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SHAYE  
AREHEART  
BOOKS



"A BLEND OF WISDOM, COMPASSION, AND PRACTICAL EXPERIENCE  
THREADED THROUGH WITH HEARTWARMING SPIRIT. DON'T MISS IT!"

—KEN BLANCHARD

# Become

Who You Were

# Born

# to Be



We All Have  
a Gift...  
Have You  
Discovered  
Yours?

# BRIAN SOUZA

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Abridged, 3 CDs

ISBN-10: 0-7393-4319-X

ISBN-13: 978-0-7393-4319-7

\$25.00 (Canada: \$32.00)

**W**e all have a unique gift that will bring both meaning and purpose to our lives. True joy and success will continue to elude us until we use that gift to realize our full potential. *Become Who You Were Born to Be* helps you identify, embrace, and utilize your unique talents in order to achieve all of your personal and professional goals.

In this inspiring book, Souza shares an easy-to-follow plan to rejuvenate your dreams and make them happen, revealing:

- four steps to discovering your gift, uncovering your passion, and unlocking your purpose
- how to overcome fears and deal with change
- ways to work passion into your profession

Illustrated by real-life examples from famed achievers like Lance Armstrong, Amy Tan, Richard Branson, and Oprah Winfrey, *Become Who You Were Born to Be* is for anyone searching for greater satisfaction and fulfillment in work and life.

**“IF YOU WANT TO LEARN HOW TO WORK PASSION INTO YOUR PROFESSION, THIS IS NOT ONLY A BLUEPRINT FOR SUCCEEDING AT WORK; IT’S ALSO A BLUEPRINT FOR SUCCEEDING AT LIFE.”**  
—STEPHEN COVEY

**BRIAN SOUZA** is the founder and president of Paragon Holdings LLC, an organization specializing in teaching personal and organizational success worldwide. He lives in San Diego, California.



Self-Help—Success (SEL027000)

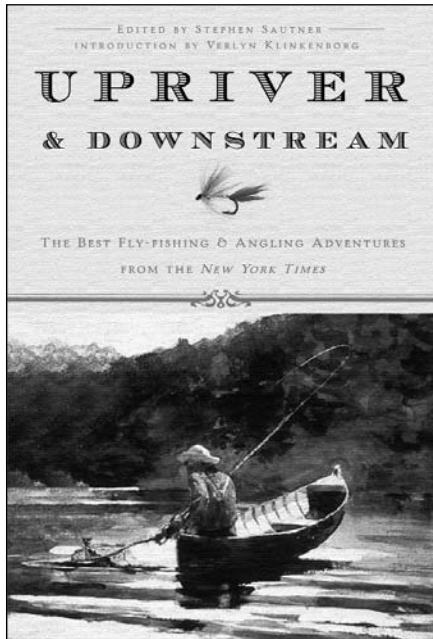
6 1/8 x 9 1/4; 288 pages; 5 line drawings

ISBN-10: 0-307-34662-5. \$24.00 hardcover (Canada: \$30.00)

ISBN-13/EAN: 978-0-307-34662-9

On Sale 4/10/07

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## Upriver and Downstream

The Best Fly-fishing and Angling Adventures from the *New York Times*

By the *New York Times*  
Edited by Stephen Sautner

*A collection of essays by well-known contributors to the popular "Outdoors" column of the New York Times, Upriver and Downstream covers fly- and sports fishing around the globe.*

Since before World War II, the *New York Times* has dedicated a sports column—"Outdoors"—to hunting and fishing. Originally written by one contributor, "Outdoors" is now written by dozens of columnists, writers, freelancers, and sportsmen and -women. With this influx of talent and fresh perspective comes a new universe of stories, from the Hudson River to the Florida Everglades, ranging from fly-fishing for wild trout to casting for the esoteric paddlefish.

Edited by longtime *Times* contributor Stephen Sautner, *Upriver and Downstream* represents the best of the column and of the great outdoors, with essays from Nick Lyons, Peter Kaminsky, Ernest Schweibert, Patricia Leigh Brown, Robert H. Boyle, and Thomas McGuane; an introduction from Verlyn Klinkenborg; and illustrations by Glenn Wolff. A perfect gift for Fathers' Day or to give to the sportsman in your life, these engaging essays remind us of what fishing is all about: companionship and solitude, challenge and relaxation, nature and technology, from coast to coast and around the globe.

**STEPHEN SAUTNER** is an avid outdoorsman and has contributed to the *New York Times's* "Outdoors" column since 1994. He works at the Wildlife Conservation Society in New York.

### National Publicity

### National Radio Campaign

### Advertising

*New York Times*

### Online Promotion

- Advertising on [FlyFisherman.com](http://FlyFisherman.com)
- Outreach to sports and fly-fishing blogs

### Grassroots Mailing to Fly-fishing Organizations, Resorts, and Tournament and Convention Organizers

### P.O.P.

ISBN-13: 978-0-307-38323-5

L-card  
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Sports & Recreation—Fishing (SPO014000)

5½ x 8¼; 320 pages; 5 line drawings

ISBN-10: 0-307-38102-1. \$23.00 hardcover (Canada: \$29.95)

ISBN-13/EAN: 978-0-307-38102-6

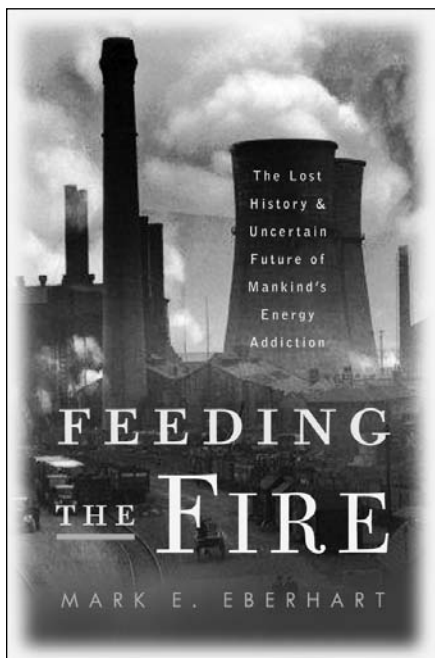
On Sale 4/3/07

British: Sanford J. Greenburger Associates

Translation: Sanford J. Greenburger Associates

First Serial: Sanford J. Greenburger Associates

Audio: Crown



[National Publicity](#)

[20-City Radio Satellite Tour](#)

[Author Interviews  
out of Colorado](#)

[Advertising  
Harper's](#)

[Targeted Mailing to Alternative  
Energy Organizations Nationwide](#)

## Feeding the Fire

The Lost History and Uncertain Future of  
Mankind's Energy Addiction

By Mark E. Eberhart

*The story of our relationship with energy is the story of human development, and in Feeding the Fire, Mark Eberhart explores this bold thesis with the science of energy and the technological and social issues surrounding our most valuable and vulnerable resource.*

Energy does more than fill our gas tanks; it enables us to build, explore, and experiment. Our future is inextricably linked to energy—discovering it, conserving it, and developing it. In *Feeding the Fire*, Mark Eberhart explores the history, science, and current affairs surrounding this important and strategic resource. In the tradition of Jared Diamond's eye-opening book, *Guns, Germs, and Steel*, *Feeding the Fire* reveals:

- how we became such energy-guzzling creatures
- the science of energy from the Big Bang to Big Oil
- how cultures collapse when their energy supplies fail
- the scientific background necessary to decide what is and is not responsible energy use
- what we need to do now to insure our future energy supply

As accessible as Bill Bryson's *A Short History of Nearly Everything*, *Feeding the Fire* explores our evolving energy needs and provides essential insight into one of the most critical political, social, and environmental issues confronting us today.

**MARK E. EBERHART** is a professor of chemistry and geochemistry at the Colorado School of Mines and the author of *Why Things Break*.



Science—Energy (SCI024000)

6 1/8 x 9 1/4; 288 pages

ISBN-10: 0-307-23744-3. \$24.00 hardcover (Canada: \$30.00)

ISBN-13/EAN: 978-0-307-23744-6

On Sale 5/8/07

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# A GOOD AND HAPPY CHILD

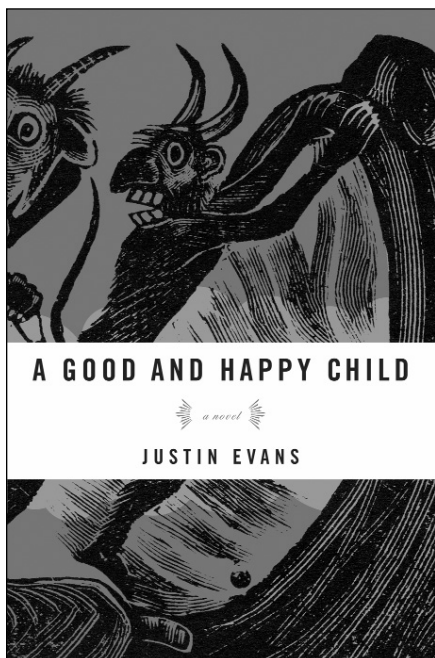
*a novel*

JUSTIN EVANS

**A DARKLY SUSPENSEFUL LITERARY THRILLER WITH THE EERIE HEART OF A GHOST STORY, FOR THE FANS OF DONNA TARTT AND CAROL GOODMAN.**

*"A GOOD AND HAPPY CHILD* unsettles the imagination with its twisting path into a private hell. Evans's story tingles with psychological suspense as it explores the subterranean world where faith meets fear, reminding us how hard it is to rid ourselves of our demons."

—Keith Donohue, author of *THE STOLEN CHILD*



#### National Publicity

##### Author Tour

Connecticut  
New Jersey  
New York

##### Advertising

*New York Times*  
*New Yorker*

##### Online Promotion

- Promotion with [AuthorBuzz.com](#)
- Advertising on movie blogs, including [IndieWire.com](#), [TheMovieBlog.com](#), [PopCultureJunkies.com](#)

##### Targeted Bookseller Mailing

Thirty-year-old George Davies can't bring himself to hold his newborn son. Desperate to save his quickly unraveling marriage and redeem himself as a father and husband, he begins seeing a therapist he hopes can help him. But as George delves into his childhood memories, he begins to recall the trauma of his father's unexpected death and the ominous visions he experienced in its wake. Unable to control them, young George displayed erratic behavior and eventually became violent. Were these visions just the product of a grief-stricken child's overactive imagination, or was George possessed by a darker, more malevolent force?

When a mysterious murder is revealed, remembering the past becomes the only way George can protect himself—and his young family.

**JUSTIN EVANS** is a strategy and business development executive in New York City, where he lives with his wife and son. This is his first novel.

"So incredibly scary and unnerving. Man, did this get under my skin in the very best way." —Brad Meltzer, author of *THE BOOK OF FATE*



Fiction—Thrillers (FIC031000)

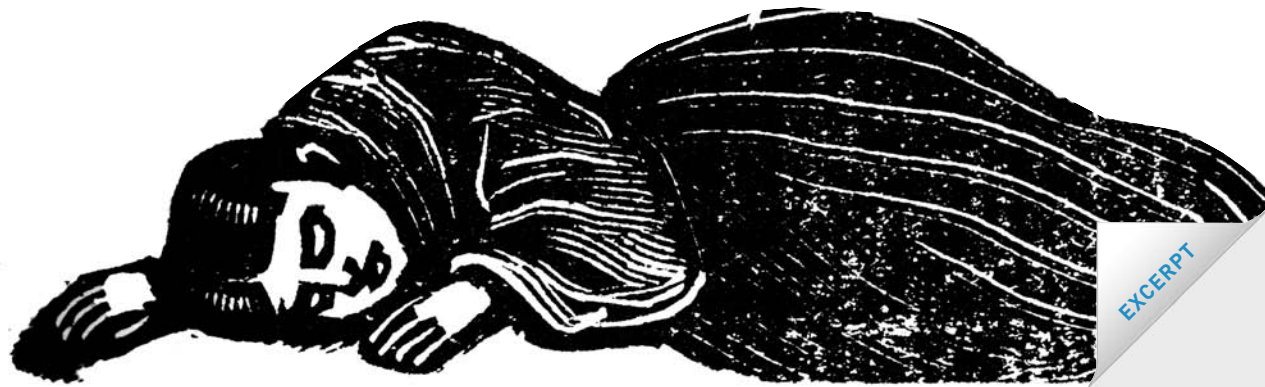
6½ x 9¼; 336 pages

ISBN-10: 0-307-35122-X. \$24.00 hardcover (Canada: \$30.00)

ISBN-13/EAN: 978-0-307-35122-7

On Sale 5/22/07

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AN EXCERPT FROM

# A GOOD AND HAPPY CHILD

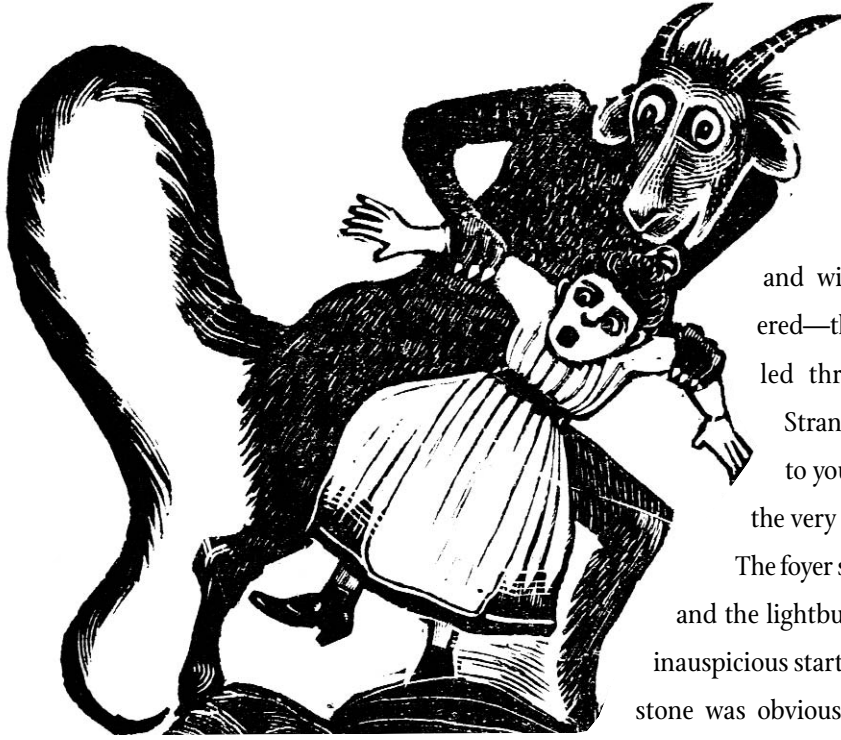
JUSTIN EVANS

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## DECEMBER, LAST YEAR

It was a tidy brownstone on Ninth Street near my home, one that I had passed many times without noticing. Stone stairs and a comfortable warm light inside. On the sidewalk, a lady walked her dog, a little bug-eyed Boston terrier, black. She smiled at me. I wondered if she knew somehow that I was a soul in need.

My recent problem made me think of an instructor I had in college, an Israeli, who was always laughing at American naïveté, who was fond of saying, “With Freud, we are all poets in our dreams.” To him, analysis and dream interpretation were ways of converting our own little personal miseries into big, robust myths. I had no intention of doing this when I arrived at your office. My problem, while maybe uncommon, seemed more like a hang-up than a crisis; I had no wish to dramatize myself, become the hero who asks the right questions, solves the riddles, and slays the dragon in an epic sung on the streets of Manhattan. In fact, I can honestly say I had no memory of the events I describe in these pages—meaning no conscious memory, no current memory. They are things I experienced in childhood, then tucked away in a file along with the soccer games, the Christmas presents, and the illicit midnight Nutter Butters. With both my parents now dead, and no siblings—



and with many old ties severed—the only way to my past led through my own mind.

Strange, then, and a tribute to you, that you exposed this the very first day you met me.

The foyer smelled of damp carpet, and the lightbulb was burned out. An inauspicious start, I thought. The brownstone was obviously a private residence.

There were mailboxes in the hall and a mountain bike tucked under the stairwell. I reached the apartment with the tag “DR. H. SURMAN.” I knocked, and you appeared, shaking my hand, smiling, leading me inside to your office, to a wicker chair in a pleasant room with plenty of daylight (but discreet shutters on the lower halves of the windows), hanging plants, throw pillows, and a cinnamon smell that might be some kind of aromatherapy (why not? I thought, get my money’s worth). You folded your hands and your greet smile changed to a nice-business smile. I ran my hands over the chair’s arms and noticed dents in the wicker.

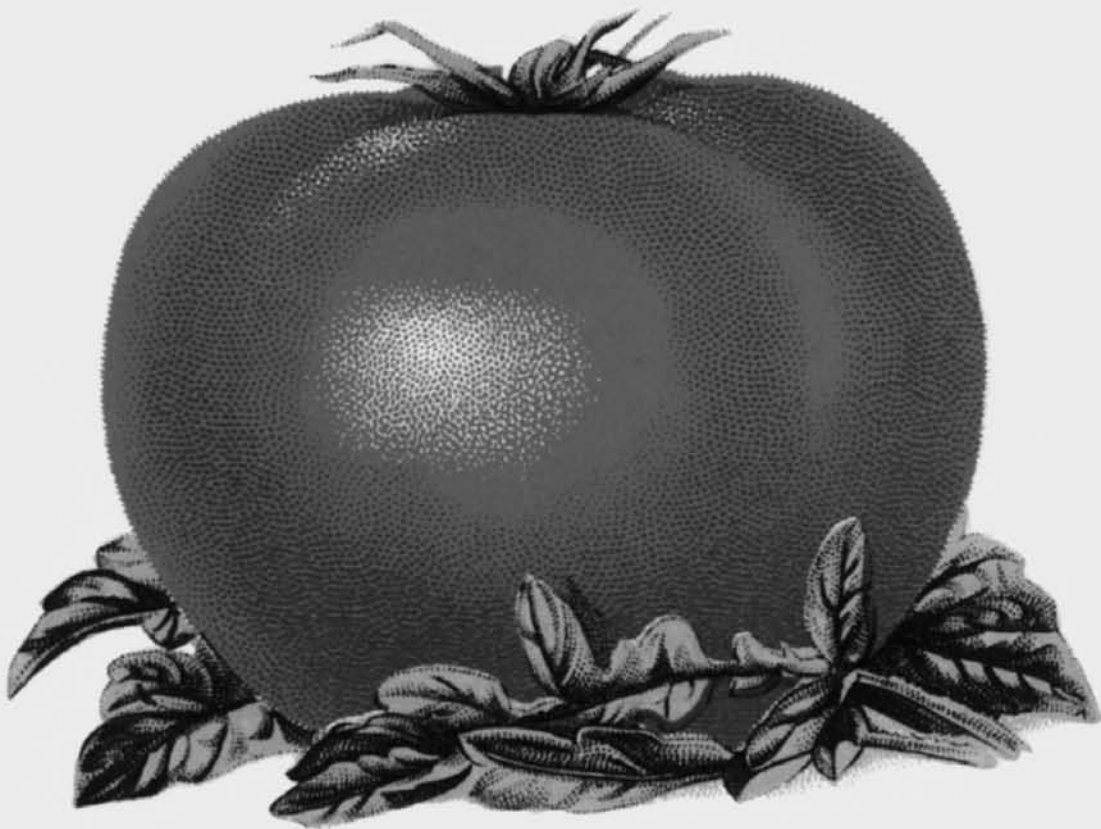
“I wonder how many people have picked at that in fits of mental anguish,” I said, forcing a laugh.

You smiled like a sphinx. Now we were genuinely in shrink territory: I had made a revealing comment, you had dodged a bullet by refusing to disclose information about your other patients or to join me in mocking their suffering. Good for you.

“So,” you said, “what brings you here?”

# PLENTY

ONE MAN, ONE WOMAN, AND A  
RAUCOUS YEAR OF EATING LOCALLY



**ALISA SMITH & JB MACKINNON**

BY THE CREATORS OF THE 100-MILE DIET



### National Publicity

### National Radio Campaign

### 4-City Author Tour

Denver  
Portland, OR  
San Francisco  
Seattle

### Advertising

<i>Boston Phoenix</i>	<i>Nexus</i>
<i>Chicago Reader</i>	<i>Seattle Weekly</i>
<i>City Pages</i>	<i>Village Voice</i>

### Online Promotion

- Promotion on author blog, 100MileDiet.org, including 100-Mile Recipe Challenge
- Major advertising campaign on "green" sites and blogs, including Treehugger.com
- Outreach to "foodie" blogs

### Major Galley Mailing Campaign to Health Food Stores, Grocery Store Co-ops, Community and National Farm Organizations

### Grassroots Campaign and Cross-Promotion with Green Markets Across the Country

### Outreach to University and College Activist Programs Nationwide

### Buzz-Building Tie-In Promotions at Earth Day Celebrations (March 20, 2007)

### Special Bookseller Mailing, Including 100-Mile Diet Starter Kit

The typical ingredient in a North American meal travels 2,000 miles before it hits the dinner plate, a fact authors Alisa Smith and J. B. MacKinnon found alarming. This type of eating adds to pollution and alienates us from the natural world. Vowing to reconnect with nature and get off what they dubbed the "SUV Diet," Smith and MacKinnon decided to spend one year eating only foods locally grown and produced within a 100-mile radius of their home.

From the shared satisfaction of eating food they grew themselves to battles over who would can the overripe fruit, Smith and MacKinnon share the adventures, benefits, and pitfalls of eating locally. Featuring a chapter and seasonally appropriate recipe per month of the experiment, *Plenty* is a vibrant, colorful, and wonderfully entertaining lens through which to look at the bigger picture. By using this food-focused experiment as a way to think aloud about globalization, monoculture, the oil economy, environmental collapse, and community, the authors share with us a meaningful way to relate to the very essence of human survival: the food we eat.

**ALISA SMITH** is a freelance journalist who writes regularly for *Reader's Digest*. **J. B. MACKINNON** is the author of the acclaimed narrative nonfiction book *Dead Man in Paradise*. The couple is based in Vancouver.

**Encouraging readers to think globally by eating locally, PLENTY offers an environmentally sound way to reconnect with the people and landscapes that produce our food.**



Cooking—Natural Foods (CKB059000)

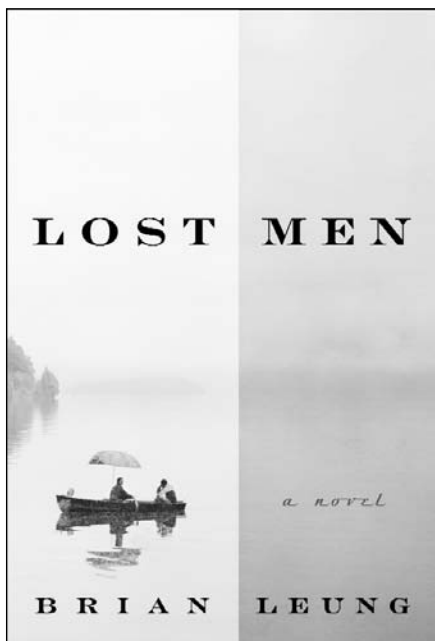
5½ x 8¼; 288 pages

ISBN-10: 0-307-34732-X. \$24.00 hardcover (NCR)

ISBN-13/EAN: 978-0-307-34732-9

On Sale 5/15/07

British: Fletcher & Parry  
Translation: Fletcher & Parry  
First Serial: Crown  
Audio: Crown



#### National Publicity

[Events/Media out of Louisville, KY](#)

[Mailing to Chinese American Organizations, Including Asian American Literary Organizations](#)

[Targeted Bookseller Mailing](#)

## Lost Men

A Novel

By Brian Leung

*An award-winning writer's stunning and emotional debut novel that explores the tensions between fathers and sons, and the lengths to which we will go to reconnect with those we fear we have lost.*

A novel of rare grace and power, *Lost Men* is the story of a father and a son each confronting his past and long-held secrets. After two decades of estrangement, Westen Chan receives an invitation from his father, Xin, to travel with him to China—a promise that was made when Xin left Westen with relatives after failing to come to terms with the death of Westen's Caucasian mother.

