



THREE RIVERS PRESS

SPRING

 2005

THE MAIDEN'S CROWN



Historical Fiction from the Crown Publishing Group



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CONTENTS

SPRING 2005

FRONTLIST	4
RIGHTS GUIDE	57
AUTHOR/TITLE INDEX	62
ORDERING INFORMATION	64

GENGHIS KHAN *and the Making of the* MODERN WORLD

“READS LIKE THE *ILIAD*...PART TRAVELOGUE,
PART EPIC NARRATIVE AND PART SPECULATIVE
MUSING...WEATHERFORD HAS A GOOD EYE
FOR DETAIL AND A FLUID STYLE.”

—*WASHINGTON POST BOOK WORLD*

In this *New York Times* bestseller, the conventional view of Genghis Khan and the Mongols as ruthless raiders who destroyed all the societies they conquered is turned on its head.

Scholar and researcher Jack Weatherford shows how Khan was the first ruler to grant religious freedom and how he instituted diplomatic immunity and outlawed torture. Most significantly, Weatherford demonstrates how Khan was responsible for uniting East and West, laying the foundations for the modern era of nation-states and global economic systems.

Based on eight years of research and highly coveted access to the region of Khan's birth and death (previously closed off to all Western scholars), *Genghis Khan and the Making of the Modern World* is revisionist history at its best.

“Provides a necessary reassessment of the legacy of this vast empire.” —*Booklist*

“Weatherford is a fantastic storyteller...[His] portrait of Khan is drawn with sufficiently self-complicating depth.” —*Minneapolis Star Tribune*

“A successful account of the century of turmoil brought to the world by a then little-known nation of itinerant hunters.” —*Publishers Weekly*

“Well-written and full of surprises.” —*Kirkus Reviews*

MARKETING

National Publicity

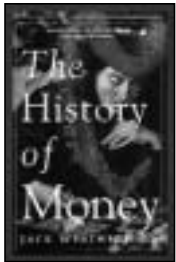
Advertising

Atlantic Monthly
Harper's
The New Yorker
New York Times Magazine

P.O.P.

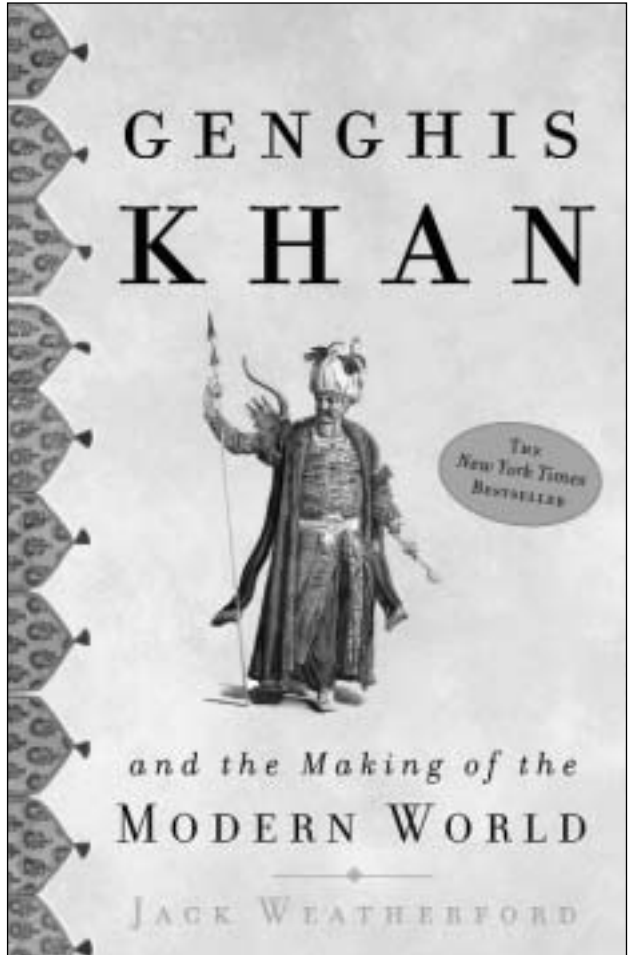
1-4000-8324-9
 Easel-backed poster
 (no charge)

Also by Jack Weatherford



The History of Money
 0-609-80172-4
 \$13.00 paper
 (Canada: \$20.00)

JACK WEATHERFORD is chair of the Department of Anthropology at Macalester College in Minnesota.



History—Asia (HIS003000)

3 maps; 5 line drawings

5³/₁₆ x 8; 352 pages

Three Rivers Press

0-609-80964-4. \$14.95 paper (Canada: \$21.00)

EAN Code 9780609809648

On Sale 3/22/05

Pub. History: A Crown hardcover (Spring 2004)

ISBN 0-609-61062-7

DREAMS FROM MY FATHER

A Story of Race and Inheritance

By **Barack Obama**

*"Beautifully crafted...Belongs on the shelf beside works like James McBride's *The Color of Water*...as a tale of living astride America's racial categories."* —Scott Turow

Currently the Democratic nominee to become Illinois's junior U.S. Senator, Barack Obama has been hailed as a rising political star in the pages of *The New Yorker*, *The New Republic*, the *New York Times*, and elsewhere. This lyrical and unsentimental memoir, first published in 1995 and now with a new preface by the author, describes with piercing candor Obama's search for a workable meaning to his life as a black American. The son of a white mother from Kansas and a black father from Kenya, Obama grew up in Jakarta and Hawaii. This is the compelling story of his quest, spanning continents and generations, to reconcile his divided inheritance.

"Obama guides us straight to the intersection of the most serious questions of identity, class, and race."

—*Washington Post Book World*

"Provocative...Persuasively describes the phenomenon of belonging to two different worlds, and thus belonging to neither."

—*New York Times Book Review*

"Perceptive and wise, this book will tell you something about yourself, whether you are black or white."

—Marian Wright Edelman

BARACK OBAMA is currently the Democratic nominee to become the junior U.S. Senator from Illinois. He is also a senior lecturer in constitutional law at the University of Chicago Law School. He lives in Chicago.



Biography—Personal Memoirs (BIO026000)

5³/₁₆ x 8; 464 pages

Three Rivers Press

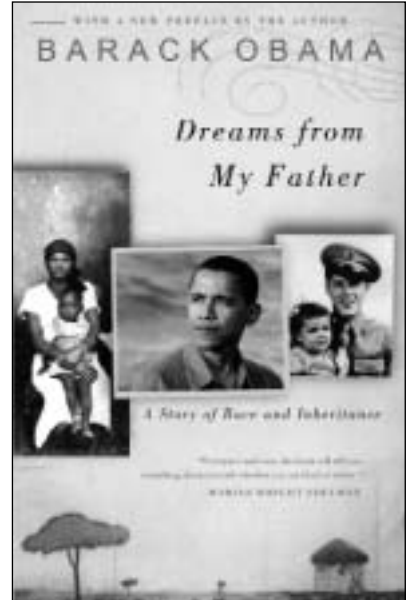
1-4000-8277-3. \$13.95 paper (Canada: \$21.00)

EAN Code 9781400082773

On Sale 8/31/04

Pub. History: A Kodansha paperback (Summer 1996)

ISBN 1-56836-162-9



MARKETING

National Publicity

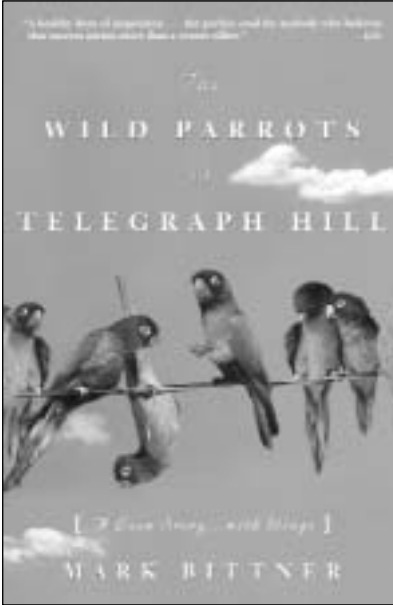
Author Interviews
out of Chicago

Easel-Backed Posters Available
Ask your Random House
rep for details

THE WILD PARROTS OF TELEGRAPH HILL

A Love Story...with Wings

By **Mark Bittner**



"Not just for bird lovers...the perfect read for anybody who believes that success means more than a corner office."

—Elle

Mark Bittner was down on his luck. He'd gone to San Francisco at the age of 21 to pursue a music career, but he hadn't had much success. After many years as an odd-jobber, he accepted work as a housekeeper for an elderly woman. The gig came with a rent-free apartment on the city's famed Telegraph Hill, which had become home to a flock of brilliantly colored wild parrots.

In this unforgettable story—a *San Francisco Chronicle* bestseller in hardcover for nine weeks—Bittner recounts how he became fascinated by the birds and made up his mind to get to know them and gain their trust. He succeeded to such a degree that he became a local wild parrot expert known as the "Birdman of Telegraph Hill." His fame ultimately attracted the attention of a filmmaker—who became the love of his life.

"[An] appealing, heartfelt account."

—*Publishers Weekly*

"A fascinating love story with wings." —*Boston Herald*

"A charming memoir...For devoted birders everywhere."

—*Reader's Digest* (editor's choice)

MARK BITTNER is the subject of a documentary film, also titled *The Wild Parrots of Telegraph Hill*. He lives in San Francisco.



Nature—Birds & Birdwatching (NAT004000)

30 black-and-white photographs

5³/₁₆ x 8; 304 pages

Three Rivers Press

1-4000-8170-X. \$12.95 paper (Canada: \$17.95)

EAN Code 9781400081707

On Sale 1/25/05

Pub. History: A Harmony hardcover (Spring 2004)

ISBN 0-609-61055-4

MARKETING

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Author Interviews
out of San Francisco

Easel-Backed Posters Available
Ask your Random House
rep for details

Online Promotion with Birding,
Naturalist, and Wildlife-Interest
Sites

A MAN AFTER HIS OWN HEART

By *Charles Siebert*

"A Man After His Own Heart is an unusual mix of genres and Siebert is the rare writer able to pull it off....He deftly bridges the gap between intellect and emotion—in the process demonstrating what it means to be, in every sense, the author of one's heart."

—Discover

In the tradition of such sophisticated medical writing as Atul Gawande's *Complications* and the works of Sherwin Nuland, but presented with a poet's eye for nuance and grace, this is a deeply moving personal narrative that illuminates the literal and metaphorical power of the human heart.

"Siebert has done prodigious historical research and much resourceful reporting. His book is laced with haunting images and deft unpackings of history and biology....[A] mesmerizing book."

—*New York Times Book Review*

"A fascinating subject—the quest to square the science and poetry of our bodily lives....A delight to read, from first page to last."

—Michael Pollan, author of *The Botany of Desire*

"Brilliant, evocative, enthralling....A masterpiece of sleuthing with uncanny scientific precision....A once-in-a-lifetime, humbling odyssey never to be forgotten."

—Deepak Chopra

"Siebert's far-ranging and involving study of the heart is truly an inquiry into the very essence of life." —*Booklist*

CHARLES SIEBERT has contributed essays and poems to the *New York Times Magazine*, *The New Yorker*, and *Harper's*. He lives in Brooklyn, New York.



Science—Medicine (SCI000000)

5³/₁₆ x 8; 288 pages

Three Rivers Press

0-609-80260-7. \$12.95 paper (Canada: \$17.95)

EAN Code 9780609802601

On Sale 1/25/05

Pub. History: A Crown hardcover (Spring 2004)

ISBN 0-609-60221-7



MARKETING

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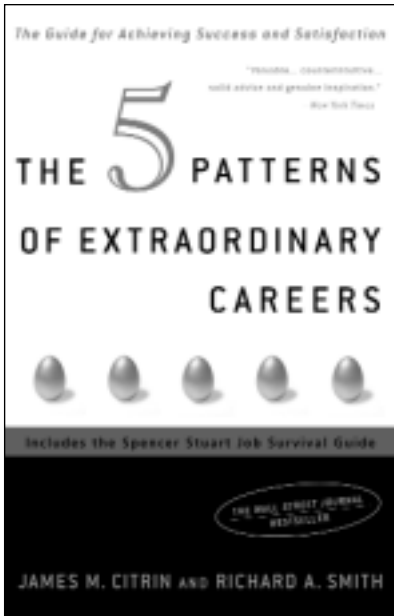
Easel-Backed Posters Available

Ask your Random House rep for details

THE 5 PATTERNS OF EXTRAORDINARY CAREERS

The Guide for Achieving Success and Satisfaction

By **James M. Citrin and Richard A. Smith**



The Wall Street Journal and BusinessWeek bestseller that has become the definitive, classic book on careers.

Why do some people ascend to the top and prosper while others, equally talented, never reach their potential or aspirations? *The 5 Patterns of Extraordinary Careers* (more than 42,000 copies sold in hardcover) answers this question. Based on deep research and extensive experience, Jim Citrin and Rick Smith found that people with extraordinary careers are guided by five straightforward patterns that can be harnessed and used by everyone. Citrin and Smith offer readers an invaluable road map that provides the ways and means to manage and maximize their careers.

"Portrays a happy convergence between productive, fulfilling work and advancement to positions of greater authority and money." —*Harvard Business Review*

"These are life lessons as well as career lessons from all the great CEOs in the country."

—Diane Sawyer, *Good Morning America*

"Compact, well-written and wise, full of relevant examples and mercifully free of H.R. mumbo-jumbo."

—*Washington Post*

JAMES M. CITRIN is leader of Spencer Stuart's Global Technology, Communications, and Media Practice. He lives in New Canaan, Connecticut. **RICHARD A. SMITH**, formerly a core member of Spencer Stuart's Strategic Leadership Practice, is now president and CEO of World 50, Inc. He lives in Atlanta.



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Author Interviews
out of Atlanta

See Page 28 of the Spring 2005 Crown Catalog for Details About James Citrin's New Hardcover *You're In Charge, Now What?*

Business & Economics—Careers (BUS012000)

5³/₁₆ x 8; 320 pages

Three Rivers Press

1-4000-8168-8. \$14.00 paper (Canada: \$21.00)

EAN Code 9781400081684

On Sale 1/25/05

Pub. History: A Crown Business hardcover (Summer 2003)

ISBN 1-4000-4794-3

THE GOOMBA'S BOOK OF LOVE

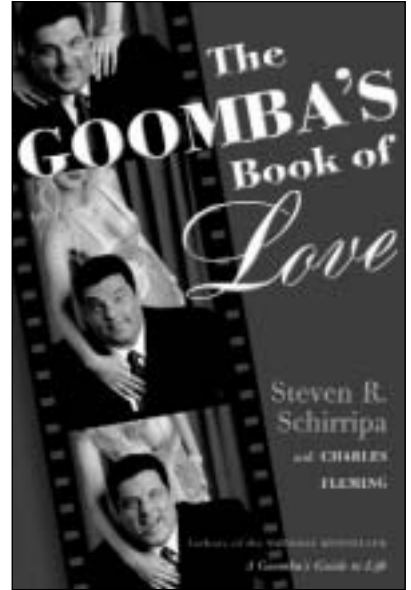
By *Steven R. Schirripa and Charles Fleming*

The New York Times bestselling author of A Goomba's Guide to Life (more than 78,000 copies sold) is back with more life lessons from the neighborhood, and this time the subject is love.

