

CROWN GROUP
Fall 05



Dear Friend,

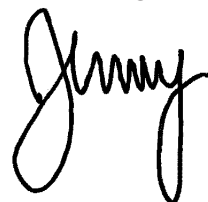
Every year thousands of catalogs are produced by publishers and shared with book-sellers and book reviewers alike. These catalogs represent the culmination of months if not years of work that goes into bringing a list of meaningful books together, packaging them for an increasingly competitive marketplace, and putting together marketing and publicity plans that will capture the attention of readers across the country.

You have in your hands the Fall 2005 catalog for the Crown Publishing Group. The list you'll find herein is one of our best. As you flip through its pages you will find lots of familiar names—**Martha Stewart, Jonathan Kozol, Ruth Rendell, Rachael Ray**—as well as many new to our group including **Nobuyuki Matsuhisa** of Nobu, **Selena Roberts**, two fantastic new novelists—**Leah Stewart** and **Tom Bailey**—and, last but not least, **Larry the Cable Guy**. It is a list that in its breadth is distinctly Crown. It is a list with books bound for just about every section of your store, from current affairs to cooking, humor, fiction, and beyond. It is a list we're thrilled to publish.

You will also note some changes to this catalog, beginning with **our front cover**, which features key art from one of our favorite books. (I'm not telling you which one; you'll have to dive in and find out for yourself.) It also features **excerpts from two novels** (see pages 50–51, and 76–77) and **a recipe from José Andrés** (see pages 32–33)—one of the country's most important new chefs. Finally, on every page you'll find a box of **marketing information**. These little pieces of real estate represent hours of brainstorming and creativity and, in many cases, tremendous financial commitments.

I hope you find many treats and opportunities as you explore these pages. This, after all, is much more than a catalog—it's a useful tool to help you do the job you do so well: sell a lot of books. Thank you for your ongoing support and best wishes for a pleasant and successful Fall season.

With warm regards,

A handwritten signature in black ink that reads "Jenny". The signature is fluid and cursive, with a long, sweeping tail on the letter "y".

Jenny Frost, President & Publisher

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CLARKSON POTTER/PUBLISHERS

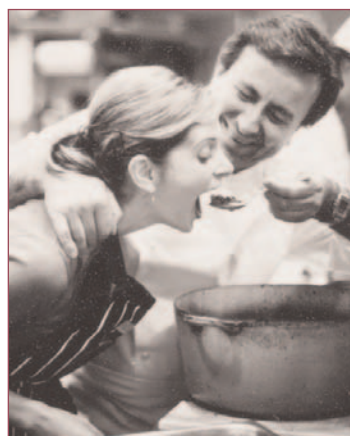
Fall 05



Signature dishes from scores of world-famous chefs—from Mario Batali and Charlie Trotter to Daniel Boulud and Alain Ducasse—complete with all the inspiration that makes them so unforgettable, but simplified for the home cook.

Chef interrupted

Delicious Chefs' Recipes That You Can Actually Make at Home



The sheer culinary adventure of cooking a sublime dish from a top chef's cookbook can be an exhilarating challenge. Often, though, right around the point where you're faced with reducing a single component of one sauce for two hours, you begin to wonder if the challenge is just a bit too daunting. What's a home cook without a staff of sous-chefs to do?

Chef, Interrupted supplies the inspired answer. Award-winning food journalist, cookbook author, and emerging food personality Melissa Clark takes what's ingenious about a chef's recipe—

an ingredient, a technique, or a flavor combination—and eliminates the less-than-essential flourishes so that the result far surpasses the time and effort it takes to prepare it. These wonderful dishes—pastas like Eric Ripert's Spicy Linguine with Sautéed Baby Squid and Chorizo, meat such as Daniel Boulud's Red-Wine-Braised Beef Shortribs, and fish including Wylie Dufresne's Halibut with Smoked Mashed Potatoes and Red Pepper—transform mere ambitions into real food on your table, with more success than you would have thought possible.

National Publicity

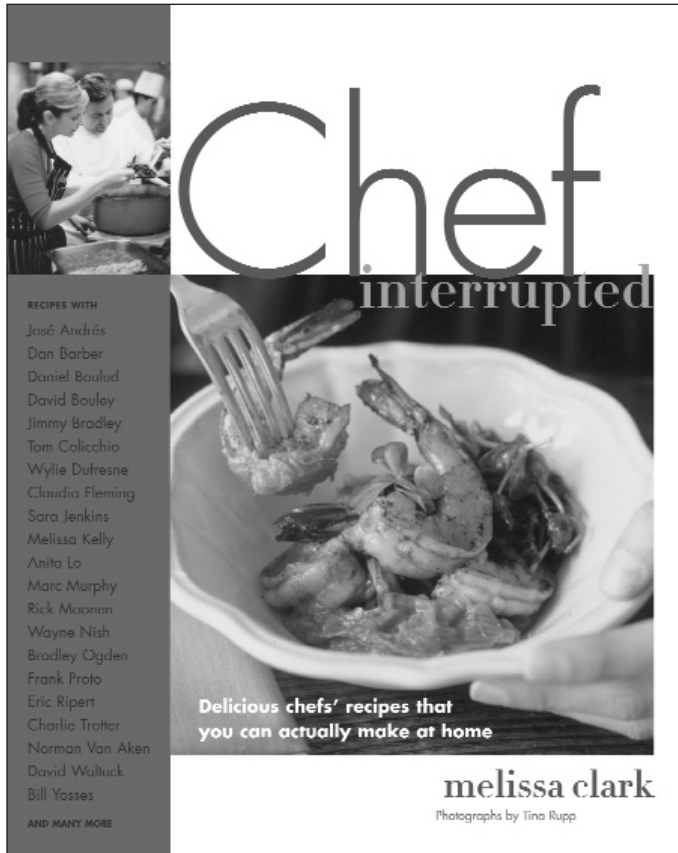
Author Interviews
out of New York

Tie-in to Author Travel
San Francisco
Los Angeles
San Diego
Dallas

Featured Title in Holiday Gift Guide Campaign

New York Times Holiday Advertising

Online Promotion
Recipe e-card promotion



melissa clark has coauthored books with David Bouley, Claudia Fleming, and Daniel Boulud, among others, and has written about food for many major publications. Her collaboration with Peter Berley, *The Modern Vegetarian Kitchen*, won awards from both the James Beard Foundation and the IACP. She lives in Brooklyn, New York.



Cooking (CKB000000)

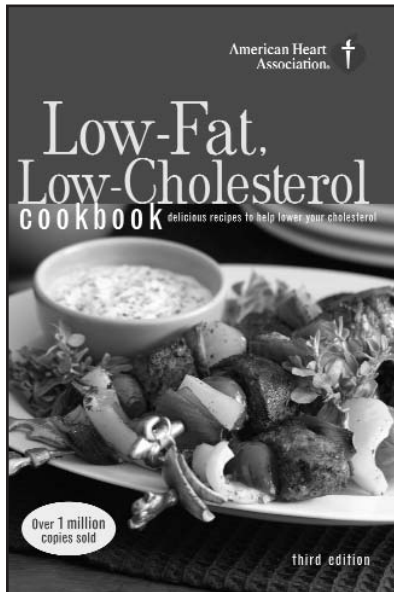
7³/₈ x 9¹/₈; 272 pages

20 full-color and 40 black-and-white photographs

1-4000-5440-0. \$32.50 hardcover (Canada: \$48.50)

EAN Code 9781400054404

On Sale 9/20/05



National Publicity

Major cross promotion with the AHA, including:

- Homepage features on Americanheart.org
- Ads in AHA publications
- Promotional piece included in AHA mailing and given away at AHA sponsored events

Also Available as a Random House Large Print Edition

0-375-43365-1
\$27.95 hardcover (Canada: \$39.95)

Also by AHA

AHA Low-Fat, Low-Cholesterol Cookbook, 3rd Edition
1-4000-4827-3
\$25.95 paper (Canada: \$37.95)

New AHA Cookbook, 7th Edition
1-4000-4826-5
\$30.00 paper (Canada: \$42.00)

AHA One-Dish Meals
1-4000-8184-X
\$15.95 paper (Canada: \$22.95)

AMERICAN HEART ASSOCIATION LOW-FAT, LOW-CHOLESTEROL COOKBOOK, 3RD EDITION

Delicious Recipes to Help Lower Your Cholesterol

By the American Heart Association

Now available for the first time in paperback, the third edition of this bestselling compilation includes 50 new recipes and has been updated with the latest information on the effects of saturated fat and cholesterol on heart health.

The American Heart Association, the most trusted source for heart-healthy cookbooks, presents the third edition of the *American Heart Association Low-Fat, Low-Cholesterol Cookbook*, which offers a delicious and sensible approach for the millions of Americans trying to reduce their cholesterol and the harmful fats in their diet.

With more than a million copies sold, this cookbook includes more than 200 tantalizing dishes, such as Crab Spring Rolls with Peanut Dipping Sauce, Zesty Potato Skins, Chicken and Spinach Enchilada Soup, Peppery Beef with Blue Cheese Sauce, and Chocolate Custard Cake with Raspberries. The book also provides information on how to plan meals and dine out healthfully, and it explains how cholesterol affects the body, how diet and exercise affect blood cholesterol levels, and how "good" and "bad" cholesterol are different.

For the budget-conscious family that wants nutritious, flavorful, and easy-to-prepare meals, this paperback edition is certain to be a favorite.

The **AMERICAN HEART ASSOCIATION** is the nation's premier authority on heart health, with a bestselling library of cookbooks and health guides.



Cooking—Health (CKB039000)

6 1/8 x 9 1/8; 384 pages; 30 line drawings

1-4000-9829-7. \$15.95 paper (Canada: \$22.95)

EAN Code 9781400098293

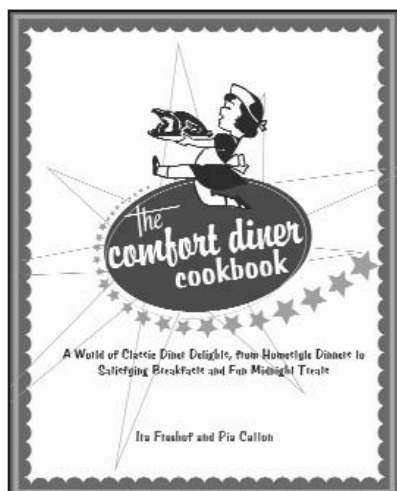
On Sale 9/13/05

British: Crown

Translation: Crown

1st Serial: Crown

Audio: American Heart Association



National Publicity

Author Interviews
out of New York

THE COMFORT DINER COOKBOOK

A World of Classic Diner Delights,
from Homestyle Dinners to Satisfying
Breakfasts and Fun Midnight Treats

By Ira Freehof and Pia Catton

From one of New York's most popular eateries comes a cookbook filled with recipes for contemporary, no-nonsense American food that harkens back to the golden age of the diner.

Ira Freehof's Comfort Diner—named “Best Diner in New York” by local magazines, featured on *Today*, and home of the milk-shake celebration—has become a New York institution. That's as much for its outstanding versions of quintessential diner favorites like meat loaf, mac and cheese, and fries as for its newfangled (but not highfalutin) dishes like the Cobb Salad Sandwich. It's the kind of food we'd eat at home, if only we could make it half as well as the Comfort Diner. At last, we can.

A combination of diner dishes and modern-day classics, *The Comfort Diner Cookbook* covers everything from breakfast burritos to Comforting Chicken Pot Pie to a dozen different milk shakes. And with a lighter touch than most diner recipes, this is food that home cooks can enjoy with their families every day. Featuring a generous helping of kitschy illustrations, a retro design, and more than 100 recipes, this is a delicious trip back to when American cooking was simple, honest, and fun.

IRA FREEHOF is the founder and owner of the two famed Comfort Diners, which have been featured on Food Network, CBS's *The Early Show*, and CNN. He lives in Long Island, New York. **PIA CATTON** is a writer for the *New York Sun*. She lives in New York City.



Cooking—American (CKB002000)

7³/₈ x 9¹/₄; 192 pages; 60 black-and-white illustrations

1-4000-8108-4. \$18.00 paper (Canada: \$26.00)

EAN Code 9781400081080

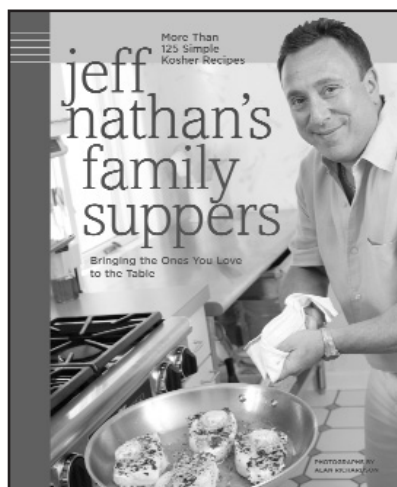
On Sale 9/6/2005

British: Crown

Translation: Crown

1st Serial: Crown

Audio: Dystel & Goderich Literary



National Publicity

Author Interviews
out of New York

Cross-promotion with Jewish
Organizations: Hadassah, UJA,
and Others

Tie-in to Jewish Book Month
(November) including Jewish
Book Fair Appearances

Jewish Television Network TV
and Web Advertising

Advertising
Jewish print media

Online Promotion

- Google key word advertising
- Recipe e-card promotion

Also by Jeff Nathan
Adventures in Jewish Cooking
0-609-61068-6
\$32.50 hardcover (Canada: \$48.50)

JEFF NATHAN'S FAMILY SUPPERS

More Than 125 Simple Kosher Recipes

By Jeff Nathan

The host of the award-winning public television series New Jewish Cuisine, chef at New York's renowned restaurant Abigail's, and author of Adventures in Jewish Cooking answers the nightly challenge faced by kosher cooks.

Making dinner after work is troublesome enough. For America's nine million kosher consumers, it's even harder—these cooks can't just order in. Now, celebrated chef Jeff Nathan offers more than 150 recipes for simple, hearty, and delicious weeknight suppers.

Never compromising on flavor, Nathan keeps an eye on availability of ingredients, preparation effort, and cooking time in global recipes such as Southwestern Pumpkin Soup and Coriander-Crusted Tuna, as well as classic Jewish foods like Wild Mushroom Kasha and Israeli Salad. There are quick sautéés, stir-fries, and grilled dishes galore, and because kosher meat often needs long simmering, those slower-cooked dishes make plenty of leftovers. Along the way, Nathan shares advice on organizing, as well as tips to get the kids involved.

On shelves crowded with Jewish holiday cookbooks, *Jeff Nathan's Family Suppers* stands out as a refreshingly casual guide to preparing satisfying fare every night of the week.

JEFF NATHAN is a household name among kosher cooks: In addition to his television show, restaurants, and cookbooks, he is also the head of culinary development for the Hain Celestial Group and the face of their Kosher frozen dinner line. He lives in New Jersey with his family.



Cooking—Jewish & Kosher (CKB049000)

7⁷/₈ x 9¹/₈; 240 pages

16-page full-color insert

1-4000-8161-0. \$32.50 hardcover (Canada: \$45.00)

EAN Code 9781400081615

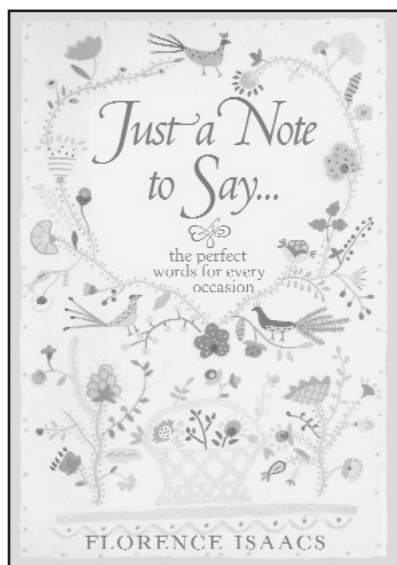
On Sale 9/6/05

British: Crown

Translation: Crown

1st Serial: Crown

Audio: Robert E Tabian Literary Agents



Also by Florence Isaacs

Here's to You!

0-609-60919-X

\$18.00 hardcover (Canada: \$27.00)

JUST A NOTE TO SAY...

The Perfect Words for Every Occasion

By Florence Isaacs

An updated and revised edition of Florence Isaacs' best-selling classic—more than 160,000 sold—with advice for choosing just the right words to express your true sentiments on any occasion.

In the ten years since *Just a Note to Say...* was originally published, Florence Isaacs has become the authority on writing warm, meaningful personal notes in times of joy, sorrow, celebration, or hardship. Those years have also ushered in a new era of communication with the arrival of e-mail, instant messaging, and the Internet. This new edition of *Just a Note to Say...* guides us through the array of fresh possibilities and etiquette considerations that we face today, including what we need to know about using e-mail for special occasions.

As always, the book shows us how to get in touch with what we really want to say, whether we're adding a few personal lines to a greeting card or writing a separate note. Isaacs delves into the significance and symbolism of birthdays, anniversaries, graduations, confirmations, bar/bat mitzvahs, weddings, achievements, births and adoptions, holidays, condolences, and more. Whatever the situation or your relationship with the recipient of your note, and whether you write electronically or on fine stationery, *Just a Note to Say...* guides your hand in letting people know how much they matter.

FLORENCE ISAACS lives in New York City.



Reference—Etiquette (REF011000)

4⁷/₈ x 7; 160 pages

0-307-23665-X. \$18.00 hardcover (Canada: \$26.00)

EAN Code 9780307236654

On Sale 9/20/05

British: Crown

Translation: Crown

1st Serial: Crown

Audio: Levine Greenberg Literary



100
SMART,
SIMPLE
RECIPES

THE FOOD YOU WANT TO EAT

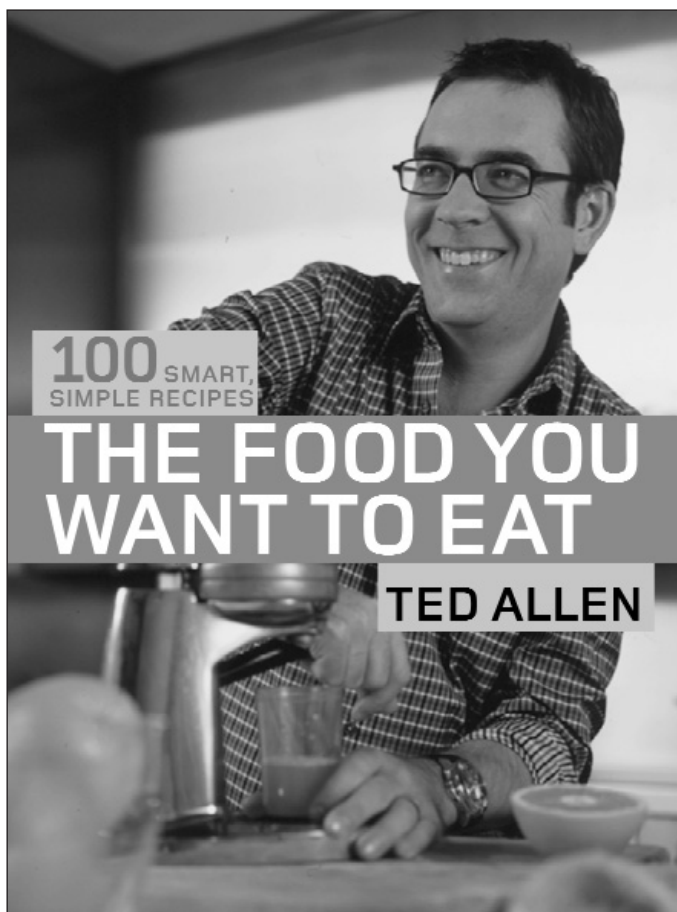
TED ALLEN
QUEER EYE FOR THE
STRAIGHT GUY'S
FOOD AND WINE
CONNOISSEUR
PRESENTS THE
TEMPTING, DELICIOUS,
SATISFYING FARE
YOU REALLY WANT
ON THE TABLE TONIGHT,
WITHOUT THE FUSS
OR FORMALITIES.

In addition to being the hip young food and wine expert on Bravo's popular *Queer Eye for the Straight Guy*, Ted Allen is a rising star on today's culinary scene.

In *The Food You Want to Eat*, his first cookbook, Ted shows us how to make the basics—a little grilled steak here, the perfect roast chicken there, some classic Italian once in a while, and an occasional Asian-inspired noodle dish. It's all about food that's quick, easy, and accessible—and a huge step above convenience food. It's real food for real people.

Hassle-free recipes for everything from Grilled Shrimp Skewers to Garlic-Rosemary Leg of Lamb show even kitchen novices how easy it is to put something wonderful on the table. Ted also offers a foolproof macaroni and cheese that doesn't involve a box as well as a recipe for Barbecued Ribs that will satisfy everyone. Recipes for terrific pastas, fantastic make-ahead crowd-pleasers, and lots of delicious chicken dishes ensure that you'll always have something easy to make and great to eat.

In addition to the whole *Queer Eye* thing, **TED ALLEN** has been a contributing editor at *Esquire*, written for many other major magazines, and is a recipient of two writing awards from the Society of Professional Journalists. He lives in New York City.