Although his pain remains fresh, Westen agrees to the emotionally charged tour, during which the two men reveal their wounded histories: a son's issues of cultural identity and failed relationships, a father's guilt over the inability to protect his wife from violence—and a sealed letter written by Westen's mother before her death that threatens to answer the lifelong question neither of them dare to ask.

Praise for *World Famous Love Acts*:

"Beautiful, concise prose and unwavering empathy."  
—*Entertainment Weekly* ("A," Editor's Choice)

"Leung's writing is exquisite, deceptively plain, deeply felt, and spiritually high."  
—*San Francisco Chronicle*

**BRIAN LEUNG'S** story collection, *World Famous Love Acts*, won the Mary McCarthy Prize in Short Fiction and the Asian American Literary Award. His work has appeared in *Story*, *Crazyhorse*, *Indiana Review*, and numerous other publications. He is an assistant professor at the University of Louisville. This is his first novel.



Fiction—Literary (FIC019000)

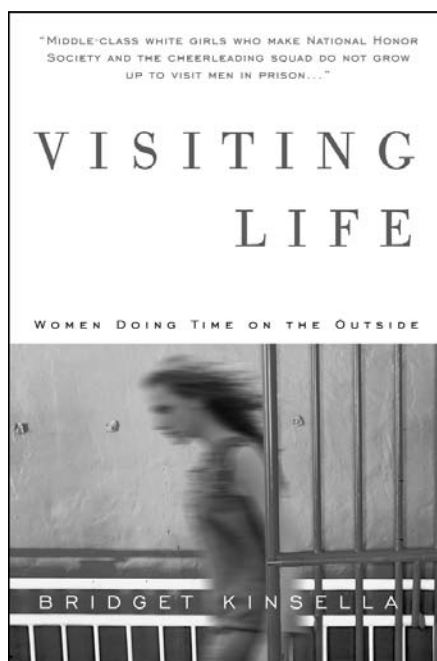
5½ x 8¼; 304 pages

ISBN-10: 0-307-35164-5. \$23.00 hardcover (Canada: \$29.95)

ISBN-13/EAN: 978-0-307-35164-7

On Sale 6/12/07

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#### National Publicity

#### National Radio Campaign

#### 5-City Author Tour

Chicago  
New York  
Portland, OR  
San Francisco  
Seattle

#### Advertising

*Harper's*

#### Online Promotion

- Advertising on PW Daily, including galley give-away promotion
- Outreach to PrisonTalk.com, PrisonActivist.org, and other organizations

#### Targeted Bookseller Mailing

## Visiting Life

### Women Doing Time on the Outside

By Bridget Kinsella

*Part personal memoir, part reportage, Visiting Life explores the lives of women who fall in love with men in prison—not the "crazies" who write to celebrity inmates, but women who could be your neighbors.*

Middle-class white girls who make National Honor Society and the cheerleading squad do not grow up to visit men in prison, much less get involved with them. "After all, I'm not that kind of a woman. So who is?" Or so wonders Bridget Kinsella in *Visiting Life*, the story of her unexpected journey into the world of prisoners and the women who love them.

By walking into a maximum security prison to help an imprisoned man get his work published, Kinsella, a successful journalist, entered an unplanned relationship that would ultimately heal her personal wounds and give a murderer a chance at redemption. Once a part of a strange and stereotyped sorority, Kinsella provides a glimpse into the complex realities of women living in limbo between visits, frankly discussing the hurdles, heartbreaks, and hopes that all have for their relationships.

In the spirit of *Nickel and Dimed* and *Random Family*, *Visiting Life* will expose a subculture that grows with the escalating prison population with keen observation, candor, compassion, and humor.

**BRIDGET KINSELLA** is a senior correspondent for *Publishers Weekly*, having served previously as the magazine's associate bookselling editor and book news editor.



Autobiography—Personal Memoirs (BIO026000)

6 1/8 x 9 1/4; 304 pages

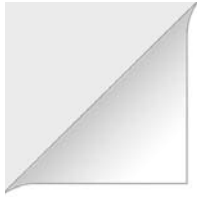
ISBN-10: 0-307-33836-3. \$24.00 hardcover (Canada: \$30.00)

ISBN-13/EAN: 978-0-307-33836-5

On Sale 6/12/07

British: The Amy Rennert Agency  
Translation: The Amy Rennert Agency  
First Serial: Crown  
Audio: Crown

EXCERPT



AN EXCERPT FROM

# VISITING LIFE

BY BRIDGET KINSELLA

---

**T**he first time I walked into a maximum security prison I dressed like a lawyer—not that that was my intention. Let’s just say there are lots of rules about what a woman can and cannot wear inside a men’s maximum security prison: no inmate-blue denim and no cop-green khaki seemed the most important ones. I figured it best to have a modest hemline and thought to-the-knee was plenty modest. The guard didn’t agree and sent me back to my car to change.

The last time I’d changed clothes in my car was the summer I worked two jobs and went to night school. Somewhere stopped in traffic along the New Jersey Turnpike between my job at Six Flags Great Adventure in Jackson and class at Rutgers University in New Brunswick, I decided to wiggle out of my work skirt into my student cut-offs without even bothering to look around to see if there were any truckers who might get an eyeful. This time I am more conscious of changing in the open as I shimmy out of my pale green dress deemed inappropriate and into a black-and-white number I think will pass prison scrutiny.

“How did I get here?” I ask myself, scanning the myriad fences, razor wire and looming guard towers of Pelican Bay State Prison. Yes, Pelican Bay. Whenever



anyone writes or speaks of this notorious prison in Northern California they usually call it “the worst of the worst.” They mean the worst criminals and the worst treatment.

I think back on my 20-something self cruising along in my white-with-red-vinyl-roof Pontiac Sunbird as my 39-year-old self changes shoes in my rust-colored Chevy Cavalier not much bigger than my beloved first set of wheels. The older I get the more I realize we never actually shake off the internal image of our younger selves, but hopefully evolve from them. Out of about 300 students in high school I graduated something like 13th (just my luck). At the top but not the top—A minus—because Mrs. Bliss was right: things came too easily to me and I didn’t always apply myself. Nonetheless, I displayed all the trappings of a young woman ready to make her mark. Cheerleader. Yearbook editor. The dutiful youngest daughter of five in a loving Irish-Italian working-class family putting herself through school. Girls like me don’t grow up to visit convicted murderers in maximum security prisons.

Yet here I am.



# Satisfaction

A NOVEL  GILLIAN GREENWOOD

---

Patrick is a psychologist. His patient Amy suffers from an overabundance of happiness. She is married to James, who claims he knew he would marry her from the second time they met. And he was right—Archie was James’s best man at their wedding. Grace is Amy’s sister, an unsteady but ambitious actress. They are the best of friends.

An honest look at modern love, adult-

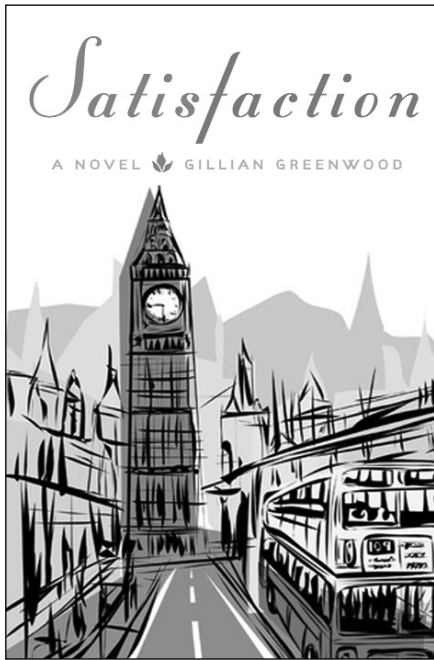
hood, and friendship in the face of tragedy, *Satisfaction* is a whirlwind with all the unpredictability, joys, and sorrows of real life.



“This debut novel unravels life’s fragilities with a tender eye for the human condition. Insightful yet humorous, it’s compulsive and heartfelt reading.”

—EASY LIVING MAGAZINE





“An entertaining and beautifully constructed first novel...[whose plot] reinforces the accidental dubieties at the heart of love and friendship... A completely satisfying read. Take this book to the beach, but read it in the shade.”  
 —*THE GUARDIAN*

**National Publicity**

**Advertising**

Full-page ad and reader contest in *BookPage*

**Targeted Bookseller Mailing**

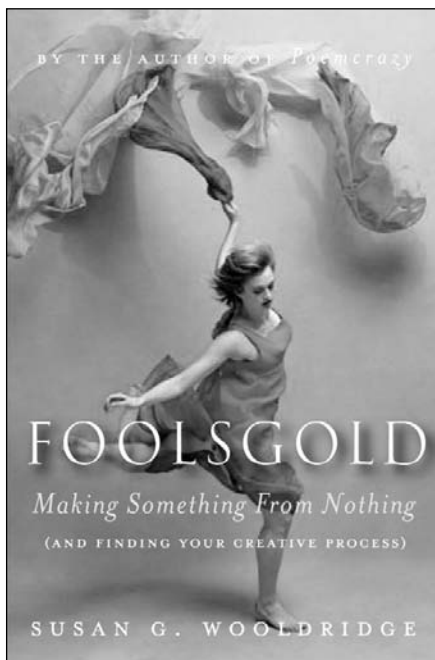
**Targeted Summer Round-Up Outreach**

**GILLIAN GREENWOOD** was educated at Somerville College, Oxford. She became editor of the *Literary Review* in her twenties, and then worked in arts television. She is currently executive producer of the *South Bank Show*, and she lives in London.



Fiction (FIC000000)  
 6 1/8 x 9 1/4; 304 pages  
 ISBN-10: 0-307-35138-6. \$24.00 hardcover (NCR)  
 ISBN-13/EAN: 978-0-307-35138-8  
 On Sale 6/19/07

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 Translation: Hodder & Stoughton  
 First Serial: Crown  
 Audio: Crown



### National Publicity

### Tie-In with Author Workshops

### Targeted Bookseller Mailing

### P.O.P.

ISBN-13: 978-0-307-38324-2

L-cards

(no charge)

### Also by Susan Goldsmith Woolldridge

*Poemcrazy*

ISBN-10: 0-609-80098-1

ISBN-13: 978-0-609-80098-0

\$13.00 paper (Canada \$20.00)

## Foolsgold

### Making Something from Nothing (and Finding Your Creative Process)

By Susan Goldsmith Woolldridge

*The author of the runaway classic Poemcrazy explores a range of creative mediums and maps a practice for finding creative moments in everyday life.*

As inspirational as it is instructional, *Foolsgold* explores the joy and essentiality of creativity for a complete and happy life. Author Susan Woolldridge maps the practice for finding creative moments every day through a variety of creative practices—photography, collage, gardening, cooking, song-writing, painting, and, of course, poetry—to encourage readers to cultivate new approaches to life.

To illustrate how “a daily creative practice not only inspires us, but may also ground and heal us,” Susan writes about deeply personal events in her life and how these creative practices supported and comforted her. Her exuberant, critically acclaimed writing on the power of creativity takes readers into the very heart and intensity of life and teaches the importance and craft of expressing what one feels through the written word.

**SUSAN GOLDSMITH WOOLDRIDGE** is a poet and teacher who conducts workshops privately, as well as in the California Poets in the Schools program. She is the author of *Poemcrazy: Freeing Your Life with Words*.



Self-Help (SEL000000)

5½ x 8¼; 224 pages

ISBN-10: 0-307-34148-8. \$22.00 hardcover (Canada: \$28.00)

ISBN-13/EAN: 978-0-307-34148-8

On Sale 6/5/07

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## Sierra Club 2008 Engagement Calendar

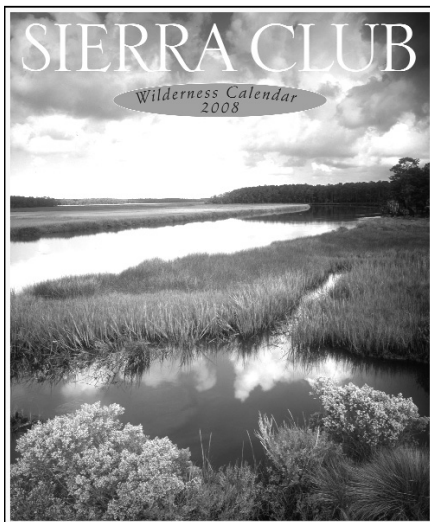
The most popular nature calendar ever published, this Sierra Club classic features “wire-o” binding, a week-by-week format, and 55 full-color images by some of America’s leading nature photographers. Packaged in a sturdy gift box/mailed, it’s perfect for holiday giving.



Photography—Nature & Wildlife (PHO013000)  
 6<sup>5</sup>/<sub>16</sub> x 9<sup>1</sup>/<sub>4</sub>; 128 pages; full-color photographs throughout  
**\$13.95 boxed spiral bound (Canada: \$17.95)**  
 ISBN-10: 1-4000-8164-5  
 ISBN-13/EAN: 978-1-4000-8164-6  
 On Sale 7/24/07

British: Crown  
 Translation: Crown  
 First Serial: Sierra Club Books  
 Audio: Allen Sierra Club Books

A PORTION OF THE PROCEEDS GOES TO SUPPORT THE SIERRA CLUB'S EFFORTS TO PRESERVE AND PROTECT THE EARTH.



## Sierra Club 2008 Wilderness Calendar

With nearly 10 million copies sold in the last 10 years, the Sierra Club wall calendar is a perennial favorite. The 2008 edition is, as always, the definitive one of its type, with dramatic and awe-inspiring color photographs of wild places all across the country, from Oregon to Kansas to South Carolina, taken by world-renowned nature photographers.



Photography—Nature & Wildlife (PHO013000)  
 11<sup>5</sup>/<sub>16</sub> x 13<sup>1</sup>/<sub>8</sub>; 28 pages; full-color photographs throughout  
**\$12.95 boxed spiral bound (Canada: \$16.00)**  
 ISBN-10: 1-4000-8167-X  
 ISBN-13/EAN: 978-1-4000-8167-7  
 On Sale 7/24/07

British: Crown  
 Translation: Crown  
 First Serial: Sierra Club Books  
 Audio: Allen Sierra Club Books

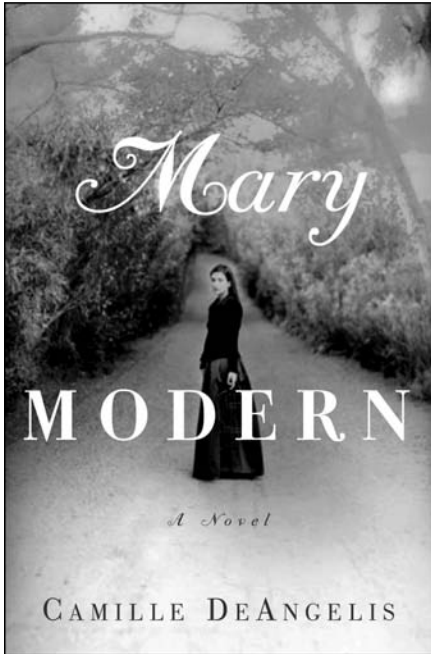
For the fans of *The Time Traveler's Wife* and *The Confessions of Max Tivoli*, a unique novel that compellingly weaves an incredible love story with modern science.



*A Novel*

# Mary MODERN

CAMILLE DE ANGELIS



Lucy Morrigan, a young genetic researcher, lives with her boyfriend, Gray, and a strange collection of tenants in her crumbling family mansion. Surrounded by four generations of clothes, photographs, furniture, and other remnants of past lives, Lucy and Gray’s home life is strangely out of touch with the modern world—except for Lucy’s high-tech lab in the basement. Frustrated by her unsuccessful attempts to attain motherhood or tenure, Lucy takes drastic measures to achieve both. Using a blood-stained scrap of an apron found in the attic, Lucy successfully clones her grandmother, Mary. But rather than conjuring a new baby, Lucy brings to life a 22-year-old Mary, who is confused and disoriented when she finds herself trapped in the strangest sort of déjà vu: alive in a home that is no longer her own, surrounded by reminders of a life she has already lived but doesn’t remember.

A remarkable debut novel, *Mary Modern* weaves modern science with an old-fashioned love story and turns an unflinching eye on the joyous, heartbreaking, and utterly unexpected consequences of human desire.

CAMILLE DEANGELIS, 25, received an M.A. in the writing program at the National University of Ireland, Galway. She lives in New Jersey. This is her first novel.

**National Publicity**

**Author Interviews**  
out of New Jersey and New York

**Discussion Guide Available at**  
[NovelThoughts.net](http://NovelThoughts.net)

**Advertising**  
*New Yorker*

**Online Promotion**

- Major online advertising campaign on women’s and book group web sites
- Galley giveaway promotion on [BookMovement.com](http://BookMovement.com) and other online book group outreach

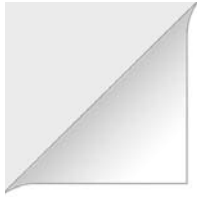
**Targeted Mailing to Book Group Coordinators**



Fiction—Literary (FIC019000)  
6¼ x 9¼; 352 pages  
ISBN-10: 0-307-35258-7. \$24.00 hardcover (Canada: \$30.00)  
ISBN-13/EAN: 978-0-307-35258-3  
On Sale 7/10/2007

All Rights: Crown





AN EXCERPT FROM

# Mary MODERN

BY CAMILLE DE ANGELIS

---

Watery light trickles through the rosette window above the bed, a gift from her grandfather to her grandmother. Joseph Dearththing found the prospect of a young woman half-asleep in a pool of colored light as glorious as his great-great-granddaughter's boyfriend did one hundred and twenty-three years later; it was the inventor's daydream that had prompted the design in the first place. This is *her* bed, *her* rosette window, *her* green morning light—the nightmare may have bewildered her, but this much she knows for certain.

“No one's been hurt. Everything is going to be fine.” Leave it to Lucy to come off sounding like one of those pathetic women who gibber at newborn babies. “I'm going to explain everything—”

Mary holds out her hands: her wedding and engagement rings are missing. “Who *are* you? Where is my husband?”

“I know it's difficult, but please try to calm down so I can explain—”

“Oh, you'll explain! But telling me to calm down when I've just come upon a stranger in my bed is rather audacious of you, wouldn't you say?”

“Mary, please—”

“I'm going to ring the police now, if you don't mind.”

“Please—Mary—wait. I'll explain this as many times as you need me to, but you're going to have to get your head around it.”

“What have you done with my husband?”

Lucy pounds her fists on the mattress. “Your husband was in the ground long before I was born!”

Mary laughs. “You're mad.”

“I am your granddaughter.” Lucy ignores Mary's snort of incredulity—she is incredulous, you see, that this girl not only has the nerve to wear her best satin nightgown, but that she has concocted such a ludicrous fantasy so as to lay claim to it. “But only in a manner of speaking. You are a...a facsimile.”

“A facsimile?”

“In other words—”

“I *know* what 'facsimile' means.”

“What I mean is, you are an identical copy of the woman who bore my mother.” Lucy pauses.



“Does that make sense?”

She renews her grip on the bed-railing. *Who is this woman, and where in God’s name is Teddy?* “Look, I don’t know if this is an excessively complicated plot to swindle us or if you’re just a run-of-the-mill lunatic, but if it’s the former I’m sure we can work out some sort of a…” She snaps her fingers. “A what-do-you-call-it. A plea-bargain.”

“My name is Lucy Morrigan. I am a biogenetic researcher. And you are a human clone.”

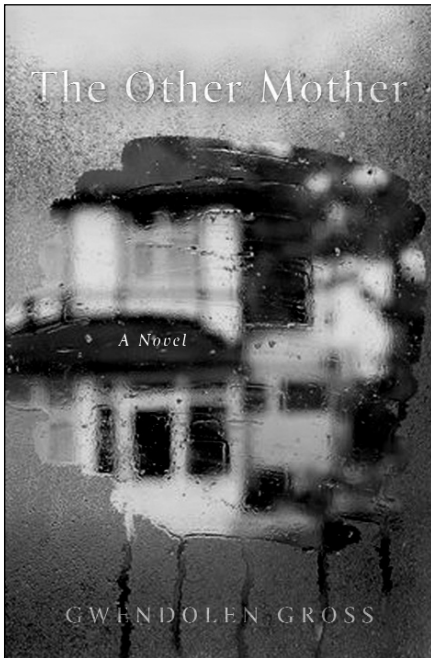
“You. Are. Stark. Raving. Mad.”



The kerosene lamp swings from a rusty hook on the crossbeam as she reaches for it, clutching a box of matches in her free hand. In the top drawer of a certain bureau, which hasn’t been moved since this house belonged to her, Mary finds a small velvet jewelry case containing an aquamarine ring, which she slips onto the finger where her wedding ring should be, and a set of rosary beads made of Connemara marble. She gets through two-and-a-half decades before flinging them across the room.

After a few deep breaths, Mary unwraps a china plate stored in the bottom drawer, and when she spots the date at the top of the newspaper page—January 25, 1978—the headlines beneath it slowly blur beyond legibility. The room is silent but for the tap, tap, tap of her tears dropping on the yellowed sheet of newsprint. There is a point, you see, at which a hoax becomes too elaborate to be anything other than the truth.





#### National Publicity

Author Interviews  
out of New Jersey

Discussion Guide Available at  
[NovelThoughts.net](http://NovelThoughts.net)

#### Online Promotion

- Promotion on [NovelThoughts.net](http://NovelThoughts.net)
- Cross-promotion on author website, [GwendolenGross.com](http://GwendolenGross.com)

Targeted Mailing to Book Group  
Coordinators and PTA's  
Nationwide

# The Other Mother

A Novel

By Gwendolen Gross

*"A suspenseful and compulsively readable domestic drama that's anything but ordinary. Smart and timely, The Other Mother is sure to keep the 'mommy wars' debate raging."*

—Harlan Coben

Amanda is a successful book editor at a prominent publishing house in New York City. Thea is a stay-at-home mother of three who has never really left the community in which she grew up. Amanda, eight months' pregnant with her first child, and her husband, Aaron, move in next door to Thea and her family, and the two women are both drawn to and repelled by each other and their opposing choices in the constant struggle to balance career with family life.

When a disaster forces Amanda and her family to take refuge in Thea's home, the underlying tensions simmering between them are forced to the surface. Even more when Thea fills in as Amanda's temporary nanny. But once dead animals start appearing on Thea's front porch—surely a macabre gift from Amanda—the battle with "The Other Mother" begins in earnest.

A compelling novel about family, work, and the constant push and pull of contemporary womanhood, Gwendolen Gross has created a stunning, dark, suspenseful novel that is as brave as it is shocking.

