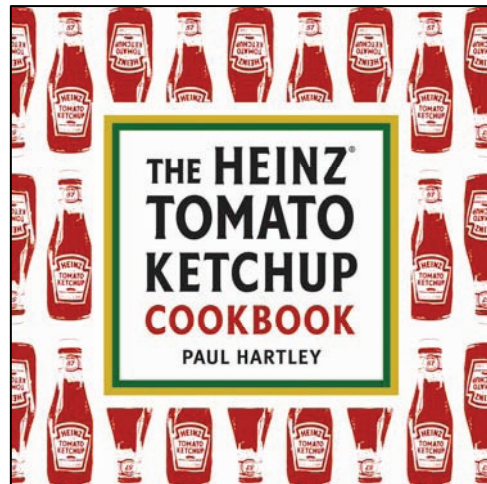


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THE HEINZ TOMATO KETCHUP COOKBOOK

Paul Hartley



There's only one name when it comes to ketchup, and that's Heinz. In *The Heinz Tomato Ketchup Cookbook*, this iconic brand stars as the key ingredient in 40 recipes, ranging from traditional, down-home casual (Perfect Shrimp Cocktail, Lamb and Mint Brunch Burgers with Riverside Salsa) to the exotic and unexpected (Bloody Mary Macaroni, Red Thai Duck Curry).

Henry Heinz first introduced his new tomato ketchup 130 years ago, in 1876, and it has brought both flavor and color to the kitchen table ever since. *The Heinz Tomato Ketchup Cookbook* shows ketchup-loving cooks how to take this refrigerator staple from a humble condiment to a versatile addition to starters, soups, salads, entrées, and even baked goods. Historical anecdotes and trivia from the Heinz Company round out this colorful collection of recipes, photography, and vintage advertising art.

Each recipe was created, tested, and enhanced with a healthy dollop of ketchup. The result was a more intensely flavored Bangers and Mash, a more colorful Schnitzel with Noodles, and a more balanced Golden Egg Boat Curry. Here's a sampling of some other tasty ketchup-infused recipes from the book:

Gazpacho with Anchovy Croutons
Chorizo and Summer Vegetable Omelet
Moroccan Fish Tagine
Chicken and Mango BBQ Pizza
Rib-Eye Steaks with Stilton Sauce
Cauliflower Fritters with Sweet Chile Dip
Herby Scones with Tomato and Feta

With *The Heinz Tomato Ketchup Cookbook*, anyone can share ketchup-inspired dishes with friends around the barbecue or breakfast table, over long summer lunches and dinners in front of a fire. These fun recipes prove just how versatile ketchup can be.



About the Author

PAUL HARTLEY is the author of seven cookbooks, including *The Colman's Mustard Cookbook*. He is a food writer and radio host, and he formerly managed several restaurants in the United Kingdom. He lives near Bath, England. Visit www.paulhartleyfood.com for more information on his recipes, writing, and cookbooks.

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