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Dear Friend,

Two years ago a senatorial candidate from Illinois took the podium at the Democratic National Convention and delivered a speech that transfixed a nation. That candidate, of course, was **Barack Obama** and the speech he delivered was entitled "The Audacity of Hope." What followed was historic on many levels. He went on to win his election and become just the third African-American senator since Reconstruction. His highly regarded, but until then little known memoir, **DREAMS FROM MY FATHER**, became a publishing sensation, landing on the *New York Times* bestseller list, where it has been pretty much ever since.

This fall we are pleased and honored to publish Senator Obama's follow-up, itself called **THE AUDACITY OF HOPE**. We believe it will be every bit as transforming as his monumental speech. The fall list highlights another return, this one from **Erik Larson**, whose book, **THUNDERSTRUCK**, will be welcomed by the bookselling community as well as the more than one million people who have read **DEVIL IN THE WHITE CITY**.

The list also showcases an incredible range of stunning fiction, including **BROTHERS**, a first novel from celebrated memoirist **Da Chen**; **WORLD WAR Z** by **Max Brooks**, author of the cult classic **ZOMBIE SURVIVAL GUIDE**; and **DARK ANGELS**, **Karleen Koen's** prequel to her bestselling **THROUGH A GLASS DARKLY**. And this season the best-sellers keep coming. **Rachael Ray** serves up what will certainly be another mega-best-selling cookbook, **Rachael Ray 2,4,6,8**. **Suss Cousins's HOME KNITS** leads off our new, but already successful Potter Craft Line. **Suzanne Somers** returns to the subject of women's health in **AGELESS**. In **KNOW-HOW**, **Ram Charan** shows us how to succeed in the business world, and in **LIFE AFTER DEATH** **Deepak Chopra** answers one of life's greatest questions

This is a Crown list through and through: diverse, powerful, packed with bestsellers and hidden surprises. I invite you to explore it and to see for yourself.

With warm regards,



Jenny Frost, President & Publisher

Gatefold Here

Gatefold Here



CROWNREADS.COM

DISCUSSION GUIDES AVAILABLE

FICTION

*Featuring Novel Thoughts Titles
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Kindness
The Bright Forever
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Brothers
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The Conjuror's Bird
Cotton Song
Down There by the Train
Firefly Cloak
The Good Son
The Grace That Keeps
This World
A Gracious Plenty
Imperfect Lens
A Little Bit Married
A Little Love Story
Lucky Me
The Madonna of Las
Vegas
Making It Up As I Go
Along
The Myth of You & Me
Red Weather
Secrets of the City
The Widower
Within Arm's Reach
Wolf Boy

OTHER FICTION

Bliss
Gonzales and Daughter
Trucking Co.
Kingston by Starlight
More Like Wrestling

My Daughter's Boyfriend
My Jim

Roadrunner
Sloppy Firsts
Would I Lie to You?

HISTORICAL FICTION

Banners of Gold
The Book of Eleanor
The Child of the Holy Grail
Feathered Serpent
The Fourth Queen
Guenevere, Queen of the
Summer Country
I, Elizabeth
In the Shadow of
the Crown
Isolde, Queen of the
Western Isle
Katharine of Aragon
The Knight of the
Sacred Lake
The Lady of the Sea
The Linnet Bird
The Loves of Charles II
Lucrezia Borgia
Maid Marian
The Maid of the
White Hands
Mary, Queen of France
The Memoirs of Helen
of Troy
Murder Most Royal
Queen of This Realm
The Rose Without a Thorn
Royal Road to
Fotheringhay
The Ruby Ring

Ruslan
Sarah
Shield of Three Lions
The Sixth Wife
The Sultan's Harem
The Temple of Music
The Thistle and the Rose
Victoria Victorious
Zipporah, Wife of Moses

MYSTERY, SUSPENSE, & THRILLER

13 Steps Down
Dark Matter
The Devil You Know
The Fifth Season
Fire Point
The Minotaur

MEMOIR

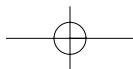
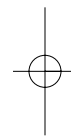
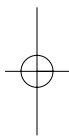
Ambulance Girl
Dispatches from a
Not-So-Perfect Life
Journey from the Land
of No
Lifeguarding
Love in the Driest Season
Unraveled
When the Spirits Dance
Mambo

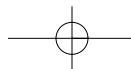
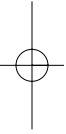
RELIGION/SPIRITUALITY

A Code of Jewish Ethics
The Laughing Jesus
Piety & Politics

OTHER NONFICTION

Beyond Civilization
The Devil in the White
City
Great Dames
IBM and the Holocaust





KARLEEN KOEN
New York Times Bestselling Author of *THROUGH A GLASS DARKLY*

dark
ANGELS
 A NOVEL



YOUNG ALICE VERNEY HAS ONE FERVENT AMBITION: to turn the tables on the ruthless society that almost crushed her. But can she survive the political machinations and personal passions that embroil the royal court of Charles II? Rich with the tumultuous history of England's Restoration period—complete with rumblings of war, shifting alliances, and a succession crises—and charged on every page with a master storyteller's sheer narrative power, *Dark Angels* is the mesmerizing story of a smart young woman who risks everything for pride and status. It is a truly sumptuous read that will satisfy Karleen Koen's legion of fans and earn her many, many more.

"A delicious and dark adventure...Dark Angels brings to life the lavish wealth and glamour, the scheming, and the deeply human emotions of a fascinating era." —Jean M. Auel, *New York Times* bestselling author of *The Shelters of Stone*



FILLED WITH POLITICS, ROMANCE, AND PASSION, *DARK ANGELS*—THE LONG-AWAITED PREQUEL TO KARLEEN KOEN'S *THROUGH A GLASS DARKLY*—TELLS THE STORY OF THE FORMIDABLE ALICE VERNEY, AKA THE DOWAGER DUCHESS OF TAMWORTH, IN HER MUCH YOUNGER DAYS AT THE TREACHEROUS COURT OF CHARLES II.

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Author Interviews

out of Houston

Appearance at BEA**Advanced Readers Edition Available****Full-Page, Four-Color Launch Advertising:**

New York Times
New York Times Book Review
Romantic Times

Online Promotion

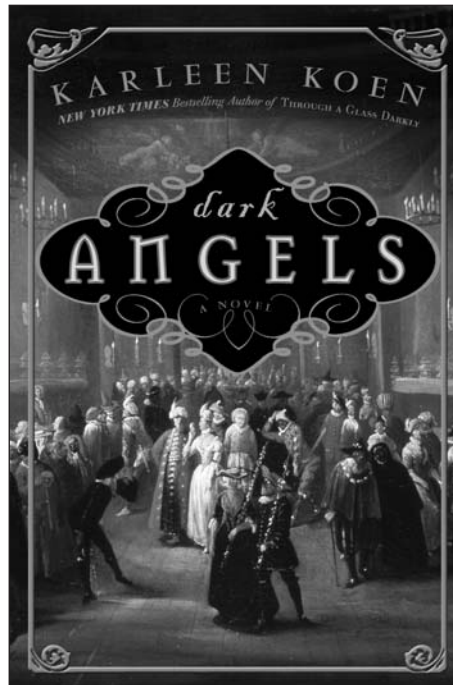
- Big blowout website to promote the book at KarleenKoen.com
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KARLEEN KOEN is the author of *Now Face to Face* and *Through a Glass Darkly*, which was a *New York Times* bestseller. She lives in Houston, Texas.



Fiction—Historical (FIC014000)

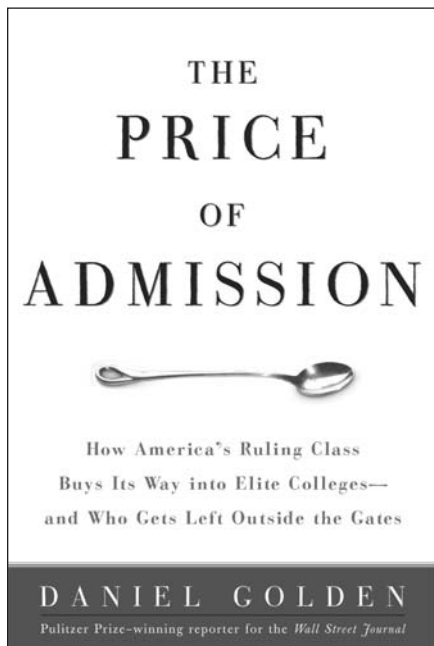
6 1/8 x 9 1/4; 544 pages

0-307-33991-2. \$25.95 hardcover (Canada: \$34.95)

EAN Code 9780307339911

On Sale 9/5/06

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Regional Radio Campaign

Author Interviews

out of Boston and New York

Advertising

Major cross-promotion with
Wall Street Journal

Online Promotion

- USNews.com advertising to coincide with their "Best Colleges Issue"
- E-mail blast to WSJ.com subscribers

The Price of Admission

How America's Ruling Class Buys Its Way into Elite Colleges—and Who Gets Left Outside the Gates

By Daniel Golden

Building on his Pulitzer Prize-winning Wall Street Journal series, Daniel Golden exposes the corrupt admissions practices at America's most elite colleges that favor the children of the rich and powerful.

In this explosive book, reporter Daniel Golden reveals that America, the so-called land of opportunity, gives far more opportunities to its richest families. His research shows that at many top colleges, Asian-Americans, middle-class whites, and lower-income students are routinely passed over in favor of wealthy white students with lesser credentials, often children of alumni, big donors, or celebrities. And Golden identifies dozens of such fortunate students—with their test scores and grades.

Golden exposes the scope of these "preferences of privilege" with eye-opening case studies featuring the Ivy League schools, Duke, and Notre Dame. We learn that colleges hold Asian-American students to a higher standard than whites; comply with Title IX by giving scholarships to rich women in "patrician sports" like horseback riding; and repay congressmen for favors by admitting their children.

Written in the muckraking tradition of books like David Cay Johnston's bestselling *Perfectly Legal*, *The Price of Admission* is a must-read not only for parents and students with a personal stake in college admissions, but also for those disturbed by the growing divide between ordinary and privileged Americans.

DANIEL GOLDEN is deputy bureau chief at the Boston bureau of the *Wall Street Journal*. He lives in Belmont, Massachusetts.



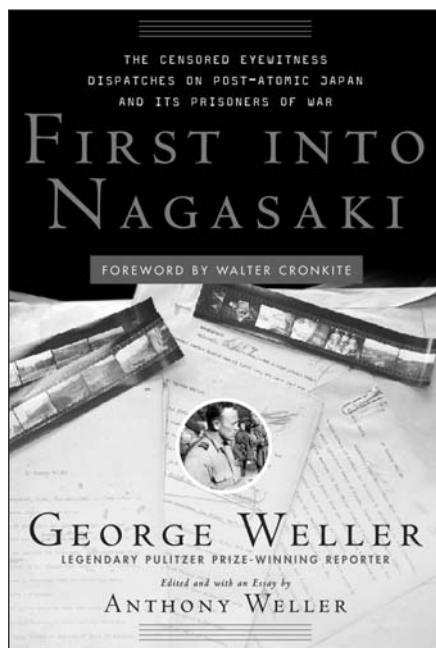
Current Affairs—American; Education—Higher; Social Science—Social Classes (CUR001000/EDU015000/SOC050000)
6 1/8 x 9 1/4; 320 pages

1-4000-9796-7. \$25.95 hardcover (Canada: \$34.95)

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Translation: Dow Jones & Company, Inc.
Audio: Crown
First Serial: Crown



National Publicity

National Radio Campaign

Author Interviews
out of Boston and New York

Advertising
The New Yorker

First Into Nagasaki

The Censored Eyewitness Dispatches on
Post-Atomic Japan and Its Prisoners of War

By George Weller

Edited by Anthony Weller

Censored in 1945 and lost for 60 years, First Into Nagasaki includes Pulitzer Prize–winner George Weller’s legendary dispatches from post–atomic bomb Nagasaki and other never-published reports from Japan’s POW camps.

In 1945, weeks after the atomic bomb struck Nagasaki, George Weller became the first outside observer to reach the devastated city, defying a news blackout. Disguised as a U.S. colonel, trying to discover what had happened, he initially sent stoic dispatches. But as he observed the effects of radiation, Weller’s writing changed. He then entered nearby POW camps, gathering accounts from countless Allied prisoners, who, after years of torture, saw the bomb drop. General MacArthur was furious and censored the dispatches; Weller died believing them lost forever.

After his death, Weller’s son found a fragile bundle of papers in a crate—the dispatches, never published, far more extensive than his father had remembered. Along with reports from the brutal POW camps, a stirring saga of the Japanese “hellships” that transported prisoners, and a trove of Weller’s photos, *First Into Nagasaki* provides an unparalleled look at the bomb that killed more than 70,000 people and ended WW II.

GEORGE WELLER covered WW II for the *Chicago Daily News* and won many honors as a foreign correspondent, including a 1943 Pulitzer Prize for his reporting from the Pacific. He died at age 95 in 2002. **ANTHONY WELLER**, George’s son, is a novelist and an award-winning journalist.



History—Military—WW II (HIS027100)

6 1/8 x 9 1/4; 288 pages

0-307-34201-8. \$25.00 hardcover (Canada: \$33.00)

EAN Code 9780307342010

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Translation: Dunow, Carlson & Lerner Literary
Audio: Crown
First Serial: Dunow, Carlson & Lerner Literary



An Excerpt from

First Into Nagasaki

by

George Weller

nagasaki 62300 herewith follows first known eyewitness account results atomic bomb dropped nagasaki by american ground observer chicagoneuses george weller who reached crippled city three days after first american troops landed southern kyushu

**Nagasaki, Japan—Thursday,
September 6, 1945—2300 hours**

Walk in Nagasaki's streets and you walk in ruins.

It is twenty-eight days since two American planes appeared in a clear midday sky and let fall the blow which clinched Japan's defeat and decided her surrender. The mystery of the atomic bomb is still sealed. But the ruins are here in testimony that not only Nagasaki but the world was shaken.

The last two or three of what were scores of fires are burning amid Nagasaki's ruins tonight. They are burning the last human bodies on improvised ghats of rubbish. Flames flicker across flattened blocks from which planks, lathes and timbers have been removed as a fire menace, and only shapeless piles of plaster remain.

Yet the atmosphere is not precisely dolor-

ous. Nagasaki cannot be described as a city of the dead. The unquenchable Japanese will to live has asserted itself. Though the smashed streets are as barren of production or commerce as Pompeii's, yet a living stream of humanity pours along them, looking with alert, shoe-button eyes for today's main chance.

After a 24-hour trip on what seemed like dozens of trains, the writer arrived here this afternoon as the first visitor from the outside Allied world. The first thing you learn as you walk amid the flattened houses, and the cordwood that was once walls piled with Japanese neatness, is that the atomic bomb never really "hit" Japan. If the Japanese are right, the bomb exploded over Japanese soil. They can only tell what they saw and try to guess much of what really happened.

At about 11:30 o'clock on the morning of August 9th, a lieutenant who is aide to Major General Tanikoetjie, commanding the district, was walking through the headquarters on the hill above Nagasaki's long waterfront. The lieutenant heard a high faint moan of aircraft motors, found his fieldglasses, went to a porch and trained them to the sky. What

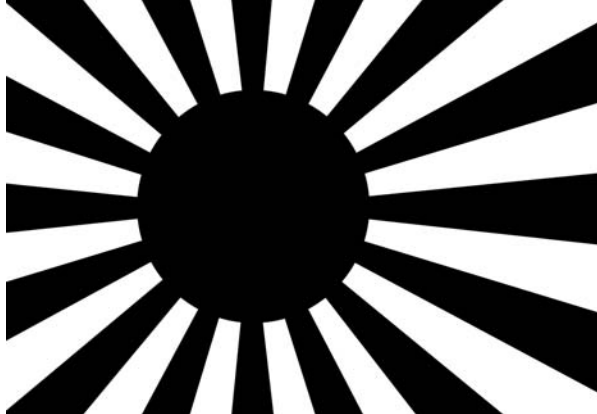
he saw was two B-29s at about 22,000 feet, flying in echelon. No anti-aircraft fire was around them; they were too high for Nagasaki's batteries.

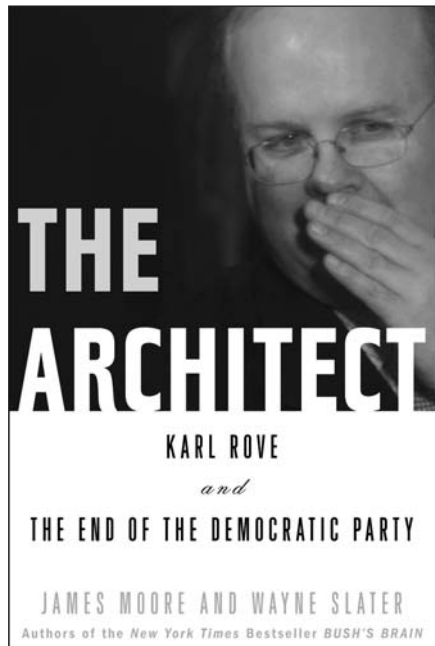
Suddenly there broke from the forward plane three parachutes. Their canopies unfolded and what they bore earthward seemed to be three oblong boxes. The boxes looked about thirty inches long by eight inches wide. Demurely as *The Mikado's* three little maids from school, the canopies sailed downward. The lieutenant took them for some new form of pamphlet propaganda.

The three parachutes had reached the point where the lieutenant could begin sending auto crews to confiscate their freight when something violent happened. With the parachutes at perhaps a five thousand feet level there suddenly occurred below them, at about fifteen hundred feet, a burst of flame. Almost instantly the flame, yellow as gaslight, fell in a widening cone to earth, at the same time spreading wider in hoopskirt fashion.

This skirt of flame fell across the bottleneck creek which is a dead end for Nagasaki's tremendous shipping industry. Nothing human or animal that was above ground there at that moment survived.

As the fiery skirts swept the ground there suddenly burst upward a cumulus cloud of black dust. This cloud climbed high into the sky, visited by a terrible atomic heat erecting a pillar of warning over death's city. The lieutenant saw this as it began but immediately fell flat on his face, letting the concussion pass over him. When he rose up the parachutes were gone, and Nagasaki was afire.





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- Advertising with Salon.com

The Architect

Karl Rove and the End of the Democratic Party

By James Moore and Wayne Slater

*From the authors of the bestselling **Bush's Brain** comes a closer look at an embattled but even more effective—and dangerous—second-term version of Karl Rove.*

In *The Architect*, James Moore and Wayne Slater take us inside Karl Rove's "Master Plan" to take control of American politics for the next 30 years. Already making surprising headway in his effort to establish one-party rule, Rove foresees a day in the near future when every institution of government will be an instrument of Republican policy. Included in this eye-opening account are telling details about Rove's relationship with convicted lobbyist Jack Abramoff, audacious efforts currently being made to restrict access to the civil courts, and a systematic campaign to destroy the labor movement. *The Architect* will reveal for the first time secrets about Rove's background that illuminate the psychological underpinnings of his politics. Finally, and perhaps most shockingly, it will lay bare a dark scheme by some members of the administration to provoke war in Iraq, only one consequence of which has been the Plame Affair.

Praise for *Bush's Brain*:

"Fresh information about Rove's influence on Bush...solid reporting."
—*New York Review of Books*

JAMES MOORE is an Emmy award-winning former television news correspondent who has been writing about Bush and Rove for 25 years.

WAYNE SLATER, senior political writer for the *Dallas Morning News*, has been reporting on Rove since 1988.



Political Science—Political Parties (POL015000)

6⁷/₈ x 9¹/₄; 304 pages

0-307-23792-3. \$25.95 hardcover (Canada: \$34.95)

EAN Code 9780307237927

On Sale 9/5/06

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Whitewash

How the News Media Are Paving Hillary Clinton's Path to the Presidency

By L. Brent Bozell III with Tim Graham

America's leading expert on liberal media bias exposes the real secret of Hillary Clinton's political success: the news media's active cover-up of her scandals, failures, and gaffes.

For all the books that have explored the life of Hillary Rodham Clinton, none has exposed the real key to her political success, the secret weapon that has helped her build her political career and will be crucial to her inevitable run for the presidency. That secret weapon? The news media. Ever since *Time* magazine introduced her as an "amalgam of Betty Crocker, Mother Teresa, and Oliver Wendell Holmes," Hillary Clinton has benefited from a unique form of favoritism.

In *Whitewash*, L. Brent Bozell III shows how the media have covered up Clinton's many personal, political, and financial scandals—and downplayed her significant failures. Citing a wealth of examples and studies compiled by the Media Research Center, of which Bozell is the president, *Whitewash* shows how the liberal news media helped build Clinton's career and are now trying to launch her into the White House. In this book, Bozell reveals the information Americans need to understand Hillary Clinton—and the media that support her.

L. BRENT BOZELL III is the founder and president of the Media Research Center.

TIM GRAHAM is Director of Media Analysis for the Media Research Center. He is a frequent guest on talk radio and has appeared on CNN, MSNBC, and *The 700 Club*.

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Weapons of Mass Distortion
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Current Affairs—American
6¹/₈ x 9¹/₄; 272 pages
0-307-34020-1. \$25.95 hardcover (Canada: \$34.95)
EAN Code 9780307340207
On Sale 9/19/06

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BY MAX BROOKS, AUTHOR OF
THE ZOMBIE SURVIVAL GUIDE

WORLD WAR Z

AN ORAL HISTORY OF THE ZOMBIE WAR

THE STUDD TURKEL OF THE ZOMBIE WAR, MAX BROOKS PUTS A HUMAN FACE ON THE SUFFERING THAT OCCURRED DURING THOSE 10 HORRIBLE YEARS, INTERVIEWING CIVILIANS, SOLDIERS, POLITICIANS, AND MORE IN THE STUNNING *WORLD WAR Z*.

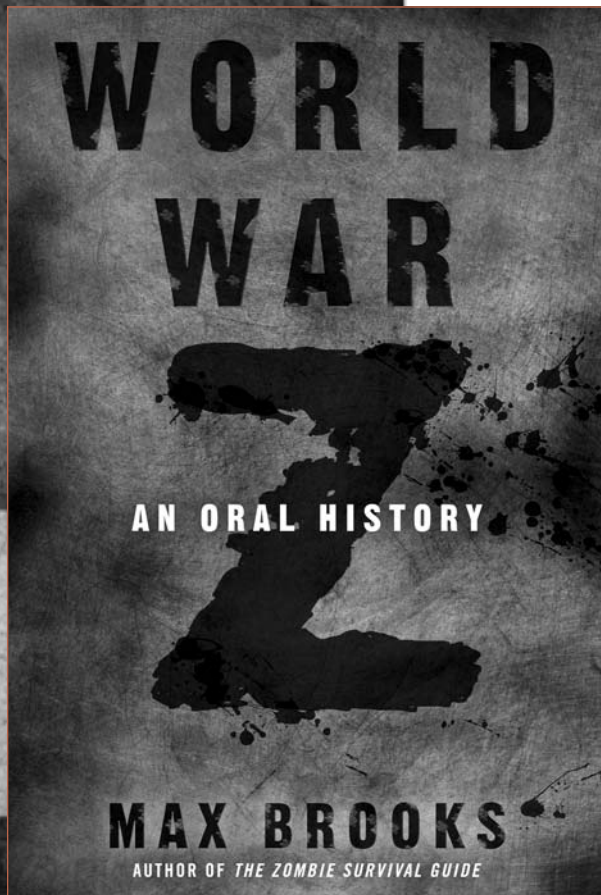
For nearly 10 years, human civilization stood on the brink of extinction due to a viral plague that transformed anyone it infected into a ghoulish creature with an insatiable appetite for living flesh. From the People's Republic of China to the United States of America, from cities that once teemed with upwards of 30 million souls to the most remote and inhospitable areas of the planet, war raged against a relentless, moaning, and slithering enemy that was invulnerable to most of the traditional military means of eradication. In *World War Z*, compiled shortly after the conclusion of the epic conflict, dozens of survivors reveal in their own haunted words what it was like to live through the unfathomable horror of mankind's ultimate battle for survival.



THE PUBLISHERS ASK THAT YOU CONSIDER CAREFULLY BEFORE READING THE SEARING AND OFTEN GRUESOME FIRSTHAND TESTIMONY ON THESE PAGES, FOR MUCH OF THE IMAGERY IT CONVEYS WILL SURELY GO WITH YOU TO YOUR GRAVE.

MAX BROOKS is the author of *THE ZOMBIE SURVIVAL GUIDE*. He lives in New York City.

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Fiction (FIC000000)

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EAN Code 9780307346605

On Sale 9/12/06

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Translation: Ed Victor Ltd

Audio: Crown

First Serial: Crown



An Excerpt from

WORLD WAR Z

by **MAX BROOKS**

There were seven of them, all on cots, all barely conscious. The villagers had moved them into their new communal meeting hall. The walls and floor were bare cement. The air was cold and damp. “Of course they’re sick,” I thought. I asked the villagers who had been taking care of these people. They said no one, it wasn’t “safe.” I noticed that the door had been locked from the outside. The villagers were clearly terrified....

The first patient...was running a high fever, forty degrees centigrade, and she was shivering violently. Barely coherent, she whimpered

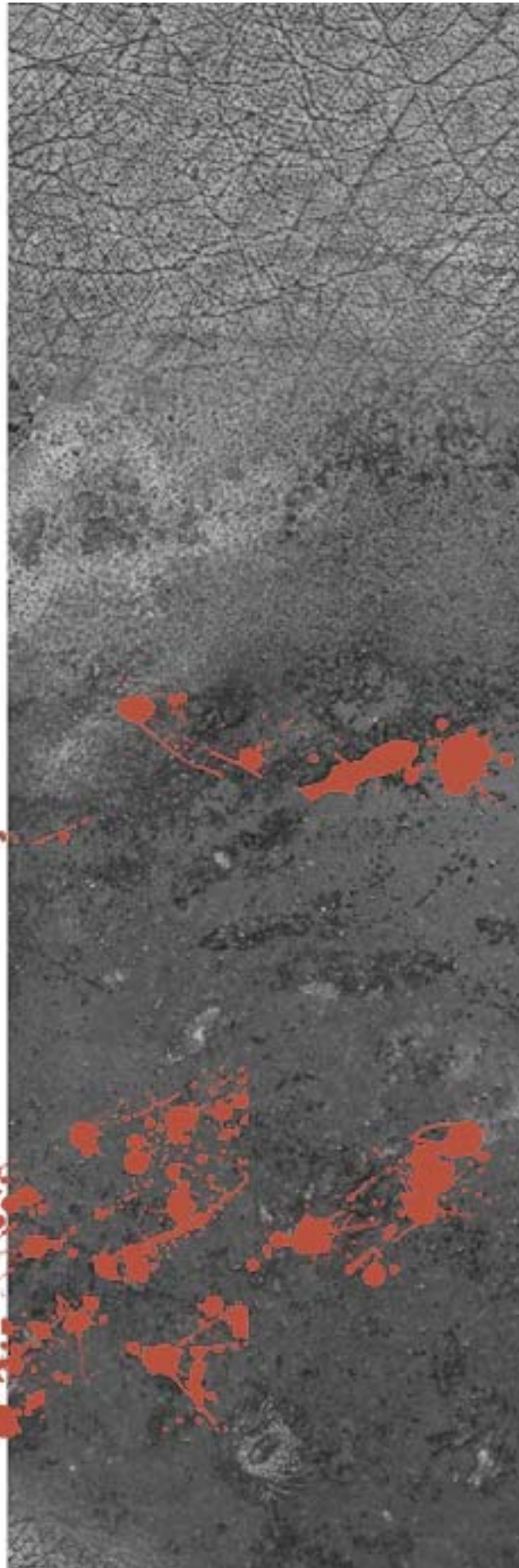
slightly when I tried to move her limbs. There was a wound in her right forearm, a bite mark. As I examined it closer, I realized that it wasn’t an animal. The bite radius and teeth marks had to have come from a small, or possibly young, human being. Although I hypothesized this to be the source of the infection, the actual injury was surprisingly clean. I asked the villagers, again, who had been taking care of these people. Again, they told me no one. I knew this could not be true. The human mouth is packed with bacteria, even more so than the most unhygienic

dog. If no one had cleaned this woman's wound, why wasn't it throbbing with infection?

I examined the six other patients. All showed similar symptoms, all had similar wounds on various parts of their bodies. I asked one man, the most lucid of the group, who or what had inflicted these injuries. He told me it had happened when they had tried to subdue "him."

"Who?" I asked.

I found "Patient Zero" behind the locked door of an abandoned apartment across town. He was twelve years old.