National Publicity

National Morning Drive and Food Radio Campaign

Cross-Promotion with Author's Sponsorship Partners

Author Interviews and Appearances

Chicago
Los Angeles
New York

New York Times Holiday Advertising

Online Promotion

Recipe e-card promotion



ALSO BY TED ALLEN

Queer Eye for the Straight Guy

1-4000-5446-X

\$27.50 hardcover (Canada: \$39.95)



Cooking (CKB000000)

7⁷/₁₆ x 10; 192 pages

40 full-color & 20 black-and-white photographs

1-4000-8090-8. \$27.50 paper with flaps (Canada: \$36.95)

EAN Code 9781400080908

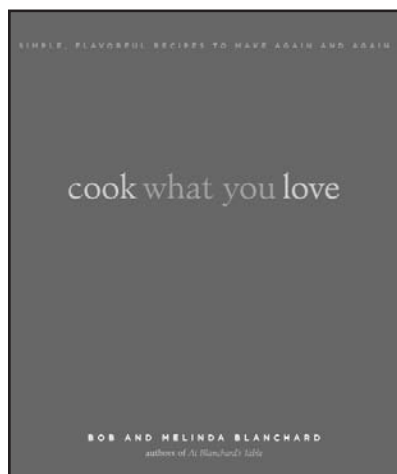
On Sale 10/11/05

British: Crown

Translation: Crown

1st Serial: William Morris Agency Inc

Audio: William Morris Agency Inc



COOK WHAT YOU LOVE

Simple, Flavorful Recipes
to Make Again and Again
By *Bob and Melinda Blanchard*

An all-new collection of 100 easy-to-prepare, refreshing, and distinctly homemade recipes from Bob and Melinda Blanchard, authors of A Trip to the Beach and At Blanchard's Table.

Picking up right where *At Blanchard's Table* left off, and reflecting the never-ending appeal of good food and good company, *Cook What You Love* celebrates the pleasure of bringing food and people together in the kitchen and around the table. The recipes they offer include many that you can put together for a quick week-night dinner as well as larger gatherings of family and friends.

From Grilled Prosciutto and Mozzarella with Artichoke Relish and Sweet Pepper Chicken with Thyme to Roasted Asparagus Soup with Melted Parmesan Toasts and Crunchy Coconut French Toast, every recipe is packed with the intense flavors that the Blanchards have discovered through their many travels and years of celebrating meaningful indulgence.

Accompanied by gorgeous photographs, expert cooking tips, and delightful anecdotes, *Cook What You Love* is all about enjoying life's experiences through food that is easy to prepare and a delight to share. To Bob and Melinda Blanchard, cooking is about feeding the soul with all of life's pleasures.

BOB and **MELINDA BLANCHARD** divide their time between Vermont and Anguilla, where they operate Blanchard's Restaurant.



Cooking (CKB000000)
7⁷/₁₆ x 9; 192 pages; 80 full-color photographs
1-4000-5439-7. \$30.00 hardcover (Canada: \$42.00)
EAN Code 9781400054398
On Sale 10/25/05

British: Crown
Translation: Crown
1st Serial: Crown
Audio: Carlisle & Company, LLC

National Publicity

30-City Author Tour

Ashville	Minneapolis
Austin	Naples
Boston	Nashua
Burlington	New York City
Charlotte	Norwich
Chicago	Palo Alto
Cincinnati	Philadelphia
Corte Madera	Portland
Dallas	Princeton
Dayton	Raleigh
Durham	San Diego
Kansas City	Seattle
Madison, CT	St. Louis
Manchester, NH	Vero Beach
Manchester, VT	Washington, DC

Also by Melinda and Robert Blanchard

At Blanchard's Table
0-609-61082-1
\$32.50 hardcover (Canada: \$48.50)

A Trip to the Beach
0-609-60694-8
\$25.00 hardcover (Canada: \$38.00)



National Publicity

Author Interviews
out of New York and New Orleans

Tie-in to Restaurant's 100th
Anniversary Campaign

Featured Title in Holiday Gift
Book Roundup Campaign

Advertising
Select southern regional newspapers

Online Promotion
Recipe e-card promotion

GALATOIRE'S COOKBOOK

100 Years of Celebrations

By Melvin Rodrigue with Jyl Benson

Published to coincide with the grand restaurant's centennial, Galatoire's Cookbook: 100 Years of Celebrations captures the fascinating history and award-winning cuisine of a truly original American institution.

Galatoire's is a New Orleans legend, a beloved refuge for generations of New Orleanians and a perennial must-visit destination for visitors to the city. In Galatoire's 100 years on Bourbon Street, however, there has never been a cookbook that lets home cooks recreate its glorious French-Creole fare in their own kitchens. In *Galatoire's Cookbook*, the young restaurateur who was entrusted by the Galatoire family to bring the restaurant into its second century presents all the signature dishes, all the stories, and all the colorful history that make Galatoire's New Orleans' finest restaurant.

Among the more than 125 traditional recipes from the Galatoire family's extensive menu are piquant Shrimp Remoulade, luscious Crabmeat Canapé Lorenzo, elegant broiled Pompano with Meunière Butter, classic Grilled Lamb Chops Béarnaise, and the irresistible Bread Pudding with Banana Sauce.

With regional American cuisine more popular than ever, *Galatoire's Cookbook* promises to be a hit with everyone who has lived in or visited New Orleans as well as those who want to add a little Creole flavor to their cooking.

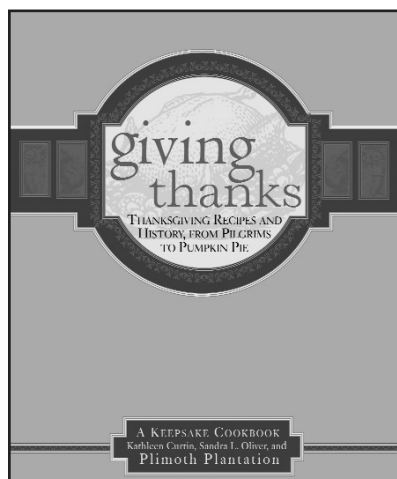
Under **MELVIN RODRIGUE's** direction and the guidance of the Galatoire family, Galatoire's was named one of *Gourmet* magazine's Top 50 restaurants in the United States and number one in New Orleans.



Cooking—American/Creole (CKB002000/CKB022000)
8 x 10; 304 pages; 100 full-color and black-and-white photographs
0-307-23637-4. \$35.00 hardcover (Canada: \$50.00)
EAN Code 9780307236371

On Sale 10/18/05

All Rights: Crown



National Publicity

Cross Promotion with Plimoth Plantation Museum

Advertising

Almanac
Plimoth Life magazine

Online Promotion

- Feature book on Plimoth Plantation's museum website (Plimoth.org)
- E-blast to museum membership
- Recipe e-card promotion

GIVING THANKS

Thanksgiving Recipes and History,
from Pilgrims to Pumpkin Pie
By *Kathleen Curtin, Sandra L. Oliver,*
and *Plimoth Plantation*

A Thanksgiving treasury for lovers of history, tradition, and great food.

Every year, 97 percent of Americans eat turkey on Thanksgiving Day. But beyond that, the menu of this quintessentially American meal is as varied as the cultures in the melting pot—and every recipe tells a story. Thanksgiving specialists Kathleen Curtin and Sandy Oliver begin by tracing the fascinating history of the holiday, from the “real” story of the first Thanksgiving to 21st-century traditions. Next, the real fun begins—a delicious assortment of recipes, from appetizers to desserts, old-fashioned mincemeat pies to modern pumpkin cheesecake. Throughout, an incredible collection of archival photography and illustrations brings the history of Thanksgiving to life like no other book has.

PLIMOTH PLANTATION, a living history museum, is the leading authority on the history of Thanksgiving. It explores the history and culture of the native Wampanoag people and English colonists who came together in 17th-century Plymouth Colony. **KATHLEEN CURTIN** is Plimoth Plantation's food historian, and **SANDRA OLIVER** is the award-winning author of *Saltwater Foodways* and the publisher of *Food History News*.



Cooking—America, New England/Holiday/History
(CKB002040/CKB042000/CKB041000)

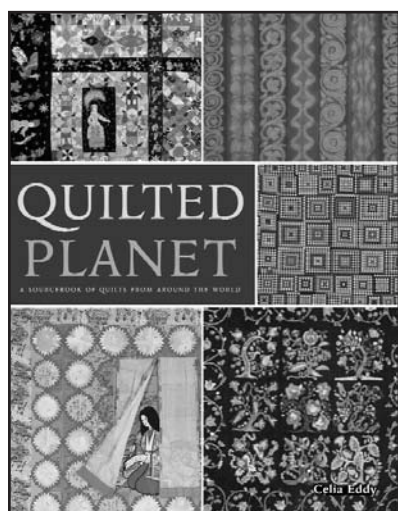
7⁷/₁₆ x 9; 192 pages; 60 full-color and black-and-white photographs

1-4000-8057-6. \$22.50 hardcover (Canada: \$30.00)

EAN Code 9781400080571

On Sale 10/18/05

All Rights: Crown



Postcard Mailing to American
Quilters Society and American
Quilt Study Group

Promotion at Quilting Shows,
Including Paducah, KY, and
Houston, TX

QUILTED PLANET

A Sourcebook of Quilts
from Around the World

By Celia Eddy

A practical yet visually exciting sourcebook celebrating the diversity of the world's quilting traditions, Quilted Planet is a must-have for any quilter, collector, or historian.

Quilting is an art that transcends time and geography. From the tribal quilts of ancient Mongolia and those used in battle in the Middle Ages to the appliquéd album quilts of 19th-century America, the quilting tradition has existed for centuries, in every corner of the globe.

Quilter and historian Celia Eddy explores this tradition at length, presenting more than 40 quilting techniques from North and Central America, Asia, Africa, and Europe. She also provides a gallery of contemporary quilts that show how these methods have developed from their cultural roots over time. Key designs of each country's craft are highlighted, providing quilters with endless new ideas to adopt and experiment with.

With an extensive bibliography as well as an introduction to basic techniques and tools, *Quilted Planet* is the ideal resource for crafters, collectors, and historians alike—and the perfect gift for anyone with an appreciation of this timeless craft.

CELIA EDDY is a quilter and lecturer on the subject of quilting and patchwork. She runs an online magazine called *QuiltStory* (Quilt.co.uk) and lives in the UK.



Crafts & Hobbies—Quilting (CRA031000)
9 x 11½; 224 pages; 235 full-color photographs
1-4000-5457-5, \$40.00 hardcover (Canada: \$55.00)
EAN Code 9781400054572
On Sale 10/11/05

British: Octopus Publishing Group
Translation: Octopus Publishing Group
1st Serial: Crown
Audio: Octopus Publishing Group

NOBUYUKI MATSUHISA

nobu now

Japanese food is
so much more than
raw fish with rice.



And Nobu Matsuhisa's brand of Japanese, heavily influenced by his time spent in South America and the United States, reflects a global palate of rich, sensuous textures and exciting flavors. In his new book, Nobu makes his style of Japanese cuisine more inviting than ever with less raw fish, fewer ingredients, and a more home-cook-friendly sensibility.

The innovative, delicious recipes he presents here include appetizers like Mussels and Clams with Nobu's Salsa, grilled dishes such as Black-Pepper-Crusted Cod and Lamb Chops with Miso Sauce, noodle and rice creations including Coriander Soba and Lobster Pasta Salad, and desserts like Banana Spring Roll and Layered Hazelnut Cake. Nobu also includes an entire chapter on simple sauces, dressings, and salsas, such as Teriyaki Balsamic Sauce and Maui Onion Salsa.

Nobu Now includes many of the dishes that have made Nobu Matsuhisa a superstar in today's culinary world, ready to make at home and presented in a book as exquisite as the food it celebrates.

With a bestselling book to his credit as well as twelve top destination restaurants on three continents, **Nobu Matsuhisa** is the epitome of the contemporary celebrity chef. In the **stunning, full-color** *Nobu Now*, he takes a welcome, more accessible approach to the Japanese cuisine that has earned him **unparalleled critical acclaim** and tremendous **consumer popularity**.

National Publicity

Author Interviews
out of New York and Los Angeles

Local Promotion

Los Angeles
Aspen
Las Vegas
Miami
New York

New York Times Holiday
Advertising

Online Promotion

Recipe e-card promotion



Nobuyuki Matsuhisa is the author of the award-winning, 100,000-plus-selling *Nobu: The Cookbook*.



Cooking—Japanese (CKB048000)
8 $\frac{3}{4}$ x 11 $\frac{1}{4}$; 256 pages; 250 full-color photographs
0-307-23673-0. \$45.00 hardcover (Canada: \$65.00)
EAN Code 9780307236739
On Sale 10/11/05

British: Quadrille Publishing, Ltd
Translation: Quadrille Publishing, Ltd
1st Serial: Crown
Audio: Quadrille Publishing, Ltd



RACHAEL RAY'S 365: NO REPEATS

A Year of Deliciously Different Dinners

Ever feel like you're in a rut when it comes to dinner ideas? Well, imagine turning out a new, delicious, flavorful meal every night of the year—without taking up permanent residence in your kitchen. That's exactly what you'll be doing with the help of *Rachael Ray's 30-Minute Meals, 365:No Repeats!* Taking her trademark enthusiasm, kitchen ingenuity, and commonsense practicality to a new level, Rachael serves up a fabulous array of easy-to-prepare entrées that can all be transformed into something totally different with just a few simple variations in the ingredients or preparation methods. When you learn how to make Smoky Turkey Shepherd's Pie, for instance, you'll already have Lamb or Beef Goulash down, too. Throw in one of the side dishes that Rachael recommends whenever she feels they're needed and you've got dinner—without a single repeat from January to December. It's all about getting the most out of the time you spend in the kitchen—and having fun keeping your family and guests wondering what you'll come up with next!

RACHAEL RAY is the host of Food Network's *30 Minute Meals*, *\$40 a Day*, and *Inside Dish*. Rachael is the author of nine previous books, including *30-Minute Get Real Meals* and the *New York Times* best-sellers *30-Minute Meals 2* and *Cooking 'Round the Clock*.

National Publicity

20-City Television Satellite Tour

Author Interviews
out of New York

15-City Author Tour

- Atlanta
- Boston
- Chicago
- Cincinnati/Dayton
- Cleveland
- Detroit
- Kansas City
- Los Angeles
- Miami
- Minneapolis
- New York
- Philadelphia
- San Francisco
- San Jose
- Washington, DC

Advertising

- Major network radio advertising.
- Cross-promotion with Food Network, including website and TV advertising

Included in Clarkson Potter *New York Times* Holiday Advertising.

P.O.P

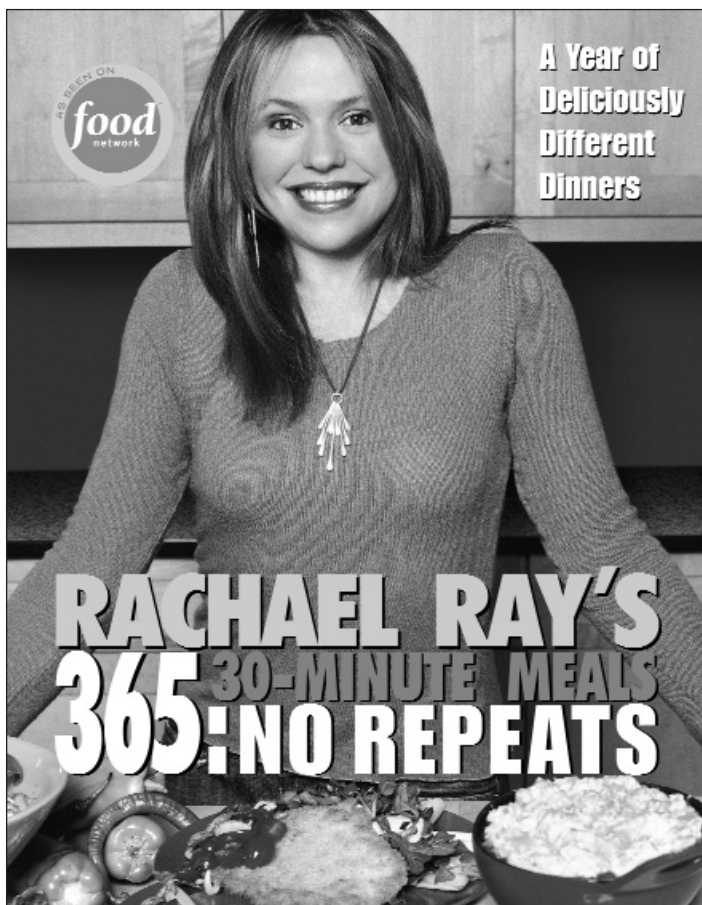
0-307-23856-3
12 copy floor display
\$227.40 (Canada: \$323.40)

Online Promotion

Recipe e-card promotion

Also by Rachael Ray

*Rachael Ray's 30-Minute
Get Real Meals*
1-4000-8253-6
\$18.95 paper (Canada: \$26.95)



Bestselling cookbook phenomenon and Food Network megastar Rachael Ray is back with her most indispensable cookbook yet—filled with enough 30-minute recipes and variations to give you something irresistible—and different—to put on the table every night for an entire year.



Cooking—Quick & Easy (CKB070000)

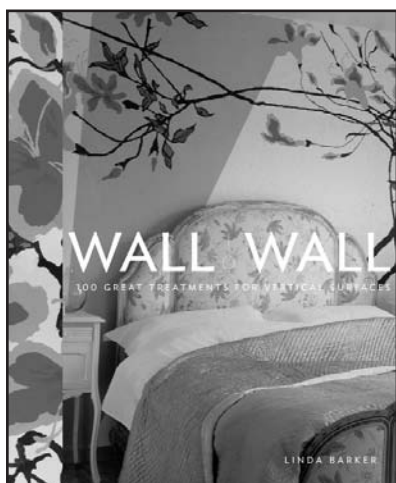
7 x 10; 256 pages; 16 page full-color insert

1-4000-8254-4. \$19.95 paper (Canada: \$26.95)

EAN Code 9781400082544

On Sale 10/25/05

British: William Morris Agency, Inc
Translation: William Morris Agency, Inc
1st Serial: Crown
Audio: William Morris Agency, Inc



National Publicity

Author Interviews
out of London and New York

Featured Title in Holiday Gift
Book Roundup Campaign

WALL TO WALL

100 Great Treatments for Vertical Surfaces

By Linda Barker

Stylish, simple, and exciting wall design projects from best-selling author and popular television personality Linda Barker.

With the same warm and engaging spirit she displays on television's *Changing Rooms* and *House Invaders*, Linda Barker coaxes even timid decorators into experimenting with and creating beautiful wall schemes in *Wall to Wall*. This is not a painting book or a paint faux-finishing book—it's like no other book out there. It presents 100 unexpected yet sophisticated and elegant wall treatments, including stenciled murals, decoupage, glazes, polished plaster, gilding, and fabric wall hangings, as well as ideas for adding textures to wall finishes.

With 200 color photographs of beautiful, finished rooms, *Wall to Wall* is certainly inspirational, but it's also practical, with easy-to-follow instructions for all of its totally accessible projects—many of which can be completed in a single weekend. They're a great way of introducing personality into a new home or giving a fresh look to a room that's in need of a makeover.

Perfect for homes large and small, classic or contemporary, this unique book offers an array of ideas for transforming walls into distinctive decorative surfaces.

LINDA BARKER's books have sold more than a million copies worldwide.



House & Home—Decorating (HOM003000)
9 x 11; 176 pages; 200 full-color photographs
0-307-23652-8. \$30.00 hardcover (Canada: \$42.00)
EAN Code 9780307236524
On Sale 10/25/05

British: Aurum Press, Ltd
Translation: Aurum Press, Ltd
1st Serial: Crown
Audio: Aurum Press, Ltd



National Publicity

Featured Title in Holiday Gift Book Round Up Campaign

Author Interviews
out of Atlanta and New York

Online Promotion
Recipe e-card promotion

NEW SOUTHERN STYLE

Old-Fashioned Graciousness
for New-Fashioned Times

By Frances Schultz and Paula Wallace

Ranging from Richmond to New Orleans and rich with history and practical advice, this beautiful style book guides readers through the ever-romantic and always seductive South with lavish photographs of more than 30 stunning private homes.

Readers of *Veranda* and *Southern Accents*, owners looking to furnish and decorate today's new larger-scale homes, and anyone who appreciates fine expressions of regional style will treasure this survey of today's Southern designs, a surprisingly wide spectrum of looks and attitude that spans gracious mansions in Charleston and starkly modern lofts in Atlanta's warehouse district.

New Southern Style explores the sumptuous and the simple, the traditional and the contemporary, the practical and the unapologetically eccentric. The expert text offers fascinating information about architecture, furnishings, and accessories while sidebars highlight distinctive aspects of Southern living, such as the secrets of the region's famed hospitality, and making the perfect mint julep.

With the appeal of Southern style knowing no boundaries, and the popularity of regional American design trends now at a peak, this lovely and inspiring book will find a ready and receptive audience.

FRANCES SCHULTZ hosts the Turner South TV series *Southern Living Presents*. **PAULA WALLACE** is the chief executive officer of Savannah College of Art and Design.



