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SUMMER 2004

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mother's day

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\$35.00 hardcover (Canada: \$53.00)

graduation

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\$49.95 (Canada: \$75.00)



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THE MAIDEN'S CROWN



Historical Fiction from the Crown Publishing Group



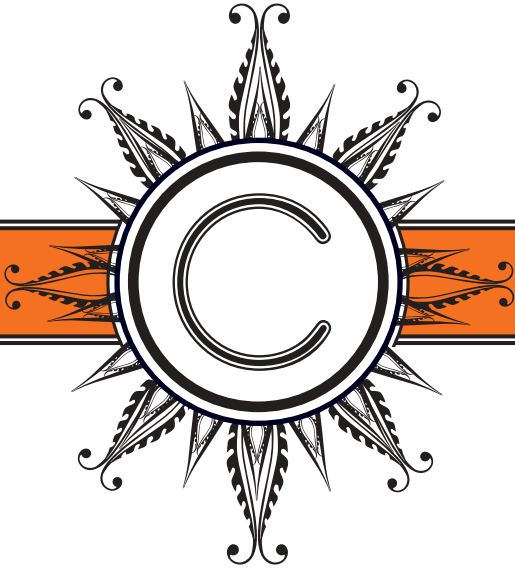
The Maiden's Crown, MaidensCrown.com, is an online resource for reading groups and fans of historical fiction.

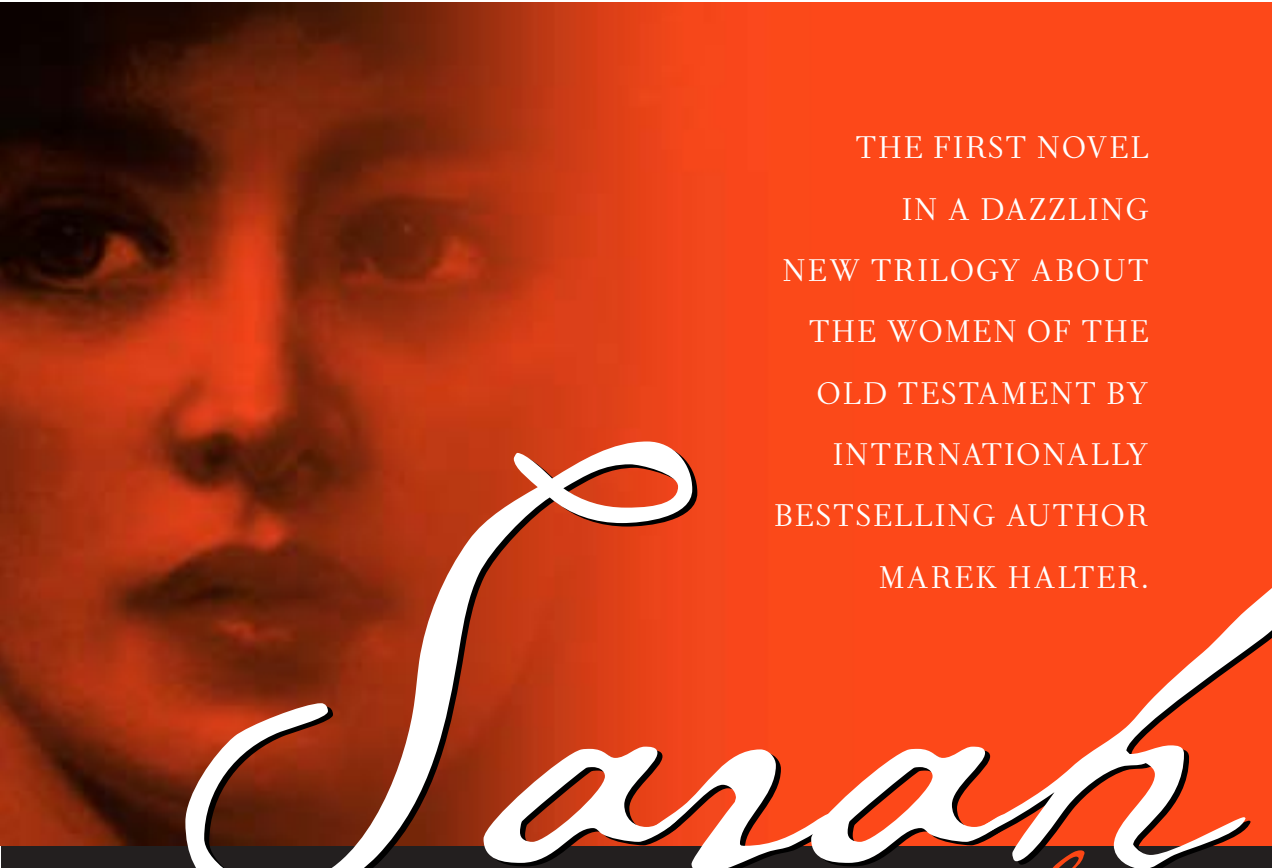
MaidensCrown.com features the latest news and information about our exciting line of historical fiction titles from Colin Falconer, John Faunce, Pamela Kaufman, Rosalind Miles, Jean Plaidy, and more.

Visitors can sign up for our historical fiction e-newsletter, sent bi-monthly to subscribers and written by Crown's own Rachel Kahan—resident editor of historical fiction for Crown and Three Rivers Press and an aficionada of the genre.

MaidensCrown.com also includes a Reader's Roundtable section featuring reading group guides and special promotions. Visit the Maiden's Crown Forum message board to chat with other historical fiction fans, and find out how to request author readings, signings, phone-ins, or discussions using the Meet Our Authors feature.

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THE FIRST NOVEL
IN A DAZZLING
NEW TRILOGY ABOUT
THE WOMEN OF THE
OLD TESTAMENT BY
INTERNATIONALLY
BESTSELLING AUTHOR
MAREK HALTER.

Sarah

a novel

The runaway success of *The Red Tent* revealed readers' fascination with what Marek Halter calls "the feminine Bible"—the stories of the matriarchs, queens, and female prophets of the Scriptures. Now comes *Sarah*, an acclaimed international bestseller and the first book of Halter's extraordinary Canaan Trilogy.

Sarah was born into a world of great luxury in the Sumerian city-state of Ur, the birthplace of writing, currency, and government. The daughter of a powerful lord, she balks at the arranged marriage her father has planned for her and impulsively flees to the marshes outside the city walls. There she meets the young man Abram, a member of a nomadic tribe of outsiders. Sarah spends one night with him and reluctantly returns to her father's house, where she secretly drinks a potion that will make her barren and thus unfit for the marriage market. When she sees Abram again, many years later, Sarah has been transformed from a rebellious teenager into the most revered woman in Sumeria—the high priestess of the goddess Ishtar. But the memory of their night together has always haunted her, and she gives up her exalted life to join Abram's tribe and follow the one true God, an invisible deity who speaks only to Abram. It is then that her journey truly begins.

From the great ziggurat of Ishtar and the fertile valleys of Canaan to the bedchamber of the mighty Pharaoh himself, Sarah's remarkable story reveals an ancient world full of beauty, intrigue, and miracles.

M A R E K H A L T E R

MARKETING**Major National Print Attention****National Radio Campaign****Author Interviews**out of New York and
Washington, DC**Reader's Editions Available, to
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Discussion Group Guide****Author Available for Phone-In
Reading Group Events****P.O.P.**

1-4000-5426-5

12-copy floor display

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1-4000-5427-3

Book group kit, to include:

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- Map
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**Creation of Special Website,
Sarah.CrownPublishing.com,
to Include:**

- Updated publicity information
- Extensive author biography and q&a
- Book excerpts
- Free downloadable discussion group guide
- Links to related sites

**Major Promotion on
MaidensCrown.com**

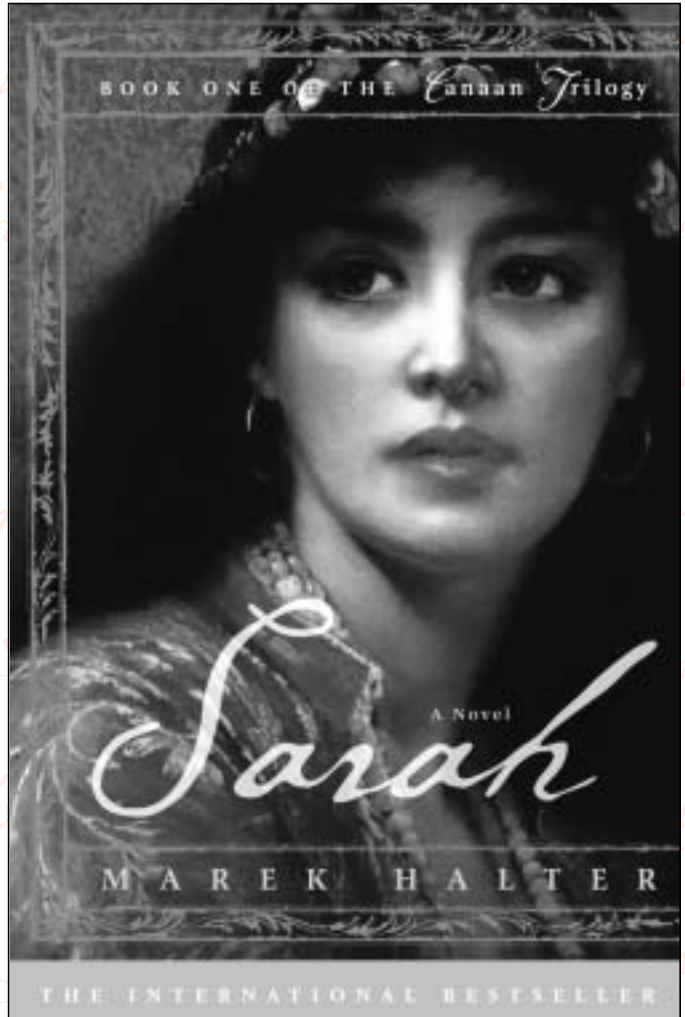
See page 4 for details

Major Consumer PromotionIncluding mass-mailing of reader's
edition**Also Available as a Random
House AudioBook**

Abridged, 5 CDs

0-7393-1168-9

\$29.95 (Canada: \$44.95)

Free Freight

MAREK HALTER is the author of several acclaimed and bestselling novels, including *The Book of Abraham*, which won the Prix du Livre Inter. He lives in Paris.



Fiction (FIC000000)

1 map

6 1/8 x 9 1/4; 304 pages

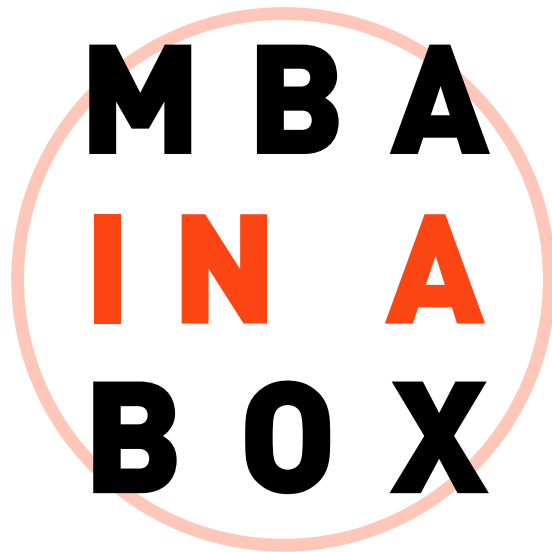
Crown

1-4000-5272-6. \$24.00 hardcover (Canada: \$36.00)

EAN Code 9781400052721

On Sale 5/4/04

MASTERS OF BUSINESS WITH ATTITUDE



The Practical Guide to the Big Ideas of Business

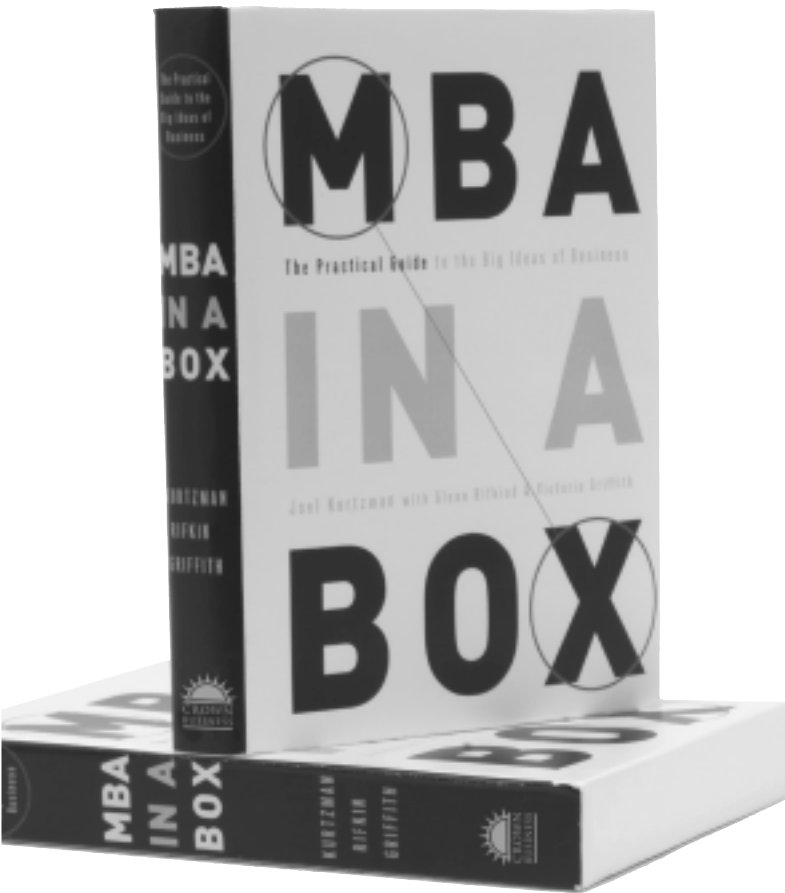
Here is a sharp, jargon-free guide for the vast majority of people who don't have an MBA but want to understand the ideas of business. *MBA in a Box* shows how to think both inside and outside the box with an accessible and practical "core curriculum" for business success written by today's top business thinkers.

No one is saying that understanding business is easy, but behind all the numbers and jargon there are practical ideas that can be mastered by anyone who seeks to understand them. *MBA in a Box* is a comprehensive yet readable guide to the the big ideas. Journalist and business expert Joel Kurtzman has brought together today's best business thinkers to provide original and accessible perspectives on the subjects they know best.

For example, Michael Milken, one of the great financial thinkers and innovators of the last 100 years, shows that finance is not just formulas and abstraction, but helps to sustain growth, build widespread wealth, and create jobs. Dean Kamen, the inventor of the Segway Human Transporter, shows how to turn an idea or invention into a product that solves a problem for a market. And Adrian Slywotzky, the perceptive and influential strategy consultant, shows how to find the elusive and ever-shifting profit zone.

From management and marketing to finance, strategy, leadership, and innovation, *MBA in a Box* covers all the bases and gets right to the heart of the ideas that make business tick.

By Joel Kurtzman with Glenn Rifkin and Victoria Griffith



JOEL KURTZMAN, founding editor of *Strategy & Business*, former editor and reporter with the *New York Times*, and editor of *Harvard Business Review*, is currently global lead partner for thought leadership and innovation at PriceWaterhouseCoopers. He lives in Concord, MA.

MARKETING

National Publicity

Author Interviews
out of Boston and New York

Media Interviews with
Contributors

Pre-Publication Announcement
Advertising in *Publishers Weekly*

Advertising
The New Yorker
Strategy & Business
Wall Street Journal

Featured on CrownBusiness.com

Included in the Crown Business
E-Newsletter

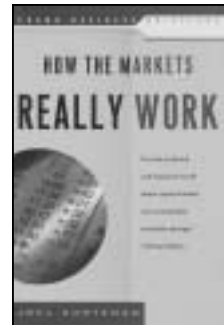
Free Freight

ALSO BY JOEL KURTZMAN

How the Markets Really Work

0-609-60965-3

\$18.95 hardcover (Canada: \$28.95)



Business & Economics (BUS00000)

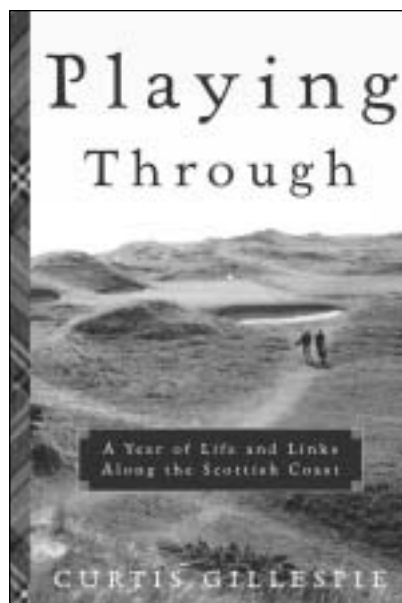
7 x 9; 384 pages

Crown Business

0-609-61088-0. \$34.95 hardcover with slipcase (Canada: \$44.95)

EAN Code 9780609610886

On Sale 5/4/04



MARKETING

National Publicity

Free Freight

PLAYING THROUGH

A Year of Life and Links Along the Scottish Coast

By Curtis Gillespie

An evocative portrait of one man's love for his father, his family, the unsurpassed beauty of Scotland, and the sport that ties them all together.

When Curtis Gillespie first played a round in Gullane, he was a grad student on the golf team at the University of St. Andrews. He wrote to his father back in Canada about the peacefulness and loveliness of the place, and promised to take him there one day. By the time Curtis makes it back, 13 years later, his father has passed away, becoming the catalyst for a major upheaval: along with his wife and two young daughters, Curtis moves to Gullane, hoping to learn something about himself, and his life, in the process.

