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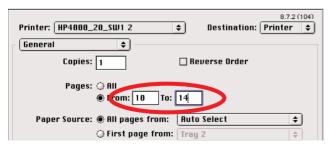
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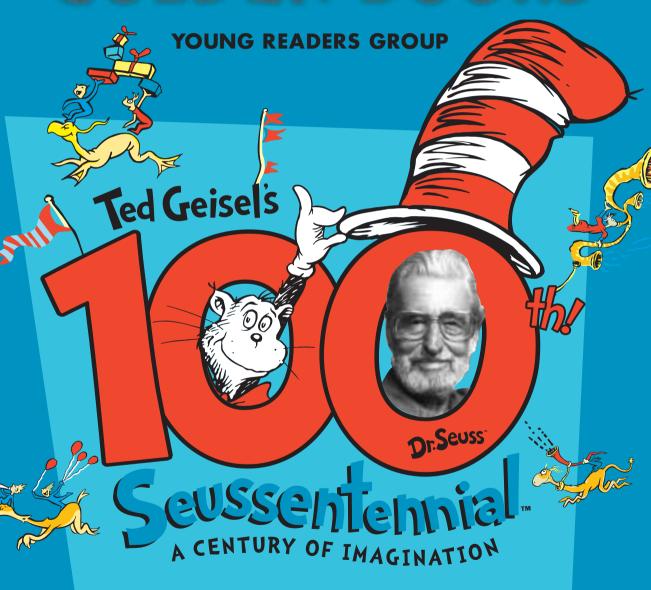


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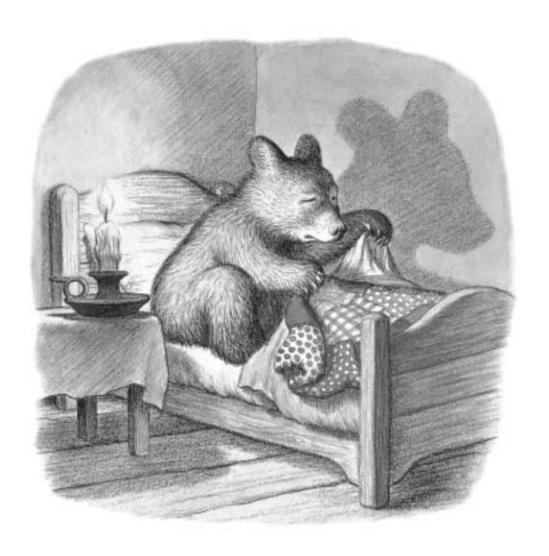
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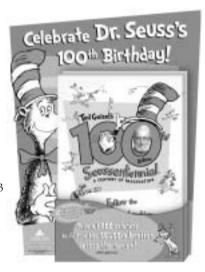
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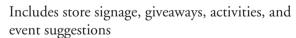
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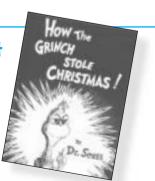
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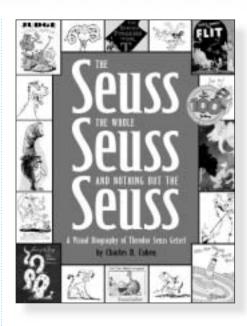
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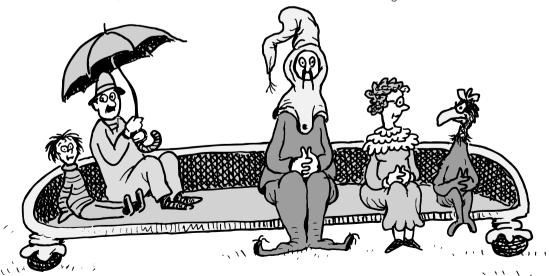
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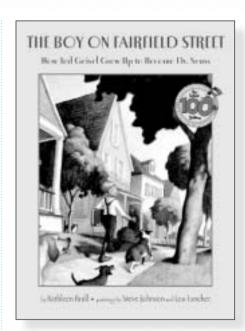
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Kathleen Krull is the author of Harcourt's popular "Lives of . . ." series and the award-winning Wilma Unlimited: How Wilma Rudolph Became the World's Fastest Woman. The author lives in San Diego, CA.

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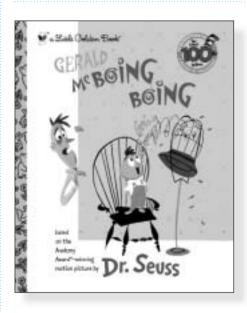
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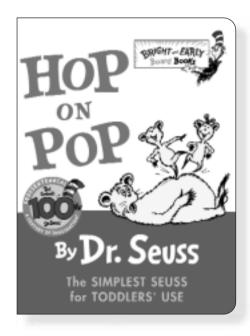
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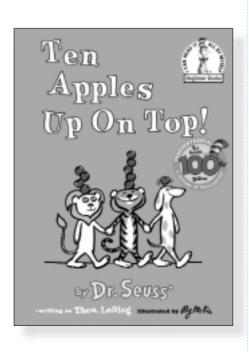


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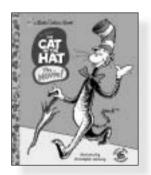


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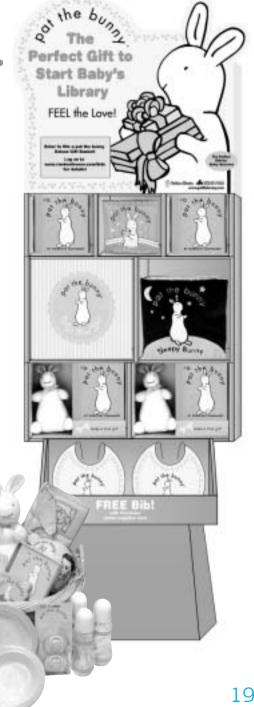
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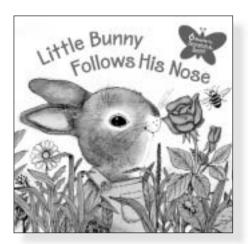
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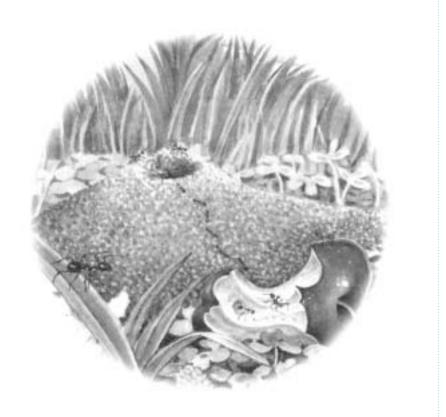
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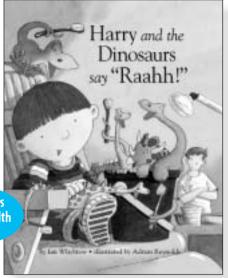
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UPC-PI: 0 14794 01495 2 82542

February is Dental Health Month!

A new favorite character—and his bucketful of dinosaurs!



Harry and the Dinosaurs Say "Raahh!"

lan Whybrow Illustrated by Adrian Reynolds

Harry and his beloved dinosaurs have a dental appointment and they are all very nervous—especially Tyrannosaurus, who has so *many* teeth. But with Harry's reassurances and a magic button to make him grow big, Tyrannosaurus agrees to let Dr. Drake take a look. Funny, accessible illustrations and a gentle text help alleviate the fear of this very typical life-lesson.

Marketing

Storytime Event Sheet

-Included in the spring 2004 promotions tube

ISBN: 0-385-75806-5 • No charge • On Sale: January 13, 2004

National Review Coverage

Featured on Kids @ Random, Teachers @ Random, and in the Librarians @ Random Newsletter

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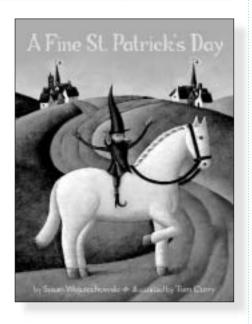
A Seasonal Picture Book

Join the people of Tralee and Tralah for a fine St. Patrick's Day fable!

A Fine St. Patrick's Day

Susan Wojciechowski Illustrated by Tom Curry

Every St. Patrick's Day two Irish towns compete for the best decorations. But no one has counted on a stranger arriving who will turn the contest upside down! With a charming text by award-winning author Susan Wojciechowski and vibrant folk-art style illustrations by acclaimed artist Tom Curry.



Marketing

National Review Coverage

Author and Illustrator Appearances by Request



JANUARY

A FINE ST. PATRICK'S DAY

ISBN: 0-375-82386-7 PRICE: \$14.95/\$22.95 CAN. GLB ISBN: 0-375-92386-1 GLB PRICE: \$16.99/ \$25.99 CAN.

On Sale: January 27 Trim Size: 8-1/2 x 10-7/8 Pages: 40 Carton Count: 24

Ages: 5-8

Format: Jktd POB Hc Pic Bk British & Translation: RHCB EAN: 9 780375 823862 51495 UPC-IP: 0 14794 82386 8 51495 UPC-PI: 0 14794 01495 2 82386 GLB EAN:

9 780375 923869 90000

Little Treasures from

JANUARY

THE EASTER RABBIT'S PARADE

ISBN: 0-375-82748-X PRICE: \$12.95/\$19.95 CAN. GLB ISBN: 0-375-92748-4 GLB PRICE: \$14.99/

\$22.99 CAN.

On Sale: January 27 Trim Size: 6-1/2 x 9 Pages: 40 Carton Count: 24 Ages: 3-6

Format: Jktd POB Hc Pic Bk British & Translation: RHCB Performance:

Sterling Lord Literistic EAN: 9 780375 827488 51295 UPC-IP: 0 14794 82748 4 51295 UPC-PI: 0 14794 01295 8 82748 GLB EAN:

9 780375 927485 90000

APRIL

PAPA SMALL

ISBN: 0-375-82749-8 PRICE: \$11.95/\$17.95 CAN. GLB ISBN: 0-375-92749-2 GLB PRICE: \$13.99/

\$21.99 CAN.

On Sale: April 27 Trim Size: 6-1/2 x 6-3/4 Pages: 56 Carton Count: 24

Ages: 3-6

Format: Jktd POB Hc Pic Bk British & Translation: RHCB Performance:

Sterling Lord Literistic EAN: 9 780375 827495 51195 UPC-IP: 0 14794 82749 1 51195 UPC-PI: 0 14794 01195 1 82749 GLB EAN:

9 780375 927492 90000



The Easter Rabbit's Parade

Lois Lenski

Easter is coming! The farmyard animals are planning a surprise for Ann Eliza, the little girl who takes care of them. Everyone contributes—Little Brown Hen lays the eggs, the chicks and goslings gather flowers, and White Rabbit and his family paint the eggs. Easter morning, the animals have a parade and give Ann Eliza her very own Easter basket . . . a very happy Easter, indeed!



Papa Small

Lois Lenski

In the dedication to her readers, Lois Lenski wrote: "For all the children who asked: 'Is there a Mama Small and Baby Small?' Yes, Papa Small has a family. Here they are—with my love. Your friend, Lois Lenski." Children will love seeing Papa Small and his family do many of the same things that their families do.

Marketing

Mr. Small Standees

-See your sales rep for details

No charge

Library Print Advertising

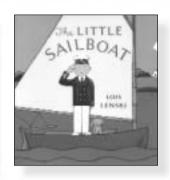
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Online Advertising

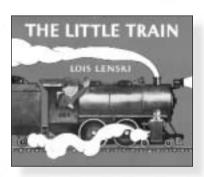
Direct E-mail Marketing

Lois Lenski

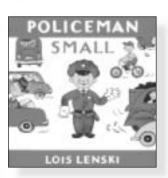


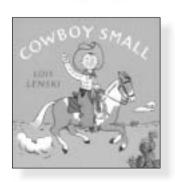












BACKLIST

THE LITTLE AIRPLANE

ISBN: 0-375-81079-X PRICE: \$11.95/\$17.95 CAN. GLB ISBN: 0-375-91079-4 GLB PRICE: \$13.99/ \$21.99 CAN.

THE LITTLE SAILBOAT

ISBN: 0-375-81078-1 PRICE: \$11.95/\$17.95 CAN. GLB ISBN: 0-375-91078-6 GLB PRICE: \$13.99/ \$21.99 CAN.

THE LITTLE FIRE ENGINE

ISBN: 0-375-81070-6 PRICE: \$13.95/\$21.00 CAN. GLB ISBN: 0-375-91070-0 GLB PRICE: \$15.99/ \$23.99 CAN.

THE LITTLE TRAIN

ISBN: 0-375-81071-4 PRICE: \$13.95/\$21.00 CAN. GLB ISBN: 0-375-91071-9 GLB PRICE: \$15.99/ \$23.99 CAN.

THE LITTLE FAMILY

ISBN: 0-375-81077-3 PRICE: \$9.95/\$14.95 CAN. GLB ISBN: 0-375-91077-8 GLB PRICE: \$11.99/ \$17.99 CAN.

POLICEMAN SMALL

ISBN: 0-375-81072-2 PRICE: \$11.95/\$17.95 CAN. GLB ISBN: 0-375-91072-7 GLB PRICE: \$13.99/ \$21.00 CAN.

COWBOY SMALL

ISBN: 0-375-81075-7 PRICE: \$11.95/\$17.95 CAN. GLB ISBN: 0-375-91075-1 GLB PRICE: \$13.99/ \$21.99 CAN.

Golden slumbers are guaranteed with

JANUARY

THE GOLDEN SLEEPY BOOK

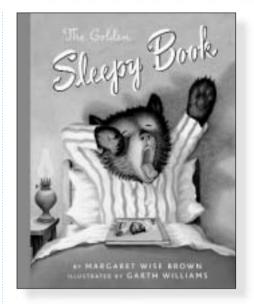
ISBN: 0-375-82779-X PRICE: \$12.95/\$19.95 CAN. GLB ISBN: 0-375-92779-4 GLB PRICE: \$14.99/ \$22.99 CAN.

On Sale: January 13 Trim Size: 8 x 10 Pages: 48 Carton Count: 24

Ages: 2-5

Format: Jktd POB Hc Pic Bk All Rights: RHCB EAN: 9 780375 827792 51295 UPC-IP: 0 14794 82779 8 51295 UPC-PI: 0 14794 01295 8 82779 GLB EAN:

9 780375 927799 90000



The Golden Sleepy Book

Margaret Wise Brown Illustrated by Garth Williams

In this collection of stories, songs, and poems, Margaret Wise Brown whispers tales of dreaming bunnies, drowsy bees, and all the pretty little horses . . . beautifully illustrated by Garth Williams in his whimsical yet realistic style. Available for the first time in decades, and perfect for gift-giving.



this rediscovered classic!

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• 8-Copy Counter Display

ISBN: 0-375-88626-5 Retail Value: \$103.60/\$159.60 Can.

• Door Hanger for Consumer Giveaway

Available in packs of 10

ISBN: 0-375-88627-3 • No charge

• Storytime Event Sheet

Available in spring 2004 promotions tube

ISBN: 0-375-75806-5 On Sale: January 13, 2004

- Featured on www.goldenbooks.com, Teachers @ Random, and in the Librarians @ Random Newsletter
- Online Advertising
- Direct E-mail Marketing



PUPPY PLAYTIME

ISBN: 0-375-82699-8 PRICE: \$4.99/\$6.99 CAN.

On Sale: January 13 Trim Size: 5-1/2 x 5-1/2 Pages: 10 Carton Count: 24

Ages: 1-4

Format: Board All Rights: Contact RHCB EAN: 9 780375 826993 50499 UPC-IP: 0 14794 82699 9 50499 UPC-PI: 0 14794 00499 1 82699

FURRY FRIENDS

ISBN: 0-375-82698-X PRICE: \$4.99/\$6.99 CAN.

On Sale: January 13 Trim Size: 5-1/2 x 5-1/2 Pages: 10

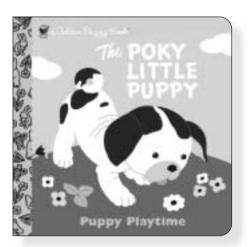
Carton Count: 24

Ages: 1-4 Format: Board

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Board Books

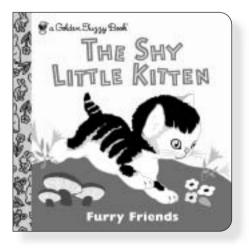
Featuring adored Little Golden Book characters that are fuzzy and fun to touch!



Puppy Playtime

Melissa Lagonegro

The beloved story from the 1942 classic, The Poky Little Puppy, comes to life in this fuzzy board book with vibrant illustrations. Travel through the meadow, down the road, and across the green grass with five fuzzy puppies in search of fun, food, and friends!



Furry Friends

Melissa Lagonegro

The Shy Little Kitten, originally published in 1946, is retold in a fun and fuzzy format. Children will love touching all the "furry" characters in this colorful board book about a little kitten and her adventures.

Big Little Golden Books

Treasures from our archives, now back in print for today's kids!

The Golden Egg Book

Margaret Wise Brown Illustrated by Leonard Weisgard

Once there was a little bunny. He was all alone. One day he found an egg. He could hear something moving inside the egg. What was it?

So begins the Golden Easter classic about a bunny—and a little duck that is about to hatch!



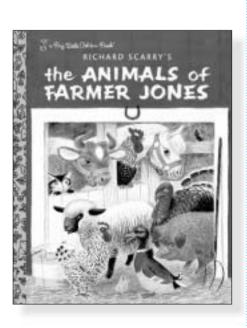
Richard Scarry's The Animals of Farmer Jones

Richard Scarry

It is suppertime on the farm. The animals are very hungry. But where is Farmer Jones?

The cow jangles her bell. "Moo, moo," says the cow. "I am very hungry." But where is Farmer Jones?

Published 50 years ago, this simple, satisfying story is illustrated in Richard Scarry's early, more painterly style.



JANUARY

THE GOLDEN EGG BOOK ISBN: 0-375-82717-X

PRICE: \$8.99/\$13.99 CAN. GLB ISBN: 0-375-92503-1 GLB PRICE: \$10.99/

\$16.99 CAN.

On Sale: January 13 Trim Size: 8 x 10 Pages: 32 Carton Count: 24

Ages: 2-5

Format: POB Hc Pic Bk British & Translation: RHCB EAN: 9 780375 827174 50899 UPC-IP: 0 14794 82717 0 50899 UPC-PI: 0 14794 00899 9 82717 GLB FAN:

9 780375 925030 90000

RICHARD SCARRY'S THE ANIMALS OF FARMER JONES

ISBN: 0-375-82718-8 PRICE: \$8.99/\$13.99 CAN. GLB ISBN: 0-375-92502-3 GLB PRICE: \$10.99/

\$16.99 CAN.

On Sale: January 13 Trim Size: 8 x 10 Pages: 32 Carton Count: 24

Ages: 2-5

Format: POB Hc Pic Bk British & Translation: RHCB EAN: 9 780375 827181 50899 UPC-IP: 0 14794 82718 7 50899 UPC-PI: 0 14794 00899 9 82718 GLB EAN:

9 780375 925023 90000

MARCH

THE LITTLE RED HEN

ISBN: 0-375-82773-0 PRICE: \$4.99/\$6.99 CAN.

On Sale: March 9 Trim Size: 5 x 6-3/8 Pages: 24 Carton Count: 78

Ages: 2-5

Format: Board All Rights: Contact RHCB EAN: 9 780375 827730 50499 UPC-IP: 0 14794 82773 6 50499 UPC-PI: 0 14794 00499 1 82773

ANIMAL ORCHESTRA

ISBN: 0-375-82775-7 PRICE: \$4.99/\$6.99 CAN.

On Sale: March 9 Trim Size: 5 x 6-3/8 Pages: 24 Carton Count: 78

Ages: 2–5 Format: Board

All Rights: Contact RHCB EAN: 9 780375 827754 50499 UPC-IP: 0 14794 82775 0 50499 UPC-PI: 0 14794 00499 1 82775

Little Golden Treasures

Classic Little Golden Books adapted into a sturdy toddler format!



The Little Red Hen

Illustrated by J. P. Miller

Beloved illustrator J. P. Miller's graphic, colorful farm animals seem to jump right off the page—but they aren't jumping to help the Little Red Hen plant her wheat! Young children will learn a valuable lesson about teamwork from this funny, favorite folktale.



Animal Orchestra

llo Orleans Illustrated by Tibor Gergely

This rhyming story about an animal orchestra and its hippo conductor is perfect for reading aloud. Children will have front-row seats as they imagine the rousing experience of a night at the orchestra!

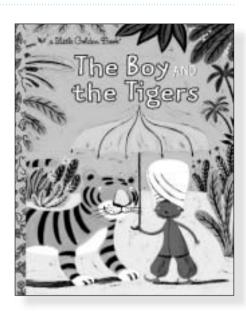
Little Golden Books

Classics of yesterday—and tomorrow.

