



THREE RIVERS PRESS



SUMMER 2009



THREE RIVERS PRESS



SUMMER 2009

ALL eBook
PRICING MATCHES
THE HARDCOVER/
PAPERBACK
COUNTERPART

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“A deeply satisfying novel...Bohjalian spins a suspenseful tale in which the plot triumphs over any single sorrow.” —*WASHINGTON POST BOOK WORLD*

“Harrowing...ingenious...compelling. That Bohjalian can extract greater truths about faith, hope, and compassion from something as mundane as a diary is testament not only to his skill as a writer but also to the enduring ability of well-written war fiction to stir our deepest emotions.”

—*LOS ANGELES TIMES*

“[Bohjalian’s] sense of character and place, his skillful plotting, and his clear grasp of this confusing period of history make for a deeply satisfying novel.”

—*BOSTON GLOBE*

“While creating suspense, Bohjalian agilely balances the moral ambiguities of war.”

—*USA TODAY*

“A bittersweet story of romance, war, and death, inspired in part by a real diary...Strongly dramatic and full of the heartbreaking horror of war, this novel is Bohjalian at his imaginative best.”

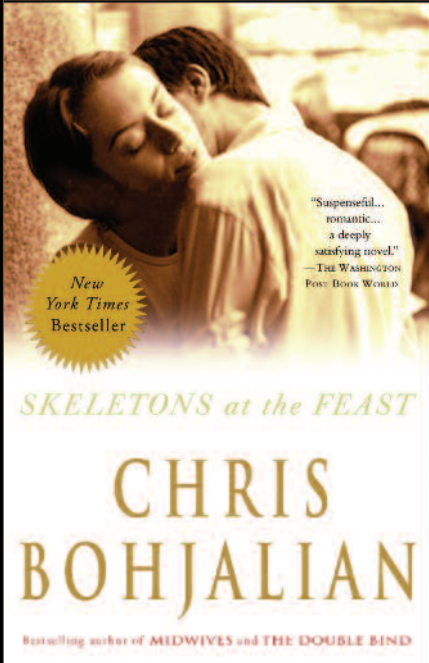
—*HARTFORD COURANT*

SKELETONS

at the

FEAST

CHRIS
BOHJALIAN



**A NEW YORK TIMES
BESTSELLER**

**A PUBLISHERS WEEKLY
BESTSELLER**

**A BOOKSENSE
SELECTION**

**FOREIGN RIGHTS SOLD
ACROSS EUROPE**

**AN NBC TODAY SHOW
TOP TEN SUMMER READ**

National Publicity

21-City Author Tour

Ann Arbor	Milwaukee
Austin	Minneapolis
Boston	New Hampshire
Boulder	Portland, ME
Denver	Raleigh
Houston	San Diego
Iowa City	San Francisco
Kansas City	Tempe, AZ
Lexington, KY	Vermont
Los Angeles	Washington, DC
Miami	

Online Promotion

- New York Times online campaign
- Promotion on author's site, ChrisBohjalian.com
- Feature in Read It Forward newsletter
- Feature in corporate fiction newsletter
- Google AdWords campaign

Reader's Guide Included in the Book

Easel-Backed Posters Available

Ask your Random House rep for details

Also by Chris Bohjalian

The Double Bind
978-1-4000-4746-8
\$25.00 (Canada: \$30.00)

Before You Know Kindness
978-1-4000-4745-1
\$25.00 (Canada: \$35.00)

Bestselling author Chris Bohjalian returns with a tale of love and war that multiple critics have hailed as “harrowing,” “poignant,” and “nail-biting”—and compared to both *The Kite Runner* and *The Diary of Anne Frank*.

CHRIS BOHJALIAN is the critically acclaimed author of eleven novels, including *Midwives* (an Oprah's Book Club Selection and a *Publishers Weekly* Best Book), *Before You Know Kindness*, and the 2007 blockbuster *The Double Bind*.

Fiction (FIC000000)

5³/₁₆ x 8; 384 pages

Paperback ISBN/EAN: 978-0-307-39496-5

eBook ISBN: 978-0-307-44955-9

\$14.95 (Canada: \$17.50)

On Sale 2/10/09

British: Gelfman Schneider Literary Agents

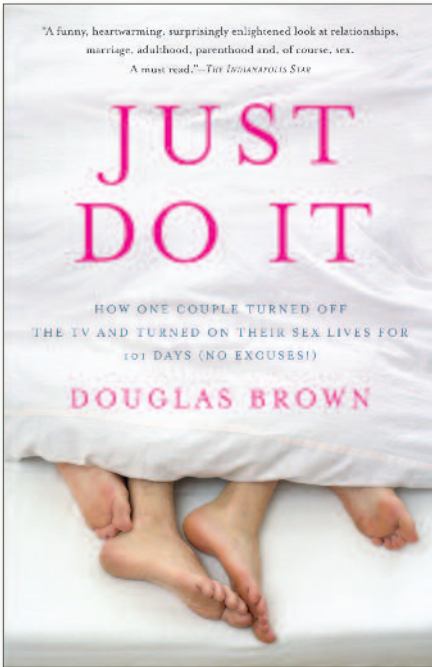
Translation: Gelfman Schneider Literary Agents

First Serial: Crown

Audio: Crown

Pub History: A Shaye Areheart Books hardcover (Summer 2008)

978-0-307-39495-8

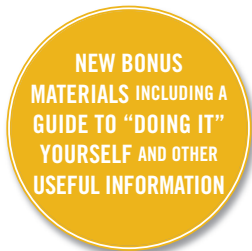


National Publicity

Online Promotion

- *New York Times* online campaign
- *The Wall Street Journal* online campaign
- Advertising on the Gawker network
- Feature in Random House health and romance newsletter
- Google AdWords campaign

Outreach to Sex Therapists



Just Do It

How One Couple Turned Off the TV and Turned On Their Sex Lives for 101 Days (No Excuses!)

Douglas Brown

A romantic-at-heart memoir for time-crunched couples who want to reignite their sex lives—and regain intimacy with their spouses.

Creeping into middle age and saddled with work deadlines, child rearing, homemaking, and 14 years of togetherness, an ordinary, happy but harried couple set an outlandish goal: to have sex for 101 consecutive days—no excuses (not even the flu, late-night child wanderings, or flat-out exhaustion).

What ensued is by turns hilarious, tender, and seductive—including sexual romps in hotels, at an ashram, in a basement, and atop boulders, but most often in their own bedroom, which they dubbed the “sex den.” As Doug and Annie Brown literally screwed their way through months of a cold Colorado winter, they turned up the heat by attending the Adult Entertainment Expo in Vegas; taking Bikram “hot” yoga to get limber; and stocking up on candles, Viagra, lube, lingerie, and sex toys galore.

But in addition to the awe found in their ability to get it on day after day—and actually enjoy it—they were more surprised and touched by how much closer it made them. As Doug Brown lays everything bare, we get an inside look at the male mind and discover that a good husband and a good dad can also be one hell of a lover.

“A funny, heartwarming, surprisingly enlightened look at relationships, marriage, adulthood, parenthood and, of course, sex. A must-read.”
—*Indianapolis Star*

DOUGLAS BROWN is a feature writer at the *Denver Post*.

Autobiography—Personal Memoirs (BIO026000)

5³/₁₆ x 8; 320 pages

Paperback ISBN/EAN: 978-0-307-40717-7

eBook ISBN: 978-0-307-44972-6

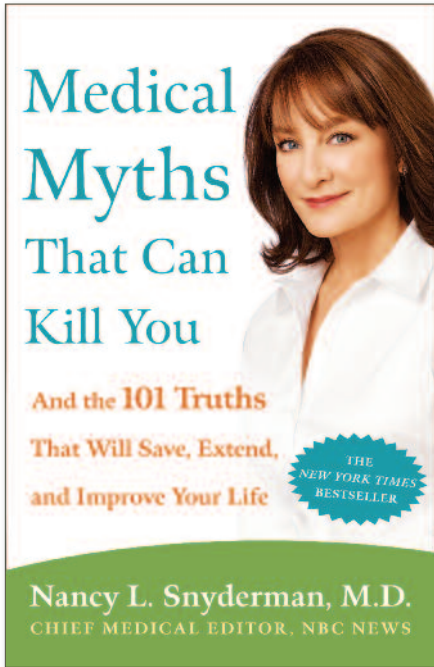
\$13.95 (Canada: \$16.95)

On Sale 1/27/09

All rights: Crown

Pub History: A Crown hardcover (Fall 2008)

978-0-307-40697-2



Medical Myths That Can Kill You

And the 101 Truths That Will Save, Extend, and Improve Your Life

Nancy L. Snyderman, M.D.,
Chief Medical Editor, NBC News

In this groundbreaking book, Dr. Nancy Snyderman reveals the "truths" behind unscientific, undocumented, and dangerous medical myths.

Do you know what's really good for you?

In this age of countless miracle cures, it's vital to separate the myths that endanger your health from the medical truths you need.

TRUTH: Unfiltered coffee can clog your arteries.

TRUTH: Tossing and turning at night may shorten your life.

TRUTH: Boring jobs can kill you.

Get the information you need to revitalize your body, maintain your longevity, manage your health care, and possibly even save a life—yours.

"Dr. Nancy Snyderman takes decades of experience and a friendly, no-nonsense look at health-care advances to come up with hundreds of recommendations for a healthier life."

—*Chicago Tribune*

"A concise and opinionated new book." —*San Francisco Chronicle*

"Truth #102: Medical information doesn't have to be indigestible. When Nancy L. Snyderman, M.D., is dispensing it, her straightforward approach to health care is just what the doctor ordered."

—*Meredith Vieira, cohost of Today*

NANCY L. SNYDERMAN, M.D., F.A.C.S., is the chief medical editor for *NBC News* and reports for *Nightly News* with Brian Williams, *Today*, and *MSNBC*.

National Publicity

Advertising

New York Times

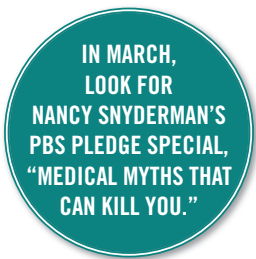
Online Promotion

- *New York Times* online campaign
- Advertising on AARP.com
- Co-promotion on Luminari.com
- Feature in Random House health newsletter
- Google AdWords campaign

A Random House Audio Book

Abridged, 3 CDs
978-0-7393-8432-9
\$19.99 (Canada: \$22.99)

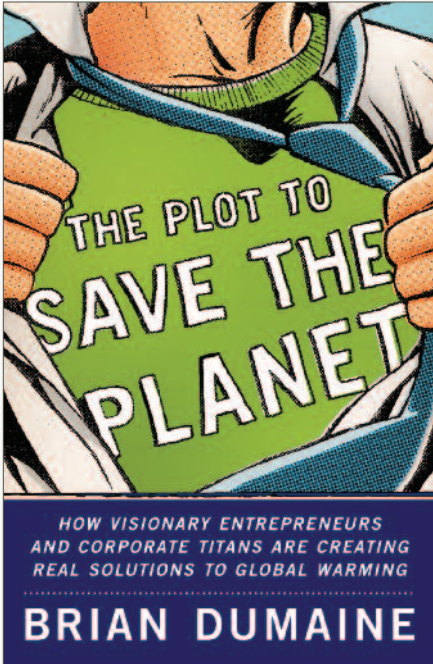
SEE PAGES 10–11 OF THE SUMMER 2009 CROWN CATALOG FOR DETAILS ABOUT THE PUBLICATION OF NANCY SNYDERMAN'S NEW BOOK **MEDICAL MYTHS THAT CAN KILL YOUR WAISTLINE**



Medical (MED000000)
5³/₁₆ x 8; 288 pages
Paperback ISBN/EAN: 978-0-307-40614-9
eBook ISBN: 978-0-307-40925-6
\$14.95 (Canada: \$17.50)
On Sale 2/24/09

All rights: Crown

Pub History: A Crown hardcover (Summer 2008)
978-0-307-40613-2



The Plot to Save the Planet

How Visionary Entrepreneurs and Corporate Titans
Are Creating Real Solutions to Global Warming

Brian Dumaine

The story of the Wall Street tycoons, green activists, visionary entrepreneurs, and corporate titans who are racing to beat the clock to save the planet—and change the very face of global capitalism.

The *Plot to Save the Planet* is an illuminating and inspiring look at the “conspiracy” to make green technology the Silicon Valley of the 21st century. How is this new frontier being shaped? Brian Dumaine is your guide in this intriguing look into the very near future. You’ll read about:

- The savvy investors: why Warren Buffett is investing heavily in wind power, and why John Doerr, the venture capitalist and early backer of Google, is saying that “green tech is bigger than the Internet and could be the biggest economic opportunity of the 21st century.”
- The cars of the future: the competitively priced plug-in hybrids that will get 60 miles to the gallon, and the battle being waged by 15 start-ups competing to capture the electric car market.
- The fuels without fossils: new sources of energy from plants that could capture a big chunk of the \$300 billion U.S. wholesale gasoline market.
- The corporate mavericks: companies such as Duke Energy and GE, who are creating the low-carbon business models of the future, as well as cleaner ways to provide our power needs.

BRIAN DUMAINE is the editorial director of *Fortune Small Business*.

National Publicity

Online Promotion

- Cross-promotion at author’s site, BrianDumaine.com
- E-blast to author’s mailing list
- Google AdWords campaign

Co-Promotion with *Fortune* and *Fortune Small Business* Magazines

Business & Economics—Green Business (BUS094000)

5³/₁₆ x 8; 288 pages

Paperback ISBN/EAN: 978-0-307-40622-4

eBook ISBN: 978-0-307-44931-3

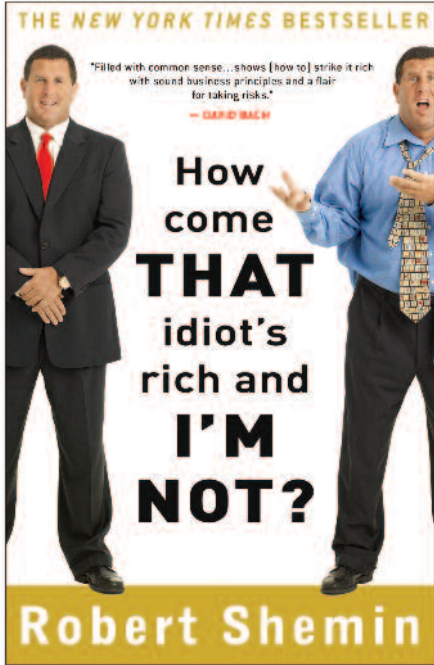
\$14.95 (Canada: \$17.50)

On Sale 3/31/09

All rights: Crown

Pub History: A Crown Business hardcover (Summer 2008)

978-0-307-40618-7



How Come That Idiot's Rich and I'm Not?

Robert Shemin

Stick with all the old money-making rules and stay broke. Break them and get rich.

Have you ever wondered why some people attract wealth while others stay financially trapped? The key is learning wealth-friendly, upside-down thinking.

In this *New York Times*, *The Wall Street Journal*, and *USA Today* bestseller, Robert Shemin, one-time "idiot" and currently a multi-millionaire, illustrates in a witty way how going against the grain is, in fact, the surest way to gain. Learn how to:

- set only one powerful success goal—and make it a big one
- play while your money goes to work
- stop building someone else's business and start building your own
- live and think like a millionaire while you're becoming one
- use the power and smarts of other Rich Idiots to help you join the Rich Idiot Club

Spend just a few pages with Robert and his Rich Idiot friends and you'll be convinced that "if they could do it, I can do it."

ROBERT SHEMIN has worked with high-net-worth individuals for Goldman Sachs, helped create four companies, and has been involved in more than one thousand real-estate transactions.

National Publicity

Online Promotion

- *USA Today* online campaign
- Advertising on About.com
- Advertising on business websites
- Promotion in Random House business newsletter
- Co-promotion with author's site, Robert-Shemin.com
- Google AdWords campaign

Business (BUS000000)

5³/₁₆ x 8; 256 pages

Paperback ISBN/EAN: 978-0-307-39508-5

eBook ISBN: 978-0-307-40971-3

\$13.95 (Canada: \$16.95)

On Sale 4/7/09

All rights: Crown

Pub History: A Crown hardcover (Spring 2008)

978-0-307-39507-8



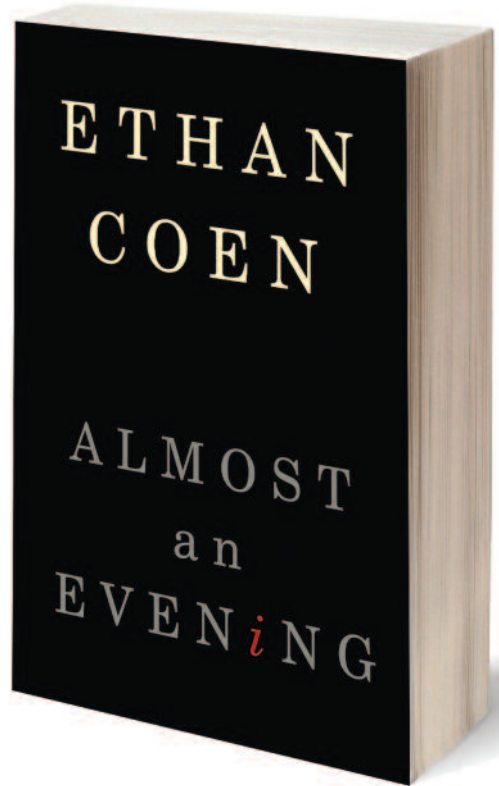
Almost an Evening

Ethan Coen

Three brilliant, darkly entertaining plays from the Oscar-winning screenwriter of No Country for Old Men, Blood Simple, Miller's Crossing, and Fargo.

In its recent off-Broadway debut, *Almost an Evening* dazzled audiences with its pitch-perfect dialogue and caustic wit, harking back to the “mind-teasing divertissements that once flourished Off-Broadway” (Ben Brantley, *New York Times*). Here are three visions of hell, at once urbane and seriously hilarious. In “Waiting,” a man impatiently awaits his transition from this world to an otherworldly dimension. In “Four Benches,” a British secret service agent confronts death in a steam bath. And “Debate” features a metatheatrical battle between Old and New Testament gods mixing profane philosophy with profound profanity. For theater buffs, cineasts, and short-story devotees, *Almost an Evening* is as readable as fiction, as engaging as film, and as charming as hell.

When not writing plays, poetry, or short stories, ETHAN COEN makes movies with his brother, Joel Coen. After 13 films, the Coen brothers have one of the most beloved and critically acclaimed bodies of work in the history of cinema.



Drama (DRA000000)

5³/₁₆ x 8; 80 pages

Paperback ISBN/EAN: 978-0-307-46041-7

eBook ISBN: 978-0-307-46042-4

\$13.00 (Canada: \$15.50)

On Sale 4/7/09

British: Gardner Literary

Translation: Gardner Literary

First Serial: Crown

Audio: Gardner Literary

National Publicity

Online Promotion

- Advertising on actor insider and Hollywood blogs
- Google AdWords campaign

Academic Push to Drama and Playwriting Programs

Outreach to Any Resources Made Available By Author or Production



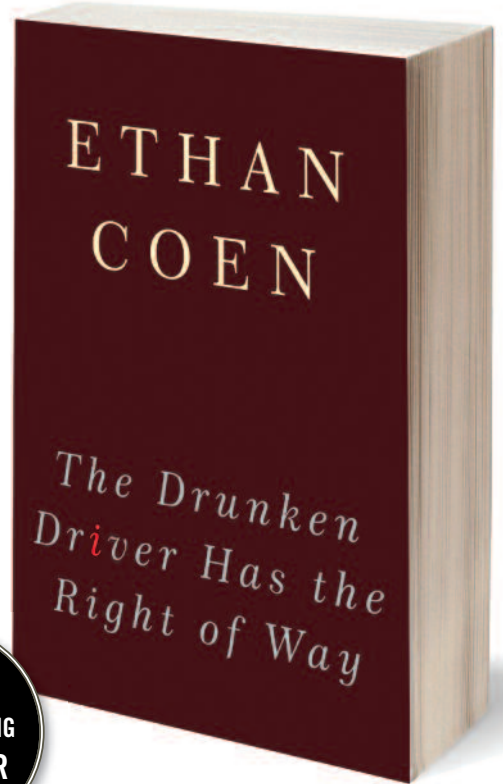
The Drunken Driver Has the Right of Way

Ethan Coen

Also from Ethan Coen comes a provocative, revealing, and often hilarious collection of poems that offers insight into an artist who has always pushed the boundaries of his craft.