If there is one thing a Goomba understands, it's love. For his mother, his family, his friends, his wife, his car...well, let's just say the goomba is full of love, *capisce?* Take, for instance, the boundaries of brotherly love: It's okay, Steve explains, to go to a Mets game with your buddy, but definitely not okay to go to a yoga class. Then there are dating tips (Do steal a kiss; don't steal her purse), what to look for in a real goomba broad (Her? She'd go to the chair for me), and a list of tender goomba movies for that special date (such as *The Way We Was*).

Alternately touching, telling, and laugh-out-loud funny, *The Goomba's Book of Love* proves that no one loves as fiercely (or as frequently) as a goomba.

STEVEN R. SCHIRRIPIA is best known to television audiences as Bobby "Bacala" Baccalieri on HBO's *The Sopranos* and has recently appeared on *Law and Order: SVU*, *The George Lopez Show*, *Ed*, and Damon Wayans's *My Wife and Kids*. He is a frequent guest on *Hollywood Squares* and can be seen in numerous feature films. He lives with his wife and two daughters in New York City and Las Vegas. **CHARLES FLEMING** is a former writer for *Newsweek*. He lives in Los Angeles.



MARKETING

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Author Interviews
out of New York

Also Available as a Random House
AudioBook (Read by the Author)

Abridged, 3 CDs
0-7393-0710-X
\$22.95 (Canada: \$34.95)

Also by Steven R. Schirripa

A Goomba's Guide to Life
1-4000-5081-2
\$12.00 paper (Canada: \$18.00)



Humor (HUM000000)

25 black-and-white photographs

5⁷/₁₆ x 8; 224 pages

Three Rivers Press

1-4000-5432-X. \$12.00 paper (Canada: \$17.00)

EAN Code 9781400054329

On Sale 1/11/05

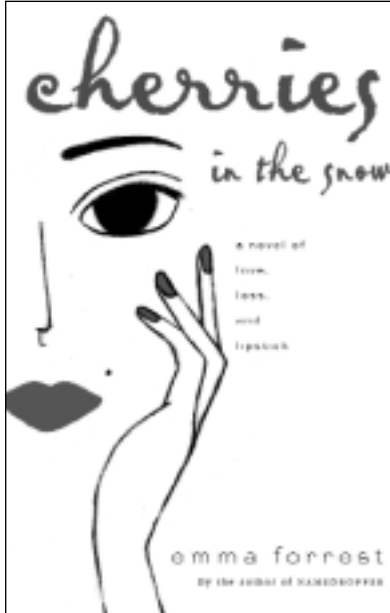
Pub. History: A Clarkson Potter hardcover (Fall 2003)

ISBN 1-4000-5089-8

CHERRIES IN THE SNOW

A Novel of Love, Loss, and Lipstick

By **Emma Forrest**



For fans of Jennifer Weiner, Jane Green, and readers of Three Rivers Press's own *Wedding Season*, here's a witty saga of sex, the city, and lipstick, from a young novelist that *Vanity Fair* called "a literary Lolita."

Full of dark humor and biting observations, *Cherries in the Snow* introduces us to struggling novelist Sadie, a 24-year-old Brit losing her accent, her perky breasts, and her grip in Manhattan as she flits from job to job. Sadie's life takes a turn when she's employed at a wildly successful makeup company called Grrl, naming color palettes. Guided by the company conviction that makeup isn't about subtlety, Sadie proves her marketing savvy by branding Grrl's off-the-wall shades with names like Braceface, Jailbait, and Ass-Slapping Pink.

And did we mention that Sadie has always dated much older men, so bad is her daddy fixation and her desperation to never grow up? But things start looking up on that score when Sadie falls in love with Marley, a graffiti artist who's pretty much her own age. Complications? Of course. The big one being Marley's six-year-old daughter, a kid who is jealously possessive of *her* daddy's affections. You can probably see where this story is heading, but there's no way you can imagine how much fun you'll have letting this brilliantly talented novelist take you along for the ride.

EMMA FORREST is the author of *Namedropper* and *Thin Skin*. She lives in New York City.

MARKETING

National Publicity

Author Interviews
out of New York

Outreach to the Cosmetics Industry

Mailings to Magazine Industry
Insiders and Influential Bloggers

Previous Books

Namedropper

0-684-86538-6 paper
(Scribner)

Thin Skin

0-7434-6481-8 paper
(MTV Books)



A THREE RIVERS PRESS ORIGINAL

Fiction—Humorous (FIC016000)

5³/₁₆ x 8; 256 pages

Three Rivers Press

1-4000-5365-X. \$13.00 paper (Canada: \$18.00)

EAN Code 9781400053650

On Sale 1/25/05

NICE DREAMS

Hair Care Basics and Inspiration for Colored Girls Who've Considered
Locking Their Hair

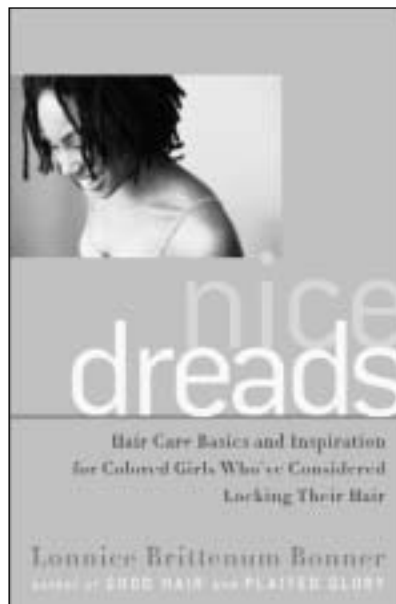
By Lonnicc Brittenum Bonner

A dreadlock primer for African-American women ready for great locks, from the author of the beloved guide Good Hair.

Oprah Winfrey declared Lonnicc Bonner's first book, *Good Hair*, a must-read for women "with any kind of kinky hair." Following the success of *Good Hair* and its follow-up, *Plaited Glory* (more than 77,000 copies sold of both combined), Bonner focuses her attention on the increasingly popular style of dreadlocks in this funny, irreverent guide to haircare for African-American women.

Perfect for women who want to grow dreadlocks but aren't sure how to start or those who've already started and want to know the best ways to keep hair healthy, *Nice Dreams* is the essential dreadlock handbook. From preparing for the haircut to cultivating buds to keeping mature locks healthy, Bonner tells readers exactly what to expect, while black-and-white photographs illustrate each stage of growth and showcase mature dreads in all their glory. The author (who sports locks herself) knows firsthand the challenges of caring for this hairstyle; those intimidated by a drastic cut or shy about showing off the stages of early growth will find personal encouragement from one who knows exactly how they feel—encouragement to overcome their hesitation and wear their style with pride.

LONNICC BRITTENUM BONNER lives in Memphis.



MARKETING

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Also by Lonnicc Bonner

Good Hair

0-517-88151-9

\$9.95 paper (Canada: \$14.95)

Plaited Glory

0-517-88498-4

\$12.00 paper (Canada: \$18.00)



A THREE RIVERS PRESS ORIGINAL

Health & Fitness—Beauty (HEA003000)

30 black-and-white photographs

5³/₁₆ x 8; 176 pages

Three Rivers Press

1-4000-5169-X. \$12.00 paper (Canada: \$17.00)

EAN Code 9781400051694

On Sale 1/25/05

THE MAID OF THE WHITE HANDS

The Second of the Tristan and Isolde Novels

By Rosalind Miles



"Miles stunningly retells a story, long celebrated in song and poetry, with a skillfull blend of realism and mysticism."

—Library Journal

In the second part of Rosalind Miles's Tristan and Isolde trilogy, Isolde has become queen of Ireland after the death of her mother, but she is still unhappily married to Cornwall's King Mark, the uncle of Isolde's great love, Tristan. The suspicious King soon devises a plot to separate his wife and his nephew. When Tristan is wounded in battle, the King sends him to France to be healed, not by Isolde of Ireland, but by her younger namesake, Isolde of the White Hands.

The French Isolde instantly falls in love with Tristan and schemes to keep him with her, even convincing him that the Queen of Ireland has forsaken him. Despondent, Tristan sends a message to Isolde in Ireland, asking her to send a sign if their love still lives. The sign does arrive, but the Queen's jealous rival hides it from Tristan's eyes. What will become of the great love that Tristan and Isolde have shared?

"Jam-packed with intrigue, treachery, and romance...will leave readers eagerly anticipating the next installment."

—Booklist

ROSALIND MILES is a critically acclaimed and internationally bestselling English novelist, essayist, and broadcaster. The author of Three Rivers Press's popular Guenevere Trilogy, she divides her time between homes in California and England.



Fiction & Literature—Historical (FIC014000)

5³/₁₆ x 8; 336 pages

Three Rivers Press

1-4000-8154-8. \$12.95 paper (Canada: \$17.95)

EAN Code 9781400081547

On Sale 1/4/05

Pub. History: A Crown hardcover (Summer 2003)

ISBN 0-609-60961-0

MARKETING

National Publicity

National Book Festival Appearances

Author Interviews
out of Los Angeles

Ongoing Promotion to the Historical Fiction Community through MaidensCrown.com
See page 2 for details

Discussion Group Guide Printed in the Book
Also available at MaidensCrown.com

Also by Rosalind Miles

Isolde, Queen of the Western Isle
1-4000-4786-2
\$12.95 paper (Canada: \$19.95)

The Lady of the Sea
0-609-60962-9
\$23.95 hardcover (Canada: \$33.95)

In this paperback original, internationally bestselling author Deepak Chopra, M.D., and members of the famed Chopra Center for Well-Being turn their attention to one of life's most truly transcendent experiences: childbirth.

MAGICAL BEGINNINGS, ENCHANTED LIVES

A Celebration of Pregnancy and Childbirth
Through Meditation, Ayurveda, and Yoga Techniques

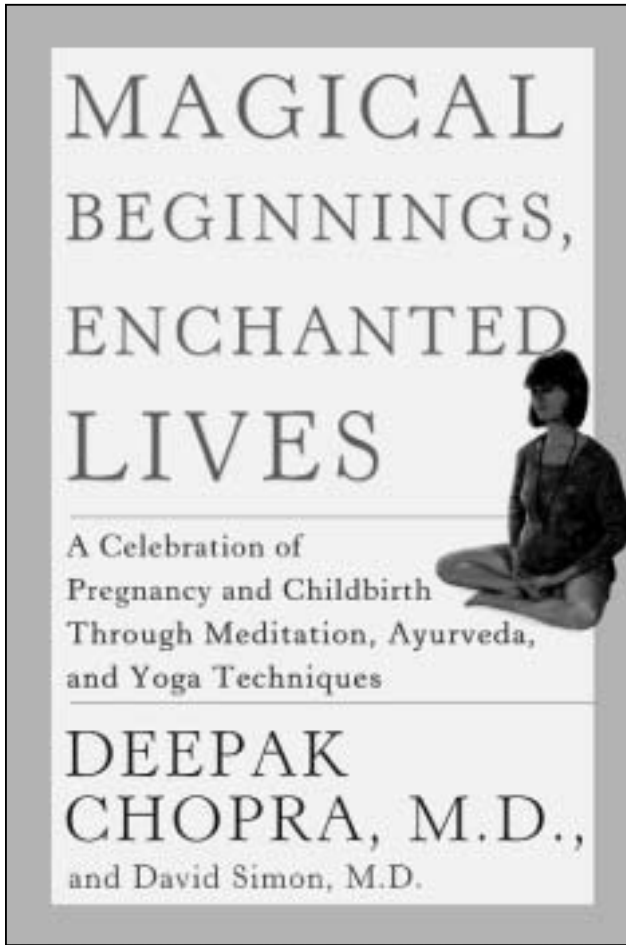
Magical Beginnings, *Endless Lives* is designed for pregnant women, their partners, and all who wish to participate in the wondrous process of bringing new life into the world. The program in this book is derived from two sources: the ancient wisdom of Ayurveda and the latest Western scientific prenatal research. Integrating the best information from these two very different perspectives gives readers the tools to ensure that their children are nourished by thoughts, words, and actions from the very moment of conception.

Like the birth education program at the Chopra Center for Well Being that inspired it, *Magical Beginnings, Enchanted Lives* is rich with practical information, such as strategies to teach readers how to enliven the body intelligence of their unborn babies, as well as Ayurvedically balanced nutritional plans and tips on eating with awareness. Specific yoga poses and meditation techniques can help reduce the mother's stress, as can tips for conscious communication with a partner. Exercises to prepare for childbirth itself are also included, along with natural approaches to dealing with the first weeks of parenting. After a special chapter on the essentials of fatherhood, the book concludes by widening the reader's horizon to "healing the world one child at a time."

Inspiring, expansive, and remarkably informative, this unique book will profoundly enhance the experience of pregnancy and birth for both parents and baby.

DEEPAK CHOPRA, M.D., is one of the world's bestselling authors and the founder of the Chopra Center for Well-Being in Carlsbad, California. DAVID SIMON, M.D., is medical director of the Chopra Center. Together with VICKI ABRAMS they direct the Center's popular pregnancy and childbirth program.

BY DEEPAK CHOPRA, M.D.,
and David Simon, M.D.



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out of Los Angeles and New York

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Fit Pregnancy
Parents Expecting
Yoga Journal

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\$16.95 (Canada: \$23.95)

Abridged, 2 cassettes
0-7393-1695-8
\$16.95 (Canada: \$23.95)

ALSO BY DEEPAK CHOPRA



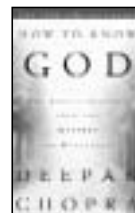
Ageless Body, Timeless Mind
0-517-88212-4
\$14.95 paper
(Canada: \$22.95)



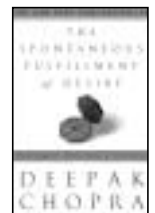
The Book of Secrets
0-517-70624-5
\$23.00 hardcover
(Canada: \$33.00)



Grow Younger, Live Longer
0-609-81008-1
\$14.00 paper
(Canada: \$21.00)



How to Know God
0-609-80523-1
\$14.00 paper
(Canada: \$21.00)



The Spontaneous Fulfillment of Desire
1-4000-5431-1
\$14.00 paper
(Canada: \$21.00)



A THREE RIVERS PRESS ORIGINAL

Health & Fitness—Women's/Family—Pregnancy and Birth
(HEA024000/FAM036000)
6 x 9; 352 pages
Three Rivers Press
0-517-70220-7. \$14.95 paper (Canada: \$21.00)
EAN Code 9780517702208
On sale 2/22/05

INDEPENDENT NATION

How Centrism Is Changing American Politics

By **John P. Avlon**

A fascinating explanation of the rise of centrism from a writer who has worked both sides of the spectrum: on Bill Clinton's re-election campaign and as head speechwriter for former New York City mayor Rudy Giuliani.

Despite the popular notion of a politically divided America, 50 percent of Americans define themselves as political moderates, two-thirds favor political solutions that come from the center of the political spectrum, and registered Independents outnumber both Democrats and Republicans. In the 21st century, the prevailing political philosophy is centrism.

Independent Nation documents this political movement and offers an insightful analysis of the successes and failures of key centrist leaders throughout the 20th century. In the process, it demonstrates that centrism is not only a winning political strategy but an enlightened philosophy that best reflects the will of the people by putting patriotism ahead of partisanship and the national interest ahead of special interests.