ENEMIES

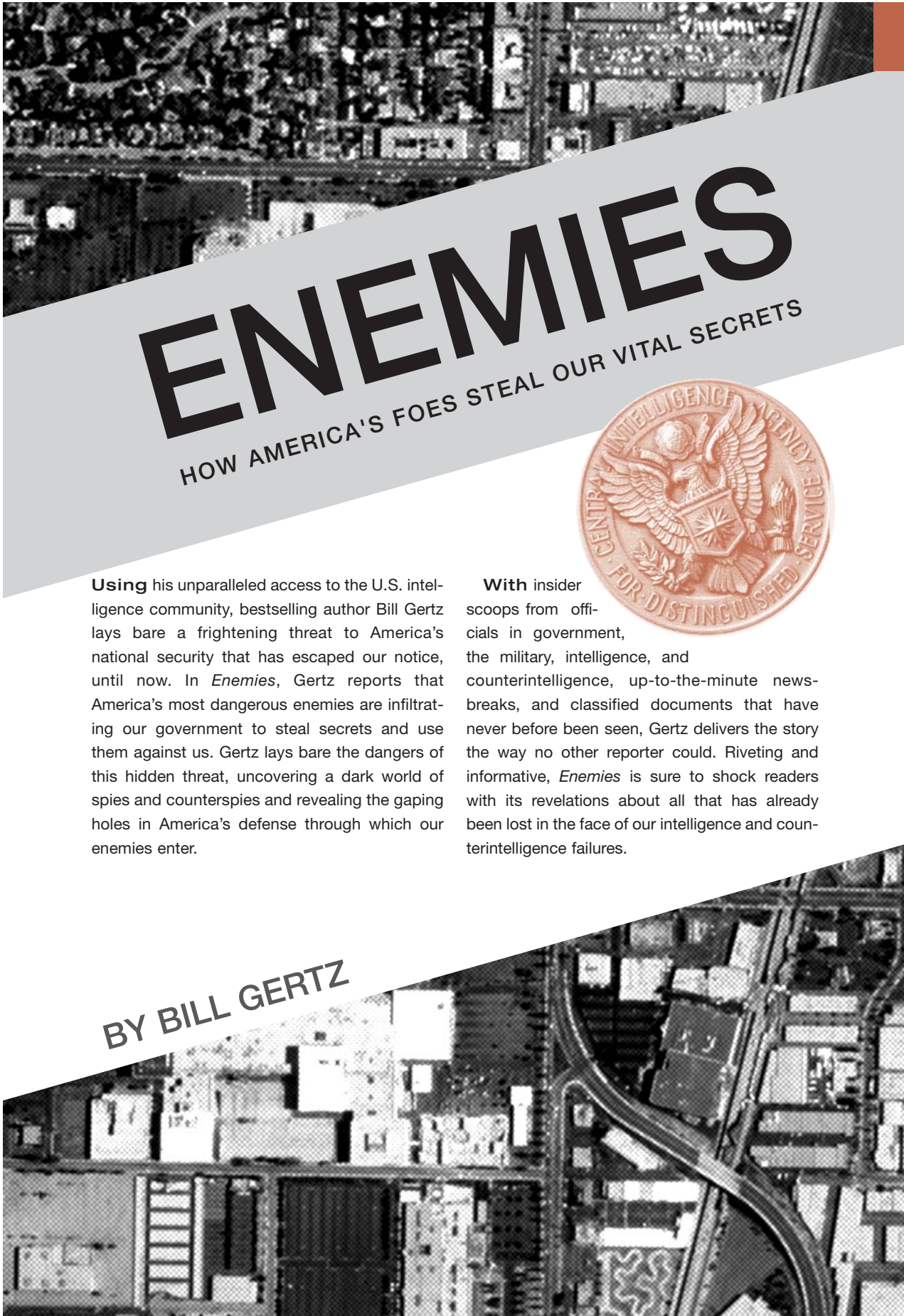
HOW AMERICA'S FOES STEAL OUR VITAL SECRETS



Using his unparalleled access to the U.S. intelligence community, bestselling author Bill Gertz lays bare a frightening threat to America's national security that has escaped our notice, until now. In *Enemies*, Gertz reports that America's most dangerous enemies are infiltrating our government to steal secrets and use them against us. Gertz lays bare the dangers of this hidden threat, uncovering a dark world of spies and counterspies and revealing the gaping holes in America's defense through which our enemies enter.

With insider scoops from officials in government, the military, intelligence, and counterintelligence, up-to-the-minute newsbreaks, and classified documents that have never before been seen, Gertz delivers the story the way no other reporter could. Riveting and informative, *Enemies* is sure to shock readers with its revelations about all that has already been lost in the face of our intelligence and counterintelligence failures.

BY BILL GERTZ



THE SHOCKING STORY OF THE GRAVE BUT UNREPORTED THREAT POSED TO AMERICA BY ENEMIES—INCLUDING TERRORIST ORGANIZATIONS AND FOREIGN GOVERNMENTS—THAT HAVE INFILTRATED OUR GOVERNMENT IN ORDER TO STEAL OUR MOST VITAL SECRETS.

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Major National Conservative Radio Campaign

Author Interviews out of New York and Washington, D.C.

Advertising

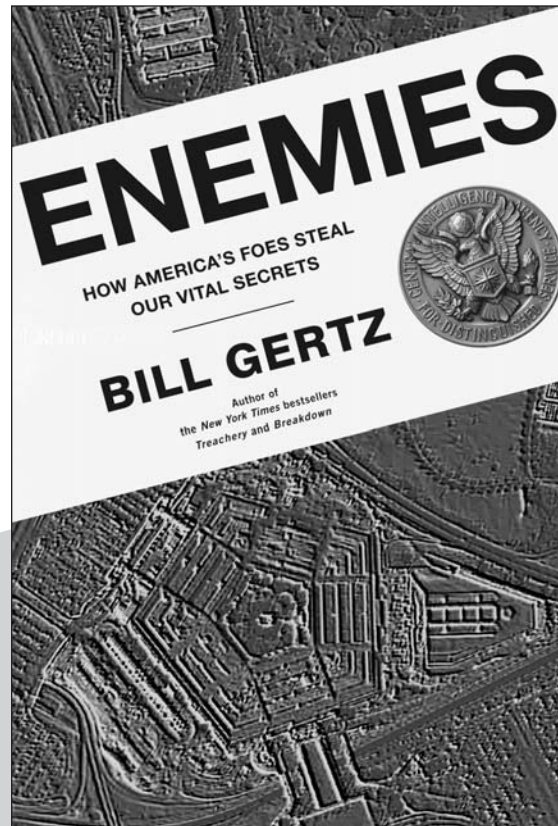
American Spectator
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Online Promotion

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Also by Bill Gertz

Treachery
1-4000-5315-3
\$25.95 hardcover (Canada: \$35.95)



Current Affairs—International (CUR004000)

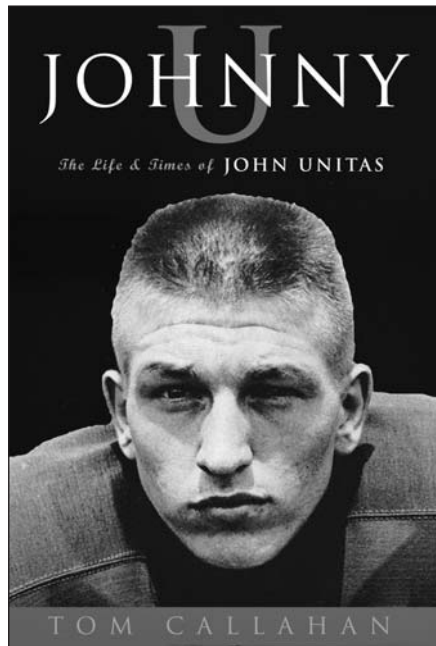
6¹/₈ x 9¹/₄; 288 pages

0-307-33805-3. \$26.95 hardcover (Canada: \$35.95)

EAN Code 9780307338051

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National Sports Media

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Author Interviews

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\$14.00 paper (Canada: \$21.00)

Johnny U

The Life and Times of John Unitas

By Tom Callahan

A surprising, interview-rich account of the career of Johnny Unitas—the ultimate NFL quarterback—and of an era in football when the players were drawn to the gridiron by a love of the game.

Football great Johnny Unitas possessed dazzling leadership skills, an almost superhuman ability to take punishment, and an encyclopedic mind that filed away information on his opponents, which he summoned with lethal effect. Though most wouldn't have figured the scrawny kid for a career in football, Unitas shrugged off college obscurity and a semi-pro start to become the dominant player of his generation. Surrounded by a supporting cast that included players like fullback Alan Ameche, end Raymond Berry, and linemen Art Donovan, Gino Marchetti, and Big Daddy Lipscomb, Unitas established himself as one of the greatest clutch players ever.

In *Johnny U*, Tom Callahan recalls not just a single player, but a certain time when the fans and players lived side by side. This is less about a particular place in the country than a place where the whole country used to be.

"Perfect...deep reporting and clear writing, cracking a myth etched in stone and bringing back to vivid life the real man."

—David Maraniss, author of

When Pride Still Mattered: A Life of Vince Lombardi

"Tom Callahan is the most complete sportswriter in America. He knows the most, and writes the best."

—Roger Rosenblatt, *Time*

TOM CALLAHAN is a former senior writer at *Time* magazine and sports columnist at the *Washington Post*.



Biography—Sports (BIO016000)

6 1/8 x 9 1/4; 304 pages

1-4000-8139-4. \$25.00 hardcover (Canada: \$33.00)

EAN Code 9781400081394

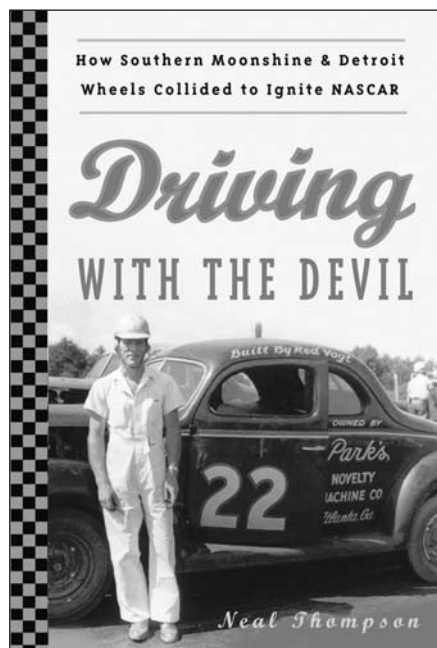
On Sale 9/19/06

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Translation: David Black Lit. Agency

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Driving with the Devil

How Southern Moonshine and Detroit
Wheels Collided to Ignite NASCAR

By Neal Thompson

The dramatic untold story of Southern moonshiners, their Ford V-8s, and the creation of NASCAR.

Today's NASCAR is a family sport with 75 million fans, growing bigger and more mainstream by the day. But NASCAR has a dirty secret in its past. *Driving with the Devil* uncovers for the first time the true story behind NASCAR's distant, moonshine-fueled origins and paints a rich portrait of the colorful men who created it.

In the Depression-wracked South, men had few options beyond the farm or the factory. For many, the best chance of escape was running moonshine in a Ford V-8. Bootlegging offered men speed, adventure, and wads of cash—if they survived. After fighting in World War II, moonshiners transferred their skills to the red-dirt racetracks of Dixie, and a national sport was born. In this dynamic era (the 1930s and '40s), three men with a passion for Ford V-8s—convicted felon Raymond Parks, foul-mouthed mechanic Red Vogt, and crippled war vet Red Byron, NASCAR's first champion—emerged as the first stock car "team." Theirs is the violent, poignant story of how moonshine and fast cars merged to create a new sport for the South to call its own.

In the tradition of Laura Hillenbrand's *Seabiscuit*, this tale not only reveals a bygone era of a beloved sport, but also the character of the country at a moment in time.

NEAL THOMPSON is a veteran journalist. He lives in Asheville, North Carolina. He is also the author of *Light This Candle: The Life and Times of Alan Shepard*.



History—U.S.—20th Century (HIS036060)

6 1/8 x 9 1/4; 352 pages

1-4000-8225-0. \$25.00 hardcover (Canada: \$33.00)

EAN Code 9781400082254

On Sale 10/10/06

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AGELESS

By Suzanne Somers

With *The Sexy Years*, Suzanne Somers introduced hundreds of thousands of women to bioidentical hormone replacement therapy and changed the way they look at menopause. Now, in *Ageless*, Suzanne shows how to take control of the aging process to restore vigor, sexual power, and creative thinking, while building the body's natural defenses against age-related diseases.

In *Ageless*, Suzanne talks about:

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- Understanding and balancing your natural hormones, with new information on the hormone connection to PMS, perimenopause, chronic fatigue, and osteoporosis
- Her new views on how to most effectively use bio-identical hormone replacement therapy for robust health and greater vitality
- Why the western medicine "standard of care" is inadequate and outdated
- How to detoxify and control environmental hazards to stop premature aging
- Her own recent hysterectomy and why she blames years taking birth control pills for the condition that caused her to have the surgery

Backed by the expertise of prominent anti-aging doctors, *Ageless* offers a concrete, accessible program for a lifetime of optimal health and renewed vitality. If your body is young and healthy on the inside, you will look as great as you feel.

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SUZANNE SOMERS is the author of fifteen books, including the *New York Times* bestsellers *Keeping Secrets*, her five Somersize titles, and *The Sexy Years*. She lives in California.

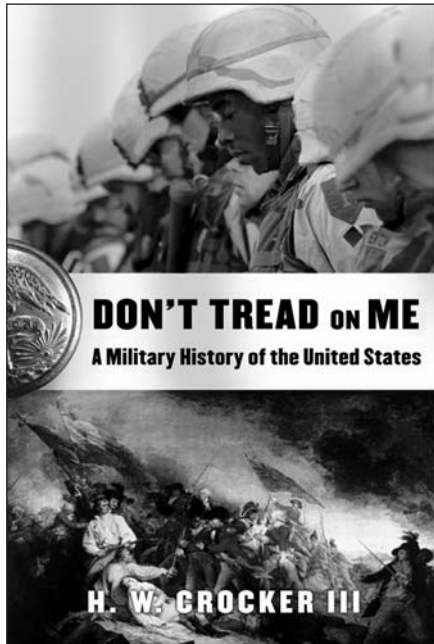
From bestselling author Suzanne Somers comes the eagerly anticipated follow-up to her *New York Times* bestseller *The Sexy Years*. *Ageless* is an inspiring, medically validated approach to reversing the aging process and maintaining a healthy, vibrant, sexually active life—no matter what your age.



Photo: Jeff Katz



Self Help—Aging (SEL005000)
6½ x 9¼; 384 pages
0-307-23724-9. \$25.00 hardcover (Canada: \$33.00)
EAN Code 9780307237248
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Don't Tread on Me

A Military History of the United States

By H. W. Crocker III

H. W. Crocker III challenges readers to rethink American history in this sweeping, colorful—and controversial—look at the wars, military adventures, and foreign and military policy of the United States over its entire history.

Did the American colonists win their independence largely because British generals were too busy canoodling with their mistresses to press the attack at key moments? Would the U.S. military have fought 20th-century wars more effectively if the South had won the Civil War? Was a now forgotten president really one of the best in the nation's history? According to H. W. Crocker III, the answer to all those questions is yes.

In his stirring *Don't Tread on Me*, Crocker makes a compelling case for these and other contrarian arguments, creating a page-turning historical narrative full of crackling battle scenes and dashing warriors. But this is more than a spirited romp through history; it is a persuasive, even controversial reevaluation of America's military history that teaches us a lot about our present situation. Crocker identifies the heroes, exposes the villains, and reveals that the struggles we are currently facing in the war on terror have more to do with political failures than military ones.

H. W. CROCKER III is the author of *Triumph* and *Robert E. Lee on Leadership*. He lives in Northern Virginia with his family.



History—U.S. Military (HIS027110)

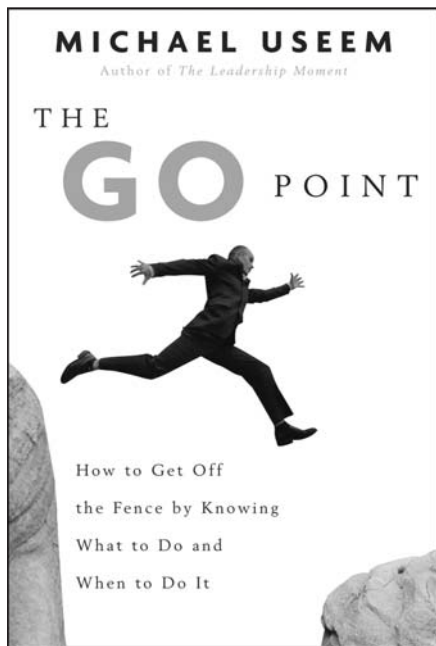
6⁷/₈ x 9¹/₄; 448 pages

1-4000-5363-3. \$29.95 hardcover (Canada: \$39.95)

EAN Code 9781400053636

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The Go Point

How to Get Off the Fence by Knowing What to Do and When to Do It

By Michael Useem

Through stories and action-oriented tools, Michael Useem shows how to get to the go point—when it's time to get off the fence, say yes or no, and jump the right way.

Whether you're in the middle of a raging forest fire leading a crew whose lives depend on you or standing on the floor at Lehman Brothers about to make a multimillion-dollar deal, the ability to make a decision—to reach the go point and know how and when to act—is your most important skill. In *The Go Point*, Michael Useem, a top professor at Wharton, one of the world's great business schools, shows you how.

Useem uses a diverse group of stories—about a range of leaders from Civil War hero Major General Pickett to the CEO of Hewlett-Packard—to illustrate his point about the importance of timely action. He gets into their heads as they face their moments of truth, revealing how they made decisions when the consequences were big. *The Go Point* shows you how to develop these same skills, teaching you to use small steps to make hard decisions, build a network of trusted counselors, and consider the future when making decisions.

The Go Point is an invaluable tool for a wide range of people—not just in business but in almost every endeavor in their personal and professional lives.

MICHAEL USEEM is a professor at the Wharton School and director of its Center for Leadership and Change Management.



Business & Economics (BUS000000)

5½ x 8¼; 256 pages

1-4000-8298-6. \$25.00 hardcover (Canada: \$33.00)

EAN Code 9781400082988

On Sale 10/3/06

British: Raphael Sagalyn, Inc.

Translation: Crown

Audio: Crown

First Serial: Crown



Thunderstruck

IN *THUNDERSTRUCK*, ERIK LARSON, THE #1 *NEW YORK TIMES* BESTSELLING AUTHOR OF *THE DEVIL IN THE WHITE CITY*, TELLS THE AMAZING INTERWOVEN STORIES OF TWO MEN—HAWLEY CRIPPEN, A DOCTOR AND AN UNLIKELY MURDERER, AND GUGLIELMO MARCONI, THE OBSESSIVE GENIUS WHO INVENTED THE WIRELESS—WHOSE STORIES CONVERGE DURING THE GREATEST CRIMINAL CHASE OF ALL TIME.

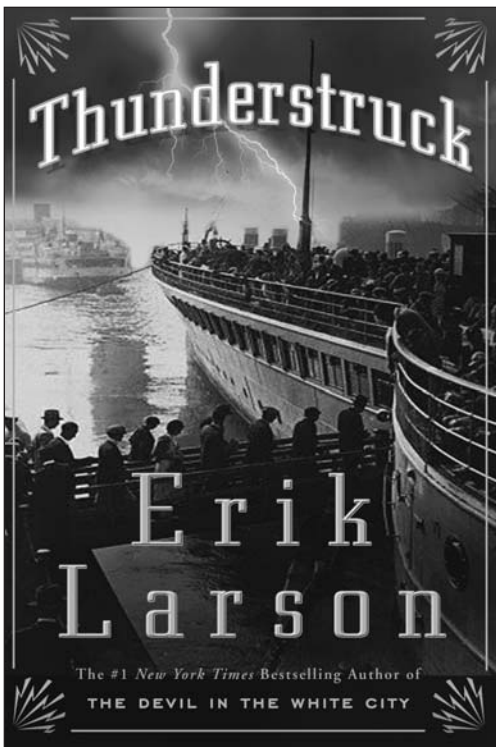
SET IN EDWARDIAN LONDON, Larson's narrative tracks the efforts of the mild-mannered Dr. Crippen to rid himself of his overwhelming and manipulative wife in order to enjoy life with his beautiful young mistress, while Marconi struggles to perfect wireless communication. Marconi's feat is accomplished against incredible odds and relentless skepticism. Dr. Crippen almost succeeds in the perfect murder, but when his wife's body is discovered by a Scotland Yard inspector, he and his mistress flee the country on an ocean liner, followed by the inspector on a second liner. Only through the magic of Marconi's new technology are the pair captured.

Thunderstruck is also a vibrant portrait of an era presided over by a British king who loved to eat, drink, and make merry during the slow, inevitable descent toward World War I. And there are a host of fascinating characters populating the London of séances, science, and fog: the handsome Scotland Yard inspector who honed his skills on the Jack the Ripper case, a magician hell-bent on embarrassing Marconi, a sea captain turned detective, and many others.

Thunderstruck brilliantly displays Larson's narrative skills as he draws readers inexorably into a time and place where the lives of two men collide in a climax followed by millions across the world.

ERIK LARSON

OCTOBER CROWN



ERIK LARSON LIVES IN SEATTLE.



History —U.S.—20th Century (HIS036060)
 6 $\frac{1}{8}$ x 9 $\frac{1}{4}$; 352 pages
 1-4000-8066-5. \$25.95 hardcover (Canada: \$34.95)
 EAN Code 9781400080663
 On Sale 10/24/06

British: David Black Lit. Agency
 Translation: David Black Lit. Agency
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 First Serial: Crown



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THE AUDACITY OF HOPE BARACK OBAMA

Echoing themes he sounded in his extraordinary keynote speech at the 2004 Democratic National Convention, Senator Barack Obama speaks in this book to Americans of all stripes who are weary of the smallness of U.S. politics today, and who long for something rooted in the faith and decency of the American Dream.

In *The Audacity of Hope* he draws on his experience as a senator and lawyer, a professor and father, a Christian and a skeptic, to illuminate the greatness of America's original ideals—and to remind us how vital it is to keep them before us. Along the way he explores such charged topics as globalization, the notion of American exceptionalism, the function of religion in public life, and the struggle to find a shared language in a nation torn by differences. While sharing his personal views on family, faith, and values, he argues that our very survival depends on finding common ground.

Pundits and voters alike have hailed Senator Obama as a man of uncommon vision in an age of partisan opportunism. *The Audacity of Hope* is a book of transforming power, a foundation for those who long for a politics that acknowledges the nobility and complexity of our lives.

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BARACK OBAMA is the junior U.S. senator from Illinois. He lives in Chicago with his wife, Michelle, and two daughters.



Current Affairs—Political (CUR009000)

6 1/8 x 9 1/4; 288 pages

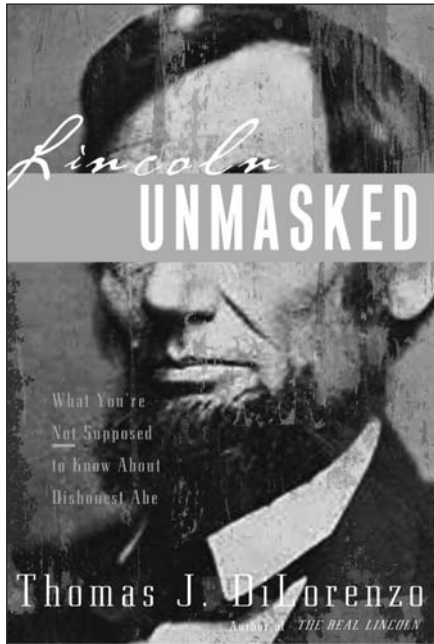
0-307-23769-9, \$27.95 hardcover (Canada: \$36.95)

EAN Code 9780307237699

On Sale 10/10/06

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Photo: © David Katz



Lincoln Unmasked

What You're Not Supposed to Know About Dishonest Abe

By Thomas J. DiLorenzo

An in-depth exposé of Abraham Lincoln that explodes the myths surrounding our sixteenth president and shines a light on the parts of his record that most historians have labored to keep hidden.

Since *The Real Lincoln* launched a fierce debate in this country about the true legacy of Abraham Lincoln, Thomas J. DiLorenzo has continued to research and lecture about our sixteenth president. *Lincoln Unmasked* is the result of his ongoing study. Laid out in clear, earnest prose, and containing entirely new material and perspectives, this book provides an eye-opening re-examination of Lincoln and a contrarian perspective on a president shrouded in myths.

The fast-paced narrative takes the reader through all of the major myths about Lincoln and the Civil War, reveals the untold aspects of Lincoln's record, and exposes how and why the myths about Lincoln have become so commonly accepted. DiLorenzo shows how the "Lincoln Cult," made up of academics, politicians, and others, has continually appropriated—and distorted—Lincoln to serve their own purposes, with little regard for the historical record.

Lincoln Unmasked exposes all that we never learned in school. It helps explain not only what happened more than a century ago but also how history is manipulated to serve a current agenda.

THOMAS J. DILorenzo is a professor of economics at Loyola College in Maryland. He lives in Clarksville, Maryland.

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The Real Lincoln
0-7615-2646-3
\$14.95 paper (Canada: \$22.95)



History—United States (HIS036000)

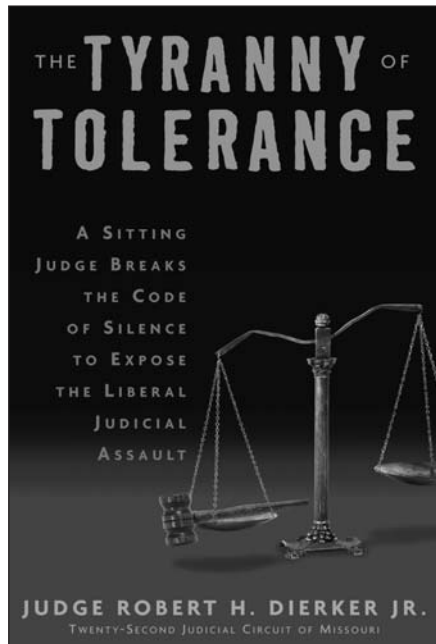
5½ x 8¼; 208 pages

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The Tyranny of Tolerance

A Sitting Judge Breaks the Code of Silence
to Expose the Liberal Judicial Assault

By Judge Robert H. Dierker, Jr.

A sitting judge blows the whistle on America's out-of-control courts and the liberal assault on our nation.

A circuit judge for the past two decades, Robert Dierker has had a distinguished legal career. Now he is putting that career on the line to reveal what's really happening in the courts, because he can no longer stand by while a radical liberal minority continues its assault on America. Dierker has come face-to-face with these liberals many times in his 20 years on the bench; he knows exactly how they work and what they want. Now he's exposing this clear and present danger to our country, before it's too late to fight it.

The Tyranny of Tolerance is a passionate, no-holds-barred exposé that awakens Americans to the struggle that lies before them. Judge Dierker reminds readers what's at stake: the Constitution, the success of the war on terrorism, the freedom to worship God, the ability to keep their families safe, the institution of marriage, and much more. Ultimately, he writes, the challenge we face "is nothing less than a struggle to reclaim the republic." He reveals exactly how Americans can win the battle against radical liberals by facing down their "tyranny of tolerance" not only in the courts but also in the media, the universities, and our democratic elections.

ROBERT H. DIERKER, JR. is a circuit judge of the Twenty-Second Judicial Circuit of Missouri.



Current Affairs—American (CUR001000)

6 1/8 x 9 1/4; 272 pages

0-307-33919-X. \$26.95 hardcover (Canada: \$35.95)

EAN Code 9780307339195

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British: Crown
Translation: Crown
Audio: William Morris Agency
First Serial: Crown

HUBRIS

MICHAEL ISIKOFF
and **DAVID CORN**

NEW YORK TIMES BESTSELLING AUTHORS

A fast-paced, behind-the-scenes narrative that tells the inside story of the CIA leak scandal and how the Bush

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Written by veteran reporters Michael Isikoff and David Corn, *Hubris* takes the reader behind the scenes—far behind—to reveal and illuminate the controversial decisions and turf battles that were fought in the highest circles and most covert corners of the Bush administration as officials planned and then sought to defend the invasion of Iraq. *Hubris* connects the dots between George W. Bush's determination to



get rid of Saddam Hussein; the role of neo-conservatives in pushing the case for war; the manipulations of Iraqi exiles; and the outing of a CIA officer, which led to the indictment of a top White House official and turmoil at the nation's number-one newspaper. It's a news-making account of conspiracy, backstabbing, journalistic malfeasance, bureaucratic ineptitude, and, perhaps most especially, arrogance.

**THE INSIDE STORY OF SPIN,
SCANDAL, AND THE SELLING
OF THE IRAQ WAR**

OCTOBER CROWN

THE INSIDE STORY
OF SPIN, SCANDAL,
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MICHAEL ISIKOFF is an award-winning investigative correspondent for *Newsweek* magazine. He is the author of the *New York Times* bestseller *Uncovering Clinton*.

DAVID CORN is the Washington editor of *The Nation* magazine and a well-known television commentator. He is the author of the *New York Times* bestseller *The Lies of George W. Bush*.



