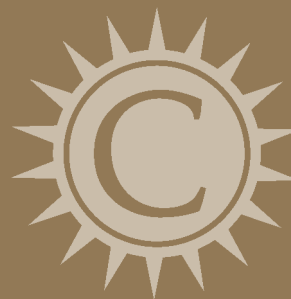


# THREE RIVERS PRESS



Fall  06



# discussion group guides

The Crown Publishing Group is excited to offer free discussion group guides for a variety of titles on the Fall 2006 list.

The following guides will be printed in the finished book. They will also be available online one month before the book's on-sale date. To download, please visit [CrownPublishing.com](http://CrownPublishing.com).

From Three Rivers Press:

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THE CAPTIVE QUEEN OF SCOTS  
FIREFLY CLOAK  
THE FIRST PRINCESS OF WALES  
IN PURSUIT OF THE GREEN LION

The following discussion group guides will be available online one month before the book's on-sale date. To download, please visit [CrownPublishing.com](http://CrownPublishing.com)

From Crown:

DARK ANGELS  
THUNDERSTRUCK

From Harmony Books:

PIETY AND POLITICS

From Shaye Areheart Books:

BROTHERS  
COTTON SONG

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# table of contents

From the authors of the #1 *New York Times* bestseller,  
WHY DO MEN HAVE NIPPLES?

# WHY DO MEN FALL ASLEEP AFTER SEX?

More Questions You'd Only Ask a Doctor  
After Your Third Whiskey Sour...

One year and more than 700,000 copies later, the diabolical minds behind the phenomenon that is *Why Do Men Have Nipples?*, Mark Leyner and Dr. Billy Goldberg, have unearthed another question burning in the minds of everyone everywhere, and *Why Do Men Fall Asleep After Sex?* provides the answer. Here are hundreds of questions that didn't get answered the first time around, questions you'd only ask a doctor if you had one drink too many. An easy-to-swallow, candy-coated blend of satire and medicine, *Why Do Men Fall Asleep After Sex?* tweaks the prescription with more questions aimed directly at women. But men, have no fear. There's still plenty of bathroom reading here for you, too.

**MARK LEYNER and BILLY GOLDBERG, M.D.**

**MARK LEYNER** is the author of five books.  
**BILLY GOLDBERG, M.D.**, is a practicing physician  
at Bellevue Hospital and NYU Medical Center.

National Publicity

50-City Morning Drive Radio Satellite Tour

Author Interviews out of New York

Advertising National Advertising Campaign

Online Promotion

- Gawker.com "roadblocking" campaign (1 million impressions)
- Promotion on author's website, WhyDoMenHaveNipples.com

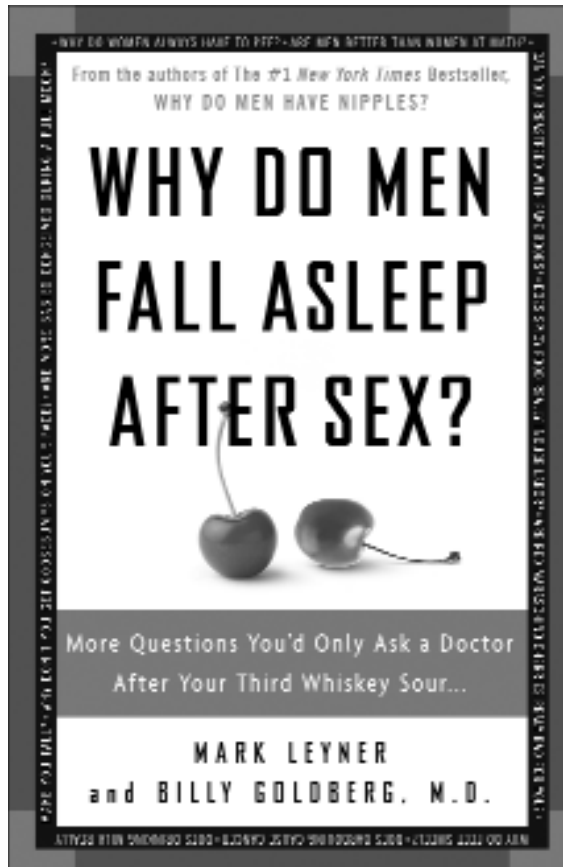
Also by Mark Leyner and Billy Goldberg, M.D.

*Why Do Men Have Nipples?*  
1-4000-8231-5  
\$13.95 paper (Canada: \$21.00)

Also by Mark Leyner

*The Tetherballs of Bougainville*  
0-679-76349-X  
\$12.00 paper (Canada: \$16.95)

*Et Tu, Babe*  
0-679-74506-8  
\$11.95 paper (Canada: \$17.95)



Remember those *Why Do Men Have Nipples?* guys, Mark Leyner and Dr. Billy Goldberg, who ruled the airwaves last summer, talking about all sorts of unmentionable body parts, body functions, and embarrassing body oddities? **Well, they're back.**

See pages  
19, 34, 65,  
and 67 for a  
sneak peek



Humor (HUM000000)  
5 x 7 5/8; 256 pages  
0-307-34597-1. \$13.95 paper (Canada: \$18.95)  
EAN Code 9780307345974  
On Sale 7/25/06  
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“A powerful, morally enraged polemic. Kozol is still angry about these inequalities, and eloquently so. His book will make you fighting mad, and it should.” —*Newsday*

THE *NEW YORK TIMES* BESTSELLER

“A vividly written account from the frontlines of ‘apartheid education.’ It is impossible not to share Kozol’s outrage.” —*Chicago Tribune*

JONATHAN  
KOZOL

THE  
SHAME  
OF THE  
NATION

THE RESTORATION OF APARTHEID  
SCHOOLING IN AMERICA

**A DRAMATIC CHALLENGE TO OUR NATION TO FULFILL THE PROMISE MADE MORE THAN A HALF-CENTURY AGO TO PROVIDE AN EQUAL EDUCATION TO ALL OF OUR YOUNGEST CITIZENS.**

**“A passionate plea to integrate schools.**

Jonathan Kozol's latest book shines a spotlight on poor, minority children, sabotaged and isolated by an educational system tilted to slight them.” —*Los Angeles Times*

**“A call for activism,** *The Shame of the Nation* firmly grounds the school reform issues in the thorny context of race.” —*Washington Post Book World*

**“Segregation is back,** and only a writer of Jonathan Kozol's wisdom and passion can assess its terrible price, one child at a time. It isn't easy, but before we can craft a solution, we have to feel the shame.” —*Barbara Ehrenreich*

**“This book will make your blood boil—** I found myself reading whole pages aloud to anyone I could.” —*O, The Oprah Magazine*

**JONATHAN KOZOL** is the National Book Award-winning author of *Death at an Early Age*, *Savage Inequalities*, and *Amazing Grace*. He has been working with children in inner-city schools for more than 40 years.

**National Publicity**

Tie-In with Author's  
Lecture Schedule

Advertising  
*The New Yorker*  
*The Nation*

"Now In Paperback" Academic  
Marketing Postcard Mailing

Also Available as a Random  
House AudioBook  
0-7393-0985-4  
Abridged, 5 CDs  
\$29.95 (Canada: \$42.00)



Education (EDU000000)  
5 7/16 x 8; 416 pages  
1-4000-5245-9. \$14.95 paper (Canada: \$21.00)  
EAN Code 9781400052455  
On Sale 8/1/06

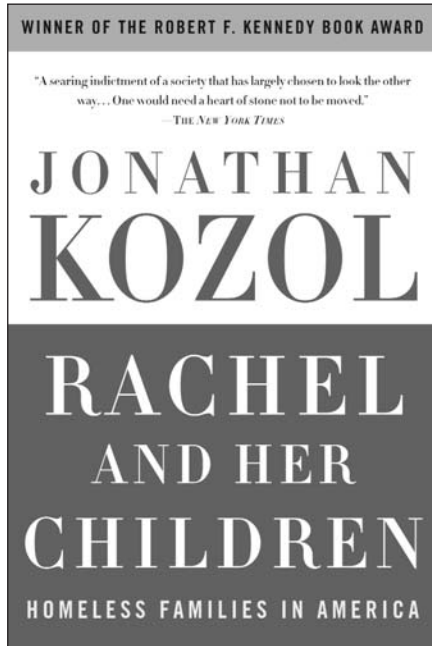
British: Janklow & Nesbit Associates Inc.  
Translation: Janklow & Nesbit Associates Inc.  
Audio: Crown  
First Serial: Janklow & Nesbit Associates Inc.

Pub. History: A Crown hardcover (Fall 2005)  
ISBN 1-4000-5244-0

# Rachel and Her Children

Homeless Families in America

By Jonathan Kozol



*Jonathan Kozol reveals the heartbreaking stories of homeless families in America and the toll that homelessness takes on its youngest victims.*

"A searing indictment of a society that has largely chosen to look the other way. One would need a heart of stone not to be moved."  
—*New York Times*

"Extraordinarily affecting...A very important book...To read and remember the stories in this book, to take them to heart, is to be called as a witness."  
—*Boston Globe*

"I haven't experienced the same kind of shock over a book since the first time I read John Steinbeck's *The Grapes of Wrath*."  
—*Chicago Tribune*

"Compelling, moving, eloquent...An extended tour of hell."  
—*Los Angeles Times*

"Kozol, today's most eloquent spokesman for America's disenfranchised, won a National Book Award for *Death at an Early Age*, and this new work is every bit as powerful. Reading it is a revelation....A searing trip into the heart of homelessness."  
—*Chicago Sun-Times*

**JONATHAN KOZOL** is the National Book Award-winning author of *Death at an Early Age*, *Savage Inequalities*, and *Amazing Grace*. His most recent bestseller is *The Shame of the Nation*. He has been working with children in inner-city schools for more than 40 years.

Finished Book Mailing to Homeless Organizations

Mentioned in *The Shame of the Nation* Print Ad in *The New Yorker* and *The Nation*

Also by Jonathan Kozol

*The Shame of the Nation*

1-4000-5245-9

\$14.95 paper (Canada: \$21.00)



Sociology—Urban Studies, Discrimination & Race Relations, Minority Studies (SOC026030/SOC031000/SOC020000)

5<sup>3</sup>/<sub>16</sub> x 8; 272 pages

0-307-34589-0. \$13.95 paper (Canada: \$18.95)

EAN Code 9780307345899

On Sale 8/15/06

British: Crown

Translation: Crown

Audio: International Creative Management

First Serial: Crown

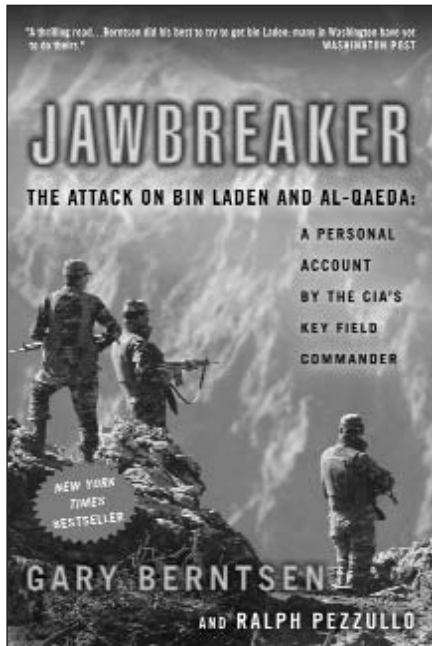


New York Times Bestseller  
—Now in Paperback

# Jawbreaker

The Attack on Bin Laden and Al-Qaeda:  
A Personal Account by the CIA's Key Field Commander

By Gary Berntsen and Ralph Pezzullo



## National Publicity

### Online Promotion

Blog ads on political websites

*This is the book the CIA doesn't want you to read, detailing the hunt for Osama Bin Laden.*

"The hunt for Osama bin Laden is the story of courageous CIA officers, like Gary Berntsen, repeatedly finding him and U.S. political and military leaders refusing to kill him. Berntsen's excellent book *Jawbreaker*—which CIA leaders tried to suppress to protect America's bipartisan political elite and its military sycophants—precisely describes the eleventh such opportunity since 1998, and again shows that uniformed bureaucrats masquerading as U.S. generals let him escape from Tora Bora rather than risk the lives of U.S. soldiers. Read this heartbreaking book, keep it safe, and reread it after al-Qaeda detonates a nuclear device in America. You will then know who signed the death warrant for tens of thousands of your countrymen." —Michael Scheuer, author of *Imperial Hubris* and *Through Our Enemies' Eyes*

"Valuable...the tale of how about 110 CIA operatives and 350 Special Forces troops spearheaded the toppling of the Taliban is a thrilling read...Berntsen did his best to try to get Bin Laden; many in Washington have yet do do theirs." —John Lehman, *Washington Post*

"Gripping...this honest account doesn't do the president any favors." —Frank Rich, *New York Times*

**GARY BERNTSEN** spent more than 20 years as an officer in the Clandestine Service.

**RALPH PEZZULLO** is a former journalist, award-winning playwright, and screenwriter.



History—Modern—21st Century (HIS037080)

5 x 8 1/4; 352 pages

0-307-35106-8. \$14.95 paper (Canada: \$21.00)

EAN Code 9780307351067

On Sale 8/1/06

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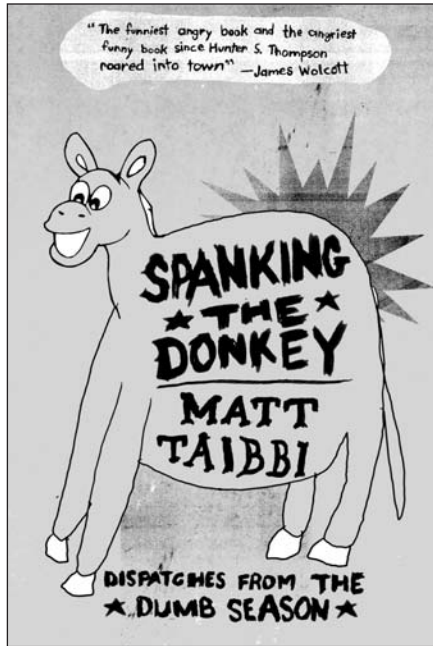
Pub. History: A Crown hardcover (Fall 2005)

ISBN 0-307-23740-0

# Spanking the Donkey

Dispatches from the Dumb Season

By Matt Taibbi



*Matt Taibbi draws on his coverage of the 2004 elections to offer a searing and hilarious look at the charade of American political campaigns.*

Working as a correspondent for the *New York Press*, *The Nation*, and *Rolling Stone* during the 2004 presidential election, Matt Taibbi had close-up access to John Kerry, John Edwards, and Howard Dean. He also did a two-month undercover stint working for the Republicans in Orlando, Florida. On both sides, the closer he got to the candidates, the more vapid and pompous they seemed. How could anyone write about (let alone vote for) any of these guys? Taibbi fulfilled his responsibilities as a serious campaign reporter with frequent bouts of panic, sad attempts at self-medication, and donning a gorilla suit to interview John Kerry.

More than a campaign diary, *Spanking the Donkey* is a sharp look at the American electoral process. While staying in hostels and halfway houses, Taibbi witnessed the gaping canyon that divides sane working Americans from the professional pols who want to represent them. In turns pointed and laugh-out-loud funny, *Spanking the Donkey* indicts the surreal irrelevance of today's mainstream politics with wit and caustic intelligence.

**MATT TAIBBI** is a roving reporter for *Rolling Stone*. He lives in New York City.

**National Publicity**

National Radio Campaign

Author Interviews  
out of New York

Advertising  
*eXile* magazine

Online Promotion  
Blog advertising on liberal websites,  
including CrooksandLiars.com and  
DemocraticUnderground.com



Political Science—Political Parties (POL015000)  
5<sup>3</sup>/<sub>16</sub> x 8; 336 pages  
0-307-34571-8. \$13.95 paper (Canada: \$18.95)  
EAN Code 9780307345714  
On Sale 8/22/06

All rights: The New Press

New York Times Bestseller  
—Now in Paperback

# John

By Cynthia Lennon



*The woman who was John Lennon's wife in the years when the Beatles rose from obscurity to the heights of Beatlemania tells for the first time the full, unexpurgated story of her life with John. Includes a foreword by Julian Lennon, son of Cynthia and John.*

As John Lennon's first wife, Cynthia Lennon was one of the closest witnesses to events that have passed into cultural legend. She was present for 10 of the most crucial Beatles years, right up to John's death, and has hundreds of stories about him and their life together that she tells here for the first time. With sensitivity and candor, Cynthia offers an unprecedented portrait of a man whose flaws were as deep as his genius.

"A welcome window into a period that's typically narrated at breakneck pace, and a gentle reminder that John Lennon was a human being before he was a piece of history."

—*Detroit Free Press*

"Cynthia gives us what only she can: a deeper portrait."

—*Denver Post*

"Cynthia Lennon's eyewitness testimony vividly captures the time, the place, and the characters."

—*Washington Post*

"The most intimate portrait....It's a vivid look at Beatlemania from the inside." —*Philadelphia Inquirer*

"Essential reading for Beatles nerds." —*Village Voice*

"An unsparing portrait. It's heartbreaking stuff."

