My Shoes?* (Step 3); *Pinky Dinky Doo: Polka Dot Pox* (Step 3).  
ISBN: 0-375-88569-2  
Retail Value: \$191.52/\$287.52 CAN.

- ◆ **100-Copy Summer Reading Floor Display**  
Includes 5 copies each of the same assortment as above PLUS 5 copies each of *The Berenstain Bears We Like Kites* (Step 1); *Hot Dog* (Step 1); *Friends for a Princess* (Step 1); *Pinocchio's Nose Grows* (Step 2); *Wake Up, Sun!* (Step 2); *Hungry, Hungry Sharks* (Step 3); *Dolphins* (Step 3); *Wild Cats* (Step 4).  
ISBN: 0-375-99538-2  
Retail Value: \$399.00/\$599.00 CAN.

### Summer Reading Club Offer

- ◆ Display ships with 50 Summer Reading Club brochures
- ◆ Consumers who complete the Summer Reading Program will receive a FREE Back-to-School Survival Kit by mail!

### Point-of-Sale Material

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- ◆ **Step into Reading Pocket Guides (Pack of 25)**  
ISBN: 0-375-88523-4
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# INTO READING®

Learning to Read, Step by Step!

## *New for Summer 2004!*

### Introducing



- ◆ As a new line extension, these interactive books provide hands-on opportunities for children to make the connection between reading and writing by inviting them to participate with writing activities directly on the story pages!

### Introducing

*Phonics First Steps*

- ◆ Introducing a fun and innovative based phonics program designed to help kids learn to read. Includes eight books and a free fold-out parents guide!

*Pinky Dinky Doo™*

- ◆ From the creator of Disney's *Doug*, comes a funny, adventurous breakout character named Pinky Dinky Doo. This new series features a combination of humorous stories and original, quirky art.

### Step into Reading Summer Fun Packs

- ◆ The perfect summer reading tool, these fun packs include three themed titles, a FREE activity kit plus a Summer Reading Club enrollment form.



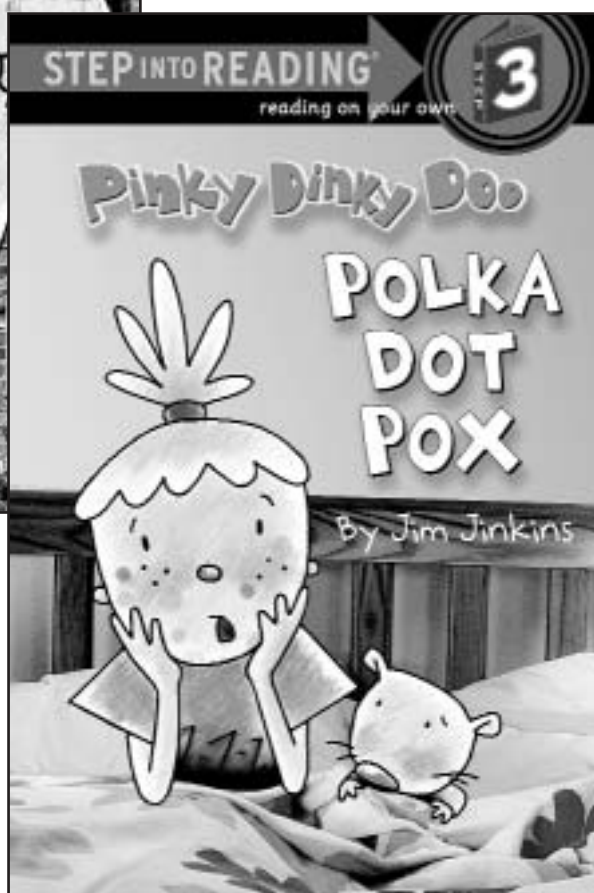
### STEP INTO READING SPINNER RACK!

- ◆ FREE with supporting order (one minimum fill)
- ◆ 72 facings holds between 432–576 books
- ◆ Ships with FREE Pocket Guides!
- ◆ Approximate Dimensions  
Height: 70" with header Diameter: 24"  
Diameter with Bookmarks: 28 3/32"

See Your Sales Rep for Details

# Introducing Pinky Dinky Doo™!

*A new breakout series from the creator of Disney's Doug.*



# Where Are My Shoes?

JIM JINKINS

PINKY DINKY DOO is a kid who loves to tell funny stories to her little brother. Join in as she tells a hilarious tale about a girl (also named Pinky) who can't find her shoes, so she goes to school with food on her feet. That's right—food! Then she finds out that lunch will be slipper salad, barbecued cowboy boots, and frozen flip flops. This is one crazy mix-up! What will Pinky do? She'd better Think Big!

With wacky, interactive text and fun, unique art, this book both entertains and inspires kids to use their own imaginations. Expect Pinky, her family, her friends, and her pet—the cutest guinea pig you've ever seen—to be a big hit with readers!

## Polka Dot Pox

JIM JINKINS

PINKY DINKY DOO is back for another of the funny stories she loves to tell to her little brother, Tyler. This time, Pinky gets a bad case of Polka Dot Pox. Her mom says she needs to stay home. But Pinky really wants to take her pet, Mr. Guinea Pig, to school for pet show-and-tell! How will she solve this problem? She'd better Think Big!

Readers are falling in love with Pinky Dinky Doo. And they're falling down with laughter at the zany text and fresh art in this innovative easy-to-read book. Come join them. Like Pinky, all you need is a little imagination!

**Jim Jinkins's** earliest career goals were to become either a forest ranger or Tarzan. Instead, he studied art and animation. In New York, he created and executive-produced television shows for kids, including the popular *Doug*.



STEP INTO READING

reading on your own

3

*Where Are My Shoes?*

TR ISBN: 0-375-82712-9 • \$3.99/\$5.99 CAN.  
GLB ISBN: 0-375-92712-3 • \$11.99/\$17.99 CAN.

ON SALE: 5/25/2004

Trim Size: 6 x 9 • Pages: 48  
Carton Count: 126 • Ages: 6–8  
Format: Trade Paperback  
Order Form Category: Step into Reading—Step 3  
Territory: World  
All Rights: Sesame Workshop  
EAN: 9 780375 827129  
GLB EAN: 9 780375 927126  
UPC-IP: 0 50694 02624 4 50399  
UPC-PI: 0 50694 00399 3 02624

HC ISBN: 0-375-82914-8 • \$12.95/\$19.95 CAN.

Carton Count: 48  
Format: Hardcover  
EAN: 9 780375 829147  
UPC-IP: 0 50694 01993 2 51295  
UPC-PI: 0 50694 01295 7 01993

*Where Are My Shoes?* is available in the Girlfriends Fun Pack. See page 31.  
In Summer Reading promotion. See pages 24–25.

*Polka Dot Pox*

TR ISBN: 0-375-82713-7 • \$3.99/\$5.99 CAN.  
GLB ISBN: 0-375-92713-1 • \$11.99/\$17.99 CAN.

ON SALE: 5/25/2004

Trim Size: 6 x 9 • Pages: 48  
Carton Count: 126 • Ages: 6–8  
Format: Trade Paperback  
Order Form Category: Step into Reading—Step 3  
All Rights: Sesame Workshop  
EAN: 9 780375 827136  
GLB EAN: 9 780375 927133  
UPC-IP: 0 50694 02672 5 50399  
UPC-PI: 0 50694 00399 3 02672

HC ISBN: 0-375-82915-6 • \$12.95/\$19.95 CAN.

Carton Count: 48  
Format: Hardcover  
EAN: 9 780375 829154  
UPC-IP: 0 50694 01994 9 51295  
UPC-PI: 0 50694 01295 7 01994

In Summer Reading promotion. See pages 24–25.

♦ **Pinky Dinky Doo Postcards**  
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The write stuff! Introducing Write-In Readers—a brand-new line extension from the beginning reader leader!



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Step 1 is the perfect start for children who are eager to begin reading, and who like to “tell” stories by drawing pictures.

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**Basic Vocabulary • Short Sentences • Fun Writing Activities**

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It’s time for Step 3 when children like to read on their own and are comfortable writing simple sentences.

**Popular Topics • Easy-to-Follow Plots • Writing Activities**

“Writing today is not a frill for the few, but an essential skill for the many.”

—The Neglected “R”: The Need for a Writing Revolution, The National Commission on Writing in America’s Schools & Colleges (2003)

# Thomas Comes to Breakfast

## A Write-In Reader—Step 1

BASED ON THE RAILWAY SERIES  
BY THE REVEREND W AWDRY

THOMAS IS CONVINCED that he can drive himself! When he heads off on his own, he learns that stopping can be harder than starting.

This classic story, originally by the Reverend W Awdry, has been adapted to appeal to the reader who is just beginning to read. Includes fun language building activities.

In 1944, a country vicar, the **Reverend W Awdry**, wrote the stories he had been telling his two young sons about a group of engines with very recognizable personalities. In 1945, the first book featuring Thomas and the other Really Useful Engines was published, and in the 60 years since, the tales of these friendly engines have become beloved classics around the world.

# Barbie: On the Road

## A Write-In Reader—Step 2

BARBIE IS GOING on a road trip! It's time to pick up Stacie from camp, so Barbie packs a picnic basket and makes a day of it. This simple, easy-to-read story is interspersed with drawing, labeling, list-making, and fill-in-the-blank exercises to help kids learn to read and write with ease.

# Little Witch Loves to Write

## A Write-In Reader—Step 3

DEBORAH HAUTZIG  
ILLUSTRATED BY SYLVIE WICKSTROM

LITTLE WITCH IS SAD she's not going to summer camp. Instead, Mother Witch has decided to take the family to the beach for the first time ever! Little Witch will miss her friends, but chances are she'll make new ones who might teach her a thing or two. This wonderful companion to *Little Witch Learns to Read* will feature six to eight writing and drawing activities interspersed with the narrative.

**Deborah Hautzig** is the author of the popular Little Witch books as well as many other Step into Reading books, and the bestselling novel *Second Star to the Right*. The author lives in New York, NY.

STEP INTO READING®

A Write-In Reader



### Thomas Comes to Breakfast

ISBN: 0-375-82892-3 • \$3.99/\$5.99 CAN.

ON SALE: 7/13/2004

Pages: 32 • Ages: 4–6  
Order Form Category: Step into Reading—Step 1  
Territory: US only  
All Rights: HIT Entertainment  
EAN: 9 780375 828928  
UPC-IP: 0 50694 01980 2 50399  
UPC-PI: 0 50694 00399 3 01980

### Barbie: On the Road

ISBN: 0-375-82861-3 • \$3.99/\$5.99 CAN.

ON SALE: 7/13/2004

Pages: 32 • Ages: 4–7  
Order Form Category: Step into Reading—Step 2  
Territory: US and Canada • All Rights: Mattel  
EAN: 9 780375 828614  
UPC-IP: 0 50694 01967 3 50399  
UPC-PI: 0 50694 00399 3 01967

### Little Witch Loves to Write

ISBN: 0-375-82893-1 • \$3.99/\$5.99 CAN.

ON SALE: 7/13/2004

Pages: 48 • Ages: 6–8  
Order Form Category: Step into Reading—Step 3  
Territory: World  
British & Translation: RHCB  
Performance: Writer's House Inc.  
EAN: 9 780375 828935  
UPC-IP: 0 50694 01975 8 50399  
UPC-PI: 0 50694 00399 3 01975

Trim Size: 6 x 9 • Carton Count: 96  
Format: Trade Paperback

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EAN: 9 780375 825774

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UPC-PI: 0 50694 00999 5 01912

### Phonics First Steps! (Set 2)

ISBN: 0-375-82580-0 • \$9.99/\$14.99 CAN.

EAN: 9 780375 825804

UPC-IP: 0 50694 01913 0 50999

UPC-PI: 0 50694 00999 5 01913

ON SALE: 7/13/2004

Trim Size: 6 w x 5-1/4 h x 1-3/4 d • Pages: 24

Carton Count: 24 • Ages: 4 up

Format: Trade Paperback

Order Form Category: Beginning Readers

Territory: US and Canada



## Phonics First Steps!

Step into Reading

Includes  
Fold-Out  
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RESEARCH SHOWS THAT early instruction in phonics is the first step to reading success. Now Step into Reading is introducing a fun and comprehensive, educationally based phonics program designed to help kids learn to read, step by step! Developed by a phonics expert, each box includes eight brief books that cover a specific range of phonics skills. The boxed sets build on each other, book by book, and skills are reviewed and reinforced as new ones are introduced—giving kids the tools they need to crack the code of letters and sounds.

A sample of featured skills:

Set 1: short vowel sounds, initial consonant sounds (except Q and X), two-letter phonograms (or word parts)

Set 2: digraphs, or two-letter blends that form a single sound, like *ch-* and *sh-*, short vowel phonograms (word parts) *-ell* and *-ill*, plurals

“We now know—because science tells us—what teaching methods are most effective. The basics work. Reading programs that include phonics and phonemic awareness work.”

—Remarks by Mrs. Laura Bush on *Preparing Tomorrow's Teachers* at the House Education and Workforce Committee, March 14, 2002



### ALSO AVAILABLE:

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ISBN: (TR) 0-375-81231-8 • \$3.99/\$5.99 CAN.

*Jack and Jill and Big Dog Bill: A Phonics Reader*

ISBN: (TR) 0-375-81248-2 • \$3.99/\$5.99 CAN.

*Happy Alphabet!: A Phonics Reader*

ISBN: (TR) 0-375-81230-X • \$3.99/\$5.99 CAN.

*Mouse Makes Words: A Phonics Reader*

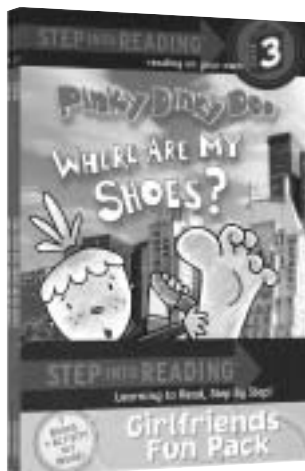
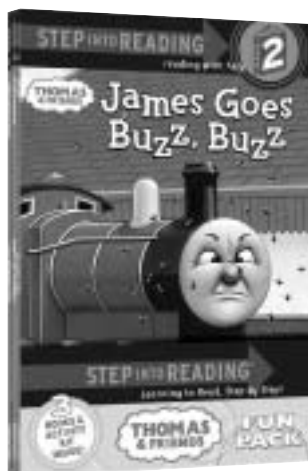
ISBN: (TR) 0-375-81399-3 • \$3.99/\$5.99 CAN.

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ISBN: (TR) 0-375-82184-8 • \$3.99/\$5.99 CAN.

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### Thomas & Friends Fun Pack

ISBN: 0-375-82981-4 • \$11.97/\$17.97 CAN.

Pages: 96 • Ages: 4-7

Order Form Category: Step into Reading—Step 2

All Rights: HIT Entertainment

EAN: 9 780375 829819

UPC-IP: 050694 03804 9 51197

UPC-PI: 050694 01197 4 03804

### Girlfriends Fun Pack

ISBN: 0-375-82980-6 • \$11.97/\$17.97 CAN.

Pages: 144 • Ages: 6-8

Order Form Category: Step into Reading—Step 3

All Rights: Sesame Workshop (Pinky Dinky Doo),

RHCB (Other Titles)

EAN: 9 780375 829802

UPC-IP: 050694 03805 6 51197

UPC-PI: 050694 01197 4 03805

## Thomas & Friends™ Fun Pack

STEAM AHEAD into summer reading with three exciting stories from this Really Useful Engine!

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*Happy Birthday, Thomas!* (Step 2), and  
*Thomas and the School Trip* (Step 2)



Both include a  
**FREE activity kit and  
Summer Reading  
Club Enrollment  
Form!**

## Girlfriends Fun Pack

MEET SAMANTHA, MARSHA, AND PINKY DINKY DOO! Three cool friends to share your summer with!

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Where Are My Shoes?* (Step 3),  
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and *Samantha the Snob* (Step 3)



### ALSO AVAILABLE:

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ISBN: 0-375-82859-1 • \$11.97/\$17.97 CAN.

*Animal Fact Fun Pack!*

ISBN: 0-375-82858-3 • \$11.97/\$17.97 CAN.



### Barbie: School Days

ISBN: 0-375-82723-4 • \$3.99/\$5.99 CAN.  
GLB ISBN: 0-375-92723-9 • \$11.99/\$17.99 CAN.

ON SALE: 7/13/2004

Ages: 4-6  
All Rights: Mattel  
EAN: 9 780375 827235  
GLB EAN: 9 780375 927232  
UPC-IP: 0 50694 01926 0 50399  
UPC-PI: 0 50694 00399 3 01926  
In Summer Reading Promotion.  
See pages 24-25.

### Aladdin: As You Wish

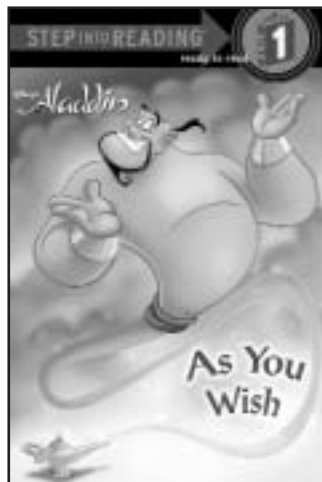
ISBN: 0-7364-2244-7 • \$3.99/\$5.99 CAN.  
GLB ISBN: 0-7364-8032-3 • \$11.99/\$17.99 CAN.

ON SALE: 8/24/2004

Ages: 4-6  
All Rights: Disney  
EAN: 9 780736 422444  
GLB EAN: 9 780736 480321  
UPC-IP: 0 50694 02031 0 50399  
UPC-PI: 0 50694 00399 3 02031

Trim Size: 6 x 9 • Pages: 32  
Carton Count: 96  
Format: Trade Paperback  
Order Form Category: Step into Reading—Step 1  
Territory: US and Canada

## Ready to Read with all-star characters.



## Barbie: School Days

### Step into Reading—Step 1

PACK YOUR LUNCH and grab your backpack! Barbie is going to help Stacie and Kelly get ready for school. Beginning readers will love following Barbie and her little sisters all the way to school, where—surprise!—she's a teacher. With a favorite character, simple rhyming text, and clear illustrations, this Step 1 title guarantees reading success!

## Aladdin: As You Wish

### Step into Reading—Step 1

WITH A POOF, and a puff, and a big kaboom, the Genie can make wishes come true! This magical Step 1 reader is sure to please the youngest *Aladdin* fans with its simple text and colorful illustrations.



#### ALSO AVAILABLE:

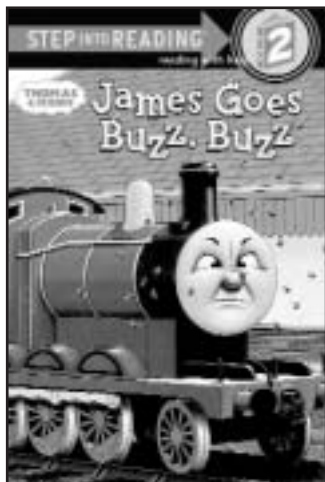
*Barbie: A Dress-Up Day*  
ISBN: (TR) 0-375-82501-0 • \$3.99/\$5.99 CAN.

*Barbie: A Day at the Fair*  
ISBN: (TR) 0-375-82368-9 • \$3.99/\$5.99 CAN.

*Barbie: Lost and Found*  
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*Pinocchio's Nose Grows*  
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## Reading with Help from favorite friends.



### Thomas & Friends: James Goes Buzz, Buzz *Step into Reading—Step 2*

BASED ON A STORY BY THE REVEREND W AWDRY

JAMES IS A VERY BUSY and very splendid red engine with many important things to do. He has no time to be bothered by small insignificant bees. But when a buzzing swarm find James's warm boiler a cozy place to sit, James is driven completely buggy. What is an important engine to do?

Originally by The Reverend W Awdry, this classic story has been adapted to appeal to the reader who is starting to gain confidence in his reading skills.

### Lilo & Stitch: Home, Stinky Home *Step into Reading—Step 2*

P.U.! LILO AND STITCH have to find the perfect home for a very stinky little alien. This side-splitting Step 2 reader is based on an episode from the *Lilo & Stitch* animated TV series.

