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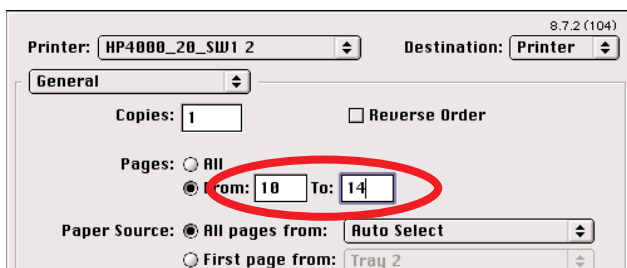
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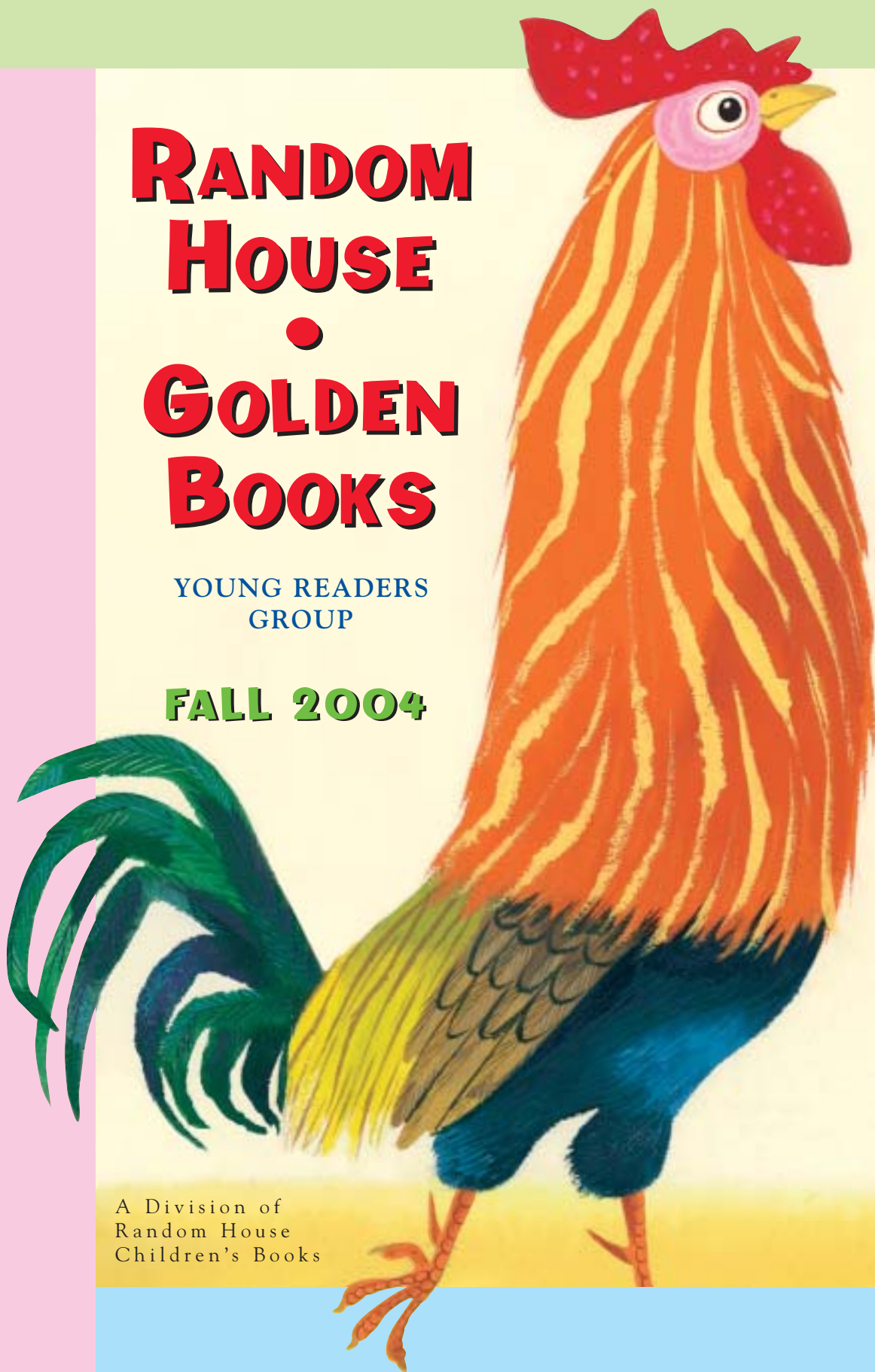
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# **RANDOM HOUSE • GOLDEN BOOKS**

YOUNG READERS  
GROUP

**FALL 2004**

A Division of  
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Children's Books



# Random House/Golden Books Young Readers Group

FALL 2004

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Art by Lizzy Rockwell from *Maya's World: Angelina of Italy* (see pages 24–25).

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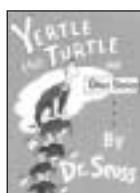
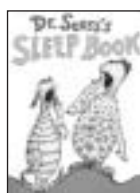
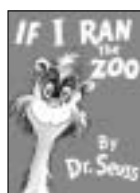
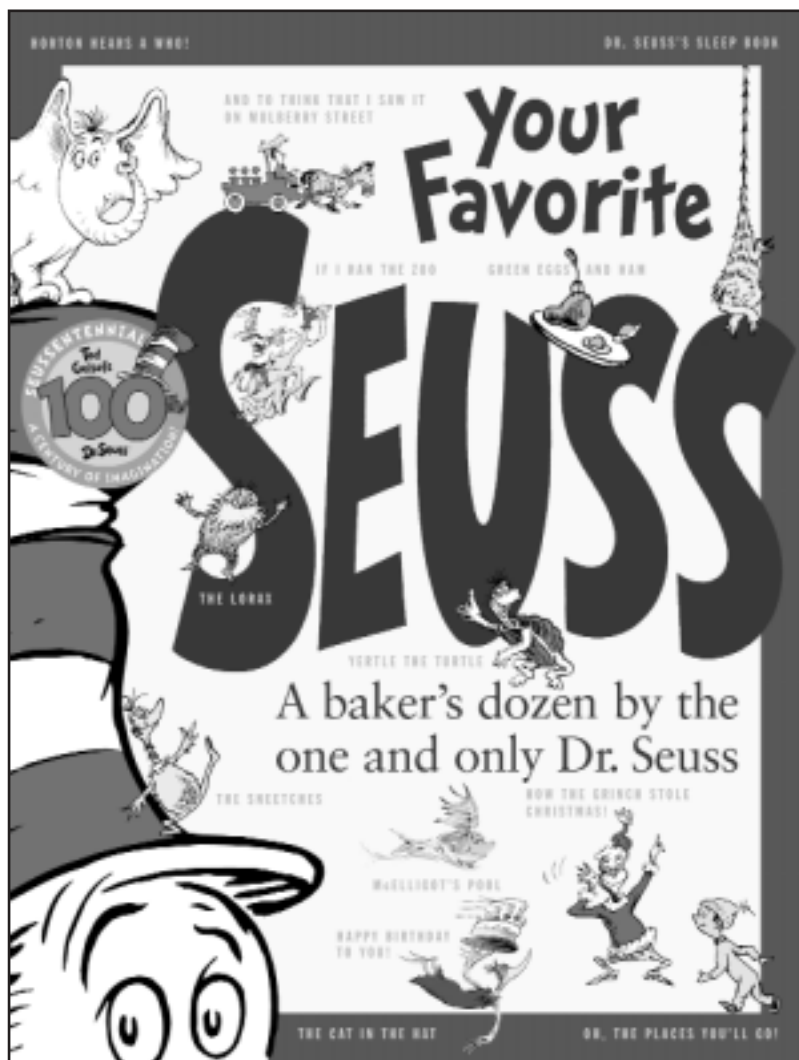
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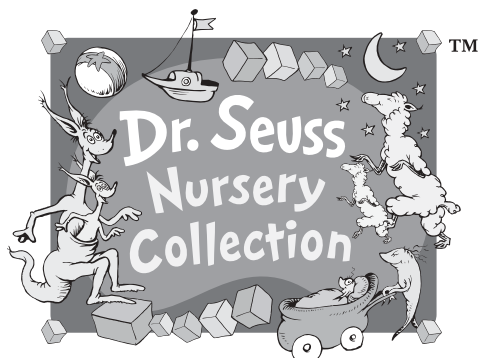
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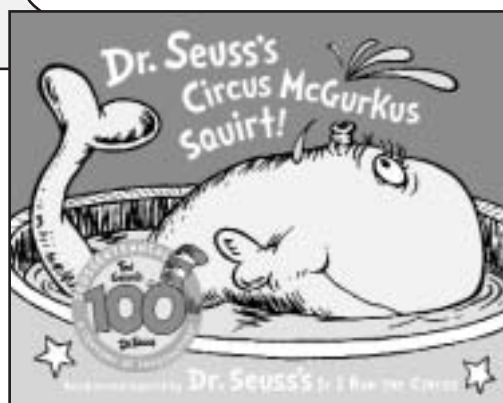
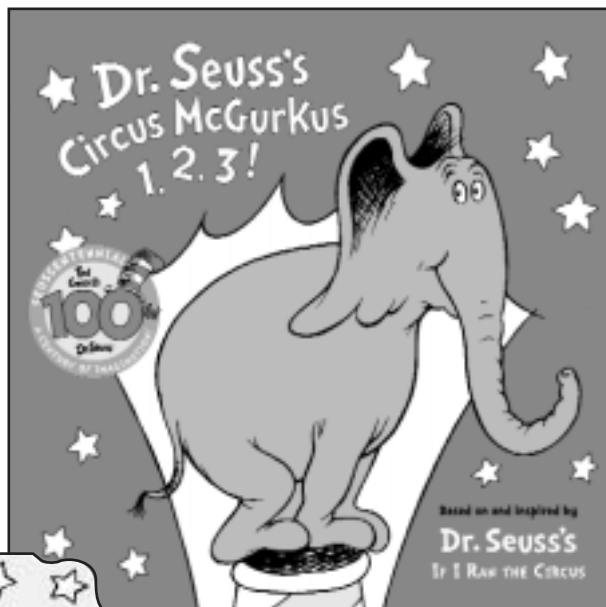
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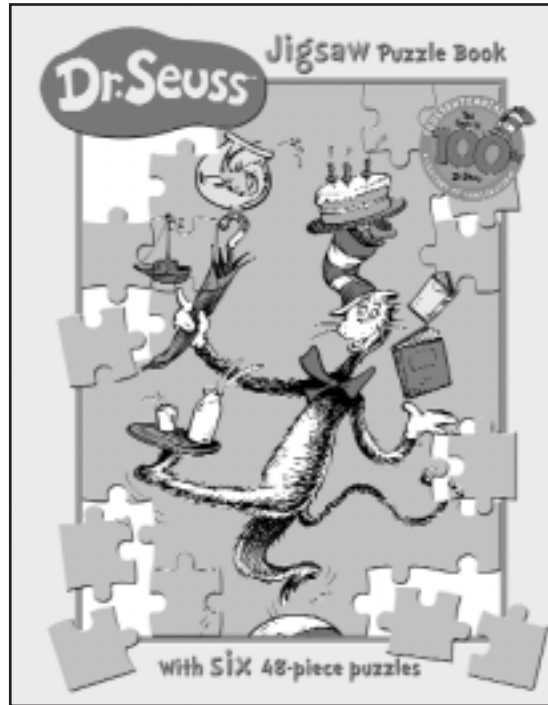
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**Bonnie Worth** is the author of the Cat in the Hat Learning Library titles *If I Ran the Rain Forest*, *Great Day for Pup!*, *Oh Say Can You Seed?* (winner of the 2003 Ohio Farm Bureau Children's Literature Award), *Wish for a Fish*, and *Oh Say Can You Say Di-No-Saur?* She lives in Middletown, NY.

Among his many other credits, **Aristides Ruiz** is the illustrator of all the Cat in the Hat Learning Library Books. He lives in Newark, NJ.



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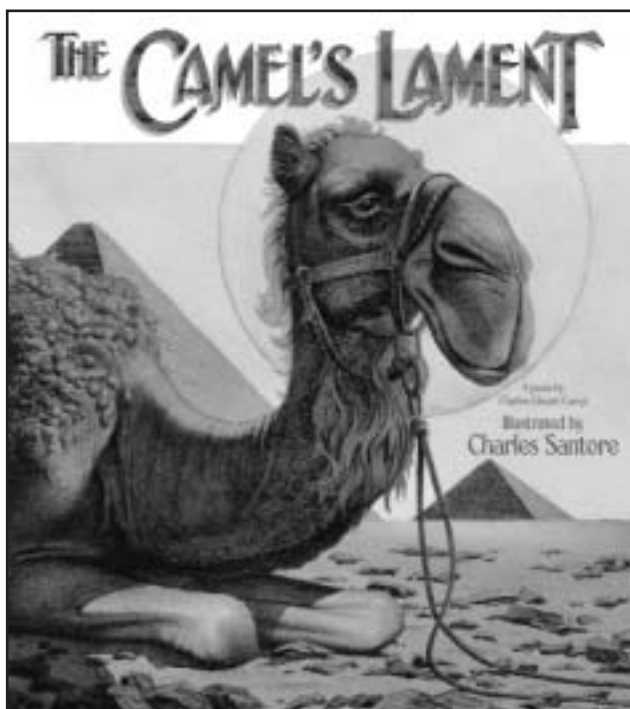
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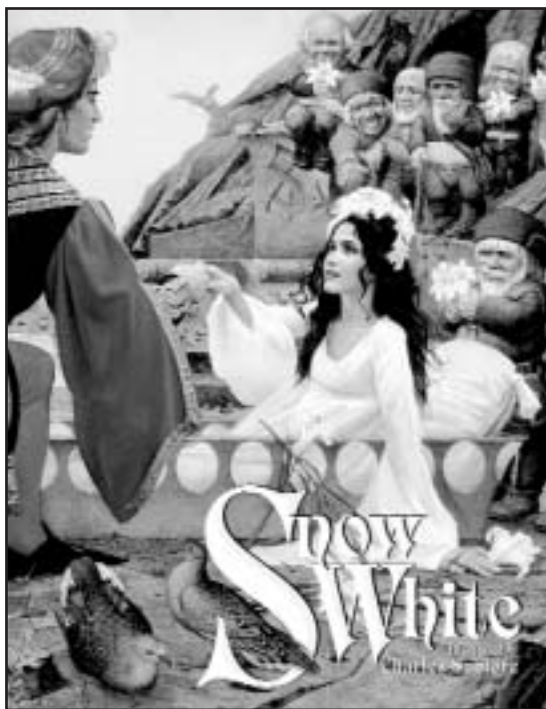
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ILLUSTRATED BY CHARLES SANTORE

