



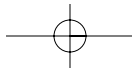
**THREE
RIVERS
PRESS**

Fall  **08**

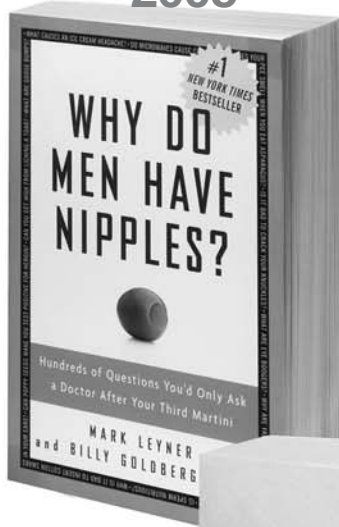


THREE RIVERS PRESS

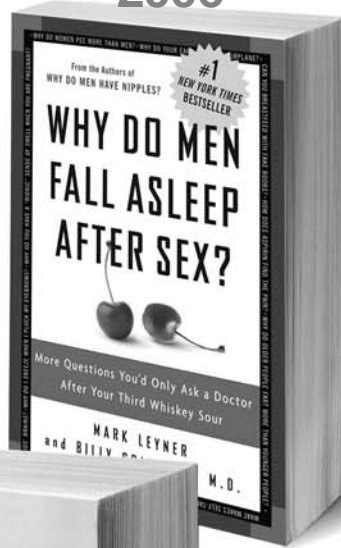




2005



2006



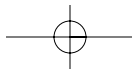
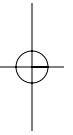
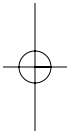
2008



The New Book from the #1 *New York Times* Bestsellers Mark Leyner and Billy Goldberg, M.D.

DECEMBER 2008

978-0-307-34598-1 | \$14.95 (Canada: \$16.95) | On sale: 12/2/08



frontlist	4
agents	70
foreign reps	71
author/title index	72
ordering information	74

table of contents

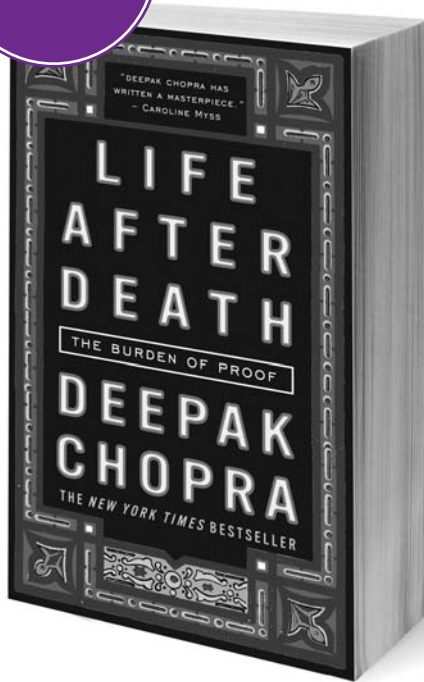
COMING SOON

Life After Death

The Burden of Proof

Deepak Chopra

NEW YORK TIMES
BESTSELLER



Life After Death provides insight and optimism—with Deepak Chopra's accessible style and innovative ideas—for those who wonder what happens to the spirit after the body dies.

In *Life After Death*, Chopra draws on cutting-edge scientific discoveries and the great wisdom traditions to provide a map of the afterlife. He tells us there is abundant evidence that "the world beyond" is not separated from this world by an impassable wall; in fact, a single reality embraces all worlds, all times, and places.

"It could empower you to live life a little fuller. Maybe forever."
—Self

"If I had any doubts about the afterlife, I don't have them anymore. Deepak Chopra has cast his inimitable light on the darkened corners of death. I think this is his greatest contribution yet."

—Marianne Williamson, author of *The Gift of Change*

DEEPAK CHOPRA is the author of more than 50 books translated into over 35 languages, including numerous *New York Times* bestsellers in both the fiction and nonfiction categories. Chopra's Wellness Radio, which focuses on success, love, sexuality and relationships, well-being, and spirituality, airs weekly on Sirius Stars. He is founder and president of the Alliance for a New Humanity and can be contacted at DeepakChopra.com. *Time* magazine heralds Deepak Chopra as one of the top 100 heroes and icons of the century, and credits him as "the poet-prophet of alternative medicine."

SEE PAGE 106 IN THE FALL 2008 CROWN CATALOG
FOR DETAILS ABOUT DEEPAK CHOPRA'S NEW BOOK
WHY IS GOD LAUGHING?



Self-Help (SEL000000)
5⁷/₁₆ x 8; 304 pages
ISBN/EAN: 978-1-4000-5235-6
\$14.95 paper (Canada: \$16.95)
On Sale 9/16/08

All Rights: Crown
Pub History: A Harmony hardcover (Fall 2006)
978-0-307-34578-3

National Publicity

Advertising

New York Times
Natural Health
Yoga Journal

Online Promotion

- *New York Times* online campaign
- Advertising on movie sites
- Advertising on New Age-interest sites
- Promotion through author's site and newsletters, DeepakChopra.com
- Google Adwords campaign

Also by Deepak Chopra

The Path to Love
978-0-609-80153-2
\$14.95 (Canada: \$21.00)

The Book of Secrets
978-1-4000-9834-7
\$14.95 (Canada: \$19.95)

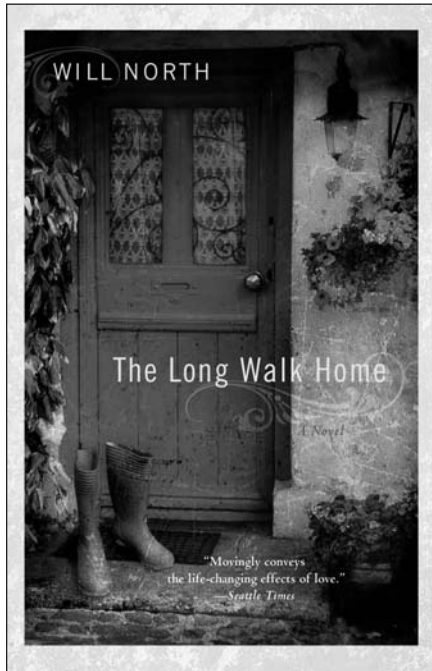
A Random House AudioBook

Abridged, 4 CDs
978-0-7393-3439-3
\$27.95 (Canada: \$36.95)

The Long Walk Home

A Novel

Will North



A lyrical story about the many faces of fidelity and the triumph of love and faith over loss, set in an isolated mountain town outside of London.

When American Alec Hudson strides up the lane to Fiona Edwards's farmhouse bed-and-breakfast in the remote mountains of North Wales, both their lives are forever altered. He is carrying the ashes of his late wife, honoring her last request that he scatter them atop a peak they had climbed years earlier. As Alec waits for the weather to clear, he and Fiona are drawn together by loss and longing.

This is the story of a man and a woman struggling with the agonizing complexities of fidelity—to a spouse, to a moral code, to themselves, and to a passionate love neither thought would ever come again.

"Movingly conveys the life-changing effects of love between two middle-aged people with a lot of unshared history."
—*Seattle Times*

"If Nicholas Sparks set a novel in North Wales, it would read a lot like this."
—*Publishers Weekly*

"With its exploration of love at midlife, this debut novel will remind readers of the megahit *Bridges of Madison County*."
—*Booklist*

"North's bittersweet, romantic novel has invited some early comparisons with the bestselling work of Nicholas Sparks and Robert James Waller."
—*Seattle Post-Intelligencer*

WILL NORTH is the award-winning ghostwriter of half a dozen nonfiction books. He divides his time between Seattle and Britain. This is his first novel.



Fiction (FIC000000)

5⁷/₁₆ x 8; 320 pages

ISBN/EAN: 978-0-307-38303-7

\$13.95 paper (Canada: \$15.95)

On Sale 5/13/08

British: Crown

Translation: International Creative Management

First Serial: Crown

Audio: Crown

Pub History: A Shaye Areheart Books hardcover (Fall 2007)
978-0-307-38302-0

National Publicity

Online Promotion

- USA Today online campaign
- Google Adwords campaign

Novel Thoughts Title

Book includes discussion guide and behind-the-book bonus material

Discussion Guide Available Online at CrownReads.Com

Outreach to Book Group Coordinator List

A Random House eBook 978-0-307-40557-9

“As sweet and funny and sad and true and
heartfelt a memoir as one could find.”

—Augusten Burroughs, author of
Running with Scissors, from the foreword

look me in the eye

my life with asperger's

For fans of Oliver Sacks, parents of children on the autism spectrum,
and anyone interested in the workings of the human mind—the
moving, slyly funny story of growing up with Asperger's syndrome
(a form of autism) at a time when the diagnosis didn't exist and of
Robison's journey from his world into ours.

“Engaging in its understated humor...
Emotionally gripping.”

—*Chicago Tribune*

“Deeply felt and often darkly funny...a delight.”

—*People* (Critic's Choice)

“A fantastic life story told with grace, humor,
and a bracing lack of sentimentality.”

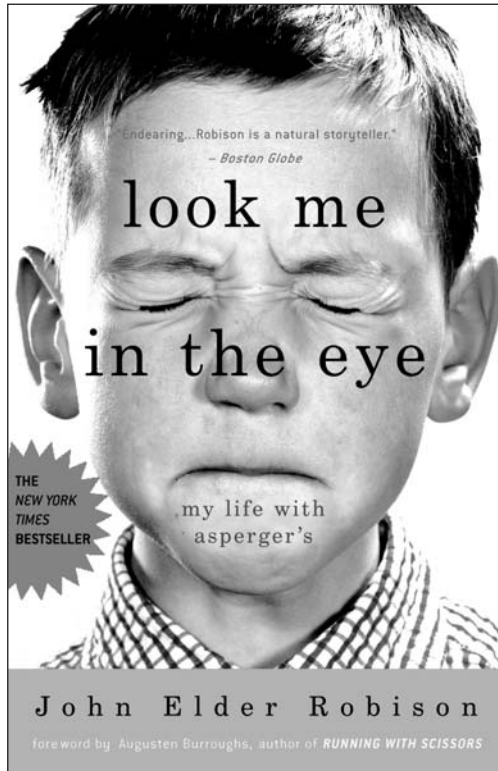
—*Entertainment Weekly*

by John Elder Robison

New York Times BESTSELLER

“Endearing...often drolly funny...
Robison is a natural storyteller.”

—*Boston Globe*



JOHN ROBISON lives with his wife and son in Amherst, Massachusetts—next door to his brother, Augusten Burroughs. His company, J. E. Robison Service, repairs and restores fine European automobiles.



Autobiography—Personal Memoirs/Psychology & Psychiatry (BIO026000)
5³/₁₆ x 8; 304 pages
ISBN/EAN: 978-0-307-39618-1
\$14.95 paper (Canada: \$16.95)
On Sale 9/9/08

All Rights: Crown
Pub History: A Crown hardcover (Fall 2007)
978-0-307-39598-6

National Publicity

Tie-In with Author's Appearance/Lecture Schedule

Advertising

New York Times

Online Promotion

- *New York Times* online campaign
- Advertising on CNN.com
- Promotion on author's website, JohnRobison.com
- E-blast to mommy blogger list
- Google Adwords campaign

Outreach to Autism and Asperger's Awareness Groups Via the Author's Connection at Autism Speaks

Outreach to Therapists and Special Education Programs

Discussion Guide Available in Book and Online at CrownReads.Com

Mailing to Book Group Coordinator List

P.O.P.

978-0-307-45118-7
Easel-Backed Poster
(no charge)

A Random House AudioBook

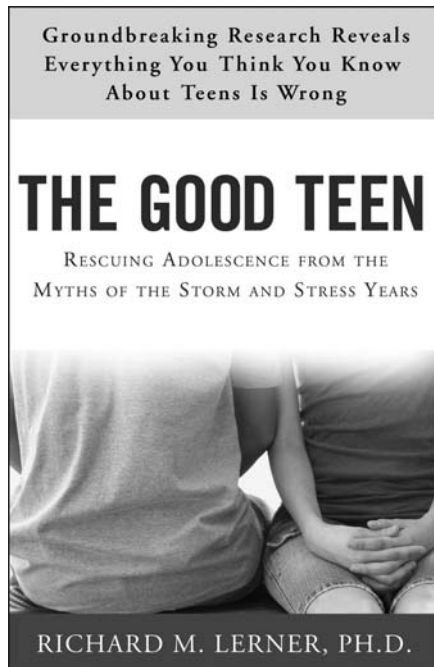
978-0-7393-5768-2
Abridged, 5 CDs
\$29.95 (Canada: \$37.95)

AUGUST

The Good Teen

Rescuing Adolescence from the Myths of the Storm and Stress Years

Richard M. Lerner, Ph.D.



Who says the teen years have to be terrible? Not acclaimed academic researcher Richard Lerner.

For parents who want to ensure the teen years are less troubled and more fulfilling than ever imagined, *The Good Teen* provides a much needed reexamination of contemporary adolescence and a visionary call to action. Drawing on his decades of experience working with teens, Richard Lerner defies current societal thinking: Teens are not inherently difficult or deficient, nor are the teen years by necessity ones of storm and stress. Teens are not problems to be fixed, but resources to be developed.

"The most prolific developmental psychologist of our era has distilled his decades of insight into...a very accessible analysis of adolescence." —Graham Spanier, Ph.D., president of Penn State University

"There is no one in America today who understands teenagers better than Richard Lerner. *The Good Teen* overflows with gemlike insights based on Lerner's own groundbreaking research, his 'positive youth' perspective, and his own experience as a caring and successful parent. Readers will find lots of useful advice about questions that arise everyday in contemporary family life."

—William Damon, author of *The Moral Child*, Professor of Education, and director of Stanford Center on Adolescence, Stanford University

"With unchallengeable research and analysis, Dr. Richard Lerner's terrific and very important book, *The Good Teen*, totally refutes and rejects the fear and demonization of teenagers so prevalent in America today."

—Former U.S. senator Fred Harris, Chair of the Board of Trustees, Milton S. Eisenhower Foundation

RICHARD M. LERNER is the Bergstrom Chair in Applied Developmental Science and the director of the Institute for Applied Research in Youth Development, Eliot-Pearson Department of Child Development, Tufts University.



Family & Relationships—Parenting (FAM034000)

5⁷/₁₆ x 8; 272 pages

ISBN/EAN: 978-0-307-34758-9

\$14.95 paper (Canada: \$16.95)

On Sale 8/5/08

All Rights: Crown

Pub History: A Crown hardcover (Fall 2007)
978-0-307-34757-2

Juicy Pens, Thirsty Paper

Gifting the World with Your Words and Stories,
and Creating the Time and Energy to Actually Do It

SARK



A deeply inspirational and creative guide to the joyous mission of storytelling and writing, completely handwritten and filled with SARK's signature full-color art.

It's easy to say you're a writer but more challenging to put pen to paper—or fingers to keyboard—and actually write. *Juicy Pens, Thirsty Paper* is a one-of-a-kind guide to the craft of writing. Through the use of unusual writing prompts and games, fascinating writer interviews, uplifting quotes, and stories of her own writing successes and failures, SARK has created a get-real, feel-good book about transforming fears so you can be free to write and keep writing.

Juicy Pens, Thirsty Paper offers great ways to get you writing, including:

- Juicy exercises and games to get your ideas from your mind to your paper
- How to find true inspiration in people and ordinary things around you to fuel your writing
- Ways to create time to write despite a full schedule
- How to keep experiencing writing as fun and joy-filled
- How to skillfully work with the “bad writing blues” and other types of writing resistance and use them to your advantage
- Ways to develop your unique writer's voice

For anyone who knows that a writer lives within but doesn't know how or where to start; for writers who need new ways to work past their blocks and be re-inspired; for anyone who loves SARK's wise words and art, *Juicy Pens, Thirsty Paper* will help start the ink flowing and keep it going.

SARK (Susan Ariel Rainbow Kennedy) is the author and artist of fifteen bestselling books. She is an acclaimed speaker and teacher and is the CEO and founder of Planet SARK, a thriving business that promotes empowered living. SARK lives in San Francisco. Visit her at PlanetSARK.com.



Self Help—Creativity (SEL009000)
8 x 8; 192 pages; full-color illustrations throughout
ISBN/EAN: 978-0-307-34170-9
\$18.95 paper (Canada: \$22.00)
On Sale 8/5/08

British: The Creative Culture
Translation: The Creative Culture
First Serial: Crown
Audio: The Creative Culture

National Publicity

National Radio Campaign

6-City Author Tour

Atlanta
Charlotte, NC
Chicago
Madison, CT
Portland, OR
San Francisco

Tie-In to Author's Lecture Appearances and Fan Base

Online Promotion

- Advertising on writer resource websites
- Promotion on author's website, PlanetSARK.com, and MySpace page, mspace.com/PlanetSARK
- Google Adwords campaign

Buzz Mailing to List of Writing Teachers

Also by SARK

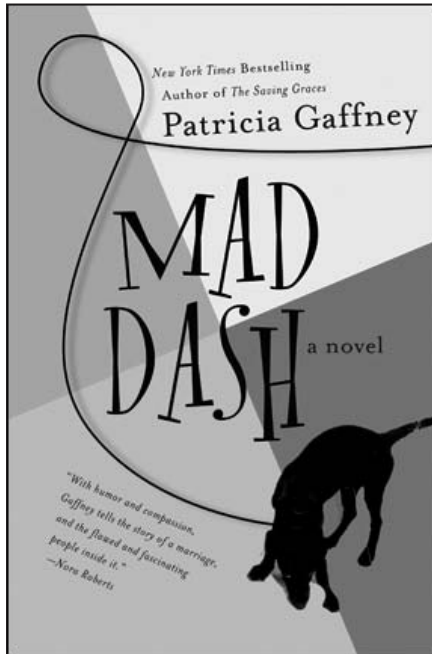
Fabulous Friendship Festival
978-0-307-34169-3
\$17.95 (Canada: \$22.00)

AUGUST

Mad Dash

A Novel

Patricia Gaffney



A strong, poignant, and hilarious work of commercial women's fiction by Patricia Gaffney, New York Times best-selling author of The Saving Graces, about what happens when opposites don't attract anymore and a long-married couple must find their way back to each other.

"Both touching and funny, *Mad Dash* is an intimate view—through the eyes of characters who resonate—of the human heart."
—Nora Roberts

"A good-humored story of a marriage...So much fun."
—*Boston Globe*

"A book just long and sweet enough to get you through the night."
—*Good Housekeeping*

"Vividly set and we actually come to care about these two diametrically opposed veterans of 20 years together... Gaffney has a blunt and convincing insight into her characters.... We definitely want to hang around to see how the pieces finally end up on the matrimonial chessboard."
—*Washington Post*

"A fun, light, well-written novel and likely to resonate."
—*Tampa Tribune*

"Gaffney's books are always heartfelt and wise—but most of all, laugh-out-loud funny—and this one is my favorite yet!"
—Janet Evanovich

PATRICIA GAFFNEY is the author of the novels *The Goodbye Summer*, *Flight Lessons*, *Circle of Three*, and *The Saving Graces*.