In his screenplays and short stories, Ethan Coen surprises and delights us with a rich brew of ideas, observations, and perceptions. In his first collection of poems he does much the same. The range of his poems is remarkable—funny, ribald, provocative, sometimes raw, and often touching and profound.

In these poems, Coen writes of his childhood, his hopes and dreams, his disappointments, his career in Hollywood, his physically demanding love affair with Mamie Eisenhower, and his decade-long battle with amphetamines that produced some of the lengthier poems in the collection. You will chuckle, nodding with recognition as you turn the pages, perhaps even stopping occasionally to read.



ALSO
FROM THE
OSCAR-WINNING
FILMMAKER

Poetry (POE005010)
5³/₁₆ x 8; 144 pages
Paperback ISBN/EAN: 978-0-307-46269-5
eBook ISBN: 978-0-307-46274-9
\$13.00 (Canada: \$15.50)
On Sale 4/7/09

British: Gardner Literary
Translation: Gardner Literary
First Serial: Crown
Audio: Gardner Literary

National Publicity

Online Promotion

- Advertising on actor insider and Hollywood blogs
- Google AdWords campaign

Academic Push to Drama and Playwriting Programs

Outreach to Any Resources Made Available By Author or Production



LISA UNGER

“[A] hurricane of a thriller...impossible to extract yourself until the last page.”

—*ENTERTAINMENT WEEKLY*

“Full of twists and turns. A great read for anyone craving some suspense.”

—*JOHN SEARLES, COSMOPOLITAN*

“*Black Out* is riveting psychological suspense of the first order. If you haven’t yet experienced Lisa Unger, what are you waiting for?”

—*HARLAN COBEN*

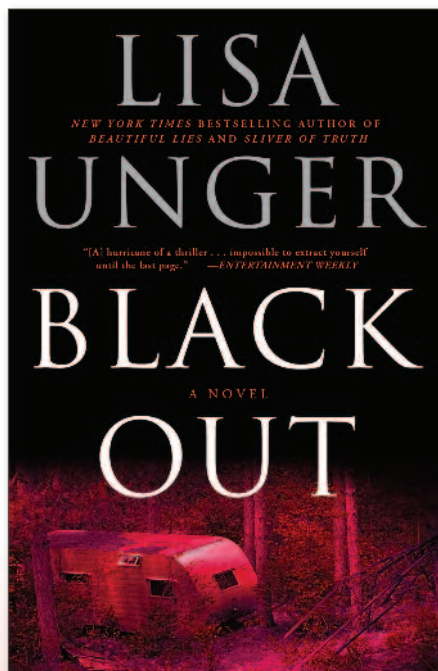
BLACK

OUT

A NOVEL



A woman escapes her dangerous past by pronouncing herself dead. But soon the person she fears the most discovers she's alive and well.



National Publicity

Online Promotion

- USA Today online campaign
- Advertising on movie blogs
- Promotion on author's website, LisaUnger.com
- Feature in Read It Forward newsletter
- Google AdWords campaign

P.O.P.

978-0-307-46282-4
Easel-backed poster
(no charge)

On the surface, Annie's life in a wealthy Florida suburb is happy. Her husband, Gray, loves her fiercely; together, they dote on their beautiful young daughter, Victory. But the bubble surrounding Annie is pricked when the demons of her past resurface. These are demons she can't fully recall because of a highly dissociative state that allowed her to forget the violence of her earlier life as Ophelia March and to start over, under Gray's protection, as Annie Powers. Disturbing events—the appearance of a familiar dark figure on the beach, the mysterious murder of her psychologist—trigger confusing memories for Annie, who realizes she must quickly piece them together before her past comes to claim her future and her daughter.

LISA UNGER is the *New York Times* bestselling author of *Beautiful Lies* and *Sliver of Truth*. Her novels have been published in more than 25 countries. She lives in Florida with her husband and daughter.

Fiction—Literary (FIC019000)

5³/₁₆ x 8; 368 pages

Paperback ISBN/EAN: 978-0-307-33847-1

eBook ISBN: 978-0-307-44950-4

\$14.95 (Canada: \$17.50)

On Sale 4/28/09

All rights: Crown

Pub History: A Shaye Areheart Books hardcover (Spring 2007)

978-0-307-33846-4

**TODAY
SHOW PICK
FOR TOP 10
SUMMER READS
(2008)**

SEE PAGES 117–119 OF THE SUMMER 2009 CROWN CATALOG FOR DETAILS ABOUT THE PUBLICATION OF LISA UNGER'S NEW NOVEL *DIE FOR YOU*

Also by Lisa Unger

Beautiful Lies

978-0-307-33668-2

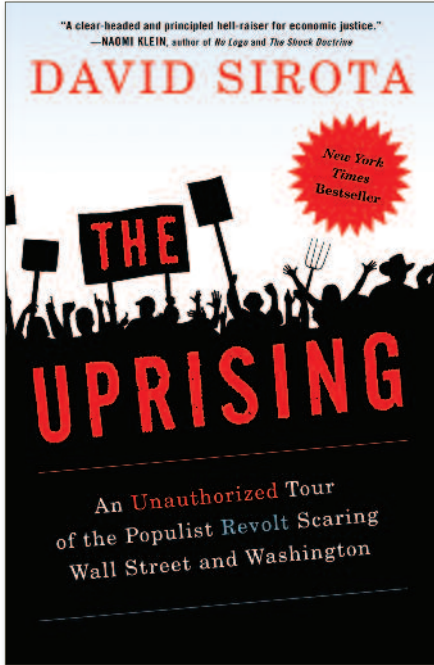
\$23.00 (Canada: \$33.00)

Sliver of Truth

978-0-307-33846-4

\$23.00 (Canada: \$30.00)





The Uprising

An Unauthorized Tour of the Populist Revolt
Scaring Wall Street and Washington

David Sirota

An all-access pass to the populist insurrection brewing across the country.

Job outsourcing. Slashed paychecks. A war without end, fatally mismanaged. Americans on both the Right and Left are tired of being disenfranchised by corrupt politicians and are organizing to change the status quo. In his invigorating new book, David Sirota investigates this uprising, taking us into the trenches where real change is happening—from the headquarters of the most powerful third party in America to an ExxonMobil shareholder meeting to the quasi-military staging area of a vigilante force on the Mexican border.

The Uprising is essential reading for anyone who wants to look beyond presidential politics at the new populism that is reshaping the American political landscape.

“Sirota reports cleverly and in pleasing detail about a complex world of political conflict.” —*Washington Post*

“Compelling...Rooted in history but as contemporary as this morning’s newspaper, David Sirota gives us reason to hope.”

—Thomas Frank, author of *What’s the Matter with Kansas?*

“Audacious...Sirota has a true gift for phrase-making and the pithy comment.” —*Providence Journal*

“David Sirota is the most important progressive voice we have in this country.” —Matt Taibbi, national political correspondent for *Rolling Stone*

DAVID SIROTA is a nationally syndicated columnist and the author of the *New York Times* bestseller *Hostile Takeover*. He lives in Denver.

National Publicity

Advertising

Air America Radio

Online Advertising

- Advertising on Facebook.com
- Promotion on author’s website, DavidSirota.com, and blog, WorkingAssetsBlog.com/Sirota
- Google AdWords campaign

Also by David Sirota

Hostile Takeover

978-0-307-23735-4

\$13.95 (Canada: \$17.95)



Political Science (POL000000)

5³/₁₆ x 8; 400 pages

Paperback ISBN/EAN: 978-0-307-39564-1

eBook ISBN: 978-0-307-44928-3

\$14.95 (Canada: \$17.50)

On Sale 4/28/09

British: Lippincott Massie McQuilkin

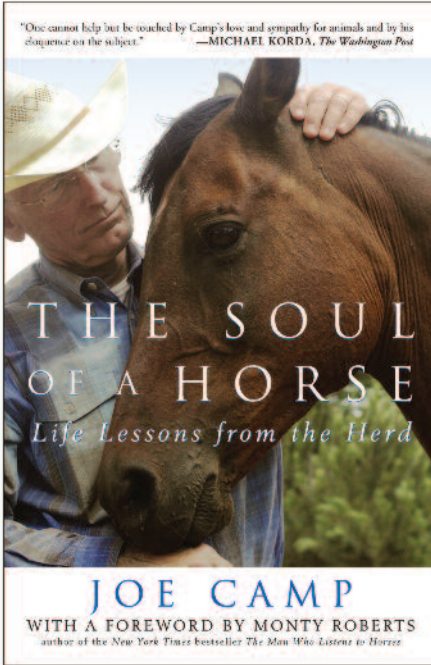
Translation: Lippincott Massie McQuilkin

First Serial: Crown

Audio: Crown

Pub History: A Crown hardcover (Summer 2008)

978-0-307-39563-4



The Soul of a Horse

Life Lessons from the Herd

Joe Camp

Joe Camp showed us the heart and soul of a dog when he created Benji. Now, in this engaging, emotional, and often humorous story, he deftly lures us into the heart and soul of a horse, unlocking the mystery of a majestic creature who has survived on earth, without assistance, for 55 million years.

A surprise birthday gift plunged Joe and his wife, Kathleen, into the world of horses as complete neophytes without a clue as to what a horse needed or wanted. They searched for logic and sense in the rule books of traditional horse care. What they found was not what they had expected.

The parallel journeys of a fabled herd in the wild and a couple thrust into the enigmatic realm of horses are charmingly blended into a riveting journey of discovery. Join Joe and Kathleen as they navigate the unexpected, uncharted territory and discover that the powerful lessons they have learned from horses are equally relevant when dealing with human beings.

"One cannot help but be touched by Camp's love and sympathy for animals and by his eloquence on the subject."

—Michael Korda, *Washington Post*

"Joe Camp is a natural when it comes to understanding how animals tick and a genius at telling us their story. *The Soul of a Horse* is a must-read for those who love animals of any species."

—Monty Roberts, author of the *New York Times* bestseller
The Man Who Listens to Horses

JOE CAMP is the writer, producer, and director of all the celebrated *Benji* movies and programs, and the creator of the canine superstar.

National Publicity

Online Promotion

- Advertising on Facebook targeting horse lovers
- Promotion on author's website, TheSoulOfaHorse.com
- Google AdWords campaign

Pets—Horses—Care (PET006000)

5³/₁₆ x 8; 256 pages; 32 black-and-white photos

Paperback ISBN/EAN: 978-0-307-40686-6

eBook ISBN: 978-0-307-44949-8

\$14.95 (Canada: \$17.50)

On Sale 4/28/09

All rights: Crown

Pub History: A Harmony Books hardcover (Summer 2008)

978-0-307-40685-9

THE NEW YORK TIMES BESTSELLER

THE MYSTERY *of the* WORLD'S MOST
EXPENSIVE BOTTLE *of* WINE

The
**BILLIONAIRE'S
VINEGAR**

"Splendid...

A delicious mystery."

—USA Today

BENJAMIN WALLACE



“Splendid...A delicious mystery that winds through musty European cellars, Jefferson-era France and Monticello, engravers’ shops, a nuclear physics lab, rival auction houses, and legendary multiday tastings.”

—*USA Today*

“Captivating.”

—*The Wall Street Journal*

“One of the rare books on wine that transcends the genre...I hope the movie is as good as the book.”

—*New York Times*

“Entertaining.”

—*Washington Post*

“A riveting wine history, wine mystery, and more.”

—*Food & Wine*

National Publicity

Tie-In with Author’s Lecture Schedule

Online Promotion

- *New York Times* online campaign
- Feature in Read It Forward newsletter
- Google AdWords campaign

Inclusion in “Book Group in a Box” Mailing

Mailing to List of Wine Stores, Vineyards, and Wine Enthusiast Groups

Easel-Backed Posters Available

Ask your Random House rep for details

BENJAMIN WALLACE has written for *GQ*, *Food & Wine*, and *Philadelphia*, where he was the executive editor.

History (HIS000000)

5³/₁₆ x 8; 336 pages

Paperback ISBN/EAN: 978-0-307-33878-5

eBook ISBN: 978-0-307-41030-6

\$14.95 (Canada: \$17.50)

On Sale 4/14/09

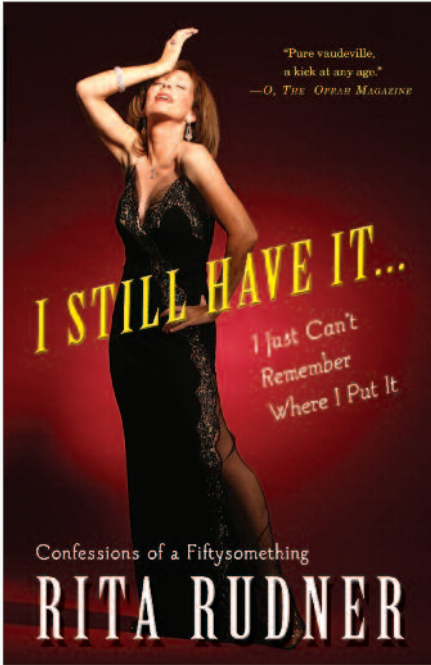
All rights: Crown

Pub History: A Crown hardcover (Summer 2008)
978-0-307-33877-8

THE BILLIONAIRE’S VINEGAR tells the true story of a 1787 Château Lafite Bordeaux—supposedly Thomas Jefferson’s—that sold for \$156,000 at auction, and the eccentrics whose lives intersected with it. Was it truly entombed in a Paris cellar for two hundred years? Or did it come from a secret Nazi bunker? Or from the moldy basement of a devilishly brilliant con artist?

As Benjamin Wallace unravels the mystery, we meet a gallery of intriguing players—from Michael Broadbent, the bicycle-riding British auctioneer who speaks of wines as if they are women; to Serena Sutcliffe, Broadbent’s elegant archrival at Sotheby’s; to Hardy Rodenstock, the obsessive wine collector who discovered the bottle; to Bill Koch, the extravagant Florida tycoon who is bent on exposing the truth about Rodenstock.

Suspenseful and thrillingly strange, this is the vintage tale of perhaps the most elaborate con since the Hitler diaries.



I Still Have It...I Just Can't Remember Where I Put It

Confessions of a Fiftysomething

Rita Rudner

Rita Rudner—comedian and bestselling author of Naked Beneath My Clothes—tackles the inevitabilities of growing older in her own hilarious, knowing way.

While there are people who actually embrace getting older (although we confess not to know any), most try to deny it. Rita Rudner is no exception. When she reached 50, she couldn't even bear to admit it: "It was more comfortable getting a laugh and telling people I was filthy than having to say the word fffffffy," she writes. In her hysterically dead-on book *I Still Have It...I Just Can't Remember Where I Put It*, she relates her absurd adventures as a woman of a certain age navigating the strange and terrifyingly funny world of "near-sighted insights."

In chapters such as "Artificially Hip"; "Older Than Springtime, Younger Than Angela Lansbury"; "I Won't Blog, Don't Ask Me"; and "The Advantage of Vintage," Rudner tackles body issues, style, and technology, and looks at the wonders and surprises of life on the dark side of 50. So put on your bifocals and get ready to laugh. Just don't blame Rita if your laugh lines become visibly deeper.

"Sexy deadpan is comedian Rita Rudner's trademark style, never more in evidence than in *I Still Have It...I Just Can't Remember Where I Put It*.... Pure vaudeville, a kick at any age."

—O, *The Oprah Magazine*

RITA RUDNER is a celebrated and award-winning comedian, actress, screenwriter, and author. She currently performs exclusively in Las Vegas.

National Publicity

Online Promotion

- Advertising on AARP.com
- Promotion on author's website, RitaFunny.com
- Google AdWords campaign

Buzz Mailing to Comedy Clubs

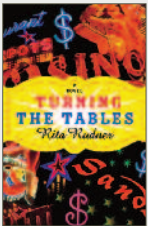
Outreach to Harrah's Casino and Hotel and the Red Hat Society

Also by Rita Rudner

Turning the Tables

978-0-307-33912-6

\$23.00 (Canada: \$30.00)



Humor (HUM000000)

5³/₁₆ x 8; 272 pages

Paperback ISBN/EAN: 978-0-307-39460-6

eBook ISBN: 978-0-307-44947-4

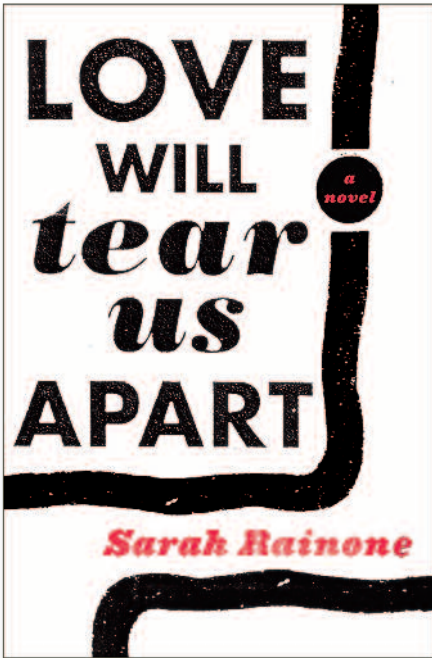
\$13.95 (Canada: \$16.95)

On Sale 5/5/09

All rights: Crown

Pub History: A Harmony Books hardcover (Summer 2008)

978-0-307-39459-0



Love Will Tear Us Apart

A Novel

Sarah Rainone

A bittersweet comedy from an exciting new voice, Love Will Tear Us Apart tells the story of six childhood friends reunited at a wedding where secrets are revealed, hearts are broken, and new meaning is given to the phrase “You can’t go home again.”

Alex: Now a New Yorker with a burgeoning career in fashion and a raging coke habit, this bridesmaid has more skeletons in her closet than shoes...

Shawn: Alex’s best friend, a fresh out-of-the-closet “musician” (read: waiter) is singing at the ceremony...if the best man doesn’t kill him first.

Cort: After spending her post–high-school years following Phish and opting out of life, she feels more out of place than ever sporting dreadlocks and a bridesmaid dress...

Ben: Though he masks his insecurity with bravado, the best man is none too pleased about being stuck in his hometown and living in his best friend’s shadow, same as always.

High school sweethearts, Lea and Dan are finally getting married—and no one’s surprised. After all, they’re both perfect, so perfect that their “friends” can’t help but be reminded how f*cked up they are in comparison. As an awkward night wears on, and getting bombed is the only way to make it through, a killer soundtrack takes us back in time to the first cracks in their friendship, the shaky transitions into adulthood, and the few moments of love and connection that define every generation.

SARAH RAINONE is an editor at HarperCollins.

Fiction (FIC000000)

5³/₁₆ x 8; 320 pages

Paperback ISBN/EAN: 978-0-307-45066-1

eBook ISBN: 978-0-307-45093-7

\$13.95 (Canada: \$16.95)

On Sale 4/28/09

British: LJK Literary Management

Translation: LJK Literary Management

First Serial: Crown

Audio: Crown

National Publicity

Author Events and Interviews
out of New York

Online Promotion

- Advertising on the Gawker network
- Advertising on Facebook.com
- Advertising on music sites
- Outreach to bridal blogs
- Google AdWords campaign

Buzz Mailing to Women’s and
Entertainment Masthead Lists

EXCERPT

LOVE WILL *tear* us APART

Sarah Rainone

Alex

Cort is whispering something to me but she's trying to be all respectful or whatever so I can't make out what she's saying.

—What? *What?*

—Your sunglasses, she says, a little louder this time, but still without moving her mouth. They're, um... She raises her eyes and tilts her chin ever so slightly upward, and I realize that my elegant Jackie Os are sitting on top of my head in a most inelegant way. I slip them off and let them fall from my fingers onto my bag though, of course, they slide off and land with a clacking sound that can be heard throughout the church.

Will someone please kill me? Like, now?