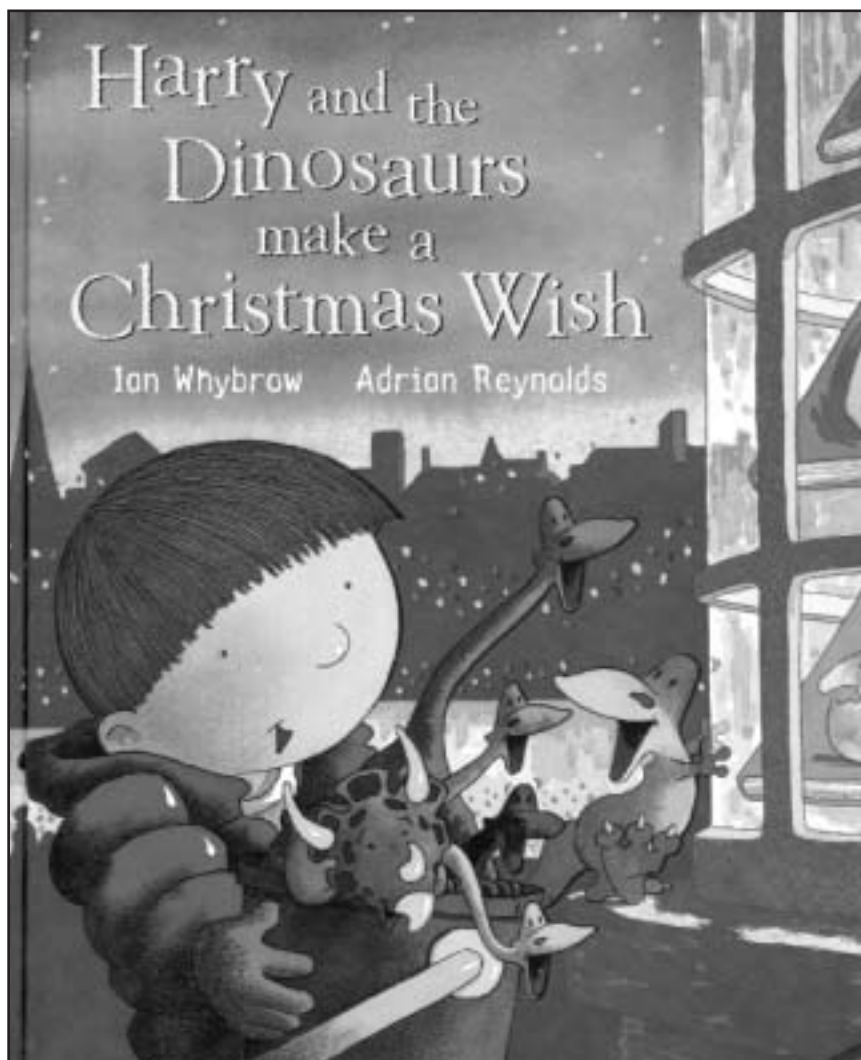


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**Charles Santore's** illustrations are part of the permanent collections of the Brandywine River Museum, The Free Library of Philadelphia, and The Museum of Modern Art.

*Harry and the Dinosaurs can't wait for Christmas!*





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IAN WHYBROW

ILLUSTRATED BY ADRIAN REYNOLDS

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"Humorous illustrations show the dinosaurs coming to life for Harry in this charming story."—*Publishers Weekly*

**Ian Whybrow** became a published author at age 10 when the local paper printed his poem about a dead cat. He has published over 20 books. The author lives in Herefordshire, U.K.

**Adrian Reynolds** was born and raised in Wales and has illustrated several books. Adrian Reynolds lives in Cambridge, U.K.



**ALSO AVAILABLE:**

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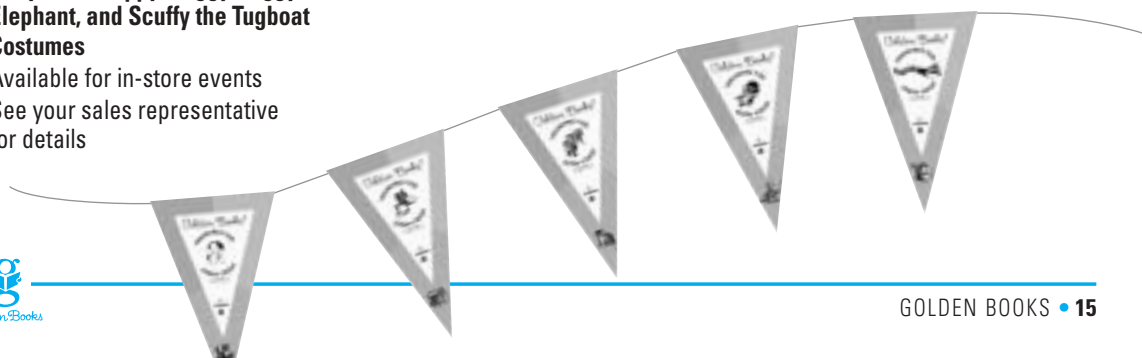
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British & Translation: RHCB  
EAN: 9 780375 828492  
GLB EAN: 9 780375 928499  
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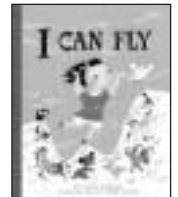
# Dan Yaccarino's Mother Goose

## *A Golden Classic*

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POPULAR ILLUSTRATOR DAN Yaccarino brings his unique style to the familiar realm of Mother Goose. His witty, bold graphics, set in the city, give the rhymes a fresh perspective. In this lush jacketed hardcover edition, Little Miss Muffet flips her curds and whey when she meets a spider at the diner, and Mary's little lamb hails a cab to follow Mary to school!

**Dan Yaccarino** is an artist, writer, and producer who has created many wonderful books in the trade (Hyperion, Harper) as well as his own animated television series, *Oswald*. A devoted collector of vintage Golden Books, he says his art style was greatly influenced by both Mary Blair and Tibor Gergely, both prominent Golden Books illustrators. He lives in New York City with his wife and two young children.



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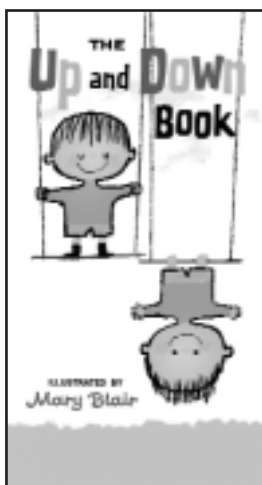


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Carton Count: 12 • Ages: 2-5

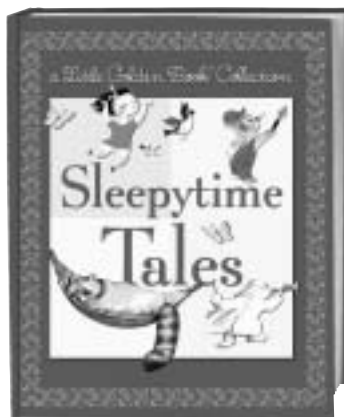
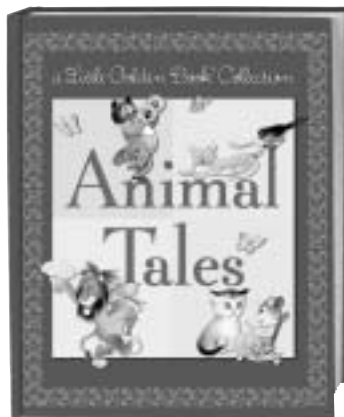
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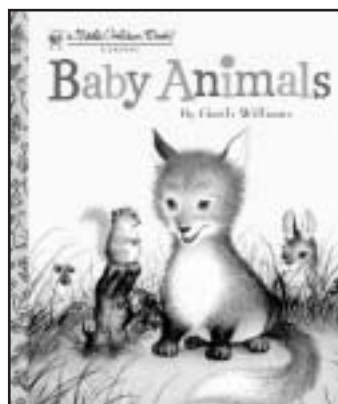
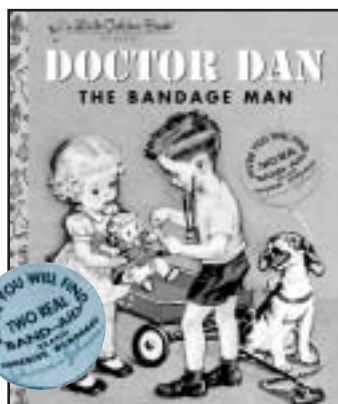
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Format: Unjacketed Hardcover

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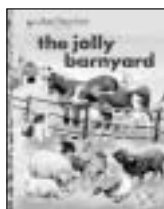
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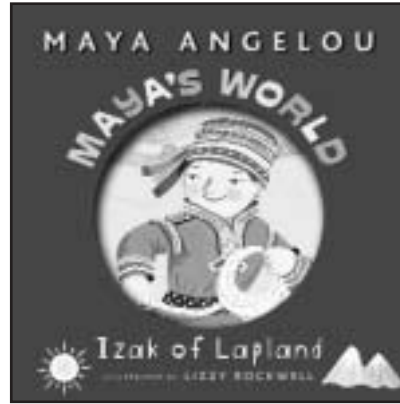


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In her life, **Dr. Maya Angelou** has been a dancer, an actress, a director, an activist, a journalist, a teacher, and an award-winning writer. She is also a three-time Grammy Award winner for her autobiographical spoken-word recordings. She lives in Harlem, NY, and Winston-Salem, NC.

**Lizzy Rockwell** has written and/or illustrated 19 books for children. Lizzy lives in Norwalk, CT, with her husband, two sons, a dog, and two cats.



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Territory: US and Canada • All Rights: Disney

See pages 31, 34, and 71–84 for additional Disney titles.



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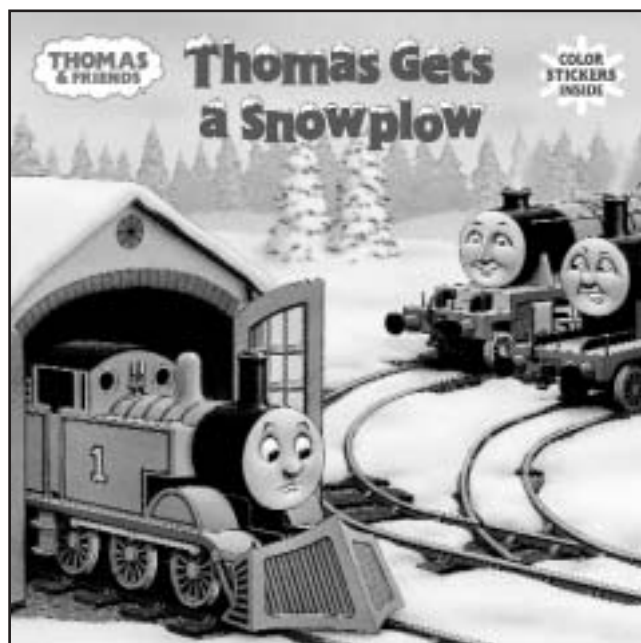
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**Sally Kahler Phillips** was raised in Connecticut and Southern California. After graduating from Dartmouth College, she moved to New York City to begin a career in advertising and marketing. She currently lives in Los Angeles with her husband, Hunter, and as many dogs, cats, and desserts as they can reasonably manage. This is her first children's book.

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ANNA JANE HAYS

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**Anna Jane Hays** is a former editorial director and child development specialist for The Children’s Television Workshop. She lives in Santa Fe, NM.

## Paul Revere’s Ride

Step into Reading—Step 3

SHANA COREY

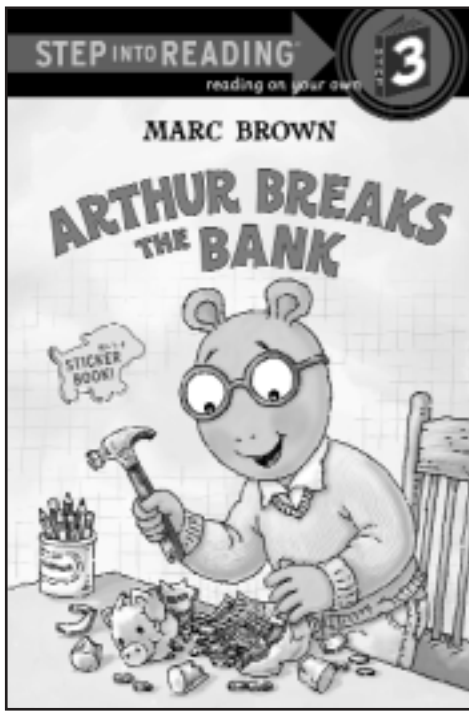
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**Shana Corey** was a *Publishers Weekly* Flying Start Author in 2000 and is also a Random House editor. She lives in Brooklyn, NY.

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## Arthur Breaks the Bank

Step into Reading—Step 3

MARC BROWN

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See page 5 of the Knopf Delacorte Dell Young Readers Group Catalog for *Wild About Books!* illustrated by Marc Brown!

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## An “Incredible” addition to the Step into Reading series!



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**Susan E. Goodman** is a writer and journalist. **Michael Doolittle** is a photographer and photo editor. Together they have collaborated on many children's books, including beginning readers and the Ultimate Field Trip series. Susan lives in Boston; Michael lives in Connecticut.

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ERIC ARNOLD

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**Eric Arnold** is the author of several stepped readers including *Volcanoes! Mountain of Fire*, another Step 4 title in the Step into Reading series. He teaches sixth grade in Newton, MA.

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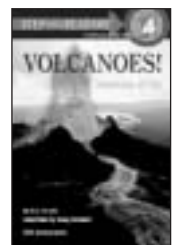
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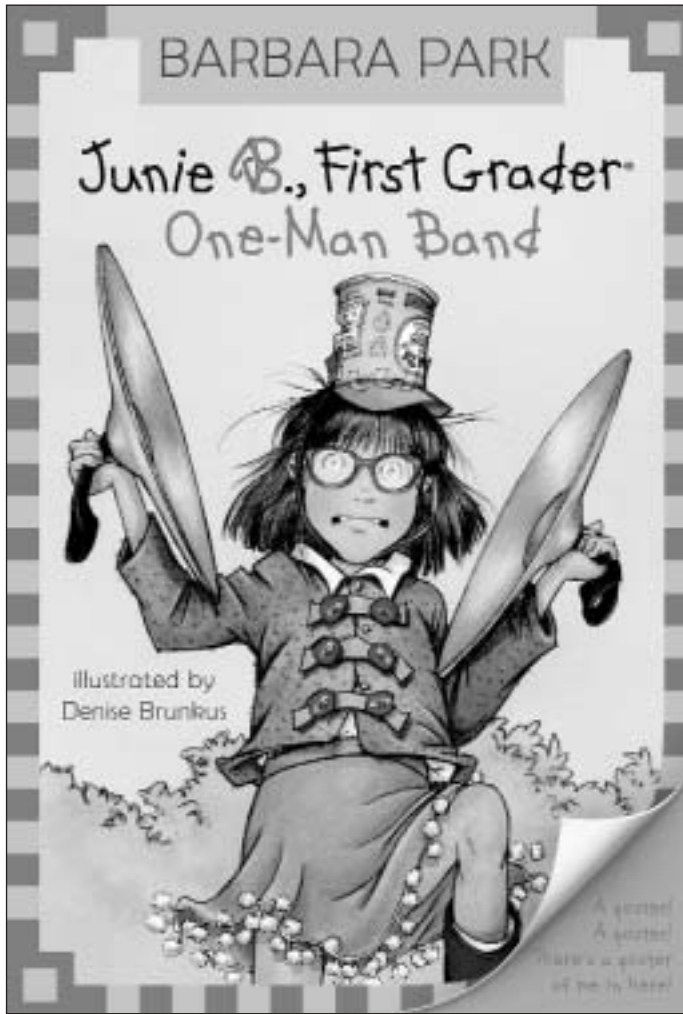
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A Stepping Stone Book™

BARBARA PARK  
ILLUSTRATED BY DENISE BRUNKUS

GO, ROOM ONE!

