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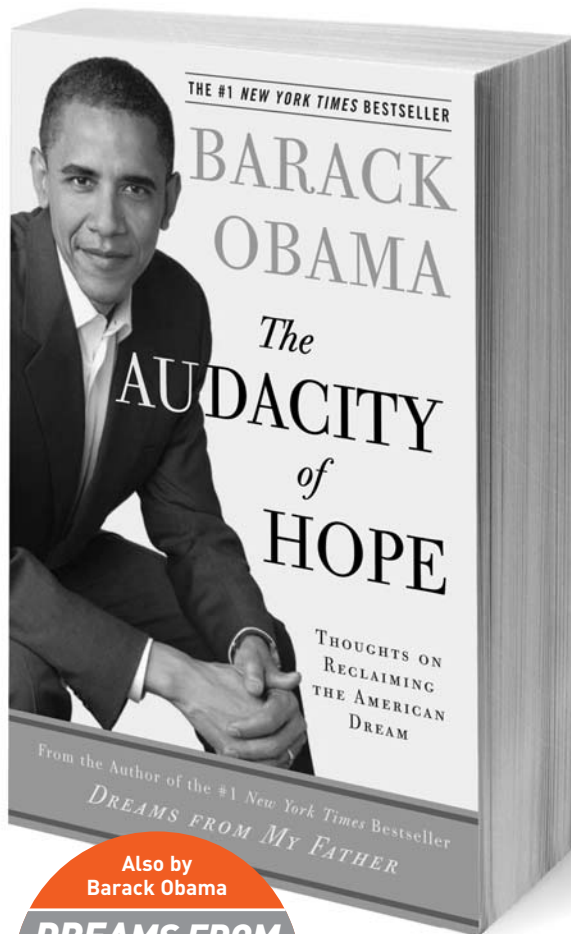
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BARACK OBAMA

THE #1 NATIONAL BESTSELLER

*NEW YORK TIMES, LOS ANGELES TIMES, WASHINGTON POST,
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Barack Obama

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BARACK OBAMA is a U.S. senator from Illinois. He lives in Chicago with his wife, Michelle, and daughters Malia and Sasha.



Current Affairs—Political (CUR009000)

5³/₁₆ x 8; 384 pages

ISBN/EAN: 978-0-307-23770-5

\$14.95 paper (Canada: \$19.95)

On Sale 11/6/07

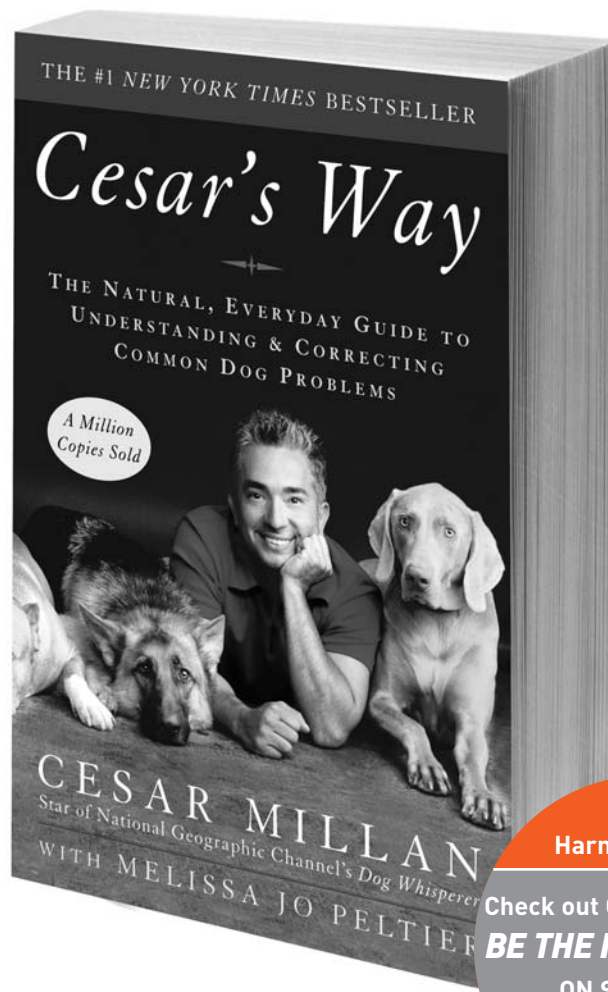
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Founder of the Dog Psychology Center in Los Angeles, **CESAR MILLAN** is the star of *Dog Whisperer with Cesar Millan* on the National Geographic Channel.

MELISSA JO PELTIER is an executive producer and writer of *Dog Whisperer with Cesar Millan*.



Pets—Dogs (PET004000)

5 3/16 x 8; 320 pages

black-and-white photos throughout

ISBN/EAN: 978-0-307-33797-9

\$13.95 paper (Canada: \$16.95)

On Sale 9/18/07

British: Trident Media Group

Translation: Trident Media Group

First Serial: Trident Media Group

Audio: Crown

Pub History: A Harmony hardcover (Spring 2006)

978-0-307-33733-7

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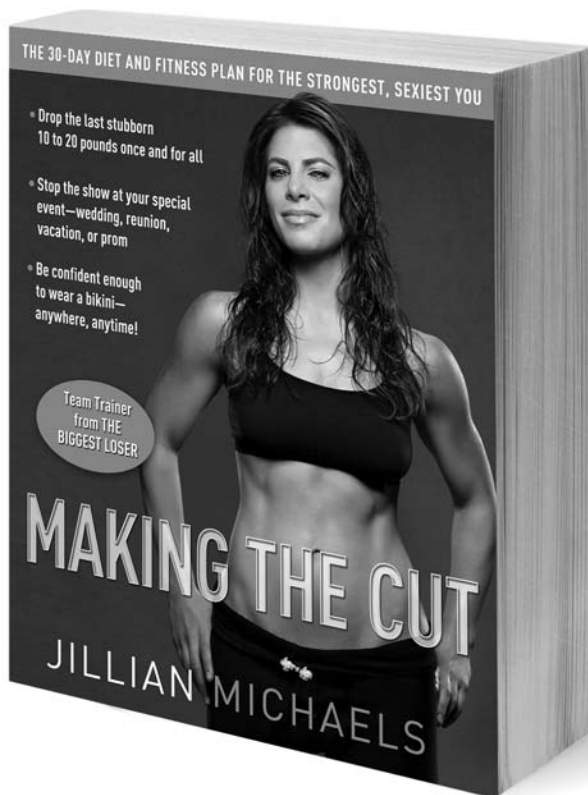
**YOU'VE SEEN HER CHANGE LIVES ON
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Making the Cut is a unique, intense 30-day program with one purpose: to maximize your diet and fitness potential so you'll get dramatic results at an accelerated pace. The program trains you in three essential ways—mentally, nutritionally, and physically. You'll also learn temporary shortcuts if you have just a few days to get ready for your close-up. Jillian also gets you hip to safe but effective supplements and tells you how to shed excess water weight. Jillian's approach is a wake-up call to living strongly in a body that rocks!

JILLIAN MICHAELS is a team trainer on NBC's hit series *The Biggest Loser*. A health and fitness expert, she is also the author of *Winning by Losing*.



Health & Fitness—Exercise/Diets (HEA007000)
7³/₈ x 9¹/₄; 288 pages; 75 black-and-white photos
ISBN/EAN: 978-0-307-38251-1
\$14.95 paper (Canada: \$19.95)
On Sale 1/22/08

All Rights: Crown
Pub History: A Crown hardcover (Summer 2007)
978-0-307-38250-4

National Publicity

20-City Radio Satellite Tour

Online Promotion

- Advertising on USAToday.com
- Advertising on health sites such as WomensHealthMag.com and Prevention.com
- Google AdWords campaign

Cross-Promotion with Waterfront Media on JillianMichaels.com

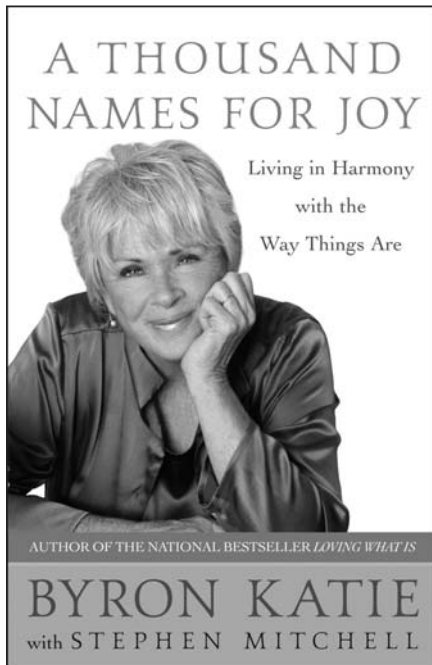
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you in the best shape of
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—COMPLETE WOMAN MAGAZINE

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Living in Harmony with the Way Things Are

By Byron Katie with Stephen Mitchell



An exploration of how the wisdom of the Tao Te Ching can be applied to everyday life, this is also a deeply inspiring portrait of the awakened mind.

In her first two books, Byron Katie showed how suffering can be ended by questioning the stressful thoughts that create it. Now, she gives us the powerful encouragement of seeing, in detail, the freedom that lives on the other side of inquiry.

Stephen Mitchell—the renowned translator of the *Tao Te Ching*—selected provocative excerpts from that ancient text as a stimulus for Katie to talk about the issues that face us all: life and death, good and evil, love, work, and fulfillment. The result is a book that allows the timeless insights of the *Tao Te Ching* to resonate anew. Katie does more than describe the awakened mind; she lets you see it, feel it, in action. And she shows you how that mind is yours as well.

“Expect to have cherished beliefs—perhaps the ones that are blocking happiness—challenged in a unique, honest way.”
—*Common Ground* magazine

BYRON KATIE experienced what she calls “waking up to reality” in 1986, and since then she has introduced her simple yet powerful method of self-inquiry, which she calls The Work, to hundreds of thousands of people throughout the world. Visit her website at TheWork.com.

STEPHEN MITCHELL's many books include the best-selling *Tao Te Ching*, *The Gospel According to Jesus*, and *Gilgamesh*. His website is StephenMitchellBooks.com.



Self-Help—Spiritual (SEL032000)

5⁷/₁₆ x 8; 304 pages

ISBN/EAN: 978-0-307-33924-9

\$14.95 paper (Canada: \$19.95)

On Sale 4/1/08

All Rights: Crown

Pub History: A Harmony hardcover (Spring 2007)
978-0-307-33923-2

National Publicity

Tie-In with Author's Appearance/Lecture Schedule

Advertising
Natural Health
Yoga Journal

Online Promotion

- Advertising on new age interest sites
- Promotion on author's website, TheWork.com
- Google AdWords campaign

Also by Byron Katie

I Need Your Love—Is That True?
978-3-307-34530-1
\$13.95 paper (Canada: \$18.95)

Loving What Is
978-1-4000-4537-2
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MAKE MONEY, Not Excuses

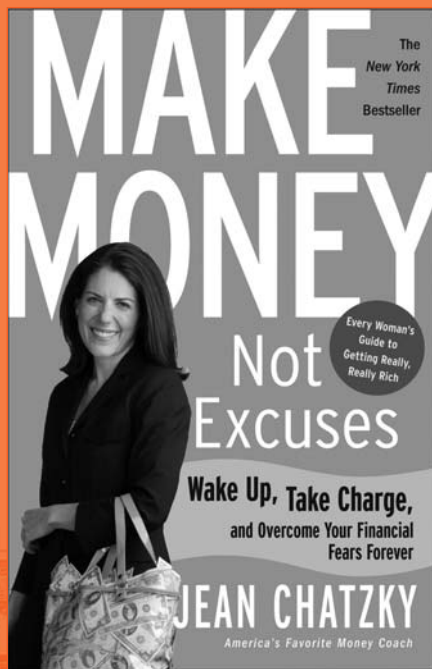
Wake Up, Take Charge, and Overcome Your Financial Fears Forever

From award-winning journalist and *Oprah & Friends* radio host, Jean Chatzky's smart, down-to-earth guide for women interested in overcoming the roadblocks they're putting in their own way on the road to getting wealthy. Exclusive to the paperback edition is a new "real women, real success" section that reveals strategies readers used to build wealth using this book.

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JEAN CHATZKY is a featured money coach on *Oprah*, the financial editor for NBC's *Today Show*, a contributing editor for *Money*, *Time*, and *Travel & Leisure* magazines, and a columnist for the *New York Daily News*. She hosts a nationally syndicated daily radio program and is the author of four books, including the best-seller *Pay It Down*.



Business & Economics—Personal Finance (BUS050000)

5³/₁₆ x 8; 288 pages

ISBN/EAN: 978-0-307-34153-2

\$13.95 paper (Canada: \$16.95)

On Sale 4/1/08

British: InkWell Management

Translation: InkWell Management

First Serial: Crown

Audio: Crown

Pub History: A Crown Business hardcover (Fall 2006)
978-0-307-34152-5

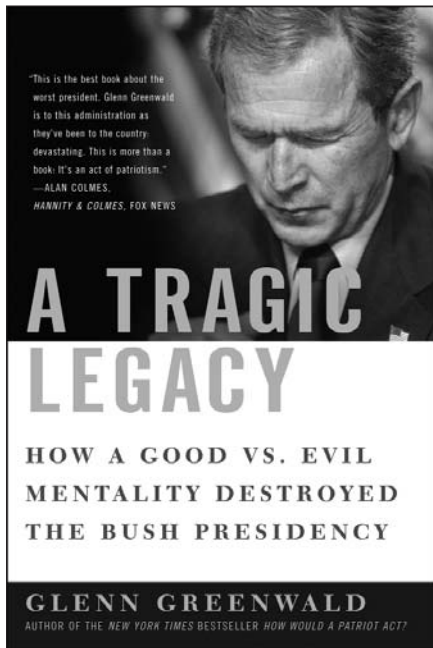
New York Times BESTSELLER

APRIL

A Tragic Legacy

How a Good vs. Evil Mentality Destroyed the Bush Presidency

By Glenn Greenwald



National Publicity

Online Promotion

- Advertising campaign on liberal blogs
- Google AdWords campaign

Promotion at YearlyKos Blogger Convention

See page 84 of the Summer 2008 Crown Catalog for Details About Glenn Greenwald's New Book, **GREAT AMERICAN HYPOCRITES**

Ahead of its time and widely acclaimed, A Tragic Legacy makes the case that George W. Bush's worldview—his own willfully ignorant, black and white, good vs. evil outlook—has created a legacy of disaster for America.

In *A Tragic Legacy*, Glenn Greenwald charts the rise and steep fall of the current administration, dissecting the rhetoric and revealing the faulty ideals upon which George W. Bush built his policies. Enlightening, powerful, and eye-opening, this is an in-depth look at the man whose incapability and cowboy logic have left America at risk.

"Glenn Greenwald has been a beacon of clarity chronicling President Bush's unfolding war on the rule of law."

—Josh Marshall, editor of *Talking Points Memo*

"One of the smartest and most important new voices to emerge in politics in years."

—Markos Moulitsas Zúniga, founder of Daily Kos and coauthor of *Crashing the Gate: Netroots, Grassroots, and the Rise of People-Powered Politics*

"This is the best book about the worst president. Glenn Greenwald is to this administration as they've been to the country: devastating. This is more than a book: It's an act of patriotism."

—Alan Colmes, *Hannity & Colmes*, Fox News

GLENN GREENWALD is a contributing writer at *Salon* and the author of the political blog *Unclaimed Territory*. He has appeared on a variety of television and radio programs, and his first book, *How Would a Patriot Act?*, was an instant bestseller.