National Publicity

Advertising
BookPage

Online Promotion
Google Adwords campaign

Discussion Guide Available in Book and Online at CrownReads.com



Fiction (FIC000000)

5⁷/₁₆ x 8; 368 pages

ISBN/EAN: 978-0-307-38212-2

\$13.95 paper (Canada: \$15.95)

On Sale 8/5/08

British: Writers House
Translation: Writers House
First Serial: Crown
Audio: Writers House

Pub History: A Shaye Areheart Books hardcover (Summer 2007)
978-0-307-38211-5

The Man in the Blizzard

A Novel

Bart Schneider



In the dog days of summer, just as the Republican National Convention comes to town, private investigator Augie Boyer learns how far a fringe political group will go to force their agenda in this rollicking topical novel for this or any political season.

Pothole private eye Augie Boyer is out of sorts. He's been smoking too much *Pontchartrain Pootie* and scarfing down an excess of fried food. He can't stop thinking of his therapist wife, who left him for another therapist, and despite the best efforts of his new girlfriend, Erica, Augie's testosterone levels have sunk lower than the winter temperatures of Minneapolis.

One day, a beautiful blond violinist with multiple personalities walks into Augie's office. She draws him into a complex case that involves neo-Nazi violin collectors, mind-control specialists, and a mass of antiabortion activists, who've come to the Twin Cities for a huge rally to coincide with the Republican National Convention.

When Augie uncovers a plot to kill three abortion doctors in connection with the rally, he needs all the help he can get. Detective Bobby Sabbatini of the St. Paul Police Department, a rabid poetry evangelist, and Agent Francis Synge, a charming, black-Irish master of code, are by his side, along with his assistant Blossom, a spike-haired ex-con. But when Augie's only child, the radical singer-songwriter Minnesota Rose, arrives to sing at a protest rally, he realizes how dangerously close to him the threat has come.

With *The Man in the Blizzard*, Bart Schneider delivers a politically charged novel imbued with great wit and warmth.

BART SCHNEIDER is the author of the novels *Blue Bossa*, a finalist for the *Los Angeles Times* Book Prize; *Secret Love*, a *New York Times* Notable Book of the Year; and *Beautiful Inez*.



Fiction—Literary (FIC019000)
5⁷/₁₆ x 8; 336 pages
ISBN/EAN: 978-0-307-23813-9
\$14.95 paper (Canada: \$16.95)
On Sale 8/5/08

British: Crown
Translation: Marly Rusoff & Associates
First Serial: Crown
Audio: Crown

National Publicity

Author Events

out of Minneapolis and Northern California

Online Promotion

- Advertising on CNN.com
- Advertising in Shelf Awareness e-newsletter
- Outreach to liberal blogger list
- Google Adwords campaign

Finished Book Mailing to Minneapolis Stores

Promotion at Mystery Conventions

P.O.P.

978-0-307-45117-0
Easel-backed poster (no charge)

A Random House eBook

978-0-307-45012-8

Also by Bart Schneider

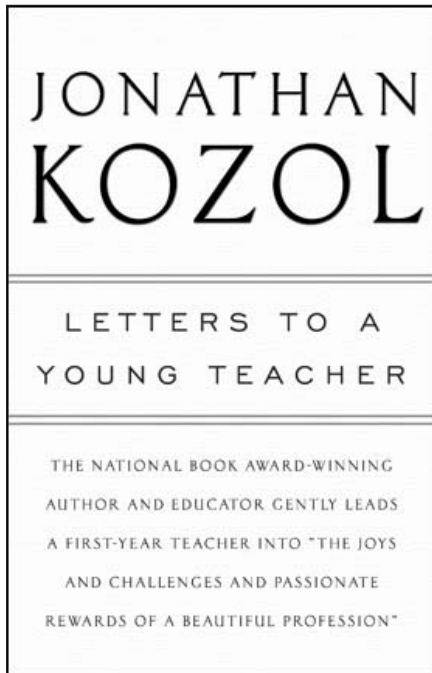
Beautiful Inez

978-1-4000-5443-5
\$14.00 (Canada: \$21.00)

AUGUST

Letters to a Young Teacher

Jonathan Kozol



Jonathan Kozol's most delightfully personal and revealing work to date takes the form of warm and friendly letters to Francesca, a young classroom teacher, offering encouragement and guidance and survival strategies for teachers of all ages in our nation's public schools.

"Kozol's love for his students is as joyful and genuine as his critiques of the system are severe. He doesn't pull punches."
—*Washington Post*

"[Charts] the positive tension between his lifelong indignation and the renewable joy of being in the classroom, something essential to all good teaching."
—*Los Angeles Times*

"Every citizen who cares about the future of our children ought to read this."
—Eric Carle, author of *The Very Hungry Caterpillar*

"The nation's wisest and boldest and most clearheaded writer on education...tells personal classroom stories with a refreshing honesty, and conveys the excitement and joy of preparing a new generation to remake the world."
—Howard Zinn, author of *A People's History of the United States*

JONATHAN KOZOL is the National Book Award-winning author of *Death at an Early Age*, *The Shame of the Nation*, and *Savage Inequalities*. He has been working with children in their inner-city schools for more than 40 years.

National Publicity

Tie-In with Author's Appearance/Lecture Schedule

Advertising
New York Times

Online Promotion
Google Adwords campaign

Cross-Promotion with Author's Group, Education Action

A Random House eBook
978-0-307-40570-8

Also by Jonathan Kozol
The Shame of the Nation
978-1-4000-5245-5
\$14.95 (Canada: \$21.00)
Rachel and Her Children
978-0-307-34589-9
\$13.95 (Canada: \$18.95)



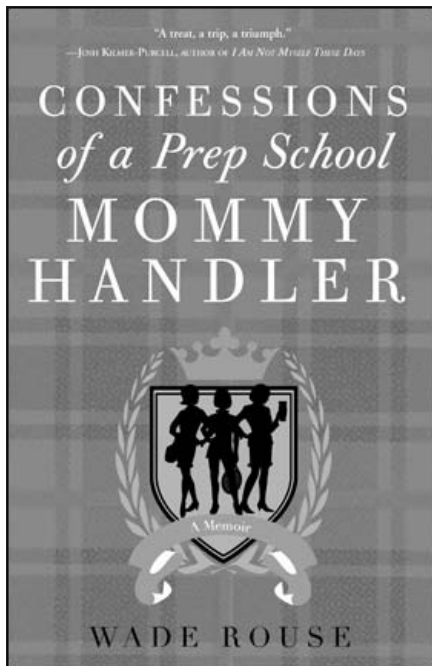
Education (EDU014000)
5⁷/₁₆ x 8; 304 pages
ISBN/EAN: 978-0-307-39372-2
\$12.95 paper (Canada: \$14.95)
On Sale 8/5/08

British: Janklow & Nesbit Associates
Translation: Janklow & Nesbit Associates
First Serial: Janklow & Nesbit Associates
Audio: Crown

Confessions of a Prep School Mommy Handler

A Memoir

Wade Rouse



David Sedaris meets The Nanny Diaries in this hilarious chronicle of critically acclaimed author Wade Rouse's tenure as the "mommy handler" at one of the country's top prep schools.

When Wade Rouse—a rural, public school graduate who grew up more *Hee Haw* than *Dynasty*—was hired as the director of publicity at a prestigious prep school, he quickly discovered his real job was to make the very pretty, very rich, very mean mommies of the elite students very happy.

Following a year in the life of the super rich and super spoiled, *Confessions of a Prep School Mommy Handler* is hilarious, heartbreaking, and deliciously catty.

"Humor and pathos...Prada meets *Prep*." —*Out*

"Funny." —*Entertainment Weekly*

"Another wincingly funny memoir from Rouse... Deliciously fun." —*Kirkus Reviews*

"A treat, a trip, a triumph." —Josh Kilmer-Purcell, author of *I Am Not Myself These Days*

WADE ROUSE is the author of *America's Boy: A Memoir* and has worked in public relations for some of the nation's most prestigious private schools, colleges, and universities. He lives in Michigan.

National Publicity

Online Promotion

- Advertising on The Book Reporter Network
- E-blast to book group enthusiasts
- E-blast to mommy blogger list
- Google Adwords campaign

Buzz Mailing to Private Schools



Autobiography (BIO000000)

5⁷/₁₆ x 8; 272 pages

ISBN/EAN: 978-0-307-38271-9

\$13.95 paper (Canada: \$15.95)

On Sale 8/12/08

British: Wendy Sherman Associates

Translation: Wendy Sherman Associates

First Serial: Crown

Audio: Crown

Pub History: A Harmony hardcover (Fall 2007)
978-0-307-38270-2

Question from UConn student:
“What do you think of premarital sex?”

Coulter:
“Honestly, that’s the worst pickup line I’ve ever heard.”

IF DEMOCRATS HAD ANY BRAINS, THEY’D BE REPUBLICANS

Now you can read all the quotes that have so outraged her enemies, and so delighted her legions of fans. More than just the definitive collection of Coulterisms, *If Democrats Had Any Brains, They’d Be Republicans* includes dozens of brand-new commentaries written by Coulter and hundreds of never-before-published quotations, including:

NEW YORK TIMES BESTSELLER—UPDATED WITH A BRAND-NEW CHAPTER!

Question:
“What do you say to your critics who claim that you attack liberals just as viciously as you say conservatives are attacked by liberals?”

Coulter:
“Our insults are true.”

ANN COULTER

New York Times BESTSELLER



“Hillary wants to be the first woman president, which would also make her the first woman in a Clinton administration to sit behind the desk in the Oval Office instead of under it.”

ANN COULTER'S FUNNIEST, MOST DEVASTATING, AND, YES, MOST OUTRAGEOUS BOOK TO DATE.

National Publicity

Advertising

New York Times *National Review*
American Spectator *NewsMax*
Human Events *Weekly Standard*

Online Promotion

- Advertising on conservative websites and blogs
- Google Adwords campaign

A Random House Large Print Edition

978-0-739-32738-8
 \$24.95 (Canada: \$32.00)

A Random House Audio Book

Abridged, 3 CDs
 978-0-739-36615-8
 \$24.95 (Canada: \$32.00)

Also by Ann Coulter

Godless
 978-1-4000-5421-3
 \$14.95 (Canada: \$19.95)

How to Talk to a Liberal (If You Must)
 978-1-4000-5419-0
 \$15.95 (Canada: \$22.95)

Slander
 978-1-4000-4952-3
 \$14.95 (Canada: \$22.95)

ANN COULTER is the #1 *New York Times* bestselling author of *Godless*, *How to Talk to a Liberal (If You Must)*, *Treason*, *Slander*, and *High Crimes and Misdemeanors*. She is the legal correspondent for *Human Events* and a syndicated columnist for Universal Press Syndicate. You can read her weekly column on her website, AnnCoulter.com.

SEE PAGES 86–87 OF THE CROWN FALL 2008 CATALOG FOR DETAILS ABOUT ANN COULTER'S NEW BOOK.



Current Affairs—Quotations (REF019000)
 5⁷/₁₆ x 8; 288 pages
 ISBN/EAN: 978-0-307-40895-2
 \$13.95 paper (Canada: \$15.95)
 On Sale 8/26/08

British: William Morris Agency
 Translation: William Morris Agency
 First Serial: Crown
 Audio: William Morris Agency
 Pub History: A Crown Forum hardcover (Fall 2007)
 978-0-307-35345-0

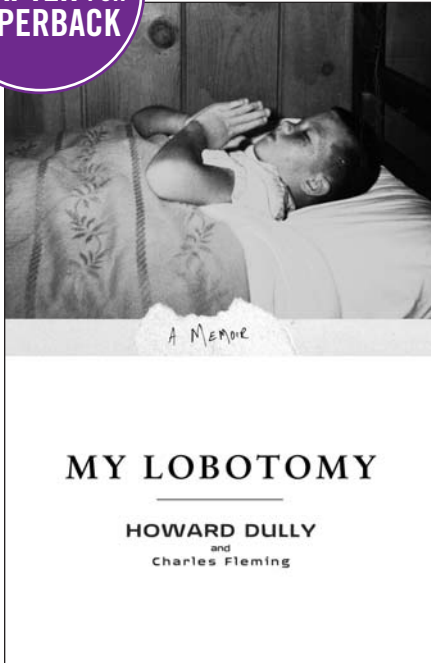
AUGUST

My Lobotomy

A Memoir

Howard Dully and Charles Fleming

NEW
CHAPTER FOR
PAPERBACK



"Chilling. Intriguing...one of the saddest stories you'll ever read."
—William Crimes, *New York Times*

At twelve, Howard Dully was guilty of the same crimes as other boys his age: he was moody and messy, rambunctious with his brothers, contrary just to prove a point, and perpetually at odds with his parents. Yet somehow, this normal boy became one of the youngest people on whom Dr. Walter Freeman performed his barbaric transorbital—or ice pick—lobotomy.

"Compelling." — *Washington Post*

"Inspiring." — *USA Today*

"Powerful." — *San Francisco Chronicle*

"Vital...It's a voice to crash a server, and to break your heart."
— *Cleveland Plain Dealer*

"Dully shows that regardless of what happened to his brain, his heart and soul are ferociously strong."
— *Chicago Sun-Times*

"Plain-spoken, heart wrenching memoir..."
— *San Jose Mercury News*

HOWARD DULLY is now a school bus driver who lives happily with his wife in San Jose, California.

CHARLES FLEMING is a journalist and coauthor of several *New York Times* nonfiction bestsellers. He lives in Los Angeles.

National Publicity

Online Promotion

- Advertising on Newsweek.com
- Promotion on CrownReads.com
- Promotion on website, MyLobotomy.net
- Google Adwords campaign

Buzz Mailing to Book Group Coordinators and Appropriate Special Interest Groups



Biography & Autobiography—Personal Memoirs (BIO026000)

5⁷/₁₆ x 8; 288 pages

ISBN/EAN: 978-0-307-38127-9

\$13.95 paper (Canada: \$15.95)

On Sale 8/26/08

All Rights: Crown

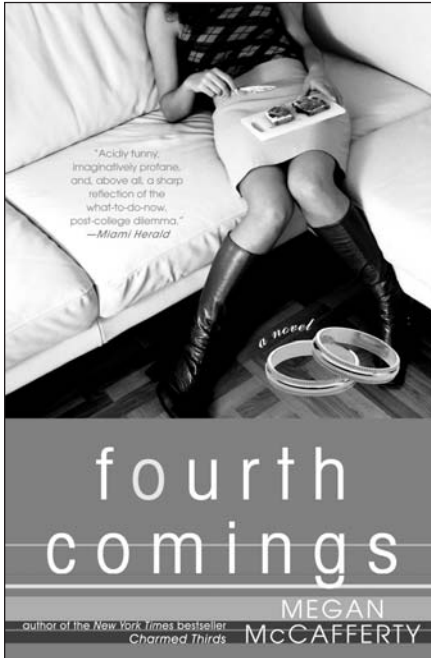
Pub History: A Crown hardcover (Fall 2007)
978-0-307-38126-2

New York Times BESTSELLER

Fourth Comings

A Novel

Megan McCafferty



"Megan McCafferty's hilarious coming-of-age novels are getting better as Jess gets older....Acidly funny, imaginatively profane, and, above all, a sharp reflection of the what-to-do-now, post-college dilemma."

—Miami Herald

From the author of *Sloppy Firsts*, *Second Helpings*, and *Charmed Thirds* comes the fourth book in the series starring the charming, unflappable Jessica Darling—now nearly grown-up and graduated from college. As she takes on New York City, her first job, dating, and a marriage proposal, her piercing wit and signature spontaneity are in full swing as she goes kicking and screaming into adulthood.

"Judy Blume meets Dorothy Parker."

—The Wall Street Journal

"McCafferty looks at travails with humor as well as heart."

—People

MEGAN McCAFFERTY is the *New York Times* bestselling author of the Jessica Darling series. She lives in New Jersey.

National Publicity

Advertising

College newspaper ad campaign

Online Promotion

- Advertising on People.com
- Promotion on author's website, MeganMcCafferty.com
- Google Adwords campaign

Also by Megan McCafferty

Sloppy Firsts

978-0-609-80790-3

\$13.95 (Canada: \$21.00)

Second Helpings

978-0-609-80791-0

\$13.95 (Canada: \$17.95)

Charmed Thirds

978-1-4000-8043-4

\$13.95 (Canada: \$17.95)



Fiction (FIC000000)

6 1/8 x 9 1/4; 320 pages

ISBN/EAN: 978-0-307-34651-3

\$13.95 paper (Canada: \$15.95)

On Sale 8/26/08

British: Joanna Pulcini Literary Management

Translation: Joanna Pulcini Literary Management

First Serial: Crown

Audio: Crown

Pub History: A Crown hardcover (Fall 2007)

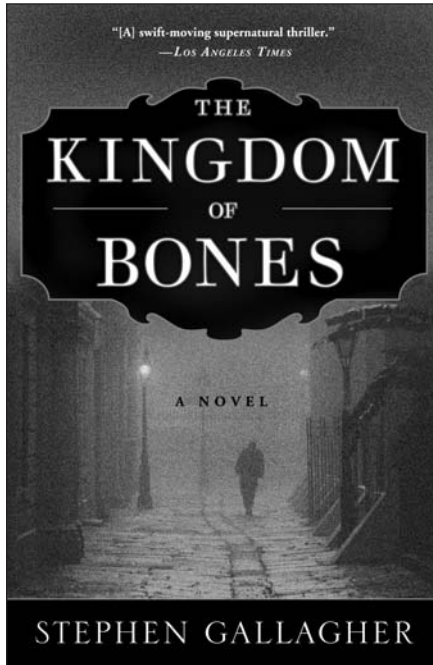
978-0-307-34650-6

SEPTEMBER

The Kingdom of Bones

A Novel

Stephen Gallagher



Unfolding across 15 years and two continents, The Kingdom of Bones is a modern psychological thriller with the pace and energy of Victorian sensational fiction.

The haunting story of Tom Sayers, a former boxing champion who must continue to fight—to clear his name after a series of gruesome murders, for the heart and soul of a leading lady, and to uncover the truth behind a legend as old as evil itself.

"[A] highly addictive, highly creepy novel about a serial killer in the 19th-century...Gallagher pulls it off with genuine skill. The chance of immortality and the occult are compelling and deftly handled...and no reader will be let down by the ending." —*Richmond Times-Dispatch*

"If thriller-reading were a sin, Stephen Gallagher would be responsible for my ultimate damnation."

—Dean R. Koontz

"[A] swift-moving supernatural thriller."

—*Los Angeles Times*

"Gallagher takes up the story with skill and erudition....[He] knows how to people a plot with believable, fully dimensioned characters." —*Rocky Mountain News*

STEPHEN GALLAGHER is a novelist, screenwriter, and director. He is the author of 14 novels, including *Nightmare, with Angel*; *Red, Red Robin*; and *The Spirit Box*.

