

potter
style

potter style



FALL 2009

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nothing says I♥U better than an IOU

slackers rejoice: a book full of handy, instant gifts!

new!

THE EMERGENCY GIFT BOOK:
More Than 100 Instant Gifts for Every Occasion

Are you constantly short on time, funds, and ideas for the perfect gift? What to do? *Emergency Gift Book* to the rescue for the slacker and the stumped alike! This liberating little book provides all you need to give everyone on your list what they really want—or at least a good laugh—every time. Inside you'll find IOU coupons, nifty gift card enclosures (to use instead of the generic store packaging), and hilarious DIY-on-the-fly novelty gifts, all of which you can punch out and present to friends and loved ones instead of a card or gift. Now, isn't that so much better than showing up with nothing but excuses?

128 pages, 6¼ x 8¾ in.

978-0-307-45053-1
\$16.99 (Canada: \$21.99)
October 27, 2009

Instant Diamond Ring →



Finger Puppet Therapist →

TALK TO THE FINGER
punch out paper therapist

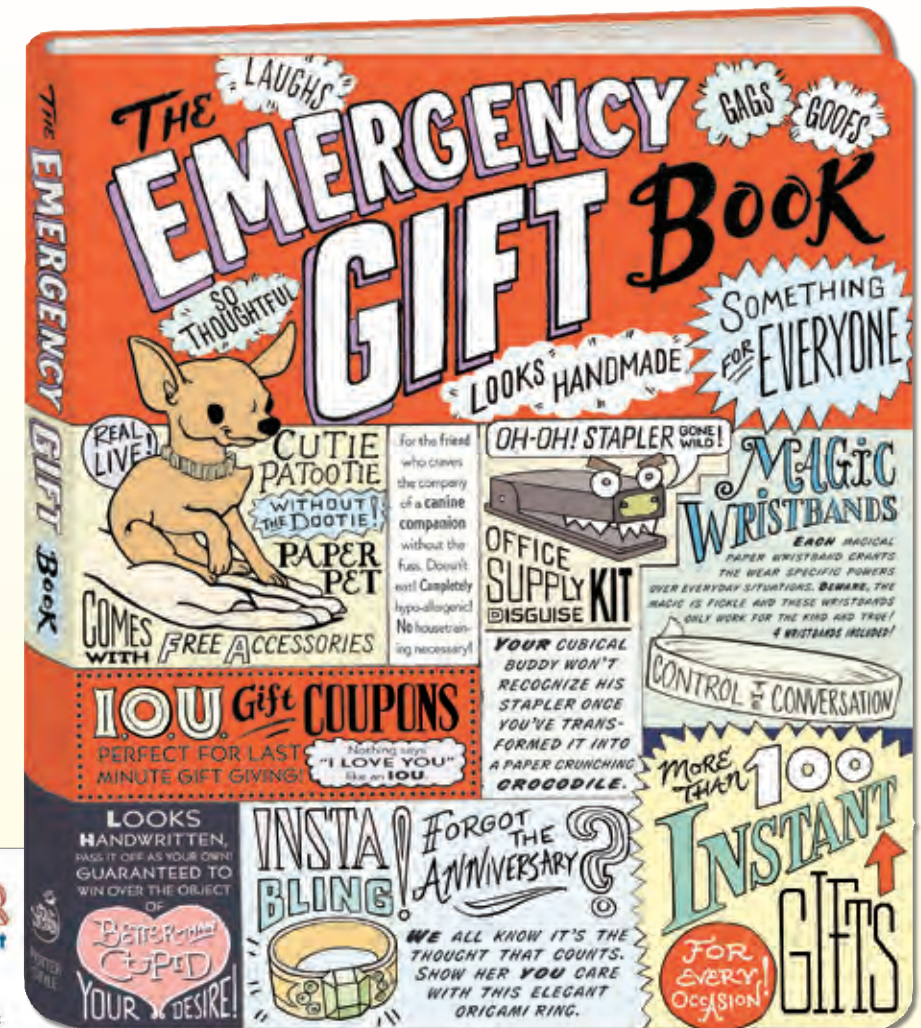
Dear _____,

YOU KNOW YOU CAN TELL ME ANYTHING RIGHT? Well, that's not entirely true. Sometimes you cross the line. My ears are often when you're stressing about slow internet, but for bigger issues, I think a professional would come in handy. So, from now on, tell all your big, bad personal troubles to Dr. Paper here. He'll solve your problems for free, and I can go back to watching Project Runway.

Affectionately,

HOW TO USE YOUR THERAPIST

1. Cut him out of this page, following the dotted line.
2. Curve the bottom band into a ring and secure it with tape.
3. Slide him onto your finger and pour your heart out.



Magical Punch-out Wristbands



family ties

keep precious family memories alive with these fun, interactive journals



THE GRANDPARENT BOOK: A Keepsake Journal

By Amy Krouse Rosenthal

Amy K. brings a fresh voice to *The Grandparent Book*—an approachable, humorous, and easy-to-use journal for a new generation of grandparents. Divided into sections for each stage of the grandparent's life story—childhood/teenhood, adulthood, and "grandhood"—this keepsake book contains lightly guided entry pages for passing along memories, stories, and traditions. Perfect for active grandparents, this keepsake will capture their unique perspective without taking them away from valuable play time!

96 pages (guided), 8 x 9 in.
978-0-307-45310-5
\$16.99 (Canada: \$21.99)
August 25, 2009



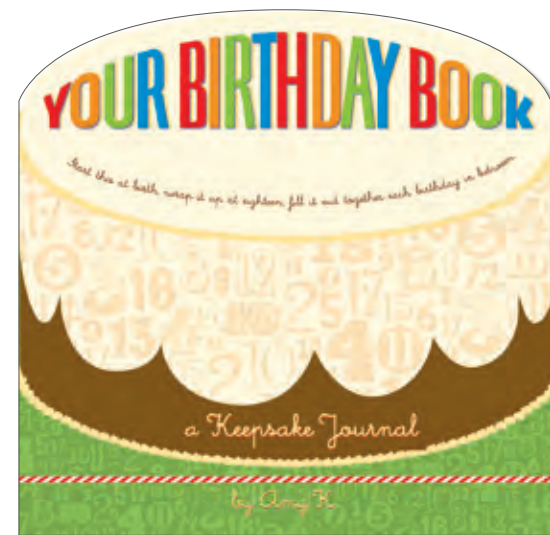
new!

THE BIG SIBLING BOOK: Baby's First Year, According to ME

By Amy Krouse Rosenthal

With this keepsake journal, new big brothers and sisters can get involved in recording the events of baby's first year. Full of stickers and activities that help the first-born embrace his or her new role as a big brother or sister, this adorable memory book is the perfect gift for moms who want to capture their second child's babyhood and make sure that the firstborn feels important and included.

96 pages (guided), 8 x 9 in.
978-0-307-46197-1
\$16.99 (Canada: \$21.99)
October 20, 2009

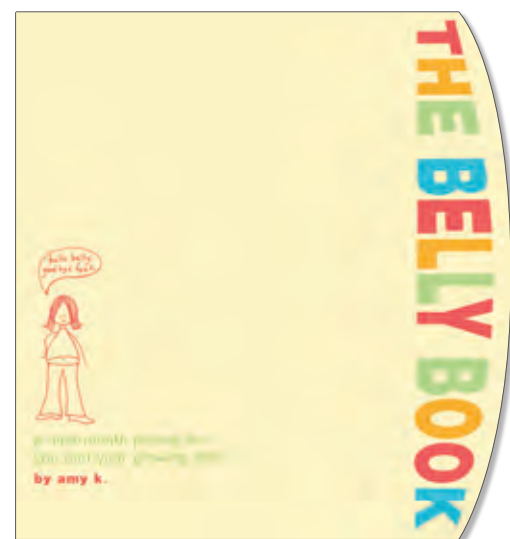


YOUR BIRTHDAY BOOK: A Keepsake Journal

By Amy Krouse Rosenthal

Your Birthday Book contains fun and easy birthday activities that record a child's thoughts, imagination, and changing personality. For each birthday until the eighteenth, you'll find interview questions for your child, places to paste in photos, and bound-in envelopes.

104 pages (guided), 16 envelopes, elastic closure, 8 x 9 3/4 in.
978-0-307-34230-0
\$19.95 (Canada: \$25.95)



THE BELLY BOOK: A Nine-Month Journal for You and Your Growing Belly

By Amy Krouse Rosenthal

Organized by trimester, this journal includes pages for time-lapse belly photos and ultrasound images; prompts for writing about morning sickness, food cravings, and baby-name ideas; plus much more.

96 pages (guided), elastic closure, 8 x 9 in.
978-0-307-33618-7
\$16.95 (Canada: \$23.95)





new!
MOOSEWOOD RESTAURANT FARM FRESH MEALS DECK: 50 Delicious Recipes for Every Season
 By the Moosewood Collective
 Moosewood Restaurant shares its favorite dishes made from in-season fruits and vegetables in this easy-to-use deck of recipe cards organized by time of year. Take a few cards with you to your farmer's market so you always know what—and how much—fresh produce you need to make complete, crowd-pleasing meals. Making the most of ingredients that are fresh and healthy, while you're being environmentally conscious, has never been easier—or more delicious.
 50 tabbed cards, 4½ x 6½ in.
 978-0-307-46061-5
 \$14.99 (Canada: \$18.99)
 October 13, 2009

a fresh take on seasonal produce

quick-reference recipe cards make it easy to bring the farm to your table



MOOSEWOOD RESTAURANT SOUPS AND STEWS DECK: 50 Recipes for Simple and Satisfying Meals
 By the Moosewood Collective
 50 recipe cards, 4½ x 6½ in.
 978-0-307-40869-3
 \$14.95 (Canada: \$16.95)

it's always time to garden with P. Allen Smith!

add beauty to your home all year long

new!
P. ALLEN SMITH'S CONTAINER GARDENS DECK: 50 Recipes for Year-Round Gardening
 By P. Allen Smith
 Make potted gardens that will flourish on your porch, tabletop, windowsill, or wherever you want to brighten your living space. Every card features a gorgeous photograph of the container garden as well as the ingredients (which plants you'll need) to make the garden, and a diagram showing you exactly where to place each plant. Neatly organized into tabbed sections for every season, this enchanting deck of 50 cards makes it easy to create beautiful container gardens all year long.
 50 tabbed cards, 4½ x 6½ in.
 978-0-307-46056-1
 \$14.99 (Canada: \$18.99)
 November 3, 2009

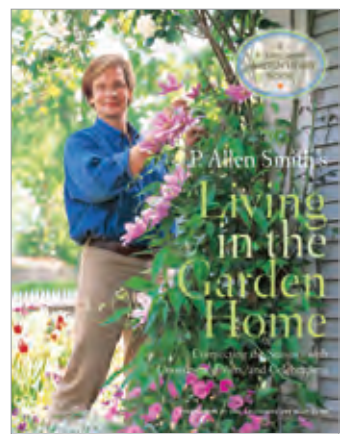


Additional books by P. Allen Smith:

P. ALLEN SMITH'S CONTAINER GARDENS
 Clarkson Potter, Hardcover
 978-1-4000-5343-8
 \$32.50 (Canada: \$42.00)

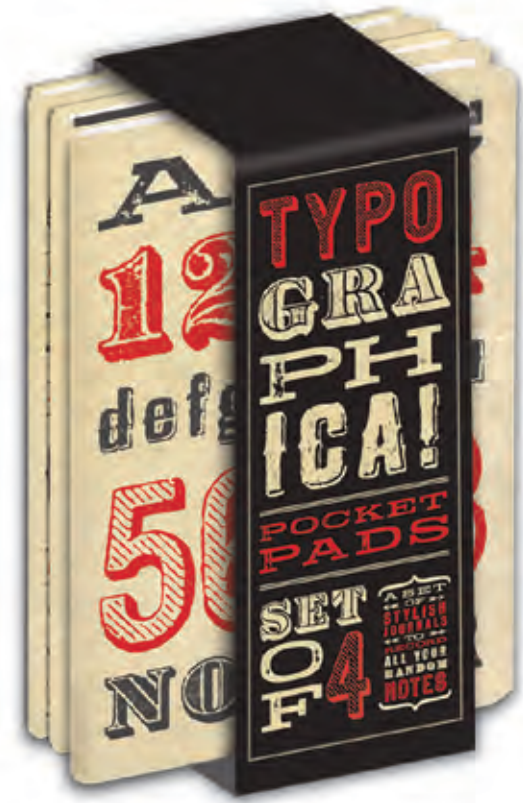
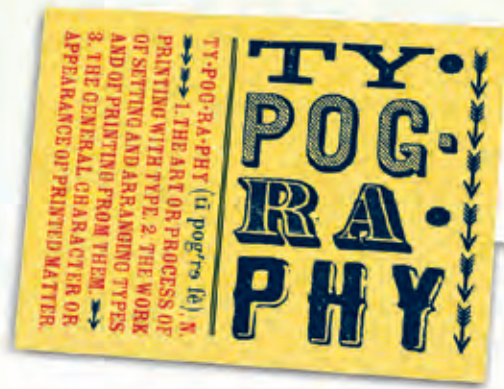
P. ALLEN SMITH'S BRINGING THE GARDEN INDOORS
 Clarkson Potter, Hardcover
 978-0-307-35109-8
 \$32.50 (Canada: \$37.95)
 February 10, 2009