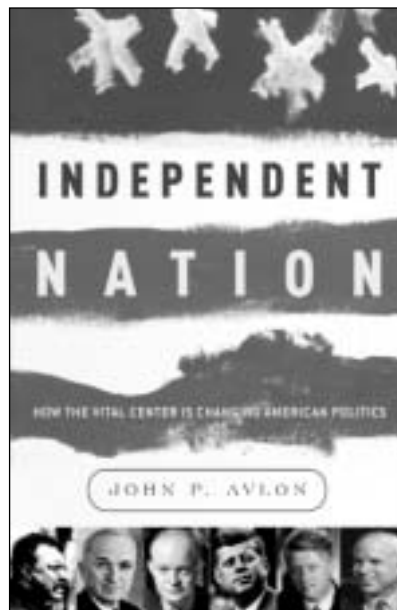
"A brave and compelling case for the past persistence and future dominance of American centrism."

—Ed Kilgore, policy director
of the Democratic Leadership Council

"It's well-written and fun to read...and its timing couldn't be better."

—*New York Post*

JOHN P. AVLON is president of Prides Crossing Executive Communication. He lives in New York City.



MARKETING

National Publicity

National Radio Campaign

Author Interviews
out of New York



History—U.S.—20th Century (HIS036060)

31 black-and-white photographs

5³/₁₆ x 8; 416 pages

Three Rivers Press

1-4000-5024-3. \$14.95 paper (Canada: \$21.00)

EAN Code 981400050246

On Sale 2/22/05

Pub. History: A Harmony hardcover (Spring 2004)

ISBN 1-4000-5023-5

ADAPTATIONS

From Short Story to Big Screen: 35 Great Stories That Have Inspired Great Films

By Stephanie Harrison



Fiction lovers and film buffs will find equal delight in this eclectic collection of short stories that have been adapted into films.

"Reading the story which inspired a beloved movie," says Stephanie Harrison, "is a little like meeting your mother-in-law for the first time. It's never less than a revelation." In *Adaptations*, Harrison has gathered more than 30 stories that were the inspiration for some of our best known, most unusual, and most loved films, including *Stagecoach*, *The Fly*, *2001: A Space Odyssey*, *Rear Window*, and *A Christmas Story*. The book includes work by acclaimed writers such as Ernest Hemingway, F. Scott Fitzgerald, Joyce Carol Oates, John Cheever, Raymond Carver, and Philip K. Dick—as well as less celebrated writers whose stories were special enough to transcend their often pulpy origins. Especially noteworthy are several all-but-lost stories that have been long out of print, including the tales that became *All About Eve* and *Mr. Blandings Builds His Dream House*.

Harrison introduces each story with headnotes documenting the page-to-screen process, the relationships between writers and directors, and how stories sometimes change drastically, for better and for worse, when made into films.

STEPHANIE HARRISON teaches film, literature, and creative writing at the University of Florida. Her fiction has been published in literary journals such as *South Dakota Review* and *Beloit Fiction Journal*.

MARKETING

National Publicity

Regional NPR Campaign

Advertising in Publications of Leading Film Schools



A THREE RIVERS PRESS ORIGINAL

Performing Arts—Film (PER004000)

5½ x 8¼; 480 pages

Three Rivers Press

1-4000-5314-5. \$15.95 paper (Canada: \$22.95)

EAN Code 9781400053148

On Sale 2/22/05

A CONSUMER'S DICTIONARY OF COSMETIC INGREDIENTS, 6TH EDITION

Complete Information About the Harmful and Desirable
in Cosmetics and Cosmeceuticals

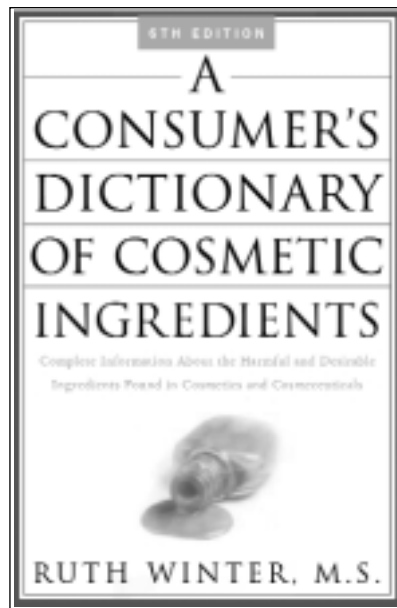
By Ruth Winter

The sixth edition of this classic guide, first published in 1978, continues the tradition of being the most up-to-date, complete, and trusted reference for taking the guesswork out of choosing safe and effective cosmetics and cosmeceuticals.

This expanded sixth edition of *A Consumer's Dictionary of Cosmetic Ingredients*, which has sold more than 150,000 copies in previous editions, lists and defines a multitude of new ingredients. Virtually every chemical found in toiletries, cosmetics, and cosmeceuticals, from body and face creams to toothpaste, hand lotion, shaving cream, shampoo, soap, perfume, and makeup, is evaluated, including those ingredients marketed as being all natural, for children, and for people of color. The book's alphabetical arrangement makes it easy to look up the ingredients in the products you use.

With more substances than ever in products we use every day—and with the continuing deregulation of the cosmetics industry—this book is more indispensable than ever.

RUTH WINTER is an award-winning science writer and author of more than 30 books on food additives, cosmetic ingredients, and environmental issues. She lives in New Jersey.



MARKETING

National Publicity

Also by Ruth Winter

A Consumer's Dictionary of Food Additives, 6th Edition

1-4000-5232-7

\$16.95 paper (NCR)



A THREE RIVERS PRESS ORIGINAL

Health & Fitness—Beauty (HEA003000)

5³/₁₆ x 8; 480 pages

Three Rivers Press

1-4000-5233-5. \$16.95 paper (NCR)

EAN Code 9781400052332

On Sale 2/22/05

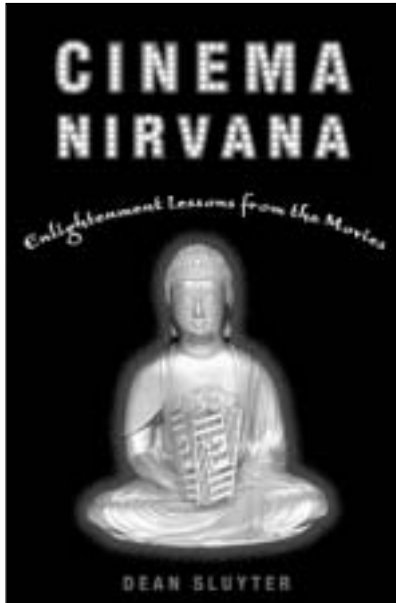
Pub. History: 5th Edition (Summer 1999)

ISBN 0-609-80367-0

CINEMA NIRVANA

Enlightenment Lessons from the Movies

By *Dean Sluyter*



Movie fans and spiritual seekers, unite! In Cinema Nirvana, meditation teacher and award-winning film critic Dean Sluyter illuminates the hidden enlightenment teachings of some of America's best-loved films.

What can *Casablanca* teach us about selfless commitment to the happiness of others? What does *Memento* show about the slippery nature of time and "reality"? What qualities of enlightenment are personified by James Bond, Snow White, and the Marx Brothers?

Nirvana is where you find it—and the movies are as good a place as any to look. To prove it, in *Cinema Nirvana* Dean Sluyter analyzes *Jaws*, *The Graduate*, *The Godfather*, *Jailhouse Rock*, and eleven other classic films, uncovering spiritual wisdom in everything from the color of Dopey's eyes to the secret weapons in 007's Aston Martin.

So grab your popcorn, sit back, and prepare to have your mind opened. *Cinema Nirvana* is a funny, wise, and wildly entertaining guide to finding enlightenment—one movie at a time.

"Dean Sluyter has one of the freshest voices in spiritual writing today. Take this jolly ride with him and you'll never see movies—or your own life—in the same way again."

—Lama Surya Das, author of *Awakening the Buddha Within*

DEAN SLUYTER is cofounder of the New Jersey chapter of the Dzogchen Foundation, chief meditation instructor of Aikido Schools of New Jersey, and a member of the English department at The Pingry School. He lives in Plainfield, New Jersey.



A THREE RIVERS PRESS ORIGINAL

Performing Arts—Film/Philosophy—Zen
(PER004020/PHI025000)

5³/₁₆ x 8; 272 pages

Three Rivers Press

1-4000-4974-1. \$14.00 paper (Canada: \$21.00)

EAN Code 9781400049745

On Sale 2/22/05

MARKETING

National Publicity

National Radio Campaign

Tie-In with Author Lectures

Promotion on Author's Site,
DeanSluyter.com

Also by Dean Sluyter

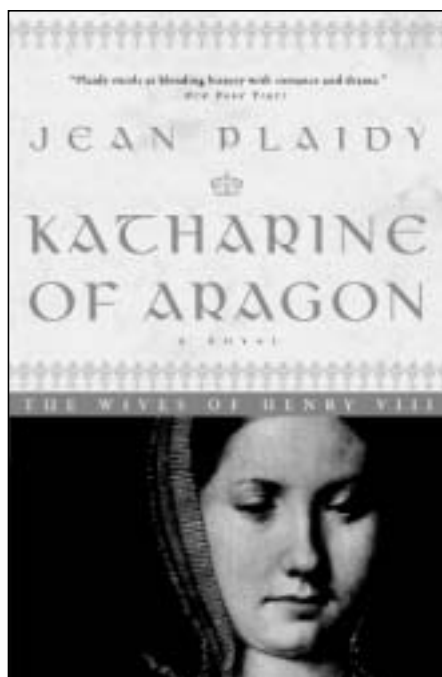
The Zen Commandments

1-58542-084-0 paper

(Penguin Putnam)

KATHARINE OF ARAGON AND THE SIXTH WIFE
OFFER JEAN PLAIDY'S INSATIABLE FANS WHAT THEY LOVE
BEST: THE STORIES OF HENRY VIII AND HIS WIVES.

NOVELS BY
JEAN PLAIDY

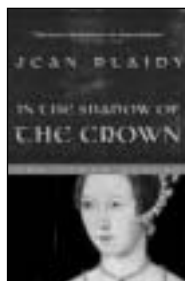


The return of publishing legend Jean Plaidy continues with these historical novels about women who found themselves wed to one of the most despotic but fascinating English monarchs. Three Rivers Press's first two Plaidy reissues—more than 70,000 copies sold to date—were about the wives of Henry VIII. Now the series continues with a pair of novels about two more of Henry's wives, the first and last, in fact, Katharine of Aragon and Katharine Parr.

Katharine of Aragon's marriage to Henry lasted longer than his other five combined. *Katharine of Aragon* starts with Katharine's early days in England, after she was sent from Spain to marry Henry's sickly older brother, who died

soon after their wedding. Her subsequent marriage to Henry would have been a great success, except that they never had a son and heir. Driven by his need for a son, Henry divorces and exiles Katharine so that he can marry his pregnant mistress, Anne Boleyn.

The Sixth Wife is less tragic, mainly because Katharine Parr, Henry's last wife, is lucky enough to outlive him. But things could easily have gone otherwise, as we see when courtiers envious of the Queen's influence over Henry conspire to drive a dangerous religious wedge between Henry and Katharine. When the King dies after only four years of marriage, Katharine is free to marry again, this time for love.



In the Shadow of the Crown
0-609-81019-7
\$13.95 paper (NCR)



The Lady in the Tower
1-4000-4785-4
\$12.95 paper (NCR)



Mary, Queen of France
0-609-81021-9
\$12.95 paper (NCR)



Queen of This Realm
0-609-81020-0
\$14.95 paper (NCR)



The Rose Without a Thorn
0-609-81017-0
\$12.95 paper (NCR)



Royal Road to Fotheringhay
0-609-81023-5
\$12.95 paper (NCR)



The Thistle and the Rose
0-609-81022-7
\$12.95 paper (NCR)

JEAN PLAIDY is the pen name of the prolific English writer Eleanor Hibbert, who also wrote under the names Victoria Holt and Philippa Carr. By the time of her death in 1993, the Jean Plaidy novels had sold more than 14 million copies worldwide.



Katharine of Aragon
Fiction—Historical (FIC014000)
5³/₁₆ x 8; 560 pages
Three Rivers Press
0-609-81025-1. \$14.95 paper (NCR)
EAN Code 9780609810255
On Sale 2/22/05

Pub. History: A Hale hardcover (1968)
ISBN 0-709-10511-8

The Sixth Wife
Fiction—Historical (FIC014000)
5³/₁₆ x 8; 304 pages
Three Rivers Press
0-609-81026-X. \$13.95 paper (NCR)
EAN Code 9780609810262
On Sale 2/22/05

Pub. History: A Putnam hardcover (1953)
ISBN 0-399-10749-5

MARKETING

National Publicity

Ongoing Promotion to the Historical Fiction Community Through MaidensCrown.com
See page 2 for details

Discussion Group Guide Printed in the Book
Also available at MaidensCrown.com

LOW-CARB SMOOTHIES

More Than 135 Recipes to Satisfy Your Sweet Tooth Without Guilt

By *Donna Pliner Rodnitzky*

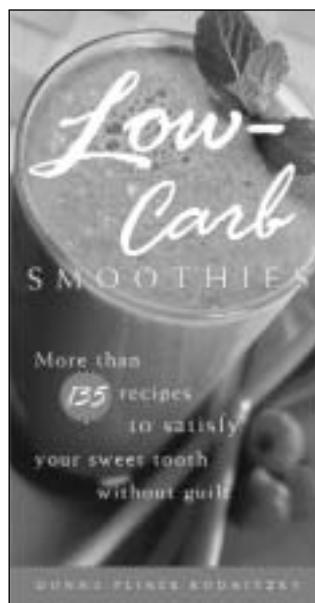
For the millions of followers of the low-carb Atkins and South Beach diets, smoothie expert Donna Pliner Rodnitzky presents more than 135 fabulous recipes for frosty drinks so delicious it's hard to believe they're "legal."

Committed carbohydrate-counters and calorie-conscious eaters can finally reclaim the pleasure of sipping a yummy, nutritious smoothie for a quick and satisfying meal and say good-bye to snacking on pork rinds or celery sticks. Donna Pliner Rodnitzky, a proven master at whipping up palate-pleasing libations from the sinful to the slimming, takes on the latest diet trends and comes up with a host of great-tasting delights.

In *Low-Carb Smoothies*, Rodnitzky shows readers how to transform a carb- and calorie-laden smoothie into an opulent yet guiltless treat by replacing forbidden ingredients with intensely flavored sugar-free syrups, low glycemic fruits, and protein powders. All the recipes maximize taste and minimize the carb count.

Compatible with the most stringent low-carb regime and packed with ideas for anyone watching their weight, *Low-Carb Smoothies* offers a great new way to slim down without giving up the incomparable taste and unbeatable convenience of a smoothie.

DONNA PLINER RODNITZKY started her culinary career as a caterer prior to becoming a cookbook author. Her five previous smoothies titles have netted more than 100,000 copies. She lives in Iowa City, Iowa.