"Gross gamely hacks her way through the underbrush of this treacherous Eden with great aplomb."

—*Los Angeles Times* on *Field Guide*

"Her voice shimmers with wit...with perfect clarity."

—*Christian Science Monitor* on *Getting Out*

**GWENDOLEN GROSS** is the author of the novels *Getting Out* and *Field Guide*. She lives in New Jersey with her husband and their son and daughter.



Fiction—Literary (FIC019000)

6 7/8 x 9 1/4; 288 pages

ISBN-10: 0-307-35292-7. \$23.00 hardcover (Canada: \$29.95)

ISBN-13/EAN: 978-0-307-35292-7

On Sale 8/7/07

British: Crown

Translation: Crown

First Serial: Dunow, Carlson & Lerner Agency

Audio: Crown



#### National Publicity

[National Public Radio Campaign](#)

[Author Interviews  
out of Washington](#)

[Advertising  
Harper's](#)

[Online Promotion  
Outreach to OASIS.org and other  
autism and Asperger's organizations](#)

[Targeted Bookseller Mailing](#)

**Also by Dawn Prince-Hughes**  
*Songs of the Gorilla Nation*  
ISBN-10: 1-4000-8215-3  
ISBN-13: 978-1-4000-8215-5  
\$12.95 paper (Canada \$17.95)

## Passing as Human

How I Discovered That No One Is Normal

By Dawn Prince-Hughes, Ph.D.

*A personal and accessible book that examines what it means to be a freak, whether or not "normal" exists, and how our similarities and differences make us more human.*

From the images of misshapen figures painted on cave walls in the Stone Age to the modern-day carnival barkers we call talk show hosts, the public display of freaks and the infinite curiosity of the "normals" are unending. In *Passing as Human*, Dawn Prince-Hughes explores the freak phenomenon from a historical and cultural point of view. But, as a sufferer of Asperger's Syndrome, she tackles the issue from a personal vantage point as well. She candidly reveals what it means to be a freak, recalling times in her life, including the publicity tour for her first book, *Songs of the Gorilla Nation*, when she had to fight the feeling that people viewed her as a sideshow attraction.

Some of history's greatest geniuses were freaks in their own way. Friedrich Nietzsche battled madness all his life and Henry David Thoreau talked to inanimate objects in the forest; like Prince-Hughes, they were different than most people. But as *Passing as Human* reminds us, our differences, as much a gift as a pathology, are part of what makes us human.

**DAWN PRINCE-HUGHES, Ph.D.**, has an M.A. and Ph.D. in interdisciplinary anthropology from the Universität Herisau in Switzerland and is an instructor in the Department of Anthropology at Western Washington University.



Social Science—Anthropology (SOC002010)

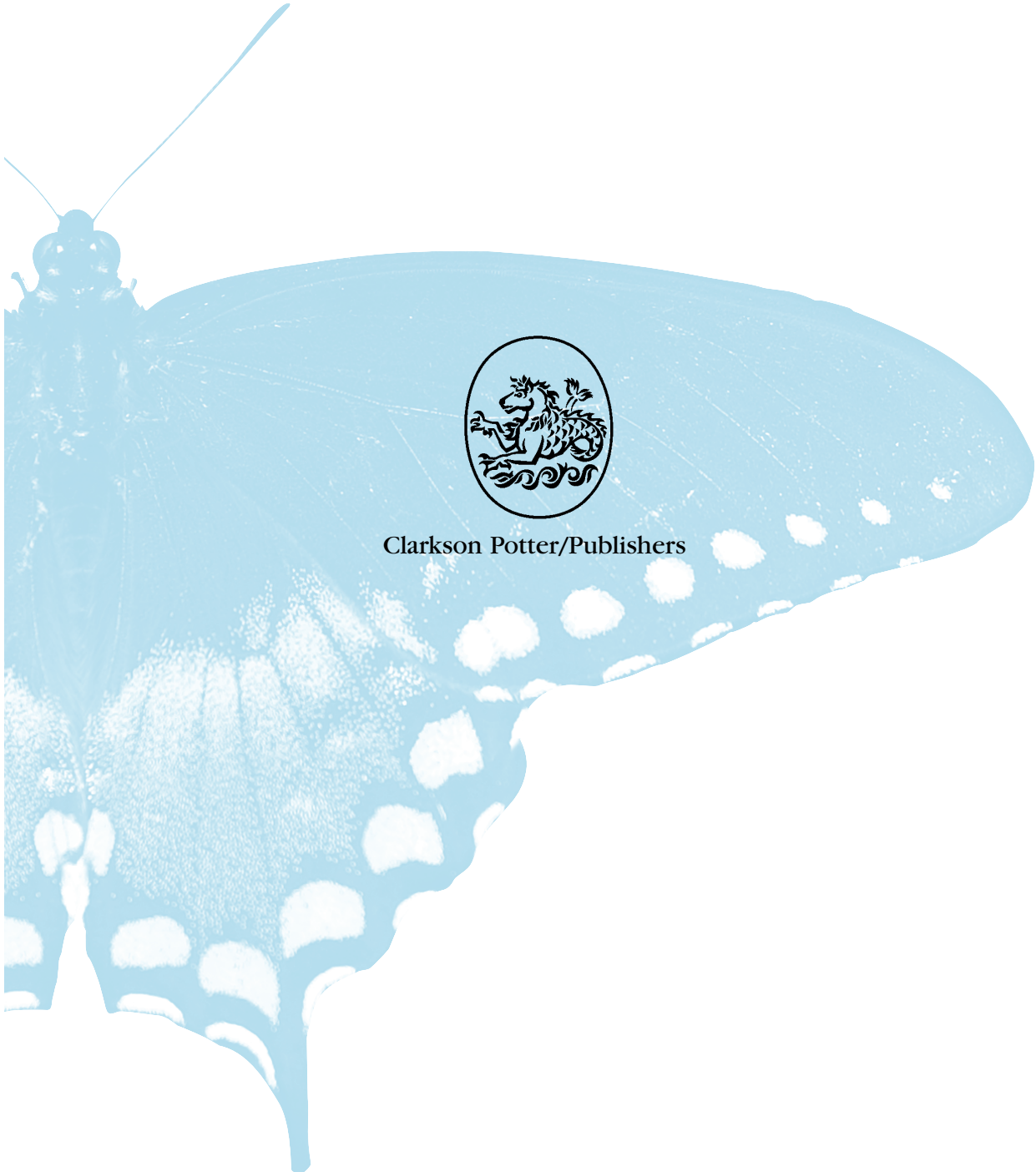
5½ x 8¼; 240 pages

ISBN-10: 0-307-34553-X. \$24.00 hardcover (Canada: \$30.00)

ISBN-13/EAN: 978-0-307-34553-0

On Sale 8/14/07

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Clarkson Potter/Publishers



# potter style

a sampling of the summer 2007 collection...

puzzles  
gone  
portable

Puzzle mania continues with *More Pocket Sudoku*, a palm-sized pad of brainteasers that are sure to tempt commuters and puzzle-heads alike. For Sudoku masters on the move, *Expert Pocket Sudoku* features only advanced and fiendishly difficult puzzles. Both include instructions and answer keys.

### POCKET SUDOKU

3 pads shrinkwrapped side-by-side, 64 sheets each, 126 puzzles per pad (42 easy, 42 medium, 42 hard), 4<sup>5</sup>/<sub>8</sub> x 8<sup>1</sup>/<sub>4</sub> in.

0-307-34693-5 | 978-0-307-34693-3

\$6.95 (Canada: \$9.95)

NOW AVAILABLE!

### MORE POCKET SUDOKU

3 pads shrinkwrapped side-by-side, 64 sheets each, 126 puzzles per pad (42 easy, 42 medium, 42 hard), 4<sup>5</sup>/<sub>8</sub> x 8<sup>1</sup>/<sub>4</sub> in.

0-307-38257-5 | 978-0-307-38257-3

\$6.95 (Canada: \$8.95)

February 2007

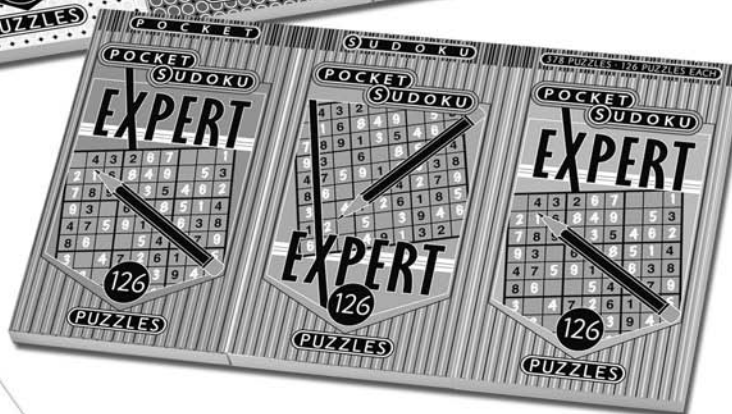
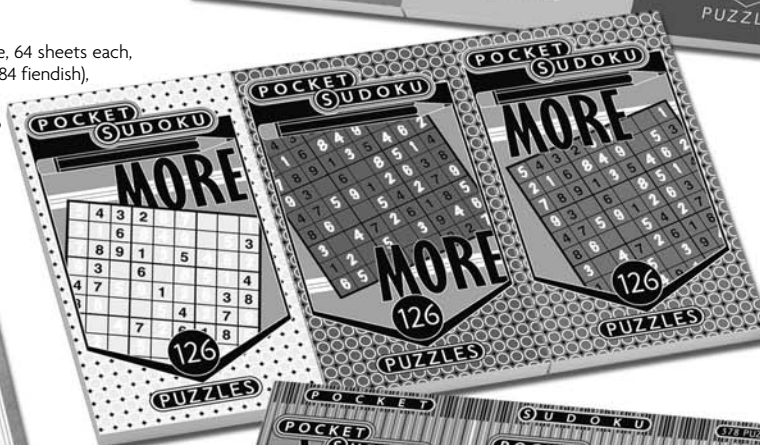
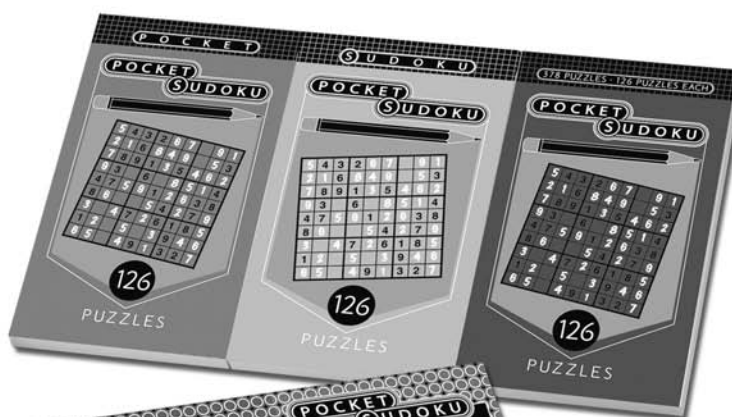
### EXPERT POCKET SUDOKU

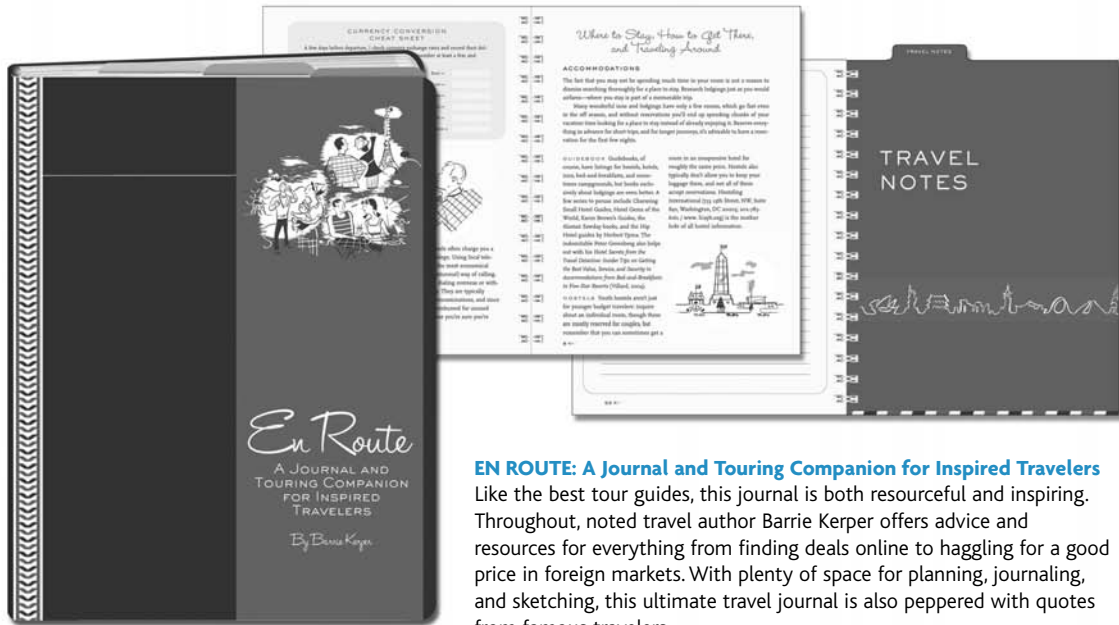
3 pads shrinkwrapped side-by-side, 64 sheets each, 126 puzzles per pad (84 advanced, 84 fiendish), 4<sup>5</sup>/<sub>8</sub> x 8<sup>1</sup>/<sub>4</sub> in.

0-307-38256-7 | 978-0-307-38256-6

\$6.95 (Canada: \$8.95)

February 2007





**EN ROUTE: A Journal and Touring Companion for Inspired Travelers**

Like the best tour guides, this journal is both resourceful and inspiring. Throughout, noted travel author Barrie Kerper offers advice and resources for everything from finding deals online to haggling for a good price in foreign markets. With plenty of space for planning, journaling, and sketching, this ultimate travel journal is also peppered with quotes from famous travelers.

By Barrie Kerper  
 128 pages (guided), 7 x 8 3/4, concealed wire-o with pocket dividers  
 0-307-34234-4 | 978-0-307-34234-8 | \$15.95 (Canada: \$21.00) | May 2007



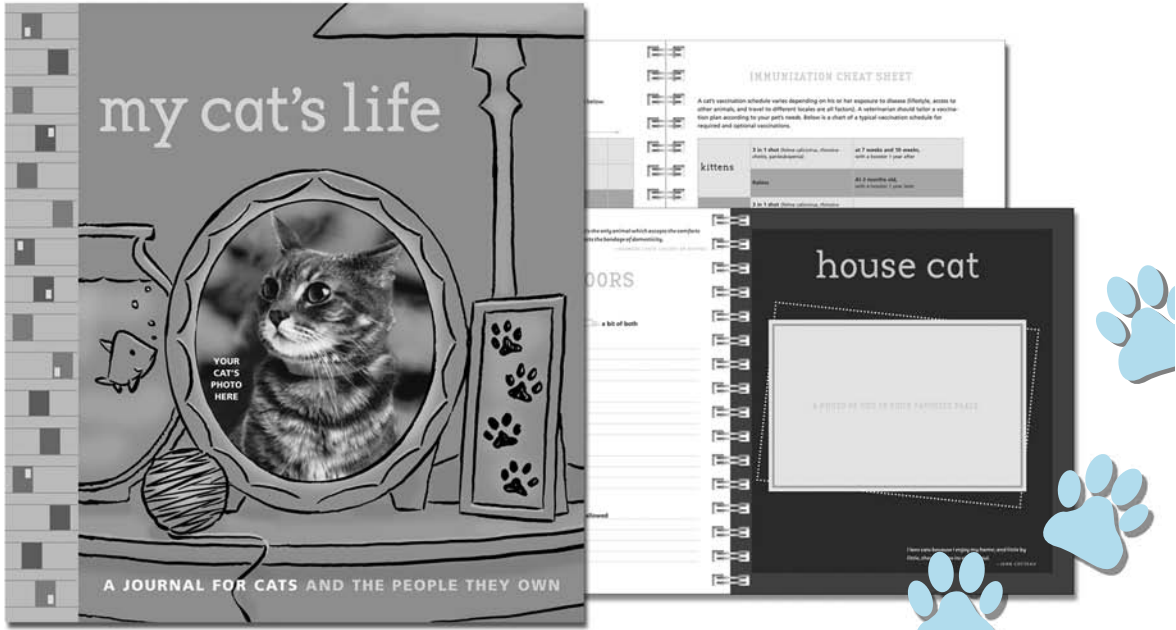
**KARMA CHECKS: Payback Works Both Ways**

From the playful mind of Amy K. comes a unique and hilarious checkbook designed to keep tabs on cosmic currency. A familiar checkbook-holder contains checks for both acknowledging good deeds and for admonishing bad behavior (parking spot stealers beware!). Deposit good karma in the hands of the deserving and deduct karma points from every menace to society.

By Amy Krouse Rosenthal  
 60 checks (30 Good and 30 Bad),  
 6 5/8 x 3 3/8 in.  
 0-307-34233-6 | 978-0-307-34233-1  
 \$9.95 (Canada: \$12.95)  
 August 2007

In this big, anonymous, busy busy busy, everyone-in-their-own-little-world world, it's nice to know people like you have my back.

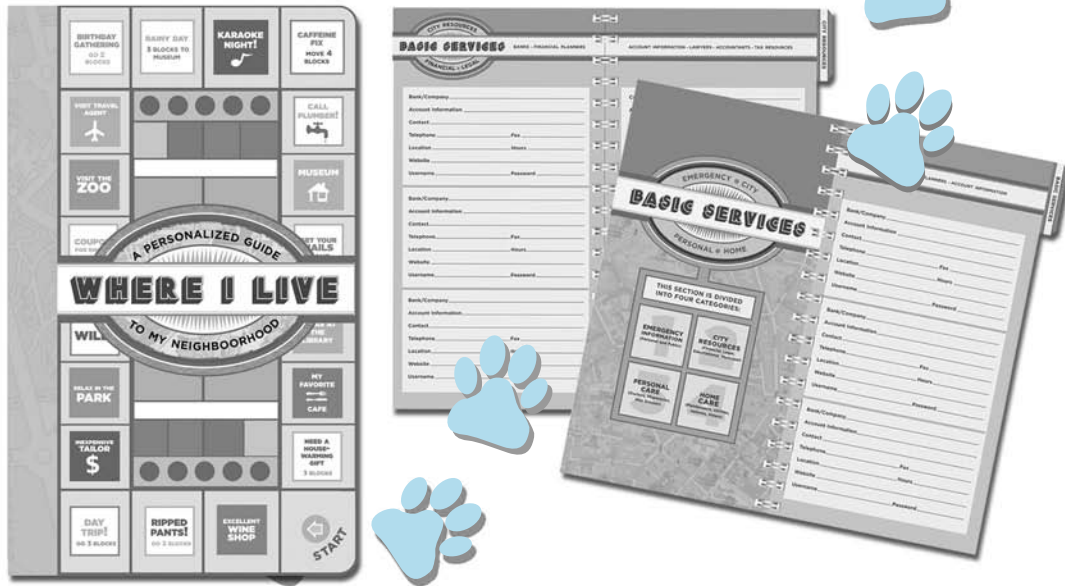




**MY CAT'S LIFE: A Journal for Cats and the People They Love**

For unabashed cat-lovers, this unique journal helps you document all of the cute, curious, and crazy moments in your cat's life. Part scrapbook, part organizer, the *My Cat's Life* journal features fun quizzes like "Signs I've Become One of Those Crazy Cat People," pocket dividers for stashing mementos of your life with Kitty, and plenty of pages for attempting to describe your cat's "unique" personality.

96 pages (guided), 8 x 9 in., with dividers, pocket, and elastic closure  
**0-307-33605-0 | 978-0-307-33605-7**  
**\$16.95 (Canada: \$21.95)**  
**August 2007**



**WHERE I LIVE: A Personalized Guide to My Neighborhood**

Like writing your own neighborhood guide, our *Where I Live* journal is an organized place to list your favorite places to eat, drink, and shop, as well as store hours, word of mouth destinations, and the phone number of a good electrician. Whether you've lived there for years or just moved in, this journal helps you make the most of home.

128 pages, 8<sup>3</sup>/<sub>4</sub> x 4<sup>7</sup>/<sub>8</sub> in., with enclosed wire-o binding, tabbed pages, and 4 PVC sheets  
**0-307-34228-X | 978-0-307-34228-7**  
**\$12.95 (Canada \$16.00)**  
**August 2007**



# new for summer 2007!

East Meets West Mini Address Book	\$8.00	(Canada: \$10.00)	978-0-307-38141-5
En Route Travel Journal	\$15.95	(Canada: \$21.00)	978-0-307-34234-8
Ice Cream Sticker Note Cards	\$12.00	(Canada: \$15.00)	978-0-307-34222-5
Karma Checks	\$9.95	(Canada: \$12.95)	978-0-307-34233-1
Moto Journal	\$11.95	(Canada: \$14.95)	978-0-307-38139-2
My Budget Mini Journal	\$8.00	(Canada: \$10.00)	978-0-307-34511-0
My Cat's Life Journal	\$16.95	(Canada: \$21.95)	978-0-307-33605-7
Pocket Sudoku: Expert Sudoku (February 2007)	\$6.95	(Canada: \$8.95)	978-0-307-38256-6
Pocket Sudoku: More Sudoku (February 2007)	\$6.95	(Canada: \$8.95)	978-0-307-38257-3
States of Mind Journal	\$10.9	(Canada: \$13.95)	978-0-307-34237-9
Time to Feed Baby Nursing Journal	\$12.95	(Canada \$16.95)	978-0-307-34518-9
Timeless Friends Die-Cut Note Cards	\$12.00	(Canada: \$16.00)	978-0-307-34239-3
Timeless Friends Mini Note Pads	\$6.95	(Canada: \$8.95)	978-0-307-34229-4
Vroom Journal	\$11.95	(Canada: \$14.95)	978-0-307-38140-8
Where I Live Journal	\$12.95	(Canada \$16.00)	978-0-307-34228-7

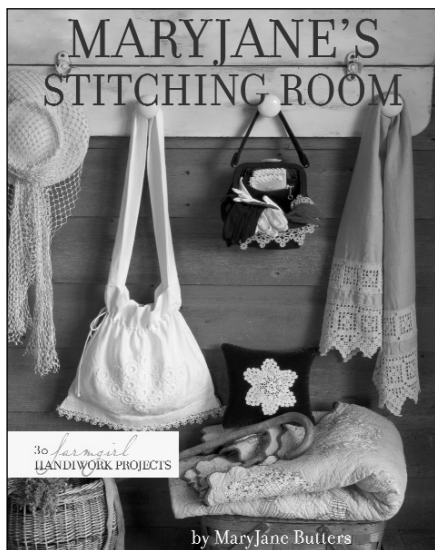
fun & functional gifts and stationery!



## the catalog

To get a copy of the beautiful 44-page full-color **Potter Style Catalog**, containing set-up shots and descriptions of our entire list, email [CrownMarketing@RandomHouse.com](mailto:CrownMarketing@RandomHouse.com), or call 1-800-729-2960.