P. ALLEN SMITH'S LIVING IN THE GARDEN HOME
 Clarkson Potter, Hardcover
 978-0-307-34723-7
 \$32.50 (Canada: \$39.95)





new!
TYPOGRAPHICA NOTE CARD BOOK: A Book of 24 Note Cards
 24 cards, 24 envelopes, 5 1/4 x 6 3/8 in.
 978-0-307-46260-2
 \$16.99 (Canada: \$21.99)
 September 15, 2009



new!
TYPOGRAPHICA POCKET PADS
 4 journals, 72 pages each (blank), 3 1/2 x 5 1/8 in.
 978-0-307-46264-0
 \$9.99 (Canada: \$12.99)
 September 15, 2009



send someone a letter — literally!

stationery products featuring alphabet artwork in assorted typefaces

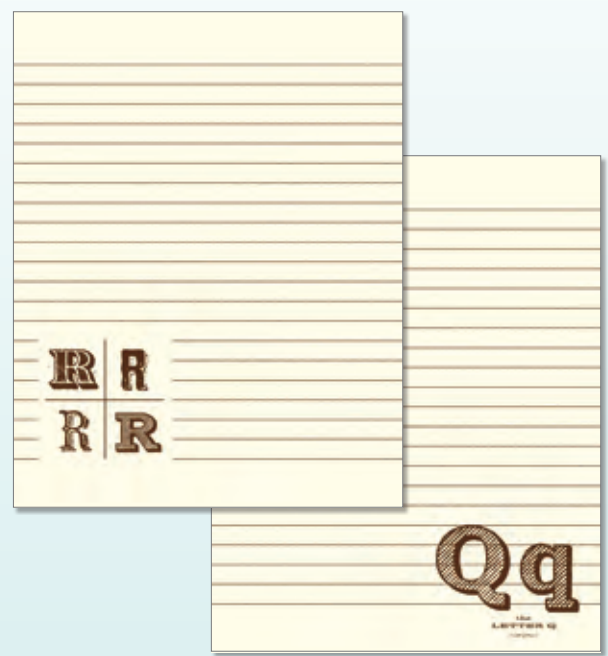
Think of these handsome products as a love letter to the letter lover—featuring artwork of antique, distressed, and irregular-looking typefaces. With pocket pads, mini journals, and note cards available, you're sure to find the perfect spot to jot down everything from A to Z.



new!
TYPOGRAPHICA MINI JOURNAL
 128 pages (blank), 4 1/8 x 5 1/8 in.
 978-0-307-46268-8
 \$8.00 (Canada: \$10.00)
 September 15, 2009



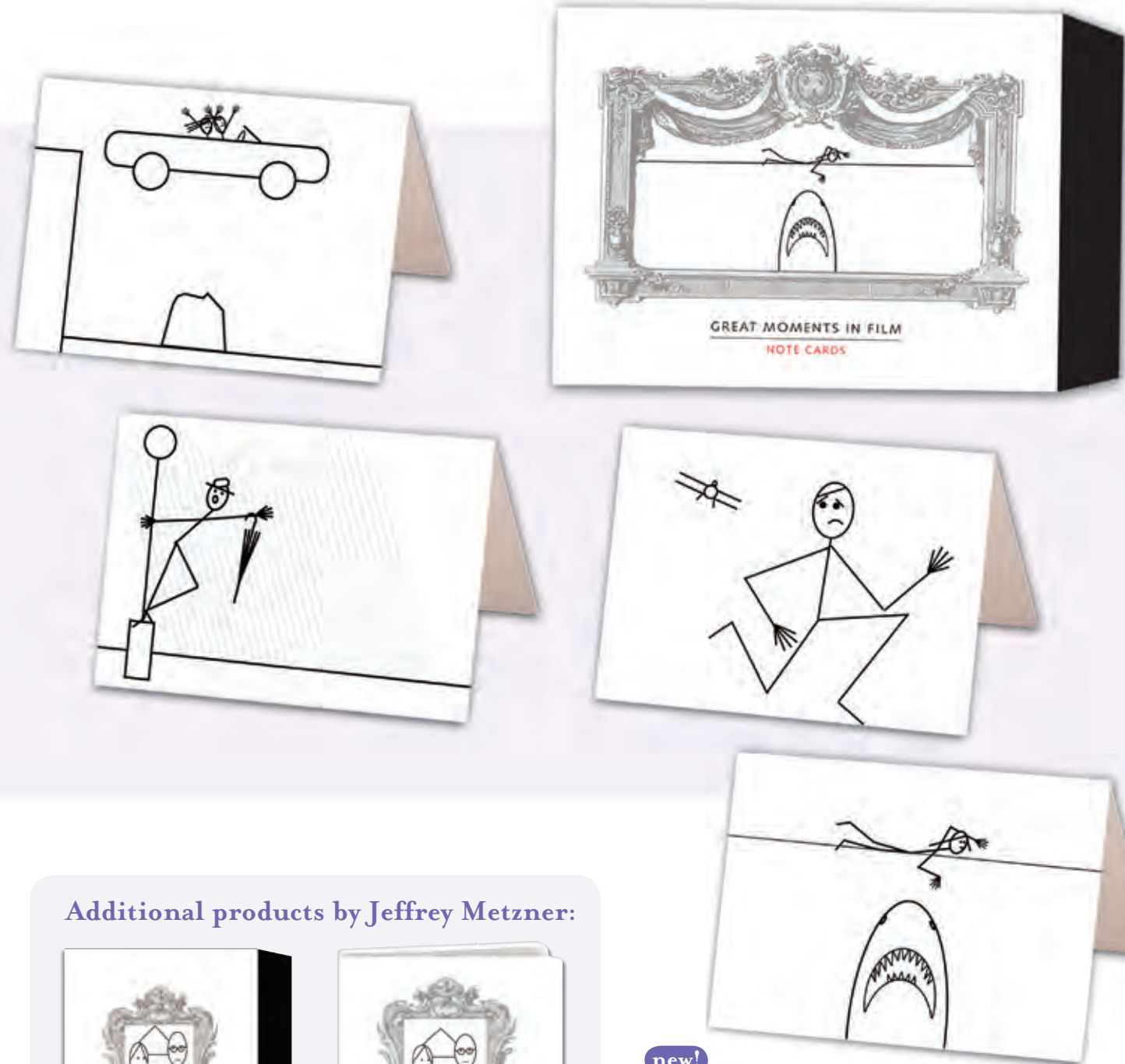
WHO I KNOW MINI ADDRESS BOOK
 160 pages, 4 1/8 x 5 1/8 in.
 978-0-307-33893-8
 \$8.00 (Canada: \$11.00)



new!
TYPOGRAPHICA FLEXI JOURNAL
 160 pages (blank), 5 1/2 x 7 in.
 978-0-307-46267-1
 \$12.99 (Canada: \$15.99)
 September 15, 2009

and now, our feature presentations...

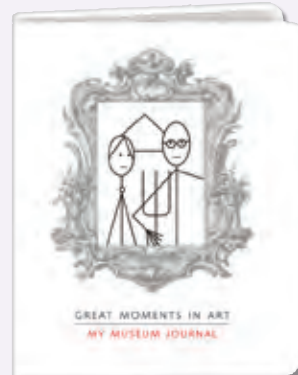
can you guess which flicks have been rendered in stick?



Additional products by Jeffrey Metzner:



GREAT MOMENTS IN ART NOTE CARDS
978-0-307-33898-3
\$12.00 (Canada: \$16.00)



GREAT MOMENTS IN ART: My Museum Journal
978-0-307-33897-6
\$8.00 (Canada: \$11.00)

new!

GREAT MOMENTS IN FILM NOTE CARDS

By Jeffrey Metzner

What do you get when you pair your favorite scenes from the greatest movies of all time with Jeffrey Metzner's stick-figure drawings? Stick Flicks! These note cards featuring key movie moments depicted in stick figures will surely entertain film buffs, graphic designers, and moviegoers everywhere. Coming soon to a gift shop near you!

16 cards, 4 of each design, 4 x 5½ in.

978-0-307-46058-5
\$12.00 (Canada: \$15.00)
September 1, 2009

new!

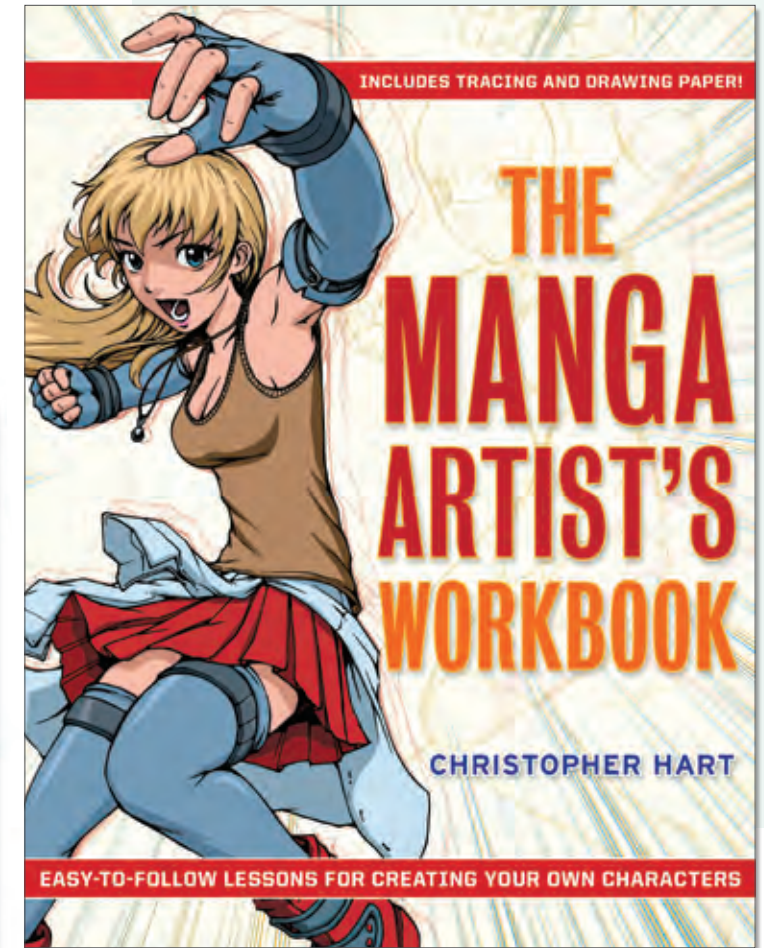
THE MANGA ARTIST'S WORKBOOK: Easy-to-Follow Lessons for Creating Your Own Characters

By Christopher Hart

Master the basics of the most popular style of cartooning with *The Manga Artist's Workbook* by Christopher Hart, a bestselling author in the field of art instruction. You'll learn the fundamental proportions of the manga face and figure, how to draw those large, sparkling eyes, and how to create hairstyles and costumes that make each character unique. A sketchbook and art tutorial rolled into one portable journal, this workbook contains tracing paper, blank practice pages, and exercises to help you become a true manga artist.

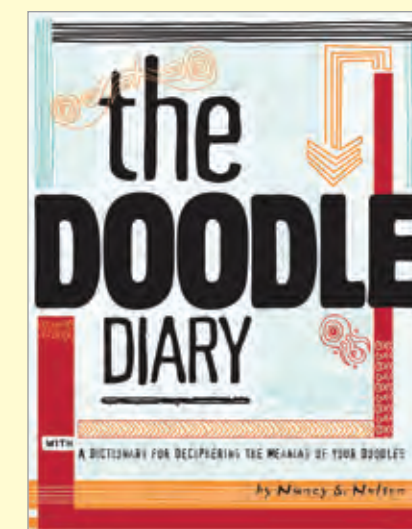
160 pages, 15 sheets of tracing paper, 6 x 7¼ in.

978-0-307-46270-1
\$15.99 (Canada: \$19.99)
October 13, 2009



art class—to go!

informative and portable sketchbooks for doodlers and cartooners



THE DOODLE DIARY: With a Dictionary for Deciphering the Meaning of Your Doodles

By Nancy S. Nelson

Analyze this: a curly vine, a row of trapezoids, widely spaced loops, faceless clocks, a stack of cubes. What does it all mean? *The Doodle Diary* provides left- and right-handed doodlers lots of doodling pages—blank with inventive starting points—and witty interpretations from an art therapist that reveal more about you than you ever would have imagined.

160 pages (blank with content in back), concealed wire-o, 6 x 7¼ in.

978-0-307-39551-1
\$12.95 (Canada: \$14.95)

new!

HUE ARE U? MINI JOURNALS
By Dewey Sadka

These classic mini journals come in four different colors with a brief description on the cover that reveals how your color choice is linked to your personality. Portable, stylish, and perfect for jotting down notes and making lists, these journals allow you to express your true colors.

Removable belly bands



Are you nurturing, supportive, and open to the world? Open your heart in the **GREEN** mini journal.

Can you see significance in things other miss? Write down new possibilities in the **PURPLE** mini journal.

Are you forward thinking and a visionary? Jot down your dreams in the **BLUE** mini journal.

Are you decisive and detail oriented? Keep track of all your lists in the **RED** mini journal.