STEP INTO READING®

reading with help

LEVEL 2

**Thomas & Friends: James Goes Buzz, Buzz**

ISBN: 0-375-82860-5 • \$3.99/\$5.99 CAN.

GLB ISBN: 0-375-92860-X • \$11.99/\$17.99 CAN.

ON SALE: 5/25/2004

Territory: US only

All Rights: HIT Entertainment

EAN: 9 780375 828607

GLB EAN: 9 780375 928604

UPC-IP: 0 50694 01968 0 50399

UPC-PI: 0 50694 00399 3 01968

*James Goes Buzz, Buzz* is also available in the Thomas & Friends Fun Pack. See page 31.

In Summer Reading Promotion.

See pages 24–25.

**Lilo & Stitch: Home, Stinky Home**

ISBN: 0-7364-2240-4 • \$3.99/\$5.99 CAN.

GLB ISBN: 0-7364-8031-5 • \$11.99/\$17.99 CAN.

ON SALE: 6/22/2004

Territory: US and Canada

All Rights: Disney

EAN: 9 780736 422406

GLB EAN: 9 780736 480314

UPC-IP: 0 50694 01943 7 50399

UPC-PI: 0 50694 00399 3 01943

Trim Size: 6 x 9 • Pages: 32

Carton Count: 168 • Ages: 4–7

Format: Trade Paperback

Order Form Category: Step into Reading—Step 2



**ALSO AVAILABLE:**

*Thomas and the School Trip*

ISBN: (TR) 0-679-84365-5 • \$3.99/\$5.99 CAN.

*Happy Birthday, Thomas!*

ISBN: (TR) 0-679-80809-4 • \$3.99/\$5.99 CAN.

*Thomas and Percy and the Dragon*

ISBN: (TR) 0-375-82230-5 • \$3.99/\$5.99 CAN.

*The Great Race*

ISBN: (TR) 0-375-80284-3 • \$3.99/\$5.99 CAN.

*Go, Stitch, Go!*

ISBN: (TR) 0-7364-1350-2 • \$3.99/\$5.99 CAN.



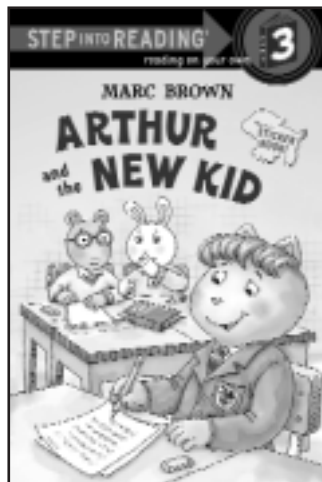
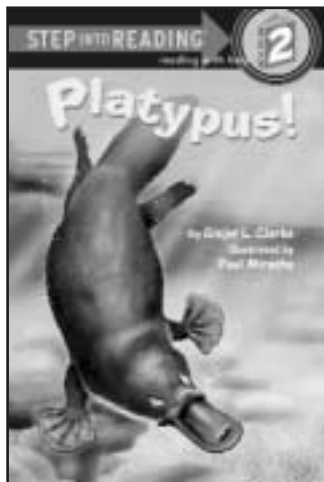
**Platypus!**

ISBN: 0-375-82417-0 • \$3.99/\$5.99 CAN.  
GLB ISBN: 0-375-92417-5 • \$11.99/\$17.99 CAN.

ON SALE: 8/24/2004

Trim Size: 6 x 9 • Pages: 32  
Carton Count: 96 • Ages: 5-8  
Format: Trade Paperback  
Order Form Category: Step into Reading—Step 2  
Territory: World • All Rights: RHCB  
EAN: 9 780375 824173  
GLB EAN: 9 780375 924170  
UPC-IP: 0 50694 01888 1 50399  
UPC-PI: 0 50694 00399 3 01888

# Reading with Help and On Your Own.



**Arthur and the New Kid**

ISBN: 0-375-81381-0 • \$3.99/\$5.99 CAN.  
GLB ISBN: 0-375-91381-5 • \$11.99/\$17.99 CAN.

ON SALE: 7/13/2004

Trim Size: 6 x 9 • Pages: 24  
Carton Count: 96 • Ages: 5-8  
Format: Trade Paperback  
Order Form Category: Step into Reading  
Sticker Book—Step 3  
Territory: US, Canada, Open Market  
All Rights: Marc Brown Studios  
EAN: 9 780375 813818  
GLB EAN: 9 780375 913815  
UPC-IP: 0 50694 01871 3 50399  
UPC-PI: 0 50694 00399 3 01871

## Platypus! Step into Reading—Step 2

GINJER L. CLARKE  
ILLUSTRATED BY PAUL MIROCHA

DIVE AND SWIM. Spin and swoop. The platypus loves to play!

Beginning readers will dive right into this simple, Step 2 nonfiction book about one of the most unique animals on earth.

**Ginjer L. Clarke** is a freelance editor and author of several books for children, including the Random House Picturebacks *Wild Moms!* and *Wild Dads!* She lives in Richmond, VA.

## Arthur and the New Kid Step into Reading Sticker Book—Step 3

MARC BROWN

ARTHUR AND HIS friends aren't sure of what to make of Norbert, the new kid in their class. He wears a jacket and tie, sits at the fourth graders' table in the lunchroom, and buys two slices of pizza for lunch. But when Norbert helps Francine answer a difficult math problem and scores two soccer goals during recess, Arthur and his friends learn that the new boy at school is different from what they first thought.

**Marc Brown** lives in Martha's Vineyard and Hingham, MA.



**ALSO AVAILABLE:**

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ISBN: (TR) 0-679-84437-6 • \$3.99/\$5.99 CAN.

*Hungry, Hungry Sharks*  
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*Arthur, Clean Your Room!*  
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*Arthur's Reading Race*  
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*Arthur's Lost Puppy*  
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## Reading Paragraphs about real kids!



Just in time  
for election  
2004!

# First Kids

## Step into Reading—Step 4

GIBBS DAVIS

ILLUSTRATED BY SALLY WERN COMPORT

KIDS WILL BE KIDS—even when they live in the White House! From Tad Lincoln (secretly called a “tyrant”) to the Roosevelt gang (who kept a pet badger, a rat, dogs, snakes, horses, parrots, and a one-legged chicken!) to the Kennedys (who used the oval office as a playground) to Chelsea Clinton (who transformed herself from an awkward teen into an accomplished scholar), the children featured in *First Kids* shared a unique experience and role in American history.

**Gibbs Davis** is the author of many graded readers and chapter books. The author lives in New York, NY.



ISBN: 0-375-82218-6 • \$3.99/\$5.99 CAN.  
GLB ISBN: 0-375-92218-0 • \$11.99/\$17.99 CAN.

ON SALE: 8/24/2004

Trim Size: 6 x 9 • Pages: 48

Carton Count: 96 • Ages: 7–9

Format: Trade Paperback

Order Form Category: Step into Reading—Step 4

Territory: World

British & Translation: RHCB

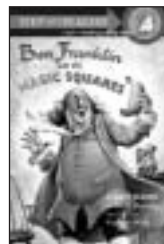
Performance: Writer's House Inc.

EAN: 9 780375 822186

GLB EAN: 9 780375 922183

UPC-IP: 0 50694 01868 3 50399

UPC-PI: 0 50694 00399 3 01868



### ALSO AVAILABLE:

*Ben Franklin and the Magic Squares*

ISBN: (TR) 0-375-80621-0 • \$3.99/\$5.99 CAN.

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*Moonwalk: The First Trip to the Moon*

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## THE NEXT CHAPTER IN READING

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The Stepping Stones branding has also been designed to seamlessly tie in to the look of the  line, making it easier for readers to “step up” from early readers to Stepping Stones Books.

# Stones Books

- ◆ Stepping Stones is relaunching with all-new branding and new full-color format!
- ◆ Unique, easy-to-use genre identification gives consumers a handy way to select their favorite reading subjects.
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ISBN: 0-375-87781-9 • Retail Value: \$111.72/\$167.72 CAN. • On Sale 4/27/2004
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ISBN: 0-375-87771-1 • No charge
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- ◆ **Featured on Teachers @ Random and in the Librarians @ Random Newsletter**
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STEPPING STONES™

a chapter book



ISBN: 0-307-26417-3 • \$3.99/\$5.99 CAN.  
GLB ISBN: 0-307-46417-2 • \$11.99/\$17.99 CAN.

ON SALE: 4/27/2004

Trim Size: 5-3/16 x 7-5/8 • Pages: 48

Carton Count: 48 • Ages: 6-9

Format: Digest

Order Form Category: Early Chapter Books

Territory: US and Canada • All Rights: RHCB

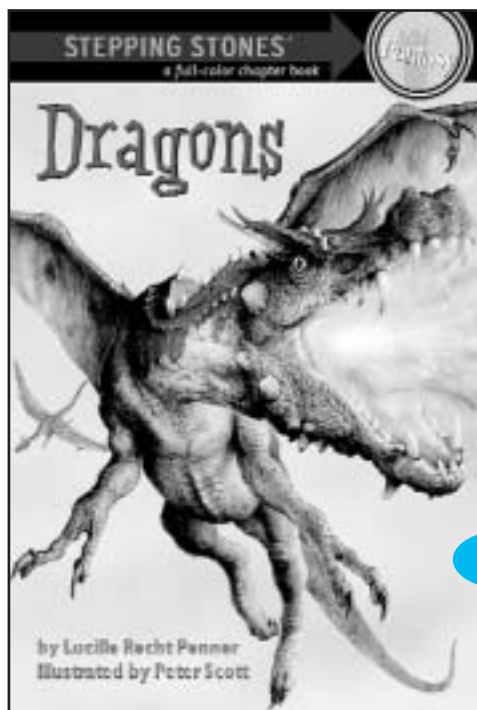
EAN: 9 780307 264176

GLB EAN: 9 780307 464170

UPC-IP: 0 50694 00845 5 50399

UPC-PI: 0 50694 00399 3 00845

The unnatural history of dragons is told in  
this all-new, full-color chapter book.



# Dragons

## A Stepping Stone Book™

LUCILLE RECHT PENNER

ILLUSTRATED BY PETER SCOTT

FOR HUNDREDS OF YEARS, people believed dragons were real. They thought dragons lived in caves full of treasure, soared through the air on large bat wings, and breathed fire. Storytellers told tales of dragons that fought knights and kings. Now kids can learn the unnatural history of dragons and recapture their magic with this full-color chapter book.

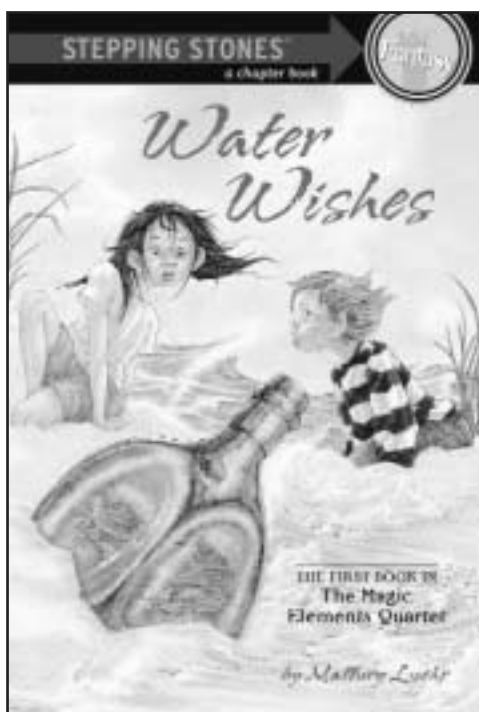
**Lucille Recht Penner** is the author of many nonfiction books for kids, including *Dinosaur Babies* and *Monster Bugs* in Random House's Step into Reading program. She lives in Tucson, AZ.

**ALSO AVAILABLE:**

*King Arthur's Courage*

ISBN: (DG) 0-307-26410-6 • \$3.99/\$4.99 CAN.

Do you like books about magic?



## Water Wishes

A Stepping Stone Book™

MALLORY LOEHR

SAM, POLLY, AND JOE find an old green bottle floating on the ocean waves. Inside is a tattered parchment granting them three wishes! But nothing is as simple as it seems. Along with the promise of wishes comes a passel of problems—rules to follow, riddles to solve, and choices to make. Whoever said magic was easy?

“*Water Wishes* is filled with wonderful surprises, deftly transporting us from the matter-of-factness of everyday life into a realm of luminous fantasy.”

—Mary Pope Osborne, author of the Magic Tree House series

Not only is **Mallory Loehr** a talented author, but she’s also editor in chief of Random House Children’s Books. She lives in Brooklyn, NY.

STEPPING STONES

a chapter book

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Do you like mysteries?

**The Case of the Elevator Duck**

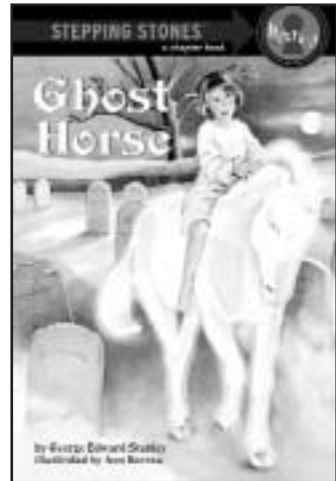
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 UPC-PI: 0 33500 00399 8 26500

# The Case of the Elevator Duck

A Stepping Stone Book™

POLLY BERRIEN BERENDS

ONE DAY, GILBERT is riding the elevator when everyone empties out, leaving him alone in the elevator—with a duck. No pets are allowed in his housing project. Gilbert has to find the duck’s owner fast. Because if the housing inspector catches him with a duck, his goose will be cooked!

“The solution is credible, the plot is fresh, the style casual and natural.”

—*The Bulletin*

**Polly Berrien Berends** is the author of *I Heard Said the Bird* as well as several other books for children and adults. She lives in Hastings-on-Hudson, NY.

# Ghost Horse

A Stepping Stone Book™

GEORGE EDWARD STANLEY

ILLUSTRATED BY ANN BARROW

EMILY CLARK JUST moved. She doesn’t like her new house. She doesn’t like her new town. Then one night she wakes up to find a horse in her backyard—a ghost horse! Where did he come from? And why is he haunting Emily’s backyard? Only by solving the mystery can Emily set the ghost horse free.

In addition to being the author of many popular children’s books, **George Stanley** is professor at Cameron University, where he teaches writing and foreign languages, including Albanian, Zulu, and Xhosa. He lives in Lawton, OK.

Do you like funny stories?

STEPPING STONES<sup>®</sup>  
a chapter book



## Aliens for Breakfast

A Stepping Stone Book™

STEPHANIE SPINNER AND JONATHAN ETRA

WHEN RICHARD BICKERSTAFF sits down to breakfast one morning, he gets the surprise of his life. An alien climbs out of his cereal bowl! Aric's on an important mission to stop an alien takeover of Earth. With only five days to save the world, Richard and Aric battle a deadly enemy in a deadly disguise—he's the cool new kid in Richard's class!

A Texas Bluebonnet Award  
An IRA Children's Choice

**Stephanie Spinner** is the author of two sequels to *Aliens for Breakfast*—*Aliens for Lunch* and *Aliens for Dinner*. She lives in New York, NY.

## Fossil Fever

A Stepping Stone Book™

KATHLEEN WEIDNER ZOEHFELD  
ILLUSTRATED BY PAULETTE BOGAN

JEFF'S UNCLE ROY runs a museum. That means he's always zooming off to strange places to find ruins and treasure. But Jeff has never gone along—until now. They're headed to the Sahara desert to search for dinosaur fossils. And Jeff knows he'll find the bones of the biggest meat-eater ever!

"The subject's popularity, and Bogan's colorful cartoon-style illustrations will attract beginning readers." —*Booklist*

**Kathleen Weidner Zoehfeld's** book, *Dinosaur Parents, Dinosaur Young*, was voted an Outstanding Science Trade Book for K–12 by the CBC and NSTA.

### *Aliens for Breakfast*

ISBN: 0-394-82093-2 • \$3.99/\$5.99 CAN.  
GLB ISBN: 0-394-92093-7 • \$11.99/\$17.99 CAN.

Pages: 64  
EAN: 9 780394 820934  
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### *Fossil Fever*

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ON SALE: 4/27/2004

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Pages: 64 • Ages: 6-9

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EAN: 9 780394 895987

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UPC-IP: 0 79808 89598 9 50399

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Carton Count: 48 • Format: Digest

Order Form Category: Early Chapter Books

Territory: World

Do you like books set in different times?



## Next Spring an Oriole

A Stepping Stone Book™

GLORIA WHELAN

ON LIBBY MITCHELL'S tenth birthday, she and her parents set off on a journey that takes them two months and a thousand miles. Their trip from Virginia to the deep woods of Michigan is hard, but exciting, too. And at its end lies their new home—a place that is rugged and full of promise.

“Historical fiction at an easy level is hard to find, and this pioneer story . . . is smoothly written and appealing.”—*The Bulletin*

**Gloria Whelan** is the winner of the very prestigious National Book Award for Young People's Literature. She has written several Stepping Stones books, including *Silver* and *Night of the Full Moon*. Gloria lives in northern Michigan.

## The Minstrel in the Tower

A Stepping Stone Book™

GLORIA SKURZYNSKI

WHEN ROGER AND Alice's mother falls ill, they have to set off on a mission to find her long-lost brother, a powerful baron. But on the way, Roger and Alice are captured by two highwaymen and imprisoned in an old tower. Can they escape in time?

“This has the virtues of an attractive format and illustrations, a fast plot, and even a feminist fillip.”—*The Bulletin*

**Gloria Skurzynski** is the author of *What Happened in Hamelin?*, a Christopher Award Winner and a *Horn Book* Honor Book and *Virtual War*, an ALA Best Book for Young Adults. She lives in Salt Lake City, UT.

**ALSO AVAILABLE:**

*Night of the Full Moon*

ISBN: (DG) 0-679-87276-0 • \$3.99/\$5.50 CAN.

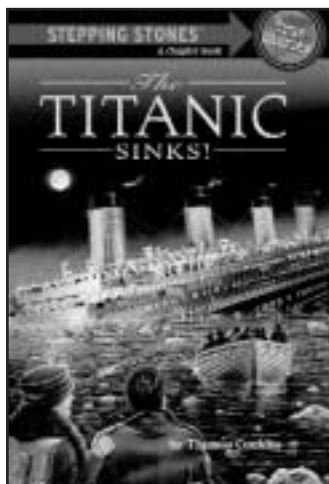
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ISBN: (DG) 0-679-82698-X • \$3.99/\$5.50 CAN.

Do you like books about things that  
really happened?



## Balto and the Great Race

A Stepping Stone Book™

ELIZABETH CODY KIMMEL  
ILLUSTRATED BY NORA KÖERBER

BALTO HAS A quiet life as a sled dog—until tragedy strikes. Dozens of children in Nome become sick with diphtheria. Without antitoxin serum, they will perish—and the closest supply is 650 miles away! The only way to get the serum to Nome is by sled, but can the dogs deliver it in time? Heading bravely into a brutal blizzard, Balto leads the race for life.

*A Kansas City Children's Book Award for Grades 1–3*

Elizabeth Cody Kimmel is the author of *Ice Story: Shackleton's Lost Expedition* and *As Far as the Eye Can Reach*. She lives in Cold Spring, NY.

## The Titanic Sinks!

A Stepping Stone Book™

THOMAS CONKLIN

ON APRIL 10, 1912, more than 2,200 people boarded the luxurious ocean liner *Titanic* for her maiden voyage. Experts claimed that the *Titanic* was unsinkable. But after just a few days at sea, the *Titanic* collided with an iceberg, and the unsinkable ship sank!

To this day, the wreck of the *Titanic* lies at the bottom of the ocean. Read this incredible true story and unlock the secrets of the deep.

Thomas Conklin is the author of *Muhammed Ali: The Fight for Respect*.

STEPPING STONES™  
a chapter book



### *Balto and the Great Race*

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Pages: 112

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ON SALE: 4/27/2004

Trim Size: 5-3/16 x 7-5/8  
Carton Count: 48 • Ages: 5–8  
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Do you like classic stories?