Political Science—Government (POL040000)
6 1/8 x 9 1/4; 352 pages
0-307-34681-1. \$25.95 hardcover (Canada: \$34.95)
EAN Code 9780307346810
On Sale 10/10/06

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I Killed

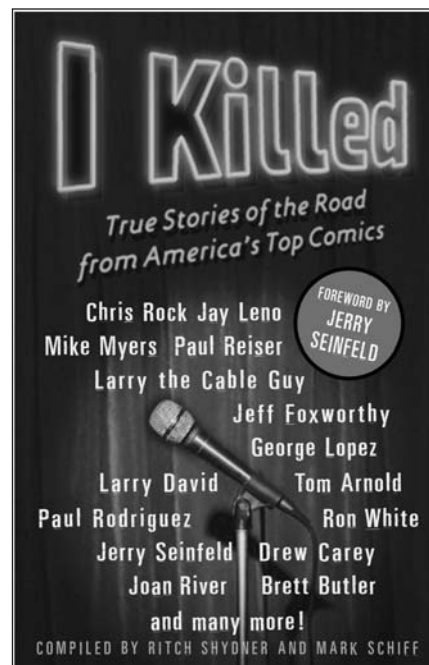
**True Stories of the Road from
America's Top Comics**



**FOREWORD BY JERRY SEINFELD
COMPILED BY RITCH SHYDNER AND MARK SCHIFF**

In *I Killed*, Jerry Seinfeld describes the night he faced down a heckler who was also a notorious mobster, Jay Leno reveals how he became the world's best lover, Chris Rock learns what it means to be "the man," and Mike Myers explains why cotton underwear is dangerous in British Columbia. Always hilarious, sometimes raunchy, and completely true, these are the stories comedians tell one another over a beer after the show—tales of the road, gigs gone wrong, and the ridiculous moments that go hand in hand with the business of making people laugh.

Offering an unprecedented look at the life of a comic, *I Killed* features dozens of never-before-published—or even admitted!—fess-ups from comedy superstars as various as Bill Maher, Joan Rivers, Paul Reiser, Jeff Foxworthy, Larry David, and Lewis Black.



THE BIGGEST NAMES IN STAND-UP
COMEDY REVEAL THE HOWLINGLY
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TheOnion.com

RITCH SHYDNER has been a stand-up for years and has written for numerous sitcoms.

MARK SCHIFF has been a headliner comic for 20 years and has appeared on both the *Late Show with David Letterman* and *The Tonight Show with Jay Leno*.



Humor (HUM000000)

6 1/2 x 9 1/4; 240 pages

0-307-34199-2. \$23.95 hardcover (Canada: \$31.95)

EAN Code 9780307341990

On Sale 10/3/06

British: Crown

Translation: Crown

Audio: Trident Media Group, LLC

First Serial: Crown



An Excerpt from

I Killed

by Ritch Shydner and Mark Schiff

Accidentally Her Greatest Love by Jay Leno

Back in the early 1970's, before I was married, I met this girl at a nightclub in New York. We went out a few times. One night she said, "We'll go to my place. My roommate won't be home tonight."

So I said, "Fine," and we went back to her place. As she'd done every other time, she asked me to tie her to the bed.

Up to this point, I'd always refused her request; this was partially because I'd never done well with knots, even failing the scout badge test. There was no way I could call my old scoutmaster: "Hey, Mr. Strickland. It's Jay Leno. This girl wants me to tie her to the bed. What knot should I use? A 'slippery hitch'? Yeah, that sounds about right for the job. What do you recommend for a mouth gag? A tennis ball? That's not too big? Okay, if you say so. Thanks. And, Mr. Strickland, I just wanted you to know, I never believed what the other kids said about you."

Finally, though, this particular night I agreed to tie her up. And, really, when you come right down to it, if it means having

sex, most guys would tie themselves to a crop duster.

A little while later, I looked at the clock and saw it was 2:30 in the morning. I remembered I had to go move my car to the other side of the street because of alternate-side-of-the-street parking regulations for street cleaning. Those cars not moved were towed. Plus, this was New York City. If you tried to stop them from towing you, they'd shoot you and leave you in the street as a warning to others. Maybe the laws have changed, but back then, if you were lying dead in a parking space, you still had to put money in the meter or they towed your body.

Before I left to move my car, I started to untie the girl when she said, "Just leave me here and go move your car."

Despite being tied to a bed and shouting various instructions to me, this woman, nonetheless, had the presence of mind to realize I needed to hurry if I was to reach the street in time to beat the tow truck.

I said, "Okay," and went downstairs to look

for a parking space. This was New York, where parking was never easy, as illustrated so clearly in the movie *Godzilla*. The giant monster attacked Manhattan, the city was evacuated, and yet there was still not a single empty parking space to be found.

After a half hour, I finally found a spot to park. Then I walked back to the woman's building, just in time to realize that I had forgotten her apartment number and her last name. I felt so stupid! Maybe this was the last-name-optional '70s, but even those first Dutch traders knew that to do business in New York, they had to memorize the Indians' apartment numbers.

Unfortunately, the tied-up woman lived in one of these buildings in which you either needed a key to enter, or someone had to buzz you in. I just stood around outside the building, waiting till someone came out. Every time someone did exit, I'd try to sneak in. Of course, it was now about 6:00 AM, and any tenants exiting the building would get me to back off with a deadly New York "Watch it, pal" stare. Still, I waited for an opportunity to quickly slip inside before any questions were asked. And exactly what was I going to offer in the way of an explanation anyway? "Hey, I left this girl tied up because I had to move my car. Will you let me back in so I can go finish killing her and robbing her place? And maybe I can do you later this afternoon."

Finally, after a couple of hours, I just started

hitting buttons until someone was drunk enough, or lonely enough, to buzz me in.

I walked around on floors I thought might be the one she lived on, passed all kinds of doors I thought might be hers, and called out, "Susan? Susan? Susan? Susan?"

Plenty of people in other apartments heard me calling for her. I could here these old people yelling from behind their doors, "Who's out there? What do you want?"

The thought never occurred to me that, even if I did beat the odds and find the woman's apartment, there was no chance of her opening the door...because I left her tied to her bed.

That's a bridge I never had to worry about because I never came close to crossing it. I continued wandering the halls for what seemed like hours when I decided to abandon my futile efforts and leave. I knew the tied-up woman had a roommate who would return home soon and be able to free her, a task that was likely not a first.

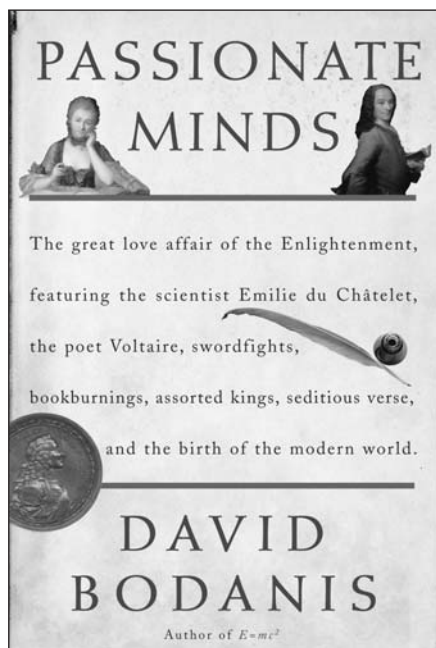
A week later, a woman approached me at a club and said, "Jay, I'm Susan's roommate."

I said, "Really? She all right?"

The roommate said, "Oh, yeah! She didn't get untied till I came home from work that night."

I said, "Oh, I'm so sorry."

The roommate said, "No. She really wants you to call her. She thought that was, like, the greatest thing that ever happened!"



National Publicity

Regional NPR Campaign

Tie-in with Author's Lecture Schedule

Author Interviews out of London

Advertising Harper's

Online Promotion Cross-promotion with author's website, DavidBodanis.com

Also by David Bodanis *Electric Universe* 0-307-33598-4 \$13.95 paper (Canada: \$21.00)

Passionate Minds

The Great Love Affair of the Enlightenment,
Featuring the Scientist Emilie du Châtelet,
the Poet Voltaire, Sword Fights, Book
Burnings, Assorted Kings, Seditious Verse,
and the Birth of the Modern World

By David Bodanis

Passionate Minds takes us to the very heart of the Enlightenment through the story of the affair between the politically daring writer Voltaire and Emilie du Châtelet, one of the most gifted scientists of the 18th century.

It was 1733—a time when women could be whipped with impunity by their husbands and censorship was rampant—when the great poet Voltaire met Emilie du Châtelet and fell in love with her fierce intelligence. Through the prism of this unconventional, decade-long relationship, we see the birth of the Enlightenment—from the first stirrings of equality between the sexes to the earliest commitment to a separation of church and state.

Theirs was a love affair as tumultuous as the era, filled with far more than reading and conversation about Newton's theories. As Bodanis writes, "There were frantic gallopings across France, sword fights in front of besieged German fortresses...Versailles card cheats; torn passion with the man who inspired the heartlessly sexy aristocrat Valmont in *Les Liaisons Dangereuses*...even an expedition through the frozen wastes of northern Lapland, trying to find the truth about God's plans for the universe."

Passionate Minds will be irresistible to readers of biography, narrative history, Bodanis's bestselling *E=mc²*, and anyone fascinated by the birth of great ideas.

A native of Chicago, **DAVID BODANIS** taught a survey of intellectual history at the University of Oxford for many years and is the author of several books, including the bestselling *E=mc²*. He now lives in London, England.



History (HIS000000)

6 1/8 x 9 1/4; 352 pages

0-307-23720-6. \$24.95 hardcover (Canada: \$32.95)

EAN Code 9780307237200

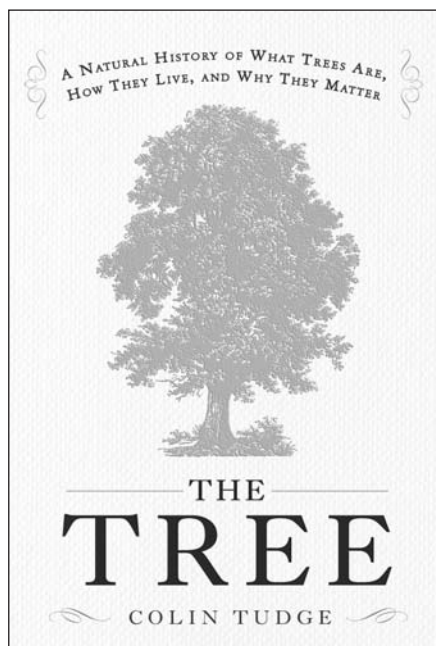
On Sale 10/3/06

British: Crown

Translation: Janklow & Nesbit Associates, Inc

Audio: Crown

First Serial: Janklow & Nesbit Associates, Inc



National Publicity

Author interviews
out of London

Advertising

Audubon
American Forests

Online Promotion

Outreach to forestry
community

Postcard Mailing to Forestry
Schools, Naturalist Groups, and
Arborist Societies

The Tree

A Natural History of What Trees Are, How
They Live, and Why They Matter

By Colin Tudge

One of Britain's most highly regarded science writers looks at trees in exquisite, comprehensive detail: what they are, how they live, how they came into being, and the communities known as forests where they live.

There are redwoods in California that would have been ancient when Columbus first landed in the New World, and pines still alive that were germinated around the time that humans invented writing. At Boscobel in Shropshire, England, stands the Royal Oak, where in 1651 the future King Charles II allegedly hid from Cromwell's men and ended his provisional monarchy. Douglas firs exist that are as tall as skyscrapers, and one banyan tree in Calcutta is as big as football field.

From the tallest to the smallest, trees inspire wonder, and in *The Tree* Colin Tudge travels from his own back garden around the world—throughout the United States, the rain forest in Costa Rica, Panama, Brazil, India, New Zealand, Australia, Europe, and China—bringing back the stories and facts behind the trees around us: how they live so long, how they really work, how they talk to each other, and why they came to exist in the first place. Covering everything from the pitfalls of being tall to the things trees produce to the debt humans owe them, *The Tree* is an elegant, scientific look at the life of the tree and what modern research tells us about their future.

COLIN TUDGE has had a lifelong interest in trees. He lives in Oxford in the United Kingdom.



Nature; Gardening; Science (NAT000000/GAR000000/SCI000000)

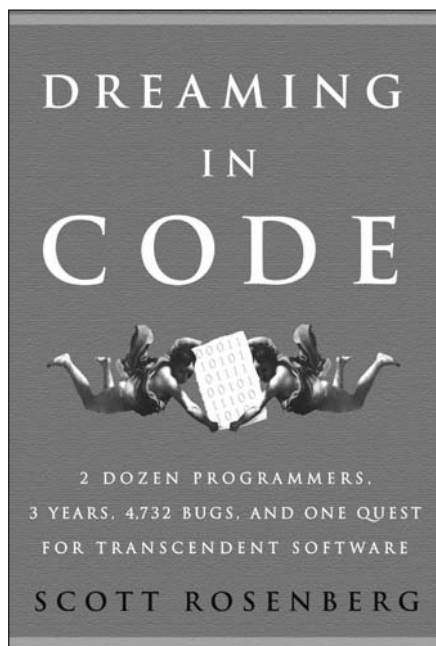
6⁷/₈ x 9¹/₄; 480 pages; 41 line drawings

1-4000-5036-7. \$27.95 hardcover (Canada: \$36.95)

EAN Code 9781400050369

On Sale 10/3/06

All Rights: Crown



National Publicity

National and Regional NPR Campaign

Author Interviews
out of San Francisco

Online Promotion
Advertising on Salon.com, Wired.com
and other technology-oriented sites

Dreaming in Code

Two Dozen Programmers, Three Years,
4,732 Bugs, and One Quest for
Transcendent Software

By Scott Rosenberg

The Soul of a New Machine for the 21st century—Dreaming in Code follows a team of maverick software developers as they seek to liberate us from information overload.

Our civilization runs on software. Yet the art of creating it continues to be a dark mystery, even to the experts. The FBI and the IRS, the Pentagon and the FAA, corporations big and small—all have crashed on the rocks as they have tried to build new software systems. Never in history have we depended so completely on a product that so few know how to make well.

Why is it so hard to bend computers to our will? Is creating a great program more like building a bridge or making a movie? To answer those questions, Scott Rosenberg spent three years following a group of men and women—led by Lotus 1-2-3 creator Mitch Kapor—who are developing a personal information manager meant to challenge the dominant Microsoft Outlook with elegant innovations. Their story takes us through a maze of abrupt dead ends and exhilarating breakthroughs as they wrestle not only with the abstraction of code but with the unpredictability of human behavior, especially their own.

Not just for geeks but for anyone captivated by the drama of invention, *Dreaming in Code* offers a window into both the information age and ourselves.

SCOTT ROSENBERG is the cofounder of Salon.com, and is an award-winning journalist who has written extensively on technology and the arts. He lives in Berkeley, California.



Computers—Social Aspects; Business & Economics—Computer Industry (COM079000/BUS070030)

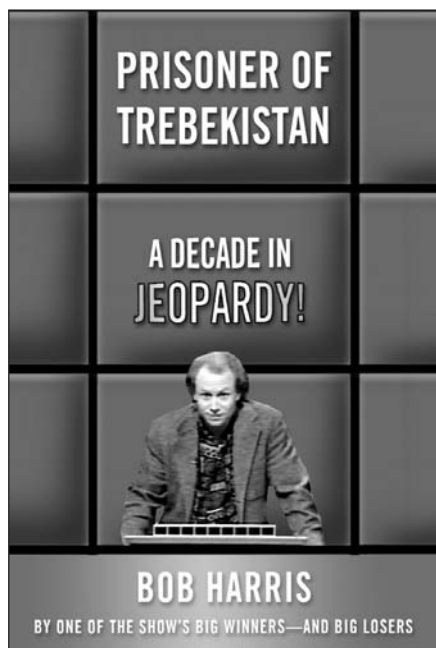
6½ x 9¼; 320 pages

1-4000-8246-3. \$24.95 hardcover (Canada: \$32.95)

EAN Code 9781400082469

On Sale 11/7/06

British: Stuart Krichevsky Literary Agency
Translation: Stuart Krichevsky Literary Agency
Audio: Crown
First Serial: Stuart Krichevsky Literary Agency



National Publicity

20-City Morning Drive Radio
Satellite Tour

Author Interviews

out of Los Angeles and New York

Prisoner of Trebekistan

A Decade in Jeopardy!

By Bob Harris,
one of the show's big winners
—and big losers

A hilarious account of one man's epic journey through Jeopardy!, gleefully exploring triumph and failure, the fringes of memory, and how knowledge itself can change you in unpredictable ways—all against the backdrop of the most popular quiz show in history.

Welcome to a world where arcane data is useful, life-changing cash is on the line, and milliseconds can determine your fate. In *Prisoner of Trebekistan*, Bob Harris offers a funny, insightful, behind-the-scenes look at the stress, strategy, and ultimate camaraderie of *Jeopardy!*

Prisoner of Trebekistan follows Bob's transformation from a working-class guy who can't pass the qualifying test to an elite player competing for millions of dollars. With one unlikely chance to match the show's powerful brains, Bob embarks on a cram session of dizzying scale. The increasingly high-stakes losses and wins that follow—both onstage and off—lead Bob on a wildly funny and unexpectedly touching quest, in which he encounters hungry baboons, ancient Troy, Radio City Music Hall, and more.

Loaded with clues from the show, playful memory tips, and a backstage view of the game's tactics and players, *Prisoner of Trebekistan* is a kind of loser's guide to winning, a mesmerizing tour of one man's trivia pursuits.

BOB HARRIS has been a syndicated radio humorist and a writer for *National Lampoon* and *CSI: Crime Scene Investigation*. He lives in Los Angeles.



Autobiography; Humor (BIO000000/HUM000000)

6 1/8 x 9 1/4; 336 pages

0-307-33956-4. \$23.95 hardcover (Canada: \$31.95)

EAN Code 9780307339560

On Sale 10/17/06

British: Crown

Translation: Marly Rusoff & Associates, Inc.

Audio: Crown

First Serial: Crown



An Excerpt from

Prisoner of Trebekistan

by **Bob Harris**

p-*TING!* The Final Jeopardy category:

British Literature

Lyn, the librarian, has been my strongest opponent. This may be her best subject. It is one of my weakest. My slender lead is in danger.

Alex glances at Lyn at the champion's podium. I can't see her face, but Lyn's expression reflects noticeably on his. Two podiums away, I can tell that Lyn is grinning.

After the commercial, Alex even comments on Lyn's visible delight:

"When we revealed the category—English Literature—a few moments ago, Lyn Paine smiled broadly. I think she likes this category."

Ulp. My Jeopardy career could end in thirty seconds.

p-*TING!* comes the clue:

The 5th edition of this work,
published in 1676, included
a section on fly fishing
by Charles Cotton

I have absolutely no idea. None.

"Good luck," Alex says.

What follows is my actual thought

process, as verbatim as possible amid a pre-verbal spasm of neural chaos. Hum the Final Jeopardy "Think Music" to yourself if you like:

OK. "Fifth edition." Is that the hint? New Edition was a band once... Ummm... "1676." Is that the hint? 1776 was a movie I saw in junior high. Guys in powdered wigs singing about Abigail Adams' combustibility... Errm... Is "fly fishing" the hint? The writers went a long way to get there. Hmm...

The first chorus of the Think Music is ending.

Fishing. Old books about fishing. Wait—Moby Dick! Yes! Moby Dick!

On the videotape, you can see my hand begin writing.

Hold on. Wait. You can't fly-fish Moby Dick.

My hand stops.

The Think Music begins its final chorus. My head goes down on my chin. I still have no idea.

Fishing. Rods. Reels. Hip waders. Angling. Bait. Boats. Back up—there's an old book called The Compleat Angler. And it's spelled funny, like "The Compleat Beatles," that TV

*documentary. Must be old and famous, then.
Best I'm gonna do...*

Electronic pen on glass, clackity-click-whap-clackity, racing the Think Music to the *bum-BUM!* tympani thump: *come on, write, you bastard...*

I release the pen as the Think Music ends. On the tape, sweat beads along my hairline are glistening in the lights.

Peter, in third place, has written "What's the *Encyclopedia Britannica*?" Alex reads this with surprise, not recognition. It is instantly clear that Peter will hear the dreaded "Oooh."

Alex turns to Lyn, in second place. She, like me, has written "What is *The Compleat Angler*?"

If she's right, so am I. If Alex smiles at Lyn, I have once again managed to panic-scramble into the correct response without knowing anything about the category. I have won. If not, then (depending on the wagers) I have almost certainly lost.

This seems inevitable. I'm in way over my head.

Alex looks at Lyn... and in the instant before he speaks, I realize how much I have riding on this. One second from now, I may still have a chance to get out of debt, escape my tiny apartment, and show my girlfriend that the months of obsessive study and the inevitable fraying of our relationship *were* worth it after all. Maybe we'll still be able to patch things up, afford a house, and finally live the way we always planned.

Or not.

I'll know in just one more second.

This... is... *Jeopardy!*



A

THOROUGHLY UNAUTHORIZED EXPOSÉ OF ONE OF AMERICA'S MOST OUTRAGEOUS DYNASTIES, FROM THE SHREWD HOTELIER TO THE WORLD'S MOST FAMOUS X-RATED HEIRESS.



By JERRY OPPENHEIMER

PARIS HILTON HAS BECOME

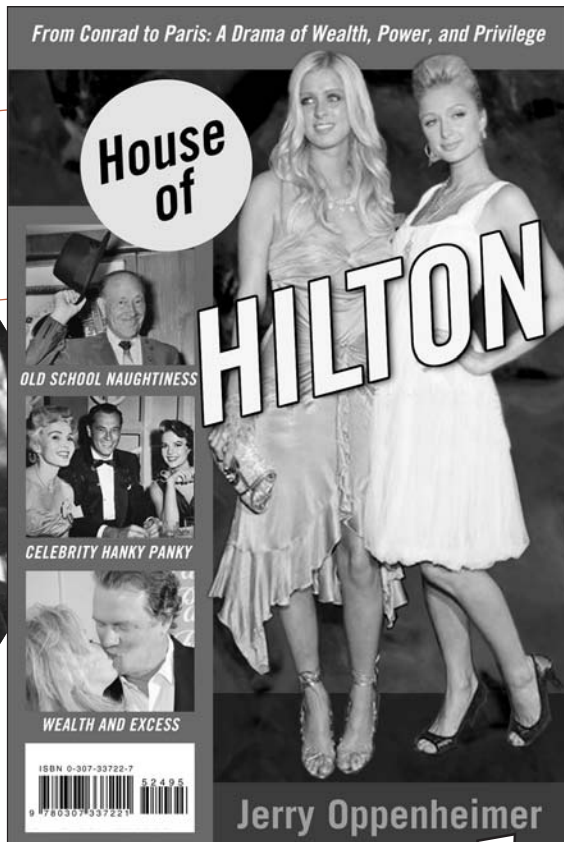
a household name, an international “celebutante” who parlayed her exhibitionism into a growth industry. For decades the Hilton name stood for hotels—a worldwide chain with an all-American ambience founded by Paris’s great-grandfather, Conrad, an eccentric entrepreneur who turned a fleabag into an empire.

Now, in *House of Hilton*, *New York Times* bestselling author Jerry Oppenheimer exposes the secret world of the Hilton dynasty that spawned the It Girl

of the New Millennium. The book is an eye-popping portrait of one of America’s most scandal-ridden families set against a glittery Hollywood backdrop—from Conrad’s shocking relationship with Hungarian spitfire Zsa Zsa Gabor to his playboy son Nick Hilton’s world of booze, brawls, and broads, including a tumultuous marriage to Elizabeth Taylor, to the well-hidden life of Paris’s bizarre maternal grandmother—a “stage mother from hell”—and much more. It’s an American drama of wealth, power, and privilege.

NOVEMBER CROWN

**JERRY
OPPENHEIMER**
is the author of
bestselling unauthorized
biographies of
American icons.



**House
of**

HILTON



Biography—Rich and Famous (BIO013000)
6 7/8 x 9 1/4; 272 pages
0-307-33722-7. \$24.95 hardcover (Canada: \$32.95)
EAN Code 9780307337221
On Sale 11/7/06

British: Elyse Cheney Literary Associates
Translation: Elyse Cheney Literary Associates
Audio: Crown
First Serial: Crown

National Publicity

40-City Drive Time Radio
Satellite Tour

Author Interviews
out of New York

Online Promotion

- Website to promote the book at TheHouseOfHilton.com
- Advertising on Gawker.com
- Google Keyword advertising

More than 1.5 million copies of Ram Charan's books are in print in the U.S. alone. *Know-How* is destined to be his most important—and bestselling—title, a book with a breakthrough idea, practicality, and an author of stature with a huge platform.

KNOW-HOW

THE **8** SKILLS THAT SEPARATE
PEOPLE WHO PERFORM
— FROM THOSE WHO DON'T —

BY RAM CHARAN

RAM CHARAN is a highly acclaimed business advisor, speaker, and author, well-known for his practical, real-world perspective and famous for his uncanny ability to help business people solve their toughest problems.

RAM CHARAN—THE PETER DRUCKER OF THE 21ST CENTURY—

is one of the most influential advisors to companies around the world. His long-term relationships have allowed him to observe people from early in their careers until they reached the pinnacle of corporate power and success.

He uses his wide-ranging experience and unusual depth of insight to provide a bold, new framework for why people succeed. Leadership is almost always focused on vague generalities such as personality, vision, and charisma. What's been missing—until now—is the *know-how* of running a business—the skills people need to deliver the numbers, to accomplish what they are paid to do. How, for example, to position a business so that it makes money, detect the patterns that will change a business, select the right people, and establish the correct goals and priorities.

Charan's new "grand theory of leadership" links the eight skills of know-how to the psychological traits of the successful leader. *Know-How* doesn't leave people scratching their heads saying, "Wow, that's really interesting, but what do I do Monday morning?" For Ram Charan the Monday morning application of his ideas is the entire ball game.

KNOW-HOW

THE 8 SKILLS THAT
SEPARATE PEOPLE WHO PERFORM
FROM THOSE WHO DON'T

**RAM
CHARAN**

CO-AUTHOR OF THE BESTSELLER *EXECUTION*

National Publicity**National Television Campaign****National Radio Campaign****Local Media Tour Tied to
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- Five-year-long major branding campaign in *Wall Street Journal* with 17 ad insertions promoting Ram Charan's book catalog this year
- *New York Times* advertising
- Major business school newspaper advertising campaign to include Wharton, Harvard, Stanford, Columbia University, and University of Chicago

Online Promotion

Online advertising throughout the year with WSJ.com, including StartUpJournal.com and MarketWatch.com, generating over 3.6 million impressions

Also by Ram Charan

- What the Ceo Wants You to Know*
0-609-60839-8
\$19.95 hardcover (Canada: \$27.95)
- Profitable Growth Is
Everyone's Business*
1-4000-5152-5
\$22.00 hardcover (Canada: \$33.00)

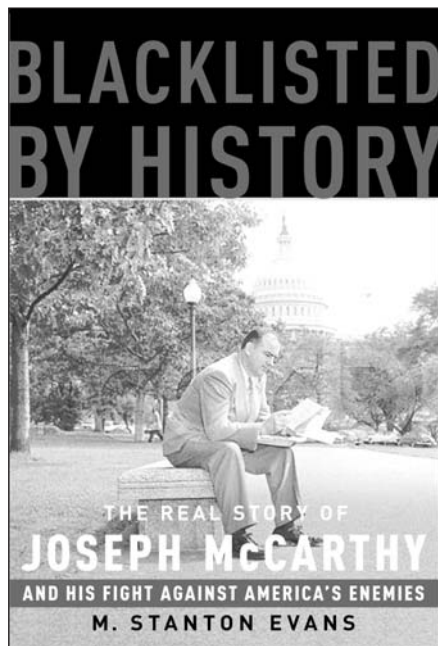
COMING THIS FALL

Launch of resource-rich
Ram Charan website featuring
Know-How and backlist titles.



Business & Economics—Leadership (BUS071000)
6 1/8 x 9 1/4; 288 pages
0-307-34151-8. \$27.50 hardcover (Canada: \$36.50)
EAN Code 9780307341518
On Sale 11/7/06

All Rights: Crown



Blacklisted By History

The Real Story of Joseph McCarthy and His Fight Against America's Enemies

By M. Stanton Evans

Leading McCarthy scholar M. Stanton Evans gives us the definitive account of how the standard view of Senator Joseph McCarthy as a lying Communist witch-hunter is false.

Most people view Senator Joseph McCarthy as a liar and a bully who cried up a bogus Red Scare to gain popular acclaim, invented charges out of whole cloth, and smeared countless innocent victims in a four-year reign of terror. But this simplistic view is all wrong, as McCarthy scholar M. Stanton Evans reveals in *Blacklisted By History*. Although McCarthy had his flaws and made mistakes, Evans shows that the senator was right on the main points at issue: many Communist agents had penetrated the U.S. government, and the government was not doing enough to deal with the infiltration.

After more than a decade researching this book—poring over archival records, telephone intercepts, FBI files, Senate hearing minutes, archives that no other investigator has ever explored, and documents that have never before been published—Evans reveals what *really* happened in the McCarthy era, refuting point by point the case that historians and biographers have been making for decades. This groundbreaking book is much more than a look at the McCarthy era, it is a revealing investigation into how our view of history can so often be distorted.