Current Affairs—Government/Political Science (CUR002000)

5½ x 8¼; 320 pages

ISBN/EAN: 978-0-307-35428-0

\$14.95 paper (Canada: \$19.95)

On Sale 4/8/08

All Rights: Crown

Pub History: A Crown hardcover (Summer 2007)
978-0-307-35419-8

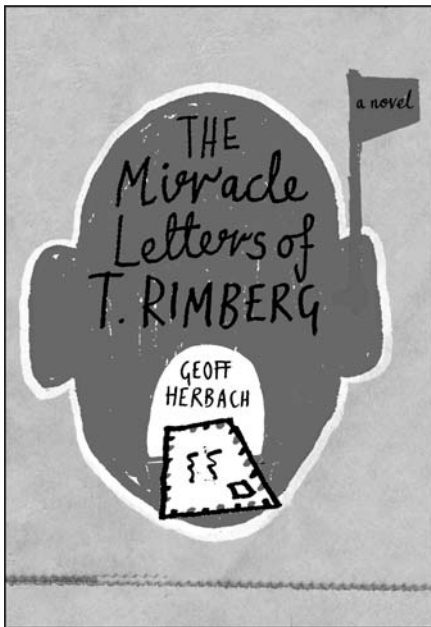
TRP ORIGINAL

APRIL

The Miracle Letters of T. Rimberg

A Novel

By Geoff Herbach



In the tradition of novels like Everything Is Illuminated and Indecision, this darkly comedic debut novel from a startling new voice follows one man's quest for answers amid a life of unasked questions.

Things couldn't get much worse. After some major screwups, T. Rimberg has lost his job, his kids, his wife, and his mistress. Left with little hope, Rimberg decides to kill himself. But first he's compelled to write to everyone from his brother to Bill Clinton, bizarrely humorous suicide notes that are never sent. Life gets in the way of a well-planned death when a letter and a sizeable inheritance check arrives from Rimberg's long-absent father. Is his father still alive? To satisfy his curiosity, Rimberg journeys across Europe, where he uncovers family secrets that answer questions he never even thought to ask. When he returns from his trip, Rimberg is involved in an improbable accident.

In a new twist on the classic epistolary novel, a local priest reconstructs Rimberg's tale from a collection of his letters and journal entries. In the priest's eyes, the hapless Rimberg seems to be the recipient of divine intervention—could this loser have caused a real, honest-to-God miracle? This fresh novel asks us to consider the nature of second chances and the unexpected form that grace sometimes takes.

GEOFF HERBACH is a cofounder of the Lit 6 Project, a popular Midwestern literary group, and their project Electric Arc Radio, a literary tragicomedy, which is recorded live and airs on Minnesota Public Radio.



Fiction (FIC000000)

5 7/16 x 8; 288 pages

ISBN/EAN: 978-0-307-39637-2

\$14.00 paper (Canada: \$17.00)

On Sale 4/15/08

British: Crown

Translation: Crown

First Serial: Crown

Audio: Dystel & Goderich Literary Agency

National Publicity

Local Events

out of Minneapolis and St. Paul

Online Promotion

- Advertising on GalleyCat.com
- Advertising on Midwest alt weekly sites
- Advertising on Facebook.com
- E-blast to college student list
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- Google AdWords campaign

Promotion at Author's Lit 6 Reading Series

Outreach to Book Group Coordinators

EXCERPT

AN EXCERPT FROM

The Miracle Letters of T. Rimberg

BY GEOFF HERBACH

Day One, Transcript #2

Note: Only Mr. Rimberg's responses were transcribed.

I do agree to talk. You have my permission to record.

I'm glad you have my backpack. I'd be wrecked if I thought my letters and everything were still at the motel.

Okay. My name is Theodore Rimberg. Call me T. That's what people have always called me.

Born August 19, 1969. Permanent address in Minneapolis, Minnesota. But I've been overseas for almost a year. Now I am recuperating in a hospital in Green Bay, Wisconsin, after... after... an accident?

No sir. Father. I'm not Catholic. My wife, Mary, grew up Catholic. My mother did too. My dad...well, he lived as a Catholic during World War II. A Catholic family saved him. He was just a kid.

Yes, that's correct. Mary Sheridan is my ex-wife. I'm divorced.

My father? My father is important. My father was Jewish. He inspired this, the trip. Gave me the money.

Dad left when I was a kid.

No. No, he didn't abuse me. He was just gone. I loved him.

I do remember writing to my brother. He and I...there are problems.

Letter 2

August 19, 2004

Dear David my "brother,"

I just tried calling-aren't you home at 2:00 AM? I need to talk to you. I have some important news.

Shh. Listen.

"Herbie the Love Bug" is a seriously fucked-up movie.

That's the truth. I hadn't seen Herbie since we were kids, David. Didn't we love it? I remember playing Herbie, running through ditches at Grandma's, honking. I'm very, very serious, David. It's a fucked-up movie.

Three days ago, I received "Herbie the Love Bug" in the mail from Netflix. Had to be an accident. Never would have rented it. But there it was when I picked up the mail on Monday after work, and I was excited. You know (or forgot) it's my 35th birthday today. Getting Herbie was like getting a present a couple days early. I sat down to watch, totally psyched to walk down memory lane and ready to get cheered up.

Not a chance. Fucked up!

The truth: "Herbie the Love Bug," if you look past all the slapstick racing scenes, is a story about the need for sentient beings to be acknowledged, understood by their loved ones. There's this surreal montage, after Jim Douglas (Herbie's owner) buys a faster race car to replace Herbie, in which Herbie drives alone, dejected, through the wet and hazy streets of nighttime San Francisco (very noir) and haphazardly, as if drunk, weaves into a Chinese parade in Chinatown-amidst weird marching band music and muted firecracker explosions and dancing paper dragons-and finally moves ghost-like through wisps of yellow curling fog onto the Golden Gate Bridge, where he attempts to commit suicide by jumping over the railing (this is a VW Bug, remember). Luckily for the more hopeful viewers, Jim Douglas shows up in the nick of time to save Herbie.

But I am not that kind of viewer. I found myself cheering for Herbie's suicide attempt, David. I felt wholly in tune with the Bug's feelings of abandonment, his feelings of being totally misunderstood. I felt the most appropriate and true-to-life ending of the story would be Herbie's successful annulment of his bitter, misbegotten life. And I'd started to think so only a third of the way through the actual movie.

And it was at that moment I began to seriously consider the annulment of my own, a little more than a third of the way through my own actual life.

So, there you have it. Now you understand my motives a bit.

I'd like to discuss, so I'm sorry I'll be dead when you get this. You should rent "Herbie the Love Bug" anyway and see what you think.

T.

Plenty

Eating Locally on the 100-Mile Diet

By Alisa Smith and J. B. MacKinnon



A cross between Peter Mayle's A Year in Provence and Eric Schlosser's Fast Food Nation, Plenty is about changing the world through good food and good eating.

Like so many people, Alisa Smith and J. B. MacKinnon were trying to live more lightly on the planet, so they agreed on an experiment: For one year they would eat only food produced within 100 miles of their home.

"Engaging, thoughtful...packed with natural, historical and personal detail."
—*New York Times*

"Succeeds because Smith and MacKinnon don't give a ___ about being normal. Locavorism isn't normal—that's the point—and they fly their freak flag with bemused pride...One imagines Kingsolver at home on her sturdy homestead shaking her head and clucking at those 'trendy' kids, but they're the ones I'd rather have dinner with."
—*Chicago Reader*

"A funny, warm, and seductive account of how we might live better—better for this earth, better for the community, better for our bellies!" —Bill McKibben, author of *Deep Economy: The Wealth of Communities and the Durable Future*

ALISA SMITH, who has been nominated for a National Magazine Award, has been published in *Outside*, *Explore*, *Canadian Geographic*, *Reader's Digest*, *Utne*, and many other periodicals.

J. B. MACKINNON is the author of the acclaimed narrative nonfiction book *Dead Man in Paradise*. He is the winner of three National Magazine Awards as a freelance writer, and is the senior contributing editor to *Explore*.



Cooking—Natural Foods/Health & Fitness (CKB059000)

5³/₁₆ x 8; 272 pages

ISBN/EAN: 978-0-307-34733-6

\$13.95 paper (NCR)

On Sale 4/22/08

British: Fletcher & Parry

Translation: Fletcher & Parry

First Serial: Crown

Audio: Crown

Pub History: A Harmony hardcover (Summer 2007)

978-0-307-34732-9

National Publicity

Online Promotion

- Promotion on authors' site, 100MileDiet.com
- Advertising on Grist.com
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- Advertising on Gothamist network in the Pacific NorthWest
- Inclusion in PotterRecipeClub.com newsletter
- Google AdWords campaign

Outreach to Organic Stores, Green Bloggers, and College Eco-Activist Groups

You're So Money

Live Rich, Even When You're Not

By Farnoosh Torabi



photo: Dorothy Shi

An irreverent and practical guide to personal finance for young professionals who want to live beyond their means without spending beyond them—Get a Financial Life for a new generation.

As a young professional in a big, expensive city, Farnoosh Torabi learned firsthand that her version of the good life—Diane von Furstenberg wrap dresses, the latest Treo, and wine by the case—doesn't come cheap. But unlike many of her generation, Farnoosh has managed to strike a balance between her desire to live well and spend smart. In *You're So Money*, she explains how you can have it all—just not all at once.

The key to living your good life is learning to prioritize your expenses according to what it is you want the most. This means it's okay to splurge when it makes sense as long as you save on other things. But it's about more than a few smart purchases. *You're So Money* provides a new way of thinking about finances: You can enjoy spending and be responsible at the same time. You'll also learn how to be a smarter investor and saver for both a rainy day and your retirement. You can have the life you want today without sacrificing years of financial freedom in the process.

"Farnoosh Torabi's *You're So Money* is the perfect blend of fresh advice and bold attitude necessary to educate a horribly underserved generation about personal finance."

—Jim Cramer

FARNOOSH TORABI is a television, print, and Web journalist whose business reports and interviews air on TheStreet.com, Google Video, and Yahoo! Finance.



Business & Economics—Personal Finance (BUS050000)

5½ x 8¼; 288 pages

ISBN/EAN: 978-0-307-40619-4

\$14.95 paper (Canada: \$19.95)

On Sale 4/15/08

British: Sanford J. Greenburger Associates

Translation: Sanford J. Greenburger Associates

First Serial: Crown

Audio: Crown

National Publicity

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- Advertising on Gawker network and on pop culture sites and blogs
- E-blast to college student list
- Google AdWords campaign

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Outreach to College Newspapers, Career Fairs, and Guidance Counselors

Outreach to Banks and Financial Groups

Masthead Mailing to Women's Magazines



A GOOD AND HAPPY CHILD

a novel

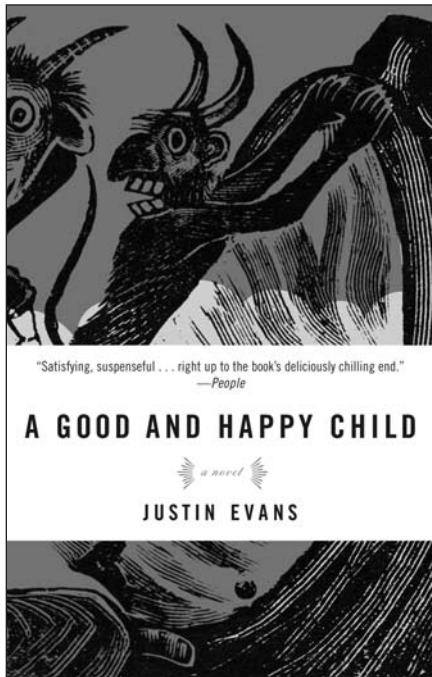
JUSTIN EVANS

A YOUNG MAN REEXAMINES HIS CHILDHOOD MEMORIES OF STRANGE VISIONS AND ERRATIC BEHAVIOR TO ANSWER DISTURBING QUESTIONS THAT CONTINUE TO HAUNT HIM AND HIS NEW FAMILY.

"Evans has written a novel that will scare even the most hardened horror fans out of their skins...beautifully written and perfectly structured. The result is a literary thriller of the first order."

—WASHINGTON POST

APRIL



National Publicity

Online Promotion

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- Promotion on CrownReads.com
- Google AdWords campaign

Major Buzz Bookseller "Now in Paperback" Mailing

JUSTIN EVANS is a strategy and business development executive in New York City, where he lives with his wife and son. This is his first novel.

"A scary, grown-up ghost story that combines Southern gothic with more than a twist of *The Exorcist*...An uneasy tale of demonic possession, childhood horror, and an ending that will frighten and surprise you."
—PORTLAND TRIBUNE

"Think *Rosemary's Baby*-plus...told in the kind of prose that mesmerizes, sweeping the reader along so fast that there's no time to ask questions."
—HARTFORD COURANT

"Satisfying, suspenseful...Young George's intriguing story unbalances the reader right up to the book's deliciously chilling end."
—PEOPLE

"Evans exorcises the demons of adolescence in his smart psychological thriller."
—VOGUE

"Relat[es] his otherworldly suspense story with the cool, calm eye of a skeptic."
—ENTERTAINMENT WEEKLY (A-)

"This is a first novel about which there is a justified buzz, its entertaining malevolence reminiscent of another fat first book, Donna Tartt's *The Secret History*."
—HOUSTON CHRONICLE

"[A] dazzling debut."
—CHICAGO TRIBUNE



Fiction—Thrillers (FIC031000)

5 3/16 x 8; 336 pages

ISBN/EAN: 978-0-307-35128-9

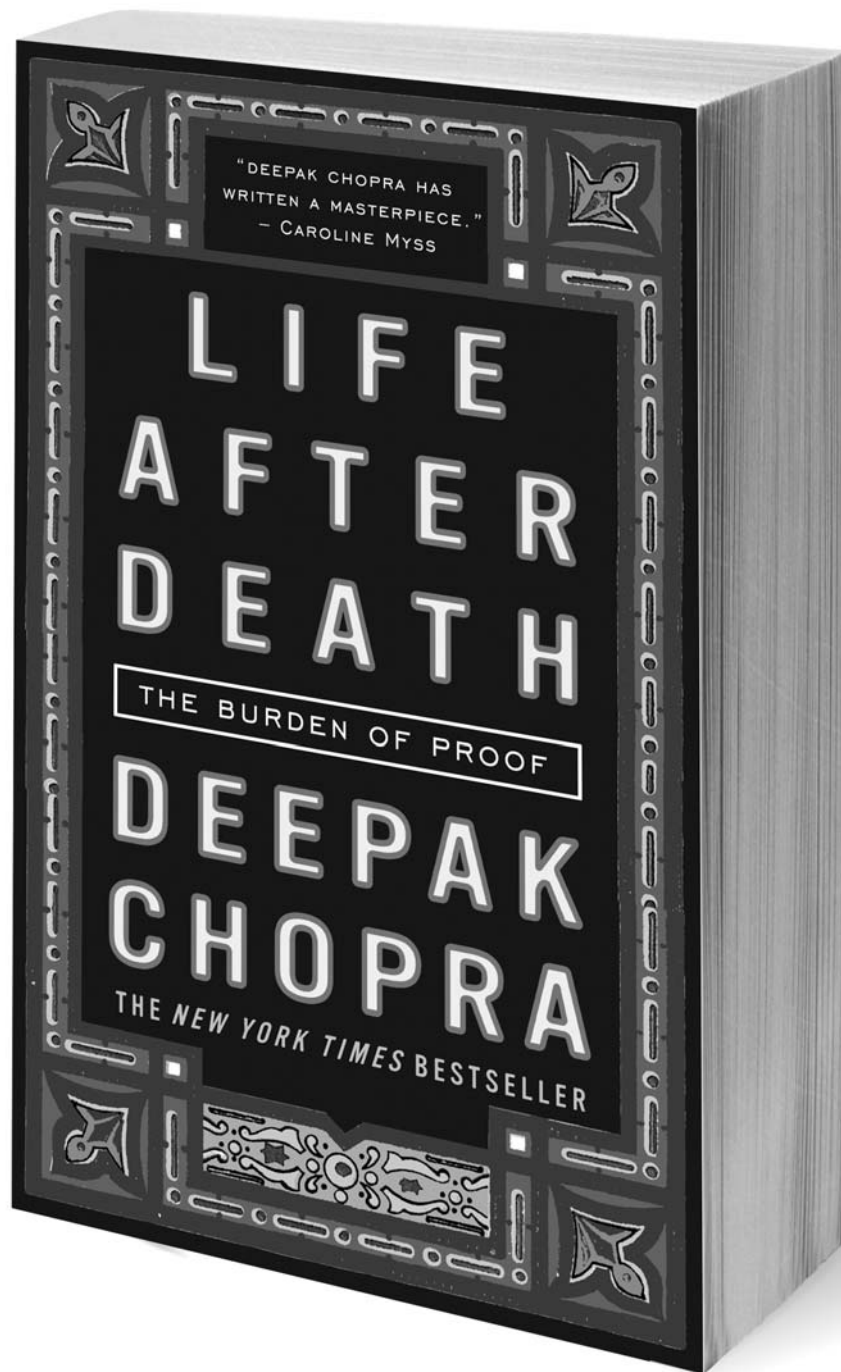
\$13.95 paper (Canada: \$16.95)

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Pub History: A Shaye Areheart Books hardcover (Summer 2007)
978-0-307-35122-7





"It could empower you to live life a little fuller. Maybe forever."

