

## Celebrating **WONDER** during *National Bullying Prevention Month*

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### Read the book. Sign the pledge. **Choose Kind.**

Join the campaign for kindness! Random House Children's Books will donate \$1 to PACER's National Bullying Prevention Center for every pledge at [ChooseKind.tumblr.com](http://ChooseKind.tumblr.com) this October.

"We are thrilled to partner with Random House Children's Books on this campaign to build awareness for bullying prevention. *Wonder* is a beautiful book and it is making a positive impact on everyone who reads it. We all need to work together to create a safe school environment where everyone feels valued and protected, and stories are one more way to do that." —Julie Hertzog, Director of PACER's National Bullying Prevention Center



#### #WONDERSchools Blog Tour

**October 1-10, 2012**

October 10<sup>th</sup>, 2012 is Unity Day—as well as the birthday of Auggie Pullman, the plucky protagonist of *Wonder*. Leading up to the big day is a grassroots blog tour inspired by over 100 teachers and librarians who have collaborated to discuss and share their plans for teaching the book this school year. Under the hashtag [#WONDERSchools](https://twitter.com/WONDERSchools), educators will spend October 1-9 posting about how they are using the book with their students. Random House will share the tour online at [Choose Kind](http://ChooseKind), which will culminate in a post from Palacio on October 10<sup>th</sup>. One lucky participant will be chosen to win *Wonder* materials for his or her classroom, as well as a Skype visit from author R.J. Palacio.



#### Goodreads chat with R.J. Palacio and Jay Asher

**October 23, 2012**

R. J. Palacio will join Jay Asher for a Featured Author Group on Goodreads.com. Asher is the author of *Thirteen Reasons Why*, a young adult novel that tackles the topic of bullying through the eyes of both a victim of teen suicide and a friend determined to uncover the truth about her life. The text-based chat will spotlight the authors as they discuss their books in the context of bullying. They will also answer questions from each other and from fans.



#### Event with *Understanding Our Differences*

**October 29, 2012**

R. J. Palacio will give a reading and lead discussion at an event hosted by *Understanding Our Differences*, a disability education nonprofit based in Newton, MA. "The themes of *Wonder*—the courage of friendship and the power of kindness—resonate powerfully with our organization's mission to educate communities to value and accept people of all abilities," said Executive Director Rebecca Lubens. "We plan to include the book as a resource in our curriculum, and we're delighted to bring R.J. Palacio to Newton during National Bullying Prevention Month." For more information on the event, visit [UnderstandingOurDifferences.org/Wonder-Event](http://UnderstandingOurDifferences.org/Wonder-Event).

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### Click for resources:

