



three rivers press | summer 2005

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BIRTH OF A NATION

A Comic Novel

By Aaron McGruder and Reginald Hudlin

Illustrated by Kyle Baker

"Brilliant, biting, and witty...Hudlin and McGruder have achieved that rarest of things: a political satire that is also an extremely important and moving work of literature...Birth of a Nation is a unique event in the history of African-American literature."

—Henry Louis Gates, Jr.

Drawing from the botched election of 2000, Aaron McGruder and Reginald Hudlin spin a sharply pointed satire in which East St. Louis secedes from the Union, claims its own national anthem (set to the tune of the theme from *Good Times*), and marshals a paramilitary force led by local thug Roscoe and his gang. Along the way, the authors lay into a host of hot social and cultural issues—skewering white supremacists, black nationalists, and everyone in between—in this riotous send-up of American politics.

"Brimms over with hilarious and timely satire of American politics...A must-have book for everyone who loves comics and spirited, African-American storytelling."

—Charles Johnson, author of *Middle Passage*

"Makes *The Art of War* seem like *The Art of Bore*."

—Chris Rock

"Reggie and Aaron are doing to comic books what Public Enemy and NWA did to the music business."

—Ice Cube

AARON McGRUDER is the creator of *The Boondocks* comic strip. **REGINALD HUDLIN** has written, produced, or directed eight films, including *House Party*, *Boomerang*, and *Bebe's Kids*. **KYLE BAKER** is the author of several graphic novels, and his illustrations have appeared in publications nationwide.



Humor—Comics (HUM002000)

Full-color illustrations throughout

8 x 10; 144 pages

Three Rivers Press

1-4000-8316-8. \$13.95 paper (Canada: \$21.00)

EAN Code 9781400083169

On Sale 2/22/05

Pub. History: A Crown hardcover (Summer 2004)

ISBN 1-4000-4859-1



MARKETING

National Publicity

Advertising

Black Issues Book Review

The Onion

Quarterly Black Review

Online Promotion

E-card at CrownPublishing.com

Online Advertising

Fark.com

TheOnion.com

Also by Aaron McGruder

A Right to Be Hostile

1-4000-4857-5

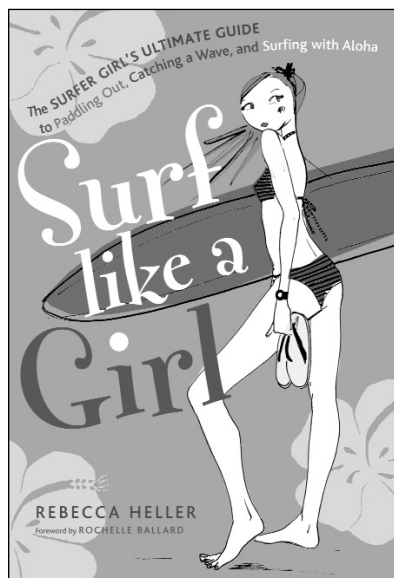
\$16.95 paper (Canada: \$25.95)

SURF LIKE A GIRL

The Surfer Girl's Ultimate Guide to Paddling Out,
Catching a Wave, and Surfing with Aloha

By **Rebecca Heller**

Foreword by **Rochelle Ballard**



MARKETING

National Publicity

Author Interviews
out of Los Angeles

A hip, fun guide to the surfer girl lifestyle, packed with essential tips and lingo to make you seem like a pro, even if you've never hit the waves.

If you've seen the movie *Blue Crush* or any of the numerous surfing television series on MTV and the WB, or if you've noticed the influx of surfer fashion at the Gap in recent summers, you know that the surfer girl has progressed way beyond the days of Gidget. Now, any girl can get in the swim with the essentials in this one-of-a-kind guide to all things surfer.

Surf Like a Girl covers all the basics, like getting out in the water, what to wear, safety and etiquette, lingo (including why you should *never* say "Surf's up!"), and advice for the land-locked surfer girl. It also covers how to show respect for your fellow surfers and how to find the right board, leash, and other surf gear. (Plus, it includes the *really* important issues, like how to wear your hair and surfing's impact on a pedicure.)

With illustrations by Sujean Rim, the illustrator for the ultra-chic and sassy Daily Candy website, this book is perfect for any woman who dreams of paddling out and catching a wave.

REBECCA HELLER is director of development at Los Angeles-based ChickFlick Productions. She lives in Santa Monica, California, with a briefcase in one hand and a surfboard tucked under her other arm.



A THREE RIVERS PRESS ORIGINAL

Sports & Recreation (SPO000000)

20 line drawings

5³/₁₆ x 8; 144 pages

Three Rivers Press

1-4000-8272-2. \$11.00 paper (Canada: \$16.00)

EAN Code 9781400082728

On Sale 3/1/05

THE REPUBLICAN NOISE MACHINE

Right-Wing Media and How It Corrupts Democracy

By *David Brock*

The author of the bestselling and critically acclaimed Blinded by the Right skillfully documents perhaps the most important but least understood political development of the last thirty years: how the Republican Right has won political power by hijacking public discourse in the United States.

In *The Republican Noise Machine*, former right-wing insider David Brock uses his keen understanding of the strategies, tactics, financing, and personalities of the American right wing to show how the GOP has built a powerful media machine—newspapers and magazines, think tanks, talk radio networks, op-ed columnists, the Fox News Channel, Christian right broadcasting, and high-traffic websites—to sell conservatism to the public and discredit its opponents. By tracing the political impact of right-wing media—on everything from the disputed 2000 presidential election to the war in Iraq to the political battles of 2004—Brock makes clear how effective this strategy has been in creating an uneven playing field on which the Democrats remain at a constant disadvantage. As an ex-conservative who once helped to perfect and implement this plan, Brock is in a unique position to open readers' eyes to its frightening effectiveness.

"A chilling portrait...of a partisan attack machine."

—*Washington Post*

DAVID BROCK is the founder and president of Media Matters, a nonprofit media watchdog organization in Washington, D.C.



Political Science (POL015000)

5³/₁₆ x 8; 432 pages

Three Rivers Press

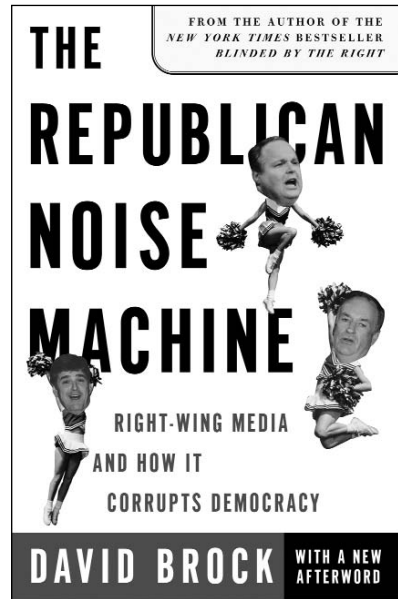
0-307-23689-7. \$13.95 paper (Canada: \$21.00)

EAN Code 9780307236890

On Sale 4/12/05

Pub. History: A Crown Forum hardcover (Summer 2004)

ISBN 1-4000-4875-3



MARKETING

National Publicity

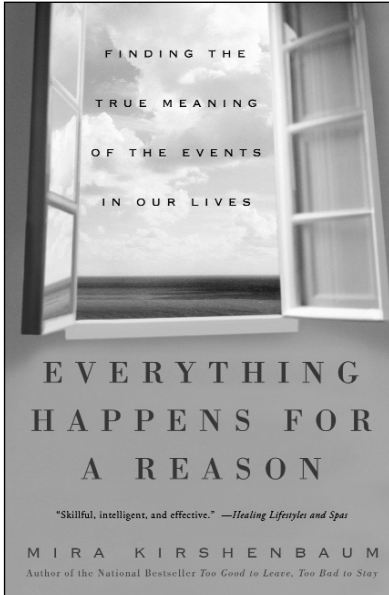
Online Advertising

Blog ads on liberal websites

EVERYTHING HAPPENS FOR A REASON

Finding the True Meaning of the Events in Our Lives

By *Mira Kirshenbaum*



MARKETING

National Publicity

See Page 63 of the Crown Summer 2005 Catalog for Details About Mira Kirshenbaum's New Hardcover, *The Weekend Marriage*

Psychotherapist Mira Kirshenbaum helps us to understand the true meaning behind the phrase that is used so often to comfort people in times of loss: "Everything happens for a reason."

According to Mira Kirshenbaum, there is significance to each of the events in our lives. We can all discover meaning in what has happened to us, observing such occurrences as gifts, lessons, or opportunities that we might not have come by any other way. Building on more than 25 years of clinical research, Kirshenbaum has developed tests to help readers decode the confusing or unfortunate events in their lives and find solace and strength in the empowering lessons that are larger than their grief.

"The search for meaning is perhaps the most definitive aspect of our humanness. *Everything Happens for a Reason* offers the reader an easy and thoughtful hand in this oh-so-important quest. Mira Kirshenbaum is a wise and seasoned guide, her book a welcome map of the difficult terrain of life." —Dr. Dorothy Firman, coauthor of

Chicken Soup for the Mother and Daughter Soul

"This well-written self-help guide by psychologist Kirshenbaum...[includes] a wealth of advice, such as a seven-step method to overcome fear and a list of the 10 elements of true love." —*Publishers Weekly*

MIRA KIRSHENBAUM is a psychotherapist and researcher and is the clinical director of the Chestnut Hill Institute in Boston, where she has practiced for 25 years.



Self Help—Motivational (SEL021000)

5³/₁₆ x 8; 256 pages

Three Rivers Press

1-4000-8321-4. \$12.00 paper (Canada: \$17.00)

EAN Code 9781400083213

On Sale 4/26/05

Pub. History: A Harmony hardcover (Summer 2004)

ISBN 1-4000-5108-8

“A WORTHY HEIRESS
TO THE RED TENT, AND
AN ENTERTAINING
READ, WITH A HEROINE
WHO USES BOTH HER
BRAINS AND HER
FEMININITY TO
ASTONISHING EFFECT.”

—*Atlanta Journal-Constitution*

Sarah

A NOVEL

THE INTERNATIONAL BESTSELLER

BY MAREK HALTER

This beautiful and compelling novel about the biblical matriarch, Sarah—with more than 33,000 copies sold in hardcover—is now in paperback.

The daughter of a powerful lord, Sarah balks at the arranged marriage her father has planned for her and flees to the marshes outside the walls of the Sumerian city-state of Ur. There she meets Abram, a member of a nomadic tribe of outsiders. Sarah spends one night with him and reluctantly returns to her father's house, where she secretly drinks a potion that will make her barren and thus unfit for marriage. When Abram sees Sarah again, many years later, she has been transformed from a rebellious teenager into the most revered woman in Sumeria—the high priestess of the goddess Ishtar. But the memory of their night together has always haunted her, and she gives up her exalted life to join Abram's tribe and follow the one true God, an invisible deity who speaks only to Abram. It is then that her journey truly begins.

“LIVELY, SHIMMERING IN DETAIL... SARAH IS GROUNDED IN BIBLICAL SOURCE MATERIAL EVEN AS IT TWISTS TALES ALL ITS OWN.”

—*Booklist*

“HALTER CERTAINLY KNOWS HOW TO TELL A STORY, BUT THE REAL STRENGTH OF HIS NOVEL LIES NOT IN HIS RETELLING OF BIBLICAL EVENTS BUT IN HIS CHARACTERIZATION.”

—*Jerusalem Post*



MARKETING

National Publicity

**Discussion Group Guide
Printed in the Book**

Also available online at
MaidensCrown.com

Advertising

Books & Culture
Forward
New York Times Book Review
Today's Christian Woman

**Outreach to Church Groups and
Synagogues**

P.O.P.

0-307-23681-1
16-copy floor display
\$207.20 (Canada: \$287.20)

0-307-23682-X

Book group kit, to include:

- Printed discussion group guide in quantity
- Enhanced author biography and q&a
- Map
- Sample chapter of the upcoming *Zipporah, Wife of Moses: A Novel*
- Copy of *Sarah* (no charge)

0-307-23683-8

Discussion group guide, pack of 10 (no charge)

**Ongoing Promotion to the Historical
Fiction Community Through
MaidensCrown.com**

See page 2 for details

Online Advertising

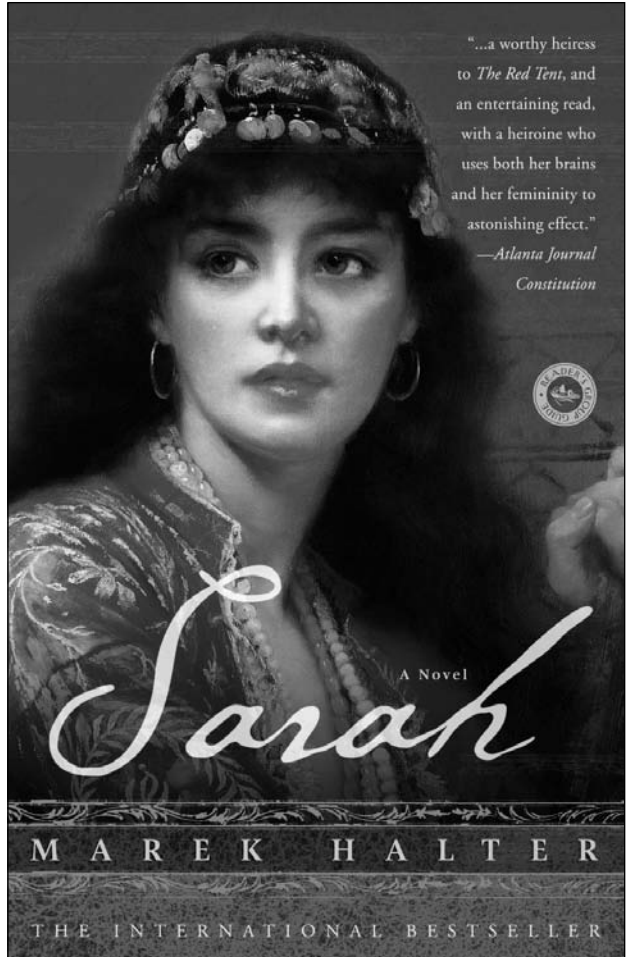
BookReporter.com
Google key word advertising
ReadingGroupGuides.com

See Pages 24–25 of the Crown Summer 2005 Catalog for Details About Marek Halter's New Hardcover, *Zipporah, Wife of Moses*

**Also Available as a Random House
AudioBook**

Abridged, 4 CDs
0-7393-1168-9
\$27.50 (Canada: \$39.95)

Abridged, 3 cassettes
0-7393-1167-0
\$25.00 (Canada: \$37.00)



MAREK HALTER is the author of several acclaimed and bestselling novels, including *The Book of Abraham*, which won the Prix du Livre Inter. He lives in Paris.



Fiction (FIC000000)

1 map

5³/₁₆ x 8; 320 pages

Three Rivers Press

1-4000-5278-5. \$12.95 paper (Canada: \$17.95)

EAN Code 9781400052783

On Sale 4/12/05

Pub. History: A Crown hardcover (Summer 2004)

ISBN 1-4000-5272-6

From the bestselling author of *Esperanza's Box of Saints* comes a novel to fall in love with: a hilarious and heartbreaking story about the bonds of family and the power of women's friendships.

GONZÁLEZ & Daughter Trucking Co.

Libertad González has a story to tell. Incarcerated in the Mexicali Penal Institution for Women, she is a model prisoner, a peacemaker among the inmates and an administrative assistant to the warden. But try as they might, no one in the prison can get her to reveal anything about her own life and how she landed behind bars.

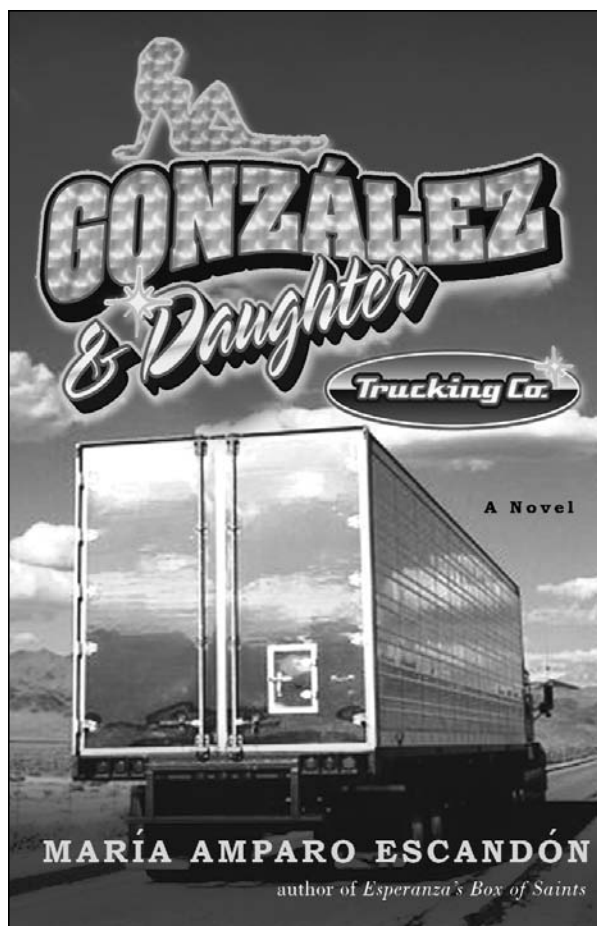
To pass the time, Libertad begins to lead the weekly Library Club, reading aloud to the women from whatever books she can find, from *The Old Man and the Sea* to *Fodor's Caribbean Cruises and Ports of Call*, and a story takes shape that has nothing to do with the words printed on the pages. She tells of her father, a former literature professor who becomes a fugitive of the Mexican government when troops storm his classroom in Mexico City's 1968 riots. The professor reinvents himself as a long-haul trucker in the U.S., where he meets a free-spirited woman who becomes his wife. But when tragedy strikes, Joaquin González suddenly finds himself alone on the road with a baby. And so, González and Daughter Trucking Co. is born, and father and daughter spend the next two decades living in the cab of an 18-wheeler.