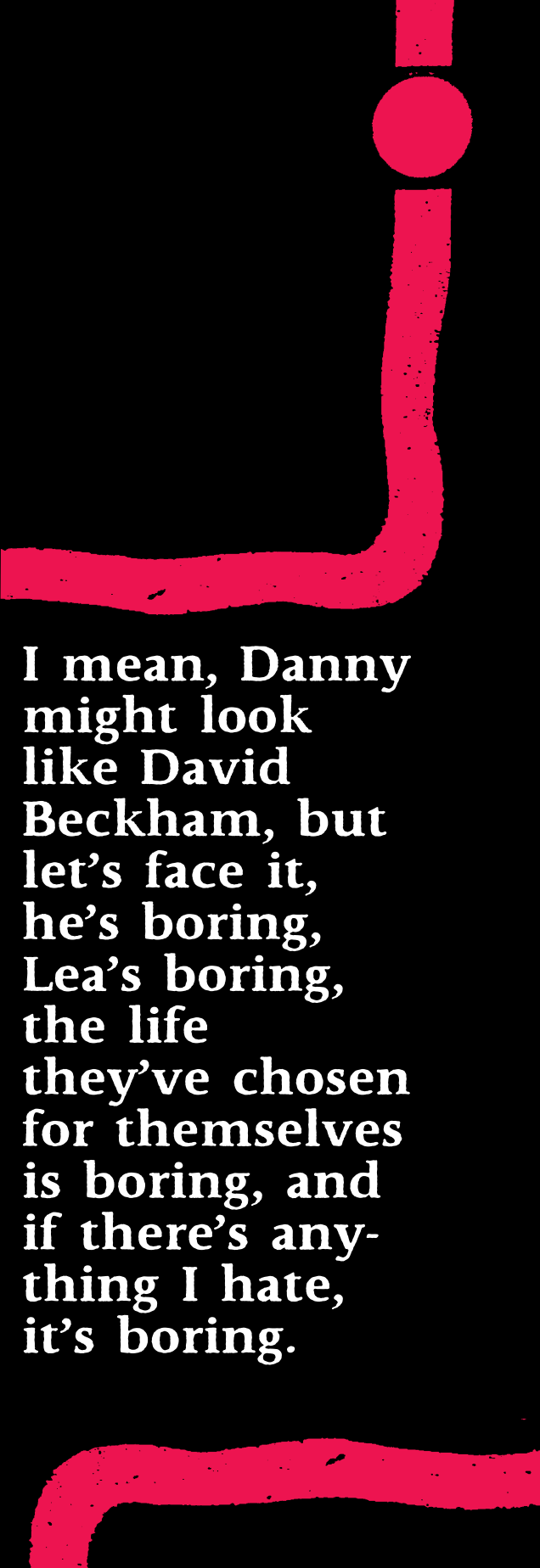
I mean, seriously... *What* am I doing here? I shouldn't even be at the wedding, let alone in the wedding party. And Lea knows it. I mean, God, look at her smiling and staring into Danny's eyes and acting all perfect just

like she always does, when anyone who's taken the time to get to know her as well as I have knows what a total bitch she really is. Oh, sure, she'll be nice to your face but the second you walk away she'll tell whoever will listen your deepest darkest secrets—just ask Shawn how it felt when Lea told the whole school that he was gay just cause he wasn't interested in her dirty hippie friend. I mean, sure, we all already knew Shawn was gay, but back then he was trying to, you know, like, *survive* high school without being murdered by someone on the hockey team and why Lea had to go blabbing it to everyone when I *told* her she couldn't tell *anyone*, I'll never know. He wouldn't talk to me for, like, a month after that—and all because Lea couldn't keep her big fat mouth shut.

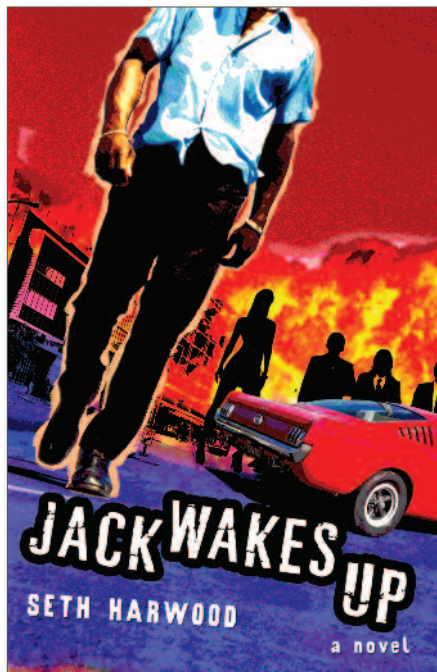
She must know how I really feel about her, right? I mean, it's not like I've been discreet.

And she must have other people she could have asked to be in her wedding party—like, doesn't she have any college friends? Cousins? Manicurists?—but instead she needed to show me she won or teach me a lesson or whatever. And you know what? Fine. I give up. She, like, totally beat me, once again. She got the perfect boyfriend, I mean, *husband*, and they're going to have the perfect life together, and not only that, but she gets to parade me, the loser, up in front of the whole world to see, just in case anyone had any doubt about whether or not she was the victor.

Luckily, I know better. When she's stuck in Rhode Island for the rest of her life, popping out a million babies or whatever, I'll be somewhere far, far away, which is where I should be right now, in fact. I mean, Danny might look like David Beckham, but let's face it, he's boring. Lea's boring, the life they've chosen for themselves is boring, and if there's anything I hate, it's boring.



**I mean, Danny
might look
like David
Beckham, but
let's face it,
he's boring,
Lea's boring,
the life
they've chosen
for themselves
is boring, and
if there's any-
thing I hate,
it's boring.**



Jack Wakes Up

A Novel

Seth Harwood

Former B-movie action hero Jack Palms finds himself playing for real in a Bay Area drug war in this lightning-fast debut from rising crime-fiction star Seth Harwood.

In the three years since Jack Palms left Hollywood and kicked his drug habit, he's added 14 pounds of muscle, read 83 books, and played it as straight as anyone could reasonably expect. But the residual checks are drying up and the ascetic lifestyle is starting to wear thin, so Jack's happy to cash in on his former celebrity by showing some out-of-town high rollers around San Francisco's club scene.

When people start turning up dead, Jack realizes he's been playing tour guide to a pack of former KGB agents turned coke dealers. Soon he's got too many gunmen after him to count—including a South American drug cartel, a mountain-sized Samoan enforcer, and a mobbed-up strip club owner with an army of thugs. Not to mention his gorgeous new girlfriend who may be planning on shooting him in the back...and the homicide cop who's just given Jack 24 hours to bring down the Bay Area's biggest drug dealer.

But the thing that scares Jack the most? He's starting to have fun.

SETH HARWOOD graduated from the Iowa Writers' Workshop in 2002, and his short stories have been published in numerous journals and anthologies. These days you can find Seth online at SethHarwood.com, where his podcasts of *Jack Wakes Up* and its sequels have drawn a devoted following.

National Publicity

Author Events

out of San Francisco

Advertising

Strand Magazine

Online Promotion

- *USA Today* online campaign
- Advertising on Facebook.com
- Feature in Random House fiction and mystery newsletters
- Co-promotion on author's site, SethHarwood.com
- Google AdWords campaign

Mystery (FIC022010)

5³/₁₆ x 8; 304 pages

Paperback ISBN/EAN: 978-0-307-45435-5

eBook ISBN: 978-0-307-45962-6

\$13.95 (Canada: \$16.95)

On Sale 5/5/09

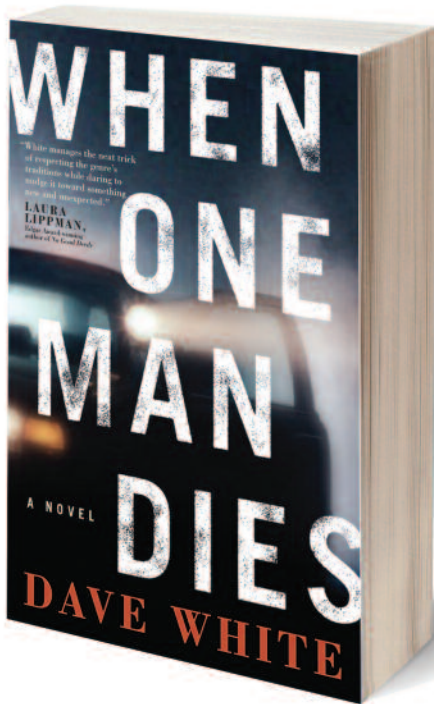
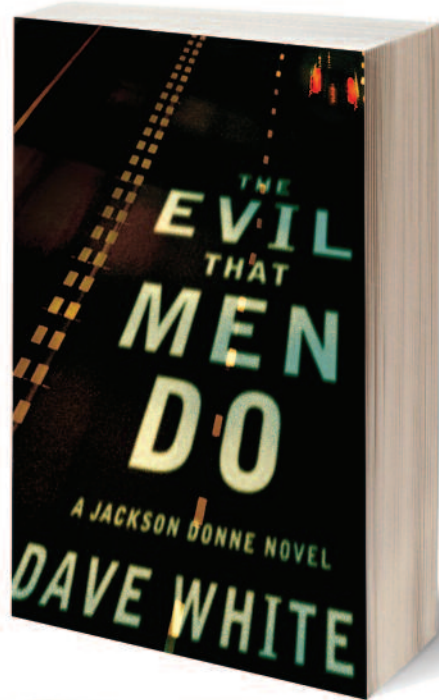
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OTHER DARK MYSTERIES THAT WILL KEEP YOU UP AT NIGHT

The Evil That Men Do

978-0-307-38279-5

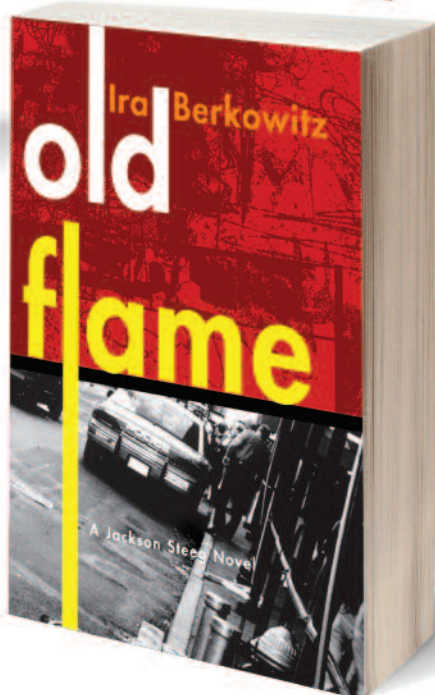
\$13.95 (Canada: \$15.95)



When One Man Dies

978-0-307-38278-8

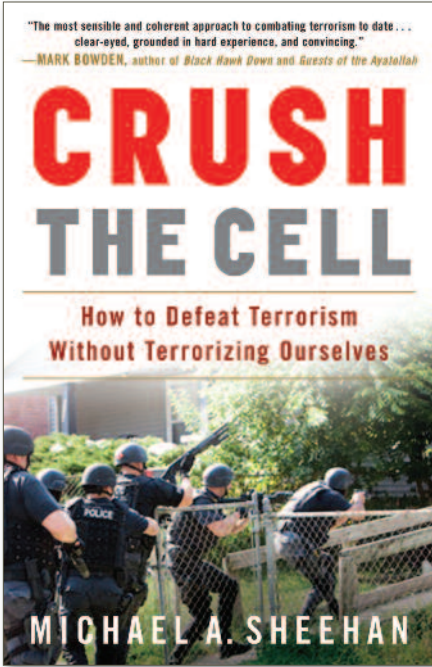
\$13.95 (Canada: \$17.95)



Old Flame

978-0-307-40862-4

\$12.95 (Canada: \$14.95)



National Publicity

Online Promotion

- Advertising on HumanEvents.com
- E-blast to NewsMax.com subscribers
- Google AdWords campaign

Crush the Cell

How to Defeat Terrorism
Without Terrorizing Ourselves

Michael A. Sheehan

Terrorism expert Michael Sheehan shows us that everything we think we know about terrorism is wrong.

Crush the Cell demolishes, with simple logic, the edifice of false "terror punditry" that has been laid, brick by brick, since 9/11. A veteran of special ops, international diplomacy, and bruising clashes with federal law enforcement agencies, Michael Sheehan delivers in this book a two-part message: First, that we've wasted—and are continuing to waste—billions of dollars on the wrong protective measures, and second, that knowing the bad guys' next move is paramount. Here, Sheehan shows why defensive fortresses don't work, but offensive operational intelligence does. He peels back the mystery surrounding terrorist cells, explains just how "terror experts" and members of the media are playing into the terrorists' hands...and provides perhaps the clearest picture yet of what modern terror-fighting is all about.

"Trenchant...scores some palpable hits...the depth and breadth of Sheehan's experience give him an authority that is hard to assail."
—*The Economist*

"Filled with startling insights...like its author, this book is smart, tough, brave, and relentlessly honest." —Madeleine K. Albright, former U.S. Secretary of State

Most recently, **MICHAEL A. SHEEHAN** held the position of New York City Deputy Commissioner for Counterterrorism.

Current Affairs (CUR000000)

5³/₁₆ x 8; 320 pages

Paperback ISBN/EAN: 978-0-307-38218-4

eBook ISBN: 978-0-307-40964-5

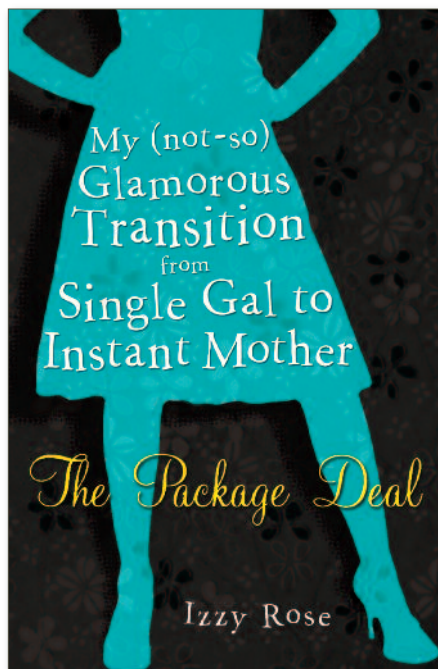
\$14.95 (Canada: \$17.50)

On Sale 5/12/09

All rights: Crown

Pub History: A Crown hardcover (Summer 2008)

978-0-307-38217-7



The Package Deal

My (Not-So) Glamorous Transition from Single Gal
to Instant Mother

Izzy Rose

In today's version of Sex and the City, Mr. Big would have kids, and Carrie Bradshaw would ask the same question posed by Izzy Rose—a fresh, hilarious voice for a new generation of chic, thoughtful stepmoms and anyone who might become one, and any woman who loves an irreverent yet poignant read.

At 35, Izzy Rose is a successful, Emmy Award-winning television producer, pulling down a hefty salary in a fast-paced newsroom and living the good life of a “middle-class socialite” single gal in San Francisco. She’s fine with the fact that she doesn’t have kids, but now she’s fallen in love with a wonderful Southern man named Hank who comes with two of his own. When she goes to meet Hank’s family in Memphis, she’s not expecting that he’ll pop the question. Or that in a very short time, she’ll say “I do,” becoming stepmother to Hank’s two adolescent sons and packing her bags for a new life in Texas. Izzy’s world, as she knew it, was turned upside down.

In *The Package Deal*, Izzy makes her way through the treacherous territory many career women must negotiate as she learns to be a wife and a mother to the “Young One,” and the “Tall One” while holding onto *some* of her old identity. At once relatable and exquisite, brave and scared, Izzy chronicles how one woman reinvents the stepmother role in her sassy, stylish, but also loving and vulnerable image. *The Package Deal* is a toast to the richness of Izzy’s life as she learns to roll with the punches with grace and humor and embrace her new life as wife, instant mother, and Texan.

IZZY ROSE is an Emmy Award-winning TV producer and founder of StepmothersMilk.com.

National Publicity

National Radio Campaign

Online Promotion

- Advertising on iVillage.com
- Advertising on the Glam network
- Promotion on author’s blog, StepmothersMilk.com
- Feature in Read It Forward newsletter
- Google AdWords campaign

Inclusion in “Book Group in a Box” Mailing

Promotion at Author’s Stepmom Events

Discussion Guide Available in the Book

Autobiography—Personal Memoirs (BIO026000)

5³/₁₆ x 8; 288 pages

Paperback ISBN/EAN: 978-0-307-45433-1

eBook ISBN: 978-0-307-45963-3

\$14.95 (Canada: \$17.50)

On Sale 5/5/09

British: Foundry Media

Translation: Foundry Media

First Serial: Crown

Audio: Crown

The Package Deal The Package Deal

BY IZZY ROSE

I'M STUCK. I CAN'T MOVE MY ARMS.

I think I'm having a claustrophobic fit. What's that smell?

Let me be frank... traveling with children is a bit of a chore. *Welcome to the party, honey.* Is that what you're thinking?

I'm well aware that I'm not the first one to come to this conclusion. I've been on plenty of planes sitting across from rattled parents with wailing babies and there is nothing about that ordeal that's ever looked rewarding.

Juggling a tween and a teenager has a different set of challenges. They don't do much blubbering, but they still lose their share of liquids—from the armpit region. Two hours in and the trip to Memphis was getting a little, *how should I say*, funky. If smoking were still allowed on commercial flights, I would have torn the ripe T-shirt off the Tall One and torched it in the plane's bathroom.

Instead, I threw off my seatbelt and

squirmed my way over him and out into the aisle.

"Ouch! What are you doing?" he said.

"I have to use the restroom. Unless you want me to stay put and pee on you?"

"You're weird." He went back to his journal writing and I headed to the back of the plane.

In times of anxiety about adding half-grown kids to my romantic mix, I often seek out a bathroom mirror where I can give myself a good talking-to. I told my sallow lavatory reflection that tolerance is a favorable quality...*it'll erase years from your green, fluorescent face*...and plus, I'd heard that a self-centered lifestyle is ultimately unfulfilling. If I love this man, then I have to accept that his kids are along for the ride. I searched my own eyes for conviction. If I wasn't ready to accept the vacation package deal, I ought to let this man go and get back to traveling alone.

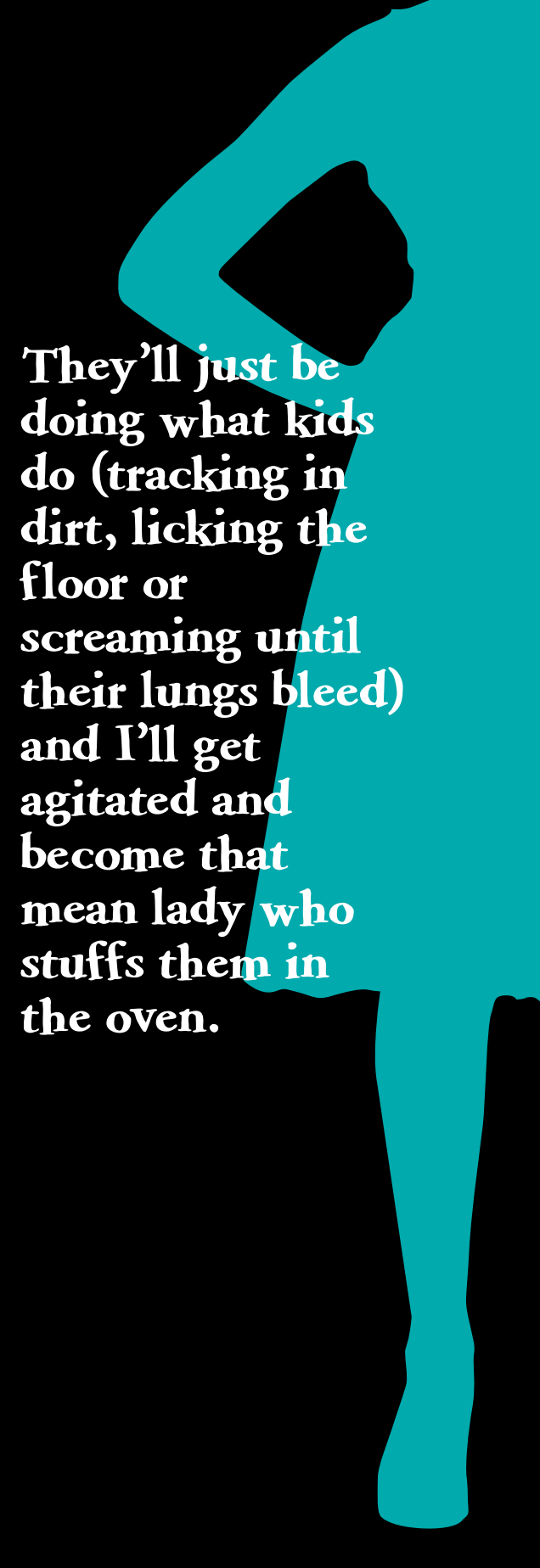
I don't want to let this man go.

I think what's always scared me about having kids is that they'll bring out the worst in me. They'll just be doing what kids do (tracking in dirt, licking the floor or screaming until their lungs bleed) and I'll get agitated and become that mean lady who stuffs them in the oven.

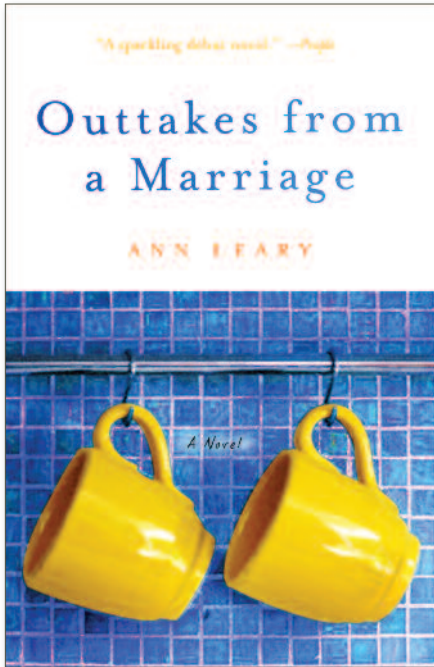
I'm not a witch who bakes kids on high. I can do this. I can be the kid-loving type.