House & Home—Decorating (HOM003000)
9 x 11; 160 pages; over 200 full-color photographs
0-307-23651-X. \$40.00 hardcover (Canada: \$55.00)

EAN Code 9780307236517

On Sale 11/1/05

All Rights: Crown



National Publicity

Author Interviews
out of New York

New York Times Holiday
Advertising

Online Promotion
Recipe e-card promotion

Also by Liv Hansen

The Whimsical Bakehouse
0-609-60896-7
\$27.50 hardcover (Canada: \$41.95)

CHRISTMAS COOKIES FROM THE WHIMSICAL BAKEHOUSE

By Kaye Hansen and Liv Hansen

The perfect Christmas cookbook for a sweet and festive holiday season from the authors of the surprise-hit baking book The Whimsical Bakehouse.

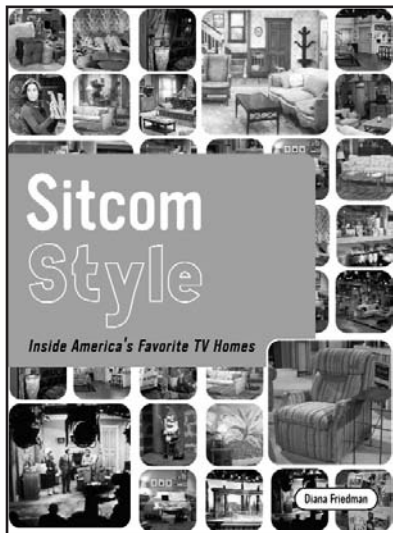
This beautiful little book makes a perfect stocking stuffer for your favorite baker. Filled with more than 50 of the prettiest Christmas cookies from the renowned mother-daughter team behind The Riviera Bakehouse, *Christmas Cookies from the Whimsical Bakehouse* is packed with the colors of the season—and delicious recipes for all skill levels that will have seasonal bakers dusting off their rolling pins to try these sweet treats. From a section on getting started to tips on decoration, storage, and wrapping, this fun and festive hands-on guide to creating homemade gifts and decorations takes you all the way from kitchen prep to icing. Full-color photographs showcase each gorgeous cookie, and the Hansens' unique decorating ideas using colored chocolate are both accessible and breathtaking, helping to bring a creative touch to holiday gifts.

KAYE HANSEN is a self-taught baker who has turned out renowned confections from Westchester County, New York's The Riviera Bakehouse for more than ten years. **LIV HANSEN** studied as a painter before switching media to buttercream and melted chocolate. Both Kaye and Liv live in Rockland County, New York.



Cooking—Baking/Holiday (CKB004000/CKB042000)
7⁷/₁₆ x 7¹/₁₆; 96 pages; 60 full-color photographs
1-4000-8058-4. \$16.95 hardcover (Canada: \$24.95)
EAN Code 9781400080588
On Sale 11/1/05

British: Crown
Translation: Crown
1st Serial: Crown
Audio: Betsy Nolan Literary Agency



National Publicity

Author Interviews
out of New York

SITCOM STYLE

Inside America's Favorite TV Homes

By *Diana Friedman*

Part pop-culture history, part interior-design guide, part TV trivia—all style.

Martin Crane's beat-up recliner. The Brady Bunch's staircase. Monica and Rachel's picture-frame peephole. Every TV home has its iconic pieces—sometimes funny, sometimes ironic, sometimes chic, but always a reflection of the characters who inhabit these homes and always chosen with the utmost care to make the home itself a character in the show.

With wit, style, and a nostalgic nod to America's favorite sitcom families, Diana Friedman takes readers on a tour of more than two dozen TV homes with the help of the set designers who created the familiar homes of Jerry Seinfeld, the Huxtables, the Addams family, Will and Grace, and others. Trivia buffs will love details like real-life addresses, the price tag of Frasier's high-style condo, and an up-close look at Jeannie's magic bottle, as each section describes in detail how design elements come together to make these rooms the perfect backdrops for fictional families from the Fifties to today. And for those who want to emulate their favorite TV looks—from the Jetsons' futuristic pad to Dharma and Greg's funky apartment—shopping tips and design hints help realize rerun style at home.

DIANA FRIEDMAN is a freelance design writer and an interior stylist for print, film, and private residences. She lives in New York City.



Performing Arts—Television/House & Home—Decorating
(PER010000/HOM003000)

8½ x 11; 192 pages; 200 full-color photographs

1-4000-5178-9. \$29.95 hardcover (Canada: \$42.00)

EAN Code 981400051786

On Sale 11/8/05

All Rights: Crown

MARTHA STEWART'S BAKING HANDBOOK

Victoria Pearson



Martha Stewart's Baking Handbook is the first Martha-authored book since 1999's *Martha Stewart's Hors d'Oeuvres Handbook*, which sold more than half a million copies. Martha's new book, authored with the baking experts at *Martha Stewart Living*, takes the same comprehensive approach as that earlier huge success, providing 250 all-new, foolproof recipes for the best—and most beautiful—baked goods.



Moving from simple baked delights (biscuits, muffins, scones, and more) to cookies and layer cakes, and on to specialty cakes, sweet and savory pies and tarts, and pastries and breads, Martha offers an irresistible variety of recipes, along with:

- Tips for making the best-looking desserts possible
- Step-by-step photographs of techniques
- Photo glossaries of essential equipment
- Indispensable make-ahead information and storage techniques

Martha includes time-honored classics, of course, but also suggests the kinds of creative twists and interpretations that make each of her new books such an exciting event.

MARTHA STEWART is the author of dozens of books on cooking, decorating, gardening, weddings, and other domestic arts. She lives in Bedford, New York.



National Electronic Media
Today Show

National Print Attention
Featured title in holiday
cookbook round-ups

Author Bookstore Events
Chicago
New York

**Major National
Advertising Campaign**
Everyday Food
Martha Stewart Living
New York Times
Publishers Weekly

**New York Times Holiday
Advertising**

**Major Cross Promotion with All
Martha Stewart Living Media
vehicles, including**

- MarthaStewart.com
- *Martha Stewart Living Magazine*
- *Everyday Food*
- syndicated newspaper columns
and television shows

**Easel-backed Tabletop Displays
Available**
Ask your Random House rep
for details

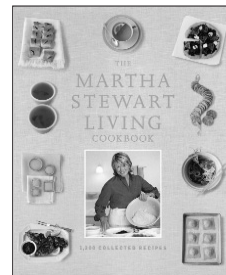
Online Promotion

- E-blast to one million registered
users of MarthaStewart.com
- Recipe e-card promotion

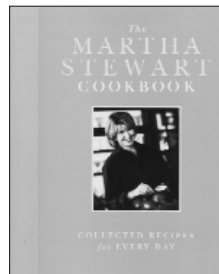
P.O.P
0-307-23869-5
12-copy floor display
\$480.00 (Canada: \$ 660.00)



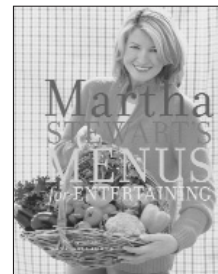
**Martha Stewart's
Hors d'Oeuvres**
0-609-60310-8
\$35.00 hardcover
(Canada: \$47.95)



**Martha Stewart
Living Cookbook**
0-609-60750-2
\$35.00 hardcover
(Canada: \$50.00)



**The Martha Stewart
Cookbook**
0-517-70335-1
\$35.00 hardcover
(Canada: \$50.00)



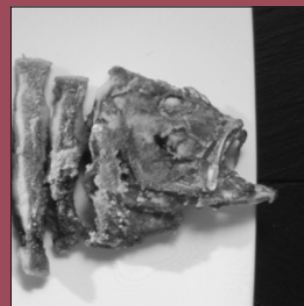
**Martha Stewart's
Menus for Entertaining**
1-4000-4660-2
\$20.00 paper
(Canada: \$30.00)



Cooking—Baking (CKB004000)
8 x 10; 352 pages; full-color throughout with over 300 photographs
0-307-23672-2. \$40.00 hardcover (Canada: \$50.00)
EAN Code 9780307236722
On Sale 11/1/05

All Rights: Crown

From one of the most acclaimed chefs in America today, the first major Spanish cookbook to be published in two decades.



tapas

a taste of spain in america

José Andrés is enjoying a meteoric rise in the culinary world with a rapidly expanding empire of restaurants in Washington, DC, including Jaleo, Jaleo Bethesda, Zatinya, Café Atlantico, and Minibar—which serve a combined one million meals per year. This young chef has already garnered culinary awards and nominations and has been profiled in *Food & Wine*, *Food Arts*, the *Washington Post*, and the *New York Times*—as well as a *Bon Apétit* accolade for best chef in the country.

A celebration of Spain's contribution to the world's culinary treasures, *Tapas* presents these plates of simply prepared foods, deftly combined to provide pure, exciting bursts of flavor, in a way that is eminently practical for the home cook. His recipes match the traditions of Spanish tapas with the variety and bounty of American ingredients: fish dishes such as Basque-style Maryland Blue Crab Stew, poultry choices like Catalan-style Chicken Stew with Tomato and Peppers, pork offerings such as Chorizo Cooked with Hard Cider, and of course Paella—the signature dish of Spain. Every recipe in the book can be served traditionally as a plate of tapas or easily doubled for entrée portions—yet again updating Spanish traditions with American style.

JOSÉ ANDRÉS is the award-winning chef-owner of five restaurants in the Washington, DC, area.

josé andrés

with richard wolffe

National Publicity

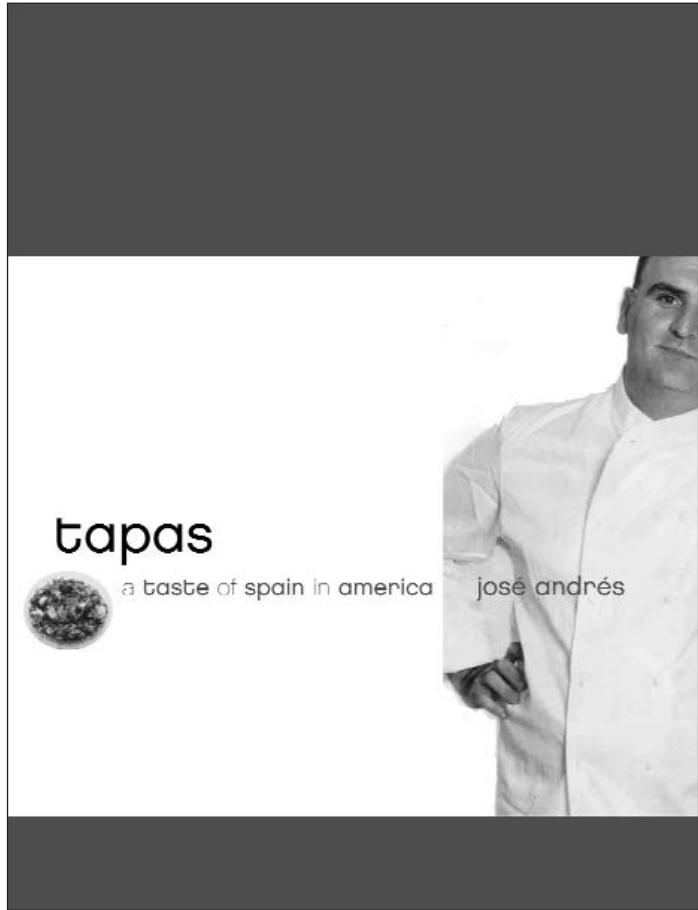
Author Interviews
out of New York and
Washington, DC

Author Tour

Chicago
Los Angeles
Miami
San Francisco

Online Promotion

Recipe e-card promotion



Cooking—Spanish (CKB080000)
7⁷/₁₆ x 10; 256 pages; 60 full-color photographs
1-4000-5359-5. \$35.00 hardcover (Canada: \$50.00)
EAN Code 9781400053599
On Sale 11/8/05

British: International Creative Management
Translation: International Creative Management
1st Serial: Crown
Audio: International Creative Management



verduras y mas*

I had always wanted to use zucchini flowers at my restaurants but could never find the right supplier at the right cost—until I visited a small Amish organic farm close by the Pennsylvania Turnpike eight years ago. There, among the heirloom tomatoes and sweet baby corn, I saw they were growing zucchinis in old tires. I spotted one plant that was in bloom, so I asked the young farmer, Daniel Beiler, if he would sell me the delicate flowers. I said I'd buy as many as he could grow, but he just scratched his long beard. He couldn't believe anyone ate them. A couple of months later, he called to say he was sending thirty cases of flowers to my restaurant. We created a lot of zucchini flower specials that month! Now Daniel is an expert grower of zucchini flowers, picking them just before they open so they last a little longer en route to the restaurant. He and his large young family have also learned to love eating them at home, coating them in eggs and flour and cooking them in butter. Daniel is proof that old and new traditions can come together in fresh ways that bring out the best in both.

Daniel is also part of a trend among smaller organic farmers who have introduced a city crowd to new fruit and vegetables. The best showcase for smaller farmers in my city is the market at Dupont Circle. Every Sunday for the last decade, more than two dozen organic producers have converged on a parking lot next to a bank in downtown Washington, D.C. In rain or in sweltering heat, they unload their trucks, set up some shelter, and lay out crates of the latest crop. Some sell the staple foods—corn, tomatoes, potatoes. But many others have brought new ingredients to a conservative town—sweet pea vines, Asian pears, Brandywine tomatoes. In a city where people work hard and shop at supermarkets, the Dupont Circle farmers' market has helped transform the way Washingtonians think about their fruit and vegetables, connecting city slickers to the fresh produce of the farmland around the nation's capital. The market is one of many around the country, part of a movement across America where small farmers have turned themselves into direct sellers, just as they did in the days before the big supermarkets. And just as they do in Spain today, where the farmers have gathered at marketplaces in small towns for centuries.

For me, the farmers' market has become a Sunday ritual. My daughters' baby food consisted of purees from those products—peas and carrots with a little chicken; potatoes, onions, and green beans. That led to several fights with my wife because whenever I fed my daughters, I took a little taste for myself. When my wife saw the empty bowl, I always told her the kids had eaten really well. She never believed me.

*vegetables and more



Espinacas a la Catalana

Spinach, Catalan-style

Serves 4

2 tablespoons Spanish
extra-virgin olive oil

1 golden delicious apple,
peeled, cored, and
cut into $\frac{1}{4}$ -inch cubes

$\frac{1}{4}$ cup pine nuts

$\frac{1}{4}$ cup seedless dark raisins

$\frac{1}{2}$ teaspoon salt,
plus more to taste

10 ounces baby spinach,
washed and whole

Catalans love their dried fruits. One of the most popular desserts in Catalonia is the *postre de músico*, which is a glass of sweet wine, such as a muscatel, served next to a little plate of almonds, pine nuts, and raisins—and any other dried fruit the musicians deserved. (That was the way the traveling troubadors got paid.) Here the nuts and raisins are paired not with a dessert wine, but with a vegetable. This is a super-fast dish, and you'll be eating like a musician in no time.

Heat the olive oil in a large pot over a high flame. When the oil is very hot, add the apple cubes and cook until they are a little browned, less than 1 minute. Add the pine nuts and cook until they are brown, about 20 seconds. Keep the pot moving so the nuts don't burn. Add the raisins and $\frac{1}{2}$ teaspoon of salt, and stir together.

Add the spinach, mix, and sauté until it starts to wilt. Then remove the pot from the heat; the spinach will continue to wilt off the heat. Add salt to taste, and serve immediately.

José's tips

This is a very quick dish to cook—so quick that you have to be careful not to burn anything. Be prepared beforehand, and be ready to serve it immediately. To make it extra-special, try preparing a quick pine nut praliné to serve it with: Toast additional pine nuts in a separate pan, then puree them with a little olive oil to make a very fine paste, like a smooth peanut butter. Drizzle the praliné over the plate and then top it with the spinach mixture.

Wine tip

Oliver Conti from the Empordó-Costa Brava region (Sauvignon Blanc/Gewürztraminer grapes)



THE YARN GIRLS' GUIDE TO BEYOND THE BASICS

By Julie Carles and Jordana Jacobs

*The Yarn Girls are back with the much-anticipated follow-up to their acclaimed *The Yarn Girls' Guide to Simple Knits* and *The Yarn Girls' Guide to Kid Knits* (with combined net sales of more than 50,000). This third book is packed with brand-new patterns that will wow experienced knitters while bringing new knitters to the next level.*

From young professionals to college students to Madonna, everyone is knitting! The "old-fashioned" stereotype associated with knitting is long gone, and it is increasingly common to see hip young people—men and women alike—knitting on subways, buses, and park benches; flocking to yarn shops and knitting circles; and sporting handmade apparel.

No one knows knitting better than the Yarn Girls, whose shop attracts thousands of people a month. In their third book, *The Yarn Girls' Guide to Beyond the Basics*, they present 30-plus all-new patterns to stretch the skills of both the newer and older generations of knitters. Highlighting more advanced techniques, such as cabling, color changes, and shaping, the Yarn Girls provide their usual straightforward instructions and reliance on quick-to-knit chunky yarns.

For beginners just perfecting the basics, intermediate knitters looking for a new challenge, or for those who have been knitting since childhood, *The Yarn Girls' Guide to Beyond the Basics* provides inspiring patterns that will keep everyone's knitting needles moving.

JULIE CARLES and **JORDANA JACOBS** are the owners of the Yarn Company in New York City.



Crafts & Hobbies—Knitting (CRA015000)
7 7/16 x 10; 160 pages; 150 full-color photographs & illustrations
1-4000-9798-3. \$30.00 hardcover (Canada: \$42.00)
EAN Code 9781400097982
On Sale 11/29/2005

British: Crown
Translation: Crown
1st Serial: Crown
Audio: Betsy Nolan Literary Agency

National Publicity

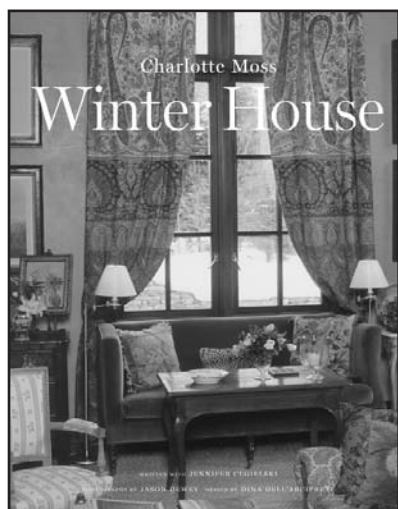
Postcard Mailing to Knitting Group Organizers

New Product Promotion at June TNNA Trade Show

Also by Julie Carles and Jordana Jacobs

The Yarn Girls' Guide to Kid Knits
1-4000-5171-1
\$30.00 hardcover (Canada: \$45.00)

The Yarn Girls' Guide to Simple Knits
0-609-60880-0
\$30.00 hardcover (Canada: \$45.00)



National Publicity

Tie-in with Author's
Appearance Schedule

Author Interviews
out of New York

Featured Title in Holiday
Roundups Campaign

WINTER HOUSE

By Charlotte Moss

One of America's top interior designers presents a beautifully illustrated guidebook for creating a comfortable, inviting winter home.

Imagine yourself coming in from the cold to be welcomed by warm, cozy furnishings, rich fabrics, and seating arranged for hot chocolate and conversation around the fireplace. Believe it or not, this lush, luxurious environment can be achieved in any home—not just in a snow-covered Aspen chalet.

In *Winter House*, acclaimed interior designer Charlotte Moss shows how to transform any space into a beautiful winter home with simple decorating techniques. Using a quintessential winter house as an example, Moss provides entire room photos as well as plenty of detail shots, explaining her techniques, tips, and secrets behind the elements in each room. Throughout the book, she includes ideas for further personalizing rooms, from larger decorating schemes to the smallest details—everything from art and decorative pillows to fabrics for furniture and window treatments.

For those craving ideas for creating a warm, comfortable house—whether starting from scratch or transforming your space—this is the ultimate guide.

CHARLOTTE MOSS is an interior designer with licensed furniture, fabric, and decorative accessory products, and her own home fragrance line. She has appeared on *Good Morning America* as well as in the *New York Times*, *House & Garden*, and *Town & Country*. This is her fifth book.

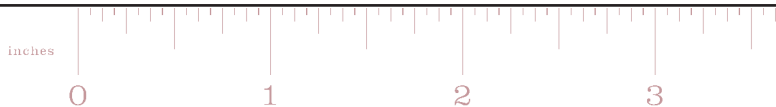


House & Home—Decorating (HOM003000)
8½ x 11; 192 pages; 200 full-color photographs
1-4000-5438-9. \$50.00 hardcover (Canada: \$70.00)
EAN Code 9781400054381
On Sale 12/6/05

British: Crown
Translation: Crown
1st Serial: Rosenstone/Wender
Audio: Rosenstone/Wender

ReadyMade

INSTRUCTIONS FOR EVERYDAY LIFE



From the handymen behind **READYMADE** magazine, here is a practical guide to creating fun, innovative projects out of ordinary household objects.