—*Washington Post Book World*

**CYNTHIA LENNON** now lives in Mallorca with her husband, Noel Charles.



Biography—Entertainment & Performing Arts (BIO005000)

5<sup>3</sup>/<sub>16</sub> x 8; 320 pages

Two 16-page black-and-white photo inserts

0-307-33856-8. \$14.95 paper (NCR)

EAN Code 9780307338563

On Sale 8/1/06

British: Hodder & Stoughton Ltd

Translation: Hodder & Stoughton Ltd

Audio: Crown

First Serial: Crown

Pub. History: A Crown hardcover (Fall 2005)

ISBN 0-307-33855-X

## National Publicity

### Online Promotion

Promotional giveaways on third-party websites, including VH1 Classics and John Lennon and Beatles fan sites

### Also Available as a Random House AudioBook

Abridged, 4 CDs  
0-7393-2432-2  
\$27.50 (NCR)

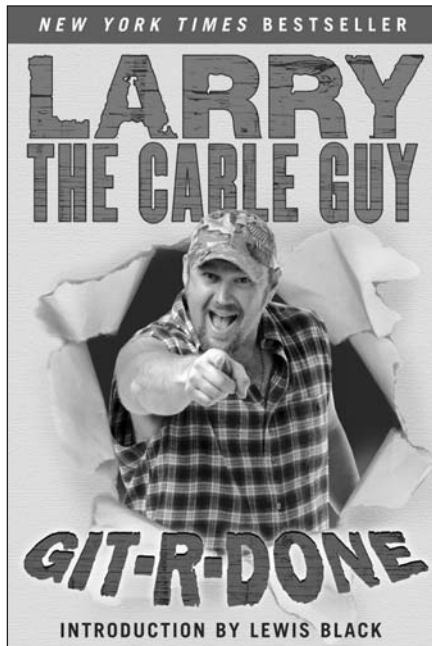
### Also Available as a Random House Large Print Edition

0-7393-2581-7  
\$27.95 (NCR)

New York Times Bestseller  
—Now in Paperback

# GIT-R-DONE

By Larry the Cable Guy



*Larry the Cable Guy, star of the Blue Collar Comedy Tour and one of America's most successful and hilarious stand-up comics, shares his thoughts on life, love, and all things NASCAR. Lord, I apologize!*

**W**hat the hell is this, Russia? Hell no! It's Larry the Cable Guy's book—now in paperback! That's right, Larry the Cable Guy offers up a healthy dose of his in-your-face blue-collar humor, dishing about everything from his eccentric family (which includes his great-grandfather, Lawrence the Telegraph Guy, and his one-legged uncle, who works in a brewery making hops) to the genesis of his signature phrase, "Git-R-Done!"

Whether it's explaining why NASCAR wives don't ride along with their husbands ("You don't know where the hell you're going!") or gossiping about his sister Doreen (she lost her virginity behind the Tilt-A-Whirl), the paperback edition of *Git-R-Done* is sure to appeal not only to Larry's enormous fan base but also to fans of the Blue Collar Comedy Tour and to anyone who loves good ol' politically incorrect humor.

**LARRY THE CABLE GUY** stars in the Blue Collar Comedy Tour. His CDs, *Lord, I Apologize* and *The Right to Bare Arms*, have both been RIAA-certified gold, and *The Right to Bare Arms* has been nominated for a Grammy award. Larry won The Billboard Comedy Artist and Comedy Album of the Year awards for 2005. *Git-R-Done* is his first book.

### National Publicity

### Online Promotion

Advertising on ComedyCentral.com, CollegeHumor.com, and MTV.com

### P.O.P.

0-307-35118-1  
Easel-backed poster  
(no charge)



Humor (HUM000000)

5<sup>3</sup>/<sub>16</sub> x 8; 288 pages

0-307-23767-2. \$12.95 paper (Canada: \$16.95)

EAN Code 9780307237675

On Sale 8/8/06

British: Sanford J. Greenburger Assoc, Inc  
Translation: Sanford J. Greenburger Assoc, Inc  
Audio: Sanford J. Greenburger Assoc, Inc  
First Serial: Crown

Pub. History: A Crown Hardcover (Fall 2005)  
ISBN 0-307-23742-7

# Is Tiny Dancer Really Elton's Little John?

Music's Most Enduring Mysteries, Myths, and Rumors Revealed

By Gavin Edwards



*Get behind rock's greatest myths, mysteries, and legends in Is Tiny Dancer Really Elton's Little John? by Rolling Stone columnist and rock know-it-all Gavin Edwards.*

As the writer of *Rolling Stone's* rock trivia column, Gavin Edwards has heard just about every weird question, perverse rumor, and bizarre myth circulating around the music industry. If you want to know what the runes on the cover of the Led Zeppelin album IV represent or whether Mick Jagger really slept with David Bowie in the 1970s, all you have to do is ask Gavin. In *Is Tiny Dancer Really Elton's Little John?*, he reveals the truth behind the legends, often culled from original interviews with everyone from Steven Tyler to Daryl Hall to Donna Summer to Slash, providing the definitive answers to all of rock's greatest rumors.

In the spirit of fun Q&A books such as *Why Do Men Have Nipples?*, Edwards shares his egghead knowledge about all things music. His insights into the complex mythologies of rock music aim to make trivia experts of us all. Even if you never personally wondered if Pink Floyd really attempted to record an album using only household objects (the answer, amazingly, is yes), you'll find the questions as interesting as the answers and end up knowing more about the history of rock music than you want to admit.

Freelance know-it-all **GAVIN EDWARDS** is a contributing editor of *Rolling Stone* and the author of *'Scuse Me While I Kiss This Guy and Other Misheard Lyrics*. He is married and lives in New York City.

## National Publicity

20-City Morning Drive Radio  
Satellite Tour

Author Interviews  
out of New York

## Online Promotion

- VH1Classics.com online store and *Entertainment Weekly* e-mail subscribers
- Advertising with PitchForkMedia.com, RollingStone.com, and Details'AskMen.com



Music—Reference (MUS033000)  
5<sup>3</sup>/<sub>16</sub> x 8; 256 pages  
0-307-34603-X. \$13.95 paper (Canada: \$18.95)  
EAN Code 9780307346032  
On Sale 8/8/06

British: Crown  
Translation: Regal Literary, Inc  
Audio: Crown  
First Serial: Crown



An Excerpt from  
**IS TINY DANCER REALLY ELTON'S LITTLE JOHN?**

by **GAVIN EDWARDS**

---



**Is Bryan Adam's "Summer of '69"**  
really about performing the act  
of 69?

Back in the summer of '85, Adams' nostalgic tale of his youth and his first rock band was a top-five hit. Most people believed that he was referring to the year 1969; this was partially because of the apostrophe in the song's title, and partially because Adams was a clean-cut Canadian boy: if it had been a Prince song, there would have been less-wholesome assumptions. But for anyone who did the math, the timeline was inescapable: Bryan Adams was only nine years old in the summer 1969. This would have made him a tad young for the song's "Jimmy quit, Jody got married" narrative—he was the world's most precious third-grader. Years later, Adams finally confirmed your dirty-minded suspicions: "That song always surprised me. From its inception it was always exciting, so I'm glad everyone else got it. One thing people never got, though, was the song isn't about the actual year 1969—it's about making love á la sixty-nine!"

# b b b b b

**On the White Stripes album *White Blood Cells*, there's a song called "Hotel Yorba"—is that a real hotel?**

Yes, but even if you're the world's biggest White Stripes fan, you may not want to spend the night there. It's a dilapidated building on 4020 Lafayette Boulevard in southwest Detroit, just a few blocks away from the Greyhound bus station. You can't rent rooms by the night at the Hotel Yorba, but one week will set you back \$65; to be blunt, it's a flophouse. In the song, Jack White contrasts the desolation of the Hotel Yorba with dreams of a home in the country. "There was a great rumor when I was a kid that the Beatles had stayed there," White said. "They never did, but I loved that rumor." As rock 'n' roll lodgings go, you'd probably rather stay in Leonard Cohen's Chelsea Hotel or Bono's Million Dollar Hotel. (We recommend, however, not spending the night at Elvis's fictional Heartbreak Hotel or Wilco's enigmatic Neutral Milk Hotel.)

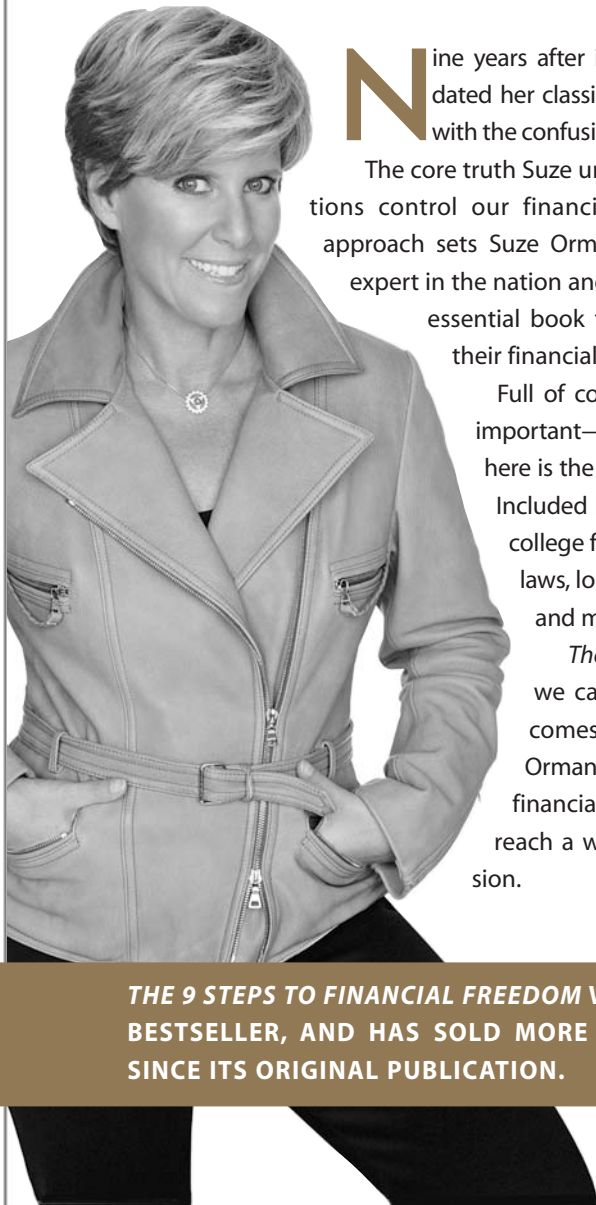
**Does Led Zeppelin's "Ramble On" refer to *The Lord of the Rings*, or am I crazy?**

You're not crazy. "Twas in the darkest depths of Mordor / I met a girl so fair / But Gollum, the evil one, crept up / And slipped away with her," Robert Plant sang in "Ramble On." This doesn't actually make much sense in terms of the book—Mordor's the last place you'd expect to pick up a girl so fair, and Gollum didn't care for anything except his Precious—but Plant was freely adapting the trilogy for his own use. He dropped other Tolkien references into his lyrics: the title of "Misty Mountain Hop" refers to Middle-Earth geography, while "The Battle of Evermore" mentions "ringwraiths." That doesn't mean that every Zeppelin song with Celtic or Druidic overtones was a Tolkien pastiche; Plant was a devotee of British mythology and history. Or as Zeppelin bassist John Paul Jones put it, "Robert was into all that fairy stuff."

# THE 9 STEPS TO FINANCIAL FREEDOM

PRACTICAL AND SPIRITUAL STEPS SO YOU CAN STOP WORRYING

BY SUZE ORMAN



**N**ine years after its original publication, Suze Orman has updated her classic guidebook for a new generation grappling with the confusing and frustrating world of financial decisions.

The core truth Suze unveiled is even more critical today: Our emotions control our financial decisions. This powerful mind/money approach sets Suze Orman apart from any other personal finance expert in the nation and makes *The 9 Steps to Financial Freedom* the essential book for anyone serious about taking control of their financial life.

Full of concrete strategies for dealing with the most important—and often most vexing—financial decisions, here is the map to navigate today's new financial roads. Included here is up to date information on the cost of college funding, credit card interest rates, bankruptcy laws, long-term care insurance, retirement investing, and more.

*The 9 Steps to Financial Freedom* shows us that we can all be happy, healthy, and smart when it comes to our money, no matter the economy. Suze Orman's advice has helped millions on the path to financial freedom, and with this third edition she will reach a whole new audience and continue that mission.

**THE 9 STEPS TO FINANCIAL FREEDOM WAS A #1 NEW YORK TIMES BESTSELLER, AND HAS SOLD MORE THAN 3 MILLION COPIES SINCE ITS ORIGINAL PUBLICATION.**



## COMPLETELY REVISED AND UPDATED

### National Publicity

#### Advertising

Radio ads on Suze Orman's radio show

#### Online Promotion

- E-card promoting the book to Suze Orman's e-mail list
- Online advertising with financial advice websites

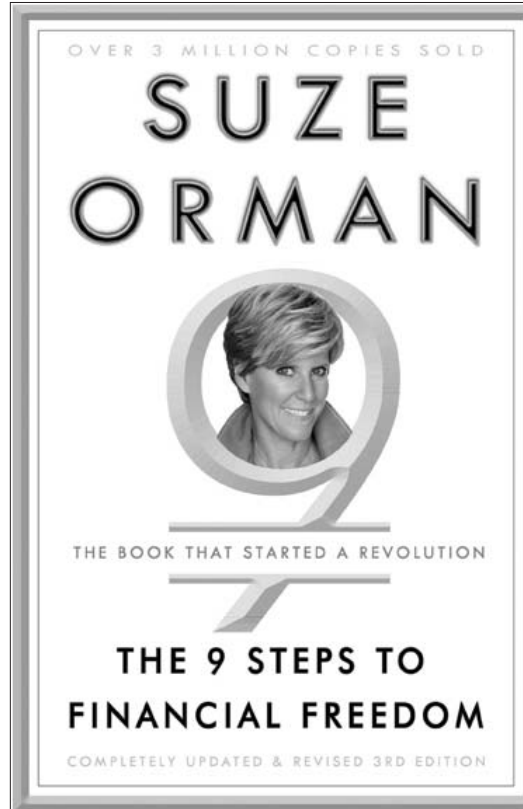
#### Also Available as a Random House AudioBook

Abridged, 3 CDs  
0-375-40680-8  
\$23.95 (Canada: \$35.95)

Abridged, 2 Cassettes  
0-307-34730-3  
\$18.00 (Canada: \$22.00)

#### Also by Suze Orman

*Suze Orman's Financial Guidebook*  
0-609-80893-1  
\$12.95 paper (Canada: \$16.95)



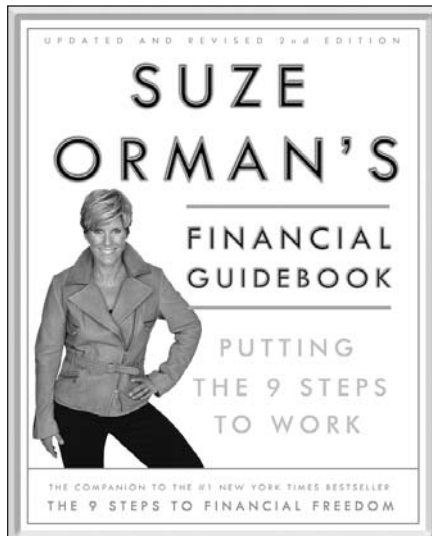
An Emmy award-winning talk show host on CNBC, monthly columnist for *O* magazine, featured online columnist for the "Money Matters" section of Yahoo Finance, and author of five consecutive *New York Times* bestseller, **SUZE ORMAN** has been called a one-woman financial advice powerhouse by *USA Today*.



Business & Economics—Personal Finance (BUS050000)  
5<sup>3</sup>/<sub>16</sub> x 8; 368 pages  
0-307-34584-X. \$14.95 paper (Canada: \$21.00)  
EAN Code 9780307345844  
On Sale 8/15/06  
All Rights: Crown

# Suze Orman's Financial Guidebook

Putting the 9 Steps to Work  
By Suze Orman



Tie-In Marketing Effort with the Revised and Updated Edition of *9 Steps to Financial Freedom*, See Page 16.

*This fully updated revision of Suze Orman's Financial Guidebook translates Suze's trusted advice into a user-friendly, hands-on workbook for making the most of your money now, no matter your age or income.*

Updated to keep you abreast of our quickly shifting economy, you'll find:

- New research into investment trends.
- Up-to-date information regarding tax codes, IRA rules and regulations, and long-term-care insurance
- Useful strategies for coping with the unpredictability of Social Security and the stock market
- Insightful exercises, quizzes, and worksheets to help you understand what money means to you
- An outline of key questions that every financial advisor should ask you during your initial meeting
- An in-depth analysis of all your monthly expenses, providing a realistic picture of just how much money you have to work with

Reading *Suze Orman's Financial Guidebook* is like having a one-on-one financial planning session with Suze herself. Full of self-tests, thought-provoking questions, and Suze's own brand of personal finance advice, it is an essential step in gaining control of your money—so your money doesn't have control of you.

An Emmy award-winning talk show host on CNBC, monthly columnist for *O* magazine, featured online columnist for the "Money Matters" section of Yahoo Finance, and author of five consecutive *New York Times* bestseller, **SUZE ORMAN** has been called a one-woman financial advice powerhouse by *USA Today*.



Business & Economics—Personal Finance (BUS050000)

7<sup>3</sup>/<sub>8</sub> x 9<sup>1</sup>/<sub>4</sub>; 192 pages

0-307-34730-3. \$12.95 paper (Canada: \$16.95)

EAN Code 9780307347305

On Sale 8/15/06

British: ICM

Translation: ICM

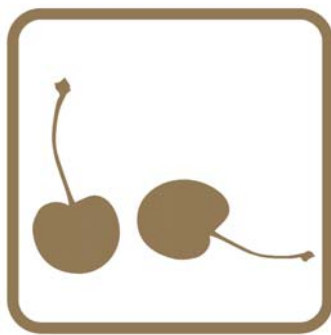
Audio: ICM

First Serial: Crown

# Q ■ IS THE RED DYE ■ IN MARASCHINO ■ CHERRIES REALLY BAD FOR YOU?

A more accurate question might be: Do you suffer from erythrophobia?

Erythrophobia refers to an abnormal and persistent fear of blushing, but also is used to refer to a fear of the color red. It is not surprising that someone might associate the color red with fear as there certainly are a great deal of scary "reds:" the Red Scare of the 1950s, redcoats, getting caught red-handed, being in the red, taking the red-eye, code red, and red flags. No wonder people think that red maraschino cherries are dangerous.



See page 67 for answer.

# Someday We'll All Be Free

Notes on the Next American Revolution

By Kevin Powell



© Joe Major

*Kevin Powell traces the increasing political turmoil in contemporary America—be it around race, gender, religion, or the war in Iraq—and lays bare the uncomfortable truths about America.*

In this powerful follow-up to the bestselling *Who's Gonna Take the Weight?*, Kevin Powell widens his lens and thoughtfully examines the dreams of American freedom and democracy in the 21st-century. From the agony of the 2004 Presidential election, to the colossal tragedy of September 11th and the wars that follow it, to the historic destruction of New Orleans and the failure at every level of government to protect the city's poorest citizens, Powell traces the disconnect between the rhetoric of politicians and the reality in the lives of ordinary Americans. This series of three extended and interconnected essays reaffirm why Powell is widely considered one of America's brightest thinkers.