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**Barbara Park** is beloved by millions as the author of the wildly popular Junie B. Jones series. Her Junie B. Jones books are consistently on the *New York Times* and *USA Today* bestseller lists. Her middle-grade novels, which include *Skinnybones*, *The Kid in the Red Jacket*, *My Mother Got Married (and Other Disasters)*, and *Mick Harte Was Here*, have won over 40 children's book awards. Ms. Park holds a B.S. in education from the University of Alabama. She has two grown sons and lives with her husband, Richard, in Arizona.

**Denise Brunkus's** entertaining illustrations have appeared in over 50 books, including each Junie B. title. She lives in New Jersey with her husband and daughter.



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A Merlin Mission

MARY POPE OSBORNE

ILLUSTRATED BY SAL MURDOCCA

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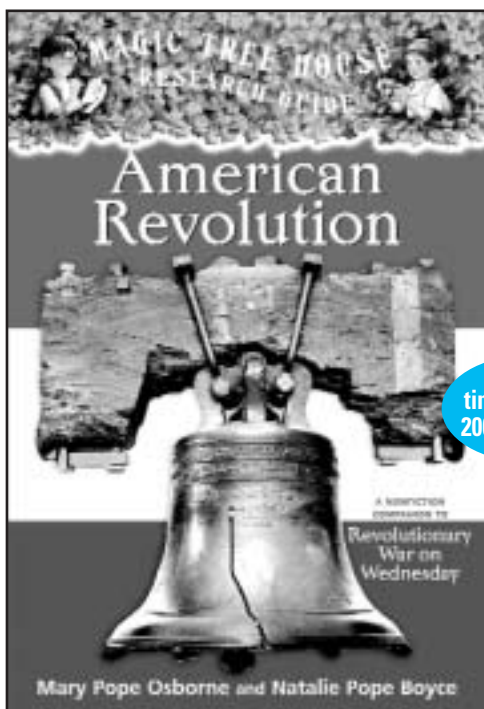
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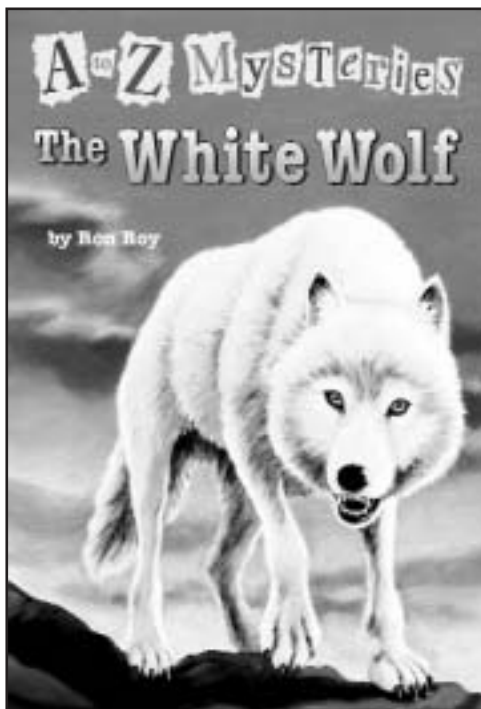


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J. C. Greenburg is the author of many books for young people in the library and reference field. She's a frequent visitor to schools and pays close attention to kid feedback. She's married to Dan Greenburg of The Zack Files. The author lives in Hastings-on-Hudson, NY.



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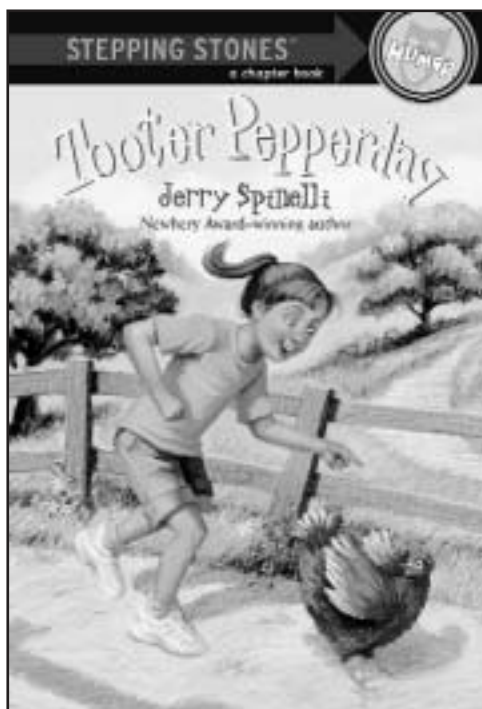
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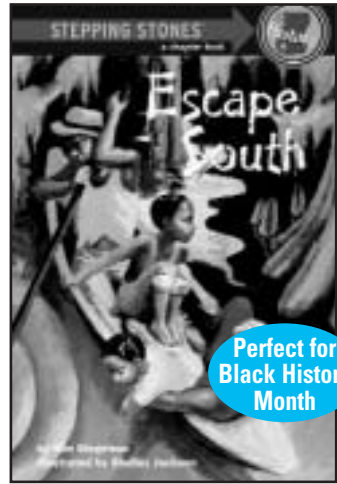
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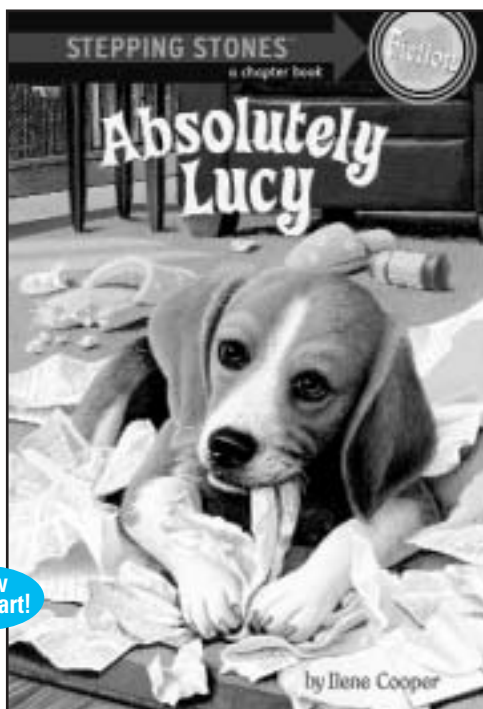
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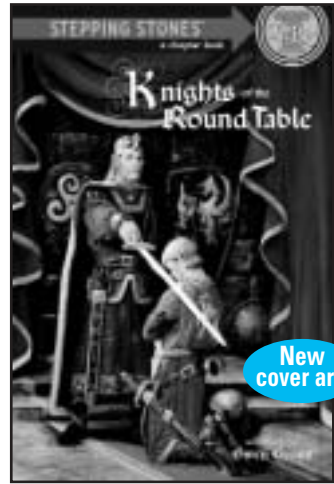
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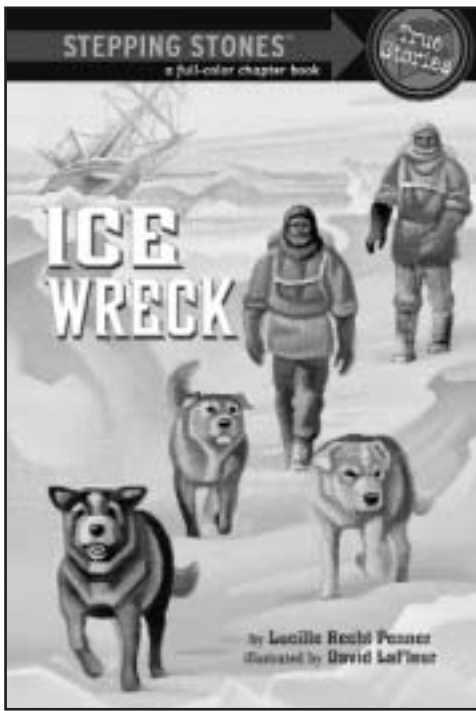
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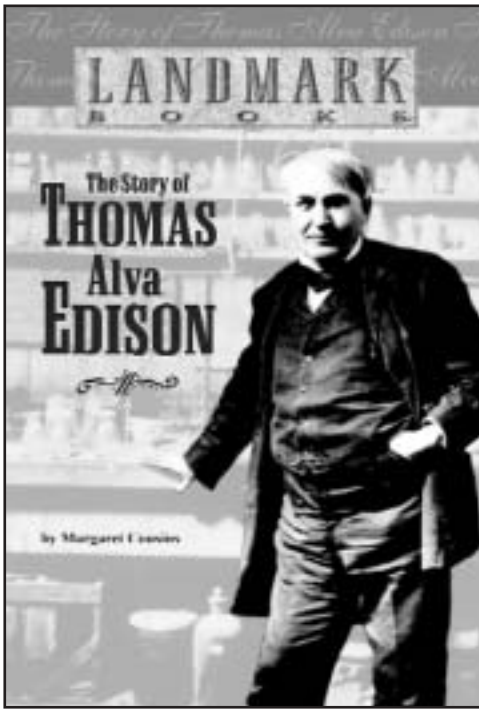
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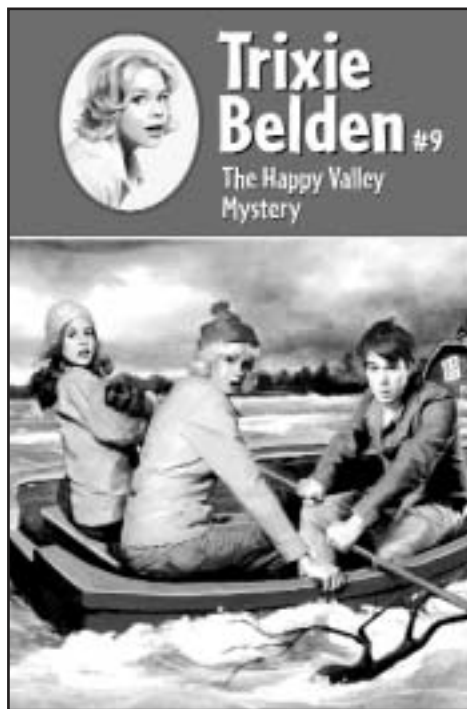


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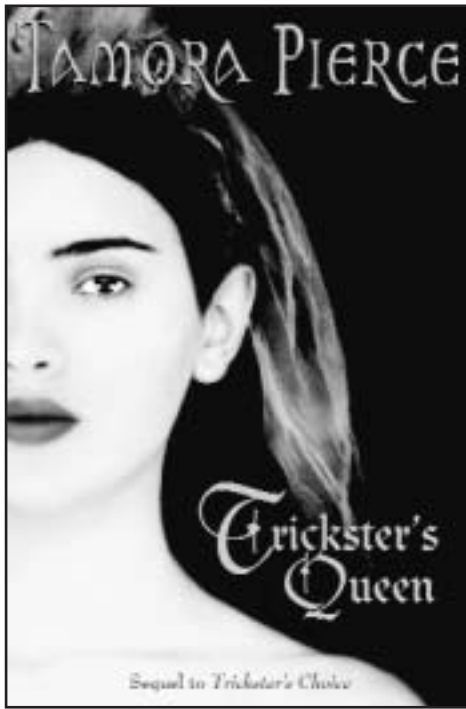
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ISBN: (MM) 0-375-80433-1 • \$4.99/\$6.50 Can.



Barbie

Bob the Builder

Disney

Disney • Pixar

Dr. Seuss

The Koala Brothers

Nickelodeon

Precious Moments

Richard Scarry

Pat the Bunny

Peter Cottontail

Rudolph the Red-Nosed Reindeer

Thomas the Tank Engine

# Random House Licenses



Take the fun wherever you go!

**Barbie Fun Kit!**

ISBN: 0-375-82994-6 • \$9.99/\$14.99 Can.

All Rights: Mattel  
EAN: 9 780375 829949  
UPC-IP: 0 50694 04074 5 50999  
UPC-PI: 0 50694 00999 5 04074



**Bob the Builder Fun Kit!**

ISBN: 0-375-82993-8 • \$9.99/\$14.99 Can.

All Rights: HIT Entertainment  
EAN: 9 780375 829932  
UPC-IP: 0 50694 04077 6 50999  
UPC-PI: 0 50694 00999 5 04077

# Barbie Fun Kit!

Fun Kit

WHEREVER BARBIE GOES, she takes fun and fashion with her—and now Barbie fans can do the same. The *Barbie Fun Kit!* comes with four activity books, three sets of stickers, paper dolls, crayons, and more, in a durable box with a handle so that kids can take the fun with them anywhere they go!

**ON SALE: 9/14/2004**

Trim Size: 12-1/2 x 9 x 2 • Pages: 64  
Carton Count: 10 • Ages: 2-5  
Format: Novelty  
Order Form Category: Coloring & Activity  
Territory: US and Canada



# Bob the Builder Fun Kit!

Fun Kit

BOB AND HIS team are always ready for a new challenge and fun! Bob fans will love the *Bob the Builder Fun Kit!*, packed with four activity books, lots of stickers, crayons, and more, in a durable box with a handle so they can build a good time anywhere they go!

Fun kits are ready to go wherever you go!



**Disney's Winnie the Pooh Fun Kit!**

ISBN: 0-7364-2275-7 • \$9.99/\$14.99 Can.

All Rights: Disney

EAN: 9 780736 422758

UPC-IP: 0 50694 04076 9 50999

UPC-PI: 0 50694 00999 5 04076



**Dora the Explorer Fun Kit!**

ISBN: 0-375-82995-4 • \$9.99/\$14.99 Can.

All Rights: Nickelodeon

EAN: 9 780375 829956

UPC-IP: 0 50694 04075 2 50999

UPC-PI: 0 50694 00999 5 04075

## Disney's Winnie the Pooh Fun Kit!

### Fun Kit

EVEN GLOOMY OLD Eeyore will have a great time with the *Winnie the Pooh Fun Kit!* Four activity books, lots of stickers, crayons, and a few special surprises are packed in a durable box with handle so that kids can take their favorite lovable ol' bear—and the fun—with them wherever they go!

**ON SALE: 9/14/2004**

Trim Size: 12-1/2 x 9 x 2 • Pages: 64

Carton Count: 10 • Ages: 2-5

Format: Novelty

Order Form Category: Coloring & Activity

Territory: US and Canada



## Dora the Explorer Fun Kit!

### Fun Kit

DORA, BOOTS, BACKPACK, and Map are ready to travel, play, and explore! This durable box with handle is packed with activity books, stickers, crayons, and more. Dora the Explorer fans can join in the adventures—wherever they go!



Can Arthur save his pennies for  
that secret something?

ISBN: 0-375-81002-1 • \$3.99/\$5.99 Can.  
GLB ISBN: 0-375-91002-6 • \$11.99/\$17.99 Can.