As Libertad's life in prison continues, fueled by the Library Club story that she shares every week with an enraptured audience, *González and Daughter Trucking Co.* hurtles toward a shocking and unexpected conclusion.

MARÍA AMPARO ESCANDÓN lives in Los Angeles.

MARÍA AMPARO ESCANDÓN



MARKETING

National Publicity

Author Tour

Austin
Los Angeles
Miami
Phoenix
San Francisco

Readers Editions Available

Discussion Group Guide Printed in the Book

Also available at CrownPublishing.com

Outreach to Trucking Organizations

Mailing to Reading Group Coordinators

P.O.P.

0-307-23679-X
Discussion group guide, pack of 10
(no charge)

Promotion on Author's Website, MariaAmparoEscandon.com

Previous Book

Esperanza's Box of Saints
0-684-85614-X paper
(Touchstone)

“A whimsical, humorous, and passionate mystery that explores the love and hurt of a father and daughter on the run. In *González and Daughter Trucking Co.*, freedom is a state of mind.”

—Jorge Ramos, news anchor for Univision and bestselling author

“1,001 Nights in a Mexicali women’s prison. *González and Daughter Trucking Co.* is about our compulsion to make events into stories and stories into bridges of understanding.”

—John Sayles, screenwriter and director



A THREE RIVERS PRESS ORIGINAL

Fiction (FIC000000)

5³/₁₆ x 8; 288 pages

Three Rivers Press

1-4000-9735-5. \$17.95 hardcover (Canada: \$27.00)

EAN Code 9781400097357

On Sale 5/3/05

EATS, POOPS & LEAVES

The Essential Apologies, Rationalizations, and Downright Denials Every New Parent Needs to Know, and Other Fundamentals of Baby Etiquette

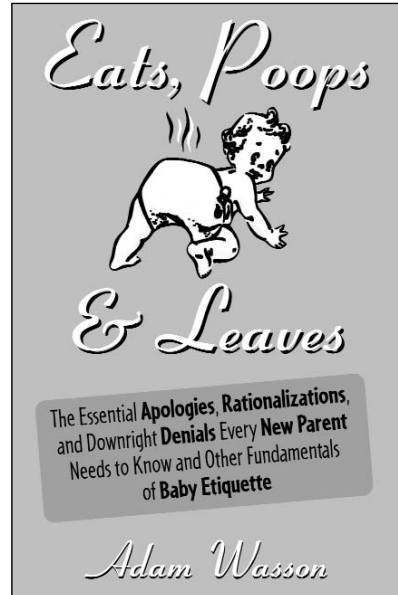
By *Adam Wasson*

Most parenting books offer lots of helpful advice and are occasionally funny. Eats, Poops & Leaves offers primarily unhelpful advice that will make parents and their friends laugh on every page.

For new parents and the people who love them, nothing is more bewildering than the many sticky situations that arise when Baby is around. At last, here is a hip, hysterical illustrated guide to navigating the unique challenges ahead, including:

- Birth Etiquette: Why preserving the moment is one thing, but hiring a sound guy with a boom mike is another
- Babysitter/Nanny Etiquette: The top ten signs the nanny is insane, plus a patented passive-aggressive technique for firing
- Regurgitation Etiquette: What to do when the baby projectile-vomits
- Workplace Etiquette: How to use one's child as an excuse for tardiness and incompetence
- Family Etiquette: How to mine the relatives politely for cash and easily returnable goods
- Travel Etiquette: How to pretend the screaming baby on an airplane isn't yours

ADAM WASSON is a coauthor of *The Self-Destruction Handbook*. His two-year-old daughter already beats him at Scrabble, but that's because she uses words like *wxiblee*. He lives in Los Angeles.



MARKETING

National Publicity

20-City Morning Drive Radio
Satellite Tour

Author Interviews
out of Los Angeles

Also by Adam Wasson
The Self-Destruction Handbook
1-4000-5033-2
\$12.00 paper (Canada: \$18.00)



A THREE RIVERS PRESS ORIGINAL

Humor—Parodies (HUM007000)

40 line drawings

5³/₁₆ x 8; 144 pages

Three Rivers Press

1-4000-9753-3. \$12.00 paper (Canada: \$17.00)

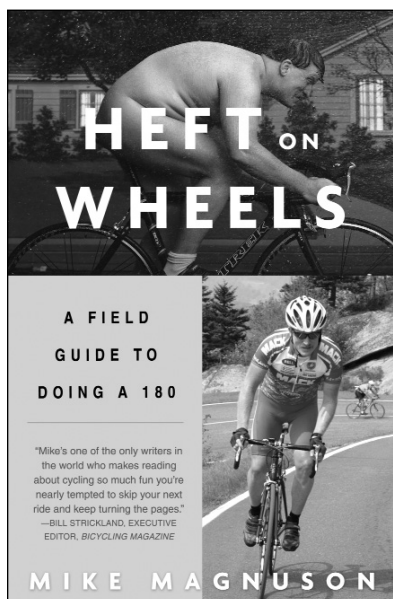
EAN Code 9781400097531

On Sale 5/24/05

HEFT ON WHEELS

A Field Guide to Doing a 180

By *Mike Magnuson*



Take one very large guy; add booze, cigarettes, and extreme junk food intake. Mix in a wry, self-effacing wit. Add a bike. What you get is a potentially funny book about turning your life around, one insanely unrealistic goal at a time.

Not that long ago, Mike Magnuson was a fat man with a cycling obsession. In the space of three months, he lost 75 pounds, quit smoking, stopped drinking, and morphed from the big guy at the back of the pack to a lean, mean cycling machine. Today, Mike is a 175-pound, racer-fit athlete set to compete for the fourth straight year in the Bridge to Bridge Incredible Cycling Challenge, one of the most difficult one-day cycling events in America. This irreverent and inspiring memoir charts every hilarious detail of his transformation, from skin-tight XXL biking shorts to nicotine withdrawal.

Heft on Wheels is an unforgettable book about getting from one place to another, in more ways than one.

"Makes reading about cycling so much fun you're nearly tempted to skip your next ride and keep turning the pages."

—Bill Strickland, executive editor, *Bicycling* magazine

"A page-turner."

—*Seattle Times*

MIKE MAGNUSON teaches creative writing at Southern Illinois University and has written for *Esquire*, *GQ*, and *Bicycling*.

MARKETING

National Publicity

Author Interviews
out of Chicago

Mailing to Newsletter Editors
at Accounts

Previous Book

Lummox
0-06-093188-4 paper
(HarperCollins)



Sports & Recreation (SPO000000)

20 black-and-white photographs

5³/₁₆ x 8; 256 pages

Three Rivers Press

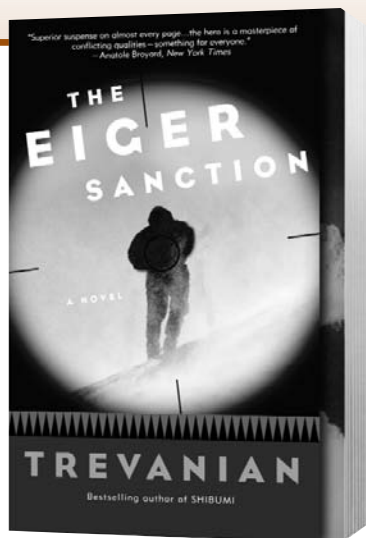
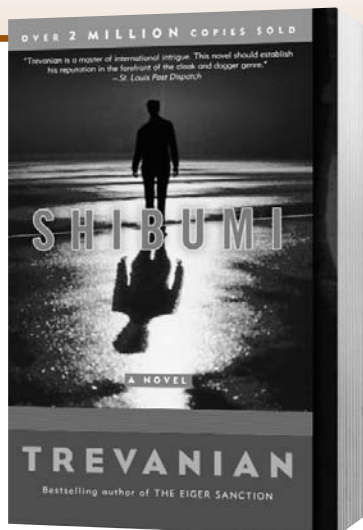
1-4000-5241-6. \$13.00 paper (Canada: \$18.00)

EAN Code 9781400052417

On Sale 5/24/05

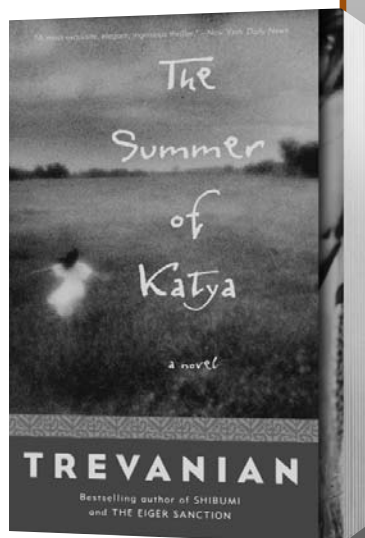
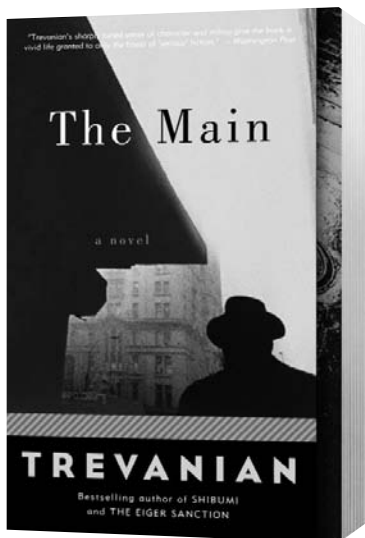
Pub. History: A Harmony hardcover (Summer 2004)

ISBN 1-4000-5240-8



THE SUMMER OF TREVANIAN

PRAISED BY CRITICS and readers for more than 30 years, Trevanian has established himself as a master of many genres, from spy novels to psychological thrillers to westerns. Now, in conjunction with the hardcover publication of Trevanian's latest novel, *The Crazyladies of Pearl Street*, Three Rivers Press is pleased to reissue five of this master storyteller's bestselling works in trade paperback.



SHIBUMI

The 25th anniversary edition of a cult classic. With more than two million copies in print, *Shibumi* is Trevanian's best-known work. Featuring the unforgettable antihero Nicolai Hel, "it's hard to imagine a more nearly perfect spy story" (*Milwaukee Journal*).

1-4000-9803-3. \$13.95 paper (Canada: \$21.00)
EAN Code 9781400098033. 448 pages

THE EIGER SANCTION

Meet Jonathan Hemlock, art collector, world-class mountain climber, and freelance assassin. "Superior suspense on almost every page...The hero is a masterpiece of conflicting qualities—something for everybody."

—*New York Times*

1-4000-9802-5. \$13.95 paper (Canada: \$21.00)
EAN Code 9781400098026. 336 pages

THE LOO SANCTION

Jonathan Hemlock returns in another classic spy thriller, set in the most exclusive circles of the London art world, where dirty dealing, blackmail, and political assassination are all part of the picture. "A masterpiece." —*New York Times*

1-4000-9828-9. \$13.95 paper (Canada: \$21.00) EAN Code 9781400098286. 288 pages

THE MAIN

Trevanian demonstrates his range in this intimate police thriller set on the mean streets of Montreal, about a veteran cop in a force that has changed, while he has not. "The Main held me from the opening page." —*Chicago Tribune Book World*

1-4000-9823-8. \$13.95 paper (Canada: \$21.00) EAN Code 9781400098231. 288 pages

THE SUMMER OF KATYA

A classic of suspense, *The Summer of Katya* is part love story, part psychological thriller set during World War I. Ingeniously plotted and capped with an explosive ending, it's proof of Trevanian's talents as a brilliant storyteller. "A tour de force." —*Washington Post*

1-4000-9804-1. \$13.95 paper (Canada: \$21.00) EAN Code 9781400098040. 288 pages

TREVANIAN's books have been translated into more than 14 languages and have sold millions of copies worldwide. He lives in the French Basque mountains.

MARKETING

National Publicity

See page 17 of the Crown Summer 2005 Catalog for Details About the Publication of Trevanian's New Hardcover *The CrazyLadies of Pearl Street*

Advertising

New York Times Book Review

P.O.P.

0-307-23685-4

12-copy mixed floor display

4 copies *Shibumi*, 2 copies *The Eiger Sanction*, 2 copies *The Summer of Katya*, 2 copies *The Loo Sanction*, 2 copies *The Main*

\$167.40 (Canada:\$252.00)

0-307-23686-2

Easel-backed poster
(no charge)

Promotion on Trevanian Fan Sites and Trevanian.com

Online Advertising

Google key word advertising



Fiction (FIC000000)

5³/₁₆ x 8

Three Rivers Press

On Sale 5/10/05

More than 600,000 copies sold in hardcover!

Instant *New York Times* bestseller—
23 weeks and counting

Appearances on *Larry King Live*,
The View, *Today*, and other national shows

Major review attention in *Good Housekeeping*,
Parade, *People*, *Vanity Fair*, and *Woman's Day*

THE SEXY YEARS

DISCOVER THE HORMONE CONNECTION:

The Secret to Fabulous Sex, Great Health, and Vitality, for Women and Men

SUZANNE
SOMERS

NEW YORK
TIMES
BESTSELLER

THE
SEXY YEARS

DISCOVER THE HORMONE CONNECTION:
THE SECRET TO FABULOUS SEX, GREAT HEALTH,
AND VITALITY, FOR WOMEN AND MEN

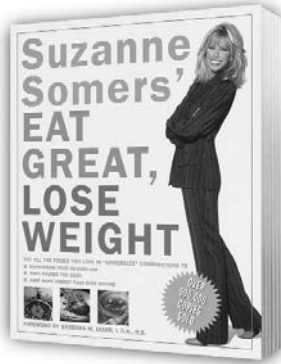
FOREWORD BY ROBERT A. GREENE, M.D.

Now in paperback, the smash *New York Times* bestseller by Suzanne Somers that reveals how taking natural bioidentical hormones will help give women great vitality, health, and fabulous sex into the second half of their lives. In *The Sexy Years*, Suzanne shows women how to banish menopausal symptoms and find the same fountain of youth that has made her feel 30 years old again. Yes, says Suzanne, these really are the sexy years!

SUZANNE
SOMERS

is the author of 13 books, with more than eight million copies in print. She lives in Los Angeles.

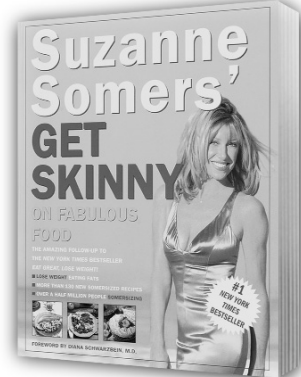
ALSO BY SUZANNE SOMERS



Eat Great, Lose Weight
0-609-80058-2
\$16.95 paper
(Canada: \$25.95)



Fast & Easy
1-4000-5296-3
\$16.00 paper
(Canada: \$24.00)



Get Skinny on Fabulous Food
0-609-80237-2
\$16.95 paper
(Canada: \$25.95)

AND COMING IN APRIL 2005 SLIM AND SEXY FOREVER

1-4000-5325-0. \$25.95 hardcover (Canada: \$35.95)



MARKETING

National Publicity

National Radio Campaign

Network Radio Advertising

P.O.P.

0-307-23684-6

16-copy floor display

\$223.20 (Canada: \$336.00)

Also Available as a Random House
AudioBook (Read by the Author)

Abridged, 5 CDs

0-7393-0437-2

\$29.95 (Canada: \$44.95)

Abridged, 4 cassettes

0-7393-0895-5

\$25.95 (Canada: \$39.95)

Also Available as a Random House
Large Print Edition

0-375-43296-5

\$27.00 (Canada: \$41.00)



Health & Fitness (HEA000000)

5³/₁₆ x 8; 384 pages

Three Rivers Press

1-4000-8157-2. \$13.95 paper (Canada: \$21.00)

EAN Code 9781400081578

On Sale 5/24/05

Pub. History: A Crown hardcover (Spring 2004)

ISBN 0-609-60721-9

VICTORIA VICTORIOUS

The Story of Queen Victoria

By Jean Plaidy

In this masterful work of historical fiction, Jean Plaidy brings to life the joys and sorrows of Queen Victoria, England's longest-reigning monarch and a woman of great passion and determination.

Victoria was raised in genteel poverty by her unpopular mother after the death of her father, the youngest brother of George IV and William IV. Only 18 when she ascended to the English throne, the young princess knew little of court life and the duties of the monarchy when she was crowned, but by the end of her reign, the British Empire stretched around the globe and her family was closely linked to every royal house in Europe through the marriages of her many children.

Seamlessly blending fact and fiction, Jean Plaidy recreates Victoria's remarkable life. Narrated in the queen's own voice, *Victoria Victorious* tells the moving story of her blissful marriage to Prince Albert and the shattering grief that engulfed her after his death. Her personal trials and triumphs are set against a richly detailed tapestry of the major events of the 19th century—the expansion of British empire; the Crimean and Boer Wars and the American Civil War; and the political intrigues that influenced the course of history.

JEAN PLAIDY is the pen name of Eleanor Hibbert, who also wrote under the names Victoria Holt and Phillipa Carr. The Jean Plaidy novels have sold more than 14 million copies worldwide.