HUE ARE U? RED 978-0-307-46199-5	HUE ARE U? GREEN 978-0-307-46200-8
HUE ARE U? BLUE 978-0-307-46201-5	128 pages (blank), 4 1/16 x 5 1/8 in.
HUE ARE U? PURPLE 978-0-307-46202-2	\$8.00 (Canada: \$10.00) October 6, 2009



Also Available:

HUE ARE U? COUNTER DISPLAY
16-copy counter display
978-0-307-58767-1
\$128.00 (Canada: \$160.00)
October 6, 2009

go ahead, judge a book by its cover

choose your favorite journal color and learn what it says about you



HUE ARE U?: A Deck for Discovering Your True Self Based on the Dewey Color System
By Dewey Sadka
978-0-307-35242-2
\$16.95 (Canada: \$19.95)

MIX, MATCH, OR CLASH DECK: The Ultimate Compatibility Test
By Dewey Sadka
978-0-307-45086-9
\$14.95 (Canada: \$16.95)

chart your course

tools for navigating the exhilarating journey toward your ideal life

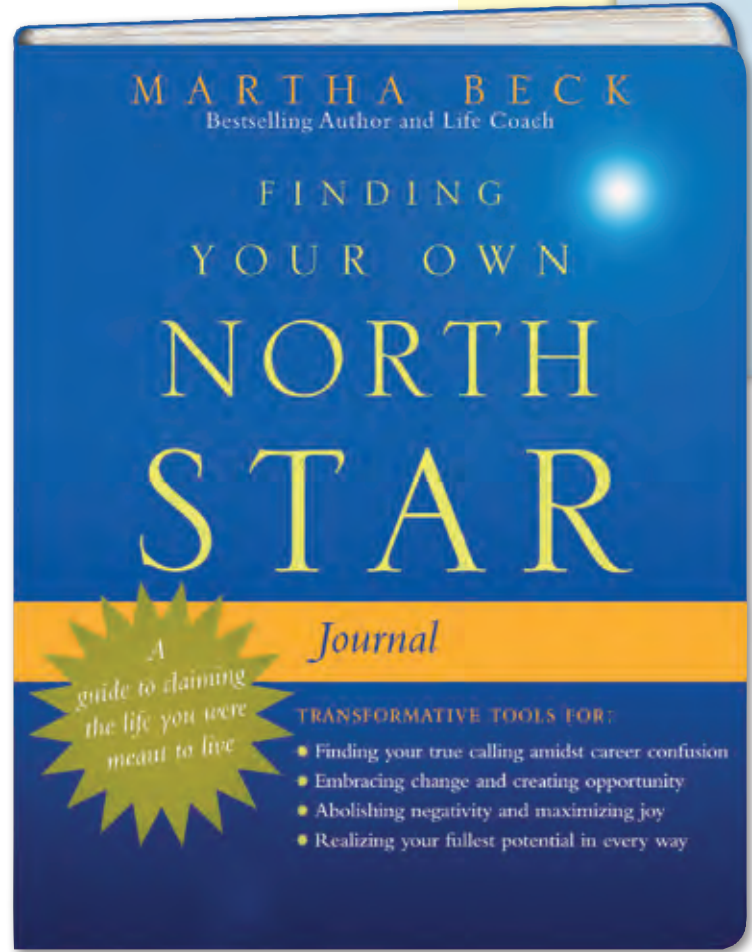
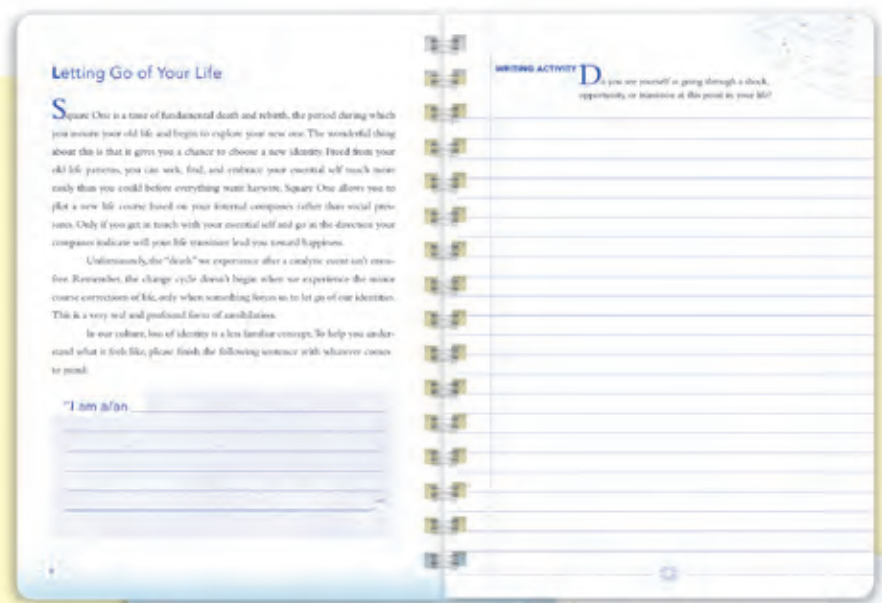


new!

FINDING YOUR OWN NORTH STAR JOURNAL: A Guide to Claiming the Life You Were Meant to Live
By Martha Beck

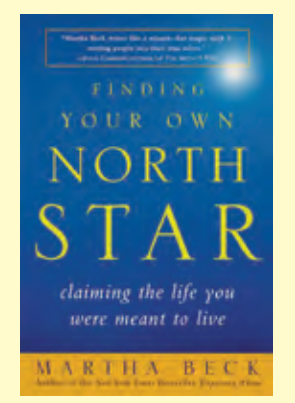
The bestselling *Finding Your Own North Star* book offers inspirational guidance for realizing your potential, leading a fulfilling life, and achieving greater happiness. The *Finding Your Own North Star Journal* provides the exercises, pages for reflection, questionnaires, prompts, and easy-to-use tools to help you actually do it! Ideal for people making a career or lifestyle change and graduates looking for a job that reflects their values and talents, this journal turns a challenge into an opportunity for reevaluating the direction of your life—and realizing your dreams.

140 pages, guided, 7 x 8 3/4 in.
978-0-307-46198-8
\$14.99 (Canada: \$18.99)
September 29, 2009



Based on the book by Martha Beck:

FINDING YOUR OWN NORTH STAR: Claiming the Life You Were Meant to Live
Three Rivers Press,
Trade Paperback
978-0-8129-3218-8
\$14.95 (Canada: \$22.95)



mysterious and macabre

Edgar Allan Poe journals and the Ghost Stories deck—just in time for Halloween!



new!
EDGAR ALLAN POE FLEXI JOURNAL
 160 pages (blank),
 5½ x 7 in.
 978-0-307-46266-4
 \$12.99 (Canada: \$15.99)
 September 15, 2009

new!
EDGAR ALLAN POE MINI JOURNAL
 128 pages (blank),
 4¼ x 5½ in.
 978-0-307-46265-7
 \$8.00 (Canada: \$10.00)
 September 15, 2009

Nevermore must Poe fans search for the perfect place to record daydreams—or nightmares. Featuring imaginative dreamscapes based on the author's classics such as *The Raven* and *The Tell-Tale Heart*, this mini journal and flexi journal provide all the space—and inspiration—you need. Both journals include famous quotes on their covers and passages from the author's short stories and poems throughout.



GHOST STORIES DECK: 50 Spine-Tingling Tales to Tell After Dark
 By S. E. Schlosser

Including 50 classic, spine-tingling tales boxed in a portable collection of flash cards, this deck is perfect for reading at family gatherings, summer camp, and sleepover parties—or alone under the covers (flashlight not included). Each is the perfect length to read aloud, complete with spooky illustrations. Just don't forget to look up the "scare rating" before you begin reading. Boo!

50 cards, 4¼ x 5½ in.
 978-0-307-45309-9
 \$13.95 (Canada: \$16.95)
 May 5, 2009

Send birthday wishes, congratulations, and thank-you notes—and record your own witticisms—in these stylish stationery products featuring the genius of Oscar Wilde. Enlivened with lush artwork of Victorian fashion plates, these cards and journals are more clever than your literary friends could have ever imagined—even in their Wilde-est dreams!



new!
OSCAR WILDE NOTE CARDS
 16 note cards, 4 of each design, 4 x 5½ in.
 978-0-307-46261-9
 \$12.00 (Canada: \$15.00)
 September 15, 2009

Wilde cards

Oscar Wilde stationery products for every occasion



new!
OSCAR WILDE FLEXI JOURNAL
 160 pages (blank),
 5½ x 7 in.
 978-0-307-46262-6
 \$12.99 (Canada: \$15.99)
 September 15, 2009



new!
OSCAR WILDE MINI JOURNAL
 128 pages (blank),
 4¼ x 5½ in.
 978-0-307-46263-3
 \$8.00 (Canada: \$10.00)
 September 15, 2009

always in season

thoughtful notes on beautiful stationery



new!

FOUR SEASONS NOTE CARD BOOK: A Book of 24 Note Cards and Envelopes

Behold winter, spring, summer, or fall—any time of year. Whether you choose to send cards featuring summer's sunshine yellows, winter's cool blues, spring's lively greens, or autumn's harvest golds, your loved ones will know you're thinking of them all year round.

24 note cards,
24 envelopes, 5¼ x 6¾ in.

978-0-307-46059-2
\$16.99 (Canada: \$21.99)
September 1, 2009



PROVENÇAL LABELS: Over 90 Stickers for Organizing and Crafting
978-0-307-40636-1
\$12.95 (Canada: \$14.95)

FOUR SEASONS POCKET PADS
978-0-307-35236-1
\$9.95 (Canada: \$12.95)



new!

CONFECTIONS OF AFFECTION: A Sampler of Poetry Books for Friends and Loved Ones

Celebrate love and friendship with miniature poetry books disguised as a sampler box of petit fours. Each booklet contains a dedication page so you can give them out individually or present the entire box to someone as an ultra-generous and calorie-free gift.

accordion-folded books in a keepsake box, 5¾ x 8 in.

978-0-307-46062-2
\$19.99 (Canada: \$24.99)
December 8, 2009



how sweet it is!

express your affection with a poetic confection



CUPCAKE DELIGHTS DIE-CUT NOTE CARDS
978-0-307-35234-7
\$12.00 (Canada: \$15.00)

CUPCAKE STICKER NOTE CARDS
978-0-307-45961-9
\$12.00 (Canada: \$14.00)

new!

BEND THE RULES GIFT LABELS:
Over 90 Stickers for Crafting and Wrapping

By Amy Karol
Why slap a gift tag reading "Warmest wishes" on your present when what you really want to say is "I totally want to get one of these for myself, so let me know if you don't want it"? Craft phenomenon and renowned rule bender Amy Karol has created a sticker set of gift tags—featuring clever quotes and cheerful colors—that say what you're really thinking. So ditch the lame labels for year-round gift tags that bend the rules!

15 sheets of labels (over 90 stickers per box), 6¼ x 7¾ in.

978-0-307-46057-8
\$12.99 (Canada: \$15.99)
September 1, 2009

stickers!



gift tags that keep on giving

deliver some laughs with these say-it-like-it-is labels

Additional products by Amy Karol:

BEND THE RULES WITH FABRIC: Fun Sewing Projects with Stencils, Stamps, Dye, Photo Transfers, Silk Screening, and More
Potter Craft, Trade Paperback
978-0-307-45183-5
\$21.95 (Canada: \$26.00)



BEND-THE-RULES SEWING: The Essential Guide to a Whole New Way to Sew
Potter Craft, Trade Paperback
978-0-307-34721-3
\$21.95 (Canada: \$27.95)



new!

YOU'VE GOT MAIL NOTE CARDS

Remember mailboxes? We used to receive personal messages in them! These note cards are a colorful, nostalgic, and fun way to deliver your greetings. Each card includes a die-cut mailbox slot for slipping in the perfect message for any occasion. Wish someone happy birthday or offer congratulations with a printed slip or write your own note on a blank one. Your pen pal will know these letters were handled with care!

16 cards, 4 of each design
4 x 5½ in.

978-0-307-46060-8
\$12.00 (Canada: \$15.00)
September 22, 2009



Personalize These Note Cards with Greetings!

send messages the old-fashioned way!

interactive note cards

potter style

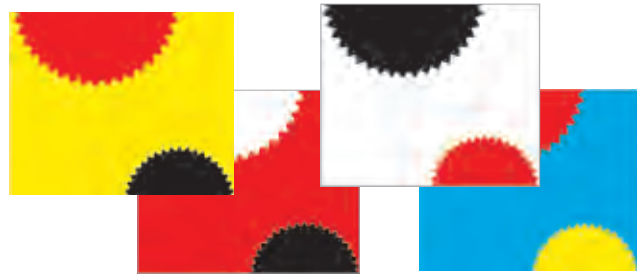
BACKLIST

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For a complete product listing by format, just turn the page!

pop-up note card specs • 6 3/4 x 6 3/4 in. • 8 note cards • 1 pop-up design, 2 each of 4 different color combinations • \$18.95 (Canada: \$22.00)

POP-UP
NOTE CARDS
(CLICKER)
By David A. Carter
978-0-307-40637-8



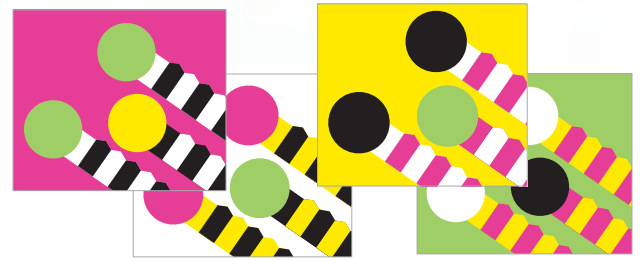
POP-UP
NOTE CARDS
(WAVE)
By David A. Carter
978-0-307-40638-5