The people he meets there (including his new golf mates Archie and Jack, members at the club for over a century between them), the stunning setting, the town's history, and even his family's response to their new life—all converge in an elegant, funny book that's part travelogue, part memoir, part golf narrative, and wholly unforgettable.

"Curtis Gillespie is a beautiful writer, with an exquisite touch reminiscent of John Updike."

—Alistair MacLeod, author of *No Great Mischief*

CURTIS GILLESPIE's writing has appeared in numerous publications in the United States and Canada. He lives in Edmonton, Alberta.



Sports & Recreation—Golf (SPO016000)

5½ x 8¼; 288 pages

Crown

1-4000-5223-8. \$22.95 hardcover (NCR)

EAN Code 9781400052233

On Sale 5/4/04

Canadian Edition (Doubleday Canada):

0-385-65881-8. \$34.95 hardcover

STILL GRAZING

The Musical Journey of Hugh Masekela

By Hugh Masekela and D. Michael Cheers

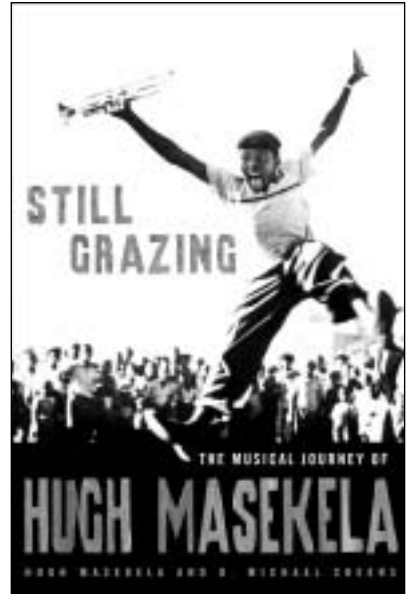
With a compelling blend of honesty, wit, and humility, one of today's few living world-class artists—and rare spirits—narrates his magical journey around the world in this epic, music-soaked tale of love, redemption, and the meaning of exile and home.

Hugh Masekela is a giant of world music. He was present in the most important music scenes of the late 20th century, whether being adopted by bebop legends in New York, advising a young Bob Marley in Kingston, organizing the Rumble in the Jungle musical extravaganza in Zaire, or getting lost in Fela's afropop explosion in Lagos. He lived wildly and loved some of the most beautiful and volatile women in the world. And through his musical *Sarafina*, the Graceland tour with Paul Simon, and his activism, he worked to destroy the apartheid regime of his South African homeland. His life is a series of stunning achievements, spotted with mad-cap schemes, heartbreak, and addiction. And he survived it all—barely.

With its surprising humor, historical sweep, and human pathos, this closely observed, gripping yarn will appeal not only to Hugh's fans around the world, but anyone interested in the dramatic chronicle of colorful, one-of-a-kind life.

In the last four decades, **HUGH MASEKELA** has recorded 40 albums and sold more than five million recordings.

D. MICHAEL CHEERS is the editor of the international edition of *Ebony*.



MARKETING

National Publicity

20-City Morning Drive Radio
Satellite Tour

Author Tour

Chicago
Los Angeles
New York
Washington, DC

Tie-in with Author's Ongoing
Performance Schedule in 2004

Promotion at Harlem Book Fair
2004

Advertising

Black Issues Book Review
Quarterly Black Review

Free Freight



Music—Jazz (MUS025000)

Two 8-page black-and-white photo inserts

6 1/8 x 9 1/4; 432 pages

Crown

0-609-60957-2. \$25.95 hardcover (Canada: \$39.95)

EAN Code 9780609609576

On Sale 5/11/04

BLOOD DONE SIGN MY NAME

A TRUE STORY

“Daddy and Roger and ‘em shot ‘em a nigger.”

Tim Tyson was ten years old when his best friend whispered the news that would turn Oxford, North Carolina, upside down. Like many small Southern towns in 1970, Oxford was virtually untouched by the civil rights movement. But when a young black man is killed in the town square by a Klansman and his sons and an all-white jury acquits them, both blacks and whites are swept into a firestorm. Amid the violence and fear that envelops the town, Tyson’s father, pastor at the all-white Methodist Church, pleads for peace and justice, desperately trying to bring together both sides by using the power of his pulpit, only to be labeled a traitor. *Blood Done Sign My Name* is Tim Tyson’s moving chronicle of that fiery summer.

Thirty years later, Tyson returned to Oxford to make sense of what happened. He interviewed participants on both sides, including the still unremorseful murderer. As he weaves together childhood memories with the realities of present-day Oxford, he sheds new light on America’s struggle for racial justice. *Blood Done Sign My Name* should rightfully take its place in the pantheon of classic works of conscience.

T I M O T H Y B . T Y S O N

is a professor of African-American studies at the University of Wisconsin, Madison. His last book, *Radio Free Dixie: Robert F. Williams and the Roots of Black Power*, won the James Rawley Prize and was co-winner of the Frederick Jackson Turner Prize.

IN THE TRADITION OF TRUMAN CAPOTE, ALEX KOTLOWITZ, AND HARPER LEE COMES THIS RIVETING ACCOUNT OF A BRUTAL MURDER IN A SMALL TOWN AND ITS REPERCUSSIONS, WHICH OPENS A WINDOW ON THE BLOODY BATTLES FOR CIVIL RIGHTS IN THE 1970S.

MARKETING

National Publicity

Regional NPR Campaign

Author Tour

Chicago
Madison, WI
Nashville
Oxford, NC
Raleigh-Durham
San Francisco
Seattle
Washington, DC

Author Available for Phone-In Reading Group Events

Advertising

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Harper's
New York Times Magazine
The New Yorker

Reader's Editions Available, to Include Author Q&A

Also Available as a Random House AudioBook

Abridged, 5 CDs
0-7393-1177-8
\$29.95 (Canada: \$44.95)

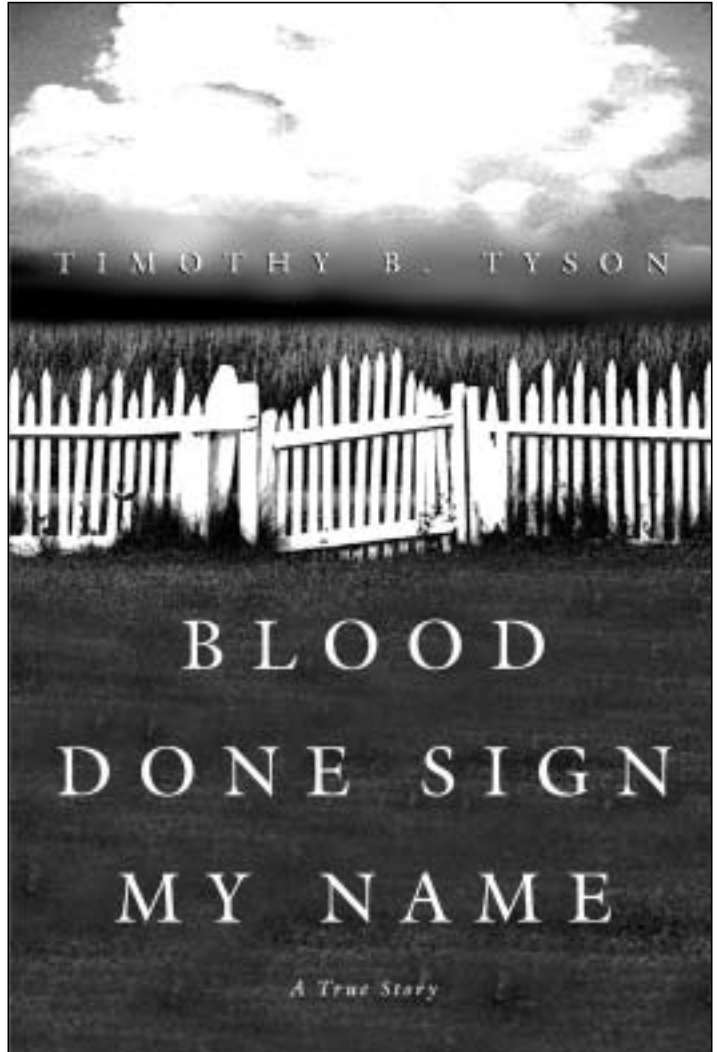
Abridged, 4 cassettes
0-7393-1176-X
\$25.95 (Canada: \$35.95)

Previous Books

Democracy Betrayed: The Wilmington Race Riot of 1898 and Its Legacy
0-8078-4755-0
(Univ. of NC Press)

Radio Free Dixie: Robert F. Williams and the Roots of Black Power
0-8078-2502-6
(Univ. of NC Press)

Free Freight



Autobiography/History—U.S.—20th Century
(BIO000000/HIS036060)

6 $\frac{1}{8}$ x 9 $\frac{1}{4}$; 368 pages
Crown

0-609-61058-9. \$24.00 hardcover (Canada: \$36.00)

EAN Code 9780609610589

On Sale 5/18/04

CASH



A fully-illustrated celebration of the life, music, and legacy of Johnny Cash, the self-proclaimed Man in Black, from *Rolling Stone*, the magazine whose pages Cash has graced for more than thirty years.

BY THE
EDITORS OF
***ROLLING
STONE***

A GIANT OF COUNTRY MUSIC

and one of the founding fathers of rock and roll, Cash was best known for songs such as "Ring of Fire," "I Walk the Line" and "Folsom Prison Blues." Over the course of dozens of albums, Cash distilled life's ineffable joys and sorrows into the common man's everyday speech. His career began at Memphis's Sun Records during the mid-fifties, in the same studios where Elvis Presley was cutting his first records. During the next 50 years, Johnny endured hard times in his career and personal life. Yet he also became the only person other than Elvis to be inducted into both the Country Music Hall of Fame and the Rock and Roll Hall of Fame, enjoyed a long and loving marriage with June Carter Cash, and against all odds, he came back in the last years of his life to connect with a new generation of music fans.

CASH WILL INCLUDE:

- 70 percent new material
- More than 100 color and black-and-white photographs from throughout Cash's career
- A foreword by Rosanne Cash, personal tributes from Bob Dylan, Bono, Merle Haggard, Al Gore, Willie Nelson, Tom Petty, Marty Stuart, Emmylou Harris, Trent Reznor, and others
- New and archival features from Anthony DeCurtis, Mikal Gilmore, Ralph Gleason, David Fricke, and other *Rolling Stone* regulars, as well as excerpts from Cash's two previously published autobiographies
- A fresh consideration of Cash's legendary concerts at Folsom Prison and San Quentin
- A complete discography and selection of top recordings

MARKETING

National Publicity

50-City Morning Drive
Radio Tour

Author interviews
out of New York

Online Promotion with
Leading Music Sites

Previous Books

Cobain

0-316-88015-9 paper
(Little, Brown)

Garcia

0-316-75445-5 paper
(Little, Brown)

Harrison

0-743-23581-9 hardcover
(Simon & Schuster)

Free Freight

This is the essential Johnny Cash tribute from a publication that has long kept the Man in Black in its spotlight.

ROLLING STONE was founded in 1967 by Jann Wenner. Since the 1970s, *Rolling Stone* has lent its name to an array of music and popular culture titles.



Biography—Entertainment & Performing Arts (BIO005000)
100 full-color and black-and-white photographs

8½ x 10⅞; 224 pages

Crown

1-4000-5480-X. \$29.95 hardcover (Canada: \$44.95)

EAN Code 9781400054800

On Sale 5/18/04



HARD AMERICA, SOFT AMERICA

Competition vs. Coddling and the
Battle for the Nation's Future

By Michael Barone

One of the nation's most respected and astute political commentators brilliantly encapsulates one of the central dichotomies of American life.

In *Hard America, Soft America*, columnist and political commentator Michael Barone makes a compelling case for the existence of two Americas. "Hard America" is ruled by competition and accountability; "Soft America" tries to protect people from such realities. Children, for instance, live mostly in Soft America, shielded by parents and educators from the world's harsh demands. Yet as soon as they reach adulthood, they're launched into Hard America, where how you do depends on what you produce.

Barone reveals how we came to this divide and where America is—or should be—headed. While acknowledging that we don't want to treat kindergartners like marine recruits or leave old people to fend for themselves, he shows how Soft America lives off the productivity, creativity, and competence of Hard America, and why we can keep part of our society Soft only if we keep most of it Hard.

Concise and compelling, and in many ways reminiscent of Dinesh D'Souza's bestselling *What's So Great About America*, this is something of a departure from Barone's previous books while nonetheless being a perfect marriage of author and subject.

MICHAEL BARONE is a senior writer at *U.S. News & World Report* and is coauthor of the biannual *Almanac of American Politics*. He lives in Washington, D.C.



Current Affairs (CUR000000)

5½ x 8¼; 192 pages

Crown Forum

1-4000-5306-4. \$22.00 hardcover (Canada: \$32.00)

EAN Code 9781400053063

On Sale 5/24/04

MARKETING

National Publicity

Major National Conservative
Radio Campaign

Author Interviews
out of New York and
Washington, DC

Advertising
National Review
New Republic
Weekly Standard

Major Promotion on
CrownForum.com
Including e-mail blast to sub-
scribers with first chapter, home-
page feature, book giveaways,
and links to related sites—see
page 34 for details

Previous Books
The New Americans
0-89526-202-9 hardcover
(Regnery)

Our Country
0-02901-861-7 hardcover
(Free Press)

Free Freight

JOURNEY FROM THE LAND OF NO

A Girlhood Caught in Revolutionary Iran

By *Roya Hakakian*

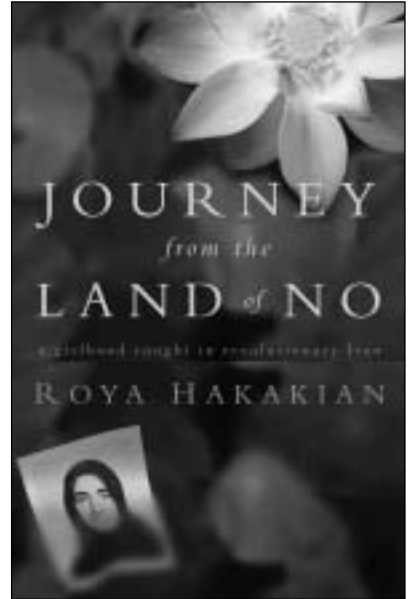
This elegantly written memoir by a young Iranian-American poet and journalist about growing up as a Jew in Iran during the revolution will appeal to readers of literary memoirs like Don't Let's Go to the Dogs Tonight, as well as books like Reading Lolita in Tehran.

Roya Hakakian was raised in a Jewish family in Tehran, daughter of an esteemed poet, in a household that hummed with intellectual life. As a young girl she dreamed of becoming a writer. But in February of 1979, when Ayatollah Khomeyni returned with an iron fist from a 15-year exile, everything changed. Within a year, a third of Iran's Jewish population was gone. Within five years, Hakakian's family, too, was contemplating political asylum.

Journey from the Land of No is a lyrical coming-of-age story that creates an intimate portrait of life in Tehran: Roya's family and friends, her life at school, her observations of Iran's political life, and her longing to escape a sense of displacement from her home, culture, and language. This story of one deeply intelligent and perceptive young girl's attempt to find an authentic voice of her own at a time of cultural repression presents a view of Iran that readers have not yet encountered.



ROYA HAKAKIAN is a former associate producer at CBS's *60 Minutes* and a documentary filmmaker. She is the author of two acclaimed volumes of poetry and a recipient of the 2002-2003 Dewitt/Wallace Reader's Digest Fellowship. She lives in Connecticut.



MARKETING

National Publicity

Regional NPR Campaign

Author Available for Phone-In
Reading Group Events

Author Tour

Boston

Los Angeles

New York

San Francisco

Washington, DC

Author Appearances at Jewish
Book Fairs in Fall 2004

Discussion Group Guide and
Author Q&A Available at
CrownPublishing.com

Free Freight



Autobiography (BIO000000)

2 maps

5½ x 8¼; 272 pages

Crown

1-4000-4611-4. \$23.00 hardcover (Canada: \$33.00)

EAN Code 9781400046119

On Sale 6/8/04

LINDA CHAVEZ
AND DANIEL GRAY

BETRAYAL

**HOW UNION BOSSES
SHAKE DOWN THEIR
MEMBERS AND CORRUPT
AMERICAN POLITICS**

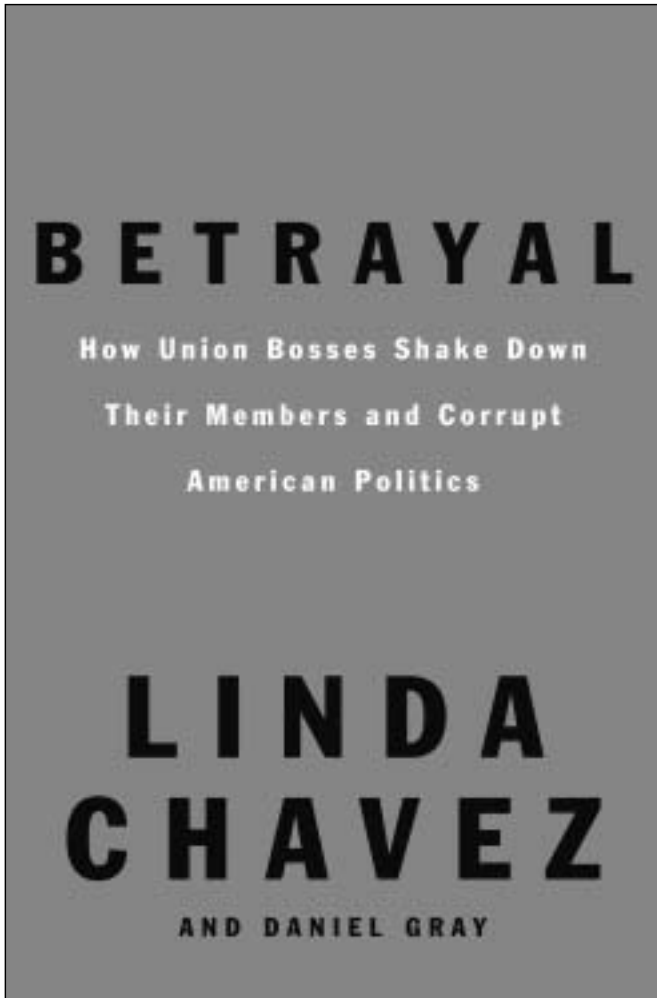
From one of the foremost authorities on America's labor unions comes the first serious exposé of the insidious effect that today's Big Labor has on government and the political process.