MARKETING

National Publicity

Also by Donna Pliner Rodnitzky

Sinful Smoothies

0-7615-2582-3

\$12.95 paper (Canada: \$19.95)

Slim Smoothies

0-7615-2059-7

\$12.95 paper (Canada: \$19.95)

Summer Smoothies

0-7615-3732-5

\$12.95 paper (Canada: \$19.95)

Tipsy Smoothies

0-7615-2650-1

\$12.95 paper (Canada: \$19.95)

Ultimate Smoothies

0-7615-2575-0

\$12.95 paper (Canada: \$19.95)



A THREE RIVERS PRESS ORIGINAL

Diet & Health (HEA006000)

4 1/8 x 8 1/2; 240 pages

Three Rivers Press

1-4000-8230-7. \$12.95 paper (Canada: \$17.95)

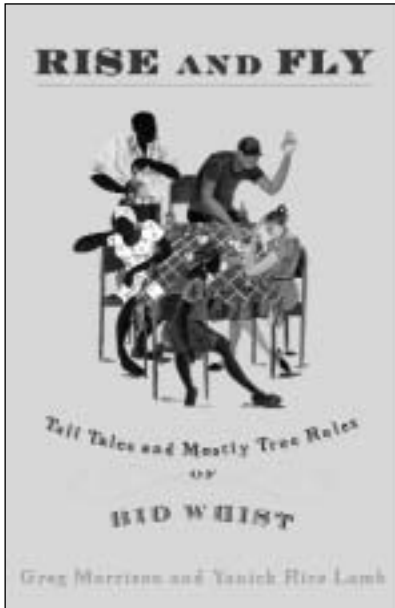
EAN Code 9781400082308

On Sale 2/22/05

RISE AND FLY

Tall Tales and Mostly True Rules of Bid Whist

By Greg Morrison and Yanick Rice Lamb



A rollicking celebration of bid whist, African America's official card game, complete with rules, variations, and personal accounts of the raucous good times with family, friends, and strangers that are the heart and soul of the game.

With origins in the Civil War era, bid whist became an integral part of the African-American cultural scene on farms and at church socials throughout the deep South. Today it is played everywhere—at picnics and family reunions, in college dorms, and any other place where people gather with a deck of cards handy. In fact, these days bid whist is hotter than ever among professional athletes, politicians, musicians, actors, professionals, and working stiffs.

But bid whist isn't just a card game. It's a test of wits and wills, of verbal dexterity and mental acuity. In *Rise and Fly*, Greg Morrison and Yanick Rice Lamb capture the boisterous spirit of the game, and reveal how it is played, through the recollections and observations of people who grew up playing the game and who carry on the tradition today. They offer recipes (you just can't play on an empty stomach), tips for organizing tournaments, and other inspiration for carrying on this cherished part of African-American culture.

GREG MORRISON has worked as a producer for BET News, NBC News, and MSNBC. **YANICK RICE LAMB** was the founding editor of *BET Weekend* magazine and has been the editor-in-chief for *Heart and Soul*.

MARKETING

National Publicity

Author Interviews
out of Washington, DC

Advertising
Black Issues Book Review
Quarterly Black Review



A THREE RIVERS PRESS ORIGINAL

Games—Card Games (GAM002000)

20 black-and-white photographs

5³/₁₆ x 8; 160 pages

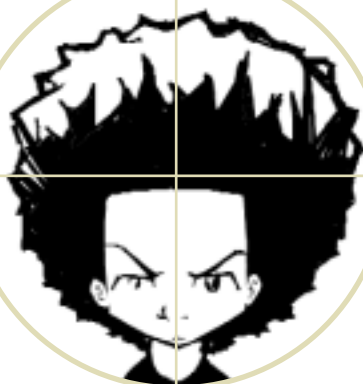
Three Rivers Press

1-4000-5168-1. \$12.00 paper (Canada: \$17.00)

EAN Code 9781400051687

On Sale 2/22/05

AARON McGRUDER



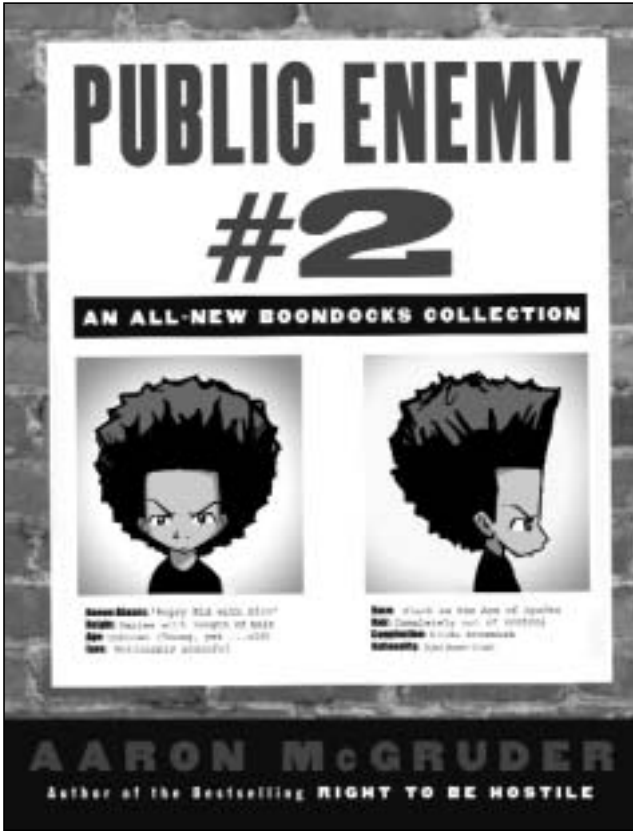
PUBLIC ENEMY

AN ALL-NEW BOONDOCKS COLLECTION #2

FOLLOWING UP THE BESTSELLING A RIGHT TO BE HOSTILE, THIS NEW COLLECTION OF MORE THAN 500 BOONDOCKS COMIC STRIPS TAKES ON AMERICAN LIFE, CULTURE, AND POLITICS OVER THE PAST TWO YEARS WITH BITING OBSERVATIONS FROM HUEY FREEMAN AND HIS CREW ON EVERYTHING FROM THE WAR IN IRAQ TO THE KOBE BRYANT TRIAL.

The *Boondocks* remains one of the most popular and controversial strips on the comics page, going out to more than 30 million readers of 30 newspapers all over the country. Creator Aaron McGruder has been profiled in *The New Yorker* and the *Los Angeles Times Magazine* and was listed by *Entertainment Weekly* as one of the 20 funniest Americans.

This new collection includes strips that lampoon everything from Condoleezza Rice's not-so-red-hot love life (a strip banned from the *Washington Post*) to President Bush's "bring it on" taunt to the Iraqi insurgents (a strip banned by the *Chicago Tribune* and other papers). Somehow not banned—although not for lack of provocation—were McGruder's hilarious riffs on Dick Cheney, P. Diddy, and *The Passion of the Christ*.



MARKETING

National Publicity

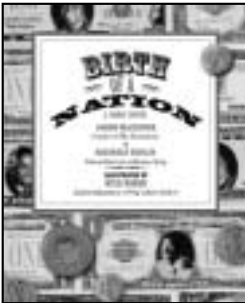
National Radio Campaign

Author Interviews
out of Los Angeles and New York

Advertising
Black Issues Book Review
College newspapers
Fark.com
TheOnion.com
Quarterly Black Review

P.O.P.
1-4000-8328-1
poster
(no charge)

AARON McGRUDER lives in Los Angeles. He is the author of the bestselling *A Right to Be Hostile* and a coauthor, with Reginald Hudlin, of *Birth of a Nation*.



Birth of a Nation
(with Reginald Hudlin)
1-4000-4859-1
\$25.00 hardcover
(Canada: \$37.00)



A Right to Be Hostile
1-4000-4857-5
\$16.95 paper
(Canada: \$25.95)



A THREE RIVERS PRESS ORIGINAL

Humor—Comics (HUM002000)

8½ x 10⅞; 256 pages

Three Rivers Press

1-4000-8258-7. \$15.95 paper (Canada: \$22.95)

EAN Code 9781400082582

On Sale 3/22/05

SONGS OF THE GORILLA NATION

My Journey Through Autism

By **Dawn Prince-Hughes, Ph.D.**

"This book opens a window into the world of autism to provide an unforgettable view." —Kirkus Reviews

In this inspirational memoir, Dawn Prince-Hughes explores the depths of her emotional and psychological transformation from a child with Asperger Syndrome to an adult with strong bonds to friends and family, as well as a highly successful career as a primate anthropologist.

Songs of the Gorilla Nation is more than a story of autism; it is a uniquely moving and enlightening memoir that forces us to rediscover and assess our own understanding of human emotion.

"Unsettling, lyrical... and ultimately redemptive."

—*New York Times Book Review*

"[An] affecting, thoughtful memoir."

—*Publishers Weekly*

"A primer on self-preservation and love."

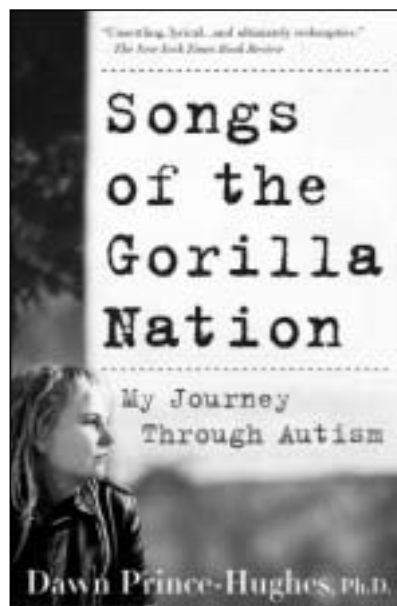
—*O Magazine*

"Prince-Hughes is a great writer—and an inspiration to anyone searching for a voice." —*Seattle Magazine*

"Intensely moving...this [book] will resonate with all who understand the human-animal connection."

—*Booklist*

DAWN PRINCE-HUGHES, Ph.D., has a doctorate in interdisciplinary anthropology and is an adjunct professor in the department of anthropology at Western Washington University.



MARKETING

National Publicity

Author Interviews
out of Seattle

Major Online Promotion with
Asperger Syndrome Support Groups,
as well as Nature and Wildlife
Organizations

Easel-Backed Posters Available
Ask your Random House rep for
details



Autobiography—Social Scientists/Nature—Apes & Monkeys (BIO021000/NAT002000)

5³/₁₆ x 8; 240 pages

Three Rivers Press

1-4000-8215-3. \$12.95 paper (Canada: \$17.95)

EAN Code 9781400082155

On Sale 3/22/05

Pub. History: A Harmony hardcover (Fall 2003)

ISBN 1-4000-5058-8

PRIME

A Novel

By **Poppy Z. Brite**



*From one of the sharpest young voices of the 1990s, now making a name for herself in the hot new genre of foodie fiction, here is a delicious sequel to 2004's acclaimed *Liquor*. Join Rickey and G-Man in another intricate culinary tale of suspense, political corruption, and murder.*

Two years after the opening of their restaurant, Rickey and G-Man are reeling from a vicious review and determined to assert financial independence from their not-so-silent backer, Lenny. Reaching this goal becomes more urgent when Lenny is accused of fraud and tax evasion by eccentric New Orleans D.A. Placide Treat. When Rickey takes a consulting job with a Dallas restaurant, he meets old acquaintance Cooper Stark, a chef with whom he once shared an unsettling cocaine-fueled encounter. The reunion is tense, but Rickey revamps Cooper's menu to rave reviews.

After returning to New Orleans, Rickey and G-Man learn of Cooper's death from a gunshot wound. Everyone assumes suicide. But Rickey, unconvinced, insists on investigating. The mystery deepens with the discovery that Cooper has left all of his secret wealth to Rickey. With Rickey back in Dallas to settle the estate and Placide Treat's machinations growing ever more bizarre, G-Man learns that there is more to this story—and that Rickey is in Texas-size danger.

POPPY Z. BRITE has written 12 books. She lives in New Orleans with her husband, Chris, who is a chef.

MARKETING

National Publicity

Regional NPR Campaign

Tie-In with IACP Conference
in Dallas (April 2005)

Author Tour

Atlanta
Dallas
Jackson, MS
Los Angeles
New Orleans

Easel-Backed Posters Available
Ask your Random House rep
for details

Also by Poppy Z. Brite

Liquor
1-4000-5007-3
\$13.95 paper (Canada: \$21.00)



A THREE RIVERS PRESS ORIGINAL

Fiction (FIC000000)

5³/₁₆ x 8; 352 pages

Three Rivers Press

1-4000-5008-1. \$13.95 paper (Canada: \$21.00)

EAN Code 9781400050086

On Sale 3/22/05



A dynamic and practical book about making yourself over inside and out, from a beauty expert who knows firsthand what it's like to let yourself (and your appearance) get lost in the grind of daily life.

A BEAUTIFUL NEW YOU

INSPIRATION AND PRACTICAL ADVICE TO TRANSFORM YOUR LOOKS AND YOUR LIFE—A TOTAL MAKEOVER WITHOUT COSMETIC SURGERY

This book is about more than getting the right haircut or dressing 10 pounds thinner. In it, author and beauty expert Laura DuPriest reaches out to women who are ready to connect with the person they want to be. DuPriest works with women who often wear the pressures and demands of a job, a family, and today's fast-paced life on their faces, and who have little time and energy to devote to their own well-being. Through the program DuPriest outlines in *A Beautiful New You*, women can change and improve every aspect of their lives.

As a former model who rescued herself from a skid into "Frumpville," as she calls it, DuPriest is a source of invaluable advice for women who want to remake themselves just as she did. Taking women step-by-step through the process of transformation, Laura shows them how to reclaim their beauty, radiance, and renewed optimism (no cosmetic surgery is involved). Each step features real-life makeovers and moving personal stories of women who have transformed their appearance—and discovered a whole new positive attitude.

LAURA DUPRIEST is a local television beauty expert living in northern California. Her first book, *Natural Beauty*, was the subject of a nationally aired PBS special. She is currently working on a second special based on *A Beautiful New You*, to air at publication.





ALSO BY LAURA DUPRIEST

Natural Beauty

0-7615-2099-6

\$10.95 paper (Canada: \$16.95)

MARKETING

National Publicity

Author Interviews

out of New York and Sacramento, CA



A THREE RIVERS PRESS ORIGINAL

Health & Fitness—Beauty (HEA003000)

8-page full-color photo insert;

black-and-white photographs throughout

7³/₈ x 9¹/₄; 320 pages

Three Rivers Press

1-4000-5476-1. \$16.00 paper (Canada: \$23.00)

EAN Code 9781400054763

On Sale 3/15/05

I KNOW WHY WE'RE HERE

An Ordinary Woman, An Extraordinary Psychic Gift

By *Mia Dolan*

Told with raw honesty and humor, the fascinating story of an average woman's remarkable gift of clairvoyance.

Mia Dolan was a down-to-earth girl from a working-class family. She had never believed in "psychic phenomena"—until one day, at the age of 22, when she first heard a voice she could not explain. Strange things began to happen: she "left" her body and walked through the house, she congratulated a friend on her pregnancy before the friend even knew she was pregnant, and she "saw" a plane crash in horrific detail only to see it reported on the news later that day.

Eventually accepting that she had a rare psychic gift, Mia learned to control and use it by connecting loved ones to those they had lost. The power took on a deeply personal dimension when Mia tragically foresaw the murder of her own brother and had to endure the loss of her young son.

Filled with riveting details, this compelling story will appeal to believers and skeptics alike.

"[A] compulsively readable life story."

—*Prediction* (UK)

"[Mia Dolan is] one of the UK's most sought-after psychics."

—*Real* (UK)

MIA DOLAN works full-time as a clairvoyant specializing in psychic predictions, hauntings, and police investigations. She lives in England.