National Publicity

Online Promotion

- *USA Today* online campaign
- Advertising in ShelfAwareness e-newsletter
- Google Adwords campaign



Fiction—Historical (FIC014000)

5⁷/₁₆ x 8; 384 pages

ISBN/EAN: 978-0-307-38281-8

\$14.95 paper (Canada: \$16.95)

On Sale 9/9/08

British: Howard Morhaim Literary Agency

Translation: Howard Morhaim Literary Agency

First Serial: Crown

Audio: Crown

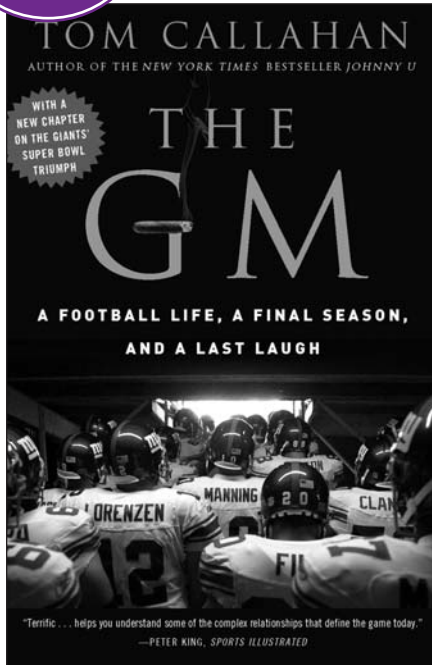
Pub History: A Shaye Areheart Books hardcover (Fall 2007)
978-0-307-38280-1

The GM

A Football Life, a Final Season, and a Last Laugh

Tom Callahan

With a **NEW CHAPTER** on the **GIANTS' SUPERBOWL TRIUMPH**



The most inside book ever written about the NFL, The GM invites us into the inner sanctum of the legendary general manager Ernie Accorsi, who built much of the team that captured the 2008 Superbowl.

"A terrific narrative of the ebb and flow of a football season through the eyes of a general manager...[it illustrates] the real tension that exists in front offices, the kind you so rarely read about in the mainstream press...Don't think this is just a Giants book. It's not. It's an NFL book, and a book that helps you understand some of the complex relationships that define the game today."

—Peter King, *Sports Illustrated*

"*The GM* is perhaps the best book ever written about a pro football executive...Compassionate, witty, and painfully honest, Accorsi is a terrific subject with whom to play verbal pitch-and-catch, and Callahan seems to have caught almost all his best stories."

—Allen Barra, *Washington Post Book World*

"A compelling chronicle of Accorsi's career written adroitly by Tom Callahan, who was allowed to be a fly on the wall of the Giants' inner sanctums."

—Dave Anderson, *New York Times*

TOM CALLAHAN, a former senior writer at *Time* magazine and sports columnist at the *Washington Post*, is the recipient of several sports journalism awards.

National Publicity

Online Promotion

- *New York Times* online campaign
- Google Adwords campaign

Buzz Mailing to College Football Coaches

Also by Tom Callahan

The Bases Were Loaded (and So Was I)

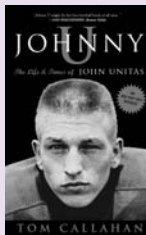
978-1-4000-8156-1

\$12.95 (Canada: \$17.95)

Johnny U

978-1-4000-8140-0

\$13.95 (Canada: 17.95)



Sports & Recreation—Football (SPO015000)

5⁷/₁₆ x 8; 288 pages; 8-page full-color insert

ISBN/EAN: 978-0-307-39461-3

\$14.95 paper (Canada: \$16.95)

On Sale 9/9/08

British: David Black Literary Agency

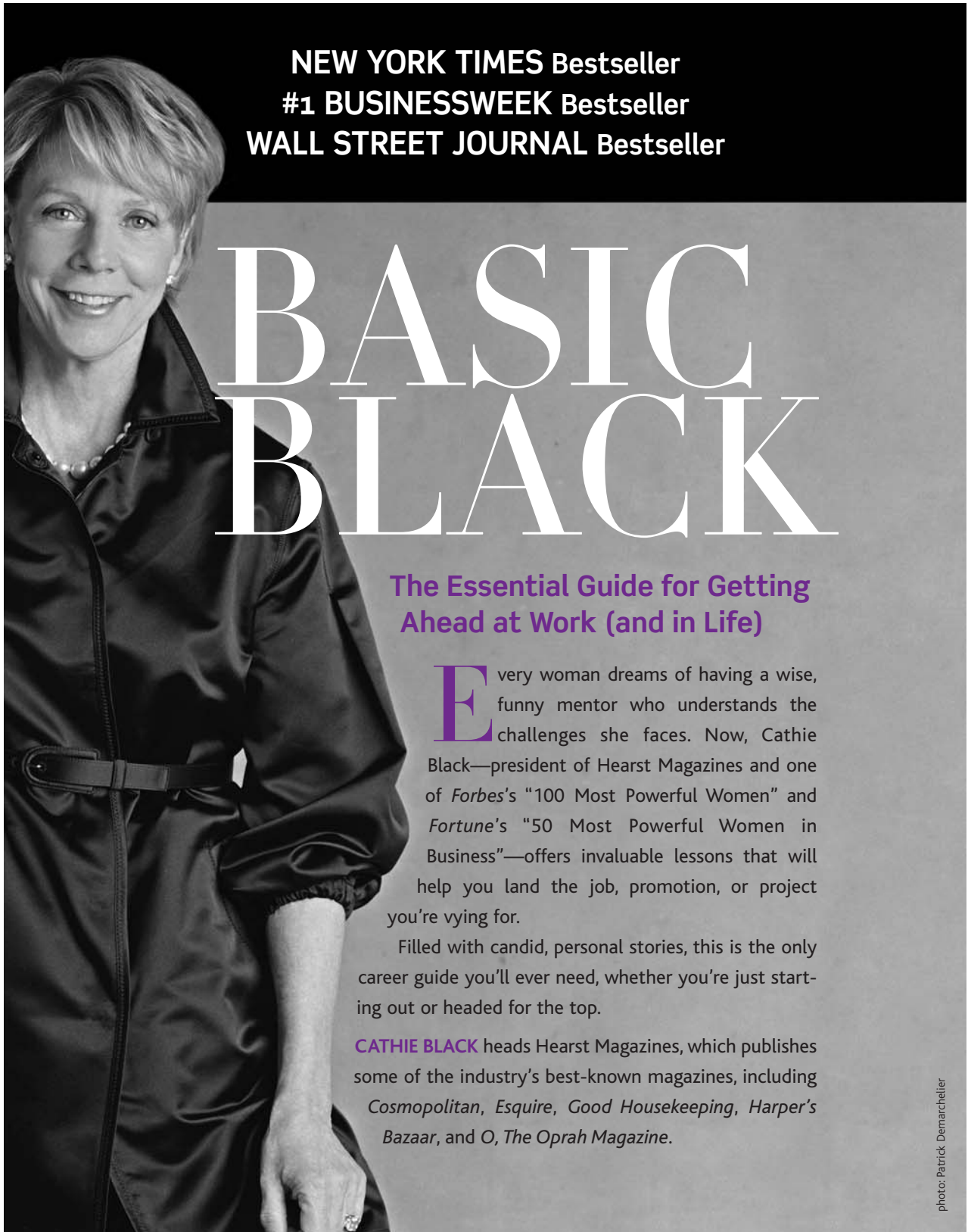
Translation: David Black Literary Agency

First Serial: Crown

Audio: Crown

Pub History: A Crown hardcover (Fall 2007)

978-0-307-39413-2



NEW YORK TIMES Bestseller
#1 BUSINESSWEEK Bestseller
WALL STREET JOURNAL Bestseller

BASIC BLACK

The Essential Guide for Getting Ahead at Work (and in Life)

Every woman dreams of having a wise, funny mentor who understands the challenges she faces. Now, Cathie Black—president of Hearst Magazines and one of *Forbes's* “100 Most Powerful Women” and *Fortune's* “50 Most Powerful Women in Business”—offers invaluable lessons that will help you land the job, promotion, or project you’re vying for.

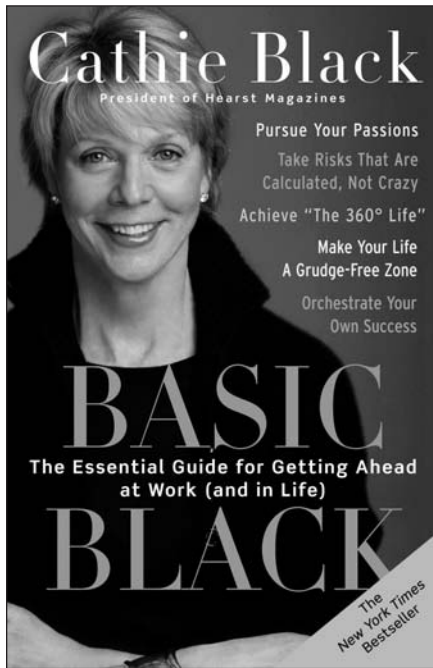
Filled with candid, personal stories, this is the only career guide you’ll ever need, whether you’re just starting out or headed for the top.

CATHIE BLACK heads Hearst Magazines, which publishes some of the industry’s best-known magazines, including *Cosmopolitan*, *Esquire*, *Good Housekeeping*, *Harper’s Bazaar*, and *O, The Oprah Magazine*.

photo: Patrick Demarchelier

Cathie Black

The bestselling guide to seizing opportunity in the workplace, from the woman at the pinnacle of the Hearst magazine empire.



“Cathie Black is sitting as close to the top of the world as you can get.” —TIME

“Thoughtful...Black’s insights on topics ranging from risk to passion to fear to leadership are hard-won, and her wisdom...has the potential to enrich careers and lives.” —USA TODAY

“Imagine a no-holds-barred conversation with a mentor and role model. Ms. Black...delivers insights that women and men will appreciate.” —CHICAGO DAILY HERALD

“Smart, true, and reassuring.” —Suze Orman, author of THE 9 STEPS TO FINANCIAL FREEDOM

“An important read for any woman who wants to become a better colleague, a better leader...and a better person.” —Meg Whitman, former president and CEO of eBay, Inc.

National Publicity

20-City Radio Satellite Tour

Advertising
New York Times

Online Promotion

- Advertising on People.com
- Advertising on CareerBuilder.com
- Promotion on author’s website, CathieBlack.com
- Google Adwords campaign

Cross-Promotion with Hearst Magazines

Buzz Mailing to Publishing Master’s and Summer Programs

A Random House AudioBook
Abridged, 4 CDs
978-0-7393-5452-0
\$27.95 (Canada: \$35.95)

A Random House eBook
978-0-307-40571-5



Business & Economics (BUS000000)
5⁷/₁₆ x 8; 304 pages
ISBN/EAN: 978-0-307-35113-5
\$14.95 paper (Canada: \$16.95)
On Sale 9/9/08

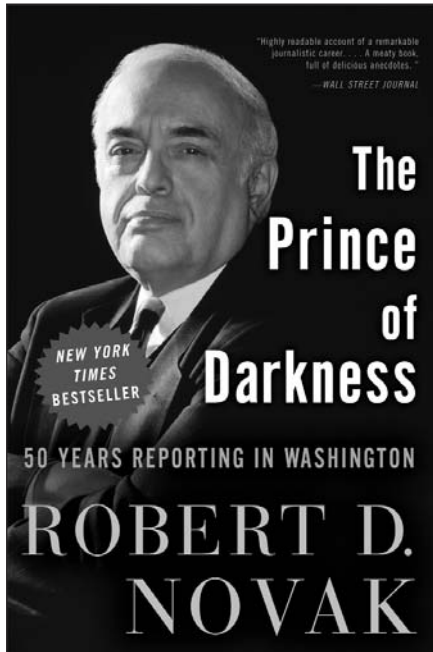
All Rights: Crown
Pub History: A Crown Business hardcover (Fall 2007)
978-0-307-35110-4

New York Times **BESTSELLER**

The Prince of Darkness

50 Years Reporting in Washington

Robert D. Novak



Legendary (and controversial) political reporter Robert D. Novak provides a fascinating account of a half century covering—and making—news.

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—Wall Street Journal

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—New York Times Book Review

"An extraordinary inside look at life in Washington over the last 50 years."

—Tim Russert

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—Michael Barone, *The Weekly Standard*

"Sprawling, candid, informative, nostalgic, and entertaining."

—National Review

ROBERT D. NOVAK writes "Inside Report," one of the longest-running syndicated columns in the nation, and the "Evans-Novak Political Report," which he began in the 1960s with the late Rowland Evans. Now a Fox News contributor, Novak spent 25 years as a political commentator for CNN, where he served as cohost and co-executive producer of *The Capital Gang* and as a frequent cohost of *Crossfire*.

National Publicity

Tie-In with Author's
Appearance/Lecture Schedule

Advertising
Washington Post

Online Promotion

- Advertising on conservative blogs and websites
- Google Adwords campaign



Autobiography—Political (BIO010000)

6 7/8 x 9 1/4; 672 pages; 16 page black-and-white insert

ISBN/EAN: 978-1-4000-5200-4

\$18.95 paper (Canada: \$22.00)

On Sale 9/9/08

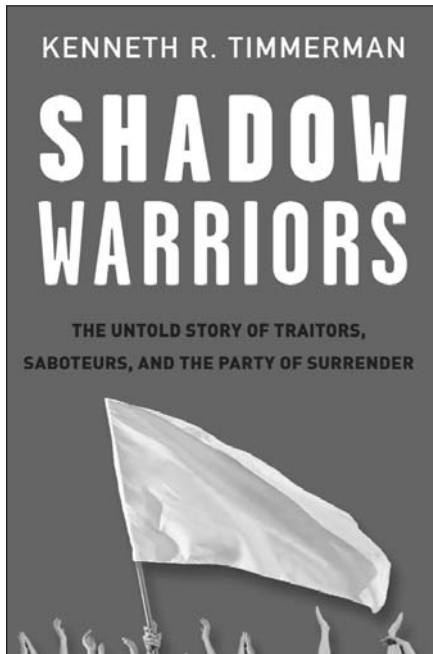
All Rights: Crown

Pub History: A Crown Forum hardcover (Summer 2007)
978-1-4000-5199-1

Shadow Warriors

The Untold Story of Traitors, Saboteurs, and the Party of Surrender

Kenneth R. Timmerman



Investigative reporter Kenneth Timmerman blows the lid off a story that conservatives have long feared was true: Partisan bureaucrats at the State Department, the CIA, and other key agencies, together with Democratic politicians, have undermined Bush administration policy at every turn, jeopardizing American national security and gutting our ability to fight the war on terror.

In *Shadow Warriors* you'll learn:

- How and why the shadow warriors have leaked details of virtually every covert U.S. intelligence tool used in the war on terror
- Why U.S. intelligence refused to examine important documents detailing the secret Iraqi networks that became the heart of the insurgency
- How newly discovered Iraqi government documents reveal the extent of Saddam Hussein's ties to international terrorists and the truth about his WMD arsenal

"An alarming but necessary book that reads like a thriller. By raising uncomfortable questions, Ken Timmerman has performed a significant public service."

—Michael Medved, nationally syndicated talk radio host

KENNETH R. TIMMERMAN is the *New York Times* best-selling author of *Countdown to Crisis: The Coming Nuclear Showdown with Iran*; *The French Betrayal of America*; *Preachers of Hate: Islam and the War on America*; *Shakedown: Exposing the Real Jesse Jackson*; and *Death Lobby: How the West Armed Iraq*.

National Publicity

20-City Radio Satellite Tour

Also by Kenneth R. Timmerman

Countdown to Crisis

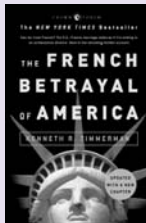
978-1-4000-5369-8

\$14.95 (Canada: \$21.00)

French Betrayal of America

978-1-4000-5367-4

\$14.95 (Canada: \$21.00)



Current Events (CUR000000)

6 1/8 x 9 1/4; 416 pages

ISBN/EAN: 978-0-307-35210-1

\$14.95 paper (Canada: \$16.95)

On Sale 9/16/08

British: William Morris Agency

Translation: William Morris Agency

First Serial: Crown

Audio: William Morris Agency

Pub History: A Crown Forum hardcover (Fall 2007)

978-0-307-35209-5

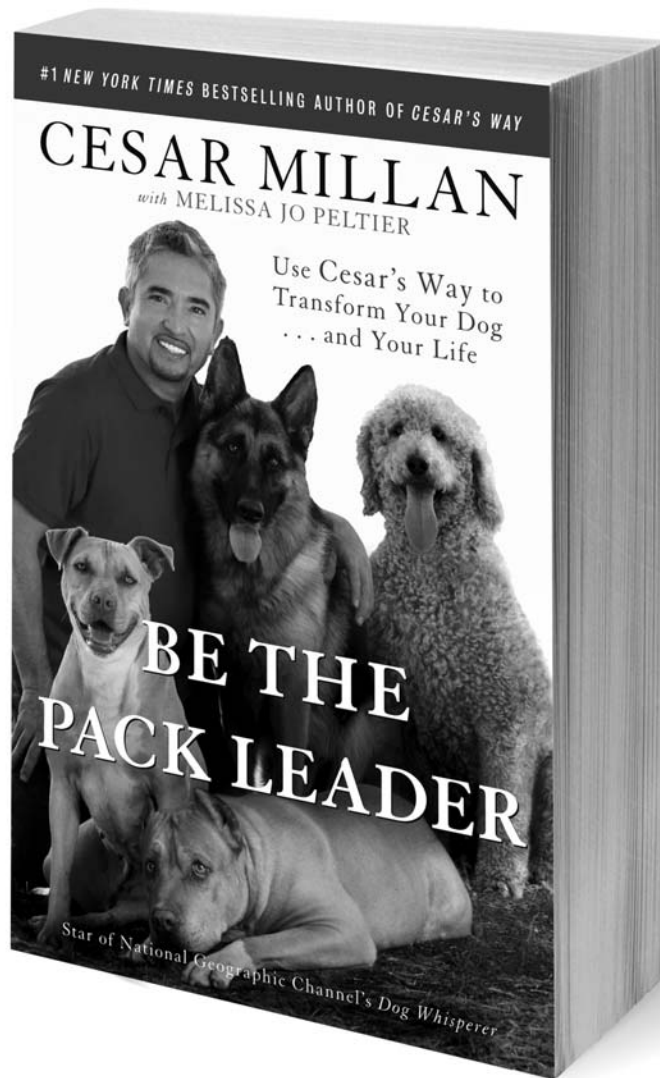
“[MILLAN IS] SERENE AND MESMERIZING....HE DESERVES A CAPE AND A MASK.”

—*New York Times*

“[CESAR] ARRIVES AMID CHAOS AND LEAVES BEHIND PEACE.”

—Malcolm Gladwell, *The New Yorker*

* WITH MORE PRACTICAL TIPS AND ADVICE, INCLUDING A QUICK REFERENCE GUIDE WITH STEP-BY-STEP PROCEDURES FOR TACKLING THE MOST COMMON DOG BEHAVIOR PROBLEMS, ALL NEW DOG SUCCESS STORIES, AND AN 8-PAGE INSERT OF CESAR AT WORK!