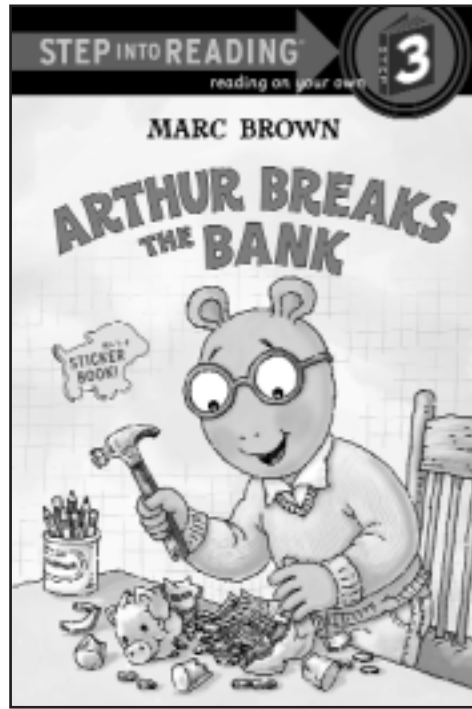
ON SALE: 12/28/2004

Trim Size: 6 x 9 • Pages: 24  
Carton Count: 96 • Ages: 5-8  
Format: Trade Paperback  
Order Form Category: Step into Reading—Step 3  
Territory: US, Canada, Open Market  
All Rights: Marc Brown Studios  
EAN: 9 780375 810022  
GLB EAN: 9 780375 910029  
UPC-IP: 0 50694 02991 7 50399  
UPC-PI: 0 50694 00399 3 02991

See page 5 of the Knopf Delacorte Dell Young  
Readers Group Catalog for *Wild About Books!*  
illustrated by Marc Brown!

◆ **Arthur Poster**

Available in fall 2004 promotion tube  
ISBN: 0-385-75937-1 • No charge  
On Sale: 8/10/2004



## Arthur Breaks the Bank

Step into Reading

MARC BROWN



**ALSO AVAILABLE:**

*Arthur and the School Pet*

ISBN: (TR) 0-375-81001-3 • \$3.99/\$5.99 Can.  
ISBN: (GLB) 0-375-91001-8 • \$11.99/\$17.99 Can.

*Arthur's Science Fair Trouble*

ISBN: (TR) 0-375-81003-X • \$3.99/\$5.99 Can.  
ISBN: (GLB) 0-375-91003-4 • \$11.99/\$17.99 Can.

*Arthur's First Kiss*

ISBN: (TR) 0-375-80602-4 • \$3.99/\$5.99 Can.

*Arthur's Hiccups*

ISBN: (TR) 0-375-80698-9 • \$3.99/\$5.99 Can.

*Arthur, Clean Your Room!*

ISBN: (TR) 0-679-88467-X • \$3.99/\$5.99 Can.

*Arthur's Reading Race*

ISBN: (TR) 0-679-86738-4 • \$3.99/\$5.99 Can.

ARTHUR IS NOT very good at saving money. So when he begins mowing lawns and walking dogs for extra money, D.W. wants to know why. "It's a secret," he says and everyday he stuffs more money into his piggy bank. Eavesdropping on Arthur, she learns that he is going to break his bank. Determined to keep him from foolishly spending his hard-earned savings, D.W. hides the bank—until she learns that he has been saving up for her birthday present!

**Marc Brown** represented the U.S. in the children's picture book category at the first Russian Book Fair in Moscow in 2003. The author lives in Hingham and Martha's Vineyard, MA.

# The Enchantment Continues with



Coming to DVD and Home Video in October 2004

**What would you do if you could switch places with a princess? Find out in Barbie™ as The Princess and the Pauper—the fourth-annual video release!**

## A Kingdom of Tie-In Products Will Be Everywhere!

- Toys • Apparel/Accessories • Health & Beauty
- Candy • Stationery • Party Supplies and More

## Mattel Multi-Million Dollar Marketing Campaign!

- Extensive promotional partnerships
- National trade and consumer print advertising
- Mom- and girl-targeted TV media
- Cross-sell booklet included in videos

## Random House Marketing Support

- 46-Copy Convertible Sidekick/Floor Display  
—Includes 10 copies each of *A Perfect Match*, and *The Swan Princess*, 8 copies of *The Magical Paintbrush*, and 6 copies each of *The Princess and the Pauper*, *Barbie of Swan Lake*, and *Fairy Tale Princesses*.

ISBN: 0-375-99611-7 (UIP/EAN); 0-375-99612-5 (UPI)  
Retail Value: \$183.54/\$275.54 Can.

- Tie-In Titles Featured in Mattel's Holiday Gift Guide

—Inserted into national consumer magazines  
—Featured on Barbie.com

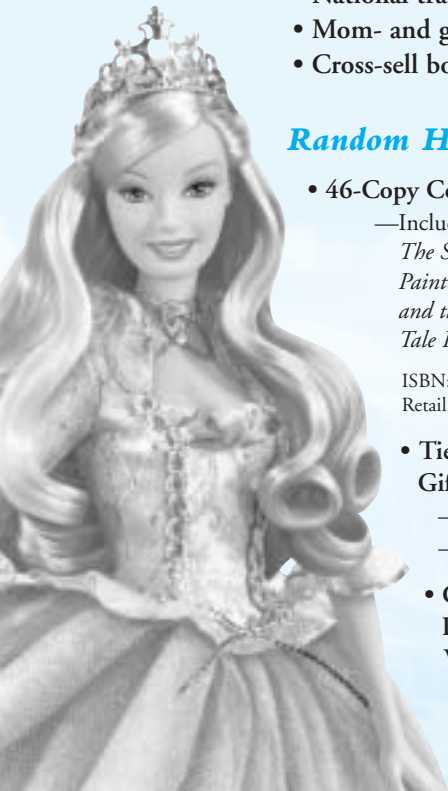
- Cross-Promotions with Key Tie-In Products Including Artisan Home Video and More!



On Sale  
September 14th,  
2004!

Approx. Dimensions as Floor Display:  
13-1/4" w x 15-1/2" d x 55-1/2" h

Approx. Dimensions as Sidekick:  
13-1/4" w x 9-1/2" d x 41" h





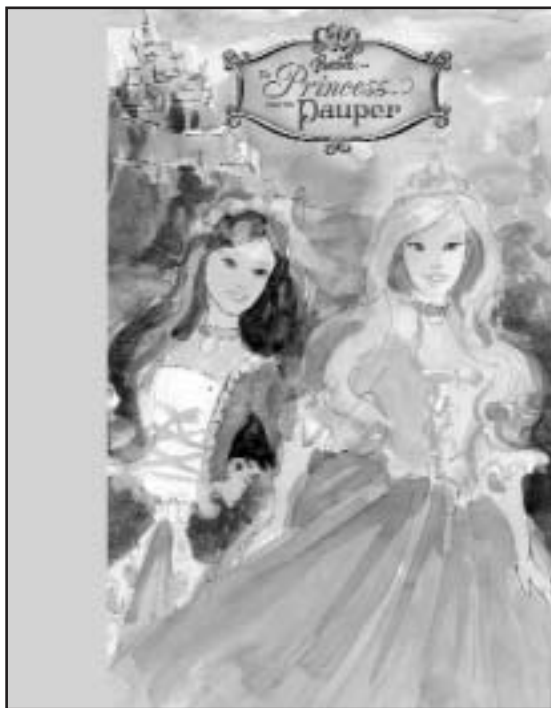
## The Princess and the Pauper starring Barbie™ is retold in this beautiful hardcover.

ISBN: 0-375-82972-5 • \$8.99/\$13.99 Can.

**ON SALE: 9/14/2004**

Trim Size: 8 x 10 • Pages: 32  
Carton Count: 24 • Ages: 3-7  
Format: Unjacketed Hardcover  
Order Form Category: Movie/Media Tie-in  
Territory: US and Canada • All Rights: Mattel  
EAN: 9 780375 829727  
UPC-IP: 0 50694 04016 5 51199  
UPC-PI: 0 50694 01199 8 04016

In Barbie promotion. See page 65.



Cover not final

## Barbie as The Princess and the Pauper

WHAT WOULD YOU do if you could switch places with a princess? Girls will love to find out in this wonderful retelling of *The Princess and the Pauper* DVD premiere starring Barbie. This hardcover storybook with a cloth spine is the perfect gift and collectible for Barbie fans everywhere.



### ALSO AVAILABLE:

*Starring Barbie™: The Belle of the Ball*

ISBN: (HC) 0-375-82727-7 • \$7.99/\$11.99 Can.

*Barbie of Swan Lake*

ISBN: (HC) 0-375-82639-4 • \$11.99/\$17.99 Can.

*Stories to Share*

ISBN: (HC) 0-375-82758-7 • \$9.99/\$14.99 Can.

*Starring Barbie™: A Dream Come True*

ISBN: (HC) 0-307-10589-X • \$7.99/\$11.99 Can.

*Starring Barbie™: Rodeo Cowgirl!*

ISBN: (HC) 0-307-10601-2 • \$7.99/\$11.99 Can.



The Princess and the Pauper is retold in special 8 x 8 and coloring book formats!

Barbie™



## Barbie as The Princess and the Pauper: A Storybook

Look-Look Book

BARBIE STARS IN a double role as Princess Anneliese and the poor seamstress Erika in *Barbie as The Princess and the Pauper*. The girls come from different worlds, but they have one thing in common—they look exactly the same. When the two friends switch places, their adventure begins in this full-color storybook based on the exciting new video!

## A Perfect Match

Deluxe Coloring Book

WHAT HAPPENS WHEN a beautiful princess trades places with her identical dressmaker? Girls will love finding out in this classic tale of two heroines that save the royal kingdom from an evil scheming villain. In this video tie-in, Barbie retells the story of *The Princess and the Pauper* through 64 coloring and activity pages. With the write-on/wipe-off back cover activity, girls can join in the fantasy by designing their own dream wedding dress!

### **Barbie as The Princess and the Pauper: A Storybook**

ISBN: 0-375-82990-3 • \$3.99/\$5.99 Can.

Trim Size: 8 x 8 • Pages: 24

Order Form Category: Picturebacks

EAN: 9 780375 829901

UPC-IP: 0 50694 04023 3 50399

UPC-PI: 0 50694 00399 3 04023

### **A Perfect Match**

ISBN: 0-375-82937-7 • \$3.99/\$5.99 Can.

Trim Size: 7-7/8 x 10-7/8 • Pages: 64

Order Form Category: Coloring & Activity

EAN: 9 780375 829376

UPC-IP: 0 50694 03346 4 50399

UPC-PI: 0 50694 00399 3 03346

### **ON SALE: 9/14/2004**

Carton Count: 96 • Ages: 3-7

Format: Trade Paperback

Territory: US and Canada • All Rights: Mattel

In Barbie promotion. See page 65.

In 2 x 4 Movie Pallet. See page 102.



### **ALSO AVAILABLE:**

*Barbie of Swan Lake: A Storybook*

ISBN: (TR) 0-375-82640-8 • \$3.99/\$5.99 Can.

*Barbie as Rapunzel: A Storybook*

ISBN: (TR) 0-307-10425-7 • \$3.99/\$5.99 Can.

*The Swan Princess*

ISBN: (TR) 0-375-82535-5 • \$3.99/\$5.99 Can.



Seven great Barbie stories to read and share in one hardcover collection!

ISBN: 0-375-82758-7 • \$9.99/\$14.99 Can.

ON SALE: 9/14/2004

Trim Size: 8 x 8 • Pages: 176  
Carton Count: 24 • Ages: 3-7  
Format: Unjacketed Hardcover  
Order Form Category: Picturebacks  
Territory: US and Canada • All Rights: Mattel  
EAN: 9 780375 827587  
UPC-IP: 0 50694 04003 5 50999  
UPC-PI: 0 50694 00999 5 04003



## Barbie: Stories to Share

Look-Look Collection

WHAT COULD BE better than one Barbie book? How about seven stories all in one collection? Girls will love to read all about horses, growing-up, baby sisters, and more!



**ALSO AVAILABLE:**

*Sleeping Beauty*

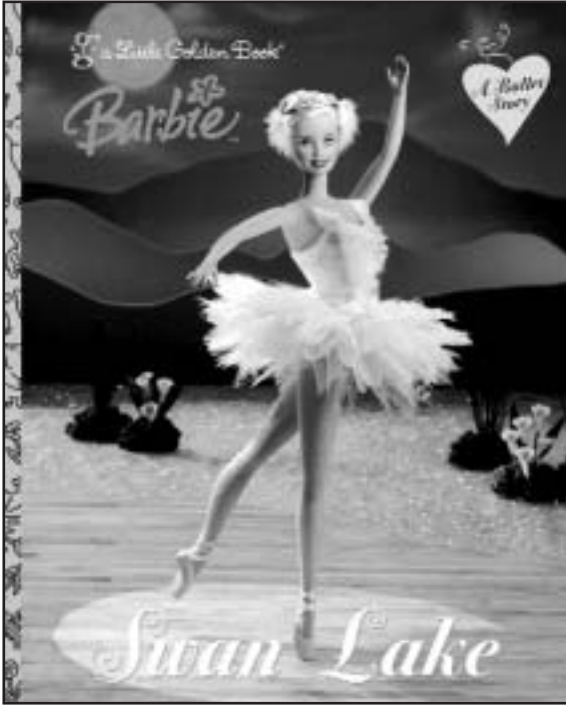
ISBN: (HC) 0-307-10602-0 • \$2.99/\$4.99 Can.

*Barbie: The Nutcracker*

ISBN: (HC) 0-307-99512-7 • \$2.99/\$3.99 Can.

*Barbie stars as the Swan Queen in a lushly illustrated retelling of the famous ballet.*

**Barbie**™



ISBN: 0-307-10426-5 • \$2.99/\$4.99 Can.

**ON SALE: 9/14/2004**

Trim Size: 6-5/8 x 8 • Pages: 16

Carton Count: 72 • Ages: 2-5

Format: Unjacketed Hardcover

Order Form Category: Picture Books/

Illustrated Storybooks

Territory: US and Canada • All Rights: Mattel

EAN: 9 780307 104267

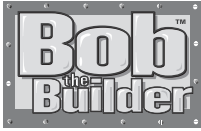
UPC-IP: 0 33500 10426 8 50299

UPC-PI: 0 33500 00299 1 10426

## Barbie: Swan Lake

*Little Golden Book*

BARBIE STARS AS Odette, the Swan Queen, in this simple, gorgeously illustrated retelling of the classic ballet. Girls will feel as though they have front-row seats to Barbie's performance!

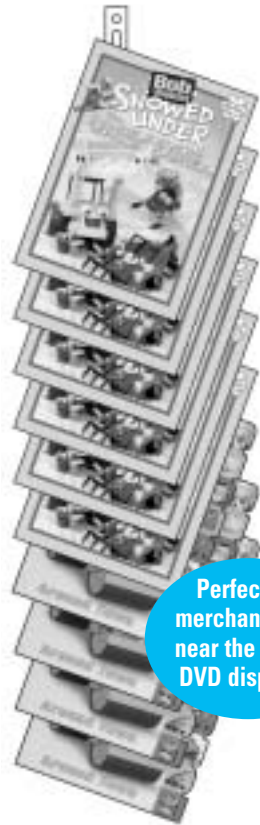


## A brand-new Bob the Builder DVD and home video release!

ISBN: 0-375-83007-3 • \$3.99/\$5.99 Can.