—Self

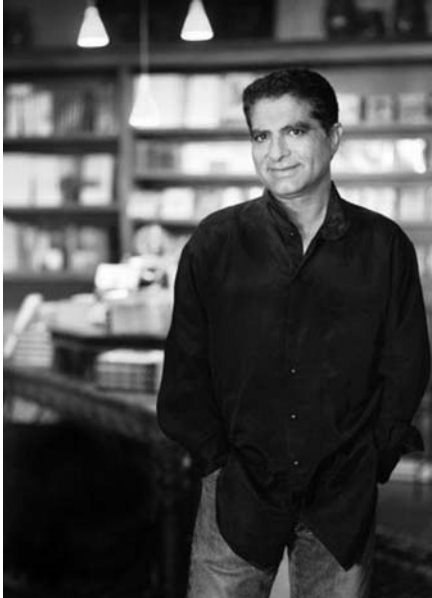
"If I had any doubts about the afterlife, I don't have them anymore. Deepak Chopra has cast his inimitable light on the darkened corners of death. I think this is his greatest contribution yet."

—Marianne Williamson, author of *The Gift of Change*

New York Times BESTSELLER

MAY

Life After Death provides insight and optimism—with Deepak Chopra's accessible style and innovative ideas—for those who wonder what happens to the spirit after the body dies.



IN *LIFE AFTER DEATH*, Chopra draws on cutting-edge scientific discoveries and the great wisdom traditions to provide a map of the afterlife. He tells us there is abundant evidence that “the world beyond” is not separated from this world by an impassable wall; in fact, a single reality embraces all worlds, all times and places.

DEEPAK CHOPRA is the author of more than 50 books translated into over 35 languages, including numerous *New York Times* bestsellers in both the fiction and non-fiction categories. Chopra's *Wellness Radio*, which focuses on success, love, sexuality and relationships, well-being, and spirituality, airs weekly on Sirius Stars. He is founder and president of the Alliance for a New Humanity and can be contacted at DeepakChopra.com. *Time* magazine heralds Deepak Chopra as one of the top 100 heroes and icons of the century and credits him as “the poet-prophet of alternative medicine.”

National Publicity

Advertising

New York Times
Natural Health
Yoga Journal

Online Promotion

- Promotion through author's site and newsletters, DeepakChopra.com
- *New York Times* online campaign
- Advertising on movie sites
- Advertising on New Age interest sites
- Google AdWords campaign

Also by Deepak Chopra

The Path to Love
978-0-609-80135-2
\$14.95 paper (Canada: \$21.00)

The Book of Secrets
978-1-4000-9834-7
\$14.95 paper (Canada: \$19.95)

A Random House AudioBook

Abridged, 4 CDs
978-0-7393-3439-3
\$27.95 (Canada: \$36.95)



Self-Help (SEL000000)
5⁷/₁₆ x 8; 304 pages
ISBN/EAN: 978-1-4000-5235-6
\$14.95 paper (Canada: \$19.95)
On Sale 5/6/08

All Rights: Crown
Pub History: A Harmony hardcover (Fall 2006)
978-0-307-34578-3

THE EPIC JOURNEY *of the*
LAST CONFEDERATE WARSHIP

LAST FLAG DOWN

JOHN BALDWIN *and* RON POWERS

“Stirring, enthralling...a high-seas narrative with an intriguing twist—*Mutiny on the Bounty* meets *Cold Mountain*, with the added asset of being true.”

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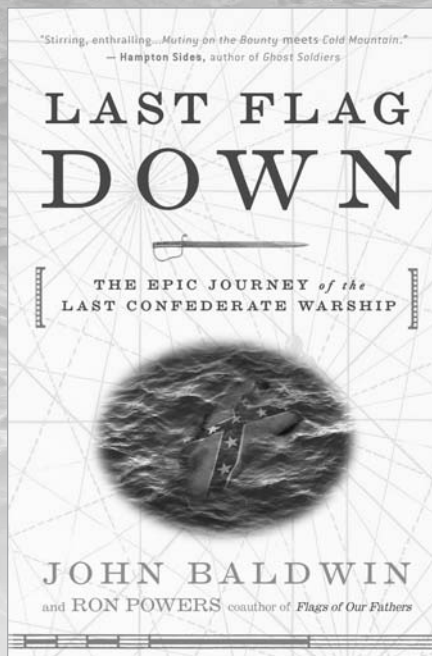
“Baldwin and Powers have proven that historical truth can be fascinating and absorbing. *Last Flag Down* is an epic that will be long remembered.”

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“Anyone seriously interested in a good sea story will fall on this book with a sense of wonder and gratitude.”

—BOOKREPORTER.COM

A masterpiece of storytelling, this is not just the story of the Confederate warship *Shenandoah's* 58,000-mile bid to save the South and then elude capture, but a masterly portrait of the ship's 24-year-old executive officer—penned by the officer's descendant John Baldwin and Pulitzer Prize-winning author Ron Powers.



JOHN BALDWIN, a relative of Conway Whittle, is a magazine writer, lecturer, and the author of two novels.

RON POWERS, Pulitzer winner and NCBC Award finalist, has authored or coauthored 10 books, among them the #1 bestseller *Flags of Our Fathers*.

National Publicity

Advertising

New York Times

Online Promotion

- Advertising on HistoryChannel.com
- Advertising on NationalGeographic.com
- Google AdWords campaign

Buzz Mailing to Civil War Interest Groups

A Random House AudioBook

Abridged, 5 CDs
978-0-7393-4294-7
\$29.95 (Canada: \$37.95)

A Random House Large Print Edition

978-0-7393-2718-0
\$28.95 (Canada: \$35.95)



History—U.S.—Civil War (HIS036050)

5³/₁₆ x 8; 368 pages; 3 maps

ISBN/EAN: 978-0-307-23656-2

\$14.95 paper (Canada: \$19.95)

On Sale 5/6/08

All Rights: Crown

Pub History: A Crown hardcover (Summer 2007)

978-0-307-23655-5

Sister Mine

A Novel

By Tawni O'Dell



"Tawni O'Dell is a great American storyteller. Sister Mine is hilarious and poignant....This is a story of family, friendship, and how secrets can bury us or redeem us....In the gifted hands of O'Dell, you can bet on redemption."

—Adriana Trigiani, author of *Home to Big Stone Gap*

"*Sister Mine* is packed with flawed characters formed by violence and neglect who quickly become embedded in the reader's heart. O'Dell sketches her characters with telling details and cop-shop crackling dialogue....Amid chick lit and knit lit and Brit lit, *Sister Mine* rates as true-grit lit."

—USA Today

"Tawni O'Dell keeps a steady grip on both her plot and the flawed but funny Shae-Lynn....O'Dell hits her stride here; one hopes this is not the last we'll hear from her punch-packing, pink-Stetson-wearing heroine."

—Entertainment Weekly

"Bitterly poignant in places, it's also a rollicking good read—and Shae-Lynn's richly drawn character resonates long after her final wisecrack."

—People

"Tawni O'Dell's energy bursts off the page. *Sister Mine* is one of those novels that insist on being read, front to back, as fast as possible."

—Boston Globe

"Tawni O'Dell delivers a luxurious read....A novel worthy of the literary equivalent of a Grammy or an Oscar."

—Portland Oregonian

TAWNI O'DELL is the *New York Times* bestselling author of *Coal Run* and *Back Roads*, which was an Oprah Book Club choice. She lives in Pennsylvania.



Fiction (FIC000000)

5³/₁₆ x 8; 416 pages

ISBN/EAN: 978-0-307-35167-8

\$14.95 paper (Canada: \$19.95)

On Sale 5/6/08

British: Liza Dawson Associates

Translation: Liza Dawson Associates

First Serial: Crown

Audio: Crown

Pub History: A Shaye Areheart Books hardcover (Spring 2007)

978-0-307-35126-5

National Publicity

Online Promotion

- Promotion on author's site, TawniODell.com
- Advertising on USAToday.com
- Major online campaign on women's interest sites
- Promotion on CrownReads.com
- Google AdWords campaign



A BookSense Pick in Hardcover

Novel Thoughts Title

- Book includes discussion guide and behind-the-book bonus material
- Featured on NovelThoughts.net

Discussion Guide Available Online at CrownReads.com

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978-0-7393-4201-5

\$29.95 (Canada: \$37.95)

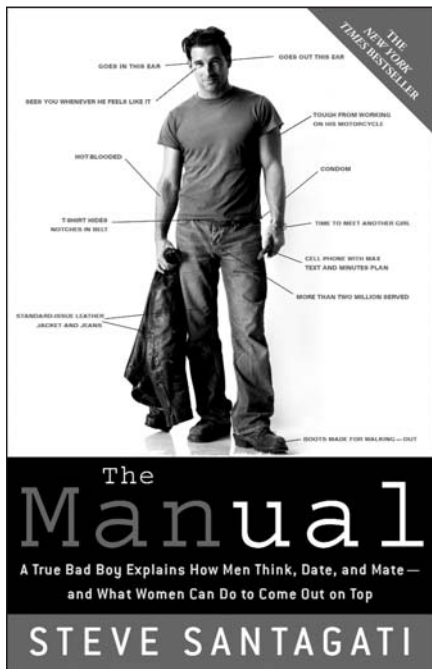
New York Times BESTSELLER

MAY

The Manual

A True Bad Boy Explains How Men Think, Date, and Mate—
and What Women Can Do to Come Out on Top

By Steve Santagati



An insider look at how all men think, date, and mate, and how women can counter their tactics in every relationship, written by a true Bad Boy—because every guy thinks like a Bad Boy at least some of the time.

A self-confessed serial dater and Bad Boy, Steve Santagati is telling all for the benefit of womankind. Steve is the über-male, with insight into how men really think, and in *The Manual*, this prime specimen gives women the tools they need to land a man and decide whether to keep him or throw him back.

Discover what you need to know about:

- How to identify a Bad Boy
- How he sees you and how you can make this work to your advantage
- Guys on the hunt, from the grocery store to Home Depot
- How to handle dating, from flirting to "sext" messaging to learning his weaknesses
- How to keep him interested...or toss him to the curb

To understand Steve is to understand the Bad Boy, and that will take you a long way in understanding all men. Find out how much more fun dating can be when you get the upper hand on Bad Boys...for good.

"*Sex and the City* meets *The Secret!*" —*In Touch*

STEVE SANTAGATI regularly appears as a relationship expert on the *Today Show*, *Day to Day with Rachael Ray*, *The View*, *Extra*, *The Tyra Banks Show*, and VH1. Visit his website at AskSteveSantagati.com.



Self-Help (SEL000000)

5⁷/₁₆ x 8; 304 pages

ISBN/EAN: 978-0-307-34570-7

\$13.95 paper (Canada: \$16.95)

On Sale 5/27/08

All Rights: Crown

Pub History: A Crown hardcover (Summer 2007)
978-0-307-34569-1

National Publicity

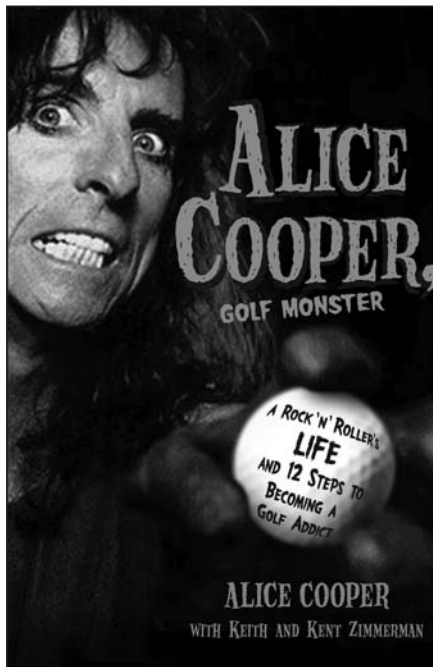
Online Promotion

- Promotion on author's site, AskSteveSantagati.com
- Advertising campaign on Gawker network
- Google AdWords campaign

Alice Cooper, Golf Monster

A Rock 'n' Roller's Life and 12 Steps to Becoming a Golf Addict

By Alice Cooper with Keith and Kenneth Zimmerman



The definitive memoir from the man who invented shock rock.

In this, his full autobiography, Alice Cooper speaks candidly about his entire life and career, including all the years of rock 'n' roll history he's been a part of, the addictions he was forced to face up to, and the surprising places he found redemption.

"*Alice Cooper, Golf Monster* shares Alice's personal life, interwoven with great stories and characters from the '60's through the present in rock 'n' roll...Thank you, Alice, for a nice ride!" —Michael Douglas

"Having played golf with Alice and seen his total dedication to the art, I can only tell you that his path through the 'out of bounds' of life has been a long and winding journey."

—Graham Nash

"If you're like me and only read, like, a book every year (okay every decade), this should be the one."

—John Daly

ALICE COOPER is a legendary rock icon, his name a household word. He tours around the world every year and continues to release albums. He also participates in many celebrity charity events and has hosted ten of his own annual Alice Cooper Celebrity Golf Tournaments. He is a comfortable five handicap.