Body, Mind, Spirit—ESP (OCC007000)

5³/₁₆ x 8; 272 pages

Three Rivers Press

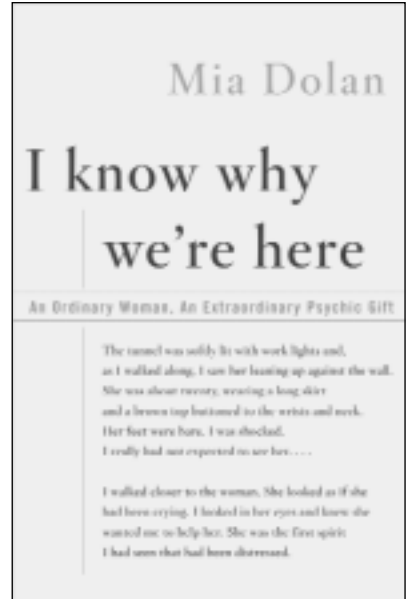
1-4000-8171-8. \$13.00 paper (NCR)

EAN Code 9781400081714

On Sale 3/22/05

Pub. History: A Harmony hardcover (Spring 2004)

ISBN 1-4000-5216-5

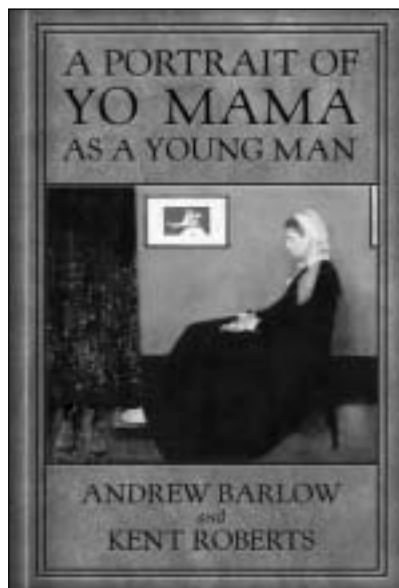


MARKETING

National Publicity

A PORTRAIT OF YO MAMA AS A YOUNG MAN

By Andrew Barlow and Kent Roberts



Yo mama is so clueless, she thinks A Portrait of Yo Mama as a Young Man is a hip satire of the classic James Joyce novel...

But it's not. Actually, this is an absurdist take on the oldest joke in the book: the "yo mama" snap. Authored by two of the funniest twenty-somethings writing today—contributors to *The Onion* and *The New Yorker* "Shouts & Murmurs" section, among other publications—*A Portrait of Yo Mama as a Young Man* offers the broadest look yet at this essential figure in American culture, offering such gems as Yo Mama's Family Tree, her Google search history, her resumé, e-mail correspondence, Last Will and Testament, and so much more (including 400 original one-liners). The book is a veritable scrapbook of ridicule.

Aimed at fans of shows such as *The Simpsons*, *South Park*, *Mr. Show*, and *Saturday Night Live*'s "Weekend Update," as well as the comedy of George Carlin, Dave Chappelle, and David Letterman, this is insult humor for the *McSweeney's* generation. Warped and witty, ironic and, frankly, sad in places, this is a book no humor fan should be without.

ANDREW BARLOW is a regular contributor to *The New Yorker*. **KENT ROBERTS** is editor in chief of *Kent* and a regular contributor to *The Onion*. They live in New York City. Both became conversant in the "yo mama" joke during early adolescence and have been experimenting with the form ever since.

MARKETING

National Publicity

National Radio Campaign

Author Interviews
out of New York

Advertising
College newspapers
Fark.com
TheOnion.com



A THREE RIVERS PRESS ORIGINAL

Humor—Jokes & Riddles (HUM004000)

5³/₁₆ x 8; 208 pages

Three Rivers Press

1-4000-5072-3. \$10.95 paper (Canada: \$15.95)

EAN Code 9781400050727

On Sale 3/22/05

100 QUESTIONS EVERY FIRST-TIME HOME BUYER SHOULD ASK, 3RD EDITION

With Answers from Top Brokers from Around the Country

By *Ilyce R. Glink*

Fully revised and updated for today's marketplace, this is the latest edition of Ilyce R. Glink's bestselling guide (200,000 copies sold of the previous editions) that has helped countless home buyers land the home of their dreams.

Through her books and expanding media platform, Ilyce R. Glink has established herself as America's most trusted real estate expert. In the new edition of the book that made her a household name, Glink offers more than 60 pages of new material addressing trends home buyers need to stay on top of, including:

- The boom in new construction and how home buyers can make the most of it.
- Mortgage lending innovations such as interest-only financing and the ability to finance 103 percent of the purchase price
- The changing habits of first-time home buyers (buying without a broker, using discount Internet-based services, and buying first homes as investments)
- The latest information on asbestos, mold, radon, and other bio-environmental hazards and new, inexpensive testing methods any home buyer can use

One of the book's most popular features includes the stories of real people involved in the buying and selling process. This third edition features new stories plus questions from readers of previous editions.

ILYCE R. GLINK's real estate newspaper column is carried in more than 160 newspapers and websites nationwide and she is a substitute host for the nationally syndicated Clark Howard radio show. She is the financial reporter for the WB station WGN-TV. She lives in Chicago.



A THREE RIVERS PRESS ORIGINAL

Business & Economics—Real Estate (BUS054000)

7³/₈ x 9¹/₄; 528 pages

Three Rivers Press

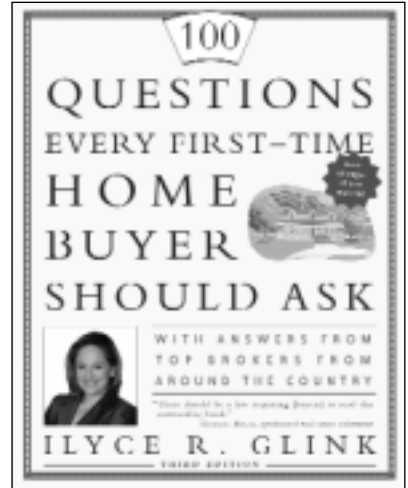
1-4000-8197-1. \$18.95 paper (Canada: \$26.95)

EAN Code 9781400081974

On Sale 3/22/05

Pub. History: 2nd edition (Fall 1999)

ISBN 0-8129-3235-8



MARKETING

National Publicity

20-City Morning-Drive Radio
Satellite Tour

Author Tour

Atlanta
Chicago
New York

Also by Ilyce R. Glink

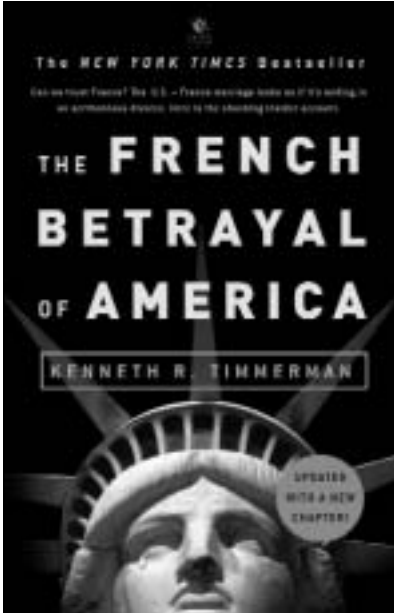
10 Steps to Home Ownership
0-8129-2531-9
\$15.00 paper (Canada: \$23.00)

*50 Simple Steps You Can Take
to Sell Your Home Faster and
for More Money in Any Market*
0-609-80933-4
\$14.00 paper (Canada: \$21.00)

*100 Questions Every
Home Seller Should Ask*
0-8129-2406-1
\$15.00 paper (Canada: \$21.00)

THE FRENCH BETRAYAL OF AMERICA

By *Kenneth Timmerman*



In this New York Times bestseller, now updated with a new afterword, Kenneth Timmerman exposes how France cast aside its 225-year-old friendship with the United States to protect its interests in the Middle East.

In this explosive book, investigative reporter and bestselling author Kenneth Timmerman details never-before-revealed instances of past and present French duplicity in its relationship with the U.S., from Jacques Chirac's close association with Saddam Hussein in the mid-1970s to France's recent efforts to undermine America's war on terror. Timmerman, who worked as a journalist in France for 18 years, knows the players on both sides of the issue. Among other shocking revelations in *The French Betrayal of America*, he exposes the lucrative ties France shares with Iraq, including how the French stood to gain \$100 billion from secret oil contracts they negotiated with Hussein.

Many Americans are puzzled about why America's long-time friendship with one of its closest allies is now in tatters. Here is the shocking insider account of how it happened.

"Timmerman is strong on the history of French relations with Iraq and the massive corruption involved in arms and oil deals between the two countries over three decades."
—*Washington Post*

KENNETH TIMMERMAN has written for *Newsweek*, *Time*, the *Wall Street Journal*, and *Reader's Digest*.

MARKETING

National Publicity

National Conservative Radio Campaign

Author Interviews
out of Washington, DC

Advertising
American Spectator
Insight
National Review
NewsMax Magazine
Weekly Standard

Also by Kenneth R. Timmerman
The Preachers of Hate
1-4000-5373-0
\$14.95 paper (Canada: \$21.00)



Current Affairs (CUR000000)

5³/₁₆ x 8; 384 pages

Three Rivers Press

1-4000-5367-6. \$14.95 paper (Canada: \$21.00)

EAN Code 9781400053674

On Sale 3/22/05

Pub. History: A Crown Forum hardcover (Spring 2004)

ISBN 1-4000-5366-8

HIGHER GROUND

Stevie Wonder, Aretha Franklin, Curtis Mayfield, and the
Rise and Fall of American Soul

By *Craig Werner*

*"Craig Werner expertly entwines their tales to provide a gripping social commentary and the finest soul read since *Gerry Hirshey's* Nowhere to Run."—Blender*

Stevie Wonder, Aretha Franklin, and Curtis Mayfield provided the soundtrack to the political and social revolutions of mid-20th century America. In *Higher Ground*, acclaimed music writer Craig Werner shows how each reinterpreted the gospel vision and brought it into mainstream culture. This is the story of their lives and music, the traditions that inspired them, and their lasting contributions to American culture.

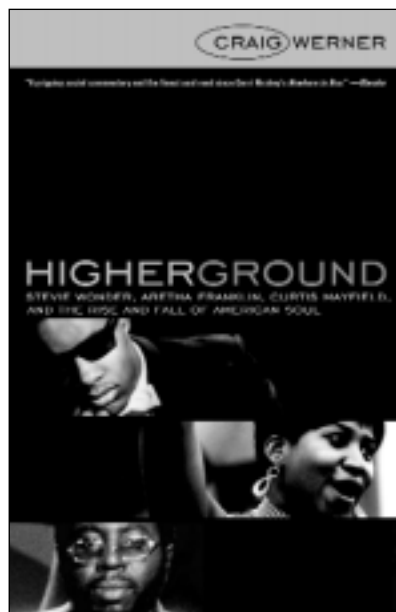
Combining extensive interviews, astute analysis, and masterful storytelling, *Higher Ground* is an unforgettable tribute to three artists who defined a generation.

"Werner's exquisite prose and his richly informed music history offer a deeply felt love letter to three of soul music's greatest."
—*Publishers Weekly*

"Craig Werner adeptly shows how [Wonder, Franklin, and Mayfield] struggled to balance—not always successfully—commercial pressures, social consciousness and their own artistic identities."
—*Rolling Stone*

"Werner is obviously a great fan of each of the three musicians, and provides celebratory [and] thoroughly considered criticism of their work in *Higher Ground*."
—*Washington Post*

CRAIG WERNER is a professor of African-American studies at the University of Wisconsin, Madison.



MARKETING

National Publicity

Advertising

Black Issues Book Review
Quarterly Black Review

Also by Craig Werner

A Change Is Gonna Come
0-452-28065-6 paper
(Plume)



Biography—Music (BIO004000)

5³/₁₆ x 8; 352 pages

Three Rivers Press

1-4000-8155-6. \$14.95 paper (Canada: \$21.00)

EAN Code 9781400081554

On Sale 3/22/05

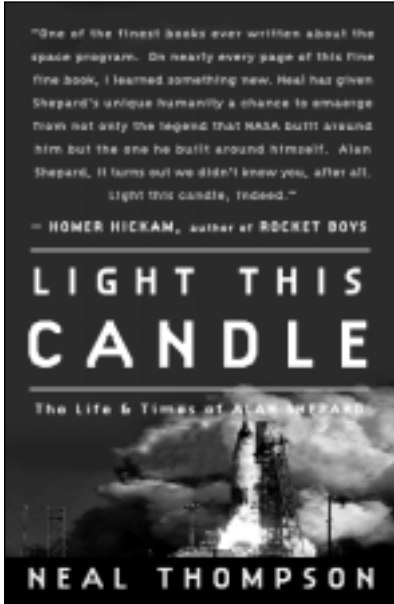
Pub. History: A Crown hardcover (Spring 2004)

ISBN 0-609-60993-9

LIGHT THIS CANDLE

The Life and Times of Alan Shepard

By Neal Thompson



MARKETING

National Publicity

National Radio Campaign

Author Interviews
out of Asheville, NC

P.O.P.
1-4000-8325-7
Easel-backed poster
(no charge)

"One of the finest books ever written about the space program. Neal has given Shepard's unique humanity a chance to emerge from not only the legend that NASA built around him but the one he built around himself."

—Homer Hickam, author of *Rocket Boys*

Known as the brashest and cockiest of America's original Mercury Seven astronauts, Alan Shepard was also the one the others regarded as the best. *Light This Candle* is the first biography of America's first man in space.

"Just a wonderful and gripping biography...meticulously reported in the best tradition of David Halberstam...an amazing life, the ultimate American life, comes alive so exquisitely."

—Buzz Bissinger

"Just what a biography should be: sharp, evocative, and brisk."

—*Kirkus Reviews*

"Thompson provides the fullest portrait [of Shepard] yet. Does much to illuminate the life and personality of perhaps the most private and complex member of the Mercury Seven."

—*Library Journal*

NEAL THOMPSON is a veteran news reporter who has worked for the *Baltimore Sun*, *Philadelphia Inquirer*, and *St. Petersburg Times*, and has contributed to magazines including *Outside*, *Men's Health*, and *Washington Post Magazine*. He is working on his second book, *White Lightning: How Southern Moonshine and Detroit Steel Collided to Ignite America's Sport*, to be published by Crown in 2006. He lives in Asheville, North Carolina.



Biography—Science & Technology (BIO015000)

One 16-page black-and-white photo insert

5³/₁₆ x 8; 512 pages

Three Rivers Press

1-4000-8122-X. \$14.95 paper (Canada: \$21.00)

EAN Code 9781400081226

On Sale 3/22/05

Pub. History: A Crown hardcover (Spring 2004)

ISBN 0-609-61001-5

THE DEVIL YOU KNOW

A Novel

By **Wayne Johnson**

"A chilling, compelling novel that explores the human capacity for violence—even in decent people—but also the capacity for compassion, forgiveness and redemption."

—*Minneapolis Star Tribune*

When Max Geist plans a canoe trip on the rivers of northern Minnesota, fifteen-year-old David thinks that dealing with his stubborn, outdoorsy father will be the roughest part of their journey. Little does he know that once he enters the wilderness, his family's life will be irrevocably changed.

What began as a family bonding trip becomes a test of David's mental and physical limits, a journey into manhood and the responsibilities that come with it. Written in brilliant, shimmering prose, *The Devil You Know* is both a first-rate literary thriller and a classic coming-of-age novel.

"The descriptive writing is as crisp as a Minnesota morning...this novel works on every level."

—*Booklist* (starred review)

"A riveting, character-driven tale of action and loss."

—*Publishers Weekly*

"Johnson creates fabulously evil characters and others who are fabulously endearing." —*Charlotte Observer*

Award-winning writer **WAYNE JOHNSON** lives in Lawrence, Kansas.



