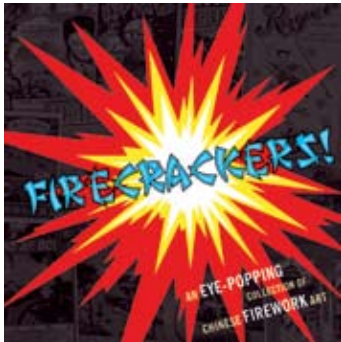


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# Firecrackers!

an EYE-POPPING collection  
 of chinese FIREWORK art

by Warren Dotz, Jack Mingo, George Moyer

**SUPER CHARGED  
 EXTRA LOUD**

gift edition

Firecrackers are spectacularly known for provoking excitement. Heart pounding, deafening displays go hand in hand with dire warnings printed directly on their labels: FOR OUTDOOR USE ONLY! DO NOT HOLD IN HAND! LIGHT FUSE AND GET AWAY!

Because of this element of danger, firecrackers remain a source of controversy today. More and more cities are banning them despite their universal appeal to both the young and the old. From their origins in China to the present day, firecrackers are considered a tradition at holidays and festivals like Chinese New Year, Halloween, and especially Independence Day. Unfortunately, this tradition may be vanishing and with it, we may also lose the unquestionably unique art form known as the firecracker label. From black cats to space flights to cowboys, eclectic (and sometimes bizarre) images were used on these labels in an effort to appeal to America's youth.

In *Firecrackers! An Eye-Popping Collection of Chinese Firework Art*, Warren Dotz, Jack Mingo, and George Moyer team up once again to produce the gift edition of *Firecrackers: The Art & History*, with more than 180 rare vintage labels from the 1950s and 1960s. *Firecrackers!* is an acclamation to this vanishing art form celebrating years of history. SUPER CHARGED and EXTRA LOUD, this book is bursting with some of the most vibrant and dazzling labels from one of the largest collections in the United States — making this book the perfect gift for anyone with a little pyromania in their hearts from pop culture enthusiasts and cultural critics to firecracker aficionados, graphic designers, and collectors.


## ABOUT THE AUTHORS

**Warren Dotz** is a pop culture historian, eclectic collector, and author of three books on advertising icons. As a nationally recognized authority on product label art, his commentary has appeared in *Advertising Age* and the *New York Times Magazine*. He lives in Berkeley, California and is available for interviews.

**Jack Mingo** is the author of thirteen books and has contributed articles to scores of publications, including the *New York Times*, the *Wall Street Journal*, the *Los Angeles Times*, *Salon*, and *Readers' Digest*. He lives in Alameda, California, one of the many places where firecrackers are now illegal.

**George Moyer** has been collecting firecracker packs and labels since he acquired a Sea Horse brand pack at the age of ten. He now has one of the most extensive collections in the United States. He is a licensed pyrotechnician and the assistant fire chief in his hometown of Pottsville, Pennsylvania. He is available for interviews.

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