The Boy and the Tigers

Helen Bannerman Illustrated by Valeria Petrone

When a little boy named Rajani ventures into the jungle, he runs into several tigers who make him give them his fine new red coat, blue trousers, purple shoes with crimson linings, and even his green umbrella! But Rajani outsmarts the tigers in the end, in this kinder retelling of Helen Bannerman's Little Black Sambo. New illustrations and non-offensive names and character depictions make this story lovable again.



JANUARY

THE BOY AND THE TIGERS ISBN: 0-375-82719-6

PRICE: \$2.99/\$4.99 CAN.

On Sale: January 13 Trim Size: 6-5/8 x 8 Pages: 24 Carton Count: 72 Ages: 2-5

Format: POB Hc Pic Bk All Rights: RHCB EAN: 9 780375 827198 50299 UPC-IP: 0 14794 82719 4 50299 UPC-PI: 0 14794 00299 7 82719

JANUARY

SLEEPING BEAUTY

ISBN: 0-7364-2198-X PRICE: \$2.99/\$4.99 CAN.

On Sale: January 13 Trim Size: 6-5/8 x 8 Pages: 24 Carton Count: 72

Ages: 2-5

Format: POB Hc Pic Bk All Rights: Disney EAN: 9 780736 421980 50299 UPC-IP: 0 27778 02198 3 50299 UPC-PI: 0 77778 00299 9 02198

FEBRUARY

HOME ON THE RANGE

ISBN: 0-7364-2214-5 PRICE: \$2.99/\$4.99 CAN.

On Sale: February 24 Trim Size: 6-5/8 x 8 Pages: 24 Carton Count: 72

Ages: 2-5

Format: POB Hc Pic Bk All Rights: Disney EAN: 9 780736 422147 50299 UPC-IP: 0 27778 02214 0 50299 UPC-PI: 0 27778 00299 9 02214

Little Golden Books®

A beloved classic and a new favorite.



Sleeping Beauty

Find out what happens when an evil fairy places a spell on a baby princess in the Walt Disney classic, Sleeping Beauty.

See pages 101–103 for more Disney Princess titles.



Cover not final

Home on the Range

Join a trio of sweet dairy cows as they set out to save their farm by tracking down a yodeling cattle rustler. Disney's newest animated film, *Home on the Range*, is sure to be a hit with every young cowboy and cowgirl!

See pages 88–90 for more Home on the Range titles.

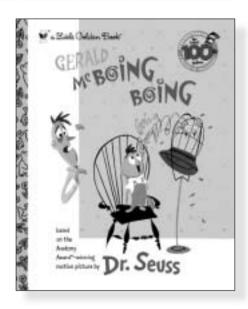
Gerald McBoing Boing and Bob the Builder make their debut in everyone's favorite format!

Gerald McBoing Boing

Based on the Academy Award™–winning motion picture by Dr. Seuss

They say it all started when Gerald was two—
That's the age kids start talking—
least, most of them do.
Well, when he started talking, you know what he said?
He didn't talk words—
he went boing boing instead!

So goes the hilarious tale of a boy who was a little bit different—a tale that only Dr. Seuss could create. Based on the Academy Awardwinning motion picture!



JANUARY

GERALD McBOING BOING

ISBN: 0-375-82721-8 PRICE: \$2.99/\$4.99 CAN.

On Sale: January 13 Trim Size: 6-5/8 x 8 Pages: 24 Carton Count: 72

Ages: 2-5

Format: POB Hc Pic Bk British & Translation: RHCB Performance: ICM EAN: 9 780375 827211 50299 UPC-IP: 0 14794 82721 7 50299 UPC-PI: 0 14794 00299 7 82721

BOB AND THE HUNGRY BUNNIES

ISBN: 0-375-82714-5 PRICE: \$2.99/\$4.99 CAN.

On Sale: January 13 Trim Size: 6-5/8 x 8 Pages: 24 Carton Count: 72

Ages: 2-5

Format: POB Hc Pic Bk All Rights: HIT Entertainment EAN: 9 780375 827143 50299 UPC-IP: 0 14794 82714 9 50299 UPC-PI: 0 14794 00299 7 82714

Bob and the Hungry Bunnies

Dennis Shealy Illustrated by Barry Goldberg

It's Bob to the rescue! When Mr. Ellis's pet bunny runs away, Spud and Lofty try to lure her back with Bob's giant carrot sign. Soon every bunny in town is chasing after them—until Bob tosses up the perfect solution in this funny new Little Golden Book!

See pages 82–84 for more Bob the Builder titles.





a Little

BACKLIST

BABY FARM ANIMALS

ISBN: 0-307-02175-0 PRICE: \$2.99/\$4.99 CAN.

CINDERELLA

ISBN: 0-307-96040-4 PRICE: \$2.99/\$4.99 CAN.

BUTTERFLY KISSES

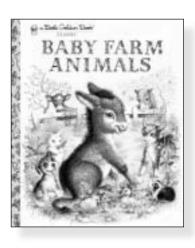
ISBN: 0-307-98872-4 PRICE: \$2.99/\$4.99 CAN.

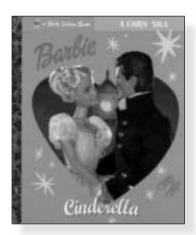
TAWNY SCRAWNY LION

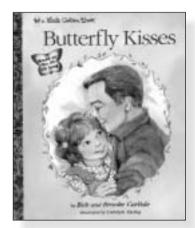
ISBN: 0-307-02168-8 PRICE: \$2.99/\$4.99 CAN.

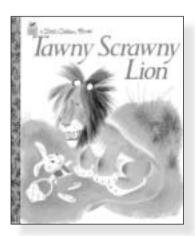
THE CAT IN THE HAT

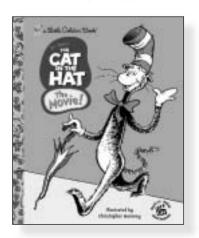
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Everyone's Favorite Format Now Gets a Permanent Home!

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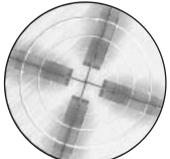
Little Golden Books Facts:

- For over 60 years, Little Golden Books has been introducing children to the rich and wonderful world of reading.
- Generations of children have come to know the unique format, the gold-foil spine, and the nameplate that says,
 "This Little Golden Book belongs to _____."
- These colorful hardcover books feature a wide range of early learning concepts, wonderful stories, popular characters, and all-time favorite licenses.
- Little Golden Books Classics won "Best Classic Toy" in 2001 by Dr. Toy.

Rack Facts:

- Total Number of Facings: 48
- Total Titles: 288
- **Height:** 65" with header
- Diameter: 19-1/4"
- Total Retail Value: \$861.12/\$1.149.12 Can.
- Available at no charge with an accompanying order of one complete fill of 288 Little Golden Books

Top View



Available NOW!

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www.goldenbooks.com



MARCH

A FIRST TIME BOOK®

THE BERENSTAIN BEARS AND THE MAMA'S DAY SURPRISE

ISBN: 0-375-81132-X PRICE: \$3.99/\$5.99 CAN. GLB ISBN: 0-375-91132-4 GLB PRICE: \$10.99/ \$16.99 CAN.

On Sale: March 23 Trim Size: 8 x 8 Pages: 32 Carton Count: 96

Ages: 5-8

Format: Trade Paperback British & Translation: RHCB Performance:

Sterling Lord Literistic EAN: 9 780375 811326 50399 UPC-IP: 0 90129 81132 8 50399 UPC-PI: 0 90129 00399 0 81132 GLB EAN:

9 780375 911323 90000

APRIL

MY DAD CAN DO ANYTHING

ISBN: 0-375-82627-0 PRICE: \$3.99/\$5.99 CAN.

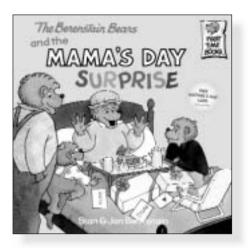
On Sale: April 27 Trim Size: 8 x 8 Pages: 24 Carton Count: 180 **Ages: 3–7**

Format: Trade Paperback British & Translation: RHCB Performance:

Rosenstone & Wender EAN: 9 780375 826276 50399 UPC-IP: 0 14794 82627 2 50399 UPC-PI: 0 14794 00399 4 82627

Pictureback® Books

Just right for Mother's Day, Father's Day, or any day!

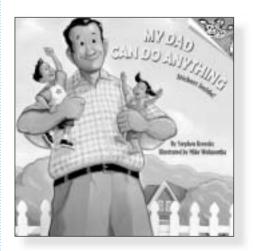


The Berenstain Bears and the Mama's Day Surprise

Stan & Jan Berenstain

Mother's Day is coming, and Mama Bear knows that Papa and the cubs are going to surprise her. She also knows that Mother's Day in the tree house is going to be one big, messy success that she'll have to clean up. But maybe, just maybe, Papa and the cubs have cooked up a really big surprise for Mama this year! Featuring greeting card gatefold.

See pages 78–79 for more Berenstain Bears titles.



My Dad Can Do Anything

Stephen Krensky Illustrated by Mike Wohnoutka

What can your dad do? Can he climb the highest mountain? Or swim to the bottom of the sea? In this heartwarming story about how dads are strong, brave, and allaround great, dads can do anything. Includes a sheet of fun stickers!

Look-Look Books

Perfect for Barbie fans.

Fashion Show Fun!

Mary Man-Kong

After seeing Barbie in a fashion show, Kelly can't wait to have a dress-up show of her very own. Barbie helps her little sister put on a show that's a big hit! This storybook features a sparkling glitter cover.

See pages 74–75 for more Barbie titles.



JANUARY

FASHION SHOW FUN! ISBN: 0-375-82746-3 PRICE: \$3.99/\$5.99 CAN.

On Sale: January 13 Trim Size: 8 x 8 Pages: 24 Carton Count: 180

Ages: 3-7

Format: Trade Paperback All Rights: Mattel EAN: 9 780375 827464 50399 UPC-IP: 0 14794 82746 0 50399

UPC-PI: 0 14794 00399 4 82746

APRIL

BARBIE LOVES WEDDINGS ISBN: 0-375-82742-0 PRICE: \$3.99/\$5.99 CAN.

On Sale: April 13 Trim Size: 8 x 8 Pages: 16 Carton Count: 180

Ages: 3-7

Format: Trade Paperback All Rights: Mattel EAN: 9 780375 827426 50399 UPC-IP: 0 14794 82742 2 50399 UPC-PI: 0 14794 00399 4 82742

Barbie Loves Weddings

Mary Man-Kong

From picking the perfect wedding dress, to finding the best present, to throwing a surprise bridal shower, Barbie has tons of fun because *Barbie Loves Weddings!* This storybook is filled with all-new full-color photos and wonderful wedding stickers.

See pages 74–75 for more Barbie titles.



JANUARY

THE LION KING 11/2

ISBN: 0-7364-2207-2 PRICE: \$3.99/\$5.99 CAN.

On Sale: January 13 Trim Size: 8 x 8 Pages: 24 Carton Count: 180 Ages: 3–7

Format: Trade Paperback All Rights: Disney EAN: 9 780736 422079 50399 UPC-IP: 0 27778 02207 2 50399

UPC-PI: 0 27778 00399 6 02207

FEBRUARY

SHOWDOWN!

ISBN: 0-7364-2224-2 PRICE: \$3.99/\$5.99 CAN.

On Sale: February 24 Trim Size: 8 x 8 Pages: 16 Carton Count: 120

Ages: 3-7

Format: Trade Paperback All Rights: Disney EAN: 9 780736 422246 50399 UPC-IP: 0 27778 02224 9 50399 UPC-PI: 0 27778 00399 6 02224

Pictureback® Books

Disney movies and DVDs come to life in these two full-color storybooks!



The Lion King 1½

Join Timon and Pumbaa in this 24-page foil-cover Pictureback book which retells the upcoming directto-video animated film: *The Lion King 1 1/2*!



Showdown!

Find out how the west was won in *Home on the Range*, the new animated feature film from Disney! This 16-page Pictureback book comes with a full sheet of stickers featuring the most popular characters from the film, including Buck the stallion and the three heroic dairy cows, Grace, Maggie, and Mrs. C!

New Princess stories with an added press-out surprise.

My Perfect Wedding

Planning a wedding is a big job but not too big for a princess as perfect as Cinderella! Plus, this all-new storybook comes with a press-out tiara.

See pages 88–104 for more Disney titles.



APRIL

MY PERFECT WEDDING

ISBN: 0-7364-2219-6 PRICE: \$3.99/\$5.99 CAN.

On Sale: April 13 Trim Size: 8 x 8 Pages: 24 Carton Count: 180

Ages: 3–7Format: Trade Paperback
All Rights: Disney
EAN: 9 780736 422192 50399

UPC-IP: 0 27778 02219 5 50399 UPC-PI: 0 27778 00399 6 02219

MAKE-BELIEVE BRIDE

ISBN: 0-7364-2220-X PRICE: \$3.99/\$5.99 CAN.

On Sale: April 13 Trim Size: 8 x 8 Pages: 24 Carton Count: 180

Ages: 3–7Format: Trade Paperback
All Rights: Disney

EAN: 9 780736 422208 50399 UPC-IP: 0 27778 02220 1 50399 UPC-PI: 0 27778 00399 6 02220

Make-believe Bride

Ariel loves to play make-believe especially when she pretends to marry the prince of her dreams! This original storybook features a pressout necklace.

See pages 88–104 for more Disney titles.



JANUARY

OH, BOTHER! SOMEONE DIDN'T SAY SORRY

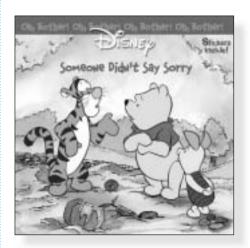
ISBN: 0-7364-2193-9 PRICE: \$3.99/\$5.99 CAN.

On Sale: January 13 Trim Size: 8 x 8 Pages: 24 Carton Count: 180 Ages: 3-7

Format: Trade Paperback All Rights: Disney EAN: 9 780736 421935 50399 UPC-IP: 0 27778 02193 8 50399 UPC-PI: 0 27778 00399 6 02193

Pictureback® Books

The Oh, Bother! series teaches important lessons about growing up . . . Pooh style!



Oh, Bother! Someone Didn't Say Sorry

Oh, bother! Tigger has upset Rabbit. How will Pooh and his friends help Tigger remember that saying you're sorry is the right thing to do? Kids will love this adorable story plus stickers!



One Wacky Family

Talk about a wild family reunion! Meet some of Stitch's "cousins"— genetic experiments just like him, with out-of-this-world skills. Plus, inside the book are stickers of Hunkahunka, Kixx, Mr. Stenchy, and other crazy characters.

See pages 88–104 for more Disney titles.



FEBRUARY

ONE WACKY FAMILY ISBN: 0-7364-2211-0 PRICE: \$3.99/\$5.99 CAN.

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HERE COMES PETER COTTONTAIL

ISBN: 0-375-82725-0 PRICE: \$3.99/\$5.99 CAN.

On Sale: January 27 Trim Size: 8 x 8 Pages: 24 Carton Count: 180 Ages: 3–7

Format: Trade Paperback All Rights: Classic Media EAN: 9 780375 827259 50399 UPC-IP: 0 14794 82725 5 50399 UPC-PI: 0 14794 00399 4 82725

Look-Look Books

Here comes Easter!





Here Comes Peter Cottontail

This storybook with sparkling glitter on the cover is a delightful retelling of the classic holiday TV special, Here Comes Peter Cottontail.

See pages 116–117 for more Peter Cottontail titles.





Some Bunny Loves You

Celebrate Easter, spring, and love with this 16-page Precious Moments storybook that features wonderful images of cute children and cuddly creatures! And young readers can decorate their Easter eggs with the full page of stickers that is included.

See pages 118–119 for more Precious Moments titles.



A Match Made in Heaven

The church bells are ringing because it's time for a precious little wedding! A little girl learns the tale of how her parents met and got married in this 16-page Look-Look book that celebrates love! Comes with a full page of wedding-themed stickers.

See pages 118–119 for more Precious Moments titles.



JANUARY

SOME BUNNY LOVES YOU ISBN: 0-375-82734-X PRICE: \$3.99/\$5.99 CAN.

On Sale: January 27 Trim Size: 8 x 8 Pages: 16 Carton Count: 180

Ages: 3-7

Format: Trade Paperback All Rights: Precious Moments Inc. EAN: 9 780375 827341 50399 UPC-IP: 0 14794 82734 7 50399 UPC-PI: 0 14794 00399 4 87734

APRIL

A MATCH MADE IN HEAVEN

ISBN: 0-375-82733-1 PRICE: \$3.99/\$5.99 CAN.

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Ages: 3-7

Format: Trade Paperback All Rights: Sesame Workshop EAN: 9 780375 827389 50399 UPC-IP: 0 14794 82738 5 50399 UPC-PI: 0 14794 00399 4 82738

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ISBN: 0-375-82739-0 PRICE: \$3.99/\$5.99 CAN.

On Sale: January 27 Trim Size: 8 x 8 Pages: 24 Carton Count: 180 **Ages: 3–7**

Format: Trade Paperback All Rights: Sesame Workshop EAN: 9 780375 827396 50399

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Pictureback® Books

New stories from Sesame Street and Dragon Tales—with eye-catching, glittery covers!



Cassie Builds a Bridge

Elizabeth Clasing Illustrated by Joe Ewers

What do you do when you accidentally break something that isn't yours? The dragons find out when their ball destroys the bridge in a tiny Grassling village. The story's messages about compassion for others and the value of teamwork will resonate with even the youngest readers. With glitter on the cover!

See page 105 for more Dragon



Just the Way You Are

Kara McMahon Illustrated by Joe Mathieu

Elmo and Zoe are best buddies. So when Zoe suddenly decides that she'd like to change a few things about herself to be more like her other monster girlfriends, it's up to Elmo to convince her that she's lovable just the way she is.

See pages 123–125 for more Sesame Street titles.

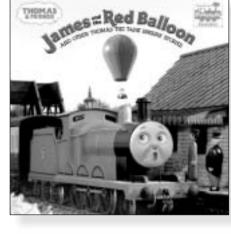
Thomas's newest story collection—includes postcards!

Thomas & Friends: James and the Red **Balloon and Other** Thomas the Tank **Engine Stories**

Based on the Railway Series by Rev. W. Awdry

Straight from the latest Thomas video comes three delightful new tales from the Island of Sodor. Thomas fans will laugh when James gets carried away about a balloon, Harvey rescues Percy, and Thomas becomes a jet engine! Filled with gentle humor and lots of photo illustrations.

See pages 130-132 for Thomas titles.

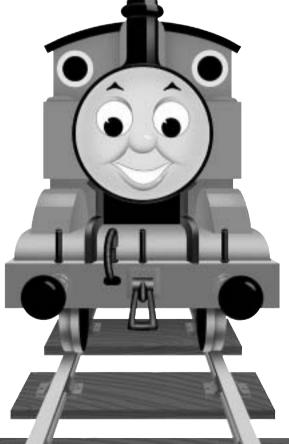


THOMAS & FRIENDS: JAMES AND THE RED **BALLOON AND OTHER THOMAS THE TANK ENGINE STORIES**

ISBN: 0-375-82753-6 PRICE: \$3.99/\$5.99 CAN.

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ISBN: 0-679-89231-1 PRICE: \$3.99/\$5.99 CAN. GLB ISBN: 0-679-99231-6 GLB PRICE: \$11.99/ \$17.99 CAN.

On Sale: January 13 Trim Size: 6 x 9 Pages: 32 Carton Count: 168

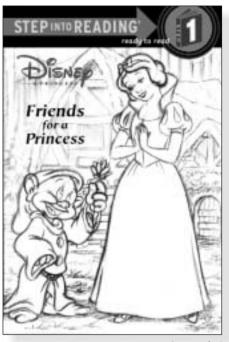
Ages: 4-6

Format: Trade Paperback British & Translation: RHCB Performance:

Sterling Lord Literistic EAN: 9 780679 892311 50399 UPC-IP: 0 90129 89231 0 50399 UPC-PI: 0 90129 00399 0 89231 GLB EAN:

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STEPINTO READING ready to read

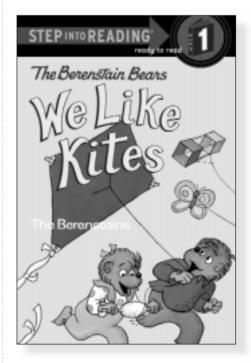


Cover not final

Friends for a Princess

This simple Step 1 tells the story of Snow White and her wonderful friendship with the Seven Dwarfs. Young readers will love getting to know each dwarf and finding out the character traits that make him special in this sweet rhyming story based upon the classic Disney film.

See pages 101–103 for more Disney Princess titles.



We Like Kites

The Berenstains

A windy hill, a summer sky, a perfect day for kites to fly. Sister Bear and Brother Bear join their friends for a sun-filled, fun-filled day in this sweet, rhyming book.