I forced a cheerful smile, unlocked my confessional, and headed back to my seat with renewed strength.

The boys were knocked out, so I wedged myself in between their bony frames. Once I had enough room to exhale, their warm (albeit stinky) bodies felt quite cozy, and when the Young One—clutching his favorite stuffed animal, the lobster—nestled up against my shoulder, I thought, *okay, maybe this isn't so bad.*



**They'll just be
doing what kids
do (tracking in
dirt, licking the
floor or
screaming until
their lungs bleed)
and I'll get
agitated and
become that
mean lady who
stuffs them in
the oven.**



Outtakes from a Marriage

A Novel

Ann Leary

"A sly domestic comedy with a razor edge." —Boston Globe

Julia and Joe Ferraro are living the good life in Manhattan now that Joe's finally made it; he's the star of a hit TV show and has just been nominated for a Golden Globe. Even better, Julia and Joe are still madly in love.

Or so Julia thinks until the fateful evening when she accidentally hears a voice mail on Joe's phone—a message left by a sultry-sounding woman who clearly isn't just a friend. Suddenly Julia is in a tailspin, compulsively checking Joe's messages, stalking him in cyberspace, and showing up unannounced on his sets, wondering all along if she should confront him.

"A sparkling debut novel...a bittersweet tale about love, marriage, and the perils of fame." —People

"Sprightly...you'll keep reading." —Entertainment Weekly

"How does a free spirit turned wife and mother cope with her actor husband's infidelity?...With tears, irreverent humor and, ultimately, a reaffirmed sense of self...A witty take on marital survival in Manhattan—with heart."

—Kirkus Reviews (starred review)

ANN LEARY is the author of a memoir, *An Innocent, a Broad*, and is the host of the new NPR radio show *In House*. She and her husband, the actor-comedian Denis Leary, live with their two children in northwestern Connecticut.

National Publicity

Online Promotion

- Advertising on the Gothamist Network
- Outreach to fiction and mommy blogger lists
- Feature in Read It Forward newsletter
- Feature in Random House fiction newsletter
- Google AdWords campaign

Fiction (FIC000000)

5³/₁₆ x 8; 272 pages

Paperback ISBN/EAN: 978-0-307-40588-3

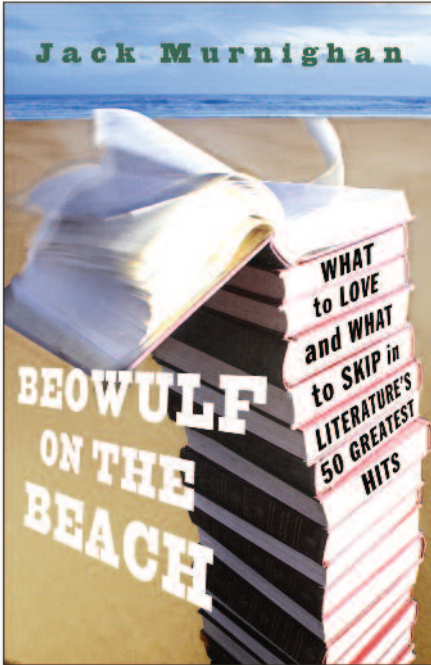
eBook ISBN: 978-0-307-44954-2

\$13.95 (Canada: \$16.95)

On Sale 5/12/09

All rights: Crown

Pub History: A Shaye Areheart Books hardcover (Summer 2008)
978-0-307-40587-6



Beowulf on the Beach

What to Love and What to Skip
in Literature's 50 Greatest Hits

Jack Murnighan

The comprehensive—and fun!—guide to 50 classics you thought you'd never love

If you're like most folks, you probably feel guilty for never reading *War and Peace*, *Ulysses*, or *Moby-Dick*. Or maybe you read them in school, but you didn't exactly enjoy them, right? Writer and professor Jack Murnighan says it's not the books that put you off, it was the lifeless, uninspiring way they're usually taught. Now, with *Beowulf on the Beach*, you'll discover not only why these classics deserve another chance, but how to read great books in general.

Balancing humor and expertise, Murnighan picks 50 of the most revered books of all time and explains what the professors never told you: that *Moby-Dick* is funny, Dante will make you cry, *Anna Karenina* is a beach read, and James Joyce is great, but only if he's talking about drinking, sex, or organ meats. Plus you get the juicy tidbits on what you're supposed to know, what you *need* to know, and what's okay for you to skip without guilt. From Homer and Proust to *Beloved* and the Bible, *Beowulf on the Beach* is a user-friendly guide through the imposing world of capital-L Literature. In no time at all, you'll be revved up and ready to tackle Dickens or Woolf—only this time without the test.

JACK MURNIGHAN, Ph.D., is the author of *The Naughty Bits* and *Classic Nasty*. He lives in New York City.

National Publicity

National Public Radio Campaign

Online Promotion

- Advertising on BookBrowse.com and BookPage.com
- Feature in Read It Forward newsletter
- Google AdWords campaign

Co-Promotion with Academic Marketing

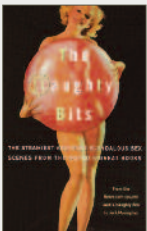
P.O.P.

978-0-307-46284-8
4-copy L-card display
\$55.80 (Canada: \$67.80)

Also by Jack Murnighan

The Naughty Bits
978-0-609-80660-9
\$14.00 (Canada: 21.00)

Full Frontal Fiction
978-0-609-80658-6
\$14.00 (Canada: \$21.00)



Language Arts (LIT007000)

5³/₁₆ x 8; 288 pages

Paperback ISBN/EAN: 978-0-307-40957-7

eBook ISBN: 978-0-307-45987-9

\$13.95 (Canada: \$16.95)

On Sale 5/19/09

British: Beth Vesel

Translation: Beth Vesel

First Serial: Crown

Audio: Crown



NEW YORK TIMES BESTSELLER

THE THIRD JESUS

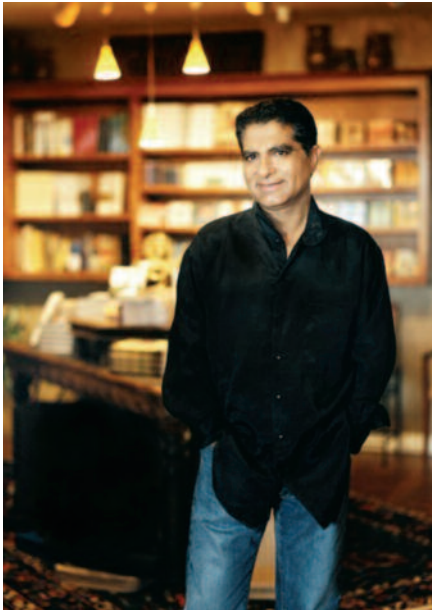
THE CHRIST WE CANNOT IGNORE

DEEPAK
CHOPRA

New York Times bestselling author of *Life After Death*



FROM THE BESTSELLING AUTHOR WHO SHOWED US *HOW TO KNOW GOD*, OPENED *THE BOOK OF SECRETS*, AND PROVED *LIFE AFTER DEATH*, A NEW BOOK REVEALING THE HIDDEN PROPHET OF THE THIRD JESUS, WHO WILL CHANGE YOUR LIFE AND THE WORLD.



WHO IS JESUS? In *The Third Jesus*, Deepak Chopra provides an answer that is both uplifting and challenging to current beliefs. There is not one Jesus, Chopra writes, but three.

The first is the historical Jesus, the man of flesh and blood who lived more than two thousand years ago. The second Jesus is a person who never lived but is a figure created by the Church to represent thousands of years of theology and Church teaching.

Behind these two images stands a third Jesus, the radical, mystical teacher who taught his followers how to change the world. In *The Third Jesus*, Chopra explores Jesus' original message, revealing a spiritual guide of profound depth and inspiration that speaks to anyone who believes in the importance of peace and love.

By turning fresh eyes on the New Testament and returning to the essentials of Jesus' message, Chopra shows how the third Jesus can truly transform our lives—and humanity.

DEEPAK CHOPRA is one of the world's bestselling authors. Many of his books have become national and international bestsellers, as well as classics of their kind. Visit Chopra's website at DeepakChopra.com

National Publicity

Advertising

New York Times

Online Promotion

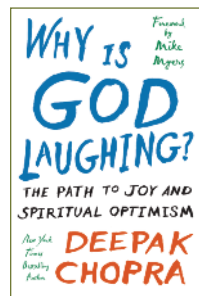
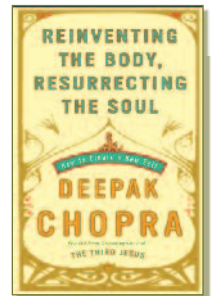
- *New York Times* online campaign
- Advertising on New Age sites
- Google AdWords campaign

Cross-Promotion with The Chopra Center

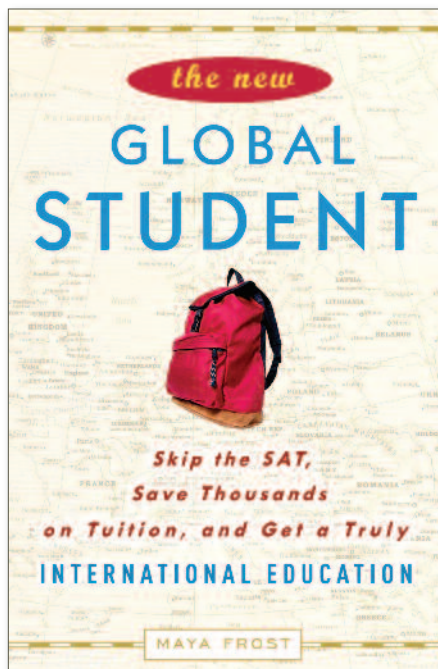
Religion—Spirituality (REL062000)
 5 3/16 x 8; 256 pages
 Paperback ISBN/EAN: 978-0-307-33832-7
 eBook ISBN: 978-0-307-40741-2
 \$14.95 (Canada: \$17.50)
 On Sale 5/19/09
 All rights: Crown
 Pub History: A Harmony Books hardcover (Spring 2008)
 978-0-307-33831-0

ALSO BY DEEPAK CHOPRA

Reinventing the Body, Resurrecting the Soul
 978-0-307-45233-7
 \$24.95 (Canada: \$27.95)



Why Is God Laughing?
 978-0-307-40888-4
 \$21.95 (Canada: \$25.00)



The New Global Student

Skip the SAT, Save Thousands on Tuition,
and Get a Truly International Education

Maya Frost

This eye-popping guide shows parents and students how to step away from the hypercompetitive GPA/SAT/AP path and dive headfirst into the freedom, fun, and financial rewards of a brilliant new approach to high school and college.

In the summer of 2005, Maya Frost and her husband decided to sell everything and leave their suburban American lifestyle behind. The unusual part: they had four teenage daughters. While living abroad and shepherding their kids through high school and college, the Frosts stumbled upon a number of affordable, accessible, and stunningly advantageous strategies that *any* student can use to leap ahead of those on the traditional track.

This conspiratorial how-to handbook illustrates how blending meaningful study abroad with personalized learning gives students extraordinary opportunities to reach new heights. Readers will laugh out loud at the lunacy of the current college prep mind-set and celebrate the creative, low-cost options that are catapulting grinning students into the global economy *without a penny of debt*.

Packed with myth-busting facts, insider insights, astonishing success stories, and poignant tales from the daughters themselves, this inspiring romp is essential reading for anyone ready to say, "Good-bye, old school. Hello, bold school."

MAYA FROST is a writer, researcher, and teacher. She lives in Buenos Aires, Argentina. Visit her online at NewGlobalStudent.com.

National Publicity

Online Promotion

- Advertising on Digg.com
- E-blast to college students, guidance counselors, and admissions representatives
- Co-promotion on author's website, NewGlobalStudent.com
- Google AdWords campaign

Buzz Mailing to PTA and Parenting Groups

Education (EDU000000)

5³/₁₆ x 8; 288 pages

Paperback ISBN/EAN: 978-0-307-45062-3

eBook ISBN: 978-0-307-45090-6

\$14.95 (Canada: \$16.95)

On Sale 5/19/09

British: Levine Greenberg Literary Agency

Translation: Levine Greenberg Literary Agency

First Serial: Crown

Audio: Crown



"Informative, beautifully written, and hard to put down, this is a book you have to remember not to forget to buy."
—JULIA ALVAREZ

**CAN'T
REMEMBER
WHAT I
FORGOT**

**YOUR MEMORY,
YOUR MIND,
YOUR FUTURE**

SUE HALPERN

National Publicity

Online Promotion

- *New York Times* online campaign
- Advertising on AARP.com
- Outreach to Alzheimer's, medical, and retirement websites and blogs
- Google AdWords campaign

Can't Remember What I Forgot

Your Memory, Your Mind, Your Future

Sue Halpern

With a New Afterword by the Author

Originally excerpted in TIME magazine, The New Yorker, and adapted by Good Housekeeping, this is an enlightening journey into the world of memory research—the doctors and scientists on the cutting edge of curing memory loss.

When Sue Halpern decided to emulate the first modern scientist of memory, Hermann Ebbinghaus, who experimented on himself, she had no idea that after a day of radioactive testing, her brain would become so "hot" that leaving through the front door of the lab would trigger the alarm. This was not the first time while researching *Can't Remember What I Forgot* that Halpern had her head examined, nor would it be the last.

Like many of us who have had a relative or friend succumb to memory loss, who are getting older, and who are hearing statistics about our own chances of falling victim to dementia, Halpern wanted to find out what the experts really knew, how close science is to a cure, to treatment, to accurate early diagnosis, and, of course, whether the crossword puzzles, sudokus, and ballroom dancing we've been told to take up can really keep us lucid or if they're just something to do before the inevitable overtakes us.

Beautifully written, sharply observed, and deeply informed, *Can't Remember What I Forgot* is a book full of vital information and a solid dose of hope.

"Informative, beautifully written, and hard to put down, this is a book you have to remember not to forget to buy." —Julia Alvarez

SUE HALPERN is the author of *Four Wings and a Prayer, Migrations to Solitude*, and two books of fiction.

Science (SCI000000)

5³/₁₆ x 8; 272 pages

Paperback ISBN/EAN: 978-0-307-40788-7

eBook ISBN: 978-0-307-40952-2

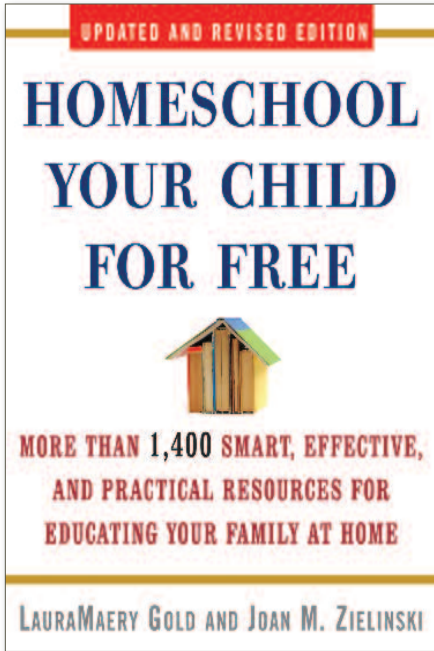
\$14.95 (Canada: \$17.50)

On Sale 5/26/09

All rights: Crown

Pub History: A Harmony Books hardcover (Summer 2008)

978-0-307-40674-3



Homeschool Your Child for Free

More Than 1,400 Smart, Effective, and Practical
Resources for Educating Your Family at Home

LauraMaery Gold and Joan M. Zielinski

A completely updated edition of LauraMaery Gold and Joan M. Zielinski's Homeschool Your Child for Free.

Are you considering homeschooling your child but don't know where to start? Feeling overwhelmed by all the information—good and bad—competing for your attention? The Internet is both a library and a laboratory, but only if you know where to look. This never-ending source of information, adventure, and educational experiences for the entire family is organized into a complete curriculum in *Homeschool Your Child for Free*.

You'll discover:

- Complete curriculum plans for a comprehensive education, from preschool through high school
- Legal guidelines and compliance requirements for home educators
- Online lesson plans arranged by subject from American history to zoology
- Teaching tips and motivators from successful homeschoolers

And much, much more!

Filled with fresh, new information—in the same approachable voice—this completely updated edition of *Homeschool Your Child for Free* is an invaluable guide to all the best free educational material on the Internet and beyond.

LAURAMAERY GOLD and her husband, Dan Post, are the homeschooling parents of seven. They are the authors of a number of books on technology, religion, and business.

JOAN M. ZIELINSKI is the mother of four—one of whom is LauraMaery. A professional educator for nearly thirty years, Joan is a former Teacher of the Year for the Kent, Washington, School District.

National Publicity

National Radio Campaign

Online Promotion

- Advertising on homeschooling resource sites, including Homeschool.com and TheHomeschoolMom.com
- Advertising on Coupons.com
- Co-promotion on the author's website, HSFree.com
- Google AdWords campaign

Buzz Mailing to Parenting Groups, Homeschooling Organizations, and Other Related Resources

Education—Home Schooling (EDU017000)

7³/₈ x 9¹/₈; 480 pages

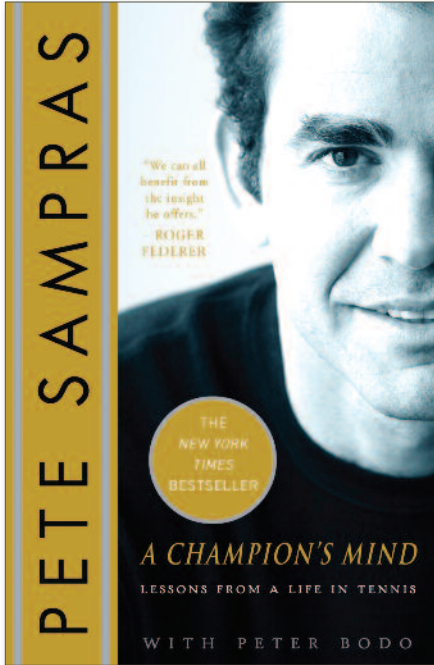
Paperback ISBN/EAN: 978-0-307-45163-7

eBook ISBN: 978-0-307-45994-79

\$19.95 (Canada: \$22.95)

On Sale 5/26/09

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**National Publicity****Online Promotion**

- USA Today online campaign
- Advertising at Tennis.com
- Google AdWords campaign

A Champion's Mind

Lessons from a Life in Tennis

Pete Sampras with Peter Bodo

In this New York Times bestselling memoir, tennis legend Pete Sampras offers an intimate look at the life of an elite athlete—and at what it takes to achieve greatness.

In *A Champion's Mind*, the tennis great who so often exhibited visible discomfort with letting people “inside his head” finally opens up. An athletic prodigy, Pete resolved from his earliest playing days never to let anything get in the way of his love for the game. But while this determination led to tennis domination, success didn't come without a price.

Here for the first time Pete speaks freely about the personal trials he faced—including the death of a longtime coach and confidant—and the struggles he gutted his way through while being seemingly on top of the world. Among the book's most riveting scenes are the devastating early loss that led Pete to make a monastic commitment to the game; fierce on-court battles with Andre Agassi; and the triumphant last match of Pete's career at the finals of the 2002 U.S. Open.

“A thoroughly compelling read that really probes the hard drive of a champion...All the emotion and insight that Sampras seemed reluctant to express during his playing days come spilling forth.”

—Jon Wertheim, senior writer, *Sports Illustrated*

PETE SAMPRAS holds the distinction of being the youngest male player to win the U.S. Open. During his career he won 64 top-level singles titles (including fourteen Grand Slams, 11 ATP Masters Series titles, and five Tennis Masters Cup titles).