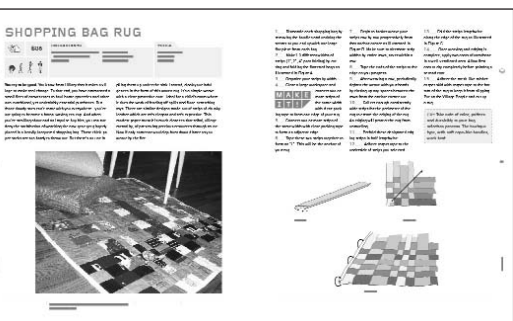
A book is a book is a book. Unless, of course, it's a shelf, or a picture frame, or a jewelry box....Such is the quirky, offbeat philosophy behind *ReadyMade* magazine—think do-it-yourself crafts with a hipster edge. Having recently won *Rolling Stone's* Hot Magazine Award and an Independent Press Award for Best New Title, *ReadyMade* has become the ultimate source for crafters of the young, stylish Urban Outfitters variety.



Now *ReadyMade* offers an in-depth, user-friendly guide, complete with instructions for creating more than 50 simple, utilitarian, fuss-free projects. Directions include handy skill level ratings, and the book is organized by medium—wood, paper, plastic, glass, metal, and fabric—to showcase the infinite ways in which one material can be remade into other forms.

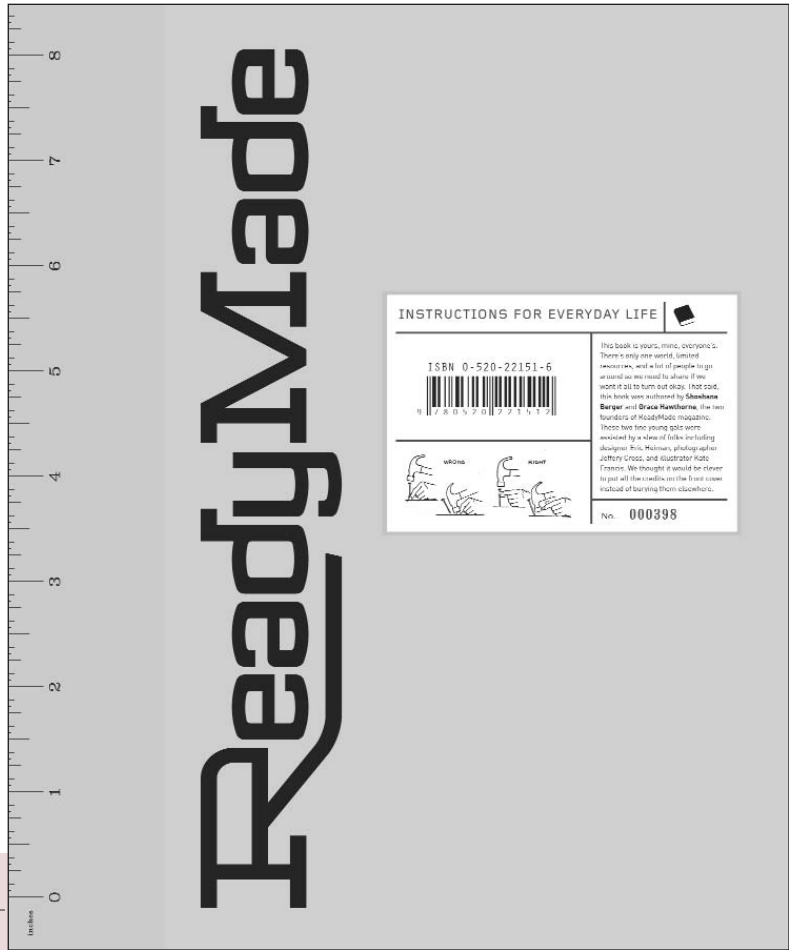
Featuring irreverent, creative reuse projects, such as a woven rug made of shopping bags and an ottoman constructed out of old phone books, this is sure to be a must-have for the too-old-for-art-school crafter/builder.

Featuring irreverent, creative reuse projects, such as a woven rug made of shopping bags and an ottoman constructed out of old phone books, this is sure to be a must-have for the too-old-for-art-school crafter/builder.



made of shopping bags and an ottoman constructed out of old phone books, this is sure to be a must-have for the too-old-for-art-school crafter/builder.

By Shoshana Berger and Grace Hawthorne



National Publicity

Author Interviews
out of San Francisco

Cross Promotion with
ReadyMade Magazine, Including
Advertising, Book Features, and
National Contests

Online Promotion

- Pop culture and indie blog campaign
- E-blast to *ReadyMade* website list (ReadyMadeMag.com)

SHOSHANA BERGER, editor in chief of *ReadyMade* magazine, has contributed to the *New York Times*, *Spin*, *Wired*, and *Salon*. **GRACE HAWTHORNE**, CEO and publisher of *ReadyMade*, is a former consultant in film, television, print, and new media.



Crafts & Hobbies (CRA000000)
7 1/16 x 9; 208 pages; 200 full-color photographs
1-4000-8107-6. \$25.00 hardcover (Canada: \$35.00)
EAN Code 9781400081073
On Sale 12/6/05

British: International Creative Management
Translation: Crown
1st Serial: International Creative Management
Audio: International Creative Management

Think Griffin and Sabine meets Aqua Erotica and you'll see the appeal of this tastefully illustrated and strikingly original book that offers readers an irresistible way to indulge their most secret fantasies.

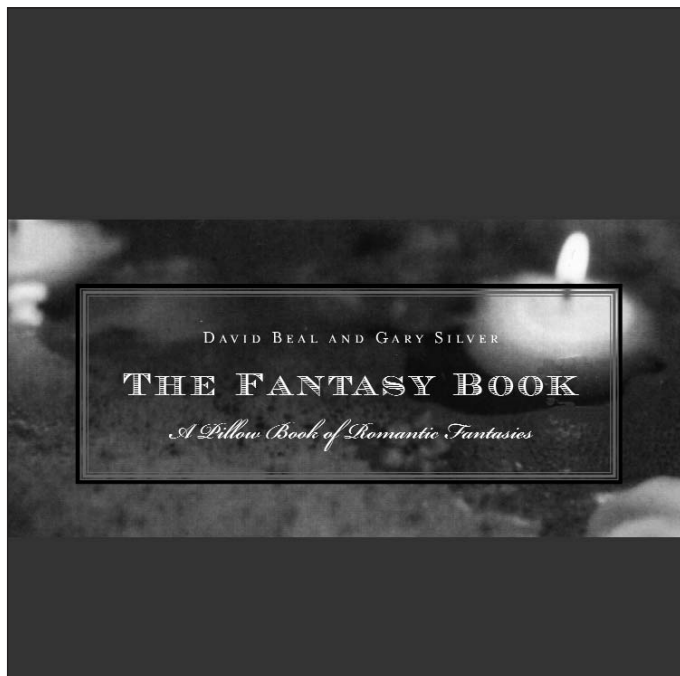
the
FANTASY
BOOK

Everyone has sexual fantasies, but most people are shy about asking their partners to enact them. *The Fantasy Book* is the solution, enabling couples to bridge the gap between reverie and reality by doing the asking for them. Inside the discreet, journal-like package are descriptions of sensual fantasies accompanied by tastefully suggestive photographs. The idea is for one partner to insert the ribbon marker at his or her fantasy, leave the invitation for the other to discover, and wait for the magic to begin.

From "Love Letter" to "Blindfold" and "Phone Sex," each fantasy is illustrated on a two-page spread that also features an enticing brief description of the fantasy and a quotation from literary sources as diverse as e.e. cummings, Dante Alighieri, William S. Burroughs, Anaïs Nin, Isabel Allende, and, of course, Casanova. Ten tipped-in envelopes, with notepaper, allow readers to customize their fantasies without leaving a permanent record in the book.

The perfect accessory for the bedside table, *The Fantasy Book* is an elegant, utterly charming invitation to erotic abandon.

DAVID & GARY
BEAL SILVER

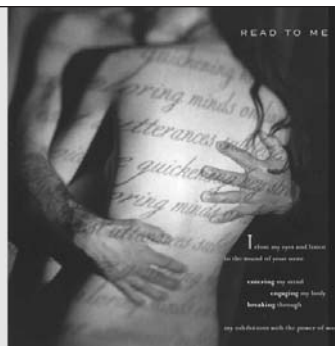


DAVID BEAL is a former film and music industry executive, and **GARY SILVER** is a writer. They both live in New York City.



National Publicity

P.O.P
 0-307-23855-5
 Pillow book display
 (no charge)



Health—Sexuality (HEA042000)
 7¹/₁₆ x 7¹/₁₆; 96 pages; 50 full-color and sepia photographs
 0-307-23606-4. \$22.00 hardcover (Canada: \$30.00)
 EAN Code 9780307236067
 On Sale 12/6/05

All Rights: Crown

EMMY-WINNING DESIGN GURU CHRISTOPHER LOWELL APPLIES HIS SIGNATURE “SEVEN LAYERS” FORMULA TO THE EMOTIONALLY LIBERATING TASK OF CLEARING OUR LIVING SPACES OF CLUTTER AND ORGANIZING THE STUFF WE JUST CAN’T LIVE WITHOUT.

Christopher Lowell’s Seven Layers of Organization



UNCLUTTER YOUR HOME,
UNCLUTTER YOUR LIFE

Christopher Lowell’s name is everywhere these days: on the Discovery Channel, on branded products (from furniture to linens to tableware) that are sold in Burlington Coat Factory and Office Depot, and of course in bookstores. In *Christopher Lowell’s Seven Layers of Design* (more than 170,000 copies sold), Lowell distilled home décor into seven easy principles. Now, in *Christopher Lowell’s Seven Layers of Organization*, he takes the same strategy and applies it to home organization, providing readers with a sequential plan for fully utilizing every room’s potential.

Room by room, Lowell shows how solid clutter-busting and organization techniques can give any space an entirely new look. Bulging closets, crammed attics, and overflowing garages seem a lot less daunting when you tackle them step-by-step using Lowell’s seven-phase plan, from Assess and Schedule to Detach and Purge and on to Cease and Maintain.

Lowell’s “you can do it” attitude will get you started, and you’ll soon be delighted to discover that “less” really can be more: more room to breathe, to live, and just to be your true self—in spaces that look better than you ever thought possible.

CHRISTOPHER LOWELL lives in Los Angeles.

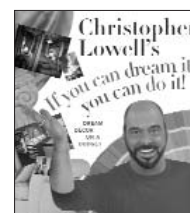
ALSO BY CHRISTOPHER LOWELL:




*Christopher Lowell,
The Hassle Free Host*
1-4000-4726-9
\$29.95 hardcover
(Canada: \$42.00)



*Christopher Lowell's
You Can Do It!
Small Spaces*
1-4000-4727-7
\$29.95 hardcover
(Canada: \$44.95)






Christopher Lowell's Seven Layers of Organization


UNCLUTTER
YOUR HOME,
UNCLUTTER
YOUR LIFE

1




ASSESS & SCHEDULE

2




DETACH & PURGE

3




RECYCLE & DONATE

4




SORT & CONTAIN

5




USE SIGN & LABEL

6



USE SIGN & LABEL

7



CLEAN & MAINTAIN

National Publicity

Tie-in with Author Appearance Schedule with Flex Steel, Office Depot, and 3 Day Blinds

Author Interviews out of Los Angeles

Cross-Promotion with Office Depot, Flexsteel, and 3 Day Blinds

Online Promotion
www.ChristopherLowell.com

SUPER STUDIO

In the studio, space is everything. So how do you make the most of the space you have? The answer is to make the most of the space you have. The answer is to make the most of the space you have. The answer is to make the most of the space you have.





When it comes to living room furniture, you want to make sure you have the right pieces. You want to make sure you have the right pieces. You want to make sure you have the right pieces.

LAYER 1: ASSESS & SCHEDULE


The first step in organizing your home is to assess the space you have. This is where you take a look at the space you have and decide what you want to do with it. This is where you take a look at the space you have and decide what you want to do with it.

LAYER 2: DETACH & PURGE

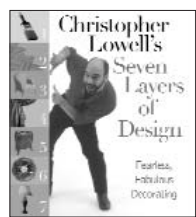
Once you have assessed the space, the next step is to detach and purge. This is where you get rid of the things you no longer need or use. This is where you get rid of the things you no longer need or use.

LAYER 3: RECLAIM & UPDATE

The final step in organizing your home is to reclaim and update. This is where you take a look at the space you have and decide what you want to do with it. This is where you take a look at the space you have and decide what you want to do with it.



*Christopher Lowell's
If You Can Dream It,
You Can Do It!*
0-609-60970-X
\$29.95 hardcover
(Canada: \$44.95)



*Christopher Lowell's
Seven Layers of Design*
1-5633-1922-5
\$29.95 hardcover
(Canada: \$44.95)

House & Home (HOM000000)
9 x 10; 176 pages; 200 full-color photographs
1-4000-8240-4. \$19.95 paper (Canada: \$27.95)
EAN Code 9781400082407
On Sale 12/20/05
All Rights: Crown

SHAYE AREHEART BOOKS

Fall 05



the myth of you and me

“Full of genuine feeling—and gripping too—this book about a friendship between two women announces that Leah Stewart is a marvelous writer.”

—Ann Packer, author of *The Dive From Clausen’s Pier*

A beautifully crafted novel that explores the emotional territory of Elizabeth Berg and Anna Quindlen through a younger lens—and the most provocative and revealing look at friendship in years.

Cameron is 30 years old—working as a research assistant to the elderly noted historian Oliver Doucet—when she receives a letter from Sonia, her childhood best friend, someone she hasn’t spoken to in 10 years. Oliver fails to compel Cameron to answer the letter, but he soon has the last word after he passes away. Cameron discovers that he has left her with one final difficult assignment: to track Sonia down and hand-deliver a mysterious package to her. No longer able to hide behind Oliver’s colorful life and shadow, Cameron decides to honor his request, setting off on the road to find this stranger who was once her inseparable other half.

Searingly beautiful and intensely compelling, this novel is a universal celebration and a portrait of friendship that will appeal to anyone who has ever loved and lost a best friend.

a novel by leah stewart

LEAH STEWART is the author of the award-winning *Body of a Girl*. A member of the Sewanee Writers’ Conference staff, she lives near Chapel Hill, North Carolina.

**Major National Review and
Feature Coverage**

Author Interviews
out of North Carolina

"Best Friend" Bookstore Events

**Reader's Edition Available, with
Pass-Along BRCs Inserted**

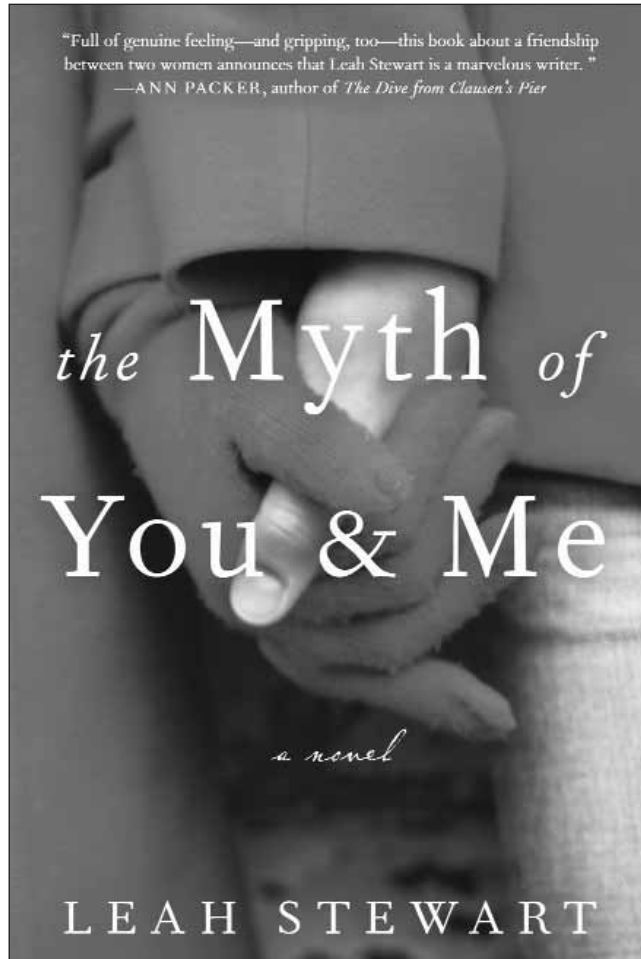
Newsletter Editor Mailing

P.O.P.
0-307-23860-1
Bookmarks (packs of 25)
no charge

Online Promotion
ReadingGroupGuides.com
BookReporter.com

"In *The Myth of You and Me*, Leah Stewart captures, as few other writers do, the passions and pains and pleasures of friendship. Anyone who has ever lost or found a friend will respond to this beautifully written and suspenseful novel."

—Margot Livesey,
author of *Banishing Verona*



Fiction—Literary (FIC019000)

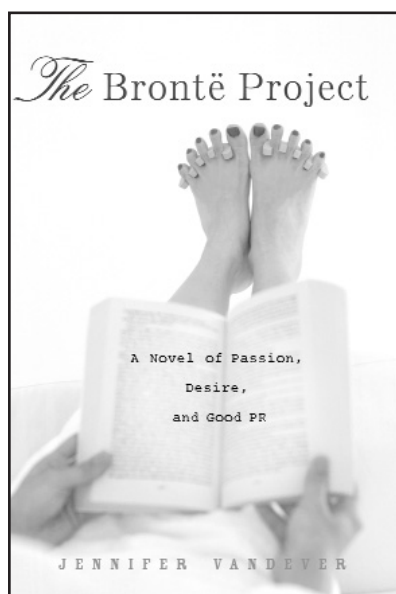
5½ x 8¼; 288 pages

1-4000-9806-8. \$22.00 hardcover (Canada: \$30.00)

EAN Code 9781400098064

On Sale 9/20/05

British: Crown
Translation: Crown
1st Serial: Brandt & Hochman Literary Agents
Audio: Crown



National Review Coverage

Author Interviews
out of Los Angeles

Discussion Group Guide
Available at
CrownPublishing.com

Online Promotion
ReadingGroupGuides.com
BookReporter.com

THE BRONTË PROJECT

A Novel of Passion, Desire, and Good PR

By Jennifer Vandever

An intelligent and wickedly funny novel about a young, self-effacing Brontë scholar who is forced to reconcile the mythology of romance with the reality of modern love.

Sara Frost's long and unsuccessful search for the love letters of Charlotte Brontë hasn't won her many favors at her university, particularly now that a glamorous "Diana scholar" (as in Princess Diana) has joined Sara's department and is overshadowing every academic in sight with her media-saturated self-promotion. But it is not until Sara's fiancé suddenly leaves her that the other shoe drops, and she begins to question everything—from her choices in love to her life's work.

Sara's jolt brings her to a brand-new world, one populated by a cheerfully amoral Frenchman, a pair of New York eccentrics who seem stuck in the 19th century, and a Hollywood producer who thinks that the short, sad life of Charlotte Brontë has the makings of the next "feel-good" blockbuster.

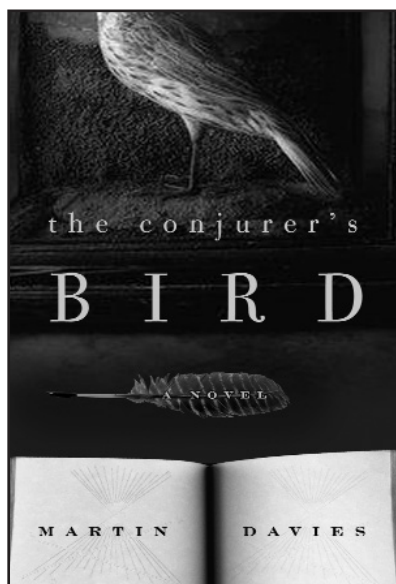
Smart, appealing, and unforgettably unique, *The Brontë Project* reads like Laura Zigman mixed with Zoë Heller and Tom Perrotta. An irreverent and comic look at love, loss, literature, and pop culture, it's a delightful story about learning the virtues of being a romantic with the heart of a pragmatist.

JENNIFER VANDEVER is a screenwriter who lives in Los Angeles, where she also teaches writing at the L.A. programs of Emerson and Ithaca Colleges. This is her first novel.



Fiction (FIC000000)
5½ x 8¼; 272 pages
0-307-23691-9, \$21.00 hardcover (Canada: \$28.00)
EAN Code 9780307236913
On Sale 10/4/05

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National Review Coverage
Feature attention in mystery, historical, and naturalist publications

Discussion Group Guide
Available at CrownPublishing.com

Advertising
Harpers

Reading Group Coordinator Mailing

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BookReporter.com
ReadingGroupGuides.com

THE CONJURER'S BIRD

A Novel

By *Martin Davies*

In the spirit of Possession but as thrilling as The Club Dumas, here is a gripping literary mystery and rich emotional love story set against a stunning naturalist backdrop.

Spanning two time periods, *The Conjuror's Bird* is at once the story of Joseph Banks, the famous 18th-century naturalist who is given the elusive bird of Ulieta—captured on one of Captain Cook's voyages before its extinction—and of a present-day conservationist named Fitz, who joins the competitive race to find the bird's only known remains, which mysteriously disappeared from Banks's collection many years before.