Fiction—Historical (FIC014000)

5³/₁₆ x 8; 480 pages

Three Rivers Press

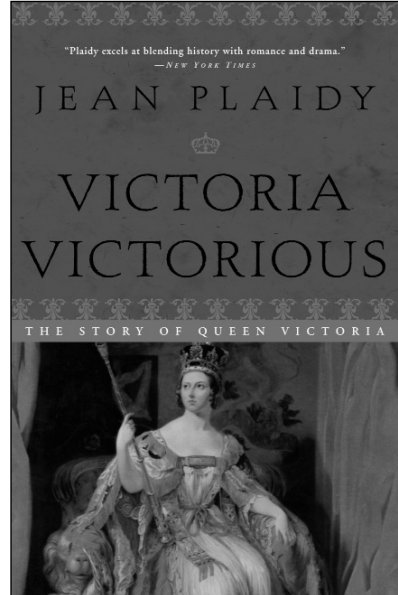
0-609-81024-3. \$13.95 paper (NCR)

EAN Code 9780609810248

On Sale 5/24/05

Pub. History: A Putnam hardcover (1986)

ISBN 0-399-13102-7



MARKETING

National Publicity

Discussion Group Guide

Printed in the Book

Also available at MaidensCrown.com

Ongoing Promotion to the Historical Fiction Community Through MaidensCrown.com

See page 2 for details

Online Advertising

BookReporter.com

Google key word advertising

ReadingGroupGuides.com

Also by Jean Plaidy

Katharine of Aragon

0-609-81025-1

\$14.95 paper

The Lady in the Tower

1-4000-4785-4

\$12.95 paper

The Rose Without a Thorn

0-609-81017-0

\$12.95 paper

The Sixth Wife

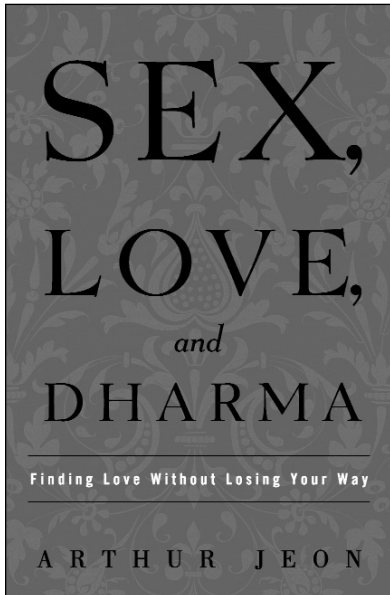
0-609-81026-X

\$13.95 paper

SEX, LOVE, AND DHARMA

Finding Love Without Losing Your Way

By Arthur Jeon



This hip, heartfelt guide to relationships applies the age-old wisdom of the dharma to the complications of contemporary romance and provides insights, both spiritual and practical, into achieving true love.

Being in love is rewarding, enriching, and inspiring. But it can also be frustrating, stressful, and overwhelming. *Sex, Love, and Dharma* explores the highs and lows of relationships, addressing common problems and showing how to navigate the rocky road of love, from the first meeting to the last good-bye.

Written in a lively, unpretentious style and filled with real-life anecdotes about couples and singles—gay and straight—*Sex, Love, and Dharma* presents love as a spiritual journey on which we confront our desires, expectations, and fears and come to appreciate the needs, vulnerabilities, and strengths of our partners. It describes, with compassion and humor, the ways couples can overcome obstacles and learn to communicate rather than complain; accept each other as they are; and express openly the concerns and ambivalences that often undermine a relationship.

Like Chopra's *The Path to Love* and Kasl's *If the Buddha Dated*, this is the perfect blend of spiritual guidance and relationship advice for today's readers.

ARTHUR JEON lives in Santa Monica, California.

MARKETING

National Publicity

Author Interviews
out of Los Angeles

Also by Arthur Jeon

City Dharma

1-4000-4909-1

\$12.95 paper (Canada: \$17.95)



A THREE RIVERS PRESS ORIGINAL

Self Help (SEL000000)

5³/₁₆ x 8; 352 pages

Three Rivers Press

1-4000-4910-5. \$12.95 paper (Canada: \$17.95)

EAN Code 9781400049103

On Sale 5/24/05

CONFESSIONS OF A BIGAMIST

A Novel

By *Kate Lehrer*

"A fantastically funny yarn about a woman who wants it all, and gets it all, twice."
—*Vanity Fair*

What does a woman want? Michelle, a Martha Stewart-type guru, thinks it's a simpler, cleaner wardrobe, house, and life. While preaching her message to women all over the country, she encounters a man who makes her fall head-over-heels in love and manages to get her to marry him—the only problem is she's already married!

With a contemporary edge and a hilarious sensibility, *Confessions of a Bigamist* fills a growing niche in the market of fiction that appeals to today's smart, mature women.

"Authentic and contagious."

—*Washington Post Book World*

"Highly entertaining."

—*Washington Times*

"A great escape."

—*Newsweek*

"The friendly, chatty narrator takes readers into her confidence with breezy ease."

—*Publishers Weekly*

"What fun it is to read this book, to watch the imaginative plot unfold, to laugh at the accurate renderings of detail, to be touched by the poignancy of the characters."

—Elizabeth Strout, author of *Amy and Isabelle*

KATE LEHRER is the author of three previous novels. A native of Texas, she lives in Washington, D.C., with her husband, Jim Lehrer.



Fiction—Literary (FIC019000)

5³/₁₆ x 8; 288 pages

Three Rivers Press

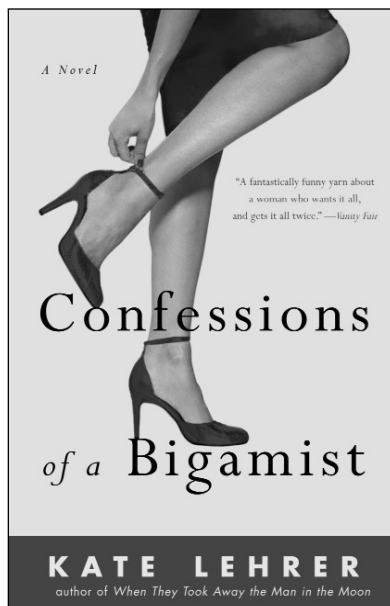
1-4000-8320-6. \$13.00 paper (Canada: \$18.00)

EAN Code 9781400083206

On Sale 5/24/05

Pub. History: A Shaye Areheart Books hardcover (Summer 2004)

ISBN 1-4000-5025-1



MARKETING

National Publicity

Discussion Group Guide
Printed in the Book

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Easel-Backed Poster Available

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for details

Mailing to Reading Group
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BookReporter.com

ReadingGroupGuides.com

Also by Kate Lehrer

Out of Eden

0-517-59956-2

\$25.00 hardcover (Canada: \$35.00)

*When They Took Away the
Man in the Moon*

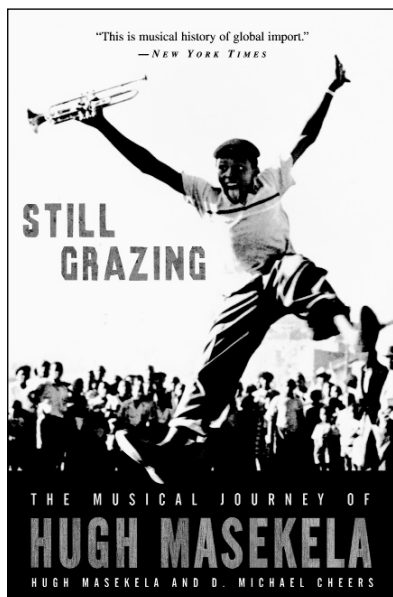
0-517-59441-2

\$20.00 hardcover (Canada: \$26.00)

STILL GRAZING

The Musical Journey of Hugh Masekela

By Hugh Masekela and D. Michael Cheers



Hugh Masekela, one of today's few world-class artists—and rare spirits—narrates his journey around the world in this epic tale of love, excess, exile, and home.

Masekela is a prodigiously talented giant of jazz and world music and a pioneer in bringing the spirit of Africa to the West, but his globe-trotting tale transcends music. He has lived a rich and reckless life, infused with love and loss, sex and drugs, exile and revolution, and he survived it all—barely—with wit, passion, and, eventually, wisdom.

Now in paperback, this is the utterly engrossing and deeply affecting chronicle of a remarkable, one-of-a-kind life.

"This is musical history of global import."

—New York Times

"As forceful and engaging as a Masekela trumpet solo."

—Paul Simon

"Hugh Masekela has taken the music of Africa to the world and yet never lost his identity as a man who has fulfilled his African self against all odds, making a synthesis that is audacious and totally fascinating to follow."

—Nadine Gordimer

"[Hugh Masekela's] remarkable journey is told in this compelling book. As his mentor, Hugh's achievements have made me a very proud father." —Harry Belafonte

HUGH MASEKELA has recorded 40 albums and sold more than 5 million recordings. He lives in Johannesburg, South Africa. **D. MICHAEL CHEERS** teaches at the University of Mississippi.



Music (MUS000000)

Two 8-page black-and-white photo inserts

5³/₁₆ x 8; 400 pages

Three Rivers Press

1-4000-8317-6. \$14.95 paper (Canada: \$21.00)

EAN Code 9781400083176

On Sale 5/24/05

Pub. History: A Crown hardcover (Summer 2004)

ISBN 0-609-60957-2

MARKETING

National Publicity

Easel-Backed Poster Available

Ask your Random House rep for details

Advertising

Black Issues Book Review
Quarterly Black Review

NATURAL CHOICES FOR WOMEN'S HEALTH

How the Secrets of Natural and Chinese Medicine
Can Create a Lifetime of Wellness

By Dr. Laurie Steelsmith

The only guide to present the key features of natural medicine from both the Western tradition and ancient Chinese teachings, here's a virtual "tool kit" for achieving and maintaining optimal health at every stage of a woman's life.

In this groundbreaking resource, Dr. Laurie Steelsmith shows for the first time how blending two great alternatives to Western medicine can create a lifetime of peak well-being.

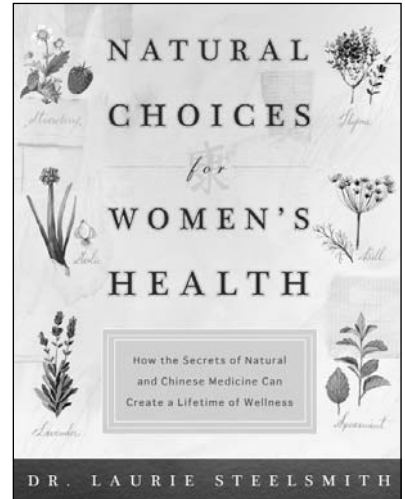
Outlining the essentials of a naturally healthy lifestyle, Steelsmith identifies the 10 crucial components of a woman's health—the immune system, kidneys, liver, digestive system, heart, hormones, bones, breasts, pelvis, and mental health—and provides tips to help maintain peak condition using natural, nontoxic methods like dietary changes, herbal medicines, aromatherapy, and the Chinese Five Element system.

Innovative and comprehensive, *Natural Choices for Women's Health* is sure to become the standard reference for how to achieve physical and emotional wellness naturally.

"Dr. Steelsmith's astute blending of Eastern and Western natural medicine philosophies and therapies provide remarkable insight not available anywhere else."

—Dr. Joseph Pizzorno,
coauthor of the *Encyclopedia of Natural Medicine*

DR. LAURIE STEELSMITH is a licensed naturopathic doctor, acupuncturist, and practitioner of Chinese medicine. She lives in Honolulu, where she is a frequent lecturer on the subject of women's health.



MARKETING

National Publicity

Author Interviews
out of Honolulu



A THREE RIVERS PRESS ORIGINAL

Health & Fitness—Naturopathy (HEA016000)

15 line drawings; 30 charts

7³/₈ x 9¹/₄; 496 pages

Three Rivers Press

1-4000-4796-X. \$15.95 paper (Canada: \$22.95)

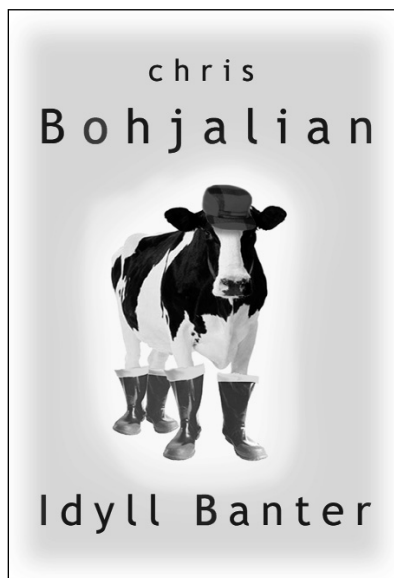
EAN Code 9781400047963

On Sale 5/24/05

IDYLL BANTER

Weekly Excursions to a Very Small Town

By **Chris Bohjalian**



"These essays carry a community connection and a humble grace. When words read this easily, you know they also carry a lot of work. Bohjalian is a reliable guide, moving from pastures to town steeple to the edge of the playground."

—Boston Globe

For *Idyll Banter*, Chris Bohjalian gathered some of his most popular articles written over the course of twelve years, mainly from the *Burlington Free Press* but also from the *Boston Globe Sunday Magazine*, *Reader's Digest*, and *Parade* magazine. With the honesty, precision, and grace of style that has made him a best-selling novelist, he addresses topics from the most public (the environment versus development, alternative versus traditional medicine) to the most personal (his family and his Vermont neighbors). The result is a sometimes funny, often deeply affecting reflection on the idiosyncrasies that make each of us unique, and the universal experiences that unite us.

"The best book I've ever read about life in a contemporary village. There's no doubt that Chris Bohjalian has established himself as one of America's finest, most thoughtful, and most humane writers."

—Howard Frank Mosher

"Whether you're aching to escape the urban grind or yearning to have your small town experience reflected back at you, you'll do well to pick up *Idyll Banter*." —*Elle*

CHRIS BOHJALIAN is the award-winning author of eight novels, including this fall's *New York Times* bestseller, *Before You Know Kindness*. He lives in Lincoln, Vermont.



MARKETING

National Publicity

Author Interviews
out of Vermont

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\$25.00 (Canada: \$38.00)

Also by Chris Bohjalian

Before You Know Kindness
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\$25.00 hardcover (Canada: \$35.00)

The Buffalo Soldier
0-375-72546-6
\$13.95 paper (\$21.00)

The Law of Similars
0-679-77147-6
\$13.00 paper (Canada: \$19.95)

Midwives
0-375-70677-1
\$14.00 paper (Canada: \$21.00)

Current Affairs—American (CUR001000)

5½ x 7¾; 240 pages

Three Rivers Press

1-4000-5236-X. \$12.00 paper (Canada: \$17.00)

EAN Code 978140052363

On Sale 5/24/05

Pub. History: A Harmony hardcover (Spring 2004)

ISBN 1-4000-5215-7

PLAYING THROUGH

A Year of Life and Links Along the Scottish Coast

By Curtis Gillespie

"A fine book. . . Gillespie writes with sharp powers of description and cagey narrative management." —Los Angeles Times

A blend of evocative memoir, lyrical travelogue, and passionate golf narrative, *Playing Through* chronicles the year the author spent with his wife and daughters in Gullane, Scotland. Against the backdrop of a uniquely beautiful landscape, Gillespie deftly explores the bonds of fatherhood, friendship, and the irresistible lure of links golf.

"Offers an interesting and unique mix of golf and autobiography amid the game's hallowed settings in Scotland....The descriptions tickled fond memories for me." —Arnold Palmer

"A lovely homage to fathers and sons, to life and death, and to the mysterious bond that exists among lovers of this most maddening of games." —*Chicago Tribune*

"An elegiac tribute to life's most wonderful and complex game and the enduring bonds it creates."

—James Dodson, author of *Final Rounds*

CURTIS GILLESPIE has written for publications in Canada, the United States, and Britain. His writing on politics, sports, science, and the arts has earned him three National Magazine Awards in Canada. He lives in Edmonton, Alberta.



Sports & Recreation—Golf (SPO016000)

5³/₁₆ x 8; 288 pages

Three Rivers Press

1-4000-5224-6. \$12.95 paper (NCR)

EAN Code 9781400052240

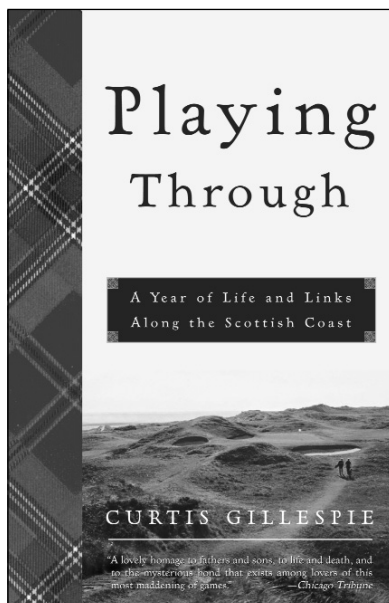
On Sale 5/24/05

Pub. History: A Crown hardcover (Summer 2004)

ISBN 1-4000-5223-8

Canadian Edition (Doubleday Canada)

0-385-65882-6. \$21.00 paper



MARKETING

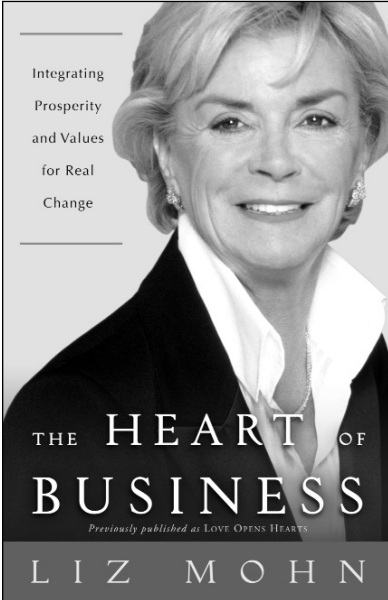
National Publicity

Masthead Mailing to Golf Magazines

THE HEART OF BUSINESS

Integrating Prosperity and Values for Real Change

By *Liz Mohn*



MARKETING

National Publicity

Targeted National Business Media

Reviews in Newspapers Nationwide

Email Media Blast

Liz Mohn of the Bertelsmann Foundation reflects on the need to apply the entrepreneurial spirit to the achievement of a new, more human-oriented definition of success in the ever-changing spheres of business, culture, and society.