As a former union official and as President Bush's original, highly controversial nominee for Secretary of Labor, Linda Chavez is in a unique position to call attention to the anti-democratic abuses of Big Labor in America. In this explosive new book, Chavez reveals how unions, which once served a legitimate purpose in improving wages and working conditions, have virtually abandoned the workers they purport to represent in order to influence politics and government policy in ways that benefit their leaders.

Betrayal documents all this in full detail, including the process by which unions funnel billions of dollars—raised from mandatory membership dues—to the Democratic Party and politicians across the country. Pulling no punches and naming names, Chavez identifies the labor leaders who are subverting the political process and the politicians who support the unions' socialist-leaning legislative program in exchange for a steady stream of campaign contributions. *Betrayal* sounds an overdue alarm about a grave threat to the ability of government to truly represent the people it serves.



A former official with the American Federation of Teachers, **LINDA CHAVEZ** is today the president of Stop Union Political Abuse, a syndicated columnist, and a frequent contributor to Fox News Channel. She lives in northern Virginia. **DANIEL GRAY** is a founding strategic consultant for Stop Union Political Abuse.



MARKETING

National Publicity

Major National Conservative Radio Campaign

Author Interviews

out of New York and Washington, DC

Advertising

Wall Street Journal

Major Promotion on CrownForum.com

Including e-mail blast to subscribers with first chapter, home-page feature, book giveaways, and links to related sites—see page 34 for details

Also Available as a Random House AudioBook

Abridged, 5 CDs
0-7393-1180-8
\$29.95 (Canada: \$44.95)

Previous Books

Out of the Barrio
0-465-05431-5 paper
(Basic Books)

An Unlikely Conservative
0-465-08903-8 hardcover
(Basic Books)

Free Freight



Current Affairs (CUR00000)

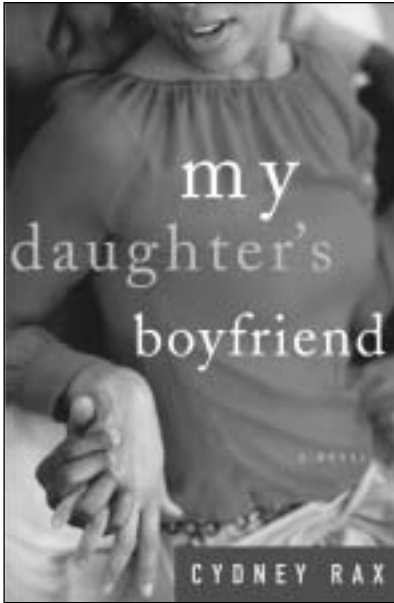
6¹/₈ x 9¹/₄; 256 pages

Crown Forum

1-4000-5259-9. \$25.95 hardcover (Canada: \$39.95)

EAN Code 9781400052592

On Sale 6/8/04



MY DAUGHTER'S BOYFRIEND

A Novel

By Cydney Rax

The debut of a fresh and provocative new writer of women's fiction—who also runs an influential website that promotes books by and about African-Americans.

My *Daughter's Boyfriend* offers up an impossibly tricky love triangle. Tracey Kendricks was only 17 when she had her daughter, Lauren, and proudly raised her alone. Now that Lauren is 17 herself, Tracey is pleased to see her lessons have been learned: Lauren has decided to wait before having sex with Aaron, an older man and her first real boyfriend. But this decision has consequences neither woman could imagine, when in a few chance encounters, sparks fly between Aaron and Tracey. Coming off yet another disappointing relationship, Tracey finds that Aaron has understanding and maturity well beyond his years, while Aaron is drawn to Tracey's womanliness. Eventually, what begins as a harmless flirtation turns into a hot—but secret—love affair. And that's when things really get complicated.

Told in the alternating voices of the three lovers, *My Daughter's Boyfriend* is filled with sharp, lively observations on mothers and daughters, African-American men and women, and the role of friends in women's lives. Audacious and gripping, it is a perfect summer read.

"Cydney Rax delivers an exciting drama starting with a passion-filled attraction and ending with an important message for mothers and daughters."

—Trisha R. Thomas

CYDNEY RAX is the creator and manager of Book-Remarks.com. She lives in Houston, Texas.



Fiction (FIC000000)

6 $\frac{1}{8}$ x 9 $\frac{1}{4}$; 320 pages

Crown

1-4000-4920-2. \$22.00 hardcover (Canada: \$33.00)

EAN Code 9781400049202

On Sale 6/8/04

MARKETING

National Publicity

Author Tour

Atlanta
Baltimore
Chicago
Dallas
Detroit
Houston
Los Angeles
New York
Washington, DC

Author Available for Phone-In Reading Group Events

Promotion at Harlem Book Fair 2004

Advertising

Black Issues Book Review
Quarterly Black Review

Major Promotion on Author's Site, Book-Remarks.com

Free Freight

THE WORLD'S MOST POWERFUL LEADERSHIP PRINCIPLE

How to Become a Servant Leader

By James C. Hunter

The first how-to book about servant leadership, an influential philosophy that turns bosses and head-honchos into coaches and mentors.

Servant leadership is more than just a catchphrase, it is a fast-growing and revolutionary approach to running an organization. James C. Hunter introduced the concept in his first book, *The Servant* (more than 100,000 copies sold), and for years, his fans have clamored for him to write a how-to guide. Now, in *The World's Most Powerful Leadership Principle*, he has done just that.

Servant leadership is not about meekness and humility, but how to lead people and create a high-trust culture. Once a leader does what he is paid to do—determine mission and values and set standards and accountability—he must turn the organizational structure upside down and help individuals win. Every employee, from the bottom of the ladder to the top, is involved in a creative, routine-busting effort to reach the organization's goals. As demonstrated in companies such as Southwest Airlines and Medtronic, servant leadership works. And in this book, James Hunter shows readers how to put the principles into practice in their own businesses and make it work for them.

JAMES C. HUNTER is the head of his own training and development firm and works with leading companies—including American Express, Service Master, and Procter & Gamble—in implementing the principles of servant leadership. He lives in Rockwood, Michigan.



Business & Economics (BUS000000)

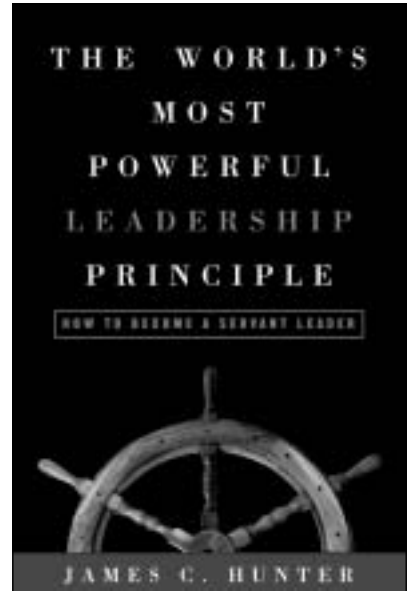
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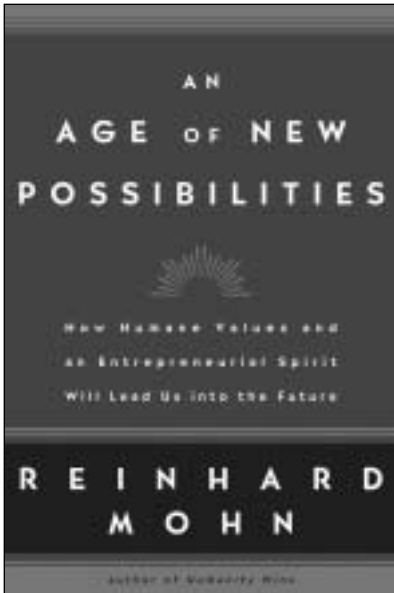
Also by James C. Hunter

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AN AGE OF NEW POSSIBILITIES

How Humane Values and an Entrepreneurial Spirit Will Lead Us into the Future

By Reinhard Mohn

From Reinhard Mohn, head of one of the world's largest media companies and founder of the Bertelsmann Foundation, comes a much-needed book about the entrepreneur's unique ability to lead business into the future by adapting to new socioeconomic realities.

We live in an exciting and rapidly changing time—every day it seems new inventions and innovations that change our way of life arrive on the scene. But while our day-to-day lives have become easier, the larger picture is now more complicated as a result. Businesses, too, are faced with this quandary—change is occurring in the economic sphere as quickly and often as it is in our individual lives, and the new global economy is presenting even more challenges to companies that must operate in an often unfamiliar worldwide arena. As a result, the modern business world is in dire need of a complete overhaul if companies are to adapt to an environment that is far different from the one in which they initially achieved success.

Enter Reinhard Mohn, the innovative entrepreneur who built Bertelsmann into a global powerhouse. In this book, Mohn shows how constant change is necessary for all businesses to survive and thrive in the future and why businesses—as well as governmental and social organizations—must abandon the obsolete practices they have long relied on, creating instead new ways of doing business to adapt to our ever more mutable world.

REINHARD MOHN has served as chairman of the executive board and the supervisory board of Bertelsmann, one of the largest media companies in the world. Mohn also founded the Bertelsmann Foundation, which is one of the biggest and most renowned think tanks in Europe. Currently, he is Chairman Emeritus of the Bertelsmann Supervisory Board.



Business & Economics (BUS000000)

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1-4000-5344-7. \$22.00 hardcover (Canada: \$33.00)

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NEVER A CITY SO REAL

A Walk in Chicago

By Alex Kotlowitz

*New in the Crown Journeys series—the acclaimed author of *There Are No Children Here* takes us into the heart of Chicago by introducing us to some of the city's most interesting, if not always celebrated, people.*

Chicago is one of America's most iconic, historic, and fascinating cities, as well as a major travel destination. For Alex Kotlowitz, an accidental Chicagoan, it is the perfect perch from which to peer into America's heart. It's a place, as one historian has said, of "messy vitalities," a stew of contradictions, coarse yet gentle, idealistic yet restrained, grappling with its promise, alternately sure and unsure of itself.

Chicago, like America, is a kind of refuge for outsiders. It's probably why Alex Kotlowitz found comfort there. He's drawn to people on the outside who are trying to clean up—or at least make sense of—the mess on the inside. Perspective doesn't come easy if you're standing in the center. Like *There Are No Children Here*, this is not so much a tour of a place as a chronicle of its soul, its lifeblood. *Never A City So Real* is a tour of the people of Chicago, who have been his guides into this city's—and by inference, this country's—heart.

ALEX KOTLOWITZ's *There Are No Children Here* was selected as one of the 150 most important books of the century by the New York Public Library. He lives in Chicago.



Travel—Essays & Travelogues (TRV010000)

1 map

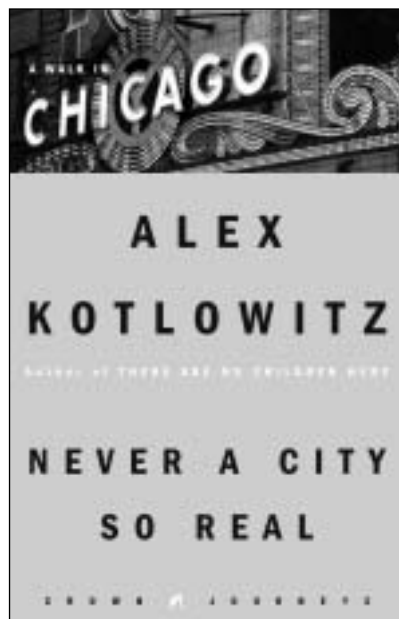
5 x 7⁵/₈; 144 pages

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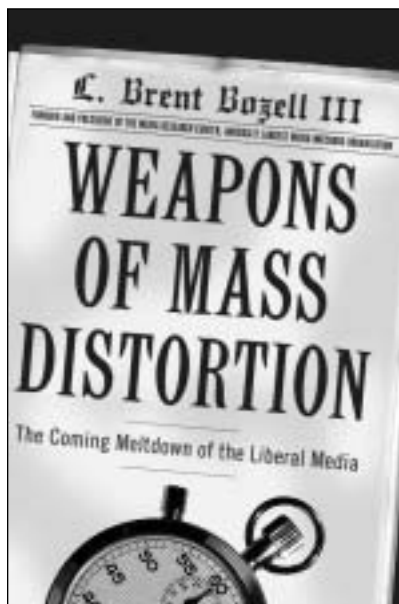
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WEAPONS OF MASS DISTORTION

The Coming Meltdown of the Liberal Media

By L. Brent Bozell III

The leading expert on media bias not only makes the strongest, most substantive case yet for the leftward bias of America's mainstream news organizations, but also reveals why the days of the liberal media's dominance are numbered.

As founder and president of the Media Research Center, the largest and most respected media watchdog organization in the United States, L. Brent Bozell III is today's leading expert on the issue of media bias. In *Weapons of Mass Distortion*, he presents the definitive account of the current prevalence and future vulnerability of the liberal media.

With a wealth of facts and evidence at his command, Bozell goes far beyond the arguments in books like Bernard Goldberg's *Bias* and Ann Coulter's *Slander* to expose the prevalence of liberal media bias. Bozell reveals exactly how the major TV, radio, and print news outlets not only distort the news but actually try to dictate the national agenda. Finally, Bozell uses his unique expertise to look ahead and show precisely why the liberal media's audience will continue to defect to the emerging alternative news outlets—outlets more in tune with their perspective on the world.

L. BRENT BOZELL III regularly provides media expertise for all the major television networks, the cable news channels, and hundreds of radio programs. He lives near Washington, D.C.

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Previous Book
And That's the Way It Isn't
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(Media Research Center)

Free Freight



Current Affairs (CUR000000)

6¹/₈ x 9¹/₄; 256 pages

Crown Forum

1-4000-5378-1. \$25.95 hardcover (Canada: \$39.95)

EAN Code 9781400053780

On Sale 7/6/04

THE SULTAN'S HAREM

A Novel

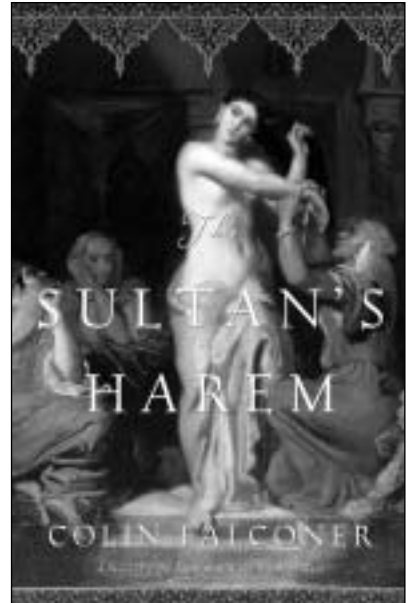
By Colin Falconer

From the internationally bestselling author of When We Were Gods comes a dramatic novel of intrigue and passion, set in the harem of the Ottoman emperor Suleyman.

In the mighty Ottoman Empire, there is only one ruler: Suleyman the Magnificent and at the heart of his palace is the largest harem in the Middle East—a collection of pampered wives and beautiful slaves and concubines that wins Suleyman the envy of many European kings. Among these women are Gulbehar, the Sultan's favorite and mother of his heir; Julia, the kidnapped daughter of an Italian lord; and Hurrem, a Tatar girl sold into slavery as a child. While all three are beautiful, Hurrem is the most dangerous—scheming and ruthless in her desire to rule the harem and, ultimately, Suleyman himself. In the end, will his obsession with Hurrem cost the Sultan his allies, his sons, his sanity, and even his dynasty?

In *The Sultan's Harem*, Colin Falconer breathes life into a world of intrigue, sensuality, and violence, where an empire can be controlled not by the great sultan, but by the women hidden behind his harem walls.

COLIN FALCONER is the author of four previous historical novels, which have been published in many languages around the world. A native of London, he lives in Australia.



MARKETING

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Major Promotion on MaidensCrown.com

Including email blasts, e-newsletter feature, author q&a, and free downloadable discussion group guide—see page 4 for details

Also by Colin Falconer

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When We Were Gods

0-609-80889-3

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Fiction—Historical (FIC014000)

6⅞ x 9¼; 480 pages

Crown

0-609-61030-9. \$22.95 hardcover (Canada: \$34.95)

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A SCATHINGLY FUNNY GRAPHIC NOVEL FROM A VERITABLE DREAM TEAM OF COLLABORATORS, PREMISED ON THE QUESTION: WHAT WOULD HAPPEN IF EAST ST. LOUIS ("THE INNER CITY WITHOUT AN OUTER CITY") SECEDED FROM THE UNION? THIS IS CONTEMPORARY POLITICAL SATIRE AT ITS POINTED AND HILARIOUS BEST.