POP-UP
NOTE CARDS
(PAISLEY POP)
By David A. Carter
978-0-307-40904-1



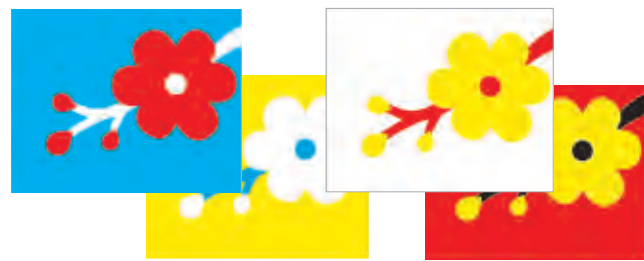
POP-UP
NOTE CARDS
(KABOOM)
By David A. Carter
978-0-307-40905-8



POP-UP
NOTE CARDS
(CURLYCUE)
By David A. Carter
978-0-307-40640-8



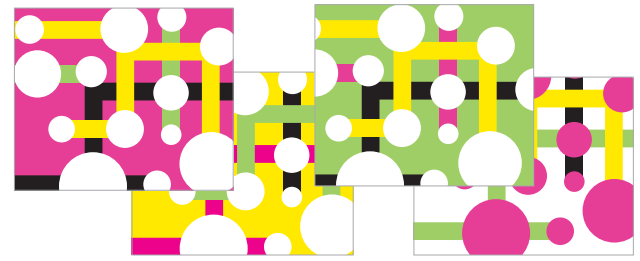
POP-UP
NOTE CARDS
(BLOSSOMS)
By David A. Carter
978-0-307-40641-5



POP-UP
NOTE CARDS
(TWISTER)
By David A. Carter
978-0-307-40822-8



POP-UP
NOTE CARDS
(DOTS & SPOTS)
By David A. Carter
978-0-307-40823-5



gift tag specs • 5 7/8 x 8 in. • 50 tags, 3 different sizes, 3 different ribbon colors • keepsake package



CABINET OF CURIOSITIES GIFT TAGS
978-0-307-33644-6
\$12.95 (Canada: \$16.95)



JOLLY HOLIDAY GIFT TAGS
By Betty Anderson
978-0-307-40818-1
\$12.95 (Canada: \$14.95)



'TIS THE SEASON GIFT TAGS
978-0-307-38180-4
\$12.95 (Canada: \$16.95)



CUSTOM MADE GIFT TAGS
978-0-307-35250-7
\$12.95 (Canada: \$16.00)

WORDS TO GIVE BY GIFT TAGS
978-0-307-33640-8
\$12.95 (Canada: \$16.95)

MARCEL PROUST GIFT TAGS
978-0-307-34217-1
\$12.95 (Canada: \$16.95)



WINE LOVERS GIFT TAGS
978-0-307-35244-6
\$12.95 (Canada: \$16.00)

box of labels specs (Unless indicated otherwise): • 6 1/4 x 7 3/8 in. • 15 sheets of labels (over 90 stickers per box) • \$12.95 (Canada: \$14.95)



new!
BEND THE RULES GIFT LABELS
By Amy Karol
978-0-307-46057-8
\$12.99 (Canada: \$15.99)
September 1, 2009



JOLLY HOLIDAY LABELS
By Betty Anderson
978-0-307-40827-3



PROVENCAL LABELS
978-0-307-40636-1



HOME/OFFICE LABELS
978-0-307-40720-7



NATURAL CURIOSITIES LABELS
978-0-307-34566-0



BLACK AND WHITE LABELS
978-0-307-39616-7



box of boxes specs

• 10 1/4 x 9 3/4 in. • 9 boxes: 3 small, 3 medium, 3 large • 12 sheets of tissue paper • 12 stickers • 12 wrap bands

JOLLY HOLIDAY BOX OF BOXES
By Betty Anderson
978-0-307-40815-0
\$16.95 (Canada: \$20.00)



NATURAL CURIOSITIES BOX OF BOXES
978-0-307-40821-1
\$16.95 (Canada: \$20.00)



ARIA BOX OF BOXES
978-0-307-38178-1
\$16.95 (Canada: \$21.95)



HOLIDAY MOTIF BOX OF BOXES
978-0-307-38189-7
\$16.95 (Canada: \$21.95)

party-favor boxes specs

• 8 3/8 x 7 7/8 in. • 10 boxes • 10 sheets of tissue paper • 10 stickers • 10 wrap bands



JOLLY HOLIDAY FAVOR BOXES
By Betty Anderson
978-0-307-40820-4
\$14.95 (Canada: \$16.95)



NATURAL CURIOSITIES FAVOR BOXES
978-0-307-40828-0
\$14.95 (Canada: \$16.95)



BLACK AND WHITE FAVOR BOXES
978-0-307-39572-6
\$14.95 (Canada: \$19.95)



SILVER AND WEDGWOOD FAVOR BOXES
978-0-307-39617-4
\$14.95 (Canada: \$19.95)

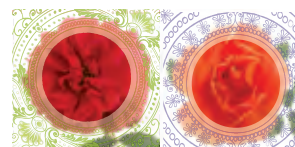
gift enclosure specs

• 6 x 3 3/8 in. clear box • 16 enclosures • 16 envelopes

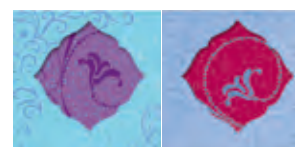
JOLLY HOLIDAY GIFT ENCLOSURES
By Betty Anderson
978-0-307-40817-4
\$12.95 (Canada: \$14.95)



FLORA & FLIGHT GIFT ENCLOSURES
978-0-307-39574-0
\$12.95 (Canada: \$15.95)



ROSES GIFT ENCLOSURES
978-0-307-40547-0
\$12.95 (Canada: \$14.95)



ARIA GIFT ENCLOSURES
978-0-307-38222-1
\$12.95 (Canada: \$16.95)



HOLIDAY MOTIF GIFT ENCLOSURES
978-0-307-38226-9
\$12.95 (Canada: \$16.95)

party-planning kit specs • 7 x 8¾ in. • \$19.95 (Canada: \$24.95)

Includes a banner, a gift-record organizer, party-favor tags, a guestbook, a rubber stamp (for customizing invitations), and a deck of 25 party-planning tips.



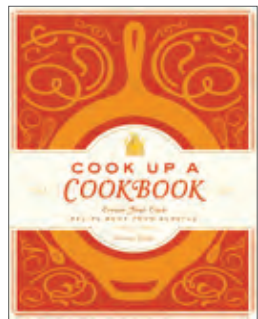
WELCOMING BABY SHOWER KIT: Everything You Need to Create a Wonderfully Memorable Occasion
By Lydia Ricci
978-0-307-39552-8



THE BEST WISHES WEDDING SHOWER KIT
By Lydia Ricci
978-0-307-39553-5

cook up a cookbook kit specs • 7½ x 9½ in. • \$21.95 (Canada: \$25.00)

Includes a 64-page how-to booklet, 25 chef's tip cards, 12 fold-and-mail recipe request cards, 4 sheets of stickers, 1 paper toque.



COOK UP A COOKBOOK: Create Your Own Recipe Book from Scratch
By Lorraine Bodger
978-0-307-39550-4



paper quilt card kit specs • 7½ x 10⅞ in. • \$22.95 (Canada: \$25.95)

Includes a 24-page how-to booklet, 16 quilt cards, 16 envelopes, 12 sticker sheets.



CREATE YOUR OWN PAPER QUILT CARDS: Everything You Need to Make 16 Unique Designs Without Scissors or Glue
By Sandra Lounsbury Foose
978-0-307-45082-1
April 7, 2009



correspondence kit specs • 7½ x 11⅞ in. • \$22.95 (Canada: \$25.95)

Includes a 64-page etiquette booklet, 12 correspondence cards, 12 note cards, 24 envelopes, 8 sticker sheets.



THE ART OF CORRESPONDENCE: An Etiquette Booklet and Complete Set of Stationery
By Florence Isaacs
978-0-307-45081-4
April 7, 2009

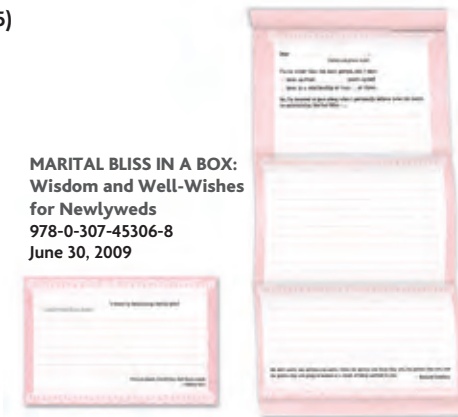


bliss in a box specs • 6½ x 5 in. • \$15.95 (Canada: \$18.95)

Includes 48 well-wishing cards (guided)



BABY BLISS IN A BOX: Wisdom and Well-Wishes for New Parents
978-0-307-45305-1
June 30, 2009



MARITAL BLISS IN A BOX: Wisdom and Well-Wishes for Newlyweds
978-0-307-45306-8
June 30, 2009



poetry sampler specs • 5¼ x 8 in. • \$19.99 (Canada: \$24.99)

new!

CONFECTIONS OF AFFECTION: A Sampler of Poetry Books for Friends and Loved Ones
978-0-307-46062-2
December 8, 2009



tabbed deck specs (Unless indicated otherwise): • 4½ x 6⅞ in. • 50 cards

new!



MOOSEWOOD RESTAURANT FARM FRESH MEALS DECK: 50 Delicious Recipes for Every Season
By the Moosewood Collective
978-0-307-46061-5
\$14.99 (Canada: \$18.99)
October 13, 2009

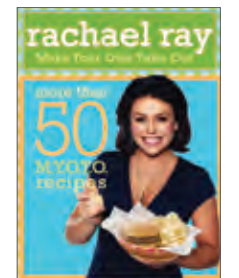
new!



P. ALLEN SMITH'S CONTAINER GARDENS DECK: 50 Recipes for Year-Round Gardening
By P. Allen Smith
978-0-307-46056-1
\$14.99 (Canada: \$18.99)
November 3, 2009



CESAR'S WAY DECK
By Cesar Millan
978-0-307-39632-7
\$14.95 (Canada: \$16.95)



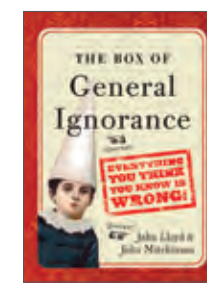
RACHAEL RAY MAKE YOUR OWN TAKE-OUT DECK
By Rachael Ray
4½ x 6 in.
978-0-307-46035-6
\$14.99 (Canada: \$18.99)
August 25, 2009



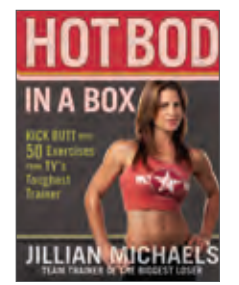
MOOSEWOOD RESTAURANT SOUPS & STEWS DECK
By the Moosewood Collective
978-0-307-40869-3
\$14.95 (Canada: \$16.95)



THE HIKING DECK
By Rick Curtis
978-0-307-45307-5
\$14.95 (Canada: \$17.50)
June 16, 2009



THE BOX OF GENERAL IGNORANCE
By John Mitchinson and John Lloyd
100 cards
978-0-307-45144-6
\$16.95 (Canada: \$18.95)
April 28, 2009

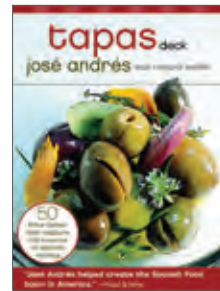


JILLIAN MICHAELS HOT BOD IN A BOX
978-0-307-45051-7
\$14.95 (Canada: \$17.50)
April 7, 2009

tabbed deck specs (Unless indicated otherwise): • 4½ x 6½ in. • 50 cards



PICNICS DECK
By Robin Miller
6 x 4½ in.
978-0-307-39549-8
\$14.95 (Canada: \$16.95)



TAPAS DECK
By José Andrés with Richard Wolffe
978-0-307-39361-6
\$14.95 (Canada: \$21.00)



CHEESE DECK
By Max McCalman and David Gibbons
978-0-307-38179-8
\$14.95 (Canada: \$21.00)



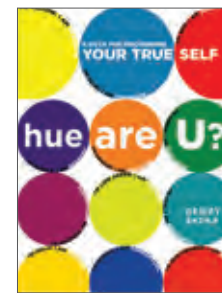
THE CRAFT OF THE COCKTAIL DECK
By Dale DeGroff
978-0-307-35229-3
\$14.95 (Canada: \$21.00)



SHORT & SWEET DESSERT DECK
By Gale Gand
978-0-307-38184-2
\$14.95 (Canada: \$21.00)



GREAT COOKIES DECK
By Carole Walter
978-0-307-40819-8
\$14.95 (Canada: \$16.95)

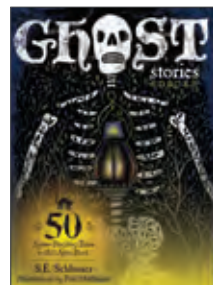


HUE ARE U? A DECK
By Dewey Sadka
66 cards
978-0-307-35242-2
\$16.95 (Canada: \$19.95)



MIX, MATCH, OR CLASH DECK
By Dewey Sadka
978-0-307-45086-9
\$14.95 (Canada: \$16.95)

flashcard deck specs (Unless indicated otherwise): • 4¼ x 5½ in. • 50 cards



GHOST STORIES DECK
By S. E. Schlosser
978-0-307-45309-9
\$13.95 (Canada: \$16.95)
May 5, 2009



THE ZOMBIE SURVIVAL GUIDE DECK
By Max Brooks
100 cards
978-0-307-40645-3
\$13.95 (Canada: \$15.95)



PARLOR GAMES DECK
978-0-307-38223-8
\$10.95 (Canada: \$12.50)



BAD BEHAVIOR 101 DECK
By John Austin
978-0-307-34232-4
\$10.95 (Canada: \$13.95)



THE ART OF MODERN CONJURING DECK
978-0-307-38220-7
\$10.95 (Canada: \$12.50)

counter display specs • 3¾ x 5¾ (with riser) x 4¾ in. • \$69.50 (Canada: \$79.50)

Only the 10-copy display will be available to accounts.