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with MELISSA JO PELTIER

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National Publicity

Advertising
New York Times

Online Promotion

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- *USA Today* online campaign
- Advertising on MSNBC.com and CNN.com
- Major advertising campaign on pet, travel, and parenting websites and blogs
- Promotion on author website and e-newsletters, CesarMillanInc.com

Major Co-Promotion with National Geographic Channel, Including On-Air and Online Promotion

Targeted Mailings to Humane Societies, Dog Trainers, and Animal Shelters Nationwide

A Random House AudioBook
978-0-7393-5423-0
Abridged, 4 CDs
\$27.95 (Canada: \$35.95)



Pets—Dogs (PET004000)
5 7/16 x 8; 336 pages; 8-page full-color insert
ISBN/EAN: 978-0-307-38167-5
\$13.95 paper (Canada: \$15.95)
On Sale 9/23/08

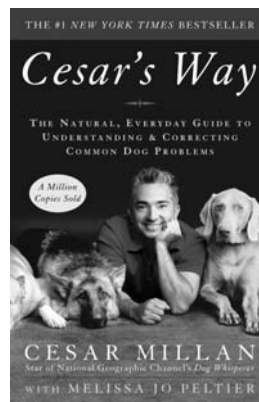
British: Trident Media Group
Translation: Trident Media Group
First Serial: Trident Media Group
Audio: Crown

Pub History: A Harmony hardcover (Fall 2007)
978-0-307-38166-8

Be the Pack Leader is Millan's new guide for taking your relationship with your dog to a higher level. By developing the skills necessary to become the calm, assertive owner your dog needs to live a balanced, fulfilled life, you'll improve your dog's behavior and your own life as well.

CESAR MILLAN is the #1 *New York Times* bestselling author of *Cesar's Way* and the star of *Dog Whisperer with Cesar Millan*, which is the National Geographic Channel's top-rated show.

MELISSA JO PELTIER is an executive producer and cowriter of *Dog Whisperer with Cesar Millan*.



Also by Cesar Millan
Cesar's Way
978-0-307-33797-9
\$13.95 (Canada: \$16.95)

SEE PAGE 126–127 OF THE CROWN FALL 2008 CATALOG FOR DETAILS ON CESAR MILLAN'S NEW BOOK, *A MEMBER OF THE FAMILY*

New York Times BESTSELLER

Katie

The Real Story

Edward Klein



National Publicity

Online Promotion

- Advertising on People.com
- Google Adwords campaign

In this probing portrait of America's news queen, bestselling author Edward Klein exposes the many faces of Katie Couric: the independent woman and the needy wife and lover; the grieving widow famed for her kindness to others and the fiercely competitive diva; the consummate TV interviewer and the stumbling network anchor. Drawing on scores of interviews with people who have never spoken on the record before, Katie: The Real Story is a truthful, unflinching look at a remarkable woman and the media kingdom she's sought to rule.

Katie and Her Husband, Jay Monahan: "Jay had come to believe that the only thing that stood between Katie and divorce was her fear of negative publicity."

Katie's Diva Behavior at CBS: "A technical problem left Katie standing without a script...As soon as the red light on the top of the camera went off, she screamed. One of the executives said, 'Just a minute, Katie; the reason you make \$15 million a year is to carry off these little glitches like a pro.'"

Katie and Her Parents: "She constantly sought [their] approval, but...[they] were better at telling her what she had done wrong than what she had done right."

Katie and Matt Lauer: "Matt had privately told several executives at NBC that he would quit his job if they signed up Katie for another four years."

EDWARD KLEIN is the author of six consecutive *New York Times* bestsellers, including *The Truth about Hillary*, *The Kennedy Curse*, and *Farewell, Jackie*. A former editor in chief of the *New York Times Magazine*, he is a frequent contributor to *Vanity Fair* and *Parade*.



Biography—Rich & Famous (BIO013000)

5⁷/₁₆ x 8; 288 pages; 1 8-page full-color insert

ISBN/EAN: 978-0-307-35351-1

\$14.95 paper (Canada: \$16.95)

On Sale 9/30/08

All Rights: Crown

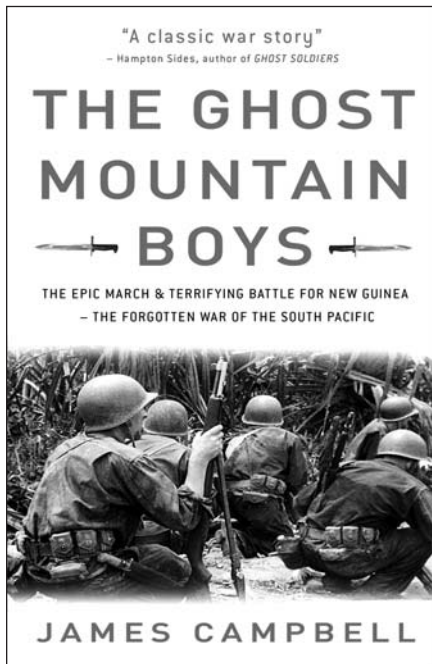
Pub History: A Crown hardcover (Fall 2007)

978-0-307-35350-4

The Ghost Mountain Boys

Their Epic March and the Terrifying Battle for New Guinea—
The Forgotten War of the South Pacific

James Campbell



National Publicity

Online Promotion

- Advertising on Time.com
- Google Adwords campaign

Band of Brothers meets *The Things They Carried*—a forgotten but stirring story of patriotism and bravery, and a searing account of one battalion's hell march across Papua New Guinea.

Despite their lack of jungle training, the 32nd Division's "Ghost Mountain Boys" were assigned the most grueling mission of the entire Pacific campaign: to march over the 10,000-foot Owen Stanley Mountains and to protect the right flank of the Australian army during the battle for New Guinea. *The Ghost Mountain Boys* is part war diary, part extreme-adventure tale, and—through letters, journals, and interviews—part biography of a group of men who fought to survive in an environment every bit as fierce as the enemy they faced. This is one of the great untold stories of World War II.

"Both a classic war story and a spirited safari through one of the most exotic landscapes on earth."

—Hampton Sides, author of *Ghost Soldiers* and *Blood and Thunder*

"We are fortunate to have Jim Campbell's outstanding *The Ghost Mountain Boys* illuminate the heroes of the 32nd Division."

—James Bradley, author of *Flags of Our Fathers* and *Flyboys*

"Campbell started out with history, but in the end he has written a tale of survival and courage of near mythic proportions."

—*America in WWII* magazine

JAMES CAMPBELL is the author of *The Final Frontiersman* and has written for *Outside* magazine as well as many other publications.



Military History—World War II (HIS027100)
5⁷/₁₆ x 8; 400 pages; 27 black-and-white photos; 4 maps
ISBN/EAN: 978-0-307-33597-5
\$14.95 paper (Canada: \$16.95)
On Sale 9/30/08

British: Crown
Translation: Collins McCormick Literary Agency
First Serial: Crown
Audio: Crown

Pub History: A Crown hardcover (Fall 2007)
978-0-307-33596-8

A New York Times Notable Book of the Year
 A Washington Post Best Book of 2007
 One of Entertainment Weekly's 10 Best Books of 2007
 New York Times Best of the Year Round-Up
 New York Times Editor's Choice

B E N M A C I N T Y R E



AGENT ZIGZAG

A True Story of Nazi Espionage, Love, and Betrayal

"[Chapman's] incredible wartime adventures... blend the spy-versus-spy machinations of John le Carré with the high farce of Evelyn Waugh."
 —New York Times

“Wildly improbable but entirely true... [a] compellingly cinematic spy thriller with verve. A.”
—*Entertainment Weekly*

“The best book ever written.”
—*Boston Globe*

“Amazing...Macintyre tells it to perfection, with endless insights.”
—*Washington Post*

“*Agent Zigzag*...is a true-history thriller, a real spy story superbly written. It belongs to my favorite genre: the ‘Friday night book’—start it then, because you *will* want to stay with it all weekend.”
—Alan Furst



EDDIE CHAPMAN WAS A CHARMING CRIMINAL, a con man, and a philanderer. He was also one of the most remarkable double agents Britain has ever produced. Inside the traitor was a man of loyalty; inside the villain was a hero. The problem for Chapman, his spymasters, and his lovers was to know where one persona ended and the other began. Based on recently declassified files, *Agent Zigzag* tells Chapman’s full story for the first time. It’s a gripping tale of loyalty, love, and treachery, offering a unique glimpse into the psychology of espionage, with its thin and shifting line between fidelity and betrayal.

BEN MACINTYRE is writer at large and an associate editor at the *London Times*. He is the author of *The Man Who Would Be King*, *The Englishman’s Daughter*, *The Napoleon of Crime*, and *Forgotten Fatherland*. He lives in London with his wife, novelist Kate Muir, and their three children.

National Publicity

Online Promotion

- *New York Times* online campaign
- Advertising on Time.com
- Promotion at AgentZigzag.com
- Google Adwords campaign

P.O.P.

978-0-307-45115-6
Easel-backed poster
(no charge)



History—Modern—20th Century (HIS037070)
5⁷/₁₆ x 8; 384 pages; 2 8-page black-and-white inserts & 1 map

ISBN/EAN: 978-0-307-35341-2

\$14.95 paper (Canada: \$16.95)

On Sale 9/30/08

British: Ed Victor Ltd.
Translation: Ed Victor Ltd.
First Serial: Crown
Audio: Crown

Pub History: A Harmony hardcover (Fall 2007)
978-0-307-35340-5

SEPTEMBER

Grande Expectations

A Year in the Life of Starbucks' Stock

Karen Blumenthal



A completely fresh approach to understanding investing that uses a character-driven narrative to explain the reasons why one stock—Starbucks—rose and fell over the course of a year.

"Chock-full of object lessons for anyone keen on growth-stock investing." —*Barron's*

"Introduces novices [to the world of the pros] and makes sense of it." —*USA Today*

"A brisk narrative that seeks to answer the questions of what really moves markets." —*Condé Nast Portfolio*

KAREN BLUMENTHAL has been a business reporter or editor for more than 20 years, most of those at *The Wall Street Journal*.

National Publicity

Cross-Promotion with *The Wall Street Journal*, Including Print, Radio, and Online Advertising

Online Promotion

- Advertising on business and financial blogs
- Google Adwords campaign



Business & Economics (BUS036000)

5⁷/₁₆ x 8; 320 pages

ISBN/EAN: 978-0-307-33972-0

\$14.95 paper (Canada: \$16.95)

On Sale 9/30/08

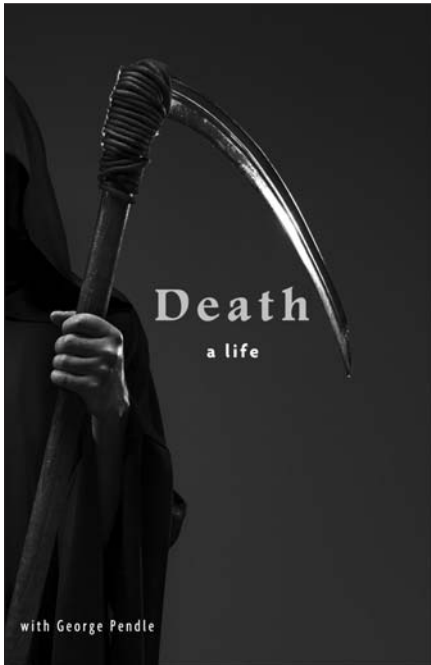
All Rights: Crown

Pub History: A Crown Business hardcover (Spring 2007)
978-0-307-33971-3

Death

A Life

Death with George Pendle



At long last, Death tells his story in this shocking, incredibly candid memoir.

Chronicling his suicide attempts, his struggles with his sexuality (“call me curious”), and the addiction to Life that nearly destroyed him, this long-awaited “autobiography” reveals the softer side of Death—with all the navel-gazing, neurotic self-involvement, and father issues you’d never expect.

You’ve heard the rumors (“Milton got it all wrong”); now read the truth—including rare behind-the-scenes glimpses into Heaven and Hell, secrets about the afterlife (“really, really long”), and the truth about what *really* went down with the Horsemen of the Apocalypse. (Did “creative differences” force Death out? Was it the “Jesus Incident”?) Plus, discover what the Grim Reaper *really* thought about the ancient Egyptians, Adam and Eve, Hitler, and even Elvis!

A parody of the confessional memoir served with dead-pan wit, this is a deliciously blasphemous, completely uncensored celebrity exposé, painting a portrait of a misunderstood, surprisingly sympathetic demon.

DEATH was born in Hell and educated in the Palace of Pandemonium and the Garden of Eden (pre-Fall). Since before the Dawn of Time he has ushered souls into the darkness of eternity. This is his first book.

The author of *The Remarkable Millard Fillmore* and *Strange Angel*, **GEORGE PENDLE** has written for *The Onion*, the *Times* (London), the *New York Sun*, and others.

National Publicity

Online Promotion

- Advertising on Fark.com
- Promotion via author’s online efforts
- E-blast to CrownHysterical e-newsletter subscribers
- Outreach to Goth-enthusiast sites
- Google Adwords campaign

A Random House eBook

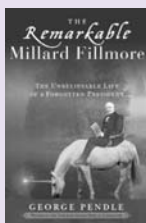
978-0-307-45008-1

Also by George Pendle

The Remarkable Millard Fillmore

978-0-307-33962-1

\$13.95 (Canada: \$17.95)



Humor (HUM000000)

5³/₁₆ x 8; 272 pages; 50 black-and-white photos throughout

ISBN/EAN: 978-0-307-39560-3

\$13.95 paper (Canada: \$15.95)

On Sale 9/30/08

British: Jill Grinberg Literary Management

Translation: Jill Grinberg Literary Management

First Serial: Crown

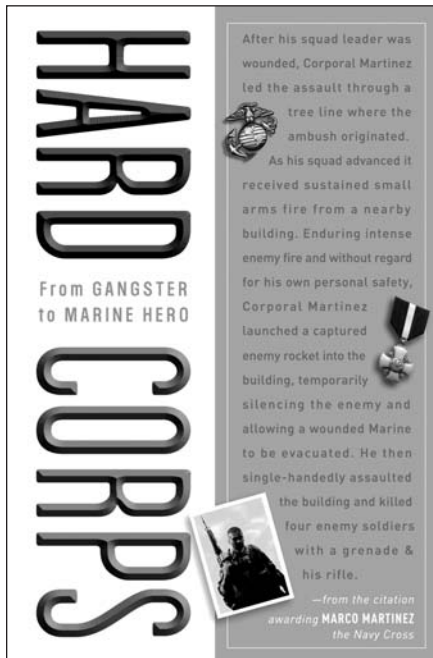
Audio: Crown

SEPTEMBER

Hard Corps

From Gangster to Marine Hero

Marco Martinez



A gritty, riveting, ultimately inspiring memoir from a genuine hero of the Iraq War, Hard Corps captures the "ooh-rah" spirit of the U.S. Marine Corps.

"[An] epic tale of the redemptive power of military service, the glories and horrors of war, and the constant quest for forgiveness and acceptance...Gritty, gripping...Riveting, poignant and, yes, inspirational."

—*Military Times*

"*Hard Corps* is more than another fine combat memoir... A quick and bracing read, utterly captivating."

—*FrontPage Magazine*

"Adrenaline-laced prose that will rock your world."

—*Minneapolis Star-Tribune*

MARCO MARTINEZ is the recipient of the Navy Cross, the second highest award a U.S. Marine can receive, only behind the Congressional Medal of Honor.

National Publicity

Online Promotion

- Advertising on conservative blogs and websites
- Google Adwords campaign

Buzz Mailing to Latino Organizations



Autobiography/History—Military(BIO000000/HIS27000)

6 1/2 x 9 1/4; 256 pages

ISBN/EAN: 978-0-307-38305-1

\$14.95 paper (Canada: \$16.95)

On Sale 9/30/08

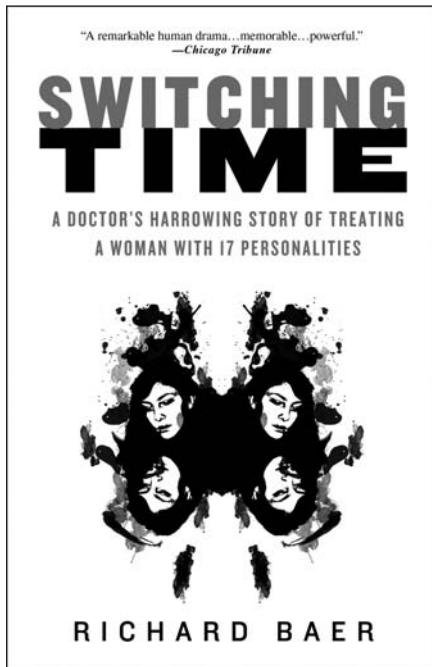
All Rights: Crown

Pub History: A Crown Forum hardcover (Fall 2007)
978-0-307-38304-4

Switching Time

A Doctor's Harrowing Story of Treating a Woman with 17 Personalities

Richard Baer



The first full account of multiple personality disorder to be related by the treating physician, this is the incredible saga of a young girl pitched into an unimaginable darkness who, to survive, created 17 different versions of herself.

While treating her for vague physical pains and depression, Dr. Richard Baer discovers that Karen Overhill spent a childhood grappling with horror so unimaginable that it's only by "switching time" with alternate selves, as the situation warrants, that Karen has been able to function since childhood. Realizing his patient represents an extreme case of multiple personality disorder, Baer faces the daunting task of creating a therapy that will make Karen whole again. As powerful as *Sybil* or *The Three Faces of Eve*, *Switching Time* is the first complete account of such therapy to be told from the perspective of the treating physician, a stunningly devoted healer who worked selflessly for decades so that Karen could one day live as a single human being.

"[A] remarkable medical journey...It was the defining case of [Baer's] career—and one that may have saved Karen's life."
—*Newsweek*

"*Switching Time* is meant to record 'a remarkable human drama' and it does. Karen's shocking story, and Baer's account of what was involved in 'holding herself together,' make memorable impressions...powerful."
—*Chicago Tribune*

DR. RICHARD BAER currently serves as medical director for Medicare in the states of Illinois, Indiana, Kentucky, and Ohio.