Sport (SPO045000)

5³/₁₆ x 8; 320 pages; 8-page full-color insert

Paperback ISBN/EAN: 978-0-307-38330-3

eBook ISBN: 978-0-307-41033-7

\$14.95 (Canada: \$17.50)

On Sale 5/26/09

British: Scott Waxman Agency

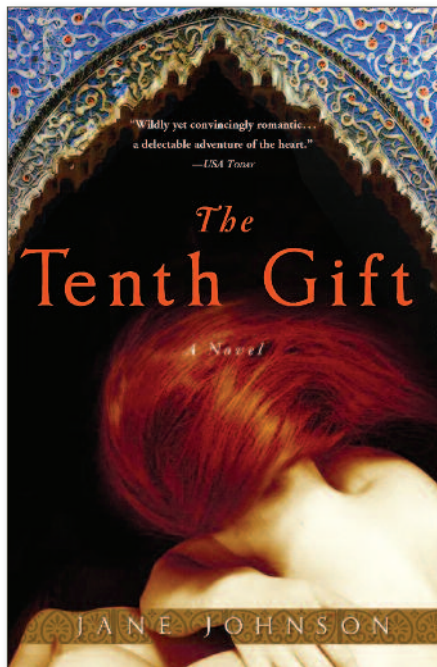
Translation: Scott Waxman Agency

First Serial: Crown

Audio: Crown

Pub History: A Crown hardcover (Summer 2008)

978-0-307-38329-7



The Tenth Gift

A Novel

Jane Johnson

One book uncannily links two fascinating women of different eras—one in modern-day London and one in 17th-century Cornwall—and their equally passionate love stories.

In an expensive London restaurant, Julia Lovat receives a gift that will change her life. At first glance it is a book of exquisite 17th-century embroidery patterns belonging to a woman named Catherine Ann Tregenna. Yet in its margins Julia discovers faintly written diary entries that date back to 1625. They reveal that Catherine and others were stolen from their Cornish church by Muslim pirates and taken on a brutal voyage to Morocco to be auctioned off as slaves. Captivated by this dramatic discovery, Julia sets off to North Africa to determine the authenticity of the book and to uncover more of Catherine's mesmerizing story. There, in the company of a charismatic Moroccan guide, amid the sultry heat, the spice markets, and exotic ruins, Julia will discover buried secrets. And in Morocco, she will lose her heart just as Catherine did before her.

Though they live almost 400 years apart, the stories of these two women converge in an extraordinary and haunting manner that will make readers wonder—is history fated to repeat itself?

"The Tenth Gift is wildly yet convincingly romantic... a delectable adventure of the heart."
—USA Today

JANE JOHNSON is a publishing director at HarperCollins UK.

National Publicity

Online Promotion

- USA Today online campaign
- Feature in Read It Forward newsletter
- Feature in Random House fiction newsletter
- Outreach to book group resource websites
- Google AdWords campaign

Discussion Guide Included in the Book

Fiction (FIC000000)

5³/₁₆ x 8; 400 pages; 2 maps

Paperback ISBN/EAN: 978-0-307-40523-4

eBook ISBN: 978-0-307-40924-9

\$14.95 (NCR)

On Sale 5/26/09

British: Scovil Chichak Galen Literary Agency

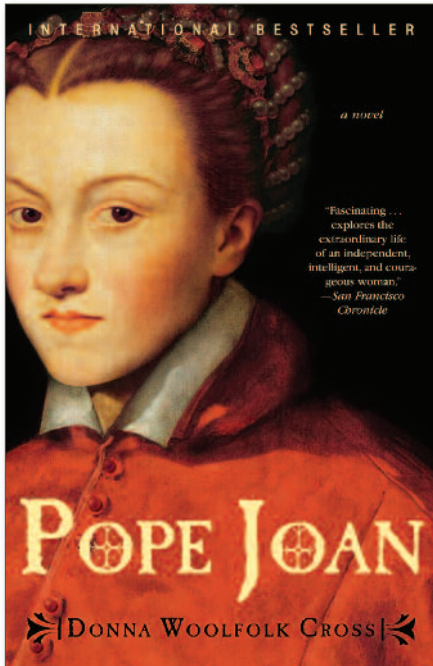
Translation: Scovil Chichak Galen Literary Agency

First Serial: Crown

Audio: Crown

Pub History: A Crown hardcover (Summer 2008)

978-0-307-40522-7



Pope Joan

A Novel

Donna Woolfolk Cross

This riveting historical novel has nearly 300,000 copies already sold and its paperback rerelease coincides with the upcoming movie based on Pope Joan.

Brilliant and talented, young Joan rebels against the medieval social strictures forbidding women to learn to read and write. When her brother is killed during a Viking attack, Joan takes up his cloak and identity and goes to the monastery of Fulda to be initiated into the brotherhood. As Brother John Anglicus, Joan distinguishes herself as a great Christian scholar. Eventually she is drawn to Rome, where she becomes enmeshed in a dangerous web of love, passion, and politics. Triumphant over appalling odds, she finally attains the highest office in Christendom, wielding a power greater than any woman before or since. But such power comes with a price...

Pope Joan vividly recreates life during the Dark Ages, while painting a portrait of an unforgettable woman.

"Has all the elements one wants in a historical drama—love, sex, violence, duplicity and long-buried secrets."—*Los Angeles Times*

"A fascinating and moving account of a woman's determination to learn despite the opposition of family and society...Highly recommended."
—*Library Journal*

"Explores the extraordinary life of an independent, intelligent and courageous woman who overcomes oppression and ascends to the highest religious power."
—*San Francisco Chronicle*

DONNA WOOLFOLK CROSS lives in upstate New York. Visit her online at PopeJoan.com.

National Publicity

Online Promotion

- Advertising on Yahoo Movies
- Advertising on BookPage.com
- Co-promotion on author's website, PopeJoan.com
- E-blast to author's mailing list
- Feature in Read It Forward newsletter
- Feature in Random House fiction newsletter
- Outreach to book group resource websites

Inclusion in "Book Group in a Box" Mailing

Discussion Guide Included in the Book

Fiction—Historical (FIC014000)

5³/₁₆ x 8; 448 pages

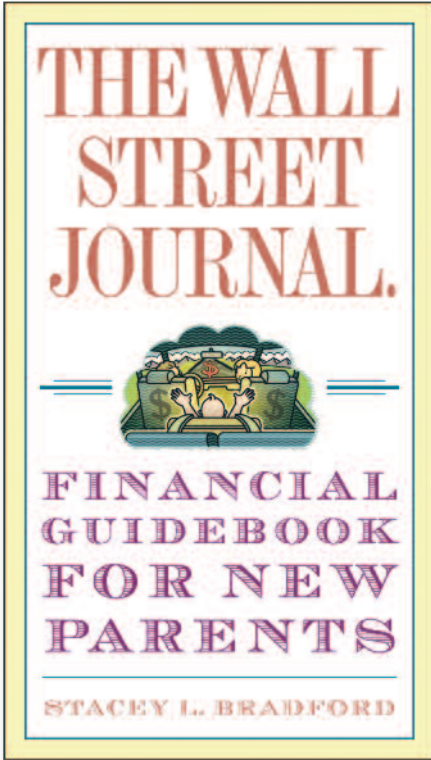
Paperback ISBN/EAN: 978-0-307-45236-8

eBook ISBN: 978-0-307-45319-8

\$14.95 (Canada: \$17.50)

On Sale 6/2/09

All rights: Jean Naggar Literary Agency



The Wall Street Journal. Financial Guidebook for New Parents

Stacey L. Bradford

From the most-trusted source for financial advice, a straightforward and completely practical approach to everything new parents need to know to meet all the expenses of raising kids from cradle to college.

Bringing home your new bouncing baby boy or girl should be an exciting time of celebration—not cause for worry about how you’re going to pay for feeding, clothing, and caring for your new bundle of expenses.

The average family will spend between \$11,000 and \$16,000 during a new baby’s first year and more than \$200,000 before the kid’s 18th birthday. Indulge on pricey items and expenses can easily skyrocket to over \$1 million. Unfortunately, a second child only doubles your costs with little economy of scale for each additional baby.

Before you start using these statistics as inspiration for birth control, take a deep breath and know that you can have a family and make a comfortable future for your children while saving for your own important goals. *The Wall Street Journal. Financial Guidebook for New Parents* tells you how, using a simple, flexible 10-step plan to meet your child’s needs while also protecting your family’s financial security.

STACEY L. BRADFORD is an associate editor at SmartMoney.com.

National Publicity

20-City Radio Satellite Tour

Promotion with *The Wall Street Journal*
Including Print, Online, and Radio
Advertising

Buzz Galley Mailings to Parenting Groups
and Other Related Interest Groups

Also by *The Wall Street Journal*

*The WSJ. Complete Money and Investing
Guidebook*

978-0-307-23699-9

\$14.95 (Canada: \$21.00)

The WSJ. Complete Retirement Guidebook

978-0-307-35099-2

\$14.95 (Canada: \$19.95)



Business & Economics (BUS000000)

5³/₁₆ x 9¹/₈; 208 pages

Paperback ISBN/EAN: 978-0-307-40707-8

eBook ISBN: 978-0-307-45998-5

\$14.95 (Canada: \$17.50)

On Sale 6/2/09

All rights: Crown



National Publicity

Advertising

Beatology

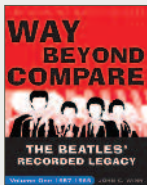
Online Promotion

- Advertising on RollingStone.com
- Advertising on Lyrics.com
- Google AdWords campaign

Buzz Mailing to Beatles' Enthusiasts

Also by John C. Winn

Way Beyond Compare
978-0-307-45157-6
\$26.95 (Canada: \$32.00)



That Magic Feeling

The Beatles' Recorded Legacy, Volume Two,
1966-1970

John C. Winn

That Magic Feeling, the second volume of the definitive guide to the entire recorded history of the Beatles, picks up where the first volume, Way Beyond Compare, left off. Spanning the years 1966-1970, including everything from interviews to recording sessions, it will enthrall Beatles fans by giving them even more insight into their favorite band.

Ten years in the making, *That Magic Feeling* chronicles the Beatles' remarkable story by examining their recorded legacy on tape and film. With more than 500 entries covering hundreds of hours of recordings, it includes newsreel footage, promo clips, TV performances, press conferences, home movies, radio interviews, documentaries, studio outtakes, home demos, concerts, alternative mixes, and BBC performances and rehearsals, all of which are given complete, in-depth coverage for the first time.

Allowing the narrative history of the Beatles to unfold from their recordings, *That Magic Feeling* is a perfect complement to other noted books on the Beatles, and a must-have for Beatles fans.

JOHN C. WINN, born in Berkeley, California, one year after the Beatles disbanded, has dedicated most of his life to collecting, studying, and enjoying the Beatles' music. He has written articles for *Beatlefan*, *The 910*, and *Beatology*, and has self-published six books about the Beatles' recordings. Visit his website at members.aol.com/MultiplusBooks/.

Music (MUS000000)

8½ x 10⅞", 432 pages

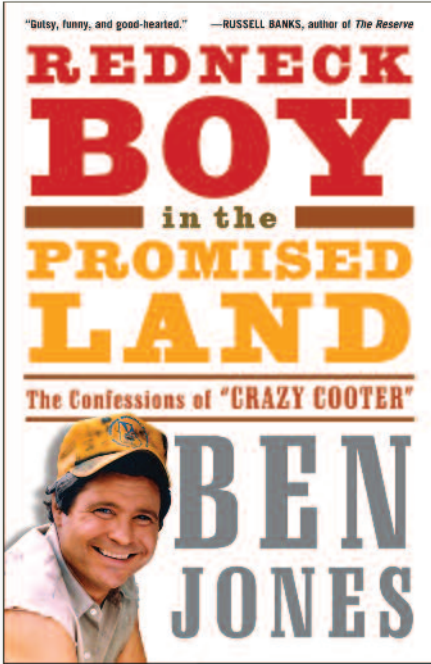
Paperback ISBN/EAN: 978-0-307-45239-9

eBook ISBN: 978-0-307-45240-5

\$27.95 (Canada: \$33.00)

On Sale 6/16/09

All rights: Crown



Redneck Boy in the Promised Land

The Confessions of “Crazy Cooter”

Ben Jones

Ben Jones—“Cooter” from television’s The Dukes of Hazzard and former U.S. congressman from Georgia—shares the inspiring story of his improbable rise to fame.

As a child, Ben Jones grew up in a railroad shack with no electricity or indoor plumbing, on the “colored” side of the tracks, in a freight yard by the busy docks of Portsmouth, Virginia. An unabashed Southern “redneck” from a “likker drinkin’, hell-raisin’” family, he spent a lot of days dreaming about where the tracks out of town might take him. That he would go on to become a beloved television icon on *The Dukes of Hazzard* and a firebrand two-term congressman is a story that no one could have ever seen coming...least of all ol’ Cooter himself.

Written with naked honesty and wry humor, *Redneck Boy in the Promised Land* is one good ol’ boy’s remarkable tale of falling flat on his face, picking himself up, and finding his way to the American dream.

“Growing up in Georgia, Cooter was one of my heroes... Who would have thought that one day I would actually come to know Ben Jones and, in knowing him, find that he remains one of my heroes. You’ll understand why when you read this book.”

—Jeff Foxworthy, author of *Jeff Foxworthy’s Redneck Dictionary*

“*Redneck Boy in the Promised Land* is gutsy, funny, and good-hearted. And definitely reader-friendly.”

—Russell Banks, author of *The Reserve*

“This modern-day Will Rogers writes with a mix of humor, pathos, and passion in a rip-roarin’ book with a down-home flavor.”

—*Publishers Weekly*

BEN JONES is an actor, writer, musician, and political pundit who lives with his wife, Alma Viator, in the Blue Ridge Mountains of Virginia.

Autobiography—Personal Memoirs (BIO026000)

5³/₁₆ x 8; 304 pages; two 8-page full-color inserts

Paperback ISBN/EAN: 978-0-307-39528-3

eBook ISBN: 978-0-307-44948-1

\$14.95 (Canada: \$17.50)

On Sale 6/9/09

All rights: Crown

Pub History: A Harmony Books hardcover (Summer 2008)

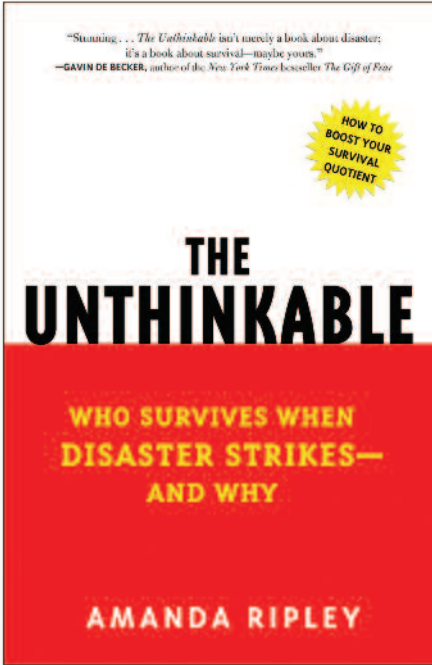
978-0-307-39527-6

National Publicity

Online Promotion

- Advertising on regional Southern interest sites
- Outreach to NASCAR fan sites
- Promotion on author’s website, CootersPlace.com
- Google AdWords campaign

Promotion at DukesFest 2009



The Unthinkable

Who Survives When Disaster Strikes—and Why

Amanda Ripley

Award-winning journalist Amanda Ripley sheds new light on how human beings react to danger—and what makes the difference between life and death.

Today, nine out of ten Americans live in places at significant risk of earthquakes, hurricanes, tornadoes, terrorism, or other disasters. Tomorrow, some of us will have to make split-second choices to save ourselves and our families. How will we react? What will it feel like? Will we be heroes or victims?

In her quest to answer these questions, Amanda Ripley traces human responses to some of recent history's epic disasters, turns to leading brain scientists, and even steps into the dark corners of her own imagination.

The Unthinkable escorts us into the bleakest regions of our nightmares, flicks on a flashlight, and takes a steady look around. Then it leads us home, smarter and stronger than we were before.

"Fascinating and useful... [shows that] the most important variable in an emergency is your own behavior." —*New York Times*

"Engrossing and lucid... facing the truth about the human capacity for risk and disaster turns out to be a lot less scary than staying in the dark." —*Oprah Magazine*

"This book might save your life." —*Bloomberg News*

AMANDA RIPLEY is a senior writer for *Time* magazine.

National Publicity

Online Advertising

- *New York Times* online campaign
- *USA Today* online campaign
- Co-promotion on author's website, AmandaRipley.com
- Google AdWords campaign

Self Help (SEL000000)

5³/₁₆ x 8; 288 pages; 8-page full-color insert

Paperback ISBN/EAN: 978-0-307-35290-3

eBook ISBN: 978-0-307-44927-6

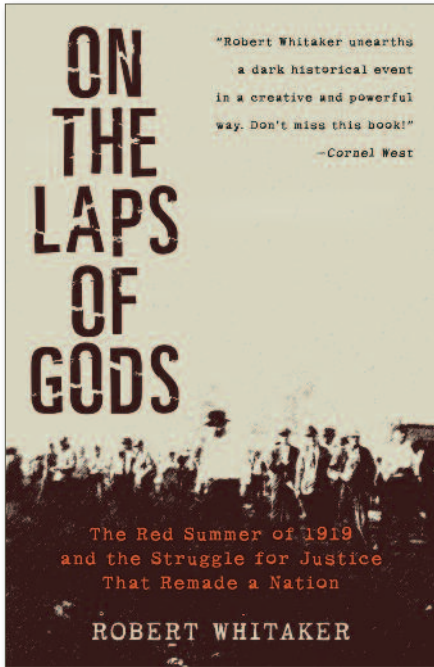
\$14.95 (Canada: \$17.50)

On Sale 6/16/09

All rights: Crown

Pub History: A Crown hardcover (Summer 2008)

978-0-307-35289-7



On the Laps of Gods

The Red Summer of 1919 and the Struggle for Justice
That Remade a Nation

Robert Whitaker

Both an epic tale of bravery and oppression in the rural South and also a gripping legal drama, On the Laps of Gods is the story of the 1919 Elaine Massacre in Hoop Spur, Arkansas, when white mobs and federal troops killed more than 100 black men, women, and children; of the twelve black men subsequently condemned to die; of Scipio Africanus Jones, a former slave and tenacious black attorney; and of Moore v. Dempsey, the case Jones brought to the Supreme Court, which set the legal stage for the civil rights movement half a century later.

In this heartbreaking but ultimately triumphant story of courage and will, journalist Robert Whitaker carefully documents—and exposes—one of the worst racial massacres in American history. Whitaker's important book commemorates a legal struggle, *Moore v. Dempsey*, that paved the way for the civil rights era, and tells too of a man, Scipio Africanus Jones, whose name surely deserves to be known by all Americans.

"Whitaker has...placed the massacre and the Supreme Court decision in their full legal and historical context. At the same time, he has revived the story of a great African American lawyer, Scipio Africanus Jones." —*New York Times Book Review*

ROBERT WHITAKER is the award-winning author of *The Map-maker's Wife* and *Mad in America*. His manuscript of *On the Laps of Gods* won the prestigious J. Anthony Lukas Work-in-Progress Award.

History (HIS000000)

5³/₁₆ x 8; 400 pages; 2 8-page black-and-white photo inserts

Paperback ISBN/EAN: 978-0-307-33983-6

eBook ISBN: 978-0-307-40916-4

\$14.95 (Canada: \$17.50)

On Sale 6/23/09

All rights: Crown

Pub History: A Crown hardcover (Summer 2008)

978-0-307-33982-9

National Publicity

Online Promotion

- Advertising and promotion on AALBC.com and HBCUConnect.com
- Google AdWords campaign

Co-Promotion with Academic Marketing



23 Hours

A Vengeful Vampire Tale

David Wellington

David Wellington, master of the vampire game, returns with a fourth book in this totally gripping, completely gruesome tale of vampires and the bad-ass detective, Laura Caxton, who's made it her mission to hunt down the last of them...

After killing her former mentor-turned-vampire, U.S. Marshal Jameson Arkeley, Caxton was nearly left for dead. Taken to prison for assaulting a convict, she now faces her most harrowing hours yet. Locked up in a Pennsylvania correctional facility that holds the state's death-row inmates, not to mention countless murderers and drug dealers whom Caxton herself has put away, she is an easy target.

But it gets worse. The oldest living vampire, Justinia Malvern, is still on the loose and manages to infiltrate the prison. There she uses the inmates as livestock—taking daily donations of blood at will and slaughtering any who don't cooperate. But it's Caxton's blood she's most hungry for, and when Caxton's girlfriend, Clara, comes to visit but ends up trapped there, Justinia will use her as a pawn to get to her most sought-after prey...

DAVID WELLINGTON is the author of the Laura Caxton vampire series, including *13 Bullets*, *99 Coffins*, and *Vampire Zero*.