Fiction & Literature—Literary (FIC019000)

5³/₁₆ x 8; 400 pages

Three Rivers Press

1-4000-8227-7. \$13.00 paper (Canada: \$18.00)

EAN Code 9781400082278

On Sale 3/22/05

Pub. History: A Shaye Areheart Books hardcover (Spring 2004)

ISBN 0-609-60964-5



MARKETING

National Publicity

Discussion Group Guide Printed in the Book

Also available at CrownPublishing.com

Easel-Backed Posters Available

Ask your Random House rep for details

Also by Wayne Johnson

Don't Think Twice

0-7434-0632-X paper

(Pocket)

Six Crooked Highways

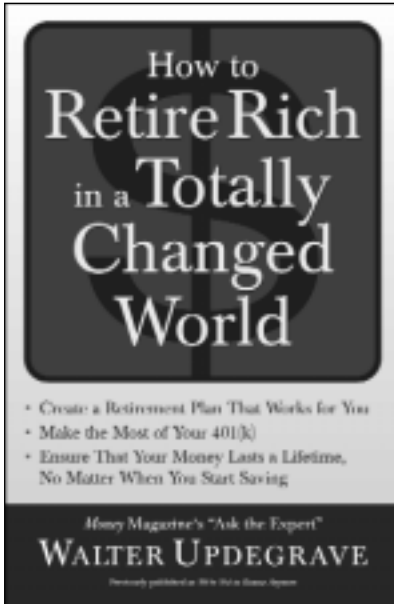
0-609-60459-7

\$23.00 hardcover (Canada: \$35.00)

HOW TO RETIRE RICH IN A TOTALLY CHANGED WORLD

Why You're Not in Kansas Anymore

By Walter Updegrave



MARKETING

National Publicity

Cross-Promotion with
CNNMoney.com

"A wakeup call to millions of people who must learn how to deal with the Oz-like reality that is retirement planning today."
—Fort Worth Morning Star Telegram

From *Money* magazine senior editor Walter Updegrave, *How to Retire Rich in a Totally Changed World* is a practical guide to navigating the over-the-rainbow reality that is retirement planning today. Updegrave shows readers how to cut through the clutter, assess their finances, and become their own personal pension managers.

Updegrave not only provides all of the information needed on the nuts and bolts of effective financial planning, he also creates a larger, empowering picture with some help from Dorothy's traveling companions in *The Wizard of Oz*—the Tin Man, the Scarecrow, and the Cowardly Lion. Updegrave shows how minding the heart and the brain and keeping your courage up is key to preparing for what can be a nerve-wracking journey. *How to Retire Rich in a Totally Changed World* gives readers the tools to make retirement something everyone can look forward to.

WALTER UPDEGRAVE has been covering the financial markets and writing about saving and investing for retirement for nearly 20 years. He is senior editor of *Money* magazine and the "Ask the Expert" columnist on AOL Personal Finance and CNNMoney.com where he provides advice about every aspect of retirement planning. He lives in New Rochelle, New York.



Business & Economics—Personal Investing (BUS050020)

5³/₁₆ x 8; 352 pages

Three Rivers Press

1-4000-4790-0. \$14.95 paper (Canada: \$21.00)

EAN Code 9781400047901

On Sale 3/22/05

Pub. History: A Crown Business hardcover, previously titled *We're Not In Kansas Anymore* (Spring 2004)

ISBN 1-4000-4789-7

WORDCRAFT

The Art of Turning Little Words into Big Business

By Alex Frankel

"A thoughtful and engaging exploration of how companies and products get their names nowadays, as well as the function of brands in a global culture...hilarious and revealing."

—Wall Street Journal

A lively fly-on-the-wall narrative about how companies come up with powerful names and distinctive identities for new products, *Wordcraft* tells the story of how five major brands got their names: BlackBerry, Accenture, Viagra, the Porsche Cayenne, and IBM's e-business. Behind each name is an account of how words and language infuse with meaning the products we use every day, and how great words actually succeed in changing people's behavior.

Featured widely in print and electronic media in hardcover, the paperback will appeal to readers of *Word Freak*, *The Tipping Point*, and *Why We Buy*. It's essential reading for anyone who is intrigued by the power of words and ideas in the modern marketplace.

"Enlightening, engaging, and entertaining."

—Newsweek

"Frankel includes a half-dozen winning profiles of corporate wordsmiths, image makers, and advertising gurus."

—Inc.

"Informative, overdue...fascinating."

—San Francisco Chronicle

"A mind-opening examination of image, perception, marketing, and manipulation."

—Booklist

ALEX FRANKEL has written for *Forbes*, *Wired*, *Fast Company*, the *New York Times Magazine*, and other publications. He worked for two years in the corporate naming field. He lives in San Francisco.



Business & Economics—Marketing (BUS043000)

5³/₁₆ x 8; 256 pages

Three Rivers Press

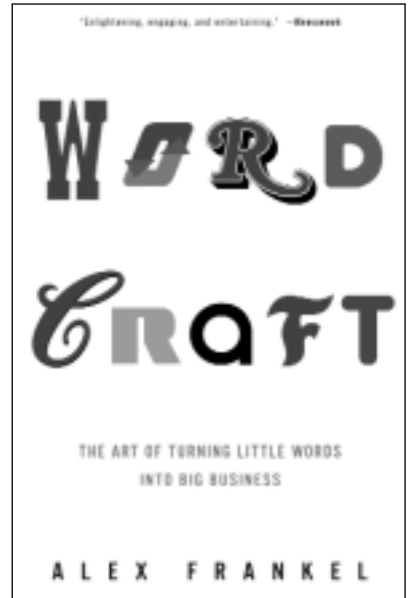
1-4000-5105-3. \$13.00 paper (Canada: \$18.00)

EAN Code 9781400051052

On Sale 3/22/05

Pub. History: A Crown hardcover (Spring 2004)

ISBN 1-4000-5104-5



MARKETING

National Publicity

National Radio Campaign

Author Interviews
out of San Francisco

P.O.P.

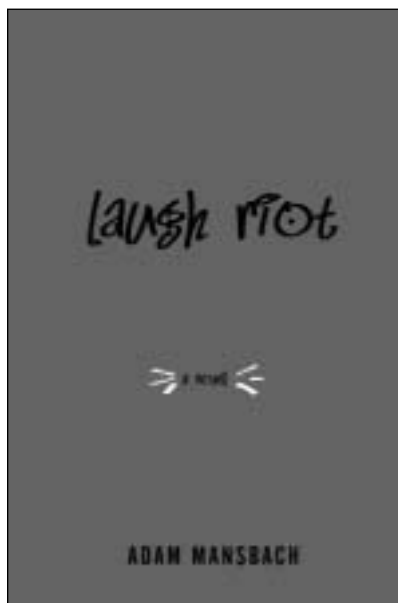
1-4000-8329-X

Easel-backed poster
(no charge)

LAUGH RIOT

A Novel

By Adam Mansbach



From the critically acclaimed author of Shackling Water comes an incendiary and ruthlessly funny novel about violence, pop culture, and identity in 21st-century America.

Macon Detornay is a suburban white boy who is possessed by the subcultures of black art and life. After moving to New York for his freshman year at Columbia, Macon's love of black culture curdles into a rage that he at first directs at the white passengers in the back of the cab he drives. (Naturally, all of his victims assume their assailant is a black man, and Macon goes undetected.) But Macon soon channels his anger in other directions and finds himself leading a movement of self-loathing white people, organizing the Race Traitor Project, and hatching a plan for a National Day of Apology. None of this goes well for black folks, white folks, and least of all for Macon.

A wildly creative and darkly comic meditation on the meaning of identity—racial and otherwise, *Laugh Riot* is a stunning breakout book from a writer whose edgy sense of humor, keen ear for contemporary language, and skewed take on American pop culture will appeal to readers of Colson Whitehead, Chuck Palahniuk, and Jonathan Lethem.

ADAM MANSBACH is the founding editor of the pioneering hip-hop journal *Elementary* and currently serves as an artistic consultant to Columbia University's Center for Jazz Studies. He lives in San Francisco.

MARKETING

National Publicity

National Radio Campaign

Author Tour

Boston
New York
San Francisco

Also by Adam Mansbach

Shackling Water
0-385-50205-2
\$22.95 hardcover (Canada: \$34.95)



A THREE RIVERS PRESS ORIGINAL

Fiction—Literary (FIC019000)

5³/₁₆ x 8; 304 pages

Three Rivers Press

1-4000-5487-7. \$12.95 paper (Canada: \$17.95)

EAN Code 9781400054879

On Sale 3/8/05

THE SILENCE WE KEEP

A Nun's View of the Catholic Priest Scandal

By **Karol Jackowski**

For the first time, a Catholic nun takes an honest look at the priesthood throughout history and reveals a culture of privilege and sexual permissiveness that is as old as the church itself.

Karol Jackowski joined the sisterhood nearly 40 years ago and remains a devoted Catholic, but she is also an activist who now considers the reformation of the Church to be a part of her calling. In *The Silence We Keep*, she speaks out about her life and vocation, women in the church, the scandal in the priesthood, why the Catholic hierarchy won't fix it, and how Catholics will take back their church. She turns a critical eye on a spirituality that she describes as hypocritical in its condemnation of the sins of others, and she discusses the sisterhood and its culture of submissiveness to the male clergy, a passivity that prevented a system of checks and balances that could have stopped the abuse.

The Silence We Keep is a frank discussion of these issues, but ultimately Sister Karol's message is an uplifting and empowering call to action for all believers to seize upon this historic opportunity, break a centuries-old silence, and take back the Church.

"Jackowski breaks her silence eloquently, honestly....Her book succeeds by virtue of her passion, intelligence, and love."
—*San Francisco Chronicle*

KAROL JACKOWSKI, a nun since 1964, lives in New York City, where she is a member of the Sisters for Christian Community.



Religion—Catholicism (RELO10000)

5³/₁₆ x 8; 224 pages

Three Rivers Press

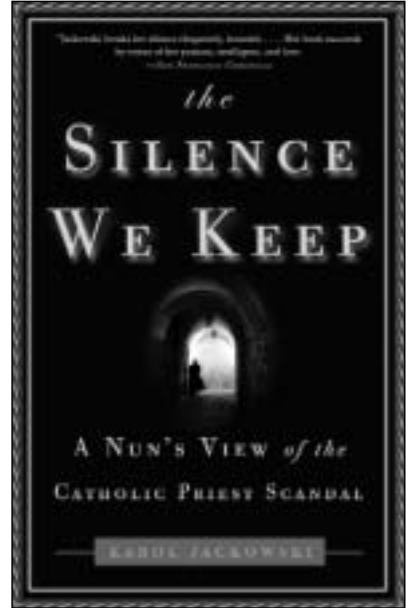
1-4000-5056-1. \$13.00 paper (Canada: \$18.00)

EAN Code 981400050567

On Sale 3/22/05

Pub. History: A Harmony hardcover (Spring 2004)

ISBN 1-4000-5055-3



MARKETING

National Publicity

National Radio Campaign

Author Interviews
out of New York

UNIMAGINABLE ZERO SUMMER

A Novel

By **Leslie Stella**



*Crushing humiliation, sweet revenge, rekindled affections and animosities, lost youth, looming midlife crises, and other ills induced by an impending high school reunion collide with tragicomic force in this keenly observed, warmly affectionate novel by the author of *The Easy Hour* and *Fat Bald Jeff*.*

Verity Presti—bookstore clerk, culture junker—must attend her fifteenth high school reunion with her boyfriend, the unfortunately but aptly named Charlie Brown, a former dot-com “paper thousandaire” who lives with his parents while training to be an urban shaman. Other attendees include Craig and Carolyn, sickeningly perfect high school sweethearts, married now and sick of each other; Verity’s former crush Stan and his wife, Laurel, who wields a loaf of indestructible organic bread to intercept “enforced hugging” and other societal greetings; and Will, a rage-a-holic KJ (that’s “karaoke jockey”) whose only soft spot is the one he still has for Verity.

With her trademark sarcasm, razor-sharp wit, and uncanny ability to skewer the oddities of contemporary hipster life and create lovably eccentric characters and humorously entertaining plot lines, Leslie Stella will make readers laugh till they cry, and vice versa.

LESLIE STELLA has been nominated for a 2004 Pushcart Prize in short fiction. She lives in Chicago, Illinois.

MARKETING

National Publicity

Regional NPR Campaign

Author Interviews
out of Chicago

Easel-Backed Posters Available
Ask your Random House rep
for details

Also by Leslie Stella

The Easy Hour

0-609-80972-5

\$12.95 paper (Canada: \$19.95)



A THREE RIVERS PRESS ORIGINAL

Fiction—Humorous (FIC016000)

5³/₁₆ x 8; 272 pages

Three Rivers Press

1-4000-8102-5. \$12.95 paper (Canada: \$17.95)

EAN Code 9781400081028

On Sale 4/26/05



“An extraordinary book of immense feeling and significant social relevance. *Love in the Driest Season* challenges anyone—even those numbed by the world’s abundant cruelty—not to care.”

—WASHINGTON POST

LOVE IN THE DRIEST SEASON

A F A M I L Y M E M O I R

In the late 1990s, foreign correspondent Neely Tucker was the only full-time American reporter to be based in Zimbabwe, which was plagued by the worldwide AIDS epidemic and on the brink of political and economic disaster. As anti-foreigner sentiment grew, Neely, a white man from Mississippi, and his wife, Vita, a black woman from Detroit, held the fate of an orphaned baby girl named Chipu in their hands. This is their story.

“A triumph of heart and will.”

—O MAGAZINE

“Unceasingly compelling and filled with soaring highs and lows...a remarkable memoir of love and family.”

—PAGES

“A gorgeous mix of family memoir and reportage that traverses the big issues of politics, racism, and war.”

—PUBLISHERS WEEKLY (starred review)

“Neely Tucker and his wife went out and found themselves a daughter in the middle of a misery that most people cannot even comprehend...With poignancy and beautiful writing, he welcomes the rest of us inside the gift that they gave and that Chipu gave them in return.”

—RICK BRAGG

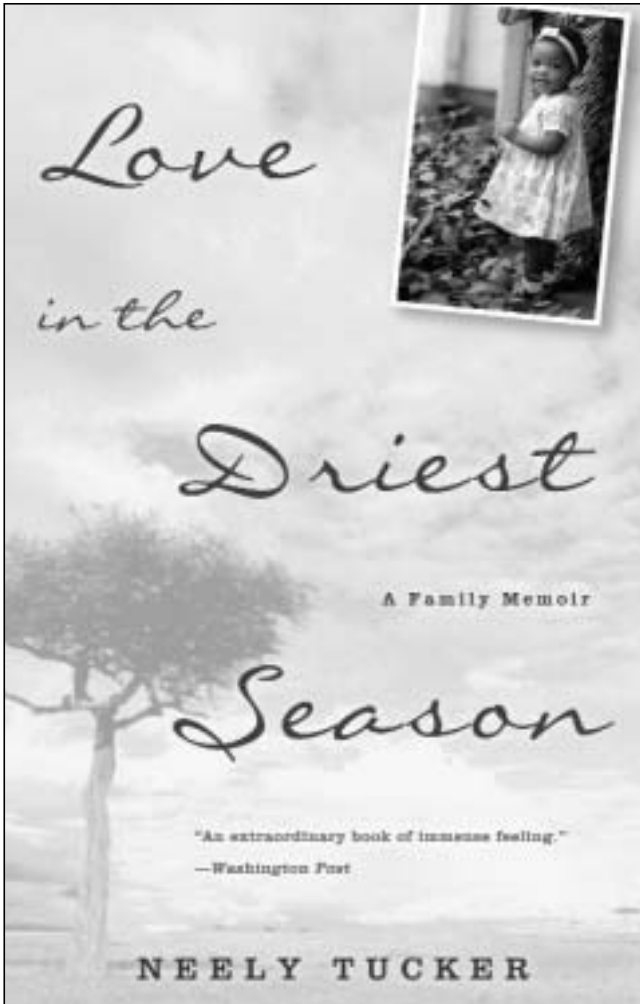
“Utterly heartfelt and truly inspiring.”