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Pages: 112

British & Translation: RHCB

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GLB EAN: 9 780679 994282

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UPC-PI: 0 90129 00399 0 85467



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Trim Size: 5-3/16 x 7-5/8

Carton Count: 48 • Ages: 8–10

Format: Digest

Order Form Category: Early Chapter Books

Territory: World

Treasure Island  
A Stepping Stone Book™

ROBERT LOUIS STEVENSON

ADAPTED BY LISA NORBY

ILLUSTRATED BY FERNANDO FERNANDEZ

WHEN JIM HAWKINS finds an old treasure map in a dead pirate's sea chest, his life changes forever. This young boy sets off on a bone-chilling adventure that could either make him rich—or land him in a watery grave. This easy-to-read chapter book is the perfect introduction to Robert Louis Stevenson's classic adventure story.

Anne of Green Gables  
A Stepping Stone Book™

L. M. MONTGOMERY

ADAPTED BY DEBORAH FELDER

ANNE IS A LONELY orphan who longs for a family. She's a dreamer, and also a spunky girl who's not afraid to speak her mind. Although the Cuthberts want to adopt a boy, they accidentally get Anne instead. But as Anne grows up, the strangers grow into a family. This easy-to-read chapter book is the perfect introduction to the beloved classic.

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Do you like stories about kids today?

STEPPING STONES<sup>®</sup>  
a chapter book



## The Chalk Box Kid

A Stepping Stone Book™

CLYDE ROBERT BULLA

A NEW NEIGHBORHOOD. A new school. An unhappy birthday. Life isn't easy for nine-year-old Gregory. But then he discovers an abandoned chalk factory behind his house. And something magical happens: a beautiful garden and a quiet friendship spring up within its walls.

"Bulla has created a gem of a book . . . a story that goes straight to the heart."—*Publishers Weekly*

Clyde Robert Bulla started writing stories when he was seven years old, but didn't have his first children's book, *The Donkey Cart*, published until 1946.

## Silver

A Stepping Stone Book™

GLORIA WHELAN

RACHEL DREAMS OF racing huskies someday, just like her father. When he gives her a tiny puppy for her birthday, Rachel vows Silver will be the fastest lead dog in Alaska. Then one afternoon, Silver disappears. Rachel sets out to track him in the snow. Can she find him before bad weather hits . . . and before night falls?

"Though an easy chapter book, Whelan's mature tone will also appeal to older, and perhaps reluctant, readers."—*Booklist*

In 2000, Gloria Whelan won the very prestigious National Book Award for Young People's Literature. She has written several Stepping Stones books for kids, including *Hannah* and *Next Spring an Oriole*.

### The Chalk Box Kid

ISBN: 0-394-89102-3 • \$3.99/\$5.99 CAN.

GLB ISBN: 0-394-99102-8 • \$11.99/\$17.99 CAN.

British & Translation: RHCB

EAN: 9 780394 891026

GLB EAN: 9 780394 991023

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ON SALE: 4/27/2004

Trim Size: 5-3/16 x 7-5/8 • Pages: 64

Carton Count: 48 • Ages: 7-9

Format: Digest

Order Form Category: Early Chapter Books

Territory: World



# June Is Junie B. Month!

Since its inception, **June Is Junie B. Month** has grown by leaps and bounds each year. And with every passing June, the promotional plans grow exponentially in scope to garner more and more national attention. This year's promotion is no exception!

## Wowie! Wow! Wow!



Coming to a city near you!

- ◆ The first-ever Stupid, Smelly Bus Tour hits the road in May and June 2004.
- ◆ The Smelly School Bus will bring Junie B. Jones and friends to meet fans at your store.
- ◆ Host a Junie B. extravaganza—activities, giveaways, photo opportunities, and a special program by Junie B. herself! See your sales rep for details!

## NATIONAL MARKETING CAMPAIGN

- ◆ **Junie B. Stupid, Smelly Bus Tour: May–June 2004**  
See your sales rep for details
- ◆ **National Publicity Campaign**
- ◆ **National Consumer Print Advertising**
- ◆ **June Is Junie B. Month Bus-Themed Event Kit** **NEW!**  
Includes everything you need for your store to host its own “Stupid, Smelly Bus Tour” event  
ISBN: 0-375-87772-X • No charge • On Sale: 5/25/2004
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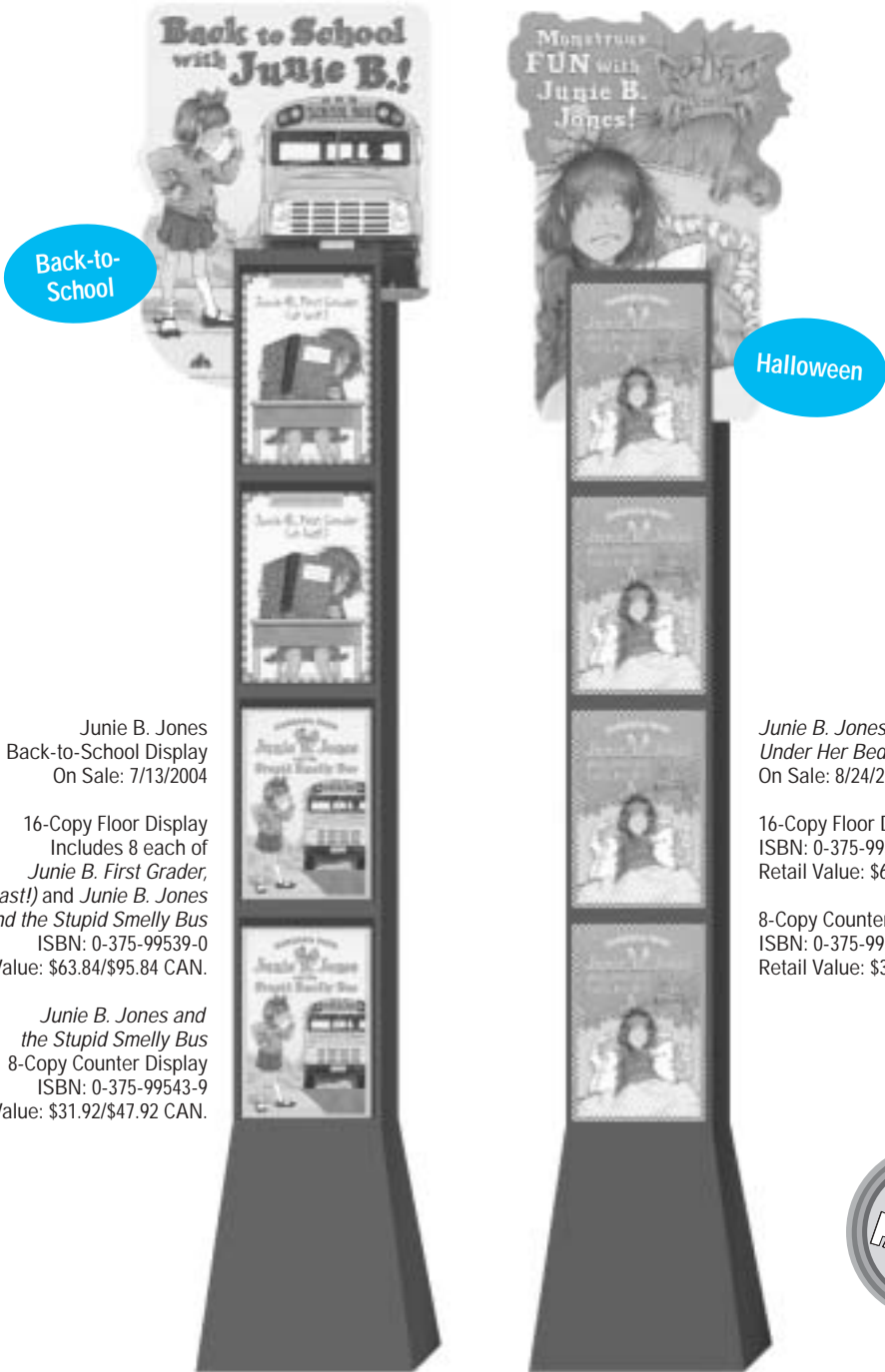
- ◆ There are more than 22.5 million copies of Junie B. titles in print!
- ◆ Junie B. has spent over 80 weeks on the *New York Times*, *USA Today*, and the Book Sense 2003 bestseller lists.
- ◆ June Is Junie B. Month 2003 propelled an astonishing 13 Junie titles onto the July 29, 2003, *USA Today* bestseller list.
- ◆ [www.randomhouse.com/junieB](http://www.randomhouse.com/junieB) receives over 270,000 hits every month!
- ◆ 7,000 classrooms participate in the Junie B. Jones Online Classroom Club.

[www.randomhouse.com/kids/junieB](http://www.randomhouse.com/kids/junieB)

Look for Junie B. Jones books on audio from Imagination Studio.

Author Barbara Park has received numerous awards for her work on Junie B. Jones, including several Children's Choice Awards.

# Scare Up Some Fall Sales with Books from Junie B.



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*Junie B. Jones*  
*and the Stupid Smelly Bus*  
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ISBN: 0-375-99543-9  
Retail Value: \$31.92/\$47.92 CAN.

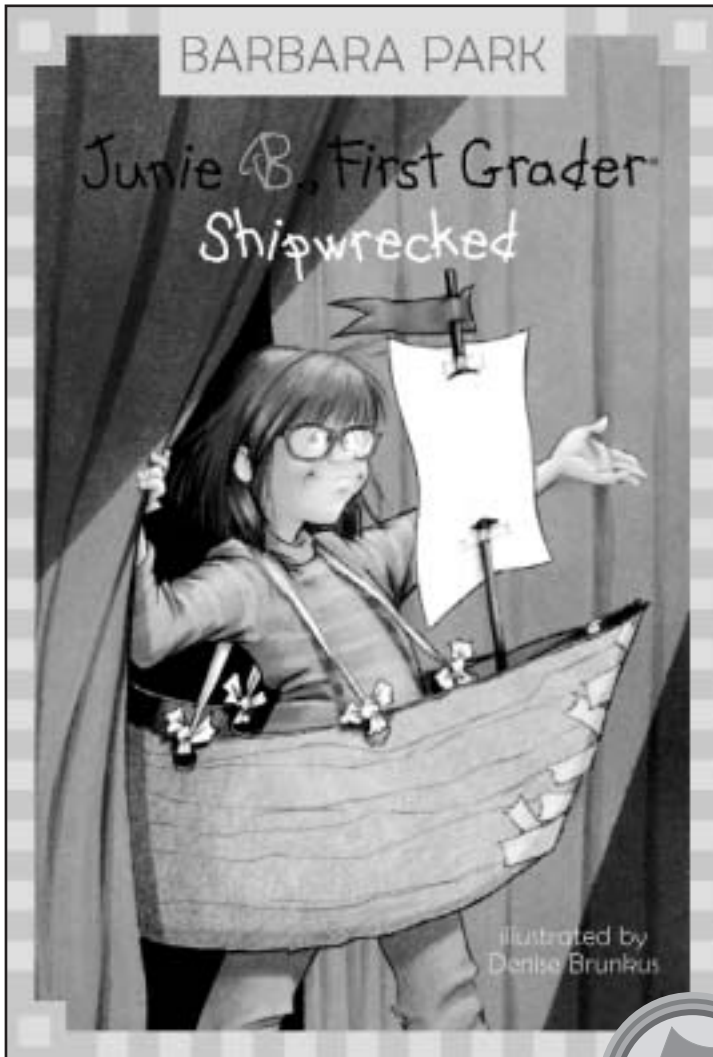
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*Expect rave reviews!*  
*Junie B. is taking center stage in her 23rd book!*



“Junie B. is sassy, hilarious, and insightful. . . . Park understands the passions and fears of first graders.”—*Booklist*

Junie B., First Grader®

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Trim Size: 5-1/2 x 8-1/4 • Pages: 96  
Carton Count: 48 • Ages: 6-9  
Format: Hardcover  
Order Form Category: Junie B. Jones  
Territory: US, Philippines, Canada, Open Market  
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## Junie B., First Grader: Shipwrecked

BARBARA PARK  
ILLUSTRATED BY DENISE BRUNKUS

SHIP AHOY!

Room One is putting on a play. And guess what? It's about explorers looking for the New World! And there's ships and sea captains and everything! Plus here's the bestest news of all—Junie B. Jones thinks she might be the star of the whole entire production! Only, sailing the ocean blue is not as easy as it looks, apparently. 'Cause problems keep on happening. Like the actors keep catching the flu. And bossy May keeps trying to take over the show.

Can this play be saved? Will the ships ever get to land? Or is Room One in for a disaster at sea that they will never forget?

**Barbara Park** is beloved by millions as the author of the wildly popular Junie B. Jones series. Her Junie B. Jones books are consistently on the *New York Times* and *USA Today* bestseller lists. Her middle-grade novels, which include *Skinnybones*, *The Kid in the Red Jacket*, *My Mother Got Married (and Other Disasters)*, and *Mick Harte Was Here*, have won over 40 children's book awards. Ms. Park holds a B.S. in education from the University of Alabama. She has two grown sons and lives with her husband, Richard, in Scottsdale, AZ.



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Carton Count: 48 • Ages: 6-9

Format: Hardcover

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Territory: US, Philippines, Canada, Open Market

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## Trick or treat with Junie B!



Displays not final

Junie B., First Grader:

## Boo . . . and I Mean It!

BARBARA PARK

ILLUSTRATED BY DENISE BRUNKUS

HALLOWEEN WITH JUNIE B. has got to be a scream! Get ready for a “Halloweenie” adventure with the world’s funniest first grader!

“Despite Junie B.’s ascent to the rigors of first grade, Park’s feisty, funny heroine retains her trademark use of language, mirthful malapropisms, and essential larger-than-life personality.”—*Kirkus Reviews*

“First grade offers a whole year of exciting possibilities for Junie B. . . . As always, Park is in touch with what kids know and how they feel.”

—*School Library Journal*

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ISBN: (HC) 0-375-80295-9 • \$11.95/\$17.95 CAN.  
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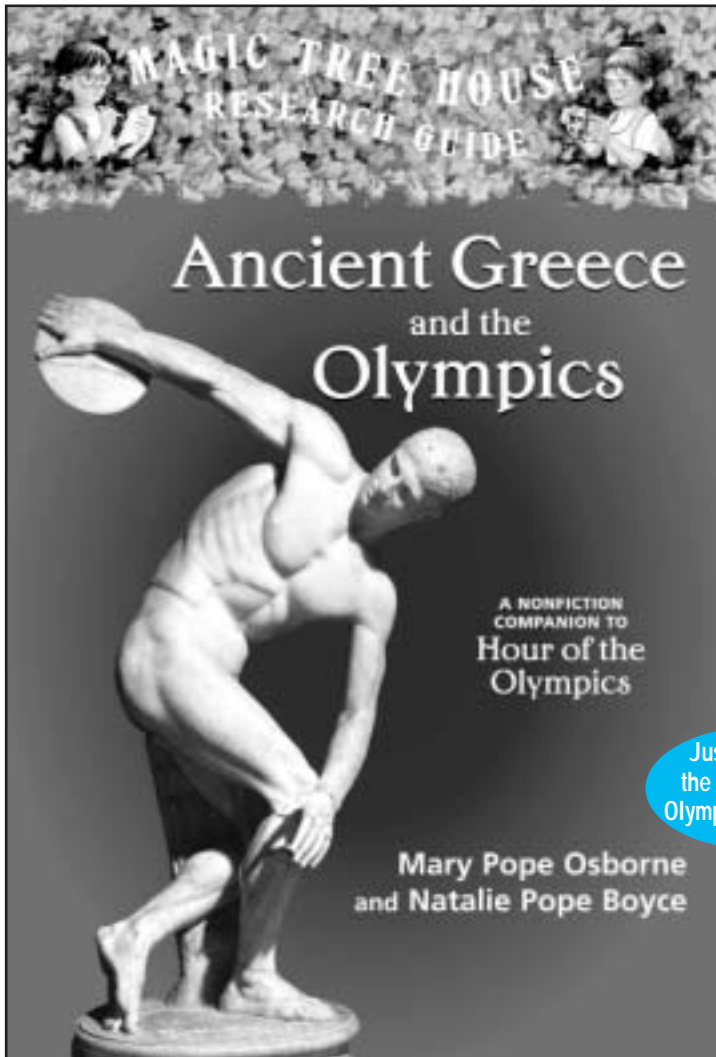
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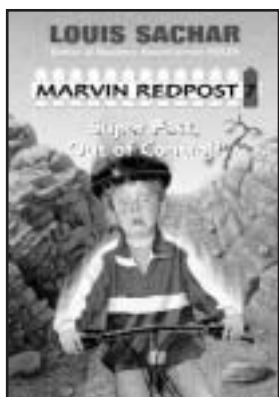
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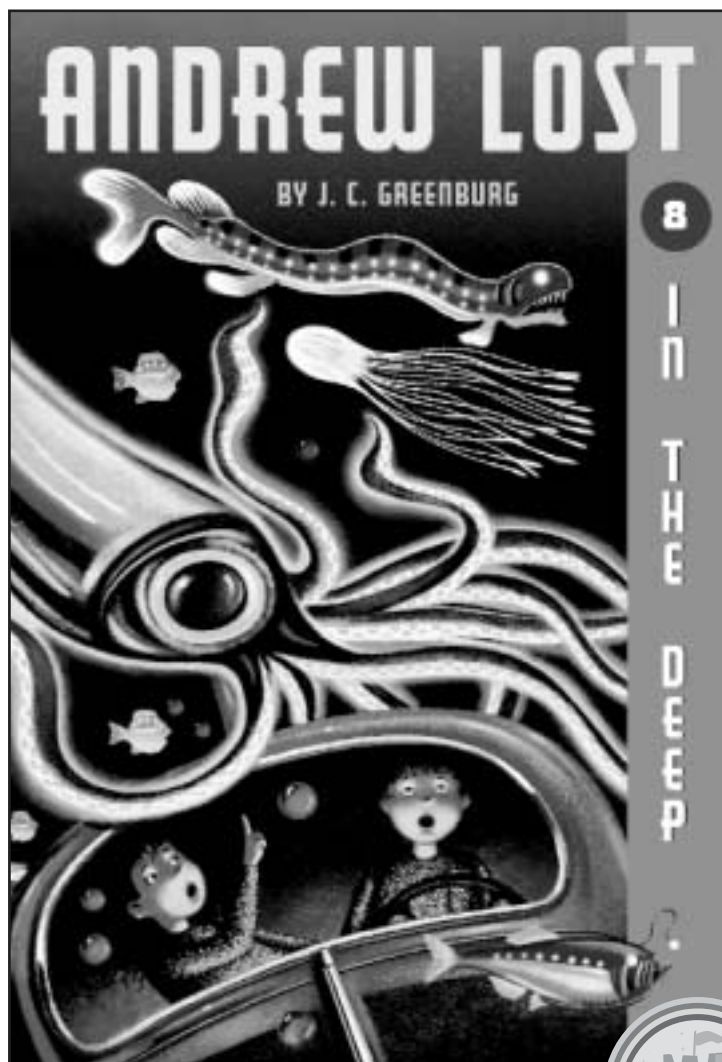
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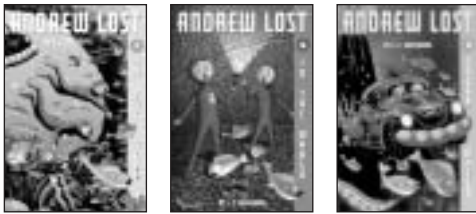
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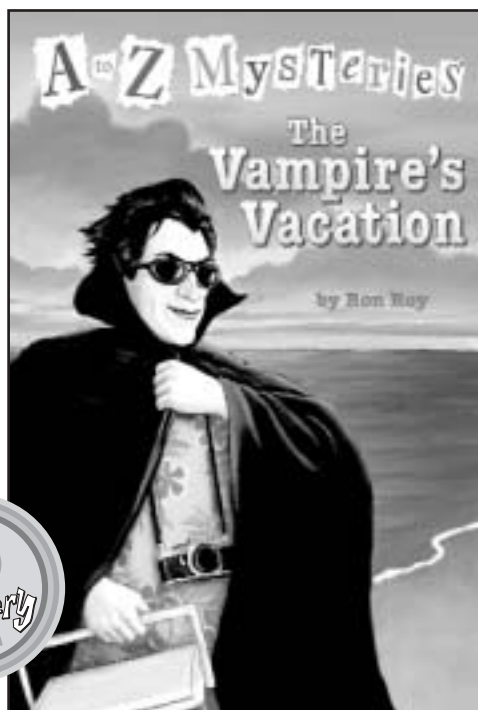
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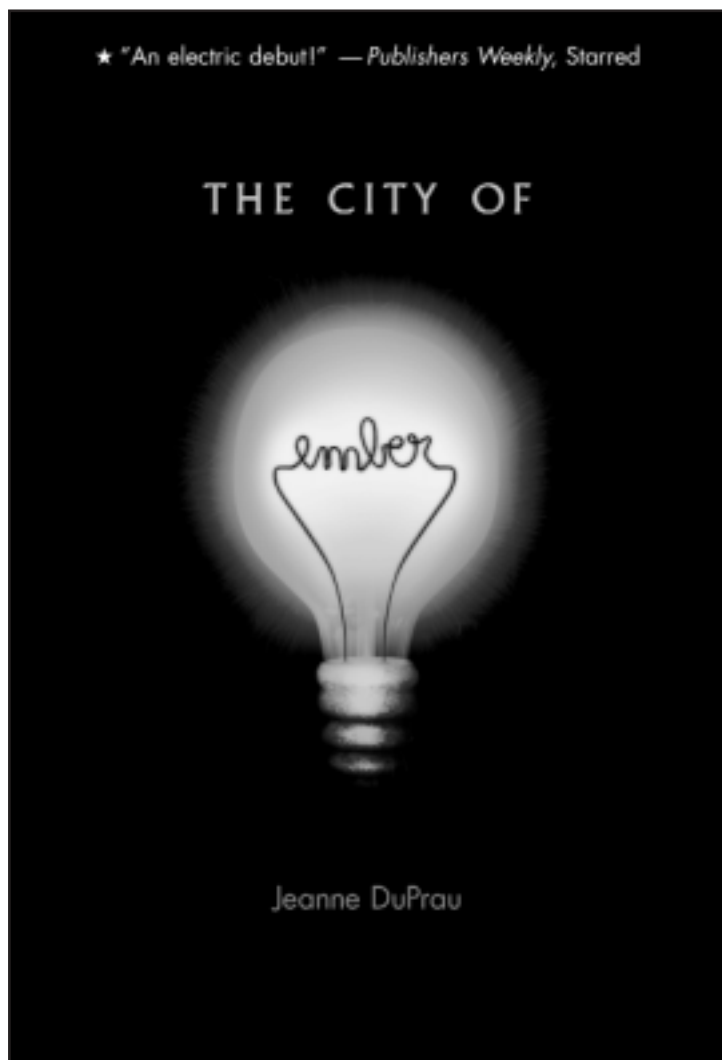
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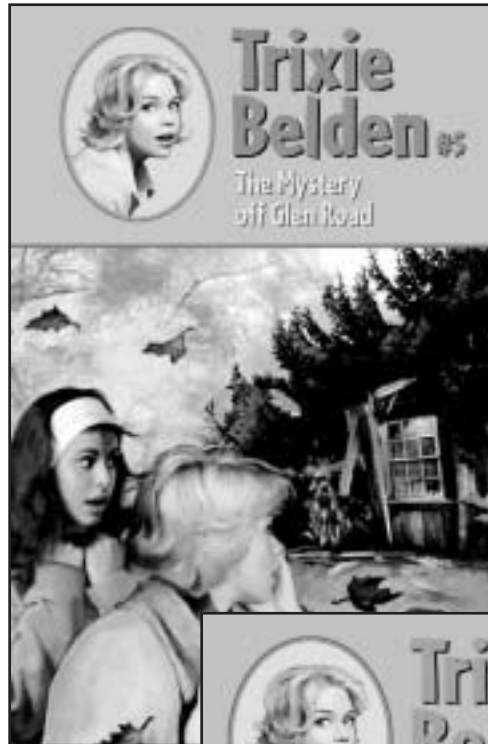
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# The Mystery off Glen Road

