

Publicity Contact: Kara Van de Water – (510) 559-1600 Ext. 3054 • [kara@tenspeed.com](mailto:kara@tenspeed.com)



**Now in Paperback!**  
**HUNGRY  
 PLANET**  
 WHAT THE WORLD EATS

Peter Menzel and Faith D'Aluisio  
 creators of *Material World*

**30 Families. 24 countries. 600 meals. 1 Extraordinary Book.**

At this time of year, when our tables are abundant with food, many of us give thanks for what we have and consider those less fortunate. In that spirit, it's also a perfect time for the critically acclaimed James Beard award-winning book *Hungry Planet: What the World Eats* (to be published in paperback November 2007).

Peter Menzel and Faith D'Aluisio, creators of the best-selling *Material World*, invited themselves to dinner with 30 families in 24 countries to produce a book of compelling depth. They talked over the cooking fire, shopped together at food markets, and shared meals with families from Bhutan and Bosnia to India and Italy. At the end of each stay, they photographed the family with a week's worth of groceries.

We live in a remarkable time when old and new collide on six billion dinner plates each day. The age-old practice of sitting down to a meal is undergoing unprecedented change as affluence, trade, and food conglomerates transform diets worldwide. For the first time in the history of our planet, more people are overfed than underfed. In America, we spend \$5,000 per capita on health care, and yet we're becoming the fattest and unhealthiest people in the world. Imagine what can be learned from food consumption on a global scale.

*Hungry Planet* feeds that imagination with an extraordinary study of what the world eats—we meet a Mexican family who drinks six gallons of Coca-Cola a week, a family in Ecuador who raises (and eats) guinea pigs, and a Kuwaiti mother who is considering putting her 4-year-old on a diet. Powerful photographs speak volumes about the human condition as they confront the reader with striking differences and disturbing similarities. "It's the questions these photos ask that make this volume so gripping," says *Publishers Weekly*, "this is a beautiful, quietly provocative volume."

Featuring essays on the politics of food by Michael Pollan, Corby Kummer, and others, and photo essays on the diversity of what humankind eats in the 21st century, *Hungry Planet* is a book to devour—a riveting global portrait in a time of momentous change.

**"In creating *Hungry Planet*, Peter Menzel and Faith D'Aluisio did something deceptively simple and utterly brilliant," says Marion Nestle, "The result is ... a stunning commentary on some of the most critical issues facing the world today."**

**Peter Menzel** is a photographer whose work has appeared in *Life*, *National Geographic*, *Time*, *Smithsonian*, *Geo*, and *The New York Times Magazine*. He has received a number of World Press and Picture of the Year awards. **Faith D'Aluisio** is a former award-winning television news producer. She received the James Beard Foundation Award in 1999 for Best Book, Reference, and Writing on Food for *Man Eating Bugs*. Menzel and D'Aluisio are the co-creators of the books *Material World* and *Women in the Material World* and co-authors of *Man Eating Bugs*, *Robo sapiens*, and *Hungry Planet*, which received The James Beard Foundation Award for Best Book of the Year in 2006. The authors live in Napa, California, and are available for interviews.

*Hungry Planet: What the World Eats* by Peter Menzel and Faith D'Aluisio

\$24.95 paper with flaps • 288 pages • full color • 12" x 9" • ISBN: 978-1-58008-681-3 • Pub. Date: November 2007