Alive with passion and ringing prose, *Some Day We'll All Be Free* offers a fresh and inspiring vision of America's political future.

**KEVIN POWELL** is a critically acclaimed writer, lecturer, entrepreneur, and activist. He lives in Brooklyn, New York.

National Publicity

National Radio Campaign

Tie-In with Author  
Lecture Schedule

Author Interviews  
out of New York

Online Promotion  
Blog ads on liberal sites

Targeted Mailing to African-  
American Accounts

Also by Kevin Powell

*Who's Gonna Take the Weight?*

0-609-81044-8

\$12.95 paper (Canada: \$19.95)



Current Affairs (CUR000000)

5<sup>3</sup>/<sub>16</sub> x 8; 160 pages

1-4000-5313-7, \$12.95 paper (Canada: \$16.95)

EAN Code 9781400053131

On Sale 8/29/06

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# Momfidence!

An Oreo Never Killed Anybody and Other Secrets of Happier Parenting

By Paula Spencer



*Momfidence! is a hilarious and sanity-saving look at "perfect motherhood" that gives readers renewed confidence in their innate parenting skills.*

Let's be honest—no child was harmed by eating Oreos for dessert or playing with Barbie dolls all day. Many parents, however, are driven crazy by worrying instead of just winging it. In *Momfidence!*, longtime parenting-magazine columnist and mother of four Paula Spencer reveals that we know more about raising our kids than the so-called experts want us to believe.

Having coauthored five parenting books and written hundreds of child-rearing articles for national publications, Spencer is an expert herself. But over the years she's come to the conclusion that making it up as you go along is a perfectly swell (and vastly underrated) parenting strategy. *Shh! Don't tell the kids!*

In *Momfidence!*, based on her popular *Woman's Day* and *Parenting* columns, Spencer explains how relying on your own expertise can keep you sane—and your kids healthy and happy.

"Smart, sassy and...right on target! *Momfidence!* is *momderful!*" —Harvey Karp, M.D., pediatrician & author of *The Happiest Baby on the Block*

**PAULA SPENCER** writes the monthly "Momfidence!" column in *Woman's Day*, America's ninth-largest circulation magazine. She lives in Chapel Hill, North Carolina.

## National Publicity

## 20-City Satellite Radio Tour

## Online Promotion

E-card to send to author's contact list

## Also by Paula Spencer with Harvey Karp, M.D.

*Happiest Toddler on the Block*  
0-553-38143-1  
\$14.00 paper (Canada: \$21.00)



Family—Parenting (FAM034000)  
5½ x 7½; 192 pages  
0-307-33742-1. \$12.95 paper (Canada: \$16.95)  
EAN Code 9780307337429  
On Sale 9/5/06

British: Crown  
Translation: Crown  
Audio: Crown  
First Serial: PFD New York



An Excerpt from  
**Momfidence!**

An Oreo Never Killed Anybody and  
Other Secrets of Happier Parenting

by

Paula Spencer

---

You can call me crazy.

Call me a traitor.

Call me barking mad. (Four kids ages 10 and under and a dachshund puppy will do that to a woman.)

Certain preschoolers have been known to call me a party-pooing Mrs. Tomato Head, while certain bigger kids prefer “so old-fashioned.” And you can call me those things, too.

But I just don’t dog-pile onto this notion that motherhood has to be so *hard*.

This, from someone who makes a living by perpetuating the popular wisdom about how to raise healthy, happy kids.

I’ve studied the art of parenting at the feet of the masters—both the tall and the small. As a longtime magazine writer, I’ve interviewed scores of experts for hundreds of articles. I’ve read all their books. I’ve even authored a few myself. And did I mention giving birth four times in seven years? That’s ten years—an entire decade of my life—of continuous diaper changing. If there were a frequent-changer club, I’d be lounging on a tropical beach right now, courtesy of my

accumulated diaper points.

And I’ve come to the conclusion that moms are being sorely misled about the whole business.

I’ll be the first to agree that we do lots of things that aren’t fun—like having to mop up assorted bodily fluids, cork whines, and answer such questions at midnight as, “Why do you get to sleep with Dad but I have to sleep alone?” Pesky, perhaps, but not *hard*.

We do perform a lot of hard labor. Hoisting the dead weight of a sleeping child from sofa to bed comes to mind. As does scaling mountains of laundry. And running marathons of errands (with miles to go before you sleep). All physical jobs, but not exactly grueling.

Momming is surely not as hard as other work I’ve tried—less monotonous than telephone soliciting, easier on the eyes than proofreading, and, well, not too different from my stints as a cafeteria dishwasher or a resident assistant in the wildest freshman dorm on campus. And I certainly had fun applying for parenthood.

My memories of the day I finally got the job

are fond, too. Giving birth is a great way to get flowers, and there's nothing like that first sip of Diet Coke after nine months of deprivation (though labor, I grant you, does qualify as excruciatingly hard).

It's the prevailing expectations about motherhood that wear a body out. Today's diligent mom can't just do the weekly marketing and drop food down hungry gullets. She must buy fresh and whole and often, scanning labels for lethal trans fats and the many disguises of "white poison" (the staple formerly known as sugar) in order to prevent diabetes and heart attacks in her children forty years down the road. She must maintain 24/7 vigilance against random toxins and schools with lousy test scores. She can't holler or swat an errant bottom for fear of bruising a tender psyche (or of being arrested). She certainly shouldn't be letting Jimmy Neutron and Master Chief in the front door.

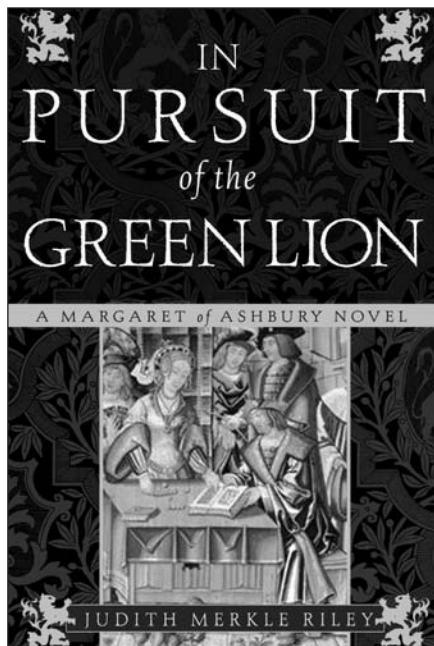
And lucky are the 98.9 percent of moms who have a child gifted in music, sports, dance, acting, mathematics, robotics, chess, emotional intelligence, and/or cancer research—or who just want their kid to get into Harvard. Those good moms also get to arrange car pools to practices six nights a week and take out third or fourth home mortgages to pay for the requisite specialty camps and international competitions. All while staying supermodel fit, thin, stylin', and "balanced" herself, of course, in order to be a positive role model.

The very verbs of modern motherhood—scheduling, stimulating, supporting, enriching, enrolling, enhancing, empowering, expanding, coaching, advocating—make me want to call everyone together for a big family nap.

# In Pursuit of the Green Lion

A Margaret of Ashbury Novel

By Judith Merkle Riley



*A witty and richly detailed historical romp, In Pursuit of the Green Lion continues the story of Judith Merkle Riley's irrepressible midwife and mystic, Margaret of Ashbury.*

Following the death of her beloved husband, Margaret of Ashbury is forced to wed the scholarly, noble Gregory de Vilers. Although she cannot stand his miserly father and vile brother, her marriage to Gregory is a happy one, and she comes to love the gentle knight. When he is captured in France and held for ransom, Margaret knows she must take action herself—his family is too tight with money to do so—if she ever hopes to see him again.

Thus begins a hazardous journey across 14th-century Europe, where Margaret is aided by Mother Hilde, the herbalist who nursed her through the black plague, and a devious alchemist on a quest for the secret of changing base metal into gold. Along with her uncanny healing powers and ability to commune with spirits, Margaret must use her quick wit and rebellious spirit to gain freedom for the man she has come to love.

Complete with a steady stream of drunken noblemen, corrupt priests, scheming ladies, truculent ghosts, and nonstop adventure, *In Pursuit of the Green Lion* is a rollicking good read.

**JUDITH MERKLE RILEY** is a professor of political science. She lives in Claremont, California.

## National Publicity

Discussion Group Guide Printed in Book

## Advertising

Historical Fiction Group Ad in *Bookpage* and *Romantic Times*

## Online Promotion

- Web promotions on the Book Report Network, [MostlyFiction.com](http://MostlyFiction.com)
- Feature on [MaidensCrown.com](http://MaidensCrown.com)

## Also by Judith Merkle Riley

*A Vision of Light*

0-307-23787-7

\$13.95 paper (Canada: \$18.95)



Fiction—Historical (FIC014000)

5<sup>3</sup>/<sub>16</sub> x 8; 448 pages

0-307-23788-5. \$13.95 paper (Canada: \$18.95)

EAN Code 9780307237880

On Sale 9/26/06

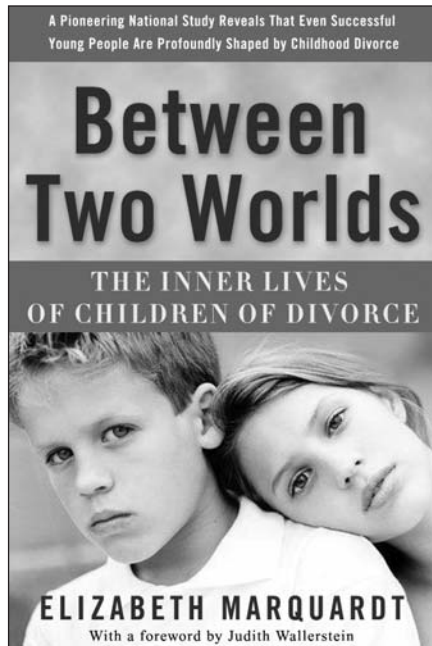
British: Jean V Naggar Literary Agency Inc  
Translation: Jean V Naggar Literary Agency Inc  
Audio: Jean V Naggar Literary Agency Inc  
First Serial: Crown



# Between Two Worlds

The Inner Lives of Children of Divorce

By Elizabeth Marquardt



National Publicity

*An astonishing one quarter of adults between the ages of 18 and 35 have grown up in divorced families. Between Two Worlds uncovers the truth of their experience.*

Elizabeth Marquardt conducted a pioneering national study of the children of divorce, surveying 1,500 young adults from both divorced and intact families. Here she weaves the findings of that study together with powerful, unsentimental stories of the childhoods of young people from divorced families.

The hard truth, she says, is that while divorce is sometimes necessary, there is no such thing as a “good divorce.” When a family breaks in two, children who stay in touch with both parents must travel between two worlds, trying to reconcile their parents’ often strikingly different beliefs, values, and ways of living—often with lasting negative consequences.

*Between Two Worlds* has been featured on *Today*, CNN’s *Anderson Cooper 360*, and NPR’s *Diane Rehm Show*, as well as in *Newsweek*, the *New York Times*, and the *Wall Street Journal*. It is a book of transforming power for a generation whose true experience has for too long gone unrecognized.

“Makes a persuasive case against the culture of casual divorce.”  
—*Washington Post Book World*

**ELIZABETH MARQUARDT** is an affiliate scholar at the Institute for American Values, a nonpartisan think tank focused on children, families, and civil society. She lives in Chicago with her husband and two children.



Psychology /Family—Divorce (PSY000000/FAM015000)

5<sup>3</sup>/<sub>16</sub> x 8; 288 pages

0-307-23711-7. \$13.95 paper (Canada: \$18.95)

EAN Code 9780307237118

On Sale 9/26/06

British: Carol Mann Agency, Inc.

Translation: Carol Mann Agency, Inc.

Audio: Crown

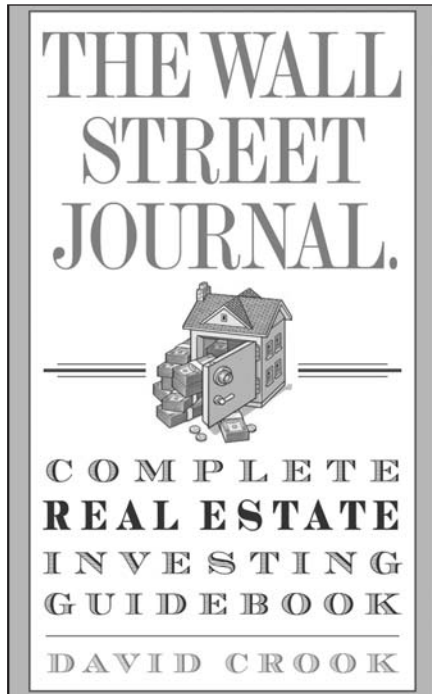
First Serial: Crown

Pub. History: A Crown hardcover (Fall 2005)

ISBN: 0-307-23710-9

# The *Wall Street Journal* Complete Real Estate Investing Guidebook

By David Crook



The *Wall Street Journal*, the world's most authoritative source of business information, provides investors with a practical, hands-on guide to finding success in the real estate market.

Investing in real estate can be as easy as investing in mutual funds or individual stocks and bonds when you get your advice from a trusted source like the *Wall Street Journal*. In *The Wall Street Journal Complete Real Estate Investing Guidebook*, David Crook shows you how to make real estate a part of your financial portfolio, one that provides a solid income and increases in value over time.

Written for the average investor in clear, accessible language, *The Wall Street Journal Complete Real Estate Investing Guidebook* shows you how to transform property into profit. Topics covered include:

- Selecting investment properties
- "Doing the numbers" to determine if a deal is right for you
- Investing after the boom
- Managing your properties
- Growing your real estate empire
- Avoiding get-rich-quick schemes

With the stock and bond markets in the doldrums, real estate can provide investors with a lucrative rate of return. As author David Crook says, "with a bit of luck, some smart choices, and a great deal of hard work, you could end up a millionaire."

**DAVID CROOK** is the editor of the *Wall Street Journal Sunday*, which appears in more than 80 newspapers around the country.

#### National Publicity

#### National Radio Campaign

#### Author Interviews

out of New York

#### Major Cross-Promotion with the *Wall Street Journal*, to Include:

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- *Sunday Journal* ads
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- Banner ads on *WSJ* websites

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*Finance Guidebook*

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\$14.95 paper (Canada: \$21.00)

*WSJ Personal Finance Workbook*

0-307-33601-8

\$13.95 paper (Canada: \$21.00)

*WSJ Complete Money and*

*Investing Guidebook*

0-307-23699-4

\$14.95 paper (Canada: \$21.00)



Business & Economics (BUS000000)

5<sup>7</sup>/<sub>16</sub> x 9<sup>7</sup>/<sub>8</sub>; 208 pages

Two-color illustrations throughout

0-307-34562-9. \$14.95 paper (Canada: \$21.00)

EAN Code 9780307345622

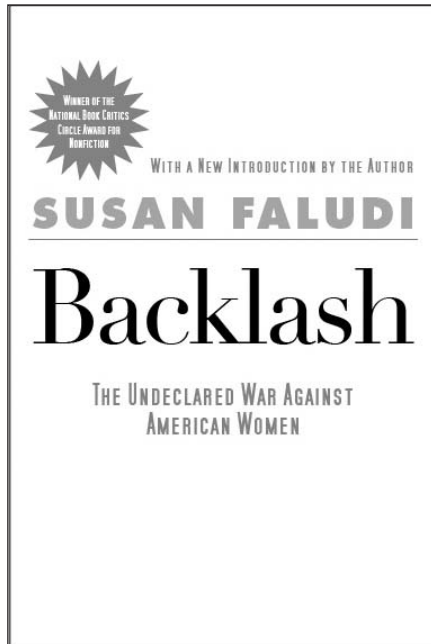
On Sale 9/26/06

All Rights: Crown

# Backlash

The Undeclared War Against American Women

By Susan Faludi



*Susan Faludi updates her feminist classic Backlash with a provocative new introduction that skillfully probes the latest line of attack on women's rights.*

In 1991, Pulitzer Prize–winning journalist Susan Faludi published *Backlash*, a stirring manifesto that dismantled the reigning myth that feminist gains were bringing women more misery than happiness and success. With meticulous research and watertight reasoning, Faludi thoroughly debunked the much-touted media claims about feminism—that liberation had yielded women little more than “man shortages,” “infertility epidemics,” and “career-woman burnout.” *Backlash* was a call to arms to women and received as such; the book played an essential part in the revival of feminism in the early Nineties, and it remained on the *New York Times* bestseller list for nine months.

Fifteen years have passed since *Backlash* was released and, while much has changed, sadly much has stayed the same. Faludi’s analysis—part sharp-eyed sociology, part stiletto dissection of pop culture and the media, and a wholly rousing and revelatory read—is as powerful and relevant as ever. With its new introduction, this new edition of *Backlash* serves as a timely and crucial reminder of what we are fighting for, who our enemies are in the struggle, and why feminism isn’t a dirty word.

**SUSAN FALUDI** won the Pulitzer Prize for explanatory journalism and the National Book Critics Circle award for nonfiction. She resides in California.

#### National Publicity

#### Regional NPR campaign

#### Tie-In with 15th Anniversary of Hardcover

#### Online Promotion

Blog advertising on feminist websites including [FeministBlogs.org](http://FeministBlogs.org) and [BlogsHeros.com](http://BlogsHeros.com)



Social Sciences—Women’s Studies, Feminism  
(SOC028000—SOC010000)

5½ x 8¼; 576 pages

0-307-34542-4. \$14.95 paper (Canada: \$21.00)

EAN Code 9780307345424

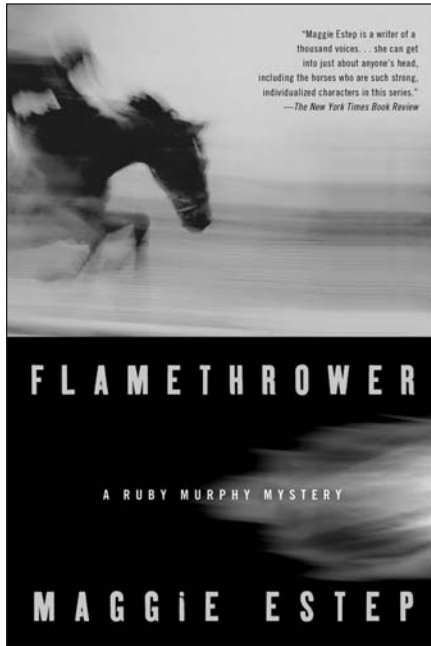
On Sale 9/26/06

British: Sandra Dijkstra Literary Agency  
Translation: Sandra Dijkstra Literary Agency  
Audio: Crown  
First Serial: Sandra Dijkstra Literary Agency

Pub. History: An Anchor paperback (Fall 1992)  
ISBN 0-385-42507-4

# Flamethrower

By Maggie Estep



*Ruby Murphy has her hands full again: investigating the provenance of a severed human leg, stalked by a stranger, fired from the Coney Island Museum, and accused of infidelity by her horse trainer boyfriend—all the while, of course, trying to stay alive.*

Three years ago, Maggie Estep's mystery series debuted with *Hex*, which became a *New York Times* "Notable Book of the Year" and received critical acclaim far and wide.