Biography/Autobiography (BIO000000)
5⁷/₁₆ x 8; 368 pages; 20 black-and-white photos throughout
ISBN/EAN: 978-0-307-38267-2
\$14.95 paper (Canada: \$16.95)
On Sale 9/30/08

British: Bidnick and Company
Translation: Bidnick and Company
First Serial: Crown
Audio: Crown

Pub History: A Crown hardcover (Fall 2007)
978-0-307-38266-5

National Publicity

Online Promotion

- *USA Today* online campaign
- Promotion on website, SwitchingTime.com
- Google Adwords campaign

Discussion Guide Available in the Book and Online at CrownReads.com

A Random House eBook
978-0-307-40675-0

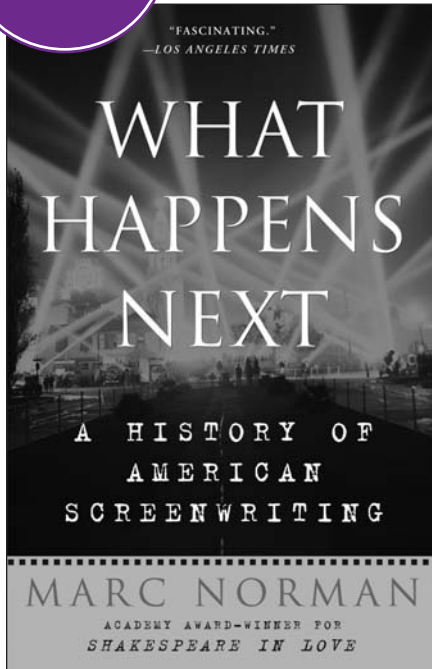
SEPTEMBER

What Happens Next

A History of American Screenwriting

Marc Norman

NAMED ONE
OF THE BEST
BOOKS OF THE
YEAR BY SLATE



A brilliant, wildly entertaining history of Hollywood from the perspective of the industry's famously underappreciated screenwriters.

In this truly fresh perspective on the movies, veteran Oscar-winning screenwriter Marc Norman gives us the first comprehensive history of the men and women who have answered the question every audience wants to know: What happens next? Impeccably researched, erudite, and filled with unforgettable stories of the too-often overlooked, maligned, and abused men and women who devised the ideas that others brought to life in action and words on-screen, this is a unique and engrossing history of the quintessential art form of our time.

"A fascinating portrait of Hollywood history."

—Los Angeles Times

"A history of American film in which the camera pans away from its presumptive stars and searches out the ink-stained wretches huddled over typewriters."

—San Francisco Chronicle

"A remarkable synthesis...the best, by far."

—Scott Eyman, *New York Observer*

"Irreplaceable....Without question, the best treatment of the subject since Richard Corliss's *Talking Pictures* in 1974."

—Buffalo News

MARC NORMAN won two Oscars for *Shakespeare in Love* in 1999, one for Best Screenplay Written Directly for the Screen (with Tom Stoppard) and another for Best Picture (shared with Donna Gigliotti, David Parfitt, Harvey Weinstein, and Edward Zwick), along with a Golden Globe, a Writers Guild Best Screenplay Award, a New York Film Critics Circle Award, a BAFTA Award, and a Silver Bear Award from the Berlin Film Festival. He lives in Santa Monica, California. This is his first work of nonfiction.

National Publicity

Online Promotion

- E-blast to screen writers
- Google Adwords campaign

Buzz Mailing to Writers Guild and Film Schools

A Random House eBook
978-0-307-45020-3



Performing Arts—Film—Screenwriting(PER004050)

5⁷/₁₆ x 8; 560 pages; 16-page black-and-white insert

ISBN/EAN: 978-0-307-39388-3

\$17.95 paper (Canada: \$21.00)

On Sale 9/30/08

British: Crown

Translation: Sterling Lord Literistic

First Serial: Crown

Audio: Crown

Pub History: A Harmony hardcover (Fall 2007)

978-0-307-38339-6

Taking Care of Your Girls

A Breast Health Guide for Girls, Teens, and In-Betweens

Marisa C. Weiss, M.D., Director of Breast Health Outreach, Lankenau Hospital,
and Isabel Friedman



A pioneering, comprehensive guide to breast health for girls eight to eighteen, and their moms, written by a nationally acclaimed oncologist and her teenage daughter.

Does a training bra help your breasts grow? Are they always going to be pointy and uneven? Is it safe to use antiperspirants and cell phones? Does all that breast cancer stuff on TV apply to me?

For millions of girls, questions like these are a big part of growing up. Finding reliable, straightforward information can be a challenge—for girls and their moms too. In *Taking Care of Your Girls*, Dr. Marisa Weiss and her 18-year-old daughter, Isabel, offer open and honest answers to the questions girls have about their breasts. Dr. Weiss shares the knowledge she's gained as a woman, a mother, and a doctor. Isabel provides a girl's-eye view, giving girls an "in her words" look at being a teen and the daughter of two doctors.

In the same vein as the groundbreaking *Deal with It!* and *Our Bodies, Ourselves*, this guide provides a safe place for girls and their mothers to find answers to all their questions about breast health and development.

DR. MARISA C. WEISS is the president and founder of BreastCancer.org. She currently practices at Lankenau Hospital, where she serves as director of Breast Radiation Oncology and director of Breast Health Outreach.

Her daughter, **ISABEL FRIEDMAN**, is an 18-year-old high school senior at the Friend Central School in Wynnewood, Pennsylvania. She will start college at the University of Pennsylvania in the fall of 2008.

National Publicity

Tie-In with Author's Appearance/Lecture Schedule

Online Promotion

- USA Today online campaign
- Cross-promotion with author's websites, BreastHealth.com and BreastCancer.org
- Advertising on female interest sites
- E-blast to health teacher list
- Google Adwords campaign

Buzz Mailing to Middle School Guidance Counselors, Girl Scout Troops, and Appropriate Special Interest Groups via Author's Connections

Masthead Mailing to Teen Magazines

A Random House eBook 978-0-307-45015-9

Also by Marisa C. Weiss, M.D.
Living Beyond Breast Cancer
978-0-8129-3066-5
\$17.00 (Canada: \$26.00)



Health & Fitness—Women's Health (HEA024000)
7³/₈ x 9¹/₄; 256 pages; 25 two-color illustrations
ISBN/EAN: 978-0-307-40696-5
\$15.95 paper (Canada: \$18.95)
On Sale 9/30/08

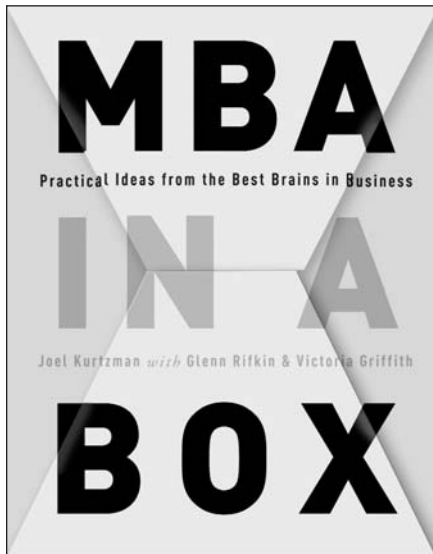
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SEPTEMBER

MBA in a Box

Practical Ideas from the Best Brains in Business

Joel Kurtzman with Glenn Rifkin and Victoria Griffith



Even better than the core-curriculum of an MBA program: The greatest minds in business give their candid, cutting-edge explanations of how the big ideas in business pull together and operate in the real world.

In the world of business, ideas matter. In this accessible, easy-to-read guide to topics that make up the core curriculum of an MBA program—management, marketing, accounting, finance, and strategy—great business thinkers like Michael Porter, Rosabeth Moss Kanter, Adrian J. Slywotzky, Warren Bennis, and Bill George give you a box full of ideas and tools that can boost your career and help you add value to your organization. For example:

- Why finance is not just about manipulating numbers but of immense importance in sustaining growth, building widespread wealth, and creating jobs.
- The profit zone and how to tell if a business is in one.
- The skill of turning an idea or invention into a product that solves a problem for a market.
- Merging the need of business to produce and grow with the environment so that they are both sustained.
- The latest thinking in marketing about branding, pricing, reversing a product's life cycle, and turning what has become a commodity into a specialty.

JOEL KURTZMAN has been a *New York Times* reporter and editor, the editor of *Harvard Business Review*, the founder of *Strategy and Business*, and senior partner for thought leadership at PricewaterhouseCoopers. He is now chairman of the Kurtzman Group, a consulting and advisory firm.

National Publicity

Online Promotion

- Advertising on CareerBuilder.com
- E-blast to people in their first year of a finance career
- Google Adwords campaign

A Random House eBook

978-1-4000-5399-5



Business & Economics(BUS000000)

7 x 9; 448 pages

ISBN/EAN: 978-0-307-45158-3

\$19.95 paper (Canada: \$22.95)

On Sale 9/30/08

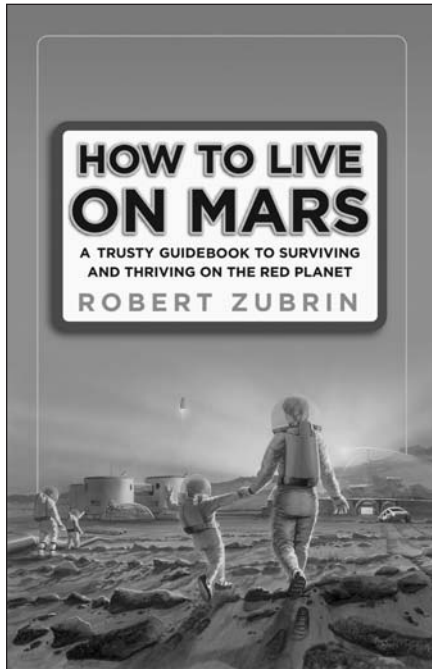
All Rights: Crown

Pub History: A Crown Business hardcover (Summer 2004)
978-0-609-61088-6

How to Live on Mars

A Trusty Guidebook to Surviving and Thriving on the Red Planet

Robert Zubrin



*From the author of **The Case for Mars** and eminent authority on Mars exploration and terraformation, a speculative but well-documented travel guide to the planet that holds the greatest promise for colonization.*

Thinking about moving to Mars? Then meet Robert Zubrin's alter ego, a guy from the future who's been happily living and working there for years.

From Zubrin's "experiences" you'll learn:

- How to get to Mars on a budget
- How to choose a habitat (just like on Earth, it's location, location, location)
- The cheapest way to protect your home from radiation
- How to choose a space suit and life-support system
- How to profit from the terraforming program (and why global warming will be your friend)
- Where to find a job that pays well (but doesn't kill you)
- And, of course, where to go to have fun...

Mixing frontier science with cutting wit, Zubrin writes about our future home on Mars with an irresistible blend of humor and real science.

ROBERT ZUBRIN, a recipient of the National Space Society's prestigious Robert A. Heinlein Award, has a doctorate in nuclear engineering and masters in aeronautics and was the leader of the "Mars Direct" project at Martin Marietta Aeronautics (later Lockheed Martin). He is the founder and current president of Pioneer Astronautics, which performs advanced space technology research for NASA and the U.S. military, and is also the president of the Mars Society, an international organization dedicated to furthering space exploration.

National Publicity

20-City Radio Satellite Tour

Author Events

out of New York and Washington, DC

Online Promotion

- Advertising on ScienceDaily.com
- Google Adwords campaign

Outreach to Space Societies, Planetariums, and Air and Space Museums

A Random House eBook
978-0-307-45011-1



Science (SCI000000)
5³/₁₆ x 8; 224 pages; 20 black-and-white illustrations
ISBN/EAN: 978-0-307-40718-4
\$13.95 paper (Canada: \$15.95)
On Sale 10/7/08

All Rights: Crown

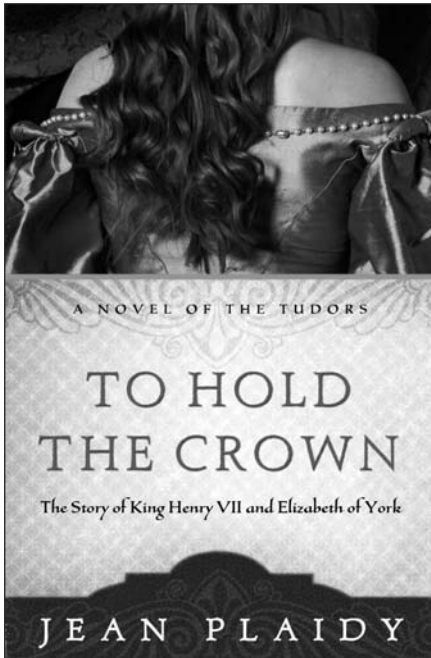
OCTOBER

TRP ORIGINAL

To Hold the Crown

The Story of King Henry VII and Elizabeth of York

Jean Plaidy



From bestselling author Jean Plaidy comes the unforgettable story of the couple that launched the Tudor dynasty—Henry VII and Elizabeth of York.

Henry Tudor was not born to the throne of England. Coming of age in a time of political turmoil and danger, the young Henry spent the better part of 14 years in exile before returning triumphantly to the Dorset coast with a small army and ending the War of the Roses.

As Henry's claim to the throne was tenuous, his marriage to Elizabeth of York, eldest daughter and direct heir of King Edward IV, served not only to unify the warring houses, but also helped Henry to secure the throne for himself and for generations to come. And though their union was born from political necessity, the couple grew to love each other and produced seven children.

To Hold the Crown is the first novel of Jean Plaidy's Tudor series. She brings readers inside the world of Henry and Elizabeth—their marriage and rule, heartbreak over the death of their child, and ultimately to the crowning of their son, the infamous King Henry VIII.

JEAN PLAIDY is the pen name of the prolific English author Eleanor Hibbert, also known as Victoria Holt. More than 14 million copies of her books have been sold worldwide.

National Publicity

Online Promotion

- E-blast to CrownHistorical e-newsletter subscribers
- Outreach to historical bloggers
- Google Adwords campaign

Discussion Guide Printed in Book and Available Online at CrownReads.com

A Random House eBook
978-0-307-45017-3

Also by Jean Plaidy

The Lady in the Tower
978-1-4000-4785-7
\$13.95 (NCR)

The Rose Without a Thorn
978-0-609-81017-0
\$13.95 (NCR)



Fiction—Historical (FIC014000)
5⁷/₁₆ x 8; 496 pages
ISBN/EAN: 978-0-307-34619-3
\$14.95 paper (NCR)
On Sale 10/7/08

British: McIntosh & Otis
Translation: McIntosh & Otis
First Serial: Crown
Audio: McIntosh & Otis

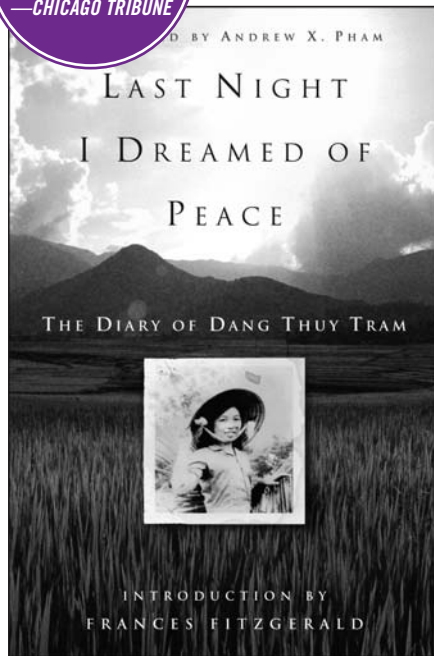
Last Night I Dreamed of Peace

The Diary of Dang Thuy Tram

Dang Thuy Tram; Translated by Andrew X. Pham

Foreword by Frances Fitzgerald

"ONE OF THE
BEST BOOKS
OF THE YEAR"
—CHICAGO TRIBUNE



Brutally honest and rich in detail, this posthumously discovered diary of a 27-year-old Vietcong woman doctor, saved from destruction by an American soldier, gives us fresh insight into the lives of those fighting on the other side. It is a story of the struggle for one's ideals amid the despair and grief of war, but most of all, it is a story of hope in the most dire of circumstances from the perspective of our historic enemy.

"Remarkable...seems like a gift from a heroine who was killed at 27 but whose voice has survived to remind us of the humanity and decency that endure amid and despite the horror and chaos of war."
—Francine Prose,
O, The Oprah Magazine

"[Brings] the war alive for a new generation of readers."
—Seth Mydans, *New York Times*

"A major contribution to the literature of the Vietnam War."
—*Chicago Tribune*

DANG THUY TRAM was a Vietnamese doctor who volunteered at the age of 24 to work in a Vietcong battlefield hospital in the Quan Ngai province. In the two years she worked in the hospital before her death in battle in 1970, she recorded all she saw and felt in the pages of her diary.

FRANCES FITZGERALD covered the Vietnam War for *The New Yorker*. Her resulting book, *Fire in the Lake*, received the Pulitzer Prize.

ANDREW X. PHAM is the author of the award-winning memoir *Catfish and Mandala* as well as a memoir about his father, *The Eaves of Heaven*, published by Harmony in spring 2008.

National Publicity

Online Promotion

- Advertising on Time.com
- Promotion on book website, ThuyTram.com
- Google Adwords campaign

Outreach to Vietnamese Churches



Autobiography—History (BIO000000/HIS000000)
5⁷/₁₆ x 8; 256 pages; 16-page black-and-white insert; 1 map
ISBN/EAN: 978-0-307-34738-1
\$12.95 paper (Canada: \$14.95)
On Sale 10/7/08

All Rights: Crown

Pub History: A Harmony hardcover (Fall 2007)
978-0-307-34737-4

MAX BROOKS



BESTSELLING AUTHOR MAX BROOKS SCRIPTS A GRUESOME GRAPHIC NOVEL THAT CHRONICLES THE MOST NOTORIOUS UNDEAD OUTBREAKS IN HISTORY.

THE ZOMBIE SURVIVAL GUIDE: RECORDED ATTACKS



National Publicity

20-City Radio Satellite Tour

Author Interviews and Events out of Los Angeles and New York

Online Promotion

- *New York Times* online campaign
- E-blast to list of college students
- Google Adwords campaign

Partnership with Avatar Press for Comic Book and Graphic Novel Core Audience Outreach

Promotion at Comic-Con and Horror Conventions

Masthead Mailing to Entertainment Magazines

P.O.P.

978-0-307-45119-4
12-copy mixed floor display
\$188.40 (Canada: \$240.00)

Also by Max Brooks

World War Z
978-0-307-34661-2
\$14.95 (Canada: \$21.00)

The Zombie Survival Guide
978-1-4000-4962-2
\$13.95 (Canada: \$21.00)



THEY HAVE ATTACKED ROMAN ARMIES.

The French Foreign Legion. Even prehistoric man. The undead have been a threat to humankind for millennia, and the living must always fight to survive. They're coming. And they're hungry.

This is the graphic novel the fans demanded for: major zombie attacks throughout time. Every civilization has faced this threat, and here are the stories—heroic, grisly tales of barbarian chieftains, infected soldiers, and, of course, zombies. And yes, they will come again.

Building off the "recorded attacks" of *The Zombie Survival Guide*, this graphic novel has the zombie action you crave, while focusing on individuals and their personal battles with the voracious undead.

The Zombie Survival Guide: Recorded Attacks includes eye-popping artwork from Avatar Press (publisher of Alan Moore, Frank Miller, Garth Ennis, and George A. Romero's *Night of the Living Dead*) and frighteningly beautiful splash pages packed with action, swords, gore, and, of course, hoards of drooling, lurching, reanimated corpses hungry for live flesh.

Those who don't learn from zombie history are condemned to repeat it.

The *New York Times* bestselling author of *The Zombie Survival Guide* and *World War Z*, **MAX BROOKS** has been called "the Studs Terkel of zombie journalism."