BIRTH OF A NATION

A COMIC NOVEL

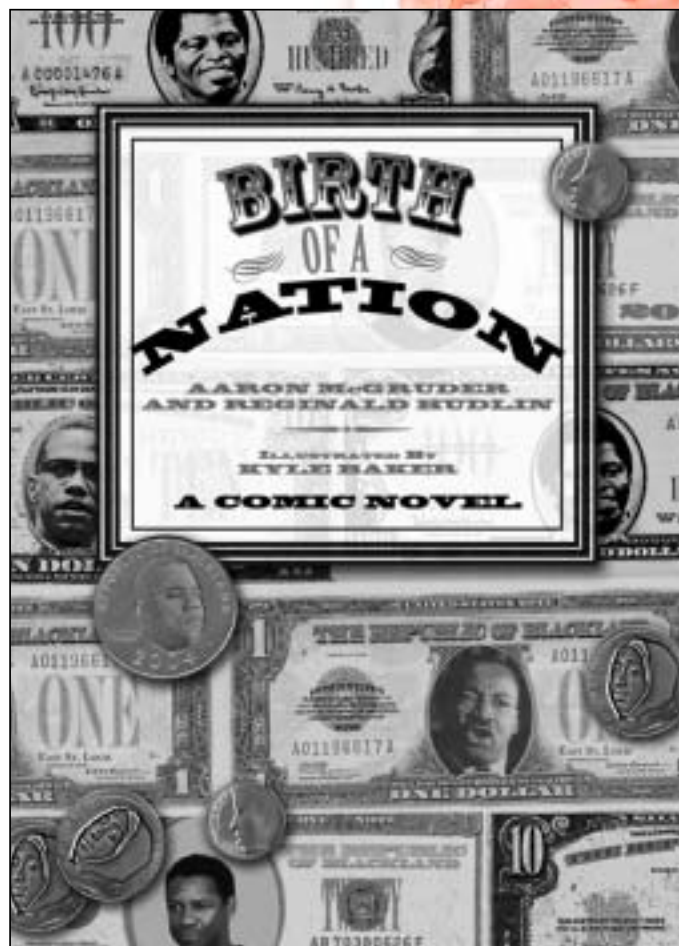
**BY AARON McGRUDER
AND REGINALD HUDLIN**

ILLUSTRATED BY KYLE BAKER

Remember the Florida presidential election debacle of 2000? What if the same thing were to happen in East St. Louis? What if, as a result of the disenfranchisement of thousands of East St. Louis voters, a dim-witted, right-wing despot grabbed control of the Oval Office? And what if the dissed city seceded and declared itself the sovereign Republic of Blackland—with a national anthem sung to the tune of the theme from *Good Times* and a plan to finance itself by becoming an offshore-style money-laundering haven right in the American heartland?

Written by one of the country's leading political humorists and a pioneering black filmmaker and illustrated by one of today's most acclaimed graphic artists, *Birth of a Nation* takes the botched election of 2000 to an absurd (but not entirely impossible) conclusion, along the way hitting a range of hot political, social, and cultural issues, skewering black nationalists, white supremacists, and everyone in between, drawing real blood and real laughs in equal measure.

AARON McGRUDER is the creator of *The Boondocks* comic strip, soon to be a network television show. **REGINALD HUDLIN** is a director whose films include *House Party*, *Boomerang*, and *Serving Sara*. Illustrator **KYLE BAKER** is the author of five classic graphic novels, and his illustrations have appeared in publications nationwide.



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\$16.95 paper (Canada: \$25.95)

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Humor—Comics (HUM002000)

120 full-color illustrations

8 x 10; 144 pages

Crown

1-4000-4859-1. \$25.00 hardcover (Canada: \$38.00)

EAN Code 9781400048595

On Sale 7/20/04



LIFE 2.0

How People Across the Country Are Transforming Their Lives to Make Their Own American Dream

By Rich Karlgaard

In a book that combines the appeal of Po Bronson's What Should I Do With My Life? with Charles Kuralt's America, the publisher of Forbes takes to the skyways to see for himself how Americans are remaking their lives as far from the rat race as possible.

One of the most sacred beliefs in this country is the idea of the second chance—that when you feel stuck, there's always a frontier you can cross to reinvent yourself. *Life 2.0* is the result of Rich Karlgaard's own personal crisis, the realization that his career of armchair office theorizing had skewed his perspective. So, at age 45, he mastered the skills necessary to fly a Cessna Seahawk and took off on a journey around the country to get a handle on how today's middle class is getting a life. Karlgaard wanted to personally meet the Americans whose smart use of technology, nose for entrepreneurship, and willingness to break away from the myths holding them in places like New York and Silicon Valley has enabled them to find health, wealth, and happiness in the "boondocks." The result is a rich and entertaining look at a new frontier—places where people are living sane, secure lives and taking advantage of the best America has to offer, places where people are taking a second chance at the American dream—and succeeding.

RICH KARLGAARD is the publisher of *Forbes* and the author of its "Digital Rules" column. He lives in Los Altos, California.

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Business & Economics (BUS000000)

5½ x 9¼; 256 pages

Crown Business

1-4000-4607-6. \$24.95 hardcover (Canada: \$37.95)

EAN Code 9781400046072

On Sale 7/27/04

PRIME TIMES

Writers on Their Favorite TV Shows

Edited with an Introduction by Douglas Bauer

*More than 20 acclaimed writers share their fascination with a particular television show—from Susan Cheever on *Father Knows Best* to Nick Hornby on *The West Wing*.*

The literary mind and the boob tube are often thought to have little in common, but the two have been trysting in dimly lit rooms since television's earliest days. To prove the point, Douglas Bauer asked a number of the finest writers of our time to reveal their own forays into a medium that has been called everything from a vast wasteland to the electronic dream machine of the global village.

Who could resist knowing why Elizabeth McCracken loves *America's Funniest Home Videos*? How Douglas Rushkoff found himself *Lost in Space*? How Mark Leyner recalls the action-packed *Hawaii Five-O*? Why Phyllis Rose finds a tampered reality on *Survivor*? What Henry Louis Gates Jr.'s take on *Amos 'n' Andy* is? How Alan Lightman felt when he first entered *The Twilight Zone*?

Prime Times is a kind of cultural mosaic of the past half century, an eclectic gathering of autobiography, memory, and blade-sharp observation, all bound up by the common—and after all, literary—experience of watching other people's lives while trying to understand one's own.

DOUGLAS BAUER has written for *Esquire*, *The New York Times Magazine*, *Harper's*, *Playboy*, and other national magazines. He is also the author of *Prairie City, Iowa*, a work of nonfiction, and three novels. He lives in Boston.



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Author Interviews
out of Boston

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Performing Arts—Television/Literary Criticism—Essays
(PER010000/LIT002000)

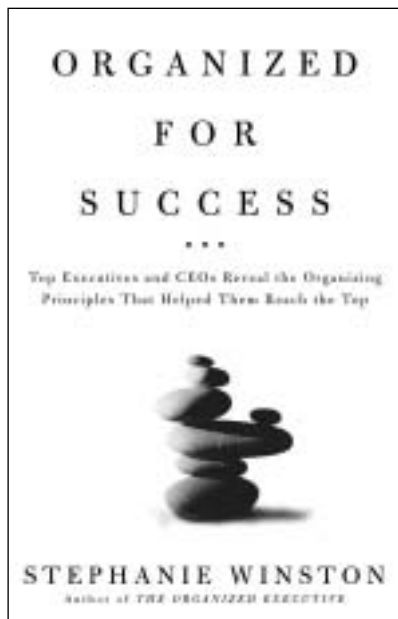
5½ x 8¼; 240 pages

Crown

1-4000-4754-4. \$23.00 hardcover (Canada: \$35.00)

EAN Code 9781400047543

On Sale 8/3/04



ORGANIZED FOR SUCCESS

Top Executives and CEOs Reveal the Organizing Principles That Helped Them Reach the Top

By *Stephanie Winston*

New York Times bestselling organization expert Stephanie Winston shares the time management strategies of top managers and executives, distilling and explaining the organizational work habits and mental discipline of the super-successful in a brief, concise primer.

After more than two decades of helping business people better organize themselves, Stephanie Winston noticed that top executives seem to possess certain conceptual skills in the areas of time management and organization that enable them to dramatically increase their productivity. For this book she interviewed dozens of the most efficient and successful CEOs and executives to quantify their specific skills and translate them into strategies that ambitious workers at all levels of an organization can adopt and practice.

Organized for Success is the result. Here she covers all areas of the art of organization: managing the desk and e-mail, working with to-do lists, planning your calendar, mastering the telephone and other technology so they don't master you, and effectively delegating and conquering the time-wasters. In one of the book's most useful sections, Winston shows how to view interruptions not as distractions from your job, but as vital avenues of communication that you can use to your advantage.

STEPHANIE WINSTON has written several classic books on organization that have together sold more than one million copies. She lives in New York City.



Business & Economics—Skills (BUS059000)

5³/₁₆ x 8; 144 pages

Crown Business

1-4000-4759-5. \$19.95 hardcover (Canada: \$29.95)

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HOW CAPITALISM SAVED AMERICA

The Untold History of Our Country,
from the Pilgrims to the Present

By *Thomas J. DiLorenzo*

The author of the acclaimed and controversial The Real Lincoln refutes widely held but pernicious myths about the nature of capitalism and its role in the building of the American nation.

In *The Real Lincoln*, Thomas J. DiLorenzo challenged the hagiography that passes for historical analysis in regard to America's 16th president. Now, in *How Capitalism Saved America*, DiLorenzo similarly explodes numerous myths that have called into question the value and legitimacy of the greatest engine of prosperity the world has ever known.

DiLorenzo's lively and provocative reinterpretation of American history shows why so much of what we learned in history class was wrong. He reveals, for instance, that the robber barons were actually good guys and that the government only made the energy crisis of the 1970's worse.

But the fallacies that DiLorenzo identifies are of far more than academic interest. They breed detrimental myths—that government regulation of business is necessary, for example, and that capitalism inevitably harms consumers, the working class, and the environment—and Americans suffer as a result.

Ranging from the Pilgrims to Michael Moore, this is popular history at its explosive best.

THOMAS J. DILORENZO is a professor of economics at Loyola College in Maryland. He is the author of 12 books and numerous articles in academic journals and popular publications.



History (HIS000000)

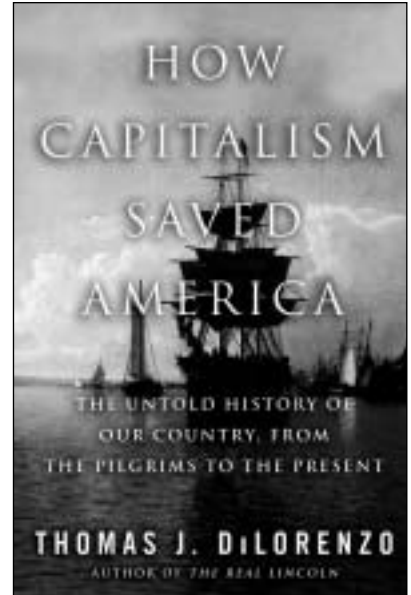
5½ x 8¼; 352 pages

Crown Forum

0-7615-2526-2. \$25.95 hardcover (Canada: \$39.95)

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Also by Thomas J. DiLorenzo

The Real Lincoln

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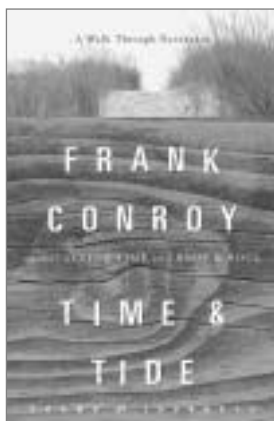
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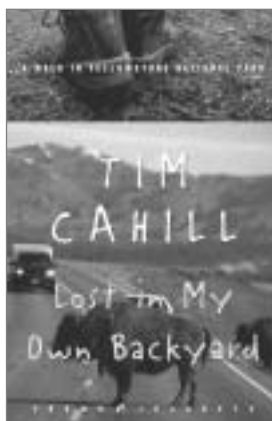
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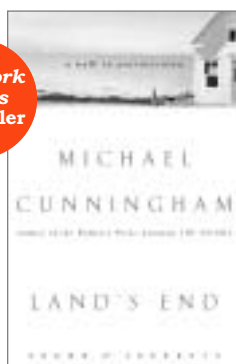
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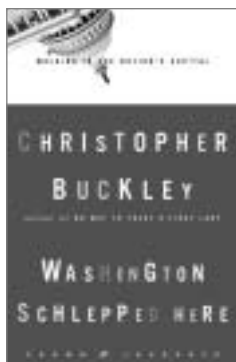
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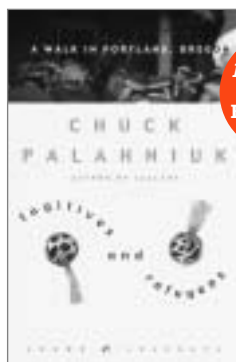
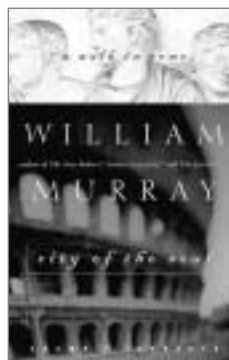
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“An intoxicating trip to a place you never knew you wanted to visit.”

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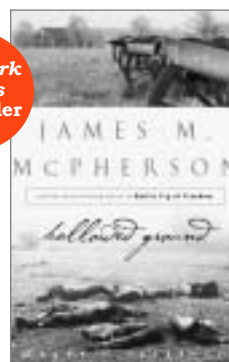
“A leisurely walk through a former inferno with a most eloquent Virgil.”

—*Kirkus Reviews* (starred)

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Bestseller**



“You take Manhattan—Ishmael Reed writes a sweet, bluesy ode to his town, gritty, misunderstood, loveable Oakland.”

—*Booklist*

Blues City
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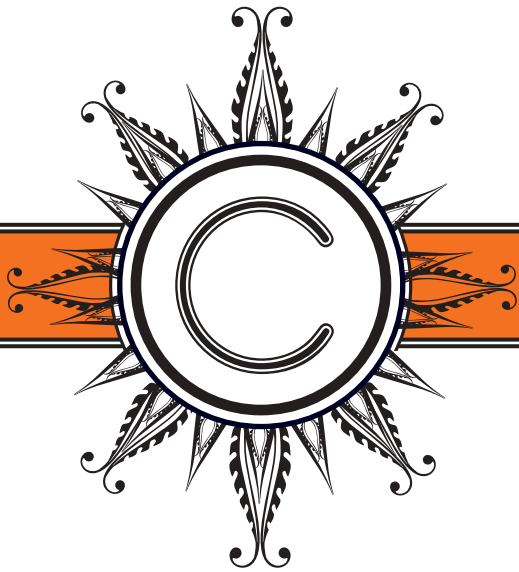
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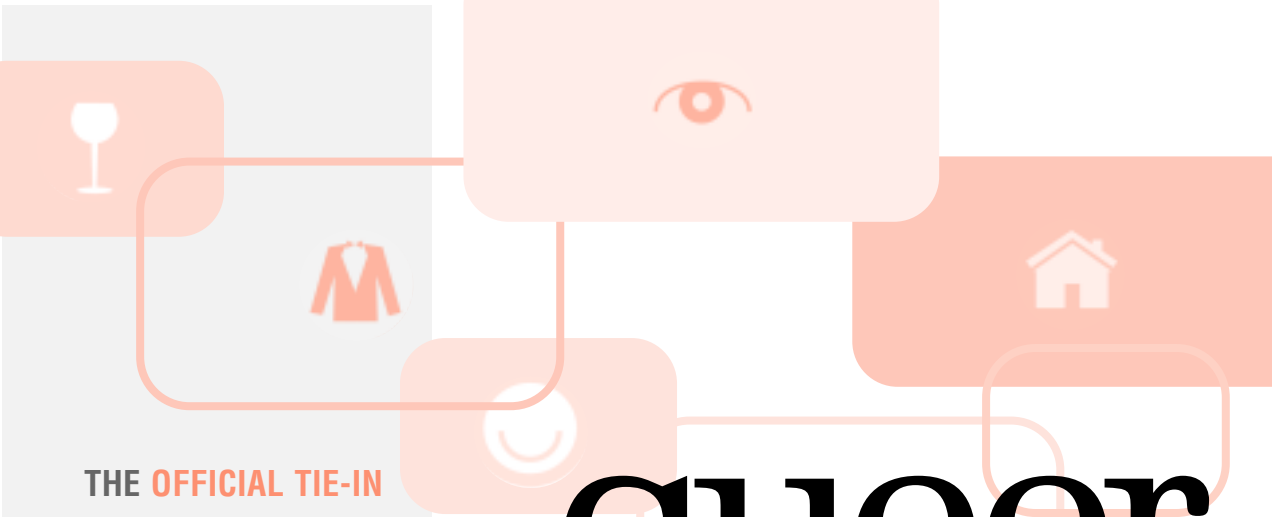


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GIRLFRIENDS WHO
KNOW THEY DO.

queer eye

FOR THE
STRAIGHT GUY

**The Fab 5's Guide to Looking Better,
Cooking Better, Dressing Better,
Behaving Better, and Living Better**

Queer Eye for the Straight Guy enjoyed a *Survivor*-style launch in its first season, with blockbuster promotion and feature coverage everywhere from *Today*, *Access Hollywood*, and *The Tonight Show* to *Entertainment Weekly* and the *New York Times*. Now, timed to coincide with Bravo/NBC's huge push for the show's second-season premiere during the February '04 sweeps, here comes *Queer Eye for the Straight Guy*, the book.

The premise of the book, of course, is just like the show: five gay men—experts in lifestyle areas from fashion and grooming to culture—invade a straight guy's life, and zero in on his more froglike ways to release his inner prince. The Fab 5 generate plenty of hilarious critical commentary along the way but without ever getting too mean.

From "5 High-Impact Quick Fixes to Make Any Room Look Better" to "10 Culinary Weapons Every Man Should Own," the Queer Eye crew offer more personal transformation advice than they could ever fit in their TV show, all guaranteed to turn any guy from drab to fab.



TED ALLEN, Food & Wine Connoisseur, is a contributing editor at *Esquire*.

