Friends and supporters of Planned Parenthood throughout the nation will be delighted to know of the plans for the first nationwide campaign which will begin February 10.

This means the "coming of age" of our organization - made possible by the loyal interest and support of friends like you. The enclosed pamphlet "The Nation's Strength" outlines our plans and our objectives. Over a hundred committees are joining in this nationwide educational and fund raising effort. The results, I believe, will not only mean obtaining sufficient funds but will mark the first major step in integrating Planned Parenthood in the health and welfare services of the country.

This is not an appeal for funds but we wanted you to know in advance our plans and our hopes.

Sincerely yours,

Margaret Sanger
Honorary Chairman