For Liz Mohn, *The Heart of Business* is a description of her experiences as a woman and an entrepreneur and a call to organizations of every size and purpose to adapt to the evolving criteria of success in the 21st century. Early into a new millennium that is already being shaped by the forces of internationalization and globalization, Mohn asks an important question: Will humane values take their rightful and necessary place as a vital factor in the equations that measure achievement and prosperity in the world we will hand over to our children and grandchildren?

To find the answer, she invites us to take a clear look at frightening trends in our society—the loss of direction, the lack of consideration, the increase in egoism and loneliness. Then Mohn makes her plea for a new paradigm of business and personal achievement that combines material rewards with the rewards of friendship and social consciousness, that strikes a balance between work and family, that supports the arts and a free exchange of ideas, and that counterbalances the daunting problems that face us today with an equal measure of hope and an energizing spirit of renewal.

LIZ MOHN is a recipient of the medal of honor of Germany's Order of Merit and the service medal of the German Medical Society for her work on behalf of stroke victims.



Autobiography—Women (BIO022000)

24-page full-color insert

5³/₁₆ x 8; 208 pages

Three Rivers Press

1-4000-5462-1. \$12.00 paper (Canada: \$17.00)

EAN Code 9781400054626

On Sale 5/24/05

Pub. History: A C. Bertelsmann hardcover (Fall 2001)

ISBN 0-375-42572-1

RAMMER JAMMER YELLOW HAMMER

A ROAD TRIP INTO THE HEART OF FAN MANIA

“RAMMER JAMMER YELLOW HAMMER is a marvelous journey into the soul of sports in America. A great ride in the tradition of Hunter Thompson and an even better read.”

—H.G. “BUZZ” BISSINGER, AUTHOR OF *FRIDAY NIGHT LIGHTS*

N*ew York Times* writer Warren St. John joins the unruly RV convoy that follows the Alabama Crimson Tide football team in an effort to understand the power of sports over the human mind. Reminiscent of *Confederates in the Attic*, *Rammer Jammer Yellow Hammer* is a wild, beer-soaked road trip that goes a long way toward demystifying the universal urge to take sides and to win.

“Diehard fans—or anyone who finds their antics entertaining, for that matter—should peruse St. John’s ode to fandom.”

—*NEWSWEEK*

“Warren St. John barrels headlong and shrieking into the mind of fandom and the heart of Southern football mania.”

—*VANITY FAIR*

“Riveting...By the end of the book, the insanity makes just a little bit of sense.”

—*MEN’S HEALTH*

“A candidate for the funniest sports-related book of the season.”

—*BOSTON GLOBE*

“Sports fandom is a phenomenon that has so far baffled the field of psychology. The professionals haven’t a clue. They should read this book. Warren St. John takes us to where the rubber meets the road.”

—*TOM WOLFE*

WARREN ST. JOHN

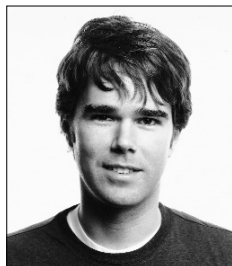
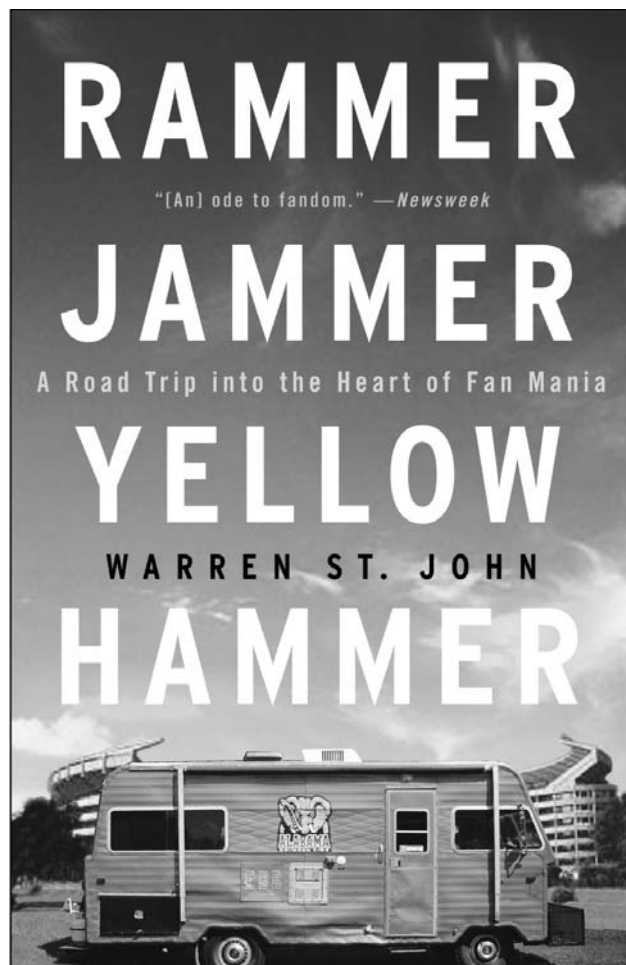


Photo: Charles Thompson

Born in Birmingham, Alabama, **WARREN ST. JOHN** has written extensively for the *New York Observer*, *The New Yorker*, and *Wired*. He lives in New York City.

MARKETING

National Publicity

National Sports Radio Campaign

Author Tour

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Sports & Recreation—Football (SPO015000)

5³/₁₆ x 8; 304 pages

Three Rivers Press

0-609-80713-7. \$12.95 paper (Canada: \$17.95)

EAN Code 9780609807132

On Sale 5/31/05

Pub. History: A Crown hardcover (Summer 2004)

ISBN 0-609-60708-1

THE ENCYCLOPEDIA OF EXES

26 Stories by Men of Love Gone Wrong

Edited by Meredith Broussard

From the editor of The Dictionary of Failed Relationships comes another collection of 26 stories by 26 young writers—this time from the much-sought-after male perspective.

Flip through the pages of *Cosmopolitan* and you'll find their monthly "Ask Jake" column. Read *Jane* and you'll see their "Ask the Man" feature. It's abundantly clear—male relationship behavior is the most discussed and most daunting puzzle that females face.

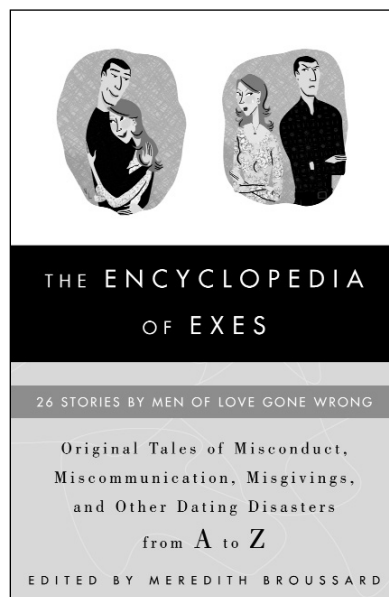
But finally there is hope. *The Encyclopedia of Exes* gives women 26 chances to gaze inside the minds of 26 of today's hottest male writers. Readers will get an exclusively masculine perspective on how and why relationships end, from writers such as Jonathan Ames, Neal Pollack, Jonathan Lethem, Steve Almond, Gary Shteyngart, Touré, and Marc Spitz. *The Encyclopedia of Exes* shows, in short-story form, just what men do with their broken hearts. Finally, here is a book that sheds some light on the mystery that is the mind of the modern man.

Praise for *The Dictionary of Failed Relationships*:

"Who needs *Webster's*? This dishy dictionary is so much more fun!"

—*Cosmopolitan*

MEREDITH BROUSSARD is a freelance writer and literary critic who has contributed features to the *New York Press*, *Philadelphia Inquirer*, *Hartford Courant*, *Philadelphia City Paper*, *San Francisco Chronicle*, *Philadelphia Magazine*, and *Chicago Reader*. She lives in Philadelphia.



MARKETING

National Publicity

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Dictionary of Failed Relationships
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A THREE RIVERS PRESS ORIGINAL

Fiction—Anthologies (FIC003000)

5³/₁₆ x 8; 320 pages

Three Rivers Press

1-4000-5423-0. \$12.00 paper (Canada: \$17.00)

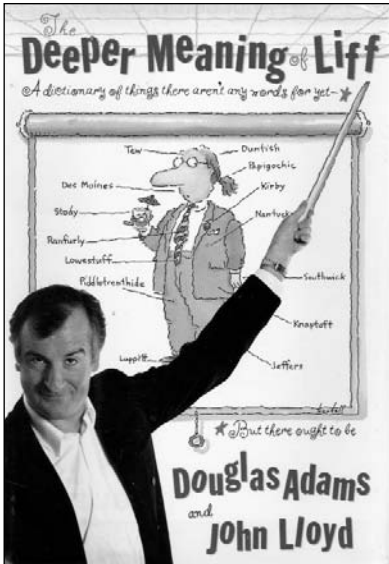
EAN Code 9781400054237

On Sale 5/24/05

THE DEEPER MEANING OF LIFF

A Dictionary of Things There Aren't Any Words for Yet—But There Ought to Be

By Douglas Adams and John Lloyd



For the first time in paperback, a dictionary unlike any other, pairing place names from around the world with experiences and objects that demand to be named but never have been, from the bestselling author of *The Hitchhiker's Guide to the Galaxy* and the creator of *Not the Nine O'clock News*.

Does the sensation of Tingrith make you yelp? Do you bend sympathetically when you see someone Ahenny? Can you deal with a Naugatuck without causing a Toronto? You are certainly familiar with these experiences, and now there are appropriate words for all of them. Scouring atlases and signposts from around the world, Douglas Adams and John Lloyd borrowed the names of cities and towns—from Des Moines to Southwick—to name these situations. The result is this classic collection, a must-have for every Adams fan. And in case you were wondering:

Tingrith: The feeling of aluminum foil against your fillings.

Ahenny: The way people stand when examining other people's bookshelves.

Naugatuck: A plastic packet containing shampoo, mustard, etc., which is impossible to open except by biting off the corner.

Toronto: Generic term for anything that comes out in a gush, despite all your efforts to let it out carefully.

DOUGLAS ADAMS was the bestselling author of the five novels in *The Hitchhiker's Guide to the Galaxy* trilogy (yes, you read that right). He died in 2001. **JOHN LLOYD** is (he says) Britain's most successful television comedy producer since Chaucer.



MARKETING

National Publicity

Online Advertising

Blog ads on pop culture websites

Also by Douglas Adams

The Hitchhiker's Guide to the Galaxy

25th Anniversary Edition

1-4000-5292-0

\$13.95 hardcover (NCR)

The Hitchhiker's Guide to the Galaxy

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1-4000-5293-9

\$35.00 hardcover

The Salmon of Doubt

0-345-46095-2

\$13.95 paper

Humor (HUM000000)

5³/₁₆ x 8; 160 pages

Three Rivers Press

0-307-23601-3. \$12.00 paper (NCR)

EAN Code 9780307236012

On Sale 5/24/05

Pub. History: A Harmony hardcover (Fall 1993)

ISBN 0-517-58597-9



BLOOD

“A REMARKABLE
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WRENCHING STORY OF
A RACIAL KILLING
DURING THE AUTHOR’S
NORTH CAROLINA
CHILDHOOD...ONE OF
THE MOST CANDID
AND LUCENT BOOKS
ON RACE IN THIS OR
ANY OTHER YEAR.”

—*Kirkus Reviews* (starred review)

DONE SIGN

“**BRILLIANT**...part memoir, part history, part detective story...all woven seamlessly through the reexamination of a racist murder in the small Southern town of [Tyson’s] childhood.”
—David Maraniss

“**TYSON...HAS THE HEART OF A POET** and the instincts of a master storyteller.”
—Alex Kotlowitz

“**ENGAGING** and **FREQUENTLY STUNNING.**”
—*San Diego Union Tribune*

“**AN HONEST BOOK**, far more so than most explorations of race in America.”
—Jonathan Yardley, *Washington Post Book World*

“**ADMIRABLE AND UNEXPECTED**...a riveting story that will have his readers weeping with both laughter and sorrow.”
—*Chicago Tribune*

“**SPLENDID...COMPELLING.**”
—*Raleigh News-Observer*

“*Blood Done Sign My Name* **PULSES WITH VITAL PARADOX.** It’s a detached dissertation, a damning dark-night-of-the-white-soul, and a ripping yarn, all united by Tyson’s powerful voice, a brainy, booming Bubba profundo.”
—*Entertainment Weekly*

“In this **OUTSTANDING PERSONAL HISTORY**, Tyson unflinchingly examines the civil rights struggle in the South....This book deserves the largest possible audience.”
—*Publishers Weekly* (starred review)



TIMOTHY B. TYSON

is a professor of Afro-American Studies at the University of Wisconsin–Madison.

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NOW IN PAPERBACK,
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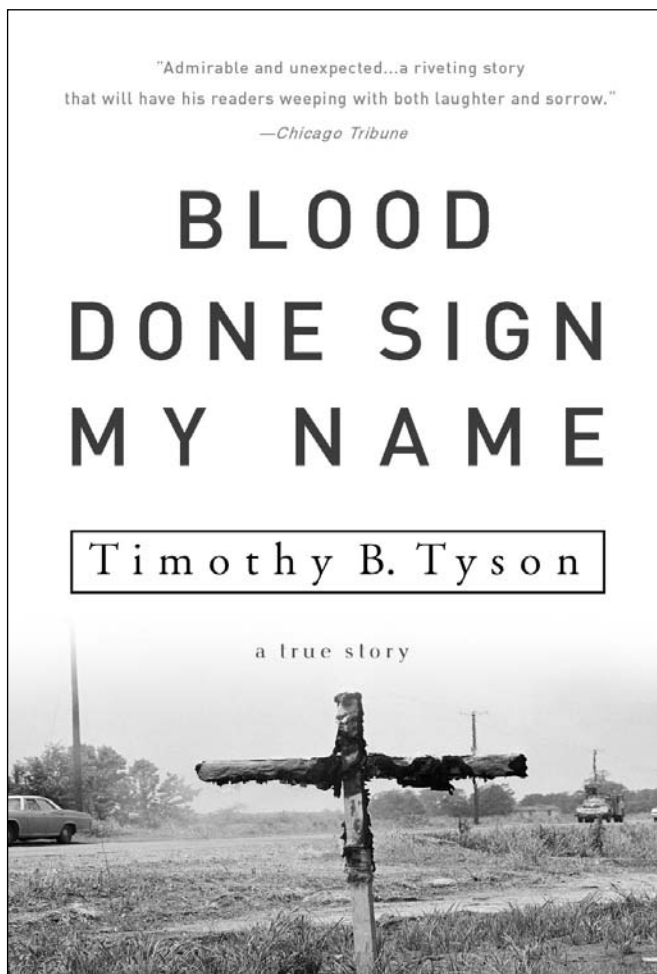
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\$27.50 (Canada: \$39.95)

Previous Book

Radio Free Dixie
0-8078-2502-6 hardcover
(University of North Carolina Press)



Autobiography/U.S. History—20th Century
(BIO000000/HIS036060)

5³/₁₆ x 8; 368 pages

Three Rivers Press

1-4000-8311-7. \$14.00 paper (Canada: \$21.00)

EAN Code 9781400083114

On Sale 5/24/05

Pub. History: A Crown hardcover (Summer 2004)

ISBN 0-609-61058-9

THE SULTAN'S HAREM

By *Colin Falconer*

From the author of the critically acclaimed When We Were Gods comes a dramatic, unforgettable novel of cruelty and passion set in the great Harem of the Ottoman empire.

In Constantinople, there is only one ruler: Sultan Suleyman the Magnificent, Lord of Lords of This World, Possessor of Men's Necks, Allah's Deputy, absolute ruler of the mighty Ottoman Empire. And at the heart of his palace is the Sultan's vast Harem, the domain of hundreds of scented, pampered women—some wives, some concubines, some merely slaves. Among them are Gulbehar, the Sultan's favorite and mother of his heir; Julia, the daughter of an Italian lord, kidnapped when she attempted to flee Venice with her lover; and Hürrem, a Tartar girl from the Russian steppes, sold into slavery.

All three women are beautiful, but Hürrem is the most dangerous—ruthless in her desire to rule the Harem and, ultimately, Suleyman himself. Endlessly clever, she carefully arranges the downfall of her rivals and endears herself to the Sultan, which places her at the center of the Empire's power. It is his obsession with Hürrem—not his enemies—that costs Suleyman his allies, his sons, and finally his dynasty.

Bestselling author Colin Falconer offers an irresistible glimpse into a world of intrigue, sensuality, and violence, where an empire can be controlled not by the might of its ruler, but by the women hidden behind the Harem walls.

COLIN FALCONER lives in Perth, Australia.