KYAN DOUGLAS, Grooming Guru, has worked in salons and as a stylist for television and magazines.

THOM FILICIA, Design Doctor, was named one of the top 100 designers by *House Beautiful*.

CARSON KRESSLEY, Fashion Savant, is an independent stylist who has worked at Polo Ralph Lauren.

JAI RODRIGUEZ, Culture Vulture, is an actor, singer, and dancer who has appeared on- and off-Broadway.

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Self-Help (SEL000000)
175 full-color photographs
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Clarkson Potter/Publishers

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On Sale 2/10/04

A MODERN-DAY GUIDE TO
CULINARY SELF ESTEEM
AND GOOD-NATURED
HOUSEKEEPING. KAREN
DUFFY BRINGS THE WIT
OF ERMA BOMBECK AND
THE PHILOSOPHY OF PEG
BRACKEN TO A NEW
GENERATION OF READERS
IN AN IRREVERENT,
IMAGINATIVE, PRACTICAL,
AND SUBVERSIVE GUIDE
TO COOKING, ENTERTAINING,
AND THE DOMESTIC ARTS.

by
karen
duffy

a S L O B in the kitchen

You don't need to be a perfectionist to be a superstar homemaker. Karen Duffy believes that the biggest obstacle to cooking and entertaining is not a lack of skill, but a lack of nerve. With a style more clamorous than glamorous, she has written a book filled with confidence-boosting recipes guaranteed to get even the most diffident cook in and out of the kitchen with minimum stress and maximum effect.

A Slob in the Kitchen contains more than 200 recipes for delicious dishes, perfect for people who would rather spend their time with family and friends than in a lonely, dirty, stinking-hot kitchen. Duffy shares all the tips and tricks she has up her oven mitt, and her ingenuity goes well beyond her terrific recipes: her gravy-scented candles make your home smell like you have been slaving over the stove all day and her "Kick-the-Can" ice cream turns cranky kids into kitchen helpers. *A Slob in the Kitchen* is empowering, liberating, and a hoot to read and use.

KAREN DUFFY is a writer, model, and television host whose first book, *Model Patient* was a *New York Times* bestseller. Duffy is a spokesperson for Revlon, a women's health advocate, and writes for many publications, including *Glamour*, *Reader's Digest*, and the *New York Times*. She lives in New York City with her family.



MARKETING

National Publicity

National Radio Campaign

20-City Television Satellite Tour

Author Interviews
out of Los Angeles and New York

Tie-In with Author's
Appearances for Cuervo Tequila

Featured on ClarksonPotter.com

Included in the Potter
E-Newsletter

Previous Book
Model Patient
0-06-095727-1
(Perennial)

Free Freight



Cooking—Quick & Easy (CKB070000)

50 line drawings

6 x 9; 272 pages

Clarkson Potter/Publishers

1-4000-5115-0. \$23.00 hardcover (Canada: \$35.00)

EAN Code 9781400051151

On Sale 4/27/03

LARA SHRIFTMAN & ELIZABETH HARRISON WITH KAREN ROBINOVITZ

FÊTE ACCOMPLI!

THE ULTIMATE GUIDE TO CREATIVE ENTERTAINING

The how-to that **tells all**—chic tips, insider tricks, and savvy strategies for throwing fabulous parties, big or small, from today's **hippest and hottest** event planners.

Mercedes-Benz, Jimmy Choo, Juicy Couture, Dunhill, and Cartier: these are just a few of the companies who've employed the authors of *Fête Accompli!* for high-profile events and publicity. Lara Shriftman and Elizabeth Harrison, principles of the public relations, special events, and marketing firm Harrison & Shriftman, have produced some of the most remarkable parties ever featured in magazines like *InStyle*, *W*, and *Vogue*. In *Fête Accompli!* they team up with champagne-circuit journalist Karen Robinovitz to create the hippest yet most practical party-planning book around, complete with celebrity tips, easy reference lists, insider resources, crowd-pleasing recipes for food and drinks from top chefs and restaurants, and much more.

Chapters range from choosing an attention-getting theme and finding the perfect location to designing a memorable invitation and remembering all the little touches that make a party fun. The authors also include a chapter of colorful case studies with photos and step-by-step ideas for re-creating eight fabulous fêtes.

LARA SHRIFTMAN and **ELIZABETH HARRISON** have produced countless A-list parties and promotional events, from the premiere parties for *Bridget Jones's Diary*, *Charlie's Angels*, and *Legally Blonde* to Matt Damon's 30th birthday bash at the opening of the Hudson Hotel Bar. **KAREN ROBINOVITZ** is a regular contributor to *Harper's Bazaar*, *Elle*, the *New York Times*, and other publications.

FÊTE ACCOMPLI! THE ULTIMATE GUIDE TO CREATIVE ENTERTAINING

WRITTEN AND LIVED BY
LARA SHRIFTMAN &
ELIZABETH HARRISON
WITH KAREN ROBINOVITZ

MARKETING

National Publicity

Author Tour

Los Angeles
Miami
New York
San Francisco

Featured on ClarksonPotter.com

Included in the Potter E-Newsletter

Also by Karen Robinovitz

*How to Become Famous in Two
Weeks or Less*

0-345-46294-7

\$12.95 paper (Canada: \$19.95)

Free Freight



Cooking—Entertaining (CKB029000)

15 full-color and 85 black-and-white photographs

8 x 9; 288 pages

Clarkson Potter/Publishers

1-4000-4748-X. \$24.50 hardcover (Canada: \$35.95)

EAN Code 9781400047482

On Sale 5/18/04



MARKETING

National Publicity

Author Interviews
out of New York

Featured on ClarksonPotter.com

Included in the Potter
E-Newsletter

Free Freight

BURGERS

50 Recipes Celebrating an American Classic

By Rebecca Bent with Tom Steele

Simple or sophisticated, served straight from the grill or dressed up with accessories, a bounty of burgers to satisfy every taste and every occasion.

Long the favorite at backyard barbecues and casual family meals, the burger has recently become the centerpiece at trendy restaurants around the country and the “cover girl” on dozens of lifestyle and gourmet magazines. *Burgers* explores the burger in all its guises, offering recipes for both down-home basics and celebrity specialties, and showcasing the mouthwatering results in glorious full-color photographs.

Well-known chefs from around the country have contributed creations featuring ingredients plain and fancy. From Bobby Flay, there’s a juicy Mesa Grill Burger with Double Cheddar Cheese; from David Waltuck, chef at New York’s Chanterelle, a Venison Burger au Poivre; and, for the ultimate indulgence, there’s Claude Troisgros’s sumptuous Foie Gras Burger. Tasty variations of all kinds abound, from innovative spins on classic beef and cheeseburgers to an array of lamb, chicken, turkey, fish, seafood, and vegetarian burgers. A selection of homemade condiments and easy-to-make side dishes (including salads, slaws, french fries, and more) provide great ways to round out any burger-based meal.

REBECCA BENT was the head of marketing for the Reserve Fund and is currently a student at the French Culinary Institute. She lives in New York City.



Cooking—American (CKB002000)

30 full-color photographs

7¹/₁₆ x 7¹/₁₆; 96 pages

Clarkson Potter/Publishers

1-4000-5165-7. \$16.95 hardcover (Canada: \$25.95)

EAN Code 9781400051656

On Sale 5/04/03



WING IT!

By Christopher B. O'Hara

The definitive collection of recipes for America's favorite finger food, plus the dips and sauces that add an extra touch of pizzazz—by the author of Potter's own Hot Toddies.

Spicy, crunchy, tangy, and terrific, chicken wings have taken flight, becoming the snack of choice at bars, casual restaurants, and at-home gatherings. The famous Buffalo Wings that started it all are just one of the many varieties presented in *Wing It!*, Christopher O'Hara's lively, practical guide to cooking and enjoying the irresistible wing.

The more than 40 recipes range from American classics to tempting Asian, South American, and other international versions, with full-color photographs throughout. With the book's emphasis on easy preparation and casual eating, you don't have to be a seasoned cook to wow family and guests with platters stacked with sweet and spicy Mahogany Wings, Barbecued Thai Wings, or vinegary North Carolina-Style BBQ wings. Recipes for a host of complementary sauces—from the familiar Blue Cheese to the unusual Thai Sweet Chile dipping sauce—provide the perfect finishing touches for summer picnics, winter Super Bowl parties, or any wing-ding you can imagine.

CHRISTOPHER B. O'HARA has been a guest on numerous television shows, including *Cooking Live* and *Today*, and his recipes have appeared in *Glamour*, the *Boston Globe*, and other publications. He lives on Long Island, New York.

MARKETING

National Publicity

Featured on ClarksonPotter.com

Included in the Potter
E-Newsletter

Also by Christopher B. O'Hara

The Bloody Mary

1-55821-786-X hardcover

(The Lyons Press)

Hot Toddies

0-609-61007-4

\$16.95 hardcover (Canada: \$25.95)

Ribs

1-58574-171-X hardcover

(The Lyons Press)

The Ultimate Chili Book

1-58574-421-2 hardcover

(The Lyons Press)

Free Freight



Cooking—Appetizers/Poultry (CKB003000/CKB067000)

20 full-color photographs

7⁷/₁₆ x 7⁷/₁₆; 96 pages

Clarkson Potter/Publishers

1-4000-5117-7. \$16.95 hardcover (Canada: \$25.95)

EAN Code 9781400051175

On Sale 5/11/04



In the tradition of her
blockbuster *Guide to
Personalizing Your Home*,
here is a new, lavishly
illustrated home design
book by Potter's own . . . **Chris Casson Madden**

The Keys to Unlocking Your Personal **DECORATING STYLE**

Chris Casson Madden's stylish and comfortable designs have inspired millions of women to create spaces that nurture and restore them. Now, with *The Keys to Unlocking Your Personal Decorating Style*, she encourages them to look inward again, to design rooms that reflect their unique inner selves.

Using three distinct decorating styles in a variety of settings, Chris shows readers how to unleash their creative personalities—whether Adventurous, Romantic, or Serene—in their favorite rooms. The design types, gleaned from Chris's travels across America, are broken down into their most basic elements, and clearly defined so that anyone can create the vivid, stylish looks in their own home. From a

romantic bedroom in pastels with floral accents, to an adventurous living space filled with vibrant throws and geometric-patterned pillows, to a serene dining room with pure white linens and clean-lined glassware, Chris's myriad of ideas offer something for every taste and budget.

Lavishly illustrated, with dozens of examples of each design type, this is the ultimate guide for anyone looking to create a comfortable and deeply personal space of their own.

Host of HGTV's *Interiors by Design*, **CHRIS CASSON MADDEN** has made numerous appearances on *Oprah*, *Today*, and *Good Morning America*. In Spring 2004, JC Penney will carry a store-wide line of home furnishings and accessories designed by Chris.



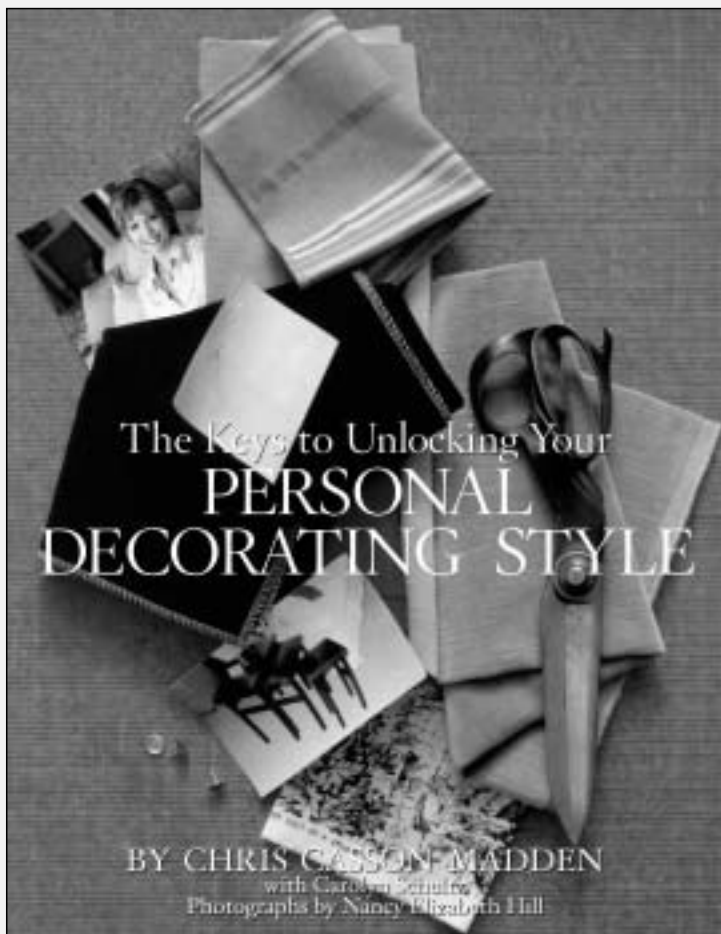
Bedrooms
0-609-60749-9
\$35.00 hardcover
(Canada: \$53.00)

*Chris Madden's New
American Living Rooms*
0-609-61002-3
\$35.00 hardcover
(Canada: \$53.00)



Getaways
0-609-60320-5
\$35.00 hardcover
(Canada: \$52.50)

A Room of Her Own
0-609-50159-3
\$32.50 hardcover
(Canada: \$48.95)



MARKETING

National Publicity

National Radio Campaign

Author Interviews
out of New York

Tie-In with Launch of
Product Line at JC Penney
Stores Nationwide

Featured on ClarksonPotter.com

Included in the Potter
E-Newsletter

Free Freight



House & Home—Decorating (HOM003000)
250 full-color photographs
8½ x 11; 160 pages
Clarkson Potter/Publishers
1-4000-5137-1. \$29.95 hardcover (Canada: \$44.95)
EAN Code 9781400051373
On Sale 5/4/04

From America's most trusted authority on heart-healthy eating, this revised hard-cover edition of the American Heart Association's classic cookbook features updated text and more than 50 new recipes.



Low-Fat, Low-Cholesterol c o o k b o o k , 3rd edition

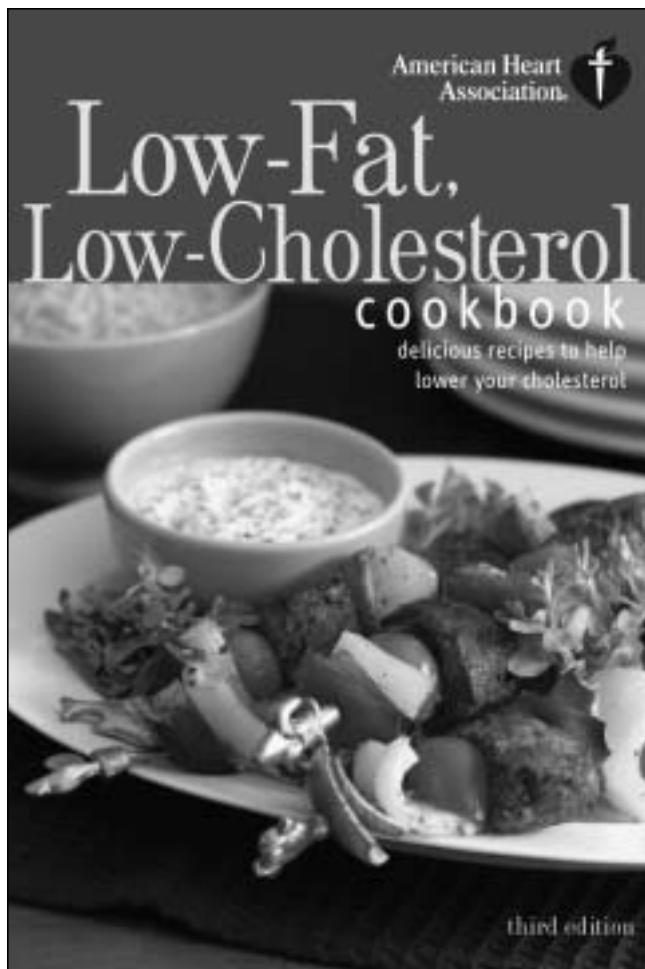
Delicious Recipes to Help Lower Your Cholesterol

For the millions of Americans who need to limit the amount of fat and cholesterol in their diets, the *American Heart Association Low-Fat, Low-Cholesterol Cookbook* (almost one million copies sold) is the most reliable source for great-tasting food and a sensible approach to lowering cholesterol.

In addition to the 50 new recipes (from Smoked Salmon Dip with Cucumber and Herbs to Key Lime Tart with Tropical Fruit), this updated edition includes the latest scientific information on both "good" and "bad" cholesterol and how diet affects heart health. It also features a well-rounded selection of more than 200 irresistible, easy-to-make recipes (each with a full nutrition analysis) for every course, from appetizers to desserts, and for every meal of the day.

The *American Heart Association Low-Fat, Low-Cholesterol Cookbook* remains the first place to turn for the ever-increasing number of Americans who are making heart-healthy choices.

Headquartered in Dallas, Texas, **THE AMERICAN HEART ASSOCIATION** is the nation's premier authority on heart health, with a bestselling library of cookbooks and guides.