National Publicity

Online Promotion

- Advertising on Facebook.com
- Advertising on Digg.com
- Advertising on BoingBoing.net
- Promotion on author's website, brokentype.com/davidwellington
- Google AdWords campaign

Also by David Wellington

99 Coffins

978-0-307-38171-2

\$13.95 (Canada: \$16.95)

13 Bullets

978-0-307-38143-9

\$13.95 (Canada: \$17.95)



Fiction—Horror (FIC015000)

5³/₁₆ x 8; 304 pages

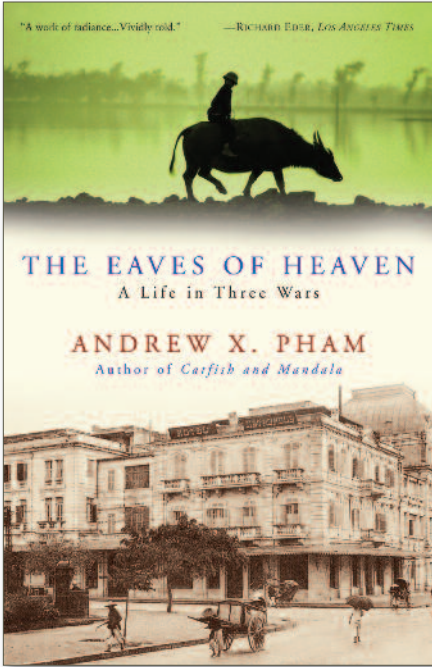
Paperback ISBN/EAN: 978-0-307-45277-1

eBook ISBN: 978-0-307-45278-8

\$13.95 (Canada: \$16.95)

On Sale 6/23/09

All rights: Crown



The Eaves of Heaven

A Life in Three Wars

Andrew X. Pham

A son's memoir of his Vietnamese father's experiences over the course of three wars—an evocative and poignant portrait of a country, and a family, at risk.

Once wealthy landowners, Thong Van Pham's family was shattered by the tumultuous events of the twentieth century: the festering French occupation of Indochina, the Japanese invasion during World War II, and the Vietnam War.

Told in dazzling chapters that alternate between events in the past and those closer to the present, *The Eaves of Heaven* brilliantly re-creates the trials of everyday life in Vietnam as endured by one man, from the fall of Hanoi and the collapse of French colonialism to the frenzied evacuation of Saigon. This is the story of a man caught in the maelstrom of 20th-century politics, a gripping memoir told with the urgency of a wartime dispatch by a writer of surpassing talent.

"Few books have combined the historical scope and the literary skill to give the foreign reader a sense of events from a Vietnamese perspective... Now we can add Andrew Pham's *Eaves of Heaven* to this list of indispensable books."

—*New York Times Book Review*

"A work of radiance... In some ways, it resembles that supreme recollection of a world lost to history's depredations, *Speak, Memory*... Vividly told."

—*Los Angeles Times*

ANDREW X. PHAM is the author of the memoir *Catfish and Mandala* and the translator of *Last Night I Dreamed of Peace: The Diary of Dang Thuy Tram*.

National Publicity

Advertising

Chronicle of Higher Education

Online Promotion

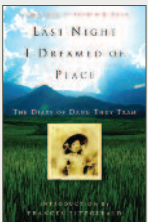
- Advertising on Asian American interest sites
- Promotion on author's website, AndrewXPham.com
- Google AdWords campaign

Also by Andrew X. Pham

Last Night I Dreamed of Peace

978-0-307-34737-4

\$19.95 (Canada: \$25.95)



Autobiography—Personal Memoirs (BIO026000)

5³/₁₆ x 8; 320 pages

Paperback ISBN/EAN: 978-0-307-38121-7

eBook ISBN: 978-0-307-40934-8

\$14.95 (Canada: \$17.50)

On Sale 6/23/09

All rights: Crown

Pub History: A Harmony Books hardcover (Summer 2008)

978-0-307-38120-0



You Couldn't Ignore Me If You Tried

The Brat Pack, Their Films,
and Their Impact on a Generation

Susannah Gora

The Brat Pack—Molly Ringwald, Ally Sheedy, Judd Nelson, Andrew McCarthy, and crew—were the cornerstone of the '80s teen film genre. Here is the definitive book about their movies, their lives, and the impact they had on an entire generation.

You can quote lines from *Sixteen Candles* (“Last night at the dance my little brother paid a buck to see your underwear”), your iPod playlist includes more than one song by the Psychedelic Furs and Simple Minds, you watch *The Breakfast Club* every time it comes on cable, and you still wish that Andie had ended up with Duckie in *Pretty in Pink*. You're a bonafide Brat Pack devotee—and you're not alone.

The films of the Brat Pack—from *Sixteen Candles* to *Say Anything*—are some of the most watched, bestselling DVDs of all time. The landscape that the Brat Pack memorialized—where outcasts and prom queens fall in love, preppies and burn-outs become buds, and frosted lip gloss, skinny ties, and exuberant optimism made us feel invincible—is rich with cultural themes and significance, and has influenced an entire generation who still believe that life always turns out the way it is supposed to.

You Couldn't Ignore Me If You Tried takes us back to that era, interviewing key players, such as Molly Ringwald, Anthony Michael Hall, Ally Sheedy, Judd Nelson, Andrew McCarthy, and John Cusack, and mines all the material from the movies to the music to the way the films were made to show how they helped shape our visions for romance, friendship, society, and success.

SUSANNAH GORA is a film journalist who has written for *Variety* and *Elle* and was an editor at *Premiere* magazine. She appears regularly on networks like VH1, NBC, and E! to discuss entertainment news and pop culture.

Performing Arts—Film (PER004000)

5½ x 8¼; 384 pages

Paperback ISBN/EAN: 978-0-307-40843-3

eBook ISBN: 978-0-307-46006-6

\$14.95 (Canada: \$17.50)

On Sale 6/23/09

British: LJK Literary Management

Translation: LJK Literary Management

First Serial: LJK Literary Management

Audio: Crown

National Publicity

20-City Radio Satellite Tour

Author Interviews and Events out of New York

Online Promotion

- Advertising on the Gothamist network
- Promotion on author's websites, SusannahGora.com and BratPackBook.com
- Advertising on Facebook
- Outreach to music blogs
- Google AdWords campaign

Radio Station Mailing and Contests

YOU COULDN'T IGNORE ME IF YOU TRIED

BY SUSANNAH GORA

IT ALL BEGAN INNOCENTLY ENOUGH.

Emilio Estevez—and Estevez alone—was to be profiled in a short inside piece for *New York* magazine. Estevez was, after all, Martin Sheen's son and a hot, up-and-coming actor and director—it would've made for an interesting short piece. "At the time," says writer David Blum of Estevez, "he was 23, and he had just made a deal to write, direct, and star in his own movie—and since that was the same age that Orson Welles was when he made *Citizen Kane* I thought it was sort of funny and interesting to look at Emilio as the new Orson Welles." A flattering comparison, to say the least. Estevez granted Blum full access. One day, Estevez and Blum were having lunch at the Hard Rock Café in Los Angeles when, Blum recalls, Estevez said, "You know, we come here at night a lot too. Do you want to come tonight? It's going to be me and Rob Lowe and Judd Nelson and some other guys." So I said, "sure."

It was an invitation that would haunt Estevez all his days.

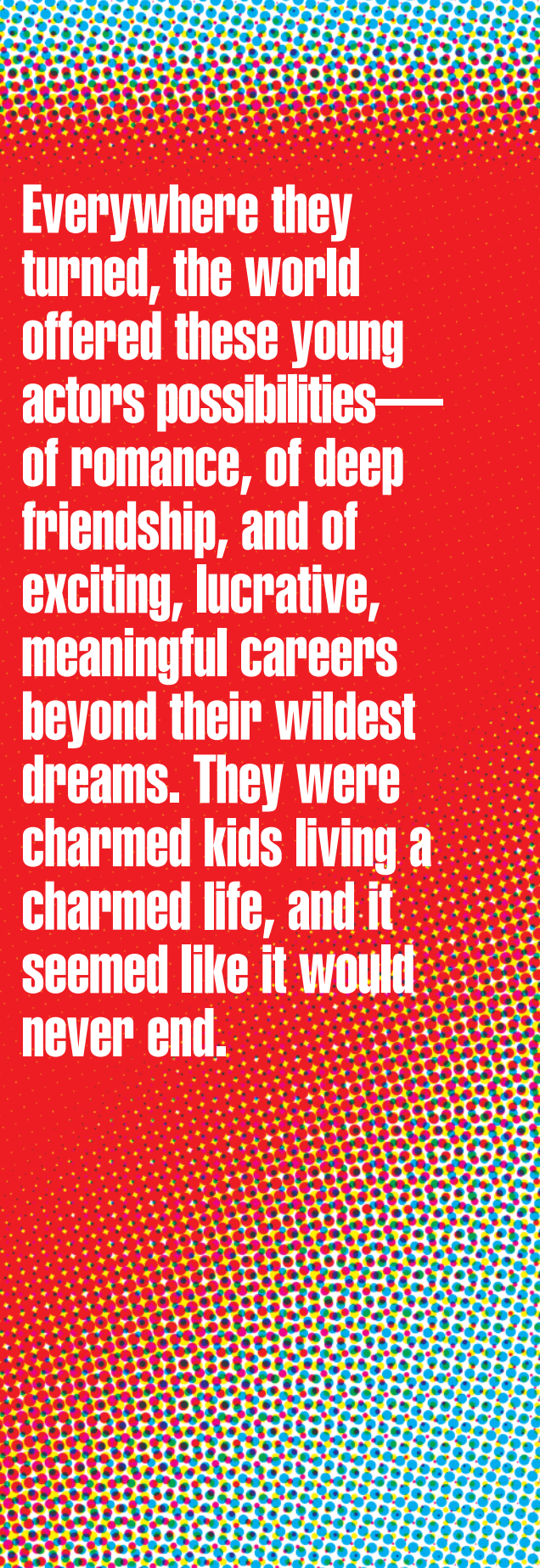
The group gathered that night at the Hard Rock Café included Blum, Estevez, Nelson, Rob Lowe, Loree Rodkin (who was Nelson's manager and girlfriend at the time), Michelle Manning (who had worked as a producer on *Sixteen Candles*, *The Breakfast Club*, and *St. Elmo's Fire*), and *Bright Lights*, *Big City* writer Jay McInerney (invited by Blum at Estevez's urging). "Emilio is very open-hearted," says *St. Elmo's Fire* director Joel Schumacher, "and remember, everyone was very young, and he really included David Blum and let him into his private life."

According to many of the people who were there that warm Thursday night, this was not a wild evening by any means. It was, rather, a group of friends getting together for a few beers.

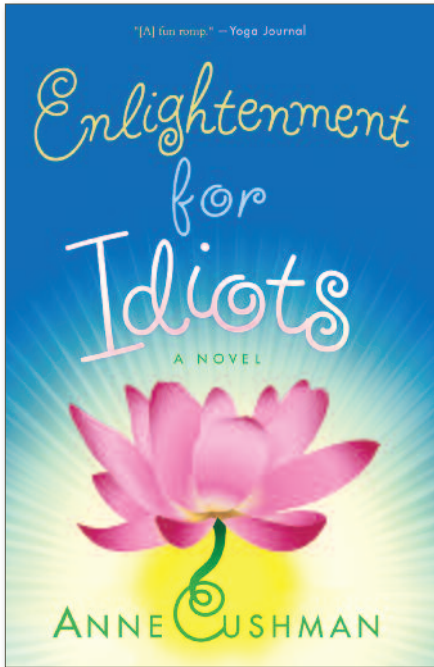
That night was one of countless happy evenings that the group of friends shared

together in the heady time before Blum's article came out. "Emilio and Demi [Moore] were madly in love," says Joel Schumacher, "and Emilio was already thinking of writing and directing. So that was ahead of him. And Demi," Schumacher continues, "I thought with her looks and that voice and her talent I knew we would hear from her—I just knew it. Ally [Sheedy] was absolutely one of the most breathtaking human beings I had ever known. Her intelligence, her curiosity, her warmth. She had a fascination with film, and wanted to be very much a part of the film-making process," says Schumacher. "I thought Ally would go on to be not only a very important actress, but I thought she might also one day direct."

Everywhere they turned, the world offered these young actors possibilities—of romance, of deep friendship, and of exciting, lucrative, meaningful careers beyond their wildest dreams. They were charmed kids living a charmed life, and it seemed like it would never end. And the group was in the sweet spot of fame; they were just well-known enough to experience the first excitement of fans coming up for your autograph (and flirtatious, attractive members of the opposite sex coming up to you for other things entirely), yet not so famous as to have celebrity become a disability—the level of fame that prevents you from comfortably going to the supermarket or strolling down the street. It was, as Frank Sinatra (of that other famous gang of pals, the Rat Pack) would say, a very good year.



Everywhere they turned, the world offered these young actors possibilities—of romance, of deep friendship, and of exciting, lucrative, meaningful careers beyond their wildest dreams. They were charmed kids living a charmed life, and it seemed like it would never end.



Enlightenment for Idiots

A Novel

Anne Cushman

A funny, touching, and wise tale of a yoga teacher who travels to India in search of enlightenment.

Nearing thirty, Amanda thought she'd be someone else by now. Instead, she's an ex-nanny yogini-wannabe who cranks out "For Idiots" travel guides. True, she has a sexy photographer boyfriend, but he's usually off shooting a dogsled race in Alaska or a vision quest in Peru—or just hooking up with other girls. However, she's sure her new assignment to the ashrams of India will change everything.

India, it turns out, is not the spiritual refuge she'd pictured. But when a wandering mystic offers her an enigmatic blessing, Amanda realizes a new life may be in store—just not the one she was expecting.

"Cushman's send-up of the New Age American dream is both thoughtful and wise."
—*Shambhala Sun*

"A fun read, especially if you're in on the joke (and even if you aren't)...When you read between the lines for the wisdom that is woven throughout Cushman's fun romp, this book serves as a call to enlightenment and an introduction to yoga philosophy."
—*Yoga Journal*

"Engaging...Cushman brilliantly interweaves snippets of Buddhist teachings with the mishaps and successes of their journey, infusing the book with wisdom and humor."
—*Booklist*

ANNE CUSHMAN is a contributing editor to both *Yoga Journal* and *Tricycle: The Buddhist Review* and is the coauthor of *From Here to Nirvana: The Yoga Journal Guide to Spiritual India*.

National Publicity

Online Promotion

- Feature in Read It Forward newsletter
- Feature in Random House fiction newsletter
- Google AdWords campaign

Fiction (FIC000000)

5³/₁₆ x 8; 384 pages

Paperback ISBN/EAN: 978-0-307-38165-1

eBook ISBN: 978-0-307-40744-3

\$13.95 (Canada: \$16.95)

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British: Crown

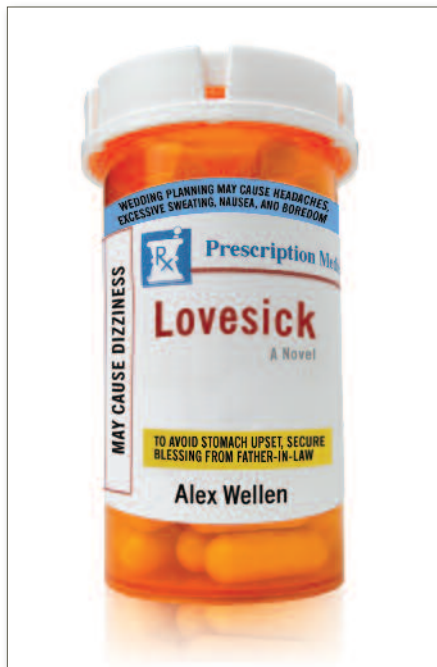
Translation: Crown

First Serial: International Creative Management

Audio: Crown

Pub History: A Shaye Areheart Books hardcover (Summer 2008)

978-0-307-38164-4



National Publicity

Author Events and Interviews
out of Washington, DC

Online Promotion

- Advertising on Shelfari.com
- Promotion on author's website, AlexWellen.com
- E-blast to list of pharmacy students and book lovers
- Feature in Read It Forward newsletter
- Google AdWords campaign

Lovesick

A Novel

Alex Wellen

A boy in love. An angry father-in-law. A girl caught in the middle. And a band of senior citizens fencing prescription drugs on the black market. A hilarious, not-so-typical love story that's perfect for summer.

Andy Altman has loved Paige Day from the moment he laid eyes on her: Halloween, 1983. She was Princess Leia; he was Chewbacca. They were star-crossed from the start. Andy vowed to do whatever it took to marry her, even if that meant one day working for her father, Gregory, the town pharmacist. Andy and Gregory don't exactly mix (think Pop Rocks and soda), but Andy has devised a surefire way to secure his blessing.

When Gregory's permission doesn't come, Andy proposes anyway. Gregory is furious, but that is the least of Andy's worries. Now engaged, Andy finds himself ensnared by a geriatric crime ring while battling off attacks from an overbearing future sister-in-law, evading a nosy HMO auditor, and trying to play nice with Paige's handsomest of handsome ex-boyfriends, all to preserve Gregory's big secret, avoid financial ruin, land the woman of his dreams, and finally—hopefully—make it to the altar.

Full of laugh-out-loud moments and great wit, Alex Wellen returns with a summer novel that's also filled with great heart.

ALEX WELLEN is a writer, inventor, and television producer with CNN who lives in Washington, DC, with his wife and son. This is his first novel. He is the author of the critically acclaimed memoir *Barman*.

Fiction (FIC000000)

5³/₁₆ x 8; 288 pages

Paperback ISBN/EAN: 978-0-307-33795-5

eBook ISBN: 978-0-307-45995-4

\$13.95 (Canada: \$16.95)

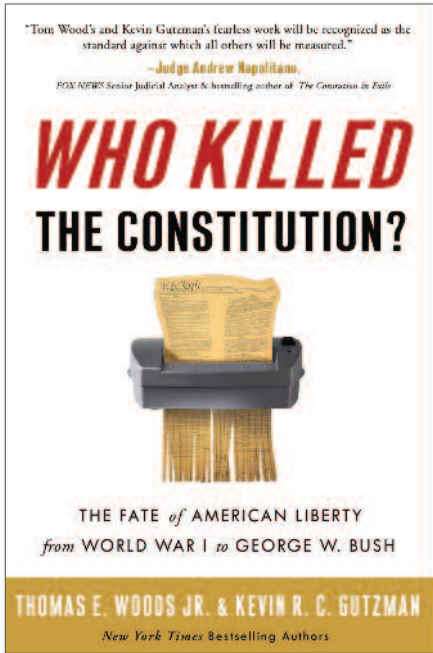
On Sale 7/7/09

British: Janklow & Nesbit Associates

Translation: Janklow & Nesbit Associates

First Serial: Crown

Audio: Crown



National Publicity

Online Promotion

- *New York Times* online campaign
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- Google AdWords campaign

Outreach to Libertarians

Also by Thomas E. Woods Jr.

33 Questions About American History You're Not Supposed to Ask
978-0-307-34669-8
\$14.95 (Canada: \$16.95)



Who Killed the Constitution?

The Fate of American Liberty from World War I to George W. Bush

Thomas E. Woods Jr. and Kevin R. C. Gutzman

The Constitution? That died a long time ago. Find out how the government has figured out over the past century how to do whatever it wants and how even government decisions we've always admired were actually unconstitutional.

The fact is that government officials long ago rejected the idea that the Constitution possesses a fixed meaning limiting the U.S. government's power. Going right to the scenes of the crimes, bestselling authors Thomas E. Woods Jr. and Kevin R. C. Gutzman dissect 12 of the most egregious assaults on the Constitution.

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Who Killed the Constitution? is a rallying cry for Americans outraged by government run amok and a warning to take heed before we lose the liberties we are truly entitled to.

THOMAS E. WOODS JR. is the *New York Times* bestselling author of *33 Questions About American History You're Not Supposed to Ask*, *The Politically Incorrect Guide to American History*, and *How the Catholic Church Built Western Civilization*. KEVIN R. C. GUTZMAN is the *New York Times* bestselling author of *The Politically Incorrect Guide to the Constitution*.