Sports & Recreation—Golf (SPO016000)

5³/₁₆ x 8; 272 pages; 18 full-color and 50 black-and-white photos

ISBN/EAN: 978-0-307-38291-7

\$13.95 paper (Canada: \$16.95)

On Sale 5/27/08

All Rights: Crown

Pub History: A Crown hardcover (Summer 2007)

978-0-307-38265-8

National Publicity

Advertising

Google radio advertising on rock stations

Online Promotion

- Advertising on music sites
- Google AdWords campaign

Buzz Mailing to College Radio Stations

A Random House AudioBook

Abridged, 4 CDs

978-0-7393-4414-9

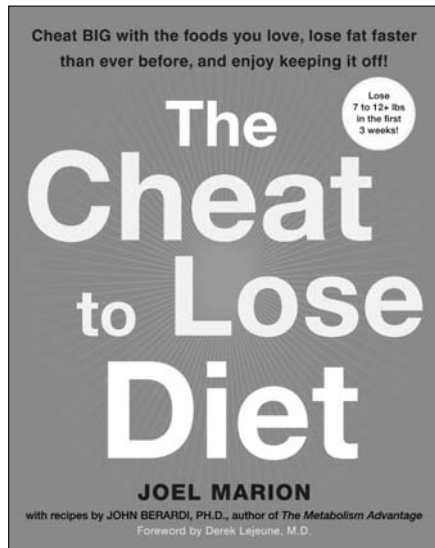
\$27.95 (Canada: \$34.95)

The Cheat to Lose Diet

Cheat BIG with the Foods You Love, Lose Fat Faster Than Ever Before,
and Enjoy Keeping It Off!

By Joel Marion

With recipes by John Berardi, Ph.D., author of *The Metabolism Advantage*



From Body-for-Life Grand Champion Joel Marion—an innovative new diet plan that has already helped dieters around the world lose weight and keep it off.

Many times, author and fitness expert Joel Marion found himself doing exactly what we all do when a diet simply isn't working: quitting. But through a series of diet "screwups," Joel discovered a startling truth: cheating on your diet can actually accelerate fat loss.

Here, finally, is a diet that works with your body to help you lose fat faster than restrictive dieting ever could. *The Cheat to Lose Diet* includes a simple weekly plan in which more carbohydrates are deliberately added with each passing day, leading up to the "Cheat Day" when you'll cheat BIG with all your favorite foods. But never again will you feel guilty for indulging in the foods you love, because you'll learn that dietary cheating is absolutely vital to your fat-loss success.

"Based on cutting-edge medical research, *The Cheat to Lose Diet* reveals the hormonal connection between strategic cheating and fat loss that will change the way you diet forever." —*Muscle Mag International*

Men's Fitness adviser **JOEL MARION** is the 2001 Grand Champion of the Body-for-LIFE Challenge. For more information on the plan, visit CheatToLoseDiet.com.



Health & Fitness—Diets (HEA006000)

7 7/8 x 9 1/4; 288 pages

ISBN/EAN: 978-0-307-35225-5

\$13.95 paper (Canada: \$16.95)

On Sale 5/27/08

British: William Morris Agency

Translation: William Morris Agency

First Serial: Crown

Audio: William Morris Agency

Pub History: A Crown hardcover (Summer 2007)

978-0-307-35224-8

National Publicity

Online Promotion

- Promotion on author's site, JoelMarion.net, and affiliate sites
- Advertising on EDiets.com
- Google AdWords campaign

Partnership with Waterfront Media

TRP ORIGINAL

MAY

The Spiritualist

A Novel

By Megan Chance



Acclaimed author Megan Chance weaves together a tale of murder and intrigue, class and the occult, as one woman's search for a killer reveals that truth may be the greatest illusion of all.

On a cold January morning in 1856, Evelyn Atherton's Knickerbocker husband is found murdered. Having "married up" into New York society, Evie instantly becomes the prime suspect. To clear her name, she must retrace her husband's last steps; it is a dangerous journey that takes her deep into the world of spiritualists and séances, and ultimately to a man who had great influence over her late husband: the renowned medium Michel Jourdain. Evie's instincts tell her the smooth-talking Jourdain is a charlatan—and that he knows who killed her husband.

But getting close to the enigmatic Jourdain means embracing a seductive and hypnotic world where clues to her husband's murder come from the voices of the dead. Quickly embroiled in a perilous game in which she is equal player and pawn, predator and victim, Evie finds there is no one to trust, perhaps not even herself. As the law and society join ranks to see her hang, Evie must face the real ghosts of her past if she is to change her future.

"Moody, haunting and atmospheric, a suspenseful tale of dark obsession and erotic mysticism....will keep readers turning the pages faster and faster toward the startling, unexpected conclusion."

—Kristin Hannah, *New York Times* bestselling author

MEGAN CHANCE is the author of *An Inconvenient Wife* and *Susannah Morrow*. She lives in the Pacific Northwest.



Fiction (FIC000000)

5³/₁₆ x 8; 432 pages

ISBN/EAN: 978-0-307-40611-8

\$14.95 paper (Canada: \$19.95)

On Sale 5/27/08

British: InkWell Management

Translation: InkWell Management

First Serial: Crown

Audio: Crown

National Publicity

Online Promotion

- Campaign on the Gothamist network
- Campaign on women's interest sites
- Historical fiction e-newsletter blast
- Feature on CrownHistorical.com
- Promotion on CrownReads.com
- Google AdWords campaign

Outreach to Book Group Coordinators

P.O.P.

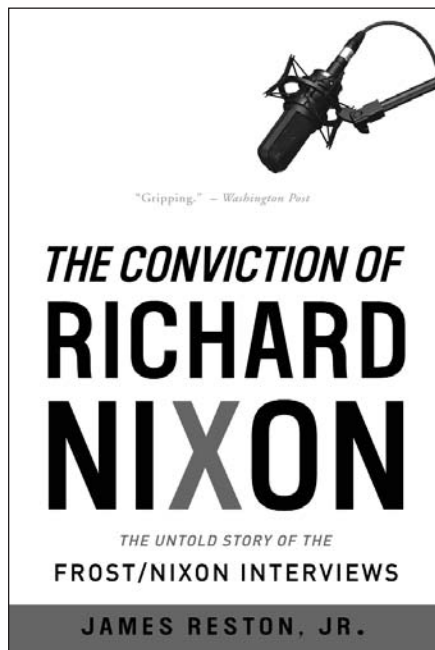
978-0-307-40877-8

Easel-backed poster (no charge)

The Conviction of Richard Nixon

The Untold Story of the Frost/Nixon Interviews

By James Reston, Jr.



The basis of the hit Broadway play Frost/Nixon and the forthcoming film directed by Ron Howard, The Conviction of Richard Nixon is the untold, behind-the-scenes story of the landmark 1977 David Frost–Richard Nixon interviews by the celebrated historian whose research team helped Frost make television history.

Written in 1977 immediately following these acclaimed television interviews and published now for the first time, *The Conviction of Richard Nixon* explains how a British journalist of waning consequence drove the famously wily and formidable Richard Nixon to say, "I have impeached myself."

"Gripping."

—*Washington Post*

"Riveting...a welcome flashback for those still infatuated with one of America's darkest political hours."

—*Los Angeles Times*

"*The Conviction of Richard Nixon* is a treasure trove of invaluable insights from an unimpeachable source. I couldn't put it down."

—Frank Langella, Tony Award-winning actor

"Show biz end-runs the Ford pardon as David Frost 'cross-examines' Nixon. A riveting account by insider Jim Reston." —Richard Ben-Veniste, former chief of the Watergate Task Force

JAMES RESTON, JR., is a critically acclaimed writer and historian. His books include *Warriors of God*, *The Last Apocalypse*, *Galileo: A Life*, and his memoir, *Fragile Innocence*.



History (HIS000000)

5³/₁₆ x 8; 208 pages

ISBN/EAN: 978-0-307-39490-3

\$13.95 paper (Canada: \$16.95)

On Sale 5/27/08

All Rights: Crown

Pub History: A Harmony hardcover (Fall 2007)
978-0-307-39420-0



National Publicity

Online Promotion

- Advertising on liberal blogs
- Advertising on movie blogs and sites
- Google AdWords campaign

A Random House AudioBook

Abridged, 5 CDs

978-0-7393-5461-2

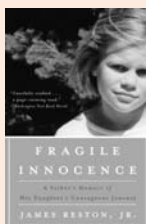
\$29.95 (Canada: \$37.95)

Also by James Reston, Jr.

Fragile Innocence

978-1-4000-8244-5

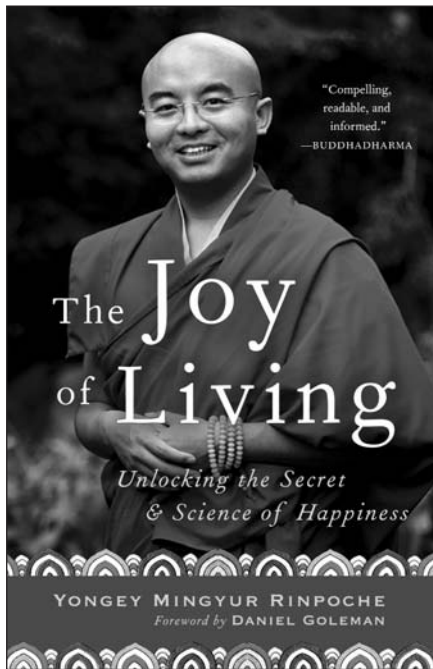
\$13.95 paper (Canada: \$17.95)



The Joy of Living

Unlocking the Secret and Science of Happiness

By Yongey Mingyur, Rinpoche, with Eric Swanson



*A groundbreaking work bringing together the expertise of a celebrated Tibetan monk with the perspective of cutting-edge Western medicine, **The Joy of Living** offers readers techniques and strategies for healthier, happier living.*

In *The Joy of Living*, world-renowned Buddhist teacher Yongey Mingyur, Rinpoche, invites us to join him in unlocking the secrets behind the practice of meditation. Working with neuroscientists at the Waisman Laboratory for Brain Imaging and Behavior, Yongey Mingyur provides clear insights into modern research indicating that systematic training in meditation can enhance activity in areas of the brain associated with happiness and compassion.

"This refreshing book is yet another sign that the next generation of Buddhism is creative, cross-cultural, and cross-disciplinary....A fresh breath from the meditation room, written with kindness, energy, and wit. Three cheers for a cheerful contemplative." —*Publishers Weekly* (starred review)

"Compelling, readable, and informed." —*Buddhadharma*

"There is real wisdom here. Fresh and clear...Read this book." —Richard Gere

Tibetan Buddhist **YONGEY MINGYUR, RINPOCHE**, is an internationally known and respected name in Buddhist philosophy and meditation techniques.

After converting to Buddhism in 1995, **ERIC SWANSON** wrote *Karmapa, The Sacred Prophecy*, and *What The Lotus Said*, both of which focus on Buddhism within Tibet.



Religion—Buddhism—Rituals & Practice (REL007020)

5³/₁₆ x 8; 288 pages

ISBN/EAN: 978-0-307-34731-2

\$13.95 paper (Canada: \$16.95)

On Sale 5/27/08

All Rights: Crown

Pub History: A Harmony hardcover (Spring 2007)
978-0-307-34625-4

National Publicity

Advertising
Natural Health
Yoga Journal

Online Promotion

- Promotion on author's site, Mingyur.org
- Advertising on BeliefNet.com
- Google AdWords campaign

Outreach to Dharma Centers Nationwide

A Random House AudioBook

Abridged, 5 CDs
978-0-7393-4167-4
\$29.95 (Canada: \$37.95)

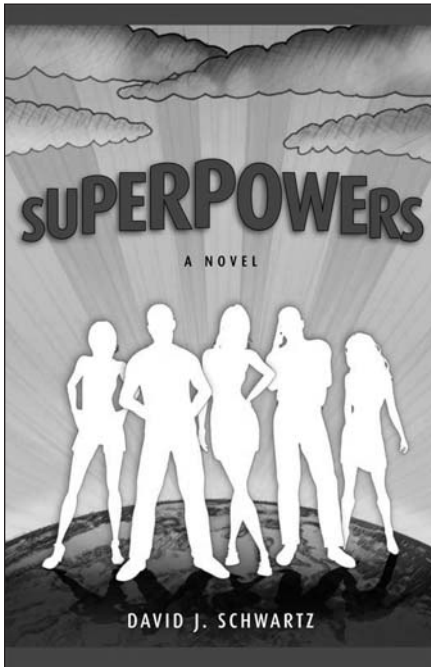
TRP ORIGINAL

JUNE

Superpowers

A Novel

By David J. Schwartz



A contemporary fable about five college kids who become accidental superheroes, exploring the burdens of responsibility in an increasingly distrustful world.

Whether it's with Spider-Man, *The Incredibles*, or NBC's hit show *Heroes*, public fascination of ordinary humans discovering superabilities is at an all-time high. And for good reason. Who *wouldn't* want to be a superhero?

Well, it turns out that having superpowers isn't all it's cracked up to be, and five college juniors are about to find that out the hard way. In David J. Schwartz's amazingly creative novel, *Superpowers*, the housemates wake up one morning to find themselves possessed of extraordinary abilities. Deciding that their powers give them great responsibility, the five become crime-fighters—only to find that not only is Madison, Wisconsin, bereft of real villains, but humanity as a whole isn't nearly ready for them.

Partially a nod to classic comic books and partially an allegory about the fragile, volatile state of American society, *Superpowers* is an exciting debut from an author with a keen eye for both popular culture and the harshness of human nature.

DAVID J. SCHWARTZ's writing has appeared in the anthologies *The Best of Lady Churchill's Rosebud Wristlet*; *Fantasy: The Best of the Year's, 2007 Edition*; and the World Fantasy Award–nominated anthology *Twenty Epics*.



Fiction—Adventure (FIC000000)

5³/₁₆ x 8; 384 pages

ISBN/EAN: 978-0-307-39440-8

\$14.95 paper (Canada: \$19.95)

On Sale 6/10/08

British: Stuart Krichevsky Literary Agency

Translation: Stuart Krichevsky Literary Agency

First Serial: Crown

Audio: Crown

National Publicity

Online Promotion

- Advertising on the Flavorpill network
- Advertising on comic book sites
- Advertising on Facebook.com
- Promotion on CrownReads.com
- E-blast to college student list
- Google AdWords campaign

Outreach to Book Group Coordinators

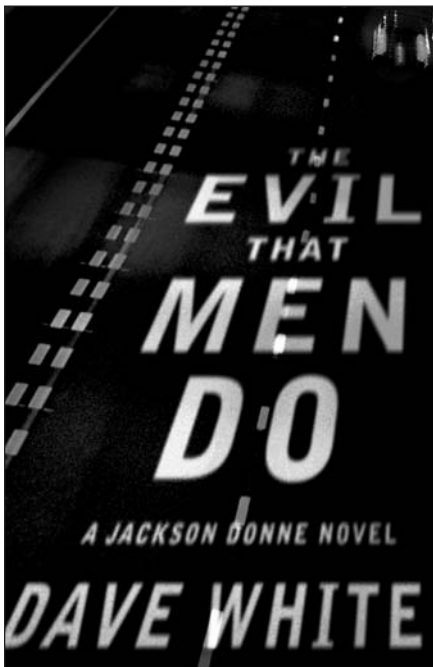
TRP ORIGINAL

JUNE

The Evil That Men Do

A Jackson Donne Novel

By Dave White



From one of the most acclaimed young voices in crime fiction comes the gripping second novel featuring New Jersey P.I. Jackson Donne.

Stripped of his private investigator's license and slumming it as a security guard at Jersey's finest storage facility, Jackson Donne thinks he's finally hit rock bottom. But then the bottom *really* falls out: his sister comes calling.

Jackson hasn't spoken to his family in years, and his sister's unexpected arrival promises nothing but bad news. Sure enough, she informs Jackson that their Alzheimer's-stricken mother has begun revealing long-buried family secrets from her hospital bed, secrets that hint at a sinister—even murderous—past.

Donne agrees to look into this history his mother never spoke of before, though he suspects he won't much like what he finds. But when someone begins brutally attacking members of the Donne family, this unsavory slice of family history assumes a sudden gravity, as Jackson realizes that his only chance of saving his sister's life—and his own—is to solve one very cold case.