Also by the American Heart Association

The New American Heart Association Cookbook
0-609-80890-7
\$19.95 paper
(Canada: \$29.95)



AHA Low-Calorie Cookbook
0-8129-2854-7
\$22.95 hardcover
(Canada: \$34.95)

AHA Meals in Minutes Cookbook
0-609-80977-6
\$15.95 paper
(Canada: \$23.95)



AHA One-Dish Meals
0-609-61085-6
\$23.95 hardcover
(Canada: \$35.95)

MARKETING

National Publicity

Advertising

In AHA publications

Featured on AmericanHeart.org
and ClarksonPotter.com

Included in the Potter
E-Newsletter

Also Available as a Random
House Large Print Edition

0-375-43365-1

\$27.95 hardcover (Canada: \$41.95)

Free Freight



Cooking—Health (CKB390000)

30 line drawings

6 $\frac{1}{8}$ x 9 $\frac{1}{4}$; 384 pages

Clarkson Potter/Publishers

1-4000-4827-3. \$25.95 hardcover (Canada: \$39.95)

EAN Code 9781400048274

On Sale 6/1/04



MARKETING

National Publicity

Author Interviews
out of London and New York

Featured on ClarksonPotter.com

Included in the Potter
E-Newsletter

Free Freight

ITALIAN EASY: RECIPES FROM THE RIVER CAFÉ LONDON

By Rose Gray and Ruth Rogers

The food world superstars behind London's wildly popular River Café are back with their fifth cookbook—a number-one nonfiction bestseller in the UK—this time featuring Italian home cooking recipes that are so flavorful, you won't believe how easy they are to prepare.

River Café founders Rose Gray and Ruth Rogers have been hailed by critics and clients (including the celebrity kind) for their innovative approach to Italian food, which they demonstrated gloriously in four highly successful cookbooks. Now, they have compiled a superb collection of recipes for everyone whose love of fabulous food is often frustrated by a lack of time.

Displaying the imagination and panache that are Rose and Ruth's hallmarks, these remarkably easy recipes are assembled with just a handful of ingredients and even fewer steps. Tuna Carpaccio with Capers and Arugula; Tagliatelle with Figs, Chili, and Cream; and Roast Quail with Salt and Sage are as simple to prepare as they are enticing.

Each recipe, illustrated with a gorgeous photograph, highlights the fresh produce you will need to shop for, as well as the ingredients that are pantry essentials. Twenty categories—from bruschetta and antipasti, through seafood, veal, lamb, and pork, to chocolate cakes and ice cream—provide an inexhaustible array of meal-planning ideas for cooks of all skill levels.

ROSE GRAY and **RUTH ROGERS** founded London's River Café in 1987.



Cooking (CKB000000)

125 full-color photographs

7³/₈ x 9⁵/₈; 272 pages

Clarkson Potter/Publishers

1-4000-5348-X. \$35.00 hardcover (Canada: \$53.00)

EAN Code 9781400053483

On Sale 6/15/04



SIMPLE HOME SOLUTIONS

By the Editors of Martha Stewart Living

The newest title in the Good Things With Martha Stewart Living series is filled with clever ideas to keep your home running smoothly, efficiently, and beautifully.

Fans of earlier titles like the ever-popular *Good Things for Organizing* will be delighted with this indispensable new collection of ingenious solutions for the kitchen, home, and garden. There are more than 150 time- and effort-saving ideas, including:

- unfreezing a lock (by warming the key)
- using a cut potato to clean beet-stained hands
- brushing a pie crust with egg white to keep it from getting soggy
- placing empty paint cans on their sides and using them to organize a home office
- making a map of your pipes and wires in case of a clogged drain or blackout
- caulking the underside of a sisal rug to hold it in place on the floor

All of these "Good Things" give maximum impact for minimum effort, from indispensable tips to home projects that have no more than six steps and require only basic materials. Filled with straightforward ideas and 200 color photographs, *Simple Home Solutions* is an inspiring collection designed to make everyday life easier.

The award-winning **MARTHA STEWART LIVING** magazine was first published in 1990. It is linked to the Emmy award-winning television series of the same name, and more than two dozen books have been published by the magazine's editors.



House & Home (HOM000000)

200 full-color photographs

9 x 10⁷/₈; 144 pages

Clarkson Potter/Publishers

1-4000-5485-0. \$22.50 paper (Canada: \$34.50)

EAN Code 9781400054855

On Sale 7/6/04

MARKETING

National Publicity

Also by *Martha Stewart Living*
Good Things for Easy Entertaining
 1-4000-4878-8

\$22.00 paper (Canada: \$33.00)

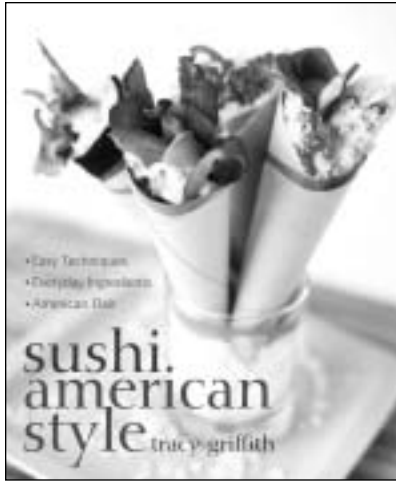
Good Things for Organizing
 0-609-80594-0

\$22.00 paper (Canada: \$33.00)

Good Things: The Best of
Martha Stewart Living
 0-517-88690-1

\$22.00 paper (Canada: \$33.00)

Free Freight



MARKETING

National Publicity

Author Interviews
out of Los Angeles and New York

Featured on ClarksonPotter.com

Included in the Potter
E-Newsletter

Free Freight

SUSHI, AMERICAN STYLE

By Tracy Griffith

Ready to roll? These creative adaptations of traditional sushi turn familiar ingredients—most of them cooked—into tasty treats the whole family (even sushi-phobes) will enjoy.

Most people, even die-hard fans of restaurant sushi, are hesitant about making it at home. The available cookbooks on the subject can be confusing and unclear. And, of course, there are the matters of raw-fish angst and anti-seaweed backlash. Chef Tracy Griffith, the first female graduate of California's Sushi Institute, overcomes these obstacles in *Sushi, American Style*, a complete book on making sushi with fun and familiar ingredients like fried chicken, sautéed fish, roasted vegetables, and fresh fruits.

Griffith takes the mystery out of sushi-making techniques, with clear descriptions and photographs of the various methods (hand roll, small roll, inside-out roll, and more). The very names of the 50 recipes reflect Griffith's refreshingly eclectic approach. There's the irresistible Miss Piggy Roll, with pork, peaches, and jalapeno; the hearty, all-American Cowboy Roll, with grilled steak and red onion; Asian-influenced selections like the Ginger Crab Roll; and even sweet sushi made with chocolate- and vanilla-flavored rice.

TRACY GRIFFITH is the former sushi chef at Tsunami restaurant in Beverly Hills and can now be seen hosting the Do-It-Yourself Network's *DIY Cooking* and *Celebrity Hobbies* series. She lives in West Hollywood, California.



Cooking—Asian (CKB090000)

55 full-color photographs

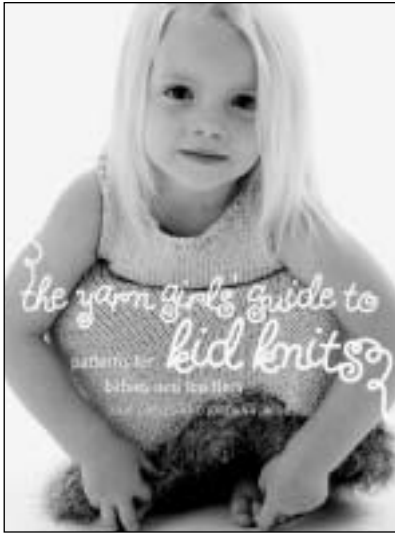
7⁷/₁₆ x 9; 144 pages

Clarkson Potter/Publishers

1-4000-5103-7. \$22.50 hardcover (Canada: \$34.50)

EAN Code 9781400051038

On Sale 7/20/04



THE YARN GIRLS' GUIDE TO KID KNITS

Patterns for Babies and Toddlers

By Julie Carles and Jordana Jacobs

*Julie Carles and Jordana Jacobs's first book, **The Yarn Girls' Guide to Simple Knits**, has sold 20,000 copies and garnered glowing reviews in both knitting and general interest publications. Now the Yarn Girls are back, taking their successful premise of trendy, easy-to-make patterns and applying it to kid knits.*

Knitters have long loved to create clothing and other items for children. They still do, of course, but the Yarn Girls know that today's knitters don't want to see kids outgrow their knitted creations in less time than it took to make them!

The Yarn Girls' Guide to Kid Knits is for knitters who want to whip up stylish children's gear in a matter of days. The secret is using chunky yarns, big needles, and designs that avoid complicated cables and changes of color. Basic techniques are clearly explained and easy-to-follow patterns guide readers through 30 projects that include adorable sweaters and dresses, cozy blankets, and snug little hats; many of which feature two versions, one styled for boys and one for girls. With tips on choosing yarns and enhancing basic designs with pom-poms and other charming touches, *The Yarn Girls' Guide to Kid Knits* takes baby clothes to a whole new level—way beyond fussy booties.

JULIE CARLES and **JORDANA JACOBS** are the owners of the Yarn Company in New York City.

MARKETING

National Publicity

Featured on ClarksonPotter.com

Included in the Potter
E-Newsletter

Also by These Authors

The Yarn Girls' Guide to Simple Knits
0-609-60880-0

\$30.00 hardcover (Canada: \$45.00)

Free Freight



Crafts & Hobbies—Knitting (CRA015000)

75 full-color photographs and 50 line drawings

7⁷/₁₆ x 10; 160 pages

Clarkson Potter/Publishers

1-4000-5171-1. \$30.00 hardcover (Canada: \$45.00)

EAN Code 9781400051717

On Sale 8/31/04



MARKETING

National Publicity

Author Interviews
out of New York

Featured on ClarksonPotter.com

Included in the Potter
E-Newsletter

Free Freight

INDIAN HOME COOKING IN AMERICA

A Fresh Introduction to Indian Food,
with More Than 150 Recipes

By *Suvir Saran and Stephanie Lyness*

An invaluable guide to creating the richly complex tastes of Indian cuisine in the contemporary American kitchen, with easy-to-follow techniques, detailed descriptions of ingredients, and more than 150 delicious recipes from every region of India.

Suvir Saran, a renowned Indian-born chef and cooking teacher, teams up with American chef and *New York Times* food columnist Stephanie Lyness in the first book designed for people who love Indian food but are daunted by the thought of preparing it at home. In a lively, accessible style, they present authentic-tasting recipes—including Delhi-Style Fish Curry Thickened with Poppy Seeds and Yogurt, Punjabi Kadai Chicken, and Spiced Basmati Rice Pudding—that are made with readily available ingredients and streamlined techniques. Reflecting the varied traditions of Indian cuisine, the recipes encompass everything from simple daals to a colorful array of chutneys, from quick sautés to complex curries and delightful desserts.

SUVIR SARAN teaches Indian cooking classes that have been featured in the *New York Times*. He is a contributing editor to *Food Arts* magazine, his first New York restaurant, Amma, opened in October 2003. **STEPHANIE LYNESS** is a regional food critic for the *New York Times* who has collaborated on several cookbooks, including *Second Helpings from Union Square Café*. Both authors live in New York.



Cooking—Indian (CKB044000)

75 full-color photographs

7¹/₁₆ x 10; 272 pages

Clarkson Potter/Publishers

0-609-61101-1. \$32.50 hardcover (Canada: \$48.50)

EAN Code 9780609611012

On Sale 8/31/04

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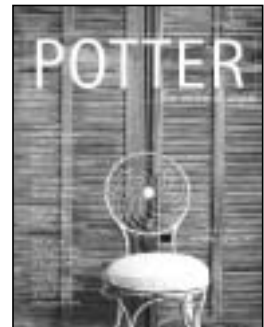
THE POTTER E-NEWSLETTER

The Clarkson Potter e-newsletter is a concise and practical introduction to Potter's new releases. Sent monthly, it contains news, recipes, excerpts, and tour information from today's most prominent cooking and lifestyle authors.

To sign up for the Potter e-newsletter, send a blank e-mail to:
ClarksonPotter@RandomHouse.com

THE POTTER BLADZINE

The beautiful and elegant Potter Bladzine is available for Spring 2004, featuring this season's highlights. To get your copy, or a copy of the Fall 2003 bladzine, please contact your local Random House sales representative or e-mail your request to CrownBiz@RandomHouse.com.



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African-American Interest Titles

Sub_Af-Am@info.RandomHouse.com

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ClarksonPotter@RandomHouse.com

Crown Business E-Newsletter

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Crown Fiction

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Crown Forum

Visit CrownForum.com

Health & Wellness

Sub_HealthWellness@info.RandomHouse.com

Historical Fiction

Visit MaidensCrown.com

Mystery

Sub_Mystery@info.RandomHouse.com

"What's New?"

Sub_WhatsNew@info.RandomHouse.com

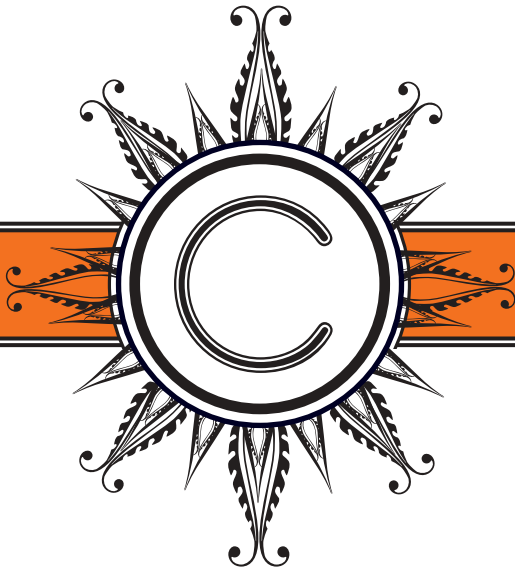
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Harmony Books • Potter Style • Shaye Areheart Books • Three Rivers Press

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the
Craggy Hole
in My Heart
and the Cat
Who Fixed It



Over the Edge
and Back with
My Dad, My Cat,
and Me

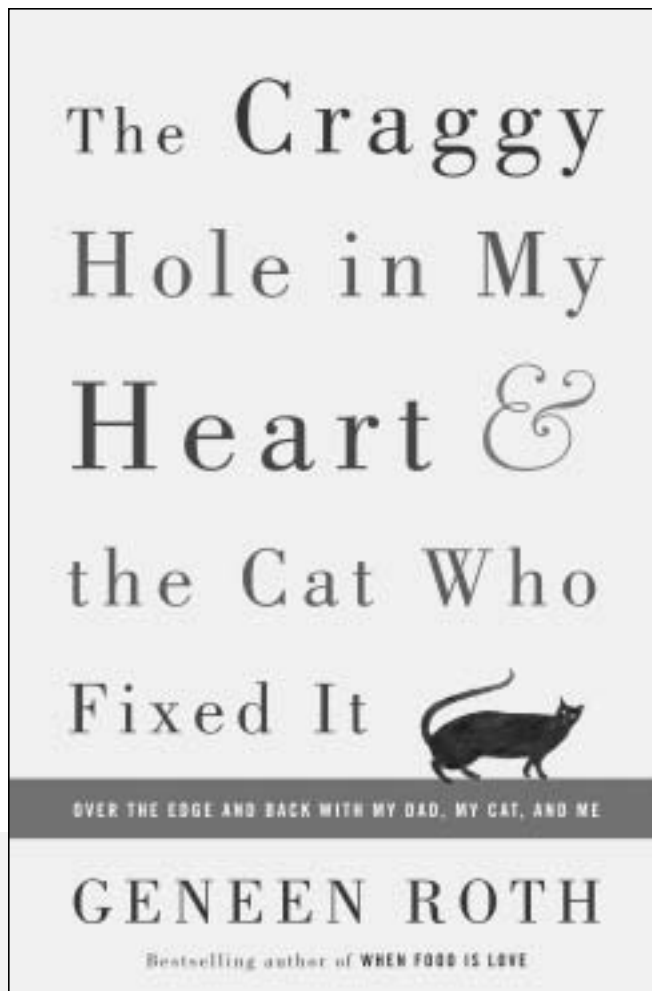
The New York Times bestselling author Geneen Roth gives readers the greatest gift of all—the encouragement to open our hearts so that we can truly love and, in doing so, live our lives full-tilt.

Geneen's millions of fans have always responded to her humor and honesty, her warmth and savvy. These qualities, so present in *The Craggy Hole in My Heart and the Cat Who Fixed It*, take us deep into the story of a remarkable 20-pound cat—Mister Blanche—and Geneen's beloved father—Bernard—and the ways in which each taught her to love without reservation and be willing to lose that which she thinks she cannot live without.

In these inspiring, joyous pages, we discover along with Geneen how to break free of the fears that may drive us to eat or drink or shop too much. Fear of being vulnerable, fear of death, fear of losing what we want most—these are the demons that can inhibit our ability to freely and fully embrace life.

Come meet Mister Blanche and the charming Bernard and immerse yourself in a poignant and funny story that is destined to be Geneen's best book ever.

GENEEN ROTH is the author of six books, including the *New York Times* bestseller, *When Food is Love*. She has appeared on *Oprah*, *Good Morning America*, *Prime Time Live*, and many other national television shows, and her work has been featured in numerous publications. She lives in northern California and maintains an active lecture and workshop schedule.



MARKETING

National Publicity

National Radio Campaign

Author Tour

Chicago
Los Angeles
New York
Portland, OR
Seattle
San Francisco

Previous Books

Appetites: On the Search for True Nourishment
0-452-27679-9 paper
(Plume)

When Food Is Love
0-452-26818-4 paper
(Plume)

*When You Eat at the Refrigerator,
Pull Up a Chair*
0-7868-8508-4 paper
(Hyperion)

Free Freight



Self Help—Happiness (SEL016000)

24 black-and-white photographs

5½ x 8¼; 240 pages

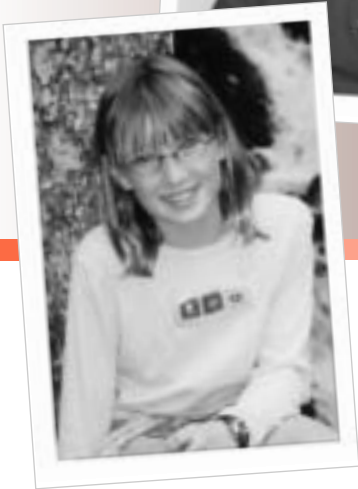
A Harmony Book

1-4000-5083-9. \$23.00 hardcover (Canada: \$35.00)

EAN Code 9781400050833

On Sale 5/25/04

A warm, funny, big-hearted collection of one dad's reminiscences about the kinds of lessons we all learn—sometimes the hard way, but often without even realizing it—on the road to becoming a grownup.