# MaryJane's Stitching Room

30 Farmgirl Handiwork Projects

By MaryJane Butters

*MaryJane's Stitching Room is a treasure trove of sewing, embroidery, and crocheting projects, all brand-new and previously unpublished, plus more of MaryJane's engaging essays and endearing farmgirl wisdom.*

Whether you're a farmgirl or just wish you were, *MaryJane's Stitching Room* is full of projects that will have you stitching, tatting, and crocheting like one before you know it. Breathing new life into the forgotten domestic arts, *MaryJane's Stitching Room* outlines projects that have a nostalgic appeal but offers simple step-by-step instructions for the contemporary crafter who is intrigued by the delicate handcraft of days gone by, including cutwork, yo-yo, and crazy quilting. Included are irresistible patterns for projects to wear, gift, or bring down home charm to any room of the home—all with that unmistakable farmgirl flair. *MaryJane's Stitching Room* is a wonderful companion to *MaryJane's Ideabook*, *Cookbook*, *Lifebook*, but it also stands alone as a useful guide to the handcraft of yesteryear.

Carpenter, waitress, janitor, upholsterer, secretary, milkmaid, wilderness ranger, environmental activist, entrepreneur, and founder of MaryJanesFarm, **MARYJANE BUTTERS** has worn many hats in her day, but none more proudly than that of modern-day farmgirl. She is also the author of *MaryJane's Ideabook*, *Cookbook*, *Lifebook*.

## National Publicity

### Regional Author Tours to MaryJane Farmgirl Chapters

### Online Promotion

- Co-promotion with author's website, [MaryJanesFarm.com](http://MaryJanesFarm.com)
- E-blast to PotterCraftNews subscribers

### Featured title at the National Needlework Association Market

### Cross-Promotion with MaryJanesFarm Including Ads in MaryJanesFarm magazine, product inserts, and outreach to Farmgirl Connection chapters

### Also by MaryJane Butters

*MaryJane's Ideabook*, *Cookbook*,  
*Lifebook*

ISBN-10: 1-4000-8047-9

ISBN-13: 978-1-4000-8047-2

\$35.00 hardcover (Canada: \$50.00)



Crafts & Hobbies—Sewing/Needlework (CRA035000/CRA022000)  
8 x 10; 144 pages; 285 full-color photos & illustrations  
ISBN-10: 1-4000-8048-7. \$24.95 hardcover (Canada: \$34.95)  
ISBN-13/EAN: 978-1-4000-8048-9

On Sale 5/1/07

British: Collins McCormick Literary Agency  
Translation: Collins McCormick Literary Agency  
First Serial: Crown  
Audio: Crown





### National Publicity

10-City Radio Satellite Media Tour

National Public Radio Campaign

Advertising

*American Craft Magazine*

Tie-In with PBS Advertising and Promotion

## Craft in America

Celebrating Two Centuries of Artists and Objects

By Jo Lauria and Steve Fenton

Prologue by Jimmy Carter

*For the millions of Americans who collect and study craft, Craft in America, the companion book to an upcoming PBS special and traveling exhibit of the same name, explores the significance of craft in the last 200 years.*

The only work of its kind, *Craft in America* features the art of America's most original and esteemed craftspeople past and present. Illustrated with 200 stunning photographs and encompassing objects from furniture, wood, and ceramics to glass, fiber, jewelry, metal, and basketry, this definitive work showcases some of the greatest works of the last two centuries and explores what makes American crafts uniquely American.

With an eye for how craft has contributed to America's vitality, history, and identity, *Craft in America* examines:

- Crafts as communicator
- The evolution of American crafts
- Communities of crafts people, from religious communities such as the Shakers and the Amish to philosophical and native groups
- And much more

*Craft in America* chronicles how handmade objects in our culture both unite and define us as Americans.

**CRAFT IN AMERICA, INC.**, is a Los Angeles-based non-profit organization whose mission is to document and advance handcrafted work in all media. *Craft in America* is part of a three-tiered project that includes a PBS documentary and an art exhibit that will tour nationally through 2009.

**JO LAURIA** has organized numerous exhibitions, produced and directed documentary films, and written several books on design and decorative arts.

**STEVE FENTON** is a longtime collector and armchair scholar of craft.



Art—Collections, Catalogs & Exhibitions (ART006000)  
9 x 11; 304 pages; 200 full-color photographs throughout  
ISBN-10: 0-307-34647-1. \$60.00 hardcover (Canada: \$77.00)  
ISBN-13/EAN: 978-0-307-34647-6

On Sale 5/1/07

British: Crown  
Translation: Craft in America, Inc.  
First Serial: Crown  
Audio: Crown



[National Publicity](#)

[National Food Radio Campaign](#)

[Author Interviews  
out of New York](#)

[Online Promotion  
Foodie blog campaign](#)

[Postcard Mailing to IACP  
Membership, Culinary Students,  
Colleges, and Trade Schools](#)

## Food Jobs

The Complete Guide to Careers  
in the Culinary World

By Irena Chalmers

*A first-of-its-kind What Color Is Your Parachute? for people interested in food-related careers, Food Jobs goes far beyond chef and restaurant owner (though it covers those too!) to show readers how wide the culinary field really is and how to find a job within it—whether you're just starting out or changing careers.*

Sure, you could aim to become the next celebrity food personality, but what about being a recipe tester, a food stylist, a tabletop buyer, a freelance food writer, a restaurant publicist, or a specialty cake designer? In *Food Jobs*, food industry and cookbook veteran Irena Chalmers offers profiles of scores of such positions, reveals what skills and experience (if any) you'll need to get started, answers frequently asked questions, and identifies resources for more specialized information and networking. She also relates invaluable recipes for success from food-world professionals such as Jacques Pépin, David Rockwell, Sylvia Weinstock, and Danny Meyer.

*Food Jobs* is the essential reference for anyone who wants to transform a passion for food into a career.

**IRENA CHALMERS** has written more than 50 cookbooks, whose total sales have exceeded 18 million copies, and she has served as publisher, producer, and packager of many others. She is currently an adjunct professor at the Culinary Institute of America. She lives in Kingston, New York.



Cooking—Reference (CKB071000)

7<sup>3</sup>/<sub>8</sub> x 9<sup>1</sup>/<sub>4</sub>; 352 pages

ISBN-10: 1-4000-8259-5. \$18.95 paper (Canada: \$24.95)

ISBN-13/EAN: 978-1-4000-8259-9

On Sale 5/15/07

British: Dystel & Goderich Literary Agency  
Translation: Dystel & Goderich Literary Agency  
First Serial: Crown  
Audio: Dystel & Goderich Literary Agency



### National Publicity

### Online Promotion

- Feature in [PotterRecipeClub.com](http://PotterRecipeClub.com)
- Foodie blog campaign

# The Backyard Bartender

55 Cool Summer Cocktails

By Nicole Aloni

*Cocktail maven Nicole Aloni's stylish collection of irresistible summer drink recipes for any occasion.*

Whether you're sunbathing by the pool, braving the heat at a picnic, or mingling at a party, a cold cocktail is the perfect way to unwind on those endless summer days. Combining such classic ingredients as fresh fruit juices and sodas with creative additions like graham crackers and fresh herbs, *The Backyard Bartender* provides extraordinary options for every summer gathering.

Nicole Aloni shares 55 recipes for stylish tonics (including some options for the designated driver!), such as:

- **Gingeritas:** An innovative margarita with fresh ginger for an unexpected kick
- **Orange Basil Mojito:** A wow summer cooler that takes this trendy libation in a delicious new direction
- **Gelato Champagne Float:** A combination of dessert and cocktail that provides an elegant conclusion to any summer supper

Complete with lush photographs and straightforward tips on everything from how much ice to buy for a crowd to stocking your bar, planning a sizzling cocktail party, and infusing your own flavored alcohols, *The Backyard Bartender* adds a splash of flavor to the summer.

**NICOLE ALONI** has catered the Academy Awards four times, prepared a state luncheon for Queen Elizabeth II, and produced galas in honor of three American presidents, foreign dignitaries, divas, and Julia Child. This is her third book.



Cooking—Beverages (CKB100000)

7<sup>7</sup>/<sub>16</sub> x 7<sup>7</sup>/<sub>16</sub>; 112 pages; 40 black-and-white & full-color photos

ISBN-10: 0-307-38105-6. \$16.95 hardcover (Canada: \$21.95)

ISBN-13/EAN: 978-0-307-38105-7

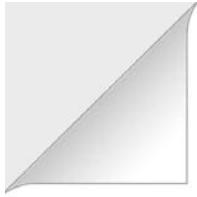
On Sale 5/1/07

British: Writer's House

Translation: Writer's House

First Serial: Crown

Audio: Writer's House



AN EXCERPT FROM

*The*  
**BACKYARD**  
**BARTENDER**

BY NICOLE ALONI



*—Mexican Toast*

Salud, amor y pesetas—y tiempo para gustarlos.  
(Health, love, and money—and the time to enjoy them.)

### **SPLASH! SIGH! BUZZZZ!**

Summer has finally bloomed. The soft, warm air encourages us to slow down, smell the honeysuckle and perhaps sip something refreshing. But what? The cocktails that seemed just right when we were shivering by the fire are less than appealing now. Summer drinks must serve a different purpose entirely—they need to be refreshing, light and playful. And even if we can't get to the tropics (perhaps, especially), we'd definitely like to have a little in our glass. This is the season when laziness and indulgence become a virtue. What better way to celebrate than with a fizzy libation?

Start with spirits you enjoy and experiment with the fresh flavors summer brings—from lavender blossoms to peaches and raspberries. They can all find a place in your shaker.

Tip the umbrella to keep the sun out of your eyes, put your feet up, and let me take you on a stroll through scores of ideas for what to stir up this season.

*Tip!*

Buy 1 pound of ice per guest at the party.

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## CHOCOLATE DIPPED BANANA

**GLASS:** Soda or milkshake

**RIM:** Orange wedge for moistening and Nestlé's Quik or dark brown sugar

**GARNISH:** Maraschino cherry

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1½ oz. crème de cacao or Godiva Liqueur (dark)

1 oz. dark rum, like Meyer's

1½ oz. Stolichnitski Vanil vodka

1 cup softened French vanilla ice cream

½ cup chopped, ripe banana

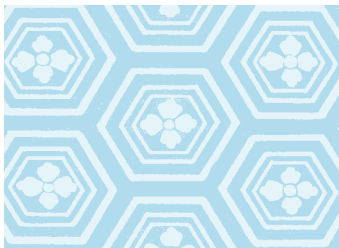
1 cup cracked ice

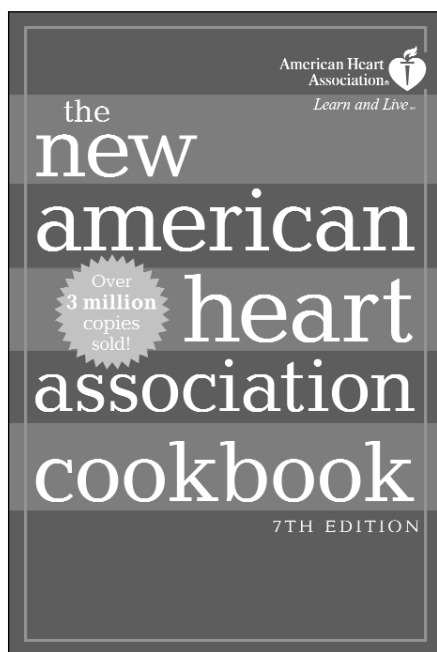
¾ cup chilled cream soda

Remember the incredible indulgence of walking along the boardwalk or shore with a frozen banana on a stick which had been dipped in chocolate just for you? Well, this frothy concoction comes pretty close to replicating that quintessential summer experience. Dive in.

**MAKES 2**

- 1** Moisten the rim of the glass with an orange wedge and press the rim into a saucer of Nestlé's Quik to coat.
- 2** Puree all ingredients, except the cream soda, in a blender. Stir in the soda.
- 3** Pour into the glasses and garnish with a cherry. Serve immediately with giant straws.





### National Publicity

#### Major Cross-Promotion with the AHA, Including

ads in AHA publications, promotional pieces in AHA mailings, and outreach

#### Also by the American Heart Association

*AHA No-Fad Diet*

ISBN-10: 0-307-34742-7

ISBN-13: 978-0-307-34742-8

\$15.95 paper (Canada: \$19.95)

*AHA Low-Salt Cookbook, 3rd Edition*

ISBN-10: 1-4000-9761-4

ISBN-13: 978-1-4000-9761-6

\$23.95 hardcover (Canada: \$33.95)

# The New American Heart Association Cookbook, 7th Edition

By the American Heart Association

*The American Heart Association offers credible, easy-to-understand information about maintaining a healthy heart—and delicious recipes that make it simple to follow that advice at every meal.*

Since the American Heart Association published its first cookbook in 1973, hundreds of health and diet trends have come and gone. Throughout this time, the Association, the nation's authority on heart health, has set the standard for nutritious eating. With millions of copies already in print, the Association's flagship cookbook, *The New American Heart Association Cookbook*, is now available in paperback in its newest edition—and it's better than ever.

The more than 600 recipes—including 150 new ones—follow the American Heart Association's guidelines for healthy eating. Whether you crave classic family favorites, ethnic dishes, vegetarian entrées, or cutting-edge recipes, you'll find plenty of options. Orange Chicken Lettuce Wraps, Greek-Style Beef Skillet Supper, and Grilled Vegetable Pizza with Herbs and Cheese are just a few examples of the exciting and flavorful choices.

With the latest information about the connection between good food and good health—emphasizing variety, balance, and common sense—*The New American Heart Association Cookbook, 7th Edition*, is the ultimate healthy-heart cookbook.

**THE AMERICAN HEART ASSOCIATION** is the nation's most trusted authority on cardiovascular health.



Cooking—Health (CKB039000)

6 1/8 x 9 1/8; 720 pages

ISBN-10: 0-307-35205-6. \$19.95 paper (Canada: \$24.95)

ISBN-13/EAN: 978-0-307-35205-7

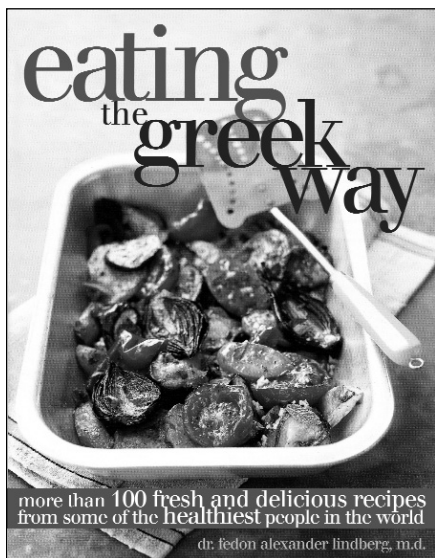
On Sale 6/5/07

British: American Heart Association

Translation: American Heart Association

First Serial: Crown

Audio: American Heart Association



#### National Publicity

#### Online Promotion

- Feature in [PotterRecipeClub.com](http://PotterRecipeClub.com)
- Promotion on [Fodors.com](http://Fodors.com)

## Eating the Greek Way

More Than 100 Fresh and Delicious Recipes  
from Some of the Healthiest People  
in the World

By Fedon Alexander Lindberg, M.D.

*Eating the Greek Way presents the perfect mix of accessible food and fresh new flavors.*

We all want new and exciting tastes to shake up the dinner routine. When it's time to add an unexpected burst of flavor to your repertoire without having to buy expensive, unfamiliar ingredients, when you want something simple and healthy, go Greek. Greece is proven to have one of the healthiest diets in the world, so not only are these native recipes delicious, but they are also low-cholesterol, heart-healthy, and diet-friendly.

Relying on Greek staples such as olive oil, garlic, wine, fish, cheese, nuts, whole grains, and fruits and vegetables, these recipes combine familiar favorites to create rich new flavors in dishes including:

- Tuna, Chickpea, and Avocado Salad
- Swordfish with Walnut and Garlic Sauce
- Parmesan-Coated Chicken Breasts
- Peaches with Pomegranates and Rosemary

Full-color throughout and packed with vibrant photographs of the Greek Isles and enticing, fresh, healthy dishes, *Eating the Greek Way* is a treat for the senses.

**FEDON ALEXANDER LINDBERG, M.D.**, was born and raised in Greece and received his postgraduate education at UC San Diego. He currently runs four hugely successful clinics in Norway and is also an enthusiastic cook and food writer. *Eating the Greek Way* is his third book and the first to be published in the United States.



Cooking—Greek (CKB038000)

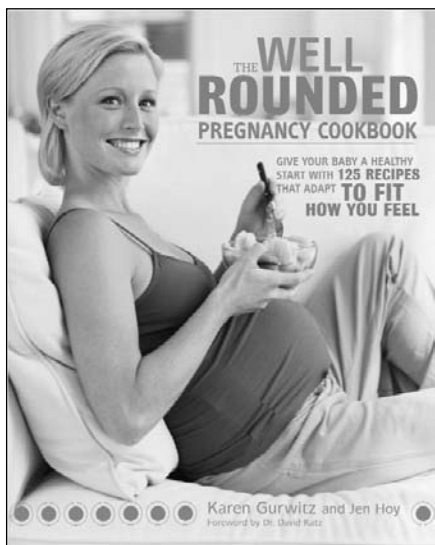
7<sup>7</sup>/<sub>16</sub> x 9<sup>5</sup>/<sub>8</sub>; 176 pages; 70 full-color photographs

ISBN-10: 0-307-38110-2. \$25.00 hardcover (Canada: \$32.00)

ISBN-13/EAN: 978-0-307-38110-1

On Sale 6/12/07

British: Rodale UK  
Translation: Rodale UK  
First Serial: Crown  
Audio: Rodale UK



#### National Publicity

#### National Television and Radio

#### Tie-In with Author's Lecture Schedule

#### Online Promotion

- Promotion on mommy websites and blogs
- Feature in [Potterrecipeclub.com](http://Potterrecipeclub.com)

#### Direct Mailing to *American Baby* Subscribers

#### Mailing to Prenatal Newsletters and Information Centers, and America's Top ObGyns

## The Well-Rounded Pregnancy Cookbook

Give Your Baby a Healthy Start with 125 Recipes That Adapt to Fit How You Feel

By Karen Gurwitz and Jen Hoy

Foreword by Dr. David Katz

*More than 125 customizable, healthy recipes offer pregnant and nursing women the food they crave with the nutrition they need.*

Every woman knows it's important to eat healthfully when she's pregnant, but many expectant moms are unsure of what they should be eating—and what they'll be able to keep down. *The Well-Rounded Pregnancy Cookbook* provides healthy, delicious, and easily customizable recipes specifically designed for pregnancy.

Feeling famished? Add some cooked shrimp to Chunky Guacamole Salad. Full? Substitute whole grain bread for the baguette and omit the potatoes in the North African Tuna Sandwich. Don't think you can eat a bite? Try pureeing Butter Bean Soup for a healthy meal you can sip. Adaptable recipes also mean that mom-to-be and her family can sit down and enjoy the same meal, no matter how she's feeling.

With helpful tips and options that minimize prep time, *The Well-Rounded Pregnancy Cookbook* keeps Mom going through nursing and, later, helps her get back to her pre-pregnancy weight.

**KAREN GURWITZ** is the founder and president of Mothers & Menus, Inc., the only healthy meal delivery service created solely to support expectant and new mothers. She lives in New York City with her husband and their three children.

**JEN HOY** is the executive chef and nutritional consultant for Mothers & Menus.

**DAVID KATZ, M.D.**, a nationally renowned authority on nutrition and preventative medicine, is the nutritional columnist for *O, the Oprah Magazine* and a medical correspondent for ABC News. He is also the director and cofounder of the Yale Prevention Research Center.



Health—Pregnancy & Childbirth—Cooking (HEA041000/CKB039000)

7<sup>3</sup>/<sub>8</sub> x 9<sup>1</sup>/<sub>4</sub>; 256 pages

ISBN-10: 0-307-35181-5. \$16.95 paper (Canada: \$21.95)

ISBN-13/EAN: 978-0-307-35181-4

On Sale 7/17/2007

British: Crown

Translation: Crown

First Serial: Crown

Audio: Kirsten Manges Literary Agency





## What Would Socrates Say?

Philosophers Tackle Questions About Love, Nothingness, and Everything Else

By Alexander George

*Everyone confronts philosophical issues, so why shouldn't everyone have access to a philosopher? In this wise and witty book, philosophers from universities around the world answer life's most perplexing questions.*

Every day we are confronted by philosophical quandaries: What does it feel like to be someone else? Are truly selfless acts possible? How do I know I'm not the only one who exists? Could  $2+2=5$ ? Is it wrong to lie to children about Santa Claus?

In *What Would Socrates Say?* dozens of esteemed philosophers provides insights on scores of topics—from art, adultery, and animals, to sex, suicide, and war—with compassion, perspective, and a touch of humor.

Based on the questions posted to the wildly successful Askphilosophers.com website, *What Would Socrates Say?* strikes the perfect balance between the informative and the whimsical in clear, jargon-free language, breaking down complex philosophical concepts into layman's terms. Far from esoteric, these topics are highly relevant to our daily life and the decisions we all confront day in and day out, both as individuals and as a society.

**ALEXANDER GEORGE** is a professor of philosophy at Amherst College in Massachusetts and the creator of Askphilosophers.com. Born and raised in New York City, he studied at Columbia, Harvard, and Oxford. In his spare time, he battles addictions to chess and fine living. Alexander George lives in Northampton, Massachusetts.

### National Publicity

National and Regional Radio Interviews

### Advertising

*N+1 Journal*

*New York Review of Books*

### Online Promotion

Promotion on Askphilosophers.com, including advertising and e-blasts to readers



Reference (REF000000)

5½ x 7½; 224 pages

ISBN-10: 0-307-35127-0. \$19.95 hardcover (Canada: \$24.95)

ISBN-13/EAN: 978-0-307-35127-2

On Sale 8/7/07

British: Levine Greenberg Literary Agency  
Translation: Levine Greenberg Literary Agency  
First Serial: Crown  
Audio: Crown

EXCERPT



AN EXCERPT FROM

## What Would Socrates Say?

BY ALEXANDER GEORGE

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Philosophy is everywhere because all people throughout their lives confront philosophical issues. Whether these be of the trumpet-to-your-ear variety (“Would it be wrong to steal a kiss?”) or rather of the kind that quietly ties your mind in knots while you lie in bed (“If God knows everything, then am I free to decide when to get up?”), philosophical questions are our constant companions. From nursery to nursing home, human beings never cease to think and talk about philosophical issues. It is doubtful how sapient humans as a species actually are, but what is not debatable is how unstoppably questioning we are: we would have been better named *Homo philosophicus*.

**Q:** Despite what's commonly said, is there actually anything really wrong with being hypocritical?

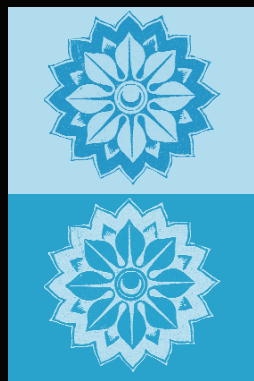
**A:** Being hypocritical might mean that I argue for a standard of behavior that I do not myself meet. Thus I might argue that all parents should send their children to public (state) schools, even though I send my children to a private school. My behavior does not undermine whatever force my argument may have. But there is a sense in which I must be getting something wrong: either the claim I am arguing for or my behavior. Still, I am not necessarily misrepresenting myself. If, on the other hand, what you mean by "being hypocritical" is that I misrepresent my own position, for example by saying that parents ought to send their children to public school when I don't believe that, then we have a different wrong: the wrong of dishonesty.