ON SALE: 9/14/2004

Trim Size: 7-7/8 x 10-7/8 • Pages: 64  
Carton Count: 96 • Ages: 3-7  
Format: Trade Paperback  
Order Form Category: Coloring & Activity  
Territory: US and Canada  
All Rights: HIT Entertainment  
EAN: 9 780375 830075  
UPC-IP: 0 50694 04079 0 50399  
UPC-PI: 0 50694 00399 3 04079



Perfect for merchandising near the video/DVD displays!

# Snowed Under: The Bobblesberg Winter Games

## Deluxe Coloring Book

BOB AND HIS dream-machine team are off to Bobblesberg, where the Winter Games will take place. There's a lot to do to get ready! Will Bob and his crew finish in time? Fun, new characters and environments are introduced in this video tie-in. The embossed-foil cover with an eye-catching 3-D effect makes this book extra special.

### ALSO AVAILABLE:



*Bob's Best Christmas*  
ISBN: (TR) 0-307-10501-6 • \$3.99/\$5.99 Can.  
*Can We Color It? Yes, We Can!*  
ISBN: (TR) 0-307-28211-2 • \$4.99/\$6.99 Can.  
*Scoop's in Charge*  
ISBN: (TR) 0-307-10118-5 • \$2.99/\$4.99 Can.  
*Around Town*  
ISBN: (TR) 0-307-10494-X • \$2.99/\$4.99 Can.

♦ **Bob the Builder 10-Copy Clip-Strip**  
Includes 6 copies of *Snowed Under* (Deluxe Coloring Book) and 4 copies of *Around Town* (Tabbed Coloring Book)  
ISBN: 0-375-99574-9 (UIP/EAN)/  
0-375-99575-7 (UPI)  
Retail Value: \$35.90/\$55.90 Can.

**AN INCREDIBLE ADVENTURE FOR THE WHOLE FAMILY!**

Disney PRESENTS A PIXAR FILM  
**THE INCREDIBLES**

**COMING TO THEATERS NOVEMBER 5, 2004!**

From the acclaimed director of *IRON GIANT* and the Academy Award®-winning creators of *TOY STORY*, *MONSTERS, INC.*, and the #1 animated film of all time, *FINDING NEMO*, comes this hilarious, action-packed, computer-animated adventure about superheroes.

**THE SENSATIONAL STATS!**

- Worldwide box office for the five previous Disney/Pixar films generated over \$2 billion
- Voice Talent (unconfirmed) includes: Craig T. Nelson, Samuel L. Jackson, Holly Hunter, John Ratzenberger, Jason Lee, and Wallace Shawn
- Tremendous support by Disney Consumer Products includes a full array of toys, games, and accessories

**THE SUPERB PARTNERS!**

- McDonald's • Kellogg's • Oral B
- Proctor & Gamble • AFLAC Insurance
- SBC Communications • The Dairy Board

**A CAMPAIGN OF HEROIC PROPORTIONS!**

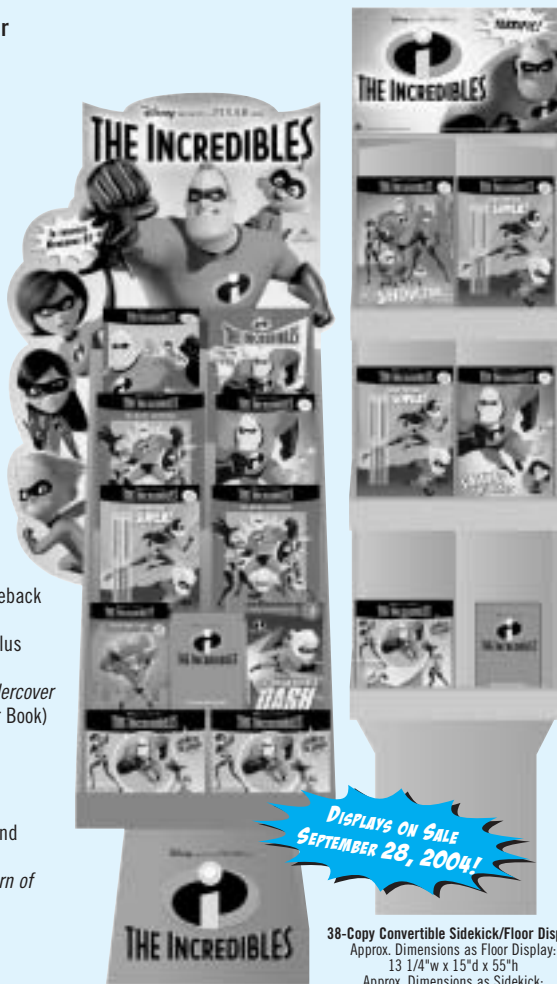
- **68-Copy Mixed Floor Display**  
Includes 8 copies each of *The Incredibles* (The Movie Storybook), *The Incredibles* (Junior Novelization), *Return of the Supers* (Pictureback plus Collector Cards), *The Incredible Dash* (Step into Reading), *Saving the Day!* (Color plus Tattoos), *100-Percent Super!* (Color plus Colored Pencils), *Never Wear a Cape! And Other Tips for Supers* (Chapter Book), and 6 copies each of *Behind the Supers: The Undercover Files* (Movie Scrapbook) and *Calling All Supers!* (Reusable Sticker Book)

ISBN: 0-7364-8943-6 (UIP)/ 0-7364-8944-4 (UPI)/ 0-7364-8945-2  
Retail Value: \$355.32/\$531.32 Can.

- **38-Copy Convertible Sidekick/Floor Display**  
Includes 10 copies each of *Saving the Day!* (Color plus Tattoos) and *It's Show Time!* (Super Color plus Pull-Out Poster); 8 copies of *100-Percent Super!* (Color plus Colored Pencils); 6 copies of *Return of the Supers* (Pictureback plus Collector Cards); and 4 copies of *The Incredibles* (Junior Novelization)

ISBN: 0-7364-8946-0 (UIP/EAN)/ 0-7364-8947-9 (UPI)  
Retail Value: \$163.62/\$239.62 Can.

- Extensive Cross-Promotions with Disney Licensees and Partners
- Tie-Ins to the Disney Corporate Initiatives for the Film
- Promoted Online at [www.randomhouse.com/kids/disney](http://www.randomhouse.com/kids/disney)
- Joint National Print Ad Featuring Book Program in *Disney Magazine*



**DISPLAYS ON SALE  
SEPTEMBER 28, 2004!**

**68-Copy Trade Floor Display**  
Approx. Dimensions with Shroud:  
31" w x 19" d x 54" h

**38-Copy Convertible Sidekick/Floor Display**  
Approx. Dimensions as Floor Display:  
13 1/4" w x 15" d x 55" h  
Approx. Dimensions as Sidekick:  
13 1/4" w x 9-1/2" d x 41" h

Disney • PIXAR

***The Incredibles: The Movie Storybook***

ISBN: 0-7364-2269-2 • \$7.99/\$11.99 Can.

Trim Size: 8-1/2 x 10-7/8 • Pages: 64

Carton Count: 48

EAN: 9 780736 422697

UPC-IP: 0 50694 04018 9 50799

UPC-PI: 0 50694 00799 1 04018

***Behind the Supers: The Undercover Files***

ISBN: 0-7364-2270-6 • \$6.99/\$10.99 Can.

Trim Size: 7 x 10 • Pages: 32 • Carton Count: 72

EAN: 9 780736 422703

UPC-IP: 0 50694 04017 2 50699

UPC-PI: 0 50694 00699 4 04017

**ON SALE: 9/28/2004**

Ages: All

Format: Trade Paperback

Order Form Category: Movie/Media Tie-in

Territory: US and Canada

All Rights: Disney/Pixar

In Disney Incredibles promotion. See page 71.

An “Incredible” adventure  
from the creators of Finding Nemo!



Cover not final



Cover not final

## The Incredibles: The Movie Storybook

WILL MR. INCREDIBLE and his Super family be able to overcome the wicked plot of the sinister Syndrome? Or will evil prevail? Find out in this action-packed, full-color movie storybook that retells Disney/Pixar's latest blockbuster, *The Incredibles*.

## Behind the Supers: The Undercover Files Scrapbook

SOMEONE HAS DISCOVERED the top-secret files of the Incredibles family! Learn everything there is to know about Mr. Incredible, Elastigirl, Violet, Dash, and Jack-Jack, as well as some classified info on the greatest villains.



Get set for super fun and excitement  
with the *Incredibles*!

Disney • PIXAR



Cover not final



Cover not final

## The Incredibles

### Junior Novelization

THE QUIET LIFE proves to be a little too quiet for Mr. Incredible and his wife, Elastigirl, when they give up their masks and capes as part of the government's Super Relocation Program and start a family out in the suburbs. But when a mysterious new supervillain named Syndrome threatens the world, Mr. Incredible and Elastigirl—along with their superpowered children Dash, Violet, and little baby Jack-Jack—are ready to fly into action and save the day! The Junior Novelization is a complete retelling with 8 pages of full-color pictures from the new Disney/Pixar animated hit, *The Incredibles*.

## Never Wear a Cape!

### And Other Tips for Super

#### Disney Chapters

DO YOU THINK you have what it takes to be a Super? This action-packed chapter book, based on the new hit film from Disney/Pixar, gives lots of insider tips on how to be a super-duper hero.

#### *The Incredibles*

ISBN: 0-7364-2215-3 • \$4.99/\$6.99 Can.

Pages: 128 • Carton Count: 48 • Ages: 8–12

Order Form Category: Movie/Media Tie-in

EAN: 9 780736 422154

UPC-IP: 0 50694 04002 8 50499

UPC-PI: 0 50694 00499 0 04002

#### *Never Wear a Cape!* *And Other Tips for Super*

ISBN: 0-7364-2267-6 • \$3.99/\$5.99 Can.

Pages: 80 • Carton Count: 72 • Ages: 7–10

Order Form Category: Early Chapter Books

EAN: 9 780736 422673

UPC-IP: 0 50694 04012 7 50399

UPC-PI: 0 50694 00399 3 04012

#### ON SALE: 9/28/2004

Trim Size: 5-3/16 x 7-5/8

Format: Trade Paperback

Territory: US and Canada

All Rights: Disney/Pixar

In Disney *Incredibles* promotion. See page 71.

“Incredible” titles from the creators of  
Finding Nemo!

**Return of the Supers**

ISBN: 0-7364-2272-2 • \$3.99/\$5.99 Can.

Trim Size: 8 x 8 • Pages: 24 • Ages: 5–8

Order Form Category: Picturebacks

EAN: 9 780736 422727

UPC-IP: 0 50694 04092 9 50399

UPC-PI: 0 50694 00399 3 04092

**The Incredible Dash**

ISBN: 0-7364-2265-X • \$3.99/\$5.99 Can.

GLB ISBN: 0-7364-8033-1 • \$11.99/\$17.99 Can.

Trim Size: 6 x 9 • Pages: 48 • Ages: 6–8

Order Form Category: Step into Reading—Step 3

EAN: 9 780736 422659

GLB EAN: 9 780736 480338

UPC-IP: 0 50694 04014 1 50399

UPC-PI: 0 50694 00399 3 04014

**ON SALE: 9/28/2004**

Carton Count: 96

Format: Trade Paperback

Territory: US and Canada

All Rights: Disney/Pixar

In Disney Incredibles promotion. See page 71.



Cover not final



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Return of the Supers  
Pictureback® plus Collector Cards

JOIN THE INCREDIBLES as they battle a devious super-villain in this action-packed, comic-book-style storybook featuring eight punch-out hero trading cards. Read the story, collect the cards, and relive the adventure of the hit animated film, *The Incredibles*!

The Incredible Dash  
Step into Reading

AFTER BEING FORCED to live normal human lives, the Incredibles have the chance to rediscover their superhuman abilities. But will these *Supers* learn to work together as a family to defeat evil? Find out in this action-packed Step 3 reader based on the hit film, *The Incredibles*.

*SUPER-sized fun and adventure!*

Disney • PIXAR



Cover not final



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## Saving the Day!

*Color plus Tattoos*

DISNEY/PIXAR'S LATEST collaboration, *The Incredibles*, is chock-full of cool retro-inspired images that are true works of art—perfect for the tons of tattoos included in this book. The back cover features an optical illusion for kids to make.

## Calling All Supers!

*Reusable Sticker Book*

ALL THE ACTION and adventure of *The Incredibles* is captured in this fun and interactive book. Packed with reusable stickers, fans of the latest Disney/Pixar hit animated movie can help Mr. Incredible and his family of superpowered crimefighters stop evildoers again and again.

### ***Saving the Day!***

ISBN: 0-375-82960-1 • \$3.99/\$5.99 Can.

Trim Size: 7-7/8 x 10-7/8 • Pages: 32

Ages: 3 Up

EAN: 9 780375 829604

UPC-IP: 0 50694 03125 5 50399

UPC-PI: 0 50694 00399 3 03125

### ***Calling All Supers!***

ISBN: 0-7364-2287-0 • \$6.99/\$10.99 Can.

Trim Size: 9-9/16 x 12-1/4 • Pages: 10

Ages: 3-7

EAN: 9 780736 422871

UPC-IP: 0 50694 04844 4 50699

UPC-PI: 0 50694 00699 3 04844

### **ON SALE: 9/28/2004**

Carton Count: 72

Format: Trade Paperback

Order Form Category: Coloring & Activity

Territory: US and Canada

All Rights: Disney/Pixar

In Disney Incredibles promotion. See page 71.

**100-Percent Super!**

ISBN: 0-375-82961-X • \$4.99/\$6.99 Can.

Pages: 32 • Carton Count: 72 • Ages: 6 Up

EAN: 9 780375 829611

UPC-IP: 0 50694 03126 2 50499

UPC-PI: 0 50694 00499 0 03126

**It's Show Time!**

ISBN: 0-375-82959-8 • \$3.99/\$5.99 Can.

Pages: 64 • Carton Count: 96 • Ages: 3 Up

EAN: 9 780375 829598

UPC-IP: 0 50694 02807 1 50399

UPC-PI: 0 50694 00399 3 02807

**ON SALE: 9/28/2004**

Trim Size: 7-7/8 x 10-7/8

Format: Trade Paperback

Order Form Category: Coloring & Activity

Territory: US and Canada

All Rights: Disney/Pixar

In Disney *Incredibles* promotion. See page 71.



Cover not final



Cover not final

## 100-Percent Super!

Color plus Colored Pencils

KIDS WILL LOVE adding their own artistic touches to the comic-book-inspired coloring pages in this retelling of Disney/Pixar's new animated feature, *The Incredibles*. And they'll be able to further challenge their creative superpowers by finishing a story on the back cover.

## It's Show Time!

Super Color plus Poster

IT'S A BIRD! It's a plane! It's Mr. Incredible? Leaping back into action after years of living in suburbia under the Super Relocation Program, this beloved superhero is ready to take on evil forces once again in this retelling of *The Incredibles*. Kids can use their own superhero strength to cut out and assemble a model of one of the film's vehicles featured on the back cover.

Two dazzling Disney boxed sets!