Trixie Belden #5

JULIE CAMPBELL

Just  
Announced!

WHEN A STORM blows through Sleepyside, the Bob-Whites' clubhouse is crushed by a fallen tree. Trixie, Honey, and their brothers set to work at the Wheelers' game preserve to raise the money to repair it. Of course, no one expected Trixie to stumble across the trail of a dangerous poacher!

# The Mystery in Arizona

Trixie Belden #6

JULIE CAMPBELL

DI LYNCH'S UNCLE Monty has invited Trixie, Honey, and the rest of the Bob-Whites to his Arizona dude ranch for winter vacation. There will be lots to do—horseback riding, swimming, festivals—but Trixie is hoping for an activity that isn't on the usual list. She wants another mystery.

# The Mysterious Code

Trixie Belden #7

KATHRYN KENNY

Principal Stratton wants to get rid of all clubs in Sleepyside High School, including the Bob-Whites! The only way they can save their club is to prove that they help out other people, too. Trixie quickly comes up with a plan to host a benefit antique show and sale. But are the precious antiques in danger from thieves?

# The Black Jacket Mystery

Trixie Belden #8

KATHRYN KENNY

There's a new kid in town—a tough boy from New York City who wears a black leather jacket and pointy cowboy boots. Trixie doesn't trust him for a second. She's sure about one thing: Don Mangan is trouble!

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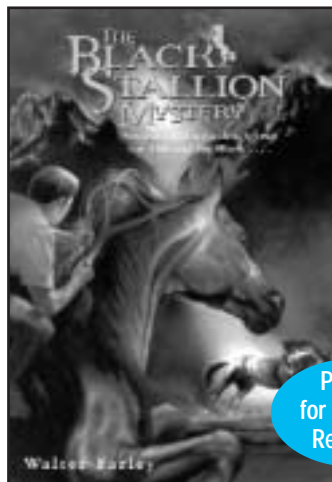
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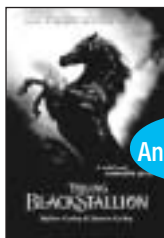
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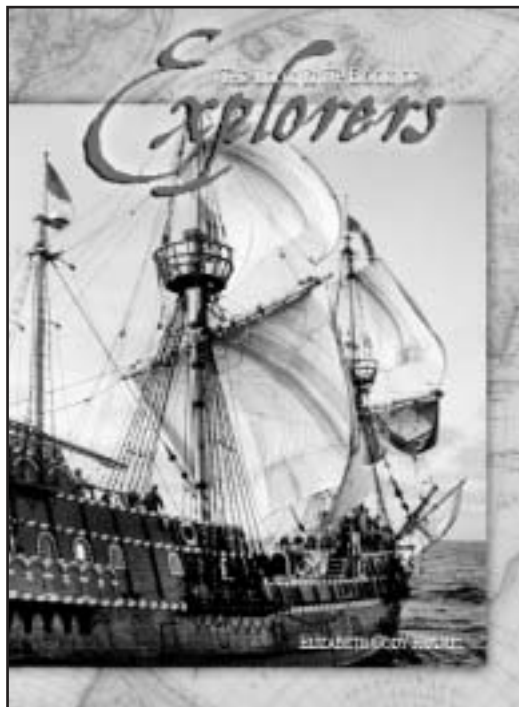
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**Elizabeth Cody Kimmel** is the author of numerous books for early and middle-grade readers, including *Before Columbus: The Leif Eriksson Expedition*, *Ice Story: Shackleton's Lost Expedition*, and *Balto and the Great Race*, winner of the Kansas City Childrens Book Award. The author lives in Cold Spring, NY.

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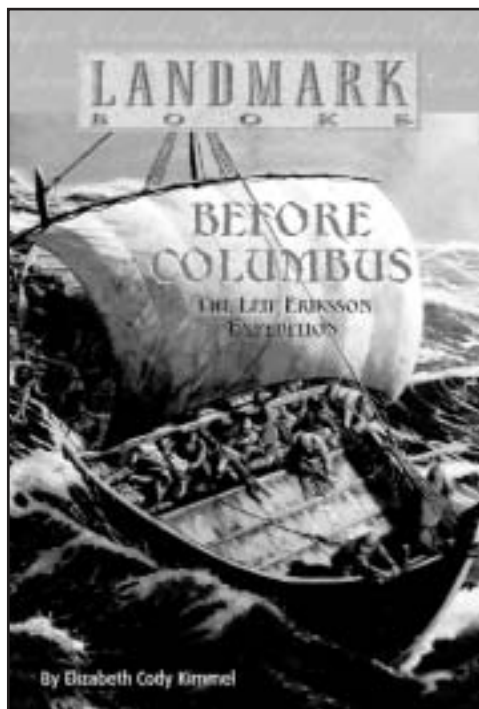
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**Buster**, in a sweater, is a gentle soul who wears his heart on his sleeve. His brother **Frank** is practical and a bit more serious. Joining the **Koala Brothers** in every episode are **Mitzi**, a cute, glasses-wearing possum with a “little sister” attitude, and **Ned**, a little wombat in search of a role in life.

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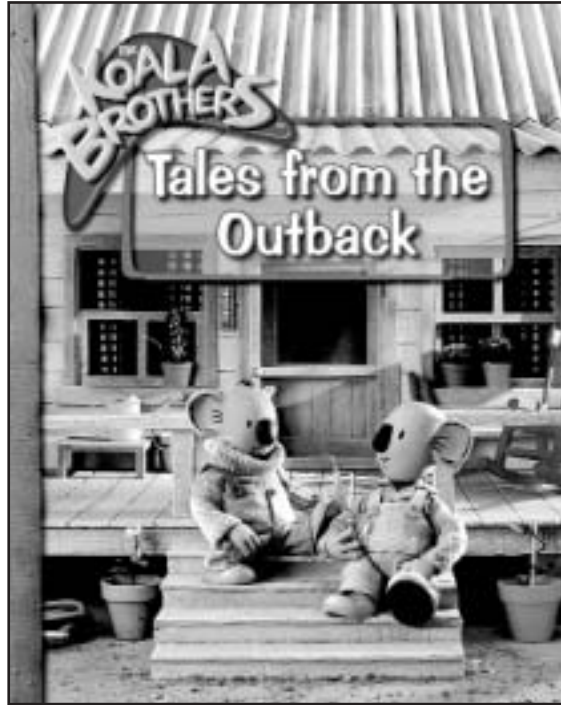


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*Fly through the Australian Outback  
with the Koala Brothers!*



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# Tales from the Outback

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JOIN THE KOALA BROTHERS and their friends on three different adventures in this hardcover storybook collection. In each tale, Frank and Buster are on a mission to help a friend in need. Whether it's welcoming their crocodile neighbor to his new home, teaching a little kangaroo how to jump rope, or making a traveling penguin feel at home, the Koala Brothers show youngsters that even the littlest acts of kindness go a long way.

## Fly through the Australian Outback with the Koala Brothers!



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WHAT DO YOU get when you have a hopscotching wombat, a flip-flopping possum, and two very helpful koalas? A whole lot of fun! Come meet these lovable characters in this bulky board book complete with six punch-out puzzles featuring the Koala Brothers and some of their friends.

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## Fly through the Australian Outback with the Koala Brothers!



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## Sea Captain Ned

### Look-Look Book

WHEN NED the little wombat finds a boat, he decides to be a sea captain. But there are two problems: The boat isn't shipshape, and there's no water in the Outback. Luckily, the Koala Brothers are there to help! This full-color storybook comes with press-out characters so Koala fans can stage their own adventure!

## A Letter for George

### Look-Look Book

EVERYONE LIKES TO get mail—even mailmen! George the mailman is so happy to receive his very first letter. But when he sits down to read his mail, he can't find it! Can the Koala Brothers help find the missing letter? This adorable storybook comes with two full-color postcards, perfect for Koala fans to send to their friends!

## Fly through the Australian Outback with the Koala Brothers!



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Trim Size: 9-1/2 x 12-1/4 • Pages: 12

Carton Count: 72 • Ages: 3-7

Format: Trade Paperback

Order Form Category: Preschool

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UPC-IP: 0 50694 02930 6 50699

UPC-PI: 0 50694 00699 4 02930

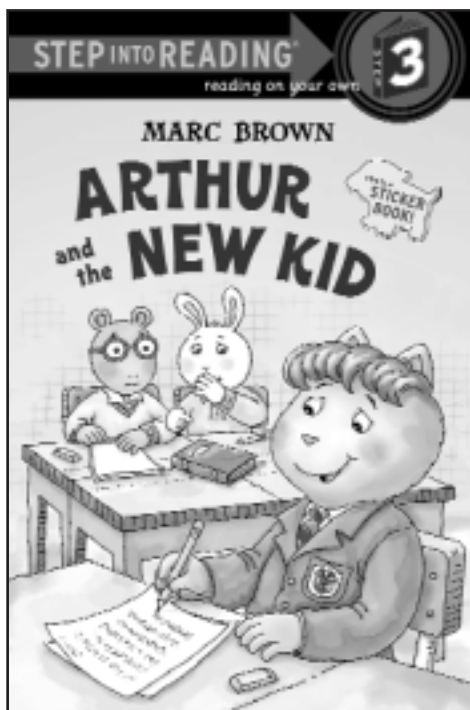
# We're Here to Help!

## Reusable Sticker Book

THE KOALA BROTHERS, Frank and Buster, are always ready to help. Whether they're fixing up Ned's boat or decorating Archie's shack for a party, the Koala Brothers are there to lend a hand. So put on your flying goggles and strap yourself in for a trip down under with this activity-packed book filled with colorful stickers you can use again and again!



Meet the new kid in Arthur's class.



ISBN: 0-375-81381-0 • \$3.99/\$5.99 CAN.  
GLB ISBN: 0-375-91381-5 • \$11.99/\$17.99 CAN.

ON SALE: 7/13/2004

Trim Size: 6 x 9 • Pages: 24  
Carton Count: 96 • Ages: 5–8  
Format: Trade Paperback  
Order Form Category: Step into Reading  
Sticker Book—Step 3  
Territory: US, Canada, Open Market  
All Rights: Marc Brown Studios  
EAN: 9 780375 813818  
GLB EAN: 9 780375 913815  
UPC-IP: 0 50694 01871 3 50399  
UPC-PI: 0 50694 00399 3 01871



# Arthur and the New Kid

## Step into Reading Sticker Book—Step 3

MARC BROWN

### ALSO AVAILABLE:

*Arthur, Clean Your Room!*

ISBN: (TR) 0-679-88467-X • \$3.99/\$5.99 CAN

*Arthur's Reading Race*

ISBN: (TR) 0-679-86738-4 • \$3.99/\$5.99 CAN

*Arthur's Back-to-School Surprise*

ISBN: (TR) 0-375-81000-5 • \$3.99/\$5.99 CAN.

*Arthur's Fire Drill*

ISBN: (TR) 0-679-88476-9 • \$3.99/\$5.99 CAN

*Arthur's Lost Puppy*

ISBN: (TR) 0-679-88466-1 • \$3.99/\$5.99 CAN

*Arthur and the School Pet*

ISBN: (TR) 0-375-81001-3 • \$3.99/\$5.99 CAN.

*Arthur Tricks the Tooth Fairy*

ISBN: (TR) 0-679-88464-5 • \$3.99/\$5.99 CAN.

*Arthur's Science Fair Trouble*

ISBN: (TR) 0-375-81003-X • \$3.99/\$5.99 CAN.

*Glasses for D.W.*

ISBN: (TR) 0-679-86740-6 • \$3.99/\$5.99 CAN.

ARTHUR AND HIS friends aren't sure of what to make of Norbert, the new kid in their class. He wears a jacket and tie, sits at the fourth graders' table in the lunchroom, and buys two slices of pizza for lunch. But when Norbert helps Francine answer a difficult math problem and scores two soccer goals during recess, Arthur and his friends learn that the new boy at school is different from what they first thought.

The author lives in Martha's Vineyard and Hingham, MA.

Barbie™ stars in a romance film in  
the Starring Barbie™ hardcover series!

Barbie



ISBN: 0-375-82727-7 • \$7.99/\$11.99 CAN.

ON SALE: 8/10/2004

Trim Size: 6 x 9 • Pages: 32

Carton Count: 48 • Ages: 3-7

Format: Hardcover

Order Form Category: Picturebooks/

Illustrated Storybooks

Territory: US and Canada • All Rights: Mattel

EAN: 9 780375 827273

UPC-IP: 0 50694 01923 9 50799

UPC-PI: 0 50694 00799 1 01923

# The Belle of the Ball

## Starring Barbie Storybook

IN THE EXCITING third book of the Starring Barbie series, Barbie has landed the lead role in a new romantic film called *The Belle of the Ball*. Barbie plays a simple farm girl named Anna who lives in the South back in the 1800s. Can Anna compete with the fancy Southern belles to win the heart of the man of her dreams? This fun movie-within-a-storybook features a photographic cover with glitter and foil.



### ALSO AVAILABLE:

*A Dream Comes True*

ISBN: (HC) 0-307-10589-X • \$7.99/\$11.99 CAN.

*Rodeo Cowgirl!*

ISBN: (HC) 0-307-10601-2 • \$7.99/\$11.99 CAN.

# Barbie

## Step into Reading and Writing with Barbie™

### Barbie: On the Road

ISBN: 0-375-82861-3 • \$3.99/\$5.99 CAN.

ON SALE: 7/13/2004

Trim Size: 6 x 9 • Pages: 32  
Carton Count: 96 • Ages: 4-7  
Format: Trade Paperback  
Order Form Category: Step into Reading—Step 2  
Territory: US and Canada • All Rights: Mattel  
EAN: 9 780375 828614  
UPC-IP: 0 50694 01967 3 50399  
UPC-PI: 0 50694 00399 3 01967  
In Summer Reading promotion. See pages 24–25.

### Barbie: School Days

ISBN: 0-375-82723-4 • \$3.99/\$5.99 CAN.

GLB ISBN: 0-375-92723-9 • \$11.99/\$17.99 CAN.

ON SALE: 7/13/2004

Trim Size: 6 x 9 • Pages: 32  
Carton Count: 96 • Ages: 4-6  
Format: Trade Paperback  
Order Form Category: Step into Reading—Step 1  
Territory: US and Canada • All Rights: Mattel  
EAN: 9 780375 827235  
GLB EAN: 9 780375 927232  
UPC-IP: 0 50694 01926 0 50399  
UPC-PI: 0 50694 00399 3 01926



## Barbie: On the Road

### A Write-In Reader—Step 2

BARBIE IS GOING on a road trip! It's time to pick up Stacie from camp, so Barbie packs a picnic basket and makes a day of it. This simple, easy-to-read story is interspersed with drawing, labeling, list-making, and fill-in-the-blank exercises designed to help kids learn to read and write with ease.

## Barbie: School Days

### Step into Reading—Step 1

PACK YOUR LUNCH and grab your backpack! Barbie is going to help Stacie and Kelly get ready for school. Beginning readers will love following Barbie and her little sisters all the way to school, where—surprise!—she's a teacher. With a favorite character, simple rhyming text, and clear illustrations, this Step 1 title guarantees reading success!



#### ALSO AVAILABLE:

*Barbie: A Dress-Up Day*

ISBN: (TR) 0-375-82501-0 • \$3.99/\$5.99 CAN.

*Barbie: A Day at the Fair*

ISBN: (TR) 0-375-82368-9 • \$3.99/\$5.99 CAN.

*Barbie: Lost and Found*

ISBN: (TR) 0-307-26219-7 • \$3.99/\$5.99 CAN.

*Two Princesses*

ISBN: (TR) 0-307-26206-5 • \$3.99/\$5.99 CAN.

*One Pink Shoe*

ISBN: (TR) 0-307-26106-9 • \$3.99/\$5.99 CAN.

## Barbie's fashion, parties, and fun!

# Barbie



### Barbie: Glamour Girl Coloring Book plus Lipstick Pen

BARBIE IS *THE* glamour girl! She's in Paris modeling the newest styles, shopping with friends, and enjoying the sights in this 32-page coloring book. Girls can use the lipstick-shaped pen for the activity-packed pages. The excitement continues on the back with a magazine cover that girls can design, wipe clean, and decorate all over again!