Comics & Graphic Novels (CGN004000)
6 1/8 x 9 1/4; 160 pages; black-and-white illustrations throughout
ISBN/EAN: 978-0-307-40577-7
\$16.95 paper (Canada: \$20.00)
On Sale 10/7/08

British: Ed Victor Ltd.
Translation: Ed Victor Ltd.
First Serial: Crown
Audio: Crown

EXCERPT

AN EXCERPT FROM

The Zombie Survival Guide: Recorded Attacks BY MAX BROOKS





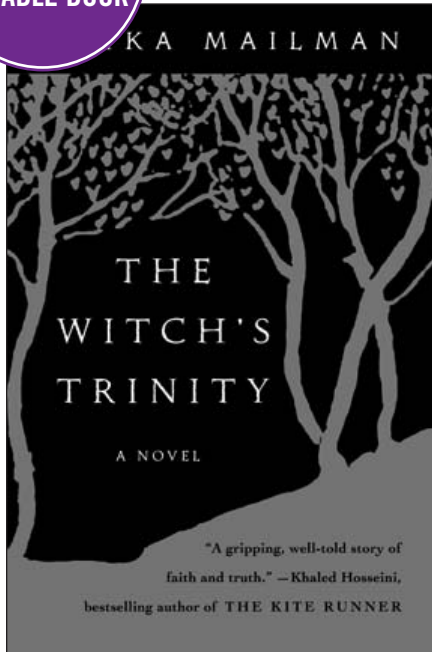
OCTOBER

The Witch's Trinity

A Novel

Erika Mailman

A
SAN FRANCISCO
CHRONICLE
NOTABLE BOOK



In this chilling, fascinating novel, a woman and her daughter-in-law become the target of a town that believes it is under the spell of witches in league with the Devil.

Beautifully written, nary a word out of place...deeply satisfying." —*San Francisco Chronicle*

"Plunges readers into the storm of ignorance, superstition, and religious frenzy that incited mass hysteria...a disturbing story told with clarity and precision, an old story that has resonance today." —*Boston Globe*

"A well-constructed novel and a gripping, well-told story of faith and truth." —Khaled Hosseini, #1 *New York Times* bestselling author of *The Kite Runner*

"Evocative and engrossing...a frightening tale of both the weakness and strength of the human soul...It reminded me of *Year of Wonders*." —Robert Alexander, national bestselling author of *The Kitchen Boy*

ERIKA MAILMAN had an ancestor who was twice tried for witchcraft. She lives in Gilroy, California, with her husband and daughter.

National Publicity

Online Promotion

- Advertising on female interest sites
- E-blast to CrownHistorical e-newsletter subscribers
- Outreach to historical fiction bloggers
- Outreach to special interest groups including Wicca groups and female spirituality blogs
- Google Adwords campaign

Finished Copy Buzz Mailing to Book Groups

Finished Copy Buzz Mailing to Key Booksellers

Discussion Guide Printed in Book and Available Online at CrownReads.com



Fiction—Historical (FIC014000)
5⁷/₁₆ x 8; 288 pages

ISBN/EAN: 9778-0-307-35153-1

\$13.95 paper (Canada: \$15.95)

On Sale 10/7/08

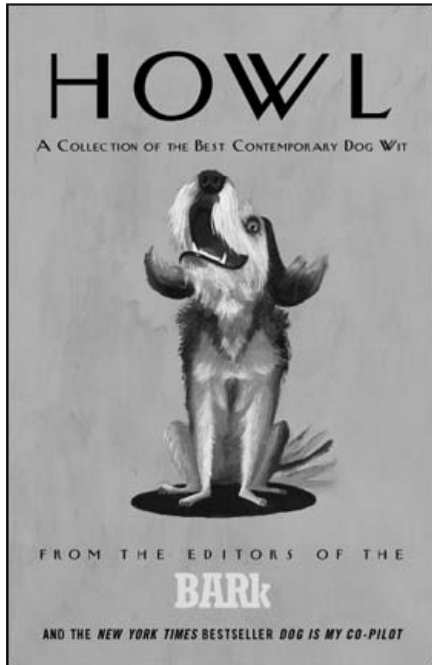
British: Marly Rusoff & Associates
Translation: Marly Rusoff & Associates
First Serial: Crown
Audio: Marly Rusoff & Associates

Pub History: A Crown hardcover (Fall 2007)
978-0-307-35152-4

Howl

A Collection of the Best Contemporary Dog Wit

The Editors of The Bark



Howl is a hilarious collection of humor writing and visual art relating to dogs, collected by the editors of The Bark, the award-winning magazine known as "The New Yorker for dog lovers."

"Pure comedic genius that will have you ROTFL (rolling on the floor laughing) from start to finish...guaranteed."

—DailyKibble.com

"A funny and touching book for anyone who loves, respects, and cherishes their dog as a family member!"

—Tamar Geller, Oprah's personal dog coach and *New York Times* bestselling author of *The Loved Dog*

"We love your book!" —Phydo and Phyllis Diller, author of *Like a Lampshade in a Whorehouse: My Life in Comedy*

Claudia Kawczynska and Cameron Woo created and publish **THE BARK**, an award-winning magazine known for its hip and literary vibe. Their first book, *Dog Is My Co-Pilot*, was a *New York Times* bestseller.

National Publicity

Advertising

Co-promotion with *The Bark*

Online Promotion

- Co-promotion with TheBark.com
- Advertising on The Book Reporter Network
- Advertising and promotion on pet lover blogs

Also by The Editors of *The Bark*

Dog Is My Co-Pilot

978-1-4000-5053-6

\$14.00 (Canada: \$21.00)



Pets—Dogs/Humor (PET004000/HUM000000)

5⁷/₁₆ x 8; 352 pages; black-and-white illustrations throughout

ISBN/EAN: 978-0-307-33839-6

\$14.95 paper (Canada: \$16.95)

On Sale 10/7/08

British: Crown

Translation: International Creative Management

First Serial: International Creative Management

Audio: Crown

Pub History: A Crown hardcover (Fall 2007)

978-0-307-33838-9



IF YOU HAVEN'T READ THE #1 NEW YORK
TIMES BESTSELLER, YOU HAVE MISSED...

“A scrumptious memoir.”

—*New York Times*

“Sixties model Pattie Boyd opening up about her rocky
relationships with two of music’s most famed performers.”

—*Harper’s Bazaar*

“A backstage pass into a life with icons and iconic songs. As
open and honest as an acoustic performance, Boyd shares
the tumult and happiness of her life.”

—*On-the-Town* magazine

“A charming, lively, and seductive memoir...Boyd seems like
a real person who happened to be lucky enough to live
shoulder to shoulder with rock deities.”

—*New York Times Book Review*

“Boyd finally answering some of those questions (about
George Harrison and Eric Clapton)—but on her own terms.”

—*USA Today*



#1 New York Times BESTSELLER

WONDERFUL TONIGHT

GEORGE HARRISON, ERIC CLAPTON, AND ME

PATTIE BOYD



FOR THE FIRST TIME EVER, Pattie Boyd, former wife of both George Harrison and Eric Clapton, breaks a 40-year silence, and tells the story of how she found herself bound to two of the most addictive, promiscuous musical geniuses of the twentieth century and became the most famous muse in the history of rock and roll. The woman who inspired Harrison's song "Something" and Clapton's anthem "Layla," Pattie Boyd has written a book that is rich and raw, funny and heartbreaking—and totally honest and open, and breathtaking.

PATTIE BOYD is an acclaimed photographer who lives in England.



Biography & Autobiography—Personal Memoirs (BIO026000)

5⁷/₁₆ x 8; 336 pages; 16-page full-color insert

ISBN/EAN: 978-0-307-40783-2

\$14.95 paper (Canada: \$16.95)

On Sale 10/7/08

British: William Morris Agency

Translation: William Morris Agency

First Serial: Crown

Audio: Crown

Pub History: A Harmony hardcover (Fall 2007)

978-0-307-39384-5

National Publicity

Online Promotion

- USA Today online campaign
- Advertising on RollingStone.com
- E-blast to beauty blogger list
- Google Adwords campaign

A Random House AudioBook

978-0-7393-5819-1

Abridged, 2 CDs

\$19.95 (Canada: \$25.95)

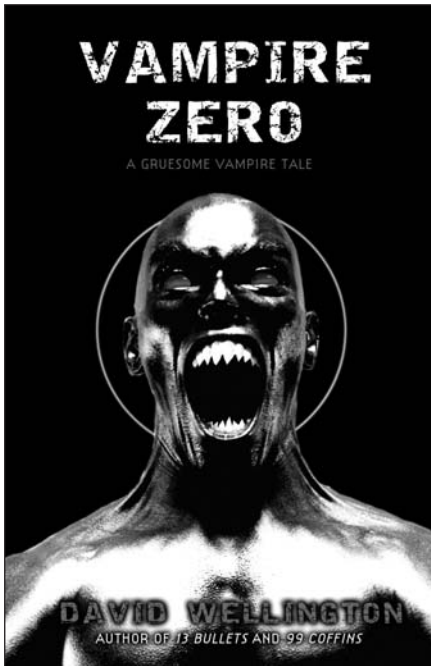
A Random House eBook

978-0-307-45022-7

TRP ORIGINAL

Vampire Zero

David Wellington



On the blood-drenched heels of 13 Bullets and 99 Coffins comes the final, eagerly anticipated installment in the Laura Caxton vampire trilogy—with the most terrifying twist yet.

Police investigator and vampire fighter Laura Caxton learned everything she knew about the unholy creatures from her former partner, U.S. Marshal Jameson Arkeley—the country's foremost authority on vampires. But after a bloody war visited upon Gettysburg by an army of vampires, Arkeley had to give up his own life to save others. But he didn't exactly die....

Arkeley accepted the curse and is now a vampire himself. What's worse, he's the savviest vampire ever—he knows all the tricks better than anyone. Caxton is now faced with the task of destroying him. But Arkeley knows all her tactics after all, he taught them to her. Caxton realizes she must destroy Arkeley before he succeeds in his quest to exterminate his own family, one member at a time. But even more important, she must act quickly before he becomes a Vampire Zero—the leader of a legion of monsters. This is the gripping, gruesome, bloody heart of this novel, but it's in an abandoned coal mine transformed into Arkeley's toxic, fiery lair that *Vampire Zero*—and this amazing trilogy—comes to its stunning conclusion.

DAVID WELLINGTON is the author of *13 Bullets*, *99 Coffins*, and the *Monster Island* trilogy. Visit his website at DavidWellington.net.

National Publicity

20-City Radio Satellite Tour

Online Advertising

- Advertising on Fark.com
- Advertising in ShelfAwareness e-newsletter
- Promotion on author's site, DavidWellington.net
- Promotion and outreach to vampire and goth enthusiasts
- E-blast to college student list

Outreach and Promotion at Horror Conventions

A Random House eBook

978-0-307-45019-7

Also by David Wellington

99 Coffins

978-0-307-38171-2

\$13.95 (Canada: \$16.95)

13 Bullets

978-0-307-38143-9

\$13.95 (Canada: \$17.95)



Fiction (FIC000000)

5³/₁₆ x 8; 304 pages

ISBN/EAN: 978-0-307-38172-9

\$13.95 paper (Canada: \$15.95)

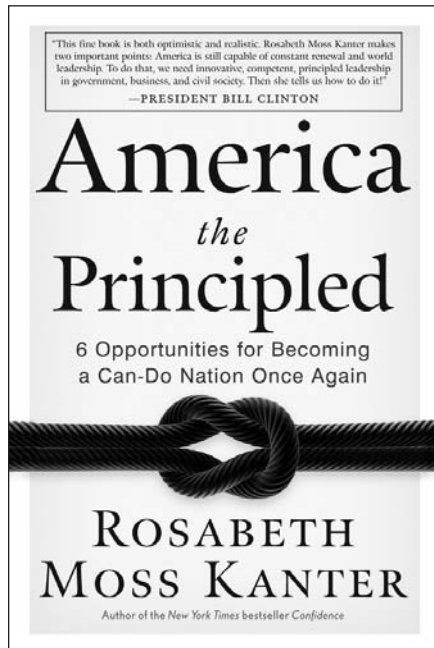
On Sale 10/14/08

All Rights: Crown

America the Principled

6 Opportunities for Becoming a Can-Do Nation Once Again

Rosabeth Moss Kanter



There's nothing wrong with America that can't be fixed by what's right with it.

Rosabeth Moss Kanter, one of America's most influential thinkers of business, social, and political issues, provides powerful, practical ways for us to use core American principles to once again become a can-do nation that leads the world in innovation, expands opportunity for its people, and commands respect in the rest of the world.

"This fine book is both optimistic and realistic. Rosabeth Moss Kanter makes two important points: America is still capable of constant renewal and world leadership. To do that, we need innovative, competent, principled leadership in government, business, and civil society. Then she tells us how to do it!" —Bill Clinton

"[Rosabeth Moss Kanter] lays out an agenda for public and private action...to achieve a positive American future." —*The Wall Street Journal*

ROSABETH MOSS KANTER is the Arbuckle Professor of Business at Harvard Business School.

National Publicity

Online Promotion

- Advertising on political blogs and websites
- Google Adwords campaign

A Random House eBook

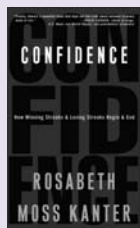
978-0-307-40564-7

Also by Rosabeth Moss Kanter

Confidence

978-1-4000-5291-2

\$14.95 (Canada: \$21.00)



Current Events (CUR000000)

5⁷/₁₆ x 8; 304 pages

ISBN/EAN: 978-0-307-40868-6

\$13.95 paper (Canada: \$15.95)

On Sale 10/14/08

All Rights: Crown

Pub History: A Crown hardcover (Fall 2007)

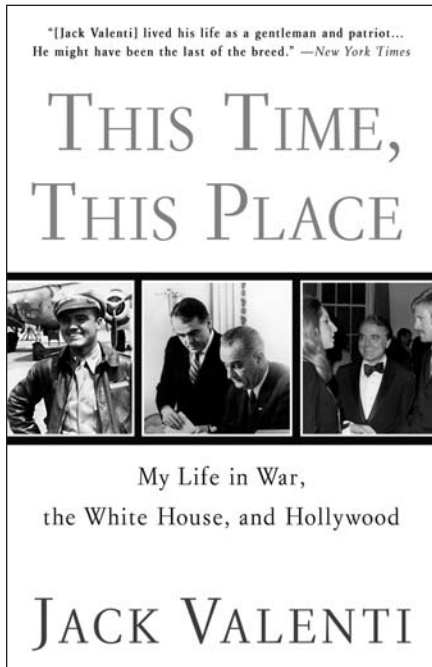
978-0-307-38242-9

OCTOBER

This Time, This Place

My Life in War, the White House, and Hollywood

Jack Valenti



National Publicity

Online Promotion

Google Adwords campaign

Jack Valenti lived a life in the eye of power, first as a key member of Lyndon Johnson's inner circle and later as the influential head of the Motion Picture Association of America. For thirty eight dazzling, star-studded years, he was the face of Hollywood.

The list of boldface names that Valenti knew and with whom he worked is as varied as it is astonishing. Aside from LBJ, there were John and Robert Kennedy, Kirk Douglas, Frank Sinatra, Robert McNamara, Jacqueline Kennedy Onassis, Julia Roberts, Cary Grant, Lew Wasserman, Catherine Zeta-Jones, Jack Nicholson, Michael Douglas, Warren Beatty, and Bill Clinton, to begin a very long list. *This Time, This Place* is a candid, unforgettable memoir of a life of extraordinary variety. It is also a sweeping and important historical record, written by a brilliantly successful man who helped to shape politics and entertainment in the second half of the twentieth century, and who always found himself in the center of the current storm.

"[Jack Valenti] lived his life as a gentleman and patriot...He might have been the last of the breed." —*New York Times*

"[Valenti] offers a rousing account of his WWII bombing missions, JFK's assassination (he was in the motorcade), and his three-year stint as one of LBJ's closest aides."

—*Entertainment Weekly*

The late **JACK VALENTI** wrote numerous essays for the *New York Times*, *Washington Post*, *Los Angeles Times*, *Reader's Digest*, *Atlantic Monthly*, *Newsweek*, and other publications.



Biography/Autobiography (BIO000000)

5⁷/₁₆ x 8; 480 pages; 16-page black-and-white insert

ISBN/EAN: 978-0-307-34665-0

\$15.95 paper (Canada: \$18.95)

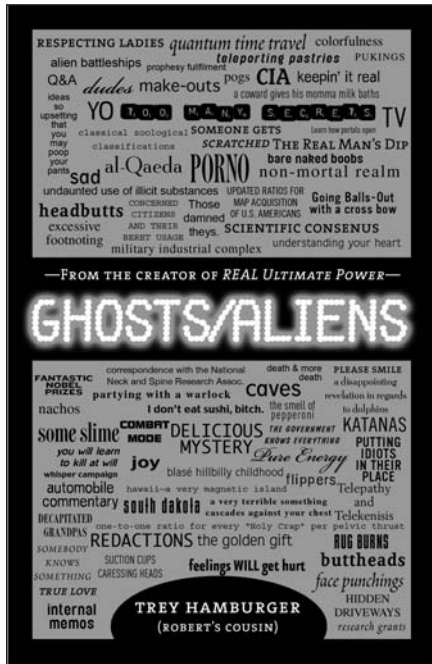
On Sale 10/28/08

All Rights: Crown

Pub History: A Harmony hardcover (Spring 2007)
978-0-307-34664-3

Ghosts/Aliens

Trey Hamburger



The X-Files meets The Hitchhiker's Guide to the Galaxy meets Jay and Silent Bob Strike Back in a 17-year-old's weeklong investigation into extraterrestrial and paranormal activity—including aliens with flippers and teleporting Hot Pockets!

Saturday, October 18, 2008: Trey Hamburger is watching a documentary on crunchy peanut butter with his mom when his best friend, Derek, calls. That Hot Pocket Derek left IN the microwave is now sitting OUT ON THE COUNTER! WITHOUT HIS HAVING MOVED IT! Trey knows what's up. Ghosts and/or aliens.

As Trey writes, "For centuries scientists only thought there was stuff that exists. But recently, it has come to my attention that there is some stuff that doesn't exist that really does exist. Sounds like bull**t until you realize that Einstein said that. He didn't. But what if he did..."

Ghosts/Aliens is (probably) the only first-person (sort-of), scientific account of strange, unexplainable stuff, from levitating towels to weird gurgling sounds that come from your neighbor's house. Written by a certified non-retard who doesn't need a whole bunch of Nobel Prizes sitting in his closet to tell you there's more to that owl that just mouthed your name than you thought.

TREY HAMBURGER, "cousin" of Robert Hamburger, the author of *REAL Ultimate Power: The Official Ninja Book*, is a high school sophomore from Michigan who wants all the ghosts and aliens to know he's "sick of their shit!"