As Fitz begins to trace the bird's history, he uncovers details about a woman in Banks's life, a woman known only as "Miss B." When her role as a central figure in Banks's life and career develops, Fitz becomes determined to find her connection to the bird—and makes some surprising discoveries as the chase heats up. The novel, in turn, becomes a stunning, passionate, tension-filled tale about the influence of the human heart on history and truth—a perfect next read for fans of Andrea Barrett, Arturo Pérez-Reverte, and David Liss.

MARTIN DAVIES, a senior producer at BBC Television, lives in London.



Fiction—Literary/Historical (FIC019000/FIC014000)

6¼ x 9½; 320 pages

1-4000-9733-9. \$24.00 hardcover (Canada: \$34.00)

EAN Code 9781400097333

On Sale 11/15/05

British: Patty Moosbrugger
Translation: Patty Moosbrugger
1st Serial: Crown
Audio: Crown

the Grace that keeps this world

From first-time
novelist Tom Bailey
comes a gripping story
in the tradition of
Plainsong about a family
living in New York's
Adirondack wilderness
and the tragic events
that befall them
one hunting season.

a novel by
tom bailey

On the edge of the Adirondack wilderness, survival is a way of life for the Hazen family. Gary Hazen is a respected forester and hunter, known for his good instincts and meticulous planning. He and his wife, Susan, have raised their sons to appreciate the satisfaction of this difficult but honest life. In spite of this, the boys, men now, are slipping away. His older son, Gary David, is secretly dating a woman of whom his father would not approve even as Kevin, the younger boy, struggles against the limits of his family's hardscrabble lifestyle, wanting something more. On the first day of hunting season, the Hazen men enter the woods, unaware that the trip they are embarking on will force them to come to terms with their differences and will forever change their lives.

In *The Grace That Keeps This World*, Tom Bailey gives us an emotional page-turner, infused with a deep sense of foreboding. Alternately narrated by the Hazens and their neighbors in Lost Lake, the story perfectly captures the enduring rhythms of life in a rural town.

TOM BAILEY is the author of *Crow Man*, a critically acclaimed collection of short stories. He has received a Pushcart Prize, a National Endowment for the Arts Fellowship for fiction, and a Newhouse Award from the John Gardener Foundation. He teaches at Susquehanna University in Pennsylvania.



Major National Review Attention

Focused Off-the-Bookpage Coverage

Events/Media

out of Adirondacks/Upstate New York and Pennsylvania (near author's hometown)

New England Bookseller Meetings

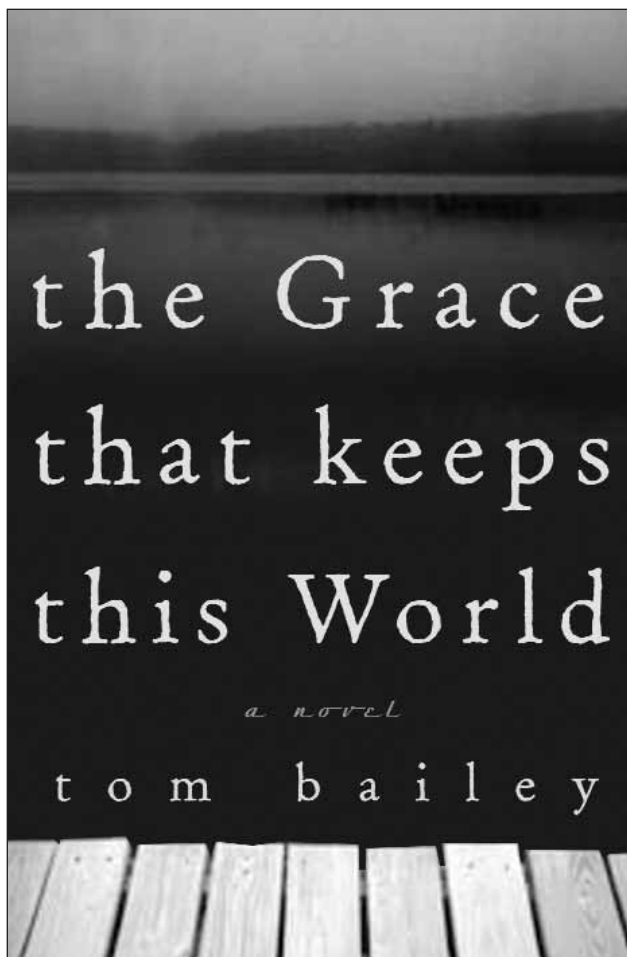
Reader's Edition Available

BEA Feature Title

Discussion Group Guide Available at CrownPublishing.com

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BookReporter.com
ReadingGroupGuides.com



Fiction—Literary (FIC019000)

6 1/8 x 9 1/4; 288 pages

0-307-23801-6. \$24.00 hardcover (Canada: \$34.00)

EAN Code 9780307238016

On Sale 10/11/05

British: Gelfman Schneider Literary Agents
Translation: Gelfman Schneider Literary Agents
1st Serial: Crown
Audio: Gelfman Schneider Literary Agents

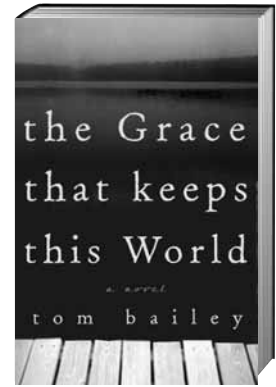


the Grace that keeps this World

And as I lay there a single goose honked fast over the house, racing low to catch up with the trailing V, so close by the window it sounded as though he were fat-flying right through my room. Just as that honking passed and faded, I heard the missing, miserable tick of Kevin's rusted-out Dodge pulling to get up to us. His beamed headlights flashed bright across the curtains as he turned into the drive, bumped suddenly up, shooting high, and dove sharply, then came steadily on, shining straight down the drive, the beams flickering light between the line of pines.

My younger son parked his truck behind his father's and the projected picture that had been playing out before my eyes on the bright ceiling blanked when the engine coughed and died. The truck door popped and Kevin shoved out and

stepped down, crunching snow. I heard the jingle of dropped keys. He grunted over, and I heard him sniff, the jingle again as he picked up the keys and pocketed them. He slammed the truck's door. Then my younger son Kevin turned and with a last deep breath took that first resolute step toward the porch. Purpose stomped his path across the snowy drive. His march seemed to say he'd had it, enough, he'd tell his father today, now, he had something to say. But, two man-strides from the mudroom door, he slowed. I caught the hesitation in the next half-step he took onto the porch, and then whatever momentum he'd worked up went suddenly out of him—he hadn't even made the second stair. He stood before the door, the lathered sweat he was in to get here and have it out with his father gone freezing on him, stopping him



by tom bailey

cold. He stood there in that icy moon-bright not wanting to go in, and I imagine something else, too. Afterward, I would find out. Now I know for sure. He'd held the news hot in him; he had given his sworn word to her. It wasn't just that he and his father had had a falling out the weekend before about his not wanting to go on this hunt or the weekend before that because he'd been late again helping his father and his older brother get in the last of the wood. Kevin stood there on the porch. He took another deep breath. He turned the handle and...

I did not hear one word from Kevin that morning, the sounds spoken in the kitchen muffled, whispered. He never said it in my hearing what I know now he had to say. I only caught the _____ as Gary stopped to look at him—glanced back no doubt expecting tall, dark, curly-

headed Gary David with that armload of wood for the stove—and saw our youngest, blond Kevin standing sheepishly in the kitchen alone. The glowing dial on the clock beside me read 2:33, already three minutes past their usual time to have left in order to get set in their stands before dawn.

On the mud porch, my husband and two sons bumped and stomped into their boots, scuffled into their coats, grabbed up their guns, and eased out the door. I lay in bed with the quilt pulled up to my chin and I listened as they crunched across the crust of snow to Gary's truck. The engine roared, and they drove off—and that was the last I heard from the three of them all together ever again.

HARMONY / BELL TOWER BOOKS

Fall 05





WARREN BEATTY

A PRIVATE MAN

Warren Beatty guarded his privacy even before he became a movie star, when he burst onto the screen at age 24 as the earnestly handsome all-American boy in *Splendor in the Grass*. When he began acting, Beatty decided to keep secret the fact that Shirley MacLaine, already a star, was his older sister. Over time, Beatty has cultivated a mystique, giving few interviews and instructing his friends not to talk about him. Until now.

Through unprecedented contact with close friends, family, and renowned co-stars—including Jane Fonda, Gary Hart, Senator John McCain, Mike Nichols, Goldie Hawn, Senator George McGovern, and Joan Collins—as well as access to rare photos, letters, and diaries, lauded biographer Suzanne Finstad reveals the

dichotomy between Beatty's carefully crafted persona and the intensely private man in *Warren Beatty*, the only comprehensive biography of this Hollywood giant.

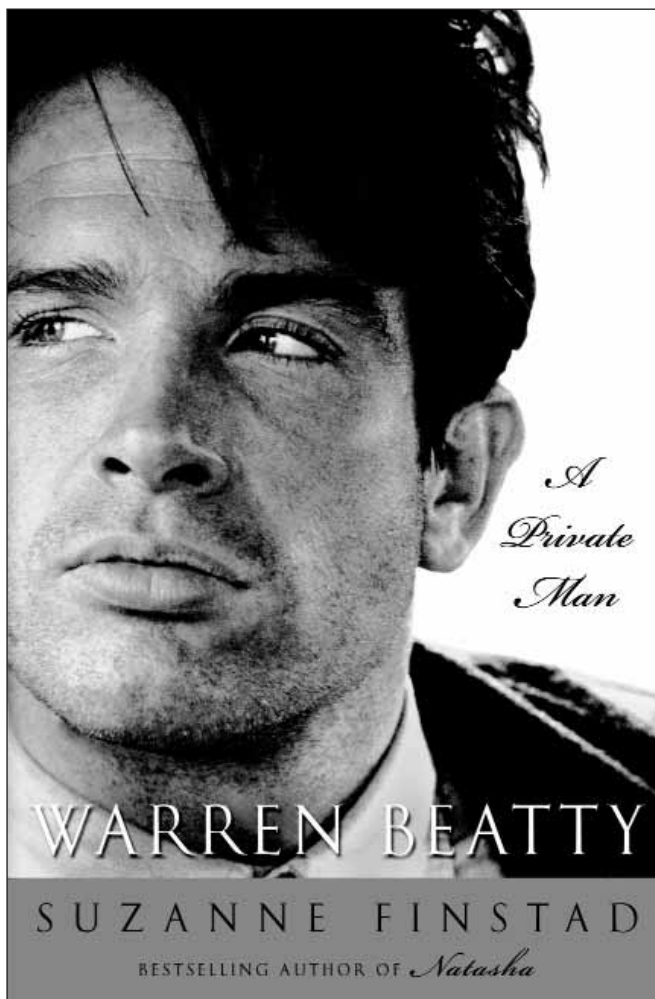
Finstad covers Beatty's iconic career and archetypal life, from his many romances—with extraordinary actresses such as Natalie Wood, Leslie Caron, Julie Christie, Diane Keaton, and Isabelle Adjani—and his stunning marriage to Annette Bening at age 54, to his flirtation with politics, which led him to consider a run for the White House, and the family influ-

ences that shaped the most famous brother and sister in Hollywood history.

Sweeping, engrossing, and richly detailed, *Warren Beatty* at last reveals the complex, unexpected man behind the image.

THE ONLY DEFINITIVE
BIOGRAPHY OF THE
LEGENDARY WARREN
BEATTY, BY THE CRITICALLY
ACCLAIMED AUTHOR OF
THE *NEW YORK TIMES*
BESTSELLER *NATASHA*.

SUZANNE FINSTAD



National Publicity

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Author Interviews

out of Los Angeles and New York

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Abridged, 5 CDs

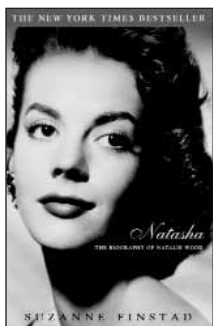
0-7393-1948-5

\$29.95 (Canada: \$42.00)

Abridged, 4 Cassettes

0-7393-1947-7

\$26.95 (Canada: \$37.95)



ALSO BY SUZANNE FINSTAD

Natasha

0-609-80957-1

\$15.00 paper (Canada: \$23.00)

Award-winning biographer **SUZANNE FINSTAD** lives in Los Angeles.



Biography—Entertainment (BIO005000)

6 1/8 x 9 1/8; 592 pages

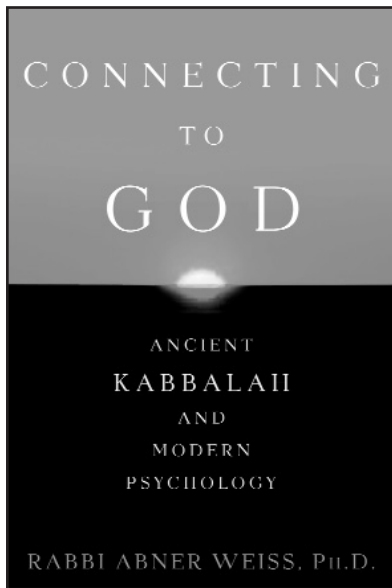
16-page black-and-white photo insert; 10 black-and-white photographs

1-4000-4606-8. \$25.95 hardcover (Canada: \$35.95)

EAN Code 9781400046065

On Sale 9/27/05

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and Other Religious Associations
Across the Country

CONNECTING TO GOD

Ancient Kabbalah and Modern Psychology

By Rabbi Abner Weiss, Ph.D.

"An elegant and compelling introduction, not only to what Kabbalah is, but how it can transform and elevate your life. The stories drawn from Rabbi Weiss's rabbinical and life experience are simply extraordinary."

—Rabbi Joseph Telushkin,
author of *The Book of Jewish Values*

In this eloquent guide to growth and spiritual empowerment, Abner Weiss—a distinguished rabbi, psychologist, and family therapist—describes how he has drawn on the teachings of the Kabbalah to develop a psychological system and new diagnostic methods. Weiss tells 28 stories of people he has treated and has helped liberate from dysfunctional behavior through this approach.

Rabbi Weiss shows us how to use the Ten *Sefirot* of the Tree of Life—which he calls “our spiritual genome”—to transform the divine energy in our bodies, rebalance what is out of kilter, heal our emotional wounds, and connect to God.

“When I began to read this book, I was deeply skeptical of Kabbalah. By the time I finished it, I had gained profound respect for its insights into the human soul. Rabbi Weiss has done a superb job of making difficult concepts accessible.”

—Rabbi Harold S. Kushner,

author of *When Bad Things Happen to Good People*

“This book is a treasure that will enrich everyone who reads it.” —Larry Dossey, M.D., author of *Healing Words*

RABBI ABNER WEISS, PH.D. has studied Kabbalah since 1965 and gives seminars titled “Connecting to God” all over the world. He lives in Los Angeles.



Religion—Judaism/Psychology (REL040000/PSY000000)

5½ x 8¼; 320 pages; 11 diagrams

1-4000-8334-6. \$24.00 hardcover (Canada: \$34.00)

EAN Code 9781400083343

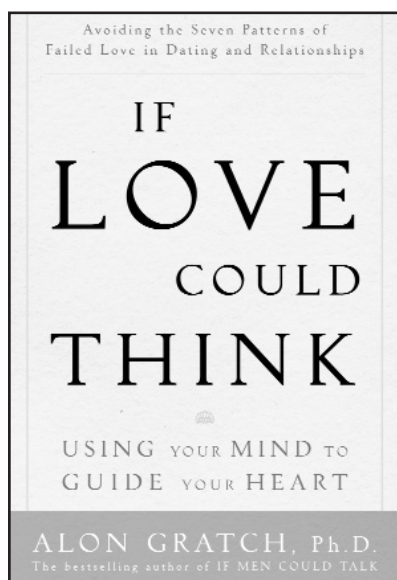
On Sale 9/13/05

British: International Creative Management

Translation: International Creative Management

1st Serial: Crown

Audio: Crown



National Publicity

Author Interviews
out of New York

Targeted Mailing to Clinical
Psychologists, as well as
Academic Colleagues and
Patients of Dr. Gratch

IF LOVE COULD THINK

Using Your Mind to Guide Your Heart

By Alon Gratch, Ph.D.

A groundbreaking book about why the one thing in relationships we all fear—ambivalence—is the one thing we must accept to find lasting love.

Everyone wants to believe it's possible to break patterns and learn from mistakes when it comes to relationships, but it's easier said than done. As psychologist Alon Gratch shows in *If Love Could Think*, the key is not just identifying the seven common patterns of failed love—Gratch calls them Narcissistic, Virtual, One-Way, Triangular, Forbidden, Sexual, and Androgynous—but in recognizing that they all share one critical underlying factor: ambivalence.

The quest for perfect, ambivalence-free love is universal. But perfect love is unattainable, because neither its giver nor its receiver are perfect. Ambivalence implies the existence not only of love, but of anger, disapproval, or disappointment as well. As Dr. Gratch shows, however, there are really only two choices: Accept ambivalence as part of any loving relationship, or repeat the patterns of illusory love. With his simple three-step approach, anybody can learn to manage rather than to deny ambivalence and find the kind of fulfilling, loving relationship that was possible all along.

ALON GRATCH, Ph.D., is a New York-based clinical psychologist and lecturer who has presented his work in many academic settings, including at Harvard's and Columbia's medical schools.



Self-Help (SEL000000)

5½ x 8¼; 256 pages

1-4000-9815-7. \$23.00 hardcover (Canada: \$33.00)

EAN Code 9781400098156

On Sale 10/18/05

British: Wendy Sherman Associates

Translation: Wendy Sherman Associates

1st Serial: Crown

Audio: Crown

The ultimate how-to for enhancing and protecting your own greatest asset: your brain.

MAKING A GOOD BRAIN GREAT



THE AMEN CLINIC PROGRAM FOR ACHIEVING AND SUSTAINING OPTIMAL MENTAL PERFORMANCE

Your brain is at the epicenter of everything you do, all that you feel, and every nuance of how you relate to people. It is the supercomputer that runs your complex life—and the tender organ that houses your soul. And while you probably run, lift weights, or do yoga to keep your body in great shape, chances are you simply ignore your brain and trust it to do its job. Daniel G. Amen, M.D., has news for you: it's time to care properly for your brain. Both the short-term and lifelong results will amaze you, and it's never too late to begin.

Based on cutting-edge neuroscience from the world-renowned Amen Clinic, this practical, accessible guide gives you all the tools you need to optimize your brain power and to enrich your health and your life in the process.

You'll learn:

- How to protect your brain from injuries and toxic substances
- How to nourish your brain with vitamins and give it a mental workout
- How to curtail stress, rid your brain of negative thoughts, and more

Filled with fascinating brain-scan images and anecdotes from Dr. Amen's career on the front lines of brain research, *Making a Good Brain Great* delivers a vital health message in an entertaining package.

DANIEL G. AMEN, M.D.

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- Major national print attention with reviews and features in lifestyle, general interest, health, science, medical, and parenting publications and with newspapers across the country

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Online Promotion

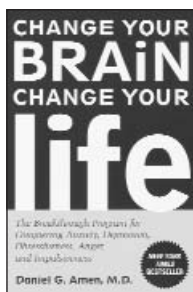
- Email blasts to author's list
- Promotion on author website, www.AmenClinic.com, and in Amen Clinic newsletter

Also Available as a Random House AudioBook

Abridged, 5 CDs
0-7393-2229-X
\$27.50 (Canada: \$39.95)



DANIEL G. AMEN, M.D., is a nationally recognized expert in the field of the brain and behavior. His books include *Change Your Brain, Change Your Life*, a *New York Times* best-seller. He has appeared on *Today*, CNN, *The View*, the Discovery Channel, and many others, and writes a monthly column for *Men's Health Magazine* titled "Head Check."



Also by
Daniel G. Amen, M.D.
Change Your Brain,
Change Your Life
0-8129-2998-5
\$15.00 paper
(Canada: \$23.00)



Health & Fitness (HEA000000)
6 1/8 x 9 1/4; 272 pages; 30 black-and-white illustrations
1-4000-8208-0. \$24.00 hardcover (Canada: \$34.00)
EAN Code 9781400082087
On Sale 10/11/05

British: Sanford J. Greenburger Associates, Inc
Translation: Sanford J. Greenburger Associates, Inc
1st Serial: Crown
Audio: Crown

This first biography of the wrecking trade is a riveting, character-filled narrative that reveals how the black art of destruction grew to become a multibillion-dollar business, an extreme spectator sport, and a touchstone for what we value, what we disdain, who we were, and what we wish to become.

RUBBLE

UNEARTHING THE HISTORY OF DEMOLITION

From the straight boulevards that smashed their way through rambling old Paris to create the city we know today to the televised implosion of Las Vegas casinos to make room for an even newer version of America's desert of dreams, demolition has long played an ambiguous role in our lives. *Rubble* takes us through history and around the globe to get to the heart of the scientific, social, and economic meaning of the ways in which we unbuild the world.

Rich with the stories of demolition's quirky impresarios—including Mark Loizeaux, the world-famous engineer of destruction who brought Seattle's Kingdome to the ground in mere seconds—as well as firsthand forays to major implosion sites, *Rubble* will appeal to readers interested in architecture and urban studies, authors such as Norval White and Elliot Willensky, and the large number of people who frequent the many websites dedicated to demolition and destruction.