### Barbie: Hooray for Halloween! Look-Look Book

BARBIE AND KELLY are throwing a Halloween party—but their guests aren't the only ones who are in for a spooky surprise! Join in the fun as they put on their costumes, decorate the house, and get set for a scary good time in this all-new, full-color storybook with shiny glitter on the cover.

**Barbie: Glamour Girl**

ISBN: 0-375-82811-7 • \$4.99/\$6.99 CAN.

**ON SALE: 5/11/2004**

Trim Size: 7-7/8 x 10-7/8 • Pages: 32

Carton Count: 72 • Ages: 3-7

Format: Trade Paperback

Order Form Category: Coloring/Activity

Territory: US and Canada • All Rights: Mattel

EAN: 9 780375 828119

UPC-IP: 0 50694 00864 6 50499

UPC-PI: 0 50694 00499 0 00864

**Barbie: Hooray for Halloween!**

ISBN: 0-375-82757-9 • \$3.99/\$5.99 CAN.

**ON SALE: 8/10/2004**

Trim Size: 8 x 8 • Pages: 24

Carton Count: 96 • Ages: 3-7

Format: Trade Paperback

Order Form Category: Picturebacks

Territory: US and Canada • All Rights: Mattel

EAN: 9 780375 827570

UPC-IP: 0 50694 00855 4 50399

UPC-PI: 0 50694 00399 3 00855

In the Halloween promotion. See pages 126-127.



**ALSO AVAILABLE:**

*A Day with Barbie*

ISBN: (TR) 0-307-27607-4 • \$3.99/\$4.99 CAN.

*International Flair*

ISBN: (TR) 0-307-27604-X • \$4.99/\$6.99 CAN.

*Beautiful Ballerina*

ISBN: (TR) 0-307-27629-5 • \$4.99/\$6.99 CAN.

*Fashion Show Fun*

ISBN: (TR) 0-375-82746-3 • \$3.99/\$5.99 CAN.

*Barbie Loves Weddings*

ISBN: (TR) 0-375-82742-0 • \$3.99/\$5.99 CAN.

# Barbie™ is always in

This season's color is pink! Check out this stylish promotion featuring everyone's favorite doll—it's sure to be all the rage!

Barbie sales are on a trend:

- ◆ #1 fashion doll—three Barbie® dolls are sold every second somewhere in the world.
- ◆ American girls own an average of ten Barbie® dolls.
- ◆ 98% market penetration with girls.
- ◆ Over seven million Barbie™ Golden Books sold in 2002 alone.



## GIRLS LOVE BARBIE®!



*Fashion Show Fun*  
8 x 8 Book plus Stickers  
Backlist  
0-375-82646-3  
\$3.99/ \$5.99 CAN.



*Rising Stars*  
Super Coloring Book Backlist  
0-375-82649-1  
\$2.99/ \$4.99 CAN.



*Spring into Fashion*  
Paper Doll Book Backlist  
0-375-82648-3  
\$3.99/ \$5.99 CAN.



*Glamour Girl*  
Coloring Book plus Lipstick  
0-375-82811-7  
\$4.99/ \$6.99 CAN.



*Barbie Loves Weddings*  
8 x 8 Book with Die-Cut and 1/2  
Sheet of Stickers Backlist  
0-375-82742-0  
\$3.99/ \$5.99 CAN.



*A Day with Barbie*  
Coloring Book plus Stick-On  
Earrings Backlist  
0-307-27607-4  
\$3.99/ \$4.99 CAN.



*A Dream Come True!*  
Starring Barbie #1  
Hardcover Picture Book  
Backlist  
0-307-10589-X  
\$7.99/ \$11.99 CAN.



*International Flair*  
Coloring Book plus  
Glitter Glue  
0-307-27604-X  
\$4.99/ \$6.99 CAN.

# fashion!

## MARKETING

### ◆ Barbie Fashion Fun 50-Copy Convertible Sidekick/Floor Display (Mass)

Includes 10 copies each of *Rising Stars*, *Glamour Girl*, and *A Day with Barbie*, 8 copies each of *Spring into Fashion*, and 6 copies each of *Barbie Loves Weddings* and *Fashion Show Fun*.

ISBN: 0-375-87736-3 (UIP)/(EAN) 0-375-87737-1 (UPI)  
Retail Value: \$199.50/\$289.50 CAN.

Consumer mail-in offer: Send in proof of purchase of any two Barbie Golden Books and receive a FREE Barbie coin purse

Tear pad featured on display

### ◆ Barbie Fashion Fun 50-Copy Convertible Sidekick/Floor (Trade)

Includes 10 copies each of *Spring into Fashion* and *Glamour Girl*, 8 copies each of *Barbie Loves Weddings*, *Fashion Show Fun*, and *International Flair*, and 6 copies of *A Dream Come True!*

ISBN: 0-375-87739-8  
Retail Value: \$241.50/\$353.50 CAN.

Gift-with-purchase offer:  
FREE Barbie coin purse!

Display ships with 25 Barbie coin purses



Approx. Dimensions: 4" w x 3/8" d x 3" h



50-Copy Convertible Sidekick/  
Floor Display (Mass)  
Approx. Dimensions as Sidekick:  
13-1/4" w x 9-1/2" d x 41" h

50-Copy Convertible Sidekick/  
Floor Display with Hang-On Tray (Trade)  
Approx. Dimensions as Floor Display:  
13-1/4" w x 15-1/2" d x 55-1/2" h



*It's a fashionable world—  
and Betty Spaghetti's all dressed up!*

**Betty's World Tour**

ISBN: 0-375-82624-6 • \$6.99/\$10.99 CAN.

ON SALE: 5/25/2004

Trim Size: 8 x 10 • Pages: 16  
Carton Count: 60 • Ages: 4-8  
Format: Nontraditional Book  
Order Form Category: Book Plus  
Territory: US and Canada  
All Rights: Pro Licensing Nordic  
EAN: 9 780375 826245  
UPC-IP: 0 14794 82624 1 50699  
UPC-PI: 0 14794 00699 5 82624

**Fright Night Fashion Frenzy!**

ISBN: 0-375-82785-4 • \$3.99/\$5.99 CAN.

ON SALE: 7/27/2004

Trim Size: 7-7/8 x 10-7/8 • Pages: 12  
Carton Count: 96 • Ages: 3-7  
Format: Trade Paperback  
Order Form Category: Coloring/Activity  
Territory: US and Canada  
All Rights: Pro Licensing Nordic  
EAN: 9 780375 827853  
UPC-IP: 0 50694 00746 5 50399  
UPC-PI: 0 50694 00399 3 00746

In Halloween promotion. See pages 126-127.



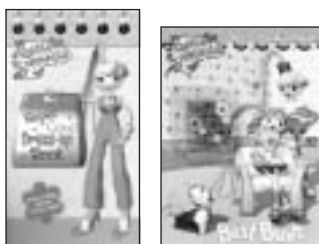
## Betty's World Tour

BETTY AND THE GANG are going to visit penpals around the world. Turn the wheel to decide what Betty and her friends should wear in Paris, London, Hollywood, Australia, and New York City! This innovative new format has die-cut pages and cover so girls can use the inset wheel to change outfits, characters, and their locations. Go around the world, Betty!

## Fright Night Fashion Frenzy!

*Paper Doll Book*

BETTY AND ZOE are going to a costume party—Betty Spaghetti style! Two paper dolls are included plus lots of super cool costumes. The fun continues on the back cover when Betty starts one of her famous spooky stories and the reader gets to finish it, wipe the page clean, and write a new ending to the story.



**ALSO AVAILABLE:**

*Betty Spaghetti's Super Cool Dress-Up Book*  
ISBN: (TR) 0-375-82471-5 • \$5.99/\$8.99 CAN.

*Best Buds*  
ISBN: (TR) 0-307-10586-5 • \$3.99/\$5.99 CAN.

*Global Girls*  
ISBN: (TR) 0-307-10575-X • \$2.99/\$4.99 CAN.

## Betty's Back!



ISBN: 0-375-82803-6 • \$3.99/\$5.99 CAN.

ON SALE: 5/25/2004

Trim Size: 8 x 8 • Pages: 24  
Carton Count: 96 • Ages: 4-7  
Format: Trade Paperback  
Order Form Category: Picturebacks  
Territory: US and Canada  
All Rights: Pro Licensing Nordic  
EAN: 9 780375 828034  
UPC-IP: 0 50694 01936 9 50399  
UPC-PI: 0 50694 00399 3 01936

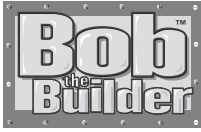
## Betty Spaghetti: Total Camp

BETTY, HANNAH, AND ZOE are off on their latest adventure: camping! The three girls hope to earn their campfire cooking badges on this special overnight trip. They've got the menu all planned out, but what will they do when a forest thief steals their tofu dogs? Friendship and ingenuity come to the rescue!



ALSO AVAILABLE:

*Meet Betty Spaghetti*  
ISBN: (TR) 0-375-82371-9 • \$3.99/\$5.99 CAN.  
*Betty Spaghetti, Where Are You?*  
ISBN: (TR) 0-375-82370-0 • \$3.99/\$5.99 CAN.

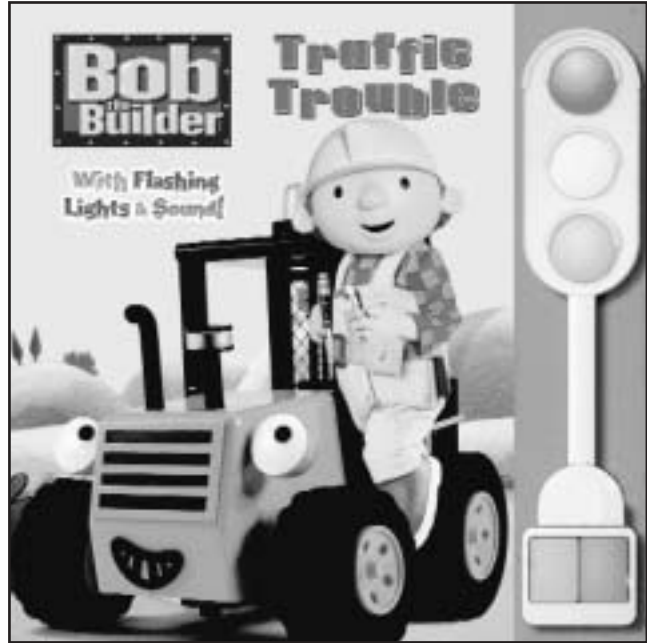


*Bob's new interactive book features a button-controlled flashing traffic light.*

ISBN: 0-375-82921-0 • \$8.99/\$13.99 CAN.

ON SALE: 8/10/2004

Trim Size: 6-1/4 x 8 • Pages: 8  
Carton Count: 24 • Ages: 3-6  
Format: Board  
Order Form Category: Board Book  
Territory: US and Canada  
All Rights: HIT Entertainment  
EAN: 9 780375 829215  
UPC-IP: 0 50694 02037 2 50899  
UPC-PI: 0 50694 00899 8 02037



## Traffic Trouble

BEEP, BEEP! The town traffic light is stuck on green! It's up to Bob to get it fixed and get everyone on their way. This exciting new interactive novelty book features a flashing traffic light that kids can control with the touch of a button.



**ALSO AVAILABLE:**

*Fix It with Bob: The Very Busy Day*  
ISBN: (HC) 0-307-20075-2 • \$9.99/\$14.99 CAN.

*Fix It with Bob: Scruffy Helps Out*  
ISBN: (HC) 0-307-20074-4 • \$9.99/\$14.99 CAN.



# Stickerific and Paint Box fun with Bob the Builder™!



ISBN: 0-375-82792-7 • \$2.99/\$4.99 CAN.

**ON SALE: 7/27/2004**

Trim Size: 7-7/8 x 10-7/8 • Pages: 32

Carton Count: 72 • Ages: 3-7

Format: Trade Paperback

Order Form Category: Coloring/Activity

Territory: US and Canada

All Rights: HIT Entertainment

EAN: 9 780375 827921

UPC-IP: 0 50694 00863 9 50299

UPC-PI: 0 50694 00299 6 00863

## Surprise Disguise! Stickerific

BOB AND HIS FRIENDS are getting ready for a costume party, and guess who has a few surprises up his sleeve? Spud! Kids can make their own surprise disguise with Spud on the back cover. A full page of stickers adds to the fun!



### ALSO AVAILABLE:

#### *Paint It*

ISBN: (TR) 0-307-29961-9 • \$4.99/\$6.99 CAN.

#### *Around Town*

ISBN: (TR) 0-307-10494-X • \$2.99/\$4.99 CAN.

#### *Scoop's in Charge*

ISBN: (TR) 0-307-10118-5 • \$2.99/\$4.99 CAN.

#### *Can You Find It?*

ISBN: (TR) 0-307-10041-3 • \$3.99/\$5.99 CAN.

#### *Can We Color It? Yes, We Can!*

ISBN: (TR) 0-307-28211-2 • \$4.99/\$6.99 CAN.

# CASPER

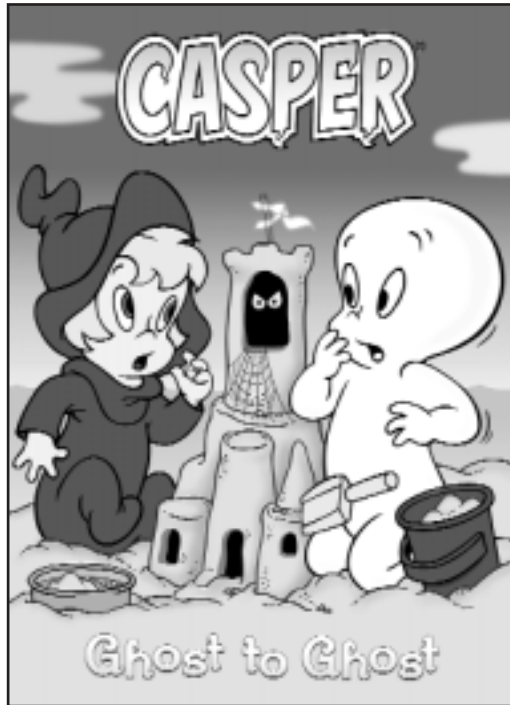
ISBN: 0-375-82777-3 • \$2.99/\$4.99 CAN.

ON SALE: 7/27/2004

Trim Size: 7-7/8 x 10-7/8 • Pages: 64  
Carton Count: 96 • Ages: 4-8  
Format: Trade Paperback  
Order Form Category: Coloring/Activity  
Territory: US and Canada  
All Rights: Harvey Entertainment  
EAN: 9 780375 827778  
UPC-IP: 0 50694 00858 5 50299  
UPC-PI: 0 50694 00299 6 00858

In Halloween promotion. See pages 126-127.

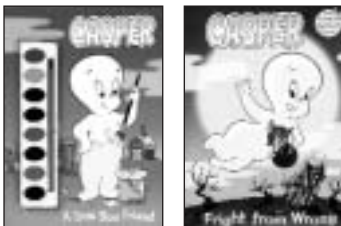
Everyone's favorite ghost is  
scaring up some fun!



## Ghost to Ghost

Super Coloring Book

KIDS WILL LOVE spending a spooky day at the beach with Casper as they help him build castles, play with pirates, and find lost gold. The back cover includes a cutout treasure hunt game!



### ALSO AVAILABLE:

*A True Boo Friend*  
ISBN: (TR) 0-375-82561-4 • \$3.99/\$5.99 CAN.

*Fright from Wrong*  
ISBN: (TR) 0-375-82560-6 • \$3.99/\$5.99 CAN.

# Wishes DO come true!

PLATINUM EDITION DVD RELEASES OCTOBER 2004!

## Disney's Aladdin

- ◆ *Aladdin*, one of Disney's biggest animated feature films, will be available on DVD for the first time!
- ◆ Disney's major multimedia marketing program, with millions being spent on TV, radio, and print advertising, promises to make this release a big event!
- ◆ *Aladdin* is the fourth release from Disney's Platinum Collection, following the tremendous success of *Snow White and the Seven Dwarfs*, *Beauty and the Beast*, and *The Lion King*.

### A MAGICAL MARKETING CAMPAIGN

#### ◆ 44-Copy Convertible Sidekick/Floor Display

Includes 6 copies of *Aladdin* (Little Golden Book), 8 copies each of *Royal and Loyal* (Disney Princess Tabbed Coloring Book Backlist) and *Sweethearts in the Snow* (Disney Princess Pictureback Backlist), 10 copies of *Aladdin* (Pictureback plus Glitter), and 12 copies of *Strength in Numbers* (Aladdin Super Coloring Book)

ISBN: 0-7364-8912-6 (UIP)/0-7364-8913-4 (UPI)/EAN  
Retail Value: \$143.64/\$229.56 CAN.

#### ◆ Aladdin DVD Cross-Promotion

The *Aladdin* Read-Aloud Storybook and the entire line of Disney Read-Aloud Storybooks will be featured in the *Aladdin* DVD coupon booklet

Reaching millions of consumers

Ad featuring the DVD release will be on the inside back cover of the *Aladdin* Pictureback.

#### ◆ Walt Disney Records and Disney Interactive Cross-Sell Ads

Over 100,000 impressions to consumers



Display on Sale  
September 14,  
2004!

*Aladdin* 44-Copy Convertible  
Sidekick/Floor Display  
Approx. Dimensions as Floor Display:  
13-1/4" w x 15-1/2" d x 55-1/2" h  
Approx. Dimensions as Sidekick:  
13-1/4" w x 9-1/2" d x 41" h



## Disney's *Aladdin* is retold in two fun formats!

### *Aladdin*

ISBN: 0-7364-2259-5 • \$2.99/\$4.99 CAN.

ON SALE: 8/24/2004

Trim Size: 6-5/8 x 8 • Pages: 24

Carton Count: 72 • Ages: 2-5

Format: Hardcover

Order Form Category: Picturebooks/  
Illustrated Storybooks

Territory: US and Canada • All Rights: Disney

EAN: 9 780736 422598

UPC-IP: 0 50694 01973 4 50299

UPC-PI: 0 50694 00299 6 01973

### *Aladdin: A Read-Aloud Storybook*

ISBN: 0-7364-2243-9 • \$8.99/\$13.99 CAN.

ON SALE: 8/24/2004

Trim Size: 8 x 10-7/8 • Pages: 72

Carton Count: 24 • Ages: 3-8

Format: Hardcover

Order Form Category: Picturebooks/  
Illustrated Storybooks

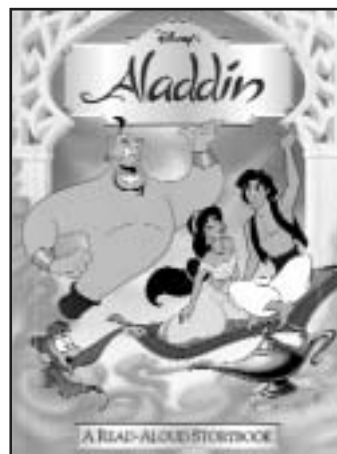
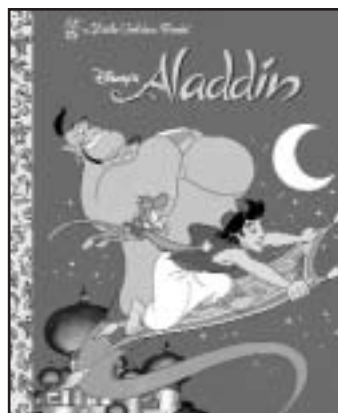
Territory: US and Canada • All Rights: Disney

EAN: 9 780736 422437

UPC-IP: 0 50694 01952 9 50899

UPC-PI: 0 50694 00899 8 01952

In the *Aladdin* promotion. See page 91.