**Q:** Why are some emotions looked down upon? Why isn't it just as good to be happy as to be sad?

**A:** Interesting question. One answer is that certain parts of our culture associate sadness or sorrow with the possession of a depth of character, and happiness with a certain superficiality, that is, with a character that only sees what is on the surface, or on what is most easily accessible to a person. This is in turn often associated with the material, whether it be how things look (beautiful cars, bodies, houses) or with what one can acquire with money (rather than with one's soul).

But there is another weighting one can give to happiness and sorrow, one that we find in several places, including the Buddhist tradition. On this account, while it is true that sorrow or suffering is a fundamental aspect of the human condition, so that the person who experiences sorrow is more enlightened, shall we say, than the person who merrily goes through life without experiencing sorrow, it is a sign of greater enlightenment to accept the facts of the human condition that cause one sorrow (sickness, death, loss of various kinds), but to rise above these to a state of happiness, or at least, tranquility. On this account, in the end, happiness would be valued more than sorrow, for it is based on a fully complex understand of experience.

# ISABEL'S CANTINA



## ISABEL CRUZ

**BOLD**  
LATIN FLAVORS  
FROM THE **NEW**  
CALIFORNIA  
KITCHEN

SELF-TAUGHT CHEF AND  
UP-AND-COMING RESTAURATEUR  
ISABEL CRUZ SHARES MORE THAN  
100 IRRESISTIBLE YET HEALTHY  
AND EASY-TO-PREPARE  
LATIN-INSPIRED DISHES.

**W**hen Isabel Cruz opened her first restaurant in San Diego, she cooked what she loved to eat: simple Latin comfort food spiced with the Pacific Rim flavors she knew from her old Los Angeles neighborhood. Her trademark blend of Puerto Rican, Cuban, Mexican, Japanese, and Thai cooking allowed her to cut some of the calories and fat so often found in Latin food without ever sacrificing taste. Soon, the nutritious, flavorful, easy-to-prepare meals Isabel had cooked every night for her family took the West Coast by storm.

By relying on the boldly flavored ingredients common to both Latin and Asian cuisines—like mangoes, limes, chiles, mint, ginger, coconut, and cilantro—Isabel’s healthful dishes are never bland. In *ISABEL’S CANTINA*, she shares her signature recipes such as Grilled Vegetable Salad with Sofrito Vinaigrette and Shrimp Bites Wrapped in Greens. There’s Grilled Mahi-Mahi with Jalapeño-Ponzu Sauce, Green Chile Posole with Pork, and New York Strip Steak with Baked Plantain Fries. Gone are heavy refried beans and white rice, replaced by Chipotle White Beans and whole-grain Power Rice. In an invaluable chapter Isabel reveals how to dress up any meal with healthy sauces and salsas, such as Papaya-Mango-Mint Salsa and Avocado Salsa Cruda. Desserts, drinks, and even brunch dishes round out her collection of recipes for every part of the day.

Blending fresh flavors with an eye for health, Isabel’s Latin-inspired food is full of flavor, spice, and fun.

**ISABEL CRUZ** is a self-taught chef who owns five restaurants along the West Coast, from Coffee Cup in La Jolla and Isabel’s Cantina and Seaside Cantina in San Diego, California, to Dragonfly in Ashland and Isabel in Portland, Oregon. She lives in San Diego with her husband and two sons. This is her first book.



Cooking—American—California Style (CKB002010)  
 7<sup>7</sup>/<sub>16</sub> x 9; 224 pages; 100 full-color illustrations  
 ISBN-10: 0-307-35274-9. \$27.00 hardcover (Canada: \$35.00)  
 ISBN-13/EAN: 978-0-307-35274-3  
 On Sale 8/28/07

All Rights: Crown



#### National Publicity

#### National Television Appearances

#### Book-Signings and Cooking Demos at Author’s West Coast Restaurants

#### Online Promotion

- Major foodie blog campaign
- Co-promotion with Fodors.com
- Feature in PotterRecipeClub.com

#### Co-promotion with Author’s Restaurants, Including Product Inserts, E-Blast to Customers, and In-Store Promotions





**KURT DAMMEIER** WITH LAURA HOLMES HADDAD

# PURE FLAVOR

**125 FRESH ALL-AMERICAN RECIPES  
FROM THE PACIFIC NORTHWEST**  
FOREWORD BY TOM DOUGLAS



A BEAUTIFULLY ILLUSTRATED COOK-BOOK SHOWCASING SEASONAL AMERICAN INGREDIENTS—SUCH AS APPLES, SALMON, AND HAZELNUTS—IN 125 INSPIRING RECIPES THAT SHARE THE SECRETS OF THE PACIFIC NORTHWEST’S PURE FLAVORS WITH HOME COOKS ACROSS THE COUNTRY.

#### National Publicity

##### Online Promotion

- Major food blog campaign
- Co-promotion with Fodors.com
- Feature in PotterRecipeClub.com

##### Co-promotion with Author’s Restaurant, Food Shops, and Beecher’s Handmade Cheese, Including

product inserts, eblast to customers, and in-store promotions

##### Postcard Mailing to American Cheese Society



Called a “tastemaker” by *Food & Wine*, Kurt Dammeier, creator of the award-winning Beecher’s Handmade Cheese, knows that great food begins with the highest quality ingredients prepared simply, so their natural, intense flavors shine through. In *Pure Flavor*, he draws on the best flavors of the Pacific Northwest region he calls home to bring its characteristic freshness into your kitchen.

Showcasing widely available, fresh ingredients, Dammeier shares 125 beloved recipes culled from his culinary empire that give all-American classics a Northwest twist: Bennett’s Cobb Salad sports chunks of Dungeness crab on top; Butter-Rubbed Salmon gets a shot in the arm from a sweet-tart blueberry sauce; and Slow-Cooked Orange Chili Pork Shoulder on Parsnip Herb Biscuits is an inventive take on the Southern pulled-pork sandwich.

With a foreword by chef Tom Douglas, irresistible recipes, and stunning photography, *Pure Flavor* will inspire you to seek out America’s pure flavors, no matter where you live.



**KURT DAMMEIER**, an entrepreneur and self-taught cook, owns Beecher’s Handmade Cheese, the chain of Pasta & Co gourmet retail stores, and Bennett’s Pure Food Bistro. He lives on Mercer Island, Washington, with his wife and three children. This is his first book.



Cooking—American (CKB002000)

7<sup>7</sup>/<sub>16</sub> x 10; 256 pages; 60 full-color photos

ISBN-10: 0-307-34642-0. \$32.50 hardcover (Canada: \$39.95)

ISBN-13/EAN: 978-0-307-34642-1

On Sale 8/7/07

British: Crown

Translation: Crown

First Serial: Crown

Audio: Bidnick and Company

EXCERPT



AN EXCERPT FROM  
**PURE FLAVOR**  
BY KURT DAMMEIER  
WITH LAURA HOLMES HADDAD

## Toasted Prosciutto, Cheddar, and Apple Sandwich

**MAKES 4 SANDWICHES**

Cheddar cheese and apples are a classic American pairing, and a little prosciutto elevates a simple grilled cheese sandwich to a satisfying midday meal. We use nitrate-free prosciutto in this sandwich, which is available in most specialty stores.

<b>8 teaspoons whole-grain mustard</b>	<b>4 thin slices prosciutto</b>
<b>4 teaspoons honey</b>	<b>Fuji apple, or other sweet apple, cut</b>
<b>8 ounces aged Cheddar, cut into</b>	<b>into 8 thin slices</b>
<b>8 thin slices</b>	<b>Freshly ground black pepper,</b>
<b>8 slices hearty artisanal white bread</b>	<b>optional</b>

In a small bowl, combine the mustard and honey. Set aside.

To assemble the sandwiches, lay 1 slice of cheese on each of 4 slices of the bread. On top of each cheese, layer 1 slice prosciutto, 2 slices apple, and 1 more slice cheese. Add freshly ground pepper on top of the cheese, if desired. Spread 1 tablespoon of the honey mustard each on the remaining 4 slices bread and lay them, honey-mustard side down, on top of the cheese slices.

Heat a large skillet over medium heat and put the sandwiches in the pan. Cook until the cheese has melted and the bread is golden-brown, about 3 minutes per side. Serve warm.



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## APPLES

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It's hard to keep up with apples. Once you think you know them all, a new variety appears in the grocery store. Cameo, Cripps Pink, Jonathan, and Rome Beauty—everyone has an opinion about which variety is the best, especially in Washington state. Less well-known, but just as delicious, are the Ben Davis and the spicy Jonathan apples from Idaho. Each has its own personality: Cripps Pink begs to be sliced and eaten plain, but sweetens any apple dessert; Jonagolds make a sweet-tart applesauce; and the spicy-sweet Braeburn complements a piece of cheese or makes a divine apple pie. It used to be a Red Delicious

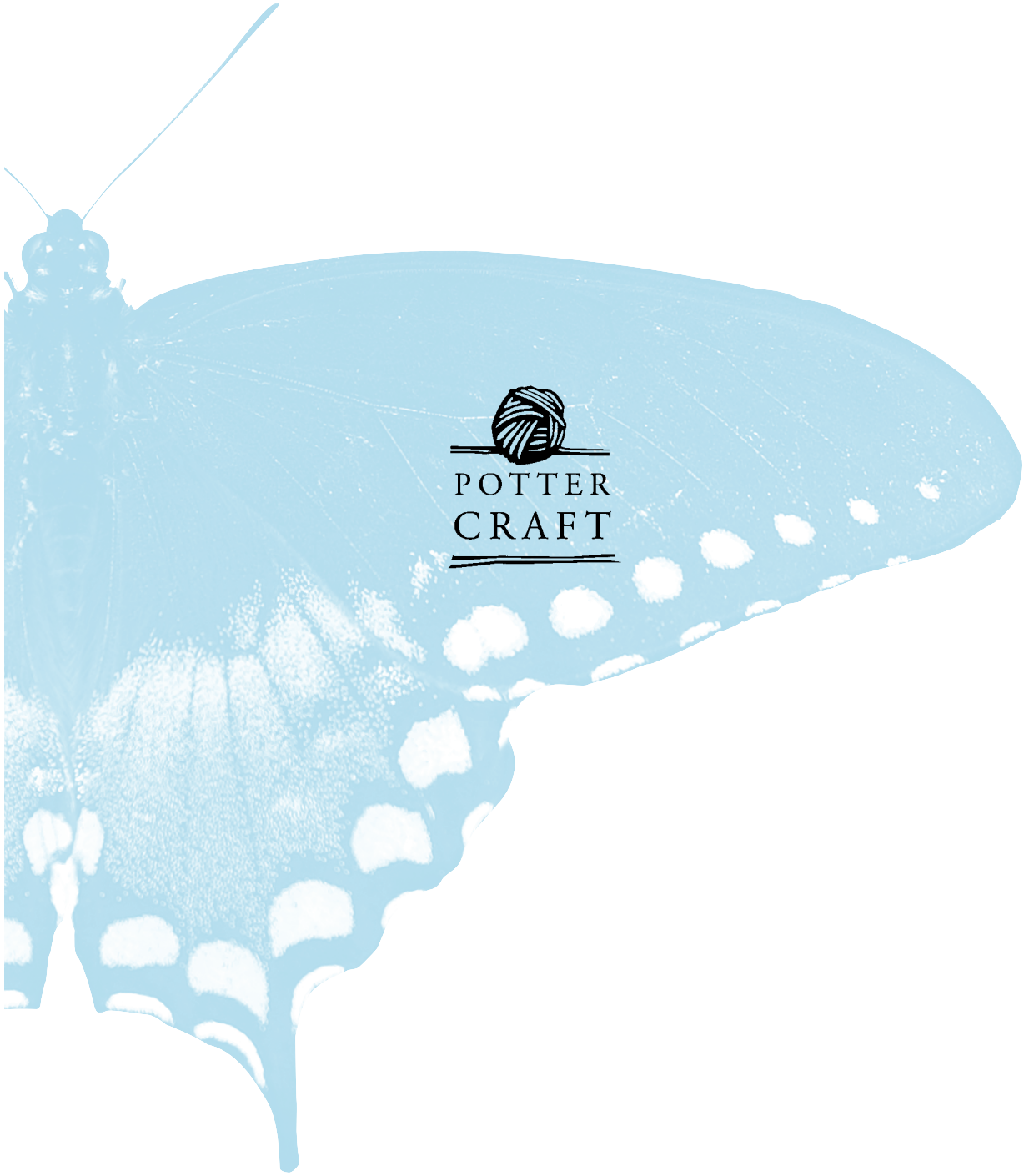
apple world, but recently farmers have been bringing back the heirloom varieties.

Drive east from Seattle and you'll see 225,000 acres of orchards tucked in the eastern foothills of the towering, snow-capped Cascade Mountains. With elevations from 500 to 3,000 feet above sea level, the mountain landscape allows farmers to irrigate the orchards with mountain water. Visit in late April and you'll be transfixed by the beautiful white apple blossoms; early fall brings the first sign of fruit. Organic apples thrive here: the climate and temperatures reduce the chance of disease, which in turn eliminates the need for pesticides. The state is the leading organic apple producer in the country. More than 25 percent of the state's shippers are certified organic, producing 2 to 3 million boxes of apples a year.

The dwarf variety is the most commonly planted apple tree, so the 35,000 to 40,000 pickers that come to the region every fall can easily climb ladders to the top of the trees and pick the fruit by hand. (Since there is no machine that can pick apples, all 10 to 12 billion apples that come from Washington state each year are handpicked.)

Mounds of apples fill produce aisles year-round but they taste best after the fall harvest, between September and November. (No wonder the teacher always gets an apple.) Keep them in a cool, dark place, although they will last for a few days in the refrigerator.





  
POTTER  
CRAFT



## Bend-the-Rules Sewing

The Essential Guide  
to a Whole New Way to Sew

By Amy Karol

*Amy Karol gives crafters everywhere what they've been missing: an introductory sewing book with a sense of humor and a sense of style.*

Sewing is fast becoming one of the most popular new crafts, but novice sewers are seeking something more than the current crop of sewing books that are dry and a little old-fashioned. Luckily author Amy Karol, one of the best-loved sewing bloggers, has the solution: a clear, down-to-earth sewing guidebook that includes 25 projects so cool they'll inspire anyone to pick up a needle and thread.

Written with Amy's warmth and flair, this book includes information on basic equipment and supplies, advice on choosing and using fabrics, and a fantastic section on techniques. In addition, Amy walks readers through easy, inspiring projects designed for the fashion-savvy crafter. Clean, modern projects such as curtains and pillows help novices master sewing skills while providing immediate sewing gratification—and confidence. Best of all, Amy explains what's easy, what's hard, and when not to sweat the small stuff.

With its best-girlfriend tone, solid reference sections, and fantastic projects, this is the introduction to sewing that no crafter will want to be without.

**AMY KAROL** is a trained interior designer, artist, seamstress, and self-professed fabric junkie. Find her wildly popular craft blogs at [AngryChicken.Typepad.com](http://AngryChicken.Typepad.com).

### National Publicity

#### Advertising

*Adorn Magazine*

#### Online Promotion

- Feature on [PotterCraftNews.com](http://PotterCraftNews.com)
- Promotions on crafty blogs, including advertising and contests
- Promotion on author's website, [AngryChicken.TypePad.com](http://AngryChicken.TypePad.com), including e-blast to membership

Promotion at Large Consumer Craft Shows Nationwide, Including the Sewing Expo



Crafts & Hobbies—Sewing (CRA035000)

8½ x 10⅞; 144 pages; 60 full-color photos & 100 illustrations

ISBN-10: 0-307-34721-4. \$21.95 paper (Canada: \$27.95)

ISBN-13/EAN: 978-0-307-34721-3

On Sale 6/19/07

British: Crown

Translation: Crown

First Serial: Crown

Audio: Sockit Projects



## Simple Gifts to Stitch

30 Elegant and Easy Projects

By Jocelyn Worrall

*With 30 fresh and irresistible projects, Jocelyn Worrall's Simple Gifts to Stitch makes it easy to craft handmade gifts and keepsakes in a single afternoon.*

**S**ewing star Jocelyn Worrall shares last-minute secrets with 30 modern stitching projects that are perfect presents and—best of all—take no more than a few hours to complete. Jocelyn shows you how to improvise with easy, intuitive sewing techniques and inspiring fabrics (from linen to vinyl) to create personalized gifts with creative appeal. These 30 quintessentially modern projects are quick, satisfying, and as much fun to make as they are to receive.

*Simple Gifts to Stitch* offers ideas for every occasion, from a birthday botanical tiara to a modern apron for a housewarming or a terrycloth rattle for a baby shower. There's even a pattern for stitching your own gift wrap! Some of the projects are super simple while others are a little more challenging, but you'll want to make all of them more than once. Plus, Jocelyn has a wealth of inspirational ideas and expert advice, so your finished product is guaranteed to look like it took much more than just one afternoon.

These 30 unique and sophisticated projects are instant gratification for every gift-giving occasion.

**JOCELYN WORRALL** has a BFA in textile design from the Rhode Island School of Design and is an NEA grant recipient for her work in theater design. She is a freelance stylist, costume designer, and art director whose credits include leading lifestyle publications, such as *Martha Stewart Living*.

### National Publicity

**Tie-In with Author Appearances and Classes Around the Country**

### Advertising

*Adorn Magazine*

### Online Promotion

- Feature in *PotterCraftNews.com*.
- Big-mouth mailing to crafty blogs and websites

**Promotion at Large Consumer Craft Shows Nationwide, Including the Sewing Expo**



Crafts & Hobbies—Sewing (CRA035000)

7<sup>7</sup>/<sub>16</sub> x 10; 128 pages; 150 full-color photos & 20 drawings

ISBN-10: 0-307-34756-7. \$19.95 paper (Canada: \$24.95)

ISBN-13/EAN: 978-0-307-34756-5

On Sale 6/26/07

All Rights: Crown

# LION BRAND YARN JUST GIFTS

**H**andmade gifts have a charm that money can't buy. *Lion Brand Yarn: Just Gifts* offers a collection of ingenious projects that make perfect gifts, from scarves and mittens to hair accessories and jewelry. Just the right size to slip into

your knitting bag, this little book is filled with colorful photographs that highlight the intricacies of the designs, plus easy-to-follow instructions and diagrams for beginners and innovative approaches to stitches and styles for more experienced knitters and crocheters.

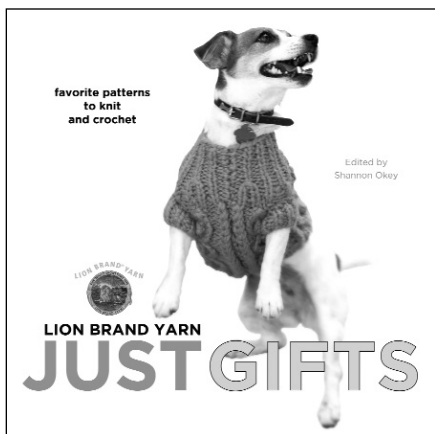
FAVORITE PATTERNS TO KNIT AND CROCHET  
BY LION BRAND; EDITED BY SHANNON OKEY

# LION BRAND YARN JUST SOCKS

**T**here's nothing like a warm, cozy pair of handmade socks. And, as knitters and crocheters know, making socks is positively addictive. *Lion Brand Yarn: Just Socks* offers 30 all-new patterns and colorful photographs to transform this quiet accessory

into a personal statement. Easy-to-follow instructions show beginners the way, while experienced stitchers can challenge themselves with the clever variations, color work, stitch patterns, and unique construction methods featured in many of the patterns.

LION BRAND YARN, AMERICA'S FAVORITE YARN  
COMPANY, PRESENTS TWO NEW COLLECTIONS  
FOR KNITTERS AND CROCHETERS TO ENJOY.



Crafts & Hobbies—Knitting (CRA015000)  
 7<sup>7</sup>/<sub>16</sub> x 7<sup>7</sup>/<sub>16</sub>; 112 pages  
 50 four-color photos & 20 illustrations  
**\$12.00 paper (Canada: \$15.00)**  
 ISBN-10: 0-307-34596-3  
 ISBN-13/EAN: 978-0-307-34596-7  
 On Sale 6/19/07  
 British: Crown  
 Translation: Crown  
 First Serial: Crown  
 Audio: Lion Brand Yarn Company

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Crafts & Hobbies—Knitting (CRA015000)  
 7<sup>7</sup>/<sub>16</sub> x 7<sup>7</sup>/<sub>16</sub>; 112 pages  
 50 four-color photos & 20 illustrations  
**\$12.00 paper (Canada: \$15.00)**  
 ISBN-10: 0-307-34595-5  
 ISBN-13/EAN: 978-0-307-34595-0  
 On Sale 6/19/07  
 British: Crown  
 Translation: Crown  
 First Serial: Crown  
 Audio: Lion Brand Yarn Company

### National Publicity

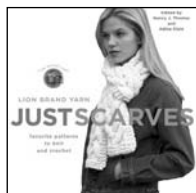
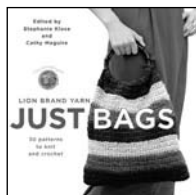
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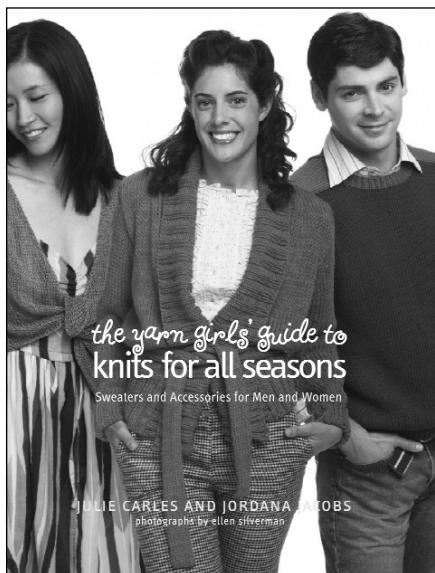
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## The Yarn Girls' Guide to Knits for All Seasons

Sweaters and Accessories  
for Men and Women

By Julie Carles and Jordana Jacobs

*In their fifth and most versatile book yet, the Yarn Girls prove that knitting isn't just for cold weather anymore.*

The Yarn Girls, whose easy, stylish projects helped kick off the current knitting craze, are bringing crafters—who-can't-get-enough a host of fresh, new patterns to knit all year round. While the Yarn Girls still love wool sweaters as much as the next knitter, in their fifth book they offer projects for the beach and the ski slopes.

Organized by season, these 40 new patterns include classics like a vest for fall, a big turtleneck for snowy weather, and a Chanel-inspired cardigan for winter. Fashionable knitters will also love the three-quarter-sleeve boatneck and a short-sleeve polo for spring, as well as a ruffle skirt and a tunic for summer. Tips on types of fiber show knitters how to work with cotton yarns for the summer and alpaca and wool for the cooler months. As always, clearly written instructions will allow even beginning knitters to achieve polished results. All of these new patterns knit up quickly and ensure nearly instant gratification.

Ideal for knitters in warmer climates along with anyone who likes to wear their hand-knits year-round, this is the Yarn Girls' most versatile book yet, one that knitters will return to again and again.

The Yarn Girls, **JULIE CARLES** and **JORDANA JACOBS**, own New York's yarn mecca, The Yarn Co. Their website is [TheYarnCo.com](http://TheYarnCo.com).