Fiction—Historical (FIC014000)

5³/₁₆ x 8; 464 pages

Three Rivers Press

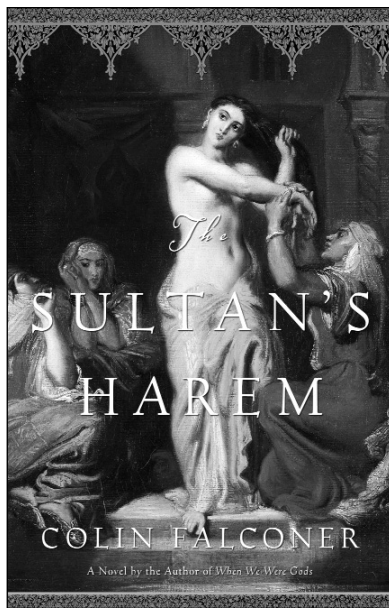
1-4000-8312-5. \$13.95 paper (Canada: \$21.00)

EAN Code 9781400083121

On Sale 5/24/05

Pub. History: A Crown hardcover (Summer 2004)

ISBN 0-609-61030-9



MARKETING

National Publicity

Discussion Group Guide Printed in the Book

Also available at MaidensCrown.com

Ongoing Promotion to the Historical Fiction Community Through MaidensCrown.com

See page 2 for details

Online Advertising

BookReporter.com

ReadingGroupGuides.com

Also by Colin Falconer

Feathered Serpent

1-4000-4957-1

\$13.95 (Canada: \$21.00)

When We Were Gods

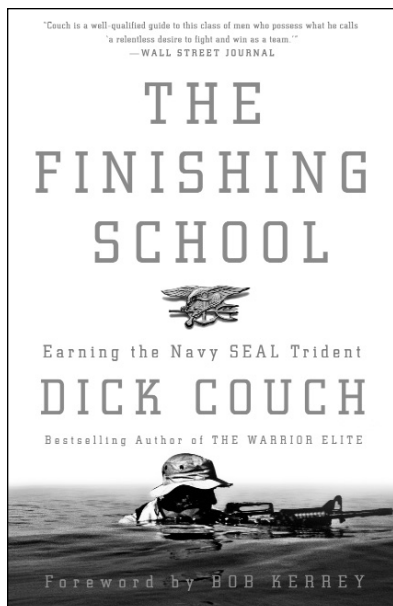
0-609-80889-3

\$12.95 (Canada: \$19.95)

THE FINISHING SCHOOL

Earning the Navy SEAL Trident

By **Dick Couch**



Written by a former Navy SEAL commander, this is the first in-depth account of the advanced training that prepares Navy SEALs for combat.

In America's new war on terrorism, the first guns in the fight are special operations forces, including the specially trained Navy SEAL warriors who operate with precision, swiftness, and lethal force. Small in number, flexible, stealthy, and efficient, SEAL units are more vital than ever to America's security as they take the battle to an elusive enemy around the globe.

The Finishing School puts readers on the ground and in the water with the SEALs as they undergo SEAL Tactical Training, where they master combat skills such as precision shooting, demolitions, secure communications, parachuting, diving, and first aid. From there, the men enter operational platoons, where they subordinate their individual skills to the mission of the group and train for special operations in specific geographical environments.

Never before has a civilian writer been granted such close access to the training of America's most elite military forces. *The Finishing School* is essential reading for anyone who wants to know what goes into the making of America's best warriors.

DICK COUCH commanded a SEAL team in Vietnam that conducted one of the few successful POW rescue operations of the war. He lives in Ketchum, Idaho.

MARKETING

National Publicity

See page 27 of the Crown Summer 2005 Catalog for Details about Dick Couch's New Hardcover *Down Range*

Also by Dick Couch

The Warrior Elite

1-4000-4695-5

\$14.95 paper (Canada: \$22.95)



Current Affairs—Military (CUR007000)

One 16-page black-and-white photo insert

5³/₁₆ x 8; 352 pages

Three Rivers Press

0-609-81046-4. \$14.95 paper (Canada: \$21.00)

EAN Code 9780609810460

On Sale 5/24/05

Pub. History: A Crown hardcover (Spring 2004)

ISBN 1-4000-4654-8

STRIKE THE BABY AND KILL THE BLONDE

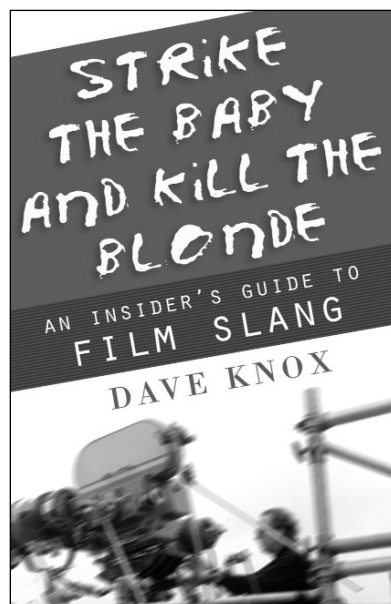
An Insider's Guide to Film Slang

By *Dave Knox*

A thorough and witty Hollywood phrasebook from a seasoned film-industry insider.

This guide to moviemaking lingo is a one-stop shop for movie buffs wanting to decipher cryptic closing credits, understand how movie production really works, feel like an insider on the set—or just talk the talk like a Hollywood pro. Including more than 500 terms such as *apple*, *gaffer*, and *ASA*, *Strike the Baby and Kill the Blonde* (to film pros, that's "Remove the one-kilowatt spotlight and turn off the two-kilowatt quartz light") is a wonderfully useful tool for film students, scriptwriters, and budding directors, and an entertaining read for anyone who loves movies. Using examples and personal anecdotes from the sets of movies like *The Silence of the Lambs*, where Knox and his camera chased Jodie Foster through a maze, and *The Age of Innocence*, where the cameraman waltzed alongside Daniel Day Lewis and Winona Ryder to get the shot, Knox adds humor and narrative interest to this authoritative guide to filmmaking terms, organized alphabetically for quick reference.

DAVE KNOX has 20 years of experience in film production, including work on major movies such as *The Silence of the Lambs*, *Big Daddy*, *Scent of a Woman*, *The Age of Innocence*, and many more. He lives in New York with his wife and children.



MARKETING

National Publicity

Advertising
The Onion

Featured in the "So You Want to Be in the Movies" Group Ad to Run in College Newspapers
Boston University
Columbia University
Georgia State University
New York University
Northwestern University
San Francisco State University
Temple University
UCLA
Wesleyan University



A THREE RIVERS PRESS ORIGINAL

Performing Arts—Film—Reference (PER004040)

5³/₁₆ x 8; 224 pages

Three Rivers Press

1-4000-9759-2. \$12.95 paper (Canada: \$17.95)

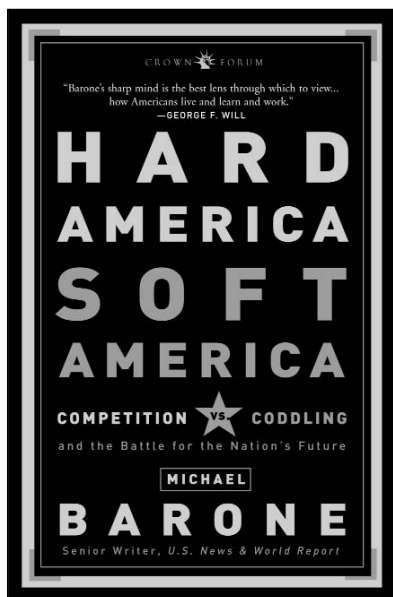
EAN Code 9781400097593

On Sale 5/24/05

HARD AMERICA, SOFT AMERICA

Competition vs. Coddling and the Battle for the Nation's Future

By *Michael Barone*



One of America's most respected and astute political commentators brilliantly encapsulates a central dichotomy of American life—the "soft" areas of our society where people are protected from the demands of competition and accountability and the "hard" America that rewards productivity, punishes bad habits, and plays for keeps.

Barone's book is provocative, insightful, and important. He realizes that the dialogue between 'Hard' and 'Soft' America is never-ending, and that it is important to maintain a balance." —Diane Ravitch, author of *The Language Police* and *Left Back*

"Barone's sharp mind is the best lens through which to view not only the events of this election year, but also how Americans live and learn and work." —George Will

"A compelling analysis." —*Wall Street Journal*

"A compelling picture of two very different ways of looking at the world." —*Publishers Weekly*

MICHAEL BARONE is a senior writer with *U.S. News & World Report* and a contributor to Fox News Channel. He lives in Washington, D.C.

MARKETING

National Publicity

National Conservative Radio Campaign

Author Interviews
out of Washington, DC

Advertising
American Spectator
Insight
National Review
Newsmax
Weekly Standard

Online Advertising
Blog ads on conservative websites

Previous Books
The New Americans
0-89526-202-9 hardcover
(Regnery)
Our Country
0-02-901861-7 hardcover
(Free Press)



Current Affairs—American (CUR001000)

5³/₁₆ x 8; 192 pages

Three Rivers Press

1-4000-5324-2. \$12.00 paper (Canada: \$17.00)

EAN Code 9781400053247

On Sale 5/24/05

Pub. History: A Crown Forum hardcover (Summer 2004)

ISBN 1-4000-5306-4

THEY'RE NOT YOUR FRIENDS

A Novel

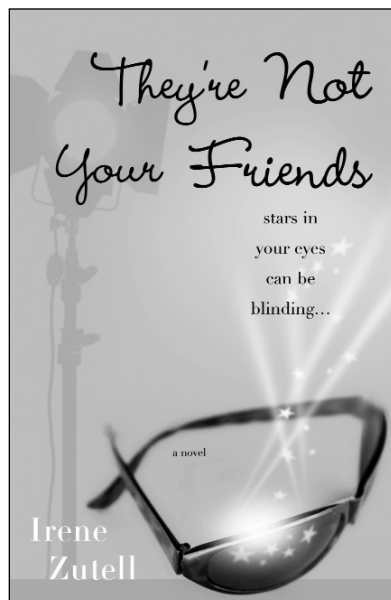
By Irene Zutell

A wickedly funny insider's look at the world of celebrity journalism, They're Not Your Friends follows three reporters struggling in the snakepit that is Personality Magazine.

Written by a former *People* magazine correspondent, *They're Not Your Friends* slips past the velvet rope and offers access to a Hollywood netherworld. Meet Lem Brac, an aging British booze-hound who has been sliding by with a rolodex that reads like the obituaries. When management demands an exclusive with Hollywood's latest "it" boy, Lem knows it's do or die. Enter Lem's competition: Mike Posner, a young, hotshot reporter (with dubious credentials) whose "facts" are even looser now that he's in L.A., and Lottie Love, a valley girl whose feral instincts, fabulous implants, and uncanny knack for getting the scoop quickly get her promoted to "Chief Party Correspondent." Lottie's fantasies are becoming reality, so why isn't she happy?

The stakes are high and the payoff is hilarious as Lottie, Lem, and Mike claw for survival at a once-great magazine now buckling beneath sagging revenues, ferocious competition, and the soaring contempt of every studio, star, and publicist in town. Fun, frantic, and with a healthy dose of heart, *They're Not Your Friends* is a rowdy, uncensored view of the inner workings of star reporting.

IRENE ZUTELL is a freelance writer and producer who has written for *People*, *US Weekly*, *Rolling Stone*, and the *New York Times*. She lives in Los Angeles.



MARKETING

National Publicity

Author Interviews
out of Los Angeles

Mailing to Young Booksellers

Masthead Mailing to Gossip
Magazines

Online Advertising
Gawker.com

Previous Book
I'll Never Have Sex with You Again!
0-7432-1464-1 paper
(Fireside)



A THREE RIVERS PRESS ORIGINAL

Fiction (FIC000000)

5³/₁₆ x 8; 288 pages

Three Rivers Press

1-4000-9758-4. \$12.95 paper (Canada: \$17.95)

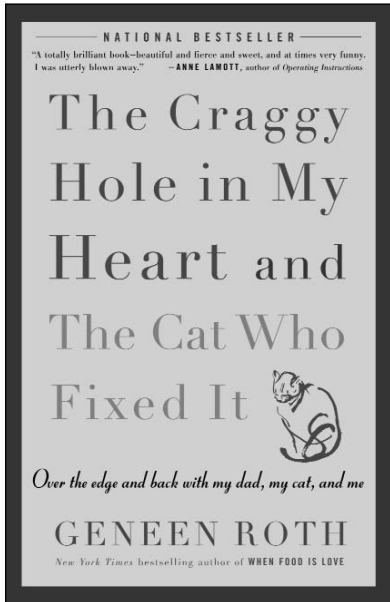
EAN Code 9781400097586

On Sale 6/28/05

THE CRAGGY HOLE IN MY HEART AND THE CAT WHO FIXED IT

Over the Edge and Back with My Dad, My Cat, and Me

By **Geneen Roth**



"Read it, laugh with it, and become a little more of a human being." —Thomas Moore, author of *Care of the Soul*

In this inspiring and joyous book, *New York Times* bestselling author Geneen Roth introduces her remarkable 20-pound cat Mister Blanche and her beloved father Bernard, as she takes readers deep into the story of how each taught her to finally love without reservation and accept that she might someday lose those whom she believed she couldn't live without.

"A brilliant book—beautiful and fierce and sweet and at times very funny....I was utterly blown away."

—Anne Lamott

"Roth takes us on a deep, joyful, provocative, and ultimately nourishing journey. I couldn't put it down from beginning to end."

—Justine Willis Toms,

New Dimension Radio, coauthor of *True Work*

"Wise, loving, tough, and tender. A beautiful book. Geneen knows how to nourish the heart!"

—Jack Kornfield

GENEEN ROTH is the author of seven books, including the *New York Times* bestseller *When Food Is Love*. She has appeared on *The Oprah Show*, *Good Morning America*, *20/20*, and many other national shows, and her work has been featured in numerous publications. She lives in northern California, writes a column for *Prevention* magazine, and maintains an active lecture and workshop schedule.



Self Help—Happiness (SEL016000)

24 black-and-white photographs

5³/₁₆ x 8; 240 pages

Three Rivers Press

1-4000-8319-2. \$11.95 paper (Canada: \$16.95)

EAN Code 9781400083190

On Sale 6/28/05

Pub. History: A Harmony hardcover (Summer 2004)

ISBN 1-4000-5083-9

MARKETING

National Publicity

Previous Books

Appetites

0-525-94076-6 hardcover
(Penguin)

When Food Is Love

0-452-26818-4 paper
(Plume)

When You Eat at the Refrigerator,

Pull Up a Chair

0-7868-8508-4 paper
(Hyperion)



Kingston by Starlight

A Novel

LYRICALLY WRITTEN &
BURSTING WITH THE
ADVENTURE AND BEAUTY
OF THE CARIBBEAN,
KINGSTON BY STARLIGHT
BRINGS TO LIFE THE LEG-
ENDARY EXPLOITS—BASED
ON HISTORICAL FACT—OF
ANNE BONNY, AN IRISH-
BORN WOMAN PIRATE
WHO SAILED THE WEST
INDIES IN THE 1700S.

Left destitute by her mother's death, teenage Anne Bonny seems destined to be swallowed up and forgotten by the world. But Anne is a born fighter, willing to do whatever it takes to make her way in life. She throws away her petticoats and sails to the Bahamas, where she passes herself off as a young man named Bonn. In Nassau, where prostitution is the only career open to women, Anne decides to remain a man and enjoy the freedoms of the seafaring life. She finds work as a ship's hand, sailing under the command of Calico Jack Rackham, a notorious and charismatic pirate who has his heart set on raiding the *Madrid Galleon*, which sails from Kingston laden with Cuban gold and Jamaican rum.

Bonn is entranced by the sea and by the ship's rough crew, including a mysterious swordfighter named Read, who takes a special interest in both Bonn and Calico Jack. Read, it turns out, has a secret life of his own. Calico Jack soon discovers their true identities, but it is only when the three pirates are captured and taken back to Jamaica for trial that their most startling secrets begin to surface. In the shadow of the gallows, another strange twist of fate may save Bonn from death, while forever changing everything she thought to be true about her past.

CHRISTOPHER JOHN FARLEY was born in Kingston, Jamaica, and now lives in New York. He is a senior editor at *Time*.

by CHRISTOPHER JOHN FARLEY

MARKETING

National Publicity

Regional NPR Campaign

Author Interviews
out of New York

Readers Editions Available

Discussion Group Guide
Printed in the Book
Also available online at
MaidensCrown.comMailing to Reading Group
Coordinators

P.O.P.