BY JEFF BYLES



JEFF BYLES has written feature articles and critical reviews about architecture, urbanism, and culture for the *Village Voice*, *Metropolis*, *NY Arts*, and other publications. He lives in New York City.

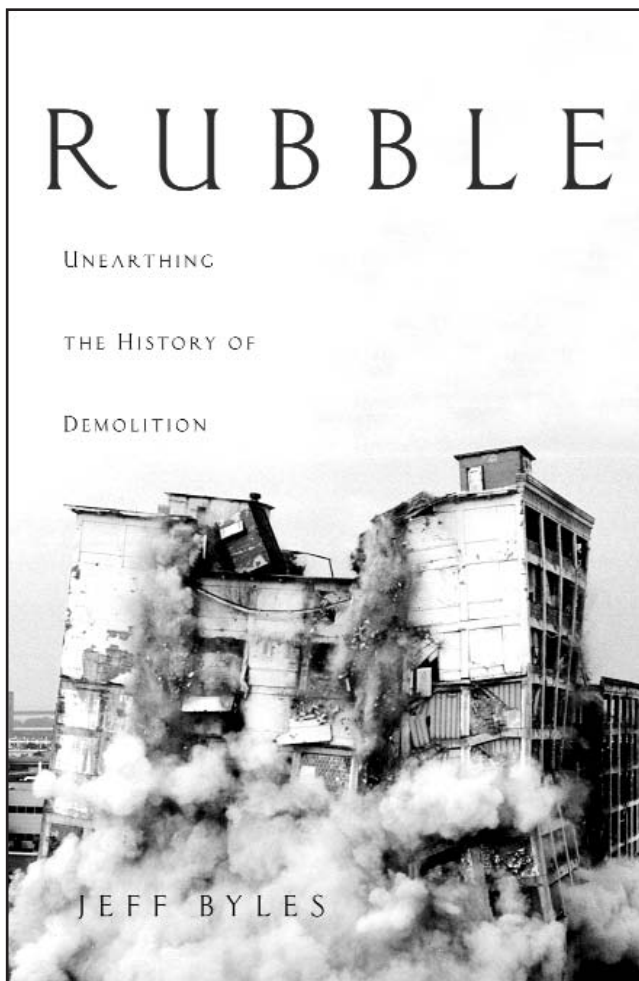
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National Radio Campaign

Author Interviews
out of New York City

Targeted Mailing to Demolition
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Preservation Societies

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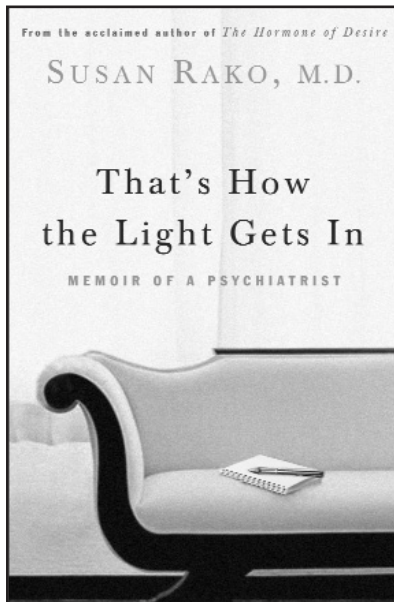


Architecture—History (ARC005000)
5½ x 8¼; 272 pages; 25 black-and-white photographs
1-4000-5057-X. \$24.00 hardcover (Canada: \$34.00)

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THAT'S HOW THE LIGHT GETS IN

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Dr. Susan Rako is a well-respected Boston psychiatrist, a pioneering expert on women's reproductive health, and a writer whose incisive intelligence enables her to pierce through clutter to find deeper meaning.

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That's How the Light Gets In is an engaging, lyrically wrought memoir whose stories of self, family, friends, patients, and colleagues celebrate the magic and the mystery of life and bear inspirational witness to the power of discovering and embracing one's truth.

DR. SUSAN RAKO's work has been featured in countless publications and on *Today* and *Dateline NBC*. She lives and practices psychiatry in Newton, Massachusetts. Visit her website at www.susanrako.com.



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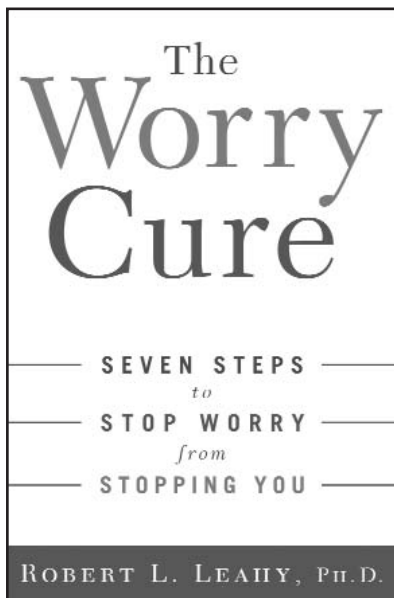
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ROBERT L. LEAHY, Ph.D., is the president of the International Association of Cognitive Psychotherapy and the president-elect of the Academy of Cognitive Therapy. He lives in New York City.



Self-Help—Stress Management (SEL024000)

6 1/8 x 9 1/4; 352 pages; 10 line drawings

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JONATHAN KOZOL

THE SHAME OF THE NATION THE RESTORATION OF APARTHEID SCHOOLING IN AMERICA

Over the past several years, Jonathan Kozol has visited nearly 60 public schools. Virtually everywhere, he finds conditions have grown worse for inner-city children in the 20 years since federal courts began dismantling the landmark ruling in *Brown v. Board of Education*. First, a state of near-absolute apartheid prevails in thousands of these schools. Black children do not know white children any longer. Second, a proto-military regimen has now emerged, modeled on Skinnerian techniques used in the control of prison inmates and targeted almost exclusively at black and Hispanic children. And third, as high-stakes testing takes on pathological and punitive dimensions in our inner-city schools,

liberal education is increasingly being replaced by culturally barren and robotic methods of instruction that would be rejected out of hand by schools that serve the mainstream of society. Filled with the voices of children and their teachers and some of the most revered and trusted leaders in the black community, *The Shame of the Nation* is a triumph of firsthand reporting that pays tribute to those undefeated educators who persist against the odds, but directly challenges the chilling practices now being forced upon our urban systems by the Bush administration. In their place, Kozol offers a humane, dramatic challenge to our nation to fulfill at last the promise made some 50 years ago to all of our youngest citizens.

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JONATHAN KOZOL is the author of *Savage Inequalities* and *Amazing Grace*. He has been working with children in our inner-city schools for more than 40 years.



Education (EDU000000)

6 1/8 x 9 1/4; 352 pages

1-4000-5244-0. \$25.00 hardcover (Canada: \$35.00)

EAN Code 9781400052448

On Sale 8/30/05

British: Janklow & Nesbit Associates, Inc
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A NECESSARY SPECTACLE

Billie Jean King, Bobby Riggs, and the
Tennis Match That Levelled the Game

By Selena Roberts

One of the country's best sportswriters and the only female sports columnist in the New York Times' history recounts the rich, colorful story of the 1973 Battle of the Sexes tennis match and offers a keen assessment of its continuing impact on American culture.

Billie Jean King never wanted to play Bobby Riggs. But after Margaret Court's ignominious defeat in the so-called Mother's Day Massacre, the tennis icon knew what she had to do: slay the myths about women as weak under pressure. Billie Jean's acquiescence led to one of the most bizarre, over-the-top moments of the glittering 1970s: three sets of tennis in a packed Houston Astrodome that forever changed the landscape for women in sports.

At the heart of the story is the intersection of two complex characters: King, the daughter of a homemaker and a firefighter who grew up in classic 1950s America; and Riggs, the gambler son of a fundamentalist minister who won fame for being a male chauvinist pig—not because he really believed women to be inferior, but because he craved attention. Through unprecedented access to the lives of both players, Roberts weaves a masterful cultural history of the 1970s, capturing its color and passion, tackiness and anger, prejudice and progress.

In 2003, **SELENA ROBERTS** was named one of the top ten columnists in the country by the Associated Press Sports Editors. She lives in Brooklyn, New York.



Sports—Tennis (SPO045000)

6 1/8 x 9 1/4; 304 pages

1-4000-5146-0. \$24.95 hardcover (Canada: \$34.95)

EAN Code 9781400051465

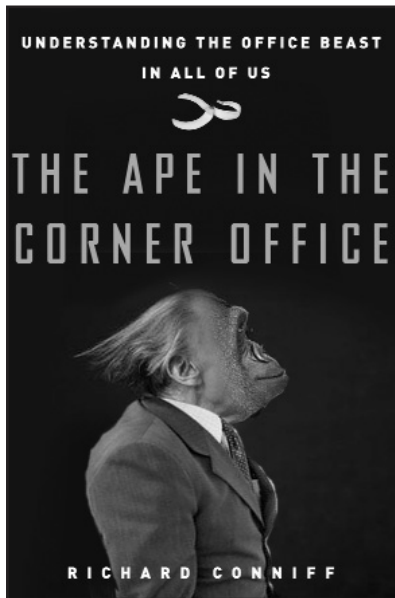
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RICHARD CONNIFF is an award-winning journalist whose work has been seen in *Smithsonian*, *Atlantic Monthly*, the *New York Times Magazine*, and *National Geographic*. He lives in Old Lyme, Connecticut.



Business & Economics (BUS000000)

6 1/8 x 9 1/4; 320 pages

1-4000-5219-X. \$25.00 hardcover (Canada: \$35.00)

EAN Code 9781400052196

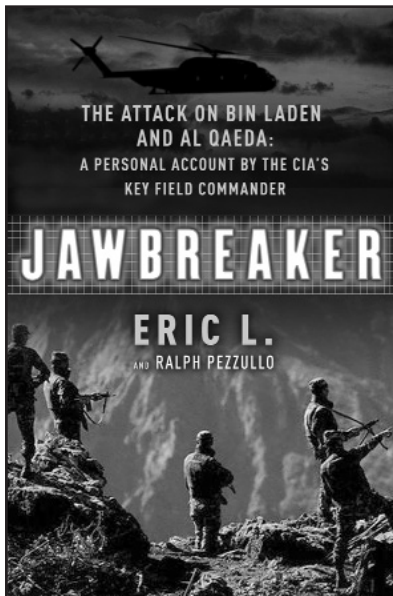
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British: The Spieler Agency

Translation: Crown

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JAWBREAKER

The Attack on Bin Laden and Al Qaeda:
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Key Field Commander
By Eric L. and Ralph Pezzullo

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Eric L. does not fit the typical CIA mold. He doesn't steal secrets without mussing his tux. Rather, he's a warrior who'll do anything to eliminate the bad guys. With his unique mix of clandestine knowledge and paramilitary training, his is the new face of American counterterrorism.

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ERIC L. has spent more than 20 years as an officer in the Clandestine Service and is a Senior Operations Officer. He has been awarded both the Distinguished Intelligence Medal and the Intelligence Star. **RALPH PEZZULLO** is a former journalist, award-winning playwright and screenwriter, and author of *At the Fall of Somoza*, *The Leap into Haiti*, and the mystery novel *Eve Missing*.

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Current Affairs (CUR000000)
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RAFI MOHAMMED is a consultant with the Monitor Group, a prominent international strategy consulting firm.



Business & Economics (BUS000000)

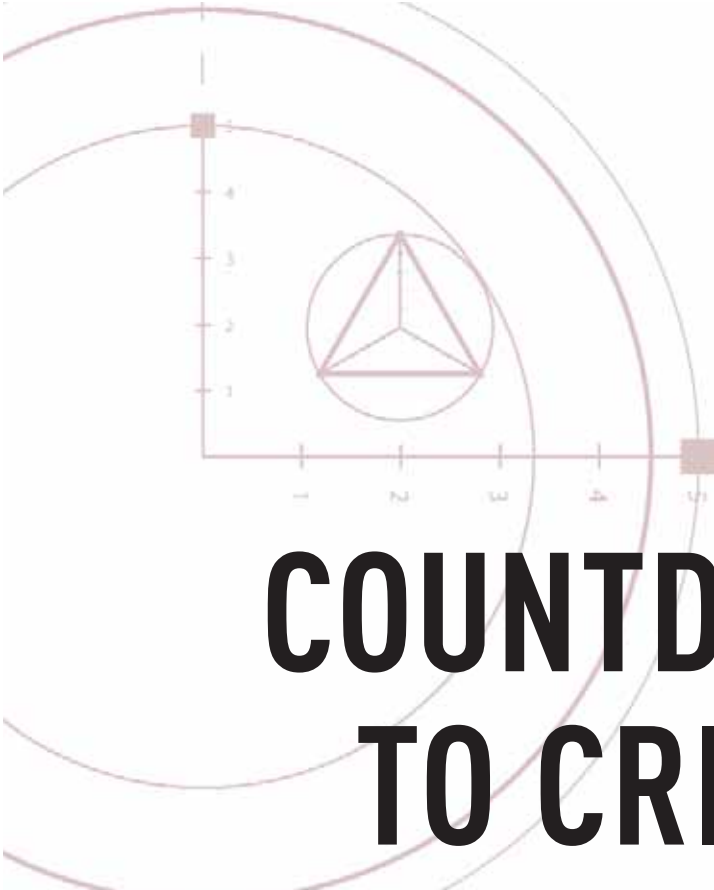
5½ x 8¼; 240 pages; 10 line drawings

1-4000-8093-2. \$25.00 hardcover (Canada: \$35.00)

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From the *NEW YORK TIMES* bestselling author of *THE FRENCH BETRAYAL OF AMERICA* comes the heart-stopping inside story of Iran's nuclear capacity—and what it means for us.

COUNTDOWN TO CRISIS

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KENNETH R. TIMMERMAN lives in Washington, D.C. He has more than two decades of experience writing as an investigative reporter for *Time*, *Newsweek*, the *Wall Street Journal*, *Insight* magazine, and *Reader's Digest*.

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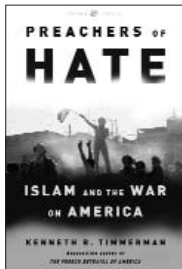
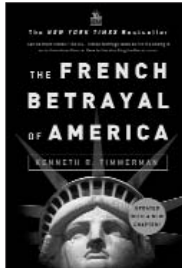
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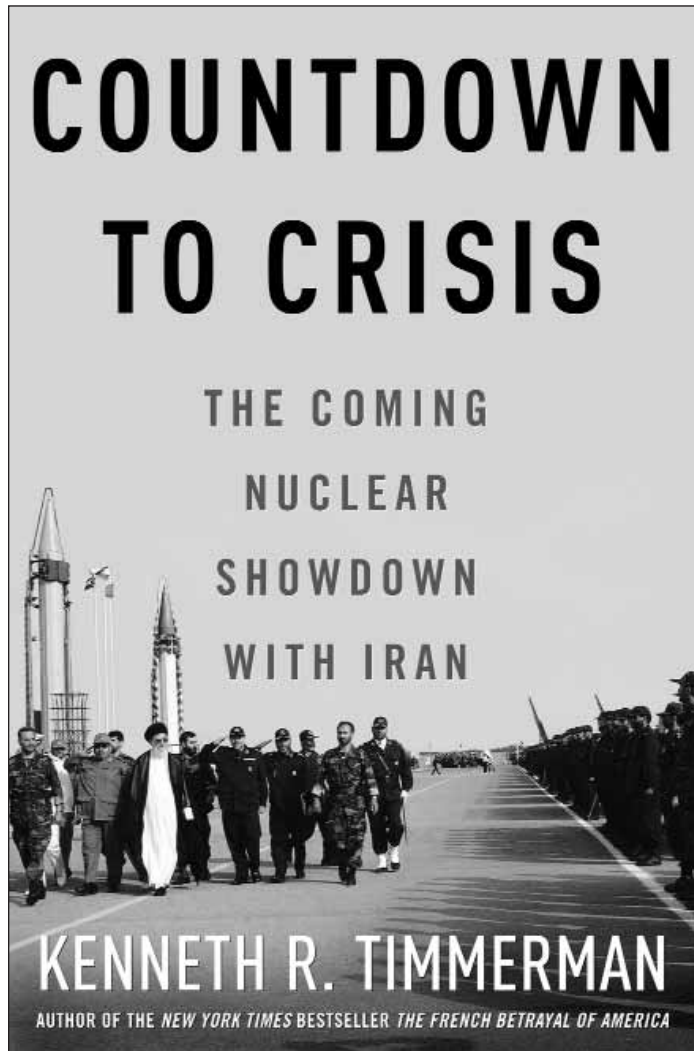


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 1-4000-5368-4. \$25.95 hardcover (Canada: \$35.95)
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Written in the harrowing style that inspired Patricia Cornwell to call Ruth Rendell “unequivocally the best mystery writer of our time,” this richly textured novel puts us inside the life of an eccentric young man whose obsession deepens until he takes the first steps toward becoming a serial killer.

13

STEPS

RUTH RENDELL

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Ruth Rendell’s books regularly receive high praise from the likes of the *New York Times*, *Washington Post*, and *Entertainment Weekly*, as well as from a devoted fan base that includes Toni Morrison, Scott

Turow, Elmore Leonard, and Stephen King. Fans will devour *Thirteen Steps Down*, a gripping story of psychological suspense. Rendell’s intriguing cast of characters is led by Michael “Mix” Cellini, who obsesses about a model he’s seen only once and who idolizes serial killer Reggie Christie. Mix’s elderly landlady, Gwendolyn Chawcer, and her colorful klatsch of friends watch suspiciously as Mix’s eccentricities take a dark turn, not realizing just how dangerous he has become.

Rendell skillfully weaves Mix’s obsessions, Chawcer’s growing suspicions, and the young model’s obliviousness to her adoring fan into a chilling, probing narrative that is classic Rendell—an unparalleled treat for mystery readers everywhere.



Jerry Bauer

RUTH RENDELL has won three Edgar Awards, the Mystery Writers of America's highest honor. She has also won numerous top awards from England's prestigious Crime Writers' Association. She lives in London.

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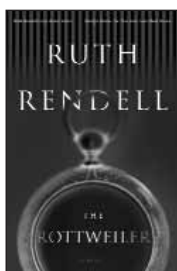
RUTH RENDELL

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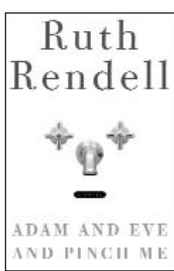
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13 STEPS DOWN

These days Gwendolen sometimes needed the help of a magnifying glass to read small print. And, unfortunately, most of the books she wanted to read were printed in what she understood to be called 10-point. Her ordinary glasses couldn't cope with Papa's edition of *The Decline and Fall of the Roman Empire*, for instance, or what she was reading now, a very old copy of *Middlemarch*, published in the nineteenth century.

Like her bedroom above it, the drawing room encompassed the whole depth of the house, a pair of large sash windows overlooking the street, French windows at the back giving on the garden. When she was reading, Gwendolen reclined on a sofa upholstered in dark brown corduroy, its back surmounted with a carved mahogany dragon. The dragon's tail curved round to meet one of the sofa arms, while its head reared up as it snarled at the black marble fireplace. Most of the furniture was rather like that, carved and thickly padded and covered in velvet that was brown or dull green or the dark red of claret, but some was made of dark veined marble with gilt legs. There was a very large mirror on one wall, framed in gilt leaves and fruit and curlicues, which had grown dull with time and lack of care.

Beyond the French windows, open now to the warm evening light, lay the garden. Gwendolen still saw it as it used to be, the lawn closely mown to the smoothness of emerald velvet, the herbageous border alight with flowers, the trees pruned to make the best of their luxuriant foliage. Or, rather, she saw that it could be like that with a little attention, nothing that couldn't be achieved by a day's work. That the grass was knee high, the flowerbeds a mass of weeds, and the trees ruined by dead branches, escaped her notice. The printed word was more real to her than a comfortable interior and pleasing exterior.

Her mind and her memories too were occasionally stronger than the book; then she laid it down to stare at the brownish cobweb-hung ceiling and the dusty prisms on the chandelier, to think and to remember.

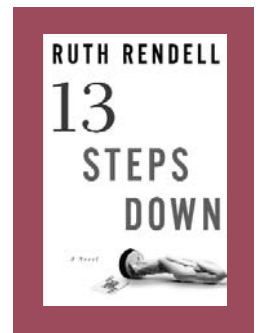
The man Cellini she disliked, but that was of small importance. His inelegant conversation had awakened sleeping things, Christie and his murders, Rillington Place, her fear, Dr. Reeves, and Bertha. It must be at least fifty-two years ago, maybe fifty-three. Rillington Place had been a sordid slum, the terraces of houses with front doors opening onto the street, an iron foundry with a tall chimney at the far end of it. Until she went there she had no idea such places existed. She had led a sheltered life, both before that day and after it. Bertha would have married—those sort of people always did. Probably had a string of children who by now would be middle-aged, the first one of them the cause of her misfortunes.

Why did women behave like that? She had never understood. She had never been tempted. Not even with Dr. Reeves. Her feelings for him had always been chaste and honorable, as had his for her. She was sure of that, in spite of his subsequent behavior. Perhaps, after all, she had chosen the better part.