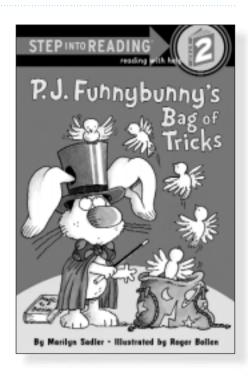
See pages 78–79 for more Berenstain Bears titles.

STEP INTO READING reading with help

P. J. Funnybunny's Bag of Tricks

Marilyn Sadler Illustrated by Roger Bollen

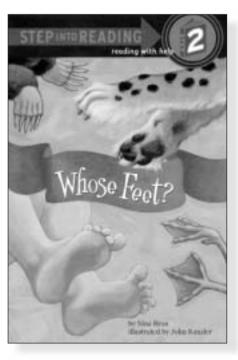
P. J. Funnybunny's dad brings home a special present: a magic kit! P.J. studies all the tricks and does them just right. So why are his family and friends bored with his tricks? P.J. decides to show them the best trick of all . . . by disappearing!



Whose Feet?

Nina Hess Illustrated by John Kanzler

Mole claws scrape out a new home. A duck uses her webbed feet to flip underwater and search for a snack. Orangutan feet grab on tight as they swing from vine to vine. Who knew that feet could be so special and perform such extraordinary feats!



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ISBN: 0-375-82444-8 PRICE: \$3.99/\$5.99 CAN. GLB ISBN: 0-375-92444-2 GLB PRICE: \$11.99/ \$17.99 CAN.

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Ages: 4-7

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ISBN: 0-7364-2209-9 PRICE: \$3.99/\$5.99 CAN. GLB ISBN: 0-7364-8028-5 GLB PRICE: \$11.99/ \$17.99 CAN.

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Format: Trade Paperback All Rights: Disney EAN: 9 780736 422093 50399 UPC-IP: 0 27778 02209 6 50399 UPC-PI: 0 27778 00399 6 02209 GLB FAN:

9 780736 480284 90000

A HERO OF A HORSE

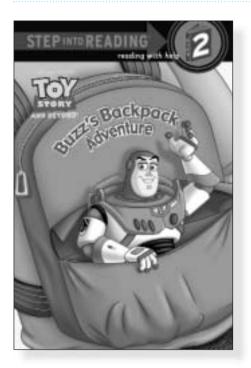
ISBN: 0-7364-2210-2 PRICE: \$3.99/\$5.99 CAN. GLB ISBN: 0-7364-8029-3 GLB PRICE: \$11.99/ \$17.99 CAN.

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Buzz's Backpack Adventure

When Andy brings Buzz Lightyear to school for show-and-tell, Buzz has an adventure of his very own! But will he make it back to Andy's backpack before it's time to go home?



Cover not final

A Hero of a Horse

What happens when a trio of determined dairy cows set out to save their farm by bringing in the most notorious cattle rustler in the West? Readers will love finding out in this rollicking Step into Reading, inspired by Disney's riproaring musical comedy, Home on the Range.

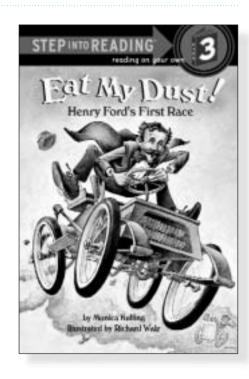
See pages 88–104 for more Disney titles.

STEP INTO READIN reading on your own

Eat My Dust! Henry Ford's First Race

Monica Kulling Illustrated by Richard Walz

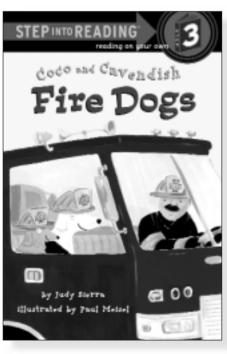
It's 1901 and Henry Ford wants to build a car that everyone can own. But first he needs the money to produce it. How will he get it? He enters a car race, of course! Readers will love this fast-paced, fact-based story!



Coco and Cavendish: Fire Dogs

Judy Sierra Illustrated by Paul Meisel

After Coco and Cavendish's adventure in the Step into Reading book Circus Dogs, the poodle and Border collie want to try their paws as fire dogs. But their old rivals Torbo and Orbot, two nasty robot dogs, have ideas of their own. How the two lovable dogs save the day concludes another deliciously satisfying story for beginning readers.



EAT MY DUST! HENRY FORD'S FIRST RACE

ISBN: 0-375-81510-4 PRICE: \$3.99/\$5.99 CAN. GLB ISBN: 0-375-91510-9 **GLB PRICE: \$11.99/**

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COCO AND CAVENDISH: FIRE DOGS

ISBN: 0-375-82238-0 PRICE: \$3.99/\$5.99 CAN. GLB ISBN: 0-375-92238-5 **GLB PRICE: \$11.99/** \$17.99 CAN.

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Carton Count: 126

Ages: 6-8

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Ages: 7-9

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APRIL

WILD CATS

ISBN: 0-375-82551-7 PRICE: \$3.99/\$5.99 CAN. GLB ISBN: 0-375-92551-1 GLB PRICE: \$11.99/ \$17.99 CAN.

On Sale: April 27 Trim Size: 6 x 9 Pages: 48 Carton Count: 126

Ages: 7-9

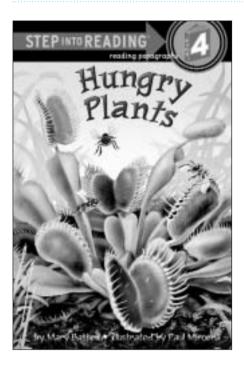
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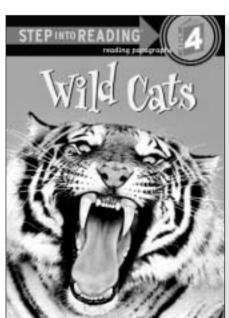
STEPINTO READING reading paragraphs



Hungry Plants

Mary Batten Illustrated by Paul Mirocha

This book offers readers a bug's-eye view into the strange and fascinating world of carnivorous plants. From the "jaws" of the Venus flytrap to the pretty sundew plant whose delicate tentacles entrap its prey, the unique anatomy and behaviors of meat-eating plants are detailed with clear, engaging text and art.



Wild Cats

Mary Batten Illustrated by Michael Langham Rowe

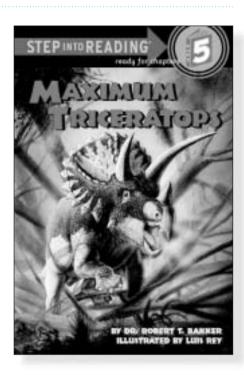
They roar and claw. They swiftly and quietly stalk their prey. The wild cats of the world are beautiful . . . and dangerous. These exotic, fierce felines are revered and feared all around the world.



Maximum Triceratops

Dr. Robert T. Bakker Illustrated by Luis Rey

Tyrannosaurus rex was the biggest, baddest bone-crunchingest meateater of its time, right? And every other dinosaur was afraid of it, right? Wrong! There was one animal that scared even the mighty T. rex. It's name? Triceratops maximus—a 100% plant-eating veggie-saur that scientists have been arguing about for over 70 years. World renowned paleontologist Dr. Robert T. Bakker examines this fascinating fossil—and the controversy surrounding it—in an easy-to-read format that young dinophiles will devour.



JANUARY

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ISBN: 0-375-82304-2 PRICE: \$3.99/\$5.99 CAN. GLB ISBN: 0-375-92304-7 GLB PRICE: \$11.99/ \$17.99 CAN.

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ISBN: 0-679-89226-5 GLB ISBN: 0-679-99226-X

Big Egg

ISBN: 0-679-88126-3 GLB ISBN: 0-679-98126-8

Ducks in Muck

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STEP 2

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STEP 3

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The Berenstain Bears and the Escape of the **Bogg Brothers**

ISBN: 0-679-89228-1 GLB ISBN: 0-679-99228-6



Helen Keller:

STEP 5

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ISBN: 0-679-89199-4 GLB ISBN: 0-679-99199-9



The Secret of Foundary Island

ISBN: 0-394-89614-9 GLB ISBN: 0-394-99614-3

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Cat at Bat

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My New Boy STEP 4

Amazing Rescues ISBN: 0-679-81107-9

GLB ISBN: 0-679-91107-3



The Great Houdini ISBN: 0-679-88573-0 GLB ISBN: 0-679-98573-5



STEP INTO READING®

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Drive Your Leveled Reader Sales with Step into Reading!

- FREE with Supporting Order (One Minimum Fill)
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- Total Titles: 432 Minimum-576 Maximum
- Approximate Dimensions: Height: 70" with Header

Diameter: 24" • Diameter with Bookmarks: 28-3/32"

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Marketing

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Myth and mystery

abound in this perfect

MARCH

A STEPPING STONE BOOK™ SUMMER OF THE SEA SERPENT

ISBN: 0-375-82735-8 PRICE: \$11.95/\$17.95 CAN. GLB ISBN: 0-375-92735-2 GLB PRICE: \$13.99/ \$21.00 CAN.

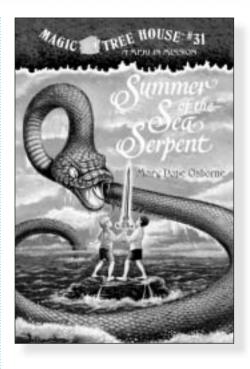
On Sale: March 23 Trim Size: 5-1/2 x 8-1/4

Pages: 128 Carton Count: 12 **Ages: 7–10**

Format: Jktd Hardcover British & Translation: RHCB Performance:

Brandt & Hochman EAN: 9 780375 827358 51195 UPC-IP: 0 14794 82735 4 51195 UPC-PI: 0 14794 01195 1 82735 GLB EAN:

9 780375 927355 90000



Summer of the Sea Serpent

Magic Tree House #31 (A Merlin Mission)

Mary Pope Osborne Illustrated by Sal Murdocca

Jack and Annie are off on another mythical mission at the request of Merlin the Magician. Luckily, they have a young sorcerer, Teddy, to help them. From underwater caves to a Spider Queen, from mystical selkies to a magical sword, this is a Magic Tree House adventure kids won't want to miss!



summer adventure

Marketing Campaign

• 12-Copy Floor Display with Water Squirters for Consumer Giveaway

ISBN: 0-375-88624-9 Retail Value: \$143.40/\$215.40 Can.

Water Squirters

Available in packs of 10

ISBN: 0-375-88623-0 • No charge

- Back-of-Book Advertising in All Magic Tree House Backlist
- National Media Coverage
- Magic Tree House Online Classroom Club Feature
- Featured on Kids @ Random, in the Librarians @ Random Newsletter, and on www.randomhouse.com/ magictreehouse
- Library Print Advertising



Sneak a peek at the latest from

Junie

APRIL

A STEPPING STONE BOOK™ JUNIE B., FIRST GRADER: CHEATER PANTS

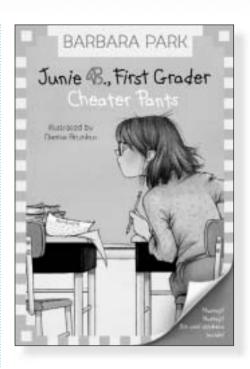
ISBN: 0-375-82302-6 PRICE: \$3.99/\$5.99 CAN.

On Sale: April 27 Trim Size: 5-3/16 x 7-5/8 Pages: 96

Carton Count: 48
Ages: 6-9

Format: Digest All Rights: Writers House Inc. EAN: 9 780375 823022 50399 UPC-IP: 0 14794 82302 8 50399 UPC-PI: 0 14794 00399 4 82302

Look for Junie B. Jones audiobooks, available from Imagination Studio.



Junie B., First Grader: Cheater Pants

Barbara Park Illustrated by Denise Brunkus

Junie B. Jones has all the answers when it comes to cheating. It's just plain wrong! But what if a friend shares an answer that you didn't even ask for? Sharing definitely isn't cheating . . . is it? Uh-oh. Maybe this cheating business is more complicated than Junie B. thought. Could she be a cheater pants and not even know it?



Bo-now in paperback!

Marketing Campaign

• 26-Copy Floor Display

ISBN: 0-375-88616-8 Retail Value: \$103.74/\$155.74 Can.

• In-Book Added Value

All-new Junie B. stickers included in every book!

- Back-of-Book Ads in All Junie Backlist
- Junie B. Jones Online Classroom Club Feature
- Featured on Kids @ Random and www.randomhouse.com/kids/junieb



Spring into spring holidays with Junie B.

Junie B. Jones and the Mushy Gushy Valentime Display On sale December 23, 2003 Junie B. Jones Has a Peep in Her Pocket Display On sale February 10, 2004

Junie B. Jones Is a Graduation Girl Display On sale April 13, 2004



16-Copy Floor Display ISBN: 0-375-88618-4 Retail Value: \$63.84/\$91.92 Can.

8-Copy Counter Display ISBN: 0-375-88617-6 Retail Value: \$31.92/\$44.00 Can.



16-Copy Floor Display ISBN: 0-375-88619-2 Retail Value: \$63.84/\$91.92 Can.

8-Copy Counter Display ISBN: 0-375-88620-6 Retail Value: \$31.92/\$44.00 Can.



16-Copy Floor Display ISBN: 0-375-88622-2 Retail Value: \$63.84/\$91.92 Can.

8-Copy Counter Display ISBN: 0-375-88621-4 Retail Value: \$31.92/\$44.00 Can.

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Random House is proud to publish A to Z Mysteries,
Adam Sharp and Andrew Lost—three Adventurous
and Addictive Stepping Stone series for young readers.
With an Aggressive marketing campaign that includes
national advertising and extensive cross-promotion, sales
for the A-List are guaranteed to Accelerate!





An A-LIST Marketing Campaign

- National Consumer Print Advertising Highlighting All Three Series
- "Get the A-List" Cross-Promotional Campaign Featuring Back-of-Book Ads in A-List Series
- Teachers @ Random and Librarians @ Random Features
- Library Print Advertising

CORAL, CRABS, AND

APRIL

A STEPPING STONE BOOK™ ANDREW LOST ON THE REEF

ISBN: 0-375-82525-8 PRICE: \$3.99/\$5.99 CAN. GLB ISBN: 0-375-92525-2 GLB PRICE: \$11.99/ \$17.99 CAN.

On Sale: April 24 Trim Size: 5-3/16 x 7-5/8

Pages: 96 Carton Count: 48 **Ages: 7–10** Format: Digest All Rights:

Sheldon Fogelman Agency EAN: 9 780375 825285 50399 UPC-IP: 0 14794 82528 2 50399 UPC-PI: 0 14794 00399 4 82528 GLB FAN:

9 780375 925252 90000

BACKLIST

PRICE: \$3.99 EACH/ \$5.99 EACH CAN. GLB PRICE: \$11.99 EACH/ \$17.99 EACH CAN.

#1 ANDREW LOST ON THE DOG

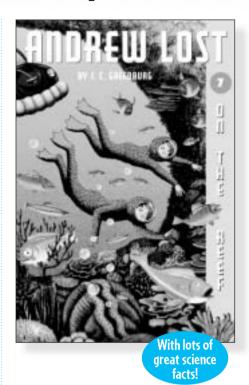
ISBN: 0-375-81277-6 GLB ISBN: 0-375-91277-0

#2 ANDREW LOST IN THE BATHROOM

ISBN: 0-375-81278-4 GLB ISBN: 0-375-91278-9

#3 ANDREW LOST IN THE KITCHEN

ISBN: 0-375-81279-2 GLB ISBN: 0-375-91279-7



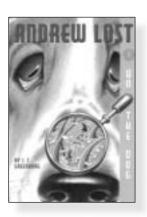
Andrew Lost on the Reef

Andrew Lost #7

J. C. Greenburg Illustrated by Mike Reed

Andrew, Judy, and Thudd are out of the whale, but not out of trouble, when the Water Bug gets caught on the Great Barrier Reef! This is the third in a four-book set that will take the kids on a tour of undersea phenomena—from the Great Barrier Reef to the Mariana Trench to the inside of a whale—as they try to find their way home.

Also Available:







CRAZY FUN!

MARKETING CAMPAIGN

- National Print Advertising
- Author Appearances by Request
- "Get the A-List" Cross-Promotional Campaign Featuring Back-of-Book Ads in A-List Series
- Teachers Guide

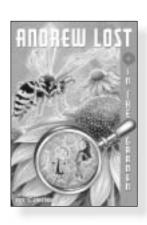
Available online and in packs of 15 for in-store distribution

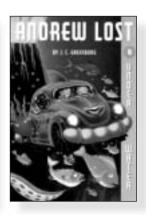
ISBN: 0-375-88525-0 • No charge



- Featured in the Librarians @ Random Newsletter
- New Andrew Lost Mini Site Coming Soon

Also Available:







BACKLIST

PRICE: \$3.99 EACH/ \$5.99 EACH CAN. GLB PRICE: \$11.99 EACH/ \$17.99 EACH CAN.

#4 ANDREW LOST IN THE GARDEN

ISBN: 0-375-81280-6 GLB ISBN: 0-375-91280-0

#5 ANDREW LOST UNDER WATER

ISBN: 0-375-82523-1 GLB ISBN: 0-375-92523-6

#6 ANDREW LOST IN THE WHALE

ISBN: 0-375-82524-X GLB ISBN: 0-375-92524-4



APRIL

A STEPPING STONE BOOK™

MOOSE MASTER

ISBN: 0-375-82688-2 PRICE: \$3.99/\$5.99 CAN. GLB ISBN: 0-375-92688-7 GLB PRICE: \$11.99/ \$17.99 CAN.

On Sale: April 27 Trim Size: 5-3/16 x 7-5/8 Pages: 48

Carton Count: 48

Ages: 6–9

Format: Digest
All Rights: RHCB

EAN: 9 780375 826887 50399 UPC-IP: 0 14794 82688 3 50399 UPC-PI: 0 14794 00399 4 82688 GLB EAN:

9 780375 926884 90000

BACKLIST

#1 THE SPY WHO BARKED

ISBN: 0-307-26412-2 PRICE: \$3.99/\$5.99 CAN. GLB ISBN: 0-307-46412-1 GLB PRICE: \$11.99/ \$17.99 CAN.

#2 LONDON CALLING

ISBN: 0-307-26414-9 PRICE: \$3.99/\$5.99 CAN. GLB ISBN: 0-307-46414-8 GLB PRICE: \$11.99/ \$17.99 CAN.

#3 SWIMMING WITH SHARKS

ISBN: 0-307-26418-1 PRICE: \$3.99/\$5.99 CAN. GLB ISBN: 0-307-46418-0 GLB PRICE: \$11.99/ \$17.99 CAN.

#4 OPERATION SPY SCHOOL

ISBN: 0-375-82404-9 PRICE: \$3.99/\$5.99 CAN. GLB ISBN: 0-375-92404-3 GLB PRICE: \$11.99/ \$17.99 CAN.

Adam Sharp

Meet Random House's very own spy kid!



Moose Master

Adam Sharp #5

George Edward Stanley Illustrated by Guy Francis

Timber! It's off with the tuxedo and on with a red jacket when Adam Sharp goes undercover as a Mountie in Canada's north woods. Ecanem, a mysterious logging company, is hogging Canada's lumber business, so the Mounties call on superspy Adam Sharp to get to the bottom of things. Will this wanabee Mountie get his man—or, in this case, will he only get a moose?

Also Available:









Marketing Campaign

National Print Advertising

"Get the A-List" Cross-Promotional Campaign Featuring Back-of-Book Ads in A-List Series

Featured on Teachers @ Random, Kids @ Random, and in the Librarians @ Random Newsletter

A to Z Mysteries®

Fast-paced, collectible mysteries for beginning chapter-book readers!

The Unwilling Umpire

A to Z Mysteries® #21

Ron Roy Illustrated by John Steven Gurney

U is for Umpire . . .

The whole town has turned out to watch the Green Lawn women challenge the men—and to see Mr. Pocket's prized baseball collection. But sometime during the game, the balls are stolen! The police suspect the umpire of foul play. Can Dink, Josh, and Ruth Rose prove he's innocent, or is it strike three for the Green Lawn ump?



FEBRUARY

A STEPPING STONE BOOK™

THE UNWILLING UMPIRE

ISBN: 0-375-81370-5 PRICE: \$3.99/\$5.99 CAN. GLB ISBN: 0-375-91370-X GLB PRICE: \$11.99/ \$17.99 CAN.

On Sale: February 24 Trim Size: 5-3/16 x 7-5/8 Pages: 112

Carton Count: 48

Ages: 6–9Format: Digest

British & Translation: RHCB Performance: Nancy Gallt

Literary Agency EAN: 9 780375 813702 50399 UPC-IP: 0 90129 81370 4 50399 UPC-PI: 0 90129 00399 0 81370 GLB EAN:

9 780375 913709 90000

Cook for A to Z Mysteries® audiobooks, available from Imagination Studio.