0-307-23687-0

Book group kit, to include:

- Printed discussion group guide in quantity
- Enhanced author q&a
- Biographies of main characters
- Maps to chart characters' travels
- Cocktail recipes

0-307-23688-9

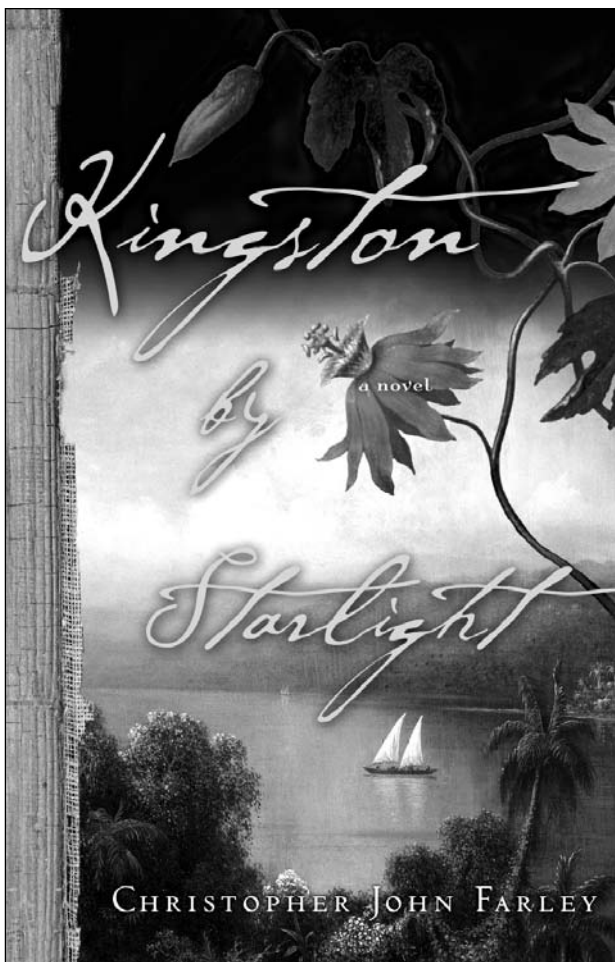
Discussion group guide, pack of 10
(no charge)Ongoing Promotion to the Historical
Fiction Community Through
MaidensCrown.com
See page 2 for details

Online Advertising

BookReporter.com

ReadingGroupGuides.com

Previous Book

*My Favorite War*0-8801-590-X paper
(Ecco)

A THREE RIVERS PRESS ORIGINAL

Fiction (FIC000000)

5³/₁₆ x 8; 336 pages

Three Rivers Press

1-4000-8245-5. \$13.95 paper (Canada: \$21.00)

EAN Code 9781400082452

On Sale 6/28/05

“[An]
enchanted
stroll through
maritime
science
and history.”

—*New York Times Book Review*

DEFINING THE WIND

THE BEAUFORT SCALE
AND HOW A 19TH-CENTURY
ADMIRAL TURNED
SCIENCE INTO POETRY

A wonderfully written account of one man's crusade to learn about what the wind is made of by tracing the history of the Beaufort Scale and its eccentric creator, Sir Francis Beaufort. *Defining the Wind* joins paperback perennials like *Longitude*, *The Professor and the Madman*, and *How the Scots Invented the Modern World* as the best of character-driven narratives about the intersection of science, history, and culture.

“Fascinating . . . [an] unusual
and delightful book.”

—*Dallas Morning News*

“Huler writes with self-deprecating wit...[and] captures the Beaufort scale's 'open-hearted intellectual decency.’”

—*The New Yorker*

“[A] reminder of why we read science books...a compelling, powerful, and—yes—interesting book.”

—*Boston Globe*

“[Huler's] thoroughly researched account of a marvelous collision of forces (natural, political, and creative) is as invigorating as a cool ocean breeze.”

—*Entertainment Weekly*



D

MARKETING

National Publicity

Featured in the Great Reads Advertising Campaign

Harper's
The New Yorker

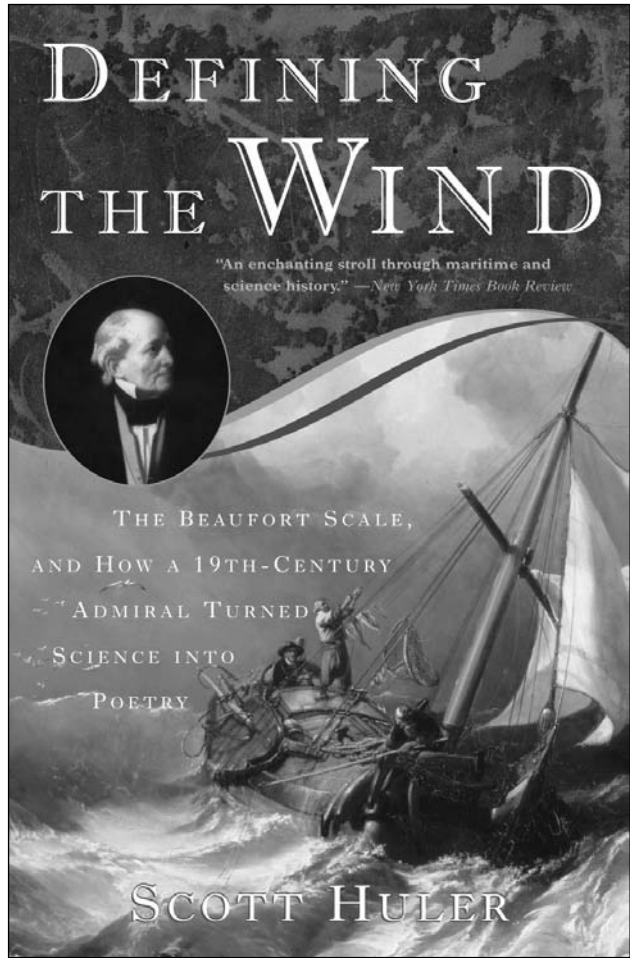
P.O.P.

0-307-23677-3
Easel-backed poster
(no charge)

Online Advertising

Google key word advertising

SCOTT HULER's work is heard regularly on National Public Radio. He is working on his next book for Crown, *Man's Lands: Following Odysseus to Learn Life's Greatest Lessons*, to be published in 2007. He lives in Raleigh, North Carolina.



BY SCOTT HULER



Science/History (SCI000000/HIS000000)

30 line drawings

5³/₁₆ x 8; 304 pages

Three Rivers Press

1-4000-4885-0. \$12.95 paper (Canada: \$17.95)

EAN Code 9781400048854

On Sale 6/28/05

Pub. History: A Crown hardcover (Fall 2004)

ISBN 1-4000-4884-2

MY DAUGHTER'S BOYFRIEND

A Novel

By *Cydney Rax*

"Fascinating, witty, and thought-provoking...full of memorable characters. My Daughter's Boyfriend is the perfect summer read."
—ZANE

Tracey Kendricks was only 17 when she had her daughter, Lauren, and raised her alone. Now that Lauren is 17 herself, Tracey is pleased to see she's raised her right: Lauren has decided to wait before having sex with Aaron, an older man and her first real boyfriend. But then sparks begin to fly between Aaron and Tracey. When their harmless flirtation turns into a hot—but highly secret—love affair, things get complicated...

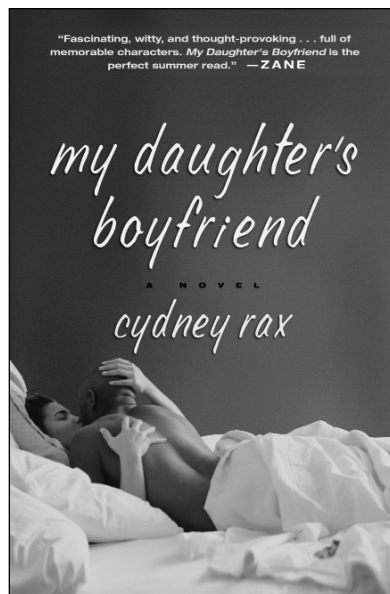
This bold, sexy novel—now available in paperback—is ideal for beach reading.

"An exciting drama starting with a passion-filled attraction and ending with an important message for mothers and daughters."
—Trisha R. Thomas

"A juicy debut...Rax keeps it real, and Tracey is genuinely likable, for all her sins."
—*Kirkus Reviews*

"The book you'll be talking about with your girlfriends as if you've just heard a bit of good gossip and can't hold your tongue."
—Alex Hairston

CYDNEY RAX is the creator and manager of BookRemarks.com. She lives in Houston, Texas.



MARKETING

National Publicity

Advertising

Black Issues Book Review
Quarterly Black Review

Mailing to Reading Group Coordinators

Promotion on and for Author's Website, BookRemarks.com



Fiction (FIC000000)

5³/₁₆ x 8; 320 pages

Three Rivers Press

1-4000-8313-3. \$12.95 paper (Canada: \$17.95)

EAN Code 9781400083138

On Sale 6/28/05

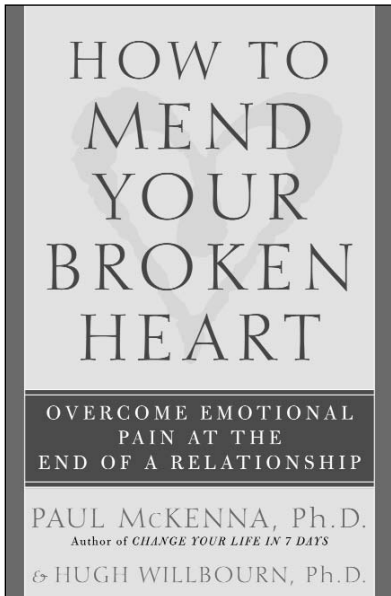
Pub. History: A Crown hardcover (Summer 2004)

ISBN 1-4000-4920-2

HOW TO MEND YOUR BROKEN HEART

Overcome Emotional Pain at the End of a Relationship

By *Paul McKenna, Ph.D., and Hugh Willbourn, Ph.D.*



Thoughtful, practical steps to getting over heartbreak and building an emotionally successful future.

Hearbreak. It's an emotion everyone feels at least once in their lives. It's one of the most difficult feelings to overcome, as anyone who has struggled with the pain of a breakup can attest. In *How to Mend Your Broken Heart*, the world's leading hypnotist, Paul McKenna, and psychotherapist Dr. Hugh Willbourn explain that although the myriad feelings that make it so difficult to get over a failed relationship are all part of a natural progression toward healing, we can take control of these feelings and make this natural process happen much more quickly. With a fresh new approach and highly effective program, McKenna and Willbourn demonstrate how each stage of mourning can be approached mindfully to help leave the pain behind instead of reliving it again and again. Exercises designed to help release attachment and obsessive behavior and heal emotional wounds encourage readers to face loss head on, learn from it, and then move forward to new relationships and a brighter, stronger emotional future.

Bestselling author **PAUL MCKENNA, Ph.D.**, a world-renowned hypnotist, has helped over one million listeners with his self-help audio programs. He has helped celebrity clients and countless others with his practical, hands-on approach to well-being. **HUGH WILLBOURN, Ph.D.** is a psychotherapist and author based in London, with a monthly column in *Harpers & Queen*.

MARKETING

National Publicity

Author Interviews
out of New York

Also by Paul McKenna

Change Your Life in Seven Days

1-4000-8287-0

\$23.00 hardcover (Canada: \$33.00)



A THREE RIVERS PRESS ORIGINAL

Psychology—Interpersonal Relations (PSY017000)

5³/₁₆ x 8; 208 pages

Three Rivers Press

1-4000-5404-4. \$12.00 paper (Canada: \$17.00)

EAN Code 9781400054046

On Sale 6/28/05



Superstud

Or How I Became A 24-Year-Old Virgin

The author of the hilarious and critically acclaimed *Kick Me* takes us further down the growing-up-geeky road—including one chapter so mortifying, he begs readers to skip it.

Despite (or perhaps because of) his geeky appearance, nerdy hobbies, and easy-to-turn-into-an-insult last name, Paul Feig has always been hopelessly devoted to love. In *Superstud*, we see the great lengths he's gone to in order to find it. Bravely picking up after his accidental discovery of self-love while climbing the ropes in grade school gym class, Paul Feig now takes us through high school, college, and his young adult years, on his neurotic road to sexual development. Along the way, Paul fills us in on some highlights from his romantic past: his anguished attempt at abstinence after being told that God lops a day off your life every time you masturbate; his first date at an REO Speedwagon concert with the school heartthrob during which an abusive drunk vomits down the back of her chair; his invention of a new masturbatory technique that almost lands him in the hospital; and other intimate but all too relatable tales of the quest for love, culminating in a retelling of his "first time" elevated to biblical proportions.

It's as if Paul Feig cut all the really embarrassing, no-one-needs-to-know-*that* stuff out of his autobiography—and then mistakenly published the edits. The result may not be pretty or uplifting, but just try to put this book down.

PAUL FEIG is a two-time Emmy-nominated creator of *Freaks and Geeks* and is the writer and director of the feature film *I Am David*. He lives in Los Angeles.

by Paul feig

MARKETING**National Publicity**

20-City Morning Drive Radio
Satellite Tour

Author Tour

Boston
Chicago
Denver
Detroit
Los Angeles
Milwaukee
New York
San Francisco
Seattle
Washington, DC

Advertising

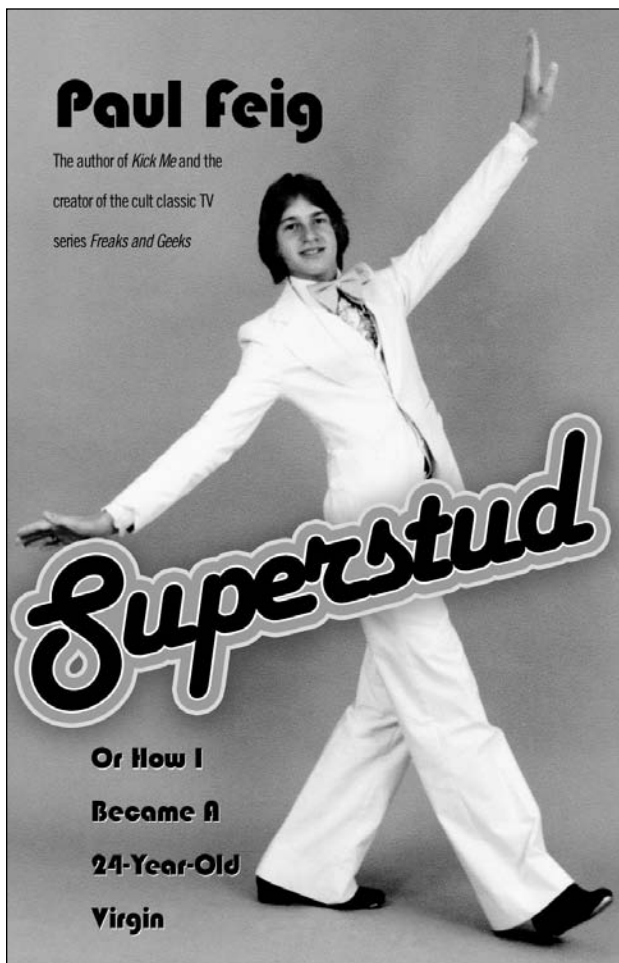
The Onion

Mailing to Young Booksellers**Online Advertising**

Fark.com
TheOnion.com



Also by Paul Feig
Kick Me
0-609-80943-1
\$12.95 paper
(Canada: \$19.95)



A THREE RIVERS PRESS ORIGINAL

Humor (HUM000000)

5³/₁₆ x 8; 320 pages

Three Rivers Press

1-4000-5175-4. \$13.95 paper (Canada: \$21.00)

EAN Code 9781400051755

On Sale 6/28/05

WITHIN ARM'S REACH

A Novel

By Ann Napolitano

"[A] stunning first novel . . . This exquisite, skillfully written gem addresses serious issues—e.g., guilt vs. loyalty, the past vs. the present. . . Includes ample doses of humor and wit."

—Library Journal (starred review)

Within *Arm's Reach* follows three generations of an Irish-American Catholic family who are jarred by an unexpected pregnancy. This lyrical first novel is told through six different points of view, including those of the unmarried, pregnant Gracie, a local advice columnist, and her grandmother, who is struggling with her commitments to both the living and the dead. Ann Napolitano paints a riveting portrait of a family in crisis, depicting how the ties that bind us so closely to one another are often the ones that cause us the most pain. *Within Arm's Reach* is a rich and satisfying narrative of guilt, love, betrayal, and the ultimate loyalty—that of blood.

"A fresh and exceptionally strong family portrait."

—Denver Post

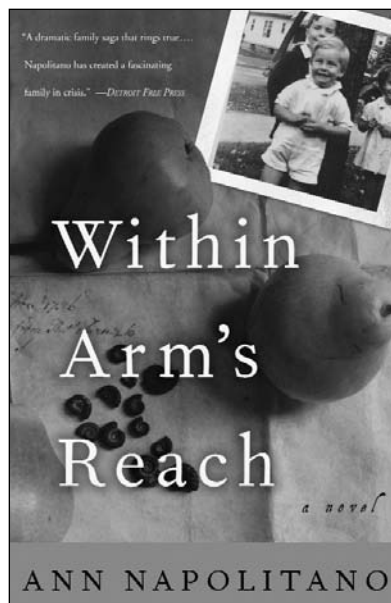
"Napolitano has created a fascinating family in crisis... Successfully skirting melodrama, [she] gives us a family drama that says even the most contentious can find a bit of happiness."

—Hartford Courant

"Napolitano writes with beauty and power...this novel is a must-read for any book group."

—Hannah Tinti, author of *Animal Crackers*

ANN NAPOLITANO received her MFA from New York University. She lives in London and New York City.



MARKETING

National Publicity

Discussion Group Guide
Printed in the Book

Also available at CrownPublishing.com

Easel-Backed Poster Available

Ask your Random House
rep for details

Mailing to Reading Group
Coordinators



Fiction—Literary (FIC019000)

5³/₁₆ x 8; 320 pages

Three Rivers Press

1-4000-8322-2. \$13.95 paper (Canada: \$21.00)

EAN Code 9781400083220

On Sale 6/28/05

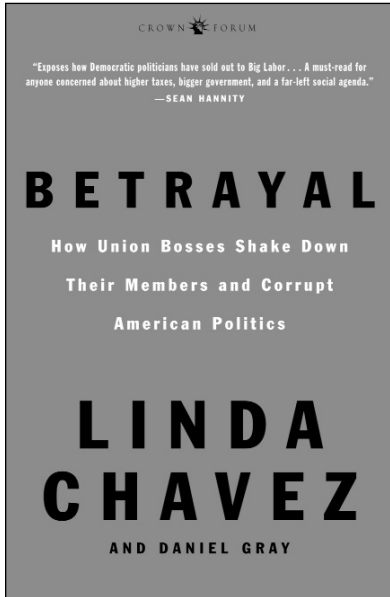
Pub. History: A Shaye Areheart Books hardcover (Summer 2004)

ISBN 1-4000-5188-6

BETRAYAL

How Union Bosses Shake Down Their Members and Corrupt American Politics

By *Linda Chavez and Daniel Gray*



From a leading authority on America's labor unions comes the first serious exposé of how the labor movement has the Democratic Party in its pocket—and of the dire consequences for all Americans.