—BOOKLIST (starred review)



NEELY TUCKER

is a staff writer for the *Washington Post*. He lives in Washington, D.C.



MARKETING

National Publicity

National Radio Campaign

Author Interviews
out of Washington, DC

Discussion Group Guide Printed
in the Book
Also available at CrownPublishing.com

Advertising
Harper's
New Yorker
New York Times Magazine

P.O.P.
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Abridged, 4 cassettes
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\$25.95 (Canada: \$39.95)



Autobiography (BIO000000)

5³/₁₆ x 8; 288 pages

Three Rivers Press

1-4000-8160-2. \$14.00 paper (Canada: \$21.00)

EAN Code 9781400081608

On Sale 4/5/05

Pub. History: A Crown hardcover (Spring 2004)

ISBN 0-609-60976-9

POSITIVE ENERGY

10 Extraordinary Prescriptions for Transforming Fatigue, Stress, and Fear
into Vibrance, Strength, and Love

By Judith Orloff, M.D.

Now in paperback—the bestselling book (more than 45,000 hardcover copies sold after four printings) from board-certified psychiatrist and medical intuitive Judith Orloff, offering ten prescriptions for eliminating “energy vampires” and rebuilding a sense of well-being and vitality.

Dr. Judith Orloff is the pioneer behind Intuitive Psychiatry, a new field that blends the science of mainstream medicine with the wisdom of intuitive understanding. Her work has helped many cross the line from burnout to balance.

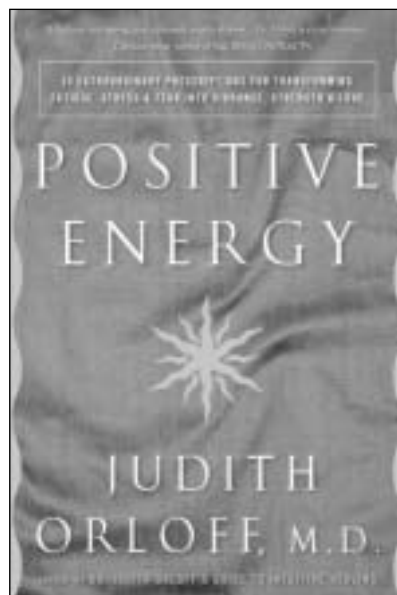
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- More than 50,000 hardcovers sold and counting

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...in
...may find an
—*Publishers Weekly*

...and explicit suggestions for
...the book covers nitty-gritty issues such
work, eating, sex, computers, and getting away from
the human ‘energy vampires’ around us.” —*USA Today*

JUDITH ORLOFF, M.D., is an assistant clinical professor of psychiatry at UCLA and author of *Dr. Judith Orloff’s Guide to Intuitive Healing*. Her work has been featured on NPR, CNN, and NBC News. She lives in California.



Self-Help (SEL000000)

6½ x 9¼; 368 pages

Harmony

0-609-61010-4. \$24.00 hardcover (Canada: \$36.00)

EAN Code 9780609610107

Now Available

THE BASES WERE LOADED (AND SO WAS I)

Up Close and Personal with the Greatest Names in Sports

By **Tom Callahan**



From one of America's premier sports writers comes a collection of candid and insightful profiles of the most colorful and fascinating people in sports.

In *The Bases Were Loaded (and So Was I)*, sportswriter Tom Callahan brings to life the most fascinating—and often least understood—figures in the world of sports. This is the ultimate collection of Callahan's sports profiles, with subjects from Muhammad Ali and Pete Rose to Joe Montana and Michael Jordan.

Based on decades of sports reporting and featuring material original to this book, *The Bases Were Loaded (and So Was I)* takes athletes we thought we knew and reveals how wrong we often are. This is a rare and surprising work of reportage that will appeal to sports fans and non-sports fans alike.

"Captures strong personalities and covers all the bases."

—Janet Maslin, *New York Times*

"Tom Callahan is the most complete sports writer in America. He knows the most and writes the best."

—Roger Rosenblatt, *Time* magazine essayist

"When it comes to style, fresh insight, and perspective, few in a crowded field can even make the cut. As expected, Tom Callahan betters par by several strokes."

—Bob Costas

TOM CALLAHAN is a columnist for *Golf Digest* and author of more than 30 *Time* magazine sports-related cover stories. He lives in Virginia.



Biography—Sports (BIO016000)

5³/₁₆ x 8; 240 pages

Three Rivers Press

1-4000-8156-4. \$12.95 paper (Canada: \$17.95)

EAN Code 9781400081561

On Sale 4/26/05

Pub. History: A Crown hardcover (Spring 2003)

ISBN 0-609-60942-4

MARKETING

National Publicity

Also by Tom Callahan

In Search of Tiger

1-4000-5140-1

\$14.00 paper (Canada: \$21.00)

YOUR MARKETING SUCKS

By Mark Stevens

The BusinessWeek bestseller, now in paperback and including the Marketing Moratorium Seven-Day Planner—a guide to stopping all marketing and seeing sales rise.

Mark Stevens has persuaded top companies like Salomon Smith Barney, IBM, and American Express that their marketing does indeed suck—and has convinced them to let his firm demonstrate how to implement marketing that sells. This in-your-face guide shows anyone in business—small companies as well as corporate giants—how to do the same.

With a no-nonsense approach to marketing, Stevens shows how to conceive an innovative, effective marketing strategy and then monitor the results. The idea is to spend your marketing budget only in ways that will give you a measurable return on your marketing dollars.

This is essential reading for anyone who wants to build their business, from small business owners to Fortune 500 managers marketing vast product lines.

"Provides clear, sensible suggestions for making money through marketing." —*Time*

"This gem of a book is brimming with anecdotal evidence of advertising strategies gone awry, and full of examples of better plans." —*Publishers Weekly*

"Powerful stuff, not for amateurs or anyone too lazy to succeed." —Seth Godin, author of *The Purple Cow*

MARK STEVENS is the president of MSCO, a full-service marketing firm specializing in strategic solutions and marketing tools. He lives in White Plains, New York.



Business & Economics—Marketing (BUS043000)

5³/₁₆ x 8; 240 pages

Three Rivers Press

1-4000-8169-6. \$14.00 paper (Canada: \$21.00)

EAN Code 9781400081691

On Sale 4/26/05

Pub. History: A Crown Business hardcover (Summer 2003)

ISBN 0-609-60983-1



MARKETING

National Publicity

Tie-In with Author Lectures

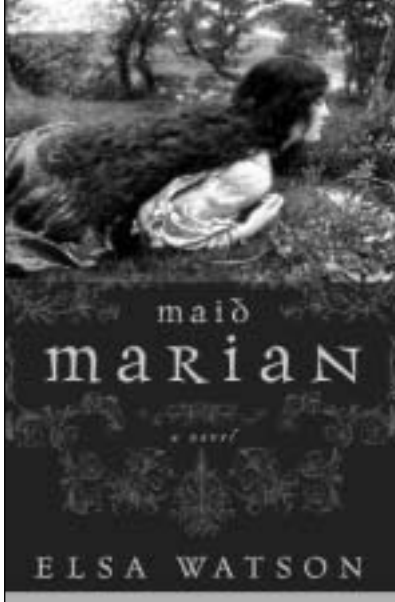
Author Interviews
out of New York

Promotion on
YourMarketingSucks.com

MAID MARIAN

A Novel

By **Elsa Watson**



Filled with romance, political intrigue, and breathtaking adventures, this wonderful retelling of the legend of Robin Hood and Maid Marian introduces a heroine for our times—a woman with the passion, intelligence, and wit to take charge of her own destiny.

The orphaned heiress to a large country estate, Marian Fitzwater is wed at the age of five to an equally young nobleman, a union that joins her inheritance to his and vastly enriches his family. But her husband dies under mysterious circumstances and at age 17 Marian is made a ward of King Richard, who has the power to choose her next husband. With Richard away at the Crusades, however, Marian's fate lies in the hands of his formidable mother, Queen Eleanor of Aquitaine. Unwilling to be a pawn in Eleanor's ambitious and notoriously devious schemes, Marian seeks the outlaw Robin Hood to help her thwart the queen and reclaim her inheritance.

Narrated in the first person, *Maid Marian* is both a thrilling journey into the tumultuous world of medieval England and an endearing, refreshingly contemporary portrait of a romance that has enchanted generations of readers and moviegoers.

"A charming retelling of the Robin Hood legend...This damsel in distress won't sit around and wait to be rescued; she's considerably more fun than the helpless heroine of so many other Robin Hood tales."

—*Seattle Times*

ELSA WATSON is a graduate of Carleton College and lives in Seattle.

MARKETING

National Publicity

Ongoing Promotion to the Historical Fiction Community Through MaidensCrown.com
See page 2 for details

Discussion Group Guide Printed in the Book

Also available at MaidensCrown.com



Fiction—Historical (FIC014000)

5³/₁₆ x 8; 320 pages

Three Rivers Press

1-4000-8276-5. \$12.95 paper (Canada: \$17.95)

EAN Code 9781400082766

On Sale 3/22/05

Pub. History: A Crown hardcover (Spring 2004)

ISBN 1-4000-5041-3

THE RUBY RING

A Novel

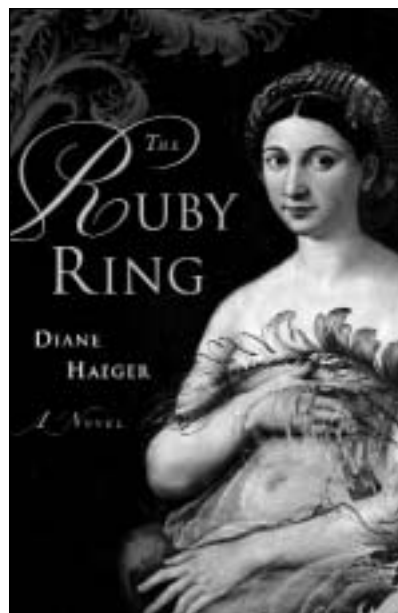
By *Diane Haeger*

Based on a true historical mystery and set in the sensuous and decadent world of the Italian Renaissance, The Ruby Ring recreates the passionate affair between the painter Raphael and his muse, the beautiful but penniless Margherita Luti.

As the novel opens, the great Raphael has died suddenly at age 37, and all of Rome is in mourning. His mistress, Margherita, who inspired some of the artist's greatest work, is almost universally despised as a peasant who tried to rise above her station. The Pope forbade their marriage, so they lived in sin until Raphael's untimely death. Forced to seek refuge at a convent, Margherita is compelled to surrender her ruby engagement ring to the Pope's representatives—or starve in the streets. The novel then returns to a happier time to tell the story of how the artist and his muse first fell in love, as well as the role the ruby ring played in their romance.

In 2000, restorers at the Palazzo Barberini X-rayed Raphael's famous nude portrait of Margherita Luti and discovered that part of the subject's hand had been painted over after the artist's death. Beneath this top layer of paint, they discovered the ruby ring. Why was the ring hidden from view, and what became of its real-life counterpart? From such questions Diane Haeger has created a superlative and mesmerizing historical romance.

DIANE HAEGER is the author of four previous historical novels. She lives in California.



MARKETING

National Publicity

Author Interviews
out of Los Angeles

Ongoing Promotion to the Historical
Fiction Community through
MaidensCrown.com
See page 2 for details

Discussion Group Guide Printed
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Also available at
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Advertising
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Also by Diane Haeger
The Secret Wife of George IV
0-312-27477-7 paper
(St. Martin's Press)



A THREE RIVERS PRESS ORIGINAL

Fiction—Historical (FIC014000)

5³/₁₆ x 8; 304 pages

Three Rivers Press

1-4000-5173-8. \$12.95 paper (Canada: \$17.95)

EAN Code 9781400051731

On Sale 4/26/05

THE OKINAWA DIET PLAN

Get Leaner, Live Longer, and Never Feel Hungry

By **Bradley J. Willcox, M.D., D. Craig Willcox, Ph.D., and Makoto Suzuki, M.D.**



Now in paperback, this follow-up to the New York Times bestseller features dietary guidelines, 200 delicious recipes, and an 8-week weight-loss plan.

In their *New York Times* bestseller *The Okinawa Program*, Drs. Bradley and Craig Willcox and Makoto Suzuki identified the factors that make Okinawans the healthiest and longest-living people in the world. Now, in the *Okinawa Diet Plan*, the authors adapt the dietary principles of the Okinawans so that anyone can stop gaining weight with age.

The key is the revolutionary but simple concept of “caloric density.” By eating foods with a low ratio of calories per gram, you can enjoy delicious, fully satisfying meals—without portion restrictions—and still lose weight.

The book offers more than 200 recipes that have been divided into three tracks—Western, Eastern, and East-West fusion. The recipes are hearty, flavorful, and satisfying—and fully in tune with the Okinawan way of eating for health, longevity, and the maintenance of ideal weight at any age.

BRADLEY J. WILLCOX, M.D., is the director of geriatrics research for the Pacific Health Research Institute in Honolulu. **D. CRAIG WILLCOX, Ph.D.**, is a medical anthropologist based in Okinawa. **MAKOTO SUZUKI, M.D.**, is an internationally recognized cardiologist and geriatrician.

MARKETING

National Publicity

Also by These Authors

The Okinawa Program

0-609-80750-1

\$14.00 paper (Canada: \$21.00)



Diet & Health (HEA006000)

25 charts and tables

6¹/₈ x 9¹/₄; 432 pages

Three Rivers Press

1-4000-8200-5. \$14.95 paper (Canada: \$21.00)

EAN Code 9781400082001

On Sale 4/26/05

Pub. History: A Clarkson Potter hardcover (Spring 2004)

ISBN 1-4000-4953-9

HOW TO IRON YOUR OWN DAMN SHIRT

The Perfect Husband Handbook Featuring
50 Foolproof Ways to Win, Woo & Wow Your Wife

By **Craig Boreth**

The ultimate manual for modern-day husbands, complete with lessons on wife-pleasing behavior, step-by-step instructions for doing simple and not-so-simple household tasks, and peerless advice on how to accomplish it all without sacrificing an ounce of dignity and hardly a moment of your all-important leisure time.

Like much else in life, being the perfect husband is mostly a matter of perception. With *How to Iron Your Own Damn Shirt*, any man can project the appearance of perfection by mastering the small things that mean a whole lot to his wife. Covering everything from practical skills to subtle mind games, it explains how to:

- Ask for directions
- De-stink the bathroom
- Hide your porn
- Unclog the bathroom sink
- Carve a turkey
- Apologize convincingly
- Make the bed, wash the dishes, and, of course, iron your own damn shirt

Most entries feature illustrations, and all provide difficulty and reward ratings. A wonderful combination of laugh-out-loud humor and real information, *How to Iron Your Own Damn Shirt* is for all hapless husbands and every woman eager to create a more perfect spouse.

CRAIG BORETH has written for such diverse publications as the *Boston Globe* and *Playboy* and is the author of *The Hemingway Cookbook*. He lives in Santa Monica, California.