Crafts & Hobbies—Knitting (CRA015000)  
7 7/16 x 10; 160 pages; 50 full-color photos & 175 illustrations  
ISBN-10: 0-307-34594-7. \$30.00 hardcover (Canada: \$38.00)  
ISBN-13/EAN: 978-0-307-34594-3  
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First Serial: Crown  
Audio: Betsy Nolan Literary Agency

### Advertising

*Knitter's Magazine*  
*Vogue Knitting*

### Online Promotion

- Advertising in [KnittersReview.com](http://KnittersReview.com) and [Knitty.com](http://Knitty.com)
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ISBN-13: 978-1-4000-9798-2  
\$30.00 hardcover (Canada \$42.00)





## Romantic Hand Knits

25 Flirtatious Designs  
That Flatter Your Figure

By Annie Modesitt

*Inspired by classic designs of yesteryear, the flirty, fitted designs in Romantic Hand Knits are tailored to flatter a woman's figure.*

When designer Annie Modesitt sold out of her Victorian-inspired Corset Tank, she realized that knitters everywhere were clamoring for the kind of romantic, flattering styles found in vintage designs. In *Romantic Hand Knits*, she offers 25 projects for hand knits based on beautiful garments of the past, with their intricate details and hand-tailored look. These flirty creations are extremely figure-flattering, and the book is filled with tips and techniques for adapting patterns for a perfect fit, no matter what your size. Now women everywhere will be able to create fitted garments that make them feel pretty, desirable, and sexy.

Though inspired by the classics, each design is updated with a fresh, modern, and alluring twist. From a vintage lace camisole reinvented as a lovely summer slip dress to a corset-inspired lacy fitted top, this sweet and sexy style can't be contained in any one era of fashion history.

**ANNIE MODESITT's** designs have appeared on the pages of knitting magazines, including *Cast On*, *Interweave Knits*, *Ultimate Knitting*, and *Vogue Knitting*, as well as in numerous books. Visit her at [AnnieModesitt.com](http://AnnieModesitt.com).

### National Publicity

Tie-In with Author Appearances  
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### Advertising

*Cast On*  
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### Online Promotion

- Advertising in [KnittersReview.com](http://KnittersReview.com) and [Knitty.com](http://Knitty.com).
- Feature in [PotterCraftNews.com](http://PotterCraftNews.com).
- Feature on author's website, [AnnieModesitt.com](http://AnnieModesitt.com)

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Groups Across the Country

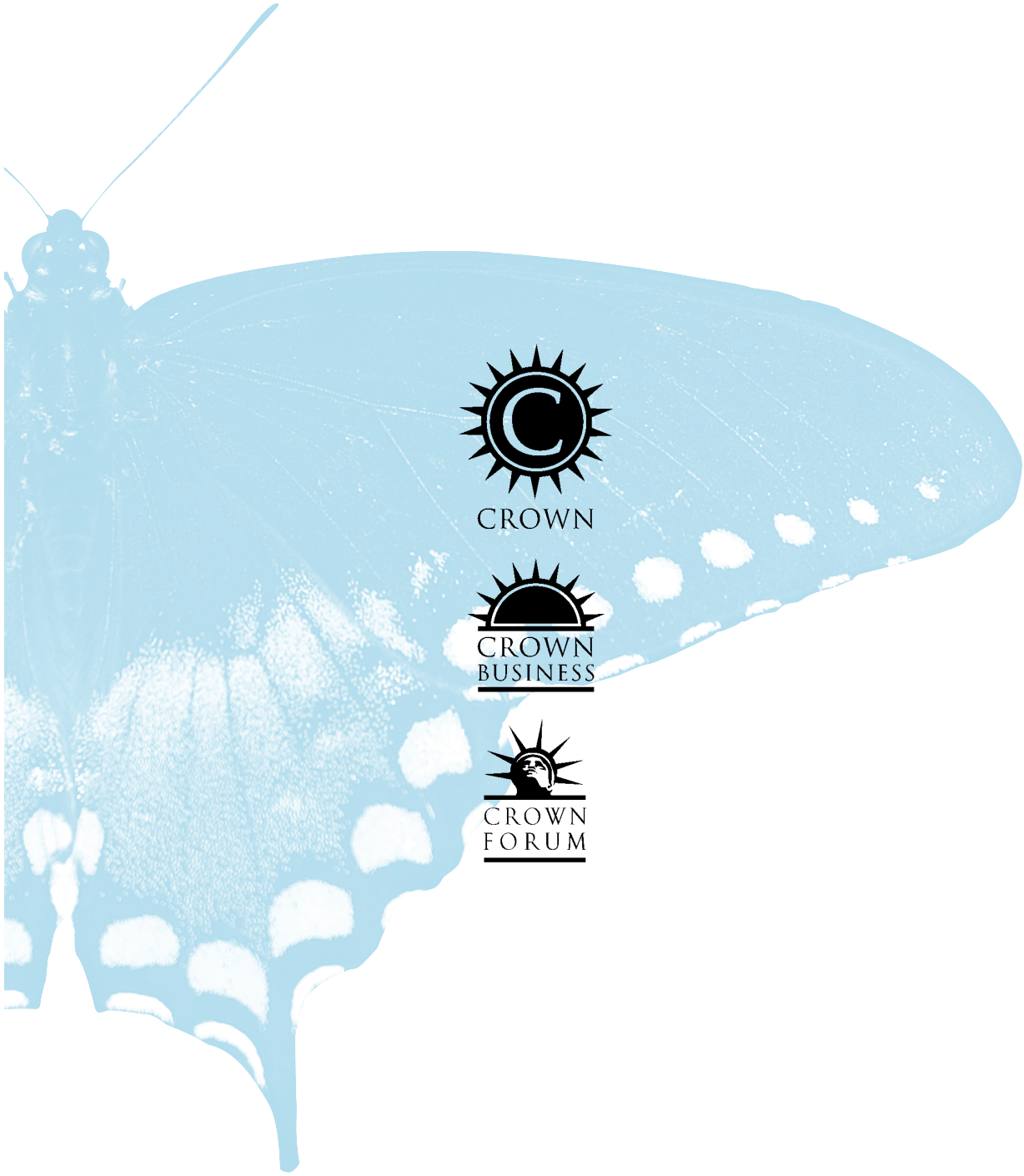
### Also by Annie Modesitt

*Twist and Loop*  
ISBN-10: 0-307-34019-8  
ISBN-13: 978-0-307-34019-1  
\$21.95 paper (Canada \$29.95)



Crafts & Hobbies—Knitting (CRA015000)  
7 7/16 x 10; 144 pages; 58 full-color photos & 40 line drawings  
ISBN-10: 0-307-34696-X. \$27.50 hardcover (Canada: \$35.00)  
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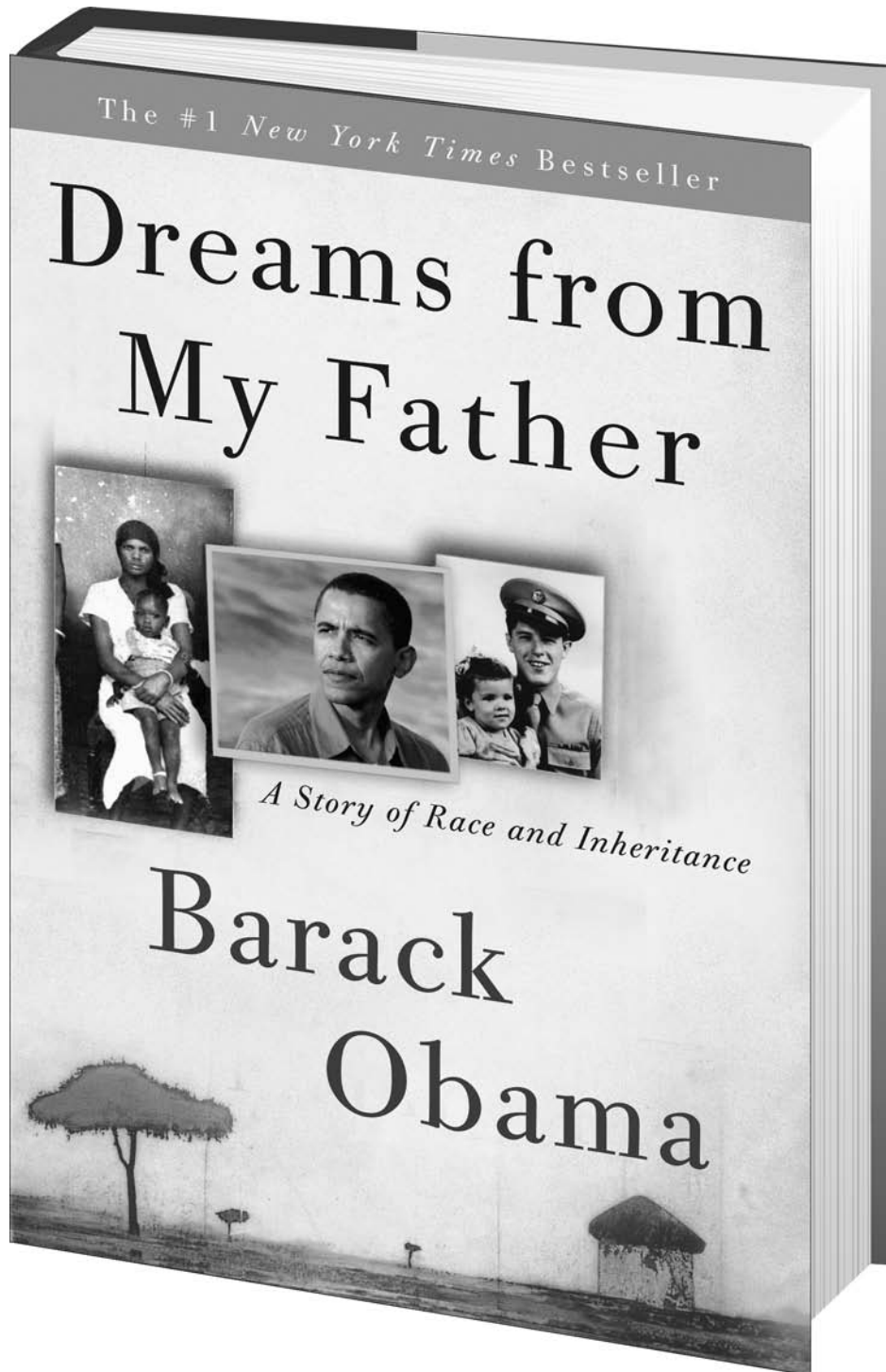


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“Provocative...Persuasively describes the phenomenon of belonging to two different worlds, and thus belonging to neither.”  
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**Own Barack Obama's #1 *New York Times* bestseller in a handsome new hardcover edition. A searching meditation on the meaning of identity in America, *Dreams from My Father* might be the most revealing portrait we have of a major American leader—a man who is playing, and will play, an increasingly prominent role in healing a fractious and fragmented nation.**

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**BARACK OBAMA** is the junior U.S. senator from Illinois. He lives in Chicago with his wife, Michelle, and daughters, Malia and Sasha.



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ISBN-13: 978-0-307-23769-9

\$25.00 hardcover (Canada: \$33.00)



Autobiography—Personal Memoirs (BIO026000)

6 7/8 x 9 1/4; 480 pages

ISBN-10: 0-307-38341-5, \$25.95 hardcover (Canada: \$32.00)

ISBN-13: 978-0-307-38341-9

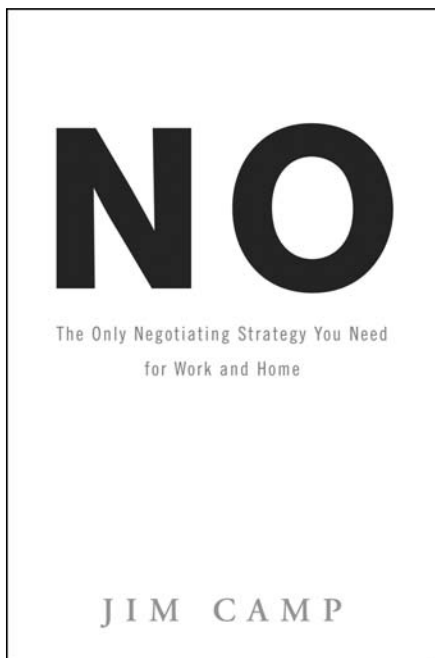
On Sale 1/9/07

British: Dystel & Goderich Literary Agency

Translation: Dystel & Goderich Literary Agency

First Serial: Dystel & Goderich Literary Agency

Audio: Crown



#### National Publicity

#### National Radio Campaign

#### Advertising

*Condé Nast Portfolio*

#### Online Promotion

- Cross-promotion on author's website, [StartWithNo.com](http://StartWithNo.com)
- E-card blast to author's mailing list
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#### Outreach to Business Schools

## No!

### The Only Negotiating Strategy You Need for Work and Home

By Jim Camp

*Jim Camp broadens his proven, groundbreaking negotiating strategy to everyday situations at work and in our personal lives.*

Whether it's customers driving you into the ground about price, price, price, or confrontations with your kids, your contractor, or your coworkers, in life you're always negotiating; knowing how to do it well is the key to getting what you want without giving too much away. In *No!: The Only Negotiating Strategy You Need for Work and Home*, Jim Camp shows you how to use his innovative method to avoid the unwarranted assumptions, hasty actions, and unnecessary compromises that lead you to make bad deals.

Every negotiation starts with "No," whether it's your teenager asking for a later curfew, your nanny seeking a raise, or a client asking for a price break. This gives you an opportunity to think before you rush to a compromise. "No" stops you in your tracks and clears the air so you can see what the real issues are and deal with them accordingly. "No" lets you put the fear of angering or alienating someone you have to deal with every day aside so you can create a solid plan and negotiate to win.

In *No!: The Only Negotiating Strategy You Need for Work and Home*, Camp gives us a fresh approach to the art of negotiating—without losing out.

**JIM CAMP** has worked with individuals, companies, governments, and countries to teach them how to be better negotiators and ensure that "no more bad deals" becomes part of their mantra. He lives in Dublin, Ohio.



Business & Economics—Negotiating (BUS047000)

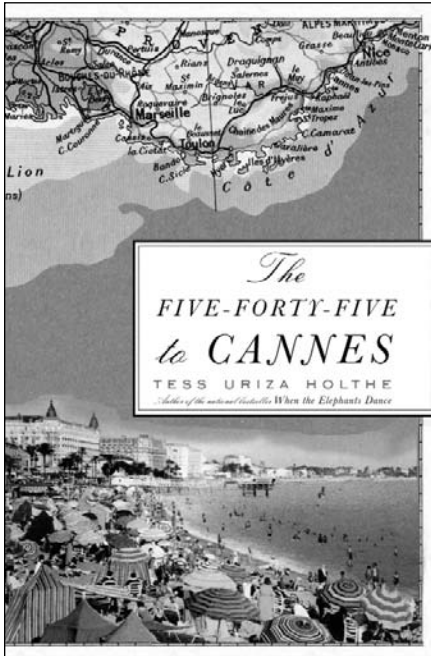
5½ x 7¾; 256 pages

ISBN-10: 0-307-34574-2. \$23.00 hardcover (Canada: \$29.95)

ISBN-13/EAN: 978-0-307-34574-5

On Sale 5/8/07

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- Advertising on Book Reporter Network, BookMovement.com, and ReadingGroupChoices.com
- Promotion on CrownReads.com

#### Also by Tess Uriza Holthe

*When the Elephants Dance*

ISBN-10: 0-609-60952-1

ISBN-13: 978-0-609-60952-1

\$24.95 hardcover (Canada: \$37.95)

## The Five-Forty-Five to Cannes

By Tess Uriza Holthe

*In a marvelous collection of linked stories set in the French Riviera and Italy, the author of the critically acclaimed and nationally bestselling *When the Elephants Dance* brings to life a group of charming, complicated, and always compelling characters who are connected through fate and circumstance.*

The 5:45 train to Cannes. It runs through each of their lives in curious and surprisingly touching ways: Chazz, the heir to a grand fortune who seems to have it all yet suffers from debilitating mood swings that threaten his once happy marriage; GianCarlo, the kind-hearted Italian who becomes hardened by poverty; Sophie, a talented young photographer reeling from the death of her family who finds herself vulnerable to the pangs of a lovesick heart. And then there is the accident that touches all their lives in ways both profound and mundane. At the center we find beautiful, bereaved Claudette Dumont, wife of the doomed Chazz, taking the train to Cannes where she, too, like all the others, remembers her past and draws from it a sense of strength, meaning, and permanence.

Praise for *When the Elephants Dance*:

"A formidable first novel, worthy of a Verdi opera."

—*New York Times*

"Readers who love Gabriel García Márquez's *One Hundred Years of Solitude* or Isabelle Allende's *The House of the Spirits* will welcome this novel."

—*New Orleans Times-Picayune*

**TESS URIZA HOLTHE** lives in northern California.



Fiction—Short Stories (FIC029000)

5½ x 8¼; 288 pages

ISBN-10: 0-307-35185-8. \$23.95 hardcover (Canada: \$29.95)

ISBN-13/EAN: 978-0-307-35185-2

On Sale 5/8/07

British: The Creative Culture

Translation: The Creative Culture

First Serial: Crown

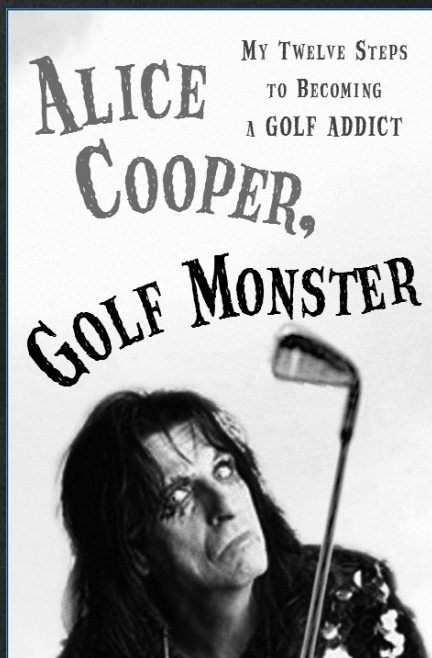
Audio: Crown



# ALICE COOPER, GOLF MONSTER

**MY TWELVE STEPS TO BECOMING A GOLF ADDICT**

**The man who invented shock rock candidly reveals his struggles with alcohol and how he conquered his demons—with a golf club.**



#### National Publicity

50-City Radio Satellite Tour

Tie-In with Concert Tour

#### Advertising

Alternative Weekly Campaign including the *Village Voice*, *LA Weekly*, *Boston Phoenix*, *Chicago Reader*, *Creative Loafing* and *Seattle Weekly*

#### Online Promotion

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- Advertising on sports websites and blogs including Golf.com, SportsBlogNation.com, MostValuableNetwork.com, and others

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Also Available as a Random House AudioBook

Abridged, 4 CDs  
 ISBN-10: 0-7393-4414-5  
 ISBN-13: 978-0-7393-4414-9  
 \$27.95 (Canada: \$34.95)

**A**lice Cooper is hotter than ever. Today, he and his band tour the world, playing 80 to 100 gigs a year, as they watch their audiences grow younger. But 300 days a year, Alice is also out on the golf course. That's because Alice credits golf as being instrumental in helping him overcome a self-destructive spiral into alcoholism. It's also because Alice turned out to be almost as good a golfer as he is a rocker.

*Alice Cooper, Golf Monster* is Alice's tell-all memoir of how he discovered the game, how he dried out at a sanitarium back in 1981 (a strange tale on its own), and how he continued his recovery by getting up daily at 7:00 a.m. for the next year to play 36 holes accompanied by several pros who helped him start to understand the game. Alice tells us how he rose from hacker to scratch golfer to serious Pro Am competitor and his status today as one of the best celebrity golfers on the tour—all while rising through the rock 'n' roll ranks releasing platinum albums and selling out arenas with his outrageous act. *Alice Cooper, Golf Monster* is a strange and fascinating tale full of wretched excess, life-saving redemption, and five irons to the center of the green.

Today, ALICE COOPER is a globally adulated rock star with a comfortable six handicap. His syndicated radio show, *Nights with Alice Cooper*, airs in over 100 markets five nights a week. This is Alice's first book.



Sports & Recreation—Golf (SPO016000)

6 1/4 x 9 1/4; 288 pages

ISBN-10: 0-307-38265-6. \$24.95 hardcover (Canada: \$32.00)

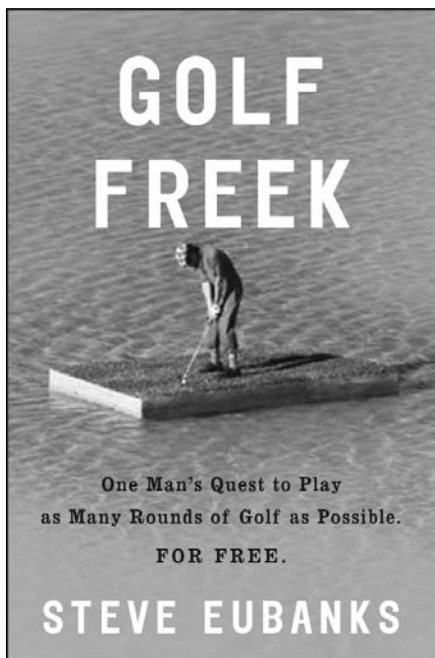
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#### National Publicity

20-City Sports Radio Satellite Tour

Author Interviews out of New York

Online Promotion  
Golf.com e-newsletter promotion

Masthead Mailing to Golf and Sports Related Magazines and Blogs

## Golf Freek

One Man's Quest to Play as Many Rounds of Golf as Possible. For Free.

By Steve Eubanks

*For all the golfers who just can't play enough, here is the true tale of one man's mad quest to play as much golf as physically possible, all around the world...for free.*

**G**olf Freek (n): someone for whom a day without golf is a day wasted.

Steve Eubanks lives on a golf course, spends most of his time with a golf club in his hand, and simply cannot pass a course without playing it. In *Golf Freek*, he chronicles his travels around the globe for the sole purpose of playing as much free golf—the operative word being *free*—in as many interesting places and with as many interesting people as possible. As Steve himself says, "This book is not some mystic search to find my soul through a ball-and-stick metaphor. It's about me, the golf freek, sponging free golf. It's a mixture of *On the Road* (without the booze, hookers, guns, and poverty) and Rick Reilly's *Who's Your Caddy* (with John Daly keeping his private parts to himself)."

Along the way he tells some of the world's greatest golf stories—funny, touching, bizarre, and sometimes personal—from his rounds with Arnold Palmer to his hole in one in the Chinese town where his daughter was born. These tales, taken together, add up to one of the most revealing books about sporting obsession you'll ever read.

Former PGA golf professional **STEVE EUBANKS** has authored and coauthored many books, including *I Know Absolutely Nothing About Golf*, *At the Turn*, and *The Pro*.