## Walt Disney's Classic Little Golden Book Library

*Little Golden Book*

VINTAGE DISNEY IS back! This beautiful Little Golden Books Library brings back six of the most popular Disney stories of all time with the original artwork from the 1940s. From *Pinocchio*, *Mother Goose*, and *Dumbo* to *Bambi*, *Scamp*, and *The Three Little Pigs*, these gorgeously illustrated classics will make this boxed set a true gem for fans and collectors alike.

## The Disney Princess Little Golden Book Library

*Little Golden Book*

THE FAIREST BOXED set of them all! The enchanting Disney Princesses are together at last in this beautiful Little Golden Book Library. From *Cinderella*, *Sleeping Beauty*, and *Snow White* to *Ariel*, *Jasmine*, and *Belle*, this enchanting boxed set brings the most-beloved Disney Princesses together for fans and collectors alike.

### Walt Disney's Classic Little Golden Book Library

ISBN: 0-7364-2276-5 • \$17.99/\$22.99 Can.

EAN: 9 780736 422765

UPC-IP: 0 50694 04073 8 51799

UPC-PI: 0 50694 01799 0 40738

### The Disney Princess Little Golden Book Library

ISBN: 0-7364-2277-3 • \$17.99/\$22.99 Can.

EAN: 9 780736 422772

UPC-IP: 0 50694 03962 6 51799

UPC-PI: 0 50694 00179 9 39626

### ON SALE: 9/14/2004

Trim Size: 6-5/8 x 8 • Pages: 96

Carton Count: 24 • Ages: 5-8

Format: Boxed Set/Unjacketed Hardcover

Order Form Category: Picture Books/

Illustrated Storybooks

Territory: US and Canada

All Rights: Disney



### ALSO AVAILABLE:

*Little Golden Book Classic Collection*

ISBN: (HC) 0-307-34080-5 • \$17.94/\$22.99 Can.

*The Best of Barbie*

ISBN: (HC) 0-375-82676-9 • \$17.99/\$22.99 Can.



Fun and surprising twists  
to your favorite Disney stories.

ISBN: 0-7364-2263-3 • \$8.99/\$13.99 Can.

ON SALE: 9/28/2004

Trim Size: 9 x 10 • Pages: 10  
Carton Count: 24 • Ages: 5-8  
Format: Unjacketed Hardcover  
Order Form Category: Deluxe Activity/Novelty  
Territory: US and Canada • All Rights: Disney  
EAN: 9 780736 422635  
UPC-IP: 0 50694 04009 7 50899  
UPC-PI: 0 50694 00899 8 04009



## What If...

WHAT IF the Disney stories you know and love were changed just a bit? Hidden behind large gatefold flaps on each spread of this funny hardcover picture book are the unexpected changes that we could expect to see if, instead of eating the apple, Snow White had made apple pie for the Dwarfs! Or, if instead of the Lion King, Pumba was the Warthog King! Other favorite characters such as Aladdin, Beauty and the Beast, and Cinderella are featured in this one-of-a-kind book.



### ALSO AVAILABLE:

*Disney Princess: A Read-Aloud Storybook*  
ISBN: (HC) 0-7364-1261-1 • \$8.99/\$13.99 Can.

*Disney Princess: Volume II*  
ISBN: (HC) 0-7364-2241-2 • \$8.99/\$13.99 Can.

*Aladdin: A Read-Aloud Storybook*  
ISBN: (HC) 0-7364-2243-9 • \$8.99/\$13.99 Can.

*Cinderella: A Read-Aloud Storybook*  
ISBN: (HC) 0-7364-0124-5 • \$8.99/\$13.99 Can.

*The Lion King: A Read-Aloud Storybook*  
ISBN: (HC) 0-7364-0123-7 • \$8.99/\$13.99 Can.

*Bambi: A Read-Aloud Storybook*  
ISBN: (HC) 0-7364-0121-0 • \$8.99/\$13.99 Can.



Wishes come true  
with Disney movie magic!

Disney

ISBN: 0-7364-2247-1 • \$9.99/\$14.99 Can.

ON SALE: 9/28/2004

Trim Size: 7-7/8 x 1-5/8 x 6-1/8

Pages: 12 per book

Carton Count: 12 • Ages: 2-5

Format: Board Book/Boxed Set

Order Form Category: Friendship Box

Territory: US and Canada • All Rights: Disney

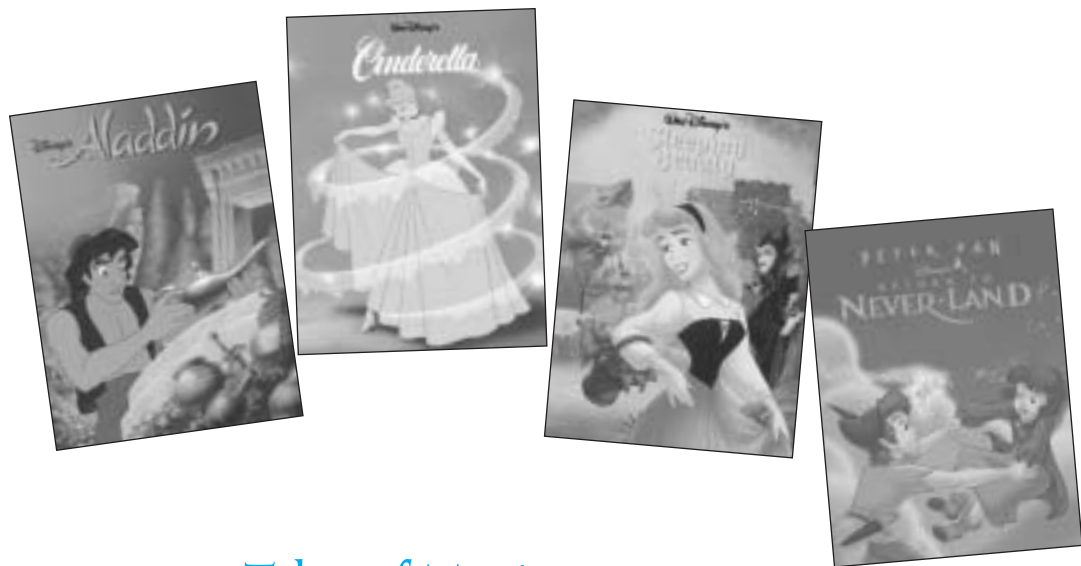
EAN: 9 780736 422475

UPC-IP: 0 50694 04007 3 50999

UPC-PI: 0 50694 00999 5 04007



Box set not final



## Tales of Magic

WITH THE WAVE of a magic wand, all your wishes come true in this magic-themed Friendship Box! Featuring the Genie from *Aladdin*, the Fairy Godmother from *Cinderella*, the three good fairies from *Sleeping Beauty*, and Tinker Bell from *Peter Pan*, these books come in a carry-along box with plastic handle so that even the youngest Disney fans can take the magic with them wherever they go!



### ALSO AVAILABLE:

*Fish in a Box*

ISBN: (BR) 0-7364-2154-8 • \$9.99/\$14.99 Can.

*Monsters, Inc.: Monsters to Go!*

ISBN: (BR) 0-7364-2226-9 • \$9.99/\$14.99 Can.

*Princess Collection*

ISBN: (BR) 0-7364-1138-0 • \$9.99/\$14.99 Can.



## Padded pop-up books starring a pretty Princess!

ISBN: 0-375-83159-2 • \$4.99/\$6.99 Can.

**ON SALE: 9/28/2004**

Trim Size: 5-1/4 x 5-1/4 • Pages: 10

Carton Count: 60 • Ages: 2-4

Format: Nontraditional

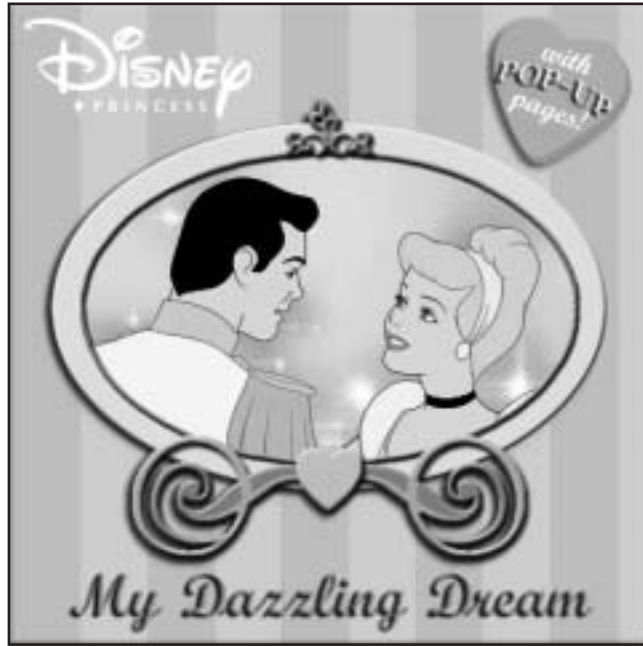
Order Form Category: Pop-Up

Territory: US and Canada • All Rights: Disney

EAN: 9 780375 831591

UPC-IP: 0 50694 05156 7 50499

UPC-PI: 0 50694 00499 0 05156



## My Dazzling Dream

CINDERELLA IS GETTING married, but she has so many things to do before the big day! Find out if Cinderella's dazzling dream wedding comes true in this pretty padded hardcover with five sturdy pop-ups!



## Padded pop-up books starring a pretty Princess!

Disney

ISBN: 0-375-83161-4 • \$4.99/\$6.99 Can.

**ON SALE: 9/28/2004**

Trim Size: 5-1/4 x 5-1/4 • Pages: 10

Carton Count: 60 • Ages: 2-4

Format: Nontraditional

Order Form Category: Pop-Up

Territory: US and Canada • All Rights: Disney

EAN: 9 780375 831591

UPC-IP: 0 50694 05158 1 50499

UPC-PI: 0 50694 00499 0 05158



## My Perfect Prince

THE PRINCE WANTS to surprise Snow White with a present. He gets a little help from the Seven Dwarfs, but will it be the perfect wedding gift for a princess? Find out in this pretty padded hardcover with five sturdy pop-ups!



*All-new Princess fun!*





# One True Love

Pictureback®

JASMINE RETELLS THE tale of how she and Aladdin fell in love, proving everyone enjoys a love story—even the Genie! This full-color storybook comes with press-out, heart-shaped jewelry.

# A Merry Mermaid Christmas

Pictureback®

IT'S ARIEL'S FIRST Christmas and she wants to celebrate just like humans do. Join in all the undersea holiday fun with this original Princess story with sparkly glitter on the cover.

# What Is a Princess?

Step into Reading

WHAT IS A princess? Is she someone who is smart and brave, kind and caring—or is she someone much, much more? Cinderella, Ariel, Belle, and all the Disney Princesses answer that question in this Step 1 book that is the first in the Step into Reading line to feature multiple Disney Princesses in one book!

### One True Love

ISBN: 0-7364-2266-8 • \$3.99/\$5.99 Can.

ON SALE: 12/28/2004

Trim Size: 8 x 8 • Pages: 24  
Carton Count: 180 • Ages: 3–7  
Format: Trade Paperback  
Order Form Category: Picturebacks  
Territory: US and Canada • All Rights: Disney  
EAN: 9 780736 422666  
UPC-IP: 0 50694 04011 0 50399  
UPC-PI: 0 50694 00399 3 04011

### A Merry Mermaid Christmas

ISBN: 0-7364-2266-4 • \$3.99/\$5.99 Can.

ON SALE: 12/28/2004

Trim Size: 8 x 8 • Pages: 24  
Carton Count: 180 • Ages: 3–7  
Format: Trade Paperback  
Order Form Category: Picturebacks  
Territory: US and Canada • All Rights: Disney  
EAN: 9 780736 422680  
UPC-IP: 0 50694 04010 3 50399  
UPC-PI: 0 50694 00399 3 04010

### What Is a Princess?

ISBN: 0-7364-2238-2 • \$3.99/\$5.99 Can.

GLB ISBN: 0-7364-8030-7 • \$11.99/\$17.99 Can.

ON SALE: 9/28/2004

Trim Size: 6 x 9 • Pages: 32  
Carton Count: 96 • Ages: 4–6  
Format: Trade Paperback  
Order Form Category: Step into Reading—Step 1  
Territory: US and Canada • All Rights: Disney  
EAN: 9 780736 422383  
GLB EAN: 9 780736 480307  
UPC-IP: 0 50694 04004 2 50399  
UPC-PI: 0 50694 00399 3 04004

### ALSO AVAILABLE:

#### Getting to Know You

ISBN: (TR) 0-7364-2258-7 • \$3.99/\$5.99 Can.

#### Make-Believe Bride

ISBN: (TR) 0-7364-2220-X • \$3.99/\$5.99 Can.

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ISBN: (TR) 0-7364-2219-6 • \$3.99/\$5.99 Can.

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ISBN: (TR) 0-7364-2208-0 • \$3.99/\$5.99 Can.

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ISBN: (TR) 0-7364-2132-7 • \$3.99/\$5.99 Can.

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ISBN: (TR) 0-7364-2128-9 • \$3.25/\$4.99 Can.

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#### Love Notes

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#### The Masked Ball

ISBN: (TR) 0-7364-1182-8 • \$3.25/\$4.99 Can.

#### Sweethearts in the Snow

ISBN: (TR) 0-7364-2170-X • \$3.25/\$4.99 Can.



Sturdy, simple, and sweet—  
for babies and toddlers!

**Adorable Ariel**

ISBN: 0-7364-2274-9 • \$3.99/\$5.99 Can.

All Rights: Disney  
EAN: 9 780736 422741  
UPC-IP: 0 50694 04021 9 50399  
UPC-PI: 0 50694 00399 3 04021

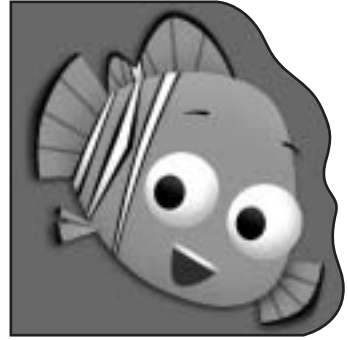
**Nemo's Friends**

ISBN: 0-7364-2273-0 • \$3.99/\$5.99 Can.

All Rights: Disney/Pixar  
EAN: 9 780736 422734  
UPC-IP: 0 50694 04020 2 50399  
UPC-PI: 0 50694 00399 3 04020

**ON SALE: 9/28/2004**

Trim Size: 4 x 4 • Pages: 16  
Carton Count: 72 • Ages: 1-4  
Format: Board Book  
Order Form Category: Board Book  
Territory: US and Canada



Adorable Ariel  
*Little Nugget*

NOW BABIES AND toddlers can swim away on a magical adventure with Ariel and all of her underwater friends! This sturdy, shaped board book is just the perfect size and shape for little hands!

Nemo's Friends  
*Little Nugget*

EXPLORE THE OCEAN with little Nemo and meet all of his friends in this adorable, shaped, little board book! It's just the perfect size and shape for little hands—or fins!



**ALSO AVAILABLE:**

*Pretend with Piglet*  
ISBN: (BR) 0-7364-2213-7 • \$3.99/\$5.99 Can.