MARKETING

National Publicity

20-City Morning-Drive Radio
Satellite Tour

Author Interviews
out of Los Angeles

Previous Book
The Hemingway Cookbook
1-55652-297-5 hardcover
(Chicago Review Press)



A THREE RIVERS PRESS ORIGINAL

Self-Help (SEL000000)

40 line drawings

5³/₁₆ x 8; 256 pages

Three Rivers Press

1-4000-5362-5. \$12.00 paper (Canada: \$17.00)

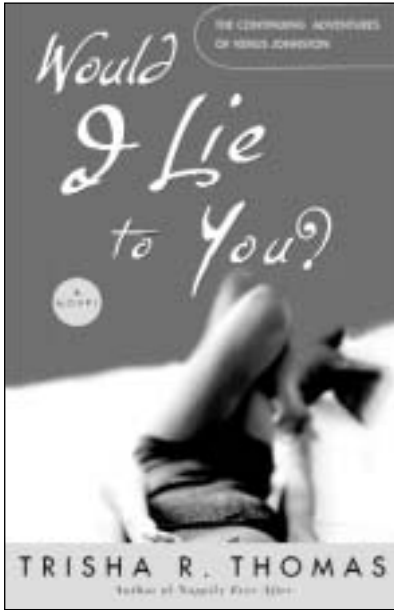
EAN Code 9781400053629

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WOULD I LIE TO YOU?

A Novel

By **Trisha R. Thomas**



Now in paperback, the feisty and daring fictional heroine Venus Johnston returns in the critically acclaimed sequel to Trisha Thomas's hit debut *Nappily Ever After*.

For all the readers who have been wondering what became of Venus Johnston, the stylish and risk-taking heroine of *Nappily Ever After*, here comes *Would I Lie to You?*, a funny, moving, and romantic novel with more than a few unexpected twists and turns.

"With the intimacy that won over fans and sold nearly 50,000 copies of *Nappily* (which Halle Berry is adapting for the big screen), Thomas has written an endearing sequel."
—*Essence*

"Thomas continues to intrigue the reader with characters that are at once evolving and stagnant, loveable and detestable...Even if you haven't read *Nappily Ever After*, the sequel stands by itself as a soulful and romantic story that will make the reader fall in love with love again."
—*Black Issues Book Review*

A former marketing executive and fashion designer, **TRISHA R. THOMAS** lives with her husband and children in Los Angeles.

MARKETING

National Publicity

Advertising

Black Issues Book Review
Quarterly Black Review

Discussion Group Guide Printed in the Book

Also available at
CrownPublishing.com

Also by Trisha Thomas

Nappily Ever After
0-609-80898-2
\$12.00 paper (Canada: \$18.00)

Roadrunner

1-4000-4791-9
\$12.00 paper (Canada: \$18.00)



Fiction (FIC000000)

5³/₁₆ x 8; 288 pages

Three Rivers Press

1-4000-4903-2. \$12.00 paper (Canada: \$17.00)

EAN Code 9781400049035

On Sale 4/26/05

Pub. History: A Crown hardcover (Spring 2004)

ISBN 1-4000-4874-5

CITY DHARMA

Keeping Your Cool in the Chaos

By Arthur Jeon

It's one thing to live a focused, peaceful life while residing in a quiet, cozy ashram or monastery, but what about in the noisy, bustling cities and suburbs where most of us actually live? Hip, helpful, and frequently funny, City Dharma shows us how to de-stress and stay calm in the madness of the modern world.

Road rage. Noise pollution. Pushy people. Overwhelming workloads. Every day we're confronted by situations that make our blood pressure rise. We can't all run for the hills, so what can we do to stay sane and happy? For everyone who's forced to make a living, find someone to love, or just get through the day in the congested and inhospitable environments that most of us call home, *City Dharma* offers smart, practical ways to overcome these daily stresses.

For as Jeon suggests, it's not what happens to us but how we react to events that's important, and with the right perspective, every moment—whether we're stuck in traffic or standing in line—is an opportunity to discover contentment.

"Straightforward, sensitive, and sassy, [*City Dharma*] offers effective methods for turning down that annoying voice in your head from a wail to a whisper."

—*Booklist*

"Witty, wise...an entertaining, illuminating read."

—*Yoga Journal*

ARTHUR JEON is a screenwriter and yoga practitioner who leads a weekly class called Dharma Conversations in Santa Monica, California.



Self-Help (SEL000000)

5³/₁₆ x 8; 400 pages

Three Rivers Press

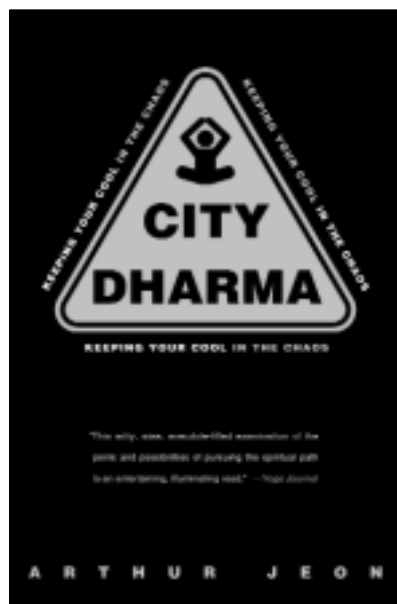
1-4000-4909-1. \$12.95 paper (Canada: \$17.95)

EAN Code 9781400049097

On Sale 4/26/05

Pub. History: A Harmony hardcover (Spring 2004)

ISBN 1-4000-4908-3



MARKETING

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GROWING SEASON

A Novel of Suspense

By *Don Bredes*



Growing Season is a fast-paced detective novel that combines the intrigue and suspense of a thriller with fine literary sensibility.

In Don Bredes's *Cold Comfort*, Hector Bellevance left Vermont for Harvard, graduated into a job on the Boston Police department's detective unit, married, divorced, killed his partner during a raid gone bad, and returned to Vermont because, as Robert Frost famously said, "Home is the place where, when you have to go there, they have to take you in."

Back in Vermont he's growing vegetables, dating Wilma, the hot-shot reporter at the local paper, and acting as town constable when Marcel, a contrary old coot who works as the town's road commissioner/snow plow operator, seems to go berserk. The town clerk, a police officer, and Marcel's son-in-law are all found dead, shot where they stood—and all the evidence points to Marcel as the culprit.

Hector and Wilma and half the Vermont State Police are looking for Marcel—as well as over their own shoulders. The town's shrouded history, the intimate and complex relationships of people whose fathers and grandfathers were friends and enemies, and the sheer stubborn independence of the place all play into a tale of love, betrayal, and one very unusual growing season.

DON BREDES is the author of three previous novels, and his writing has appeared in *The Paris Review*, the *New York Times Magazine*, and other publications. He lives in Vermont.

MARKETING

National Publicity

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Author Interviews
out of Vermont

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Cold Comfort
0-609-60687-5
\$22.00 hardcover (Canada: \$33.00)



A THREE RIVERS PRESS ORIGINAL

Fiction—Mystery & Detective (FIC022000)

5³/₁₆ x 8; 224 pages

Three Rivers Press

0-609-60688-3. \$12.00 paper (Canada: \$17.00)

EAN Code 9780609606889

On Sale 4/26/05

THE BACKPACKER'S FIELD MANUAL, REVISED AND UPDATED

A Comprehensive Guide to Mastering Backcountry Skills

By Rick Curtis

From the director of Princeton University's Outdoor Action Program, one of the most respected outdoor education programs in the country, comes a revised edition of the first all-inclusive resource for both first-time backpackers and seasoned pros.

The *Backpacker's Field Manual* is considered the standard reference in the outdoor education industry (more than 55,000 copies sold since 1998). This new edition is fully revised with the latest information on trends in backpacking technology (such as Global Positioning Systems and ultra-light hiking equipment), first aid, and Leave No Trace camping. A new chapter identifies resources for the growing population of professional outdoor leaders.

Other chapters include "Trip Planning"—mapping routes, estimating travel time, and what to pack (not your favorite jeans); "Equipment"—what to bring, how to use it, and how to fix it if it breaks; "Cooking and Nutrition"—recipes, tips on cooking outdoors, and menus for two- to ten-day trips; "Wilderness Travel"—how to navigate with map and compass through rocks, snow, even rivers; and more.

Portable, packed with information, and produced with an extra-durable cover, *The Backpacker's Field Manual* is the ideal resource for anyone interested in taking to the great outdoors with confidence.

RICK CURTIS has been the head of Princeton University's Outdoor Action Program since 1981.



A THREE RIVERS PRESS ORIGINAL

Sports & Recreation—Camping (SPO009000)

100 line drawings

5³/₁₆ x 8; 416 pages

Three Rivers Press

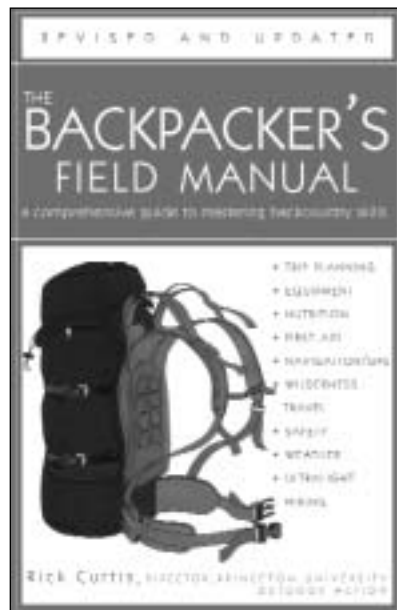
1-4000-5309-9. \$15.95 paper (Canada: \$22.95)

EAN Code 9781400053094

On Sale 4/26/05

Previous Edition (Spring 1998)

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BULGARIA

Ms. Anna Droumeva
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11 Slaveikov Square
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Fax: 359 2 986 2819
anas@ttm.bg

CHINA

Jackie Huang
Andrew Nurnberg Associates
Room 3404; FLTRP Building
19 Xi San Huan Beilu
100089 Beijing, China
Tel: 0086-10-68420958/59
Fax: 0086-10-68917896
JHuang@nurnberg.com.cn

CZECH REPUBLIC

Ms. Petra Tobiskova
Andrew Nurnberg Prague
Seifertova 81
Prague 3
Tel: 420-2-227-82041
Fax: 420-2-227-82308
nurnnprg@mbox.vol.cz

FRANCE

Ms. Eliane Benisti
Agence Benisti
80 rue des Saints-Peres
75007 Paris
Tel: 33 1 42 22 85 33
Fax: 33 1 45 44 18 17
eliane@elianebenisti.com

GREECE

Mr. John Moukakou
JLM Literary Agency
54, Zoodohou Pigis St.
106 81 Athens
Tel: 30-1-3847 187
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HUNGARY

Mr. Peter Bolza
Katai & Bolza Literary Agents
Vamhaz krt.15
1093 Budapest
Tel: 36-1-456-0313
Fax: 36-1-215-4420
peter@kataibolza.hu

ISRAEL

Ms. Gabi Hertzmann
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ITALY

Mr. Luigi Bernabó
Luigi Bernabó Associates
Via Cernaia, 4
20121 Milan
Tel: 39 02 4547 3700
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bernabo.luigi@tin.it

JAPAN

Ms. Miko Yamanouchi
Japan UNI Agency
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Fax: 81 3 3294 5173
miko.yamanouchi@japanuni.
co.jp

KOREA

Ms. Sue Yang
The Yang Agency
3f. e B/D, 54-7, Banpo-dong
Seocho-gu, Seoul, 137-802
Tel: 82 2 592 3356
Fax: 82 2 592 3359
sueyang@ericyangagency.co.kr

POLAND

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Graal Ltd.
ul. Radna 12/15
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SCANDINAVIA

Ms. Ann-Christine Danielsson
Ann-Christine Danielsson
Agency
Häggstigen 17
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TURKEY

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- 5 Patterns of Extraordinary Careers, The*, 9
100 Questions Every First-Time Home Buyer Should Ask, Third Edition, 32
- Adaptations*, 17
 Avalon, John P., 16
- Backpacker's Field Manual, Revised and Updated, The*, 54
 Barlow, Andrew, 31
Bases Were Loaded (and So Was I), The, 45
Beautiful New You, A, 28–29
 Bittner, Mark, 7
 Bonner, Lonnic Brittenum, 12
 Boreth, Craig, 50
 Bredes, Don, 53
 Brite, Poppy Z., 27
- Callahan, Tom, 45
Cherries in the Snow, 11
 Chopra, Deepak, M.D., 14–15
Cinema Nirvana, 19
 Citrin, James. M., 9
City Dharma, 52
Consumer's Dictionary of Cosmetic Ingredients, A, Sixth Edition, 18
 Curtis, Rick, 54
- Devil You Know, The*, 36
 Dolan, Mia, 30
Dreams from My Father, 6
 DuPriest, Laura, 28–29
- Fleming, Charles, 10
 Forrest, Emma, 11
 Frankel, Alex, 38
French Betrayal of America, The, 33
- Ghenghis Khan and the Making of the Modern World*, 4–5
 Glink, Ilyce R., 32
Goomba's Book of Love, The, 10
Growing Season, 53
- Haeger, Diane, 48
 Harrison, Sephanie, 17
Higher Ground, 34
How to Iron Your Own Damn Shirt, 50
How to Retire Rich in a Totally Changed World, 37
- I Know Why We're Here*, 30
Independent Nation, 16
- Jackowski, Sister Karol, 40
 Jeon, Arthur, 52
 Johnson, Wayne, 36
- Katharine of Aragon*, 20–21 *
- Lamb, Yanick Rice, 23
Laugh Riot, 39
Light This Candle, 35 *
Love in the Driest Season, 42–43
Low-Carb Smoothies, 22

- Magical Beginnings, Enchanted Lives*, 14–15
Maid Marian, 47 *
Maid of the White Hands, The, 13 *
Man After His Own Heart, A, 8
 Mansbach, Adam, 39
 McGruder, Aaron, 24–25
 Miles, Rosalind, 13
 Morrison, Greg, 23

Nice Dreads, 12 *

 Obama, Barack, 6
Okinawa Diet Plan, The, 49
 Orloff, Judith, Ph.D., 44

 Plaidy, Jean, 20-21
Portrait of Yo Mama as a Young Man, A 31
Positive Energy, 44
Prime, 27
 Prince-Hughes, Dawn, 26
Public Enemy #2, 24–25

Rise and Fly, 23
 Roberts, Kent, 31
 Rodnitzky, Donna Pliner, 22
Ruby Ring, The, 48

 Schirripa, Steven R., 10
 Siebert, Charles, 8
Silence We Keep, The, 40
 Simon, David, M.D., 14–15

Sixth Wife, The, 20–21 *
 Sluyter, Dean, 19
 Smith, Richard A., 9
Songs of the Gorilla Nation, 26
 Stella, Leslie, 41
 Stevens, Mark, 46
 Suzuki, Makoto, M.D., 49

 Thomas, Trisha R., 51
 Thompson, Neal, 35
 Timmerman, Kenneth, 33
 Tucker, Neely, 42–43

Unimaginable Zero Summer, 41
 Updegrave, Walter, 37

 Watson, Elsa, 47
 Weatherford, Jack, 4–5
 Werner, Craig, 34
 Willcox, Bradley J., M.D., 49
 Willcox, D. Craig, Ph.D., 49
Wild Parrots of Telegraph Hill, The, 7 *
 Winter, Ruth, 18
Wordcraft, 38
Would I Lie to You?, 51

Your Marketing Sucks, 46

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