Sports & Recreation—Golf (SPO016000)

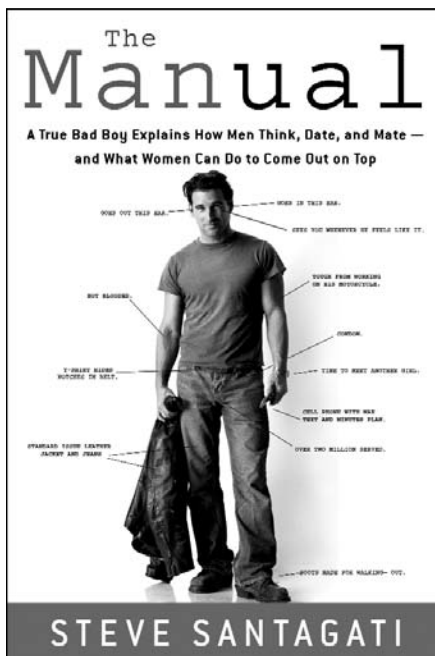
6 1/8 x 9 1/4; 288 pages

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### National Publicity

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out of New York

### Alternative Weekly Advertising Campaign

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[LA Weekly](#)  
[Village Voice](#)

### Online Promotion

- Co-promotion with author's website, [AskSteveSantagati.com](#)
- Banner advertising on pop culture websites such as [egotastic.com](#), [PopCultureJunkies.com](#), and others

## The Manual

A True Bad Boy Explains How Men Think, Date, and Mate—and What Women Can Do to Come Out on Top

By Steve Santagati

*Relationship expert Steve Santagati reveals the secrets of bad boys everywhere: how they think, date, and mate—and how women can counter their tactics.*

Every guy has at least a little bit of bad boy in him. Now, relationship expert Steve Santagati, an admitted bad boy himself, spills his secrets. Whether your man is an out-and-out cad or a nice guy with an occasional naughty tendency, here's what you need to know to counter every man's bad boy tactics.

In this hilarious and practical handbook, you'll benefit from (and laugh at) Steve's true stories of serial dating—both what he's done to his girlfriends and what they've done to him. *The Manual* spills the beans on long-held male mysteries, including:

- How to identify a bad boy
- How men think, what they're up to, and why they do what they do
- How to make bad good for you, from flirting to "sext" messaging to learning his weaknesses
- Once you've got him, how to decide whether to keep him or throw him back
- Explorations of some of the toughest relationship questions

Women may not like hearing how the male mind really operates, but once they know what they're up against, they'll have power over every bad boy they meet.

**STEVE SANTAGATI** appears as a relationship expert on *Today*, *Day to Day with Rachael Ray*, *The View*, *The Tyra Banks Show*, and VH1. And he has dated a lot of women. Visit his website at [AskSteveSantagati.com](#).



Self-Help (SEL000000)

5½ x 8¼; 288 pages

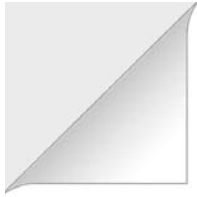
ISBN-10: 0-307-34569-6. \$21.95 hardcover (Canada: \$27.95)

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On Sale 5/29/07

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EXCERPT



AN EXCERPT FROM

# The Manual

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BY STEVE SANTAGATI

## Dating on the Clock

A woman's figure isn't the only hourglass we want to turn upside down when we begin dating someone. I'll let you in on a secret: We men know exactly how many grains of sand will slide through before the end of a relationship. We've dated and flirted with so many women that we can tell exactly how long the relationship will last—usually within the first fifteen minutes of meeting you. And, believe me, most guys out there have this insight. For example:

1. Drunk woman at a bar = One or two nights
2. Woman just out of college = A few months at best
3. Women between the ages of 24 and 28 = A few weeks to a few months
4. Divorced or single moms = A few months to several years, depending on her lifestyle
5. Non-desperate, non-husband hunting women 28-plus = Open-ended

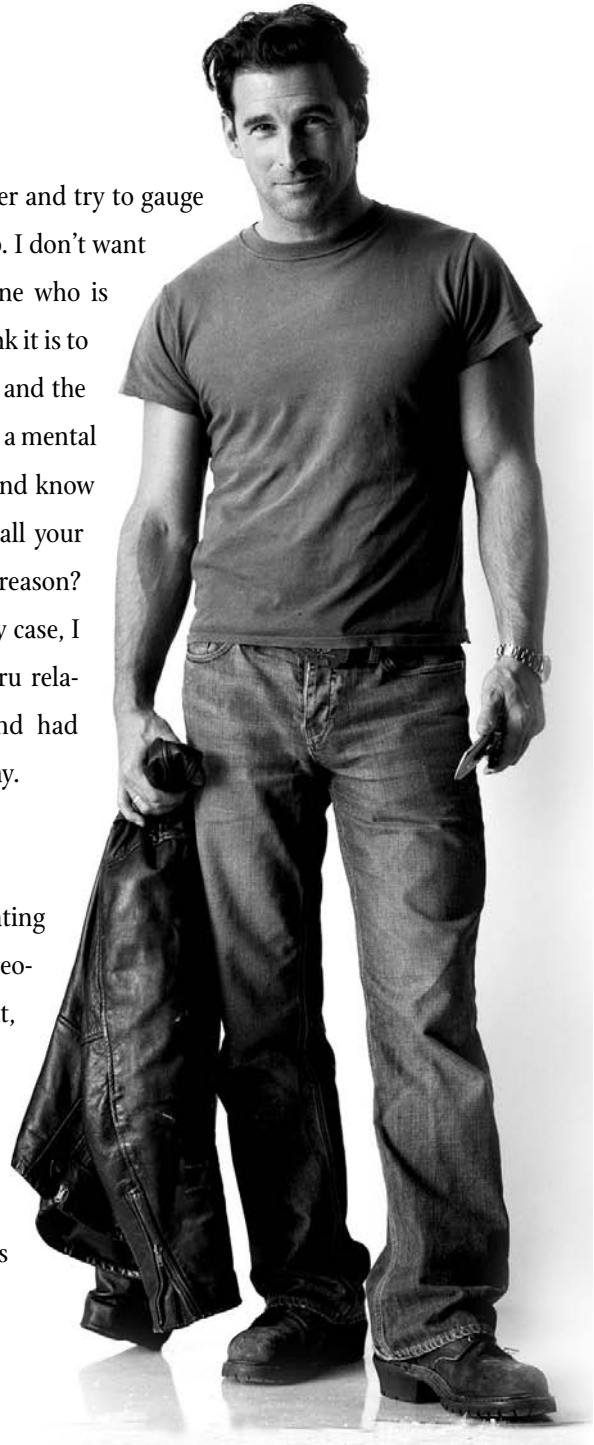
These may strike you as gross generalizations, and that's good, because they are. But there's some truth here, because men look at relationships like a business transaction. And all business transactions have a shelf life. We look for indications from you that will give our relationship a time-frame potential. I've dated women from all five categories, and without getting into exact numbers, let's just say that I know what I'm talking about.

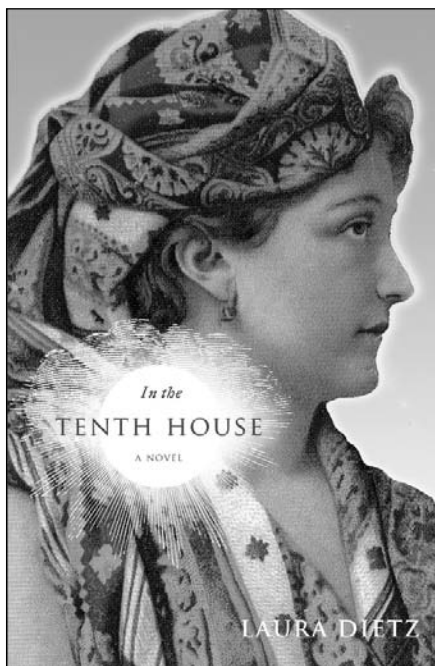
### **What We Do to Evaluate You**

When I am dating a new woman, I listen to her and try to gauge how easy it will be for me to run the relationship. I don't want to run the relationship, though. I want someone who is challenging and spontaneous. So, the easier I think it is to run the relationship, the sooner I will get bored, and the shorter our relationship will be. I can literally put a mental time limit on our relationship from the get-go and know when—and how—it's going to end. You know all your girlfriends who were dumped seemingly for no reason? This could be why. They ran out the clock. In my case, I wouldn't have been in nearly so many drive-thru relationships if women knew about the clock and had planned ahead to put the car back on the highway.

### **What You Should Do**

There's an easy way to cancel your man's dating clock: Simply never let one single pattern or stereotype be revealed in what you say, how you say it, how you dress, or what you demonstratively expect from the guy. Consistent spontaneity. Keep him guessing. Outsmart him. Use everything I've told you in this book to shatter his hourglass into a million pieces. Remember—it's not a game; it's just being smart.





### National Publicity

#### 4-City Author Tour

Austin  
Boston  
Chicago  
Pasadena

#### Advertising

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#### Online Promotion

- Advertising on the Book Reporter Network, BookMovement.com, and ReadingGroupChoices.com
- E-mail blast to Crown Historicals mailing list
- Reading Group Guide featured on CrownHistoricals.com and CrownReads.com

# In the Tenth House

A Novel

By Laura Dietz

*In Victorian England, a medium with an exclusive clientele is pursued by an upper-class doctor determined to prove that she is a fraud.*

**D**r. Ambrose Gennett, a pioneer in the science of madness, is dedicated to the eradication of superstition. An encounter with a woman he believes is delusional arouses his desire to help, but he soon learns she isn't what she appears to be.

Lily Embly is a medium; she holds séances for wealthy patrons. She fakes spirit messages to earn money, but her tarot card readings are startlingly accurate. Deeply in arrears to dangerous moneylenders, Lily interprets Ambrose's kindness to her as a sign, a way out of debt. She invites his spinster sister and aunt into her spiritualist circle.

Horrified that his family is being exploited, Ambrose vows to expose Lily as a fraud. He pursues her obsessively, through all levels of London society, from West End soirees to East End slums. Intrigued by his pursuit, Lily stays one step ahead of both Ambrose and the moneylenders, but when the doctor crashes the most lucrative séance Lily has ever assembled, their confrontation ensures that the evening's outcome will have unforeseen consequences for them both.

A riveting story that brings the late Victorian era to life, *In the Tenth House* is a remarkable debut from an exciting new author.

**LAURA DIETZ** is an American living in England. She studied sciences and Victorian literature at Stanford University. *In the Tenth House* is her first book.



Fiction (FIC000000)

6 1/8 x 9 1/4; 416 pages

ISBN-10: 0-307-35284-6. \$24.95 hardcover (Canada: \$32.00)

ISBN-13/EAN: 978-0-307-35284-2

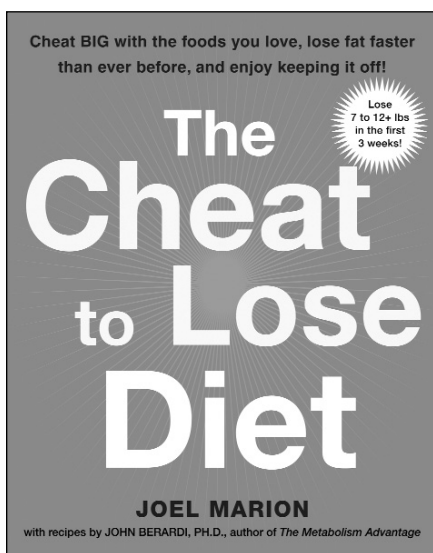
On Sale 5/15/07

British: Zachary Shuster Harmsworth

Translation: Zachary Shuster Harmsworth

First Serial: Crown

Audio: Crown



### National Publicity

#### 20-City Radio Satellite Tour

#### Tie-In with Author's Lecture Schedule

#### Advertising

*USA Today*

#### Online Promotion

- Email blast to author's mailing list
- Banner advertising on women's diet and fitness sites
- Email newsletter blast in conjunction with HealthyWomen.org
- Cross-promotion with affiliated companies and websites

## The Cheat to Lose Diet

Cheat BIG with the Foods You Love, Lose Fat Faster Than Ever Before—and Enjoy Keeping the Weight Off!

By Joel Marion

With recipes by John Berardi, Ph.D.

*Fitness expert and Body-for-Life Grand Champion Joel Marion reveals an innovative new diet plan that uses "cheat days" to accelerate fat and weight-loss.*

**C**heating" on your diet will immediately stop your weight loss, right? Not true, says fitness expert Joel Marion.

In *The Cheat to Lose Diet* he shows readers how strategic cheating works with the body's hormones to make losing weight both fun and easy. Hundreds of people have already lost pounds and inches and kept them off with the Cheat to Lose plan, and their stunning results are documented in this book. Mandatory cheating also removes common feelings of deprivation and guilt, offering tremendous psychological support to dieters. Additional features include:

- An easy-to-follow three-phase program, with a simple weekly plan that progresses from low-carb to low-glycemic to higher-glycemic foods to the "Cheat Day"
- "Cheat your way fit," with a detailed exercise chapter to help maximize progress
- Numerous tools for staying on track, including daily menu plans, 75 recipes and many food lists

**JOEL MARION**, Body-for-Life Grand Champion, has a strong international presence in the fitness community. He is a highly sought-after trainer and consultant and a regular contributor to health and fitness magazines, in print and on the Web. He lives in New Jersey.

**JOHN BERARDI, PH.D.**, is the author of two books, and a frequent contributor to major health publications.



Health & Fitness—Diets (HEA006000)

7<sup>3</sup>/<sub>8</sub> x 9<sup>1</sup>/<sub>4</sub>; 288 pages

ISBN-10: 0-307-35224-2. \$23.95 hardcover (Canada: \$29.95)

ISBN-13/EAN: 978-0-307-35224-8

On Sale 5/1/07

British: William Morris Agency

Translation: William Morris Agency

First Serial: Crown

Audio: William Morris Agency

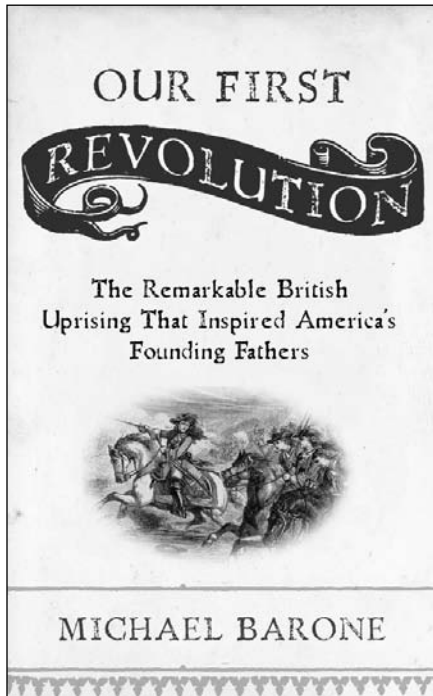
# OUR FIRST REVOLUTION

The Remarkable British Uprising That  
Inspired America's Founding Fathers



OUR FIRST REVOLUTION SHINES A LIGHT ON THE EVENT THAT MADE POSSIBLE THE BLESSINGS OF FREEDOM AND PROSPERITY AMERICANS KNOW TODAY. IT ALL STARTED WITH THE ENGLISH—AND THE PIVOTAL, LARGELY BLOODLESS UPHEAVAL KNOWN AS THE GLORIOUS REVOLUTION.

## MICHAEL BARONE



#### National Publicity

Advertising  
*New Yorker*

#### Online Promotion

Banner advertising on USNews.com  
and HistoryChannel.com.

#### Also by Michael Barone

*Hard America, Soft America*  
ISBN-10: 1-4000-5324-2  
ISBN-13: 978-1-4000-5324-7  
\$12.00 paper (Canada: \$17.00)

Readers of the recent spate of popular books on America's founding fathers will be irresistibly drawn into this lively and illuminating look at the event that prepared the way for the nation we know today. Unfolding in 1688–1689, Britain's Glorious Revolution resulted in the hallmarks of representative government, our now-familiar standards of individual liberty, and the foundations of global capitalism. But as Michael Barone shows, there was nothing inevitable about the Glorious Revolution. It sprang from the character of the English people and depended especially on the talents, audacity, and good luck of two men—William of Orange (later William III of England), who launched one of history's few successful cross-Channel invasions, and John Churchill, who commanded the forces of the deposed James II but crossed over to support William one fateful December night. The story of the Glorious Revolution is essential to an understanding of the past 300 years of history, as well as being a rollicking saga filled with outsized characters, palace intrigue, backstabbing, and complex strategizing, political and military.



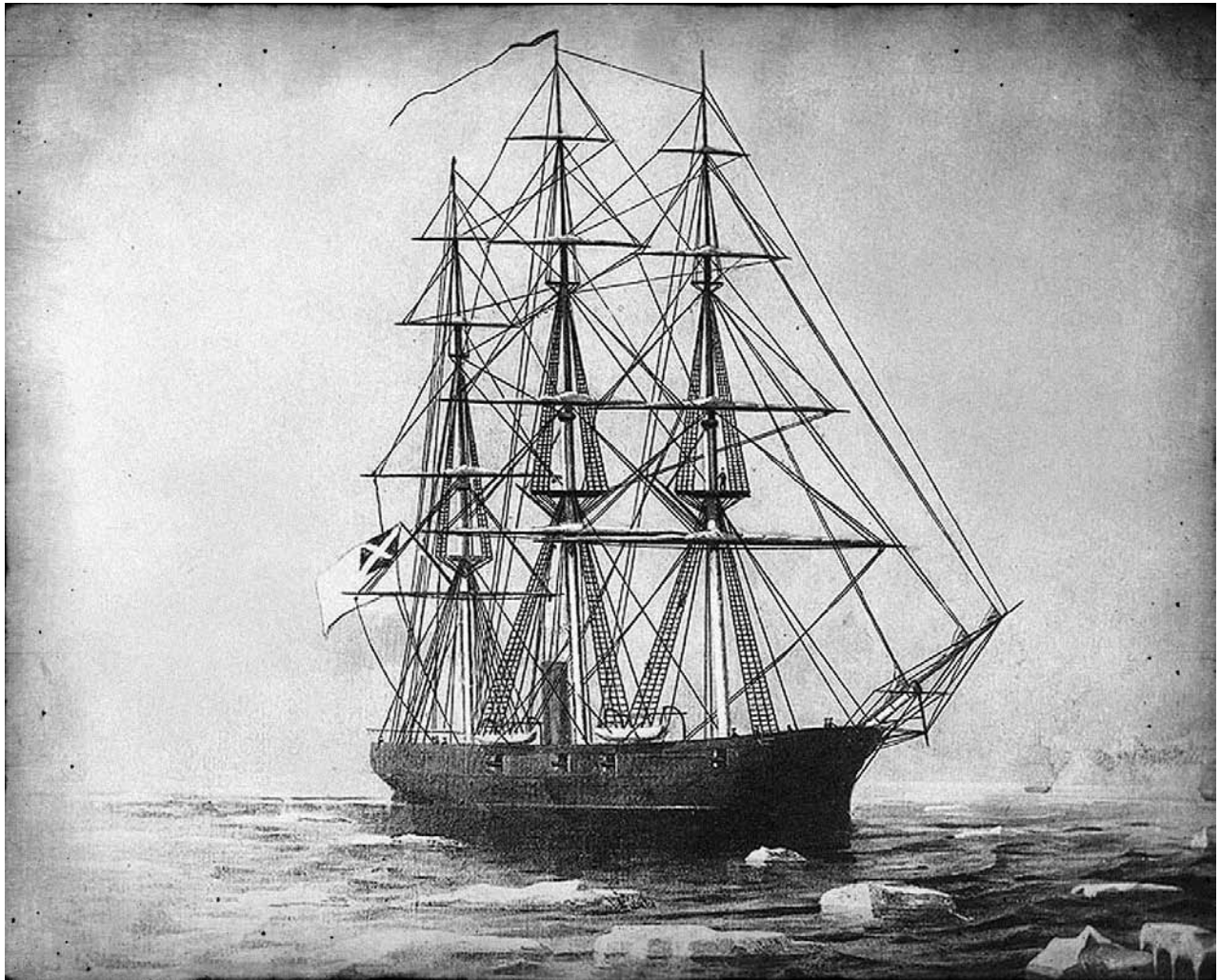
**MICHAEL BARONE** is a senior editor at *U.S. News & World Report*. He lives in Washington, D.C.



History (HIS000000)  
6 1/8 x 9 1/4; 336 pages  
ISBN-10: 1-4000-9792-4. \$25.95 hardcover (Canada: \$34.00)  
ISBN-13/EAN: 978-1-4000-9792-0  
On Sale 5/8/07

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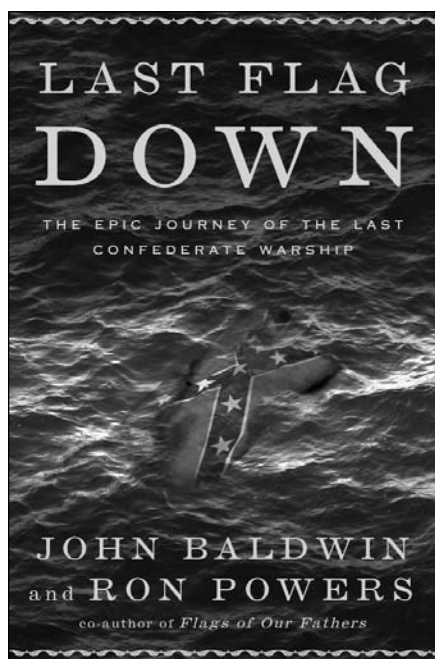




THE EPIC JOURNEY OF THE LAST CONFEDERATE WARSHIP

# ★ LAST FLAG ★ DOWN

Pulitzer Prize-winning author Ron Powers and John Baldwin introduce a new American hero in this true account of a Confederate warship's against-all-odds bid to save the South.



### National Publicity

National and Regional NPR Campaign

Author Interviews  
out of Washington, D.C.

Advance Reader Editions Available

### Advertising

*New York Times*  
*Civil War Times*  
*Naval History Magazine*

Buzz Mailing to Book Group Coordinators, Booksellers, Civil War and Maritime History Groups, and Historical Societies

Also Available as a Random House AudioBook

Abridged, 5 CDs  
ISBN-10: 0-7393-4294-0  
ISBN-13: 978-0-7393-4294-7  
\$29.95 (Canada: \$37.95)

Also Available as a Random House Large Print Edition

ISBN-10: 0-7393-2718-6  
ISBN-13: 978-0-7393-2718-0  
\$28.95 hardcover (Canada: \$35.95)

As the Confederacy felt itself slipping beneath the Union juggernaut in late 1864, a desperate counteroffensive was launched to shatter the U.S. economy and force a standoff. The South's secret weapon? A state-of-the-art raiding ship whose mission was to prowl the world's oceans and sink the U.S. merchant fleet. The raider's name was *Shenandoah*, and her executive officer was Conway Whittle, a 24-year-old warrior who might have stepped from the pages of Arthurian legend. *Shenandoah* would spend more than a year sailing two-thirds of the way around the globe, destroying dozens of Union ships, but in August of 1865, the crew received shocking news: the war had been over for months, and they were being hunted as pirates. Only one possibility existed for salvation, but it would involve a daring 15,000-mile gambit.

Wondrously evocative and filled with drama and poignancy, *Last Flag Down* is a riveting story of courage, nobility, and rare comradeship forged in the quest to achieve the impossible.

**JOHN BALDWIN**, a descendant of Conway Whittle's, is a magazine writer and the author of two thrillers.

**RON POWERS** is the coauthor of the #1 *New York Times* bestseller *Flags of Our Fathers* and author of the acclaimed biography *Mark Twain*.