What on earth made Cellini so interested in Christie? It wasn't a healthy attitude of mind. Gwendolen picked up her book again. Not in this one but in another of George Eliot's, *Adam Bede*, there was a girl who had behaved like Bertha and met a dreadful fate. She read for another half hour, lost to the world, oblivious to everything but the page in front of her. A footfall above her head alerted her.

Poor as her sight was becoming, Gwendolen's hearing was superb. Not for a woman of her age but for anyone of any age. Her friend Olive Fordyce said she was sure Gwendolen could hear a

BY RUTH RENDELL



bat squeak. She listened now. He was coming down the stairs. No doubt he thought she didn't know he took his shoes off in an attempt to come and go secretly. She was not so easily deceived. The lowest flight creaked. Nothing he could do would put a stop to that, she thought triumphantly. She heard him padding across the hall but when he closed the front door it was with a slam that shook the house and caused a whitish flake to drop off the ceiling onto her left foot.

She went to one of the front windows and saw him getting into his car. It was a small blue car and, in her opinion, he kept it absurdly clean. When he had gone she went out to the kitchen, opened the door on an ancient and never-used spin dryer to take out a netting bag which had once held potatoes. The bag was full of keys. No labels were attached to them but she knew very well the shape and color of the one she wanted. The key in the pocket of her cardigan, she began to mount the stairs.

It was a long way up but she was used to it. She might be over eighty but she was thin and strong. Never in her life had she had a day's illness. Of course she couldn't climb those stairs as fast as she could fifty years ago but that was only to be expected. Otto was sitting halfway up the top flight, dismembering and eating some small mammal. She took no notice of him nor he of her. The evening sun blazed through the Isabella window and since there was no wind to blow on the glass, a nearly perfect colored picture of the girl and the pot of basil appeared reflected on the floor, a circular mosaic of reds and blues and purples and greens. Gwendolen stopped to admire it. Rarely indeed was this facsimile so clear and still.

She lingered for only a minute or two before inserting her key in the lock and letting herself into Cellini's flat.

All this white paint was unwise, she thought. It showed every mark. And gray was a bad furnishing color, cold and stark. She walked into his bedroom, wondering why he bothered to make his bed when he would only have to unmake it at night. Everything was depressingly tidy. Very likely he suffered from that affliction she had read about in a newspaper, obsessive-compulsive disorder. The kitchen was just as bad. It looked like one of those on show at the Ideal Home Exhibition, to which Olive had insisted on taking her some time in the eighties.

A place for everything and everything in its place, not a packet or tin left on the counter, nothing in the sink. How could anyone live like that?

She opened the door of the fridge. There was very little food to be seen but in the door rack were two bottles of wine and, in the very front of the middle shelf, a nearly full glass of something that looked like faintly colored water. Gwendolen sniffed it. Not water, certainly not. So he drank, did he? She couldn't say she was surprised. Making her way back into the living room, she stopped at the bookshelves. Any books, no matter of what kind, always drew her attention. These were not the sort she would read, perhaps that anyone should read. All of them, except for one called *Sex for Men in the 21st Century*, were about Christie. She had scarcely thought about the man for more than forty years and today she seemed not to be able to get away from him.

As for Cellini, this would be another of his obsessions. The more I know people, said Gwendolen, quoting her father, the more I like books. She went downstairs and into the kitchen. There she fetched herself a cheese and pickle sandwich, ready-made from the corner shop, and taking it and a glass of orange juice back to the dragon sofa, she returned to *Middlemarch*.

Between Two Worlds

The Inner Lives of Children of Divorce

Based on a pioneering new national study, *Between Two Worlds* offers a profound look at how the emotional and spiritual lives of children change after divorce.

One quarter of adults between the ages of 18 and 35 have grown up in divorced families. Now this generation is coming of age, and Elizabeth Marquardt's book, which interweaves her own story of growing up as a child of divorce with the findings of a groundbreaking study, will speak to them like no other.

Marquardt challenges the idea of the "good" divorce—the notion that divorce itself is less important than the way parents handle it. Using new evidence from her study, which includes interviews with young adults from both divorced and intact families, Marquardt shows that even amicable divorces have lasting effects on children. The truth is that divorce restructures childhood itself as children grow up traveling between two worlds—each with distinct moral values, traditions, and messages.

With a foreword by bestselling divorce expert Judith Wallerstein, *Between Two Worlds* is a book of transforming power for the adult children of divorce whose true experience has for too long gone unrecognized.

Elizabeth Marquardt

National Publicity

National and Regional
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Author Tour

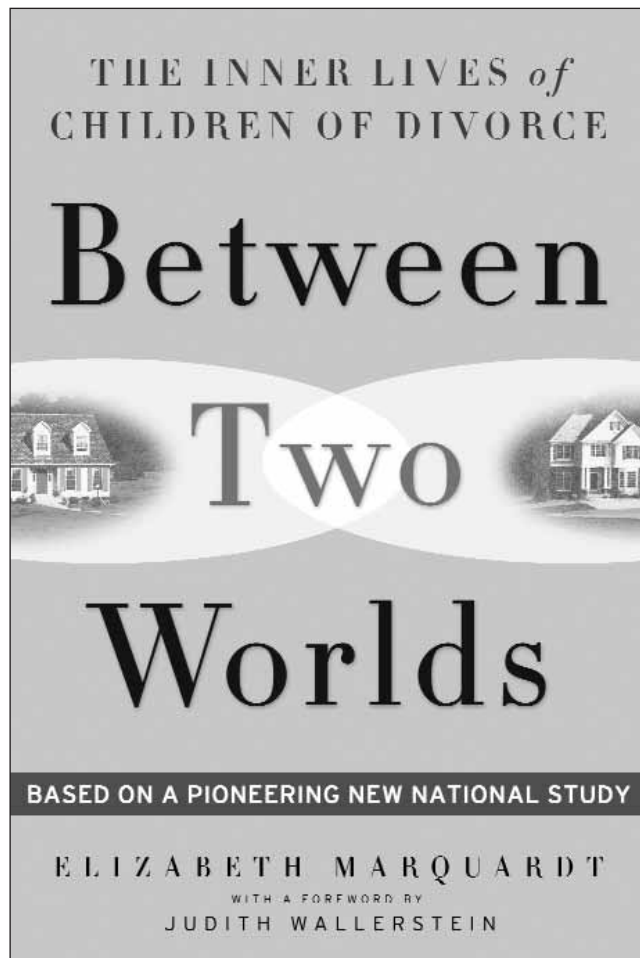
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Major Grassroots Outreach to
Family Counselors, Clergy,
Divorce Mediators, Matrimonial
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ELIZABETH MARQUARDT is an affiliate scholar at the Institute for American Values, a nonpartisan think tank. She has appeared on *Today* and other national television shows, and her op-ed pieces have appeared in the *Washington Post* and *Chicago Tribune*. She lives in Chicago with her husband and two children.



Psychology & Psychiatry/Family—Divorce/Self-Help
(PSY000000/FAM015000/SEL000000)

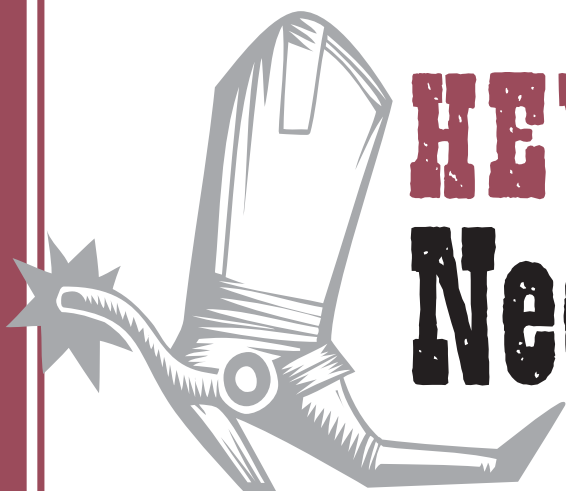
6 1/8 x 9 1/4; 288 pages

0-307-23710-9. \$24.95 hardcover (Canada: \$33.95)

EAN Code 9780307237101

On Sale 9/27/05

British: Crown
Translation: Carol Mann Agency, Inc
1st Serial: Crown
Audio: Crown



HEY, COWGIRL, Need A Ride?

From bestselling author, perennial NPR commentator, and cowboy poet Baxter Black comes a rollicking sequel to HEY, COWBOY, WANNA GET LUCKY? starring one bad girl, a posse of bad dudes, some missing money, and a cowboy who finds the meaning of life in and out of the rodeo ring.

Two years after he won the average at the Las Vegas National Rodeo Finals by riding the world's most unrideable bull, Lick is down on his luck, cowboying in the remote Nevada desert with Al Bean, an ornery senior citizen cowboy. Into their lives crashes Teddie Arizona—T.A. for short—a foxy siren who crawls out of the wreckage of her plane with a \$500,000 secret and henchmen sent by her “husband,” F. Rank Pantaker, not far behind.

Will Al Bean's cockeyed schemes, Lick's noble soul, a brigade of old-time rodeo hands, and 20 miles of duct tape be enough to stop the dastardly scheme F. Rank has cooked up, reform a career party girl, and change the hearts and minds of 10 of the world's most thrill-seeking billionaires? Will Lick climb onto that bull's back just one more time? Will true love triumph over adversity? Hey, this is Baxter Black—what do you think?

With Black's trademark humor and fun-loving style, this caper gallops to a happy ending, sure to lasso the hearts of many a cowpoke.

BAXTER BLACK is an NPR commentator whose syndicated column appears in more than 150 newspapers. He lives in Arizona among the catclaw and Gila monsters.

By BAXTER BLACK



National Publicity

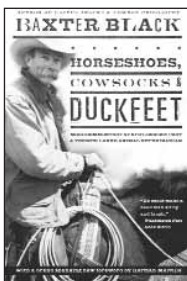
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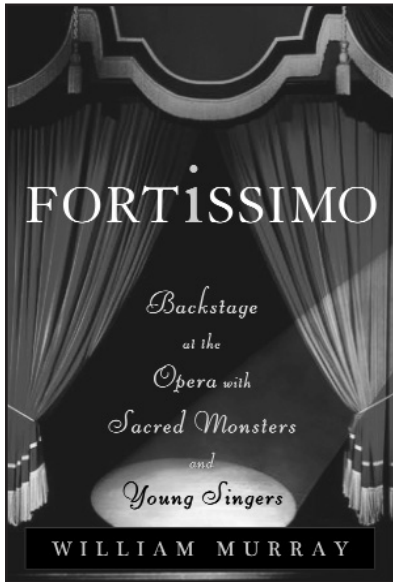


*Horseshoes,
Cowsocks &
Duckfeet*
1-4000-4943-1
\$14.00 paper
(Canada: \$21.00)



Fiction (FIC000000)
6 1/8 x 9 1/4; 320 pages
0-609-61091-0. \$23.95 hardcover (Canada: \$33.95)
EAN Code 9780609610916
On Sale 9/6/05

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National Publicity

National and Regional NPR Campaign

Author Interviews out of Chicago

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Lyric Opera News

Grassroots Mailings to Opera Companies and Conservatories, Universities with Opera Programs

Also by William Murray
City of the Soul
0-609-60614-X
\$16.00 hardcover (Canada: \$25.00)

FORTISSIMO

Backstage at the Opera with Sacred Monsters and Young Singers

By William Murray

An enthralling insider look at what it takes to make it in the world of opera, as seen through the lives of 12 young singers at the Lyric Opera of Chicago.

H. L. Mencken declared that "the opera is to music what a bawdy house is to a cathedral." It was not meant as a compliment, but to William Murray, former *New Yorker* staff writer and aspiring opera singer, a bawdy house is an apt metaphor for the opera: a place of confusion, high and low drama, fleshly pleasures, and raucous song.

In *Fortissimo*, Murray follows 12 young singers at the Lyric Opera of Chicago's training program, the prestigious Opera Center for American Artists, through the 2003–2004 season. These singers train and perform with some of the most celebrated names (and egos) in opera—including Samuel Ramey, José Cura, and Natalie Dessay—as they navigate a life filled with temperamental maestros, ambitious directors, old-world tradition, and today's sacred monsters.

Weaving recollections of his own days training in New York, Rome, and Milan with the personal and artistic struggles of the young singers in Chicago, Murray lays bare the staggering ambition and relentless will required to achieve a career in the arts. *Fortissimo* is a delicious tale of rising talents, angst and heartache, small triumphs, and the music that inspires it all.

WILLIAM MURRAY is the author of over twenty novels and works of non-fiction. He lives in Del Mar, California.



Performing Arts (PER000000)

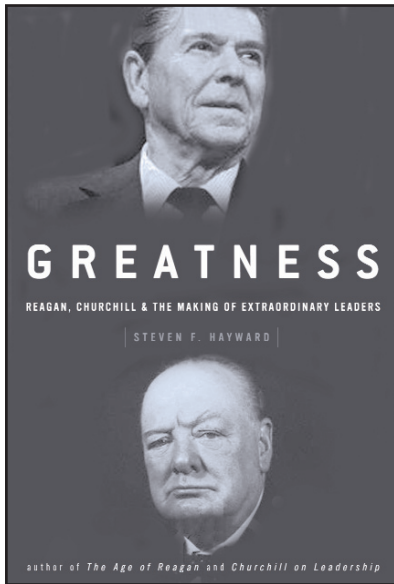
5½ x 8¼; 288 pages; 8-page black-and-white photo insert

1-4000-5360-9. \$24.95 harecover (Canada: \$34.95)

EAN Code 9781400053605

On Sale 9/13/05

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National Conservative Radio Campaign

Author Interviews
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Also by Steven F. Hayward

Churchill on Leadership
0-7615-1440-6
\$15.00 paper (Canada: \$22.00)

The Age of Reagan, 1964–1980
0-7615-1337-X
\$35.00 hardcover (Canada: \$53.00)

GREATNESS

Reagan, Churchill, and the
Making of Extraordinary Leaders

By Steven F. Hayward

A recognized authority on both Ronald Reagan and Winston Churchill examines the remarkable parallels between these two leaders, discovering unexpected insights into political greatness in modern times.

On the surface, Reagan and Churchill seem to be very different people. But as Steven F. Hayward reveals in this fascinating book, their similarities are profound and important.

Both men were party-switchers and mavericks within their own parties; both were skilled communicators whose speechwriting styles were markedly alike; both advanced tax cuts and supply-side economics (a largely forgotten aspect of Churchill's career). As Hayward shows, the many parallels coalesce into something more than mere coincidence. They shed light on important aspects of political genius.

Greatness provides powerful evidence that each man was entirely unique within his own era. That doesn't mean, however, that the likes of Reagan and Churchill will never be seen again. Quite the opposite, in fact: These two men are examples of the timeless aspects of statesmanship and human greatness.

STEVEN F. HAYWARD is the author of *The Age of Reagan* and *Churchill on Leadership*. He is the F. K. Weyerhaeuser Fellow at the American Enterprise Institute and a senior fellow at the Pacific Research Institute. Hayward lives in Washington, D.C., and California.



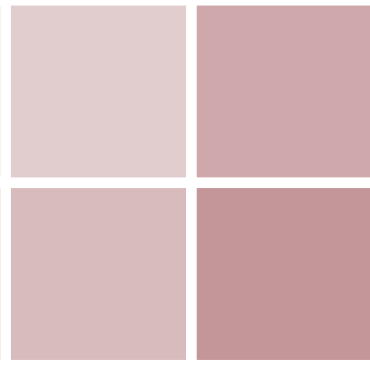
History (HIS000000)
5½ x 8¼; 192 pages
0-307-23715-X, \$22.00 hardcover (Canada: \$30.00)
EAN Code 9780307237156
On Sale 10/4/05

All Rights: Crown

RESULTS

HOW TO KEEP WHAT'S GOOD, FIX WHAT'S WRONG, AND UNLOCK GREAT PERFORMANCE

Just as you can understand an individual's personality, you can understand a company's type—what makes it tick, what's good and bad about it. This book shows people how their company can stop getting in its own way and start getting results.



Why are some organizations consistent world-beaters, while getting anything done at others is like trying to nail Jell-O to a wall? Gary Neilson and Bruce Pasternack have worked with hundreds of companies helping people understand what type of organizations they work for and what is standing in the way of getting the job done. Based on a research program that involved over 50,000 participants, *Results* is modeled on real-time, real-world data, not just an author's anecdotes and limited observations.

Through a range of informative stories, readers get the shock of recognition, observing themselves and others—"that's me, that's my company"—in patterns of behavior that prevent them and their companies from seeing the results they want. For anyone who's ever said "Wow, that's a great idea, it'll never happen here" or "Whew, we pulled it off again, but I'm getting burned-out by all this sprinting," *Results* provides robust, practical ideas for moving into the winner's circle—either becoming a resilient business or remaining one.

GARY NEILSON and **BRUCE PASTERNAK** are senior vice presidents at Booz Allen Hamilton, the international consulting firm.

BY **GARY NEILSON AND BRUCE PASTERNAK**

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your company
needs.
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Online Promotion
Promotion on authors' site,
www.OrgDNA.com



Business (BUS000000)
6 1/8 x 9 1/4; 288 pages
1-4000-9839-4. \$27.50 paper (Canada: \$39.95)
EAN Code 9781400098392
On Sale 10/18/05

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NEW! FROM
Suzanne Somers

Somersize Cocktails

30 Mouthwatering Recipes for
Beautiful Drinks with All the Taste
and None of the Guilt

Mixed drinks are often a dieter's downfall; the sugar in mixers alone can push daily carb and calorie limits over the edge! Suzanne comes to the rescue, presenting recipes for favorites like martinis, mojitos, and margaritas—all made by substituting her revolutionary SomerSweet (or any other sugarlike sweetener) for sugar. Now Somersizers and other dieters can enjoy fun, guilt-free beverages.



Health & Fitness—Diets (HEA006000)
7½ x 7½; 80 pages; 30 full-color photographs
1-4000-5330-7. \$17.95 hardcover (Canada: \$23.95)
EAN Code 9781400053308
On Sale 10/11/05

British: Crown
Translation: Authors & Artists Group
1st Serial: Crown
Audio: Crown

Somersize Hors d'Oeuvres

30 Easy-to-Make Recipes for Great
Snacks that Are Unique, Delicious,
and Low in Carbs

For those of us watching our weight, appetizers can be terrifying—usually loaded with carbs, calories, and fat, but often too tempting to turn down. Suzanne offers a solution, providing easy recipes for fun and unique hors d'oeuvres like Lamb Chop Lollipops, Stuffed Mushroom Caps, and Flaming Cheese. This is the ideal guide for dieters who want to create scrumptious hors d'oeuvres without resorting to the same old fattening fare.

Health & Fitness—Diets (HEA006000)
7½ x 7½; 80 pages; 30 full-color photographs
1-4000-5331-5. \$17.95 hardcover (Canada: \$23.95)
EAN Code 9781400053315
On Sale 10/11/05

British: Crown
Translation: Authors & Artists Group
1st Serial: Crown
Audio: Crown

Following up on the success of *Somersize Desserts* and *Somersize Chocolate*, bestselling author Suzanne Somers presents the third and fourth volumes of her single-subject cookbook series. *Somersize Cocktails* and *Somersize Hors d'Oeuvres* feature delicious, easy, low-carb recipes, packaged beautifully in small hardcovers with gorgeous photographs. These books are sure to attract Suzanne's loyal fans, as well as countless others who love to entertain but are watching their waistlines.



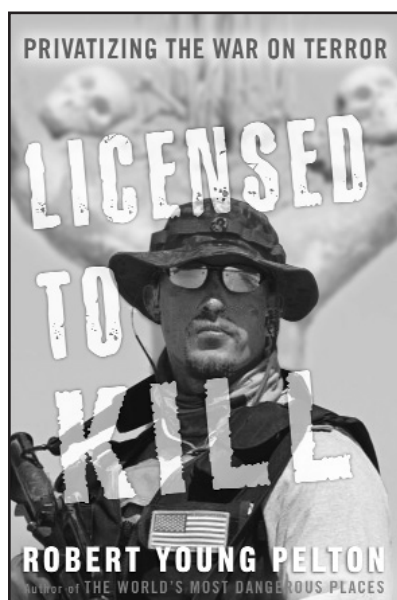
SUZANNE SOMERS is the author of 13 books, including several *New York Times* bestsellers. The star of the former hit television programs *Three's Company* and *Step by Step*, Suzanne has created one of the most trusted brand names in the world.

National Publicity

Also by Suzanne Somers

Somersize Chocolate
1-4000-5329-3
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Somersize Desserts
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\$16.95 hardcover (Canada: \$23.95)



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ComeBackAlive.com

LICENSED TO KILL

Privatizing the War on Terror

By Robert Young Pelton

An explosive exposé of how private military contractors are transforming the way that wars are fought.

The war on terror marks the first time that America has engaged in a major military operation with hired soldiers. According to Robert Young Pelton, the United States has actively encouraged the use of the private sector in all facets of the war effort—from intelligence gathering and combat to policy creation and peacekeeping—placing contractors in a unique role beyond legal constraints.

Licensed to Kill takes a closer look at the role of CIA paramilitaries as well as at the alarming growth of private security corporations—such as DynCorp, Halliburton, and Blackwater—which, unlike the paramilitaries, are unregulated by any government. Pelton explains how these contractors are recruited, hired, and trained—and what happens when they stray from their orders.