*Lovely Cinderella*  
ISBN: (BR) 0-7364-2212-9 • \$3.99/\$5.99 Can.

*Sweet Snow White*  
ISBN: (BR) 0-7364-2185-8 • \$3.99/\$5.99 Can.

*The Little Lion King*  
ISBN: (BR) 0-7364-2184-X • \$3.99/\$5.99 Can.

*Playtime with Pooh*  
ISBN: (BR) 0-7364-2183-1 • \$3.99/\$5.99 Can.

*Giggle with Tigger*  
ISBN: (BR) 0-7364-2182-3 • \$3.99/\$5.99 Can.





# Look Who's Landed!

Meet Frank and Buster and their group of friends who all live in the Australian Outback. The Koala Brothers' mission is to help others, no matter what the problem, big or small. After all, their motto is, "We're here to help!"



- Hot New Preschool Series
- From the Executive Producer of *Bob the Builder*
- Launched January 26, 2004, on Playhouse Disney; Aired Daily, Monday–Friday
- Major Marketing and Publicity Support
- Licensing Program with Category Leaders
  - Books: Random House, Toys: Fisher-Price (2005), Videos: Buena Vista Home Entertainment (2005), and more!



Help is on  
its way!



## Tons of interactive fun with the Koala Brothers!

### Get Ready for Take-Off!

ISBN: 0-375-83039-1 • \$4.99/\$6.99 Can.

ON SALE: 9/14/2004

Trim Size: 7-7/8 x 10-7/8 • Pages: 16  
Carton Count: 72 • Ages: 3-7  
Format: Trade Paperback  
Order Form Category: Coloring & Activity  
Territory: North America  
All Rights: Big Tent Entertainment  
EAN: 9 780375 830396  
UPC-IP: 0 50694 04311 1 50499  
UPC-PI: 0 50694 00499 0 04311



### Help Is on Its Way!

ISBN: 0-375-83123-1 • \$12.99/\$19.99 Can.

ON SALE: 9/14/2004

Trim Size: 10 x 10 • Pages: 10  
Carton Count: 24 • Ages: 3-8  
Format: Nontraditional book  
Order Form Category: Deluxe Activity/Novelty  
Territory: North America  
All Rights: Big Tent Entertainment  
EAN: 9 780375 831232  
UPC-IP: 0 50694 04842 0 51299  
UPC-PI: 0 50694 01299 5 04842

## Get Ready for Take-Off! *Write-On/Wipe-Off Activity Book*

UP, UP, AND AWAY and in the air—the Koala Brothers are here to help! And now kids can join them in this fun, interactive format that comes with a jumbo crayon and reusable full-color pages! Engaging and imaginative open-ended activities make it possible for children to revisit this book again and again.

## Help Is on Its Way! *Deluxe Magnetic Play Book*

PREPARE TO BE magnetized by the Koala Brothers! This interactive playbook comes with 8 magnetic pages and 8 thick and sturdy magnetic play pieces that are mounted on foam for added fun! Every page shows how Frank and Buster help a friend in need and allows the reader to play along by adding the magnetic characters to each scene.

Take off for fun with the Koala Brothers!



## My Outback Friends and Me

*Color plus Camera Book*

FROM BIRTHDAY PARTIES to family travels and everything in between, children can record their favorite moments in this innovative and interactive format that features the Koala Brothers! The format comes with a book, a reusable camera, a roll of film, and a scrapbook kit that includes four-color decorative paper, four-color die-cut paper for picture frames, and permanent and reusable stickers! Children will have lots of fun with their favorite new friends as they take pictures and make their very own scrapbook.

## What Mitzi Wants!

*Color plus Safety Scissors*

MITZI IS TRYING to earn enough money for something she really wants, but she needs a little help from her friends! Kids can help her by completing the simple matching activities with their safety scissors and the full-color cardstock bound inside the book. The fun continues on the back cover with a colorful cutout Koala Brothers puzzle.

### **My Outback Friends and Me**

ISBN: 0-375-83040-5 • \$14.99/\$22.95 Can.

Trim Size: 9 x 9 • Pages: 24

Carton Count: 48

Format: Nontraditional Book

EAN: 9 780375 830402

UPC-IP: 0 50694 04312 8 51499

UPC-PI: 0 50694 01499 9 04312

### **What Mitzi Wants!**

ISBN: 0-375-83041-3 • \$4.99/\$6.99 Can.

Trim Size: 7-7/8 x 10-7/8 • Pages: 32

Carton Count: 72

Format: Trade Paperback

EAN: 9 780375 830419

UPC-IP: 0 50694 04364 7 50499

UPC-PI: 0 50694 00499 0 04364

**ON SALE: 9/14/2004**

Ages: 3-7

Order Form Category: Coloring & Activity

Territory: North America

All Rights: Big Tent Entertainment

### ♦ **Koala Brothers Postcards**

Pack of 10

ISBN: 0-375-99628-1 • No charge

On Sale: 9/14/2004



# SPONGEBOB SAVES BIKINI BOTTOM!

Plankton's sinister "Plan Z" is falling into place. In order to save Mr. Krabs, SpongeBob and Patrick volunteer to go to a dangerous place from which no one has ever returned! Are these two kids mature enough to save Bikini Bottom?

Find out in the biggest theatrical event of 2004!

Film features celebrity voices and cameos, including David Hasselhoff, Scarlett Johansson, Tom Waits, and Jeffrey Tambor!

IN THEATERS NOVEMBER 19, 2004

## JUMPING JELLYFISH!

\$100 Million, Yearlong Marketing Campaign Leading Up to Release!

- \* Paramount releases teaser trailer and poster nationwide (holiday '03)
- \* Fully dedicated Web site launch (January)
- \* Movie announcement at the annual Kids' Choice Awards (April)
- \* Programming stunts, promotions, and teaser campaigns (May)
- \* In-theater movie promotion with popcorn bags, trays, drink cups, and teaser posters (June)
- \* Multi-million dollar on-air campaign begins on broadcast and cable TV (October)
- \* Cover and movie features in *Nickelodeon Magazine* and on Nick.com (November)
- \* Exposure across all Viacom media—MTV, VH1, Comedy Central, etc.

### A sea of promotional partners lined up!

- \* Movie-branded consumer products with on-pack and media support
- \* QSR, packaged goods, travel, hotel, and auto partners to be announced

## RANDOM HOUSE MARKETING SUPPORT

Soak up these display options!

- \* 42-Copy Convertible Sidekick/Floor Display (Mass)  
—Includes 12 copies of *I'm Ready!*, and 10 copies each of *Hold Your Sea Horses!*, *Shell City*, *Here We Come!*, and *Bring on the Rock!*  
ISBN: 0-375-99513-7 (UIP/EAN); 0-375-99614-1 (UPI)  
Retail Value: \$189.58/\$273.58 Can.

- \* 36-Copy Movie Tie-In Floor Display (Trade)  
—Includes 8 copies each of *Hold Your Sea Horses!*, *I'm Ready!*, and *Shell City*, *Here We Come!*, 6 copies of *Bring on the Rock!*, 4 copies of *SpongeBob SquarePants*, and 2 copies of *SpongeBob Sponge Art Kit*.  
ISBN: 0-375-99615-X • Retail Value: \$193.64/\$283.64 Can.

- \* Cross-promotions with key licensees such as THQ, and more.



ON SALE OCTOBER 12, 2004!

### 36-Copy Mixed Floor Display (Trade)

Approx. Dimensions: 31" w x 19" d x 54" h

### 42-Copy Convertible Sidekick/Floor Display (Mass)

Approx. Dimensions as Floor Display: 13-1/4" w x 15-1/2" d x 55-1/2" h  
Approx. Dimensions as Sidekick: 13-1/4" w x 9-1/2" d x 41" h

Order displays today!

## SpongeBob expands to the big screen!



### I'm Ready!

*Color plus Growing Characters*

SPONGEBOB RETURNS A group of shrunken sea creatures to the water, and now kids can do the same for him. This coloring book comes with two SpongeBob-shaped figures that expand to over 6 times their original size when added to water! Kids will love watching him grow and grow, and with the cutout pictures and write-on/wipe-off speech bubbles on the back cover, they can create a zany diorama for him.

### Bring on the Rock!

*Color plus Slide Whistle*

SPONGEBOB SAVES THE day with a song, and kids will want to play along on the seafaring slide whistle affixed to this book! They can follow the song parodies in the book or use the fill-in-the-blanks puzzles to create their own crazy compositions.

#### ***I'm Ready!***

ISBN: 0-375-82988-1 • \$4.99/\$6.99 Can.

EAN: 9 780375 829888

UPC-IP: 0 50694 03976 3 50499

UPC-PI: 0 50694 00499 0 03976

#### ***Bring on the Rock!***

ISBN: 0-375-82989-X • \$4.99/\$6.99 Can.

**ON SALE: 10/12/2004**

EAN: 9 780375 829895

UPC-IP: 0 50694 03976 6 50499

UPC-PI: 0 50694 00499 0 03975

**ON SALE: 10/12/2004**

Trim Size: 7-7/8 x 10-7/8 • Pages: 32

Carton Count: 48 • Ages: 3 Up

Format: Trade Paperback

Order Form Category: Coloring & Activity

Territory: US and Canada

All Rights: Nickelodeon

In *SpongeBob Movie* promotion. See page 88.

In 2 x 4 Movie Pallet. See page 102.





*Dive into the excitement!*

**Hold Your Sea Horses!**

ISBN: 0-375-82895-8 • \$3.99/\$5.99 Can.

Pages: 64 • Carton Count: 96  
EAN: 9 780375 828959  
UPC-IP: 0 50694 03974 9 50399  
UPC-PI: 0 50694 00399 3 03974

**Shell City, Here We Come!**

ISBN: 0-375-82947-4 • \$3.99/\$5.99 Can.

**ON SALE: 10/12/2004**

Pages: 32 • Carton Count: 72  
EAN: 9 780375 829475  
UPC-IP: 0 50694 02805 7 50399  
UPC-PI: 0 50694 00399 3 02805

**ON SALE: 10/12/2004**

Trim Size: 7-7/8 x 10-7/8

Ages: 3 Up

Format: Trade Paperback

Order Form Category: Coloring & Activity

Territory: US and Canada

All Rights: Nickelodeon

In *SpongeBob Movie* promotion. See page 88.

In 2 x 4 *Movie Pallet*. See page 102.



## Hold Your Sea Horses!

*Deluxe Coloring Book*

THE COURSE IS SET for big screen silliness with this 64-page retelling of SpongeBob's feature film debut. The ocean full of coloring pages, puzzles, and games will thrill young fans as they relive their favorite movie moments. The back cover features a completely crazy board game!

## Shell City, Here We Come!

*Hologramatic Sticker Book*

THE PERFECT FORMAT for SpongeBob's underwater adventures. With these shimmering stickers, SpongeBob fans can give all their stuff a splash of Bikini Bottom style! The back cover includes a cutout treasure hunt game.



Create tons of sponge art  
with SpongeBob Squarepants!



ISBN: 0-375-83043-X • \$9.99/\$14.99 Can.

**ON SALE: 9/14/2004**

Trim Size: 6 x 8 • Pages: 24

Carton Count: 12 • Ages: 3 and Up

Format: Novelty

Order Form Category: Deluxe Activity/Novelty

Territory: US and Canada

All Rights: Nickelodeon

EAN: 9 780375 830433

UPC-IP: 0 50694 04496 5 50999

UPC-PI: 0 50694 00999 5 04496

In SpongeBob promotion. See page 88.



## SpongeBob Sponge Art Kit

ARE YOU READY, KIDS? It's time for tons of sponge art activities with SpongeBob Squarepants! Shaped sponges, a paintbrush, paint, and paint trays are included with this excellent activity kit. Young artists will be making their own sponge masterpieces for hours!



Perfect for Christmas!

**My Angel**

ISBN: 0-375-82991-1 • \$3.99/\$5.99 Can.

ON SALE: 9/14/2004

Trim Size: 4 x 4 • Pages: 16  
Carton Count: 72 • Ages: 1-4  
Format: Board Book  
Order Form Category: Board Book  
Territory: US and Canada  
All Rights: Precious Moments, Inc.  
EAN: 9 780375 829918  
UPC-IP: 0 50694 04022 6 50399  
UPC-PI: 0 50694 00399 3 04022



**My Angel**  
Little Nugget

PRECIOUS MOMENTS FANS will love this sturdy, full-color, shaped little board book that features simple, playful text as well as wonderful illustrations of angels by Sam Butcher!

**RUDOLPH**  
THE  
RED-NOSED REINDEER®

**Rudolph the Red-Nosed Reindeer**

ISBN: 0-375-82530-4 • \$3.99/\$5.99 Can.

ON SALE: 9/14/2004

Trim Size: 8 x 8 • Pages: 24  
Carton Count: 96 • Ages: 3-7  
Format: Trade Paperback  
Order Form Category: Picturebacks  
Territory: World • British & Translation: RHCB  
EAN: 9 780375 825309  
UPC-IP: 0 50694 03933 6 50399  
UPC-PI: 0 50694 00399 3 03933

**Rudolph the Red-Nosed Reindeer**  
Look-Look Book

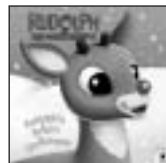
POOR RUDOLPH! ALL the other reindeer make fun of his bright red nose! Find out how this misfit saves Christmas and becomes the most famous reindeer in history in this cheery retelling of the TV classic.

In Christmas promotion. See page 101.

ALSO AVAILABLE:



**Love Your World**  
ISBN: (BR) 0-375-82910-5 • \$3.99/\$5.99 Can.  
**Share a Smile**  
ISBN: (BR) 0-375-82911-3 • \$3.99/\$5.99 Can.  
**As for Angels**  
ISBN: (TR) 0-375-82595-9 • \$7.99/\$11.99 Can.