## Aladdin

### *Little Golden Book*

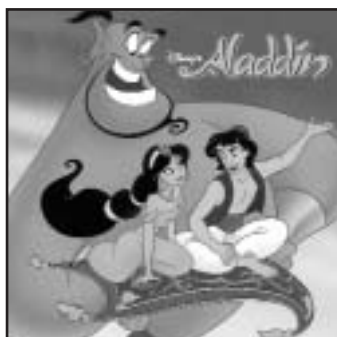
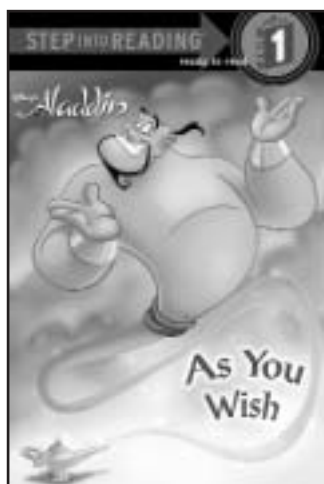
DISCOVER WHY ALADDIN and Princess Jasmine owe their happiness to a big blue Genie. This wonderful retelling of Disney's *Aladdin* is out in time for the release of the Platinum Edition DVD.

## Aladdin

### *Read-Aloud Storybook*

JUST IN TIME for the release of the Platinum Edition DVD, this beautifully illustrated hardcover Read-Aloud Storybook retells the Disney animated classic, *Aladdin*!

Wishes come true with Genie's magic!



## As You Wish

*Step into Reading—Step 1*

WITH A POOF, and a puff, and a big kaboom, the Genie can make wishes come true! This magical Step 1 reader is sure to please the youngest *Aladdin* fans with its simple text and colorful illustrations.

## Aladdin

*Pictureback® plus Glitter*

JOIN ALADDIN as he soars away on an adventure to win the heart of the lovely Princess Jasmine! This 24-page Pictureback book retells the classic Disney film and features all of your favorite characters! A sparkling glitter cover adds to the magic!

Disney

### *As You Wish*

ISBN: 0-7364-2244-7 • \$3.99/\$5.99 CAN.  
GLB ISBN: 0-7364-8032-3 • \$11.99/\$17.99 CAN.

**ON SALE: 8/24/2004**

Trim Size: 6 x 9 • Pages: 32  
Carton Count: 96 • Ages: 4–6  
Format: Trade Paperback  
Order Form Category: Step into Reading—Step 1  
Territory: US and Canada • All Rights: Disney  
EAN: 9 780736 422444  
GLB EAN: 9 780736 480321  
UPC-IP: 0 50694 02031 0 50399  
UPC-PI: 0 50694 00399 3 02031

### *Aladdin*

ISBN: 0-7364-2033-9 • \$3.99/\$5.99 CAN.

**ON SALE: 8/24/2004**

Trim Size: 8 x 8 • Pages: 24  
Carton Count: 96 • Ages: 5–8  
Format: Trade Paperback  
Order Form Category: Picturebacks  
Territory: US and Canada • All Rights: Disney  
EAN: 9 780736 420334  
UPC-IP: 0 50694 01867 6 50399  
UPC-PI: 0 50694 00399 3 01867

In the *Aladdin* promotion. See page 91.



*Aladdin is now being released on DVD  
for the first time ever.*

ISBN: 0-7364-2236-6 • \$2.99/\$4.99 CAN.

ON SALE: 8/24/2004

Trim Size: 7-7/8 x 10-7/8 • Pages: 64

Carton Count: 96 • Ages: 3-7

Format: Trade Paperback

Order Form Category: Coloring/Activity

Territory: US and Canada • All Rights: Disney

EAN: 9 780736 422369

UPC-IP: 0 50694 00927 8 50299

UPC-PI: 0 50694 00299 6 00927

In the *Aladdin* promotion. See page 91.



# Strength in Numbers

## Super Coloring Book

WISHES DO COME TRUE! Disney has worked its magic to bring the modern classic *Aladdin* to DVD, and this coloring book takes kids on a magic carpet ride through their favorite scenes from the film. A cutout flying magic carpet is included on the back cover.

## Favorite film characters that kids love!



### Finding Nemo Read-Aloud Board Book

FOLLOW THE ADVENTURES of Nemo, the little clownfish who makes a big splash in a tank full of zany characters that help him make a daring escape back to his home in the sea! Featuring bright art on sturdy board pages, this retelling of the latest Disney/Pixar hit movie is sure to hook all of Nemo's youngest fans.

### All Wrapped Up Coloring Book plus Lenticular Ruler

CHAOS IS IN BLOOM at the county fair when Sprout, a plant experiment derived from Stitch's DNA, blooms out of control. Will Stitch be able to get to the root of the problem before it's too late? Kids will find out in this brand-new format that features a cool lenticular ruler—the must-have accessory for the coming school year.

#### Finding Nemo

ISBN: 0-7364-2249-8 • \$4.99/\$6.99 CAN.

ON SALE: 5/25/2004

Trim Size: 4-1/4 x 5-3/4 • Pages: 24

Carton Count: 72 • Ages: 0-5

Format: Board

Order Form Category: Board Book

Territory: US and Canada • All Rights: Disney

EAN: 9 780736 422499

UPC-IP: 0 50694 01965 9 50499

UPC-PI: 0 50694 00499 0 01965

#### All Wrapped Up

ISBN: 0-7364-2237-4 • \$4.99/\$6.99 CAN.

ON SALE: 5/11/2004

Trim Size: 7-7/8 x 10-7/8 • Pages: 32

Carton Count: 120 • Ages: 3-7

Format: Trade Paperback

Order Form Category: Coloring/Activity

Territory: US and Canada • All Rights: Disney

EAN: 9 780736 422376

UPC-IP: 0 50694 00928 5 50499

UPC-PI: 0 50694 00499 0 00928

In the Disney Summer Fun promotion.

See pages 104-105.



#### ALSO AVAILABLE:

*The Little Mermaid*

ISBN: (BR) 0-7364-2205-6 • \$4.99/\$6.99 CAN.

*Monsters, Inc.*

ISBN: (BR) 0-7364-2206-4 • \$4.99/\$6.99 CAN.

*Cinderella*

ISBN: (HC) 0-7364-2204-8 • \$4.99/\$6.99 CAN.

*The Lion King*

ISBN: (BR) 0-7364-2203-x • \$4.99/\$6.99 CAN.



ISBN: 0-7364-2240-4 • \$3.99/\$5.99 CAN.  
GLB ISBN: 0-7364-8031-5 • \$11.99/\$17.99 CAN.

ON SALE: 6/22/2004

Trim Size: 6 x 9 • Pages: 32  
Carton Count: 168 • Ages: 4-7  
Format: Trade Paperback  
Order Form Category: Step into Reading—Step 2  
Territory: US and Canada • All Rights: Disney  
EAN: 9 780736 422406  
GLB EAN: 9 780736 480314  
UPC-IP: 0 50694 01943 7 50399  
UPC-PI: 0 50694 00399 3 01943

*Lilo & Stitch have a stinky new friend!*



# Home, Stinky Home

*Step into Reading—Step 2*

P.U.! LILO AND STITCH have to find the perfect home for a very stinky little alien. This side-splitting Step 2 reader is based on an episode from the hit *Lilo & Stitch* animated TV series.



ALSO AVAILABLE:

*Go, Stitch, Go!*  
ISBN: (TR) 0-7364-1350-2 • \$3.99/\$5.99 CAN.

## Discover the fears and phobias of the stars of Disney/Pixar's *Monsters Inc.*



### Monsters Get Scared of School, Too

*Pictureback® with Stickers*

WHEN THE EMPLOYEES at Monsters, Inc. have to head back to school for training, Mike is really nervous. He is worried about making new friends, meeting his teacher, and getting lost—Mike is scared to go to school! Can Mike overcome his fear and become a model student? Children will laugh and learn with the stars of the hit movie *Monsters, Inc.* in this storybook with stickers.

### Monsters Get Scared of Doctors, Too

*Pictureback® with Stickers*

THE MONSTERS GET SCARED, TOO series continues! Sulley has a bad cold and needs to get better quick so he can go back to work. But the big furry monster is afraid to go to the doctor! Will Sulley muster up the courage to get the help he needs? Find out in this 16-page storybook with stickers!

*Monsters Get Scared of School, Too*  
ISBN: 0-7364-2245-5 • \$3.99/\$5.99 CAN.

ON SALE: 5/25/2004

Trim Size: 8 x 8 • Pages: 16  
Carton Count: 96 • Ages: 3-7  
Format: Trade Paperback  
Order Form Category: Picturebacks  
Territory: US and Canada  
All Rights: Disney/Pixar  
EAN: 9 780736 422451  
UPC-IP: 0 50694 01963 5 50399  
UPC-PI: 0 50694 00399 3 01963

*Monsters Get Scared of Doctors, Too*  
ISBN: 0-7364-2196-3 • \$3.99/\$5.99 CAN.

ON SALE: 5/25/2004

Trim Size: 8 x 8 • Pages: 16  
Carton Count: 96 • Ages: 3-7  
Format: Trade Paperback  
Order Form Category: Picturebacks  
Territory: US and Canada  
All Rights: Disney/Pixar  
EAN: 9 780736 421966  
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UPC-PI: 0 50694 00399 3 01921



ALSO AVAILABLE:

*Monsters Get Scared of the Dark, Too*  
ISBN: (TR) 0-7364-2162-9 • \$3.99/\$5.99 CAN.

*Monsters Get Scared of Dogs, Too*  
ISBN: (TR) 0-7364-2163-7 • \$3.99/\$5.99 CAN.



## A much-anticipated sequel to the smash-hit *Mulan*!

### Lesson Number One/A Hero's Journey

ISBN: 0-7364-2235-8 • \$2.99/\$4.99 CAN.

ON SALE: 8/10/2004

Trim Size: 7-7/8 x 10-7/8 • Pages: 64

Carton Count: 96 • Ages: 3-7

Format: Trade Paperback

Order Form Category: Coloring/Activity

Territory: US and Canada • All Rights: Disney

EAN: 9 780736 422352

UPC-IP: 0 50694 00748 9 50299

UPC-PI: 0 50694 00299 6 00748

### *Mulan*

ISBN: 0-7364-2262-5 • \$3.99/\$5.99 CAN.

ON SALE: 8/10/2004

Trim Size: 8 x 8 • Pages: 24

Carton Count: 96 • Ages: 5-8

Format: Trade Paperback

Order Form Category: Picturebacks

Territory: US and Canada • All Rights: Disney

EAN: 9 780736 422628 50399

UPC-IP: 0 50694 02802 6 50399

UPC-PI: 0 50694 00399 3 02802



## Lesson Number One/ A Hero's Journey

*Flip It Coloring Book*

WHAT EVER HAPPENED to Mulan after she returned home to her family? Now kids can find out in the new direct-to-video release. This book not only features a retelling of the new video, but also includes a retelling of the original story plus two covers!

## Mulan

*Pictureback\**

IN ORDER TO save her father's life, a young woman named Mulan disguises herself as a soldier and takes his place in the army. Will Mulan bring shame to her family for what she has done? Or will she help save China from the Huns? Find out in this 24-page Pictureback book that retells the classic Disney film *Mulan*, and features a dazzling foil cover!

### ALSO AVAILABLE:

*Dreams Come True*

ISBN: (TR) 0-7364-1117-8 • \$2.99/\$3.99 CAN.

*Little Heroes Grow Up*

ISBN: (TR) 0-7364-1101-1 • \$2.99/\$3.99 CAN.

*Paw Pals*

ISBN: (TR) 0-7364-1122-4 • \$2.99/\$3.99 CAN.

*Fit for a Princess/Wedding Bells*

ISBN: (TR) 0-7364-1196-8 • \$2.99/\$3.99 CAN.

Pooh and his friends act out their favorite fairy tales in a new hardcover series.



## The Three Little Piglets

*Pooh's Fairy Tale Theater*

LOOK OUT, PIGLET! The big, bad Tigger-wolf is going to huff and puff and blow your house in! Pooh and all his friends star in their own adorable adaptation of the classic fairy tale, *The Three Little Pigs*. This beautifully illustrated hardcover will delight Pooh and fairy-tale fans alike!

## Little Red Riding Pooh

*Pooh's Fairy Tale Theater*

POOH PUTS ON his little red hood in this delightful adaptation of the classic fairy tale. Will Little Red Riding Pooh ever get his basket of honey to grandma's house? Or will the hungry Tigger-wolf eat it all up? This beautifully illustrated hardcover storybook will quickly become a favorite in every young child's library.

- Strength of Pooh and appeal of fairy tales all in one book; research shows child's interest in fairy tales begins around ages 2–3, which is the perfect age to target Pooh fans.
- Captures the whimsy of Pooh and his friends—their makeshift costumes and scenery are at the very heart of the silliness that makes Pooh so popular.
- Kid-friendly fairy-tale library—perfect to cuddle up with!

### *The Three Little Piglets*

ISBN: 0-7364-2242-0 • \$6.99/\$10.99 CAN.

ON SALE: 8/24/2004

Trim Size: 8 x 8 • Pages: 32

Carton Count: 48 • Ages: 3–7

Format: Hardcover

Order Form Category: Picturebooks/

Illustrated Storybooks

Territory: US and Canada • All Rights: Disney

EAN: 9 780736 422420

UPC-IP: 0 50694 01949 9 50699

UPC-PI: 0 50694 00699 4 01949

### *Little Red Riding Pooh*

ISBN: 0-7364-2216-1 • \$6.99/\$10.99 CAN.

ON SALE: 8/24/2004

Trim Size: 8 x 8 • Pages: 32

Carton Count: 48 • Ages: 3–7

Format: Hardcover

Order Form Category: Picturebooks/

Illustrated Storybooks

Territory: US and Canada • All Rights: Disney

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UPC-IP: 0 27778 02216 4 50699

UPC-PI: 0 27778 00699 7 02216

### ◆ Pooh Event Kit

ISBN: 0-7364-8919-3 • No charge



## Friendship and the beloved Hundred-Acre Wood characters go paw in paw.

ISBN: 0-7364-2234-X • \$2.99/\$4.99 CAN.

ON SALE: 5/11/2004

Trim Size: 7-7/8 x 10-7/8 • Pages: 64

Carton Count: 96 • Ages: 3-7

Format: Trade Paperback

Order Form Category: Coloring/Activity

Territory: US and Canada • All Rights: Disney

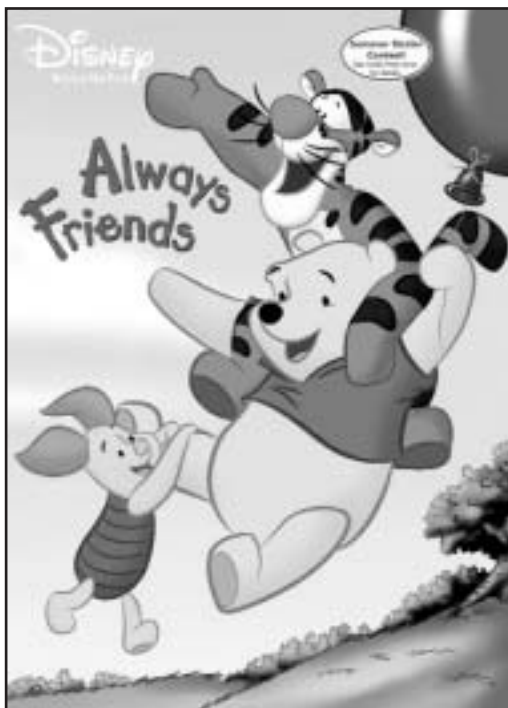
EAN: 9 780736 422345

UPC-IP: 0 50694 00926 1 50299

UPC-PI: 0 50694 00299 6 00926

In the Disney Summer Sizzler promotion.

See pages 104-105.



# Always Friends

## Super Coloring Book

THIS UPLIFTING COLLECTION of coloring and activity pages focuses on the many meanings that friendship has to Pooh and his pals. The back cover features a cutout mobile.



### ALSO AVAILABLE:

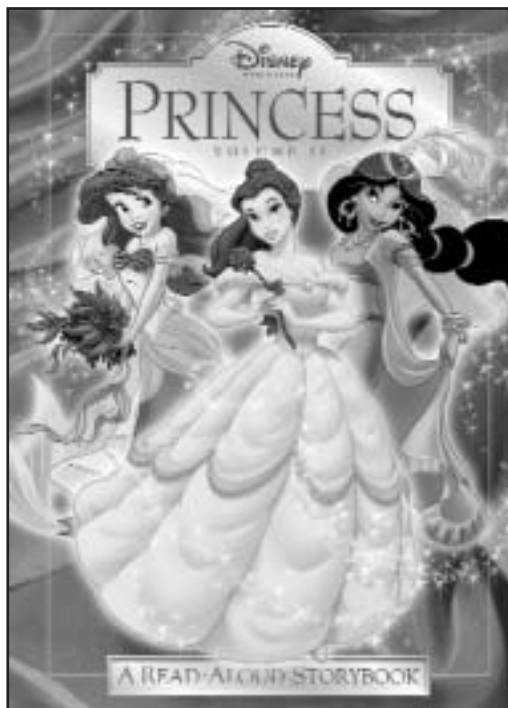
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*Spring Has Sprung*

ISBN: (TR) 0-7364-1096-1 • \$2.99/\$3.99 CAN.

*Read-aloud magic  
with Belle, Ariel, and Jasmine.*



A READ-ALONG STORYBOOK

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## Disney Princess: Volume II

DANCE WITH BELLE and the Beast, swim with Ariel and Flounder, and sail away on a magic carpet with Aladdin and Jasmine! Young readers will enjoy the stories of three Disney Princesses—all in one fantastic book!



**ALSO AVAILABLE:**

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UPC-IP: 0 50694 00925 4 50299

UPC-PI: 0 50694 00299 6 00925

In the Disney Summer Sizzler promotion.

See pages 104-105.

### *Beauty and the Beast*

ISBN: 0-7364-2248-X • \$4.99/\$6.99 CAN.

ON SALE: 5/25/2004

Trim Size: 4-1/4 x 5-3/4 • Pages: 24

Carton Count: 72 • Ages: 0-5

Format: Board

Order Form Category: Board Book

Territory: US and Canada • All Rights: Disney

EAN: 9 780736 422482

UPC-IP: 0 50694 01964 2 50499

UPC-PI: 0 50694 00499 0 01964



## Beauty and the Beast

### *Little Golden Book*

COME BE OUR guest in the Beast's castle where teapots talk, spoons dance, and beautiful Belle discovers that things are never quite as they seem. Disney's *Beauty and the Beast* is retold in the classic Little Golden Book format.

## Beauty and the Beast

### *Read-Aloud Board Book*

GORGEOUS ART FROM the classic Disney film and simple text retell the exciting story of Belle, whose beauty and kindness transform a horrible Beast into a handsome prince. This small, sturdy board book is perfect for introducing babies and toddlers to the magical world of Disney.

#### ALSO AVAILABLE:

*The Lion King*

ISBN: (HC) 0-7364-2203-X • \$4.99/\$6.99 CAN.

*Cinderella*

ISBN: (HC) 0-7364-2204-8 • \$4.99/\$6.99 CAN.

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*Monsters, Inc.*

ISBN: (HC) 0-7364-22064-4 • \$4.99/\$6.99 CAN.

*Finding Nemo*

ISBN: (HC) 0-7364-2249-8 • \$4.99/\$6.99 CAN.

Every little girl dreams of being a princess!

Disney



## Getting to Know You

Pictureback®

HOW DO YOU get a sweet girl and grumpy beast to fall in love? Just let them spend time together—and see if opposites really do attract! This full-color storybook comes with press-out rose-shaped jewelry.

## Fun and Fancy

Paper Doll Book

CINDERELLA, SNOW WHITE, Jasmine, and Belle come to life as four paper dolls, each with outfits that girls will love trying on them. Pretending has never been so fun! And especially for fancy young princesses, the back cover features four cutout bracelets.

### Getting to Know You

ISBN: 0-7364-2258-7 • \$3.99/\$5.99 CAN.

ON SALE: 5/25/2004

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Carton Count: 96 • Ages: 3-7

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Order Form Category: Picturebacks

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UPC-PI: 0 50694 00399 3 01966

### Fun and Fancy

ISBN: 0-7364-2233-1 • \$3.99/\$5.99 CAN.

ON SALE: 5/11/2004

Trim Size: 7-7/8 x 10-7/8 • Pages: 12

Carton Count: 96 • Ages: 3-7

Format: Trade Paperback

Order Form Category: Coloring/Activity

Territory: US and Canada • All Rights: Disney

EAN: 9 780736 422338

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UPC-PI: 0 50694 00399 3 00750

In the Disney Summer Sizzler promotion.