Based on Pelton's groundbreaking reporting in Iraq and Afghanistan and including a number of news-making inside stories that have never before been told, *Licensed to Kill* offers disturbing evidence that in the future, wars will be fought by paid contestants—and the wealthiest party will triumph.

ROBERT YOUNG PELTON is a journalist, filmmaker, and explorer whose work has appeared on the National Geographic Channel, Discovery, ABC, and CNN. A contributing editor and columnist for *National Geographic Adventure*, he lives in Los Angeles.



Current Affairs—Military (CUR007000)

6 1/8 x 9 1/4; 288 pages

1-4000-9781-9, \$24.00 hardcover (Canada: \$34.00)

EAN Code 9781400097814

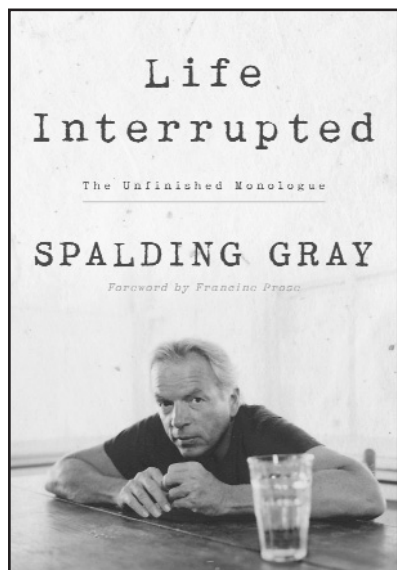
On Sale 10/18/05

British: Crown

Translation: Crown

1st Serial: Crown

Audio: Paul Bresnick Agency



National Publicity

National NPR Campaign

Select Interviews with
Kathleen Russo
out of New York

LIFE INTERRUPTED

The Unfinished Monologue

By Spalding Gray

Life Interrupted contains the unfinished monologue that Spalding Gray was developing and performing at New York's P.S. 122 when he died in early 2004, along with two additional pieces: one a short story, the other a poignant love letter to New York City, both of which he read during his final workshop performance in December 2003.

As the first decade of the new century was getting under way, Spalding Gray worried that the joy he had finally found with his wife, Kathleen Russo, stepdaughter, and two sons would fail to fuel his work as a theatrical monologist the way anxiety, conflict, doubt, and various crises once had. Before he got the chance to find out, however, while vacationing in Ireland, an automobile accident left him with the lasting wounds of body and spirit that ultimately led him to take his own life. But as his dear friend, novelist Francine Prose, notes in this volume's introduction, "even when his depression became so severe that he was barely able to hold a simple conversation, he was, miraculously, able to perform." And as was always his working method, onstage in various workshop settings he began to fashion a new monologue that tells the story of the accident and its aftermath. This final monologue from Spalding Gray is included here. Though never completed, it is rich with brave self-revelation and masterfully acute observations of wonderfully particular people, penetrating wit and genuine humor, an irresolvable fascination with life and death, and all the other attributes of Gray's singular and unmistakable voice.

The author of *Swimming to Cambodia* and other works, **SPALDING GRAY** was an acclaimed pioneer of contemporary theater.



Autobiography (BIO000000)

4³/₄ x 6⁷/₈; 208 pages

1-4000-4861-3. \$19.95 hardcover (Canada: \$27.95)

EAN Code 9781400048618

On Sale 10/11/05

British: William Morris Agency, Inc
Translation: William Morris Agency, Inc
1st Serial: Crown
Audio: William Morris Agency, Inc

“WHAT THE HELL IS THIS...RUSSIA?”

GIT-R-DONE



Larry the Cable Guy, star of the Blue Collar Comedy Tour and one of America's most successful and hilarious stand-up comics, shares his thoughts on life, love, and all things redneck.

What the hell is this, Russia? Hell no! It's Larry the Cable Guy's new book! That's right! In-your-face, and politically incorrect, Larry the Cable Guy offers up a healthy dose of his unique brand of blue-collar humor, dishing about everything from his eccentric family (which includes his great-grandfather, Lawrence the Telegraph Guy, and his one-legged uncle, who works in a brewery making hops), to his lifelong struggle with his weight, to the genesis of his signature phrase, "Git-R-Done!"

Whether he's explaining why NASCAR wives don't ride along with their husbands ("You don't know where the hell you're going!") or gossiping about his sister Doreen (she lost her virginity behind the Tilt-a-Whirl), *Git-R-Done* is sure to appeal not only to Larry's enormous fan base, but also to fans of the Blue Collar Comedy Tour and to anyone who loves good ol' politically incorrect humor.

LARRY the CABLE GUY

National Publicity

**50-City Morning Drive Radio
Satellite Tour**

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New York

Tie-In with Concert Schedule**Radio Advertising**

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- Rodeo organizations

P.O.P.

0-307-23858-X
12-copy floor display
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Promotion on author's site,
www.LarryTheCableGuy.com

**Also available as a Random
House AudioBook**

Abridged, 5 CDs
0-7393-2181-1
\$23.95 (Canada: \$33.95)



LARRY THE CABLE GUY stars in the WB's *Blue Collar TV*, is a regular on Jeff Foxworthy's *Country Countdown Show*, and stars in *Blue Collar Comedy Tour: The Movie* and the sequel *Blue Collar Comedy Tour Rides Again*. His first CD, *Lord, I Apologize*, has been RIAA-certified gold (500,000 copies) and was number one on the Billboard Comedy Charts for 14 weeks in a row. His new release, *The Right to Bare Arms*, will be available on March 29, 2005, on Jack/Warner Bros. Records.



Humor (HUM000000)

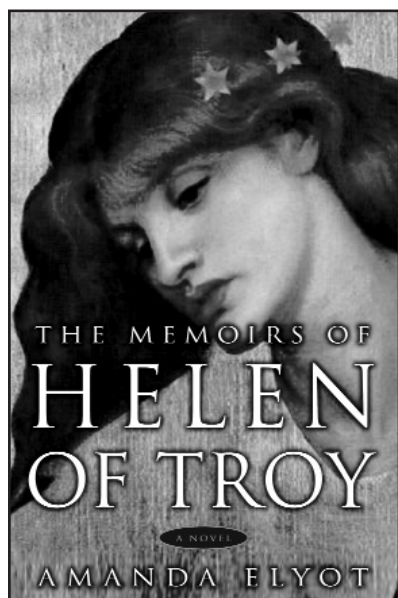
5½ x 8¼; 304 pages

0-307-23742-7. \$23.95 hardcover (Canada: \$33.95)

EAN Code 9780307237422

On Sale 10/11/05

British: Sanford J. Greenburger Associates, Inc
Translation: Sanford J. Greenburger Associates, Inc
1st Serial: Crown
Audio: Crown



National Publicity

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THE MEMOIRS OF HELEN OF TROY

A Novel

By Amanda Elyot

As despised as she was desired, Helen of Troy is one of history's most notorious women. In this groundbreaking and richly dramatic novel, we hear the familiar story of passion and violence from a new perspective: that of Helen herself.

Princess Helen was whispered about from the moment of her birth. She was not her father's daughter, it was said throughout Sparta, but the child of the queen's adulterous union with Zeus himself. To complicate matters further, Helen was so breathtakingly beautiful that she had few friends, even within her own family. So it came as a relief to the young princess when she was kidnapped by Theseus, king of Athens, a political act that sets the stage for a dramatic series of events when Helen and her captor fall deeply in love. On her return to Sparta, Helen is hastily married off, only to fall in love again and unwittingly bring about the war that will destroy all that she holds dear.

Filled with lush, unforgettable detail and compelling characters, *The Memoirs of Helen of Troy* is a one-of-a-kind novel that marks the debut of a startling new talent in Crown's bestselling historical fiction program.

AMANDA ELYOT is the pen name of Leslie Carroll, a novelist and professional actress who lives in New York City.



Fiction—Historical (FIC014000)

6 $\frac{1}{8}$ x 9 $\frac{1}{4}$; 320 pages

0-307-20998-9. \$23.95 hardcover (Canada: \$33.95)

EAN Code 9780307209986

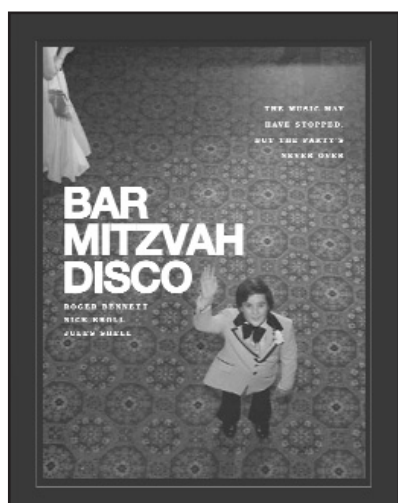
On Sale 10/4/05

British: Irene Goodman Literary Agency

Translation: Irene Goodman Literary Agency

1st Serial: Crown

Audio: Crown



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National Radio Campaign

Author Interviews out of New York

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- Advertising on TheOnion.com and Gawker.com
- Promotion on authors' website, BarMitzvahDisco.com

BAR MITZVAH DISCO

The Music May Have Stopped,
but the Party's Never Over

By Roger Bennett, Nick Kroll, and Jules Shell

Based on the popular website, Bar Mitzvah Disco is a full-color, outrageously funny celebration of the Jewish-American coming-of-age phenomenon that is equal parts ritual, suburban excess, and adolescent awkwardness.

Bar Mitzvah Disco is for everyone who ever begged their mother for a Laura Ashley dress, slow-danced to Lionel Richie, practiced getting to second base with their pillow, or survived their 13th year with a fraction of their dignity intact.

An irresistible nostalgia trip full of hilarious pictures and survivors' tales from real bar/bat mitzvahs (circa late 1970s to early 1990s), *Bar Mitzvah Disco* is a first-class, sit-down dinner (you were expecting a buffet?) of both tender and mortifying moments. Photographs of celebrity impersonators, amateur DJs, tall girls dancing with short boys, and early suburban break-dancing pioneers vie with essays on music, style, and adolescence from contributors including Jonathan Safran Foer, AJ Jacobs, Sarah Silverman, Joel Stein, Gideon Yago, Jessi Klein, and *Will & Grace* creator David Kohan. *Bar Mitzvah Disco* is two parts Fantasy Island and one part Vegas, rife with acne, piles of cash, and ungracious thank-you notes—straight from those who lived to tell the tale.

ROGER BENNETT is cofounder of the Reboot Network. **JULES SHELL** is a documentary filmmaker and founder of the Bar Mitzvah Disco clothing line. **NICK KROLL** is a comedian and a contributing writer to Comedy Central's *Chappelle's Show*. Visit www.BarMitzvahDisco.com.



Humor (HUM000000)

7⁷/₈ x 9¹/₄; 256 pages; 300 full-color photographs

1-4000-8044-4. \$23.95 hardcover (Canada: \$33.95)

EAN Code 9781400080441

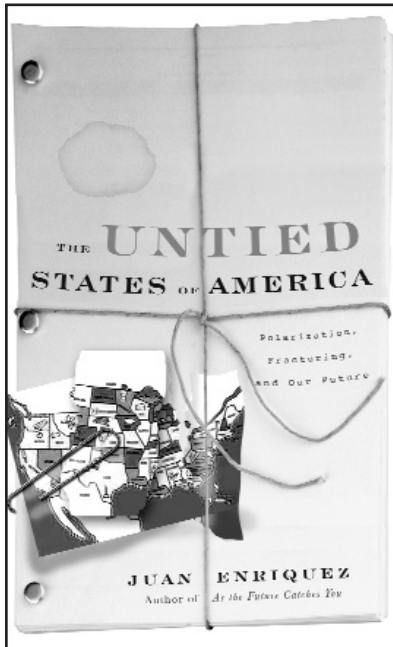
On Sale 11/1/05

British: International Creative Management

Translation: International Creative Management

1st Serial: Crown

Audio: Crown



National Publicity

Author Interviews
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The New Yorker

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Blog ads on liberal websites

Also by Juan Enriquez
As the Future Catches You
0-609-60903-3
\$23.95 hardcover (Canada: \$35.95)

THE UNTIED STATES OF AMERICA

Polarization, Fracturing, and Our Future
By Juan Enriquez

Pete Peterson of Running on Empty meets Jared Diamond of Collapse in the person of Juan Enriquez, today's most interesting public intellectual, who creatively analyzes the forces transforming American life.

Through a compelling synthesis of factoids and sound bites illustrated with mind-bending stories, ideas, photographs, and maps, Juan Enriquez conducts a provocative conversation about the future shape of America.

The clustering of red and blue states gives us the uncomfortable feeling that people from one part of the country don't understand many of their fellow citizens. When the values gap is combined with emerging ethnic islands and fiscal recklessness, a country can resemble a personal relationship after the cash runs out. People start to ask, "What's in this for me? Why am I footing the bill for these other bums?" Citizenship, Juan Enriquez shows, is like buying into a national brand. If it promises one thing and delivers another, then like a tired product on a supermarket shelf, it begins to erode, lose support, and disappear.

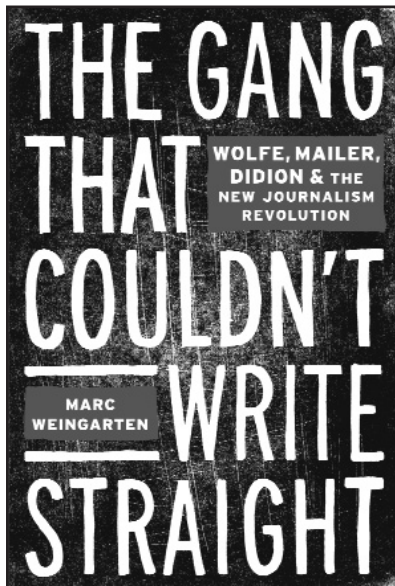
The *Untied States of America* asks, "So what? If we continue down the current path, what are the consequences?" What, for example, insulates America from the factors that rapidly shrank the worldwide British Empire? Juan Enriquez's great skill is showing the practical implications of complex issues, and he does so with imagination and verve in this compelling new book.

JUAN ENRIQUEZ, the CEO of Biotechnology, was the founding director of the Life Sciences Project at Harvard Business School.



Current Affairs (CUR000000)
5½ x 9¼; 288 pages
0-307-23752-4. \$24.95 hardcover (Canada: \$34.95)
EAN Code 9780307237521
On Sale 11/15/05

All Rights: Crown



National Publicity

National and Regional NPR Campaign

Author Interviews
out of Los Angeles

Galley Mailing to Staff at
Magazines Where the Book's
Subjects Got Their Start

THE GANG THAT COULDN'T WRITE STRAIGHT

Wolfe, Mailer, Didion, and
the New Journalism Revolution

By Marc Weingarten

The definitive account of the most exciting and revolutionary movement in the history of American journalism.

In the years after the second world war, America entered a period of epic cultural transformation while journalism evolved to tell the story of the new world being born. The brilliant collection of writers who emerged in those years—from John Hershey and Truman Capote to Hunter S. Thompson and Tom Wolfe—redefined what it meant to tell a true story. The heyday of this bold, confrontational, and subjective new approach became the last great time for literary journalism—an era when its greatest practitioners became rock stars and when magazines such as *New York* and *Rolling Stone* became cultural arbiters.

Mark Weingarten traces New Journalism from its controversial rise to its eventual decline, set against the backdrop of the most dramatic years in recent American history. Filled with stunning details based on comprehensive original research and interviews, this is the first book to profile the astonishingly gifted writers who became the romantic heroes of their own tales, changing journalism and American cultural life forever.

MARK WEINGARTEN has written for the *New York Times*, *Los Angeles Times*, *Business 2.0*, *Slate*, *Rolling Stone*, *Spin*, *Vibe*, and *Entertainment Weekly*. He lives in Los Angeles.



Language Arts—Journalism (LAN008000)

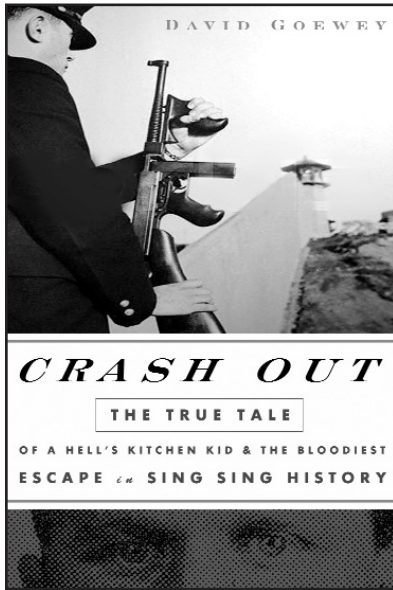
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By David Goewey

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DAVID GOEWY was born and raised in Ossining, New York, the grandson, son, and brother of Sing Sing officers. He lives in New York City.



History (HIS036060)

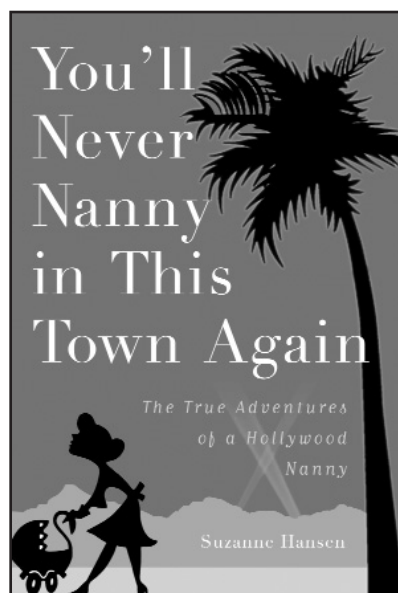
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SUZANNE HANSEN has been a high-risk labor and delivery nurse, lactation consultant, and childbirth educator. She lives in Portland, Oregon, with her husband and two children.



Biography—Personal Memoir (BIO026000)

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JILL CONNER BROWNE now tours and speaks full-time about all things Queenly. She lives in Jackson, Mississippi.



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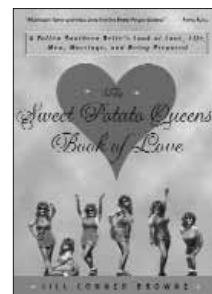
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Humor (HUM000000)

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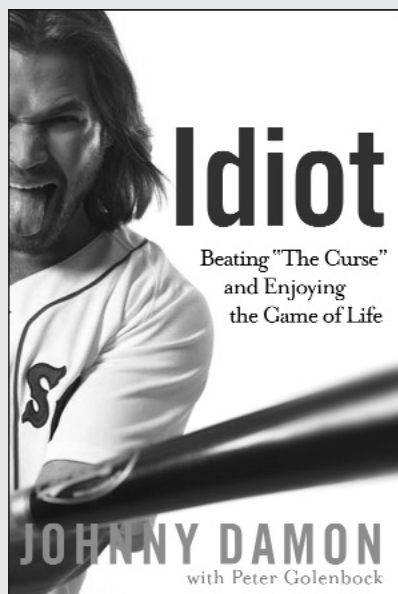
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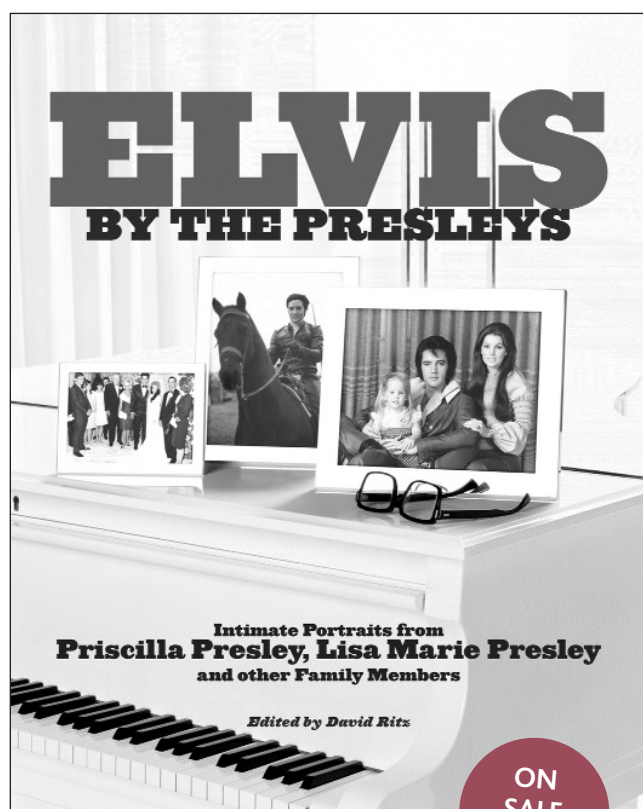
PETER GOLENBOCK has collaborated on numerous *New York Times* bestsellers, including *The Bronx Zoo* (with Sparky Lyle), #1 (with Billy Martin), and *Balls* (with Graig Nettles).

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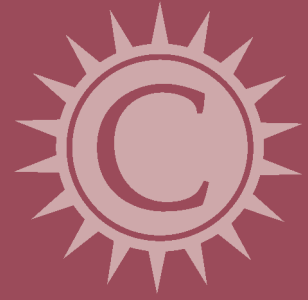
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