"Ruby is a female sleuth much like Sparkle Hayter's Robin Hudson..." —*Publishers Weekly*

"Ruby is such a ravishing original that it's love at first sight." —*New York Times Book Review*

Her last book, *Gargantuan*, was Ruby Murphy at her best. Now Ruby rides again in *Flamethrower*, the third and most dangerous of this series, featuring an irresistible protagonist with a unique outlook on life in 21st-century America.

*Flamethrower* is **MAGGIE ESTEP's** sixth book. She lives in Brooklyn, New York.

## National Publicity

Author Interviews  
out of New York

## Online Promotion

- E-mail blast to newsletter contacts at accounts
- Feature on CrownReads.com

## Also by Maggie Estep

*Gargantuan*

0-609-61033-3

\$12.95 paper (Canada: \$19.95)

*Hex*

1-4000-4837-0

\$14.00 paper (Canada: \$21.00)



Fiction (FIC000000)

5<sup>3</sup>/<sub>16</sub> x 8; 304 pages

1-4000-8273-0. \$14.00 paper (Canada: \$18.95)

EAN Code 9781400082735

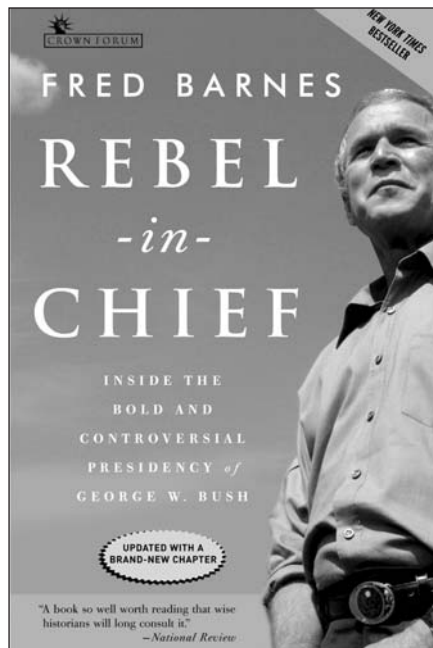
On Sale 9/26/06

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# Rebel in Chief

Inside the Bold and Controversial Presidency of George W. Bush

By Fred Barnes



## National Publicity

Also Available as a Random House AudioBook  
Unabridged, 4 CDs  
0-7393-2476-4  
\$27.95 (Canada: \$39.95)

*From Weekly Standard executive editor and Fox News host Fred Barnes comes a compelling inside look at the profound changes President George W. Bush is bringing to the conservative movement and to America as a whole.*

"No one in the Washington press corps understands George W. Bush better than Fred Barnes. I couldn't put it down." —Michael Barone, *U.S. News & World Report*

"Crackling with fine reportage and analysis. Barnes knows this subject better than anyone."

—Rich Lowry, *National Review*

"I know Fred Barnes and I thought I knew what he knows about President Bush. Boy, was I wrong. This book is a revelation. I couldn't stop reading it." —Brit Hume, host, Fox News Channel's *Special Report with Brit Hume*

"A one-of-a-kind journalistic feat—getting inside the president's view of himself and the presidency. Only Fred Barnes, with his clear conservative credentials and unique access to the president, could write this book. This is a direct and passionate trip into the heart of Bush country. Lucky for history." —Juan Williams, NPR

"George W. Bush is not an easy president to understand or to appreciate, even for his supporters. Now one of the nation's great political reporters goes beneath the surface to reveal the president's passion and vision. This is must-reading for Bush backers and Bush bashers alike."

—Robert D. Novak, nationally syndicated columnist

**FRED BARNES** lives in northern Virginia.



Current Affairs (CUR000000)

5½ x 8¼; 224 pages

0-307-33650-6. \$13.95 paper (Canada: \$18.95)

EAN Code 9780307336507

On Sale 9/26/06

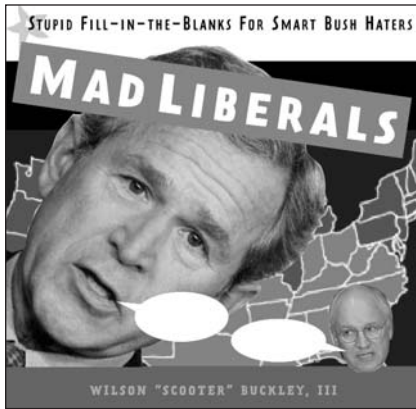
All Rights: Crown

Pub. History: A Crown Forum hardcover (Spring 2006)

ISBN 0-307-33649-2

# MadLiberals

By Wilson "Scooter" Buckley III



### Advertising

Consumer contest in *The Onion*.  
 Winning "lib" to be featured on  
[MadLiberals.org](http://MadLiberals.org)

*Based on the popular fill-in-the-blanks word game you played as a child, MadLiberals skewers George W. and his Washington cronies—just in time for the midterm elections.*

As a child, you cracked yourself up using nonsense—and sometimes naughty—words to fill in the blanks of your Mad Libs book. Now, with *MadLiberals*, the fun continues, spilling over into the world of politics. Riffing on the famous Mad Libs that we all as kids, this version is a parody of the linguistic and policy excesses of our great leader, W., and all his other cronies, each of whom seems than the last.

Published in time for the midterm elections, when Americans will send a message to this administration, we're sure that *MadLiberals* will have people rolling—on both sides of the aisle.

**WILSON "SCOOTER" BUCKLEY III** is the creation of the MadLiberals, a group of liberal writers, editors, and members of the professions, dedicated to raising public awareness of the policies of the Bush administration, and to the election of candidates who them. They live in , which has been a blue state in the last elections.



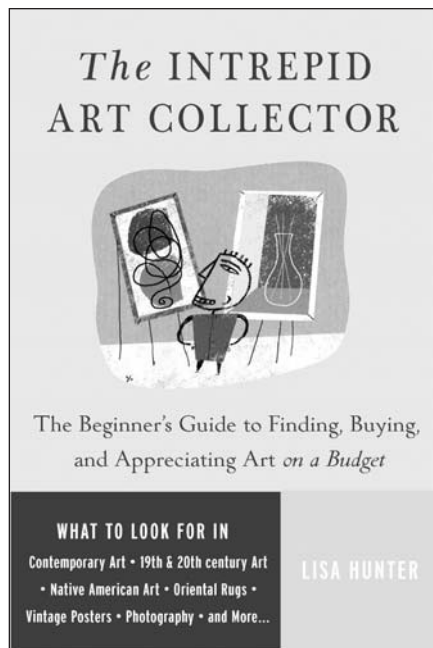
Humor—Political (HUM006000)  
 6 x 6; 96 pages  
 0-307-35107-6. \$9.99 paper (Canada: \$12.99)  
 EAN Code 9780307351074  
 On Sale 9/19/06

British: Stuart Krichevsky Literary Agency  
 Translation: Stuart Krichevsky Literary Agency  
 Audio: Crown  
 First Serial: Crown

# The Intrepid Art Collector

The Beginner's Guide to Finding, Buying, and Appreciating Art on a Budget

By Lisa Hunter



National Publicity

*The Intrepid Art Collector is the perfect guide to help novice art collectors navigate the world of galleries, dealers, and auctions and buy original art on a budget.*

When you're ready to step up from framed Monet reproductions but can't quite afford the real thing, where do you turn to for information? If you have the cash to buy an original Van Gogh, there's no shortage of experts ready to help you. But if you're a novice art collector without a clue about the workings of the art market and are thinking of buying a modest \$2,000 lithograph, you're on your own.

Now art collector Lisa Hunter gives us a guide that fills the gap between scholarly connoisseurship and buying on a hunch. This jargon-free, accessible resource tells would-be buyers what they need to know to evaluate original art—including paintings, prints, photographs, tribal art, and more—and to buy it at a fair price. Each chapter includes a useful checklist to help readers steer clear of common mistakes and frauds; features interviews with industry insiders; and offers tips about purchasing art from high pressure galleries, auction houses, and even eBay.

Whether you're buying art as an investment or for love, *The Intrepid Art Collector* is an essential and empowering resource.

**LISA HUNTER** is an arts journalist and editor. She divides her time between New York and Montreal.



Antiques & Collectibles—Art (ANT002000)

5<sup>3</sup>/<sub>16</sub> x 8; 288 pages

0-307-23713-3. \$13.95 paper (Canada: \$18.95)

EAN Code 9780307237132

On Sale 10/24/06

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**Rumsfeld Makes Surprise Visit to Wife's Vagina**  
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**Cupid Shooting Spree Leaves Dozens Infatuated**  
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## Homeland Insecurity

The *Onion* Complete News Archives, Volume 17

By the *Onion* Editors

Containing all the news that's fit to reprint, *Homeland Insecurity* showcases the *Onion's* 17th year—including every news story, opinion piece, news in brief, and horoscope. With an additional two weeks of coverage, this is the *Onion's* biggest book yet.

**WITH *HOMELAND INSECURITY*, THE *ONION'S* LAMPOONING OF AMERICAN CULTURE CONTINUES. FEATURES EVERY ARTICLE PRINTED IN THE NEWSPAPER BETWEEN NOVEMBER 2004 AND DECEMBER 2005, A TIME SURELY RIGHT FOR PARODY IF THERE EVER WAS ONE.**

**THE *ONION* IS AVAILABLE AT BOOKSTORES AND NEWSSTANDS AND ONLINE AT THEONION.COM. MORE THAN 3.8 MILLION READERS VISIT THE SITE AND READ THE PAPER EVERY WEEK. AVAILABLE IN CHICAGO, DENVER/BOULDER, MADISON, MILWAUKEE, NEW YORK, SAN FRANCISCO, AND TWIN CITIES.**





Humor—Political (HUM006000)  
 8½ x 10¾; 320 pages  
 Black-and-white illustrations throughout  
 0-307-33984-X. \$18.95 paper (Canada: \$24.95)  
 EAN Code 9780307339843  
 On Sale 10/31/06

British: Crown  
 Translation: Crown  
 Audio: Levine Greenberg Literary  
 First Serial: Levine Greenberg Literary



**National Publicity**

20-City Morning Drive Radio  
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**Author Interviews**  
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**Advertising**  
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***Fanfare for the Area Man***  
 1-4000-5455-9  
 \$17.95 paper (Canada: \$25.95)

**Q** DO ANY OF THE FOLLOWING INDUCE LABOR: SEX, SPICY FOOD, CHINESE FOOD, RED WINE?

How's this for a romantic last evening of freedom before the baby's arrival: A spicy Szechuan meal, a nice glass of Cabernet, and some sweet lovemaking.

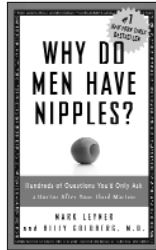
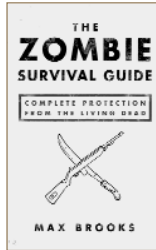


See page 67 for answer.

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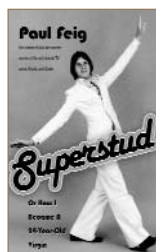
**FANFARE FOR THE AREA MAN**  
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\$12.00 paper  
(Canada: \$17.00)

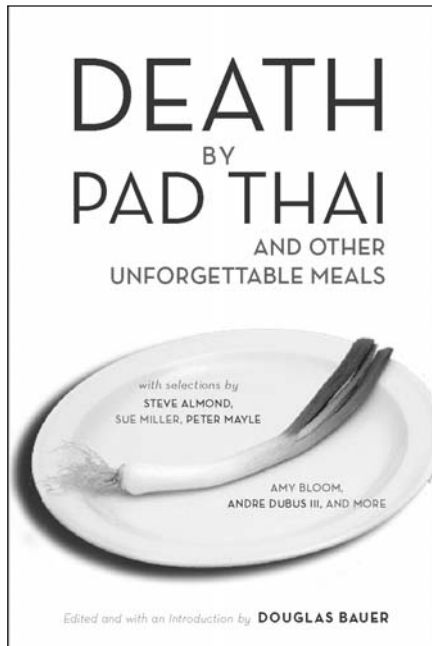


**THE SELF-DESTRUCTION HANDBOOK**  
1-4000-5033-2  
\$12.00 paper  
(Canada: \$18.00)

# Death by Pad Thai

And Other Unforgettable Meals

Edited and with an introduction by Douglas Bauer



*Some of today's best writers invite us to experience life through our taste buds as they reflect on their most unforgettable meals.*

Far from simply fueling the body, food has the power to feed mind and heart as well. In *Death by Pad Thai*, some of the best writers working today share their stories of a meal that occupies a treasured place in their gustatory memory.

From Steve Almond's memory of a transcendent lobster pad thai to Andre Dubus III's musings on the significance of a home-cooked meal, the essays in this collection don't always recall the most delicious or lavish meals, but all capture—beyond the way the food tasted—experiences in the authors' lives that fully sated the complex palates of love and loss, of welcome and return, of comedy and tragedy. With stories that are personal, funny, revealing, and deeply moving, these celebrated authors invite us to the table where their memories were made, sharing with us their most unforgettable feasts.

### National Publicity

Events with Contributors  
out of New York

### Online Promotion

E-postcard to Potter Recipe Club list  
(4,000+ names)

Finished Book Mailing to  
IACP Members

### Also by Douglas Bauer

*Prime Times*  
1-4000-8114-9  
\$12.95 paper (Canada: \$19.95)

- Aimee Bender • Claire Messud • Michael Gorra  
Sue Miller • Peter Mayle • Richard Russo • Amy Bloom  
Elizabeth McCracken • Margot Livesey  
Andre Dubus III • Henri Cole • David Lehman  
Lan Samantha Chang • Steve Almond • Ann Packer  
Jane and Michael Stern • Diana Abu-Jaber  
Michelle Huneven • Michelle Wildgen

**DOUGLAS BAUER** is the editor of *Prime Times*. He lives in Boston, Massachusetts, and Sonoma, California.



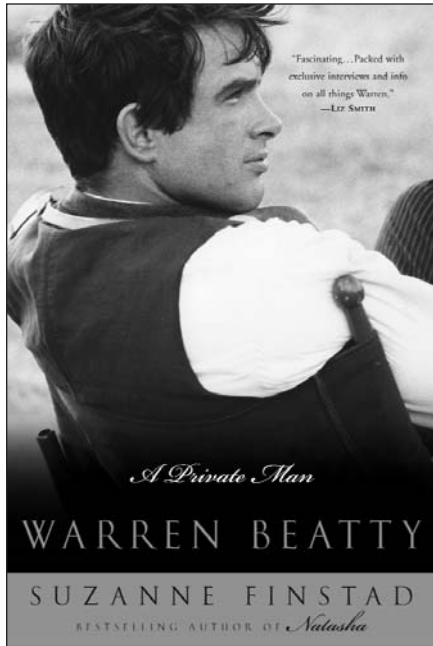
Cooking—Essays (CKB030000)  
5<sup>3</sup>/<sub>16</sub> x 8; 224 pages  
0-307-33784-7. \$13.95 paper (Canada: \$18.95)  
EAN Code 9780307337849  
On Sale 10/24/06

British: Elyse Cheney Literary Associates  
Translation: Elyse Cheney Literary Associates  
Audio: Crown  
First Serial: Elyse Cheney Literary Associates

# Warren Beatty

A Private Man

By Suzanne Finstad



*"A seductive and revealing portrait of the enigmatic, fiercely intelligent star, named one of the top five entertainment books of 2005."* —The Sunday Times of London

"Finstad, an excellent, sympathetic writer, goes a long way here to explain the mysterious, often monosyllabic Warren...[She] packs her Beatty book with exclusive interviews and info on all things Warren. A fascinating look at a man who has lived a public life without selling his soul to that public." —Liz Smith, *New York Post*

"Compelling. Beatty's life has something to teach people about eluding fame's snares." —Deirdre Donahue, *USA Today*

"One of the six must-reads for fall. You must read it because this is the first serious biography of the enigmatic actor-writer-producer-director and legendary lover boy, and it provides a detailed look into the conservative Southern childhood that shaped and motivated him." —Cox News Service

"Finstad follows Beatty as he slaloms, sometimes graciously, sometimes like Niccolò Machiavelli, through one of civilization's most treacherous proving grounds, the movie business." —David Gilmour, *Toronto Star*

**SUZANNE FINSTAD** is the award-winning author of the *New York Times* bestseller *Natasha: The Biography of Natalie Wood*, named the best film book of 2001 by the *San Francisco Chronicle*. Several of her books, including the bestseller *Sleeping with the Devil*, have been adapted into movies.