Marketing Campaign

National Print Advertising

"Get the A-List" Cross-Promotional Campaign Featuring Back-of-Book Ads in A-List Series

FREE Backpack Pulls Available for Giveaway

—See your sales rep for details

Featured on Teachers @ Random with Online Guide, on Kids @ Random, and in the Librarians @ Random Newsletter



BACKLIST

PRICE: \$3.99 EACH/ \$5.99 EACH CAN. GLB PRICE: \$11.99 EACH/ \$17.99 EACH CAN.

#20 THE TALKING T. REX

ISBN: 0-375-81369-1 GLB ISBN: 0-375-91369-6

#19 THE SCHOOL SKELETON

ISBN: 0-375-81368-3 GLB ISBN: 0-375-91368-8

#18 THE RUNAWAY RACEHORSE

ISBN: 0-375-81367-5 GLB ISBN: 0-375-91367-X

#17 THE QUICKSAND QUESTION

ISBN: 0-375-80272-X GLB ISBN: 0-375-90272-4

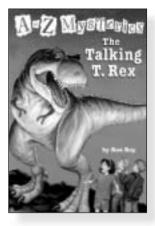
#16 THE PANDA PUZZLE

ISBN: 0-375-80271-1 GLB ISBN: 0-375-90271-6

#15 THE ORANGE OUTLAW

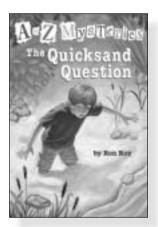
ISBN: 0-375-80270-3 PRICE: \$3.99/\$5.50 CAN. GLB ISBN: 0-375-90270-8 GLB PRICE: \$11.99/ \$17.99 CAN.

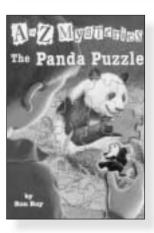
A to Z Mysteries: Crack the case with a great backlist!













This toad is on the road . . . to adventure!

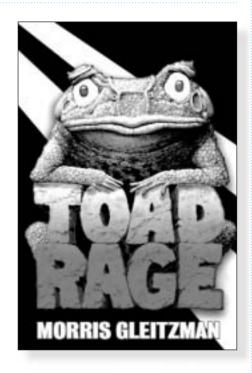
Toad Rage

Morris Gleitzman

Limpy's family reckons humans don't hate cane toads, but Limpy knows otherwise. He's spotted the signs: the cross looks, the unkind comments, the way they squash cane toads with their cars. Limpy is desperate to save his species from ending up as pancakes. Somehow he must make humans see how fabulous cane toads really are. Risking everything, he sets off on a wart-tinglingly dangerous and daring journey to . . . the Olympics?

This is the epic story of a slightly squashed young cane toad's quest for the truth.

Morris Gleitzman has been a frozen-chicken thawer, fashionindustry trainee, department-store Santa, and screenwriter, among other things. Now he's one of Australia's best-loved children's book authors.



APRIL

TOAD RAGE

ISBN: 0-375-82762-5 PRICE: \$14.95/\$22.95 CAN. GLB ISBN: 0-375-92762-X GLB PRICE: \$16.99/ \$25.99 CAN.

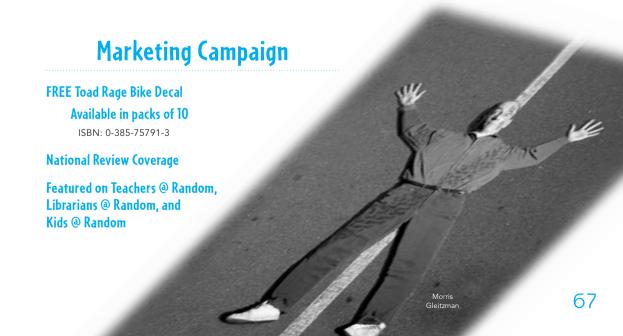
On Sale: April 27 Trim Size: 5-1/2 x 8-1/4 Pages: 176 Carton Count: 12

Ages: 8-12

Format: Jktd Hardcover All Rights: Penguin Books Australia

EAN: 9 780375 827624 51495 UPC-IP: 0 14794 82762 0 51495 UPC-PI: 0 14794 01495 2 82762 GLB EAN:

9 780375 927621 90000



JANUARY

PATRIOTS IN PETTICOATS

ISBN: 0-375-82357-3 PRICE: \$14.95/\$22.95 CAN. GLB ISBN: 0-375-92357-8 **GLB PRICE: \$16.99/** \$25.99 CAN.

On Sale: January 27 Trim Size: 5-1/2 x 8-1/4 Pages: 144 Carton Count: 12

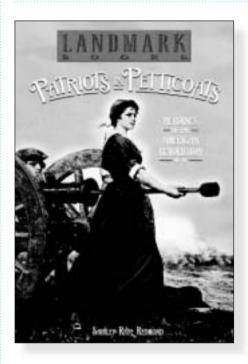
Ages: 7 up Format: Jktd Hardcover British & Translation: RHCB Performance: Irene Kraas

Literary Agency EAN: 9 780375 823572 51495 UPC-IP: 0 14794 82357 8 51495 UPC-PI: 0 14794 01495 2 82357 GLB EAN:

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Patriots in Petticoats

Heroines of the **American Revolution** Shirley Rave Redmond

Meet the amazing women of the American Revolution. From Nancy Morgan Hart, who captured enemy soldiers, to 15-year-old Betty Zane, who dodged bullets while running for gunpowder to save patriot lives—Patriots in Petticoats celebrates 24 of America's most daring and overlooked patriots!

Written with a compelling, light touch and packed with photographs, period art, maps, and timelines, Patriots in Petticoats is young nonfiction at its best-entertaining, engaging, and empowering!

"Shirley Raye Redmond digs deep to find American heroines—mostly unfamiliar names—and presents them in very simple and dramatic fashion. This is a pleasure to read and a much-needed angle on the

> -Kathleen Krull, author of the "Lives of" series



"One of the most critically acclaimed, bestselling children's book series ever published."

—The New York Times

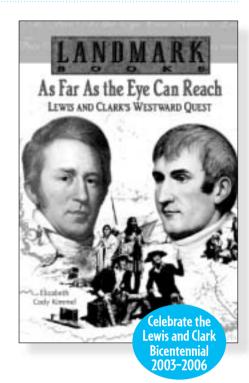
As Far As the Eye Can Reach

Lewis and Clark's Westward Quest

Elizabeth Cody Kimmel

In 1803, Captains Lewis and Clark and their Corps of Discovery set out to explore beyond the land of the Louisiana Territory. They traveled through Indian territories, faced down wild animals, and climbed snowy mountain passes. But the men survived their long journey and staked a claim to the West for the new country, America.

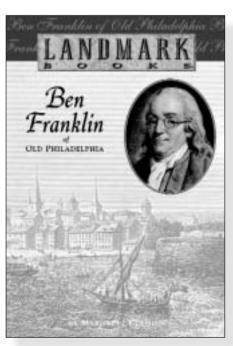
This lively, well-written Landmark Book includes excerpts from the expedition's journals, maps and drawings by Lewis and Clark, and period paintings.



Ben Franklin of Old Philadelphia

Margaret Cousins

Benjamin Franklin was one of the busiest men in the American colonies. He was a printer, a postmaster, an inventor, a writer, and a diplomat. When the Revolutionary War began, Ben supported America in the Continental Congress. Like the clever adages from his *Poor Richard's Almanac*, Ben Franklin still sets an example for Americans today.



JANUARY

AS FAR AS THE EYE CAN REACH

ISBN: 0-375-82728-5 PRICE: \$5.99/\$8.99 CAN.

On Sale: January 27 Trim Size: 5-3/16 x 7-5/8 Pages: 128 Carton Count: 48

Ages: 9 up

Format: Digest British: RHCB

Translation & Performance:

Sheldon Fogelman Agency EAN: 9 780375 827280 50599 UPC-IP: 0 14794 82728 6 50599 UPC-PI: 0 14794 00599 8 82728

BEN FRANKLIN OF OLD PHILADELPHIA

ISBN: 0-394-84928-0 PRICE: \$5.99/\$7.99 CAN.

On Sale: January 27 Trim Size: 5-3/16 x 7-5/8 Pages: 160

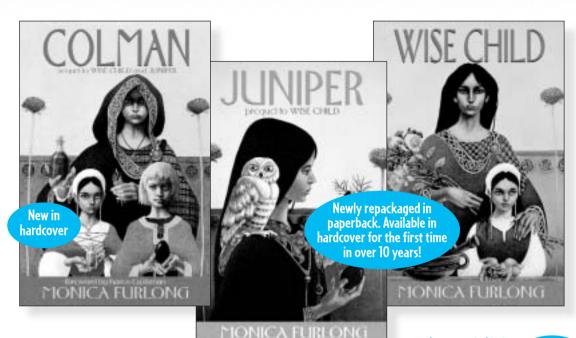
Carton Count: 48
Ages: 9 up

Format: Digest British and Translation Rights:

RHCB

EAN: 9 780394 849287 50599 UPC-IP: 0 79808 84928 9 50599 UPC-PI: 0 79808 00599 9 84928

A long-awaited sequel and last work by critically acclaimed author



Colman Sequel to Wise Child and Juniper Monica Furlong

Set in very early Christian times, Colman is a spellbinding fantasy of a faraway age, when the mystical and the commonplace walked hand in hand. The healer, Juniper, and her apprentice, Wise Child, are accused of witchcraft and forced to flee their small town. Wise Child's devoted cousin, Colman, escapes with them. This is his story of their arrival to the land of Juniper's birth, where she is, in fact, a princess.

JuniperPrequel to Wise Child Monica Furlong

Though Juniper enjoys the easy life of a medieval princess, she chooses to learn about herbs, healing, and the magic within nature from her strange and difficult godmother. As her training comes to an end, Juniper discovers that her power-hungry aunt is using black magic to seize the throne. Juniper must use her as-yet-untested powers to stop her—before the kingdom is destroyed!

Wise Child Monica Eurlong

Monica Furlong Notable Book

In a remote Scottish village, nineyear-old Wise Child is taken in by Juniper, a healer and sorceress. Then Wise Child's mother, Maeve, a black witch, reappears. In choosing between Maeve and Juniper, Wise Child discovers the extent of her supernatural

An ALA

Known in her homeland of England in many roles—journalist, biographer, novelist, feminist, and activist—**Monica Furlong** was best known in the United States for her award-winning novels, *Juniper* and *Wise Child*. Monica Furlong died of cancer in January 2003 at the age of 72. *Colman* is her last work.

powers—and her true loyalties.

Monica Furlong

Marketing Campaign

• 16-Copy Mixed Floor Display

Includes 4 copies of *Colman* (hc) and 6 copies each of *Juniper* (pb) and *Wise Child* (pb)

ISBN: 0-375-88615-X • Retail Value: \$123.68/\$171.68 Can.

Full-Color Poster

Included in the spring 2004 promotions tube

ISBN: 0-385-75806-5 • No charge • Available January 13, 2004

- National Print Advertising
- Back-of-Book Ads in Tamora Pierce Novels
- National Review Coverage
- Library Print Advertising
- Featured on Teens @ Random, Teachers @ Random, and Librarians @ Random
- Direct E-mail Marketing

COLMAN

ISBN: 0-375-81514-7 PRICE: \$15.95/\$21.95 CAN. GLB ISBN: 0-375-91514-1 GLB PRICE: \$17.99/ \$26.99 CAN.

On Sale: February 24 Trim Size: 5-1/2 x 8-1/4 Pages: 288

Carton Count: 12

Ages: 10 up

Format: Jktd Hardcover
British & Translation: RHCB
Performance: Eunice McMullen
Children's Literary Agency
EAN: 9 780375 815140 51595
UPC-IP: 0 90129 81514 2 51595
UPC-PI: 0 90129 01595 5 81514
GLB FAN:

9 780375 915147 90000

JUNIPER

Format: Mass Market/Rack ISBN: 0-679-83369-2 PRICE: \$4.99/\$6.99 CAN. Trim Size: 4-3/16 x 6-7/8

Carton Count: 48 EAN: 9 780679 833697 50499 UPC-IP: 0 90129 83369 6 50499 UPC-PI: 0 90129 00499 7 83369

Format: Jktd Hardcover ISBN: 0-394-83220-5 PRICE: \$15.95/\$23.95 CAN.

On Sale: February 24 Trim Size: 5-1/2 x 8-1/4 Pages: 208

Carton Count: 112
Ages: 10 up

British & Translation: RHCB EAN: 9 780394 832203 51595 UPC-IP: 0 79808 83220 5 51595 UPC-PI: 0 79808 01595 0 83220



Format: Mass Market/Rack ISBN: 0-394-82598-5 PRICE: \$4.99/\$6.99 CAN.

Trim Size: 4-3/16 x 6-7/8 Carton Count: 48 EAN: 9 780394 825984 50499 UPC-IP: 0 79808 82598 6 50499 UPC-PI: 0 79808 00499 2 82595

Format: Jktd Hardcover ISBN: 0-394-89105-8 PRICE: \$15.95/\$23.95 CAN.

On Sale: February 24 Trim Size: 5-1/2 x 8-1/4 Pages: 240

Carton Count: 112

Ages: 10 up

British & Translation: RHCB EAN: 9 780394 891057 51595 UPC-IP: 0 79808 89105 9 51595 UPC-PI: 0 79808 01595 0 89105



APRIL

WEDDING MEMORIES ISBN: 0-375-82754-4

ISBN: 0-375-82754-4 PRICE: \$4.99/\$6.99 CAN.

On Sale: April 27 Trim Size: 4-3/16 x 6-7/8 Pages: 176 Carton Count: 48

Ages: 9-12

Format: Mass Market/Rack All Rights: Spelling Entertainment EAN: 9 780375 827549 50499 UPC-IP: 0 14794 82754 5 50499 UPC-PI: 0 14794 00499 1 82754

7th Heaven™

Original stories to tie in with the hit WB show!



Wedding Memories

Amanda Christie

Just one year ago was the happiest, most romantic day of Lucy's life. But, now, between Kevin's job as a police officer and Lucy's own demanding studies to become a minister, the newlyweds haven't spent time alone in weeks. Sure, marriage has its ups and downs. The question on Lucy's mind is whether her first anniversary with Kevin will turn out to be for the better or the worse!



Barbie

The Berenstain Bears

Bob the Builder

Disney

Dragon Tales

Nickelodeon

Peter Cottontail

Random House Licenses

Precious Moments

Richard Scarry

Sesame Street

Thomas & Friends

JANUARY

SPRING INTO FASHION

ISBN: 0-375-82648-3 PRICE: \$3.99/\$5.99 CAN.

On Sale: January 13 Trim Size: 7-7/8 x 10-7/8 Pages: 12

Carton Count: 144

Ages: 3-7

Format: Trade Paperback All Rights: Mattel EAN: 9 780375 826481 50399 UPC-IP: 0 14794 82648 7 50399 UPC-PI: 0 14794 00399 4 82648

RISING STARS

ISBN: 0-375-82649-1 PRICE: \$2.99/\$4.99 CAN.

On Sale: January 13 Trim Size: 7-7/8 x 10-7/8 Pages: 64

Carton Count: 96
Ages: 3-7

Format: Trade Paperback All Rights: Mattel

EAN: 9 780375 826498 50299 UPC-IP: 0 14794 82649 4 50299 UPC-PI: 0 14794 00299 7 82649

> Both in Fashion Fun Promotion— Coming in May!

Barbie[™]

Activity books that girls love!



Spring into Fashion A Paper Doll Book

Barbie and her friend love spring sports, gardening, parties, and picnics. Two paper dolls and lots of cool spring clothes are included. The back cover features a cut-out tote bag.



Rising Stars A Super Coloring Book

Barbie and her band are preparing for a talent competition by designing costumes, rehearsing their song, and getting their dance moves just right. On the back cover, girls can decorate and cut out their own CD cover.

Fashion Show Fun! A Look-Look Book Mary Man-Kong

After seeing Barbie in a fashion show, Kelly can't wait to have a dress-up show of her very own. Barbie helps her little sister put on a show that's a big hit! This storybook features a sparkling glitter cover.



Barbie Loves Weddings A Look-Look Book Mary Man-Kong

From picking the perfect wedding dress, to finding the best present, to throwing a surprise bridal shower, Barbie has tons of fun because Barbie Loves Weddings! This storybook is filled with all-new full-color photos and wonderful wedding stickers.



JANUARY

FASHION SHOW FUN! ISBN: 0-375-82746-3 PRICE: \$3.99/\$5.99 CAN.

On Sale: January 13 Trim Size: 8 x 8 Pages: 24 Carton Count: 180

Ages: 3-7

Format: Trade Paperback All Rights: Mattel EAN: 9 780375 827464 50399

UPC-IP: 0 14794 82746 0 50399 UPC-PI: 0 14794 00399 4 82746

MARCH

BARBIE LOVES WEDDINGS ISBN: 0-375-82742-0 PRICE: \$3.99/\$5.99 CAN.

On Sale: March 13 Trim Size: 8 x 8 Pages: 16 Carton Count: 180

Ages: 3-7

Format: Trade Paperback All Rights: Mattel EAN: 9 780375 827426 50399 UPC-IP: 0 14794 82742 2 50399 UPC-PI: 0 14794 00399 4 82742

> Both in Fashion Fun Promotion— Coming in May!

BACKLIST

PADDED HARDCOVER A WEDDING TO

REMEMBER

ISBN: 0-307-10424-9 PRICE: \$5.99/\$8.99 CAN.

ACTIVITY KIT WEDDING WISHES FUN PACK!

ISBN: 0-307-16320-2 PRICE: \$9.99/\$14.99 CAN.

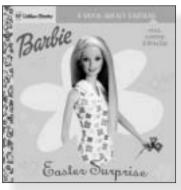
A LOOK-LOOK BOOK WITH STICKERS

EASTER SURPRISE

ISBN: 0-307-12064-3 PRICE: \$3.99/\$5.99 CAN.

Barbie[™] Backlist Is Always in Season!





Discover Hollywood's next shining star in the Starring Barbie hardcover series!





BACKLIST

HARDCOVERS

A DREAM COME TRUE!

ISBN: 0-307-10589-X PRICE: \$7.99/\$11.99 CAN.

RODEO COWGIRL!

ISBN: 0-307-10601-2 PRICE: \$7.99/\$11.99 CAN.

The Berenstain Bears

MARCH

THE BERENSTAIN BEARS AND THE MAMA'S DAY SURPRISE

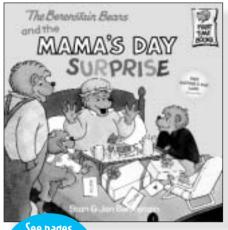
ISBN: 0-375-81132-X PRICE: \$3.99/\$5.99 CAN. GLB ISBN: 0-375-91132-4 GLB PRICE: \$10.99/ \$16.99 CAN.

On Sale: March 23 Trim Size: 8 x 8 Pages: 32 Carton Count: 96 **Ages: 5–8**

Format: Trade Paperback British & Translation: RHCB Performance:

Sterling Lord Literistic EAN: 9 780375 811326 50399 UPC-IP: 0 90129 81132 8 50399 UPC-PI: 0 90129 00399 0 81132 GLB EAN:

9 780375 911323 90000



See pages 80–81 for "The Bear Essentials" promotion

The Berenstain Bears and the Mama's Day Surprise

A First Time Book
Stan & Jan Berenstain

Mother's Day is coming, and Mama Bear knows that Papa and the cubs are going to surprise her. She also knows that Mother's Day in the tree house is going to be one big, messy success that she'll have to clean up. But maybe, just maybe, Papa and the cubs have cooked up a really big surprise for Mama this year! Featuring greeting card gatefold.

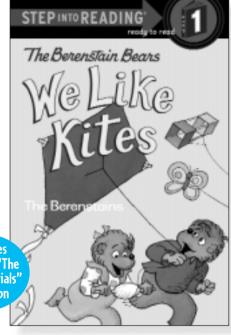


The Berenstain Bears

We Like Kites A Step into Reading Book The Berenstains

A windy hill, a summer sky, a perfect day for kites to fly. Sister Bear and Brother Bear join their friends for a sun-filled, fun-filled day in this sweet, rhyming book.

> See pages 80–81 for "The Bear Essentials" promotion



JANUARY

WE LIKE KITES

ISBN: 0-679-89231-1 PRICE: \$3.99/\$5.99 CAN. GLB ISBN: 0-679-99231-6 GLB PRICE: \$11.99/ \$17.99 CAN.

On Sale: January 13 Trim Size: 6 x 9 Pages: 32 Carton Count: 168

Ages: 4-6

Format: Trade Paperback British & Translation: RHCB Performance:

Sterling Lord Literistic EAN: 9 780679 892311 50399 UPC-IP: 0 90129 89231 0 50399 UPC-PI: 0 90129 00399 0 89231 GLB EAN:

9 780679 992318 90000



More Bears for Your Buck!

THE BEAR ESSENTIALS THERE IS A FIRST TIME FOR EVERYTHING!