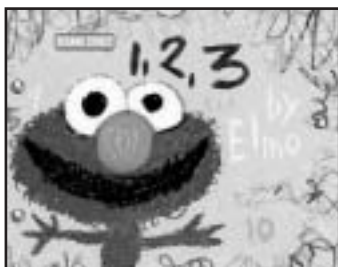
**Rudolph's Bright Christmas**  
ISBN: (NT) 0-375-82529-0 • \$9.99/\$14.99 Can.  
**A Holly Jolly Christmas!**  
ISBN: (TR) 0-375-82784-6 • \$2.99/\$4.99 Can.  
**Deck the Halls**  
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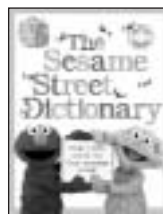
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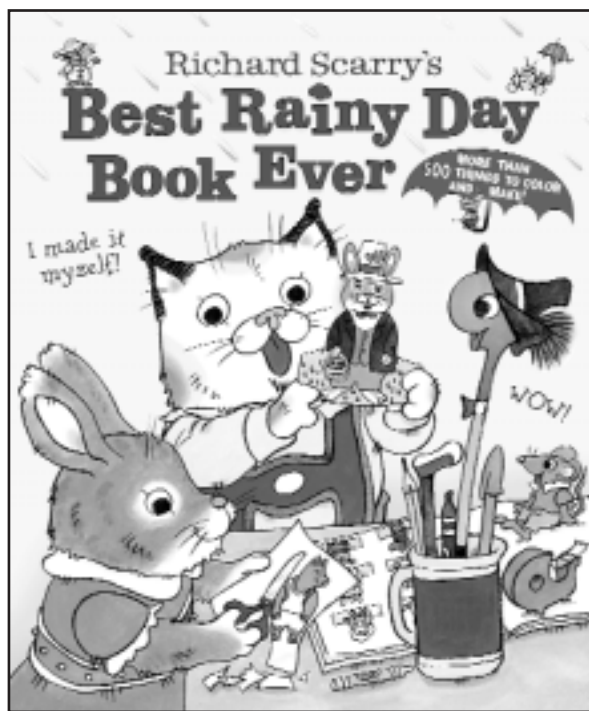
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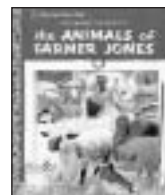
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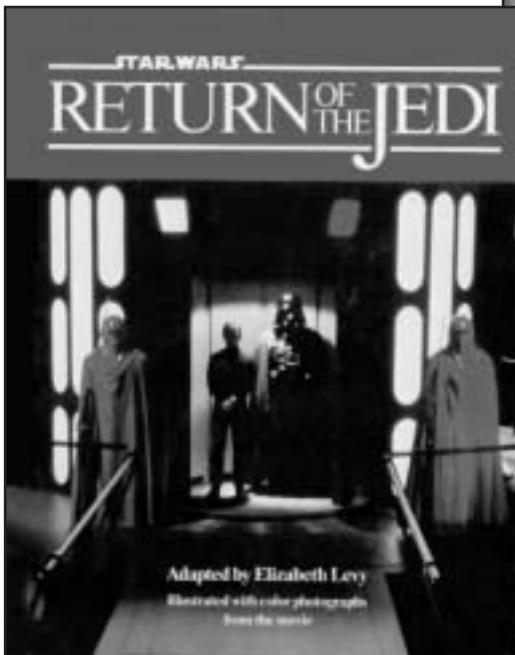
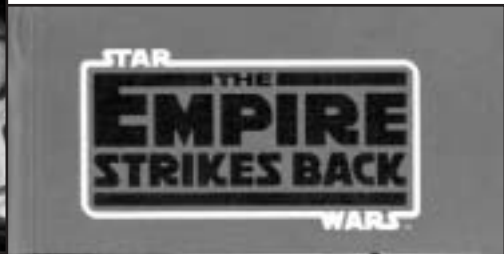
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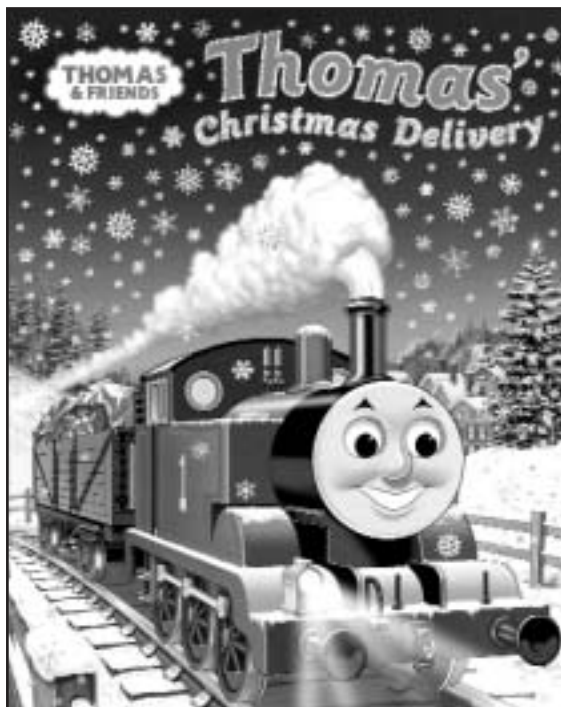
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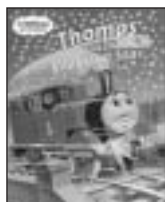
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ILLUSTRATED BY TOMMY STUBBS

IT IS CHRISTMAS eve, and Thomas wishes he was safe and warm in his shed with the other engines. But Thomas is a Really Useful Engine and has several important deliveries to make. Will he get home in time to make sure his stocking has been carefully hung? And when a big blizzard blows up, Thomas fears that Father Christmas may not find the engine shed at all.

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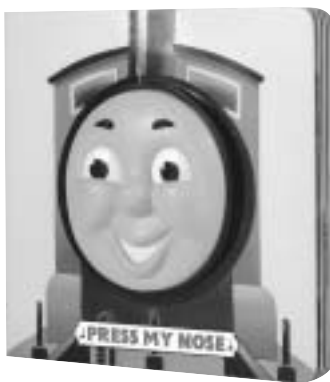
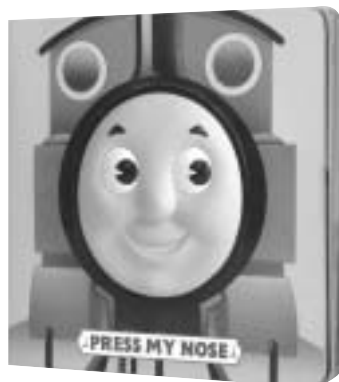


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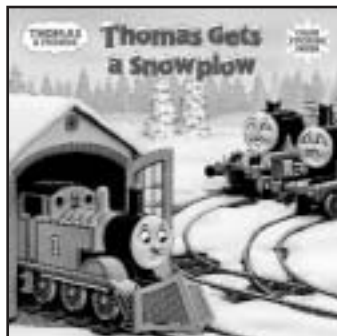
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## Thomas Gets a Snowplow

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PERCY HAS BEEN telling ghost stories about Rolf's Castle, the old ruin near one of the main lines. Thomas doesn't want to believe in ghosts, but when odd things keep happening, he gets nervous. But on an important, special run, Thomas starts to figure out that mysterious happenings usually have reasonable explanations.

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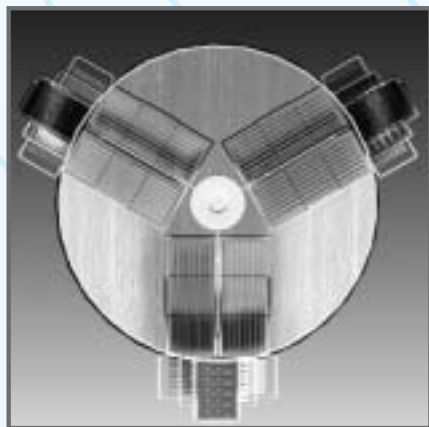
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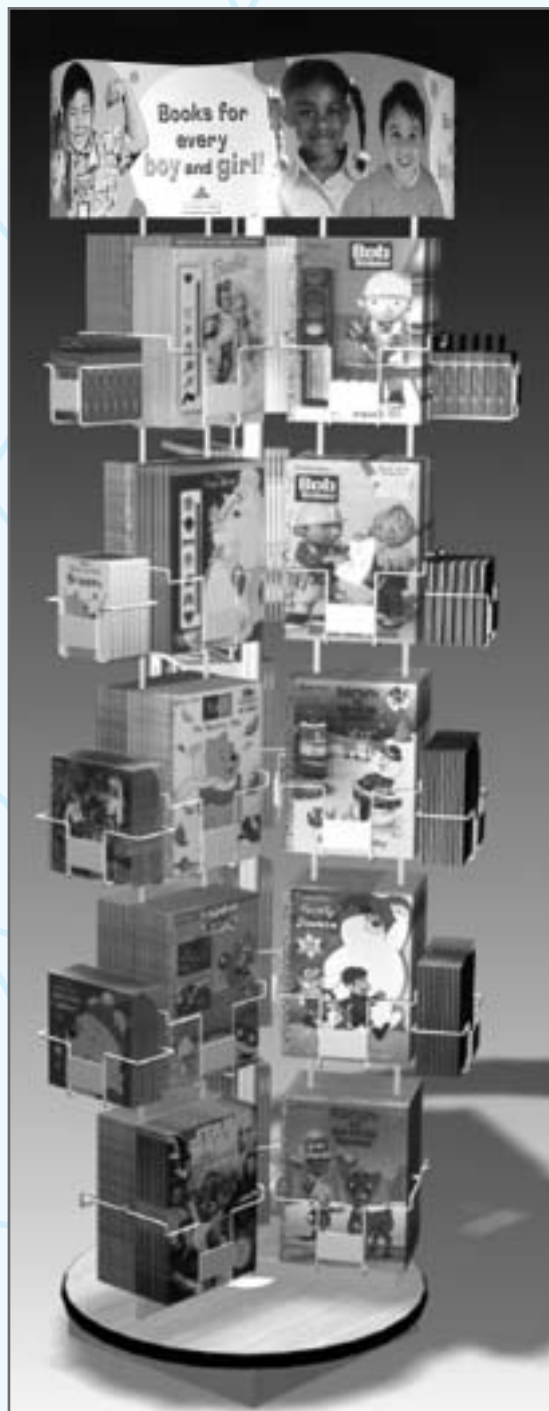


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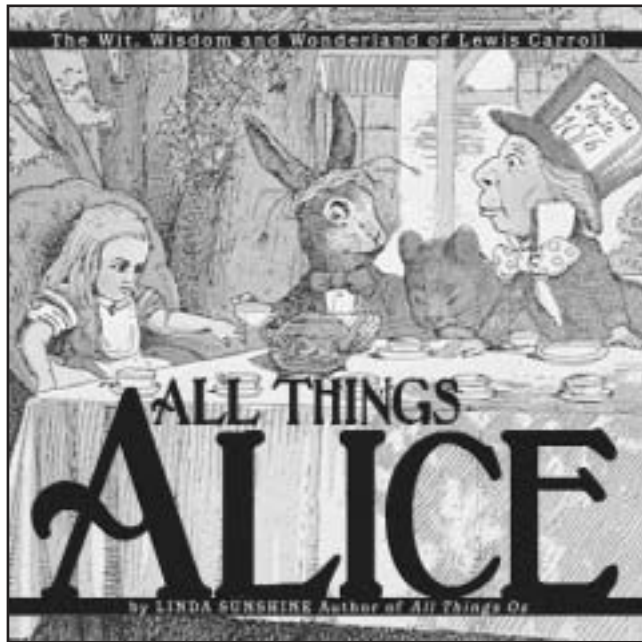


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**Linda Sunshine** is the author of 27 books. She lives in Los Angeles.



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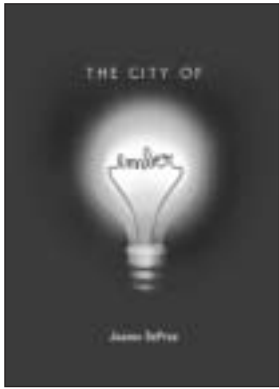


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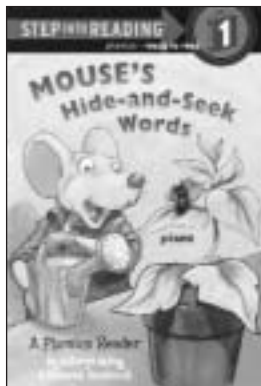
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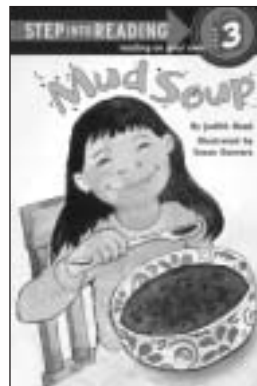
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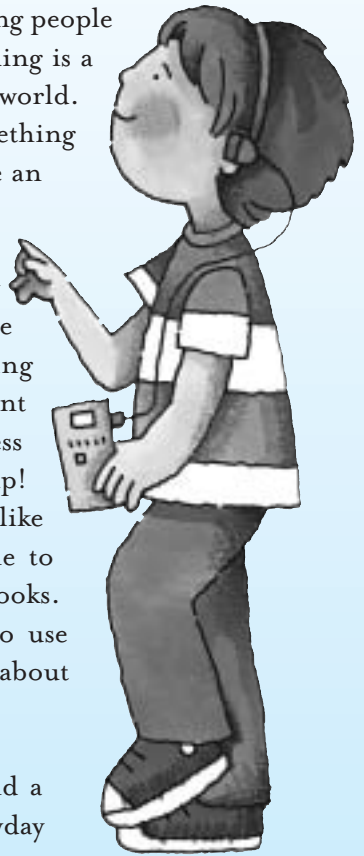
### Starting Children on the Path to a Life-Long Love of Literature

Many parents and teachers struggle to find ways to help the young people in their lives learn to read. These adults understand that reading is a skill that must be acquired to function successfully in today's world. As well, most parents and teachers want to make reading something more than just a tool to be mastered. They want reading to be an activity that brings a child happiness and satisfaction.

One important way to get children hooked on reading is by reading aloud to them. In fact, according to a study from the U.S. Department of Education's Commission on Reading entitled *Becoming a Nation of Readers*, "the single most important activity for building the knowledge required for eventual success in reading is reading aloud to children." Audiobooks can help! No parent or teacher has as much time or energy as they would like to spend reading aloud to children. What time they are able to devote can be supplemented through the use of audiobooks. Audiobooks are read by professionally trained narrators who use their voices to bring a text to life. But what's so important about hearing a story read aloud?

Hearing stories read aloud exposes a child to more words and a wider variety of words than he or she would encounter in everyday conversation or by watching a television program or movie. The more often a child is exposed to a word, the easier it will be to recognize and understand the word when it is encountered in printed text. Understanding or decoding words on the page is a key step to becoming literate. The more attention a struggling

reader must focus on simply decoding the words, the less attention he or she will be able to pay to the meaning of the text as a whole. As well, readers who are forced to spend a lot of time decoding words become more easily frustrated by the process of reading and are more apt to turn their attention to other activities.



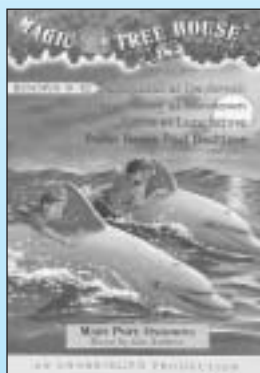
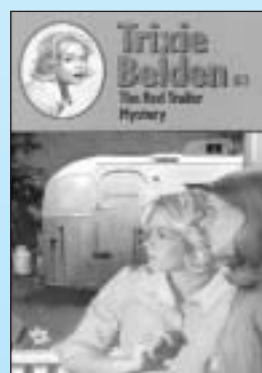
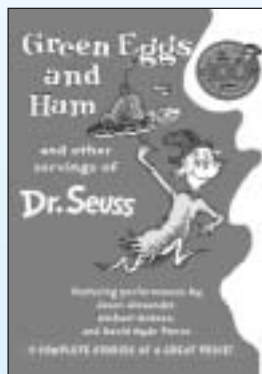
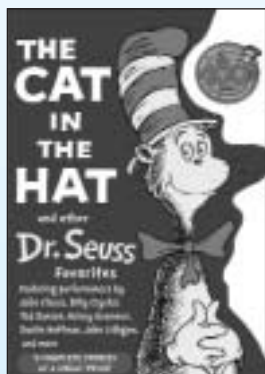
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