Again propelled by White's lean prose and featuring his hard-boiled series hero Jackson Donne, *The Evil That Men Do* has an even richer plot, a larger cast of characters, and more ambitious storytelling than White's highly praised debut, *When One Man Dies*, also from Three Rivers Press.

DAVE WHITE is the author of *When One Man Dies*. He is among the youngest winners of the Derringer Award and his writing has appeared in numerous mystery anthologies and story collections. He lives in New Jersey.



Fiction—Mystery & Detective (FIC022000)

5⁷/₁₆ x 8; 288 pages

ISBN/EAN: 978-0-307-38279-5

\$13.95 paper (Canada: \$16.95)

On Sale 6/17/08

All Rights: Crown

National Publicity

Local Event out of New Jersey

Online Promotion

- Advertising on USA Today.com
- Google AdWords campaign

Buzz Mailing to New Jersey Booksellers

Also by Dave White

When One Man Dies

978-0-307-38278-8

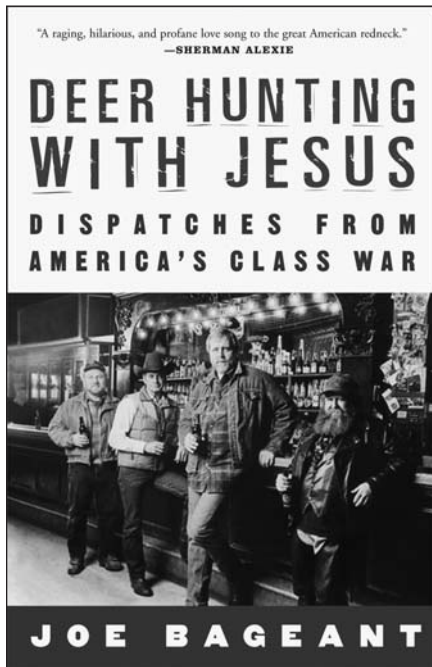
\$13.95 paper (Canada: \$17.95)



Deer Hunting with Jesus

Dispatches from America's Class War

By Joe Bageant



National Publicity

Online Promotion

- Promotion on author's site, JoeBageant.com
- Advertising on liberal blogs
- Advertising on alt weekly sites
- Google AdWords campaign

Web columnist Joe Bageant takes us on a raucous, truth-telling tour of the taverns, praise temples, and double-wide trailers of the white working poor.

Deer Hunting with Jesus is Joe Bageant's report on what he learned when he moved back to his hometown of Winchester, Virginia, which—like countless American small towns—is fast becoming the bedrock of a permanent underclass. By turns brutal, tender, incendiary, and seriously funny, this book is a call to arms for progressives with little real understanding of “the great beery, NASCAR-loving, church-going, gun-owning America that has never set foot in a Starbucks.”

“Enough fine Southern-style storytelling for ten volumes is distilled into this fantastically readable explanation of why working-class America has given up on liberalism.”

—Mother Jones

“Mixing folksy populism with the lacerating fury of Hunter S. Thompson, Bageant's biting funny report can at times make Michael Moore seem tame. While *Hunting* may leave you heartsick, it's hard to turn away.”

—Entertainment Weekly

“Informative, infuriating, terrifying, scintillating... Imagine a cross between Thomas Frank's *What's the Matter with Kansas?*, Hunter S. Thompson's booze-and-dope-fueled meditations on Nixon's political potency, and C. Wright Mills's understanding of the durability of the power elite.”

—The American Prospect

JOE BAGEANT writes an online column, at JoeBageant.com, that has made him a cult hero among gonzo-journalism junkies and progressives.



Current Affairs—American (CUR001000)

5⁷/₁₆ x 8; 288 pages

ISBN/EAN: 978-0-307-33937-9

\$13.95 paper (Canada: \$16.95)

On Sale 6/24/08

All Rights: Crown

Pub History: A Crown hardcover (Spring 2007)

978-0-307-33936-2

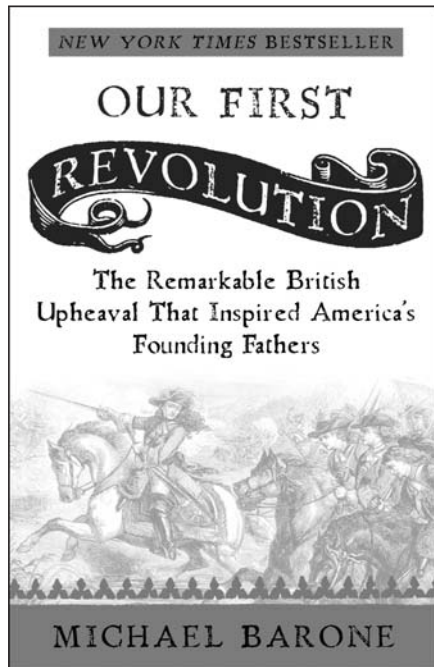
New York Times BESTSELLER

JUNE

Our First Revolution

The Remarkable British Upheaval That Inspired America's Founding Fathers

By Michael Barone



A fascinating work of history that shines a light on the hidden origins of the central features of American life: representative government, individual liberty, and global capitalism—all of which derive from the English and the pivotal historical event known as the Glorious Revolution.

"Stupendously better than a political tract or a work of straightforward narrative history...*Our First Revolution* has all the elements of a political thriller...Well-researched, well-written, thought-provoking."

—Wall Street Journal

"Loved it. It's so dramatic and theatrical."

—Jon Stewart on *The Daily Show*

"Turning his considerable talents to the Glorious Revolution, [Barone] has woven a rich, varied, and fascinating tale."

—Jay Winik, author of *April 1865*

"Not content with being the most knowledgeable commentator on the nuts and bolts of American politics, Michael Barone now provides a splendid analysis of the intellectual pedigree of America's political order."

—George F. Will

National Publicity

Online Promotion

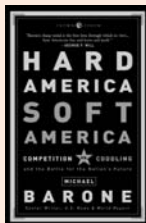
- Advertising on USNews.com
- Advertising on history interest sites
- Google AdWords campaign

Also by Michael Barone

Hard America, Soft America

978-1-4000-5324-7

\$12.00 paper (Canada: \$17.00)



MICHAEL BARONE is a senior writer with *U.S. News & World Report* and a contributor to Fox News Channel. He is the principal coauthor of the biannual *Almanac of American Politics* and the author of *Our Country* and *The New Americans*.



History (HIS000000)

5³/₁₆ x 8; 352 pages

ISBN/EAN: 978-1-4000-9793-7

\$14.95 paper (Canada: \$19.95)

On Sale 6/24/08

All Rights: Crown

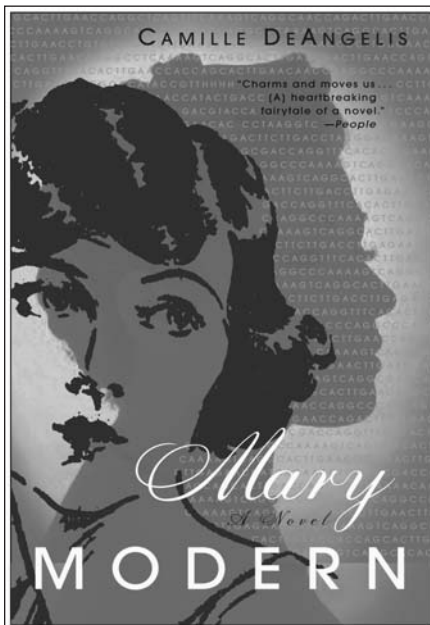
Pub History: A Crown hardcover (Summer 2007)

978-1-4000-9792-0

Mary Modern

A Novel

By Camille DeAngelis



*In this tale reminiscent of *The Time Traveler's Wife*, a childless university geneticist tests the bounds of scientific discovery—and her relationships—when she tries to conjure a baby using her grandmother's genetic code.*

Using a bloodstained scrap of an apron to clone her grandmother, geneticist Lucy Morrigan brings to life not an infant, but a 22-year-old Mary, who finds herself trapped in a new kind of *déjà vu*.

"DeAngelis joins Stephen King as an author possessing both a nightmarish imagination and a writing style that's equal-parts literate and dripping with populist appeal... A spellbinding, surprisingly poignant page-turner."

—Dallas Morning News

"If Mary Shelley were writing today she might have penned this darkly romantic monster story....DeAngelis ultimately charms and moves us with this heartbreaking fairy tale of a novel."

—People

"What tugs a reader into this story is the time-travel setting...and the relationships are fascinating...[An] intriguing, unusual novel."

—USA Today

"Swift, witty, and endlessly amusing....Difficult, if not impossible, to put down."

—Hartford Courant

"Entertaining and skillfully written...This is a love story that raises some interesting questions about love's limits, and its possibilities."

—Boston Globe

CAMILLE DeANGELIS received her MA from the National University of Ireland, Galway. This is her first novel. She lives in New Jersey, where she was born and raised.



Fiction—Literary (FIC019000)

5 7/16 x 8; 368 pages

ISBN/EAN: 978-0-307-35259-0

\$13.95 paper (Canada: \$16.95)

On Sale 6/24/08

All Rights: Crown

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National Publicity

Online Promotion

- Major online campaign on women's interest sites
- Promotion on CrownReads.com
- Google AdWords campaign



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Novel Thoughts Title

- Book includes discussion guide and behind-the-book bonus material
- Featured on NovelThoughts.net

Discussion Guide Available Online at CrownReads.com

P.O.P.

978-0-307-40879-2
Easel-backed poster
(no charge)

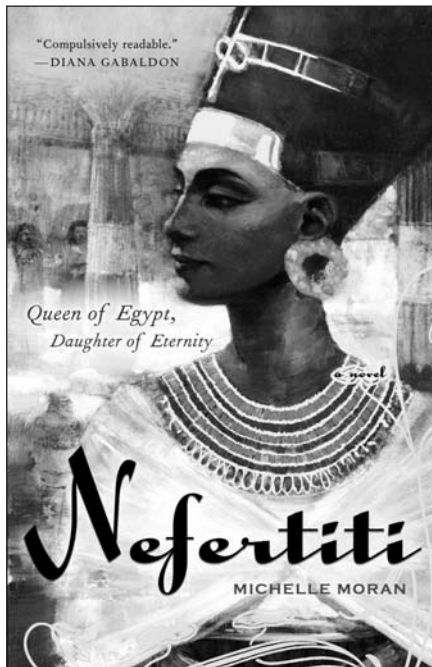
Los Angeles Times BESTSELLER

MAY

Nefertiti

A Novel

By Michelle Moran



The sweeping story of two daughters in a political, social-climbing family, one of whom is destined to rule Egypt.

From the moment of her arrival in Thebes, Nefertiti is beloved by the people. But as she turns her attention to producing a son, she fails to see that powerful priests are plotting against her husband's rule. As Nefertiti learns of the precariousness of her reign, she declares that her sister, Mutnodjmet, must marry for political gain, not love. To achieve her independence, Mutnodjmet must defy her sister, the most powerful woman in Egypt—while also remaining loyal to the needs of her family.

"Meticulously researched and richly detailed...an engrossing tribute to one of the most powerful and alluring women in history."
—*Boston Globe*

"Nefertiti is a fascinating window into the past, a heroic story with a very human heart. Compulsively readable!"
—Diana Gabaldon, #1 *New York Times* bestselling author of *A Breath of Snow and Ashes*

"A stunning debut, a thrilling read! I found the whole book rich and compelling, exciting and haunting. The whole world of ancient Egypt comes to life."
—Rosalind Miles, bestselling author of *I, Elizabeth*

MICHELLE MORAN has a degree in English literature. She lives in California with her husband, her mischievous cat Anubis, and a garden of more than two hundred kinds of roses. Visit her at MichelleMoran.com.



Fiction—Historical (FIC014000)

5⁷/₁₆ x 8; 480 pages; 1 map

ISBN/EAN: 978-0-307-38174-3

\$14.95 paper (Canada: \$19.95)

On Sale 5/27/08

British: Scovil Chichak Galen Literary Agency

Translation: Scovil Chichak Galen Literary Agency

First Serial: Crown

Audio: Crown

Pub History: A Crown hardcover (Summer 2007)

978-0-307-38146-0

National Publicity

Online Promotion

- *New York Times* online campaign
- Advertising on USAToday.com
- Campaign on women's interest sites
- Historical Fiction e-newsletter blast
- Feature on CrownHistorical.com
- Promotion on CrownReads.com
- Google AdWords campaign

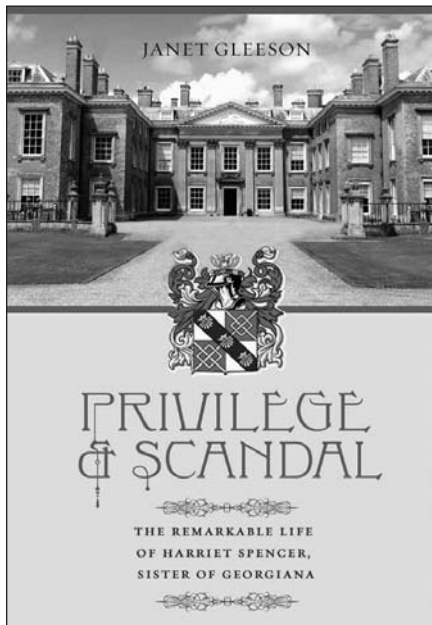
Buzz Mailing to Museums with Egyptian Exhibits

Discussion Guide Available in Book

Privilege and Scandal

The Remarkable Life of Harriet Spencer, Sister of Georgiana

By Janet Gleeson



National Publicity

Online Promotion

- Advertising on USAToday.com
- Major campaign on women's interest sites
- Feature in historical fiction e-newsletter
- Google AdWords campaign

The first full biography of Harriet Spencer: sister of Georgiana, Duchess of Devonshire; ancestor of Diana, Princess of Wales; and one of the most glamorous, influential, and notorious aristocrats of the Regency period.

Intelligent, attractive, and born into wealth, at nineteen years of age Harriet Spencer married Frederick, Viscount Duncannon, a distant relative. But her affair with Lord Granville Leveson Gower resulted in the birth of two children, and all but consumed Harriet: had the children been discovered, it surely would have resulted in divorce.

Harriet's life was dramatic, and the history-making events she observed were equally fascinating. *Privilege and Scandal* gives readers an inside look at the British aristocracy during the decadent 18th-century, while shining the spotlight on one of the era's most fascinating women.

"Long before Princess Diana, another member of the Spencer clan lived a whirlwind life of high fashion, marital indiscretion, and harsh media attention. Whether hobnobbing with her pal, the Prince of Wales, sparring with Lord Byron, or watching from the Palais du Louvre as Napoleon rallied his troops, Harriet Spencer had a firsthand view of the turmoil gripping late-18th-century Europe."

—*Entertainment Weekly*

"A delight...utterly absorbing." —Sarah Bradford, *New York Times* bestselling author of *Diana* and *Elizabeth*

JANET GLEESON is the author of *The Arcanum*, a #1 *Sunday Times* bestseller in the UK.