National Publicity

20-City Radio Satellite Tour

Online Promotion

- Advertising on MySpace.com
- Advertising on BoingBoing.net
- Promotion on author's website and via fan lists and promotional videos
- E-blast to CrownHysterical e-newsletter subscribers
- Promotion and outreach to video-gaming and pop-culture sites
- Google Adwords campaign

Fraternity Buzz Mailing

A Random House eBook

978-0-307-45009-8



Humor (HUM000000)

5³/₁₆ x 8; 224 pages; 25 line drawings throughout

ISBN/EAN: 978-0-307-40730-6

\$13.95 paper (Canada: \$15.95)

On Sale 11/4/08

All Rights: Crown



AN EXCERPT FROM

Ghosts/Aliens

BY TREY HAMBURGER

DEAR SCIENTISTS OF PLANET EARTH,

The following text may be one of the most important written in the last couple centuries, and could be compared to a Copernical Revolution. In its totality, it comprises a body of evidence so profound that it will numb the human experience beyond comprehension.

OK, on Friday, I and Mike Stevens discovered some major shit.

And we definitely think you guys should know about it. Don't worry, I wouldn't be contacting you unless I was totally sure. Which I am. So far, we talked to everybody we know and THEY don't even know what to say. So hopefully, you people can help out because I got some highly classified information that you guys should be probably telling all your co-workers.¹

For a long time I've been holding this back—I wasn't sure what regular people would think. I know it sounds retarded, but it has something to do with ghosts

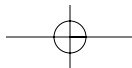
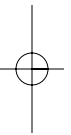
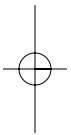
and/or aliens. And I'm not talking about the two guys who went looking for UFOs, discovered a pickup FULL of Mexicans, and ended up getting into a huge fight. I'm talking about REAL paranormal activity.

Plus, we might have some devastating evidence that (1) Hawaii isn't really a state and (2) ducks may have more uses than previously thought.

Yeah, totally. That's Mike. He saw the same shit I saw, and he's going to be backing up a lot of the stuff I'm saying.²

What's up.

A lot of intellectuals are probably scoffing right now. That's fine. I totally respect that, and you can eat a dick, but trust me, even though me and Mike don't work at any major scientific institutions or have Nobel Prizes in our closets, we're a couple of earnest motherfuckers. We saw something. And I'm so freaked out about it that if somebody blew their nose loud right now, I'd burst into tears.



I'm not talking about the two guys who went looking for UFOs, discovered a pickup FULL of Mexicans, and ended up getting into a huge fight. I'm talking about REAL paranormal activity.

Don't be a dick.

Look, I'm not saying that you have to reject the whole conception of the universe. I'm just asking you not to be such a dick about ghosts and aliens. Scientists of planet Earth, don't you remember the first time you were like, what the fuck? Don't you want that feeling again?

Well, this is it. I've collected all my studies of the past week for you guys to check out. If you like it, cool, we can start making hypotheses and experimenting together. If not, then don't be surprised when out of nowhere you slip on the floor, and look over only to see a wig sliding toward your face, and you'll just start screaming, wondering why you didn't believe us.

It's like the inventor Bill Telescope. Nobody believed him about his amazing invention until it was too late.

Yeah, totally. Or what about the guy who invented the potato chip. Did anybody know how big they were going to

get? Everybody thought the idea was preposterous. EVERYBODY. And guess what...they're everywhere now.

So, dude, you got to believe me. If only one simple scientist reads this and realizes that there's some messed up stuff out there, then I did my duty. This may be the most scientific thing I have ever done in my life. My name is Trey Hamburger and I just want to tell the world about some weird shit.

Your future lab partner,
Trey Hamburger
Leonard, Michigan, 2007
Jeff Trenton's basement (He's cool.)

¹ I'm sorry to interrupt, but Jeff Swibner, if you're reading this, you're a fucking fag. YOU KNOW WHAT I'M TALKING ABOUT. If you're not Jeff Swibner, please disregard.

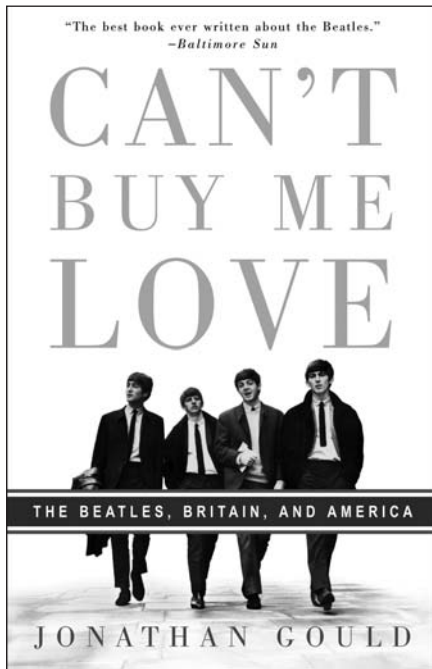
² If one dude told you about something messed up, you'd be like, OK whatever, and that would be it. But if TWO DUDES said the same thing, then even the most reasonable person would be like, yo, this is seriously messed up.

NOVEMBER

Can't Buy Me Love

The Beatles, Britain, and America

Jonathan Gould



National Publicity

Online Promotion

- *USA Today* online campaign
- Advertising on music blogs and websites
- Google Adwords campaign

Ranging from the Beatles' early days in Liverpool, England, to their celebrated debut in the U.S., to their last recordings at Abbey Road, Can't Buy Me Love is a brilliant work of cultural history, musical analysis, and group biography.

"The best book ever written about the Beatles."

—Glenn C. Altschuler, *Baltimore Sun*

"Scrupulous, witty, and at times appropriately skeptical... [Gould] lets you hear with keener ears the way a great novelist lets you feel with keener emotions."

—Bruce Handy, *New York Times Book Review*

"Offers a fresh vision that, like the Beatles, brims with energy, wit, and charm."

—Glenn Frankel, *Washington Post Book World*

"Essential...his narrative literally sings itself off of the pages."

—*Boston Globe*

"Excellent and engrossing...Gould has the two gifts essential to a critic-passionate expertise plus a bullet-proof sense of humor—and his descriptions of the music are hilariously on target....Yet Gould also possesses that third essential gift: the capacity for awe."

—James Marcus, *Los Angeles Times*

"Excels by providing what's been missing from many biographies: context."

—*USA Today*

JONATHAN GOULD is a writer and a former professional musician who studied with the eminent jazz drummer Alan Dawson and spent many years working in bands and recording studios. He currently divides his time between New York City and Willow, NY.



Music (MUS000000)

5³/₁₆ x 8; 672 pages; 8 black-and-white photos

ISBN/EAN: 978-0-307-35338-2

\$15.95 paper (Canada: \$18.95)

On Sale 11/4/08

All rights: Crown

Pub History: A Harmony hardcover (Fall 2007)
978-0-307-35337-5

Way Beyond Compare

The Beatles' Recorded Legacy, Volume One, 1957–1965

John C. Winn



An answered prayer and an absolute must-have for Beatles fans and collectors, this is the first volume of a unique work that exhaustively chronicles all known and available Beatles recordings—including everything from studio sessions and TV and radio performances to promo clips, press conferences, and home movies. Way Beyond Compare, Volume One contains more than 600 entries taking us on a journey from the Quarry Men's performance on the day John met Paul in 1957 to the groundbreaking Rubber Soul sessions in late 1965.

Have you ever watched a Beatles film clip and wondered:

- Where was that filmed?
- Is any more of that footage available?

Have you ever heard a Beatles interview and asked:

- When was that taped?
- Where's the best place to find the complete recording?

Way Beyond Compare: *The Beatles Recorded Legacy, Volume One* has the answers to these and thousands of similar questions. It's the key to unlocking the secrets behind every known Beatles recording in circulation through 1965 (Volume 2, which will be published in the spring, will cover the years 1966 through 1970). Author John C. Winn has sifted through and scrutinized, organized, and analyzed hundreds of hours of audio and video recordings. This book tells you where to find them, what makes them unique, and where they fit in the context of The Beatles' amazing musical and cultural journey.

If it's out there, it's in here.

"[John C. Winn is] a first-rate musical historian...[he has] a fluid style that makes his book not only extraordinarily useful, but a joy to read." —Allan Kozinn, music critic and author of *The Beatles*

JOHN C. WINN was born one year after The Beatles disbanded. He has dedicated most of his life to collecting, studying, and enjoying their music.

National Publicity

Advertising *Beatology*

Online Promotion

- Advertising on music blogs and websites
- Google Adwords campaign on Beatles terminology



Music (MUS000000)
8½ x 10⅞; 432 pages
ISBN/EAN: 978-0-307-45157-6
\$26.95 paper (Canada: \$32.00)
On Sale 11/11/08

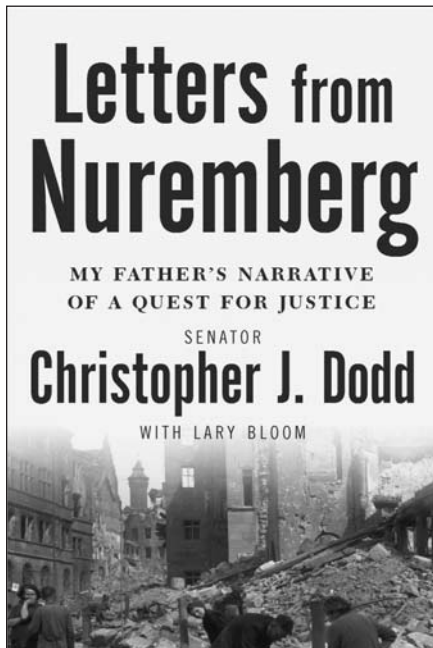
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NOVEMBER

Letters from Nuremberg

My Father's Narrative of a Quest for Justice

Senator Christopher J. Dodd with Lary Bloom



Drawing on his father's long-archived correspondence, Senator Chris Dodd offers readers an intimate and revealing firsthand account of one of the most famous trials in history.

In the summer of 1945, Thomas J. Dodd traveled to the devastated city of Nuremberg to serve as a staff lawyer and eventually the number two prosecutor in the Nuremberg trials. Over the course of fifteen months, Dodd described his efforts in nightly letters to his wife, Grace. More than 60 years later, these letters provide a new perspective on a true turning point in our history and remind us that lessons learned half a century ago regarding international justice are still very relevant today.

"This book is a **tour de force**—a gold mine for historians, an intimate love story, and a **compelling portrait of key Nazi figures**. Splendidly edited, the letters capture as never before the intrigue, the infighting, and the daily drama of one of the most important trials in history."

—Doris Kearns Goodwin, author of *Team of Rivals*

"At times anguished and **stimulating**, always **informative and insightful**, Thomas Dodd's personal letters...constitute an important contribution to history. **All those interested in the events resulting from the darkest zones of humanity will find this volume of great value.**"

—Elie Wiesel

CHRISTOPHER J. DODD is the senior United States Senator from Connecticut.

National Publicity

Online Promotion

- Advertising on Time.com
- Advertising on political blogs
- Google Adwords campaign

Buzz Mailing to Key Politicians



History—Military—World War II (HIS027100)
 5⁷/₁₆ x 8; 384 pages; 23 black-and-white photos
ISBN/EAN: 978-0-307-38117-0
 \$15.95 paper (Canada: \$18.95)
On Sale 11/25/08

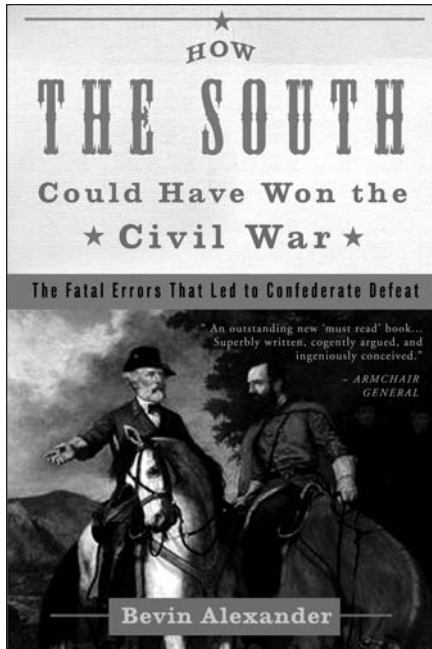
All Rights: Crown

Pub History: A Crown hardcover (Fall 2007)
 978-0-307-38116-3

How the South Could Have Won the Civil War

The Fatal Errors That Led to Confederate Defeat

Bevin Alexander



From the author of How Hitler Could Have Won World War II comes a surprising new look at how close the Confederacy came to defeating the much larger and better equipped Union Army, and the fatal mistakes that led to the South's defeat.

Just how close did the South come to winning the Civil War? According to acclaimed military historian Bevin Alexander, much closer than you think. In his provocative and counterintuitive new book, Alexander makes the case that the South most definitely could have won the war, and he documents exactly how a Confederate victory could have come about—and how close it came to happening.

Moving beyond fanciful theoretical conjectures to explore actual plans that Confederate generals proposed and the tactics ultimately adopted in the war's key battles, *How the South Could Have Won the Civil War* provides a startling account of how a relatively small number of tactical and strategic mistakes cost the South the war—and changed the course of history.

BEVIN ALEXANDER is the author of nine books of military history, including *How Hitler Could Have Won World War II*, *How Wars Are Won*, *How America Got It Right*, and *Lost Victories*.

National Publicity

Online Promotion

- Advertising on HistoryChannel.com
- Google Adwords campaign

Mailing to Southern History Museums

A Random House eBook

978-0-307-45010-4

Also by Bevin Alexander

How Hitler Could Have Won World War II

978-0-609-80844-3

\$15.95 (Canada: \$23.00)



History (HIS036000)

6 7/8 x 9 1/4; 352 pages; 12 maps

ISBN/EAN: 978-0-307-34600-1

\$14.95 paper (Canada: \$16.95)

On Sale 11/25/08

All Rights: Crown

Pub History: A Crown hardcover (Fall 2007)
978-0-307-34599-8

NOVEMBER

TRP ORIGINAL

Small Screen, Big Picture

A Writer's Guide to the TV Business

Chad Gervich

Foreword by Howard Gordon, Executive Producer, *24*



From mediabistro.com: The friendly, definitive, inside-the-business guide to making it as a TV writer.

TV is bursting with new opportunities for writers: a proliferation of cable networks; an explosion of online and on-demand distribution channels; and the arrival of fresh, nontraditional storytelling formats like *Lost* and *24*. Talent, creativity, ideas, and determination abound. But acumen about the business end of television? Not so much.

That's where *Small Screen, Big Picture* offers you an advantage by taking you through television's corporate labyrinth and showing you how TV shows live, die, and make money. You'll learn:

- How to make yourself hireable in Hollywood
- Where to land the right job to start your writing career
- How television's business model works...and how it's evolving before our eyes
- What it's like in the inner sanctums of the writers' room...and how to survive there
- How new media formats are changing television

CHAD GERVICH has worked in development and production at the Littlefield Company, Paramount Television, NBC Studios, Sony Pictures, CBS Productions, and Twentieth Century Fox.

MEDIABISTRO.COM is the largest online destination for media professionals.

National Publicity

Online Promotion

- Advertising on Gawker network
- Promotion on author's website
- E-blast to film school professors
- Google Adwords campaign

Cross-Promotion with mediabistro

Buzz Mailing to Los Angeles Stores

A Random House eBook

978-0-307-45014-2



Reference—Handbooks & Manuals/Writing Skills

(REF028000/REF026000)

5½ x 8¼; 288 pages

ISBN/EAN: 978-0-307-39531-3

\$14.95 paper (Canada: \$16.95)

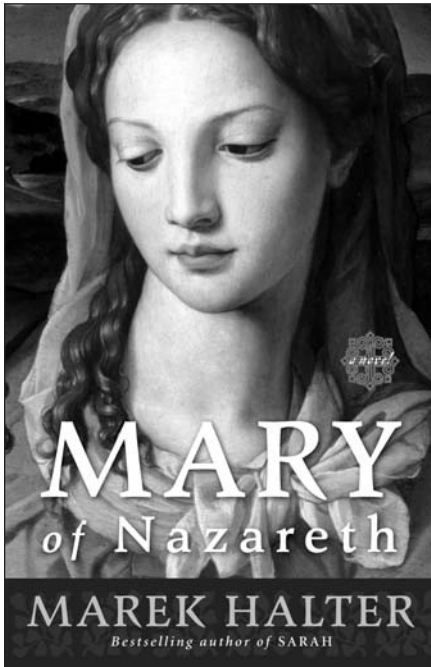
On Sale 11/25/08

All Rights: Crown

Mary of Nazareth

A Novel

Marek Halter



For readers of novels such as Sarah and The Red Tent, international bestselling author Marek Halter looks at Mary of Nazareth in a bold new light.

Netting more than 200,000 copies of his paperbacks *Sarah* and *Zipporah* in the United States, Halter now shares the story of Mary *before* she became the mother of Christ. Bringing the ancient world and its politics to life through the the eyes of a young Jewish woman, *Mary of Nazareth* is based on biblical scholarship and filled with famous figures from the Old Testament. A page-turning novel that will forever change the way readers think of one of the most famous women in history.

"Packed with drama and suspense...By offering his own intriguing interpretation of Mary's life, Halter builds bridges across the millennia and across different faiths and cultures."

—Eva Etzioni-Halevy, author of *The Song of Hannah*

"A dazzling new look at the most famous mother of all—in the important years before motherhood."

—Rebecca Kohn, author of *The Gilded Chamber*

MAREK HALTER was born in Poland in 1936. During World War II, his family escaped the Warsaw ghetto and settled in France. He is the author of the internationally bestselling novels *Sarah*; *Zipporah*, *Wife of Moses*; and *Lilah*.

National Publicity

Online Promotion

- *New York Times* online campaign
- E-blast to book group list
- E-blast to CrownHistorical e-newsletter subscribers
- Outreach to historical fiction bloggers
- Google Adwords campaign

Discussion Guide Printed in Book and Online at CrownReads.com

Outreach to Jewish Book Fairs

Also by Marek Halter

Lilah

978-1-4000-5282-0
\$13.95 (Canada: \$17.95)

Zipporah, Wife of Moses

978-1-4000-5280-6
\$13.95 (Canada: \$18.95)

Sarah

978-1-4000-5278-3
\$12.95 (Canada: \$17.95)



Fiction—Historical (FIC014000)

5⁷/₁₆ x 8; 304 pages

ISBN/EAN: 978-0-307-39484-2

\$13.95 paper (Canada: \$17.95)

On Sale 12/2/08

British: Susanna Lea Associates

Translation: Susanna Lea Associates

First Serial: Crown

Audio: Crown

Pub History: A Crown hardcover (Spring 2008)

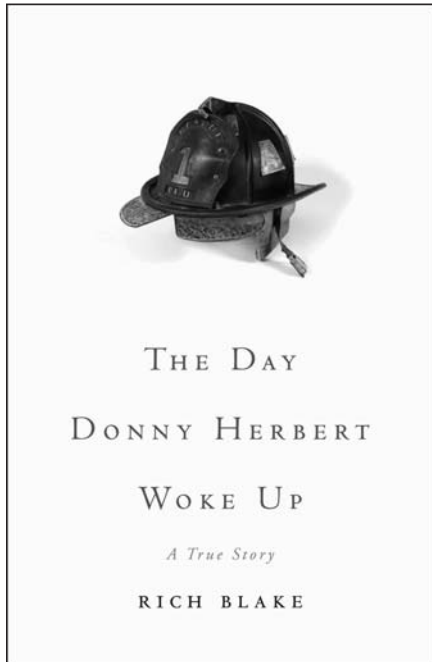
978-0-307-39483-5

DECEMBER

The Day Donny Herbert Woke Up

A True Story

Rich Blake



The remarkable story of Donny Herbert, a Buffalo fireman who miraculously came out of a coma for one full day, and his loyal, loving family, who never lost their hope or faith.