Biography—Entertainment & Performing Arts (BIO005000)  
 6 1/8 x 9 1/4; 608 pages  
 16-page black-and-white insert; 10 black-and-white photos  
 0-307-34529-7. \$15.95 paper (Canada: \$21.00)  
 EAN Code 9780307345295  
 On Sale 10/24/06  
 All Rights: Crown  
 Pub. History: A Harmony hardcover (Fall 2005)  
 ISBN 1-4000-4606-8

## National Publicity

### Also Available as a Random House AudioBook

Abridged, 6 CDs  
 0-7393-1948-5  
 \$29.95 (Canada: \$42.00)

Abridged, 4 Cassettes  
 0-7393-1947-7  
 \$26.95 (Canada: \$37.95)

### Also Available as a Random House Large Print Edition

0-375-43462-3  
 \$27.95 (Canada: \$39.95)

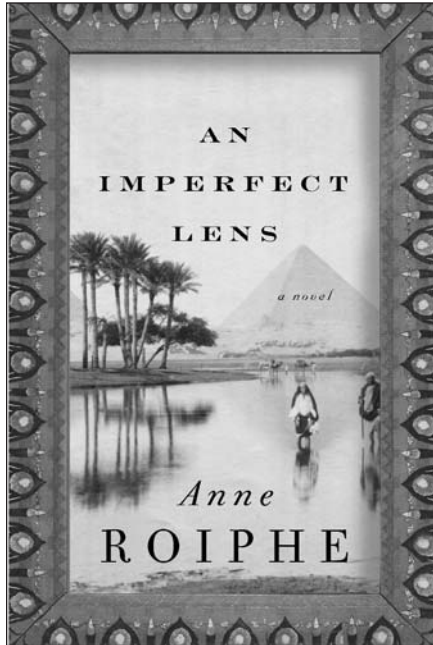
### Also by Suzanne Finstad

*Natasha*  
 0-609-80957-1  
 \$15.00 paper (Canada: \$23.00)

# An Imperfect Lens

A Novel

By Anne Roiphe



*Rich with the sights and sounds of 1880s Alexandria, acclaimed author Anne Roiphe's **An Imperfect Lens** weaves together a medical mystery, a race against time, and a great love story, all against the backdrop of the deadly Egyptian cholera epidemic.*

"A striking novel examining the intersection of faith and science...Utterly compelling. This novel's archetypal struggle of man versus nature is played out eloquently and credibly."  
—*Los Angeles Times*

"Far from sensationalistic...calm, compassionate."  
—*Entertainment Weekly*

"Set in the borderlands between science and religion, East and West, enlightenment and ignorance, *An Imperfect Lens* is a wonderfully written story reminding us that medical research was not always an industry, but rather a sacred calling and a holy quest. Poetic, fascinating, and a damn good read."  
—Mary Doria Russell, author of *The Sparrow*

"Part science whodunit, part romance, part travelogue, this tale makes magic....A wicked plotter, Roiphe scores, too, by making not only love and fighting, but, of all things, scientific discovery a fascinating adventure. This is historical fiction as high art."  
—*Kirkus Reviews* (starred review)

"This authentically detailed blend of fact and fiction wraps the history of an astonishing medical and scientific breakthrough inside an irresistible love story, providing a little something for everyone across a wide spectrum of readers."  
—*Booklist*

**ANNE ROIPHE** is the author of eight novels, including *Secrets of the City*, and nonfiction work, including the National Book Award nominee *Fruitful*. She lives in New York City.



Fiction—Literary (FIC019000)  
5<sup>3</sup>/<sub>16</sub> x 8; 304 pages  
1-4000-8212-9. \$14.00 paper (Canada: \$18.95)  
EAN Code 9781400082124  
On Sale 10/24/06

All Rights: Crown

Pub. History: A Shaye Areheart Books hardcover (Spring 2006)  
ISBN 1-4000-8211-0

## National Publicity

### Online Promotion

Featured on NovelThoughts.com

### Also by Anne Roiphe

*Secrets of the City*

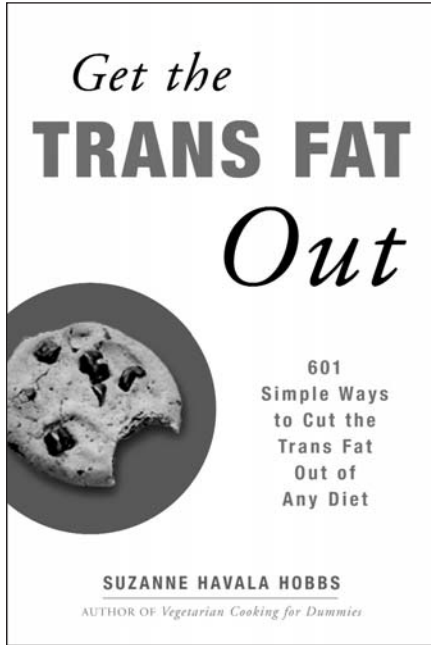
1-4000-5430-3

\$13.00 paper (Canada: \$18.00)

# Get the Trans Fat Out

601 Simple Ways to Cut the Trans Fat Out of Any Diet

By Suzanne Havala Hobbs



*Get the Trans Fat Out gives readers 601 ways to cut dangerous trans fat from their diets and offers a handy fat-gram counter that shows the bad fat content of many common food products and fast foods.*

**T**rans fat is in everything from french fries to cakes and cookies and much more. Many consumers want to avoid these dangerous fats but don't know where they're found or how to cut them out of their diets. *Get the Trans Fat Out* is the definitive guide to understanding the health risks and making better, healthier choices without sacrificing taste or convenience. Combined with a quick reference fat-gram counter that puts the most accurate up-to-date trans-fat content of popular packaged and fast foods at consumers's fingertips, *Get the Trans Fat Out* provides:

- 601 tricks for choosing trans fat-free foods
- Tips on grocery shopping, preparing meals at home, and dining out safely
- Key health and nutrition information on the risks associated with trans fat
- Simple, accurate advice that readers can really use

For all consumers who are increasingly worried about the presence of trans fat in their diets, *Get the Trans Fat Out* is an essential resource. Handy, practical, and full of reliable information, this book is the key to a trans fat-free life.

**SUZANNE HAVALA HOBBS** is a nationally recognized expert on food, nutrition, and health policy. She lives in Chapel Hill, North Carolina.

#### National Publicity

#### National Radio Campaign

#### Author Interviews

out of New York

#### Online Promotion

Cross-promotion with author website  
OnTheTable.net



Heath & Fitness—Diets (HEA006000)

5 7/16 x 8; 256 pages

0-307-34198-4. \$13.95 paper (Canada: \$18.95)

EAN Code 9780307341983

On Sale 10/3/06

British: The Creative Culture, Inc

Translation: The Creative Culture, Inc

Audio: Crown

First Serial: Crown

# Hey, Cowgirl, Need a Ride?

By Baxter Black



*From bestselling author, NPR commentator, and cowboy poet Baxter Black comes a rollicking sequel to Hey, Cowboy, Wanna Get Lucky? starring a bad girl gone good, missing money, endangered-animal hunting, and a cowboy who finds the meaning of life in and out of the rodeo ring.*

Lick is down on his luck, working on a ranch in the remote Nevada desert with Al Bean, an ornery old cowboy. Then into their lives crashes a foxy woman of mystery who crawls out of the wreckage of her plane with a \$5,000,000 secret.

Soon Lick and Al find themselves trying to outrun the bad guys and protect a damsel in distress. Can true love triumph over shoot-outs at the not-so-okay corral and close encounters with endangered white tigers? Hey, this is Baxter Black—what do you think?

Fans of *Hey, Cowboy, Wanna Get Lucky?* will relish their reunion with Lick and Cody, and new readers will delight in Baxter's rip-roaring humor and inventive language.

"Who's America's favorite cowboy poet? Has to be Baxter Black thanks to books like *Hey, Cowgirl, Need a Ride?*"

—*Kansas City Star*

"Kinky Friedman meets Carl Hiassen." —*Kirkus Reviews*

"Black's loving, sophisticated sendup of western romances, as if Larry McMurtry were writing *Blazing Saddles II*." —*Publishers Weekly*

**BAXTER BLACK** is an irregular commentator on National Public Radio. He writes a weekly column, which currently appears in more than 100 publications. He lives in Arizona.



Fiction (FIC000000)

5<sup>7</sup>/<sub>16</sub> x 8; 320 pages

0-307-33854-1. \$13.95 paper (Canada: \$18.95)

EAN Code 9780307338549

On Sale 10/24/06

All rights: Mary Jack Wald Associates Inc

Pub. History: A Crown hardcover (Fall 2005)

ISBN 0-609-61091-0

## National Publicity

### Online Promotion

- Feature on CrownReads.com
- Promotions with the Book Report Network

### Also Available as a Random House AudioBook

Abridged, 4CDs

0-7393-2416-0

\$27.50 (Canada: \$39.95)

### Also by Baxter Black

*Horseshoes, Cowsocks & Duckfeet*

1-4000-4943-1

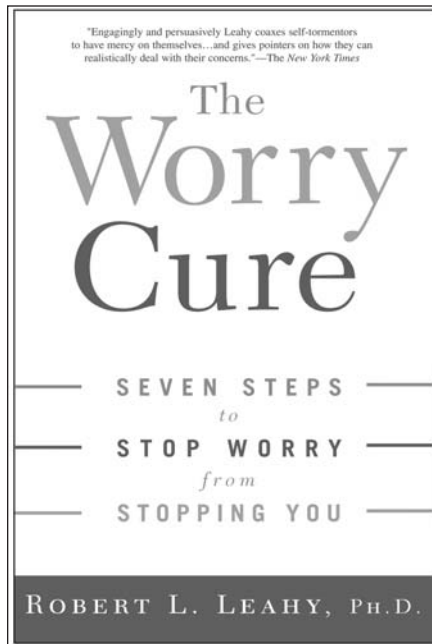
\$14.00 paper (Canada: \$21.00)



# The Worry Cure

Seven Steps to Stop Worry from Stopping You

By Robert L. Leahy, Ph.D.



National Publicity

*A powerful new approach to freeing yourself from worry, selected by Self magazine as one of their Top Eight Self-help Books.*

"[A] lucid, practical...manual for the psyche."

—*New York Times*

For more than 25 years, Dr. Robert L. Leahy has successfully helped thousands of people defeat the worry that is holding them back. *The Worry Cure* is his new, comprehensive approach based on the latest groundbreaking research to help you identify and overcome all types of worry. This empowering seven-step program will help you:

- Identify productive and unproductive worry
- Take control of time and eliminate the sense of urgency that keeps you anxious
- Focus on new opportunities—not on your fear of failure
- Embrace uncertainty instead of searching for perfect solutions

*The Worry Cure* is for everyone, from the chronic worrier to the occasional ruminator. It's time to stop thinking you can't change and start using the innovative methods in *The Worry Cure* to achieve the healthier, more successful life you deserve.

"Offers practical and powerful tools to reverse your worry and transform the quality of your life." —Anthony Robbins

"A systematic, highly accessible self-help guide to gaining control over debilitating anxiety. Leahy is an expert at changing thought processes." —*Publishers Weekly*

**ROBERT L. LEAHY, PH.D.**, is the president of the International Association of Cognitive Psychotherapy and the director of the American Institute for Cognitive Therapy in New York City.



Self-Help—Stress Management (SEL024000)

5<sup>3</sup>/<sub>16</sub> x 8; 336 pages; 10 line drawings

1-4000-9766-5. \$14.95 paper (Canada: \$21.00)

EAN Code 9781400097661

On Sale 10/24/06

All Rights: Crown

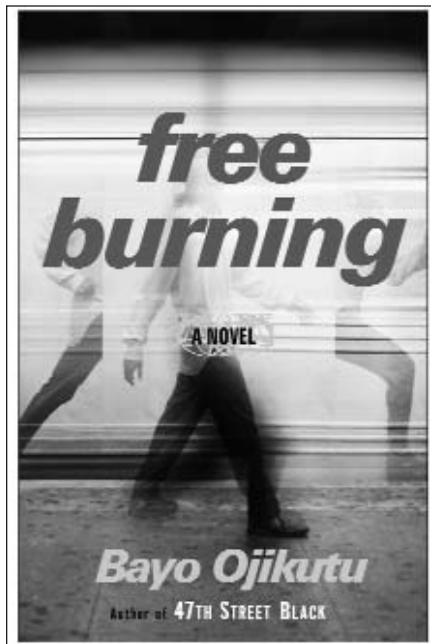
Pub. History: A Harmony hardcover (Fall 2005)

ISBN 1-4000-9765-7

# Free Burning

A Novel

By Bayo Ojikutu



*Free Burning tells the story of Tommie Simms, a young man who loses his corporate job and ends up caught in Chicago's treacherous underworld—the last fate anyone ever intended for him.*

**T**ommie Simms's mother ensured that her son was protected and educated, no matter the tumult of the surrounding streets. He attended college, got married, and took a job with a large insurance firm. From his 33rd floor office, he ignored his anxiety over walking a path toward middle-class contentment, and his worries about what might lie at the journey's end. But when the company runs into hard times and Tommie is laid off, he realizes that many who "make it" are but a few paychecks away from the desperation and disillusionment of the street corners.

With no new job prospects, Tommie starts peddling weed with his cousins to pay the bills and soon finds himself on the bad side of a corrupt cop. Dragged deeper into Chicago's underworld, Tommie is forced to confront the fear and violence he's avoided throughout life.

A probing study of an Everyman trying to keep his head above water as the surrounding world threatens to drown him, *Free Burning* brings the struggle of the black urban middle class to life in a way that no other contemporary American novel has managed.

Praise for Bayo Ojikutu's *47th Street Black*:

"An exceptionally written and powerful literary achievement."  
—*USA Today*

**BAYO OJIKUTU** is the author of *47th Street Black*. He lives in Chicago.



Fiction—Literary (FIC019000)

5<sup>3</sup>/<sub>16</sub> x 8; 320 pages

1-4000-8289-7. \$13.95 paper (Canada: \$18.95)

EAN Code 9781400082896

On Sale 10/3/06

All Rights: Crown

## National Publicity

Author Events  
out of Chicago

## Online Promotion

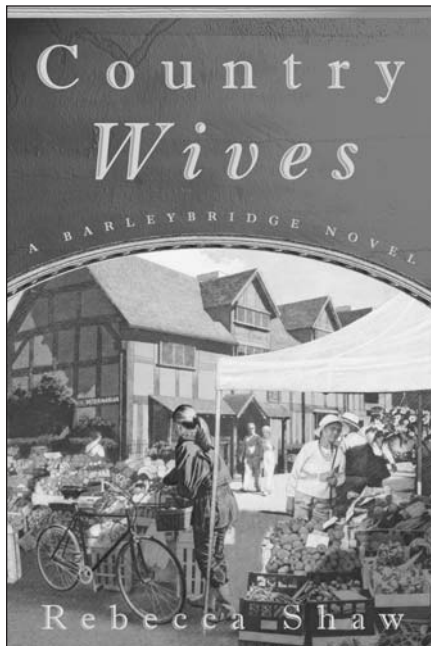
Advertising with AALBC.com  
(African-American Literary Book  
Club) network with e-mail blast to  
55,000 subscribers

## Also by Bayo Ojikutu

*47th Street Black*  
0-609-80847-8  
\$12.95 paper (Canada: \$19.95)

# Country Wives

By Rebecca Shaw



*Filled with sweet and eccentric characters, Country Wives brings readers back to the vets' office in the charming town of Barleybridge, where a new vet is ruffling feathers—and stealing hearts—with his big-city ways.*

With the man who broke her heart in *A Country Affair* out of town, Kate is settling into a comfortable routine at her job as a receptionist at the local vets' office. In fact, things are running smoothly in both her personal and professional lives until Dan, a brusque, big-city vet, joins the practice. But the demanding no-nonsense approach Dan favors hasn't made him popular with the others at the vets' office—especially the wives. When the practice loses an important client, they decide that something has to be done about the handsome new doctor. Then Kate is faced with a devastating tragedy at home, one that Dan helps her through by revealing pain in his own past. The two become friends with Kate playing the role of Dan's protector. But what do the others in town think of her new relationship?

Tender, funny, and full of the warmth that has made Rebecca Shaw's Barleybridge novels bestsellers in her native England, *Country Wives* is sure to find many fans on this side of the pond.

**REBECCA SHAW** is a bestselling novelist. She lives in Dorchester, England.

## National Publicity

### Online Promotion

- E-card promoting book to contact list at accounts
- Cross-promotions with author's website, [RebeccaShaw.co.uk](http://RebeccaShaw.co.uk)

### Also by Rebecca Shaw

*A Country Affair*

1-4000-9820-3

\$12.95 paper (NCR)



Fiction (FIC000000)

1 map

5<sup>3</sup>/<sub>16</sub> x 8; 288 pages

1-4000-9821-1. \$12.95 paper (NCR)

EAN Code 9781400098217

On Sale 10/24/06

British: Liza Dawson Associates

Translation: Liza Dawson Associates

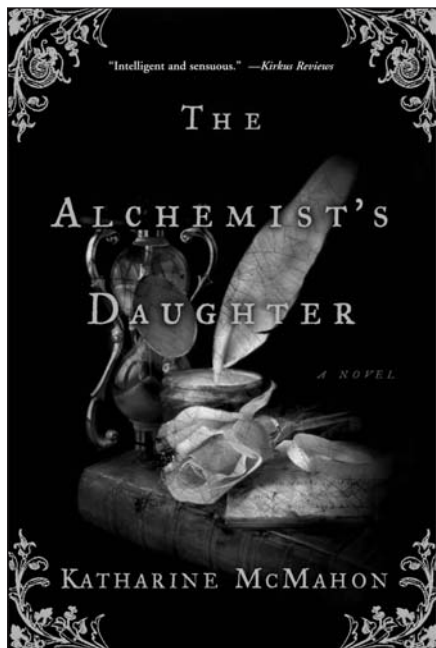
Audio: Crown

First Serial: Crown

# The Alchemist's Daughter

A Novel

By Katharine McMahon



*An unforgettable historical novel about a young woman's coming of age in 18th-century England, a world of secrets and science, passion and betrayal, innocence and experience.*

In 1727, young Emilie Selden is that rarest of creatures—a female scientist. Emilie's father, a gruff, secretive man, is a renowned chemist and a true eccentric who has molded her in his image so that she can carry on his legacy, including the mysterious and heretical art of alchemy.

For all her scientific knowledge, Emilie knows little of the world beyond the gates of the crumbling country estate where she was raised. Then, an unexpected brush with the outside world awakens Emilie's long-denied passions and lures her away from her home, her work, and her beloved father. In 18th-century London society the brilliant Emilie causes a sensation. But she quickly comes to despise this superficial world and returns home, where a tragic turn of events blows open the long-hidden secrets of her father's past—including the truth about how Emilie came to be the alchemist's daughter.