EMOTICON DECK
50 cards, 2¼ x 3½ in.
Not available for individual sale



EMOTICON DECK 10-COPY SHELF DISPLAY
978-0-307-45100-2



pocket pad specs

The four pocket pads are wrapped in a decorative belly band.

(Unless indicated otherwise):

- 3½ x 5½ in.
- 4 journals
- 72 pages each
- \$9.95 (Canada: \$12.95)



FOUR SEASONS POCKET PADS
978-0-307-35236-1



new!
TYPOGRAPHICA POCKET PADS
978-0-307-46264-0
\$9.99 (Canada: \$12.99)
September 15, 2009



JANE AUSTEN POCKET PADS
978-0-307-45145-3
\$9.95 (Canada: \$11.95)
April 7, 2009



POCKET PADS FOR WINE LOVERS
978-0-307-40825-9
\$9.95 (Canada: \$11.95)



JAZZ AGE POCKET PADS
978-0-307-39568-9
\$9.95 (Canada: \$11.95)



ARIA POCKET PADS
By Jane Archer
978-0-307-38191-0



VROOM POCKET PADS
978-0-307-38181-1
\$9.95 (Canada: \$11.95)



TRAVEL POCKET PADS
978-0-307-38182-8



OOH LA MODE! POCKET PADS
By Betty Anderson
978-0-307-38183-5
\$9.95 (Canada: \$11.95)



HAIKU GARDEN POCKET PADS
By Steven Addiss
978-0-307-38224-5



BLACK & WHITE POCKET PADS
978-0-307-40642-2
\$9.95 (Canada: \$11.95)



FLY-FISHING POCKET PADS
By James Prosek
978-0-307-38287-0
\$9.95 (Canada: \$11.95)



FLORA & FLIGHT POCKET PADS
978-0-307-39573-3
\$9.95 (Canada: \$11.95)



ROSES POCKET PADS
By Molly Glentzer
978-0-307-40606-4
\$9.95 (Canada: \$11.95)



WALL FLOWERS POCKET PADS
978-0-307-35235-4

mini journal specs • 4 1/16 x 5 1/8 in. • 128 pages • elastic band closure



HUE ARE U? GREEN
(blank with quotes)
978-0-307-46200-8
\$8.00 (Canada: \$10.00)
October 6, 2009



HUE ARE U? PURPLE
(blank with quotes)
978-0-307-46202-2
\$8.00 (Canada: \$10.00)
October 6, 2009



HUE ARE U? RED
(blank with quotes)
978-0-307-46199-5
\$8.00 (Canada: \$10.00)
October 6, 2009



HUE ARE U? BLUE
(blank with quotes)
978-0-307-46201-5
\$8.00 (Canada: \$10.00)
October 6, 2009



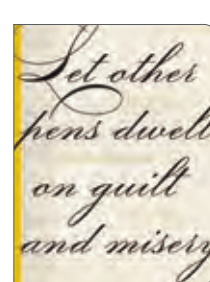
TYPOGRAPHICA MINI JOURNAL
(blank)
978-0-307-46268-8
\$8.00 (Canada: \$10.00)
September 15, 2009



EDGAR ALLAN POE MINI JOURNAL
(blank with quotes)
978-0-307-46265-7
\$8.00 (Canada: \$10.00)
September 15, 2009



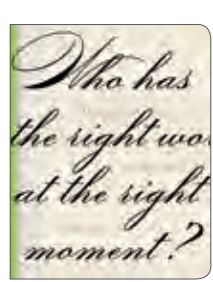
OSCAR WILDE MINI JOURNAL
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978-0-307-46263-3
\$8.00 (Canada: \$10.00)
September 15, 2009



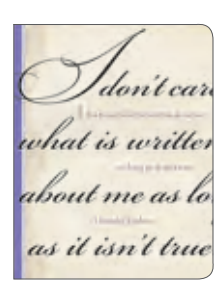
JANE AUSTEN
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April 7, 2009



OSCAR WILDE
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978-0-307-45085-2
\$8.00 (Canada: \$10.00)
April 7, 2009



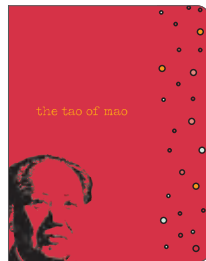
BRONTË SISTERS
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JAZZ AGE
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978-0-307-45084-5
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April 7, 2009



OOH LA MODE!
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978-0-307-40816-7
\$8.00 (Canada: \$10.00)



THE TAO OF MAO
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978-1-4000-8172-1
\$8.00 (Canada: \$12.00)



THOUGHTS
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978-0-307-34513-4
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CAT YOGA
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978-0-307-39540-5
\$8.00 (Canada: \$11.00)



ZOMBIE SURVIVAL NOTES
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\$8.00 (Canada: \$10.00)



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978-0-307-39554-2
\$8.00 (Canada: \$10.00)



FUNKY FLORA
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978-0-307-33639-2
\$8.00 (Canada: \$12.00)



WHAT I DREAMT
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978-1-4000-5179-3
\$8.00 (Canada: \$12.00)



ALICE
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\$8.00 (Canada: \$12.00)



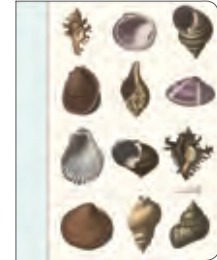
CHESHIRE CAT
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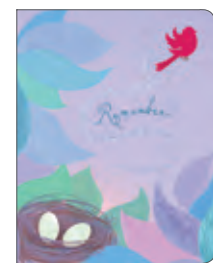
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PARADISE FOUND
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SEASHELLS
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\$8.00 (Canada: \$11.00)



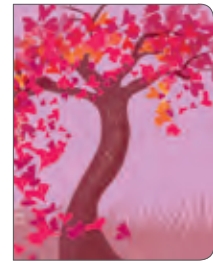
REMEMBER
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978-0-307-38188-0
\$8.00 (Canada: \$11.00)



WISH
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978-0-307-35249-1
\$8.00 (Canada: \$10.00)



DREAM
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978-0-307-35241-5
\$8.00 (Canada: \$10.00)



CHERISH
(blank with quotes)
978-0-307-38190-3
\$8.00 (Canada: \$11.00)



BECOME
(blank with quotes)
978-0-307-38177-4
\$8.00 (Canada: \$11.00)



EXPLORE
(blank with quotes)
978-0-307-35230-9
\$8.00 (Canada: \$10.00)

mini journal specs • 4 1/16 x 5 1/8 in. • 128 pages • elastic band closure



WHAT I HAVE TO DO
978-0-307-23614-2
\$8.00 (Canada: \$12.00)



WHAT I WORE
978-1-4000-4999-8
\$8.00 (Canada: \$12.00)



COMEBACK QUIPS
978-0-307-35246-0
\$8.00 (Canada: \$10.00)



COCKTAIL BANTER
978-0-307-35263-7
\$8.00 (Canada: \$10.00)



MY BUDGET
978-0-307-34511-0
\$8.00 (Canada: \$10.00)



WHAT I READ (RED)
978-0-307-40723-8
\$8.00 (Canada: \$10.00)



WHAT I ATE (TEAL)
978-0-307-40721-4
\$8.00 (Canada: \$10.00)



WHAT I BOUGHT (DARK GREEN)
978-0-307-40722-1
\$8.00 (Canada: \$10.00)



WHAT I TASTED (RASPBERRY)
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\$8.00 (Canada: \$10.00)



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WHAT I READ
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WHAT I ATE
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\$8.00 (Canada: \$12.00)



WHAT I BOUGHT
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\$8.00 (Canada: \$12.00)



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978-1-4000-5184-7
\$8.00 (Canada: \$12.00)



WHERE I WENT
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FORTUNE COLLECTING
978-0-307-35233-0
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GREAT MOMENTS IN ART: My Museum Journal
978-0-307-33897-6
\$8.00 (Canada: \$11.00)



MY FAVORITE FILMS
978-1-4000-5394-0
\$8.00 (Canada: \$12.00)



MY FAVORITE BOOKS
978-0-307-33633-0
\$8.00 (Canada: \$12.00)

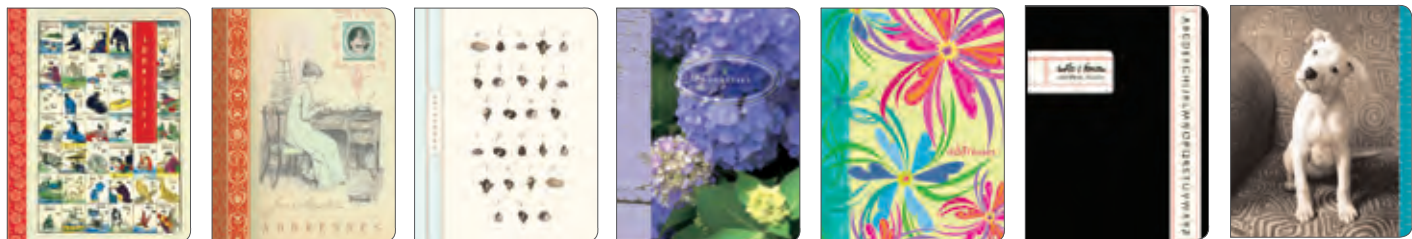


MY TRIPS
978-0-307-33885-3
\$8.00 (Canada: \$11.00)



MY FAVORITE RESTAURANTS
978-0-307-34225-6
\$8.00 (Canada: \$11.00)

mini address book specs • 4 1/16 x 5 1/8 in. • 160 tabbed pages • elastic band closure



EAST MEETS WEST MINI ADDRESS BOOK 978-0-307-38141-5 \$8.00 (Canada: \$10.00)
JANE AUSTEN MINI ADDRESS BOOK 978-0-307-35238-5 \$8.00 (Canada: \$10.00)
SEASHELL MINI ADDRESS BOOK 978-0-307-34231-7 \$8.00 (Canada: \$11.00)
PARADISE FOUND MINI ADDRESS BOOK 978-0-307-34517-2 \$8.00 (Canada: \$11.00)
FUNKY FLORA MINI ADDRESS BOOK 978-0-307-34516-5 \$8.00 (Canada: \$11.00)
WHO I KNOW MINI ADDRESS BOOK 978-0-307-33893-8 \$8.00 (Canada: \$11.00)
JIM DRATFIELD MINI ADDRESS BOOK 978-0-307-34514-1 \$8.00 (Canada: \$11.00)

mini notepad specs • 8 1/4 x 4 5/8 in. • 3 pads shrink-wrapped side by side • 64 sheets each



ZOMBIE SURVIVAL NOTEPADS 978-0-307-40644-6 \$6.95 (Canada: \$7.95)
CAT YOGA MINI NOTEPADS 978-0-307-39541-2 \$6.95 (Canada: \$8.95)
PRANK UNIVERSITY MINI NOTEPADS 978-0-307-38310-5 \$6.95 (Canada: \$8.95)



SURREAL COLLAGE MINI NOTEPADS 978-0-307-35251-4 \$6.95 (Canada: \$8.95)
TIMELESS FRIENDS MINI NOTEPADS 978-0-307-34229-4 \$6.95 (Canada: \$8.95)

mini notepad specs • 8 1/4 x 4 5/8 in. • 3 pads shrink-wrapped side by side • 64 sheets each



MORE POCKET SUDOKU MINI NOTEPADS 978-0-307-38257-3 \$6.95 (Canada: \$8.95)
EXPERT POCKET SUDOKU MINI NOTEPADS 978-0-307-38256-6 \$6.95 (Canada: \$8.95)
POCKET SUDOKU MINI NOTEPADS 978-0-307-34693-3 \$6.95 (Canada: \$9.95)

crossword note card specs • 4 1/2 x 5 5/8 in. • 12 trifolded cards • 12 different crossword puzzles • 13 envelopes • hinged, magnetic-closure box



PUZZLES FOR WORD-CROSSED LOVERS 978-0-307-33706-1 \$12.00 (Canada: \$17.00)
PUZZLES TO CHEER YOU UP 978-0-307-33705-4 \$12.00 (Canada: \$17.00)
PUZZLES TO WORK YOUR WITS 978-0-307-33905-8 \$12.00 (Canada: \$16.00)
PUZZLES JUST FOR YOU 978-0-307-33625-5 \$12.00 (Canada: \$17.00)

note card book specs (Unless indicated otherwise): • 5 1/4 x 6 3/8 in. • 24 cards (blank inside)