In *Betrayal*—more than 41,000 copies sold in hardcover—Linda Chavez reveals how labor unions have abandoned their original agenda and now funnel billions of dollars in confiscated member dues into Democratic Party coffers to achieve a far-left political agenda. A new chapter reveals the lengths to which Big Labor has gone to try to get John Kerry elected.

“The leaders of organized labor did not want Linda Chavez to become Secretary of Labor, and for good reason. In *Betrayal*, Chavez makes the case that union leaders misrepresent their members, devote excessive amounts of dues money to the Democratic Party, and engage in corrupt practices. Union leaders do not want you to read this book.”

—Michael Barone, coauthor of *The Almanac of American Politics* and author of *Hard America, Soft America*

“Exposes how Democratic politicians have sold out to Big Labor...A must-read for anyone concerned about higher taxes, bigger government, and a far-left social agenda.”

—Sean Hannity

LINDA CHAVEZ is a Fox News political analyst, a syndicated columnist, and the host of a syndicated talk-radio program. **DANIEL GRAY**, a writer living in Washington, D.C., is a former director of communication for the national Right to Work Committee.



MARKETING

National Publicity

National Conservative Radio Campaign

Author Interviews
out of Washington, DC

Advertising
American Spectator
Insight
National Review
Newsmax
Weekly Standard

Online Advertising
Blog ads on conservative websites

Previous Books
Out of the Barrio
0-465-05431-5 hardcover
(Basic Books)
An Unlikely Conservative
0-465-08903-8 hardcover
(Basic Books)

Current Affairs (CUR000000)

5³/₁₆ x 8; 320 pages

Three Rivers Press

1-4000-5260-2. \$14.95 paper (Canada: \$21.00)

EAN Code 9781400052608

On Sale 6/28/05

Pub. History: A Crown Forum hardcover (Summer 2004)

ISBN 1-4000-5259-9

WEAPONS OF MASS DISTORTION

The Coming Meltdown of the Liberal Media

By *L. Brent Bozell III*

L. Brent Bozell III—founder of the Media Research Center, America's largest and most respected media watchdog organization—presents the definitive account of how the liberal media are heading for a downfall because of their left-wing bias. This updated paperback edition includes a brand-new chapter in which Bozell explains how the collapse of the liberal media that he predicted has already begun.

"A true—and timely—masterpiece." —Steve Forbes

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—Cal Thomas, syndicated columnist,
Fox News contributor

L. BRENT BOZELL III regularly provides media expertise for all the major television networks, the cable news channels, and hundreds of radio programs. He lives near Washington, D.C.



Current Affairs—Mass Media (CUR006000)

5³/₁₆ x 8; 288 pages

Three Rivers Press

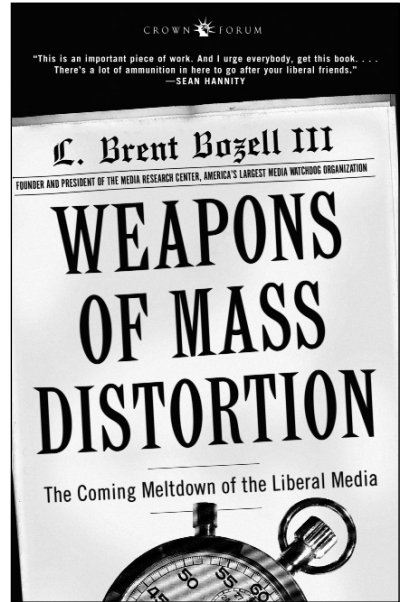
1-4000-5411-7. \$13.95 paper (Canada: \$21.00)

EAN Code 9781400054114

On Sale 7/26/05

Pub. History: A Crown Forum hardcover (Summer 2004)

ISBN 1-4000-5378-1



MARKETING

National Publicity

National Conservative Radio Campaign

Author Interviews
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Advertising
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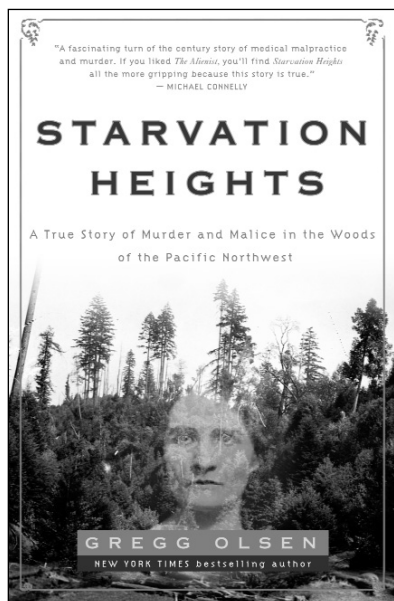
Online Advertising
Blog ads on conservative websites

Previous Book
And That's the Way It Isn't
0-9627348-0-2
(Media Research Center)

STARVATION HEIGHTS

A True Story of Murder and Malice in the Woods of the Pacific Northwest

By **Gregg Olsen**



*Forced starvation, conspiracy, and body snatching all come into play in this compelling true story about one of the most bizarre and disturbing criminal cases in American history. It's another irresistible page-turner for fans of historical crime narratives and thrillers like *The Devil in the White City* and *The Alienist*.*

In 1911 two British heiresses, Claire and Dora Williamson, came to a sanitarium in the forests near Seattle to undergo the revolutionary “fasting treatment” of Dr. Linda Burfield Hazzard. It was supposed to be a health spa, but within a month of arriving at what the locals called Starvation Heights, the women were emaciated, barely able to walk, groaning in pain, and waiting for death. Claire and Dora had fallen prey to Hazzard, a con woman of extraordinary malice who would stop at nothing to achieve her ambition. As their jewelry disappeared and forged bank drafts begin transferring the sisters’ wealth to Hazzard, Dora sent a last desperate plea to a friend in Australia, begging her to save them from the brutal “treatments” and lonely isolation of Starvation Heights.

Set in the era of steamships and gaslights, *Starvation Heights* is a haunting saga of medical murder that shocked the public on three continents.

GREGG OLSEN has been a journalist and investigative author for more than 20 years. He lives in Olalla, Washington.

MARKETING

National Publicity

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(St. Martin's Press)

The Deep Dark
0-609-61016-3
\$24.99 hardcover (Canada: \$34.95)



True Crime/History—Modern—20th Century
(TRU000000/HIS037070)

5³/₁₆ x 8; 384 pages

Three Rivers Press

1-4000-9746-0. \$12.95 paper (Canada: \$17.95)

EAN Code 9781400097463

On Sale 7/26/05

Pub History: A Warner Books paperback (Spring 1997)

ISBN 0-446-60341-4

WHY DO MEN HAVE NIPPLES?

Hundreds of Questions You'd Only Ask a Doctor After Your Third Martini

By Mark Leyner and William Goldberg, M.D.

Finally, a medical reference that reveals what we really want to know about our bodies and ourselves, written by a top physician and a top-notch humorist.

There are some things you just can't learn from anatomically correct dolls, TV medical shows, harried doctors in the ER, or the self-help books next to your bed. William Goldberg, M.D., however, has addressed these issues at numerous cocktail parties, and now, with the help of humorist Mark Leyner, he offers light-hearted, medically sound answers to such pressing questions as:

- Can you die from eating Pop Rocks and drinking Coke?
- Do microwaves cause cancer?
- Is it bad to crack your knuckles?
- Big hands, big—?
- Is sperm nutritious?

Why Do Men Have Nipples? sets the record straight on the folk remedies our grandmothers swore by, the urban legends that cause our palms to sweat, and the "proven" cures for hangovers, hiccups, ice-cream headaches, and other annoying ailments. Fascinating, silly, and downright educational, here is the only medical reference book that will tickle your funny bone.

MARK LEYNER is the author of five books and has written scripts for a variety of films and TV shows. His writing appears regularly in *The New Yorker*, *Time*, and *GQ*. **WILLIAM GOLDBERG, M.D.**, is a physician at Bellevue Hospital and NYU Medical Center, and a writer and artist whose paintings have been exhibited in New York City.



A THREE RIVERS PRESS ORIGINAL

Humor/Health & Fitness—Reference
(HUM000000/HEA020000)

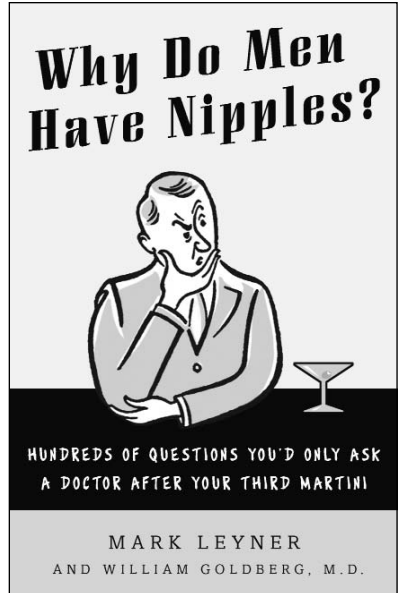
5 x 7⁵/₈; 224 pages

Three Rivers Press

1-4000-8231-5. \$12.95 paper (Canada: \$17.95)

EAN Code 9781400082315

On Sale 7/26/05



MARKETING

National Publicity

20-City Morning Drive Radio
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Also by Mark Leyner

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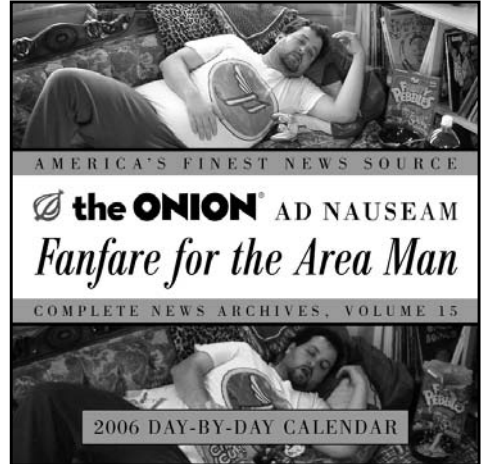
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Humor—Political (HUM006000)
Black-and-white illustrations throughout
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Three Rivers Press
0-307-20982-2

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On Sale 7/26/05

Humor—Political (HUM006000)
Black-and-white illustrations throughout
5 1/8 x 5 1/8; 736 pages
Three Rivers Press
0-307-20981-4

\$11.95 boxed calendar (Canada: \$16.95)
EAN Code 9780307209818
On Sale 7/26/05

Pub. History: 2005 Edition (Summer 2004)
ISBN 1-4000-5450-8

FIRE POINT

A Novel of Suspense

By *John Smolens*

"Elegantly structured...A good, suspenseful read with the kind of lean writing that many better-selling writers would have to sell their souls to achieve."

—Detroit Free Press

Martin Red spent childhood vacations on northern Michigan's Lake Superior, listening to aunts and uncles talk about the mines, hunting and fishing, and always, the weather. Returning years later, Martin falls in love with Hannah LeClaire, a beautiful young woman who shares his enchantment with a crumbling old house scheduled for demolition. With the help of Martin's cousin, Pearly, they begin to restore the house. But Hannah's ex-boyfriend, Sean, the son of a local cop, will do anything to destroy their happiness—including attempted arson and rape. When Martin is attacked and suffers a concussion, the police focus their attention on Pearly—until Sean and his father take matters into their own hands.

A crackling suspense tale, *Fire Point* is also a stunning evocation of the harsh beauty of rural Michigan and the intricate fabric of small-town life.

"As literate and insightful into human nature as any novel out this year."

—Rocky Mountain News

"Mesmerizing...Readers may devour this in one sitting, and the startling denouement will keep them rapt to the chilling end."

—Publishers Weekly (starred review)

JOHN SMOLENS is the director of Northern Michigan University's MFA program in creative writing. He lives in Marquette, Michigan.



Fiction—Thrillers (FIC031000)

5³/₁₆ x 8; 304 pages

Three Rivers Press

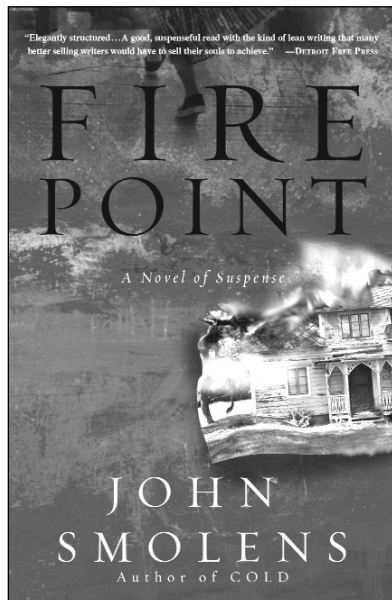
1-4000-8323-0. \$12.00 paper (Canada: \$17.00)

EAN Code 9781400083237

On Sale 7/26/05

Pub. History: A Shaye Areheart Books hardcover

ISBN 0-609-61104-6



MARKETING

National Publicity

Discussion Group Guide Printed
in the Book

Also Available at CrownPublishing.com

Mailing to Reading Group Coordinators

Online Advertising

BookReporter.com

ReadingGroupGuides.com

Also by John Smolens

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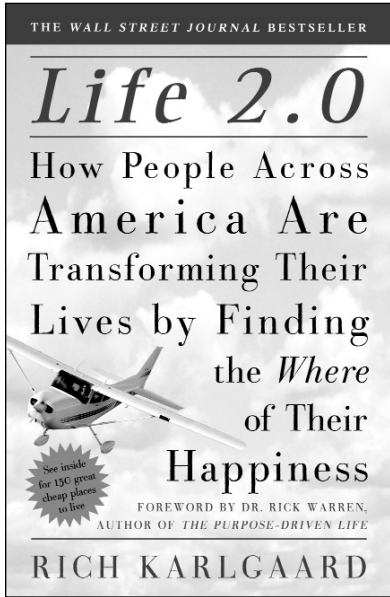
1-4000-5087-1

\$12.00 (Canada: \$18.00)

LIFE 2.0

How People Across America Are Transforming Their Lives
by Finding the *Where* of Their Happiness

By *Rich Karlgaard*



"Karlgaard has crafted a delightful, and surprisingly moving, tale that will allay the greatest fear of many upwardly mobile Americans. Not death. Not even public speaking. But the terror of waking up, alive and well, a resident of Bismarck, North Dakota."
—Michael Lewis, author of *Moneyball*

In this *Wall Street Journal* bestseller, Rich Karlgaard sets out in a single-engine airplane for a cross-country look at the state of the American dream. What he finds are fascinating and inspiring stories of personal reinvention—people with a nose for entrepreneurship, a faith in technology, and the willingness to take a chance, who abandoned the bewildering hassle of the urban coasts for the eye-opening possibilities of flyover country.

Life 2.0 also includes a practical guide to 150 cheap places to live, reasonably priced cities and towns to consider for people setting out to find the *where* of their happiness. With information on housing prices, culture and community life, it's an ideal source for starting the hunt for personal and professional fulfillment.

"As you read Rich Karlgaard's wonderfully engaging book, you may find yourself caught up dreaming of living a simpler, healthier, more purpose-driven life."

—Rick Warren, author of *The Purpose-Driven Life*

RICH KARLGAARD is the publisher of *Forbes* magazine. He is also a regular guest on the Fox News show *Forbes on Fox*. He lives in Palo Alto, California.

MARKETING

National Publicity

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Business & Economics (BUS000000)

5³/₁₆ x 8; 320 pages

Three Rivers Press

0-609-81031-6. \$13.95 paper (Canada: \$21.00)

EAN Code 9780609810316

On Sale 7/26/05

Pub. History: A Crown Business hardcover (Summer 2004)

ISBN 1-4000-4607-6

MATRIX HEALING

Discover Your Greatest Health Potential Through the Power of Kabbalah

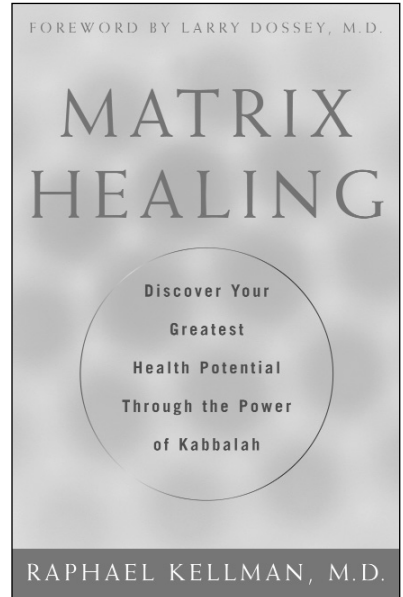
By Raphael Kellman, M.D.

Matrix Healing is the first book written by a medical doctor to offer a practical program for health and healing based on the teachings of the Kabbalah. An important addition to the tradition of books on holistic healing written by physicians such as Andrew Weil, Bernie Siegel, and Deepak Chopra.

The ancient mystical tradition of Kabbalah shows us that within our day-to-day material world exists another unseen world, a realm of great energy and healing power that Dr. Raphael Kellman has called "the matrix." In this realm, we all have the potential for perfect health, and in *Matrix Healing* Dr. Kellman shows us how to get there.