Political Science (POL000000)

6 1/8 x 9 1/4; 272 pages

Paperback ISBN/EAN: 978-0-307-40576-0

eBook ISBN: 978-0-307-44938-2

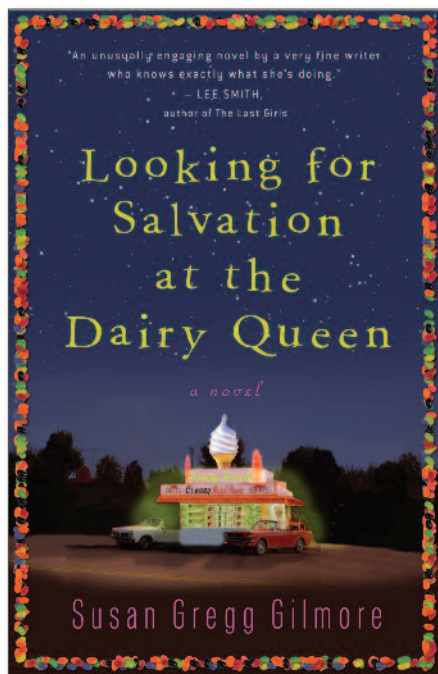
\$14.95 (Canada: \$17.50)

On Sale 7/7/09

All rights: Crown

Pub History: A Crown Forum hardcover (Summer 2008)

978-0-307-40575-3



National Publicity

Online Promotion

- Advertising on Shelfari.com
- Feature in Read It Forward newsletter
- Feature in Random House fiction newsletter
- Promotion on author's website, SusanGreggGilmore.com
- Google AdWords campaign

Looking for Salvation at the Dairy Queen

A Novel

Susan Gregg Gilmore

Determined to escape her small Georgia town, Catherine Grace Cline packs her bags for a new life in Atlanta. But when tragedy brings her home, she discovers the importance of community and the ties that bind.

The town of Ringgold, Georgia, has a population of 1,923, one traffic light, one Dairy Queen, and one Catherine Grace Cline. Quick-witted and more than a little stubborn, Catherine Grace is dying to escape her small-town life.

When her dream to go to Atlanta becomes a reality, she immediately makes the move, leaving behind the boy she loves. But all too soon, tragedy brings Catherine Grace back home. As a series of extraordinary events alters her perspective, Catherine Grace begins to wonder if her place in the world may actually be, against all odds, right where she began.

"Even more appealing than a diet of Dilly Bars, and Gilmore's novel is a meal worth the consumption." —*BookPage*

"Every female will find herself identifying with Catherine Grace's search for her place in the world." —*Chattanooga Times Free Press*

"A stellar literary debut...[Gilmore] beautifully reproduces rural speech, especially Southern female speech at its cattiest and most hilarious." —*Wilmington Star News*

SUSAN GREGG GILMORE has written for the *Chattanooga Times Free Press*, the *Los Angeles Times*, and the *Christian Science Monitor*.

Fiction (FIC000000)

5³/₁₆ x 8; 304 pages

Paperback ISBN/EAN: 978-0-307-39502-3

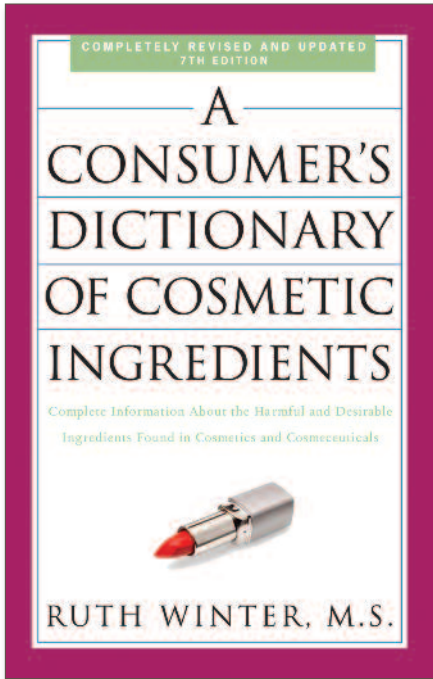
eBook ISBN: 978-0-307-40729-0

\$13.95 (Canada: \$16.95)

On Sale 7/7/09

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Pub History: A Shaye Areheart Books hardcover (Spring 2008)
978-0-307-39501-6



National Publicity

Also by Ruth Winter

*A Consumer's Dictionary of Food Additives,
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978-0-307-40892-1

\$17.95 (Canada: \$19.95)

A Consumer's Dictionary of Cosmetic Ingredients, 7th Edition

Complete Information About the Harmful and
Desirable Ingredients in Cosmetics and Cosmeceuticals

Ruth Winter

A completely updated guide to the ingredients added to cosmetics—and the effects they may have on your family's health.

Cosmetics, according to the Food, Drug, and Cosmetic Act, improve appearance whereas a drug diagnoses, relieves, or cures a disease. In the late '90s, cosmetic companies came up with the term "cosmeceuticals" for cosmetics that have drug-like benefits. Although these hybrid products now line store shelves, the FDA still does not recognize the term and has largely neglected to control what has turned out to be a multibillion-dollar category. As the race to find new ingredients for cosmetics continues, might manufacturers be marketing potential cancer-causing products for your wrinkles? At last report there were only two people assigned to this lucrative industry, and cosmetic and fragrance companies are not required to tell the FDA whether an ingredient is safe or not.

In this updated seventh edition of *A Consumer's Dictionary of Cosmetic Ingredients*, you'll learn about what has changed in the cosmetics industry in the last four years. With more than 800 new cosmetics added, as well as frank discussions of current industry trends, this new edition lets consumers make educated—and potentially life-changing—choices in their cosmetics use.

RUTH WINTER is the award-winning author of 37 books in the health and science fields.

Health & Fitness—Beauty (HEA003000)

5½ x 8¼; 512 pages

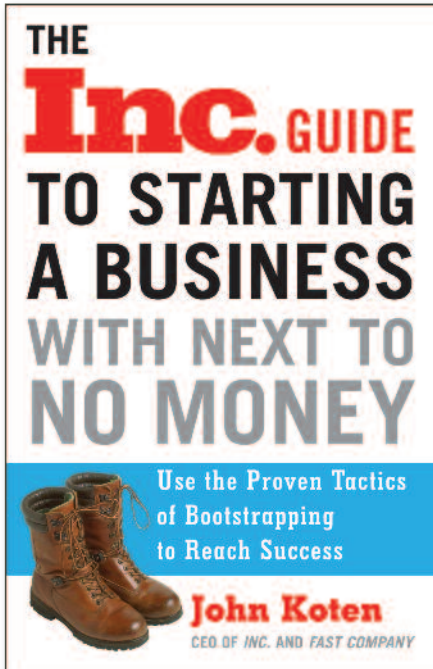
Paperback ISBN/EAN: 978-0-307-45111-8

eBook ISBN: 978-0-307-45986-2

\$17.95 (Canada: \$21.00)

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National Publicity

Online Promotion

- Advertising on Entrepreneur.com
- Advertising on small business websites
- E-blast to MBA students
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Cross-Promotion with *Inc.* magazine and Inc.com

The *Inc.* Guide to Starting a Business with Next to No Money

Use the Proven Tactics of Bootstrapping to Reach Success

John Koten, CEO of *Inc.* and *Fast Company*

Inc., the world's leading publication on entrepreneurship, provides the solution to the biggest problem facing young entrepreneurs, midlife venture starters, and retirees starting a second career: how to get financing.

Many people assume that you can't start a business without help from deep-pocketed venture capitalists or angel investors. But the fact is that new businesses—from small family-owned restaurants and boutiques to ambitious, bigger-scale technology, manufacturing, or even consumer-marketing companies—launch all the time without major outside funding. In fact, Apple, Dell, eBay, Facebook, Hewlett-Packard, and Microsoft all launched on a bootstrapping model.

There's an argument to be made that bootstrapping is actually a better way to build a business. That's because the bootstrapping model allows you to maintain control of your company—rather than essentially selling your company to venture capitalists, you are able to model it on your own goals and vision and reap the benefits of future growth. Perhaps even more important, bootstrapping can force self-funded businesses to grow organically, making them the best breeding grounds for innovative and enduring products, services, and business models.

Drawing from examples of successful businesses launched on a bootstrapping model, *The Inc. Guide to Starting a Business with Next to No Money* shows you how to embrace the constraints that come with empty coffers while capitalizing on the benefits of launching a self-funded business.

JOHN KOTEN is the CEO and editor in chief of Mansueto Ventures LLC, publisher of *Inc.* and *Fast Company* magazines. Founded in 1979, *Inc.* magazine, with a circulation of 700,000, is the hand-book of the American entrepreneur.

Business & Economics—Entrepreneurship (BUS025000)

5³/₁₆ x 8; 288 pages

Paperback ISBN/EAN: 978-0-307-45159-0

eBook ISBN: 978-0-307-45160-6

\$14.95 (Canada: \$17.50)

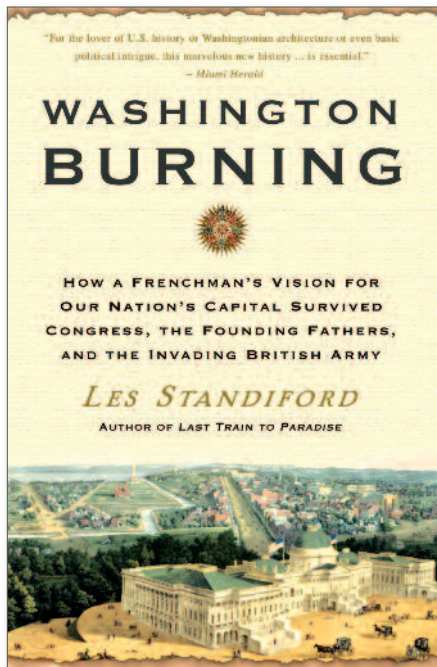
On Sale 7/21/09

British: Crown

Translation: Crown

First Serial: Sinclair Media

Audio: Crown



Washington Burning

How a Frenchman's Vision for Our Nation's Capital Survived Congress, the Founding Fathers, and the Invading British Army

Les Standiford

Another wonderfully crafted narrative history from the author of Last Train to Paradise—the riveting story of the Federal City and the men who built it.

Washington Burning transports us in time to the very founding of our nation and its capital. We learn that the Washington we know might never have come to be had it not been for the destruction of the young city by British troops in 1814, or for Pierre Charles L'Enfant, the eccentric, passionate, difficult architect who fell in love with his adopted country. L'Enfant's sweeping vision of a grand Federal City inspired President George Washington but earned the enmity of Secretary of State Thomas Jefferson, who hated the idea of an imperial city. So was the capital born of feuding personalities, and located on the banks of the Potomac only after great political struggle.

Master storyteller Les Standiford has once again written a compelling, quintessentially American story of hubris and achievement.

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—Library Journal

LES STANDIFORD is the author of *Last Train to Paradise*, *Meet You in Hell*, and the forthcoming *The Man Who Invented Christmas*.

National Publicity

Online Promotion

- Advertising on HistoryChannel.com
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Also by Les Standiford

Meet You in Hell

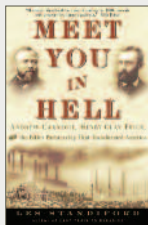
978-1-4000-4768-4

\$13.95 (Canada: \$18.95)

Last Train to Paradise

978-1-4000-4947-9

\$14.95 (Canada: \$21.00)



History—United States—19th Century (HIS036000)

5³/₁₆ x 8; 368 pages; 8-page black-and-white insert

Paperback ISBN/EAN: 978-0-307-34645-2

eBook ISBN: 978-0-307-44929-0

\$15.95 (Canada: \$18.95)

On Sale 7/28/09

British: InkWell Management

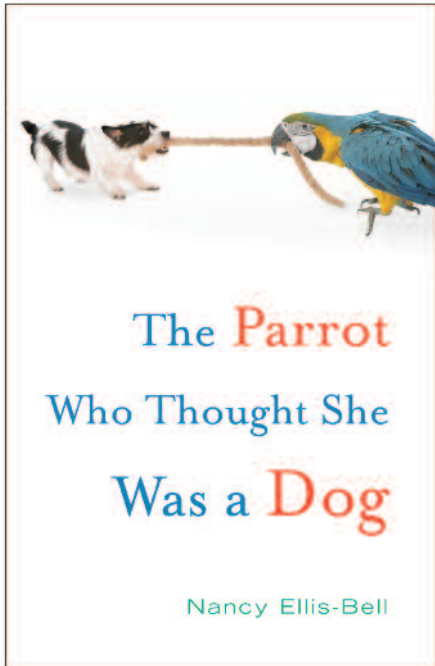
Translation: InkWell Management

First Serial: Crown

Audio: Crown

Pub History: A Crown hardcover (Summer 2008)

978-0-307-34644-5



The Parrot Who Thought She Was a Dog

Nancy Ellis-Bell

A delightful memoir of a family turned upside down by a smart-mouthed, one-footed, blue-and-gold macaw.

Nancy Ellis-Bell has always had a love—and a weakness—for animals. She'd already spent a lifetime taking in rescue animals when she and her husband brought home an exotic, wild-caught, one-footed macaw. And so it was that Sarah came into their lives—and changed them forever.

Life with Sarah is anything but average. With a huge beak, raptor claws, and a four-foot wingspan, Sarah quickly takes over the house, staking her claim on any- and everything around, including the dog's toys, the humans' food, the clean laundry, and the prized furniture. And instead of learning useful phrases, Sarah enjoys interrupting Nancy's business calls with expletive-laden outbursts. But just when taking in this rowdy, unruly creature begins to feel like an utter disaster, Nancy is able to coax Sarah to spread her atrophied wings—weak from years of being confined to a cage—and fly. Touching, sweet, and laugh-out-loud funny, this is a memoir that reminds us that love can come from the most unexpected places.

"Equally comical, affecting, and wrenching, *The Parrot Who Thought She Was a Dog* is a little charmer that reminds us of the love we owe our fellow travelers on Earth and the difference that love can make—in their lives and ours."

—*Richmond Times-Dispatch*

"An amazing story full of intriguing characters, both human and animal, and a biologically accurate account of bird behavior. I couldn't put it down."

—Marc Morrone, pet expert on the *Martha Stewart Show*

NANCY ELLIS-BELL is a literary agent who lives in California with her husband, Kerry, and their menagerie of cats, dogs, and birds.

Pets—Birds (PET002000)

5³/₁₆ x 8; 256 pages; 5 black-and-white photos

Paperback ISBN/EAN: 978-0-307-40628-6

eBook ISBN: 978-0-307-40953-9

\$13.95 (Canada: \$16.95)

On Sale 7/28/09

All rights: Crown

Pub History: A Harmony Books hardcover (Summer 2008)
978-0-307-40594-4

National Publicity

Online Promotion

- Promotion on the author's website, TheBarkingParrot.com
- Outreach to pet blogs
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Buzz Mailing to Parrot Resource and Enthusiast List

THE PERSONAL FINANCE CLASSIC

Now, for the first time in paperback



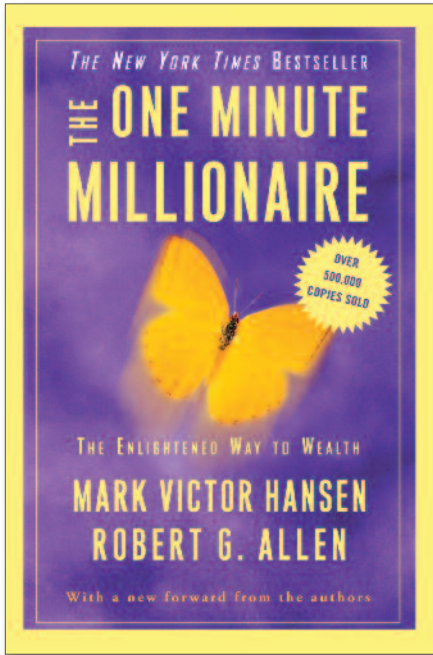
**THE ONE MINUTE
MILLIONAIRE**

THE ENLIGHTENED WAY TO WEALTH

**MARK VICTOR HANSEN
ROBERT G. ALLEN**



Now in paperback, the *New York Times* bestseller *The One Minute Millionaire*. More than 500,000 copies sold from Mark Victor Hansen, the mastermind behind the 65 million-copy Chicken Soup series, and Robert G. Allen, a pioneer in bestselling wealth-creation books.



Is it possible to make a million dollars in only one minute? The answer just might surprise you. *The One Minute Millionaire* is a revolutionary approach to building wealth and a powerful program for self-discovery that will teach you how to:

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The lessons in *The One Minute Millionaire* are not just about becoming a millionaire—they are about how to ethically make, keep, and share your wealth. Whether your goal is less than a million dollars or that amount many times over, there’s never been a better time to achieve abundance. Let *The One Minute Millionaire* show you the way.

MARK VICTOR HANSEN is the cocreator of *Chicken Soup for the Soul*.

ROBERT G. ALLEN is the author of *Nothing Down, Creating Wealth, Multiple Streams of Income*, and *Multiple Streams of Internet Income*.

National Publicity

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Online Promotion

- *USA Today* online campaign
- Advertising on About.com
- Advertising on iVillage.com
- Promotion on authors’ website, OneMinuteMillionaire.com
- Google AdWords campaign

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Abridged, 3 CDs
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Business & Economics—Personal Finance (BUS050000)
6¹/₈ x 9¹/₄; 416 pages; 9 charts and illustrations
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The Grift

A Novel

Debra Ginsberg

A longtime psychic fraud wakes up one day suddenly able to see the future, and finds her freedom—and her life—in danger when she's accused of a murder that happened just as she predicted.

Marina Marks has been on the grift since she was a child, forced into the psychic business by a junkie mother who was always willing to use her solemn dark-haired daughter to peddle an extra buck. As an adult, Marina has earned a handsome living preying on the dreams and fears of her clients. Her gift is the ability to gain their trust and subtly raise her fees as they become more attached to her readings.

But when Marina moves her “intuitive counseling” business out of muggy, cloying Florida to the milder environs of southern California, a former client resurfaces in an eerie way. Soon Marina makes a startling discovery: she has the actual ability to see the future. After predicting a murder exactly as it happens, she becomes the sole suspect. Now she's desperate to clear her name—and to discover the meaning behind her visions.

“Clever thriller...Ginsberg has a way with offbeat characters.”

—*New York Times Book Review*

“Compelling.”

—*Boston Globe*

“We predict you'll love it!”

—*Redbook*

DEBRA GINSBERG is the author of the novel *Blind Submission*, as well as three memoirs: *Waiting*, *Raising Blaze*, and *About My Sisters*.

National Publicity

Online Promotion

- Advertising on ShelfAwareness.com
- Advertising on BookBrowse.com
- Promotion on author's website, DebraGinsberg.com
- Feature in Read It Forward newsletter
- Feature in Random House fiction newsletter
- Google AdWords campaign

Also by Debra Ginsberg

Blind Submission

978-0-307-34638-4

\$14.00 (Canada: \$18.00)



Fiction (FIC000000)

5³/₁₆ x 8; 352 pages

Paperback ISBN/EAN: 978-0-307-38273-3

eBook ISBN: 978-0-307-45002-9

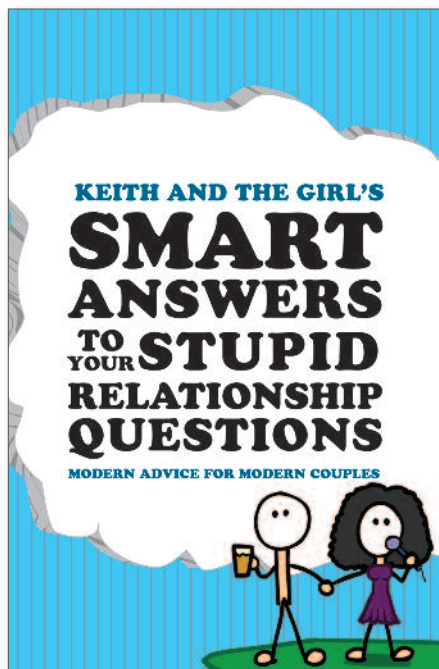
\$13.95 (Canada: \$16.95)

On Sale 8/4/09

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Pub History: A Shaye Areheart Books hardcover (Fall 2008)

978-0-307-38272-6



Keith and the Girl's Smart Answers to Your Stupid Relationship Questions

Modern Advice for Modern Couples

Keith and the Girl

From the hugely popular podcasters Keith and the Girl, who receive more than one million monthly downloads, comes a current, truthful, brassy question and answer book to address relationship issues on a variety of topics—from how to deal with a boyfriend who spends too much time with his Internet “friends” to when to cut ties with the beau who’s great in the sack but not so great at paying his bills.

Finally, a modern relationship book for the modern relationship. *Keith and the Girl's Smart Answers to Your Stupid Relationship Questions* is an R-rated, utterly honest Q&A book culled from the best and funniest questions posed by Keith and the Girl devotees, including:

- My boyfriend joined the military and is being shipped off for an unknown amount of time. I'm young and I want to move on. Am I a bad person?
- Why does my boyfriend always adjust himself in public?
- My wife dresses like a slut. How do I make her stop?
- My boyfriend's number one friend on MySpace is his ex. Should I be concerned?

With he-said, she-said advice that is both raw and honest, *Keith and the Girl's Smart Answers to Your Stupid Relationship Questions* is sure to appeal to the podcast's legion of fans, and attract a brand-new audience tired of the tried-and-not-so-true relationship manuals.

