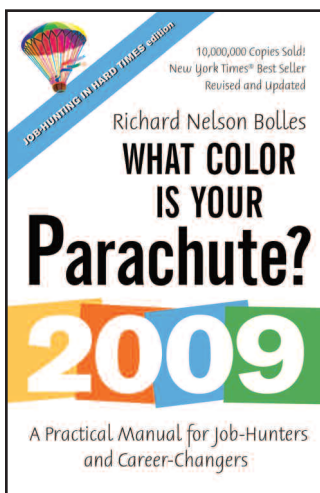


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Publicity Contact: Kara Van de Water — (510) 559-1600 Ext. 3054 • kara.vandewater@tenspeed.com

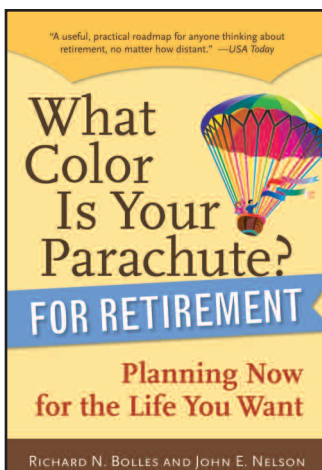
With the financial crisis, millions of Americans are being forced to postpone or redefine their retirement. Whether they are retaining their jobs or returning to work, two books are invaluable sources of support.



What Color Is Your Parachute?, the book that has helped millions define a meaningful career (with 10 million copies sold), has just been released in a special “Job-Hunting in Hard Times” edition with answers to the most pressing questions job-seekers in difficult times need to know:

- How long should I expect to be out of work? (More than a million people have had a job search last 27 weeks or longer this year.)
- What’s the first thing I should do if my job hunt takes longer than expected? (The answer may surprise you.)
- Where can I go for help if I’m in a precarious financial state?
- How do I find health insurance when I’m on my own?
- What are employers especially looking for so I can stand out in these competitive times? (and more)

The *only* career guide updated annually in response to the changing job market, it offers tools, support, and immeasurable hope to help job-seekers find a career with meaning and purpose, even in the worst of times. For older Americans returning to work, chapter 10 discusses the unique skills and talents of mature workers with tips on how to capitalize on those strengths.



Those who need to rethink retirement more fully will find *What Color is Your Parachute? For Retirement* an essential planning guide. Bolles teams up with retirement expert John E. Nelson to present a balanced approach to retirement well being. Readers are reminded that retirement today is not about retiring *from* something, it’s about retiring *to* something. It’s an opportunity to explore all that life has to offer, and a freedom to create the life they want. Readiness is tackled in terms of money, health, and happiness using six scientific fields of study. Readers discover what they want from retirement; how to take charge (and why that’s a good thing); how to plan their retirement in three dimensions using the latest research; the key decisions they need to make about spending, investing, and saving; and more. Shining a ray of light on the current financial situation and the prospect of returning to work, this book helps form the foundation to build a future on one’s own terms and create a retirement that’s not only prosperous, but engaging and meaningful too.

**Richard N. Bolles and John E. Nelson are available for interviews.
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