Matrix Healing applies the principles of Kabbalah—including the power of meditation, the vitality of compassion, and the sacred powers of water—to physical health. Dr. Kellman teaches us how to shift our focus from the darkness of disease to the light of possibility, offers stories of many patients who have overcome serious illness by implementing this approach to healing, and presents readers with practical steps they can take to relieve common afflictions such as headaches, backaches, and chronic pain. *Matrix Healing* offers a fresh perspective on how we can reclaim our natural state of health.

RAPHAEL KELLMAN, M.D., a specialist in internal medicine, is the founder and director of the Kellman Center for Progressive Medicine. He lives in New York City.



MARKETING

National Publicity



Health & Fitness—Healing (HEA009000)

5³/₁₆ x 8; 288 pages

Three Rivers Press

1-4000-8318-4. \$12.95 paper (Canada: \$17.95)

EAN Code 9781400083183

On Sale 5/24/05

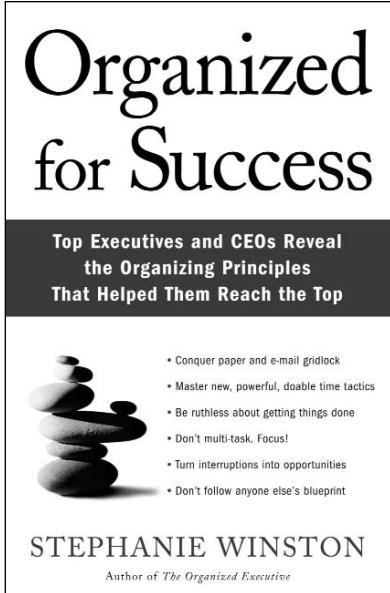
Pub. History: A Harmony hardcover (Summer 2004)

ISBN 1-4000-4896-6

ORGANIZED FOR SUCCESS

Top Executives and CEOs Reveal the Organizing Principles
That Helped Them Reach the Top

By **Stephanie Winston**



"From the original guru of organizing comes a must-read guide to making the most of every working minute. *Organized for Success* shares the organizing strategies and techniques of some of our busiest and most productive leaders." —Karen Page,

chair, Harvard Business School Network of Women Alumnae

One of the country's leading experts on organization and a *New York Times* bestselling author shares the time-management strategies of top managers and executives in American business, distilling and explaining the organizational mind-set of the super-successful in a brief, concise primer.

"Stephanie Winston has done it again. *Organized for Success* is a superb text to help executives get to the top and stay there. A 'must' read."

—Ken Blanchard, coauthor, *The One Minute Manager*

"There is no magic bullet for 'organizing for success,' but Stephanie Winston's book has certainly given you your choice of ammunition."

—William J. Bratton, chief, Los Angeles Police Department

"Brings together the lessons of executive productivity into a simple framework that will empower every manager and worker to reach their goals. Read it, and then reread it!"

—Martin Edelstein, president and founder, Boardroom, Inc.

STEPHANIE WINSTON has been a bestselling author and highly respected consultant in the field of professional organization for 25 years. Her books have sold more than one million copies. She lives in New York City.



MARKETING

National Publicity

National Radio Campaign

Author Interviews
out of New York

Previous Books

Getting Organized

0-446-97182-0 paper
(Warner)

The Organized Executive

0-446-97755-1 paper
(Warner)

Business & Economics (BUS000000)

5³/₁₆ x 8; 256 pages

Three Rivers Press

1-4000-4979-2. \$12.95 paper (Canada: \$17.95)

EAN Code 9781400049790

On Sale 8/23/05

Pub. History: A Crown Business hardcover (Summer 2004)

ISBN 1-4000-4759-5

HOW CAPITALISM SAVED AMERICA

The Untold History of Our Country, from the Pilgrims to the Present

By **Thomas J. DiLorenzo**

"A welcome response to the barrage of uninformed attacks on the private enterprise system. The book could accurately be subtitled 'The American History You Didn't Learn in High School—or College.'"

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former chairman of the Council of Economic Advisers

In *How Capitalism Saved America*, the author of *The Real Lincoln* refutes many prevalent and, in some cases, cherished myths about the economic history of America. The book offers fresh takes on the American Revolution, the Pilgrims ("How Capitalism Saved the Pilgrims from Starvation"), the industrial revolution, the so-called robber barons, the Great Depression and the New Deal, the 1970s energy crisis, Bill Gates, the 2003 Northeast blackout, and many other cases in point.

"Capitalism...is under vicious assault by government, media, and academia. Thank goodness that the system of liberty has at this moment a worthy defender: Thomas DiLorenzo. May this book—that rare combination of great learning and great writing—be read by every American who cares about our future as a free society."

—Llewellyn H. Rockwell Jr.,
president of the Ludwig von Mises Institute

"Should be required reading in every course on American history."

—George Reisman,
author of *Capitalism: A Treatise on Economics*

THOMAS J. DILORENZO is a professor of economics in the Sellinger School of Business and Management at Loyola College in Maryland.



History (HIS000000)

5³/₁₆ x 8; 304 pages

Three Rivers Press

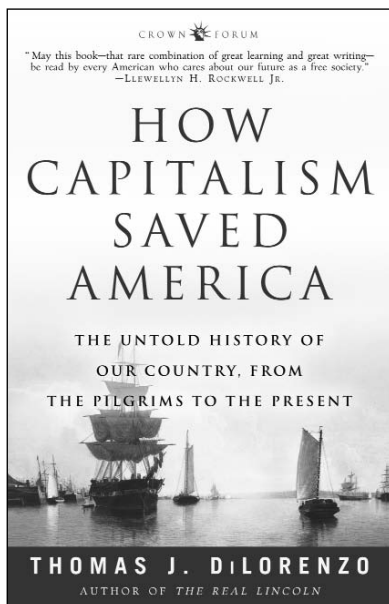
1-4000-8331-1. \$14.95 paper (Canada: \$21.00)

EAN Code 9781400083312

On Sale 8/23/05

Pub. History: A Crown Forum hardcover (Summer 2004)

ISBN 0-76155-226-2



MARKETING

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Campaign

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*American Spectator
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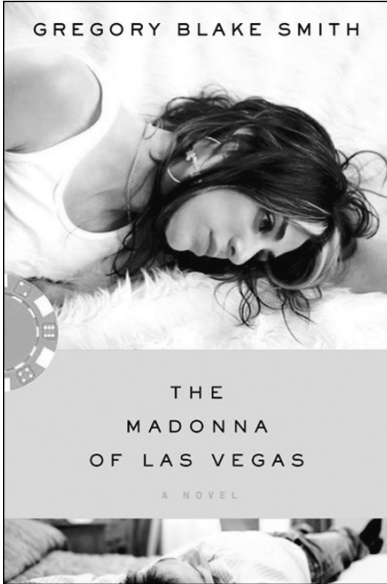
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Blog ads on conservative websites

Also by Thomas J. DiLorenzo
The Real Lincoln
0-7615-2646-3
\$14.95 paper
(Canada: \$22.95)

THE MADONNA OF LAS VEGAS

A Novel

By *Gregory Blake Smith*



An accessible mix of Don DeLillo and Jonathan Lethem, The Madonna of Las Vegas is a smart and unique story of one man's attempts to find meaning—and a way out—after he becomes a murder suspect.

Welcome to present-day, post-Sinatra Las Vegas, a surreal world where history, art, and civilization are prominently displayed, but utterly empty of meaning. It is here that we meet Cosmo Dust, an artist who's been hired to re-create the Sistine Chapel ceiling at the Golden Calf Casino. It's a task that's a mockery of both Michelangelo's genius and Cosmo's skill and training, but he needs a job—and something to get his mind off the recent murder of his wife. But soon he is implicated in another murder (this is Las Vegas, after all), so he's forced to hook up with another suspect, the daughter of the local mob boss. As they delve into the inner workings of Vegas to clear their names, they find themselves going backstage in a world where meaning is often flipped, and where the fake and the real are interchangeable.

Mixing elements of a classic whodunit with a very modern love story, *The Madonna of Las Vegas* is a truly original tale that explores the big question: What is real?

GREGORY BLAKE SMITH is a professor at Carleton College and lives in Northfield, Minnesota.

MARKETING

National Publicity

Regional NPR Campaign

Author Interviews
out of Minneapolis/St. Paul, MN

Discussion Group Guide
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Previous Book
The Divine Comedy of John Venner
0-671-78854-X hardcover
(Simon & Schuster)



A THREE RIVERS PRESS ORIGINAL

Fiction—Literary (FIC019000)

5³/₁₆ x 8; 288 pages

Three Rivers Press

1-4000-8186-6. \$13.00 paper (Canada: \$18.00)

EAN Code 9781400081868

On Sale 8/23/05

WHAT WOULD JEFFERSON DO?

A Return to Democracy

By *Thom Hartmann*

"A call to vigilance and action...Infused with an optimistic spirit, [this book] is a true 'patriot act' in the tradition of Tom Paine."

—*Chuck Collins, Associate Director, United for Fair Economy and coauthor of Wealth of Our Commonwealth*

Today, some 80 nations can be described as fully democratic. Yet in numerous countries around the world democracy has failed or is tottering, and in the United States its principles are increasingly under siege from corporate and other forces. In *What Would Jefferson Do?* Thom Hartmann traces the history of democracy in the United States, identifies the most prevalent myths about it, and offers an inspiring yet realistic plan for transforming the political landscape and reviving Jefferson's dream before it is too late.

"Thom Hartmann calls on us to take control of the helm and guide our nation back to its base of 'We, the people.' Read this book for its historic grounding; heed his SOS for our future well-being."

—*Medea Benjamin, cofounder of Global Exchange and CodePink: Women for Peace*

"Thom Hartmann offers us an eye-opening view of how democracy is threatened. America needs this book now more than ever before."

—*Greg Palast, author of The Best Democracy Money Can Buy*

THOM HARTMANN is the host of a nationally syndicated radio show, *The Thom Hartmann Program*, and the award-winning author of 14 books. He lives in Montpelier, Vermont.



Political Science—Democracy (POL007000)

5³/₁₆ x 8; 304 pages

Three Rivers Press

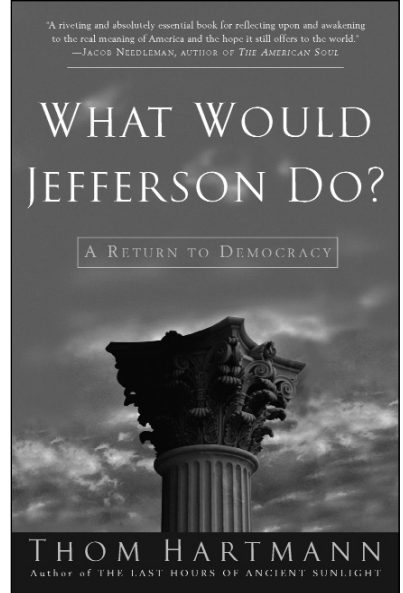
1-4000-5209-2. \$14.00 paper (Canada: \$21.00)

EAN Code 9781400052097

On Sale 8/23/05

Pub. History: A Harmony hardcover (Fall 2004)

ISBN 1-4000-5208-4



MARKETING

National Publicity

Also by Thom Hartmann

The Last Hours of Ancient Sunlight:

Revised and Updated

1-4000-5157-6

\$14.95 paper (Canada: \$22.95)

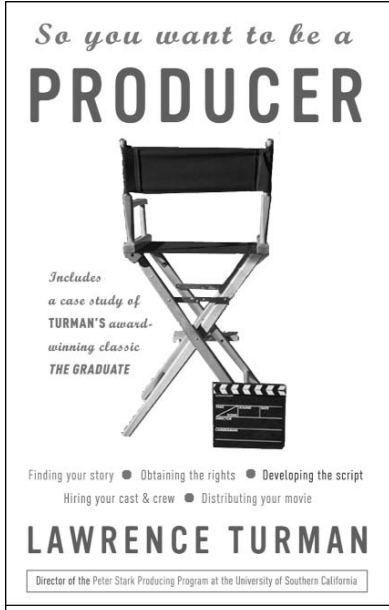
Unequal Protection

1-57954-627-7

(Rodale)

SO YOU WANT TO BE A PRODUCER

By *Lawrence Turman*



A top Hollywood producer and head of the Peter Stark Producing Program at the University of Southern California presents the ultimate primer for becoming a film or television producer, complete with insider information for taking a project from idea to screen, as well as memorable and instructive anecdotes from the author's own successful career.

Lawrence Turman, whose producer credits range from *The Graduate* to *American History X*, has spent the past 14 years directing a two-year masters program at USC whose graduates include the producers of films such as *The Silence of the Lambs* and television shows including *Six Feet Under* and *Smallville*. In *So You Want to Be a Producer* he shares his successful curriculum for would-be producers, a course of study based on Turman's formidable 40-plus years of producing experience.

From finding a story and hiring actors to developing a script and marketing a finished project, Turman covers every aspect of producing. He deals with nuts-and-bolts topics like raising money and securing permissions, as well as the creative and entrepreneurial parts of the job and the inevitable emotional issues related to success and failure. Most important, Turman answers the question: What on earth does a producer do?

LAWRENCE TURMAN has produced more than 40 films for the big screen and television, and was voted into the Producers Guild of America Hall of Fame. He lives in Los Angeles with his wife.

MARKETING

National Publicity

Advertising
The Onion

Featured in the "So You Want Be in the Movies" Group Ad to Run in College Newspapers

- Boston University
- Columbia University
- Georgia State University
- New York University
- Northwestern University
- San Francisco State University
- Temple University
- UCLA
- Wesleyan University



A THREE RIVERS PRESS ORIGINAL

Performing Arts—Film—Direction & Production
(PER004010)

5³/₁₆ x 8; 256 pages

Three Rivers Press

1-4000-5166-5. \$14.00 paper (Canada: \$21.00)

EAN Code 9781400051663

On Sale 8/23/05

THE BOOK OF EXODUS

The Making and Meaning of Bob Marley's Album of the Century

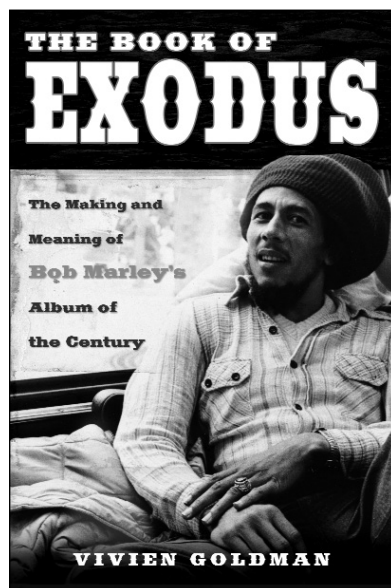
By Vivien Goldman

The journalist who helped introduce Bob Marley to the West chronicles the making of his masterpiece, Exodus, named "Album of the Century" by Time magazine.

In 1976 Bob Marley was pulled into Jamaica's turbulent politics when his free concert for the people was perceived as a statement of political allegiance to Rastafarianism. A subsequent assassination attempt sent him and his band, the Wailers, into exile in London, where they recorded *Exodus*, a testament to Marley's social conscience, spiritual conviction, and the turbulent cultural climate. In *The Book of Exodus*, Vivien Goldman delves into Marley's inspiration for this groundbreaking album, uncovering a chain of musical creativity fed by the Bible's Exodus that is specially relevant to anyone who's had to flee to survive.

Goldman toured with Marley, was a guest at his Jamaican home days before the shooting, and was in the studio during the making of *Exodus*. Based on her archival tapes, as well as interviews with members of the Wailers, Marley's friends and associates, and artists including Isaac Hayes, *The Book of Exodus* takes readers from the shooting up to the Peace Concert in 1978, at which Marley persuaded rival political leaders to clasp hands onstage in a potent symbol of unity. This is unlike any other work on the great musician—a modern classic of music reportage.

VIVIEN GOLDMAN lives in New York City.



MARKETING

National Publicity

20-City Morning Drive Radio
Satellite Tour

Author Interviews
out of New York

Advertising
Black Issues Book Review
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Online Advertising
Google key word advertising

Previous Book
Bob Marley, Soul Rebel
0-312-08727-6 paper
(St. Martin's Press)



A THREE RIVERS PRESS ORIGINAL

Music—Reggae (MUS047000)

20 black-and-white photographs

5½ x 8¼; 288 pages

Three Rivers Press

1-4000-5286-6. \$14.00 paper (Canada: \$21.00)

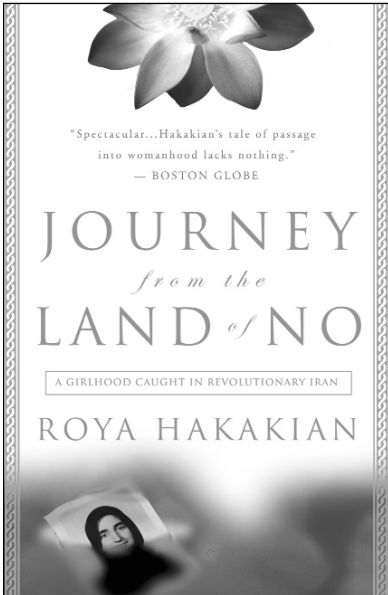
EAN Code 9781400052868

On Sale 8/23/05

JOURNEY FROM THE LAND OF NO

A Girlhood Caught in Revolutionary Iran

By *Roya Hakakian*



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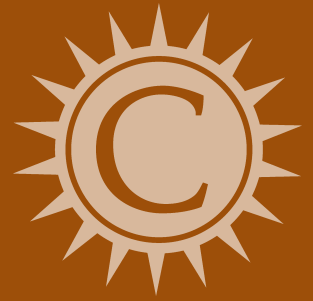
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