KEITH AND THE GIRL are not held back by the FCC or anyone else. They create hilarious talk shows five days a week along with a once-a-week video podcast.

Self Help (SEL000000)

5³/₁₆ x 8; 256 pages

Paperback ISBN/EAN: 978-0-307-45439-3

eBook ISBN: 978-0-307-45999-2

\$13.95 (Canada: \$16.95)

On Sale 8/4/09

British: Scott Waxman Agency

Translation: Scott Waxman Agency

First Serial: Crown

Audio: Scott Waxman Agency

National Publicity

20-City Radio Satellite Tour

Author Events and Interviews out of New York

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KEITH AND THE GIRL'S SMART ANSWERS TO YOUR STUPID RELATIONSHIP QUESTIONS

FIGHTING



Through doing the KATG show, Keith and I discovered that women don't fight with their lovers. They "discuss" things or "disagree" with each other. I wish I was so awesome that I would be excluded from sounding this crazy, but I have said (out loud and into a microphone) that Keith and I never fight. How could we? We love each other "the whole world!"

Well, good morning to me. Keith and I fight. How would we not fight? We spend more time with each other than with anyone else. We happen to work with each other as well as live together, so we have not only the relationship to fight about, but also the business.

I think that never in your life would you have to explain yourself more than when you live with and love a person. For example, you can no longer just plan something on your own. If you want to see your friend on a Sunday, you have to make sure that someone didn't plan a surprise picnic for you on that day. If you need a vacation, you have to check with your partner to see about time, date, location, budget, mood, etc. Shit, if you even get up off the couch you're liable to get a, "where are you going?" The problem is that you don't realize just how much you actually do stuff that could be questioned until someone points it out on a daily basis. I don't think Keith likes when he comes home and I say something like, "Our online bank statement told me that you loved the iPhone application store today. Yeah, Citibank told me that you loved it \$143.89 much." And I certainly don't get excited when I have to discuss why I like to leave my clothing in the bathroom after I shower when there is a perfectly good hamper in the bedroom that would not take more than two seconds to utilize.

How do the phrases, "mind your own damn business," "fucking leave me alone," and "because I'm an asshole piece of shit that will never change so deal with it already," not leave our mouths daily? I feel like I should tell you that it took awhile before this next sentence got written: I have no fuckin' idea. LOVE? I know it's not love. It's actually more like restraint. It's the same muscle you use when you don't call your boss a dummy for pretending to

know things just so he can keep his position. It's the same thing you were taught when you were two years old about your behavior. No one responds well to nasty, whiney, obnoxious tantrums. If you want someone to love you, you have to be lovable.



Whatever she just wrote is right. She's always right. All hail the Queen.

I don't like my girlfriend's friends. Is this going to be an issue?



Your own girlfriend doesn't like her girlfriends, so why do you think you're going to enjoy them so much? Girls do this weird thing where they keep every single girl they've ever met as a friend because they piss each other off so often that ending a relationship over a catfight isn't practical. They also keep these friends to bitch about other friends, even though everyone knows the relationship that was strained will be fixed and the former friend will someday help gang up on a new outted friend. When girls talk about their girlfriends, the friends part should be in quotations. I say, when you're out, find the other boyfriends and hang out with them. Most likely, they are in the same position and just want to drink and stay away from your girlfriend just like you of theirs.



Be careful, friends can be a reflection of who she is. If all her friends look like clones of each other, then run.

My fiancé won't let me go to strip clubs. Is it worth making it a big deal or should I just let it go?



Should you just let it go? Sure. And who needs dessert with dinner. You don't need it. So let it go. How about television? Is it necessary? How about this book?

"Won't let me," is what your mother did. Your girlfriend is insecure about what you'll find in the strip club. You can play it dumb like most guys and convince her that you're only going so your friends don't think you're a sissy or you can come home talking about how your friends are insane for liking that stuff because you decided to have the real deal to come actually live with, but then if she believes you, you'll realize you have a dummy for a partner, and that will eat you up too.

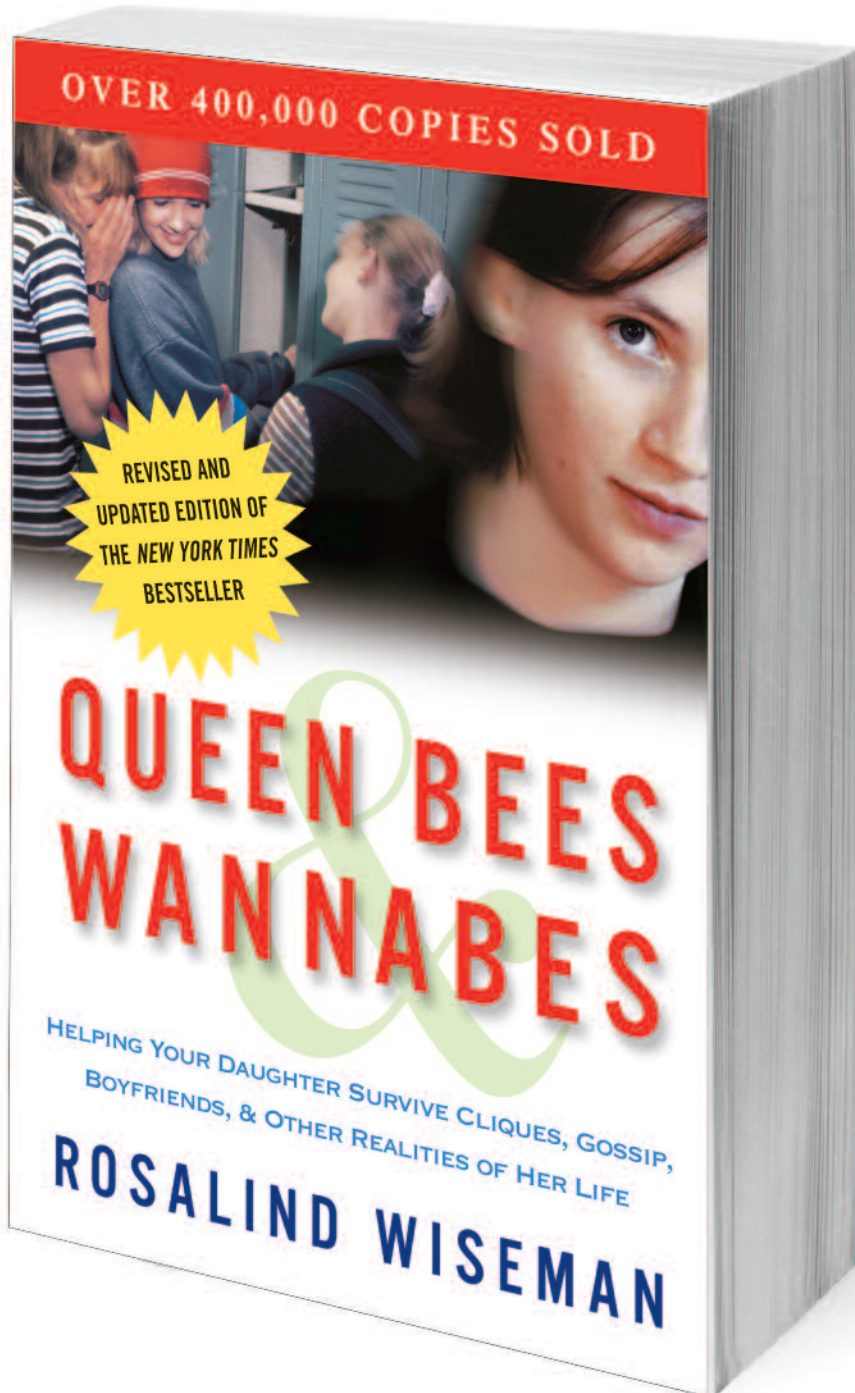
Look, I'm not going to the Champagne Room and I'm not spending cash we can't afford. I'm going to the strip club tonight. You want ten new pairs of shoes? Is that what you spend your money on? Fine. I don't care. But wait, why do you need those shoes? Your New Balance tennies are fine with me. Who are you trying to attract in your Blahniks, whore?



Waahhh! I can't go to the strip club!
Waahhh!



**An UPDATED AND REVISED paperback edition of the *New York Times* bestselling *Queen Bees and Wannabes*—
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- Where boys fit into the equation of girl conflicts and how the "rules" of Boy World are equally constraining
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ROSALIND WISEMAN is an internationally recognized author and educator on children, teens, parenting, bullying, social justice, and ethical leadership. For more information visit www.rosalindwiseman.com

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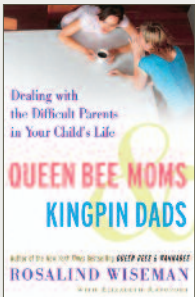
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Also by Rosalind Wiseman

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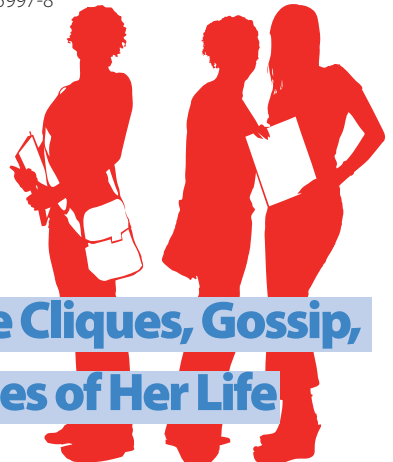
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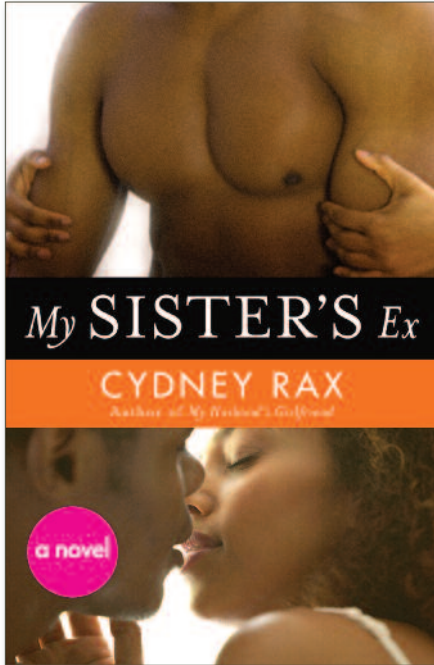
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**Helping Your Daughter Survive Cliques, Gossip,
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Cydney Rax

A tell-it-like-it-is, sassy novel about two half sisters—and one man—by the author of My Best Friend and My Man.

Rachel Merrell goes into shock when Jeffery Williams, her ex-boyfriend, begins dating her half sister Marlene Draper. At first, Rachel swears Jeff is feigning interest in Marlene just to get back at her for breaking up with him. Rachel pretends Jeff's interest in Marlene doesn't bother her, but when they unexpectedly hit it off and love begins to blossom, Rachel can't bear to watch the happy couple. Suddenly, Rachel wants Jeff back and she is determined to get him no matter what the cost—including Marlene's happiness.

But when her attempts to regain Jeff's affections fail, Rachel decides to join an online dating service, creating a profile under an assumed name, just to test the waters. Surprisingly, Rachel's profile matches someone who sounds like he'd be the perfect replacement for Jeff, but when she sees a picture of the man of her dreams, she's dumbfounded and pissed: it IS Jeff! Despite Rachel's jealousy over her sister's relationship, she has to tell Marlene the truth about the two-timing Casanova. Now the women will work together to devise a way to make him pay for what he's done... and discover a thing or two about sisterhood in the process.

CYDNEY RAX is the author of three novels with Three Rivers Press. Visit her online at Book-Remarks.com.

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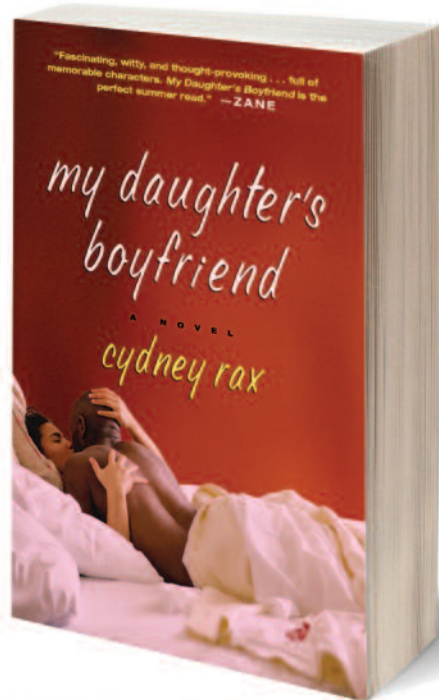
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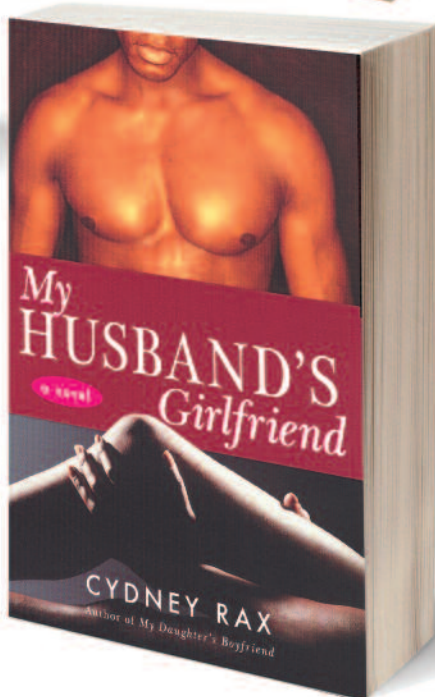
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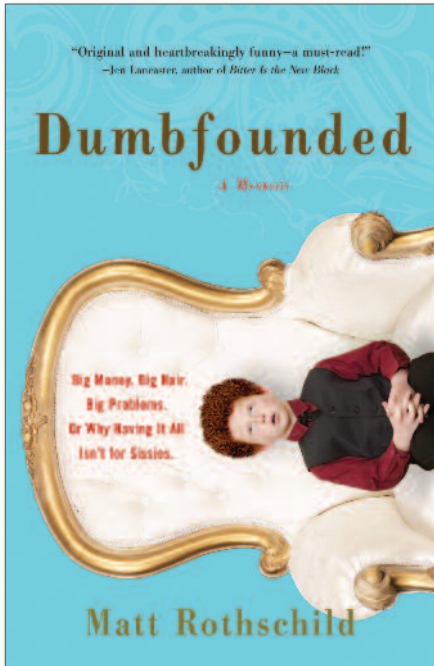
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Dumbfounded

Big Money. Big Hair. Big Problems.
Or Why Having It All Isn't for Sissies.

Matt Rothschild

The laugh-out-loud memoir of a precocious and sexually confused boy raised among Manhattan's elite.

The only Jewish family in a Fifth Avenue building of WASPs, the Rothschilds took in their young grandson, Matt, after his mother left him for Italy and a fourth husband. Matt secretly wore his razor-tongued grandmother's dresses, shoplifted Barbies from FAO Schwarz, routinely disappointed his grandfather by showing no interest in sports, and got kicked out of nearly every elite private school in Manhattan. He was eventually sent to a boarding school (paid for by his grandmother's ransomed van Gogh). But as funny as his hijinks are on the page, at the time they were symptoms of the pain of being a Jewfroed, sexually confused kid, abandoned by his mother, and trying to fit in among the genteel world.

Matt Rothschild tells his story with humor, honesty, and unlikely compassion for his eccentric relatives, including his mother, in this biting yet entertaining and unexpectedly tender memoir.

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MATT ROTHSCHILD teaches English and journalism at a Florida high school.

Autobiography—Personal Memoirs (BIO026000)

5³/₁₆ x 8; 304 pages

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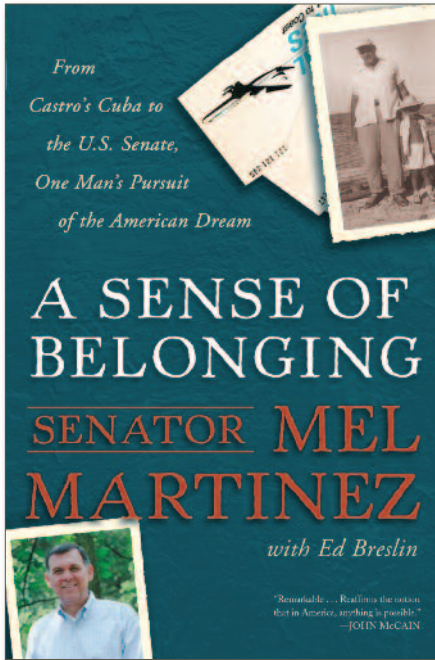
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A Sense of Belonging

From Castro's Cuba to the U.S. Senate,
One Man's Pursuit of the American Dream

Senator Mel Martinez with Ed Breslin

The remarkable story of how a teenager rescued from Castro's Cuba—speaking no English and forced to live in refugee camps and with foster families—rose to become a United States senator.

The swift and improbable rise of Mel Martinez to the top echelon of America's government began not with a political race but with a burst of gunfire. In April 1958, an 11-year-old Martinez huddled on his bedroom floor while Cuban soldiers opened fire on insurgents outside his family's home in the town of Sagua la Grande.

If political unrest made daily life disturbing and at times frightening, Fidel Castro's Communist Revolution nine months later was nothing short of devastating. When armed militiamen shouted violent threats at Martinez for wearing a medallion as a sign of his Catholic faith, his parents made a heartrending decision: their son would have to escape the Castro regime—alone.

A Sense of Belonging is the riveting account of innocence lost, exile sustained by religious faith, and an immigrant's determination to overcome the barriers of language and culture in his adopted homeland. Though his story ends in the United States capitol, Martinez has never forgotten the boy who experienced the loss of liberty under Communism. *A Sense of Belonging* is a paean to the transformative power of the American Dream.

MEL MARTINEZ is a United States senator from Florida.

Autobiography (BIO010000)

6 1/8 x 9 1/4; 256 pages; 20–25 black-and-white photos

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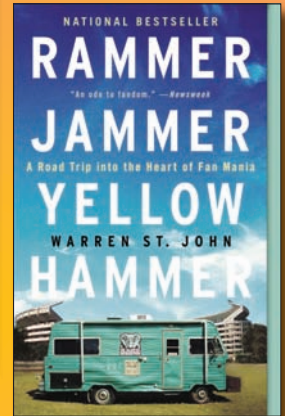
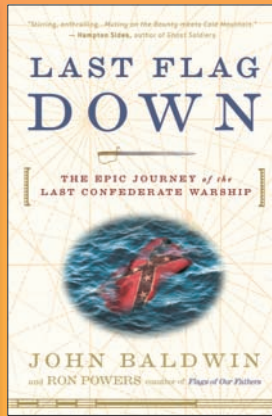
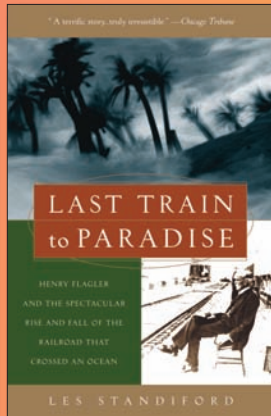
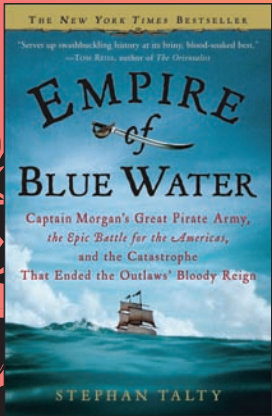
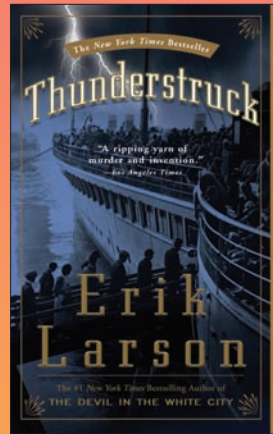
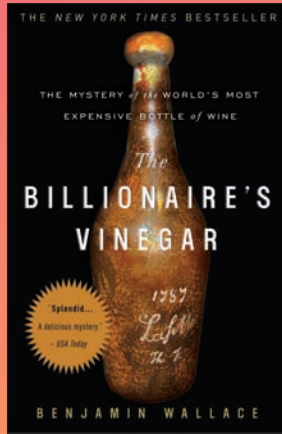
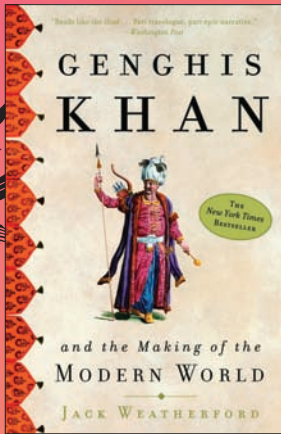
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