M. STANTON EVANS, a contributing editor at *Human Events*, is the author of seven books. He lives near Washington, D.C.

National Publicity

Major National Conservative Radio Campaign

Author Interviews
out of Washington, DC

Advertising

American Spectator
Human Events
National Review
Newsmax
Weekly Standard

Online Advertising

Blog advertising on conservative websites including Little Green Footballs, Captain's Quarters, and PoliPundit



History—U.S.—20th Century (HIS036060)

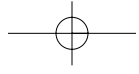
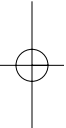
6¹/₈ x 9¹/₄; 496 pages

1-4000-8105-X. \$29.95 hardcover (Canada: \$39.95)

EAN Code-ISBN-13: 9781400081059

On Sale 12/26/06

All Rights: Crown



BROTHERS

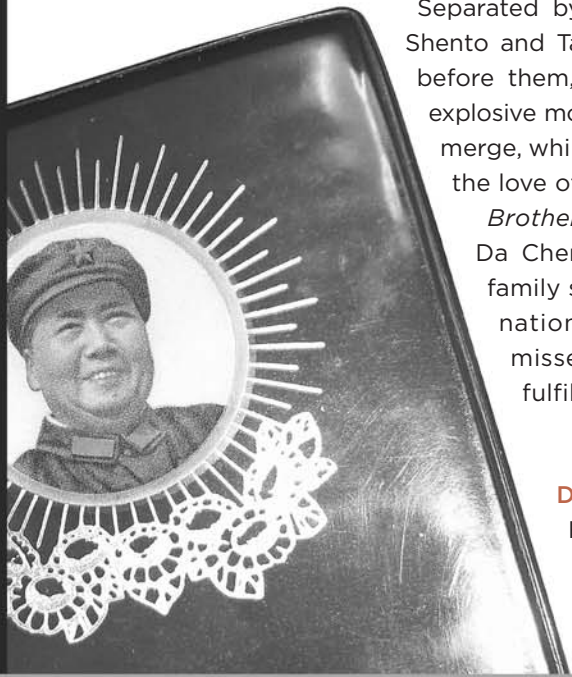
At the height of China's Cultural Revolution a powerful general fathered two sons. Tan was born to the general's wife and into a life of comfort and luxury. In the mountains of Balan, the general's mistress, overcome by shame, threw herself off a cliff only moments after the birth of Shento. Growing up, each remained ignorant of the other's existence. In Beijing, Tan enjoyed the best schools, the finest clothes, and the prettiest girls. Shento was raised on the mountainside by an old healer and his wife until their untimely deaths landed him in an orphanage, where he was always hungry, alone, and frightened. Though on divergent roads, each brother is determined to make his mark on the world—one by glorifying his father, the other by seeking revenge against him.

Separated by distance and opportunity, Shento and Tan follow the paths that lay before them, moving slowly toward the explosive moment when their fates finally merge, while also unknowingly vying for the love of the same woman.

Brothers, by bestselling memoirist Da Chen, is a sprawling, energetic family saga, complete with assassinations, love affairs, narrowly missed opportunities, and the fulfillment of destiny.



DA CHEN lives in New York's Hudson Valley with his wife and children.



A NOVEL BY **DA CHEN**

毛主席知小

SEPTEMBER SHAYE AREHEART BOOKS

A SWEEPING FAMILY SAGA, *BROTHERS* FOLLOWS THE PARALLEL PATHS OF TWO BROTHERS BORN TO DIFFERENT MOTHERS. DA CHEN PAINTS A MESMERIZING PORTRAIT OF THEIR LIVES, OF THEIR DESPERATE LOVE FOR THE SAME WOMAN, AND OF CHINA DURING THE CULTURAL REVOLUTION.



Fiction—Literary (FIC019000)

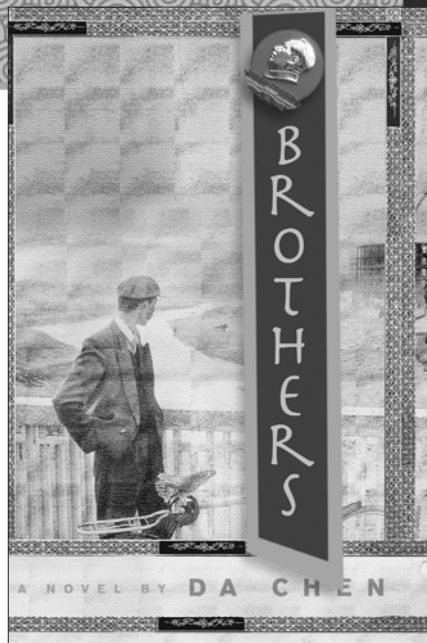
6 1/8 x 9 1/4; 432 pages

1-4000-9728-2. \$25.00 hardcover (Canada: \$33.00)

EAN Code 9781400097289

On Sale 9/19/06

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National Publicity with Focused First Fiction Coverage and Off-the-Book-Page Features

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- Promotion to and advertising on core literary web sites, including AuthorBuzz.com, DearReader.com, Beatrice.com, MaudNewton.com, BookSlut.com, BookMovement.com, BookBrowse.com, and BookBuffet.com

Also by Da Chen

Colors of the Mountain

0-385-72060-2

\$14.00 paper (Canada: \$21.00)



AN EXCERPT FROM

BROTHERS

A NOVEL BY DA CHEN

Shento
CHAPTER 1

1960

Balan, southwest China

To tell the tale of my birth, I must start not from the beginning, but from the end to my beginning. I was born twice, really. First when I tore through my mother's dark passage. The second time when the old medicine man saved me.

The young woman who gave birth to me meant to end it all, not just her life but also mine, right at the moment of my sunrise. She was in a hurry to leap off the cliff atop Mount Balan, but I outraced her swollen legs and slipped out of her womb just as she struggled toward the edge of that fateful precipice. One was left to wonder why she did it, making herself a myth, leaping off the zenith of the mountain with me still attached to her by the rope of life, the entangled umbilical cord.

I burst through before she burst off, born in the air, hovering over it all. I imagine her flying off that rugged cliff like an eagle gliding downward, free from her nest, her moorings, her sins or her final lament, to be forgotten by the wind that fluttered her

youthful hair up as she rushed down. We, the twinned and wingless angels, free fell. But the unthinkable happened. The hand of destiny intervened. I, the wailing newborn, falling in the wake of my mother along the face of the vine-crawling cliff, was suddenly caught in the branches of a tea tree growing out of a cave's mouth.

In one slow-motion second that could have lasted a lifetime, the umbilical cord snapped. Arrested by the two springy branches, I let out a frightful scream—my ode to the strenuous tea tree. My mother—the angel of my birth, my death—and I parted in the air, blood aspill, splattering the tea leaves. I bounced, suspended aloft by the branches of the blessed tree. She plunged further, a diminishing dot of herself, then vanished into the secrecy of the valley below, never to be seen again. Why she chose to sing her death song this early in her life, I would only come to know later. For now, I was left dangling, as dangling as one could be.

But fate intervened once more. Grace



descended upon me in the shape of a scrawny village medicine man, old and faithful. When he heard me crying and saw me caught on the wind blasted cliff, he climbed down to fetch me as a monkey would. Fortunately, he was as nimble as one, for his vocation dictated that he roam the mountain ranges from peak to peak, from valley to valley and cave to cave in search of the rare ginseng and scarce swallows' spit only to be found in the capricious spots reached by birds.

He flung himself down, breaking through tree branches, missing a few footholds, nearly dashing himself to death. But on that given day heaven allowed only one death. Breathlessly he got hold of me. That was the moment I call my second birth, one given me by the grace of Buddha through the hand of one who had done his virtuous deeds day and night, caring for a village full of sick and poor. I say Buddha's grace and it was rightly so, for had another man heard me and, Buddha willing, found his heart wanting to save the little bundle, whether he was a virtuous man or not, he might never have done what the medicine man did, for in the old man's heart rang a lonesome bell of childlessness. The cry I made, the cry he heard, as he would later recount, was that cry deep

in the recesses of his soul. It was not just a cry of any boy, but that of his own blood.

He was inches away when a blast of wind nearly took me away from it all again. But, one arm holding to a tree root, he reached for me, catching my tiny leg just in time to swing me into the crook of his arm. To save time, to save me, he did what no one dared do before, sliding hundreds of feet down the steep cliff, scraping his knees, his heels, nearly breaking his bones, then running home to his wife of forty years before the nocturnal mountain cats could smell our bloody trail.

The goat was chased and the milk milked. His wife fed me the milk as if it came from her own breasts. Then and there they named me Shento, the mountaintop, the zenith.

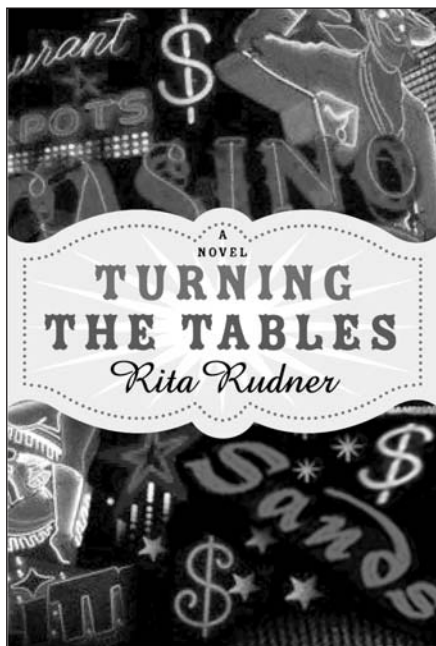
"He will soar for the sky like our sacred Mount Balan," Baba said.

"And he will rise toward the heaven like the spirit of our ancient soul," Mama said. "Can we really keep him as our own?"

"Of course. He is a gift from our beloved mountain, a reward for the deeds we have rendered."

"And he looks like he belongs in my arms," Mama crooned, stroking my cheek.

So ends the tale of my birth and begins the story of my life.



Turning the Tables

A Novel

By Rita Rudner

Rita Rudner's Turning the Tables is a romp through the wilds of Las Vegas, featuring a nice girl, a slimy entertainment exec, a really bad magician, and more laughs and excitement than you'll find anywhere on the strip.

Julie Bowden is a good girl in a bad town. As head of PR at one of the hottest casinos on the Las Vegas strip, she's very good at handling all kinds of trouble—from hustlers to high rollers. Newly divorced from a nice-guy magician with no future and dating an important entertainment exec named Christian, Julie is about to hit the biggest snag of her life.

When she and Christian break up over etiquette questions—one nipple clamp or two?—Julie suddenly finds herself exposed to the wolves. And when Christian accuses her and her ex-husband of stealing from the casino, it seems that the wolves aren't just at the door, they have keys. As Julie struggles to get herself and her ex-husband out of trouble, she also tries to nail Christian to the wall. With a wild cast of characters and the humor of Rita Rudner, *Turning the Tables* is the funniest thing to come out of Vegas since the comedian herself.

RITA RUDNER is a celebrated comedian, actress, and writer. She has been nominated for three Ace awards and is the author of *Tickled Pink*, *Rita Rudner's Guide to Men*, and the bestselling *Naked Beneath My Clothes*. She currently performs exclusively at the New York–New York Hotel and Casino in Las Vegas.

National Publicity

Author interviews

out of Las Vegas and New York

Tie-In with Author's Comedy Events

Easel-Backed Posters Available

Ask your Random House rep
for details

Online Promotion

Cross-promotion on author website,
RitaFunny.com

Cross-Promotion with Sands Casino

Targeted Mailing to Author Big Mouth List



Fiction (FIC000000)

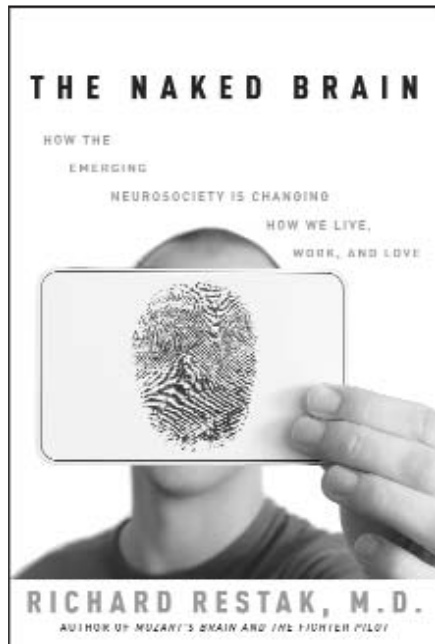
5½ x 8¼; 240 pages

0-307-33912-2. \$23.00 hardcover (Canada: \$30.00)

EAN Code 9780307339126

On Sale 8/29/06

All Rights: Crown



National Publicity

25-City Satellite Radio Tour

Online Promotion

Random House academic e-newsletter targeting college professors

Postcard Mailing to Medical Schools, Hospitals, and Psychologist Associations

Also by Richard Restak

Poe's Heart and the Mountain Climber

1-4000-4851-6

\$12.00 paper (Canada: \$17.00)

Mozart's Brain and the Fighter Pilot

0-609-81005-7

\$12.00 paper (Canada: \$18.00)

The Naked Brain

How the Emerging Neurosociety Is Changing How We Live, Work, and Love

By Richard Restak, M.D.

Dr. Richard Restak reveals how the latest research on the human brain is being used to influence and revolutionize nearly every aspect of our daily lives.

Consider a world in which marketers use brain scans to determine consumer interest in a product. Or where politicians use brain image-based profiles to target voters. Or where a test could determine your suitability for a job or who you will be romantically attracted to. Far from science fiction, this "neurosociety" is already here.

Bestselling author Dr. Richard Restak is our guide to this brave new world, exploring the latest developments in the emerging field of social neuroscience—explaining what it is and why it matters to you—to reveal the powerful effect it is having on our lives. With up-to-the-minute information, *The Naked Brain* demystifies the latest research and discoveries to give readers a firm grasp of its promise and perils, especially to our personal and collective freedoms. For readers of books like *Blink* and *Freakonomics*, as well as anyone who's ever wondered why they prefer Coke to Pepsi or Kerry to Bush, *The Naked Brain* is an eye-opening and provocative look at the impact such unprecedented access to our most secret thoughts and tendencies will have on all of us.

RICHARD RESTAK, M.D., is a neurologist, neuropsychiatrist, and clinical professor at George Washington University and the bestselling author of 13 acclaimed books about the brain. He lives in Washington, DC.



Science; Current Affairs (SCI000000/CUR000000)

5½ x 8¼; 224 pages

1-4000-9808-4. \$23.00 hardcover (Canada: \$30.00)

EAN Code 9781400098088

On Sale 9/26/06

British: Crown

Translation: Crown

Audio: Sterling Lord Literistic Inc.

First Serial: Crown

ENCHANTMENT

The Life of Audrey Hepburn

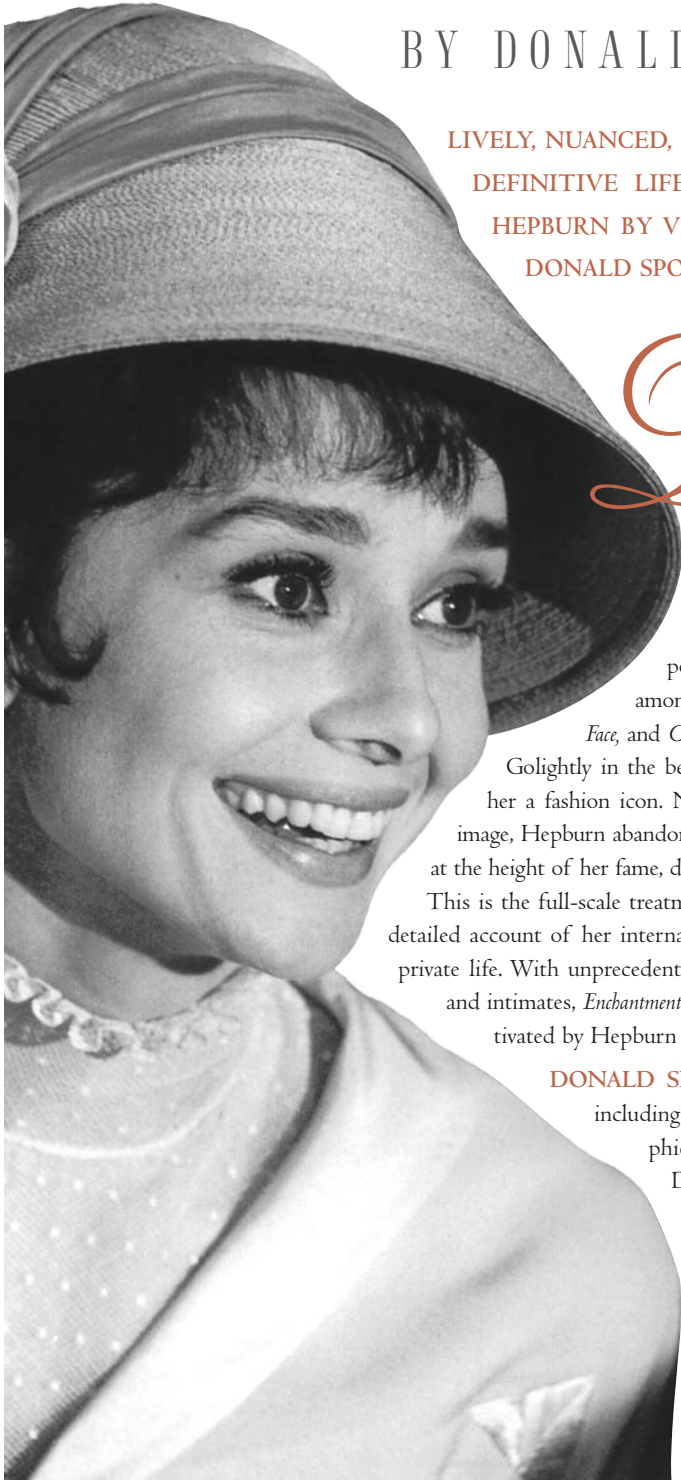
BY DONALD SPOTO

LIVELY, NUANCED, AND MOVING, *ENCHANTMENT* IS THE DEFINITIVE LIFE OF THE INCOMPARABLE AUDREY HEPBURN BY VETERAN HOLLYWOOD BIOGRAPHER DONALD SPOTO.

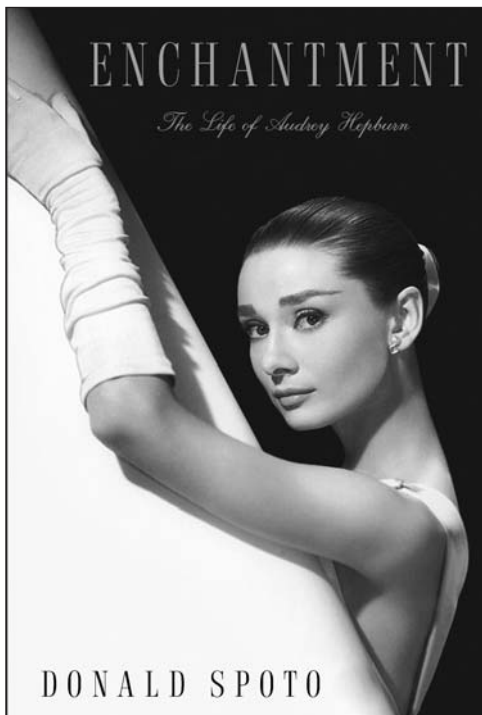
Despite a harrowing childhood, Audrey Hepburn became known worldwide for her grace, poise, elegance, and talent. Starring opposite Gregory Peck, Cary Grant, Humphrey Bogart, and Fred Astaire, she appeared in some of the most popular movies of the 20th-century, among them *Roman Holiday*, *Sabrina*, *Funny Face*, and *Charade*. Her star-making turn as Holly Golightly in the beloved classic *Breakfast at Tiffany's* made her a fashion icon. Never identifying with her glamorous image, Hepburn abandoned movies for motherhood and then, at the height of her fame, devoted her life to UNICEF.

This is the full-scale treatment Hepburn deserves—a fresh and detailed account of her international fame and her often turbulent private life. With unprecedented access to studio archives, friends, and intimates, *Enchantment* is required reading for everyone captivated by Hepburn and Hollywood.

DONALD SPOTO is the author of 21 books, including internationally bestselling biographies of Alfred Hitchcock, Marlene Dietrich, and Ingrid Bergman. He lives in Denmark.



SEPTEMBER HARMONY



National Publicity

National Radio Campaign

Author Interviews
out of New York

Advertising

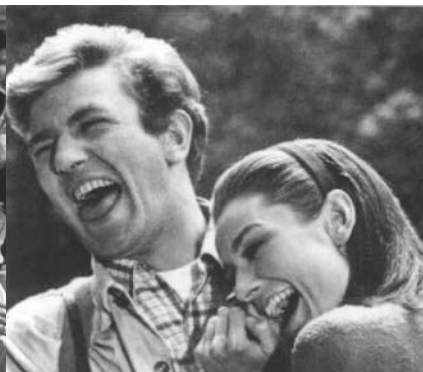
New York Times

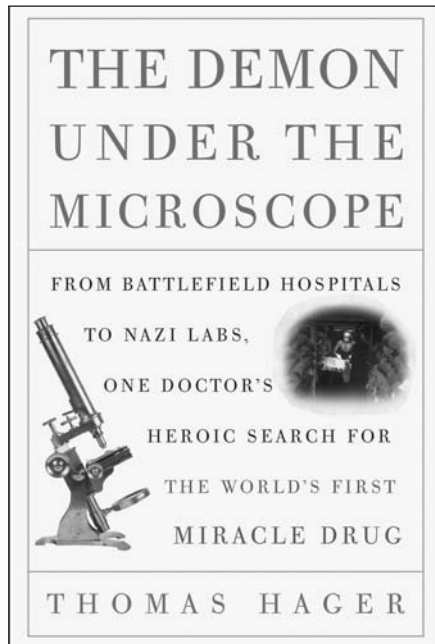
Book Page full-page ad and reader contest



Biography—Entertainment & Performing Arts (BIO005000)
6 1/8 x 9 1/4; 416 pages; 16-page black-and-white photo insert
0-307-23758-3. \$25.95 hardcover (Canada: \$34.95)
EAN Code 9780307237583
On Sale 9/19/06

British: Elaine Markson Literary Agency
Translation: Crown
Audio: Crown
First Serial: Crown





National Publicity

National Public Radio Campaign

Advertising

The New Yorker
Harper's

Targeted Mailing to Bookstore Newsletter Editors

The Demon Under the Microscope

From Battlefield Hospitals to Nazi Labs,
One Doctor's Heroic Search for the
World's First Miracle Drug

By Thomas Hager

Fast-paced, suspenseful, and utterly satisfying, this is a sweeping history of the discovery of the first antibiotic and its dramatic effect on the world of medicine and beyond.

The Nazis discovered it. The Allies won the war with it. It conquered diseases, changed laws, and single-handedly launched the era of antibiotics. This incredible discovery was sulfa, the first antibiotic. In *The Demon Under the Microscope*, Thomas Hager chronicles the dramatic history of the drug that shaped modern medicine.

Sulfa saved millions of lives—among them Winston Churchill and Franklin Delano Roosevelt, Jr.—but its real effects are even more far reaching. Sulfa changed the way new drugs were developed, approved, and sold; transformed the way doctors treated patients; and ushered in the era of modern medicine. The very concept that chemicals created in a lab could cure disease revolutionized healthcare, taking it from the treatment of symptoms and discomfort to the eradication of the root cause of illness.

A strange and colorful story, *The Demon Under the Microscope* illuminates the vivid characters, corporate strategy, individual idealism, careful planning, lucky breaks, cynicism, heroism, greed, hard work, and the central (though mistaken) idea that brought sulfa to the world. This is a fascinating scientific tale with all the excitement and intrigue of a great suspense novel.

THOMAS HAGER is a veteran science and medical writer. This is his long-awaited first book. He lives in Eugene, Oregon.



Science (SCI000000)

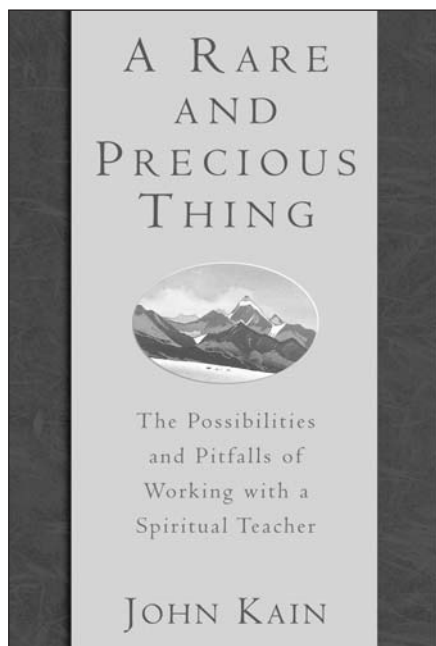
6⁷/₈ x 9¹/₄; 384 pages

1-4000-8213-7. \$24.95 hardcover (Canada: \$32.95)

EAN Code 9781400082131

On Sale 9/19/06

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National Publicity

Author Interviews
out of Ashland, OR

Tie-In with Author's Lecture
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Postcard Mailing to Big Mouth
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Spiritual Teachers

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A Rare and Precious Thing

The Possibilities and Pitfalls of Working
with a Spiritual Teacher

By John Kain

A Rare and Precious Thing explains how to evaluate spiritual teachers, what to expect from them, what to be wary of, and whether it's necessary to study and practice with a guru or possible to travel the spiritual path on your own.

In *A Rare and Precious Thing*, John Kain interviews teachers and students from a wide variety of traditions—Christian, Jewish, Muslim, Buddhist, Native American, and Vedanta—to gain a deeper understanding of the nuances of the student-teacher relationship. Featuring chapters on eight prominent teachers, this book provides would-be pilgrims with a guide to what teachers can and can't do for our souls.

Interspersed with the in-depth profiles are sections on finding a teacher, the spiritual shopping scene, the abuse of power, projection and transference, life in a community, disillusionment, and the meeting (or lack thereof) between Western psychology and religion. As Kain points out, it's a rare and precious thing to work with someone whose sole purpose is to open our eyes to a saner reality, and his book will be enormously helpful to spiritual practitioners of every stripe, giving them an inside look at this relationship and what extraordinary insights can result from it.

JOHN KAIN, who was born in Castro Valley, California, holds a B.A. in English from the University of California at Davis and an M.A. in American Studies from the University of Wyoming. He lives in Ashland, Oregon.



Religion—Spirituality (REL062000)

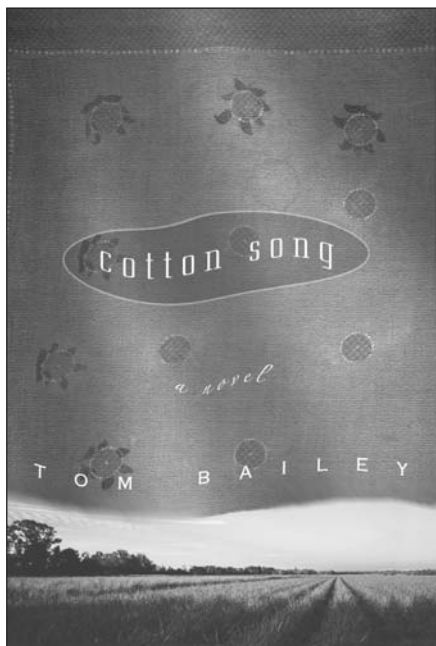
5½ x 8¼; 256 pages

0-307-33592-5. \$23.00 hardcover (Canada: \$30.00)

EAN Code 9780307335920

On Sale 9/5/06

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Cotton Song

A Novel

By Tom Bailey

Beautiful and gripping, Cotton Song, set in the rural deep south in the 1940s, is the story of a woman's fight to save the child left behind after the horrific lynching that took her mother's life.

In Hushpuckashaw County, Mississippi, many things are desperately unfair. Letitia Johnson, a young African-American mother and nanny for one of the town's most distinguished couples, knows this only too well. One horrible day while Letitia is at work, the couple's baby is found drowned in its bath. Accused by the grieving family and the enraged townspeople, Letitia is dragged from her home and hanged that very night. As she heard the dozens of cars driving toward her house, Letitia quickly sent her 12-year-old daughter, Sally, out to hide in the brush. The angry mob got revenge, but they didn't get Sally.

Baby Allen, a courageous social worker, is assigned to Sally's case and gradually coaxes her out of hiding, wins her trust, and secures the child's protection. But once Sally is safe, Baby is left with the greater mission of uncovering the truth about who is responsible for the baby's death: A shocking revelation that will change the ways and attitudes of a town that has been long in need of changing.

Praise for *The Grace That Keeps This World*:

"A compelling first novel about love and rivalry in the Adirondacks builds towards a shattering conclusion."

—*People*

"Like some modern-day version of a Greek tragedy...a chorus of narrators...moves this story about a family in the Adirondacks...slowly and beautifully [toward] an indelible disaster."

—*Washington Post Book World*

"A beautifully drawn, tragic novel about fathers and sons—and the bonds of community."

—*Atlanta Journal Constitution*

TOM BAILEY is the author of *The Grace That Keeps This World*. He lives in Selinsgrove, Pennsylvania.