See pages 104-105.

### ALSO AVAILABLE:

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ISBN: (TR) 0-7364-1117-8 • \$2.99/\$3.99 CAN.

*Fit for a Princess/Wedding Bells*

ISBN: (TR) 0-7364-1196-8 • \$2.99/\$3.99 CAN.

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*Castle Cleanup!*

ISBN: (TR) 0-7364-1290-5 • \$3.99/\$5.99 CAN.

*A Friend Like You*

ISBN: (TR) 0-7364-2082-7 • \$3.99/\$5.99 CAN.

# Summer Sizzles with

Summer Sales will heat up with  
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## DISNEY SUMMER SIZZLER PROMOTION



Disney Summer Fun  
52-Copy Floor Display  
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ISBN: 0-7364-8906-1 (UIP)/ 0-7364-8907-X (UPI)  
Retail Value: \$201.48/\$305.48 CAN.

### ◆ Consumer Contest Overlay

Disney Summer Sizzler Contest: Draw a picture of yourself with your favorite Disney friend on a summer vacation, and mail it in for a chance to win a Disney Summer Sizzler Pack, including toys, games, and more!

Contest featured in *Always Friends*, *Fun and Fancy*, *All Wrapped Up*; online at [www.randomhouse.com/kids/disney](http://www.randomhouse.com/kids/disney); and on display riser

### ◆ Promotion features favorite Disney properties, including Disney Princess, Disney Winnie the Pooh, Disney's Lilo & Stitch, and more!

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### ◆ A perfect assortment for boys and girls!

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*One Wacky Family*  
A Stitch! Pictureback  
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# FROSTY The SNOWMAN

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The world's most famous snowman  
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## Special Delivery

ALL THE FROSTY fun and snowy magic of the classic holiday story, *Frosty the Snowman*, comes alive in big, bold images. Children will love the festive stickers, which can be used to decorate gifts and cards. A cutout Christmas card is included on the back cover.



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*Little Critter*,<sup>®</sup> a fun cover with foil, and a great topic—homework!—all in one book.



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Trim Size: 8 x 8 • Pages: 24  
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 Format: Trade Paperback  
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## Just a Little Homework

GINA AND MERCER MAYER  
 ILLUSTRATED BY MERCER MAYER

FEEDING A HAMSTER, reading comic books, watching TV . . . Little Critter finds all sorts of ways to avoid doing his homework. But with Mom's gentle prodding, he soon learns that just a little homework isn't so bad after all. Plus, there's foil on the cover!

Mercer Mayer has been writing and illustrating children's books for over 35 years. He began the popular Little Critter<sup>®</sup> series nearly 30 years ago and titled the first book *Just for You*. His wife, Gina, has been co-writing the series since the early 1990s. The books in this series address the major issues of growing up through humorous storytelling.

### ♦ 16-Copy Back-to-School Counter Display

Includes 8 copies each of *Just a Little Homework* and *Just a Bully*  
 ISBN: 0-375-87789-4  
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 ISBN: (TR) 0-307-10451-6 • \$3.25/\$4.99 CAN.

*Just Grandpa and Me*  
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*Just Me and My Dad*  
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*Just Go to Bed*  
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 ISBN: (TR) 0-307-11948-3 • \$3.29/\$4.29 CAN.



## Blue's Clues—the new preschool classic!

ISBN: 0-375-82744-7 • \$3.99/\$5.99 CAN.

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Trim Size: 7-7/8 x 10-7/8 • Pages: 32

Carton Count: 48 • Ages: 3–7

Format: Trade Paperback

Order Form Category: Coloring/Activity

Territory: US and Canada

All Rights: Nickelodeon

EAN: 9 780375 827440

UPC-IP: 0 50694 00854 7 50399

UPC-PI: 0 50694 00399 3 00854



# Animal House

Color plus Chunky Crayons

JOIN BLUE AND JOE in a zany story, where animals disappear from a book only to pop up all over Joe's house. Four chunky crayons and a cutout Animal House Match-Up Game on the back cover add to the coloring and activity fun.



### ALSO AVAILABLE:

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ISBN: (TR) 0-307-10502-4 • \$3.99/\$5.99 CAN.

*Snack Time with Blue*

ISBN: (TR) 0-307-29953-8 • \$3.99/\$5.99 CAN.

*Adventures in Art with Blue*

ISBN: (TR) 0-307-29960-0 • \$4.99/\$6.99 CAN.

*Springtime Surprises!*

ISBN: (TR) 0-307-10042-1 • \$3.99/\$5.99 CAN.

# Celebrate the holidays with favorite Nick Jr. friends!



## Monster Bash! *Puffy Sticker Book*

LITTLE MONSTER MUST be home when the hand on the big clock reaches 12—it's a rule! But when he gets lost, Dora and Boots come to his rescue and help him find his way home in this 32-page coloring and activity book with puffy vinyl stickers. The back cover features a cutout pumpkin patch puzzle.

## 'Tis the Season *Hologramatic Sticker Book*

EVERYONE'S FAVORITE eight-legged friend is getting ready for a jolly good time with Weenie, Henry, and Daisy. Sparkly stickers make the season bright. On the back cover are two colorful holiday ornaments of Oswald and his friends that kids can cut out and hang on their tree.

### *Monster Bash!*

ISBN: 0-375-82814-1 • \$4.99/\$6.99 CAN.

ON SALE: 8/10/2004

Trim Size: 7-7/8 x 10-7/8 • Pages: 32  
 Carton Count: 108 • Ages: 3-7  
 Format: Trade Paperback  
 Order Form Category: Coloring/Activity  
 Territory: US and Canada  
 All Rights: Nickelodeon  
 EAN: 9 780375 828140  
 UPC-IP: 0 50694 00866 0 50499  
 UPC-PI: 0 50694 00499 0 00866  
[In the Halloween promotion. See pages 126-127.](#)

### *'Tis the Season*

ISBN: 0-375-82787-0 • \$3.99/\$5.99 CAN.

ON SALE: 8/10/2004

Trim Size: 7-7/8 x 10-7/8 • Pages: 32  
 Carton Count: 72 • Ages: 3-7  
 Format: Trade Paperback  
 Order Form Category: Coloring/Activity  
 Territory: US and Canada  
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 EAN: 9 780375 827877  
 UPC-IP: 0 50694 00859 2 50399  
 UPC-PI: 0 50694 00399 3 00859



### ALSO AVAILABLE:

*Welcome to Big City*  
 ISBN: (TR) 0-307-10524-5 • \$3.99/\$5.99 CAN.

*The Rainy Day*  
 ISBN: (TR) 0-307-10521-0 • \$3.99/\$5.99 CAN.

*Henry Wants to Fly*  
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*The Circus Lion/ Bouncy Ball*  
 ISBN: (TR) 0-307-10482-6 • \$2.99/\$4.99 CAN.



Fairly OddParents is so popular,  
it must be magic!

#### Too Cool for School

ISBN: 0-375-82815-X • \$4.99/\$6.99 CAN.

ON SALE: 7/13/2004

Trim Size: 7-7/8 x 10-7/8 • Pages: 32  
Carton Count: 108 • Ages: 3-7  
Format: Trade Paperback  
Order Form Category: Coloring/Activity  
Territory: US and Canada  
All Rights: Nickelodeon  
EAN: 9 780375 828157  
UPC-IP: 0 50694 00867 7 50499  
UPC-PI: 0 50694 00499 0 00867

#### Gross Encounters

ISBN: 0-375-82769-2 • \$3.99/\$5.99 CAN.

ON SALE: 5/11/2004

Trim Size: 7-7/8 x 10-7/8 • Pages: 32  
Carton Count: 72 • Ages: 4-8  
Format: Trade Paperback  
Order Form Category: Coloring/Activity  
Territory: US and Canada  
All Rights: Nickelodeon  
EAN: 9 780375 827693  
UPC-IP: 0 50694 00857 8 50399  
UPC-PI: 0 50694 00399 3 00857

In the Nickelodeon promotion.  
See pages 112-113.



## Too Cool for School

### Puffy Sticker Book

COSMO AND WANDA magically make Timmy the coolest kid in school . . . then they wish they hadn't, in this 32-page coloring book based on Nickelodeon's newest hit show, *The Fairly OddParents!* Fans of the show will love finding endless way to use the puffy vinyl stickers. A cutout coin-toss game is included on the back cover.

## Gross Encounters

### Glow-in-the-Dark Sticker Book

IT'S TRULY STRANGE fun when an alien finds true love with Vicky in this 32-page coloring book. The spooky glow-in-the-dark stickers can be added to backpacks, trick-or-treat bags, and space helmets. An out-of-this-world optical illusion is included on the back cover!

## Blast off for adventure with Jimmy Neutron!



ISBN: 0-375-82768-4 • \$2.99/\$4.99 CAN.

ON SALE: 5/11/2004

Trim Size: 7-7/8 x 10-7/8 • Pages: 32

Carton Count: 72 • Ages: 3-7

Format: Trade Paperback

Order Form Category: Coloring/Activity

Territory: US and Canada

All Rights: Nickelodeon

EAN: 9 780375 827686

UPC-IP: 0 50694 00743 4 50299

UPC-PI: 0 50694 00299 6 00743

In the Nickelodeon promotion.

See pages 112-113.

# That Shrinking Feeling

## Stickerific

SCHOOL IS IN, but Jimmy's experiment is out of control! Kids will have fun helping their favorite super genius save the day. The included stickers can also be used to decorate books and backpacks. A cutout meteor hunting game on the back cover adds to the adventure.



### ALSO AVAILABLE:

*Off the Deep End!*

ISBN: (TR) 0-375-82662-9 • \$4.99/\$6.99 CAN.

*Ice Guys Finish Last*

ISBN: (TR) 0-307-10459-1 • \$3.99/\$5.99 CAN.

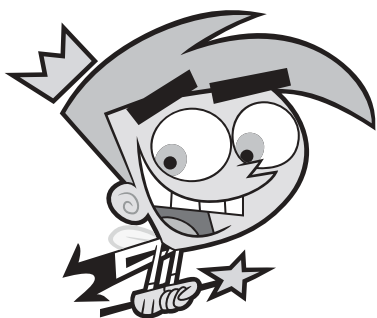
*Gotta Blast!*

ISBN: (TR) 0-307-10475-3 • \$3.99/\$5.99 CAN.

# Not just back-to-school,



Introducing  
all-NEW activity  
books based on  
Nickelodeon's next big hit,  
**The Fairly OddParents!**



- ◆ Tied with *SpongeBob SquarePants* as the #1 Show on All TV Among Kids 2-11!
- ◆ Major Consumer Products Launch Timed for Back-to-School Including apparel, toys, packaged goods, and novelties
- ◆ Random House Cross-Promotions with THQ, Paramount Home Video, and More!
- ◆ Primetime TV Movie *Channel Chasers* Backed with Nickelodeon On-Air and Online Support in July



*Gross Encounters*  
A Fairly OddParents!  
Glow-in-the-Dark Sticker  
Book  
0-375-82769-2  
\$3.99 /\$5.99 CAN.



*Too Cool for School*  
A Fairly OddParents!  
Puffy Sticker Book  
0-375-82815-X  
\$4.99/ \$6.99 CAN.



*Don't Pencil Me In!*  
A SpongeBob  
SquarePants  
Coloring Book plus  
Stamper/Self-Ink Roller  
Pencil Backlist  
0-375-82660-2  
\$4.99/ \$6.99 CAN.



*Jellyfishing*  
A SpongeBob  
SquarePants  
Coloring Book plus  
Stickers Backlist  
0-307-15401-7  
\$3.99/ \$5.99 CAN.



*That Shrinking Feeling*  
A Jimmy Neutron  
Stickerific  
0-375-82768-4  
\$2.99/ \$4.99 CAN.



*Fly Like a Fish/  
Short-Order Showdown*  
A SpongeBob  
SquarePants  
Flip-It Coloring Book  
Backlist  
0-307-10124-X  
\$2.99/\$4.99 CAN.

(1) Nielsen: 3/31/03-6/29/03

# ENICK-K-TO-SCHOOL

## NATIONAL MARKETING CAMPAIGN

### ◆ 48-Copy Convertible Sidekick

Includes 10 copies each of *Gross Encounters* and *Too Cool for School*, 8 copies each of *Don't Pencil Me In!* and *Jellyfishing*, and 6 copies of *Fly Like a Fish/Short-Order Showdown* and *That Shrinking Feeling*

ISBN: 0-375-87742-8 (UIP)/(EAN) 0-375-87743-6 (UPI)  
Retail Value: \$197.52/\$293.52 CAN.

### ◆ Back-to-School Savings

Consumer offer: Save \$1.00 on school supplies when you buy any two Nickelodeon Golden Books

Tear pad on display



On Sale  
July 13, 2004!

48-Copy Convertible Sidekick  
Approx. Dimensions as Floor Display:  
13-1/4" w x 15-1/2" d x 55-1/2" h

Approx. Dimensions as Sidekick:  
13-1/4" w x 9-1/2" d x 41" h



## Be Nice Books offer toddlers gentle lessons about life.

### *Love Your World*

ISBN: 0-375-82910-5 • \$3.99/\$5.99 CAN.

EAN: 9 780375 829109

UPC-IP: 0 50694 01991 8 50399

UPC-PI: 0 50694 00399 3 01991

### *Share a Smile*

ISBN: 0-375-82911-3 • \$3.99/\$5.99 CAN.

EAN: 9 780375 829116

UPC-IP: 0 50694 01992 5 50399

UPC-PI: 0 50694 00399 3 01992

ON SALE: 5/11/2004

Trim Size: 6 x 6 • Pages: 12

Carton Count: 48 • Ages: 0–4

Format: Board

Order Form Category: Board Book

Territory: US and Canada

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License: Random House



## Love Your World

ILLUSTRATED BY SAMUEL J. BUTCHER

THE WONDERFUL CHARACTERS from Precious Moments teach everyone to BE NICE in this new board book series! *Love Your World* celebrates our wonderful world by teaching the importance of respecting all life on the planet—from the smallest plant to the largest animal!

## Share a Smile

ILLUSTRATED BY SAMUEL J. BUTCHER

IN *SHARE A SMILE*, young children will learn that a simple smile or a kind word can make a world of a difference!

More than a quarter century ago, **Samuel J. Butcher** began drawing the endearing teardrop-eye children we recognize as Precious Moments. Today, his message of loving, caring, and sharing reaches millions worldwide.



### ALSO AVAILABLE:

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ISBN: (TR) 0-307-10427-3 • \$3.25/\$4.99 CAN.

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ISBN: (TR) 0-307-10588-1 • \$4.99/\$6.99 CAN.

*The Gift of Love*

ISBN: (HC) 0-307-10407-9 • \$4.99/\$6.99 CAN.

*Winter Wonderland*

ISBN: (HC) 0-307-13473-3 • \$4.99/\$6.99 CAN.

Celebrate family, friends, and holidays  
with Precious Moments!



## My Family And Me

### Super Coloring Book

ILLUSTRATED BY SAMUEL J. BUTCHER

FROM MOTHER'S DAY to Labor Day, this book highlights all the special times families spend together. There are lots of coloring pages plus plenty of craft activities, including a scrapbook for kids to make and record memorable family moments.

## Holiday Sparkles!

### Hologramatic Sticker Book

ILLUSTRATED BY SAMUEL J. BUTCHER

SPECIAL TIMES WITH family, friends, and neighbors are celebrated in this Christmas-themed coloring book—and the shiny stickers will make the holiday bright! Children will love the sparkling snowflakes, stars, ribbons, and bows. They can use these stickers to decorate the pages and the cutout gift tags included on the back cover.

#### My Family And Me

ISBN: 0-375-82790-0 • \$2.99/\$4.99 CAN.

ON SALE: 5/11/2004

Pages: 64  
Carton Count: 96  
EAN: 9 780375 827907  
UPC-IP: 0 50694 00862 2 50299  
UPC-PI: 0 50694 00299 6 00862

#### Holiday Sparkles!

ISBN: 0-375-82788-9 • \$3.99/\$5.99 CAN.

ON SALE: 8/10/2004

Pages: 32  
Carton Count: 72  
EAN: 9 780375 827884  
UPC-IP: 0 50694 00860 8 50399  
UPC-PI: 0 50694 00399 3 00860

Trim Size: 7-7/8 x 10-7/8  
Ages: 3-7  
Format: Trade Paperback  
Order Form Category: Coloring/Activity  
Territory: US and Canada  
All Rights: Precious Moments Inc. © 2003  
License: Random House



#### ALSO AVAILABLE:

*Sweetest Little Angels*  
ISBN: (TR) 0-307-10468-0 • \$4.99/\$6.99 CAN.

*Noah's Ark/Angels*  
ISBN: (TR) 0-307-25228-0 • \$2.99/\$4.99 CAN.

*Let Love Grow*  
ISBN: (TR) 0-307-03216-7 • \$2.99/\$4.99 CAN.

*Furr-Ever Friends*  
ISBN: (TR) 0-307-10123-1 • \$2.99/\$4.99 CAN.

## Richard Scarry

*Richard Scarry's Goldbug & Co.*

ISBN: 0-375-82771-4 • \$4.99/\$6.99 CAN.

ON SALE: 5/11/2004

Trim Size: 5-7/16 x 5-7/16 • Pages: 12

Carton Count: 24 • Ages: 0-3

Format: Board

Order Form Category: Board Book

Territory: US and Canada

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EAN: 9 780375 827716

UPC-IP: 0 50694 01934 5 50499

UPC-PI: 0 50694 00499 0 01934

*Richard Scarry's Good Night, Little Bear*

ISBN: 0-375-82840-0 • \$4.99/\$6.99 CAN.

ON SALE: 5/11/2004

Trim Size: 5 x 6-3/8 • Pages: 26

Carton Count: 72 • Ages: 2-5

Format: Board

Order Form Category: Board Book

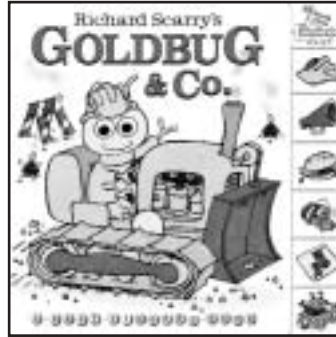
Territory: World • All Rights: RHCB

EAN: 9 780375 828409

UPC-IP: 0 50694 00754 0 50499

UPC-PI: 0 50694 00499 0 00754

From morning 'til night—  
Richard Scarry delights in two fun formats.



## Richard Scarry's Goldbug & Co.

*Baby Fingers*

RICHARD SCARRY



GOLDBUG AND HIS FRIENDS Dumpbug, Dugbug, Hamburg, and Rollerbug are busy building a new road. Each spread of this adorable tabbed board book gives Richard Scarry fans a peek into what goes on at a construction site.

Richard Scarry's delightful Goldbug character stars in his very first book.

## Richard Scarry's Good Night, Little Bear

*Little Golden Treasures*

PATRICIA M. SCARRY

ILLUSTRATED BY RICHARD SCARRY

IT'S TIME FOR Little Bear to go to bed. But where can he be? Father Bear searches all over the house. Has he forgotten that Little Bear's been riding his shoulders the whole time? Little ones will enjoy being in on the joke as they look at Richard Scarry's colorful pictures. This classic Little Golden Book is now available as a Little Golden Treasure for the littlest of listeners to enjoy.

### ALSO AVAILABLE:

*What Will I Wear?*

ISBN: (BR) 0-375-81513-9 • \$4.99/\$6.99 CAN.

*I Am a Bunny*

ISBN: (BR) 0-375-82778-1 • \$5.99/\$8.99 CAN.

*Richard Scarry's A Day at the Fire Station*

ISBN: (TR) 0-307-10545-8 • \$3.25/\$4.99 CAN.

*Richard Scarry's A Day at the Airport*

ISBN: (TR) 0-375-81202-4 • \$3.25/\$4.99 CAN.

*Egg in the Hole*

ISBN: (TR) 0-307-12030-9 • \$9.99/\$14.99 CAN.

*Is This the House of Mistress Mouse?*

ISBN: (TR) 0-307-10204-1 • \$9.99/\$14.99 CAN.