60-Copy Mixed Floor Display with Hang-On Tray

Approx. Dimensions: 18-1/4"w x 20"d x 37-1/2"h

- Trade Advertising in Publishers Weekly
- 60-Copy Mixed Floor Display

Includes 6 copies each of *The Berenstain Bears' New Baby*,
The Berenstain Bears Forget Their Manners, The Berenstain Bears
Go to School, The Berenstain Bears Learn About Strangers, The
Berenstain Bears and the Messy Room, The Berenstain Bears Count
Their Blessings, The Berenstain Bears and Too Much Junk Food,
The Berenstain Bears Visit the Dentist, The Berenstain Bears'
Report Card Trouble, and The Berenstain Bears and Too Much TV

ISBN: 0-375-88563-3 (UIP)/0-375-88564-1 (UPI)/0-375-88564-1 Retail Value: \$195.00/\$299.40 Can.

• 60-Copy Prepack

Same assortment as above

ISBN: 0-375-88577-3 (UIP)/0-375-88578-1 (UPI)/0-375-88579-X Retail Value: \$195.00/\$299.40 Can.

- Extensive Cross-Promotions with Nelvana and Other Licensees
- Costume Characters Available for In-Store Events
 Ships with free event kit
 See your sales rep for details
- Educational Activity Pack
 ISBN: 0-375-87672-3 No charge
- Featured on Teachers @ Random and www.randomhouse.com/kids/berenstainbears

200*4*1

The Berenstain Bears

A BEAR FOR EVERY SEASON

GET WITH THE PROGRAM!

• 16-Copy Permanent Counter Display

FREE with supporting order. Ships with 1 generic and 8 seasonal Berenstain Bears channel signs
ISBN: 0-375-88581-1

• 8 Seasonal Prepacks

Each prepack will ship with the appropriate channel sign

Valentine's Day includes 16 copies of *The Berenstain Bears' Funny Valentine*

ISBN: 0-375-87664-2 • Retail Value: \$52.00/\$79.84 Can.

Easter includes 16 copies of *The Berenstain Bears* and the Real Easter Eggs

ISBN: 0-375-87665-0 • Retail Value: \$52.00/\$79.84 Can.

Mother's Day includes 16 copies of *The Berenstain Bears and the Mama's Day Surprise* **NEW!**

ISBN: 0-375-87666-9 • Retail Value: \$63.84/\$95.84 Can.

Father's Day includes 16 copies of The Berenstain
Bears and the Papa's Day Surprise

ISBN: 0-375-87667-7 • Retail Value: \$52.00/\$79.84 Can.

Summer Vacation includes 6 copies of *The Berenstain Bears Go to Camp* and 6 copies of *The Berenstain Bears and Too Much Vacation*

ISBN: 0-375-87668-5 • Retail Value: \$39.00/\$59.88 Can.

Back to School includes 18 copies of *The Berenstain Bears Go to School* and 4 copies of *The Berenstain Bears and the Homework Hassle*ISBN: 0-375-87669-3 • Retail Value: \$34.00/\$59.88 Can.

Halloween includes 10 copies of *The Berenstain* Bears Trick or Treat and 6 copies of *The Berenstain* Bears and the Prize Pumpkin

ISBN: 0-375-87670-7 • Retail Value: \$52.00/\$79.84 Can.

Christmas includes 10 copies of *The Berenstain Bears Meet Santa Bear* and 6 copies of *The Berenstain Bears Mad, Mad, Mad Toy Craze*ISBN: 0-375-87671-5 • Retail Value: \$52.00/\$79.84 Can.

Seasonal Event Kit

Fun recipes for kids, free balloons and bookmarks, and lots more

See your sales reps for details



16-Copy Permanent Counter Display Approx. Dimensions: 9"w x 8"d x 14"h



















Keeps on

JANUARY

THE HOUSE THAT BOB BUILT

ISBN: 0-375-82732-3 PRICE: \$10.99/\$16.99 CAN.

On Sale: January 13 Trim Size: 9 x 8 Pages: 8 Carton Count: 24

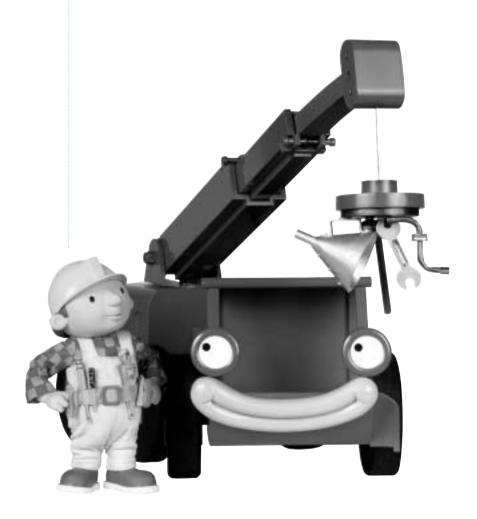
Ages: 3–6 Format: Board

All Rights: HIT Entertainment EAN: 9 780375 827327 51099 UPC-IP: 0 14794 82732 3 51099 UPC-PI: 0 14794 01099 2 82732



The House That Bob Built A Magnetic Play Book

Build along with Bob in this interactive magnetic playbook! Kids can help Bob and his team round up their tools and finish each job. With the handy plastic storage case, kids can take their magnets with them wherever they go!



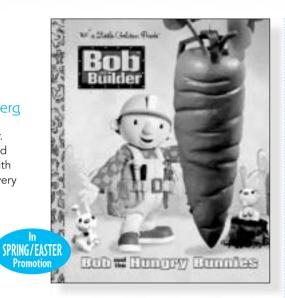
Trucking

Bob and the Hungry Bunnies

A Little Golden Book

Dennis Shealy Illustrated by Barry Goldberg

It's Bob to the rescue! When Mr. Ellis's pet bunny runs away, Spud and Lofty try to lure her back with Bob's giant carrot sign. Soon every bunny in town is chasing after them—until Bob tosses up the perfect solution in this funny new Little Golden Book!



JANUARY

BOB AND THE HUNGRY BUNNIES

ISBN: 0-375-82714-5 PRICE: \$2.99/\$4.99 CAN.

On Sale: January 13 Trim Size: 6-5/8 x 8 Pages: 24 Carton Count: 72

Ages: 2-5

Format: POB Hc Pic Bk All Rights: HIT Entertainment EAN: 9 780375 827143 50299 UPC-IP: 0 14794 82714 9 50299 UPC-PI: 0 14794 00299 7 82714





JANUARY

BOB'S BIG PLANS ISBN: 0-307-10333-1 PRICE: \$6.99/\$10.99 CAN.

On Sale: January 13 Trim Size: 9-1/2 x 12-1/4 Pages: 14

Carton Count: 48
Ages: 3–6

Format: Trade Paperback All Rights: HIT Entertainm

All Rights: HIT Entertainment EAN: 9 780307 103338 50699 UPC-IP: 0 33500 10333 9 50699 UPC-PI: 0 33500 00699 9 10333

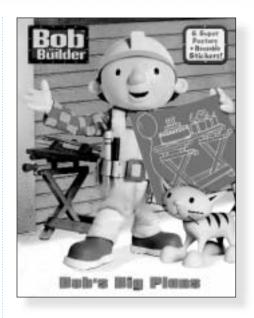
AROUND TOWN

ISBN: 0-307-10494-X PRICE: \$2.99/\$4.99 CAN.

On Sale: January 6 Trim Size: 7-7/8 x 10-7/8 Pages: 32 Carton Count: 156

Ages: 3-7

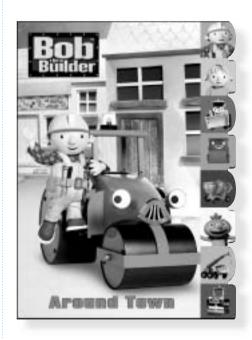
Format: Trade Paperback All Rights: HIT Entertainment EAN: 9 780307 104946 50299 UPC-IP: 0 33500 10494 7 50299 UPC-PI: 0 33500 00299 8 10494



Bob's Big Plans

A Poster Book with Reusable Stickers

Can you build it? Yes, you can! Kids can help Bob and his team fix up the town, plan a pizza party, and decorate for Bob's birthday! Six full-color, full-sized posters and over 30 reusable stickers let children help Bob bring his big plans to life!



Around TownA Tabbed Coloring Book

Bob's many friends around town keep him and his team busy—from repairing Mrs. Potts' chimney to tasting Mr. Sabatini's delicious pizza. There's plenty to color and children will love the eight colorful tabs, featuring Bob, Scoop, and the rest of the crew. On the back cover is a write-on/wipe-off picture frame, where kids can draw their favorite places around their own town.



Marketing

Bob the Builder Stage Show Promotion

100,000 impressions!

Promotional mini coloring book to be included in premium seat gift bags September '03–May '04 leg of tour

Coloring book will feature:

- Bob title checklist
- FREE poster mail-in offer Buy any two Bob the Builder Books from Random House and mail in receipt to receive a FREE Bob poster
- Ongoing Cross-Promotions with HIT Video, THQ (Interactive Games), and Lego
- Promoted on www.goldenbooks.com



ARIP-ROARING

DISNEP'S ON TIME

hree dairy cows set out to save their farm, called Little Patch of Heaven, by capturing the most notorious cattle rustler in the West. But nabbing Slim isn't going to be a simple walk in the pasture.

He's a wild-eyed outlaw with a "gee-tar" on his back and a unique, hypnotic yodel that lures cattle like a modernday Pied Piper.

- All-Star Cast Includes:

 Cuba Gooding Jr., Randy Quaid,
 Judi Dench, Jennifer Tilly,
 and Roseanne
- Enlivened with high-spirited music from eight-time Oscar winner Alan Menkin and lyricist Glenn Slater.
- Anticipated Rating: G
- Primary Target: Family

MUSICAL COMEDY!

Coming to thesters April 7th!

A ROWDY MARKETING CAMPAIGN

• Home on the Range 58-Copy Mass Market Movie Floor Display

Includes 12 copies each of *Cow Girls* (Super Coloring Book), *Horsing Around* (Shaped Coloring Book), and *Farm Team* (Paint Box Book); 10 copies of *Showdown!* (Pictureback); 8 copies of *Home on the Range* (Little Golden Book); and 4 copies of *Home on the Range* (Read-Aloud Storybook)

ISBN: 0-7364-8885-5 (UIP)/

0-7364-8886-3 (UPI)/ 0-7364-8887-1 Retail Value: \$219.42/\$347.42 Can.

• Home on the Range 52-Copy Convertible Sidekick/Floor Display

Includes 12 copies each of *Cow Girls* (Super Coloring Book), *Horsing Around* (Shaped Coloring Book), and *Farm Team* (Paint Box Book); and 8 copies each of *Showdown!* (Pictureback) and *Home on the Range* (Little Golden Book)

ISBN: 0-7364-8888-X (UIP)/ 0-7364-8889-8 (UPI)/0-7364-8890-1 Retail Value: \$175.48/\$279.48 Can.

- CROSS-PROMOTIONS WITH DISNEY INTERACTIVE, WALT DISNEY RECORDS AND OTHER PARTNERS
- PROMOTION WITH BUENA VISTA PICTURES MARKETING
- PROMOTED ONLINE AT WWW.RANDOMHOUSE.COM/ KIDS/DISNEY, TEACHERS @ RANDOM, AND IN THE LIBRARIANS @ RANDOM NEWSLETTER





58-Copy Mass Market Movie Floor Display

Approx. Dimensions: 19-7/8"w x 11"d x 34-7/16"h

DISNEP'S

FEBRUARY

HOME ON THE RANGE ISBN: 0-7364-2217-X PRICE: \$8.99/\$13.99 CAN.

On Sale: February 24 Trim Size: 8 x 10-7/8 Pages: 72

Carton Count: 24

Ages: 3-8

Format: POB Hc Pic Bk All Rights: Disney EAN: 9 780736 422178 50899 UPC-IP: 0 27778 02217 1 50899 UPC-PI: 0 27778 00899 1 02217

SHOWDOWN!

ISBN: 0-7364-2224-2 PRICE: \$3.99/\$5.99 CAN.

On Sale: February 24 Trim Size: 8 x 8 Pages: 16 Carton Count: 120

Ages: 3-7

Format: Trade Paperback All Rights: Disney

EAN: 9 780736 422246 50399 UPC-IP: 0 27778 02224 9 50399 UPC-PI: 0 27778 00399 6 02224

Cover not final

Home on the Range A Read-Aloud Storybook

Can three dairy cows save their farm from a notorious cattle rustler named Alameda Slim? This hardcover Read-Aloud Storybook retells all the action of Disney's latest animated feature film, Home on the Range.



Showdown!

A Pictureback Book with Stickers

Find out how the west was won in Home on the Range, the new animated feature film from Disney! This 16-page Pictureback book comes with a full sheet of stickers featuring the most popular characters from the film, including Buck the stallion and the three heroic dairy cows, Grace, Maggie, and Mrs. C!



Home on the Range A Little Golden Book

Join a trio of sweet dairy cows as they set out to save their farm by tracking down a yodeling cattle rustler. Disney's newest animated film, *Home on the Range*, is sure to be a hit with every young cowboy and cowgirl!



Cover not final

A Hero of a Horse

A Step into Reading Book

What happens when a trio of determined dairy cows set out to save their farm by bringing in the most notorious cattle rustler in the West? Readers will love finding out in this rollicking Step into Reading, inspired by Disney's riproaring musical comedy, Home on the Range.



Cover not final

FEBRUARY

HOME ON THE RANGE

ISBN: 0-7364-2214-5 PRICE: \$2.99/\$4.99 CAN.

On Sale: February 24 Trim Size: 6-5/8 x 8 Pages: 24 Carton Count: 72

Ages: 2-5

Format: POB Hc Pic Bk All Rights: Disney EAN: 9 780736 422147 50299 UPC-IP: 0 27778 02214 0 50299 UPC-PI: 0 27778 00299 9 02214

A STEP 2 BOOK

A HERO OF A HORSE

ISBN: 0-7364-2210-2 PRICE: \$3.99/\$5.99 CAN. GLB ISBN: 0-7364-8029-3 GLB PRICE: \$11.99/

\$17.99 CAN. On Sale: February 24

Trim Size: 6 x 9 Pages: 32 Carton Count: 168

Ages: 4-7

Format: Trade Paperback All Rights: Disney EAN: 9 780736 422109 50399 UPC-IP: 0 27778 02210 2 50399 UPC-PI: 0 27778 00399 6 02210 GLB FAN:

9 780736 480291 90000

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FEBRUARY

COW GIRLS

ISBN: 0-7364-2222-6 PRICE: \$2.99/\$4.99 CAN.

On Sale: February 24 Trim Size: 7-7/8 x 10-7/8 Pages: 64 Carton Count: 96

Ages: 3-7

Format: Trade Paperback All Rights: Disney EAN: 9 780736 422222 50299 UPC-IP: 0 27778 02222 5 50299 UPC-PI: 0 27778 00299 9 02222

HORSING AROUND

ISBN: 0-7364-2221-8 PRICE: \$2.99/\$4.99 CAN.

On Sale: February 24 Trim Size: 7-7/8 x 10-7/8 Pages: 48

Carton Count: 72

Ages: 3-7

Format: Trade Paperback All Rights: Disney EAN: 9 780736 422215 50299 UPC-IP: 0 27778 02221 8 50299 UPC-PI: 0 27778 00299 9 02221

FARM TEAM

ISBN: 0-7364-2223-4 PRICE: \$3.99/\$5.99 CAN.

On Sale: February 24 Trim Size: 7-7/8 x 10-7/8 Pages: 32

Carton Count: 72 Ages: 3-7

Format: Trade Paperback All Rights: Disney EAN: 9 780736 422239 50399 UPC-IP: 0 27778 02223 2 50399 UPC-PI: 0 27778 00399 6 02223







Cow Girls A Super Coloring Book

Kids will love adding their own artistic touches to the scenes in this retelling of Disney's new animated feature, Home on the Range—a wild and wonderful Western musical. The back cover features a Cow Concentration card game.

Horsing Around A Shaped Coloring Book

Grab the reins and gallop along with a karate-kicking, muscle-bound stallion just waiting to saddle up to hero status. Buck, the break-out star of Disney's *Home on the Range*, kicks up his spurs in this shaped coloring book. The back cover features a horseshoe cointoss game.

Farm Team A Paint Box Book

Are Mrs. Caloway, Grace, and Maggie *udderly* capable of saving the farm? Kids will find out what these brawny bovines can accomplish when they milk the magic of teamwork. The back cover features a gameboard.

A Toddler's First



Board Books for Little Hands

• Classic art and simple stories

 Introduce toddlers to the timeless appeal of Disney storytelling in a bestselling format!

Features the most beloved
 Disney characters

Marketing Details

16-Copy Pre-Pack with Shelf Talker

ISBN: 0-7364-8891-X (UIP)/ 0-7364-2203-X (UPI)/0-7364-8893-6 Retail Value: \$79.84/\$111.84 Can. On Sale: March 9, 2004

DECEMBER

THE LITTLE MERMAID

ISBN: 0-7364-2205-6 PRICE: \$4.99/\$6.99 CAN.

On Sale: December 23 Trim Size: 4-1/4 x 5-3/4 Pages: 24 Carton Count: 72

Ages: 0-5

Format: Board All Rights: Disney EAN: 9 780736 422055 50499 UPC-IP: 0 27778 02205 8 50499 UPC-PI: 0 27778 00499 3 02205

THE LION KING

ISBN: 0-7364-2203-X PRICE: \$4.99/\$6.99 CAN.

On Sale: December 23 Trim Size: 4-1/4 x 5-3/4 Pages: 24

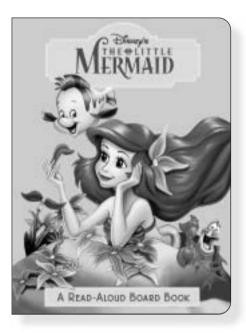
Carton Count: 72

Ages: 0–5 Format: Board

All Rights: Disney EAN: 9 780736 422031 50499 UPC-IP: 0 27778 02203 4 50499 UPC-PI: 0 27778 00499 3 02203

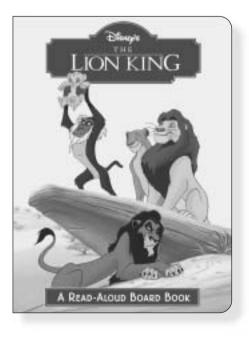
Read-Aloud Board Books

Simple, sturdy, classic.



The Little Mermaid

Based on the hit Disney film The Little Mermaid, this book lets even the youngest child dive into Princess Ariel's underwater adventures and her search for a handsome prince. This sturdy new series features gorgeous full-color art and easy-to-read text.



The Lion King

Young readers will love following Simba's adventures as he makes the magical journey from lion cub to King of the Pride Lands in this delightful retelling of the classic Disney film *The Lion King*.

Monsters, Inc.

Don't be scared—it's just those two lovable monsters Mike and Sulley in a new, easy-to-read retelling of the Disney/Pixar movie *Monsters, Inc.*



DECEMBER

MONSTERS, INC.

ISBN: 0-7364-2206-4 PRICE: \$4.99/\$6.99 CAN.

On Sale: December 23 Trim Size: 4-1/4 x 5-3/4 Pages: 24 Carton Count: 72

Ages: 0-5

Format: Board All Rights: Disney/Pixar EAN: 9 780736 422062 50499 UPC-IP: 0 27778 02206 5 50499 UPC-PI: 0 27778 00499 3 02206

CINDERELLA

ISBN: 0-7364-2204-8 PRICE: \$4.99/\$6.99 CAN.

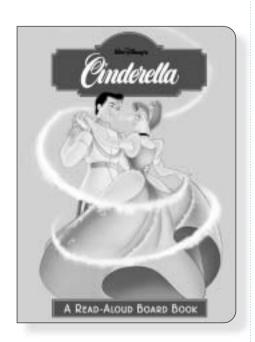
On Sale: December 23 Trim Size: 4-1/4 x 5-3/4 Pages: 24

Carton Count: 72 **Ages: 0–5**

Format: Board All Rights: Disney EAN: 9 780736 422048 50499 UPC-IP: 0 27778 02204 1 50499 UPC-PI: 0 27778 00499 3 02204

Cinderella

It's the classic story that all little girls love! Cinderella goes from rags to riches and true love with a little help from her Fairy Godmother in this small and sturdy book featuring beautiful full-color art and easy-to-read text.



JANUARY

MY NAME IS POOH!

ISBN: 0-7364-2195-5 PRICE: \$5.99/\$8.99 CAN.

On Sale: January 13 Trim Size: 5 x 5 Pages: 6 Carton Count: 24

Ages: 2 up

Format: Nontraditional book All Rights: Disney EAN: 9 780736 421959 50599 UPC-IP: 0 27778 02195 2 50599 UPC-PI: 0 27778 00599 0 02195

MY NAME IS ARIEL!

ISBN: 0-7364-2194-7 PRICE: \$5.99/\$8.99 CAN.