Fiction (FIC000000)

6 1/8 x 9 1/4; 352 pages

1-4000-8332-X. \$24.00 hardcover (Canada: \$32.00)

EAN Code 9781400083329

On Sale 10/31/06

British: Gelfman Schneider Literary Agents

Translation: Gelfman Schneider Literary Agents

Audio: Gelfman Schneider Literary Agents

First Serial: Crown

National Publicity

Regional Author Tour

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Greenwood, MS
Jackson, MS
Oxford, MS

Author Interviews

out of Selinsgrove, PA

Reading Guide Available on CrownReads.com

Online Promotion

- Featured title on NovelThoughts.net
- Advertising on the Book Report Network promoting author phone chats

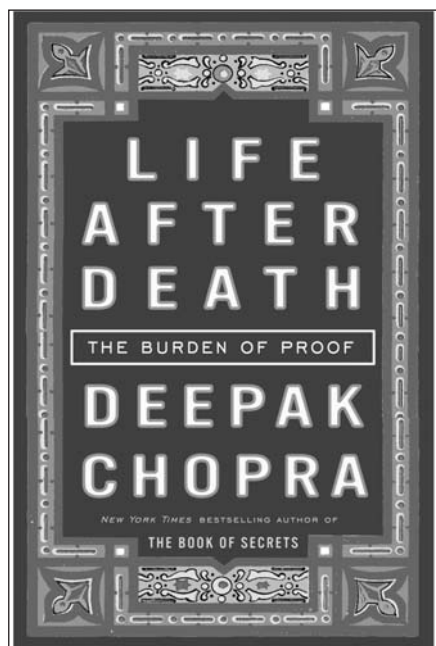
Targeted Mailing to Book Group Coordinators

Also by Tom Bailey

The Grace That Keeps This World

0-307-23801-6

\$24.00 hardcover (Canada: \$34.00)



National Publicity

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15-City Author Tour

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Advertising

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Life After Death

The Burden of Proof

By Deepak Chopra

Deepak Chopra explores the ultimate mystery of human existence.

In his international bestseller *How to Know God*, Deepak Chopra used his unique knowledge of cutting-edge physics and the world's great wisdom traditions to create a journey to the heart of the spiritual experience. Now, Dr. Chopra probes with those same tools into the greatest mystery of our human experience: What happens to us when we die?

Christianity, Buddhism, and Islam all make their contributions, but ultimately Chopra finds his most profound answers by looking to the anomalies physicists are trying to explain, and exploring how the rishis, the ancient sages of Vedanta, dealt with some of the very same issues. By marrying science and wisdom Chopra builds his case for an afterlife in which our most essential self uses the end of life to "pass over" into the next lifetime.

Inspiring, brilliant, and ultimately encouraging, Deepak Chopra has written a remarkable new book. Fascinating in itself, it also contains a great gift: an antidote to our fears, so we can see clearly the full majesty of the infinite arc of birth, death, and the life beyond.

DEEPAK CHOPRA is one of the world's bestselling authors. He lives in Carlsbad, California.



Self-Help (SEL000000)
6 7/8 x 9 1/4; 288 pages
0-307-34578-5. \$24.00 hardcover (Canada: \$32.00)
EAN Code 9780307345783
On Sale 10/17/06

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An Excerpt from

LIFE AFTER DEATH

by

DEEPAK CHOPRA

THE LIFE BEYOND

While writing this book on the afterlife, I kept being drawn back to stories that I had heard in India as a child. In these stories the abstract issues of death, immortality, and eternity acquired a human face as ordinary people confronted the fear and wonder of death. Parables are a powerful way to teach children, and many of the ones told to me have lasted all my life.

So I decided to weave the whole book around tales of the kind I heard at home, around the temples, and at school, hoping that the reader would be enticed by a world where heroes battle darkness in order to emerge into the light. In my favorite story the hero is a woman, Savitri, and the enemy she must defeat is Yama, the lord of death. Yama shows up in her front yard one day, waiting to take away her husband the moment he returns from his work as a woodcutter.

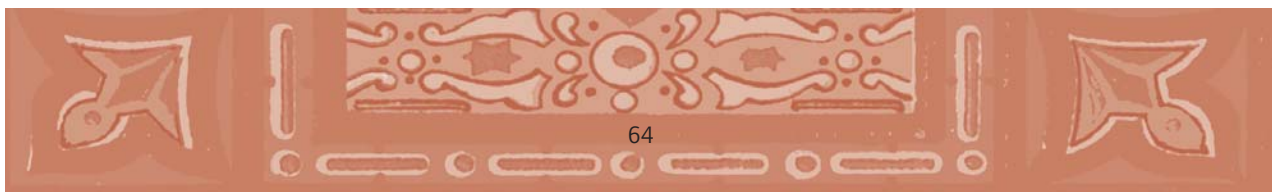
I had no trouble seeing these characters. I was frightened for Savitri and anxious to find out how her battle of wits with Death turned out. That world flowed into my own, so I want to take time here to tell the reader what death meant in India long ago, something far different from what it means in the West, where I live today.

What was most magical in the world of my childhood was transformation. Death was a

brief stopping point on an endless soul journey in which a peasant could become a king and vice versa. The possibility of infinite lifetimes extending forward and backward was totally captivating because each soul could travel up and down as well, touring hundreds of heavens and hells. It's typically Indian not to crave permanence, and certainly everything in nature experiences a change of form. The drop in the ocean becomes vapor, which forms part of a cloud and falls as rain to soak deep into the ground, where it flows upward into a spring, which becomes a stream then a river, and finally flows back to the ocean.

How can we say that the drop of water has died? In each state it's the same drop, just with a different expression. From an early age I knew that the idea that I had a fixed personality or a fixed place in space and time was a mirage. Every drop of water in my body could have been part of an ocean, cloud, river, or spring the day before. I still draw comfort from this fact when the bonds of daily life squeeze too tight.

In Western religions the hereafter has been traditionally thought of as a place existing in space and time. Heaven, hell, purgatory, or some domicile for the dead is a distant region above or below the material





world. In my childhood the hereafter wasn't a physical place but a state of awareness, a plane of existence. Among adults this might be defined as an expression of Spirit or consciousness. Nor was there one universe, unless you understood that there were millions of planes of existence in which the cosmos lives and moves and has its existence.

What is that to a child? It could be a million drops of water sprayed from a garden sprinkler in summer, sparkling in the sun, or a seemingly endless library of fairy tales and fables, each with its own fantastic domain of wishes and dreams. Separating those domains from the "real" world was a mistake I never made. The cosmos that you and I are experiencing right now, with its trees, plants, people, houses, cars, stars, and galaxies, is just molecules dancing to a particular tune, at a particular set of frequencies. Somewhere else in space-time there are different planes of existence. If I had asked my grandmother where heaven was, she would have pointed to the house we lived in, not only because it was a loving house, but because it made sense to her that more than one world could comfortably inhabit the same place.

By analogy, if you are listening to a concert orchestra, there may be a hundred instruments playing, each occupying the same place in space and time. You could listen to the symphony as a whole or, if you wish, put your attention on the music or vibration of each specific instrument. You could even separate out the individual notes of the different instruments. In the music many vibratory frequencies exist independently, yet the presence of one does not displace any of the others. If you had an ear that could only hear one frequency, you would miss out on the rest of the symphony and only hear one instrument out of the hundred—even if that one instrument happens to be an angel's harp.

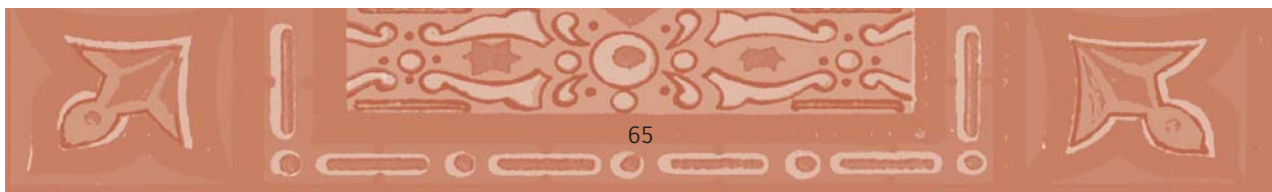
If your ear could expand to hear more

notes but all in the same frequency range—violin, flute, and piccolo, say—you would miss all the other frequencies being played—99% of reality would be unavailable to you because you weren't tuned in except to a very narrow band of sound.

I didn't know it as a child, but when I walked around the crowded Delhi market where more humanity was packed into one bazaar than it was possible to imagine, the world I couldn't see was even more crowded. The air that I breathed contained voices, car noises, bird songs, radio waves, X-rays, and cosmic rays, in a near-infinite sea of subatomic particles. The existence of multiple realities was calling out to me everywhere I turned.

Every frequency in nature exists in the same location simultaneously, and yet most of these are invisible to us. It's natural to fear what we can't see, so when death snatches a person out of sight, we react with fear. I wasn't immune to this. The death of a pet made me anxious and sad; the death of my beloved grandfather, which happened suddenly in the middle of the night, was devastating. My younger brother kept running around the house crying, "Where is he? Where is he?" It would be years before I realized that the answer was "Here and everywhere."

Ultimately the question of "What happens after we die" comes down to "What happens after I die?" The issue becomes personal, emotional, and inescapable. If a devout Muslim landed in a Christian heaven, or vice versa, eternity wouldn't meet with his expectations. Whenever expectations don't match reality you are disappointed. I was fortunate as a boy because the simple scheme I was presented with—and which I've elaborated on in these pages—allows for every soul to find the home where it belongs. The afterlife I grew up with is open-ended, like life itself. The spiritual wisdom of that worldview has stuck with me for decades, and now I hope to give readers a sense of the freedom it imparts, here and in every world to come.



PIETY & POLITICS

THE RIGHT-WING ASSAULT ON RELIGIOUS FREEDOM

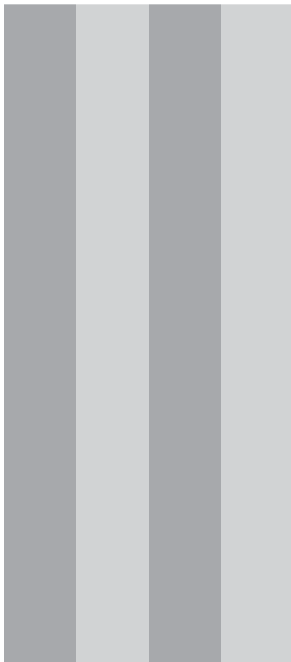
By Reverend Barry W. Lynn



Reverend Barry W. Lynn is a conservative, but the Religious Right's propaganda effort that aims to end the separation of church and state disturbs him deeply. In *Piety & Politics*, Reverend Lynn tells politicians to stop looking to the Bible to justify their actions and to consult another source: the U.S.



NATIONALLY SYNDICATED RADIO HOST REVEREND BARRY LYNN OFFERS A CALL TO ARMS TO ANYONE WHO CARES ABOUT AMERICA'S CONSTITUTIONALLY PROTECTED SEPARATION OF CHURCH AND STATE.



Constitution. In fact, Lynn contends that the separation between church and state has been the best friend of religion in America—with the state out of the picture, hundreds of religions have grown and prospered. When the Religious Right attacks the constitutionally mandated separation, what they're really attacking is the open marketplace of religion. Convinced that their interpretation of Christianity is correct, they cannot tolerate a society that allows real religious freedom.

Accessible and thought-provoking, *Piety & Politics* educates readers about what's at stake, shows how this attack has already begun to affect their lives, and galvanizes them to fight back.



National Publicity

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Radio Show *Culture Shocks*

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Liberal Publications, Including *The
Nation*, *Utne Reader*, and *Harper's*

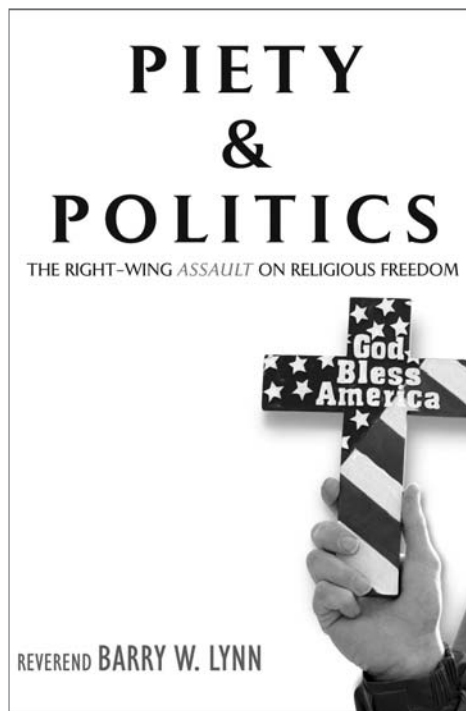
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Church of Christ Ministers and
Core Democratic Organizations,
Including Reading Group Guide

Online Promotion

- Cross-promotion on author website,
CultureShocks.com
- Advertising on and targeted
outreach to liberal and conservative
web sites and blogs
- Discussion group guide available on
CrownReads.com

**REVEREND BARRY W. LYNN**

is an ordained United Church of Christ minister and an attorney. In 1992, he became executive director of Americans United for Separation of Church and State. Lynn's nationally syndicated radio talk show, *Culture Shocks with Barry Lynn*, can be heard at CultureShocks.com.



"I agree with Pat Buchanan that there is a cultural war for the soul of America."

—Reverend Barry W. Lynn

"My support for separation [of church and state] comes not because I hate faith, but because I love it."

—Reverend Barry W. Lynn

"Barry Lynn, the AU's [Americans United for Separation of Church and State] executive director, may be the press's favorite source to call when they're looking for someone to oppose Christian conservatives."

—*Citizen*, Focus on the Family's e-magazine

"Barry Lynn is an intolerant jerk." —Pat Robertson



Political Science—Conservatism/Liberalism (POL042020)

6 1/8 x 9 1/4; 288 pages

0-307-34654-4. \$24.00 hardcover (Canada: \$32.00)

EAN Code 9780307346544

On Sale 10/3/06

British: Wink Books

Translation: Wink Books

Audio: Crown

1st Serial: Crown



JIMMY STEWART

A BIOGRAPHY

BY MARC ELIOT
BESTSELLING AUTHOR OF *CARY GRANT*

WITH RARE ACCESS TO THOSE CLOSEST TO THE LEGENDARY ACTOR, BESTSELLING BIOGRAPHER MARC ELIOT PROVIDES A UNIQUE GLIMPSE INTO THE REAL LIFE BEHIND JIMMY STEWART'S CELLULOID IMAGE.

Jimmy Stewart's film career spanned an incredible seven decades. His work in classics like *It's a Wonderful Life*, *Mr. Smith Goes to Washington*, *Rear Window*, and *Vertigo* earned him a permanent place as one of Hollywood's brightest stars. Now, with anecdotes from one of Stewart's children, never before seen photographs, and information gleaned from direct access to Stewart's archival documents and personal correspondence, Marc Eliot takes us behind the very public image deep into the private life of one of the most beloved American film stars in the history of movies.

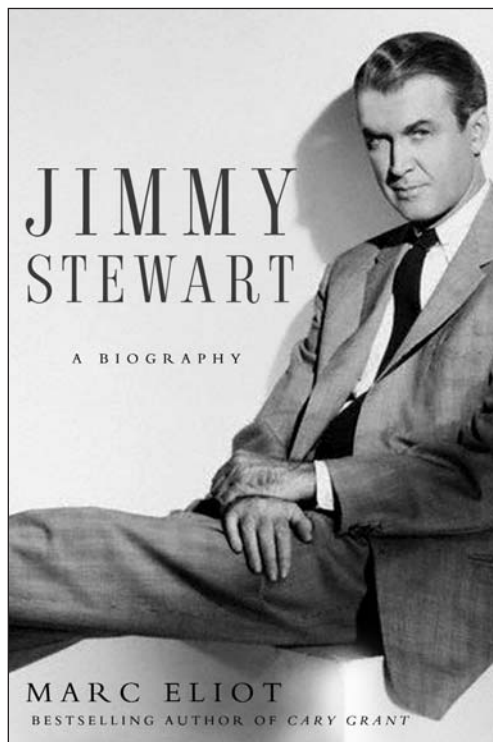
Revisiting Stewart's small town beginnings in

Pennsylvania, the glamour of Hollywood, his distinguished military service, and the joys of fatherhood, Eliot has crafted a richly detailed, intimate portrait of this small-town boy, his unlikely rise to fame, and the clouds of disillusionment that often dogged his otherwise high-flying career.

With fresh insight into his friendships with stars such as Henry Fonda, lovers that included Marlene Dietrich, directors who shaped his image, such as Frank Capra and Alfred Hitchcock, and his private life at home with his family, *Jimmy Stewart* reveals the complex man behind the all-American boy-next-door image.

MARC ELIOT is the author of more than a dozen books, including the *New York Times* bestseller *Cary Grant: A Biography*. He lives in New York City and Los Angeles.

OCTOBER HARMONY



National Publicity

National Radio Campaign

Author Interviews
out of New York

Advertising
New York Times
Book Page full-page ad and reader contest

Also by Marc Eliot

Cary Grant
0-307-20983-0
\$14.95 paper (Canada \$21.00)



Biography—Entertainment & Performing Arts (BIO005000)
6 1/8 x 9 1/4; 416 pages
1-4000-5221-1. \$25.95 hardcover (Canada: \$34.95)
EAN Code 9781400052219
On Sale 10/10/06

British: William Morris Agency
Translation: William Morris Agency
Audio: William Morris Agency
First Serial: Crown

S H A R P O B J E C T S

A N O V E L
B Y G I L L I A N F L Y N N

After eight years, the murders of two preteen girls—timed nearly a year apart—bring reporter Camille Preaker reluctantly back to her hometown. Since she left, Camille has hardly spoken to her neurotic, hypochondriac mother or to a half-sister she barely knows: a beautiful 13-year-old with an eerie grip on the town. Now, installed again in her family's Victorian mansion, Camille is haunted by the childhood tragedy she has spent her whole life trying to cut from her memory.

As Camille works to uncover the truth about these violent crimes, she finds herself identifying with the feisty young victims—perhaps a bit too strongly. Clues keep leading to dead ends, forcing Camille to unravel the psychological puzzle of her own past. Dogged by her own demons, Camille will have to confront what happened to her years before if she wants any chance of surviving this homecoming.

With its utterly unforgettable story and its superbly taut, crafted writing, *Sharp Objects* is truly memorable.

“Sharp Objects is a witty, stylish, and compelling thriller. A real winner.”
—Harlan Coben



National Publicity

5-City Author Tour

Chicago
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Advertising

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The New Yorker

Online Promotion

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Already Sold in Eight Foreign Countries

Also Available as a Random House AudioBook

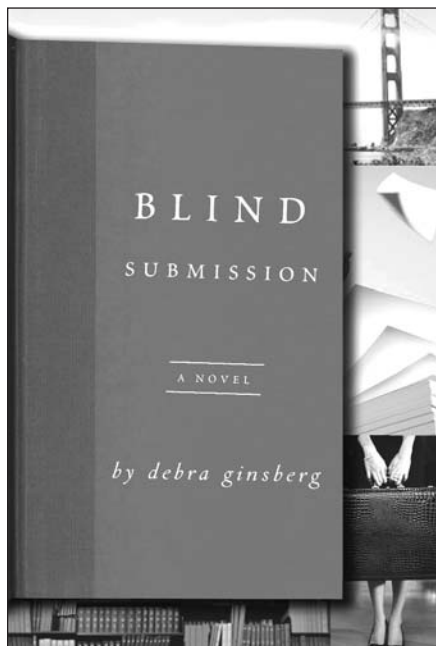
Abridged, 5 CDs
0-7393-4017-4
\$29.95 (Canada: \$39.95)

GILLIAN FLYNN is the chief TV critic for *Entertainment Weekly*. She lives in Chicago. This is her first novel.



Fiction—Thrillers (FIC031000)
6 1/8 x 9 1/4; 272 pages
0-307-34154-2. \$24.00 hardcover (Canada: \$32.00)
EAN Code 9780307341549
On Sale 10/10/06

All Rights: Crown



National Publicity

Author Interviews

out of San Diego and San Francisco

Online Promotion

- Online advertising and promotions with MediaBistro.com
- Cross-promotion on author website, DebraGinsberg.com

Blind Submission

A Novel

By Debra Ginsberg

What happens after you land the perfect job—and a life you never even knew you wanted?

Angel Robinson loves books, loves literature, loves reading, loves anything to do with the written word. So when Blue Moon Books, the Bay Area bookstore she manages, is squeezed out of business, Angel counts herself lucky to land a job as the assistant to Lucy Fiamma, *the* literary agent to the stars.

Angel soon discovers that working for Lucy is no picnic. But she becomes indispensable to the agency as she develops her keen eye for new talent and for projects that sell big. One day, a chapter from a mysterious manuscript arrives at the office. The novel falls into the popular “insider revenge” genre, featuring a horrible boss and her long-suffering assistant.

Lucy locks onto the project’s huge commercial potential and orders Angel to whip it into shape, but soon the anonymous chapters—mailed in one by one—take a disturbing turn. The “boss” and “assistant” characters become closer in temperament and motivation. The lines between fiction and reality start to blur, and Angel soon finds her sanity in danger. Who is the real Angel? Who is the real Lucy? And who is the author of the mystery manuscript?

“[Ginsberg] doles it out just right in this entertaining account.”
—*People on Waiting*

“A tale in which all mothers can see themselves.”
—*Washington Post Book World on Raising Blaze*

“Poignant...a Bighearted look at the ties that bind.”
—*Elle on About My Sisters*

DEBRA GINSBERG is the author of the memoirs *Waiting*, *Raising Blaze*, and *About My Sisters*. This is her first novel. She lives in San Diego, California.



Fiction (FIC000000)

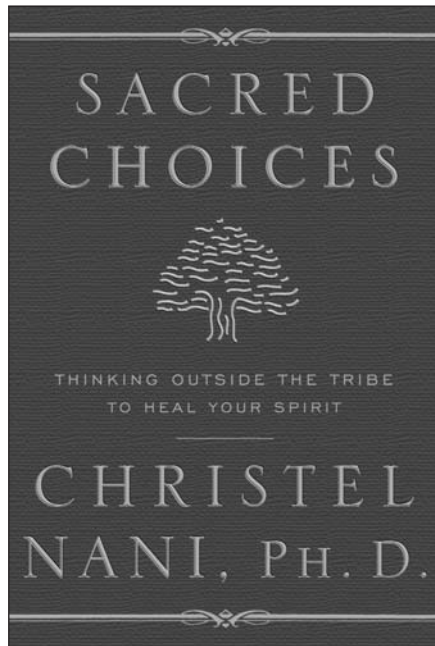
6½ x 9¼; 304 pages

0-307-34604-8. \$23.95 hardcover (Canada: \$31.95)

EAN Code 9780307346049

On Sale 11/7/06

All Rights: Crown



National Publicity

National Radio Campaign

Tie-In with Author's Lecture Schedule

Online Promotion

- Cross-promotion with author website ChristelNani.com
- E-newsletter promotion with SelfGrowth.com reaching 250,000+ subscribers

Targeted Mailing to New Age Bookstores

Sacred Choices

Thinking Outside the Tribe to Heal Your Spirit

By Christel Nani, Ph.D

Medical intuitive Christel Nani helps readers identify and overcome the societal conventions that limit fulfillment and happiness.

“Hard work is its own reward.” Your tribe—your family, friends, or culture—may believe this to be true and have taught you to believe it as well. But have you ever stopped to consider how this kind of tribal belief, which you may have accepted without examining, has affected your current happiness? Clinging to unhealthy tribal beliefs—social rules that influence our choices—can cause dissatisfaction, anxiety, fatigue, depression, and eventually physical illness.

Based on a program that has helped thousands of people transform their lives, *Sacred Choices* is a positive and practical guide to creating new tribal beliefs in areas such as work, marriage, health, and success that are aligned with your spirit—and putting them into practice.

For readers of Carolyn Myss and Judith Orloff, *Sacred Choices* offers a unique new approach for obtaining physical, emotional, and spiritual well-being.

CHRISTEL NANI, P.H.D., is a medical intuitive and founder of the Center for Spiritual Responsibility. She lives in Encinitas, California.



Self-Help (SEL000000)

5½ x 8¼; 256 pages

0-307-34165-8. \$23.00 hardcover (Canada: \$30.00)

EAN Code 9780307341655

On Sale 11/7/06

All Rights: Crown

From the author of *THE BRIDGES of MADISON COUNTY*

The LONG NIGHT of WINCHELL DEAR

Winchell Dear is a retired gambler, a highly skilled player who traded his fancy suspenders and deck of cards for a peaceful life on a ranch in the middle of nowhere. The only people he sees regularly are tenants on his land, Peter Long Grass, a Comanche Indian, and Sonia Dominguez, a Mexican woman with plans to make her fortune and return home to retire in comfort—even if she has to commit a crime to

do it. Though he's used to the quiet life now, years of gambling have given Winchell a sixth sense for danger, and one ordinary night he feels an impending threat in the air. With his pistol in his hand and his dog by his side, he waits for whatever is coming.

Approaching the ranch are three men with a car full of semi-automatic weapons and explicit instructions for their target: a little adobe hut on a ranch in the middle of nowhere. *The Long Night of Winchell Dear* chronicles the actions of these six people on this one evening that will forever alter their lives.

ONE OF THIS COUNTRY'S MOST BELOVED STORYTELLERS RETURNS WITH A CLASSIC TALE OF GREED, CORRUPTION, AND REDEMPTION IN THE AMERICAN WEST.

BY ROBERT JAMES
WALLER

National Publicity

Author Interviews

out of Harper, TX

Advertising

Book Page full-page ad and
reader contest

Targeted Mailing to

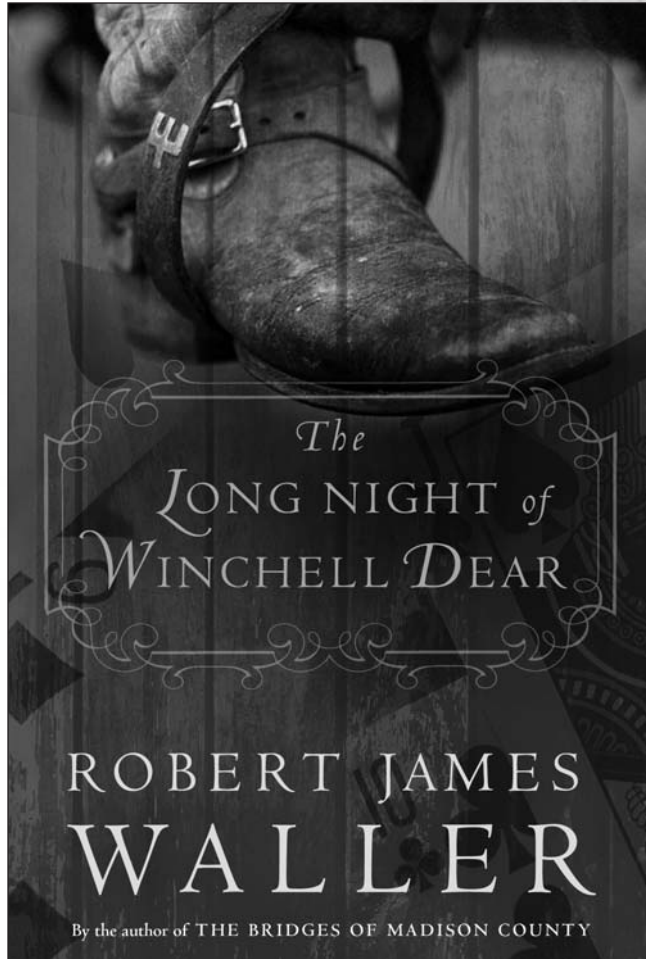
High Plains Tango Book Page
Contest Entrants

**Also Available as a Random
House AudioBook**

Abridged, 5 CDs
0-7393-3985-0
\$27.95 (Canada: \$36.95)

Also by Robert James Waller

High Plains Tango
0-307-20994-6
\$24.95 hardcover (Canada: \$32.95)



ROBERT JAMES WALLER lives in Harper, Texas.



Fiction—Literary (FIC019000)

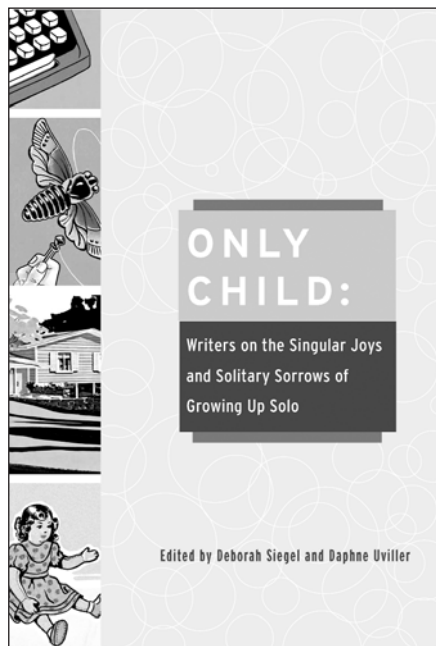
5½ x 8¼; 176 pages

0-307-20996-2. \$21.00 hardcover (Canada: \$28.00)

EAN Code 9780307209962

On Sale 11/14/06

All Rights: Crown



National Publicity

Author Interviews
out of New York

Online Promotion

Advertising on OnlyChild.com,
BabyCenter.com, and UrbanBaby.com

Targeted Mailing to Contributors'
Big Mouth Lists

Only Child

Writers on the Singular Joys and Solitary Sorrows of Growing Up Solo

Edited by Deborah Siegel and Daphne Uviller

In these original, candid personal accounts, today's most celebrated writers—who also happen to be only children—reveal what it's really like to be an only.

What's it like being an only child? Every "only" has been asked this question at least once in his or her lifetime. Are onlies truly spoiled and demanding? Are they more poised because they've been surrounded by adults, or merely pompous know-it-alls? Would they know how to love more than one child if they had several? *Only Child*, the first collection of its kind, offers answers and insight from some of our most acclaimed writers in new, never-before-published pieces.