"McMahon doesn't shy away from the Enlightenment's darker sides, giving this popular historical a satisfying gravity." —*Publishers Weekly*

**KATHARINE MCMAHON** is the author of four novels published in the U.K. She lives in Watford, England.

## National Publicity

Discussion Group Guide Printed in Book

## Advertising

Historical fiction group ad in *Bookpage* and *Romantic Times*



Fiction—Historical (FIC014000)

5<sup>3</sup>/<sub>16</sub> x 8; 352 pages

0-307-33585-2. \$13.95 paper (Canada: \$18.95)

EAN Code 9780307335852

On Sale 10/24/06

British: Lucas Alexander Whitley Limited

Translation: Lucas Alexander Whitley Limited

Audio: Crown

First Serial: Crown

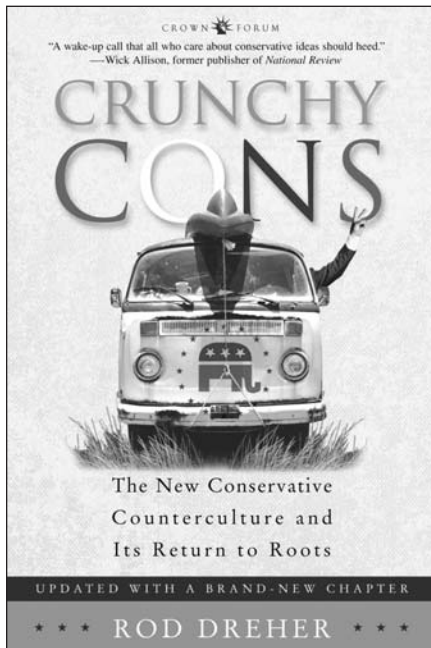
Pub. History: A Crown Hardcover (Spring 2006)

ISBN 0-307-23851-2

# Crunchy Cons

The New Conservative Counterculture and Its Return to Roots

By Rod Dreher



*In a book reminiscent of David Brooks's *Bobos in Paradise*, Rod Dreher identifies the large but unheralded group of right-of-center Americans who reject much of Republican orthodoxy and embrace a lifestyle that—until now—has been largely associated with the left.*

"An idealistic manifesto from and for the right wing, insistent on goodness, before it's too late."

—Kirkus Reviews

Several years ago, Rod Dreher wrote an article in *National Review* about being a "crunchy con," a person who holds conservative beliefs but lives a lifestyle that looks awfully, well, liberal. Hundreds of people, from a pro-life vegetarian Buddhist Republican to an NRA staffer with a passion for organic gardening, responded, saying, "Hey, me too," and thanking him for spotlighting the crunchy con phenomenon.

Now, with *Crunchy Cons*, Dreher fully illuminates this "third way" in which so many Americans are choosing to define themselves. Doubly countercultural, these people affirm the value of the free market but recognize that the point of life is not to become a more satisfied shopper. They usually vote Republican but put the preservation of human communities and natural habitats above the drive for corporate profits.

*Crunchy Cons* blows away the simplistic red state/blue state divide and says something true about the way we live and see ourselves today.

**ROD DREHER** is a writer and editor at the *Dallas Morning News*.

## National Publicity

### Online Promotion

Random House Academic  
e-newsletter to college professors



Political Science (POL000000)

5 1/2 x 8 1/4; 256 pages

1-4000-5065-0. \$13.95 paper (Canada: \$18.95)

EAN Code 9781400050659

On Sale 10/24/06

All Rights: Crown

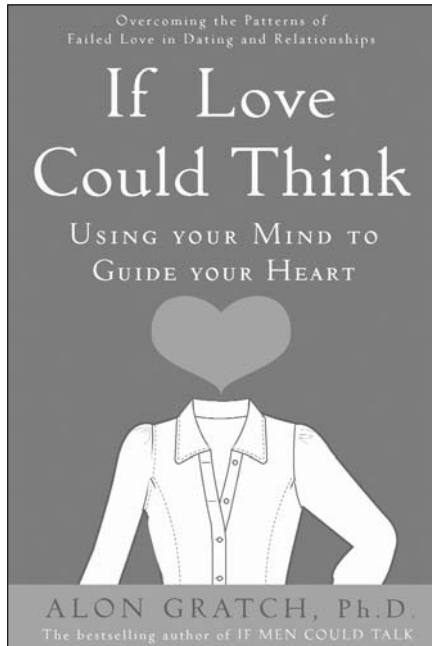
Pub. History: A Crown Forum hardcover (Spring 2006)

ISBN 1-4000-5064-2

# If Love Could Think

Using Your Mind to Guide Your Heart

By Alon Gratch, Ph.D.



*A revolutionary book on how to break the patterns of failed love and find a lasting, fulfilling relationship.*

**W**hy does love go wrong, and what can we do to make it right?

After years of treating patients with relationship problems, psychologist and bestselling author Alon Gratch has identified seven common patterns of failed love. In *If Love Could Think*, Gratch walks us through the ways we get stuck in these ruts. Using a simple yet powerful three-step approach, *If Love Could Think* provides practical techniques and advice to help readers break these patterns of failed relationships and find real and lasting love.

"Follows in the tradition of John Gray's Mars and Venus series and Deborah Tannen's *You Just Don't Understand*."

—*Publishers Weekly*

**ALON GRATCH, PH.D.**, is the bestselling author of *If Men Could Talk: Translating the Secret Language of Men*, which has been published in more than 20 countries. A New York-based clinical psychologist and lecturer, Dr. Gratch has presented his work in many academic settings, including the medical schools at Harvard and Columbia.

## National Publicity

### Online Promotion

Included in e-Newsletter from SelfGrowth.com (250,000 subscribers)



Self-Help (SEL000000)

5<sup>3</sup>/<sub>16</sub> x 8; 256 pages

1-4000-9816-5. \$12.95 paper (Canada: \$16.95)

EAN Code 9781400098163

On Sale 10/24/06

British: Wendy Sherman Associates

Translation: Wendy Sherman Associates

Audio: Crown

First Serial: Crown

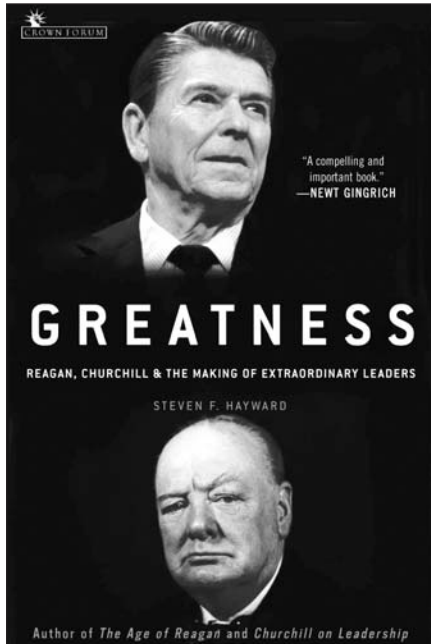
Pub. History: A Harmony hardcover (Fall 2005)

ISBN 1-4000-9815-7

# Greatness

Reagan, Churchill, and the Making of Extraordinary Leaders

By Steven F. Hayward



*Greatness illuminates the largely unexplored connections between two of history's greatest leaders: Winston Churchill and Ronald Reagan.*

"In times of crisis, countries need leaders of courage, conviction, and clarity with an ability to rally the nation to overcome its challenges. Churchill and Reagan were two such historic leaders. Anyone interested in the lessons of leadership will find this a compelling and important book." —Newt Gingrich

"Hayward's analysis is not innately political but is, rather, marked by balanced insightfulness. This is a useful primer for students of political science, not to mention politicians, in the essential qualities of truly great leaders."

—Publishers Weekly

"Brilliant. If you admired Churchill and liked Reagan, you will love this book. You will smile and nod yes to yourself again and again as the comparability of these two men is unveiled."

—Martin Anderson, editor of *Reagan, In His Own Hand*

**STEVEN F. HAYWARD** is a recognized authority on both Ronald Reagan and Winston Churchill, having written *The Age of Reagan: The Fall of the Old Liberal Order, 1964-1980*, and *Churchill on Leadership: Executive Success in the Face of Adversity*. Hayward is currently at work on *The Age of Reagan: Lion at the Gate, 1980-1989*, to be published by Crown Forum in 2007. He divides his time between Washington, D.C., and California.

## National Publicity

### Online Promotion

Blog advertising on conservative websites, such as Powerlineblog.com, Redstate.com, HughHewitt.com, etc.

### Also by Steven F. Hayward

*Churchill on Leadership: Executive Success in the Face of Adversity*

0-7615-1440-6

\$15.00 paper (Canada: \$22.00)



History (HIS000000)

5½ x 8¼; 208 pages

0-307-23719-2. \$12.95 paper (Canada: \$16.95)

EAN Code 9780307237194

On Sale 10/24/06

All Rights: Crown

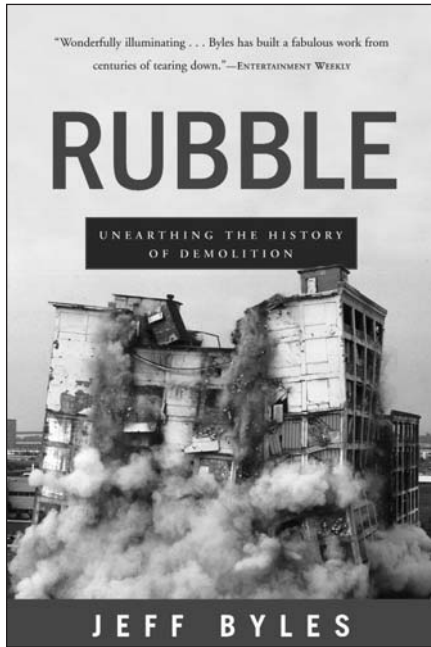
Pub. History: A Crown Forum hardcover (Fall 2005)

ISBN 0-307-23715-X

# Rubble

Unearthing the History of Demolition

By Jeff Byles



*The first-ever biography of the wrecking trade is a riveting, character-filled narrative of how the black art of destruction grew to become a multibillion-dollar business, an extreme spectator sport, and a touchstone for what we value, what we disdain, who we were, and what we wish to become.*

"A wonderfully illuminating account. Byles has built a fabulous work from centuries of tearing down."

—*Entertainment Weekly*, Editor's Choice

"A wry history of modernity's infatuation with 'unbuilding.' Colorful."

—*Kirkus Reviews*

"With brio, Byles ably and pungently excavates the shadowy crannies of this underappreciated art."

—*Publishers Weekly*

"A primer for anyone who cares about urban histories and how, in ignoring architecture, we actively participate in its destruction."

—*Village Voice*

**R**ich with stories of demolition's quirky impresarios, *Rubble* rides the wrecking ball through the world of demolition, stretching over more than 500 years of razing and toppling.

**JEFF BYLES** has written feature articles and critical reviews about architecture, urbanism, and culture for the *New York Times*, *Village Voice*, *Metropolis*, *NY Arts*, and other publications. He lives in New York City.

## National Publicity

### Online Promotion

- Cross-promotion on author site [JeffByles.com](http://JeffByles.com)
- Feature on [LostMag.com](http://LostMag.com)



Architecture—History (ARC005000)

5<sup>3</sup>/<sub>16</sub> x 8; 368 pages

25 black-and-white photographs

0-307-34528-9. \$13.95 paper (Canada: \$18.95)

EAN Code 9780307345288

On Sale 11/28/06

British: Tessler Literary Agency LLC

Translation: Tessler Literary Agency LLC

Audio: Tessler Literary Agency LLC

First Serial: Crown

Pub. History: A Harmony Hardcover (Fall 2005)

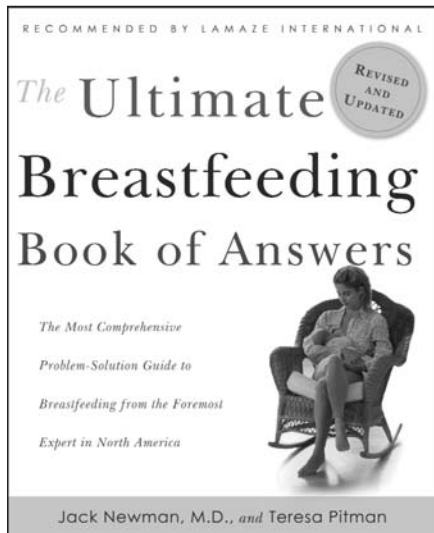
ISBN 1-4000-5057-X



# The Ultimate Breastfeeding Book of Answers, Revised and Updated

The Most Comprehensive Problem-Solving Guide to Breastfeeding  
from the Foremost Expert in North America

By Jack Newman, M.D., and Teresa Pitman



*Recommended by Lamaze International, The Ultimate Breastfeeding Book of Answers, Revised and Updated is the most comprehensive guide to every aspect of breastfeeding.*

Although breastfeeding is the natural and healthy way to nourish your baby, it's not always easy. Many new mothers are scared away from this important bonding experience because of difficulty getting started and lack of information about what to do when things don't go as planned. In *Ultimate Breastfeeding Book of Answers, Revised and Updated* two of today's foremost lactation experts help new mothers overcome their fears, doubts, and practical concerns about breast feeding.

In this comprehensive guide, now revised and updated for the first time, Dr. Jack Newman, a leading authority on infant care, and Teresa Pitman, a La Leche League leader for more than 20 years, give readers the facts about breastfeeding and provide solutions for the common problems that arise. Filled with the same practical advice that made the first edition a must-have for nursing moms, the new edition features updates on:

- Achieving a good latch and avoiding common mistakes
- What to do if your baby refuses the breast
- Avoiding sore nipples and breasts
- Ensuring your baby gets enough milk
- And much more

**DR. JACK NEWMAN** is the leading researcher in the field of breastfeeding. A father of three, he lives in Toronto.

**TERESA PITMAN** has been a La Leche League leader for more than 25 years. She is the mother of four children and lives in Ontario.

## National Publicity

Tie-In with Author's  
Lecture Schedule

## Online Promotion

Cross-promotion with [lamaze.org](http://lamaze.org)



Family—Breastfeeding (FAM009000)

7<sup>3</sup>/<sub>8</sub> x 9<sup>1</sup>/<sub>8</sub>; 352 pages

65 black-and-white photos

0-307-34558-0. \$19.95 paper (Canada: \$26.95)

EAN Code 9780307345585

On Sale 11/28/06

British: HarperCollins Publishers Ltd

Translation: HarperCollins Publishers Ltd

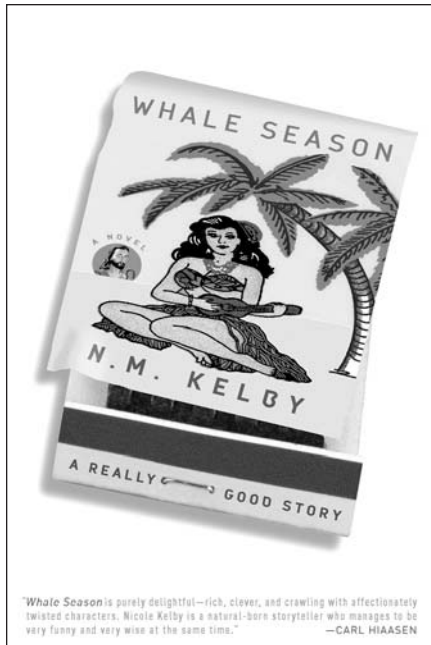
Audio: HarperCollins Publishers Ltd

First Serial: Crown

# Whale Season

A Novel

By N. M. Kelby



"Whale Season is purely delightful—rich, clever, and crawling with affectionately twisted characters. Nicole Kelby is a natural-born storyteller who manages to be very funny and very wise at the same time."  
—CARL HIAASEN

## National Publicity



BookSense Pick  
in Hardcover

On Christmas Eve in Whale Harbor, Florida—a town that has no whales—a drifter in a loin cloth pulls up in a Winnebago, claiming to be Him. Murder and mayhem ensues, but in the steamy climes of southern Florida, you take your miracles where you can get them.

"Like Hiaasen's breakthrough work, *Tourist Season*, Kelby's seriocomic Florida novel is populated by broadly sketched wacky characters including a charming mass murderer, and delightfully stretches reality beyond even the supple bounds of our nation's subtropical fantasyland...A terrific addition to the genus of comic swamp opera."  
—*Philadelphia Inquirer*

"Purely delightful—rich, clever, and crawling with affectionately twisted characters. N. M. Kelby is a natural-born storyteller who manages to be very funny and very wise at the same time."  
—Carl Hiaasen

"A fast piece of pop-lit that fans of Tom Robbins will enjoy...An engrossing story of deliverance told like a parable about second chances."  
—*People*

"Zany characters in this trip to and beyond Hiaasen country."  
—*New York Post*

"Kelby manages to make the Florida shtick seem fresh and overlays it with a patina of spiritual yearning in a cross between the work of Carl Hiaasen and Christopher Moore."  
—*Library Journal*

"Black humor that sizzles...Terrific mock-archetypal characters...and there's enough mad plot to hook most anyone."  
—*Kirkus Reviews*

"This is mighty good fun."  
—*Publishers Weekly*

**N. M. KELBY** spent 20 years as a print and television journalist before she began writing novels. She lives in Sarasota, Florida. Visit her at [NMKelby.com](http://NMKelby.com).



Fiction (FIC000000)

5<sup>3</sup>/<sub>16</sub> x 8; 320 pages

0-307-33678-6. \$13.00 paper (Canada: \$17.00)

EAN Code 9780307336781

On Sale 11/14/06

British: International Creative Management

Translation: International Creative Management

Audio: Crown

First Serial: Crown

Pub. History: A Shaye Areheart Books hardcover (Spring 2006)

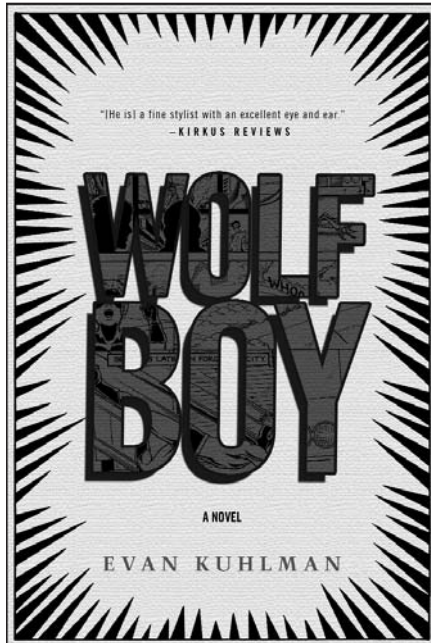
ISBN 0-307-33677-8

50

# Wolf Boy

A Novel

By Evan Kuhlman



## National Publicity

Advertising  
*Comics Journal*

Online Promotion  
Featured on NovelThoughts.com

*"I couldn't put [this] down. Interspersed throughout the pages of this imaginative and compelling novel is a unique graphic novel...making Wolf Boy a rare treat."* —Stan Lee

Told with all the humanity and intimacy that have made *Ordinary People* and *Bee Season* perennial favorites, *Wolf Boy* builds on a classic narrative archetype to follow a young family coping with staggering loss.