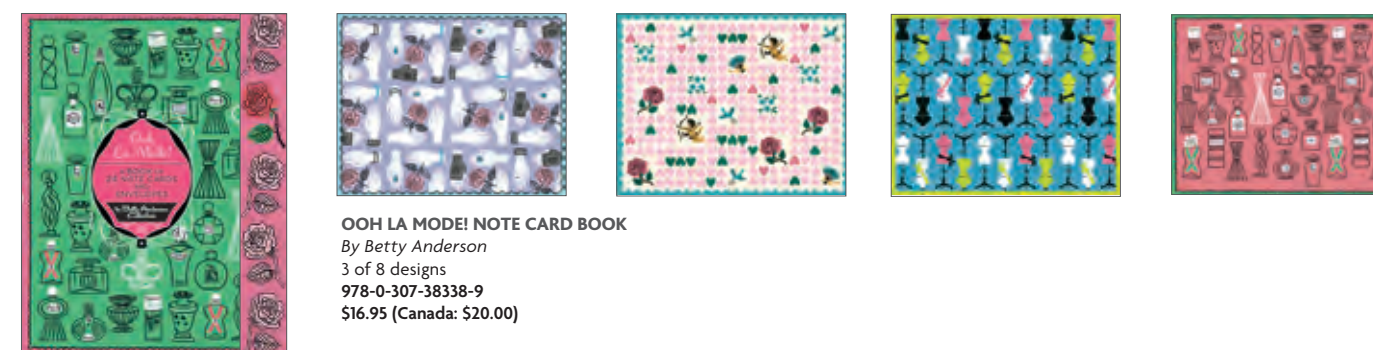
new!
FOUR SEASONS NOTE CARD BOOK:
 A Book of 24 Note Cards
 3 of 8 designs
 978-0-307-46059-2
 \$16.99 (Canada: \$21.99)
 September 1, 2009



new!
TYPOGRAPHICA NOTE CARD BOOK:
 A Book of 24 Note Cards
 3 of 8 designs
 978-0-307-46260-2
 \$16.99 (Canada: \$21.99)
 September 15, 2009



HAYRIDE NOTE CARD BOOK
 By Betty Anderson
 3 of 8 designs, 5 1/4 x 6 1/2 in.
 978-0-307-45448-5
 \$16.95 (Canada: \$19.95)
 May 19, 2009



OOH LA MODE! NOTE CARD BOOK
 By Betty Anderson
 3 of 8 designs
 978-0-307-38338-9
 \$16.95 (Canada: \$20.00)

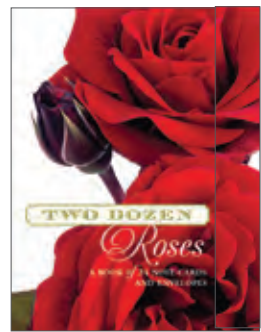
note card book specs (Unless indicated otherwise): • 5¼ x 6¾ in. • 24 cards (blank inside)



ALICE IN WONDERLAND NOTE CARD BOOK
By Linda Sunshine
3 of 8 designs
978-0-307-45045-6
\$16.95 (Canada: \$18.95)
February 10, 2009



THE WIZARD OF OZ NOTE CARD BOOK
By Linda Sunshine
3 of 8 designs
978-0-307-45087-6
\$16.95 (Canada: \$18.95)
February 10, 2009



TWO DOZEN ROSES NOTE CARD BOOK
2 of 12 designs, 25 envelopes, 5¼ x 6¼ in.
978-0-307-40546-3
\$16.95 (Canada: \$20.00)



note card specs (Unless indicated otherwise): • 4 x 5½ in. • 16 cards (blank inside) • 4 images, repeating 4 times • 17 envelopes

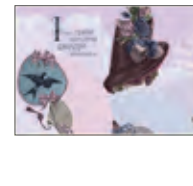
new!

YOU'VE GOT MAIL NOTE CARDS
978-0-307-46060-8
\$12.00 (Canada: \$15.00)
September 22, 2009



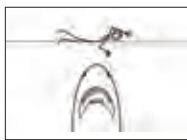
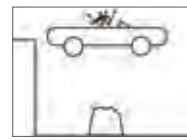
new!

OSCAR WILDE NOTE CARDS
978-0-307-46261-9
\$12.00 (Canada: \$15.00)
September 15, 2009

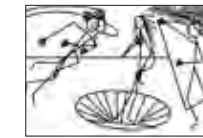


new!

GREAT MOMENTS IN FILM NOTE CARDS
By Jeffrey Metzner
978-0-307-46058-5
\$12.00 (Canada: \$15.00)
September 1, 2009



GREAT MOMENTS IN ART NOTE CARDS
978-0-307-33898-3
\$12.00 (Canada: \$16.00)



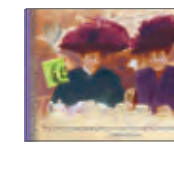
BRONTË SISTERS NOTE CARDS
978-0-307-40850-1
\$12.00 (Canada: \$14.00)
October 2008



JANE AUSTEN NOTE CARDS
978-0-307-35237-8
\$12.00 (Canada: \$15.00)



MARCEL PROUST NOTE CARDS
978-0-307-38225-2
\$12.00 (Canada: \$16.00)



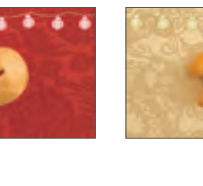
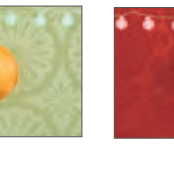
TIMELESS FRIENDS DIE-CUT NOTE CARDS
978-0-307-34239-3
\$12.00 (Canada: \$15.00)



CUPCAKE DELIGHTS DIE-CUT NOTE CARDS
978-0-307-35234-7
\$12.00 (Canada: \$15.00)



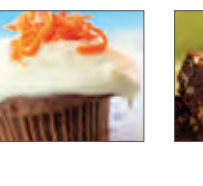
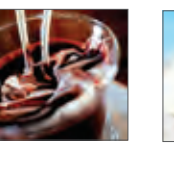
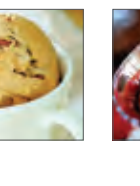
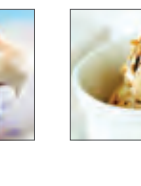
FORTUNE COOKIE NOTE CARDS
978-0-307-35231-6
\$12.00 (Canada: \$15.00)



INA GARTEN'S BAREFOOT CONTESSA FARM STAND NOTE CARDS
978-1-4000-4583-9
\$12.00 (Canada: \$18.00)



INA GARTEN'S BAREFOOT CONTESSA SWEET EXPRESSIONS NOTE CARDS
978-1-4000-4990-5
\$12.00 (Canada: \$18.00)



note card specs (Unless indicated otherwise): • 4 x 5½ in. • 16 cards (blank inside) • 4 images, repeating 4 times • 17 envelopes

**ALL THINGS OZ
NOTE CARDS**
978-1-4000-4995-0
\$12.00 (Canada: \$18.00)



**ALL THINGS ALICE
NOTE CARDS**
978-1-4000-5388-9
\$12.00 (Canada: \$17.00)



BRAIN LINT NOTE CARDS
8 images, repeating 2 times
978-0-307-33886-0
\$12.00 (Canada: \$16.00)



**BRAIN LINT FOR MOMS
NOTE CARDS**
8 images, repeating 2 times
978-0-307-33612-5
\$12.00 (Canada: \$17.00)



**BLOSSOMS AND
BRIDLES NOTE CARDS**
978-0-307-35243-9
\$12.00 (Canada: \$15.00)



**THE AMERICAN
QUILT NOTE CARDS**
978-0-307-23617-3
\$12.00 (Canada: \$17.00)



**JAZZ AGE
NOTE CARDS**
978-0-307-39570-2
\$12.00 (Canada: \$14.00)



**SHAKESPEARE'S GARDEN
NOTE CARDS**
978-0-307-45449-2
\$12.00 (Canada: \$14.00)
June 16, 2009



**KITTEN SMITTEN
NOTE CARDS**
978-0-307-33643-9
\$12.00 (Canada: \$17.00)



UNDERDOGS NOTE CARDS
978-1-4000-4574-7
\$12.00 (Canada: \$18.00)



**MEOW FOR NOW
NOTE CARDS**
978-0-307-23645-6
\$12.00 (Canada: \$17.00)



**DAY OF THE DACHSHUND
NOTE CARDS**
3½ x 6½ in.
978-1-4000-5383-4
\$12.95 (Canada: \$17.95)



TROUT NOTE CARDS
978-0-307-38288-7
\$12.00 (Canada: \$15.00)



**FLORA AND FLIGHT
NOTE CARDS**
978-0-307-39576-4
\$12.00 (Canada: \$15.00)



**BOTANICAL
NOTE CARDS**
978-0-307-34216-4
\$12.00 (Canada: \$16.00)



**SEEDLINGS
NOTE CARDS**
978-0-307-33610-1
\$12.00 (Canada: \$17.00)



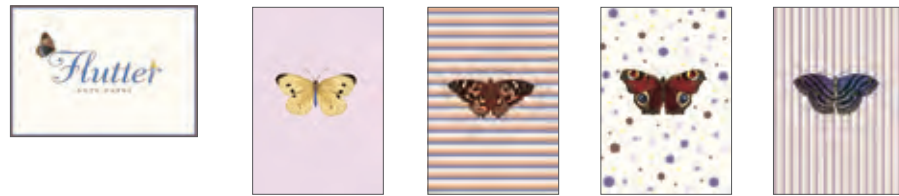
**FUNKY FLORA
NOTE CARDS**
978-0-307-23612-8
\$12.00 (Canada: \$17.00)



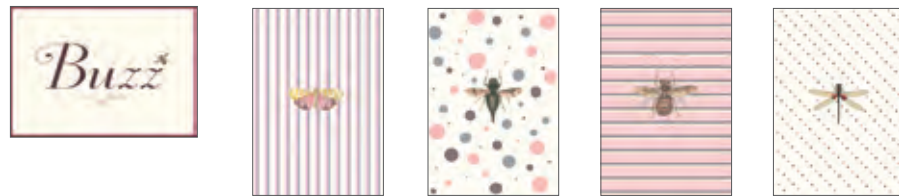
**BIRDS OF A FEATHER
NOTE CARDS**
978-0-307-33902-7
\$12.00 (Canada: \$16.00)



FLUTTER NOTE CARDS
978-0-307-33903-4
\$12.00 (Canada: \$16.00)



BUZZ NOTE CARDS
978-0-307-23641-8
\$12.00 (Canada: \$17.00)



SEASHELL NOTE CARDS
978-1-4000-5391-9
\$12.00 (Canada: \$17.00)



**HAIKU GARDEN
NOTE CARDS**
978-0-307-38187-3
\$12.00 (Canada: \$16.00)



**PULP FICTION
NOTE CARDS**
978-0-307-33904-1
\$12.00 (Canada: \$16.00)



note card specs: • 4 x 5½ in. • 12 cards, 4 designs • 13 envelopes • clear-lidded package

**CONSTELLATION
NOTE CARDS**
978-0-307-33900-3
\$10.00 (Canada: \$13.00)

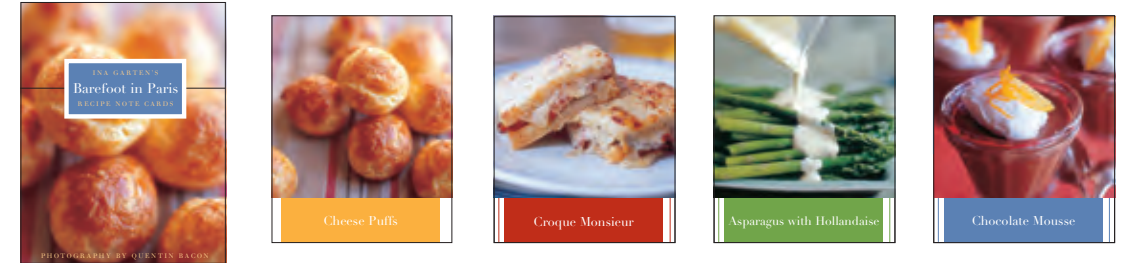


recipe note card specs (Unless indicated otherwise): • 4¾ x 5¾ in. • 12 cards (blank inside), 4 recipes • 13 envelopes

**STONEWALL KITCHEN
HARVEST RECIPE
NOTE CARDS**
hinged box top
978-0-307-33606-4
\$12.00 (Canada: \$17.00)



**INA GARTEN'S
BAREFOOT IN PARIS
RECIPE NOTE CARDS**
hinged box top
978-1-4000-5386-5
\$12.00 (Canada: \$17.00)



**INA GARTEN'S BAREFOOT
CONTESSA SOUPS
RECIPE NOTE CARDS**
hinged box top
978-1-4000-4989-9
\$12.00 (Canada: \$18.00)



**INA GARTEN'S
BAREFOOT CONTESSA
DESSERTS RECIPE
NOTE CARDS**
hinged box top
3 x 6½ in.
978-1-4000-4576-1
\$12.00 (Canada: \$18.00)



**ALL THINGS
ALICE DIE-CUT
NOTE CARDS**
5½ x 7½ in., 16 cards,
4 images, 17 envelopes
978-0-307-23634-0
\$15.00 (Canada: \$21.00)



**WILD FLOWERS
DIE-CUT NOTE CARDS**
5½ x 7½ in., 16 cards,
4 images, 17 envelopes
978-1-4000-5194-6
\$15.00 (Canada: \$23.00)



holiday trimmings sticker note card specs

• 4 x 7¼ in. • 12 bifold cards • 1 design, 4 sheets of stickers • 13 envelopes • drawered keepsake box • \$12.00 (Canada: \$14.00)



SNOWMAN STICKER NOTE CARDS
978-0-307-40824-2

GINGERBREAD STICKER NOTE CARDS
978-0-307-45155-2

STOCKING STICKER NOTE CARDS
978-0-307-45154-5

SPRUCE STICKER NOTE CARDS
978-0-307-45153-8

sticker note card specs (Unless indicated otherwise):

• 4 x 7¼ in. • 12 bifold cards • 4 designs, 4 sheets of stickers • 13 envelopes • drawered keepsake box