More than just stories of head counts and birth order, these essays—by authors like Judith Thurman, Kathryn Harrison, and John Hodgman—air the dirty laundry, reveal the singular joys, and grapple with questions of love, loss, and solitude.

For fans of these writers, onlies who want to compare their experiences to others', a parent wondering if it's okay to stop at one, or for people with siblings who've always wondered what it would be like to have none, *Only Child* explores all the questions about being an only child you never even thought to ask.

DEBORAH SIEGEL has written for *Psychology Today* and *The Progressive* and is founding editor of The Scholar & Feminist Online. She is the author of the forthcoming book *Fighting Words*. **DAPHNE UVILLER** is a former editor and current contributing writer to *Time Out New York*. She has been published in the *Washington Post*, the *New York Times*, *Newsday*, *The Forward*, *Allure*, and *Self*. Both editors live in New York and are only children.



Biography—Personal Memoirs (BIO026000)

5½ x 8¼; 304 pages

0-307-23806-7. \$23.00 hardcover (Canada: \$30.00)

EAN Code-ISBN 13: 9780307238061

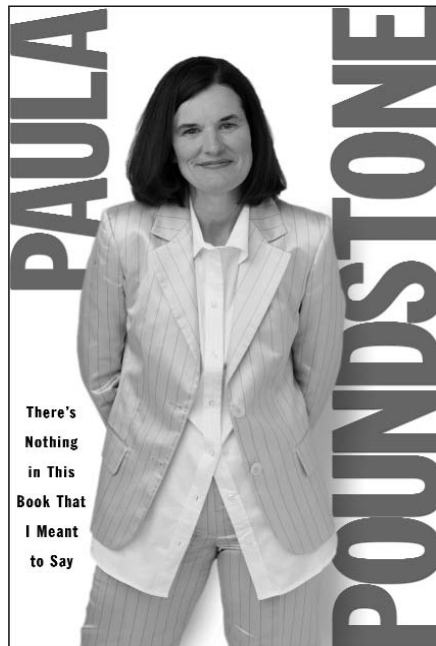
On Sale 12/26/06

British: Wendy Sherman Associates

Translation: Wendy Sherman Associates

Audio: Crown

First Serial: Crown



National Publicity

Tie-In to Author's Comedy Events

Author Interviews

out of Los Angeles and New York

National Public Radio Sponsorships

Online Promotion

- Advertising on entertainment blogs
- E-card to author's contact list
- Cross-promotion on author website, PaulaPoundstone.com

There's Nothing in This Book That I Meant to Say

By Paula Poundstone

*Comedian Paula Poundstone tackles everything from the silly to the heart-wrenching in **There's Nothing in This Book That I Meant to Say**, her wryly observant, ironic, funny, and touching autobiography.*

Part memoir, part monologue, with a pinch of self-deprecation and a dash of startling honesty, *There's Nothing in This Book That I Meant to Say* is a hilarious tour through Paula Poundstone's absurdist brand of life's truth and consequences. Poundstone's distinctive voice and comedic talent shine through to create a book that is as personal and honest as it is hilarious.

Using details from the lives of legendary historical figures—including the likes of Lincoln, Helen Keller, Joan of Arc, and Beethoven—to introduce and illuminate stories from her own life, Poundstone dissects, observes, and comments on her own successes and failures with her trademark spot-on timing. Wry, ironic, and blindingly intelligent, Poundstone refuses to shy away from the incident that nearly brought her career to an abrupt end, turning a painful personal experience into thoughtful humor.

With wit as her only shield, Paula Poundstone bares her soul in this laugh-out-loud memoir that walks an irresistible line between the funny and the poignant.

PAULA POUNDSTONE has been a stand-up comic for nearly 25 years. Her long list of successes includes HBO specials, an Emmy Award, two Cable ACE Awards, and an America Comedy Award for Best Female Stand-Up. She lives in Los Angeles, California.



Autobiography—Personal Memoirs (BIO026000)

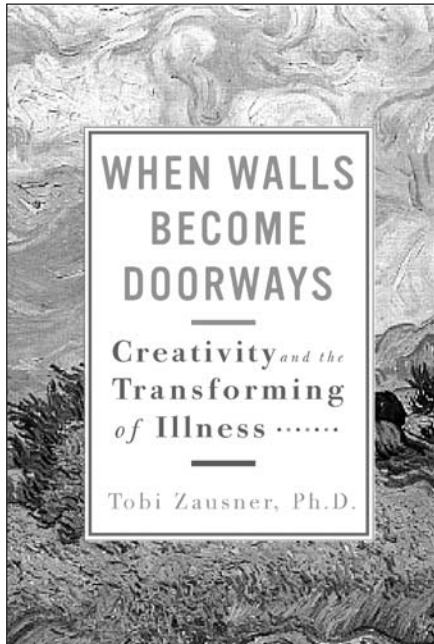
5½ x 8¼; 224 pages

0-609-60316-7. \$24.00 hardcover (Canada: \$32.00)

EAN Code-ISBN 13: 9780609603161

On Sale 12/26/06

All Rights: Crown



National Publicity

Author Interviews
out of New York

Targeted Mailing to Psychologist
Associations and Pain
Management Organizations

When Walls Become Doorways

Creativity and the Transforming of Illness

By Tobi Zausner, Ph.D.

Using the lives of artists as inspiration, When Walls Become Doorways teaches readers to channel their own pain into productivity and creativity.

Leonardo da Vinci. Frida Kahlo. Michelangelo. Georgia O'Keeffe. All suffered physical disorders that enhanced their creativity and changed their lives. In *When Walls Become Doorways*, visual artist Tobi Zausner explores the transformative power of illness and the ability of productivity and creativity to heal the soul.

In 1989, Zausner was diagnosed with cancer and told she would not last the year. With treatment she overcame her physical illness, and discovered greater spiritual and emotional growth, as well. The illness heightened her abilities, making her more passionate about her work, more joyful in the moments she had with friends and loved ones, and completely conscious of the precious nature of life.

Research has revealed that many people have a similar experience when faced with the reality of a grave illness. Now, using the well-documented life stories of artists and drawing upon her own experience with cancer, Zausner offers readers methods for finding inspiration in the everyday, making their lives more fulfilling, and finding happiness in unlikely places.

TOBI ZAUSNER, Ph.D., is a visual artist. She lives in New York City.



Self-Help—Creativity (SEL009000)

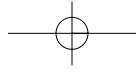
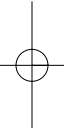
5½ x 8¼; 240 pages

0-307-23808-3. \$23.00 hardcover (Canada: \$30.00)

EAN Code 9780307238085

On Sale 12/12/06

All Rights: Crown



RACHAEL RAY 2, 4, 6, 8:

30-MINUTE MEALS FOR COUPLES OR CROWDS

IN *RACHAEL RAY 2, 4, 6, 8*, RACHAEL TAKES CARE OF THE MENU AND THE MATH—WHETHER YOU'RE MAKING DINNER FOR A HOUSEFUL OR JUST FOR TWO.

Where would the harried home cook

be without Rachael Ray's quick, easy, and delicious 30-minute meals? In her latest cookbook, *Rachael Ray 2, 4, 6, 8*, Rachael continues to put the fun back in cooking with recipes that are just the thing, whether you're preparing a fast feast for eight or a simple dinner for one.

Rachael Ray 2, 4, 6, 8 is broken down by numbers, guaranteeing that no matter what the occasion you can whip up the perfect meal—without the guesswork, complicated conversions, or unappealing leftovers. Novice cooks will love the ease with which they can mix up their menu, while more experienced chefs will appreciate Rachael's signature creativity and variety. Keeping with the simplicity of the 30-minute concept, Rachael's recipes use readily available ingredients, ensuring that you'll find everything you need to make these delicious dinners at any well-stocked supermarket. She'll show readers how to build a pantry and what basics to keep on hand so that you're never caught off guard.

With *Rachael Ray 2, 4, 6, 8*, the perfect meal is never more than 30 minutes away—no matter how many mouths you have to feed.

By Rachael Ray

National Publicity

13-City Author Tour

Atlanta	Philadelphia
Boston	San Francisco
Chicago	San Jose
Cleveland	Washington, DC
Los Angeles	Seattle
Minneapolis	West Palm Beach
New York	

Advertising

- Full-page ad in the *New York Times*
- Included in the Clarkson Potter *New York Times* group holiday advertising
- National radio advertising campaign

P.O.P.

0-307-34741-9
12-copy floor display
\$239.40 (Canada: \$323.40)

0-307-35160-2
24-copy mixed floor display
\$466.80 (Canada: \$630.80)

Online Promotion

- Promotion on RachaelRayMag.com
- Foodie blog advertising
- Promotion on PotterRecipeClub.com

Also by Rachael Ray

Rachael Ray 365: No Repeats
1-4000-8254-4
\$19.95 paper (Canada: \$26.95)

Rachael Ray's 30-Minute Get Real Meals
1-4000-8253-6
\$19.95 paper (Canada: \$26.95)

Rachael Ray Express Lane Meals
1-4000-8255-2
\$18.95 paper (Canada: \$24.95)

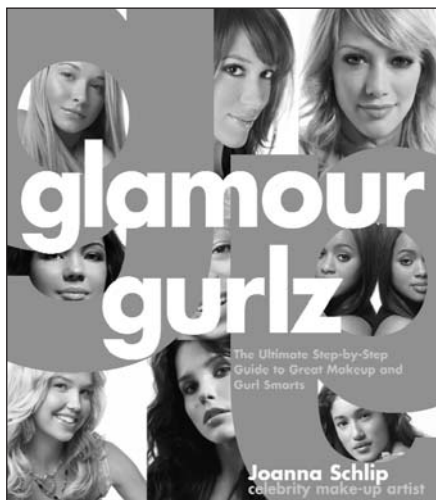


Bestselling cookbook author **RACHAEL RAY** appears daily on the Food Network as host of *30 Minute Meals*, *\$40 a Day*, and *Inside Dish*. Her new syndicated talk show, produced by King World Productions in association with Harpo Productions, Scripps Networks, Inc., and Watch Media will debut in September. Rachael lives in the Adirondacks.



Cooking (CKB000000)
7³/₈ x 9¹/₈; 256 pages; 8-page full-color photo insert
1-4000-8256-0. \$19.95 paper (Canada: \$26.95)
EAN Code 9781400082568
On Sale 11/7/06

All Rights: Crown



National Publicity

National Radio Campaign

Author Interviews
out of Los Angeles and New York

Online Promotion

Contests, promotion, viral
e-mails, and advertising on
teen-focused websites

Glamour Gurlz

The Ultimate Step-by-Step Guide to
Great Makeup and Gurl Smarts

By Joanna Schlip

From Joanna Schlip, celebrity makeup artist and makeup guru on Oprah's Wildest Dream Team, Glamour Gurlz is a guide to beautiful, age-appropriate makeup for teens and tweens that focuses on the importance of confidence and inner beauty.

Today's teens and tweens want to be as stylish and fashion-forward as the young pop singers and starlets they see in the magazines. Girls like pop and film princess Hilary Duff and fresh-faced Neutrogena spokesgirl and *Ice Princess* star Hayden Panettiere have inspired millions of teens to get glamorous. Now, in a fresh, fun guide for her high-energy audience, celebrity make-up artist Joanna Schlip offers step-by-step instructions, photos, and tips to take the guesswork out of teen beauty.

Schlip offers a variety of fun looks that will work with different skin types. Each is accompanied by a short list of tools needed to create the look, quotes from the pros—including model and talent scouts and teen magazine fashion editors—on why it works, and Schlip Tips on how to perfect it. Schlip also promotes self-esteem, teaching teens that feeling beautiful and confident is just as important as looking that way.

With surprise celebrity appearances (more than 20 stars!) and a gorgeous, colorful package that will draw teens in, *Glamour Gurlz* is the must-have book for the young, star-loving set.

JOANNA SCHLIP is a celebrity makeup artist who appears regularly on Oprah's Wildest Dream Team. She lives in Los Angeles.



Health & Fitness—Beauty (HEA003000)
8½ x 11; 176 pages; 150 full-color photographs
0-307-33935-1. \$19.95 paperback (Canada: \$26.95)
EAN Code 9780307339355
On Sale 8/29/06

British: Sanford J. Greenburger Associates, Inc.
Translation: Sanford J. Greenburger Associates, Inc.
Audio: Sanford J. Greenburger Associates, Inc.
First Serial: Crown



Stonewall Kitchen Favorites

Delicious Recipes to Share with Family and Friends Every Day

By Jonathan King, Jim Stott, and Kathy Gunst
Foreword by Ina Garten

Stonewall Kitchen, known worldwide for its superlative jams and condiments, creates a new cookbook that reflects its signature spirit: a fresh, modern take on America's favorite dishes.

Whether it was Mom's world-famous meatloaf, Grandma's buttery cookies, or Dad's stellar roast beef, favorite foods were as much a part of our childhoods as the people with whom we shared them. Now, Stonewall Kitchen reveals their all-time favorite recipes for America's favorite dishes.

Here are the foods we crave, updated for today's tastes with ingredients such as fresh herbs, citrus zest, fresh ginger, and spices. A swirl of basil puree enlivens Spaghetti Carbonara, adding yet another dimension of flavor to this celebrated dish. New Eggs Benedict trade their heavy, complicated hollandaise sauce and Canadian bacon for a light, quick chive-lemon butter, smoked salmon, and baby spinach. And to keep these dishes fresh for years to come, nearly every recipe includes up to a dozen "favorite variations."

Complete with 125 irresistible recipes, 150 stunning full-color photographs, and a foreword by Ina Garten, here are the recipes you'll want to cook day after day to create new family memories of favorite meals at the table.

JONATHAN KING and **JIM STOTT** are the founders of Stonewall Kitchen, an industry leader in the fancy food market, whose preserves and condiments are sold around the world. **KATHY GUNST**, a freelance writer and editor, is the author of nine cookbooks.



Cooking (CKB000000)

7⁷/₁₆ x 10; 288 pages; 150 full-color photographs

0-307-33681-6. \$32.50 hardcover (Canada: \$44.00)

EAN Code 9780307336811

On Sale 8/22/06

British: Crown

Translation: Crown

1st Serial: Crown

Audio: Deborah Krasner Literary Agency

National Publicity

National Food Radio Campaign

Online Promotion

- Advertising on foodie blogs
- Promotion on Stonewall's website, including e-blasts to customers
- Promotion on PotterRecipeClub.com

Cross-Promotion with Stonewall Kitchen's New England Stores

Also by Jim Stott

Stonewall Kitchen Harvest

1-4000-5077-4

\$30.00 hardcover (Canada: \$42.00)



Tyler's Ultimate

Brilliant Simple Food to Make Any Time

By Tyler Florence

Tyler Florence, Food Network's charming and accessible hunk, turns out more than 125 pared-down versions of his high-voltage, big-flavor cuisine in Tyler's Ultimate.

As his many fans already know, Tyler Florence excels at taking big, bold flavors and transforming them into sophisticated, accessible dishes. He believes it's the little details that separate a good meal from an amazing one, and his recipes concentrate on one or two fresh, simple flavors, allowing each to be savored to its fullest. This philosophy is woven throughout *Tyler's Ultimate*, creating high-impact dishes that will make you want to sit down and relish every last bite. Tyler's latest dishes include:

- Crisp Chicken Wings with Chile-Lime Butter
- Grilled Striped Bass Basted in Grapefruit Butter
- Cornish Hens with Fennel Sausage, Red Grapes, and Soft Polenta
- Chicken Paillard with Blue Cheese, Pancetta, and Figs
- Grilled Eggplant with Lemon, Yogurt, Pomegranate, and Mint

Like the Food Network show that inspired it, *Tyler's Ultimate* is filled with the best of the best recipes for old favorites, plus exciting new discoveries with an extra pinch of flavor. Beginning cooks will love the simplicity of his recipes, while more advanced chefs will appreciate their depth and unexpected innovations.

TYLER FLORENCE can be seen regularly on Food Network's *Food 911*, *Tyler's Ultimate*, and *How to Boil Water*. This is his third book.

Major National Publicity

Major National Television
including *Today* show

6-City Author Tour

Charleston	Los Angeles
Charlotte	Minneapolis
Chicago	San Francisco

Author Appearances

in New Jersey and New York

Advertising

New York Times holiday advertising

Online Promotion

- Foodie blog advertising
- Promotion on author's website, TylerFlorence.com
- Feature on PotterRecipeClub.com

Also by Tyler Florence

Eat This Book

1-4000-5237-8

\$32.50 hardcover (Canada: \$45.00)

Tyler Florence's Real Kitchen

0-609-60997-1

\$32.50 hardcover (Canada: \$48.50)



Cooking (CKB000000)

8 x 10; 288 pages; 175 full-color photographs

1-4000-5238-6. \$35.00 hardcover (Canada: \$47.00)

EAN Code 9781400052387

On Sale 9/26/06

All Rights: Crown



National Publicity

Author Interviews
out of Chicago and New York

Tie-In with Author's Ongoing
Appearance Schedule

Online Promotion
Advertising on foodie blogs

Also by Gale Gand

Gale Gand's Just a Bite
0-609-60825-8
\$32.50 hardcover (Canada: \$48.50)

Gale Gand, Short + Sweet
1-4000-4733-1
\$27.50 hardcover (Canada: \$41.95)

Butter Sugar Flour Eggs
0-609-60420-1
\$32.50 hardcover (Canada: \$48.95)

Chocolate and Vanilla

By Gale Gand with Lisa Weiss

Award-winning pastry chef and mother of three, Gale Gand unveils 60 scrumptious recipes devoted to the yin and yang of the dessert world: chocolate and vanilla.

Chocoloholics and vanilla lovers may never see eye to eye, but with Gale Gand's new flip book of truly tempting recipes—half featuring chocolate and the other half vanilla—pleasing both sides has never been easier...or more delicious.

The chocolate camp will adore Chocolate-Praline Cake in a Jar and Mexican Hot Chocolate Fondue, while the vanilla crowd will be all smiles for chewy Vanilla Butter Caramels and Vanilla-Blueberry Crumb Cake. Gand also gives helpful tips for buying the best ingredients and how to work with them, demystifies the ever-confusing notion of cacao percentages, and settles the issue of vanilla bean versus vanilla extract, revealing which is best for what.

With a unique design that's as much fun as the recipes inside, *Chocolate and Vanilla* is more than just a fantastic guide to the best of what these two flavors have to offer. Its fresh format, simple instructions, and all-ages appeal make this book a must-have for every dessert lover.

GALE GAND is the executive pastry chef and partner of the acclaimed restaurant Tru in Chicago. She lives in Illinois with her husband and three children.

Gale Gand is known across the country as the host of Sweet Dreams, which was the Food Network's first daily show devoted entirely to baking. She has her own root beer company and has recently launched a new line of bakeware.



Cooking—Desserts (CKB024000)
8⁷/₈ x 8³/₄; 144 pages
16-page full-color insert
0-307-23852-0. \$22.50 hardcover (Canada: \$30.00)
EAN Code 9780307238528
On Sale 10/3/06

British: Crown
Translation: Crown
1st Serial: Crown
Audio: Dystel & Goderich Literary



National Publicity

Author Interviews

out of Los Angeles and New York

The Look

A Guide to Dressing from the Inside Out

By Randolph Duke

Randolph Duke, internationally known fashion designer, Hollywood couturier, and creator of The Look fashions on the Home Shopping Network, presents an empowering guide to discovering personal style.

The strict rules that once governed fashion are out and the focus has shifted to personal style. That news is very freeing, but with all the options available, how do you create a flattering look that is uniquely your own? In *The Look*, legendary designer Randolph Duke reveals the secrets.

No fashion dictator, Duke helps you find your own way in the fashion jungle with a series of exercises designed to help identify your likes and dislikes. You'll determine your figure type, learn which silhouettes are flattering for you, and share in Duke's secrets for maximizing your positive features and downplaying your less desirable ones. *The Look* also includes stunning color photographs of confident, stylish women who will inspire you to mix up, match up, and play with fashion to send your own message.

Duke's clear, accessible approach to looking your best lets you embrace your inner fashion maven.

RANDOLPH DUKE'S couture designs have been worn by celebrities including Angelina Jolie, Barbra Streisand, and Jennifer Lopez. His clothing and accessories line The Look is a favorite on the Home Shopping Network, where he appears regularly. Duke also appears frequently on *The Oprah Winfrey Show*, *Good Morning America*, *The View*, and other shows. He lives in Los Angeles.



Self-Help—Fashion (SEL000000/CRA009000)

7⁷/₁₆ x 9; 192 pages

50 black-and-white and full-color photographs, 75 line drawings

0-307-33683-2. \$24.95 hardcover (Canada: \$32.95)

EAN Code 9780307336835

On Sale 10/3/06

All Rights: Crown



National Publicity

20-City Radio Satellite Tour

Author Interviews out of New York

8-City Author Tour

Atlanta
Boston
Chicago
Cincinnati
Denver
Los Angeles
Louisville
San Francisco

Advertising

Mom's Radio Network

Online Promotion

Hip-mom website and
blog ad campaign

Also by Samantha Ettus

The Experts' Guide to Life at Home
0-307-23756-7
\$19.95 hardcover (Canada: \$27.95)

*The Experts' Guide to 100 Things
Everyone Should Know How to Do*
1-4000-5256-4
\$19.95 hardcover (Canada: \$27.95)

The Experts' Guide to the Baby Years

By Samantha Ettus

The bestselling author of The Experts' Guide to 100 Things Everyone Should Know How to Do and The Experts' Guide to Life at Home once again brings together 100 experts to offer their unparalleled insights on how to navigate the baby years with fearless aplomb.

From the art of swaddling and soothing a colicky baby to creating the best nursery for your infant, *The Experts' Guide to the Baby Years* provides new parents with the ultimate primer on managing the alternately joyous and exhausting time known as the baby years. Samantha Ettus compiled advice from the leading authorities in each area to answer top parental concerns, including:

- *Calming a Crying Baby* by bestselling pediatrician Harvey Karp, author of *The Happiest Baby on the Block*
- *Getting in Shape After Childbirth* by Pamela Peeke, bestselling author of *Body for Life for Women*
- *Saving for Children's Schooling* by Charles Schwab
- *Selecting and Installing a Car Seat* by Jennifer Huebner, manager of traffic safety programs for AAA
- *Packing a Diaper Bag* by handbag designer Kate Spade
- *Managing Teething* by famed pediatrician Dr. Bill Sears

The Experts' Guide to the Baby Years provides an incredible breadth of practical and entertaining information on how to create the best and happiest life for you and your baby.

SAMANTHA ETTUS is the creator of The Experts' Guide book series, a syndicated columnist, and a frequent guest on various national media outlets. She lives in New York with her husband and their daughter and son.



Family—Infants & Toddlers (FAM025000)

5 1/4 x 7; 352 pages

0-307-34208-5. \$19.95 hardcover (Canada: \$26.95)

EAN Code 9780307342089

On Sale 9/26/06

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An Excerpt from
**The Experts' Guide
to the Baby Years**

by
SAMANTHA ETTUS

7

MANAGE TEETHING

BILL SEARS



Dr. Bill Sears is the author of more than 30 books on childcare.

*He is an associate clinical professor of pediatrics at the
University of California, Irvine, and a medical and parenting
consultant for BabyTalk and Parenting magazines.*

Babies are born with a full set of twenty primary teeth, just inside the gums. The lower teeth typically appear before the uppers, and girls teethe slightly earlier than boys. Beginning around six months expect four new teeth every four months until, usually by two-and-a-half years, all the baby teeth show. Teeth come through gums at unusual angles and the spacing does not necessarily reflect how the permanent teeth will appear.

Sharp teeth pushing through sensitive gums do hurt. Here are the nuisances to expect and suggestions to comfort the budding teether.

MANAGE TEETHING

DROOLING

The saliva faucet will be turned on during teething time. Expect these drool nuisances:

- Drool rash. Baby skin and excessive drool don't mix well. Expect a red, raised, irritated rash around Baby's lips and chin. Place a drool-absorbing cotton diaper under Baby's chin or a towel under his mouth. Be sure Baby is lying on his back. Gently wipe excess drool off the skin with lukewarm water and pat dry (don't rub). Lubricate with a mild emollient.
- Drool diarrhea. Expect loose stools and a mild diaper rash during peak teething time. This self-clears as each teething burst subsides. Apply a barrier ointment to Baby's bottom.

FEVER AND IRRITABILITY

The inflammation caused by hard teeth pushing through soft tissue may produce a low fever (101° F) and the symptoms of someone in pain. Ask your pediatrician about using acetaminophen to relieve teething pain.

BITING

The budding teether longs for something or someone to gnaw on. Gum-soothing favorites are:

- Frozen teething rings
- An ice cube rubbed along Baby's gums
- Frozen popsicle, bagel, or banana
- Frozen washcloth

As always, supervise to prevent choking on any of these.

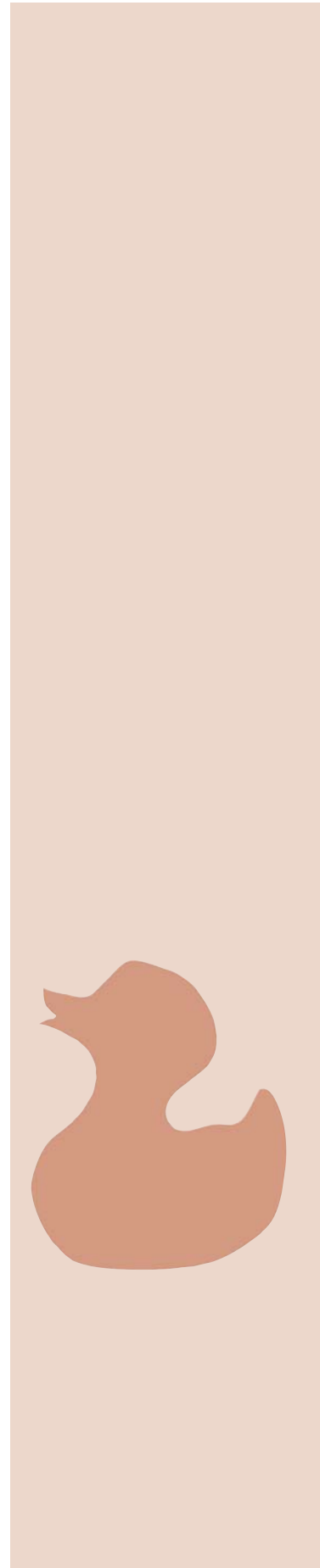
NIGHTWAKING

Growing teeth hurt at night so teething babies wake up a lot. With your doctor's blessing, offer a dose of acetaminophen before bedtime or, if baby is in severe pain, a one-time double dose. Repeat the dose four hours later if needed.

Here are some general ways to tell the difference between teething and another illness:

1. Babies don't act progressively sicker with teething. When in doubt, have your doctor check it out.
2. Teething mucus is clear and doesn't run out of the nose.
3. Teething rarely causes a fever higher than 101° F.
4. Teething may be confused with an earache. Ear pulling in babies is an unreliable sign. Ear infections are more painful when lying down and have accompanying signs of a cold.

Expect your baby to need more comforting during teething time. While exhausting for you both, this can be an opportunity for Baby to build trust in you as a comforter.





hip hollywood homes

**An Intimate Look at L.A.'s Hottest
Trendsetters and the Inspiring
Spaces They Live In**

Sue Hostetler

Hip Hollywood Homes takes you on a stunning photographic tour of Hollywood's most fabulous homes, offering a peek into the lives of 21 of the West Coast's hottest taste makers.

Their choices inform where the stars party, what they listen to, and what inspires them in fashion and design. They are the hottest trendsetters in Los Angeles, and *Hip Hollywood Homes* is an invitation to explore their residences for the first time in a beautiful full-color volume.

With a foreword by Courteney Cox Arquette, the book profiles 21 stylish homes and the people who live in them. Photographs of their lush and luxurious or sleek and ultramodern spaces accompany text about the intriguing owners and the design choices they made to create havens from their busy lives. Some of the fascinating faces include *Sex & the City* creator Darren Star, Juicy Couture cofounder Pamela Skaist-Levy, and legendary movie director Harold Becker. Many of the homes featured are historical landmarks by top architects and designers and were inhabited by Hollywood icons in the past.

With gorgeous, never-before-seen images of the residences and revealing anecdotes about the history of L.A. style, design, and architecture, *Hip Hollywood Homes* captures the spirit of the city while paying tribute to some of the most fascinating, creative people who live there.

SEPTEMBER CLARKSON POTTER



National Publicity

Author Interviews and Appearances out of Los Angeles and New York



SUE HOSTETLER is the author of *Oceans* and photo editor of titles including *The Lucky Magazine Shopping Manual*, *Paul Starr on Beauty: Conversations with Thirty Celebrated Women*, and *Rolex: 12 Giants*. She lives in Los Angeles and New York with her husband and daughter.