The death of Francis, cool older brother and affectionate son, leaves each member of the Harrelson family struggling to make sense of a changed world. Parents Gene and Helen lose themselves in separate fantasies; 10-year-old Crispy envisions herself carried away by Marky Mark; Francis's fiancée is haunted by his ghost. But the story's central character is younger brother Stephen, an imaginative 13-year-old boy who copes by creating a comic-strip universe; as "Wolf Boy" he manages to find power and pride even in the absence of his own real-life hero. *Wolf Boy's* adventures are featured throughout the book, introducing a graphic-novel subplot that adds both humor and visual interest to this moving tale of grief and redemption.

"Offers inventive twists on the story of a boy trying to save his own world." —*Publishers Weekly*

"[Kuhlman is] a fine stylist with an excellent eye and ear." —*Kirkus Reviews*

EVAN KUHLMAN's stories have appeared in *Glimmer Train*, *Salt Hill*, *The Madison Review*, and *The Vincent Brothers Review*. **BRENDON** and **BRIAN FRAIM** are best known for their clean line style in *Knights of the Dinner Table: Illustrated*. Their illustrations are featured in *Wolf Boy*.



Fiction—Literary (FIC019000)

6½ x 9¼; 320 pages

9 black-and-white comics

0-307-33798-7. \$13.00 paper (Canada: \$17.00)

EAN Code 9780307337986

On Sale 11/28/06

British: Writers House, LLC

Translation: Writers House, LLC

Audio: Crown

First Serial: Crown

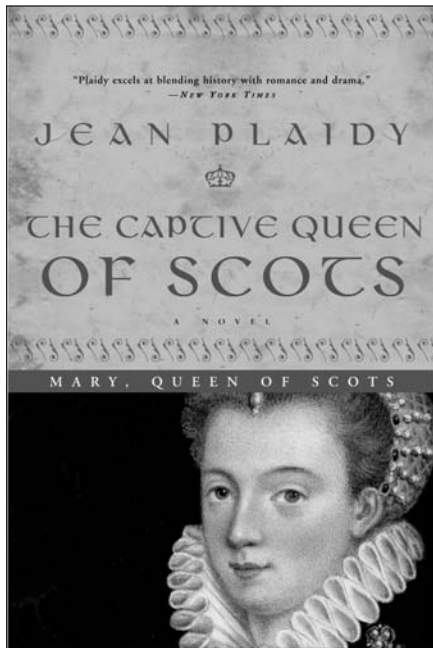
Pub. History: A Shaye Areheart Books hardcover (Spring 2006)

ISBN 0-307-33696-4

# The Captive Queen of Scots

A Novel

By Jean Plaidy



*In The Captive Queen of Scots, Jean Plaidy tells the story of Mary, Queen of Scots, a Catholic well known for her bold attempts to steal the crown of England from her cousin, Queen Elizabeth I.*

**M**ary Stuart became the Queen of Scotland when she was just six days old. To protect her from dangers within Scotland, she was raised in France at the court of Henry II. When she returned to her homeland as a young woman she was beautiful, intelligent—and Catholic. Practicing Catholicism in a Protestant country was disastrous, but marrying a Catholic was doubly so, and her second marriage ended in scandal and murder. To escape arrest and execution in Scotland, Mary fled to England, hoping to obtain help from her powerful cousin, Queen Elizabeth I. Instead of a warm welcome, Mary, whose presence was dangerous for the English queen, was imprisoned for the next 19 years. She was executed in 1587, at only 44 years of age.

*The Captive Queen of Scots* chronicles Mary's time as a prisoner in Scotland, her daring though misguided escape to England, and her imprisonment there by Elizabeth. Full of intrigue, conspiracies, love, and fascinating historical detail, Jean Plaidy's masterfully written *The Captive Queen of Scots* vividly re-creates the life and times of Mary Stuart.

**JEAN PLAIDY** is the pen name of prolific author Eleanor Hibbert. More than 14 million of her books have been sold worldwide.

## National Publicity

Discussion Group Guide Printed in Book

## Advertising

Historical Fiction Group Ad in *Bookpage* and *Romantic Times*

## Online Promotion

- Promotions with The Book Report Network and MostlyFiction.com
- Lead title feature on MaidensCrown.com

## Also by Jean Plaidy

*Royal Road to Fotheringhay*  
0-609-81023-5  
\$12.95 (NCR)

*Mary, Queen of France*  
0-609-81021-9  
\$12.95 (NCR)

*Lady in the Tower*  
1-4000-4785-4  
\$12.95 (NCR)



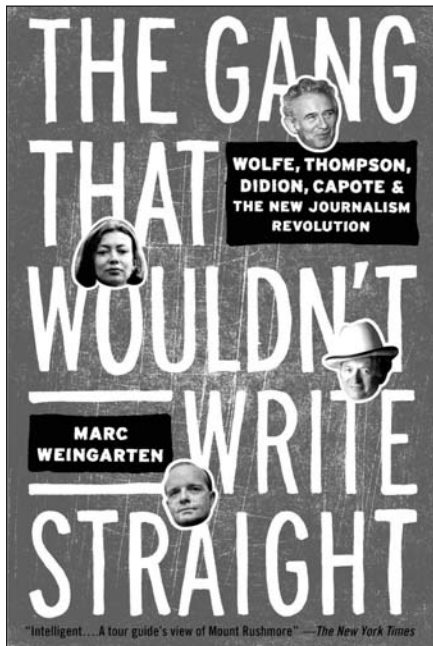
Fiction—Historical (FIC014000)  
5<sup>3</sup>/<sub>16</sub> x 8; 576 pages  
1-4000-8251-X. \$13.95 paper (NCR)  
EAN Code 9781400082513  
On Sale 11/28/06

British: McIntosh & Otis, Inc  
Translation: McIntosh & Otis, Inc  
Audio: McIntosh & Otis, Inc  
First Serial: Crown

# The Gang That Wouldn't Write Straight

Wolfe, Thompson, Didion, Capote, and the New Journalism Revolution

By Marc Weingarten



## National Publicity

### Online Promotion

Random House Academic e-newsletter  
targeting college professors

*The definitive account of the most exciting and revolutionary movement in the history of American journalism.*

Starting in 1965, a group of writers including Tom Wolfe, Jimmy Breslin, Gay Talese, Hunter S. Thompson, Joan Didion, John Sack, and Michael Herr emerged and joined a few of their pioneering elders, including Truman Capote and Norman Mailer, to remake American letters. The chroniclers of an age of frenzied cultural change, they knew that traditional tools of reporting were inadequate to capture the turbulence of contemporary American life.

These are the stories behind those stories, from Tom Wolfe's white-suited adventures in the counterculture to Hunter S. Thompson's drug-addled invention of gonzo journalism. This is the history of a time when writers didn't just cover stories but immersed themselves in them, and when journalism didn't just report America but reshaped it.

"Weingarten's excellent history...captures the moment [great nonfiction storytelling] caught fire."

—*New York Observer*

"Weingarten takes the reader on an enjoyable romp through New Journalism's most famous works."

—*Los Angeles Times*

"Weingarten captures the verve—and the nerve—it took to create and sustain new journalism."

—*Booklist*

MARC WEINGARTEN's work has appeared in the *New York Times*, *Los Angeles Times*, *Entertainment Weekly*, *San Francisco Chronicle*, and *Slate*. He lives in Los Angeles.



Language Arts—Journalism; Current Affairs—Mass Media  
(LAN008000/CUR006000)

5<sup>3</sup>/<sub>16</sub> x 8; 336 pages

1-4000-4983-0. \$13.95 paper (Canada: \$18.95)

EAN Code 9781400049837

On Sale 11/28/06

British: Collins McCormick Literary Agency

Translation: Collins McCormick Literary Agency

Audio: Crown

First Serial: Crown

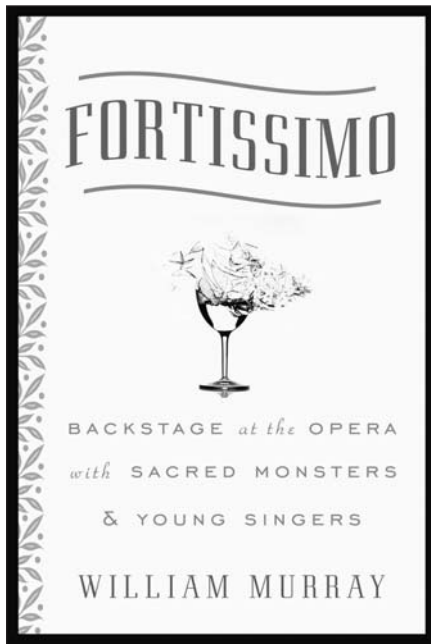
Pub. History: A Crown hardcover (Fall 2005)

ISBN 1-4000-4914-8

# Fortissimo

Backstage at the Opera with Sacred Monsters and Young Singers

By William Murray



## National Publicity

### Also by William Murray

*City of the Soul: A Walk in Rome*

0-609-60614-X

\$16.95 hardcover (Canada: \$25.00)

*An enthralling insider look at what it takes to make it in the world of opera, as seen through the lives of 12 young singers.*

In *Fortissimo*, William Murray—former *New Yorker* staff writer and once an aspiring opera singer—follows 12 young singers in the prestigious Lyric Opera of Chicago’s training program through the 2003-2004 season. While chronicling their progress, he offers an insider’s look at the many aspects of the opera world—a world filled with temperamental maestros, ambitious directors, old-world tradition, and sacred monsters—that influence a young singer’s success.

Weaving recollections of his own days training in New York and Europe with the personal and artistic struggles of the young singers in Chicago, Murray lays bare the staggering ambition and relentless will required to achieve a career in the arts. *Fortissimo* is a delicious tale of rising talents, angst and heartache and small triumphs, and the music that inspires it all.

“A swan song worthy of the art form [Murray] loved.”

—*Chicago Reader*

“[An] affectionate, appreciative tribute to the world of opera and its next generation of stars.”

—*Publishers Weekly*

“Alluringly told...Murray has left as his final gift a book of lovely song.”

—*Kirkus Reviews*

**WILLIAM MURRAY** wrote more than 20 novels and works of nonfiction. He passed away in 2005.



Performing Arts (PER000000)

5<sup>3</sup>/<sub>16</sub> x 8; 288 pages

8-page black-and-white insert

1-4000-5361-7. \$13.95 paper (Canada: \$18.95)

EAN Code 9781400053612

On Sale 11/28/06

All Rights: Crown

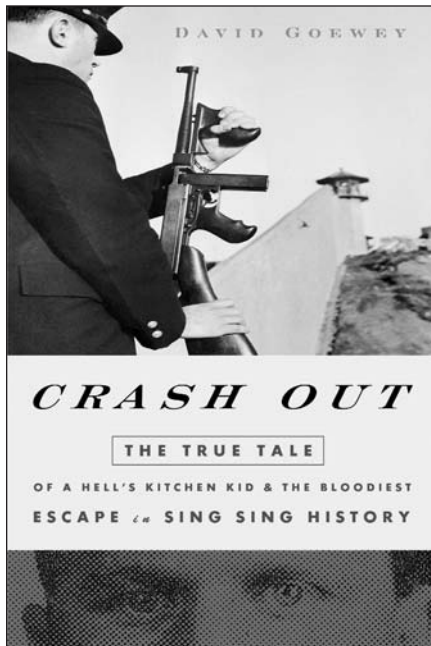
Pub. History: A Crown hardcover (Fall 2005)

ISBN 1-4000-5360-9

# Crash Out

The True Tale of a Hell's Kitchen Kid and the Bloodiest Escape in Sing Sing History

By David Goewey



National Publicity

*"Sing Sing thriller is a breakout work."* —USA Today

The gripping story of tough Depression-era bandits who vowed to make something of themselves, even if that meant defying the stone walls of America's most infamous prison, *Crash Out* is sure to please both history buffs and those fascinated by stories of daring escapes.

During an era of never-ending breadlines and corrupt cops, no place churned out budding crooks like New York's Hell's Kitchen. It was there that Patches Waters and Whitey Riordan pulled off a string of successful heists before someone squealed and they were sent up the river to Sing Sing. Desperate to get out, Patches pieced together a daring escape plot involving purloined guns, counterfeit keys, and the kind of outsize bravado that would have made Dillinger proud. On Easter Sunday 1941, they attempted the most sensational breakout in the prison's history.

Meticulously researched and beautifully written, *Crash Out* is a gritty, page-turning saga that illuminates a sliver of Americana through the career of one resilient hustler.

"Displaying polish and a gift for crafting a gripping narrative...vivid and three-dimensional..." —*Publishers Weekly*

"[A] fascinating snapshot of Depression-era crime."

—*Booklist*, starred review

**DAVID GOEWY** was born and raised in Ossining, New York, the grandson, son, and brother of Sing Sing officers. He lives in New York City.



History—U.S.—20th Century (HIS036060)

5<sup>3</sup>/<sub>16</sub> x 8; 320 pages

8-page black-and-white insert

1-4000-5470-2. \$13.95 paper (Canada: \$18.95)

EAN Code 9781400054701

On Sale 11/28/06

All Rights: Crown

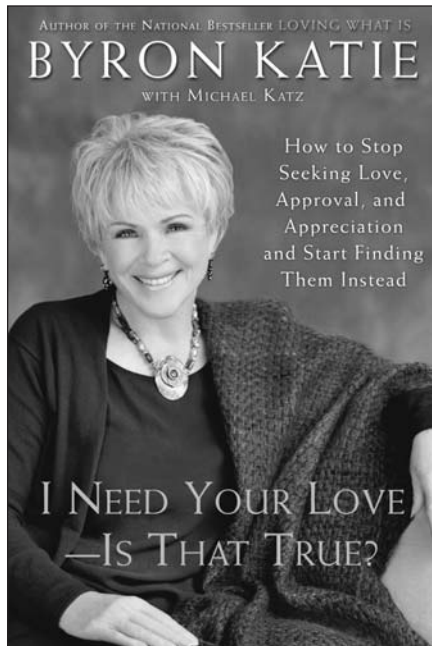
Pub. History: A Crown hardcover (Fall 2005)

ISBN 1-4000-5469-9

# I Need Your Love—Is That True?

How to Stop Seeking Love, Approval, and Appreciation  
and Start Finding Them Instead

By Byron Katie with Michael Katz



*In this groundbreaking book, Byron Katie helps you question everything you have been taught to do to seek approval, and discover how to find genuine love and connection.*

"Katie's chatty style and her use of detailed dialogues and simple exercises will make many readers feel transformation is inevitable." —*Publishers Weekly*

In *Loving What Is*, bestselling author Byron Katie introduced thousands of people to her simple and profound method of finding happiness through questioning the mind. Now, *I Need Your Love—Is That True?* examines a universal, age-old source of anxiety: our relationships with others.

In this illuminating new book, Katie takes a close look at what works and what doesn't in the quest for love. Through its penetrating inquiry, you will quickly understand the falseness of the accepted ways of seeking love and approval, including the mythology that equates love with need. Using the method in this book, you will discover how to find genuine fulfillment in all kinds of relationships, including romantic love, dating, marriage, work, and friendship.

**BYRON KATIE** experienced what she calls "waking up to reality" in 1986, and since then she has introduced her simple yet powerful method of self-inquiry—which she calls The Work—to hundreds of thousands of people throughout the world.

## National Publicity

### Online Promotion

Advertising with SelfGrowth.com, including e-newsletters to 250,000 subscribers

### Also Available as a Random House AudioBook

Abridged, 4 CDs  
0-7393-1699-0  
\$27.50 (Canada: \$39.95)

### Also by Byron Katie

*Loving What Is*  
1-4000-4537-1  
\$15.95 paper (Canada: \$22.95)



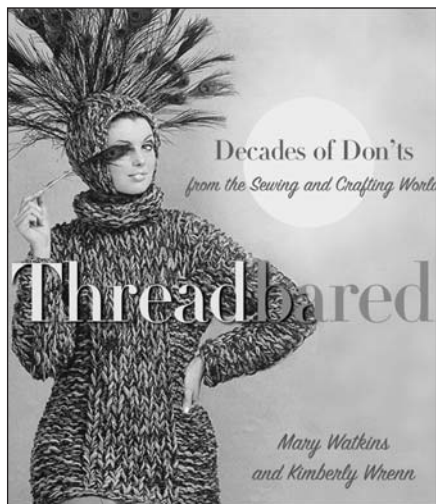
Self-Help—Motivational (SEL021000)  
5<sup>3</sup>/<sub>16</sub> x 8; 288 pages  
0-307-34530-0. \$13.95 paper (Canada: \$18.95)  
EAN Code 9780307345301  
On Sale 11/28/06  
All Rights: Crown  
Pub. History: A Harmony hardcover (Spring 2005)  
ISBN 1-4000-5107-X



# Threadbared

Decades of Don'ts from the Sewing and Crafting World

By Kimberly Wrenn and Mary Watkins



## National Publicity

### Online Promotion

- Cross-promotion with authors' websites ThreadBared.com and WeirdBabe.com
- E-card to authors' e-mail lists
- Featured in PotterCraftNews.com e-newsletter

Finished Book Mailing to Fashion and Design Schools

*Threadbared is a collection of hilarious, sharp-edged commentary on vintage crafting patterns in the spirit of Interior Desecrations, perfect for the catty crafter.*

As they watched the latest crafting craze take over, and more and more of their friends started ridiculing them for their inability to sew so much as a doily, Mary and Kimberly (the hilarious ladies of ThreadBared.com) decided to strike back at this growing crafting community the only way they knew how—by making fun of it! The results are hysterical, because what the authors lack in craftsmanship, they more than make up for in cattiness.