CUPCAKE STICKER NOTE CARDS
978-0-307-45961-9
\$12.00 (Canada: \$14.00)
June 16, 2009

ICE CREAM STICKER NOTE CARDS
978-0-307-34222-5
\$12.00 (Canada: \$15.00)

BOUQUET STICKER NOTE CARDS
978-0-307-35240-8
\$12.00 (Canada: \$15.00)

PAPER DOLL STICKER NOTE CARDS
978-0-307-33631-6
\$12.00 (Canada: \$17.00)

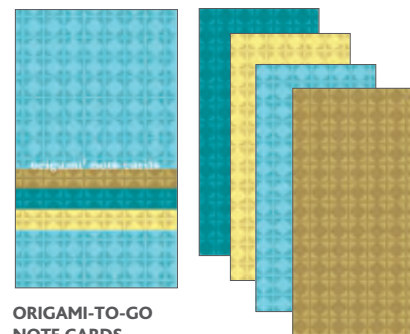
paper-folding note card specs

• 4 x 7¼ in. • 16 trifolded cards • 4 designs with pictorial folding instructions • 17 envelopes • drawered keepsake box



PAR AVION NOTE CARDS
978-0-307-45447-8
\$12.00 (Canada: \$14.00)
May 12, 2009

POST HASTE: PAPER AIRPLANE NOTE CARDS
978-0-307-33882-2
\$12.00 (Canada: \$17.00)



ORIGAMI-TO-GO NOTE CARDS
978-0-307-23635-7
\$12.00 (Canada: \$17.00)



ORIGAMI HEARTS NOTE CARDS
978-0-307-33895-2
\$12.00 (Canada: \$16.00)



COOTIE-CATCHER NOTE CARDS
978-0-307-23627-2
\$12.00 (Canada: \$17.00)

SEX CHECKS: 60 Checks for Maintaining Balance in the Bedroom
60 checks (30 IOU, 30 UOME), 6¼ x 3⅞ in.
978-0-307-45052-4
\$9.95 (Canada: \$11.95)



KARMA CHECKS: 60 Checks to Keep the World in Balance
By Amy Krouse Rosenthal
60 checks (30 Good, 30 Bad), 6¼ x 3⅞ in.
978-0-307-34233-1
\$9.95 (Canada: \$12.95)



puzzle specs • 6½ x 8 in. • 500 pieces • \$14.95 (Canada: \$16.95)

JANE AUSTEN PUZZLE
978-0-307-45383-9
\$14.95 (Canada: \$17.95)
July 14, 2009



ALICE IN WONDERLAND PUZZLE
By Linda Sunshine
978-0-307-45050-0



WIZARD OF OZ PUZZLE
By Linda Sunshine
978-0-307-45088-3

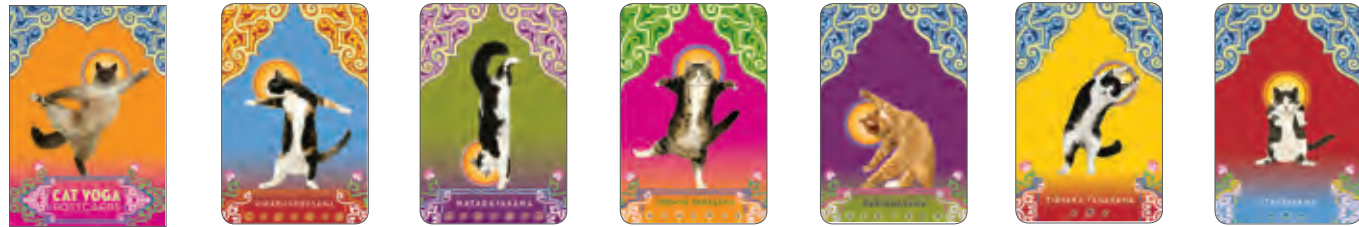


postcard specs (Unless indicated otherwise): • 3 7/8 x 5 3/4 in. • 32 postcards • 8 designs • Velcro-enclosed envelope

CONEY ISLAND POSTCARDS. 16 designs. 978-0-307-35260-6. \$8.95 (Canada: \$10.99)



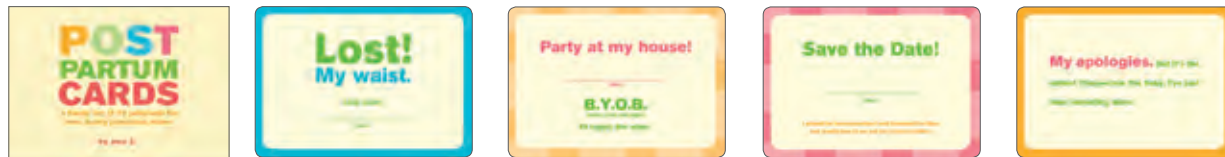
CAT YOGA POSTCARDS. 16 designs. 978-0-307-39542-9. \$8.95 (Canada: \$11.99)



PRE CARDS & POST CARDS. 16 designs. 978-0-307-35247-7. \$8.95 (Canada: \$10.99)



POSTPARTUM CARDS. 978-0-307-33655-2. \$8.95 (Canada: \$12.95)



BASEBALL POSTCARDS. 978-0-307-33623-1. \$8.95 (Canada: \$12.95)



MAGIC: VINTAGE POSTERS OF THE GREAT ILLUSIONISTS POSTCARDS. 978-0-307-33647-7. \$8.95 (Canada: \$12.95)



BAD BEHAVIOR 101 POSTCARDS. 16 designs. 978-0-307-38309-9. \$8.95 (Canada: \$11.99)



postcard book specs • 7 1/2 x 5 1/2 in. • 36 perforated / tear-out pages • 16 designs • \$12.95 (Canada: \$15.95)

DIS-MISSALS. By Melissa Heckscher. 978-0-307-39612-9.



new!
TYPOGRAPHICA FLEXI JOURNAL
160 pages (blank), 5 1/2 x 7 in.
978-0-307-46267-1
\$12.99 (Canada: \$15.99)
September 15, 2009



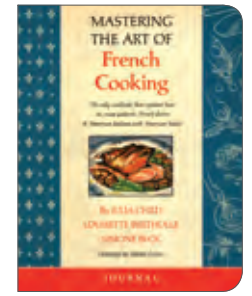
new!
EDGAR ALLAN POE FLEXI JOURNAL
160 pages (blank), 5 1/2 x 7 in.
978-0-307-46266-4
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new!
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September 15, 2009



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JAZZ AGE JOURNAL
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KITTEN SMITTEN JOURNAL
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VROOM JOURNAL
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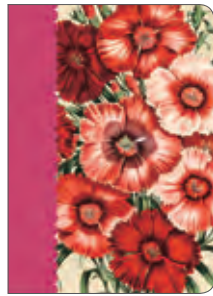
HAIKU GARDEN JOURNAL
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FLORA & FLIGHT JOURNAL
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BOTANICAL JOURNAL
160 pages (blank), 5 x 7 in.,
elastic closure
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\$10.95 (Canada: \$14.50)



FUNKY FLORA JOURNAL
160 pages (blank), 5 x 7 in.,
elastic closure
978-0-307-33637-8
\$10.95 (Canada: \$15.95)



ROSES JOURNAL
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MUSINGS JOURNAL
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978-0-307-23625-8
\$10.95 (Canada: \$15.95)



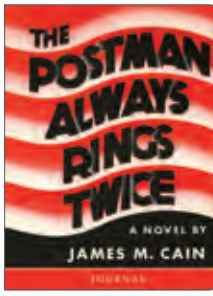
ADVENTURES IN WONDERSLAND DREAM JOURNAL
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THE BIG SLEEP JOURNAL
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\$12.95 (Canada: \$14.95)



THE POSTMAN ALWAYS RINGS TWICE JOURNAL
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160 pages (blank with quotes),
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160 pages (blank), 6 x 8 in.
978-1-4000-4988-2
\$13.95 (Canada: \$21.00)



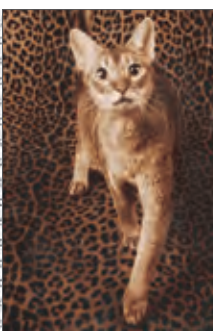
SEEDLINGS WIRE-O JOURNAL
160 pages (blank), 6 x 8 in.
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PARADISE FOUND WIRE-O JOURNAL
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\$10.95 (Canada: \$16.95)



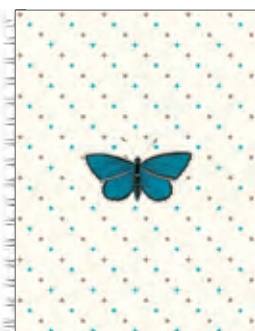
AMARYLLIS WIRE-O JOURNAL
160 pages (blank), 6 x 8 in.
978-1-4000-4551-8
\$10.95 (Canada: \$16.95)



MEOW FOR NOW WIRE-O JOURNAL
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\$10.95 (Canada: \$15.95)



PULP FICTION WIRE-O JOURNAL
160 pages (blank), 6 x 8 in.
978-0-307-33916-4
\$10.95 (Canada: \$14.50)



BUZZ WIRE-O JOURNAL
160 pages (blank), 6 x 8 in.
978-0-307-23642-5
\$10.95 (Canada: \$15.95)



ALL THINGS ALICE WIRE-O JOURNAL
160 pages (blank with quotes), 6 x 8 in.
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THE EMERGENCY GIFT BOOK:
More Than 100 Instant
Gifts for Every Occasion

Are you constantly short on time, funds, or ideas for the perfect gift? *The Emergency Gift Book* to the rescue! This liberating little book provides all you need to give everyone what they really want—or at least a good laugh—every time. Inside you'll find IOU coupons, nifty gift card enclosures, and hilarious DIY-on-the-fly novelty gifts are great in a crunch. Now, isn't that so much better than showing up with nothing but excuses?

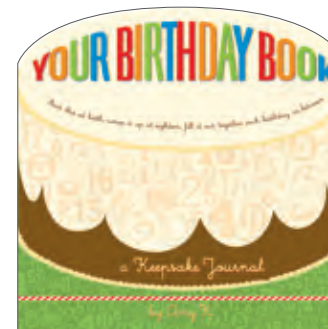
128 pages, 6 1/4 x 8 3/8 in.
978-0-307-45053-1
\$16.99 (Canada: \$21.99)
October 27, 2009



THE MANGA ARTIST'S WORKBOOK:
Easy-to-Follow Lessons for Creating
Your Own Characters

Master the basics of the most popular style of cartooning with the *Manga Artist's Workbook* by Christopher Hart, a bestselling author in the field of art instruction. You'll learn the fundamentals with this sketchbook and art tutorial rolled into one portable journal. It contains tracing paper, blank practice pages, and exercises to help you become a true manga artist.

160 pages, 15 sheets of tracing paper,
6 x 7 1/4 in.
978-0-307-46270-1
\$15.99 (Canada: \$19.99)
October 13, 2009



YOUR BIRTHDAY BOOK:
A Keepsake Journal

Your Birthday Book contains fun and easy birthday activities that record a child's thoughts, imagination, and changing personality. For each birthday until the eighteenth, you'll find interview questions for your child, places to paste in photos, and a bound-in envelope.

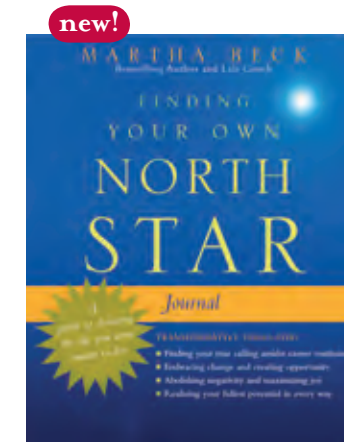
104 pages (guided), 16 envelopes,
elastic closure, 8 x 9 3/4 in.
978-0-307-34230-0
\$19.95 (Canada: \$25.95)



THE BELLY BOOK:
A Nine-Month Journal for
You and Your Growing Belly

Organized by trimester, this journal includes pages for time-lapse belly photos and ultrasound images; prompts for writing about morning sickness, food cravings, and baby name ideas; plus much more.

96 pages (guided), elastic closure,
8 x 9 in.
978-0-307-33618-7
\$16.95 (Canada: \$23.95)



FINDING YOUR OWN NORTH STAR JOURNAL:
A Guide to Claiming the
Life You Were Meant to Live

The bestselling *Finding Your Own North Star* book offers inspirational guidance for realizing your potential, leading a fulfilling life, and achieving greater happiness. The *Finding Your Own North Star Journal* provides the exercises, pages for reflection, questionnaires, prompts, and easy-to-use tools to help you actually do it! This journal is an opportunity for reevaluating the direction of your life—and realizing your dreams.

140 pages, guided, 7 x 8 3/4 in.
978-0-307-46198-8
\$14.99 (Canada: \$18.99)
September 29, 2009



THE BIG SIBLING BOOK:
Baby's First Year According to ME

With this keepsake journal, new big brothers and sisters can get involved in recording the events of baby's first year. Full of stickers and activities that help the firstborn embrace his or her new role as a big brother or sister, this adorable memory book is the perfect gift for moms who want to capture their second child's babyhood and make sure that the firstborn feels important and included.