C U R S E D

by a

H A P P Y

C H I L D H O O D

*Tales of Growing Up,
Then and Now*

Inspired by Carl Lennertz's wish to convey to his eleven-year-old daughter something of what he thought and felt as he approached adulthood, this book soon grew into a keenly observed, deeply felt reflection on the ways we're all pretty much the same despite the obvious differences demanded by our stations in life—old or young, parent or child. Who, after all, ever really gets control of their inner kaleidoscopic mix of hopefulness, vulnerability, silliness, uncertainty, ambition—and fear of looking dorky in front of the cool kids?

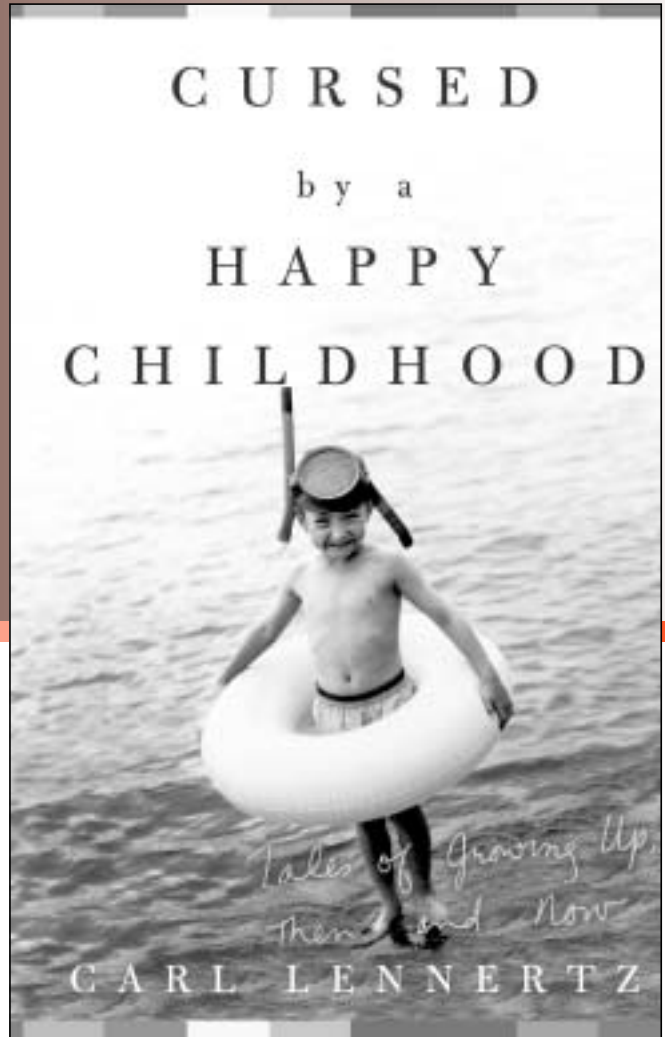
As he began to write, Carl realized that his stories—of friendship, peer pressure, music, books, first jobs, teachers and other role models, first love, and much more—were stories we all share and are as poignant and recognizable to parents and adults as they would be to his daughter.

Cursed by a Happy Childhood is rich with vignettes of youth and life that point to truths larger than the stories themselves. Most make us smile, a few make us wince, and they all epitomize the power of memory to entertain, to educate, to affect. The lesson that Carl learned—and that we can all learn through his gently humorous and sometimes profound words—is that the little moments are the big moments, that we can and should enjoy our own stories, and take heart in the magic way they have of helping us feel a little closer, a little stronger, and a little happier to face each day.

C A R L L E N N E R T Z



CARL LENNERTZ has worked in publishing for over 20 years. He lives in New York City with his wife and daughter. This is his first book.



MARKETING

National Publicity

National Public Radio Campaign

Author Tour

Boston
New York
Raleigh/Durham
San Francisco
Washington, DC

P.O.P.

6-copy counter display
1-4000-5448-6
\$119.70 (Canada: \$179.70)

Easel-backed poster
1-4000-5447-8
(no charge)

Reader's Editions Available

Free Freight



Family—Fatherhood (FAM020000)

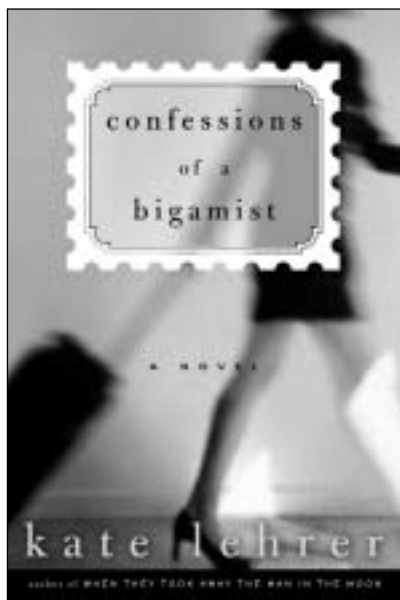
5½ x 8¼; 240 pages

A Harmony Book

1-4000-5045-6. \$19.95 hardcover (Canada: \$29.95)

EAN Code 9781400050451

On Sale 5/4/04



CONFESSIONS OF A BIGAMIST

A Novel

By Kate Lehrer

A funny, smart, and sophisticated novel that poses the question: Can any woman really have it all—twice?

Michelle Banyon is a 40-something New Yorker, fit, cosmopolitan, happily married to a wealthy international lawyer. But her alter ego is her true means of support: in a simple ponytail and wrinkle-free khakis, she's Daisy Strait, an organization counselor to over-burdened women nationwide. On one of Daisy's lecture gigs in Texas, Michelle backs her car over Wilson Collins, a handsome conservationist, and soon finds herself staying on his ranch to nurse him back to health. By the time he's cured, she's fallen head-over-heels in love—without mentioning that she already has a husband. Wilson is old-fashioned, though, and insists that they get married, so eventually Michelle Banyon (and Daisy Strait) becomes earthy, blue-jeaned Mickey Collins, too. Talk about a life in need of streamlining . . .

Reminiscent of Anne Tyler and Jeanne Ray, but with a contemporary, funny, compulsively readable sensibility all its own, *Confessions of a Bigamist* is part of a new wave of novels filling a growing niche in the market for fiction that appeals to today's smart, mature women.

KATE LEHRER is the author of three previous novels. She lives in Washington, D.C., with her husband, journalist and author Jim Lehrer.

MARKETING

National Publicity

Author Tour With Jim Lehrer

Atlanta
Boston
Chicago
Dallas
Kansas City
Madison
New York
Philadelphia
San Francisco
Seattle
Washington, DC

Author Available for Phone-In Reading Group Events

Tie-In with Author Lectures

Free Freight



Fiction—Literary (FIC019000)

5½ x 8¼; 288 pages

Shaye Areheart Books

1-4000-5025-1. \$24.00 hardcover (Canada: \$36.00)

EAN Code 9781400050253

On Sale 5/11/04

LIVING FROM THE INSIDE OUT

How to get to the Heart of Everything That Matters

By Jean-Marie Hamel, Ph.D.

Turning spiritual principles into practical advice, Jean-Marie Hamel, Ph.D., helps us to cut through clutter, distractions, and misplaced priorities to find the soulful path to a more purposeful and authentic life.

We spend so much time putting pieces of our lives into place—the right job, the right home, the right relationship—that we become governed by a lifestyle rather than living an authentic life. In order to find a true sense of connection and appreciation, we need to look beyond the limitations we've created and celebrate who we really are inside. Many of us have heard this idea before, but rarely have we had the benefit of a guide like Jean-Marie Hamel to give us the tools to incorporate it into our lives. With *Living from the Inside Out*, the dream of greater self-fulfillment can become a concrete reality.

Praise for *Living from the Inside Out*:

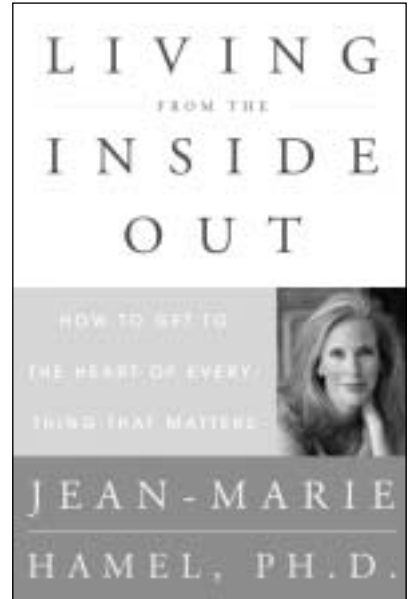
"Open your soul and free yourself to experience all the joy that comes with truly knowing and loving who you are. *Living from the Inside Out* is the key."

—Tony Robbins

"Jean-Marie Hamel . . . presents a practical and inspiring way to discover the treasures in ourselves."

—Jack Canfield

JEAN-MARIE HAMEL, Ph.D., is a life coach, workshop facilitator, and professor who specializes in enhancing psychological health through mind, body, and spirit integration. She lives in Santa Barbara, California.



MARKETING

National Publicity

National Radio Campaign

Author Interviews
out of Los Angeles, New York
and Santa Barbara

Tie-In with Author Lectures

Included in the Harmony
E-Newsletter

Free Freight



Self-Help—Self-Esteem (SEL023000)

5½ x 8¼; 224 pages

A Harmony Book

1-4000-5274-2. \$22.00 hardcover (Canada: \$33.00)

EAN Code 9781400052745

On Sale 6/22/04



CRUISERS

A Novel

By Craig Nova

"Craig Nova's novels deserve to be ranked among the best American fiction of the past two decades . . . the more he writes, the better he gets."

—Jonathan Yardley, *Washington Post*

From critically acclaimed novelist Craig Nova comes the brilliantly-crafted story of two men, one on the fringes of society and the other safely ensconced in the role of lawman, whose deadly encounter will take the life of one and change forever the life of the other.

Jake cruises the thin grey ribbons of the interstate highways in the middle of the night, waiting for speeders to chase down. Alone in his car, the threat of the lawless ever present in his thoughts, he distracts himself by thinking of Sophie, his girlfriend of several months.

Alfred is a man who has never had a chance. From the time he was nine his mother would entertain men in their small bungalow—one of whom eventually robbed him of his mother herself. He has been looking ever since for something to make him whole. Now, after an unspeakable crime, Alfred hits the highway with nothing to lose. Jake is waiting, not knowing what is coming but, as always, wondering.

Praise for Craig Nova:

"One of the masters of the modern American novel."

—*Los Angeles Daily News*

CRAIG NOVA is the award-winning author of nine novels. His writing has appeared in *Esquire*, *The Paris Review*, *The New York Times Magazine*, and *Men's Journal*. He lives in Putney, Vermont.

MARKETING

National Publicity

Author Interviews
out of New York and Boston

Also by Craig Nova

The Good Son

0-385-29717-3

\$8.95 paper (Canada: \$11.95)

Wetware

1-4000-3117-6

\$13.00 paper (Canada: \$20.00)

Free Freight



Fiction (FIC000000)

5½ x 8¾; 256 pages

Shaye Areheart Books

1-4000-4536-3. \$24.00 hardcover (Canada: \$36.00)

EAN Code 9781400045365

On Sale 6/1/04

HEFT ON WHEELS

A Field Guide to Doing a 180

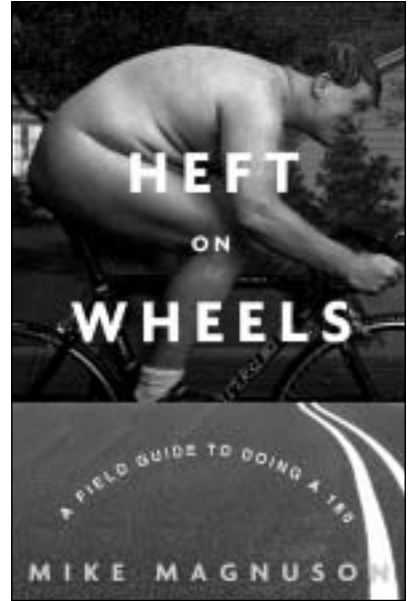
By Mike Magnuson

Take one very large guy. Add booze, cigarettes, and a truly awful diet. Mix in a bike and the big man's determination to turn his life around. What you get is an inspiring, funny, and unforgettable book about getting from one place to another, in more ways than one.

A few years ago, Mike Magnuson weighed 250 pounds, was a drinker and a smoker, and was on a chips-and-dip-based diet. The only physical activity he actually enjoyed was biking and, despite his heft and unhealthy habits, he was no slouch on two wheels.

So one day, Mike decided to join a biking club that trained three nights a week. And three nights a week, in Mike's words, he was "handed his proverbial fat ass on a platter." *Heft on Wheels* is the story of how Mike kept coming back for more. Today, Mike is a clean-living, 175-pound, racing-fit cyclist set to compete for the second straight year in North Carolina's Bridge to Bridge Incredible Century Cycling Challenge, one of the most difficult cycling events in America. *Heft on Wheels*, written with honesty and self-effacing wry humor, will appeal to sports enthusiasts, fans of writers like Bill Bryson, and anyone who ever wanted to turn their life around but doubted it was possible.

MIKE MAGNUSON is the head of Southwestern Illinois University's Creative Writing Department and has written for *Esquire*, *Oxford American*, *GQ*, and *Bicycling*. He is the author of two novels and a memoir.



MARKETING

National Publicity

National Radio Campaign

Author Interviews
out of Chicago

Cross-Promotion with Local
Bike Groups Nationwide

Previous Book

Lumox

0-06-019372-7 hardcover
(HarperCollins)

Free Freight



Health & Fitness—Exercise (HEA007000)

5½ x 8¼; 256 pages

A Harmony Book

1-4000-5240-8. \$23.00 hardcover (Canada: \$35.00)

EAN Code 9781400052400

On Sale 6/15/04



WITHIN ARM'S REACH

THREE GENERATIONS
OF AN IRISH-AMERICAN
FAMILY ARE ROCKED
BY THE UNEXPECTED
BEGINNING OF A NEW
GENERATION IN AN
ALLURING, RESONANT,
AND REMARKABLY
ASSURED DEBUT NOVEL.



“My grandmother gave birth often, which I suppose increased her odds for tragedy.”

So says Gracie Leary in the first line of *Within Arm's Reach*. The elder daughter of the eldest of Gram McLaughlin's six surviving children, Gracie thinks about giving birth because, at 29 and single, she finds herself pregnant. Her decision to break up with the father and keep the baby is just one of a series of events for which the McLaughlin clan—largely successful, competitive, and judgmental—isn't prepared. How each family member copes with Gracie's news, as well as with their own individual crises, form the strands of a mesmerizing story of guilt, love, betrayal, and the loyalty of blood.

Within Arm's Reach reads like a female version of Jonathan Franzen's *The Corrections*, while its lyrical and beautiful prose can be compared to such fine literary talents as Ann Beattie, Alice Munro, and Julia Glass.

ANN NAPOLITANO

MARKETING

National Publicity

Author Interviews
out of New YorkAuthor Available for Phone-In
Reading Group Events

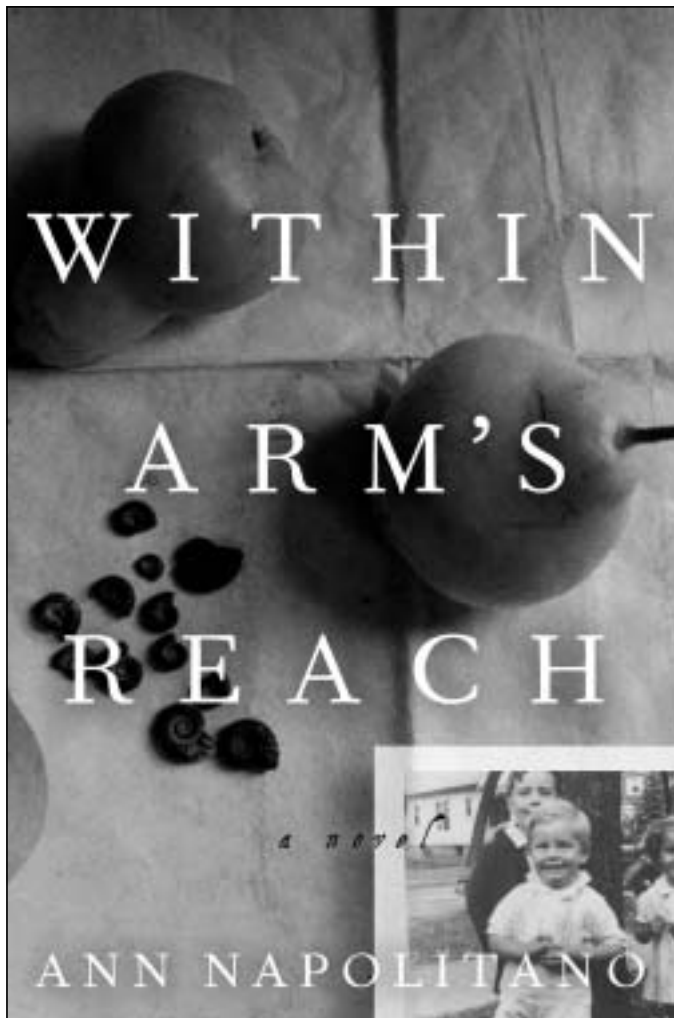
Readers Editions Available

Free Freight



ANN NAPOLITANO

has an MFA from NYU, where she studied with Paule Marshall and Dani Shapiro. She lives in New York City.