*Best Read-It-Yourself Book Ever!*

ISBN: (HC) 0-307-16551-5 • \$17.95/\$25.99 CAN.

*Best Picture Dictionary Ever!*

ISBN: (HC) 0-307-15548-X • \$16.95/\$22.95 CAN.

*Busy, Busy Town*

ISBN: (HC) 0-307-16803-4 • \$14.99/\$22.99 CAN.

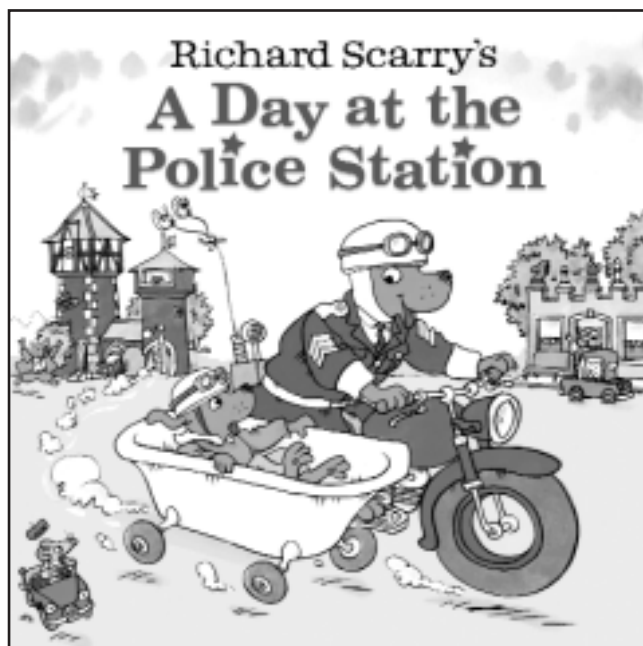
*Best Mother Goose Ever!*

ISBN: (HC) 0-307-15578-1 • \$14.99/\$22.99 CAN.

*Richard Scarry's Best Storybook Ever!*

ISBN: (HC) 0-307-16548-5 • \$15.99/\$23.95 CAN.

Richard Scarry takes a look  
at the day in the life of a police officer.



## Richard Scarry's A Day at the Police Station

RICHARD SCARRY

BEING A POLICE OFFICER is a very important job. Just ask Sergeant Murphy! In *A Day at the Police Station*, young readers will get an up-close look at police work—from solving crimes, to helping lost children and more! The fun, lively art will appeal to fans of Richard Scarry—and police officers—everywhere!

Richard Scarry's funny, detailed illustrations have thrilled children for generations. His books have sold over 100 million copies and have been translated into 30 languages.

### BACKLIST MARKETING CAMPAIGN

- ◆ **16-Copy Floor Display**  
Includes 4 copies each of *The Best Word Book Ever*, *The Best Mother Goose Ever*, *Busy Busy Town* and *Cars and Trucks and Things that Go*.  
ISBN: 0-375-87786-X • Retail Value: \$243.84/\$371.84 CAN.
- ◆ **Richard Scarry Flash Cards**  
Pack of 10  
ISBN: 0-375-87787-8 • No charge

Richard Scarry

ISBN: 0-375-82822-2 • \$3.99/\$5.99 CAN.

ON SALE: 5/11/2004

Trim Size: 8 x 8 • Pages: 24  
Carton Count: 96 • Ages: 3-7  
Format: Trade Paperback  
Order Form Category: Picturebacks  
Territory: US and Canada  
All Rights: Scheichet & Davis  
EAN: 9 780375 828225  
UPC-IP: 0 50694 01947 5 50399  
UPC-PI: 0 50694 00399 3 01947



**RUDOLPH**  
THE  
RED-NOSED REINDEER®

ISBN: 0-375-82784-6 • \$2.99/\$4.99 CAN.

ON SALE: 8/10/2004

Trim Size: 7-7/8 x 10-7/8 • Pages: 48

Carton Count: 72 • Ages: 3-7

Format: Trade Paperback

Order Form Category: Coloring/Activity

Territory: US and Canada

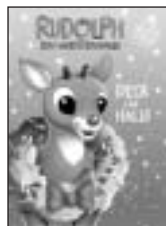
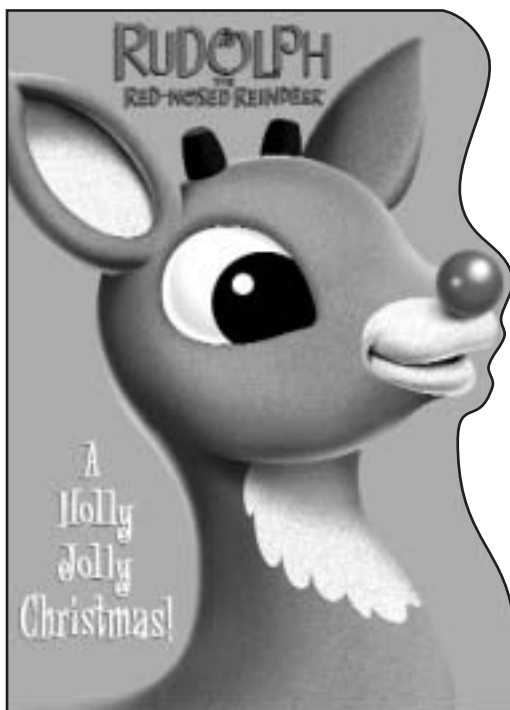
All Rights: Good Times

EAN: 9 780375 827846

UPC-IP: 0 50694 00747 2 50299

UPC-PI: 0 50694 00299 6 00747

Simple images and a die-cut cover make this a perfect format for young Rudolph fans.



## A Holly Jolly Christmas!

RUDOLPH BRIGHTENS the holidays with this retelling of kids' favorite Christmas story. The die-cut shape creates an irresistibly cute cover. A cut-out greeting card on the back cover is a fun way for kids to send holly, jolly holiday cheer!

### ALSO AVAILABLE:

*Deck the Halls*

ISBN: (TR) 0-307-10530-X • \$3.99/\$5.99 CAN.

*Rudolph the Red-Nosed Reindeer*

ISBN: (HC) 0-307-98829-5 • \$2.99/\$4.99 CAN.

*A Dream Comes True*

ISBN: (TR) 0-307-08372-1 • \$2.29/\$4.99 CAN.

*It's Almost Christmas, Rudolph*

ISBN: (BR) 0-307-13056-8 • \$3.99/\$5.99 CAN.

*One Magical Night*

ISBN: (TR) 0-307-28311-9 • \$2.99/\$4.49 CAN.

*Rudolph Santa's Little Helper*

ISBN: (TR) 0-307-09234-8 • \$3.99/\$5.99 CAN.

*The Christmas Hero*

ISBN: (TR) 0-307-25727-4 • \$2.99/\$4.99 CAN.

*Rudolph: A Visit to Christmastown*

ISBN: (TR) 0-307-10456-7 • \$4.99/\$6.99 CAN.

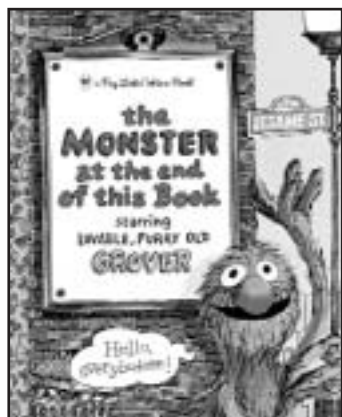
*One Special Christmas Eve*

ISBN: (TR) 0-307-29057-3 • \$3.99/\$5.99 CAN.

*Rudolph: A Colorful Holiday*

ISBN: (TR) 0-307-28212-0 • \$4.99/\$6.99 CAN.

A classic title, and a new title—  
from Sesame Street!



## The Monster at the End of This Book

MANY, MANY ADULTS name this book as their favorite Little Golden Book. Generations of kids have interacted with lovable, furry old Grover as he begs the reader not to turn the page—for fear of a monster at the end of the book. “Oh, I am so embarrassed,” he says on the last page . . . for, of course, the monster is Grover himself!

This all-time favorite is now available as a Big Little Golden Book—perfect for lap-time reading.

## The Monsters on the Bus

IT'S THE CLASSIC children's song, “The Wheels on the Bus,” with a Sesame Street twist! As the wheels on the bus go round and round, Zoe drives the bus all through the town, stopping to pick up a wide—and wild—variety of passengers. From Cookie Monster bellowing for “Cookies!” to Grover and a herd of cows—each new group fills the bus to bursting. This book, packed with humor, is laugh-out-loud funny to look at, to read—and to sing.

### *The Monster at the End of This Book*

ISBN: 0-375-82913-X • \$8.99/\$13.99 CAN.  
GLB ISBN: 0-375-92913-4 • \$10.99/\$16.99 CAN.

ON SALE: 5/11/2004

Trim Size: 8 x 10 • Pages: 32  
Carton Count: 24 • Ages: 2-5  
Format: Hardcover  
Order Form Category: Juv/Humorous Stories  
Territory: US and Canada  
All Rights: Sesame Workshop  
EAN: 9 780375 829130  
GLB EAN: 9 780375 929137  
UPC-IP: 0 50694 01995 6 50899  
UPC-PI: 0 50694 00899 8 01995

### *The Monsters on the Bus*

ISBN: 0-375-82909-1 • \$2.99/\$4.99 CAN.

ON SALE: 5/11/2004

Trim Size: 6-5/8 x 8 • Pages: 24  
Carton Count: 72 • Ages: 2-5  
Format: Hardcover  
Order Form Category: Picturebooks/  
Illustrated Storybooks  
Territory: US and Canada  
All Rights: Sesame Workshop  
EAN: 9 780375 829093  
UPC-IP: 0 50694 01987 1 50299  
UPC-PI: 0 50694 00299 6 01987

In the Halloween promotion. See pages 126-127.



### ALSO AVAILABLE:

*Elmo Loves You*  
ISBN: (BR) 0-375-81208-3 • \$4.99/\$6.99 CAN.  
*Time for Bed, Elmo*  
ISBN: (HC) 0-375-80322-X • \$8.99/\$13.99 CAN.  
*The Monster at the End of This Book*  
ISBN: (LGB) 0-307-01085-6 • \$2.99/\$4.99 CAN.



**Sesame Beginnings-to-Go: Time to Eat**

ISBN: 0-375-82873-7 • \$4.99/\$6.99 CAN.

ON SALE: 6/22/2004

EAN: 9 780375 828737

UPC-IP: 0 50694 01977 2 50499

UPC-PI: 0 50694 00499 0 01977

**Sesame Beginnings-to-Go: In My Stroller**

ISBN: 0-375-82872-9 • \$4.99/\$6.99 CAN.

ON SALE: 6/22/2004

EAN: 9 780375 828720

UPC-IP: 0 50694 01976 5 50499

UPC-PI: 0 50694 00499 0 01976

Trim Size: 6 x 6 • Pages: 8  
Carton Count: 48 • Ages: 0-3  
Format: Nontraditional Book  
Order Form Category: Preschool  
Territory: US and Canada  
All Rights: Sesame Workshop



**A versatile new take-along format in the bestselling Sesame Beginnings series!**



## Time to Eat

*Sesame Beginnings-to-Go—Level 1*

*MY BIB IS ON, I'm in my seat. Yum-yum, it's time to eat.*

Very brief, rhyming text and Baby Cookie Monster introduce this basic and universal experience for babies and toddlers.

## In My Stroller

*Sesame Beginnings-to-Go—Level 1*

*READY TO GO—out the door! There's lots to see—let's explore!*

Babies go anywhere and everywhere in that ubiquitous conveyance—the stroller! An outing in the stroller offers a great kid's-eye view of the world.

Very brief, rhyming text and Baby Elmo introduce this universal experience for babies and toddlers.

◆ **12-Copy Clip-Strip**

Includes 4 copies each of *In My Stroller* and *Time to Eat* and 2 copies each of *Away We Go* and *At the Store*  
ISBN: 0-375-87702-9 (UIP)/  
0-375-87703-7 (UPI)/ 0-375-87704-5  
Retail Value: \$59.88/\$83.88 CAN.

Brightly colored foam books—  
washable, lightweight, and easy to carry!



## Away We Go

Sesame Beginnings-to-Go—Level 2

WHERE SHALL WE go today? Buckle up—we're on our way!

A ride in the car, from the unique vantage point of a child's car seat, is an adventure for babies and toddlers. There's so much to see! Baby Zoe and very brief, rhyming text introduce this nearly universal experience for babies and toddlers.

## At the Store

Sesame Beginnings-to-Go—Level 2

IN THE CART I have a seat. We buy healthy things to eat!

Even the youngest children go grocery shopping with grown-ups and sit in the front seat of the shopping cart. Very brief, rhyming text and Baby Grover introduce this universal experience for babies and toddlers.

Sesame Beginnings™  


Sesame Beginnings-to-Go: *Away We Go*

ISBN: 0-375-82875-3 • \$4.99/\$6.99 CAN.

ON SALE: 6/22/2004

EAN: 9 780375 828751

UPC-IP: 0 50694 01978 6 50499

UPC-PI: 0 50694 00499 0 01979

Sesame Beginnings-to-Go: *At the Store*

ISBN: 0-375-82874-5 • \$4.99/\$6.99 CAN.

ON SALE: 6/22/2004

EAN: 9 780375 828744

UPC-IP: 0 50694 01978 9 50499

UPC-PI: 0 50694 00499 0 01978

Trim Size: 6 x 6 • Pages: 8

Carton Count: 48 • Ages: 0-3

Format: Nontraditional Book

Order Form Category: Preschool

Territory: US and Canada

All Rights: Sesame Workshop



### ALSO AVAILABLE:

*Cookie See! Cookie Do!*

ISBN: (BR) 0-375-81542-2 • \$7.99/\$10.99 CAN.

*Clang-Clang! Bang-Bang!*

ISBN: (BR) 0-375-81536-8 • \$6.99/\$10.99 CAN.

*So Big!*

ISBN: (BR) 0-375-81537-6 • \$7.99/\$11.99 CAN.

*Hello!/Good-bye!*

ISBN: (BR) 0-375-82343-3 • \$7.99/\$11.99 CAN.

*Cookie Rhyme, Cookie Time*

ISBN: (BR) 0-375-82342-5 • \$7.99/\$11.99 CAN.

*Baby Faces*

ISBN: (BR) 0-375-81538-4 • \$6.99/\$9.99 CAN.

*Sing a Song of Sixpence*

ISBN: (BR) 0-375-81528-7 • \$7.99/\$10.99 CAN.

*Pat-a-Cake and Other First Baby Games*

ISBN: (BR) 0-375-81557-0 • \$7.99/\$10.99 CAN.

*Peekaboo! I See You!*

ISBN: (BR) 0-375-81512-0 • \$7.99/\$10.99 CAN.



Perfect for Halloween and  
back-to-school— and all year through!

**Which Witch Is Which?**

ISBN: 0-375-82782-X • \$4.99/\$6.99 CAN.

ON SALE: 8/24/2004

Trim Size: 4-3/8 x 5-3/4 • Pages: 24  
Carton Count: 72 • Ages: 1-4  
Format: Board  
Order Form Category: Board Book  
Territory: US and Canada  
All Rights: Sesame Workshop  
EAN: 9 780375 827822  
UPC-IP: 0 50694 01937 6 50499  
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FOR HALLOWEEN, the Sesame Street friends all dress as witches. As the “trick” part of “trick or treat,” they make people guess which witch is which. It works like a charm until Oscar the Grouch hilariously turns the tables on them with his own Halloween trick. This warm, funny story also teaches the powers of observation.



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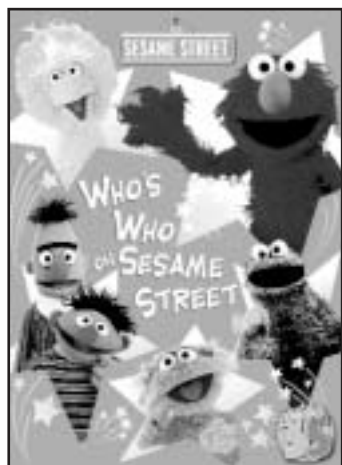
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Be a part of the festivities on Sesame Street  
with everyone's favorite furry friends.



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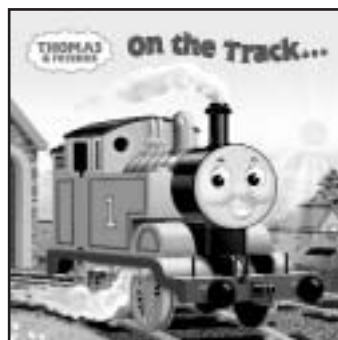
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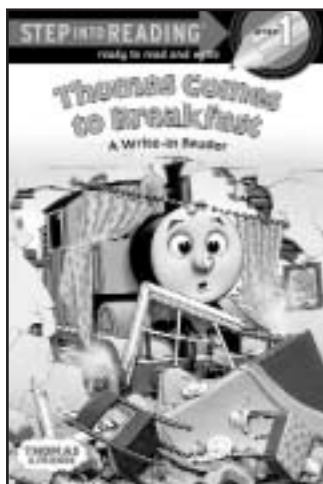
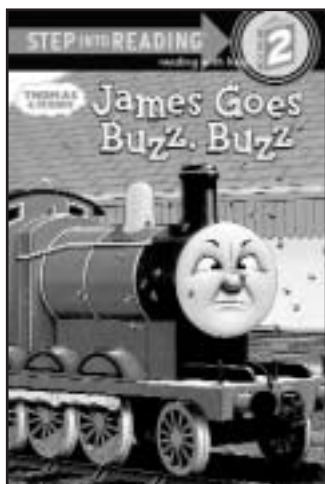
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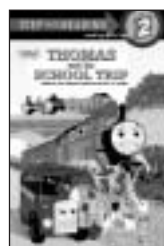
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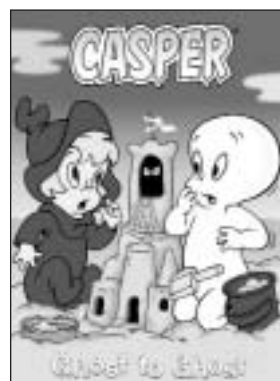
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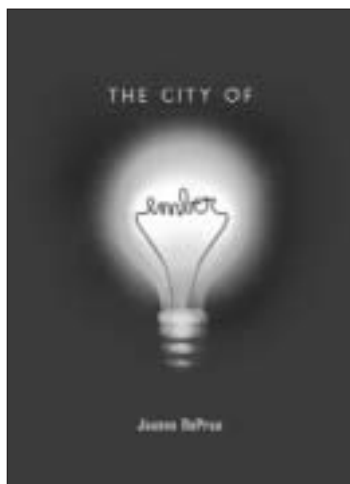
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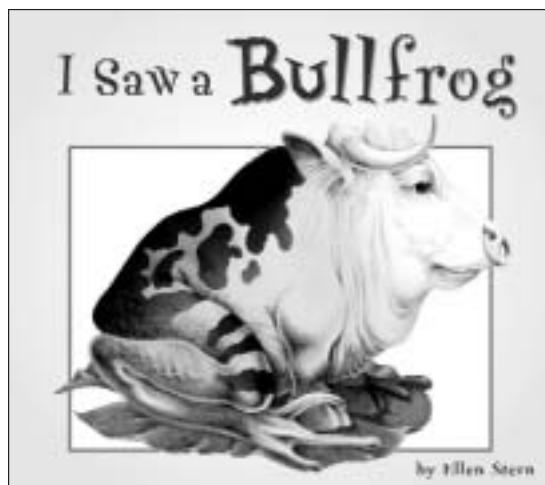
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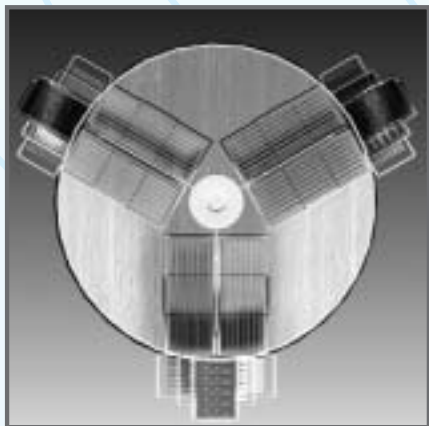


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