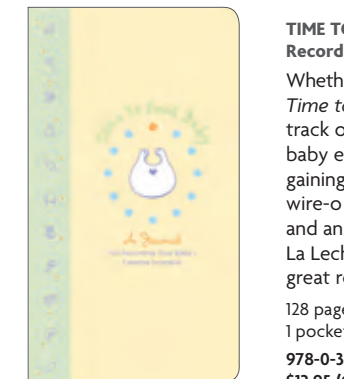
96 pages (guided) 8 x 9 in.
978-0-307-46197-1
\$16.99 (Canada: \$21.99)
October 20, 2009



THE GRANDPARENT BOOK:
A Keepsake Journal

Amy K. brings a fresh voice to *The Grandparent Book*—an approachable, humorous, and easy-to-use journal for a new generation of grandparents. Divided into sections for each stage of the grandparent's life story for passing along memories, stories, and traditions. Perfect for active grandparents, this keepsake will capture their unique perspective without taking them away from valuable play time!

96 pages (guided), 8 x 9 in.
978-0-307-45310-5
\$16.99 (Canada: \$21.99)
August 25, 2009



TIME TO FEED BABY: A Journal for
Recording Your Baby's Feeding Schedule

Whether you are breast- or bottle-feeding, *Time to Feed Baby* makes it easy to keep track of what, when, and how much your baby eats during those crucial early weight-gaining months and beyond. Featuring a wire-o binding that lies flat for easy writing and an appendix of breast-feeding tips from La Leche League International, this journal is a great reference for a new mom.

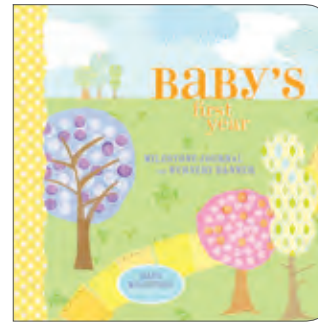
128 pages (guided), elastic closure,
1 pocketed divider, 4 5/8 x 8 3/4 in.
978-0-307-34518-9
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OUR FAMILY TREE: A Keepsake Journal
Branch out! This sophisticated 12-panel accordion-folded album features a six-generation genealogy tree and a set of stickers that provide the flexibility to accommodate your own family history. Fill out details about your mother's and father's biological branches and add "leaf" stickers to represent your various relatives. You'll end up with a decorative keepsake that can stand upright on a mantel or spread flat as a work in progress.

12 accordion-folded pages (guided), 5 sticker sheets, 8 1/4 x 8 1/4 in.

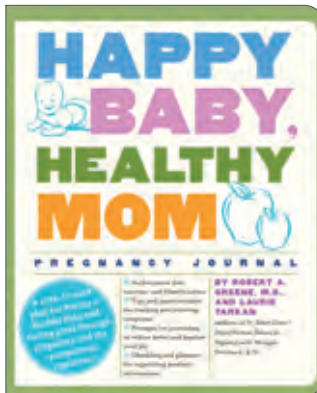
978-0-307-45143-9
\$19.95 (Canada: \$22.95)
April 7, 2009



BABY'S FIRST YEAR: Milestone Journal and Nursery Banner
By Lydia Ricci
Capture all of baby's important moments with Lydia Ricci's easy-to-use keepsake book. Busy parents can quickly fill the book by including one precious snapshot on each page and adding milestone stickers (first full night of sleep, first smile, first tooth, first step) to the appropriate month at the baby's own pace.

12 accordion-folded pages with 5 sheets of stickers in a padded, 3-piece case, 8 1/4 x 8 1/4 in.

978-0-307-40814-3
\$19.95 (Canada: \$22.95)



HAPPY BABY, HEALTHY MOM PREGNANCY JOURNAL
By Robert A. Greene, M.D.
This journal offers a week-to-week plan for obtaining optimal health throughout pregnancy and the postpartum period. Filled with diet, exercise, and lifestyle tips, the journal also contains checklists and planners for organizing medical information and guided pages for recording memories.

212 pages (guided), elastic closure, 6 3/8 x 8 1/4 in.

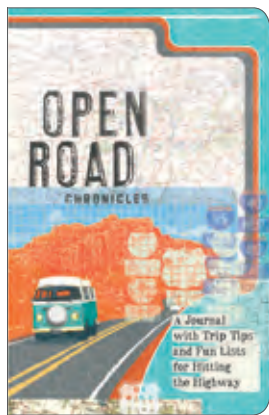
978-0-307-38221-4
\$18.95 (Canada: \$24.95)



WORDS TO REMEMBER: A Journal for Your Child's Sweet and Amusing Sayings
By Amy Krouse Rosenthal
Capture your child's surprising—and often insightful—remarks in this lovely keepsake journal, enlivened with a delightfully edited collection of children's quotes by the imaginative Amy K., and paired with Ida Pearle's exquisite, fanciful collage artwork.

80 pages (blank with quotes), 7 x 7 in.

978-0-307-39571-9
\$15.95 (Canada: \$18.95)



OPEN ROAD CHRONICLES: A Journal with Trip Tips and Fun Lists for Hitting the Highway
Packed with invaluable information from Fodor's for embarking on an enriching road trip, the *Open Road Chronicles* is the perfect companion for your journey. Filled with activities, top ten lists, safety and driving tips, sightseeing recommendations, and entry pages for documenting all of the highlights of your trip, this journal makes it easy to hit the road!

128 pages (guided), 4 7/8 x 8 3/4 in.

978-0-307-45311-2
\$14.95 (Canada: \$17.50)
April 7, 2009



EN ROUTE: A Journal and Touring Companion for Inspired Travelers
By Barrie Kerper
Noted travel author Barrie Kerper offers advice and resources for everything from finding deals online to haggling for a good price in foreign markets. With plenty of space for planning, journaling, and sketching.

128 pages (guided), 3 pocketed dividers, PVC zip pouch, elastic closure, 6 3/8 x 8 1/4 in.

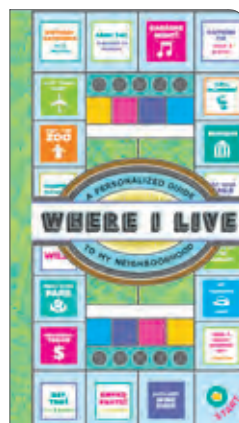
978-0-307-34234-8
\$15.95 (Canada: \$21.00)



MY MEDICAL HISTORY: A Journal for Keeping Track of Your Health Records
Designed for anyone who wants to be more proactive about keeping his or her own health records or taking care of an elderly loved one. With pages to record details about medical appointments, prescriptions, test results, and monitored conditions.

148 pages (guided), 1 PVC business-card sheet, 1 pocketed divider, 4 7/8 x 8 3/4 in.

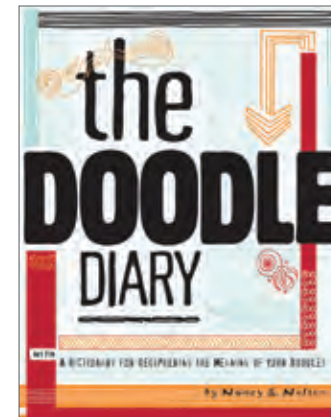
978-0-307-38185-9
\$14.95 (Canada: 16.95)



WHERE I LIVE: A Personalized Guide to My Neighborhood
Create your own neighborhood guide. The *Where I Live* journal is an organized place to list your favorite places to eat, drink, and shop, as well as store hours, word-of-mouth destinations, and the phone number of a good electrician. Whether you've lived there for years or just moved in, this journal helps you make the most of home.

128 tabbed pages (guided), 3 PVC business-card sheets, 1 pocketed divider, 4 7/8 x 8 3/4 in.

978-0-307-34228-7
\$12.95 (Canada: \$16.00)



THE DOODLE DIARY: With a Dictionary for Deciphering the Meaning of Your Doodles
By Nancy Nelson
The Doodle Diary provides left- and right-handed doodlers countless doodling pages—both blank and with inventive starting points. Witty interpretations from an art therapist reveal more than you would imagine.

160 pages (blank with content in back), 6 x 7 1/4 in.

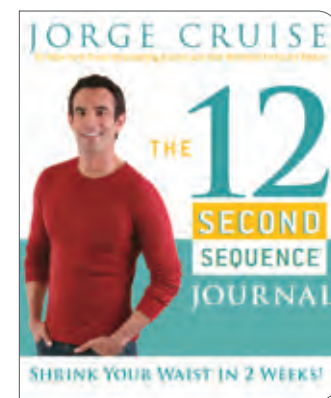
978-0-307-39551-1
\$12.95 (Canada: \$14.95)



THE DIFFERENCE WEALTH-BUILDING JOURNAL: Discover How You Can Prosper in Even the Toughest Times
By Jean Chatzky
From bestselling author and the *Today* show's financial editor, Jean Chatzky, comes an essential companion journal to her book *The Difference*. The journal takes each step of the wealth-building program outlined in the book and provides writing and record-keeping exercises that will guide readers up the next rung on the ladder to financial happiness and long-term wealth.

140 pages (guided), 7 x 8 3/4 in.

978-0-307-45286-3
\$14.95 (Canada: \$ 16.95)



THE 12 SECOND SEQUENCE JOURNAL: Shrink Your Waist in 2 Weeks!
By Jorge Cruise
This journal features a special introduction from bestselling author and fitness expert Jorge Cruise and is based on his revolutionary "12-Second Sequence" exercise method. Use it to keep track of your workouts (as little as two 20-minute sessions a week), eating habits, progress, and success!

168 pages (guided), 6 1/8 x 8 1/2 in.

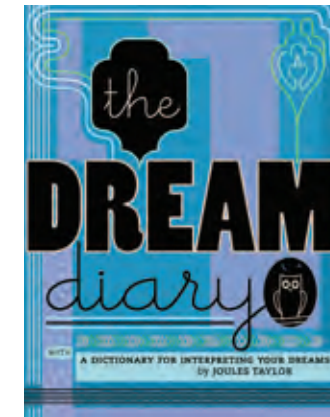
978-0-307-39556-6
\$14.95 (Canada: \$21.00)



THE DA VINCI CODE TRAVEL JOURNAL
Text by Dan Brown
Retrace Robert Langdon's footsteps and experience the mysteries of *The Da Vinci Code* with a travel journal created from the most popular novel in the world. Includes an itinerary based on the locations visited by the book's protagonist, excerpts from the novel, and plenty of lined pages for taking notes.

160 pages (blank with quotes), elastic closure, 5 1/2 x 7 in.

978-0-307-34576-9
\$12.95 (Canada: \$17.95)



THE DREAM DIARY: With a Dictionary for Interpreting Your Dreams
More portable than a heavy dream dictionary and cheaper than a therapist, this clever journal provides you with everything you need to remember, record, and interpret your dreams. Just write down or sketch scenes from your dreams, reference the dream dictionary to identify key symbols and learn what they mean, and jot down your analysis. Dream on!

160 pages (guided with content in back), 6 x 7 1/4 in.

978-0-307-45146-0
\$12.95 (Canada: \$14.95)



A NATURALIST'S FLY-FISHING NOTEBOOK: For Recording Your Memories, Inspirations, and Noteworthy Catches
By James Prosek
Filled with watercolor images by celebrated artist James Prosek, this smart journal is perfect for chronicling outdoor adventures. Includes essays and recommendations, an illustrated lure and fly glossary, and pages for noting expedition specifics.

128 pages (guided), 3 pocketed dividers, PVC zip, elastic closure, 6 3/8 x 8 1/4 in.

978-0-307-38286-3
\$16.95 (Canada: \$21.00)



THE COLLEGE APP MAP: A Start-to-Finish Workbook for Mastering the Admissions Process
By Joyce E. Suber and The Princeton Review
Here to guide you through all of the challenges of applying (and getting accepted) to your top schools is the *College App Map*. Packed with charts, checklists, and trusted advice from The Princeton Review, this journal gets you organized, inspired, and proactive about the admissions process in a fun and stress-free way. Now, if only school were that easy!

144 pages (guided), 4 7/8 x 8 3/4 in.

978-0-307-45312-9
\$16.95 (Canada: \$19.95)
July 28, 2009



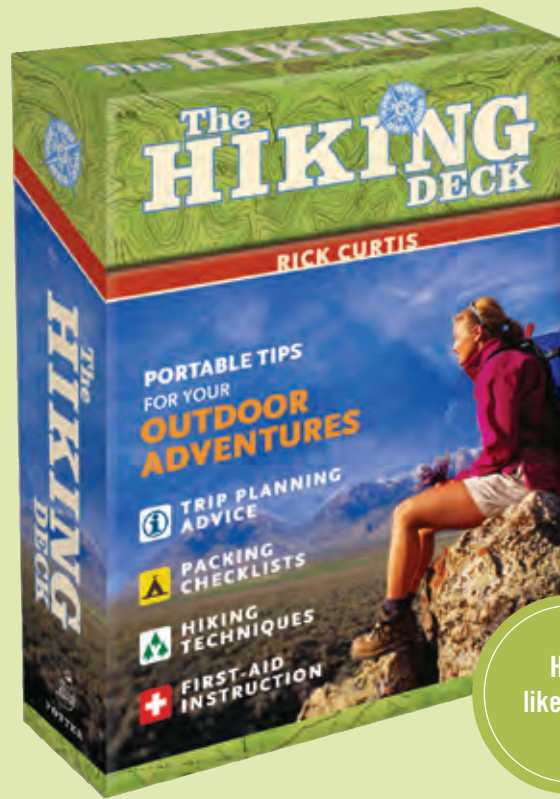
KNITSPIRATION JOURNAL
By Fiona Ellis
This journal is sprinkled with mindfulness pointers about the creative process and meditative aspects of knitting. With lined paper for journaling and graph paper for sketching patterns, this journal offers an inspiring space to reflect on the world around you as you knit one, purl two.

160 pages (blank with quotes and prompts), elastic closure, 5 x 7 in.

978-0-307-34565-3
\$10.95 (Canada: \$14.50)



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