House & Home—Decorating (HOM003000)
 9 x 10½; 208 pages; 250 full-color photographs
 0-307-23826-1. \$40.00 hardcover (Canada: \$54.00)
 EAN Code 9780307238269
 On Sale 9/19/06
 All Rights: Crown



National Publicity

Also by Jim Dratfield

The Quotable Equine

1-4000-4870-2

\$20.00 hardcover (Canada: \$30.00)

The Day of the Dachshund

1-4000-4871-0

\$18.00 hardcover (Canada: \$26.00)

Underdogs

0-609-60872-X

\$17.00 hardcover (Canada: \$26.00)

A Dog for All Seasons

By Jim Dratfield

Award-winning photographer Jim Dratfield presents a stunning, seasonal look at man's best friend—the estimable, inimitable pooch—accompanied by literary quips and quotes about everyone's favorite furry family member.

Watching a dog romp through a pile of fallen leaves or joyously roll in the spring grass is enough to bring a smile to anyone's face. In *A Dog for All Seasons*, Jim Dratfield once again turns his lens to these cavorting, clownish, introspective, devil-may-care, silly, wise, sensitive, and highly intelligent creatures, capturing their antics against backdrops that celebrate the beauty of each of the four seasons. Each image is accompanied by a quote from literary figures such as Dorothy Parker, Jane Austen, and Henry James that celebrates man's best friend.

A Dog for All Seasons conveys the joyful soul of the dog as only Jim Dratfield can.

JIM DRATFIELD is the photographer/owner of Petography. His extensive and diverse client list includes Henry Kissinger, Jennifer Aniston, and Oscar de la Renta. He lives in New York City.



Pets—Dogs (PET004000)

9 x 7½; 112 pages

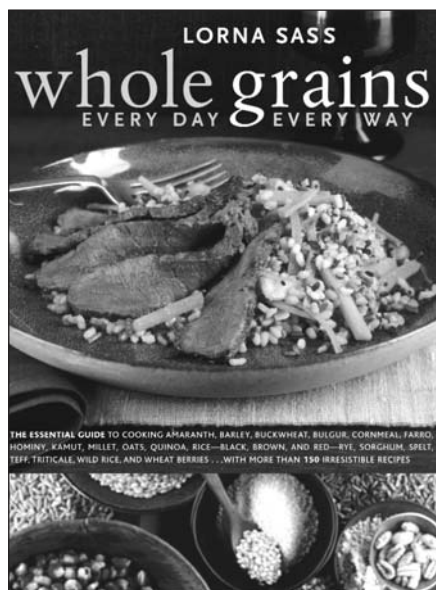
60 duotone photographs

0-307-23828-8. \$18.00 hardcover (Canada: \$24.00)

EAN Code 9780307238283

On Sale 10/3/06

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National Publicity

National Food Radio Campaign

Author Interviews out of New York

Online Promotion

- Advertising on natural food websites and foodie blogs
- Promotion on PotterRecipeClub.com

Whole Grains Every Day, Every Way

By Lorna Sass

For both meat-loving and vegetarian cooks, Whole Grains Every Day, Every Way is a beautiful, groundbreaking cookbook that demystifies cooking and baking with whole grains in more than 150 irresistible recipes.

The low-carb craze put whole grains in the limelight as “good carbs” thanks to their impressive health benefits. Now, bestselling cookbook author Lorna Sass opens up the world of whole grains to home cooks in her innovative new cookbook. *Whole Grains Every Day, Every Way* offers an impressive range of recipes for stylish, flavor-packed whole-grain appetizers, soups, entrees, sides, breakfast dishes, desserts, and quick breads and cookies (baked exclusively with whole-grain flours).

Passionate home cooks will whet their appetites perusing the extensive recipe list, which includes Beef Chili with Masa Harina Crust, Hominy with Shredded Chicken and Pepper, Farro with Prosciutto and Asparagus, Cornmeal Biscuits with Sage Butter, and Coconut Black Rice Pudding. Sass covers all of the basics, from buying, storing, and cooking dozens of whole grains to incorporating them—deliciously—into every meal of the day.

Whole Grains Every Day, Every Way is the definitive go-to guide to whole grains, providing fresh ideas for dishes that not only taste good but are incredibly good for you.

LORNA SASS is the award-winning author of more than a dozen cookbooks, including the bestselling *Cooking Under Pressure*. She lives in New York City.



Cooking—Rice & Grains (CKB098000)

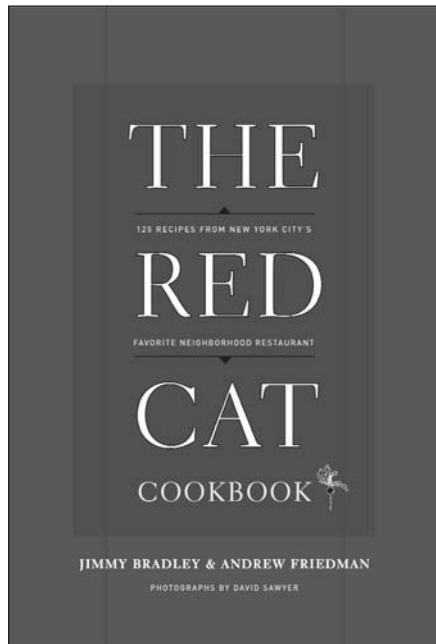
7³/₈ x 9¹/₄; 352 pages; 16-page full-color insert

0-307-33672-7. \$32.50 hardcover (Canada: \$44.00)

EAN Code 9780307336729

On Sale 11/7/06

All Rights: Crown



National Publicity

National Food Radio Campaign

Author Interviews out of New York

Online Promotion

- Advertising on foodie blogs
- Promotion on restaurant website, BeanstalkRestaurants.com
- Promotion on PotterRecipeClub.com

The Red Cat Cookbook

125 Recipes from New York City's Favorite Neighborhood Restaurant

By Jimmy Bradley and Andrew Friedman
Photographs by David Sawyer

Using the appealing, straightforward, yet creative menu of Jimmy Bradley's popular first restaurant as a starting point, The Red Cat Cookbook elevates home cooking to a whole new level.

At The Red Cat, in New York City's Chelsea district, the Italian-American classics of chef Jimmy Bradley's childhood meet seaside New England accents and the creative energy of Manhattan in dishes like Tuscan Pork Loin with Greens and Pecorino, Spaghetti with a Salad on Top, and Strawberry Granita Sundaes. Now you can enjoy the spirit *and* the food of The Red Cat in your own kitchen with Bradley's remarkably simple yet thoroughly satisfying first cookbook.

Despite its name, *The Red Cat Cookbook* is not a restaurant cookbook—it's Bradley's unique take on creating familiar yet fantastic offerings for family and friends. The techniques are basic, not fussy; the ingredients easy-to-find, not esoteric; the flavors bold, not flighty. *New York Times* restaurant critic Frank Bruni echoed this sentiment when he raved that The Red Cat has "sophisticated food but not a whiff of arrogance about it...I always leave The Red Cat happy."

Now the same will be said of your dinner table.

JIMMY BRADLEY is a chef and owner of The Red Cat, The Harrison, and The Mermaid Inn restaurants in New York City. **ANDREW FRIEDMAN** has coauthored more than a dozen cookbooks and coedited the anthology *Don't Try This at Home*.



Cooking (CKB000000)

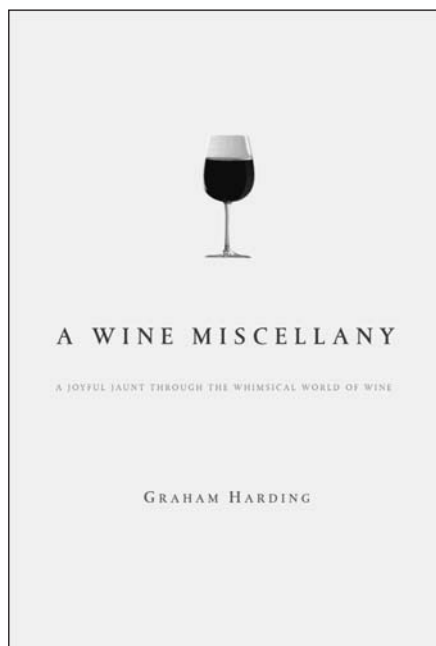
7¹/₁₆ x 9¹/₂; 256 pages; 65 full-color photographs

1-4000-8281-1. \$35.00 hardcover (Canada: \$47.00)

EAN Code 9781400082810

On Sale 11/14/06

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National Publicity

Online Promotion

- Promotion on foodie blogs and wine appreciation websites
- Promotion on PotterRecipeClub.com

A Wine Miscellany

A Jaunt Through the
Whimsical World of Wine

By Graham Harding

Featuring a compilation of clever, practical, and awe-inspiring facts and trivia that spans the centuries from ancient Egypt to modern-day Hollywood, A Wine Miscellany covers the story of wine since ancient times.

If you've ever wondered when wine was first produced (7,000 B.C.), who has the world's largest wine list (Bern's Steak House in Tampa, Florida, with around 6,500 labels), or the length of the longest recorded flight of a champagne cork (174.5 feet), *A Wine Miscellany* is your complete resource for facts on everything from sex and wine to wine and food pairings to the best (and worst) vintages throughout history.

When Graham Harding, marketing guru and wine aficionado, realized that *Schott's Food & Drink Miscellany* contained only 11 references to wine among its 350 entries, he set out to create a unique look at a drink that has spawned tales both humorous and horrifying. From recounting the results of a 2004 *Wine Magazine* survey placing wine above sex as the answer to the question, "What would be most difficult to give up for a month?" (35 percent said wine, 29 percent said sex) to deconstructing the Parker scoring system, the author skillfully crafts a book full of oenophile wit and wisdom that takes us through wine history like no book of its kind has done before.

GRAHAM HARDING is the chairman of the Oxford Wine Club and joint founder of the Oxford Wine Forum. He lives in Oxford, England.



Wine (CKB088000)

5½ x 8; 192 pages

0-307-34635-8. \$16.95 hardcover (Canada: \$22.95)

EAN Code 9780307346353

On Sale 11/7/06

British: RLR Associates, Ltd
Translation: RLR Associates, Ltd
1st Serial: RLR Associates, Ltd
Audio: Crown



National Publicity

Author Interviews
out of Atlanta and New York

Advertising
Selected Southern regional advertising

A House in the South

Old-Fashioned Graciousness for
New-Fashioned Times

By Frances Schultz and Paula Wallace

Rich with history and practical advice, A House in the South guides readers through more than 25 Southern homes, illustrating that Southern flair resides in a design legend that transcends structure and embraces gracious living.

Behind every Southern interior is a design tradition that values gentility above conspicuous consumption; history and mystery above the cutting edge; and hospitality above all else. In this affectionate portrait of Southern style, Frances Schultz and Paula Wallace lead a tour of more than 25 Southern homes, proving that the legendary flair of the South flourishes in everything from classic seaside cottages to eclectic urban lofts.

You'll also get tips on decorating your home to capture that distinctive Southern charm, including:

- How to tie together outside and inside spaces
- How a few well-placed mementos can infuse a room with history
- How to use color and light to expand small spaces

Magnificent full-color photographs explore the quaint (and often quirky) details of each home, making this unique book a visual treat for anyone enchanted by the grace and grandeur of the American South.

FRANCES SCHULTZ, a native of Tarboro, North Carolina, is a widely published author and the host of the television series *Southern Living Presents*.

PAULA WALLACE is president and cofounder of the Savannah College of Art and Design, the largest art and design college in America.



House & Home (HOM003000)
9 x 11; 160 pages; 200 full-color photographs throughout
0-307-23651-X. \$40.00 hardcover (Canada: \$54.00)
EAN Code 9780307236517

On Sale 11/28/06

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National Publicity

National Radio Campaign

Author Interviews

out of New York

Also by Veronique Vienne

The Art of Doing Nothing

0-609-60074-5

\$17.00 hardcover (Canada: \$25.00)

The Art of Growing Up

0-609-60739-1

\$17.00 hardcover (Canada: \$25.00)

The Art of Being a Woman

A Simple Guide to Everyday
Love and Laughter

By Véronique Vienne

The Art of Being a Woman, from the author of the best-selling The Art of Doing Nothing, is an approach to infusing our lives with the one thing too many American women are missing: unabashed joie de vivre.

American women are so busy making other people happy that we invariably put ourselves last, or forget about ourselves entirely. This national epidemic that virtually defines us results in, on the one hand, chronic dourness, and on the other, the potential for psychic exhaustion and even illness. What are we missing? Simply, the ability to stop running on empty and start enjoying life. In other words, to allow for the existence in our lives of *joie de vivre*.

In *The Art of Being a Woman*, Véronique Vienne gently guides us through practical lessons in the art of loving life, teaching us to make happiness a top priority. *The Art of Being a Woman* offers a plethora of practical tips on how to infuse our lives with joy and understand that the true definition of success is not how much we have, but how good we feel about ourselves.

VÉRONIQUE VIENNE is the author of the now-classic *The Art of Doing Nothing*, *The Art of Imperfection*, *The Art of Expecting*, *The Art of Growing Up*, and *The Art of the Moment*. She lives in Brooklyn, New York.



Self-Help—Happiness (SEL016000)

4 7/8 x 7 1/8; 128 pages

35 line drawings

0-307-33724-3. \$18.00 hardcover (Canada: \$24.00)

EAN Code 9780307337245

On Sale 12/5/06

All Rights: Crown





An Excerpt from

The Art of Being a Woman

by

Véronique Vienne

-LOVE-

(HOW TO LOSE YOUR HEAD)

Back from a business lunch with a man whose case she was handling, a young lawyer went to her office, closed the door, and gently banged her head against the wall, moaning. She had a crush on her client! Though she was mortified, she felt alive, more so than she had in a long time. Whatever amorous torments lay ahead, she decided, they were preferable to the false sense of equanimity that was hers only yesterday.

Falling in love is a sweet malady, and probably the only illness we suffer joyfully.

At first, infatuation manifests itself as a physiological event with physical consequences not unlike hypoglycemia, or maybe the onset of flu. Only later do you realize that what ails you is not a passing malaise but something else altogether, something improbably tender and violent, the first symptoms of this catastrophic disorder we call love.

And indeed, months later, well into an unethical affair she kept secret from even her best friend, the lawyer's condition was still deliciously desperate. The daily muffled phone conversations with her lover had the same effect on her as their clandestine love-making. The sound of his voice would flood her body with chemicals and leave her short of breath, her heart beating, her head spinning, with shivers coursing from the inside of her knees to the tip of her elbows.

If, in her wretched condition, she were offered an instant cure, would she take the antidote and forget the whole thing? My guess

is that, given a choice, very few people would forgo the experience of being swept off their feet—even though it means drowning in a brew of conflicting emotions.

But when it comes to love, it's not up to us to decide. The minute we are bewitched by this bizarre condition we have no choice but to go along for the ride. Trying to figure out whether or not the lucky guy is worth the trouble is futile—Cupid never reveals his master plan.

Why do I love him, you wonder? You love him because anyone whose presence makes you feel alive deserves your total devotion.

Love is the answer, they say. What no one tells you is that you are left wrestling with this question: What do I love most, the object of my rueful affection or the irrepressible euphoria that's mine as a result of some stultifying hormonal collusion? And what came first, my emotions or my feelings, my heart or my head, my cells or my neurons?

Not knowing for sure drives you crazy, but you are ready to put up with the major inconvenience of being temporarily insane in order to find out.

The suspense could kill you. The fact that it doesn't is one of life's greatest mysteries. Meanwhile, either consumed by blissful thoughts or assailed by injured feelings—or both—you cannot begin to measure the profound transformation that is taking place in you.

Oh, benevolent Mother Nature who invented love as a motive for personal growth! Under the pretext of loving someone else, she cajoles us into loving the person we happen to be.

Like water carving canyons into the earth, romantic daydreaming carves deep valleys into our soul. As epochal as geologic time—and as excruciatingly slow—the hours spent waiting to be reunited with a loved one are transforming our inner landscape by eroding the primitive rock formations of our ego.

So give in—love him unconditionally: It's not even about him, it's about you.

Through a veil of warm tears, life oftentimes looks improbably beautiful. A marvelous sense of doom is likely to interrupt our most woeful ruminations—even as we hanker and pine for someone whose absence we mourn.

There is a strange comfort in being able to feel fortunate in spite of the grief. Ah, to be vulnerable, and yet at the same time to be smart, funny, silly, tough, and insightful!

How could you be so insensitive before as not to behold the trivial splendor of ordinary things, you wonder? Whereas you used to be somewhat discontent with our fate, you now feel ridiculously lucky because you noticed, as if for the first time, the elegant tracery of ivy on a brick wall or the tiny blossoms of weeds pushing through cracks in the sidewalk.

And there is more in store for you as time goes by and you find solace in your melancholy: not only are you more likely now to see greatness in what you used to call mediocrity, you also discover the beauty of operatic music, turn up at poetry readings, find older men more attractive, are less critical of your mother's taste in clothes, develop a preference for Côtes du Rhône wines over Bordeaux, and reach out to friends whom you have neglected.

But you derive the greatest pleasure from knowing that you can now feel pain and yet give love in return.

Loving him translates into loving yourself—loving the love that burns inside your chest.

Give in to love and eventually you become

your own best friend. In due course, the time you spend alone with yourself is as precious to you as the time you spend alone with the one you love.

It is a paradox, and yet it only makes you love him more. He has given you the greatest gift of all: Days filled with wonder, and nights too. Low and behold, you've turned into the kind of woman who welcomes insomnia as she would the impromptu visit of her lover in the middle of the night.

To your own surprise, you grow fond of the wee hours, those timeless moments when you can move silently in the dark, caressing corners and angles as you negotiate your way to the kitchen to pour yourself a glass of cold water and stare quizzically at the dispassionate face of the wall clock.

Falling in love with a man is only a prelude to falling in love with life.

As a transformative experience, falling madly in love is on a par with pregnancy and childbirth, surviving a major earthquake, winning a million-dollar lottery, hiring an architect to design your dream house, buying a Van Gogh, saving somebody's life, learning to play the piano as an adult, adopting an infant, and living long enough to attend the wedding of a grandchild.

Only in hindsight do we find out what this emotional upheaval was all about: when the chemical storm recedes—when deep affection keeps company with smoldering passion—you have a new job, a better marriage, a larger apartment, or a more realistic understanding of who you are and what you need.

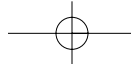
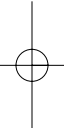
Yet even though it is probably the most common of all life's miracles, momentarily losing one's head is nonetheless a lonely endeavor. Infatuation is one of the few instances when forewarned is not forearmed, when the experience of others turns out to be of no use to you when you find yourself in the same situation.

Ironically, you are on your own the minute his lips touch yours. What you are getting into is not a relationship—not yet. The first kiss is the beginning of a solo adventure, a journey you must undertake alone.

the *Be-Janes* GUIDE to HOME EMPOWERMENT

The first home improvement resource designed to bring women together through projects and inspirational stories, this book features unique projects to help readers turn the house they live in into the house they love. When you give any woman a tool belt and a drill, you empower her to take charge of her surroundings and you get a Jane. *The Be-Janes Guide to Home Empowerment* provides women everywhere with all the know-how they need to pick up a hammer and create.

Readers will find tips, tricks of the trade, and stories from members of the Be-Janes online community, complete with before and after images of how they went about conquering their projects. Full of personality and fun, *The Be-Janes Guide to Home Empowerment* gives women the skill and confidence they need to fix up their home—and their life.



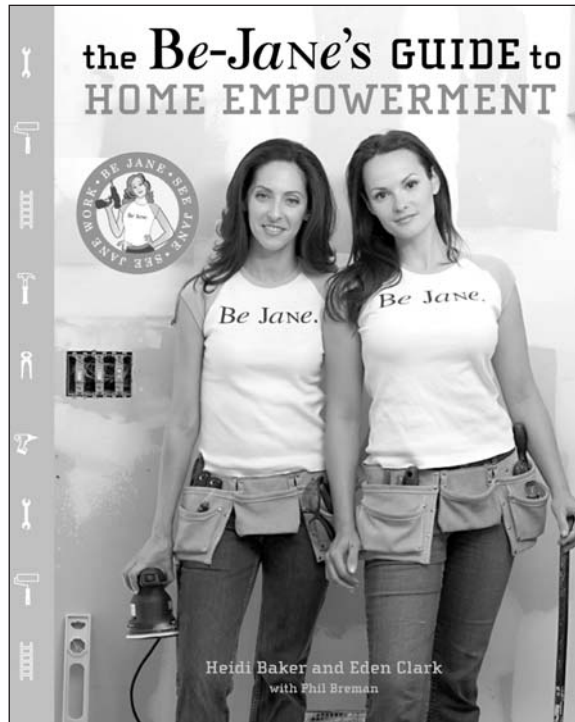
National Publicity**Author Interviews**

out of Los Angeles and New York

Tie-In with Authors' Appearance Schedule**Online Promotion**

Co-promotion with author's website, BeJane.com, and brand vehicles such as radio programs, videos, and home show appearances.

From the founders of the first online women's home improvement resource and Web community, *The Be-Janes Guide to Home Empowerment* is a guide for female DIYers of all skill levels and ages, featuring 80 home improvement and design projects.



HEIDI BAKER is responsible for the Be-Janes Web content and product development. She was formerly the general manager of Lancôme International. **EDEN CLARK** leads the development of the Be-Janes strategic partnerships and was formerly a founding team member of NASDAQ-traded Onvia.com. Both Heidi and Eden live in the Los Angeles area.

Heidi Baker and Eden Clark with Phil Breman



House & Home—Do-It-Yourself (HOM005000)
8 x 10; 208 pages
25 black-and-white photographs and 175 line drawings
0-307-33990-4. \$29.95 hardcover (Canada: \$39.95)
EAN Code 9780307339904
On Sale 12/5/06
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Lifestyle guru, television host, and wedding planner extraordinaire Colin Cowie presents a lavishly illustrated book on finding the inspiration for your own extraordinary wedding.



Book is available in hardcover and paperback. The hardcover is priced at \$29.95 and the paperback at \$19.95. Both are available at Amazon.com, BarnesandNoble.com, and other online retailers. For more information, visit www.colincowie.com.



Colin Cowie's Extraordinary Weddings

FROM A GLIMMER OF AN IDEA TO A LEGENDARY EVENT



The wedding was held at the historic Mission San Juan Bautista in San Juan Bautista, California. The bride and groom were Jodi Burack and Sean Pitts. The wedding was a celebration of their love and the history of the mission. The ceremony was officiated by the Rev. Fr. Thomas J. O'Connell. The reception was held in the mission's ballroom. The wedding was a truly extraordinary event.



WEDDING

VENUE
MISSION SAN JUAN BAUTISTA
SANTA YNEZ, CALIFORNIA

PLANNING
COLIN COWIE WEDDINGS

FLORALS
FLORAL ARTISTS

PHOTOGRAPHY
PHOTOGRAPHERS

ENTERTAINMENT
ENTERTAINERS

CAKES
CAKES

DRINKS
DRINKS

SEATING
SEATING

TRANSPORTATION
TRANSPORTATION

WEDDING DAY
WEDDING DAY



Every couple wants their wedding to be a unique and beautiful reflection of their love. Wedding planner to the stars Colin Cowie believes that every wedding can be, with one obvious but often overlooked approach: when inspiration knocks, throw open the door and let the things you love create the stunning backdrop of your day.

In *Extraordinary Weddings*, Colin showcases 16 fabulous weddings he designed for brides by weaving their chosen theme through every detail to create uniquely personal events. He tells readers how they can translate key elements of these gorgeous weddings—from gown and vows to wine and flowers—for their own events, and he proves that it's vision, not money, that counts.

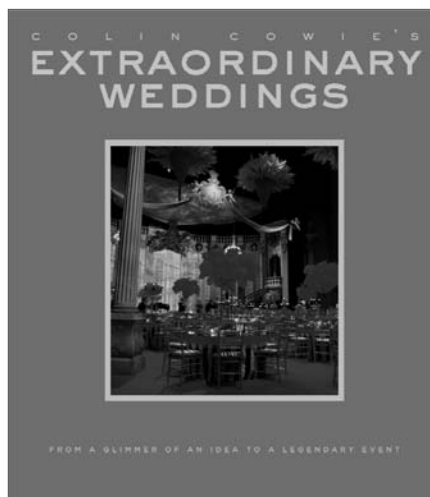
Part wish book, part hands-on advice, and all style, *Extraordinary Weddings* will capture the hearts of those who dream of making their weddings the most special day of their lives.

COLIN COWIE has organized and designed weddings and parties for Oprah Winfrey, Jerry Seinfeld, Elton John, John Travolta, Lisa Kudrow, Kelsey Grammer, and other celebrities, as well as royalty and heads of state. He is the author of five previous books. Colin Cowie Lifestyle, his event planning, interior design, and lifestyle company, is based in Los Angeles and New York.



Reference—Weddings (REF024000)
 10½ x 12; 252 pages; 300 full-color photographs
 1-4000-4872-9. \$65.00 hardcover (Canada: \$85.00)
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National Publicity

Author Interviews
 and Appearances
 out of Los Angeles and New York

Also by Colin Cowie
Dinner After Dark
 0-609-60975-0
 \$40.00 hardcover (Canada: \$60.00)



National Publicity

The Fantasy Book

By David Beal and Gary Silver

Discreet and elegant, The Fantasy Book invites readers to explore their sexual fantasies with their partner—without saying a word.

Everyone has sexual fantasies. But most are too shy to share many (or even any) of them with their partners—much less to ask explicitly for the fantasies to be enacted. “He’d never want to do that” or “She wouldn’t be into it” are the reasons people give. But the fact is that for nearly all couples, both partners think that it’s the other one who’s the prude. And they’re both wrong. It’s not the act that turns people prudish; it’s asking for it.

The Fantasy Book is the solution, enabling couples to bridge the gap between desire and reality by doing the asking for them. Just find the fantasy you want, place the ribbon marker at that page, and leave the book for your partner to discover. No asking required. The door is magically opened to 40 fantasies, arranged in four parts that trace the arc of a couple’s romantic life: Seduce Me, Arouse Me, Thrill Me, and Surprise Me.

Though the outside of *The Fantasy Book* resembles a journal or small photo album, inside the pages are ripe with sensual photos, poems, and quotations—and a whole new world of sexual intimacy and enjoyment.

DAVID BEAL is an entertainment-industry consultant and **GARY SILVER** is a writer. They both live in New York City.



Health—Sexuality (HEA042000)

7⁷/₁₆ x 7⁷/₁₆; 96 pages

50 full-color and sepia-toned photos

0-307-23606-4. \$22.00 hardcover (Canada: \$30.00)

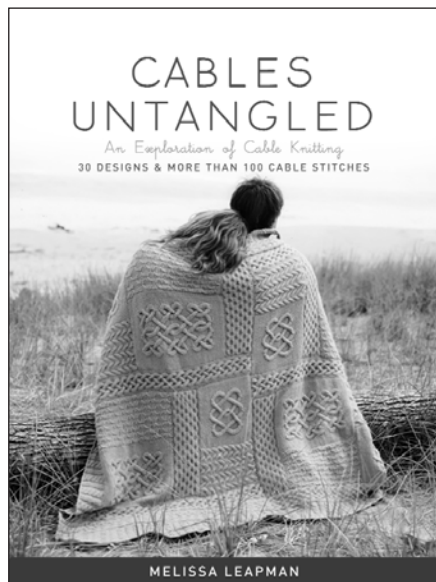
EAN Code-ISBN-13: 9780307236067

On Sale 12/26/06

All Rights: Crown



POTTER
CRAFT



National Publicity

Author Tour

Atlanta
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Los Angeles
Washington, DC

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Online Promotion

- Advertising and promotions on craft blogs
- Feature in PotterCraftNews.com

Featured Title at Craft and Hobby Association Expo and The National Needlework Association Market

Promotion at Consumer Craft Shows Nationwide

Postcard Mailing to Knitting Guilds

Cables Untangled

An Exploration of Cable Knitting

By Melissa Leapman

From esteemed designer and teacher Melissa Leapman comes a collection of 30 stylish sweater and accessory designs, plus a timeless reference to more than 100 cable stitches.

In *Cables Untangled*, widely published (and confessed cable addict) Melissa Leapman walks knitters through the process step by step, introducing them to the joys of this perennially popular technique. A comprehensive guidebook for knitters of all levels, *Cables Untangled* provides 30 patterns for designs that range from simple household items to clothing, accessories, and gifts for everyone on your knitting list.

Cables Untangled is also a priceless reference that gives you the tools to become a skilled and creative cable-knitter. Other features include:

- Illustrations showing a variety of cable maneuvers
- A comprehensive stitch library of both traditional and unusual cable patterns, all clearly photographed and accompanied by pattern charts
- Tips for designing your own projects using these tools

Cables Untangled is the only book you need to conquer cables—the ultimate guide for beginners and seasoned knitters alike.

MELISSA LEAPMAN is a widely published sweater designer whose patterns have appeared in *Vogue Knitting*, *McCall's Family Circle*, and *Better Homes and Gardens*. She lives in New York City.



Crafts & Hobbies—Knitting (CRA015000)
200 full-color photos and 200 line drawings
8½ x 11; 192 pages

1-4000-9745-2. \$32.50 hardcover (Canada: \$44.00)

EAN Code 9781400097456

On Sale 9/12/06

All Rights: Crown



National Publicity

Online Promotion

Feature in PotterCraftNews.com

Featured Title at Craft and Hobby Association Expo and The National Needlework Association Market

Promotion at Consumer Craft Shows Nationwide

Toys to Sew

Dozens of Patterns for Heirloom Dolls, Animals, Doll Clothes, and Accessories

By Claire Garland

Toys to Sew is a collection of 25 patterns for stitchers of all skill levels who want to create colorful, cuddly toys for babies and children.