Biography—Royalty (BIO014000)

5³/₁₆ x 8; 448 pages; Two 8-page full-color inserts; family tree

ISBN/EAN: 978-0-307-38198-9

\$14.95 paper (NCR)

On Sale 6/24/08

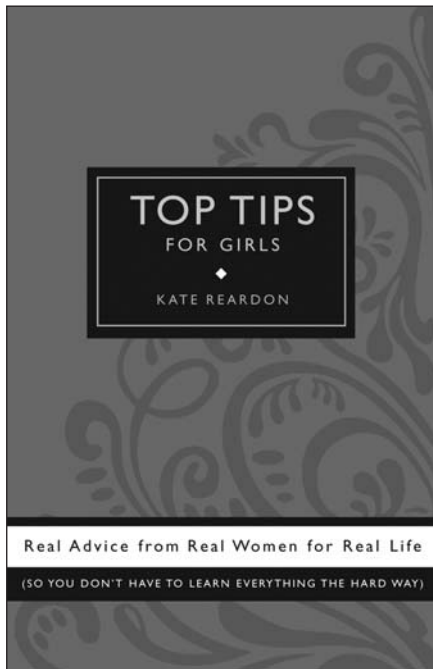
All Rights: Christopher Little Literary Agency

Pub History: A Crown hardcover (Summer 2007)
978-0-307-38197-2

Top Tips for Girls

Real advice from real women for real life

By Kate Reardon



REAL WOMEN. REAL LIVES. REAL ADVICE.

Every day, women from around the world meet on TopTipsForGirls.com, a popular website run by editor Kate Reardon that offers advice on everything a modern girl needs to know—from how to ask for a raise to dealing with an invasive mother-in-law. Written by readers of all ages who crave not only the wisdom of people like Martha, Rachael, and Oprah or the advice of their mothers, but also the savvy of their peers, Top Tips is fast becoming *the* go-to place for women in the know and women who want to know more. Culling the best user-generated content from the website as well as many never before seen entries, *Top Tips for Girls* puts the wisdom of the women's community back where it belongs: in the hands and on the bookshelves of its members.

Divided into categories for easy reference, *Top Tips for Girls* gives a girl easy-to-apply advice for dealing with a broad swath of life's most common quandaries, including work, beauty, shopping, romance, cooking, and much more.

Practical and fun, *Top Tips for Girls* is full of great ideas on all aspects of a woman's life.

KATE REARDON lives in London.



Reference—Basic Skills (REF003000)

5³/₁₆ x 8; 224 pages

ISBN/EAN: 978-0-307-40669-9

\$13.95 paper (Canada: \$16.95)

On Sale 6/24/08

British: International Creative Management
Translation: International Creative Management
First Serial: International Creative Management
Audio: Crown

National Publicity

Author Interviews
out of New York

Online Promotion

- Promotion on author's site, TopTipsForGirls.com
- Advertising on Gawker network
- Division Wide e-mail signature campaign
- Google AdWords campaign

Outreach to Teen, Fashion, Beauty,
and Mommy Blog Lists

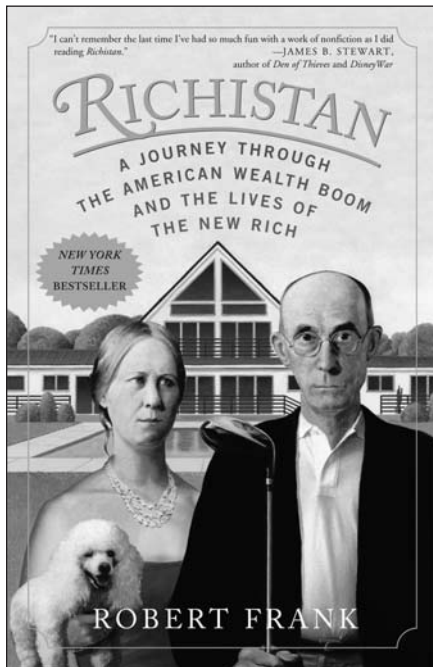
New York Times BESTSELLER

JUNE

Richistan

A Journey Through the American Wealth Boom and the Lives of the New Rich

By Robert Frank



An entertaining, colorful journey to the new country of Richistan, in which Robert Frank chronicles the perils and foibles of the newly rich, starting with the 430,000 U.S. households worth \$10 million or more.

"Frank's candid look at how the ultrarich live is thoroughly entertaining."
—USA Today

"Frank explores the new world of wealth in America and hands it to us on a silver platter...his sharply drawn portraits of life in *Richistan* give us new insight into how America really works."
—Chicago Sun-Times

"[Robert Frank] takes us on a whiz-bang tour of the lives of the new rich."
—Portfolio

"I couldn't put it down. Frank's field guide to the new rich is as funny as it is fascinating."

—Chris Anderson, bestselling author of *The Long Tail* and editor in chief of *Wired* magazine

"Frank understands how great fortunes are made and how great fortunes are spent. I had a wonderful time reading this book."
—Dominick Dunne

"Robert Frank truly understands the lives of today's wealthy. His entertaining profiles and fresh analysis make this a great read and a definitive portrait of the current boom."
—Ronald O. Perelman, billionaire, philanthropist, financier

ROBERT FRANK is a senior special writer for the *Wall Street Journal*, where he writes a weekly column and daily blog called *The Wealth Report*.



Business & Economics (BUS000000)

5 7/16 x 8; 288 pages

ISBN/EAN: 978-0-307-34145-7

\$13.95 paper (Canada: \$16.95)

On Sale 6/24/08

All Rights: Crown

Pub History: A Crown hardcover (Spring 2007)
978-0-307-33926-3

National Publicity

Online Promotion

- New York Times online campaign
- Google AdWords campaign

Cross-Promotion with *The Wall Street Journal*, including Print Advertising and Banner Ads on Eight WSJ.com Websites

Heavy Metal Islam

Rock, Resistance, and the Struggle for the Soul of Islam

By Mark Levine



A fascinating, eye-opening tour of the rock, hip-hop, and heavy-metal scene evolving in Morocco, Egypt, Israel and Palestine, Lebanon, Iran, and Pakistan.

If we want to understand the peoples, cultures, and the politics of the Muslim world today," writes Mark Levine, "we need to follow the musicians as much as the mullahs."

This is the Middle East you won't see on the nightly news channels—a world where iPods brim with the latest from Metallica and Jay-Z, and artists push freedom of expression to the limit. Levine explores not only the influence of Western music on the Middle East, he also interviews many of the key players who've forged their own distinct sounds, styles, and personas, such as Pakistani Salman Ahmed, lead singer of the Sub-continental group Junoon; Moroccan artist Reda Zine; Arab rapper Clotaire K; and Mohammad Hamzeh, lead singer and producer of the Beirut-based rock band the Kordz. The result is a colorful, wildly entertaining foray into a war-torn region where music just might be the true democratizing force.

MARK LEVINE is a professor of Middle Eastern history at UC/Irvine, a musician, and the author of *Why They Don't Hate Us: Lifting the Veil on the Axis of Evil*.



Current Affairs—International—Music (CUR004000)

5³/₁₆ x 8; 320 pages; 8-page black-and-white insert

ISBN/EAN: 978-0-307-35339-9

\$13.95 paper (Canada: \$16.95)

On Sale 7/8/08

British: Sandra Dijkstra Literary Agency

Translation: Sandra Dijkstra Literary Agency

First Serial: Sandra Dijkstra Literary Agency

Audio: Crown

National Publicity

National Radio Campaign

Online Promotion

- Promotion on author's blog on the History News Network
- Advertising on political blogs
- Advertising on BeliefNet.com
- Advertising on music blogs and sites
- Google AdWords campaign

Outreach to Middle Eastern Studies Programs at Colleges/Universities

Buzz Mailing to College Radio and Newspapers

Santa vs. Satan

The Official Compendium of Imaginary Fights

By Jake Kalish, with illustrations by Christopher Frost



For fans of Maddox and James Brooks, an inspired book that ponders the quintessential question of our time: "Who would win a fight between...?"

How many times have you gotten into a brawl at the local bar because some idiot next to you kept talking about how Superman could take out Batman? I mean, is he serious? A little kryptonite and that caped clown would be laid out before you could even say "faster than a speeding bullet!" And though we make carefully articulated arguments as to who would win a fight between, say, Tony the Tiger and Cap'n Crunch, we've secretly been craving the definitive, authoritative final word on a whole host of epic disputes.

Crave no more! Pop journalist Jake Kalish has answered the call in the form of *Santa vs. Satan*, a definitive collection of hypothetical showdowns between the greatest pop culture icons in history. With input from doctors, clergymen, authors, and other experts, Kalish provides a comprehensive blow-by-blow breakdown of 60 fictional bouts, including stats for each combatant and a verdict on the ultimate victor. Whether simulating a conceptual fight like The One You Love vs. The One You're With or a fight that plays out our wildest nerd fantasies like Obi-Wan Kenobi vs. Gandalf, *Santa vs. Satan* promises to keep you well prepared for that next barroom argument, nay, FIGHT!

JAKE KALISH is a journalist and humorist whose work has appeared in numerous publications, including *Maxim*, *Details*, *Spin*, *Blender*, and *Playboy*.



Humor (HUM000000)

5 7/16 x 8; 224 pages

ISBN/EAN: 978-0-307-40670-5

\$13.95 paper (Canada: \$16.95)

On Sale 7/8/08

All Rights: Crown

National Publicity

20-City Radio Satellite Tour

Online Promotion

- Advertising on Facebook.com
- Advertising on comic book sites
- Promotion on author's website, JakeKalish.com
- E-blast to college student list
- Promotion on CrownHysterical.com
- Google AdWords campaign

Buzz Mailing to Young Booksellers

Size Matters

The Hard Facts About Male Sexuality That Every Woman Should Know

By Harry Fisch, M.D., and Kara Baskin



The mysteries of the penis—revealed at last! Funny and informative, this Q&A book from a leading urologist will clear away all the confusion and give women new insight—and better sex.

The average woman has 3,000 questions about the male anatomy: Why does semen taste so odd? Does hand size really play a role in a man's size? Would it be rude to ask a lover to do a little tidying up in the "basement" before inviting him over? But does she ever ask these questions? Maybe she does with her girlfriends over cocktails, but what do they know?

The man to ask is Dr. Harry Fisch. As one of the nation's foremost urologists and an expert on the male reproductive system, Dr. Fisch has been satisfying women's curiosity about men's private parts for years. Here, Dr. Fisch has teamed up with writer Kara Baskin, and together they have asked women all over the country to submit their most burning questions—anonymously, of course. Dr. Fisch and Kara play off each other hilariously as they explore his funny and fascinating answers, making *Size Matters* the perfect user's guide, whether you want to learn more about infertility or sexual dysfunction, give your sex life a boost, or just satisfy...your own curiosity.

HARRY FISCH, M.D., is a professor of clinical urology at Columbia University and has treated uncounted patients in private practice. He lives in New York City. **KARA BASKIN** has written for the *New Republic*, *Slate*, the *Washington Post*, and NPR.org. She lives in Boston.



Health & Fitness—Sexuality (HEA042000)

5 7/16 x 8; 224 pages

ISBN/EAN: 978-0-307-40659-0

\$13.95 paper (Canada: \$16.95)

On Sale 7/15/08

British: Gail Ross Literary Agency
Translation: Gail Ross Literary Agency
First Serial: Crown
Audio: Crown

National Publicity

20-City Radio Satellite Tour

Author Interviews out of New York

Online Promotion

- Advertising on WomensHealthMag.com
- Advertising on popculture blogs
- Google AdWords campaign

Buzz Mailing to Sex Therapist List

Buzz Mailing to Women's Magazine Masthead List

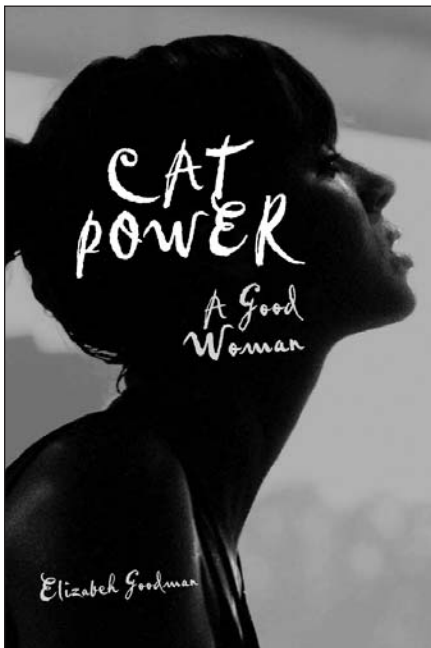
TRP ORIGINAL

JULY

Cat Power

A Good Woman

By Elizabeth Goodman



An intimate look at singer Cat Power's life and career—her early years, place in the music scene, substance abuse and mental health issues, and ultimate redemption through music.

Who would have thought that Chan Marshall, a poor Southern girl who grew up eating food from Dumpsters, would one day become the darling of the indie rock scene? Adored by critics and fans, Chan, aka Cat Power, has made the leap from troubled young woman to voice—and face—of a generation.

In 2006, after years of bizarre behavior—including onstage crying jags and tantrums—Chan finally overcame her crippling insecurities and wrote the most acclaimed album of her career, *The Greatest*. Landing on many critics' best-of lists for the year, this breakthrough launched Cat Power to an amazing level of fame—one she wouldn't have been able to manage had she not gotten herself healthy and sober.

Complete with candid interviews with Marshall, this biography includes firsthand accounts from previous tour mates, childhood friends, and a huge cast of celebrities such as Liz Phair, Thurston Moore, Yoko Ono, Nick Cave, and many more.

ELIZABETH GOODMAN is a writer and daily blogger for *Rolling Stone* magazine online.



Biography—Composers & Musicians (BIO004000)
5½ x 8¼; 288 pages; 8-page black-and-white insert

ISBN/EAN: 978-0-307-39636-5

\$13.95 paper (Canada: \$16.95)

On Sale 7/22/08

All Rights: Crown

National Publicity

National Radio Campaign

Online Promotion

- Advertising on RollingStone.com and other music interest sites
- Advertising on gossip and pop culture blogs and sites
- Google AdWords campaign

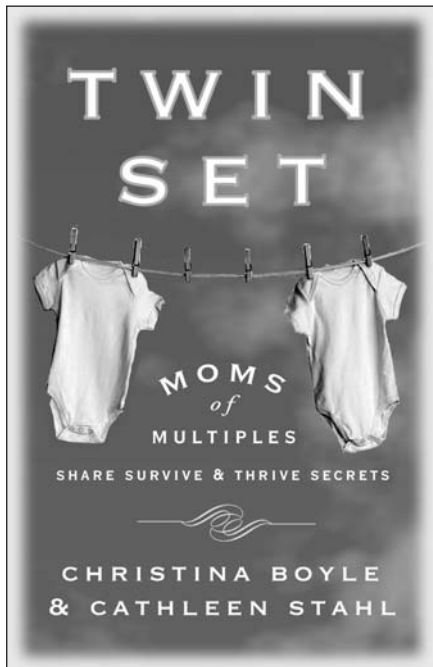
Outreach to Matador Records, Record Label for Cat Power

Buzz Mailing to College Radio and Newspapers

Twin Set

Moms of Multiples Share Survive and Thrive Secrets

By Christina Boyle and Cathleen Stahl



Mom-tested, solution-oriented, always honest advice, based on a national survey of more than 300 mothers of multiples.

Taking care of a baby is hard work, and the toddler years can be even harder. Multiply the feeding, bathing, and diapering by two or more and you almost know how it feels for moms of multiples. There's hardly time to ask twin-specific questions, let alone research answers, and books for parents of singletons just don't cut it. In *Twin Set*, Christina Boyle and Cathleen Stahl share their advice and anecdotes as moms of twins to help you manage two babies with only two hands.

More important, *Twin Set* provides a mom-to-mom support network for readers, including additional insights from the parenting trenches based on a national survey of more than 300 moms of multiples. There's also a Mommy Doc and Daddy Doc onboard, two pediatricians who offer medical perspectives on various issues, in addition to special features from experts ranging from a financial planner to a dietitian—all parents of twins themselves! *Twin Set* gathers their collective wisdom in a nonjudgmental, reader-friendly, encouraging, and essential guide to savoring—not just surviving—life as a time-crunched mom of multiples.