On Sale: January 13 Trim Size: 5 x 5 Pages: 6 Carton Count: 72 Ages: 2 up

Format: Nontraditional book All Rights: Disney EAN: 9 780736 421942 50599 UPC-IP: 0 27778 02194 5 50599

UPC-PI: 0 27778 00599 0 02194



Bath Books with Crayon

Bathtime is a blast with Disney!



My Name Is Pooh!

Splish splash! Pooh and friends are featured in this soft and colorful bath book. And young Pooh fans can color in the book—or on the walls of their tub—with the bath crayon that is included!



My Name Is Ariel!

Get squeaky-clean with the Little Mermaid! Ariel and friends are featured in this full-color vinyl bath book. Includes a crayon that young Princess fans can use to color in the book or on the walls of their bathtub!

Marketing

Disney Bath Book 12-Copy Clip-Strip

-Includes 4 copies each of My Name Is Poon!, My Name Is Ariel!, and the backlist title My Name Is Nemo!

ISBN: 0-7364-8879-0 (UIP)/0-7364-8880-4 (UPI)/0-7364-8881-2

Retail Value: \$71.88/\$107.88 Can. On Sale: January 13, 2004

Stitch: The Animated Series

A new TV series featuring kids' favorite alien and more than 600 of his closest experiments.

Cosmic Chaos A Paint Box Book

Not only will kids get to meet and greet some of the most raucous experiments to come from Stitch's DNA, they'll also learn to talk like them. And the alien statistics on each page will turn kids into experiment experts. The back cover features a cut-out optical illusion allowing kids to transform Stitch into one of his DNA derivatives!

One Wacky Family A Pictureback Book

with Stickers

Talk about a wild family reunion!
Meet some of Stitch's "cousins"—
genetic experiments just like him,
with out-of-this-world skills. Plus,
inside the book are stickers of
Hunkahunka, Kixx, Mr. Stenchy, and
other crazy characters.



JANUARY

COSMIC CHAOS ISBN: 0-375-82655-6 PRICE: \$3.99/\$5.99 CAN.

On Sale: January 13 Trim Size: 7-7/8 x 10-7/8 Pages: 32 Carton Count: 72

Ages: 3-7

Format: Trade Paperback All Rights: Disney EAN: 9 780375 826559 50399 UPC-IP: 0 14794 82655 5 50399 UPC-PI: 0 14794 00399 4 82655

FEBRUARY

ONE WACKY FAMILY ISBN: 0-7364-2211-0 PRICE: \$3.99/\$5.99 CAN.

On Sale: February 24 Trim Size: 8 x 8 Pages: 16 Carton Count: 180

Ages: 3-7

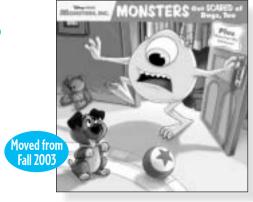
Format: Trade Paperback All Rights: Disney EAN: 9 780736 422116 50399 UPC-IP: 0 27778 02211 9 50399 UPC-PI: 0 27778 00399 6 02211

Monsters, Inc.

Monsters Get Scared of Dogs, Too

A Pictureback Book with Stickers

Monsters can get scared of dogs, just like humans. Will Mike's fear of dogs prevent him from doing his job and making kids laugh? Children will laugh and learn with the stars of the hit movie *Monsters, Inc.*, in this 8 x 8 storybook with a full sheet of stickers.



JANUARY

MONSTERS GET SCARED OF DOGS, TOO

ISBN: 0-7364-2163-7 PRICE: \$3.99/\$5.99 CAN.

On Sale: January 29 Trim Size: 8 x 8 Pages: 16

Carton Count: 180

Ages: 3-7

Format: Trade Paperback All Rights: Disney/Pixar EAN: 9 780736 421638 50399 UPC-IP: 0 27778 02163 1 50399 UPC-PI: 0 27778 00399 6 02163





JANUARY

THE LION KING 1½ ISBN: 0-7364-2207-2 PRICE: \$3.99/\$5.99 CAN.

On Sale: January 13 Trim Size: 8 x 8 Pages: 24 Carton Count: 180

Ages: 3-7

Format: Trade Paperback All Rights: Disney EAN: 9 780736 422079 50399 UPC-IP: 0 27778 02207 2 50399 UPC-PI: 0 27778 00399 6 02207

THE GOOD LIFE

ISBN: 0-7364-2188-2 PRICE: \$2.99/\$4.99 CAN.

On Sale: January 13 Trim Size: 7-7/8 x 10-7/8 Pages: 32 Carton Count: 144

Ages: 3-7

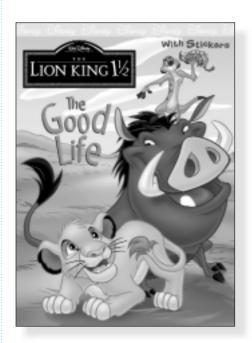
Format: Trade Paperback All Rights: Disney EAN: 9 780736 421881 50299 UPC-IP: 0 27778 02188 4 50299 UPC-PI: 0 27778 00299 9 02188

> Both in DISNEY DVD Promotion See page 97.



The Lion King 1½ A Pictureback Book

Join Timon and Pumbaa in this 24-page foil-cover Pictureback book which retells the upcoming directto-video animated film: *The Lion King 1 1/2*!



The Good Life A Stickerific Book

How did Timon and Pumbaa meet? And where did hakuna matata come from? Wonder no more! These questions are finally answered in this retelling of the direct-to-video release The Lion King 1 1/2. The back cover features a Pin the Tail on Pumbaa game.

Passin Craze!

Follow the tale of THE LION KING from the perspective of Simba's hilarious sidekicks, Timon and Pumbaa, in this new, unique version of the story premiering on Disney DVD and Home Video February 2004!

- With its focus on comedy, action, and fun, this direct-to-video premiere will be a guaranteed hit with both boys and girls!
- The cast from the original returns and new voice talents are introduced: Matthew Broderick, Moira Kelly, Whoopi Goldberg, Cheech Marin, Nathan Lane, Julie Kavner, and Jerry Stiller.
- Timon and Pumbaa are the #1 film characters.*
- The original *The Lion King* is the top-selling video of all time, with over 30 million units sold, and *The Lion King II: Simba's Pride* sold 13 million units—an all-time record for direct-to-video premieres.

*Source: Cartoon Q scores May 2001

A WACKY Marketing Campaign!

Disney DVD 44-Copy Convertible Sidekick/Floor Display

Three HOT Disney Licenses, three NEW DVDs!

The Lion King 1½, Special Edition Lilo & Stitch, and Winnie the Pooh Springtime with Roo.

Includes 8 copies each of *The Lion King 1½: The Good Life* (*The Lion King 1½* Sticker Time), *Cosmic Chaos* (*Lilo & Stitch: The Animated Series* Paint Box Book), *A Hoppy Ending* (*Springtime with Roo* Sticker Time), and *Weather Watcher* (Winnie the Pooh Super Coloring Book), and 6 copies each of *The Lion King 1½* (*The Lion King 1½* Pictureback) and *Alien Roundup!* (*Stitch! The Movie* Pictureback)

ISBN: 0-7364-8876-6 (UIP)/ 0-7364-8877-4 (UPI)/ 0-7364-8878-2 Retail Value: \$147.12/\$233.56 Can.

Perfect to merchandise with other Disney DVD tie-in product

• THE LION KING 11/2 DVD Cross-Promotion

The Lion King and The Lion King 1½ titles will be featured in the DVD and Home Video coupon booklets

Ad featuring the DVD release will be on the inside back cover of *The Lion King 1*½ (Pictureback)

—Reaching millions of consumers

 Cross-Promotions with Walt Disney Records and Disney Interactive



44-Copy Convertible Sidekick/Floor Display Approx. Dimensions: 13-1/4" w x 15-1/2" d x 55-1/2" h

2004!

APRIL

LITTLE RED RIDING POOH

ISBN: 0-7364-2216-1 PRICE: \$6.99/\$10.99 CAN.

On Sale: April 27 Trim Size: 8 x 8 Pages: 32 Carton Count: 48

Ages: 3-7

Format: POB Hc Pic Bk All Rights: Disney EAN: 9 780736 422161 50699 UPC-IP: 0 27778 02216 4 50699 UPC-PI: 0 27778 00699 7 02216

LITTLE RED RIDING POOH

ISBN: 0-7364-2239-0 PRICE: \$6.99/\$10.99 CAN.

On Sale: April 27 Trim Size: 2-3/4 x 2-3/4 (book)

Pages: 12 Carton Count: 24 **Ages: 0–5**

Format: Novelty All Rights: Disney

EAN: 9 780736 422390 50699 UPC-IP: 0 27778 02239 3 50699 UPC-PI: 0 27778 00699 7 02239

Pooh's Fairy Tale Theater

Pooh and his friends act out their favorite fairy tales!



Little Red Riding Pooh

Pooh and all his friends star in their own adorable adaptation of the classic fairy tale, *Little Red Riding Hood*. This beautifully illustrated hardcover will delight Pooh and fairy-tale fans alike!



Little Red Riding Pooh A Fairy Tale Friend A Board Book and Plush Figure

This adorable book and plush is the perfect companion to the *Little Red Riding Pooh* hardcover storybook. Dressed in his red cape and hood, Pooh is ready to tag along to grandma's house, naptime, or any time! The board book brings the fairy tale along for the fun.

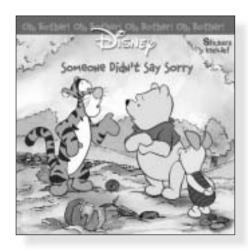
Winnie the Pooh

Two new storybooks featuring everyone's favorite characters from the Hundred-Acre Wood!

Oh, Bother! Someone Didn't Say Sorry

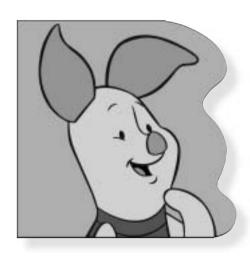
A Pictureback Book with Stickers

Oh, bother! Tigger has upset Rabbit. How will Pooh and his friends help Tigger remember that saying you're sorry is the right thing to do? Kids will love this adorable story plus stickers!



Pretend with PigletA Shaped Little Nugget Book

Piglet's imagination is as big as his heart! Babies and toddlers will enjoy this sturdy 16-page Shaped Little Nugget board book that is just the perfect size and shape for little hands!



JANUARY

OH, BOTHER! SOMEONE DIDN'T SAY SORRY ISBN: 0-7364-2193-9

ISBN: 0-7364-2193-9 PRICE: \$3.99/\$5.99 CAN.

On Sale: January 13 Trim Size: 8 x 8 Pages: 24 Carton Count: 180

Ages: 3-7

Format: Trade Paperback All Rights: Disney EAN: 9 780736 421935 50399 UPC-IP: 0 27778 02193 8 50399 UPC-PI: 0 27778 00399 6 02193

FERRUARY

PRETEND WITH PIGLET ISBN: 0-7364-2213-7 PRICE: \$3.99/\$5.99 CAN.

On Sale: February 24 Trim Size: 4 x 4 Pages: 16 Carton Count: 120

Ages: 1-4

Format: Board All Rights: Disney EAN: 9 780736 422130 50399 UPC-IP: 0 27778 02213 3 50399 UPC-PI: 0 27778 00399 6 02213

JANUARY

WEATHER WATCHER ISBN: 0-375-82656-4 PRICE: \$2.99/\$4.99 CAN.

On Sale: January 13 Trim Size: 7-7/8 x 10-7/8 Pages: 64

Carton Count: 96 Ages: 3-7

Format: Trade Paperback All Rights: Disney

EAN: 9 780375 826566 50299 UPC-IP: 0 14794 82656 2 50299 UPC-PI: 0 14794 00299 7 82656

FEBRUARY

A HOPPY ENDING!

ISBN: 0-7364-2189-0 PRICE: \$2.99/\$4.99 CAN.

On Sale: February 10 Trim Size: 7-7/8 x 10-7/8 Pages: 32 Carton Count: 144

Ages: 3-7

Format: Trade Paperback All Rights: Disney EAN: 9 780736 421898 50299 UPC-IP: 0 27778 02189 1 50299 UPC-PI: 0 27778 00299 9 02189

> **Both in** DISNEY DVD **Promotion** See page 97

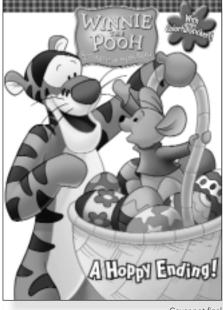
Winnie the Pooh

Seasonal stories to color, including a brand-new direct-to-video retelling.



Weather Watcher A Super Coloring Book

Celebrate the year with Pooh and all his friends in this collection of four delightful seasonal stories. The back cover features a calendar with cut-out markers that children can use to keep track of the weather each week



Cover not final

A Hoppy Ending! A Stickerific Book

In this retelling of the brand-new video Springtime with Roo, Rabbit is the Scrooge of Easter, but Tigger and Roo help him to rediscover the hoppy side of this holiday. The back cover features an egg-matching card game.

Princess

Every young girl dreams of being a Disney Princess!

Sleeping Beauty A Little Golden Book

Find out what happens when an evil fairy places a spell on a baby princess in the Walt Disney classic, Sleeping Beauty.



Lovely CinderellaA Shaped Little Nugget Book

Little babies and toddlers can join Cinderella at the ball as she meets her Prince Charming in this 16-page Shaped Little Nugget board book that retells the classic Disney film.



JANUARY

SLEEPING BEAUTY ISBN: 0-7364-2198-X PRICE: \$2.99/\$4.99 CAN.

On Sale: January 13 Trim Size: 6-5/8 x 8 Pages: 24 Carton Count: 72

Ages: 2-5

Format: POB Hc Pic Bk All Rights: Disney EAN: 9 780736 421980 50299 UPC-IP: 0 27778 02198 3 50299 UPC-PI: 0 27778 00299 9 02198

FEBRUARY

LOVELY CINDERELLA ISBN: 0-7364-2212-9 PRICE: \$3.99/\$5.99 CAN.

On Sale: February 24 Trim Size: 4 x 4 Pages: 16 Carton Count: 120

Ages: 1-4

Format: Board All Rights: Disney EAN: 9 780736 422123 50399 UPC-IP: 0 27778 02212 6 50399 UPC-PI: 0 27778 00399 6 02212

APRIL

MY PERFECT WEDDING

ISBN: 0-7364-2219-6 PRICE: \$3.99/\$5.99 CAN.

On Sale: April 13 Trim Size: 8 x 8 Pages: 24 Carton Count: 180

Ages: 3-7

Format: Trade Paperback All Rights: Disney EAN: 9 780736 422192 50399 UPC-IP: 0 27778 02219 5 50399 UPC-PI: 0 27778 00399 6 02219

MAKE-BELIEVE BRIDE

ISBN: 0-7364-2220-X PRICE: \$3.99/\$5.99 CAN.

On Sale: April 13 Trim Size: 8 x 8 Pages: 24 Carton Count: 180 **Ages: 3–7**

Format: Trade Paperback All Rights: Disney

EAN: 9 780736 422208 50399 UPC-IP: 0 27778 02220 1 50399 UPC-PI: 0 27778 00399 6 02220

Princess

Storybooks and a coloring book with a touch of magic.



My Perfect Wedding A Pictureback Book with Cardstock

Planning a wedding is a big job—but not too big for a princess as perfect as Cinderella! Plus, this all-new storybook comes with a press-out tiara.



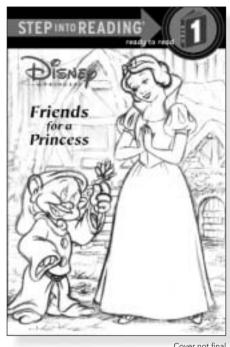
Make-believe Bride A Pictureback Book with Cardstock

Ariel loves to play make-believe especially when she pretends to marry the prince of her dreams! This original storybook features a pressout necklace.

Friends for a Princess

A Step into Reading Book

This simple Step 1 tells the story of Snow White and her wonderful friendship with the Seven Dwarfs. Young readers will love getting to know each dwarf and finding out the character traits that make him special in this sweet rhyming story based upon the classic Disney film.



Cover not final

JANUARY

A STEP 1 BOOK

FRIENDS FOR A PRINCESS

ISBN: 0-7364-2208-0 PRICE: \$3.99/\$5.99 CAN. GLB ISBN: 0-7364-8027-7 **GLB PRICE: \$11.99/** \$17.99 CAN.

On Sale: January 27 Trim Size: 6 x 9 Pages: 32 Carton Count: 168

Ages: 4-6 Format: Trade Paperback All Rights: Disney EAN: 9 780736 422086 50399 UPC-IP: 0 27778 02208 9 50399

UPC-PI: 0 27778 00399 6 02208 GLB EAN:

9 780736 480277 90000

ROYAL AND LOYAL

ISBN: 0-375-82654-8 PRICE: \$2.99/\$4.99 CAN.

On Sale: January 6 Trim Size: 7-7/8 x 10-7/8 Pages: 32

Carton Count: 156 Ages: 3-7

Format: Trade Paperback All Rights: Disney EAN: 9 780375 826542 50299 UPC-IP: 0 14794 82654 8 50299 UPC-PI: 0 14794 00299 4 82654

Royal and Loyal A Tabbed Coloring Book

Jasmine, Cinderella, and Ariel are royal girls with some very loyal friends and they're all showcased on the eight full-color tabs of this book. Back cover features a write-on/wipeoff story for girls to complete.



JANUARY

PUZZLE UNIVERSE

ISBN: 0-7364-2187-4 PRICE: \$4.99/\$6.99 CAN.

On Sale: January 13 Trim Size: 7-7/8 x 10-7/8 Pages: 32 Carton Count: 72

Ages: 4-8

Format: Trade Paperback All Rights: Disney EAN: 9 780736 421874 50499 UPC-IP: 0 27778 02187 7 50499 UPC-PI: 0 77778 00499 3 02187

FEBRUARY

A STEP 2 BOOK

BUZZ'S BACKPACK ADVENTURE

ISBN: 0-7364-2209-9 PRICE: \$3.99/\$5.99 CAN. GLB ISBN: 0-7364-8028-5 GLB PRICE: \$11.99/ \$17.99 CAN.

On Sale: February 24 Trim Size: 6 x 9 Pages: 32 Carton Count: 168

Ages: 4-7

Format: Trade Paperback All Rights: Disney EAN: 9 780736 422093 50399 UPC-IP: 0 27778 02209 6 50399 UPC-PI: 0 27778 00399 6 02209 GLB FAN:

9 780736 480284 90000

Toy Story and Beyond

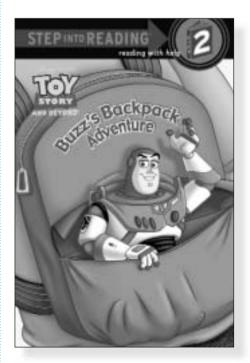
Coloring and storybooks that go to infinity and beyond.



Puzzle Universe Coloring Book Plus

Fluorescent Crayons

Kids can zoom with Buzz Lightyear through page after page of perplexing puzzles in this space-themed adventure. This exciting new format comes complete with six fluorescent crayons that glow when used on the black pages! The back cover features a cut-out box that kids can easily put together to store their crayons.



Buzz's Backpack Adventure A Step into Reading Book

When Andy brings Buzz Lightyear to school for show-and-tell, Buzz has an adventure of his very own! But will he make it back to Andy's backpack before it's time to go home?

Dragon Tales

More storybook and sticker book fun in Dragon Land!

Cassie Builds a Bridge

A Pictureback Book

Elizabeth Clasing Illustrated by Joe Ewers

What do you do when you accidentally break something that isn't yours? The dragons find out when their ball destroys the bridge in a tiny Grassling village. The story's messages about compassion for others and the value of teamwork will resonate with even the youngest readers. With glitter on the cover!



JANUARY

CASSIE BUILDS A BRIDGE

ISBN: 0-375-82738-2 PRICE: \$3.99/\$5.99 CAN.

On Sale: January 27 Trim Size: 8 x 8 Pages: 24 Carton Count: 180

Ages: 3-7

Format: Trade Paperback All Rights: Sesame Workshop EAN: 9 780375 827389 50399 UPC-IP: 0 14794 82738 5 50399 UPC-PI: 0 14794 00399 4 82738

CIRCLE OF FRIENDS

ISBN: 0-375-82665-3 PRICE: \$2.99/\$4.99 CAN.

On Sale: January 6 Trim Size: 7-7/8 x 10-7/8 Pages: 32

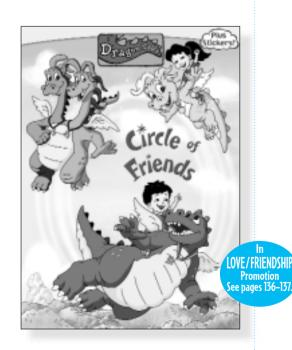
Carton Count: 72

Ages: 3-7

Format: Trade Paperback All Rights: Sesame Workshop EAN: 9 780375 826658 50299 UPC-IP: 0 14794 82665 4 50299 UPC-PI: 0 14794 00299 7 82665

Circle of Friends A Stickerific Book

A chain of good deeds goes full circle in this coloring book with a full page of stickers. Children become a part of the story as they help their favorite dragon friends through simple activities. A write-on/wipe-off friendship circle on the back cover invites kids to keep the chain of good deeds going even after the story is done.