Fiction—Literary (FIC019000)

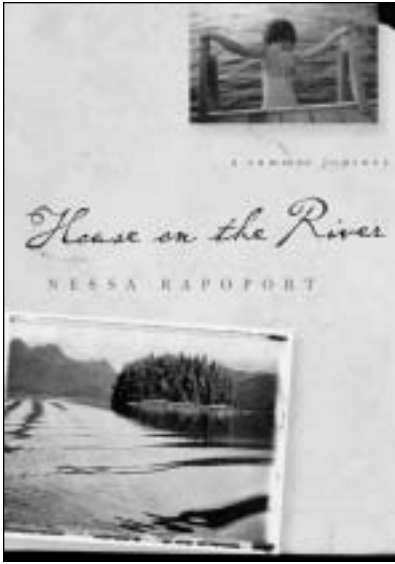
6 $\frac{1}{8}$ x 9 $\frac{1}{4}$; 304 pages

Shaye Areheart Books

1-4000-5188-6. \$23.00 hardcover (Canada: \$35.00)

EAN Code 9781400051885

On Sale 6/29/04



HOUSE ON THE RIVER

A Summer Journey

By Nessa Rapoport

*Evoking such powerful and popular books as **A Year by the Sea** by Joan Anderson and **Dakota** by Kathleen Norris, **House on the River** is Nessa Rapoport's lyrical narrative of a pilgrimage with her family to the summer landscapes of her childhood.*

One August, Rapoport rented a houseboat to travel through the blue lakes and stone canals of the Trent-Severn Waterway in Ontario with her children, mother, uncle, and aunt. At the end of the journey was a small Canadian town called Bobcaygeon, where Rapoport, her mother, and her uncle had spent dreamy summers of reading and reverie in an old house on a green river.

Although the purpose of the trip was to show her young children the setting of her summers when she was their age, Nessa Rapoport discovered that all three generations of her family were floating toward an encounter with the past.

Beautifully written and evocative, *House on the River* explores the deep bonds across generations, the power of memory to shape a person's life, and the way loss can be distilled into a source of consolation. It is the story of an enchanting journey on water and an inner journey inflected by a vibrant and joyful relationship to family and faith.

NESSA RAPOPORT's essays and stories have appeared in the *New York Times*, *Los Angeles Times*, *The Forward*, and *The Jewish Week* and have been extensively anthologized.

MARKETING

National Publicity

Author Interviews
out of New York

Tie-In with Jewish Book Fairs

Previous Books

A Woman's Book of Grieving
0-688-10947-0 hardcover
(Morrow)

Preparing for Sabbath
0-553-20570-6 paper
(Bantam)

Free Freight



Biography—Literary (BIO007000)

5½ x 7½; 208 pages

A Harmony Book

1-4000-4887-7. \$22.00 hardcover (Canada: \$33.00)

EAN Code 9781400048878

On Sale 7/13/04

MATRIX HEALING

Discover Your Greatest Health Potential
Through the Power of Kabbalah

By Raphael Kellman, M.D.

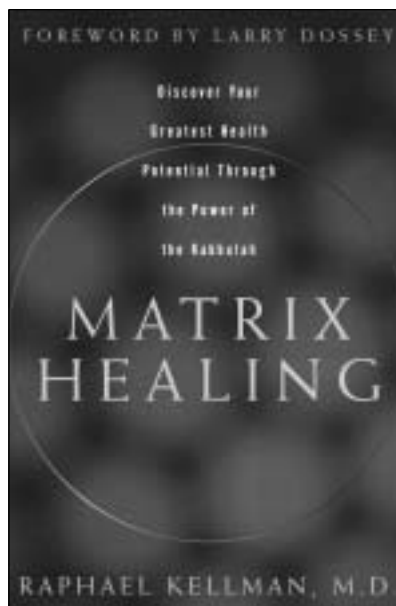
Foreword by Larry Dossey

Integrating the worlds of Kabbalah and modern science, Matrix Healing is a powerful new approach to wellness.

The ancient mystical tradition of Kabbalah teaches that within our day-to-day material world there exists another unseen world, a place of great energy and power. Inspired by the popular films of the same title, Dr. Raphael Kellman has called this realm "the matrix." In this parallel universe, we all have the potential for perfect health, and in *Matrix Healing*, Dr. Kellman shows us how to get there.

Matrix Healing is the first book written by a medical doctor to apply the principles of Kabbalah to health. Dr. Kellman teaches us how to use these principles to shift from a reactive to a proactive consciousness. He provides advice about diet, meditation, and stress-relieving techniques, and offers readers practical steps they can take to relieve common afflictions such as headaches, backaches, and chronic pain, as well as help to overcome more serious illnesses. *Matrix Healing* offers a fresh perspective on how we can reclaim our natural state of health.

RAPHAEL KELLMAN, M.D., is a specialist in internal medicine who graduated from Albert Einstein College of Medicine in New York and completed his post-graduate training at Beth Israel Hospital, Lenox Hill Hospital, and St. John's Hospital.



MARKETING

National Publicity

Included in the Harmony
E-Newsletter

Free Freight



Health & Fitness—Healing (HEA009000)

5½ x 8¼; 288 pages

A Harmony Book

1-4000-4896-6. \$24.00 hardcover (Canada: \$36.00)

EAN Code 9781400048960

On Sale 8/24/04



For the legion of fanatical and devoted fans—and those yet to thumb their way through the galaxy—Harmony Books presents two 25th anniversary commemorative editions of . . .

The Hitchhiker's Guide to the Galaxy

Don't Panic! You're not timetriping! You know the story: Arthur Dent, seconds before Earth is demolished to make way for a galactic freeway, is plucked off the planet by his friend, Ford Prefect, who has been posing as an out-of-work actor for the last 15 years but is really a researcher for the revised edition of *The Hitchhiker's Guide to the Galaxy*. Remember?

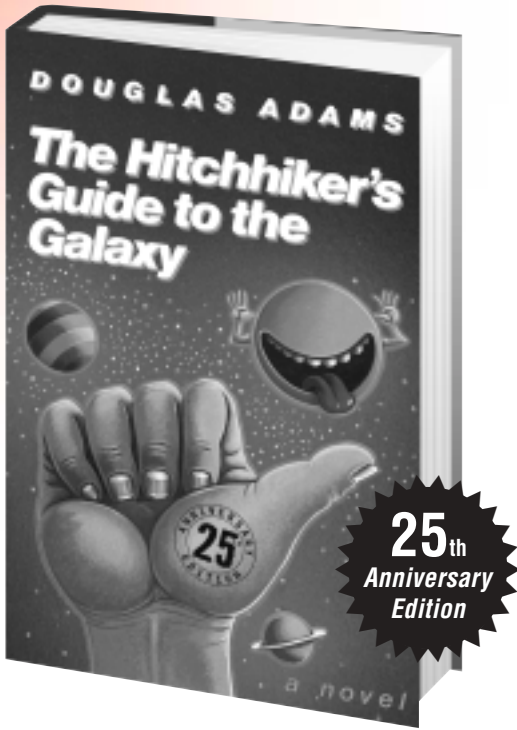
So, grab your towel and go off in search of, well, the universe as we celebrate two-and-a-half decades—that's right, Hitchhikers—of one-of-a-kind lunacy from the Master of Ceremonies himself, Douglas Adams.

To properly celebrate we are popping the cork on two great treats:

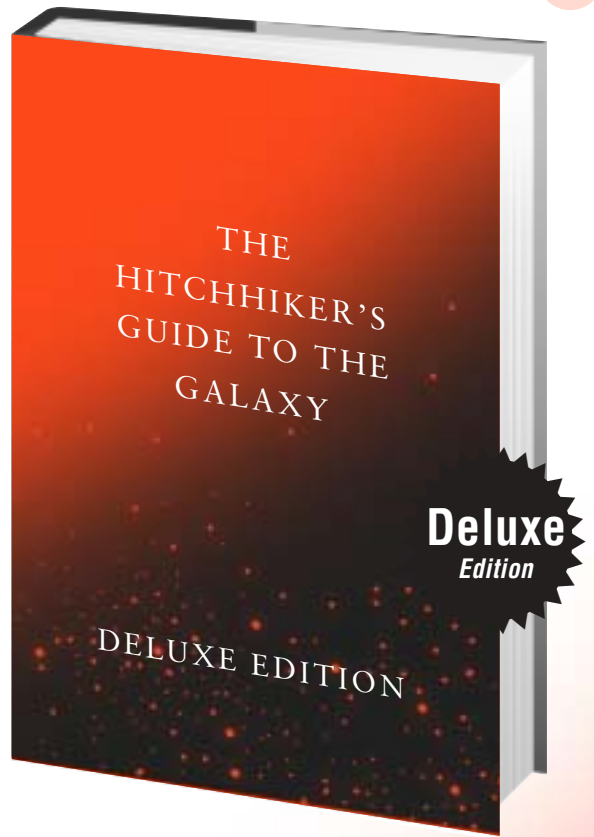
- A deluxe edition of *The Hitchhiker's Guide to the Galaxy* which will feature 42 new pages of stuff from the Douglas Adams archive, an introduction by Terry Gilliam of Monty Python fame, and 42 good words on the wisdom gleaned from a first reading—low those many years ago—by 21 contemporary writers. There will be photographs and drawings and memorable, meaningful artifacts only recently, ahem, unearthed.
- Harmony is also making available a facsimile edition of the original hardcover, which will look and feel exactly like the first edition did when it rolled off the presses in 1979.

***RUN, don't walk to your nearest phone
and order **thousands** of copies of each!***

And remember: **Don't Panic!**



25th
Anniversary
Edition



Deluxe
Edition

MARKETING

National Publicity

Also by Douglas Adams

The Salmon of Doubt

0-345-46095-2

\$13.95 paper (NCR)

P.O.P.

25th Anniversary Mobile

1-4000-5425-7

(no charge)

25th Anniversary Online Promotion

Free Freight



Douglas Adams died in May 2001 at the age of 49. His last book is the bestselling collection *The Salmon of Doubt*, published posthumously in May 2002.



The Hitchhiker's Guide to the Galaxy, 25th Anniversary Edition

Fiction (FIC000000)

4⁷/₈ x 7¹/₂; 224 pages

A Harmony Book

1-4000-5292-0.

\$13.95 hardcover (Canada: \$21.00)

EAN Code 9781400052929

On Sale 8/03/04

The Hitchhiker's Guide to the Galaxy, Deluxe 25th Anniversary Edition

Fiction (FIC000000)

7¹/₂ x 9¹/₄; 272 pages

A Harmony Book

1-4000-5293-9

\$35.00 hardcover (Canada: \$53.00)

EAN Code 9781400052936

On Sale 8/03/04

At this
INCREDIBLE
anniversary
price for a
LIMITED
TIME ONLY!



MARKETING

National Publicity

20-City Radio Satellite Tour

Author Interviews

out of Boston, New York, and Washington DC

Tie-In with Author Lectures

Included in the Harmony E-Newsletter

Previous Books

The Gift of a Year

0-525-94529-6 hardcover (Dutton)

Too Good to Leave, Too Bad to Stay

0-452-27535-0 paper (Penguin)

Free Freight

EVERYTHING HAPPENS FOR A REASON

Finding the True Meaning of the Events in Our Lives

By Mira Kirshenbaum

Psychotherapist Mira Kirshenbaum has written a wise and practical book that will help people find the silver lining each and every time they encounter life's audacious (and sometimes terrible) whimsy.

Most of us, at some point in our lives, experience an event that leaves us shaken to our core—the death of a spouse, the loss of a friend, a diagnosis of illness. Our natural response to life's cruel twists is to question the meaning behind them, and too often we can find none.

Everything Happens for a Reason is the first hands-on guide for finding the meaning behind life's tough events. In her 25 years of clinical practice, Mira Kirshenbaum has helped thousands of people reeling from painful experiences. Her patients have taught her an amazing truth: there are specific, satisfying, and realistic answers to the question, "Why did this happen to me?"

With the help of practical diagnostic tests throughout the book as well as excerpts from the many interviews she's conducted, Kirshenbaum helps readers uncover the comforting and healing meaning behind life's difficulties. *Everything Happens for a Reason* is a powerful tool for transformation and a provocative, inspiring approach when tragedy rocks our lives.

MIRA KIRSHENBAUM is the author of six previous books. She has appeared on *Today*, *20/20*, and *The O'Reilly Factor*, and has written for many magazines including *Cosmopolitan*, *Vogue*, and *Good Housekeeping*.



Self Help—Motivational (SEL021000)

5½ x 8¼; 256 pages

A Harmony Book

1-4000-5108-8. \$23.00 hardcover (Canada: \$35.00)

EAN Code 9781400051083

On Sale 8/03/04

DANCE NAKED

A Stripper's Guide to Life

By Jessica "Kayla" Conrad

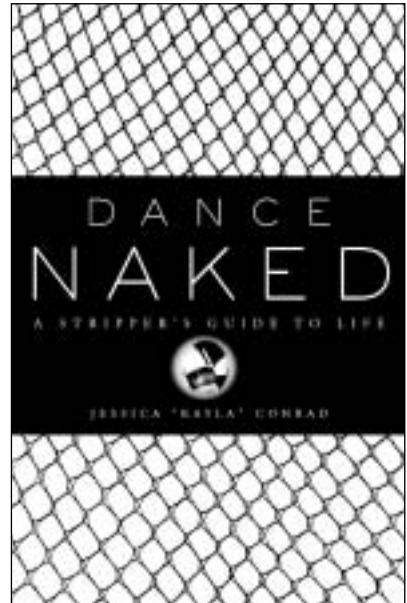
For every woman interested in unleashing her hidden sex goddess, here's the naked truth about becoming a hottie inside and out.

There's good news and there's good news. The first is that just about every gorgeous stripper out there has some cellulite. The second is that every woman, no matter her shape, size, color, or age, has the potential for that seemingly effortless self-confidence and sexy swagger that strippers pull off so beautifully.

In this joyful, funny, down-to-earth guide, professional stripper Jessica Conrad demystifies that *je ne sais quoi* that makes strippers so outrageously hot. It's all about creatively sidestepping your insecurities. From the magic of self-tanner to the all-important naming of the new you, this one-of-a-kind sourcebook arms you with a repertoire of easy, effective tricks for becoming bootylicious.

Whether you're getting your groove on alone in your living room, trying to kick your love life up a notch, or just wondering what it's like to feel as sexy as Britney Spears, *Dance Naked* is the only book you need.

JESSICA CONRAD has danced as "Kayla" at the New York gentlemen's club Scores since 1999. She is currently a full-time wife, mother, and psychology student at Fordham University.



MARKETING

National Publicity

National Radio Campaign

Author Tour

Atlanta

Chicago

Denver

Los Angeles

New York

Washington, DC

Free Freight



Psychology—Human Sexuality (PSY016000)

5 x 7⁵/₈; 192 pages

A Harmony Book

1-4000-5273-4. \$19.95 hardcover (Canada: \$29.95)

EAN Code 9781400052738

On Sale 8/24/04



SIERRA CLUB 2005 ENGAGEMENT CALENDAR

The most popular nature calendar ever published, this Sierra Club classic features "wire-o" spiral binding, a week-by-week format, and 55 full-color images by some of America's leading nature photographers. Packaged in a sturdy gift box/mailler, it's perfect for holiday giving—and a portion of the proceeds goes to support the efforts of the Sierra Club to preserve and protect the Earth.



SIERRA CLUB

Photography—Nature & Wildlife (PHO013000)
1 black-and-white and 55 full-color photographs
6³/₈ x 9¹/₄; 128 pages

A Harmony Book

1-4000-4629-7

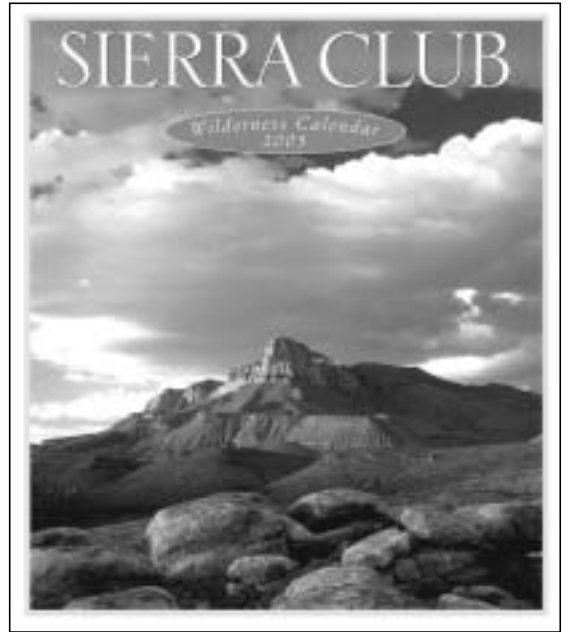
\$12.95 boxed spiral-bound calendar (Canada: \$19.95)

EAN Code 9781400046294

On Sale 7/27/04

Pub. History: 2004 Edition (Summer 2003)

ISBN: 1-4000-4627-0



SIERRA CLUB 2005 WILDERNESS CALENDAR

With more than 7 million copies sold in the last 10 years, this Sierra Club wall calendar is a perennial favorite. The 2005 edition is, as always, the definitive one of its type, with spectacular color photographs of wild places from Alaska to Texas and from California to New Jersey.

Photography—Nature & Wildlife (PHO013000)

12 full-color photographs

11¹/₄ x 13; 28 pages

A Harmony Book

1-4000-4630-0

\$11.95 boxed spiral-bound calendar (Canada: \$17.95)

EAN Code 9781400046300

On Sale 7/27/04

Pub. History: 2004 Edition (Summer 2003)

ISBN 1-4000-4628-9

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