CHRISTINA BOYLE is a work-at-home mom as a contributing editor to *Baby Talk*. **CATHLEEN STAHL** is a vice president at Allianz Global Investors, a leading asset management firm. Both moms live with their families in Connecticut.

National Publicity

Online Promotion

- Promotion on author's site, TwinSetMoms.com
- Advertising on mommy blogs
- Google AdWords campaign

Outreach to Parents of Multiples Through Mothers of Multiples Clubs



Family & Relationships—Parenting (FAM034000)

5⁷/₁₆ x 8; 288 pages

ISBN/EAN: 978-0-307-39352-4

\$13.95 paper (Canada: \$16.95)

On Sale 7/22/08

British: Writers House

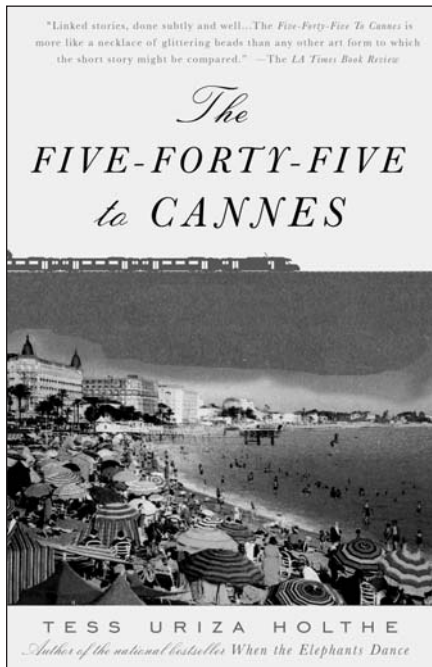
Translation: Writers House

First Serial: Crown

Audio: Writers House

The Five-Forty-Five to Cannes

By Tess Uriza Holthe



National Publicity

Online Promotion

- Advertising on USAToday.com
- Promotion on Fodors.com
- Google AdWords campaign

Also by Tess Uriza Holthe

When the Elephants Dance

978-0-609-60952-1

\$24.95 hardcover (Canada: \$37.95)



In this collection of linked stories, Tess Uriza Holthe, author of the critically acclaimed and nationally bestselling When the Elephants Dance, brings to life a group of charming, sympathetic, complicated, and always compelling characters connected to one another through fate and circumstance.

The 5:45 to Cannes. It links northern Italy with the French Riviera while running like a thread through lives that touch one another in unexpected ways: Chazz, the heir to a fortune; GianCarlo, a kindhearted Italian; Anais, who feels the insults of age; and Sophie, a young photographer. At the center we find bereaved Claudette, taking the train to Cannes where she, like all the others, remembers her past and draws from it irremediable feelings of meaning and emptiness, permanence and loss.

"Linked stories, done subtly and well...*The Five-Forty-Five to Cannes* is more like a necklace of glittering beads than any other art form to which the short story might be compared."

—*The LA Times Book Review*

"Vivid, intense stories that overlap each other in both profound and tangential ways." —*San Francisco Chronicle*

"Absorbing and graceful, often surprising and sometimes tragic, Uriza Holthe's brilliant collection of stories takes readers on a speeding train ride through the fascinating lives of her nuanced characters." —*Booklist* (starred)

TESS URIZA HOLTHE is the author of *When the Elephants Dance*.



Fiction—Short Stories (FIC029000)

5 7/16 x 8; 288 pages

ISBN/EAN: 978-0-307-35186-9

\$13.00 paper (Canada: \$16.00)

On Sale 7/22/08

British: The Creative Culture

Translation: The Creative Culture

First Serial: Crown

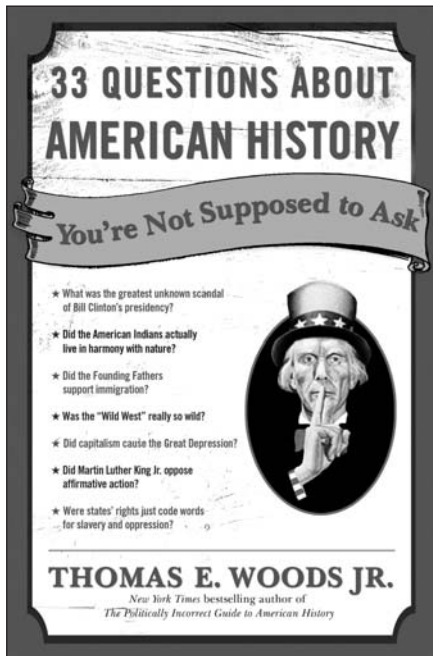
Audio: Crown

Pub History: A Crown hardcover (Summer 2007)

978-0-307-35185-2

33 Questions About American History You're Not Supposed to Ask

By Thomas E. Woods, Jr.



From the New York Times bestselling author of The Politically Incorrect Guide to American History (net sales of 80,000+ copies in paperback) comes an explosive new book revealing the American history nobody knows. Here are the questions that historians and textbook authors are too afraid to address for fear of offending the politically correct.

In America, history is riddled with flat-out lies about the people and events that shaped the nation. Drawing on scholarship—as opposed to the myths other “history” books are based on—Woods asks and answers tough questions about American history, such as:

- Did the Founding Fathers support immigration?
- Is states' rights just a mask for slavery and oppression?
- Did Martin Luther King Jr. really oppose affirmative action?

“Tom Woods, one of the libertarian movement’s brightest and most prolific scholars, demolishes the historical myths that mislead too many Americans into supporting big government. I strongly recommend Woods’s work.”
—The Honorable Ron Paul, U.S. House of Representatives

“A marvelous read. Every chapter taught me something new and unexpected.”

—Tom Bethell, senior editor, *The American Spectator*

THOMAS E. WOODS, JR., is a *New York Times* best-selling author and a contributing editor of *The American Conservative* magazine.



History (HIS000000)
6½ x 9¼; 320 pages
ISBN/EAN: 978-0-307-34669-8
\$14.95 paper (Canada: \$19.95)
On Sale 7/22/08

All Rights: Crown

Pub History: A Crown Forum hardcover (Summer 2007)
978-0-307-34668-1

National Publicity

Online Promotion

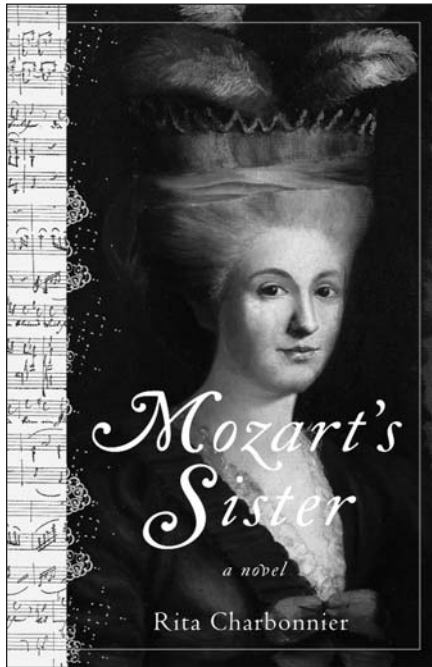
- E-blast to list of conservatives
- Major online campaign on conservative blogs
- Google AdWords campaign

See page 111 of the Summer
2008 Crown Catalog for Details
About Thomas E. Woods' New Book
WHO KILLED THE CONSTITUTION?

Mozart's Sister

A Novel

By Rita Charbonnier



The fascinating life of Maria Anna "Nannerl" Mozart, older sister of Wolfgang Amadeus Mozart and musical genius in her own right.

Maria Anna Walburga Ignatia Mozart could play the piano with an otherworldly skill from the time she was a child. Yet it was her brother, Wolfgang, who carried their father's dreams of glory. Instead of playing alongside him in the world's great cities, she was forced to stop performing and become a provincial piano teacher to support Wolfgang's career. Nannerl might have accepted this life but for the appearance of a potential suitor who reawakened her passion—and who threatened to upset the delicate balance that kept the Mozart family in harmony.

"A moving tribute to the spirit of a forgotten sibling. Music imbues every gripping page, and also gives us a different view of Mozart, both rounding out and exploding the myths of his brief, tragic life."

—Susanne Dunlap, author of *Emilie's Voice* and *Liszt's Kiss*

rita charbonnier lives in Rome, Italy. She is a trained pianist and opera singer, and she also writes television scripts. This is her first novel.

National Publicity

Online Promotion

- Advertising on HistoryChannel.com
- Major online campaign on women's interest sites
- Historical Fiction e-newsletter blast
- Feature on CrownHistorical.com
- Promotion on CrownReads.com
- Google AdWords campaign

Outreach to Music Teachers and Students



Fiction—Historical (FIC014000)

5⁷/₁₆ x 8; 336 pages

ISBN/EAN: 978-0-307-34697-1

\$14.00 paper (Canada: \$17.00)

On Sale 7/22/08

British: Dorie Simmonds Agency

Translation: Dorie Simmonds Agency

First Serial: Crown

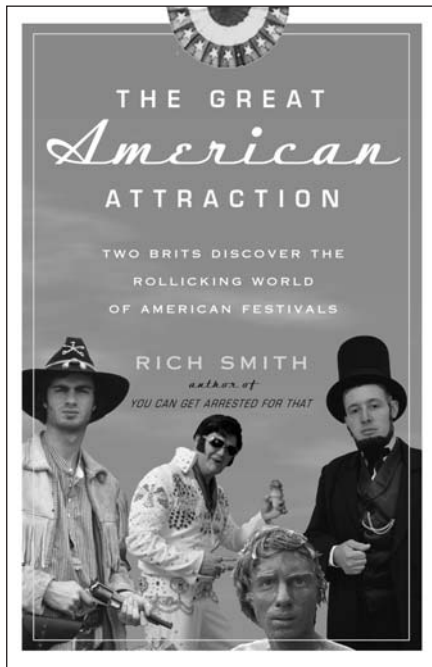
Audio: Crown

Pub History: A Crown hardcover (Fall 2007)
978-0-307-34678-0

The Great American Attraction

Two Brits Discover the Rollicking World of American Festivals

By Rich Smith, author of *You Can Get Arrested for That*



A cross-country tour of the most ridiculous, outlandish, and irresistible American festivals and celebrations.

The author of *You Can Get Arrested for That* takes another look at our great nation and its amazing inhabitants by crashing the weirdest parties in the U.S.A. Along with his new sidekick, Antony, this young Briton hits the quirkiest competitions and wackiest summer events to explore the true heart of eccentric, wonderful America.

Our intrepid explorers dare to compete in the mud-pit jump at the Summer Redneck Games in Georgia! They participate in a reenactment of Custer's Last Stand in Nevada! In Iowa, they attend the National Hobo Convention! They even expose themselves—literally—to powerful locomotives at the 25th Annual Amtrak Train Mooning in California!

Part guidebook, part humor book, this is the travel narrative of two English friends on the greatest road trip ever and the perfect gift for anyone ready to hit the highway. Thanks to these young men, we finally have a documented study of the bizarre celebratory rituals of the most fascinating creatures of all time: early 21st-century Americans. And no, you will not believe what they found.

RICH SMITH is the author of *You Can Get Arrested for That*. He lives on the north Cornish coast in England.



Humor (HUM000000)

5³/₁₆ x 8; 288 pages; 20 black-and-white photos

ISBN/EAN: 978-0-307-39545-0

\$13.95 paper (Canada: \$16.95)

On Sale 8/26/2008

British: Rebecca Winfield Literary Agency

Translation: Rebecca Winfield Literary Agency

First Serial: Crown

Audio: Crown

National Publicity

20-City Radio Satellite Tour

Online Promotion

- Advertising on Facebook.com
- E-blast to list of college students interested in travel
- Google AdWords campaign

Promotion at Festivals Featured in Book

Buzz Mailing to Bookstores

Also by Rich Smith

You Can Get Arrested for That

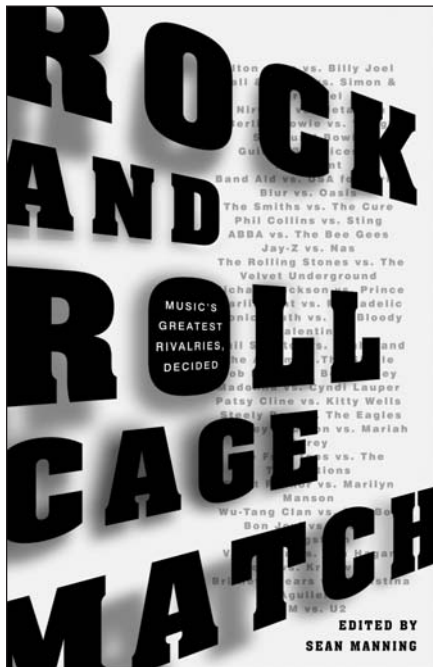
978-0-307-33942-3

\$13.95 paper (Canada: \$18.95)

Rock and Roll Cagematch

Music's Greatest Rivalries, Decided

Edited by Sean Manning



Well-known music journalists, cultural critics, humorists, and musicians render their verdict on the legendary and soon-to-be legendary rivalries of rock.

It's been said that legends are defined by their competition. But when it comes to musicianship, who officiates? Here, some of the country's top music writers, humorists, and musicians tackle rock, pop, country, and rap's most famous, infamous, underappreciated, and unthought-of rivalries. *Rock and Roll Cagematch* pits Cyndi Lauper against Madonna, the Velvet Underground against the Rolling Stones, the Smiths against the Cure, REM against U2, and many more. Who influenced whom? What did they stand for? And who had the cooler haircuts? The results may surprise you.

Thorough and insightful, the pieces in *Rock and Roll Cagematch* combine scholarly assessments, hilarious anecdotes, heartfelt reminiscences, and occasional personal vendettas, all in an attempt to understand just why exactly one artist's music resonates more than another's.

SEAN MANNING is the editor of *The Show I'll Never Forget: 50 Writers Relive Their Most Memorable Concert-going Experience*. His writing has appeared in the *New York Press*, *The Brooklyn Rail*, and *BlackBook*.



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AN EXCERPT FROM

Rock and Roll Cagematch

EDITED BY SEAN MANNING

WHITNEY HOUSTON VS. MARIAH CAREY BY WHITNEY PASTOREK

Whitney Houston was released in 1985, and the expectations were high. From the opening number, "You Give Good Love," the choir girl's tone is clear, her structure simple and unadorned; the song has what I'd call an emotional journey, as she forces us to take her heart, take it, before slipping back into murmured satisfaction. At times, her voice is slightly off pitch—not so much as to be uncomfortable, but just enough to ensure that it's actually her, singing straight into a microphone, no fancy machines involved. "Saving All My Love For You," "All At Once"—they overflow with Houston's precocious, earthy passion. And then, of course, there is the incomparable "Greatest Love of All," a song which can't compete on mortal levels thanks to the simple fact that it is, hands down, the finest set of lyrics to recite in a faux-melodramatic setting, ever. I do believe the children are our future. So do you. So does everyone.

One could argue that the trail blazed by Houston led to the immediate success of 1990's Mariah Carey—although we'll give Mariah some credit, too. Her opener, "Vision of Love," features a vocal as strong as her predecessor's; back then, Mariah was growling her way into words she now might prefer to fluff like a teensy baby chick. "Love Takes Time" soars with shocking assurance, "Someday" is the most pleasant fuck-you-loser song of all time, and on the dramatic torch single of "I Don't Wanna Cry," I find myself marveling at how she dips down low to scoop up her tears and deposit them in a sweet little pile at our feet.