MERCER MAYER'S

THERE'S A TITLE PERFECT

BACKLIST

LOOK-LOOK BOOKS **HAPPY EASTER. LITTLE CRITTER**

ISBN: 0-307-11723-5 PRICE: \$3.29/\$4.29 CAN.

JUST ME AND MY MOM

ISBN: 0-307-12584-X PRICE: \$3.29/\$4.29 CAN.

JUST FISHING WITH GRANDMA

ISBN: 0-307-10453-2 PRICE: \$3.25/\$4.99 CAN.

JUST A BASEBALL GAME

ISBN: 0-307-10451-6 PRICE: \$3.25/\$4.99 CAN.



CRITTER

FOR EVERY OCCASION.



- Over 2 million Little Critter® books sold in 2002 alone!
- Books List1

BACKLIST

LOOK-LOOK BOOKS

JUST ME AND MY PUPPY

ISBN: 0-307-11937-8 PRICE: \$3.29/\$4.29 CAN.

JUST NOT INVITED

ISBN: 0-307-13289-7 PRICE: \$3.29/\$4.29 CAN.

JUST A SECRET

ISBN: 0-307-13287-0 PRICE: \$3.29/\$4.29 CAN.

JUST A NEW NEIGHBOR

ISBN: 0-307-13265-X PRICE: \$3.29/\$4.29 CAN.

^{• 26} Little Critter® titles from Golden Books are currently on the Publishers Weekly All-Time Bestselling Paperback Children's





Dora's got a major TV event in April called <u>The Super Silly</u>
<u>Fiesta</u>, so get out your piñatas and make way for the hottest preschool brands at retail!

Dora the Explorer-iExcelente!

• #1 preschool show on all commercial television¹

• 2 million Dora Golden Books sold in 2002 alone!

Blue's Clues-Blue talks in 2004!

• New interactive segment added to show

• A leading preschool brand generating **\$2.7 billion** at retail since 1998!

Oswald-top preschool show!

- #5 preschool show on all commercial TV²
- Key consumer products launching in 2004



¹ Nielsen: 9/30/02-12/29/02

² Nielsen Cume Data: 11/02

Time!

Promotion Details

Nick Jr. Support for Dora's <u>The Super Silly</u> Fiesta TV Event

Consumer advertising in major parenting and Latinotargeted publications

Themed content in Nick Jr. Magazine and nickjr.com

Consumer product tie-ins and retail support

· "It's Your Fiesta Time" Consumer Offer

Send in two proofs of purchase and receive a Fiesta Pack to help you throw one's very own Dora Fiesta!

Includes "Pin the Backpack on Dora" game, activity instructions, coupons, and more!

Mail-in offer on display via tear pad

· 56-Copy Convertible Sidekick

Includes 10 copies each of Super Friends!, It's Fiesta Time!, Going to a Party, and Spring Is in the Air, and 8 copies each of Henry Wants to Fly! and Blue's Big Car Trip.

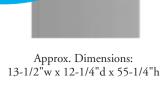
ISBN: 0-375-88538-2 (UIP)/0-375-88541-2 (UPI)/

0-375-88540-4

Retail Value: \$205.44/\$317.44 Can.

On Sale March 9, 2004!

Promoted Online at www.goldenbooks.com



MARCH

BLUE'S BIG CAR TRIP ISBN: 0-375-82675-0 PRICE: \$2.99/\$4.99 CAN.

On Sale: March 9
Trim Size: 7-7/8 x 10-7/8
Pages: 64

Carton Count: 96

Ages: 3-7

Format: Trade Paperback All Rights: Nickelodeon EAN: 9 780375 826757 50299 UPC-IP: 0 14794 82675 3 50299 UPC-PI: 0 14794 00299 7 82675

Blue's Clues

Preschoolers love to buckle up wtih Blue!



Blue's Big Car Trip A Super Coloring Book

Based on the television episode and event, *Blue's Big Car Trip*, this book is the perfect way for children to explore the world with Blue. They will spot things out the car window, travel to all sorts of exciting places, and learn how to buckle up. A special write-on/wipe-off car window on the back cover invites kids to draw what they see out their window during their imaginary travels with Blue.



Dora the Explorer

Preschoolers love Dora!

It's Fiesta Time!

A Coloring Book Plus Compass

Big Red Chicken is having a Super Silly Fiesta and needs Dora and Boots's help to find his cake. Young explorers will love this 32-page coloring book that comes with a real compass. The fun extends to the back cover where kids can use their crayons to decorate Big Red Chicken's cake.



JANUARY

IT'S FIESTA TIME!

ISBN: 0-375-82650-5 PRICE: \$4.99/\$6.99 CAN.

On Sale: January 13 Trim Size: 7-7/8 x 10-7/8 Pages: 32 Carton Count: 72

Ages: 3-7

Format: Trade Paperback All Rights: Nickelodeon EAN: 9 780375 826504 50499 UPC-IP: 0 14794 82650 0 50499 UPC-PI: 0 14794 00499 1 82650

SUPER FRIENDS!

ISBN: 0-375-82651-3 PRICE: \$2.99/\$4.99 CAN.

On Sale: January 6 Trim Size: 7-7/8 x 10-7/8 Pages: 48 Carton Count: 144

Ages: 3-7

Format: Trade Paperback All Rights: Nickelodeon EAN: 9 780375 826511 50299 UPC-IP: 0 14794 82651 7 50299 UPC-PI: 0 14794 00299 7 82651

Super Friends!A Shaped Coloring Book

Dora and Boots meet for a picnic to celebrate Best Friends' Day in this 48-page shaped coloring book. The star-catching cut-out mobile on the back cover ties into the exciting new star-catching theme premiering this season.



JANUARY

HENRY WANTS TO FLY! ISBN: 0-375-82667-X

PRICE: \$3.99/\$5.99 CAN.On Sale: January 13

Trim Size: 7-7/8 x 10-7/8 Pages: 32 Carton Count: 48

Ages: 3-7

Format: Trade Paperback All Rights: Nickelodeon EAN: 9 780375 826672 50399 UPC-IP: 0 14794 82667 8 50399 UPC-PI: 0 14794 00399 4 82667

SPRING IS IN THE AIR

ISBN: 0-375-82666-1 PRICE: \$2.99/\$4.99 CAN.

On Sale: January 13 Trim Size: 7-7/8 x 10-7/8 Pages: 64

Carton Count: 96
Ages: 3-7

Format: Trade Paperback All Rights: Nickelodeon EAN: 9 780375 826665 50299 UPC-IP: 0 14794 82666 1 50299 UPC-PI: 0 14794 00299 7 82666

> Both in FIESTA TIME Promotion See pages 108–109.

Oswald

Preschoolers' favorite eight-legged friend!



Henry Wants to Fly! A Coloring Book Plus

Chunky Crayons

Poor Henry! Nothing happens when he tries to fly—until his friends pitch in to help. Children will love this sweet story, the simple activities, and the four fabulous chunky crayons blistered to the front cover. On the back cover are two cut-out friendship bracelets—one for kids to wear and one to share with a friend.



Spring Is in the Air A Super Coloring Book

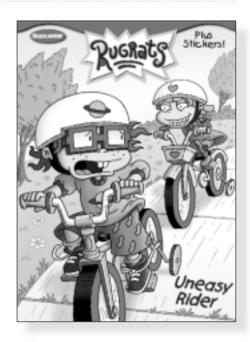
Enjoy the great outdoors with Oswald and his friends! Help Daisy plant a garden, join Madame Butterfly's picnic, and be a part of the discovery team by spotting the first robin, flower, and bunny. The back cover features a special write-on/wipe-off window—a perfect place for children to draw their own spring discoveries.

Rugrats and Jimmy Neutron

Top TV characters to color.

Uneasy Rider A Stickerific Book

Play the Rugrats way! Thirty-two pages of puzzles show that playtime can be fun—even when things don't go as planned. The bonus stickers can be used to decorate the coloring pages as well as bikes, helmets, and toys. The back cover includes two Rugrats license plates for kids to cut out and hang on their own bikes.



JANUARY

UNEASY RIDER

ISBN: 0-375-82659-9 PRICE: \$2.99/\$4.99 CAN.

On Sale: January 13 Trim Size: 7-7/8 x 10-7/8 Pages: 32 Carton Count: 144

Ages: 3-7

Format: Trade Paperback All Rights: Nickelodeon EAN: 9 780375 826597 50299 UPC-IP: 0 14794 82659 3 50299 UPC-PI: 0 14794 00299 7 82659

OFF THE DEEP END!

ISBN: 0-375-82662-9 PRICE: \$4.99/\$6.99 CAN.

On Sale: January 13 Trim Size: 7-7/8 x 10-7/8 Pages: 32 Carton Count: 72

Ages: 4-8

Format: Trade Paperback All Rights: Nickelodeon EAN: 9 780375 826627 50499 UPC-IP: 0 14794 82662 3 50499 UPC-PI: 0 14794 00499 1 82662

Off the Deep End!

A Coloring Book Plus Fluorescent Crayons

Join Jimmy Neutron as he journeys undersea in search of sunken treasure. Help him outwit a giant squid and Cindy Vortex by coloring the pictures and solving the puzzles in this exciting new format, which has white printing on black paper and comes with six fluorescent crayons! Children can cut out the undersea decoder on the back cover to create their very own secret messages.



JANUARY

A WHOLE NEW TWIST! ISBN: 0-375-82657-2 PRICE: \$2.99/\$4.99 CAN.

On Sale: January 13 Trim Size: 7-7/8 x 10-7/8 Pages: 32 Carton Count: 72

Ages: 4-8

Format: Trade Paperback All Rights: Nickelodeon EAN: 9 780375 826573 50299 UPC-IP: 0 14794 82657 9 50299 UPC-PI: 0 14794 00299 7 82657

TOTALLY TWEAKED/ SAM-SATIONAL!

ISBN: 0-375-82658-0 PRICE: \$2.99/\$4.99 CAN.

On Sale: January 13 Trim Size: 7-7/8 x 10-7/8 Pages: 64 Carton Count: 96

Ages: 4-8

Format: Trade Paperback All Rights: Nickelodeon EAN: 9 780375 826580 50299 UPC-IP: 0 14794 82658 6 50299 UPC-PI: 0 14794 00299 7 82658

Rocket Power

Join Otto and his awesome friends for extreme sports action!



A Whole New Twist! A Stickerific Book

Is Twister leaving Ocean Shores? Kids can get the lowdown in the puzzles and mazes in this 32-page sticker book. Stickers are perfect for decorating the pages as well as boards, helmets, and skates. The back cover includes an awesome picture filled with hidden mistakes for kids to find.



Totally Tweaked/ Sam-sational! A Flip-It Super Coloring Book

Two awesome Rocket Power stories in one extreme coloring book! Find out if Otto will win a game, but lose his best friend. Then flip the book over to see if Sam is the ultimate athlete in Ocean Shores.

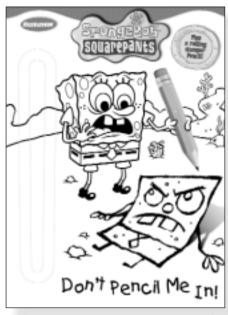
SpongeBob SquarePants

Jumpin' Jellyfish! This sponge is still #1!

Don't Pencil Me In!

A Coloring Book Plus Rolling Stamper Pencil

SpongeBob finds a magical pencil, and it seems like the best day ever—until one unruly doodle comes to life and threatens Bikini Bottom. Can SpongeBob rub out this sketchy character? Young artists can help SpongeBob with their own magical pencil. The pencil comes blistered to the cover and features a rolling stamper affixed to the top that prints undersea designs. The back cover includes step-by-step instructions on how to draw television's most popular sponge.



Cover not final

- The #1 show on All Kids' TV among kids ages 2-11!1
- 51.6 million monthly viewers²

¹ Nielsen: 12/30/02–2/23/03 ² Nielsen Cume Data: 11/02

Also Available:



JANUARY

DON'T PENCIL ME IN! ISBN: 0-375-82660-2 PRICE: \$4.99/\$6.99 CAN.

On Sale: January 13 Trim Size: 7-7/8 x 10-7/8 Pages: 32 Carton Count: 60

Ages: 3-7

Format: Trade Paperback All Rights: Nickelodeon EAN: 9 780375 826603 50499 UPC-IP: 0 14794 82660 9 50499 UPC-PI: 0 14794 00499 1 82660

BACKLIST

TABBED COLORING BOOK BIKINI BOTTOM CONFIDENTIAL

ISBN: 0-307-10455-9 PRICE: \$3.99/\$5.99 CAN.

TATTOO MARKER BOOK FRIENDS FOREVER?

ISBN: 0-307-10304-8 PRICE: \$4.99/\$6.99 CAN.

ACTIVITY BOOK WITH CARD STOCK

SPONGE ON THE RUN!

ISBN: 0-307-12562-9 PRICE: \$4.99/\$6.99 CAN.

STICKERIFIC

BUBBLE TROUBLE

ISBN: 0-307-28040-3 PRICE: \$3.99/\$5.99 CAN.

JANUARY

HERE COMES PETER COTTONTAIL

ISBN: 0-375-82725-0 PRICE: \$3.99/\$5.99 CAN.

On Sale: January 27 Trim Size: 8 x 8 Pages: 24 Carton Count: 180

Ages: 3-7

Format: Trade Paperback All Rights: Classic Media EAN: 9 780375 827259 50399 UPC-IP: 0 14794 82725 5 50399 UPC-PI: 0 14794 00399 4 82725 **Peter Cottontail**

Eggcellent Easter treats!



Here Comes Peter Cottontail A Look-Look Book

This storybook with sparkling glitter on the cover is a delightful retelling of the classic holiday TV special, Here Comes Peter Cottontail.



Marketing

Innovative Cross-Promotions with Classic Media and Other Peter Cottontail Licensees

Peter Cottontail Costumes Available for In-Store Events

See your sales rep for details

Promoted Online at www.goldenbooks.com

Hoppy Trails

A Coloring Book Plus Egg Stencils

Peter Cottontail is back to brighten Easter in this 32-page coloring book! Children can read and color the story based on the popular animated special; then they can decorate their own eggs using the stencils blistered to the cover. The back cover includes cut out holders to display the finished eggs.



JANUARY

HOPPY TRAILS

ISBN: 0-375-82663-7 PRICE: \$3.99/\$5.99 CAN.

On Sale: January 27 Trim Size: 7-7/8 x 10-7/8 Pages: 32 Carton Count: 48

Ages: 3-7

Format: Trade Paperback All Rights: Classic Media EAN: 9 780375 826634 50399 UPC-IP: 0 14794 82663 0 50399 UPC-PI: 0 14794 00399 4 82663



JANUARY

SOME BUNNY LOVES YOU

ISBN: 0-375-82734-X PRICE: \$3.99/\$5.99 CAN.

On Sale: January 27 Trim Size: 8 x 8 Pages: 16 Carton Count: 180

Ages: 3-7

Format: Trade Paperback All Rights: Precious Moments Inc. EAN: 9 780375 827341 50399 UPC-IP: 0 14794 82734 7 50399 UPC-PI: 0 14794 00399 4 87734

APRIL

A MATCH MADE IN HEAVEN

ISBN: 0-375-82733-1 PRICE: \$3.99/\$5.99 CAN.

On Sale: April 13 Trim Size: 8 x 8 Pages: 16 Carton Count: 180 **Ages: 3–7**

Format: Trade Paperback All Rights: Precious Moments Inc. EAN: 9 780375 827334 50399 UPC-IP: 0 14794 82733 0 50399

UPC-PI: 0 14794 00399 4 82733

Precious Moments®

Books that capture very special times.



Some Bunny Loves You

A Look-Look Book with Stickers

Celebrate Easter, spring, and love with this 16-page Precious Moments storybook that features wonderful images of cute children and cuddly creatures! And young readers can decorate their Easter eggs with the full page of stickers that is included



A Match Made in Heaven

A Look-Look Book with Stickers

The church bells are ringing because it's time for a precious little wedding! A little girl learns the tale of how her parents met and got married in this 16-page Look-Look book that celebrates love! Come+s with a full page of wedding-themed stickers.

Spring Fun Has Just Begun

A Stickerific Book

Spring is a time for discovery and play. From new loves and baby animals to sunny days and rainbows, this coloring book celebrates the joys of spring. It includes a full page of stickers plus activities. Children can display their favorite handpainted eggs in the three full-color, cut-out egg holders on the back cover.



Also Available:



JANUARY

SPRING FUN HAS JUST BEGUN

ISBN: 0-375-82664-5 PRICE: \$2.99/\$4.99 CAN.

On Sale: January 13 Trim Size: 7-7/8 x 10-7/8 Pages: 32 Carton Count: 72

Ages: 3-7

Format: Trade Paperback All Rights: Precious Moments Inc. EAN: 9 780375 826641 50299 UPC-IP: 0 14794 82664 7 50299 UPC-PI: 0 14794 00299 7 82664

BACKLIST

FLIP-IT SUPER COLORING BOOK

NOAH'S ARK/ANGELS

ISBN: 0-307-25228-0 PRICE: \$2.99/\$4.99 CAN.

BOARD BOOK

HOW DO YOU KNOW IT'S SPRING?

ISBN: 0-307-10520-2 PRICE: \$4.99/\$6.99 CAN.

COLORING BOOK WITH CARD STOCK

FURR-EVER FRIENDS!

ISBN: 0-307-10123-1 PRICE: \$2.99/\$4.99 CAN.

JANUARY

I AM A BUNNY

ISBN: 0-375-82778-1 PRICE: \$5.99/\$8.99 CAN.

On Sale: January 13 Trim Size: 5-1/8 x 9-1/2 Pages: 24 Carton Count: 48

Ages: 2-5

Format: Board British & Translation: RHCB EAN: 9 780375 827785 50599 UPC-IP: 0 14794 82778 1 50599 UPC-PI: 0 14794 00599 8 82778

Classics by Richard Scarry



I Am a Bunny

Ole Risom Illustrated by Richard Scarry

I am a bunny. My name is Nicholas. I live in a hollow tree.

In the spring, Nicholas likes to sniff the flowers, and in the summer, watch the frogs in the pond. In the fall, he watches the animals getting ready for winter, and in winter, watches the snow falling from the sky. This beautifully illustrated, gentle story is one of Golden's most beloved titles.

- Over 2 million copies of the previous editions sold!
- A Publishers Weekly Bestselling Hardcover Children's Book1
- Featured in *The 20th-Century Children's Book Treasury*, a Random House collection of the most memorable and beloved children's books.

Marketing

Blow-in Consumer Piece

-Inserted in bestselling backlist titles CARS, AND TRUCKS AND THINGS THAT GO and BEST WORD BOOK EVER

Mailing to 15,000 Preschools Across the Country

-Reaches over 300,000 families!

Featured on www.goldenbooks.com and Teachers @ Random

Direct E-mail Marketing

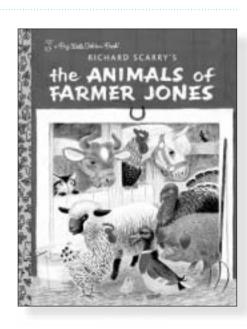
¹ Publishers Weekly, 12/17/01

Richard Scarry's The Animals of Farmer Jones A Big Little Golden Book Richard Scarry

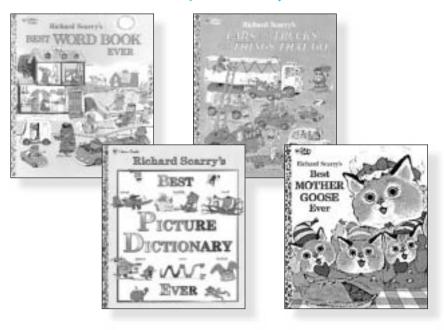
It is suppertime on the farm. The animals are very hungry. But where is Farmer Jones?

The cow jangles her bell. "Moo, moo," says the cow. "I am very hungry." But where is Farmer Jones?

Published 50 years ago, this simple, satisfying story is illustrated in Richard Scarry's early, more painterly style.



Richard Scarry Bestselling Backlist:



JANUARY

RICHARD SCARRY'S THE ANIMALS OF FARMER JONES

ISBN: 0-375-82718-8 PRICE: \$8.99/\$13.99 CAN. GLB ISBN: 0-375-92502-3 GLB PRICE: \$10.99/

\$16.99 CAN.