On a brutally cold December day, Donny Herbert, a hardworking Buffalo city firefighter, was searching the attic of a burning house. The roof, heavy with snow, suddenly collapsed, and for six minutes he was without oxygen. Donny then fell into a persistent vegetative state that lasted nearly a decade.

Eventually, he miraculously woke up, speaking almost nonstop with his wife, Linda, his children, his friends, and his extended family for nearly 16 hours. Linda thought her prayers had finally been answered.

But Donny again fell into a deep sleep and died several months later from pneumonia. For doctors and nurses, it is a medical mystery. For Linda, no explanation is needed: Prayer and love brought Donny back to her one last time. *The Day Donny Herbert Woke Up* is as much Linda's story—one of perseverance and faith—as it is of a remarkable husband, father, and firefighter.

"The life of Donny Herbert and his astonishing, if fleeting, return to consciousness is **worthy of note.**"

—*San Francisco Chronicle*

"An excellent biography that reads like a novel, with a plot recording the events and a subplot delving into whether Herbert's 16-hour return to consciousness was a miracle."

—*Library Journal*

RICH BLAKE is a financial journalist and senior editor of *Trader Monthly* magazine.

National Publicity

Online Promotion

- Advertising on BeliefNet.com
- Google Adwords campaign

Outreach to Catholic Churches and Firefighter Resource Groups



Biography & Autobiography (BIO000000)

5⁷/₁₆ x 8; 256 pages

ISBN/EAN: 978-0-307-38317-4

\$13.95 paper (Canada: \$15.95)

On Sale 12/9/08

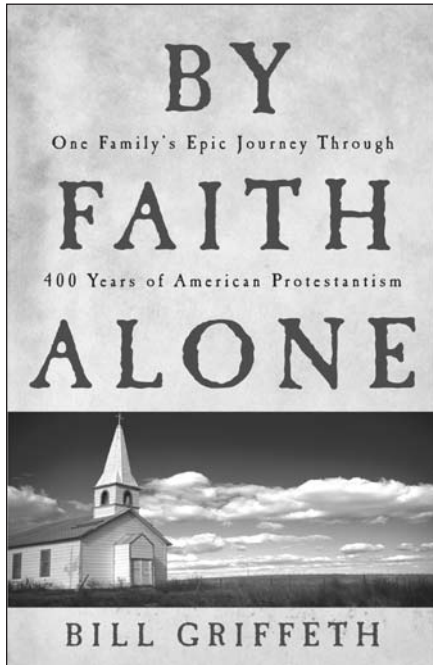
All Rights: Crown

Pub History: A Harmony hardcover (Fall 2007)
978-0-307-38316-7

By Faith Alone

One Family's Epic Journey Through 400 Years of American Protestantism

Bill Griffeth



National Publicity

Online Promotion

- Advertising on BeliefNet.com
- Google Adwords campaign

Combining history, biography, and a personal memoir of discovery, this is the story of American Protestantism told through one man's incredible family history; a history that includes English Puritans, Plymouth Pilgrims, Methodist circuit riders, and even a Salem witch.

Bill Griffeth had been a TV journalist covering Wall Street for a quarter of a century. But when he made the startling discovery that his eight-times great-grandmother was convicted and executed during the Salem witch trials of 1692, he began to research the biggest story of his life: the four-hundred-year history of his family and of our country's Protestant roots.

"Fascinating."

—Tom Brokaw

"In this blend of genealogical detective story, church history, and travelogue, Griffeth traces a family tree that has, for more than four centuries, intersected many of the great themes of American history...Meticulously researched and with a great eye for detail."

—Publishers Weekly

"Bill Griffeth's story is America's story...Reading this book is like watching the slide show of an old friend—a friend who knows what he's talking about, has done his homework, enjoys telling a good story, and was transformed by his own journey. I cheered his extraordinary family and was moved by their faith." —Bruce Feiler, author of *Walking the Bible* and *Where God Was Born*

With more than twenty years of experience in business television, **BILL GRIFFETH** is one of the most respected financial journalists in the country.



Religion (REL000000)

5⁷/₁₆ x 8; 304 pages; 32 black-and-white photos throughout

ISBN/EAN: 978-0-307-33729-0

\$13.95 paper (Canada: \$15.95)

On Sale 12/23/08

British: Trident Media Group

Translation: Trident Media Group

First Serial: Crown

Audio: Crown

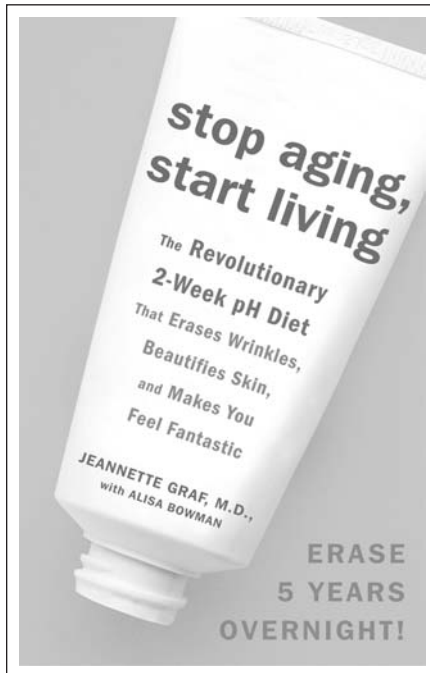
Pub History: A Harmony hardcover (Fall 2007)
978-0-307-33728-3

DECEMBER

Stop Aging, Start Living

The Revolutionary 2-Week pH Diet That Erases Wrinkles,
Beautifies Skin, and Makes You Feel Fantastic

Jeannette Graf, M.D., with Alisa Bowman



Renowned dermatologist and television personality Jeannette Graf, M.D., has teamed up with bestselling writer Alisa Bowman to create a transformational, science-backed approach for achieving beautiful skin.

Though other skin-care experts have identified free radicals and cellular inflammation as key triggers to the breakdown of healthy skin, renowned dermatologist Jeannette Graf, M.D., has discovered a way to prevent these saboteurs from developing in the first place.

To get gorgeous skin and a truly healthy glow, beauty must be maintained on the cellular level. What we eat, what we breathe, and how we feel emotionally, all affect our bodies and our skin. Dr. Graf's revolutionary plan gives readers all the tools they need to transform their skin and their lives.

"An easy-to-follow Rx for younger-looking skin."

—Elaine D'Farley, beauty director, *Self* magazine

"The insights in her book are wise and thoughtful."

—Amy Keller, beauty director, *Allure* magazine

JEANNETTE GRAF, M.D., is one of the most well-respected and well-known dermatologists in the country.

National Publicity

Online Promotion

- Advertising on female interest sites
- E-blast to beauty blogger list
- Google Adwords campaign



Medical—Dermatology (MED017000)

5⁷/₁₆ x 8; 256 pages

ISBN/EAN: 978-0-307-38237-5

\$13.95 paper (Canada: \$15.95)

On Sale 12/30/08

British: Crown

Translation: Zachary Shuster Harmsworth

First Serial: Crown

Audio: Crown

Pub History: A Crown hardcover (Fall 2007)

978-0-307-38236-8

It's a Cat's World...You Just Live in It

Everything You Ever Wanted to Know About Your Furry Feline

Justine A. Lee, DVM



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DR. JUSTINE A. LEE is an assistant clinical professor at the University of Minnesota College of Veterinary Medicine and is a diplomate of the American College of Veterinary Emergency Critical Care.

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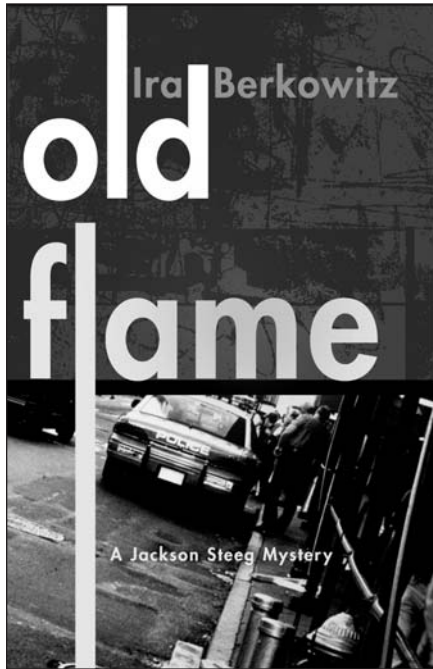
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A Jackson Steeg Novel

Ira Berkowitz



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After months of death threats, his ex-wife's new flame is beaten to death outside a chi-chi restaurant in the Meatpacking District. When Steeg starts pulling some strings, he discovers that his old pals on the force are strangely reluctant to investigate the man's death—and that millions of dollars in city construction contracts may be at stake. Meanwhile, his Hell's Kitchen roots prove impossible to escape when a ne'er-do-well childhood friend finds himself deep in debt to a vicious Israeli mobster. Steeg's brother Dave wants to help, but the only language Dave knows is violence, and soon a mob war threatens to erupt.

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IRA BERKOWITZ is a native New Yorker and retired advertising executive. His first novel, *Family Matters*, was published in 2006 by Justin Charles Press and won the Washington Irving Literary Award.



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EXCERPT



old flame

AN EXCERPT FROM

BY IRA BERKOWITZ

I WENT INTO MY BEDROOM, opened the drawer of my night table, pulled out a bottle of Aberlour, and the Glock lying beside it. The Glock, like the Aberlour, was a daily test of my resolve and a Steeg family tradition. Aberlour single malt Scotch whiskey was my father's beverage of choice, and his last drink before he jammed his service revolver in his mouth and pasted his brains against the wall. A final toast to a squandered life. Just another Hell's Kitchen nightmare.

I lifted the bottle and turned it in my hand, teasing the cap with my fingers, hypnotized by how the dusky light turned the dark, amber liquid to soft gold. My mouth had turned to sand. I eased the cap off, closed my eyes, and the aroma of

peat mixed with honey and oaken sherry and damp grass made me dizzy.

I stumbled to the bed and sat staring at the bottle, imagining the punch of molten sweetness slamming into the back of my throat and the numbing darkness it brought in its wake. My hands trembled with anticipation.

My gaze fell on the Glock. I picked it up. The Aberlour in my left hand, and the Glock in my right.

Options.

The lady, or the tiger? A sucker's choice. A loser's choice.

I closed the cap tight, put the Glock back in the night table, and stretched out on the bed. Still nestling the bottle against my chest, I dropped into a fitful sleep and

I dropped into a fitful sleep
and dreamed jumbled,
quick-cut, dry-drunk
dreams roiling with sinners,
their black eyes burning
with a mad fire, elbowing
their way onto center stage,
eager for their star turn.

dreamed jumbled, quick-cut, dry-drunk
dreams roiling with sinners, their black
eyes burning with a mad fire, elbowing
their way onto center stage, eager for
their star turn.

Later—minutes, hours? I had no idea—
I awoke to the sound of tumblers snap-
ping. Suddenly, my apartment door
opened. A small shaft of light knifed into
the living room. And just as quickly disap-
peared. Then, the sound of footsteps—
soft, puffy, magnified by the silence—on
the wooden floor.

Rubbing the sleep from my eyes I eased
the Glock from its drawer and waited.
Heart beating like a Gene Krupa drum riff.

I disengaged the safety.

The footsteps stopped. The outline of
a man filled the bedroom doorway.

Something in his hand glinted in the dim
light filtering up from the street.

I aimed the Glock at his midsection.

He took a shooter's stance.

My finger closed on the trigger and
stayed there until the clip emptied.

Like a scrap of paper caught on a
rising wind he blew backwards into my
living room.

I flipped on the light and walked over to
him. He was on his back. His chest shred-
ded. His left leg splayed in an impossible
position. The throwaway gun still clenched
in his fist.

I knelt down and pressed my index fin-
ger to his carotid artery.

No pulse.

I didn't expect any.

The final piece had fallen into place.

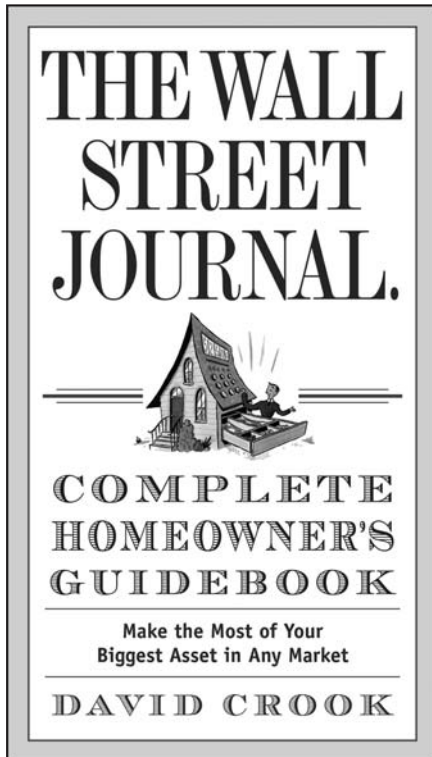
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DAVID CROOK is the author of *The Wall Street Journal. Complete Real-Estate Investing Guidebook* and is the editor of *The Wall Street Journal Sunday*. He lives with his family in New York City and Litchfield County, Connecticut.

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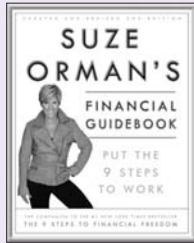
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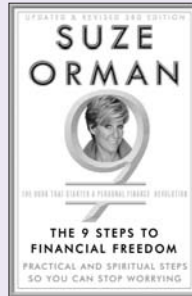
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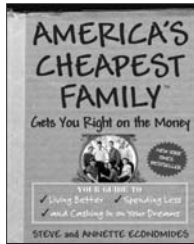
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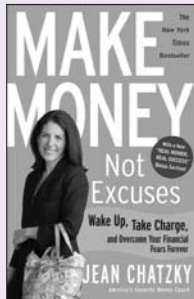
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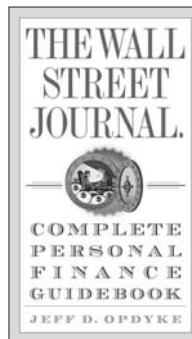
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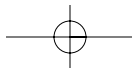


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FALL 2008 | AUTHOR/TITLE INDEX

<i>Agent Zigzag</i>	28–29	Gould, Jonathan	54
Alexander, Bevin	57	Graf, Jeannette, M.D.	62
<i>America the Principled</i>	49	<i>Grande Expectations</i>	30
<i>Basic Black</i>	20–21	Griffeth, Bill	61
Baer, Richard	33	Griffith, Victoria*	36
<i>Be the Pack Leader*</i>	24–25	Halter, Marek	59
Berkowitz, Ira	65–67	Hamburger, Trey*	51–53
Blake, Rich	60	<i>Hard Corps</i>	32
Black, Cathie	20–21	<i>Howl*</i>	45
Blumenthal, Karen	30	<i>How the South Could Have Won the Civil War</i>	57
Boyd, Pattie	46–47	<i>How to Live on Mars*</i>	37
Brooks, Max*	40–43	<i>If Democrats Had Any Brains, They'd Be Republicans</i>	14–15
<i>By Faith Alone</i>	61	<i>It's a Cat's World... You Just Live in It*</i>	63
Callahan, Tom*	19	<i>Juicy Pens, Thirsty Paper*</i>	9
Campbell, James	27	<i>Katie</i>	26
<i>Can't Buy Me Love</i>	54	Kanter, Rosabeth Moss	49
Chopra, Deepak	4	Kessler, Ronald	64
<i>Confessions of a Prep School Mommy Handler</i>	13	<i>Kingdom of Bones, The</i>	18
Coulter, Ann	14–15	Klein, Edward	26
Crook, David	68	Kozol, Jonathan	12
<i>Day Donny Herbert Woke Up, The</i>	60	Kurtzman, Joel*	36
<i>Death*</i>	31	<i>Last Night I Dreamed of Peace*</i>	39
Dodd, Senator Christopher	56	Lee, Dr. Justine*	63
Dully, Howard	16	Lerner, Richard, Ph.D.	8
Editors of <i>The Bark, The*</i>	45	<i>Letters from Nuremberg</i>	56
<i>Fourth Comings*</i>	17	<i>Letters to a Young Teacher</i>	12
Friedman, Isabel	35	<i>Life After Death</i>	4
Gaffney, Patricia	10	<i>Look Me in the Eye*</i>	6–7
Gallagher, Stephen	18	<i>Long Walk Home, The</i>	5
Gervich, Chad	58	Macintyre, Ben	28–29
<i>Ghost Mountain Boys, The</i>	27	<i>Mad Dash</i>	10
<i>Ghosts/Aliens*</i>	51–53	Mailman, Erika	44
<i>GM, The*</i>	19	<i>Man in the Blizzard, The</i>	11
<i>Good Teen, The</i>	8	Martinez, Marco	32

FALL 2008 | AUTHOR/TITLE INDEX

<i>Mary of Nazareth</i>	59	<i>Way Beyond Compare</i>	55
<i>MBA in a Box*</i>	36	Weiss, Marisa, M.D. *	35
McCafferty, Megan*	17	Wellington, David	48
Millan, Cesar*	24–25	<i>What Happens Next</i>	34
<i>My Lobotomy</i>	16	Winn, John C.	55
Norman Marc	34	<i>Witch's Trinity, The</i>	44
North, Will	5	<i>Wonderful Tonight</i>	46–47
Novak, Robert D.	22	<i>Zombie Survival Guide, The: Recorded Attacks*</i> . . .	40–43
<i>Old Flame</i>	65–67	Zubrin, Robert*	37
Peltier, Melissa Jo*	24–25		
Pendle, George*	31		
Plaidy, Jean	38		
<i>Prince of Darkness, The</i>	22		
Rifkin, Glenn*	36		
Robison, John Elder*	6–7		
Rouse, Wade	13		
SARK*	9		
Schneider, Bart	11		
<i>Shadow Warriors</i>	23		
<i>Small Screen, Big Picture</i>	58		
<i>Stop Aging, Start Living</i>	62		
<i>Switching Time</i>	33		
<i>Taking Care of Your Girls*</i>	35		
<i>Terrorist Watch The</i>	64		
<i>This Time, This Place</i>	50		
Timmerman, Kenneth R.	23		
<i>To Hold the Crown</i>	38		
Tram, Dang Thuy*	29		
Valenti, Jack	50		
<i>Vampire Zero</i>	48		
<i>Wall Street Journal. Complete Home Owner's</i> <i>Guidebook, The</i>	68		

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