But let's return to that very first track, and listen through once more, shall we? For somewhere around the 2:50 mark... it happens. There is... a noise. What is it? It is certainly... high. And it doesn't appear to be emanating from Carey, who is all the

The only way I'd take a Mariah Carey CD to my desert island is if I thought it might help me communicate with friendly dolphins

while delivering a gutsy riff on the lyric back down in the sonic range of humans. That noise is something strange, foreign, hovering above our heads like a UFO—it spins, blinds us ever so slightly, then zips out of sight, leaving us to wonder if it was ever really there at all.

Yeah. It was.

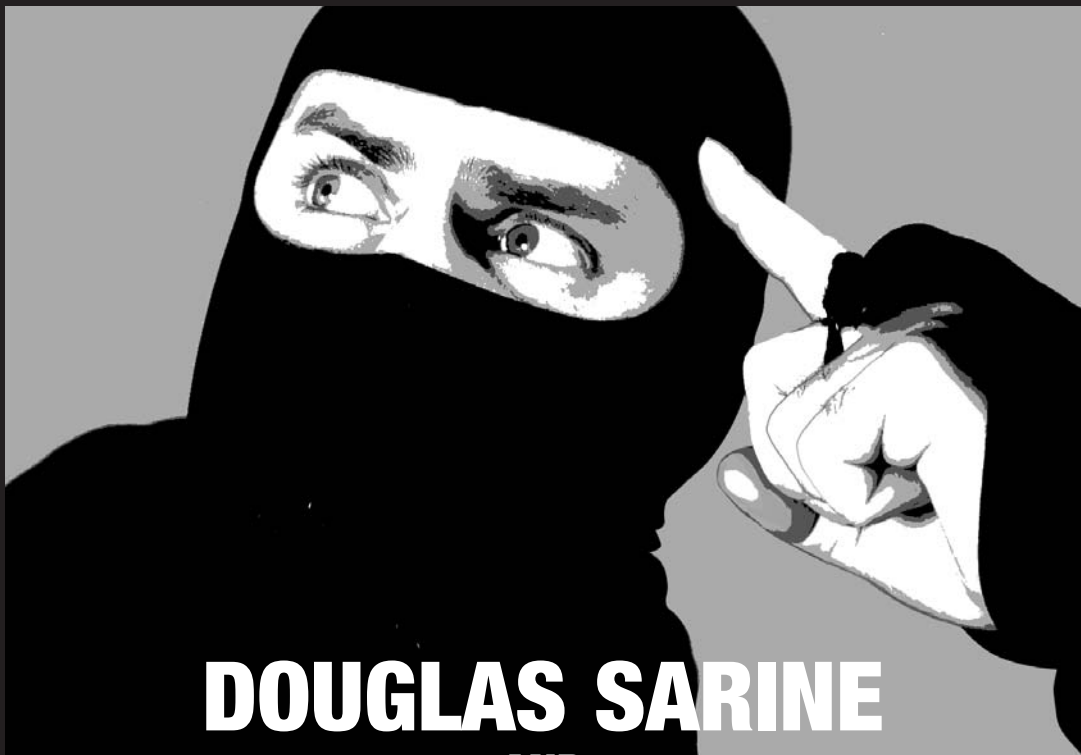
“That Noise” remains the enduring hallmark of Carey’s work, and if you like it, you like her. If you don’t—well, let’s just say the only way I’d take a Mariah Carey CD to my desert island is if I thought it might help me communicate with friendly dolphins in order to hitch a ride home. Just because God gave you a 74-octave range doesn’t mean you have to use it. For me, That Noise has never managed to be anything more than a novelty, a spectacularly lucrative party trick. Also not helping? The way That Noise tends to be accompanied by its friends, Too Much High End In The Mix and Generic 90’s R&B Dinky-Dingy Sound. I hate those guys.

Whitney’s got something that deserves capitalizing, too, but it’s miles away from That Noise on the awesome spectrum. I am talking, naturally, about The Catharsis: the glorious boom of a key change that arrives three-quarters through “I Will Always Love You,” anchoring what is almost certainly the best Dolly Parton cover in history. The Catharsis is in effect elsewhere throughout Houston’s career—you find it as far back as “How Will I Know”—but the modulation she pulls off in “I Will Always Love You” is perfection embodied. I fail to find a way to break this down scientifically, or even articulately; all I can hope is that you have experienced a great key change at some point in your life, and you know the rush, the transcendent ping that goes off in your brain and brings emotions you barely knew you had spilling out all over the place. A good key change can save your life. Whitney Houston has given us countless great ones.

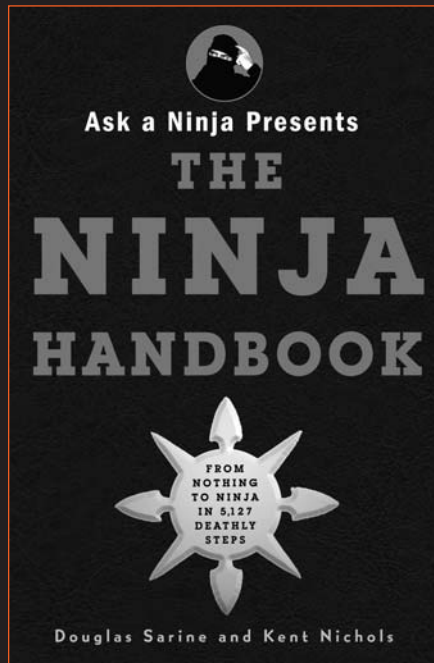
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The absurdly handsome ninjas behind askaninja.com, the podcasting sensation with more than 400,000 downloads of each episode and more than 2 million visitors every month, have finally created the book their huge following demands.

While the knowledge contained herein is deadly, the book takes the form of a simple, straightforward guide, in the spirit of such indispensable reference works as *How to Survive a Robot Uprising* and *The Zombie Survival Guide*.

Three Rivers Press reminds you to carefully consider the joy of your softheaded ignorance before you choose to read this book. For once you have started down this path, there is no turning back, and the journey will be very much like having one of your teeth replaced with Paula Abdul: painful, potentially deadly, and certainly very annoying.

Should you somehow summon the courage to read *The Ninja Handbook*, you will learn how to safely navigate the Cavern of Good Touch/Bad Touch and how to be quieter than bug thoughts. You will learn the secret origins of the Internet and the *extremely* secret secrets of the ninja clans. You will be able to fight an 8,000-pound sea urchin shaped like the face of rapper 50 Cent...while telling a baby squirrel that it didn't make the baseball team.

Let the killing begin.

DOUGLAS SARINE and **KENT NICHOLS** are the award-winning creators of the video podcast "Ask a Ninja." In the podcast's two years of existence, Douglas and Kent have gathered a massive and loyal following that numbers in the millions.



Humor (HUM000000)

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EXCERPT

AN EXCERPT FROM

THE NINJA HANDBOOK

BY DOUGLAS SARINE AND KENT NICHOLS

SMASTE

Everyone who has been to Texas or Target knows that your ability to smell and your ability to taste are inextricably linked. Similarly, most alive people know that your olfactory processes form the strongest link to memory. The amazingness that a ninja becomes aware of is that taste forms an incredibly strong link to the future. Have you ever been so close to something that you could “taste it?” That’s the future. The problem with the future, of course, is that it’s incredibly fast. This may seem obvious since it has maintained the ability to stay ahead of the past and the present forever. Yet we constantly see “nonjas” naïvely assume that they know where the future is headed; Thomas Dewey, Ferdinand von Zeppelin, Dr. Emmet Brown.

To avoid the tragedies of these men and others, the ninja combines smell and taste into a single sense, smaste. When mastered, smaste allows the ninja to remember things just before they happen.

How do you acquire this skill without slipping into a temporal vortex of eternal and painful physical deconstruction?

Go camping in a shopping mall the day after Thanksgiving.

For those of you thinking that this endeavor will end up akin to the plots of Career Opportunities, Mannequin, or any news story about the release of a new gaming system, you are sorely and quite possibly deadly mistaken.

NINJA CAMPING ESSENTIALS

(Shopping Mall)

- Japanese broadsword forged in a fire of leprechaun bones
- Head-to-toe black clothing
- Map of the mall
- Trifurcated consciousness
- Willingness to kill and dispose of at least four dozen bodies (human or otherwise)
- Wool socks



If you can successfully Ninja Camp (see list) at a major shopping center without getting caught or killed you, will have reached a solid understanding of your sense of smaste.

THE NINJA MALL CAMPING CODE

As a ninja, I will do my best to BE UNDETECTED by workers and patrons of the mall, BE CAREFUL with fire, sharp weapons, and sticky foods, and BE KILLSERVATION-MINDED.

Remember, this mall did not kill your master or attack your village. You are not here to cause excessive pain and suffering. No-trace camping is supposed to be a fun way to master smaste. Like all fun things, it takes careful, meticulous planning, extreme focus, and constant attention to every single element in your vicinity.

SMASTE NINJA CAMP CHECKLIST

- ☐ **Get Lost**
(Hint: Using a map from a different mall is a great start.)
- ☐ **Food Court Sleep-Out**
Must be accomplished within 30 feet of a Sbarro and a bathroom during the lunch hour.
- ☐ **GAP Fire**
(Sing-a-long optional.)
- ☐ **No-Trace Hiking**
Navigate between two major department stores using only your tongue during regular business hours without being noticed.
- ☐ **Teen Identification**
Solely with your nose, lurk near a group of at least six teenage girls and figure out some way to tell them apart.
- ☐ **S'mores**
S'lesses are unacceptable.

NINJA PROFILE

In 1803 a blind and deaf ninja with a detached nervous system set out on a three-year practical joke to confuse and annoy explorers Lewis and Clark. Using only his sense of smaste, Moses Deaf thoroughly messed with the gentlemen throughout their interior journey and on both the Missouri and Columbia rivers. His documentation, written with his nose in 1809 in the blood of Meriwether Lewis, won two Killutzer prizes and is considered one of the funniest ninja books ever.



Moses Deaf



Lewis

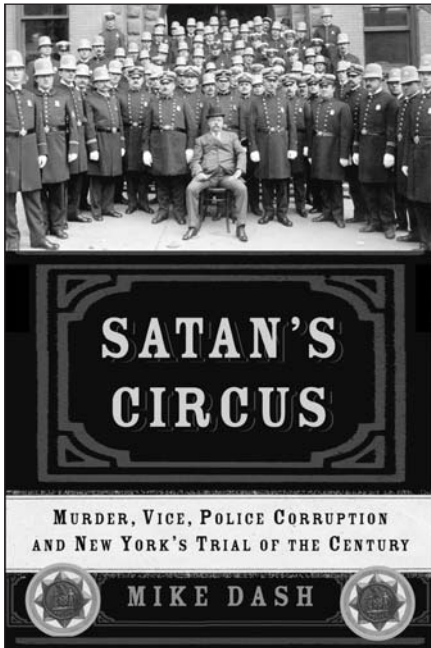


Clark

Satan's Circus

Murder, Vice, Police Corruption, and New York's Trial of the Century

By Mike Dash



Nearly five million men and women have served the United States as police officers. Only one has been executed for murder. Critically acclaimed author Mike Dash brings to life the scandalous tale of Charley Becker.

They called it the Tenderloin—a.k.a. Satan's Circus—a square mile of Midtown Manhattan at the turn of the 20th century where vice ruled, sin flourished, and depravity danced in every doorway. Murder was so common there that few people were surprised when a loudmouthed casino owner was gunned down. But when an ambitious district attorney charged handsome police lieutenant and decorated hero Charley Becker with ordering the murder, even the Tenderloin's denizens were surprised.

With appearances by Big Tim Sullivan, the election-rigging vice lord of Tammany Hall; future president Theodore Roosevelt; beloved gangster Jack Zelig; and the newly famous author Stephen Crane—*Satan's Circus* brings to life an almost-forgotten Gotham. Chronicling Charley Becker's rise and fall, the book tells of the gaudy and utterly corrupt city that made him, and recounts not one but two sensational murder trials that landed him in the electric chair.

"Dash writes with an unabashedly cinematic flair, backed by meticulous research." —*New York Times*

"A fascinating read." —Thomas Kelly, author of *Empire Rising* and *The Rackets*

MIKE DASH is the author of five previous books, including *Tulipomania* and *Batavia's Graveyard*.



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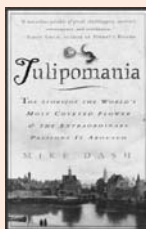
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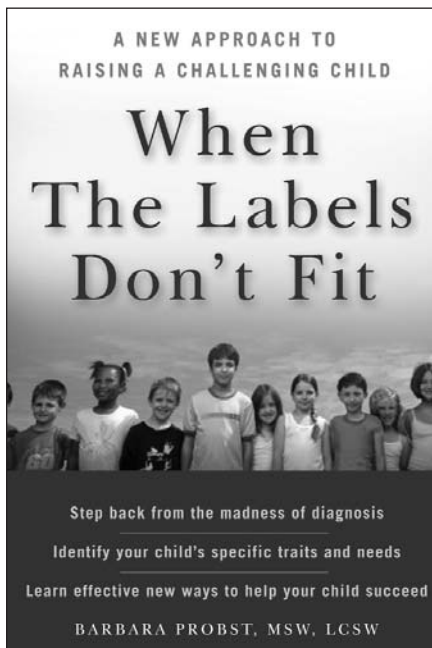
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A New Approach to Raising a Challenging Child

By Barbara Probst, MSW, LCSW



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In the groundbreaking book *When the Labels Don't Fit*, childhood development expert Barbara Probst proposes that most difficult behavior isn't a symptom; it's an intense expression of traits like perfectionism, concentration, or curiosity. Here, Probst offers a brand-new framework—a guide to the traits that lie behind behavior—and shows how to apply it to a child's specific needs. Tracing difficult behavior back to its source enables parents to intervene in ways that make sense.

When the Labels Don't Fit offers the first practical system for parents of challenging kids that's not based on figuring out what's "wrong" with them.

With more than two decades as an educator and clinician, **BARBARA PROBST** specializes in helping families with children whose behavior doesn't fit any label. She lives in Westchester, New York.



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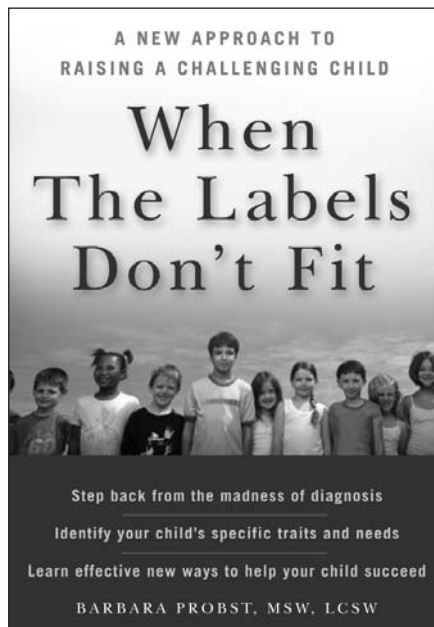
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 Agência Riff
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ITALY

Mr. Luigi Bernabó
 Luigi Bernabó Associates
 Via Cernaia, 4
 20121 Milan
 Tel: 39 02 4547 3700
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JAPAN

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KOREA

Ms. Sue Yang
 The Yang Agency
 3f. e B/D, 54-7, Banpo-dong,
 Seocho-gu, Seoul, 137-803
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POLAND

Ms. Maria Strarz-Kanska
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TURKEY

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