What child wouldn't want one of the sweet toys featured in *Toys to Sew*—and what crafter wouldn't love making them? This delightful book is filled with 25 quick-to-stitch, colorful, cuddly projects, including a fat bear, a smiling dinosaur, and a sweet rag doll complete with her own smart mini wardrobe to sew up quickly and easily.

Only basic sewing skills are needed to create the dozens of toys featured in *Toys to Sew*. Projects are quick and easy, and each is accompanied by a variety of patterns for clothes and accessories. For the littlest ones, readers can choose from a selection of nursery toys, such as a patchwork hobbyhorse or soft blocks.

Clear instructions accompany each pattern and useful templates for cutting out fabric shapes are provided in the back of the book. Tip boxes offer time-saving information and suggest alternative fabrics and embellishments that might be used for a different effect. Readers will love creating an irresistible menagerie of toys, from playful lions and tigers to take on an adventure to dogs, bears, and dolls to curl up with at home.

CLAIRE GARLAND is an exciting new designer who specializes in sewn items for children. She lives in Cardiff, Wales.



Crafts & Hobbies—Sewing (CRA035000)

8½ x 8½; 96 pages

65 full-color photographs and 10 line drawings

0-307-34541-6. \$19.95 paperback (Canada: \$26.95)

EAN Code 9780307345417

On Sale 9/19/06

British: Chrysalis Books Group, PLC

Translation: Chrysalis Books Group, PLC

1st Serial: Crown

Audio: Crown

THE POTTER NEEDLEWORK LIBRARY

TECHNIQUES, PROJECTS, PATTERNS, MOTIFS

cross stitch

BY GLORIA NICHOL

embroidery

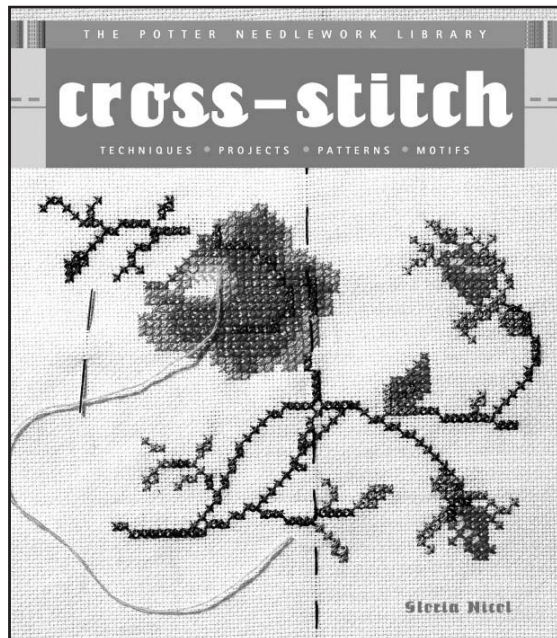
BY KAREN ELDER

The Potter Needlework Library returns with two classic crafts that are hotter than ever: Cross-Stitch and Embroidery. Step-by-step instructions and unique projects will prove irresistible to needlework enthusiasts old and new.

From the elegant sophistication of a monogrammed pillowcase to the fun and whimsy of a decorated dish towel, discover the amazing versatility of cross-stitch. With materials lists and illustrated step-by-step instructions, *Cross-Stitch* has everything you need to make wonderful, creative projects. Photographs and drawings clearly illustrate the fundamental techniques, making this the perfect guide for beginners and a wonderful stitch reference for the more experienced. You'll be amazed by the wonderful variety of projects you can create with a very simple stitch!



Explore one of the best-loved needle arts in this classic guide to embroidery for all skill levels. With illustrated step-by-step instructions for over 40 stitch styles, *Embroidery* is a wonderful introduction for beginning sewers as well as a great stitch reference for established embroiderers. Whether you're monogramming buttons or edging leaves onto an elegant white tablecloth, the easy-to-master skills will inspire you to create new family heirlooms.



GABI TUBBS, editor of the Potter Needlework Library series, worked as the Home Design editor of *Country Living*. She was also a fashion and style editor for *Good Housekeeping* and the founding editor for its crafts supplement. She lives in Surrey, England.

National Publicity

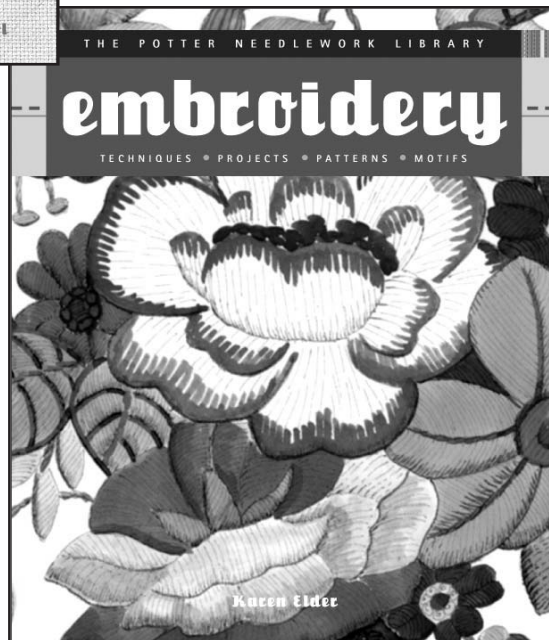
National Print Publicity in Craft and Sewing Publications

Online Promotion

• Feature in PotterCraftNews.com

Featured Title at Craft and Hobby Association Expo and The National Needlework Association Market

Promotion at Consumer Craft Shows Nationwide

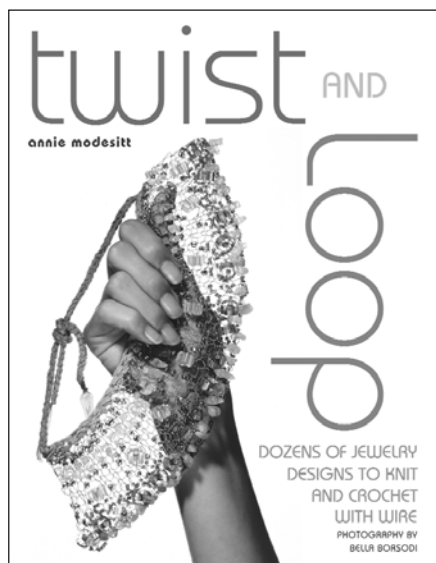


Crafts & Hobbies—Needlework (CRA022000)
8½ x 9¾; 112 pages
70 full-color photographs and 100 line drawings
0-307-33964-5. \$16.95 paper (Canada: \$22.95)
EAN Code 9780307339645
On Sale 10/10/06

British: Quadrille
Translation: Quadrille
Audio: Crown
First Serial: Crown

Crafts & Hobbies—Embroidery (CRA008000)
8½ x 9¾; 112 pages
70 full-color photographs and 100 line drawings
0-307-33965-3. \$16.95 paper (Canada: \$22.95)
EAN Code 9780307339652
On Sale 10/10/06

British: Quadrille
Translation: Quadrille
Audio: Crown
First Serial: Crown



National Publicity

Tie-In with Author's
Appearance/Teaching Schedule

Online Promotion
Feature in PotterCraftNews.com

Featured Title at Craft and
Hobby Association Expo and
The National Needlework
Association Market

Promotion at Consumer Craft
Shows Nationwide

Twist and Loop

Dozens of Jewelry Designs
to Knit and Crochet with Wire

By Annie Modesitt

This collection of more than 25 wire knitting and crochet jewelry designs offers jewelry lovers the opportunity to create original handmade projects.

In a stroke of genius, designer Annie Modesitt put down her yarn and tried something new: wire. The results were unlike anything she'd created before: sparkling, multifaceted jewelry with intricate texture and movement. Annie was hooked—and you will be too. This collection of 25-plus wire jewelry designs opens a whole new avenue for crafters looking for the fun, the unusual, and the beautiful.

While the basic methods are the same, the experience of knitting and crocheting with wire is quite different from that of working with fiber. Annie walks readers through the creation of wire jewelry with step-by-step guidance focused on translating knit and crochet techniques from yarn to wire, including basics like selecting the right metals and tools to mastering elements like casting on, stitching, and more. Detailed illustrations and full-color photographs accompany each design. From a sterling silver bracelet and a loosely knit necklace bedecked with pearls to a blue velvet choker and festive wreath earrings, these projects combine metal with beads, fabric, and gems in the most innovative ways.

ANNIE MODESITT is the author of *Confessions of a Knitting Heretic* and *Knitting Millinery*, and is the editor of the 2006 *Crochet Pattern-a-Day* calendar.



Crafts & Hobbies—Knitting (CRA015000)

8½ x 11; 128 pages

50 full-color photographs and 30 line drawings

0-307-34019-8. \$21.95 paperback (Canada: \$29.95)

EAN Code 9780307340191

On Sale 10/24/06

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National Publicity

Tie-In with Author's Crochet Guild of America Appearance Schedule

Advertising

Cast On
Interweave Knits
Knitter's Magazine
Vogue Knitting
Yarn Market News

Online Promotion

- Advertising and promotion on craft blogs
- Feature in PotterCraftNews.com

Featured Title at Craft and Hobby Association Expo and The National Needlework Association Market

Promotion at Consumer Craft Shows Nationwide

Amazing Crochet Lace

New Fashions Inspired by Old-Fashioned Lace

By Doris Chan

In Amazing Crochet Lace, Doris Chan updates beloved traditional lace patterns into wearable art by applying favorite motifs to create chic crochet attire.

Inspired by vintage textiles, Doris Chan presents 20 fresh, fantastic designs for beginner and advanced crocheters alike. In half the time it would take to knit one, you can crochet Chan's fabulous Leaf Poncho. Or try your hand at the shawl inspired by a Fifties coffee-table cover. Chan's designs brilliantly translate old-fashioned lace patterns into fun, funky attire, substituting bright, chunky yarns for delicate fibers and increasing gauge and hook sizes. The result is a lovely, intricate lace pattern that only *looks* like it was difficult to produce. And because almost all of the patterns are designed to be crocheted from the top down seamlessly, there is little to no finishing, piecing, or sewing required.

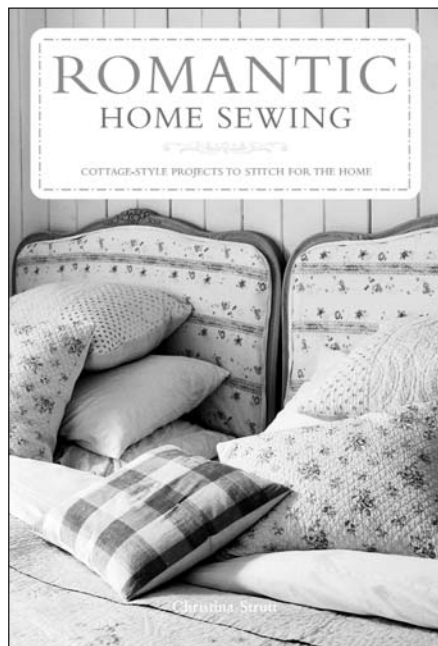
If you've never tried crocheting before, *Amazing Crochet Lace* is a wonderful introduction to this craft's charm and beauty. And if you're already a pro, you'll be thrilled with Chan's fresh and fashionable designs.

DORIS CHAN began crocheting when she was eight years old—and hasn't stopped since. She is a prolific designer with several published patterns in *Interweave Knits* special crochet issue and an active member of the Crochet Guild of America. This is her first book.



Crafts & Hobbies—Crocheting (CRA004000)
 8½ x 11; 144 pages
 50 full-color photographs and 30 line drawings
 0-307-33975-0. \$21.95 paper (Canada: \$29.95)
 EAN Code 9780307339751
 On Sale 11/21/06

All Rights: Crown



Romantic Home Sewing

Cottage-Style Projects to Stitch for the Home

By Christina Strutt

Romantic Home Sewing offers 30 sublimely simple sewing projects readers can use to create a romantic ambiance in their homes.

Featuring 30 simple-sew projects, *Romantic Home Sewing* allows you to transform every room into the romantic retreat you've always wanted. In this step-by-step guide, Christina Strutt, owner of the popular Cabbages & Roses fabric company, shows readers how to create a look that is personal and unique by mingling the vintage and the modern to create a handmade, well-worn, casual elegance in your home.

The charming projects in this lushly illustrated book include crisp linen pillows, a chic fabric headboard cover, a hammock perfect for lazy summer days, and light, pretty curtains. Even if you've never sewn a stitch before, *Romantic Home Sewing* will guide you through each technique at every step with ease.

If you desire a home filled with hand made, personal objects, let Christina Strutt be your guide. The result will be an oasis of comfort, whimsy, and true romanticism.

CHRISTINA STRUTT, founder of Cabbages & Roses fabric company (CabbagesAndRoses.com), works as a stylist for the UK, U.S., and international editions of *Vogue*, *Victoria* magazine, *Interiors*, and other style magazines. She lives near Bath, England.

National Publicity

Online Promotion

Feature in PotterCraftNews.com

Featured Title at Craft and Hobby Association Expo and The National Needlework Association Market

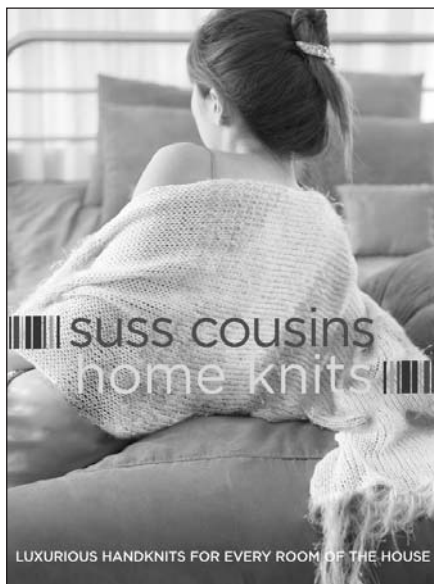
Promotion at Consumer Craft Shows Nationwide



Crafts & Hobbies—Sewing (CRA035000)
8½ x 11; 144 pages; 288 full-color photographs
0-307-34563-7. \$25.95 paperback (Canada: \$34.95)
EAN Code 9780307345639

On Sale 11/14/06

British: Cico Books
Translation: Cico Books
1st Serial: Crown
Audio: Cico Books



Home Knits

Luxurious Handknits for
Every Room of the House

By Suss Cousins

In her third book, Home Knits, celebrity knitwear designer Suss Cousins presents 30 unique knitted projects for creating a beautiful, relaxed environment in the home.

A modern designer who has become a leader in the knitting renaissance, Suss Cousins puts a new and thoroughly refreshing spin on this well-loved art. With her one-of-a-kind style and knack for mixing colors and textures, it's no surprise that Suss has developed a following among hip young knitters and celebrity clients. Now Suss turns her talents to an area often ignored by knitting books and magazines (but one close to her own heart): the home.

As much a home design book as a knitting guide, *Home Knits* includes 30 projects with step-by-step instructions. There's something for everyone here—from the novice to the seasoned expert—and Suss makes sure to include lots of tips, enabling readers to experiment and master new challenges with ease and success. Each project is presented as part of an overall home design approach with ideas and inspirations that will help readers use their knit creations to create a fresh, inviting space in every room of their home.

With designs in numerous TV and film productions, **SUSS COUSINS** is a highly sought-after knitwear designer. Her line of clothing, designer patterns, and high-end yarns are distributed nationwide and can be found in her shops in Los Angeles and New York.

National Publicity

Author Appearances and Media
out of Los Angeles and New York

Author Tour

Boston	Seattle
Chicago	Washington, DC
San Francisco	

Tie-In with Author Appearances
and Classes Around the Country

Advertising

<i>Cast On</i>	<i>Vogue Knitting</i>
<i>Interweave Knits</i>	<i>Yarn Market News</i>
<i>Knitter's Magazine</i>	

Tie-In Promotions at Author's
Shops in LA and NYC

Online Promotion

- Promotion on author's website, SussDesign.com, including e-blast to newsletter subscribers and class attendees
- Advertising and promotions on craft blogs
- Promotion on PotterCraftNews.com

Featured Title at Craft and
Hobby Association Expo and
The National Needlework
Association Market

Promotion at Consumer Craft
Shows Nationwide



Crafts & Hobbies—Knitting (CRA015000)

8½ x 11; 160 pages

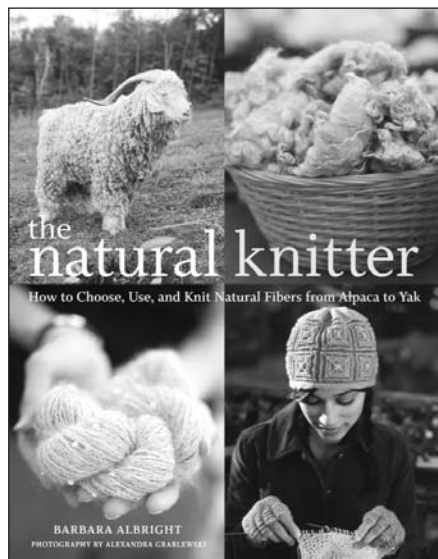
90 full-color photographs and 45 line drawings

0-307-33591-7. \$32.50 hardcover (Canada: \$44.00)

EAN Code 9780307335913

On Sale 11/7/06

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National Publicity

Advertising

Cast On
Interweave Knits
Knitter's Magazine
Vogue Knitting
Yarn Market News

Online Promotion

- Advertising and promotion on craft blogs
- Feature in PotterCraftNews.com

Featured Title at Craft and Hobby Association Expo and The National Needlework Association Market

Promotion at Consumer Craft Shows Nationwide

Targeted Mailing to Yarn Companies and Retailers

The Natural Knitter

How to Choose, Use, and Knit Natural Fibers from Alpaca to Yak

By Barbara Albright

Photography by Alexandra Grablewski

The Natural Knitter provides 30 designs for earth-friendly knitwear that showcase the beauty of natural fibers.

From the animals and plants that produce natural fibers to the artisans who work with them, *The Natural Knitter* presents the first-ever all-encompassing look at the earth-friendly world of natural knitting.

Some of the most renowned designers in the textile industry have contributed patterns that make the most of the beautiful qualities of such unique fibers as merino wool, cashmere, qiviut (from musk ox), bamboo and more. Patterns include:

- Girls' Night Out Sweater and Hat, designed by Kathy Zimmerman, perfect for yarns like mohair, angora, or alpaca
- Barbara Albright's Lillian's Poncho, designed to be knit in cotton and hemp
- The sensuous organic silk Uma, created by Vicki Square

Readers will get a thorough explanation of the textures, qualities, and types of fibers; explore the process of plant-dyeing yarns; and meet the entrepreneurs who are creating beautiful products that are also nontoxic and earth-friendly. Lavishly illustrated and thoughtfully detailed, *The Natural Knitter* offers an engaging picture of the natural fiber world—and a beautiful palette of designs for readers to use, savor, and enjoy.

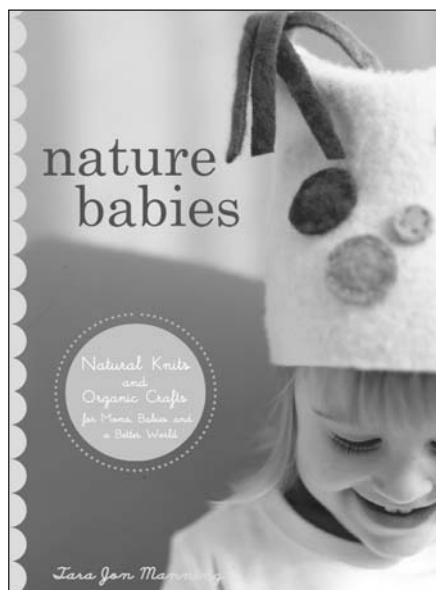
BARBARA ALBRIGHT is a writer as well as a passionate knitting and craft designer. She lives in Wilton, Connecticut.



Crafts & Hobbies—Knitting (CRA015000)
 8½ x 11; 176 pages; 120 full-color photographs throughout
 1-4000-5352-8. \$32.50 hardcover (Canada: \$44.00)
 EAN Code 9781400053520

On Sale 11/7/06

All Rights: Crown



National Publicity

Author "Greens" Media Tour

Austin
Portland, OR
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Author Interviews out of Denver

Tie-In with Author Appearances and Classes

Advertising

Cast On
Interweave Knits
Knitter's Magazine
Vogue Knitting
Yarn Market News

Online Promotion

- Advertising and promotion on hip mom websites and blogs
- Advertising & promotions on craft blogs
- Feature in PotterCraftNews.com

Featured Title at Craft and Hobby Association Expo and The National Needlework Association Market

Promotion at Consumer Craft Shows Nationwide

Nature Babies

Natural Knits and Organic Crafts for Moms,
Babies, and a Better World

By Tara Jon Manning

Nature Babies features knitting, sewing, and felting projects that cater to baby, nursery, and mom. Each project is created with safe and soft fabric or yarn, perfect for little ones to cuddle and wear.

What better way to welcome a new life into the world than with a soft, luxurious, handmade gift? The toys and clothing featured in *Nature Babies* are perfect for mommy and child to enjoy together. More than 30 projects are included, in three types of handwork: knitting, sewing, and felting. Beginners will discover expert guidance and easy-to-follow instructions, while the seasoned crafter will delight in the beauty of the patterns and the texture of natural and organic fibers and yarns.

The wide selection of projects are made up entirely of ecologically sound materials. Make a bath suite—including a washcloth, towel, and robe—out of high-quality natural yarn. Use hot-water hand felting to turn your old, gently-loved sweaters into sweet dolls and soft blocks. Knit adorable organic wool hoodies and baby sweaters. Detailed schematics and full-color photography accompany each project, guiding the reader through the creation of one beautiful design after another.

A popular knitting author with five books to her credit, **TARA JON MANNING** pioneered the "mindful knitting" movement, and continues to gain popularity through her lectures, workshops, and knitting retreats.



Crafts & Hobbies—Knitting (CRA015000)

7⁷/₁₆ x 10; 144 pages

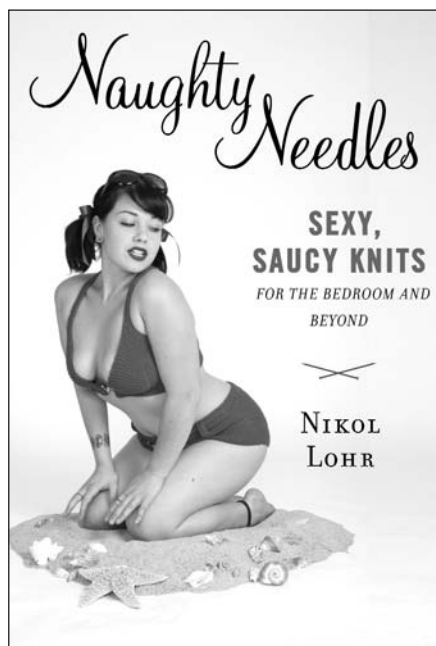
75 full-color photographs and 30 line drawings

0-307-33825-8. \$27.50 hardcover (Canada: \$36.50)

EAN Code 9780307338259

On Sale 11/28/06

All Rights: Crown



Naughty Needles

Sexy, Saucy Knits for the Bedroom
and Beyond

By Nikol Lohr

Half instruction book, half peepshow, Naughty Needles is filled to the brim with 30 tempting designs that will thrill and excite knitters.

Fullfill your sex-kitten fantasies and your crafting jones at the same time: knit naughty! *Naughty Needles* is a saucy and fun knitting adventure filled with designs that can go from bedroom to costume party and back again. Play it sweet in a dainty baby-doll nightie or sex it up in kinderwhore kneesocks. New and experienced knitters alike will love the inventive and easy-to-follow patterns. Each includes a full-page photograph, variation suggestions, and helpful hints along the way. And since the garments aren't exactly full coverage, they don't take much time to complete!

With inspiration from retro icons like surfer Gidget and *Goldfinger's* Pussy Galore, Nikol Lohr pushes the boundaries of the traditional "wifely" crafts into the age of *Sex and the City* and cuddle parties. *Naughty Needles* is a brash tongue-in-cheek take on an age-old art. From the demure to the bizarre, with a lot of fetish thrown in, these projects will make you smile—and make your partner growwwwl.

NIKOL LOHR is the thirty-something creator of the website *DisgruntledHousewife.com*. She lives in rural Kansas, where she is rehabilitating four old school buildings into a secluded artists' retreat.

National Publicity

Author Interviews

out of Kansas City and New York

Advertising

Knit. 1

Online Promotion

- Advertising and promotions on craft blogs and NaughtyNeedlesKnitting.com
- Feature in PotterCraftNews.com

Featured Title at Craft and Hobby Association Expo and The National Needlework Association Market

Promotion at Consumer Craft Shows Nationwide



Crafts & Hobbies—Knitting (CRA015000)

7⁷/₁₆ x 10; 144 pages

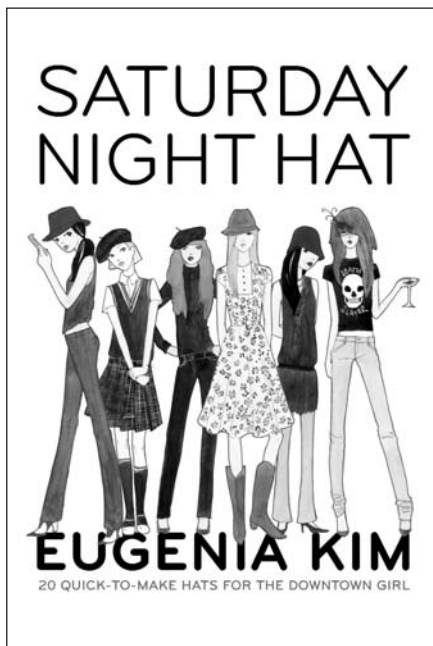
75 full-color photographs and 30 line drawings

0-307-33737-5. \$24.95 hardcover (Canada: \$32.95)

EAN Code 9780307337375

On Sale 12/5/06

All Rights: Crown



The Saturday Night Hat

Quick-to-Make Hats
for the Downtown Girl

By Eugenia Kim

Celebrity milliner Eugenia Kim offers more than 20 quick-to-make hat projects that are stylish, sassy, and perfect to wear out for a Saturday night on the town.

Eugenia Kim's chic hats have started a revival that has hip twenty-somethings and celebrity style mavens alike reaching for a cloche, fedora, beret, or pillbox to complete their look. In *The Saturday Night Hat*, Kim gives crafty girls a chance to make their own style statement with more than 20 patterns for hats based on some of her bestselling creations.

Eugenia's design philosophy focuses on improvisation—most of the materials needed to create the hats are readily found, everyday items. Each project can be completed in a couple of hours and some are simple enough to complete in the course of a Saturday afternoon—to wear out that night! Kim also fills us in on the fashion and pop culture history of each style, often with references to its original literary or cinematic debut.

The Saturday Night Hat combines the best of a how-to craft book with funny, true-life anecdotes from a celebrated contemporary hat designer. It is an expert guide to hat making that opens a window into a fascinating but little-visited corner of the fashion world.

CFDA award-winning **EUGENIA KIM** lives in New York City, where she designs 13 collections of men's and women's hats, plus women's shoes and hair accessories. Nicole Kidman, Cameron Diaz, and Madonna are among her devotees.

National Publicity

Author Interviews and
Appearances
out of New York

Online Promotion

- Advertising and promotion on craft blogs
- Feature in PotterCraftNews.com

Featured Title at Craft and
Hobby Association Expo and
The National Needlework
Association Market

Promotion at Consumer Craft
Shows Nationwide

Promotion at Author's Stores
in New York City



Crafts & Hobbies—Sewing (CRA035000)

7⁷/₁₆ x 10; 144 pages

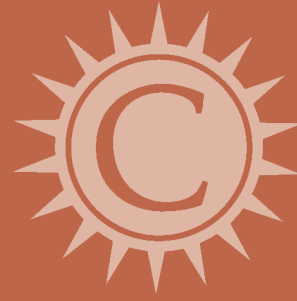
60 full-color photographs and 60 full-color line drawings

0-307-33794-4. \$19.95 paperback (Canada: \$26.95)

EAN Code 9780307337948

On Sale 12/5/06

All Rights: Crown



discussion group guides

The Crown Publishing Group is excited to offer free discussion group guides for a variety of titles on the Fall 2006 list.

The following guides will be printed in the finished book. They will also be available online one month before the book's on-sale date. To download, please visit CrownPublishing.com.

From Three Rivers Press:

THE ALCHEMIST'S DAUGHTER
THE CAPTIVE QUEEN OF SCOTS
FIREFLY CLOAK
THE FIRST PRINCESS OF WALES
IN PURSUIT OF THE GREEN LION

The following discussion group guides will be available online one month before the book's on-sale date. To download, please visit CrownPublishing.com

From Crown:

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THUNDERSTRUCK

From Harmony Books:

PIETY & POLITICS

From Shaye Areheart Books:

BROTHERS
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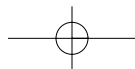
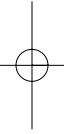
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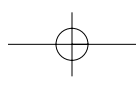
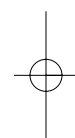
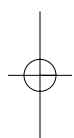


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