On Sale: January 13 Trim Size: 8 x 10 Pages: 32 Carton Count: 24

Ages: 2-5

Format: POB Hc Pic Bk British & Translation: RHCB EAN: 9 780375 827181 50899 UPC-IP: 0 14794 82718 7 50899 UPC-PI: 0 14794 00899 9 82718 GLB FAN:

9 780375 925023 90000

BACKLIST

HARDCOVERS

BEST WORD BOOK EVER

ISBN: 0-307-15510-2 PRICE: \$14.99/\$22.99 CAN.

CARS AND TRUCKS AND THINGS THAT GO

ISBN: 0-307-15785-7 PRICE: \$14.99/\$22.99 CAN.

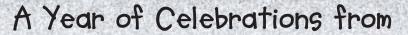
BEST PICTURE DICTIONARY EVER

ISBN: 0-307-15548-X PRICE: \$16.95/\$22.95 CAN.

BEST MOTHER GOOSE EVER

ISBN: 0-307-15578-1 PRICE: \$14.99/\$22.99 CAN.

Essential first books for every child

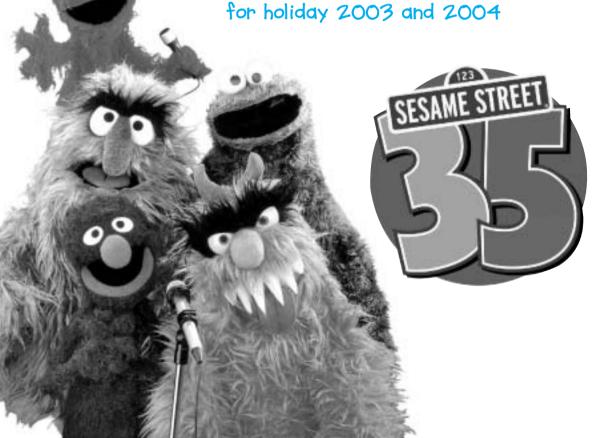


Sesame Workshop

In honor of 35 years of Sesame Street, the Workshop has a lot on the block!

August 2003-November 2004

- Launch of 35th anniversary merchandise
- Trade and consumer print advertisements
- National summer sweepstakes
- Macy's Thanksgiving Day Parade with Grover balloon in 2003 Other retail promotions planned for holiday 2003 and 2004



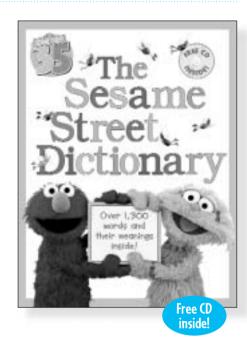
Sesame Street

It all started with the letter A . . .

The Sesame Street Dictionary

Linda Hayward Illustrated by Joe Mathieu

This first book of words and their meanings is one of the best-loved Sesame Street titles published by Random House. It includes more than 1,300 entries of verbs, nouns, and adjectives. The full-color illustrations are chockablock with trademark Sesame Street humor, making this book as much fun to leaf through as to look up a word. Plus each book comes with a special gift, a CD sampler of classic Sesame Street songs, including "Elmo's Rap Alphabet," "Off to School," and "Cookie's Rhyming Song"!



MARCH

THE SESAME STREET DICTIONARY

ISBN: 0-375-82810-9 PRICE: \$24.99/\$34.99 CAN.

On Sale: March 23 Trim Size: 8-1/8 x 10-3/4 Pages: 256 Carton Count: 12

Ages: 4-8

Format: POB Hardcover All Rights: Sesame Workshop EAN: 9 780375 828102 52499 UPC-IP: 0 14794 82810 8 52499 UPC-PI: 0 14794 02499 9 82810

> Back in print!



JANUARY

THE BUNNY HOP

ISBN: 0-375-82693-9 PRICE: \$4.99/\$6.99 CAN.

On Sale: January 27 Trim Size: 4-1/4 x 5-3/4 Pages: 22 Carton Count: 72

Ages: 0-3

Format: Board All Rights: Sesame Workshop EAN: 9 780375 826931 50499 UPC-IP: 0 14794 82693 7 50499 UPC-PI: 0 14794 00499 1 82693

APRIL

ELMO'S TUB-TIME RHYME

ISBN: 0-375-82692-0 PRICE: \$5.99/\$8.99 CAN.

On Sale: April 27 Trim Size: 6 x 6 Pages: 6 Carton Count: 48

Ages: 0-3

Format: Nontraditional book All Rights: Sesame Workshop EAN: 9 780375 826924 50599 UPC-IP: 0 14794 82692 0 50599 UPC-PI: 0 14794 00599 8 82692

BIG BIRD'S BIG BIRDBATH

ISBN: 0-375-82722-6 PRICE: \$5.99/\$8.99 CAN.

On Sale: April 27 Trim Size: 6 x 6 Pages: 6 Carton Count: 48 Ages: 0–3

Format: Nontraditional book All Rights: Sesame Workshop EAN: 9 780375 827228 50599 UPC-IP: 0 14794 82722 4 50599 UPC-PI: 0 14794 00599 8 82722

Sesame Street

Great new Sesame Street titles for interactive learning and read-aloud fun.



The Bunny Hop

A Big Bird's Favorite Board Book

Sarah Albee Illustrated by Maggie Swanson

Early one Easter morning, little bunnies begin turning up in the strangest (and funniest) places all over Sesame Street. Where did they come from? Here's a hilarious tale told in rollicking rhyme—a great way to celebrate Easter and spring!



Elmo's Tub-Time Rhyme

A Shaped Bath Book

Kara McMahon Illustrated by Tom Brannon

Rub-a-dub-dub—read this book in the tub! Elmo's puppy gets a bath in a brief and bouncy rhyming story that makes bathtime fun time!



Big Bird's Big Birdbath

A Shaped Bath Book

Kara McMahon Illustrated by Tom Brannon

Big Bird wants to take a bath—but he's w-a-a-a-y too big to fit into the birdbath that the smaller birds use. Where can he find a place to splish-splash and enjoy his bath?

Elmo's World: Opposites!

Kara McMahon Illustrated by Mary Beth Nelson

Elmo introduces young readers to the concept of opposites—from large and small to in and out, up and down. Elmo shows one word on a page and then the young reader can guess the opposite and flip the flap in the spread to see the answer. This is fun-filled interactive learning at its best!

Just the Way You Are A Pictureback Book

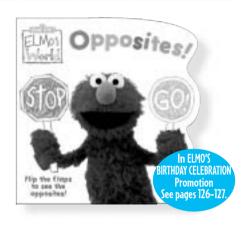
Kara McMahon Illustrated by Joe Mathieu

Elmo and Zoe are best buddies. So when Zoe realizes they don't always like the same things, she worries that she needs to change. It's up to Elmo to convince her that she's lovable just the way she is. With alitter on the cover!

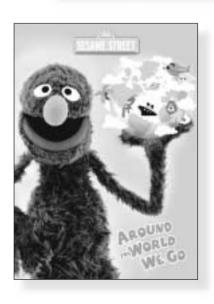
Around the World We Go

A Super Coloring BookIllustrated by Anne Duax

Tying in to an exciting new segment on the show, Global Grover travels to destinations across the world. Kids will love the adventure, simple activities, and fun coloring pages. On the back cover are two cutout postcards. Children can write or draw something about their imaginary voyages and send these cards to friends.







JANUARY

ELMO'S WORLD: OPPOSITES!

ISBN: 0-375-82716-1 PRICE: \$6.99/\$10.99 CAN.

On Sale: January 27 Trim Size: 6-1/2 x 6-1/2 Pages: 20 Carton Count: 48

Ages: 2-4

Format: Board All Rights: Sesame Workshop EAN: 9 780375 827167 50699 UPC-IP: 0 14794 82716 3 50699 UPC-PI: 0 14794 00699 5 82716

JUST THE WAY YOU ARE

ISBN: 0-375-82739-0 PRICE: \$3.99/\$5.99 CAN.

On Sale: January 27 Trim Size: 8 x 8 Pages: 24 Carton Count: 180

Ages: 3-7

Format: Trade Paperback All Rights: Sesame Workshop EAN: 9 780375 827396 50399 UPC-IP: 0 14794 82739 2 50399 UPC-PI: 0 14794 00399 4 82739

AROUND THE WORLD WE GO

ISBN: 0-307-10486-9 PRICE: \$2.99/\$4.99 CAN.

On Sale: January 13 Trim Size: 7-7/8 x 10-7/8 Pages: 64 Carton Count: 96

Ages: 3-7

Format: Trade Paperback All Rights: Sesame Workshop EAN: 9 780307 104861 50299 UPC-IP: 0 33500 10486 2 50299 UPC-PI: 0 33500 00299 1 10486

Celebrate Elmo's

A Marketing Campaign Designed



36-Copy Mixed Trade Floor Display Approx. Dimensions: 18-1/2"w x 20"d x 37-1/2"h

A "Party-in-a-Box" for Elmo's Birthday!

- More than 60% of all Sesame Street books sold feature Elmo!
- Top-selling Sesame coloring book,
 ELMO & ZOE'S ALPHABET has shipped over a half-million copies.
- CLAP YOUR HANDS puppet book has sold over 100 million copies in just 7 months!*
- Sesame Street book sales are up 63%, compared to 2002!*

Event Kit

ISBN: 0-375-88597-8 • No charge

Mini Elmo Standee

Perfect for in-store photo opportunities!

ISBN: 0-375-88598-6 • No charge

Elmo's Birthday Celebration! 36-Copy Mixed Trade Floor Display

Includes 6 copies each of If You're Happy and You Know It Clap Your Paws (Pictureback), Elmo's World: Instruments! (Coloring Book Plus Harmonica), and Land, Sea, and Sky (Write & Wipe Book); 4 copies of Elmo's Birthday Party (Touch-and-Feel Board Book), Can You Tell Me How to Get to Sesame Street? (Beginner Book), and Elmo's World: Opposites! (Board Book); and 3 copies each of So Big! (Sesame Beginnings) and Clap Your Hands! (Puppet Book)

ISBN: 0-375-88593-5 (UPI)/0-375-88592-7 (UIP)/0-375-88591-9 Retail Value: \$232.20/\$344.20 Can.

Birthday!

to Rock Elmo's World!

Elmo's Birthday Celebration! 56-Copy Mixed Mass Market Sidekick

Includes 10 copies each of *Elmo & Zoe's Alphabet* (Super Coloring Book), *Elmo's World: Bugs!* (Stickerific), *Elmo's World: Safari!* (Coloring Book Plus Textured Cards), and *Happy Birthday, Elmo* (Super Coloring Book); and 8 copies each of *Watch Out for Banana Peels* (Pictureback) and *Elmo's ABC Book* (Pictureback)

Consumer mail-in offer: Decorate a card for Elmo and mail it back to Random House with proof of purchase for two books to receive a FREE Elmo gift!

60 Elmo birthday cards available in each display

ISBN: 0-375-88596-X (UPI)/0-375-88595-1 (UIP)/0-375-88594-3 Retail Value: \$181.60/\$251.72 Can.





56-Copy Mixed Mass Market Sidekick Approx. Dimensions: 13-1/4"w x 15-1/2"d x 55-1/2"h



Thomas & Friends™ "Your Ticket to Fun" Promotion Includes:

62-Copy Thomas & Friends Mass Market Floor Display

Includes 10 copies each of Seek and Find Fun, Fun All Year, and Thomas and the Big, Big Bridge (Little Golden Book); 8 copies each of Down at the Docks and James and the Red Balloon; 6 copies each of All Aboard! (Coloring Book Plus) and One-Stop Color and Match (Coloring Book Plus); and 4 copies of A Crack in the Track.

ISBN: 0-375-88573-0 (UIP)/ 0-375-88574-9 (UPI)/0-375-88572-2 Retail Value: \$227.46/\$347.42 Can.

"Your Ticket to Fun" Mail-In Offer

Receive a FREE Thomas & Friends Ravensburger mini puzzle with the purchase of any two Thomas & Friends books

Tear pad featured on floor display

48-Copy Thomas & Friends Mass Market Convertible Sidekick/Floor Display

Includes 10 copies each of Seek and Find Fun, Fun All Year, and Thomas and the Big, Big Bridge and 6 copies each of All Aboard!, One-Stop Color and Match, and James and the Red Balloon.

ISBN: 0-375-88606-0 (UIP)/ 0-375-88607-9 (UPI)/0-375-88605-2 Retail Value: \$173.52/\$269.52 Can.

 Low price points to ensure a great sellthrough—all under \$5.00 U.S.!



April 27, 2004!

on sale

62-Copy Mass Market Mixed Floor Display Approx. Dimensions: 18"w x 17"d x 41-1/4"h

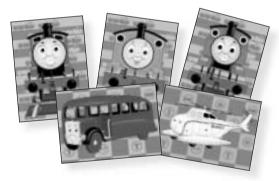
Campaign

Also Available:

54-Copy Thomas & Friends Trade Floor Display

Includes 10 copies of *Thomas and the Big, Big Bridge*; 8 copies of *One-Stop Color and Match* and *All Aboard!*; 6 copies each of *Keeping Track of Thomas, Down at the Docks, James and the Red Balloon*, and *Thomas & Percy & The Dragon*; 4 copies of *Thomas' Magnetic Play Book*; and 25 mini puzzles.

ISBN: 0-375-88567-6 (UIP)/ 0-375-88568-4 (UPI)/0-375-88566-8 Retail Value: \$263.02/\$397.46 Can.



"Your Ticket to Fun" promotion is just the opportunity to hop aboard the Thomas Express! Families will love the mini puzzle featuring one of their favorite Island of Sodor friends such as Thomas, Bertie, Harold, Percy, or James.

Marketing Destinations:

- Innovative Cross-Promotions with Other Thomas & Friends Partners
- Promotional Offers and Materials
 Available at Day Out with Thomas™

 Family Events

on sale April 27, 2004!

> 54-Copy Trade Floor Display with Hang-On Tray Approx. Dimensions: 18"w x 12-1/4"d x 67-1/2"h

A winning ticket to increasing sales!

FEBRUARY

THOMAS & FRIENDS: JAMES AND THE RED BALLOON AND OTHER THOMAS THE TANK ENGINE STORIES

ISBN: 0-375-82753-6 PRICE: \$3.99/\$5.99 CAN.

On Sale: February 24 Trim Size: 8 x 8 Pages: 24 Carton Count: 180 Ages: 3-7

Format: Trade Paperback All Rights: HIT Entertainment EAN: 9 780375 827532 50399 UPC-IP: 0 14794 82753 8 50399 UPC-PI: 0 14794 00399 4 82753

A CRACK IN THE TRACK

ISBN: 0-375-82755-2 PRICE: \$4.99/\$6.99 CAN.

On Sale: February 24 Trim Size: 4-1/4 x 5-3/4 Pages: 22

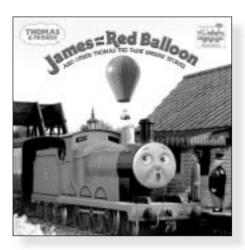
Carton Count: 72

Ages: 0-4
Format: Board
All Rights: Gallane
Entertainment Inc.
EAN: 9 780375 827556 50499

UPC-IP: 0 14794 82755 2 50499 UPC-PI: 0 14794 00499 1 82755

Thomas the Tank Engine

New titles from everyone's #1 engine!

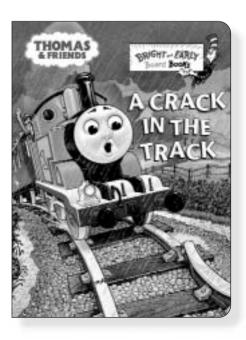


Both in THOMAS & FRIENDS Promotions See pages 128–129.

Thomas & Friends: James and the Red Balloon and Other Thomas the Tank Engine Stories

A Pictureback Book
Based on The Railway Series
by The Rev W Awdry

Straight from the latest Thomas video comes three delightful new tales from the Island of Sodor. Thomas fans will laugh when James gets carried away about a balloon, Harvey rescues Percy, and Thomas becomes a *jet* engine! Filled with gentle humor and lots of photo illustrations.



A Crack in the Track

A Bright and Early Board Book™

Based on The Railway Series by The Rev W Awdry

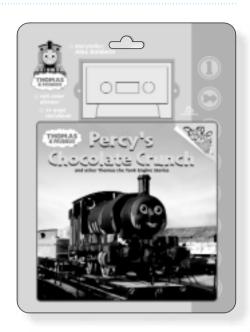
What does it take to bring the entire Island of Sodor Railway
System to a halt? Just a crack in the track. Well, a crack in the track and some hail on the rail . . . and a toad in the road, and a fuss on the bus. In fact, one thing leads to another until just about everything that can go wrong does go wrong. Luckily, there's a breakdown train with a couple of cranes that can fix a big mess!

Percy's Chocolate Crunch

A Book & Cassette

Based on The Railway Series by The Rev W Awdry

Three delightful tales from the Island of Sodor. Thomas fans will laugh when Percy has an accident at the chocolate factory; meet a new engine named Salty who has a secret; and go through a tough day with Harold the Helicopter. Filled with gentle humor and lots of photos to illustrate the cassette's music and narration.



JANUARY

PERCY'S CHOCOLATE CRUNCH

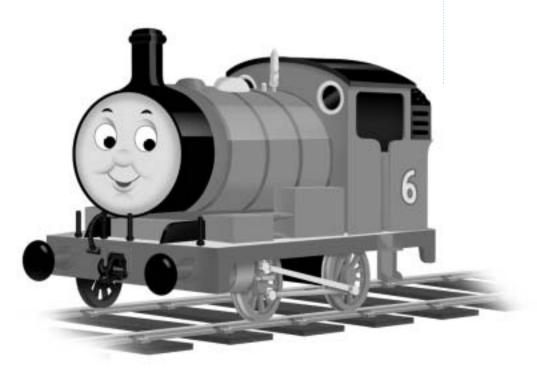
ISBN: 0-375-82724-2 PRICE: \$8.95/\$13.95 CAN.

On Sale: January 27 Trim Size: 8 x 8 Pages: 24 Carton Count: 48

Ages: 4-7

Format: Multimedia All Rights: Gullane

Entertainment, Inc. EAN: 9 780375 827242 50895 UPC-IP: 0 14794 82724 8 50895 UPC-PI: 0 14794 00895 1 82724



JANUARY

ALL ABOARD!

ISBN: 0-375-82652-1 PRICE: \$4.99/\$6.99 CAN.

On Sale: January 13 Trim Size: 7-7/8 x 10-7/8 Pages: 32 Carton Count: 72

Ages: 3-7

Format: Trade Paperback
All Rights: Gullane
Entertainment, Inc.
EAN: 9 780375 826528 50499
UPC-IP: 0 14794 82652 4 50499
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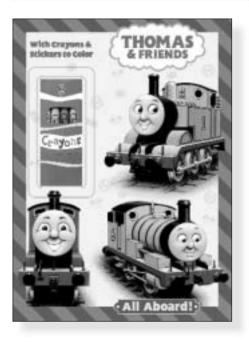
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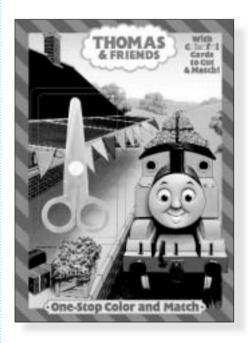
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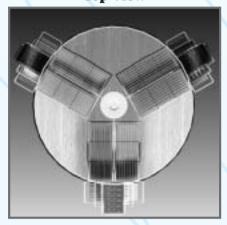
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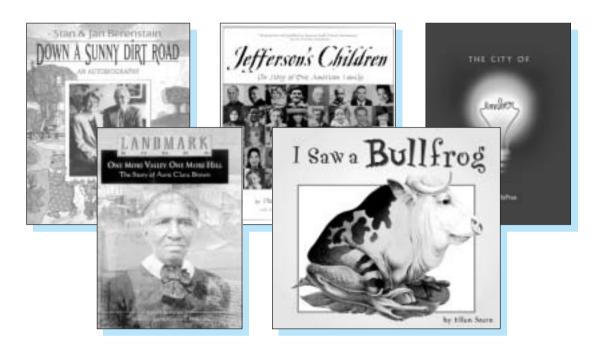
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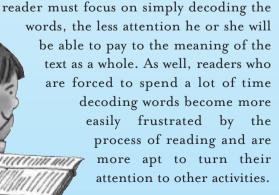
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One important way to get children hooked on reading is by reading aloud to them. In fact, according to a study from the U.S. Department of Education's Commission on Reading entitled Becoming a Nation of Readers, "the single most important activity for building the knowledge required for eventual success in reading is reading aloud to children." Audiobooks can help! No parent or teacher has as much time or energy as they would like to spend reading aloud to children. What time they are able to devote can be supplemented through the use of audiobooks. Audiobooks are read by professionally trained narrators who use their voices to bring a text to life. But what's so important about hearing a story read aloud?

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- Remind parents of the value of listening to audiobooks.













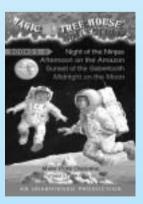












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