The patterns Kimberly and Mary comment on are funny by themselves—they're kitschy and warmly nostalgic reminders of a time when girls wore shirtwaists and girdles to high school, men left the office for home at 5:01, and darning socks just made sense. They're then paired with commentary from Mary and Kimberly, who rip them apart with their brand of devilish, take-no-prisoners wit.

*Threadbared* redefines the current craft craze as a movement ripe for needling—and not the knit-and-purl variety.

**KIMBERLY WRENN** and **MARY WATKINS** live outside Atlanta with their respective husbands. Neither of them has any idea how to sew, knit, or crochet.



Humor (HUM000000)

7½ x 8¼; 176 pages

150 two-color photographs

0-307-34207-7. \$17.95 paper (Canada: \$23.95)

EAN Code 9780307342072

On Sale 11/14/06

All Rights: Crown



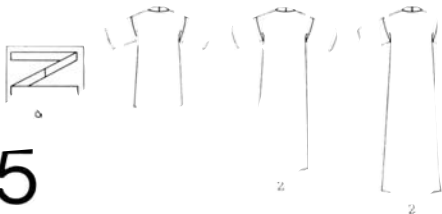
# The Swinging 70's

"What do you mean you're uncomfortable? It's just Susan and Tom. They're our *friends* and they invited us over for dinner. Try to be polite. Look how excited they are to have us here.

"What? I *told* you already. They thought it would be fun if we all wore our robes. Like a pajama party. They thought it would help us all loosen up a bit...you know, have a good time. They throw these parties all the time. They're supposed to be a real blast. I heard Susan is the best hostess in town.

Why aren't they wearing pajamas under their robes? How should I know? What are you so worried about? Oh, and Tom says that we're having dinner in the bedroom so that we can eat while we recline like the ancient Romans did. Sounds fun, huh?

Tom? *Looking* at you? What do you mean looking at you? Listen, honey, everything's fine. What you need is to have a few drinks and relax. It's gonna be a great evening. They mentioned something about dancing after dinner—swinging, I think. I didn't know they were into that but, boy, I haven't done the Lindy Hop in ages!"

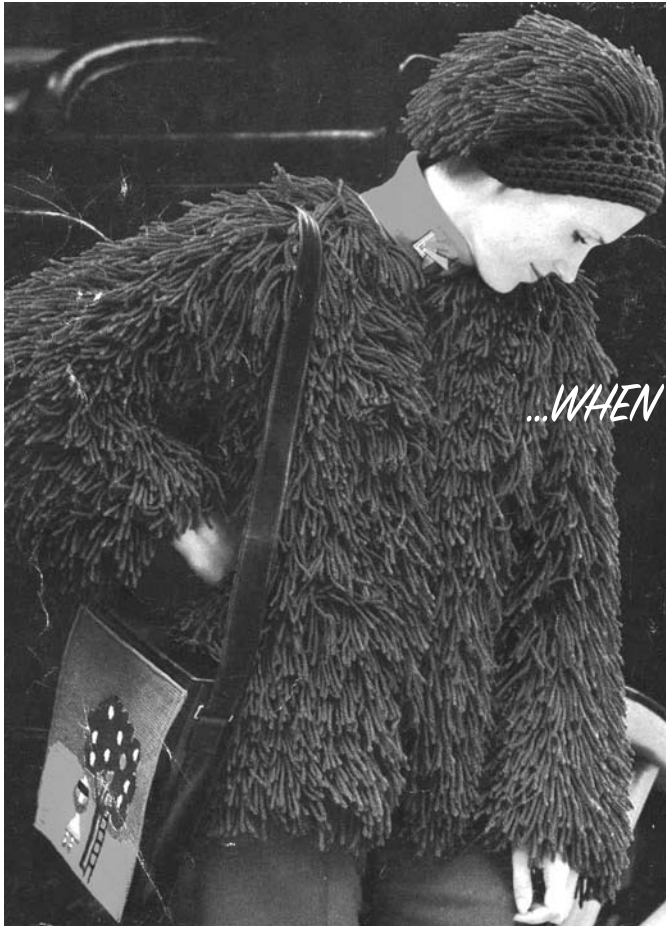


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# When Wool Becomes Fur!



You loved *When Animals Attack!*

You couldn't get enough of  
*When Men Become Women!*

You were glued to your sets for  
*When Syphilis Spreads!*

Now, coming this fall from  
Threadbared TV

*...WHEN WOOL BECOMES FUR!*

You'll watch as unsuspecting  
crafters fashion themselves whole  
body wool coverings!

You'll gaze in wonder as they  
choose bizarre and unflattering  
color combinations!

You'll gasp in horror as the  
awkwardly hued wool slowly  
but surely

*...BECOMES FUR!*

*You'll marvel at how it attaches itself to their skin!*

*You'll weep as you hear their heartbreaking stories!*

*You may never knit again!*

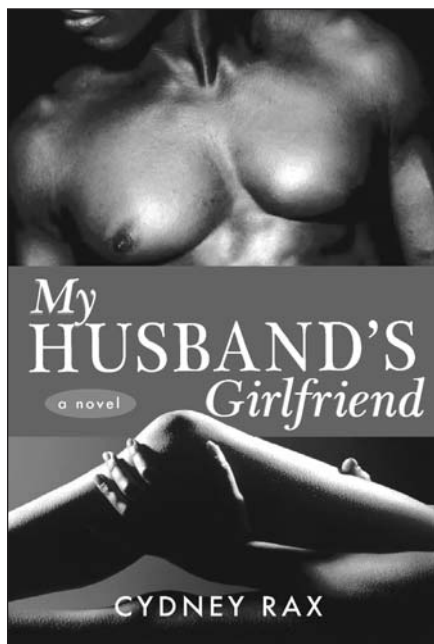
TRP ORIGINAL

NOVEMBER

# My Husband's Girlfriend

A Novel

By Cydney Rax



*In My Husband's Girlfriend, Cydney Rax gives us a provocative, sexy novel about modern sexual and relationship mores among the black middle class.*

Anya and Neil Meadows are stuck in a sexless marriage. Anya suffers from a hormonal disorder that leaves her with no sex drive at all, while Neil is voracious and experimental in bed. After one unfulfilling encounter too many, they make a deal, Neil can have a mistress, but he is forbidden to have anything other than oral sex, they can only meet twice a month, and he can't fall in love with her.

Needless to say, the deal falls through. Neil's mistress, Danielle, becomes pregnant with his child. Rather than break up their home, Neil and Anya decide to include Dani and her son—creating a strange blended family. As the three try to work together and raise the child (along with Neil and Anya's daughter), the stress becomes unbearable. The stakes are raised as each of the key characters—who take turns narrating the story—is forced to make difficult choices.

*My Husband's Girlfriend* begins with a tantalizing, sexy premise but provides a deeper, nuanced, and engaging look at sex, monogamy, and marriage.

**CYDNEY RAX** is the creator of Book-Remarks.com. She lives in Houston, Texas.

## National Publicity

### Online Promotion

- AALBC.com (African American Literature Book Club)
- EbonyFly.com

### Also by Cydney Rax

*My Daughter's Boyfriend*

1-4000-8313-3

\$12.95 paper (Canada: \$17.95)



Fiction (FIC000000)

5<sup>3</sup>/<sub>16</sub> x 8; 304 pages

1-4000-8219-6. \$13.95 paper (Canada: \$18.95)

EAN Code 9781400082193

On Sale 11/7/06

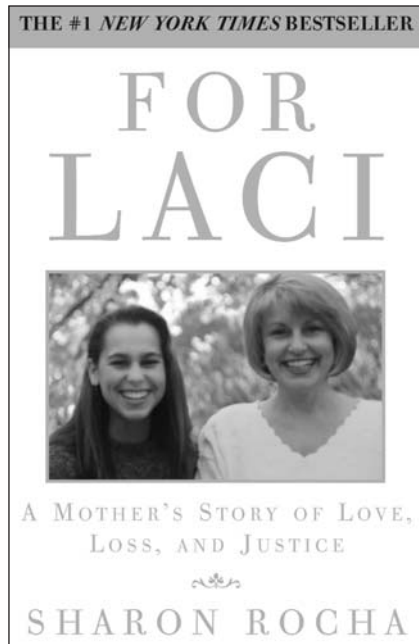
All Rights: Crown

#1  
New York Times Bestseller  
—Now in Paperback

## For Laci

A Mother's Story of Love, Loss, and Justice

By Sharon Rocha



National Publicity

*In this #1 New York Times bestseller, Sharon Rocha, mother of Laci Peterson, tells what it was like to live through her daughter's disappearance and opens our hearts to the Laci she loved.*

Every mother's worst fear became Sharon Rocha's reality. On Christmas Eve 2002, she received a phone call saying that her daughter, Laci, was missing. From that first moment, Sharon knew with a mother's instinct that something—beyond the alarming news itself—was terribly wrong. As the world now knows, she was right. Nearly two years after that night, a jury in the State of California found Scott Peterson guilty of the murder of his wife and their unborn son, Conner.

In *For Laci*, Sharon goes far beyond previous accounts to tell this story with unprecedented immediacy and intimacy. Here are her private conversations with the murderer, his mistress, and the police investigators, as well as surprising and heartbreaking revelations about the trial and its aftermath. What is most affecting is the sense of the person Laci Peterson was, and what it feels like to lose her.

Inspired by a desire to help others who find themselves similarly afflicted, Sharon Rocha has written a powerful and deeply moving memoir of loss and the love that always endures.

**SHARON ROCHA** has campaigned for victim's rights, and helped launch Laci and Conner's Law. She lives in California.



Biography—Personal Memoirs (BIO026000)

5<sup>3</sup>/<sub>16</sub> x 8; 304 pages

Two 8-page full-color inserts

0-307-33829-0. \$14.95 paper (Canada: \$21.00)

EAN Code 9780307338297

On Sale 12/5/06

All Rights: Crown

# Firefly Cloak

A Novel

By Sheri Reynolds



*"Reynolds's newest novel delivers more of the rich Southern atmosphere and coming-of-age drama that made The Rapture of Canaan an Oprah Book Club selection and bestseller."* —Booklist (starred review)

When eight-year-old Tessa Lee and her brother, Travis, are abandoned in a campground by their desperate mother and her boyfriend of the moment, their mother leaves them only two things: a phone number written in Magic Marker on Travis's back and her favorite housecoat, printed with tiny fireflies, that she places over her sleeping children. The phone number belongs to the children's grandparents, who are notified by the police and come for them. For Tessa Lee, the housecoat becomes totemic, a cloak that provides a connection to the past and to her mother.

When word arrives many years later that Tessa Lee's mother has been spotted working at a pavilion on a seaside boardwalk, the teenager sets off on a dangerous journey to try to recover what it is she has lost.

Steeped in the rich tradition of Southern writers such as Carson McCullers and Sue Monk Kidd, *Firefly Cloak* is a vivid coming-of-age novel about family, loss, and redemption.

"Uplifting in its explorations of family, forgiveness, and redemption." —*Publishers Weekly*

**SHERI REYNOLDS** teaches writing and literature at Old Dominion University in Norfolk, Virginia. Her previous novels are *Bitterroot Landing* and *The Rapture of Canaan*. Visit her at [SheriReynolds.com](http://SheriReynolds.com)

## National Publicity

Reader's Group Guide printed in the book

## Online Promotion

Feature on [NovelThoughts.net](http://NovelThoughts.net)

## Also by Sheri Reynolds

*A Gracious Plenty*

0-609-80387-5

\$12.95 paper (Canada: \$19.95)



Fiction (FIC000000)

5<sup>3</sup>/<sub>16</sub> x 8; 304 pages

0-307-34183-6. \$13.00 paper (Canada: \$17.00)

EAN Code-ISBN-13: 9780307341839

On Sale 12/26/06

British: Candice Fuhrman Literary Agency, Inc

Translation: Candice Fuhrman Literary Agency, Inc

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Health & Fitness (HEA000000)  
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30 black-and-white images throughout  
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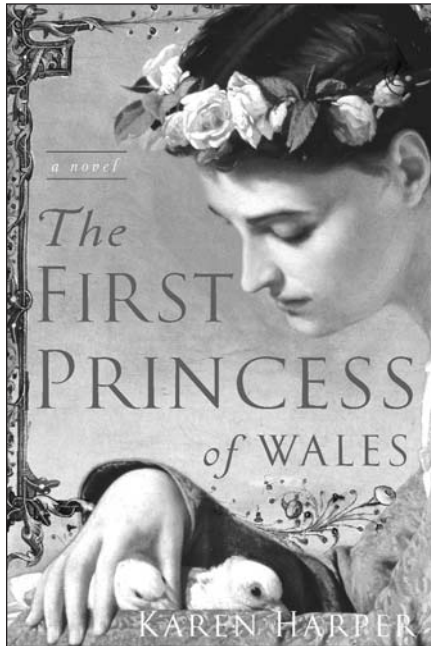
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# WHY DO WOMEN ALWAYS HAVE TO PEE?

Any man who has taken a long car trip with a woman knows that women need to pee more than men. As we begrudgingly pull into a rest stop, we wonder whether this is the result of a genetic difference, obsessive water consumption, or just a vicious plan to throw us off schedule.

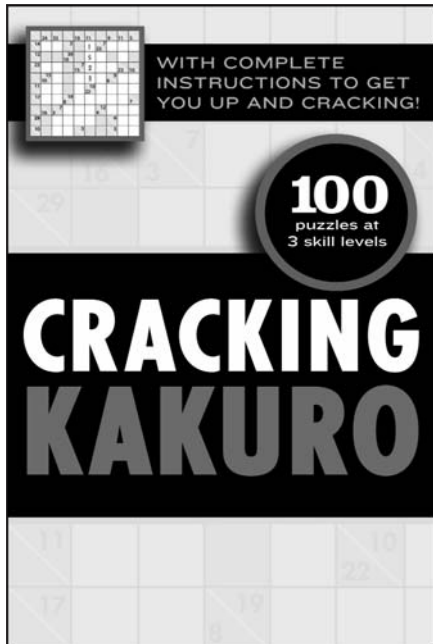


See page 67 for answer.

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By the Editors of the *Guardian*



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# A. ANSWERS

## Is the red dye in maraschino cherries really bad for you?

In 1960 an amendment called the Delaney Clause was added to the Food, Drug, and Cosmetic Act prohibiting the the marketing of any color additive that was found to cause cancer in animals or humans, regardless of amount. Since then, red dyes #1, #2, and #4 have all been banned. The two main red dyes that are still used are Red #3 and Red #40. Both are currently used in maraschino cherries. But...large amounts of Red #3 were linked to thyroid cancer in rats. The risk is minimal (1 in 100,000 over a 70-year period), but if you're scarfing down several whole jars a day, you might want to consider switching to olives.

## Do any of the following induce labor: sex, spicy food, Chinese food, red wine?

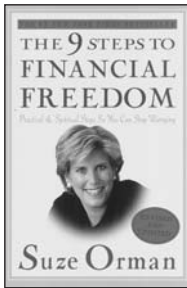
The good news is that you can have as much wine and General Tso's chicken as you want because it probably won't induce labor. There is absolutely no science behind the myth that spicy food, Chinese food, or red wine, can bring baby sooner.

Sex, however, is quite another issue. Semen contains a high concentration of prostaglandins, hormones often used for cervical ripening and induction of labor. Nipple stimulation during sex can also cause contractions. Husbands, it's a tough job, but you're up for the challenge, right?

## Why do women always have to pee ?

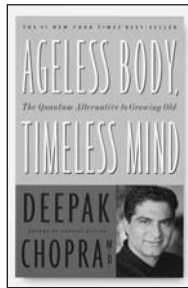
If you happened to be leafing through the February 2005 edition of *The Journal of Urology*, you would find an explanation behind this phenomenon. Doctors reviewed 24-hour "urinary diaries" of both men and women. They found that women do indeed pee more often than men, but not because they drink more. In general men have higher fluid intake but don't need to go as often. When men finally feel the urge, they tend to pee in higher volumes than women.

Diaries and memoirs are a red hot genre these days. But, if you find yourself full of literary ambition, and decide to keep and publish your urine diary, be aware that it will most probably be classified as "non-fiction." You must account accurately for each and every drop, with absolutely no embellishment or hyperbole. Remember—if you fib in your urine diary, it could really piss off Oprah.



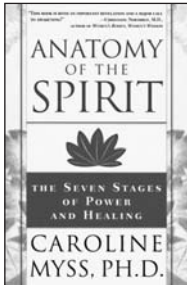
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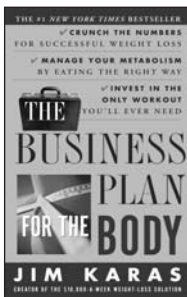
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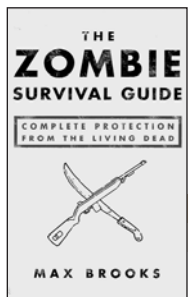
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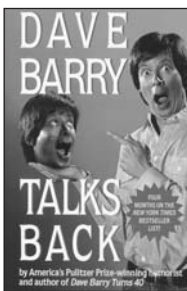
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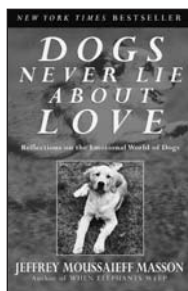
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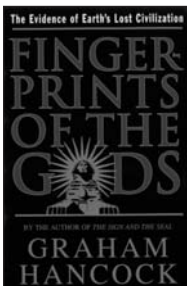
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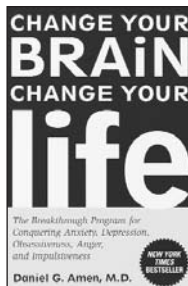
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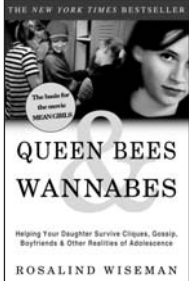
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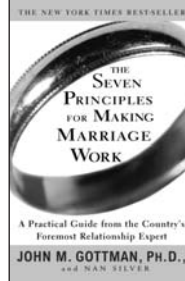
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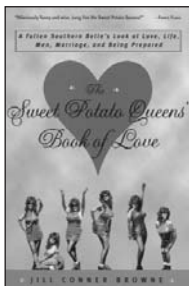
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