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"Stirring, enthralling...a high seas narrative with an intriguing twist—*Mutiny on the Bounty* meets *Cold Mountain*."

—HAMPTON SIDES, author of *Ghost Soldiers* and *Blood and Thunder*

"Fascinating and absorbing...*Last Flag Down* is an epic that will be long remembered."

—CLIVE CUSSLER

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History—U.S.—Civil War (HIS036050)

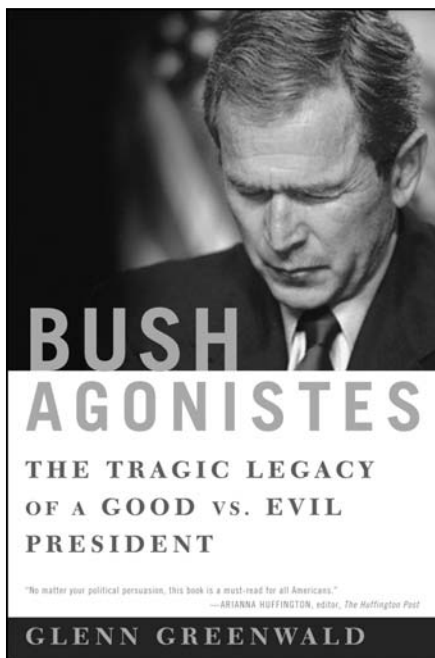
6 1/2 x 9 1/4; 368 pages; 3 maps

ISBN-10: 0-307-23655-2. \$25.95 hardcover (Canada: \$34.00)

ISBN-13/EAN: 978-0-307-23655-5

On Sale 5/15/07

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### National Publicity

#### Online Promotion

- Cross-promotion on author's blog, [GlennGreenwald.blogspot.com](http://GlennGreenwald.blogspot.com)
- Blog advertising on [DailyKos.com](http://DailyKos.com), [TheAgonist.com](http://TheAgonist.com), [MyDD.com](http://MyDD.com) and [DemocraticUnderground.com](http://DemocraticUnderground.com).

## Bush Agonistes

The Tragic Legacy of a  
Good vs. Evil President

By Glenn Greenwald

*Political analyst and bestselling author Glenn Greenwald forecasts the legacy of disaster the Bush presidency will leave to America.*

Amid the political scandals and missteps that have marred his second term, George W. Bush has maintained the willfully ignorant, black-and-white worldview that led him to characterize the war on terrorism as a "monumental struggle of good versus evil" during the days immediately following 9/11. Though effective at first, this kind of rhetoric has lost its power in the face of such issues as an increasingly murky and dangerous Middle East, Social Security "reform," the incompetence of his cronies during Hurricane Katrina, and the Dubai ports deal—all of which can't easily be turned into "with us or against us" dichotomies. With simmering scandals and approval ratings at near record lows, Bush and his administration should be in full-blown crisis mode, and yet they are incapable of response. Why?

Glenn Greenwald's *Bush Agonistes* answers this question with an eye-opening, true character study of President George W. Bush: an insightful and in-depth look at the man whose insulated indifference and cowboy-logic approach to world affairs have left America at risk.

**GLENN GREENWALD** is a constitutional-law attorney, and author of the bestselling *How Would a Patriot Act?* He lives in New York City.



Current Affairs—Government (CUR002000)

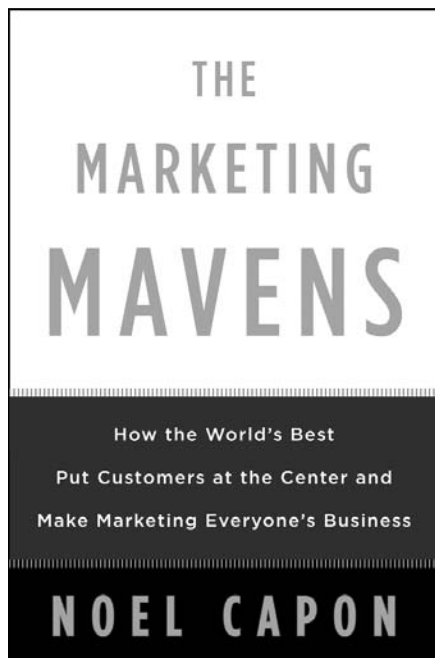
6 1/8 x 9 1/4; 288 pages

ISBN-10: 0-307-35419-9. \$24.95 hardcover (Canada: \$32.00)

ISBN-13/EAN: 978-0-307-35419-8

On Sale 6/12/07

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## The Marketing Mavens

How the World's Best Put Customers  
at the Center and Make Marketing  
Everyone's Business

By Noel Capon

*The Marketing Mavens reveals why marketing is everyone's job and how today's best companies put the customer at the center of their business.*

In the globalized 21st-century world of oversupply and underdemand, everyone in business needs to think in terms of creating customers and satisfying their needs. In researching this book, Noel Capon identified the long-term winners and best performers in 24 industries. He then conducted in-depth interviews with CEOs and chief marketing officers from more than 40 of these companies. The result is a book filled with groundbreaking ideas and richly instructive stories from the marketing mavens who are making the conceptual breakthroughs that lead to success in the real world today. We hear, for example, how ESPN put its focus on the sports fan as customer and created programming that went well beyond what the networks had been providing, how the Mayo Clinic beat other health care providers by following a patient-first collaborative model, and how Starbucks, Toyota, Dell, and other forward-thinking companies operate according to the new marketing paradigm.

Just as *Execution* and *Good to Great* changed the way people think about management and leadership, *The Marketing Mavens* redefines marketing for a changed world.

**NOEL CAPON** is the R.C. Kopf Professor of International Marketing at Columbia Business School and has also been on the faculty of Harvard Business School.

### National Publicity

### National Radio Campaign

### Tie-In With Author's Lecture Schedule

### Cross-Promotion with Columbia University

### Advertising

*Condé Nast Portfolio*

### Online Promotion

- E-Newsletter blast to wsj.com subscribers
- Banner advertising on Entrepreneur.com and MBAJungle.com

### Buzz-Mailing to Companies Featured in the Book, Chief Marketing Officers, and Other Key Executives at Top Businesses Nationally



Business & Economics—Marketing (BUS043000)

6 1/8 x 9 1/4; 320 pages

ISBN-10: 0-307-35409-1. \$27.50 hardcover (Canada: \$35.00)

ISBN-13/EAN: 978-0-307-35409-9

On Sale 6/12/07

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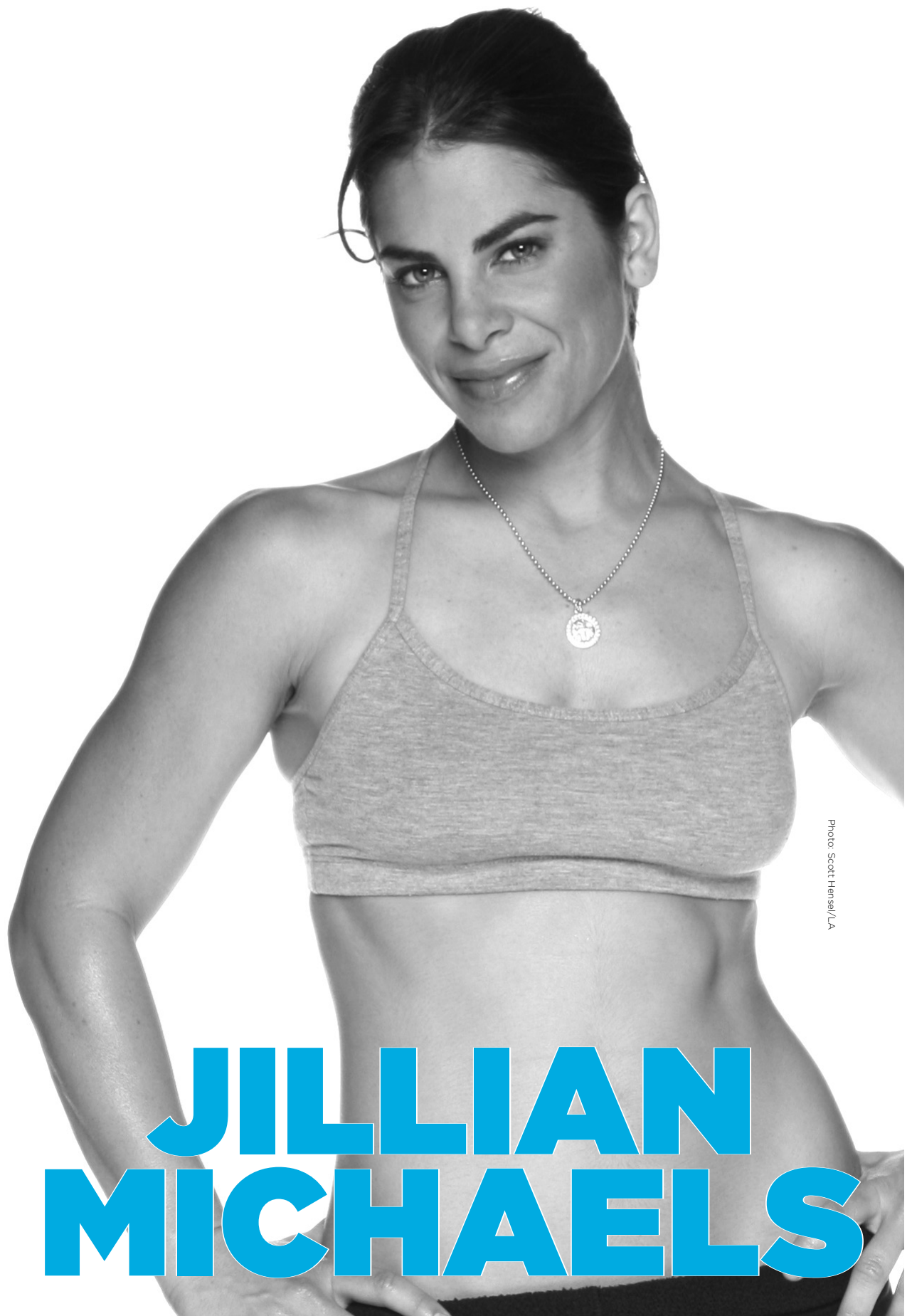


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# JILLIAN MICHAELS

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THE 30-DAY DIET AND FITNESS PLAN FOR THE STRONGEST, SEXIEST YOU

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Advertising  
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#### Online Promotion

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- E-Newsletter blast to author's proprietary mailing list
- Advertising on [WomenFitness.net](http://WomenFitness.net) and [HealthyWomen.com](http://HealthyWomen.com)
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**A**re you struggling with those last, stubborn 10-20 pounds that won't come off no matter what? Do you want to have the best body you've ever had in your life? Then you need *Making the Cut*, an intense, one-of-a-kind program designed to maximize your diet and fitness potential so you get dramatic results at an accelerated pace. The plan will help you:

- Identify your unique body type and metabolic makeup and customize a diet plan that fits both
- Learn mental techniques to strengthen your focus and boldly enhance self-confidence
- Develop your strength, flexibility, and endurance to levels you never dreamed possible
- Discover the secrets of "peaking": the temporary shortcuts models and celebrities use
- Shed fat, get lean, and tighten up...and feel comfortable whatever you're wearing

**JILLIAN MICHAELS** was the strength trainer and life coach for the Red Team on NBC's hit series *The Biggest Loser*. Jillian holds two personal training certificates from the leading certification programs in the country and is a regular contributor to *Cosmo Girl*, a columnist for *Redbook*, and a media favorite. She lives in Los Angeles with her dog Baxter.



Health & Fitness—Exercise/Diets (HEA007000/HEA006000)  
7<sup>3</sup>/<sub>8</sub> x 9<sup>1</sup>/<sub>4</sub>; 272 pages; 75 black-and-white photos  
ISBN-10: 0-307-38250-8. \$24.95 hardcover (Canada: \$32.00)  
ISBN-13/EAN: 978-0-307-38250-4  
On Sale 3/27/07

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THE

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PRINCE *of*  
DARKNESS

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50 YEARS REPORTING IN WASHINGTON

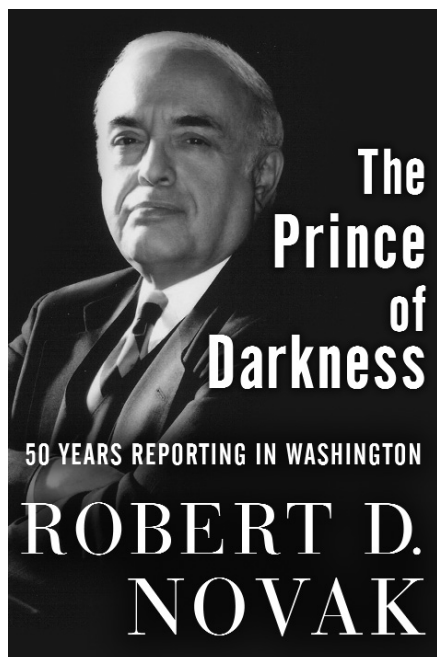


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A HALF CENTURY COVERING AND MAKING THE NEWS.

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ROBERT D.  
NOVAK



**ROBERT NOVAK, ONE OF THE TOP**

political reporters in America, has seen it all in his time covering politics. A Washington insider when the capital was a sleepy southern town and reporters were as hard-drinking as they were hard-working, Novak gives us vivid portraits of the politicians and journalists he has known over the years. Having seen—and participated in—the remarkable transformations of politics and journalism, Novak reminds us what has been lost, and, in a few cases, what has been gained. In *The Prince of Darkness*, this deeply private man takes us behind his public persona, revealing his personal, political, and spiritual development and his account of the Valerie Plame CIA leak scandal that rocked the nation’s capital for the first time.

*The Prince of Darkness* is an extraordinary testament to persistence and a fascinating look at exactly how political journalism works at the highest levels. The stories are often surprising, sometimes disturbing, but always riveting.

**ROBERT D. NOVAK** writes “Inside Report,” one of the longest-running syndicated columns in the nation, and the “Evans-Novak Political Report.” Now a Fox News contributor, he spent twenty-five years as a political commentator for CNN. He lives in Washington, D.C.

**National Publicity**

National Conservative Radio and TV Campaign

**Author Interviews**

out of New York and Washington, D.C.

**Advertising**

- New York Times*
- American Spectator*
- National Review*
- Human Events*
- Newsmax*
- Weekly Standard*

**Online Promotion**

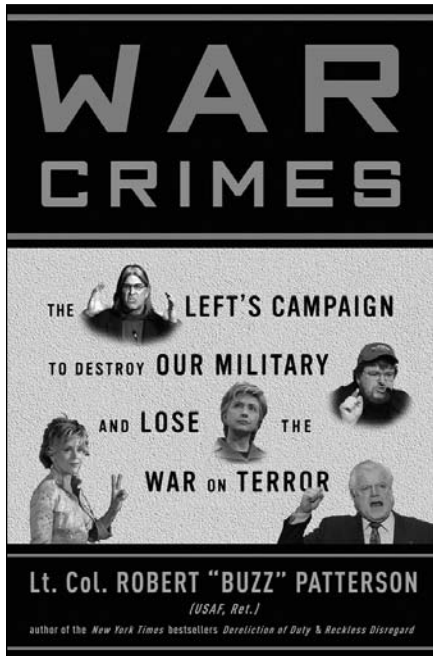
Advertising on TownHall.com and RealClearPolitics.com



Autobiography—Political (BIO010000)  
 6 1/8 x 9 1/4; 640 pages; 16-page black-and-white insert  
**ISBN-10: 1-4000-5199-1. \$29.95 hardcover (Canada: \$37.95)**  
**ISBN-13/EAN: 978-1-4000-5199-1**  
**On Sale 6/5/07**

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### National Publicity

Major National Conservative Radio Campaign

Author Interviews  
out of Atlanta, New York, and  
Washington, D.C.

Online Promotion  
Blog ads on conservative sites

## War Crimes

The Left's Campaign to Destroy Our Military and Lose the War on Terror

By Robert "Buzz" Patterson (USAF, Ret.)

*From the bestselling author of Dereliction of Duty and Reckless Disregard comes a searing indictment of the political Left and its attempts to hobble U.S. military efforts in the war on terror.*

In *War Crimes*, Lieutenant Colonel Robert "Buzz" Patterson (USAF, Ret.) lays bare the Left's campaign against their own nation's armed forces—in the media, on campuses, in popular culture, in Washington, and elsewhere, revealing:

- The roots of liberal enmity toward our military
- The five liberal lies about the war on terror
- How the mainstream media, Hollywood, and academia perpetuate these myths
- How liberal politicians engage in seditious acts for political gain, and what the costs of these acts are
- How America can and must defeat the liberal assault on America's ability to defend itself against its enemies

Interviews with hundreds of soldiers, sailors, and airmen—including many on the ground in Iraq—reveal the alarming degree to which their burden is increased by second-guessing, pessimism, and outright revulsion for their mission on the part of the people they are fighting for. Studded with shocking quotations and astonishing actions from members of the Left, *War Crimes* is an eye-opening indictment of the true motivations and agenda of the American Left.

A former military aide to President Clinton, **LT. COL. ROBERT "BUZZ" PATTERSON**, U.S. Air Force (Ret.), lives near Atlanta.



Current Affairs (CUR000000)

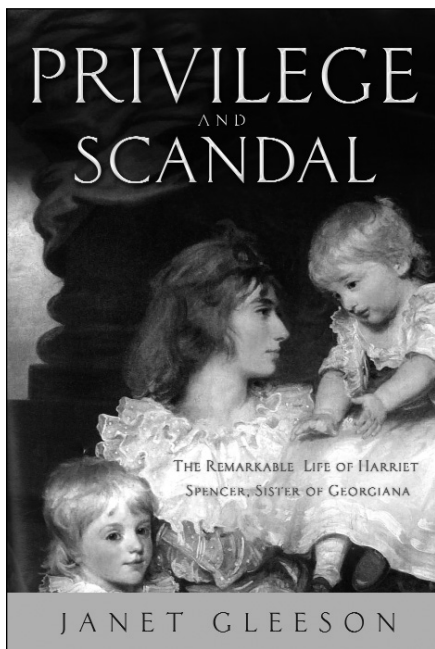
6 1/8 x 9 1/4; 272 pages

ISBN-10: 0-307-33826-6. \$25.95 hardcover (Canada: \$34.95)

ISBN-13/EAN: 978-0-307-33826-6

On Sale 6/19/07

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#### National Publicity

##### Advertising

*Harper's*  
*New Yorker*  
*Solander Magazine*

##### Online Promotion

- Advertising on the Book Reporter Network, BookMovement.com, and ReadingGroupChoices.com
- Cross-promote on CrownHistoricals.com

## Privilege and Scandal

The Remarkable Life of Harriet Spencer, Sister of Georgiana

By Janet Gleeson

*The first full biography of Harriet Spencer, sister of Georgiana, Duchess of Devonshire, great-great-great aunt of Diana, Princess of Wales, and one of the most glamorous and notorious aristocrats of the Regency period.*

Harriet Spencer was the second daughter born into the wealth and eminence of the prestigious Spencer family. After making an excellent though loveless marriage and producing the requisite heirs, she embarked upon a series of illicit affairs. She then met and fell in love with Lord Granville Leveson Gower, a handsome man twelve years her junior. Their subsequent affair became one of the greatest love stories of the Regency period.

Harriet's life was intertwined with public scandal, royal intrigue, and high political drama. She was befriended by Marie Antoinette and witnessed the French Revolution. She traveled through war-torn Europe during the rise and fall of Napoleon. She quarreled bitterly with Lord Byron when her daughter embarked on an affair with him. As fascinating and decadent as her older sister, Harriet survived Georgiana by twenty years, living to see the Battle of Waterloo and the coronation of George IV.

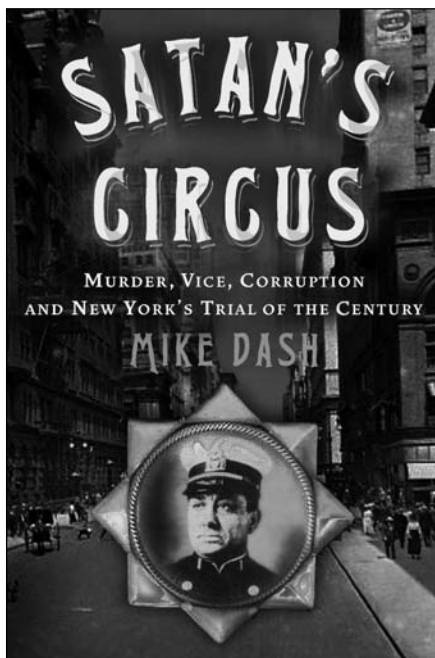
Hugely entertaining and scholarly in biographical detail, *Privilege and Scandal* will appeal to lovers of history, to fans of Diana Spencer, and to all the readers who made *Georgiana, Duchess of Devonshire* a bestseller.

**JANET GLEESON** lives in Dorset, England.



Biography—Royalty (BIO014000)  
6 1/8 x 9 1/4; 432 pages; family tree & two 8-page full-color inserts  
ISBN-10: 0-307-38197-8. \$24.95 hardcover (NCR)  
ISBN-13/EAN: 978-0-307-38197-2  
On Sale 6/5/07

All Rights: Christopher Little Literary Agency



### National Publicity

National and Regional NPR Campaign

Advertising  
*New Yorker*

Mailing to Booksellers and Book Group Coordinators

Also Available as a Random House AudioBook

Abridged, CDs  
ISBN-10: 0-7393-4288-6  
ISBN-13: 978-0-7393-4288-6  
\$29.95 (Canada: \$37.95)

Also by Mike Dash

*Tulipomania*  
ISBN-10: 0-609-80765-X  
ISBN-13: 978-0-609-80765-1  
\$13.00 paper (Canada: \$20.00)

*Batavia's Graveyard*  
ISBN-10: 0-609-80716-1  
ISBN-13: 978-0-609-80716-3  
\$14.95 paper (Canada: \$22.95)

## Satan's Circus

Murder, Vice, Corruption,  
and New York's Trial of the Century

By Mike Dash

*Nearly 10 million men and women have served the United States as police officers. Only one has been executed for murder. Critically acclaimed author Mike Dash brings to life the scandalous tale of Charley Becker.*

When Charley Becker was first assigned to the district known as Satan's Circus—a square mile of Midtown Manhattan where vice ruled, sin flourished, and depravity danced in every doorway—he was an upstanding policeman with a spotless record. But it wasn't long before Becker, like so many before him, found himself mired in the graft and corruption that had become the norm in the district. By the summer of 1912, the handsome lieutenant was widely rumored to be the crookedest cop who ever stood behind a shield.

When a casino owner who had threatened to expose Becker is shot dead, New Yorkers prepared for a sensational trial that asked the dire question: Was Charley Becker a bad cop leading a double life, or simply a pawn felled by the sinister rogues who really ran Satan's Circus?

With appearances by the legendary and the notorious—from Theodore Roosevelt and gangster Jack Zelig to author Stephen Crane—*Satan's Circus* brings an almost-forgotten Gotham back to life. Mike Dash chronicles not just the rise and fall of Charley Becker but the raucous, gaudy, utterly corrupt city that made him.

"*Satan's Circus* is the intriguing, tragic story of New York's most notorious—and most misunderstood—crime scandals. Mike Dash has provided a terrific, lively narrative of one of the city's most colorful eras."

—Kevin Baker, bestselling author of *Strivers Row*

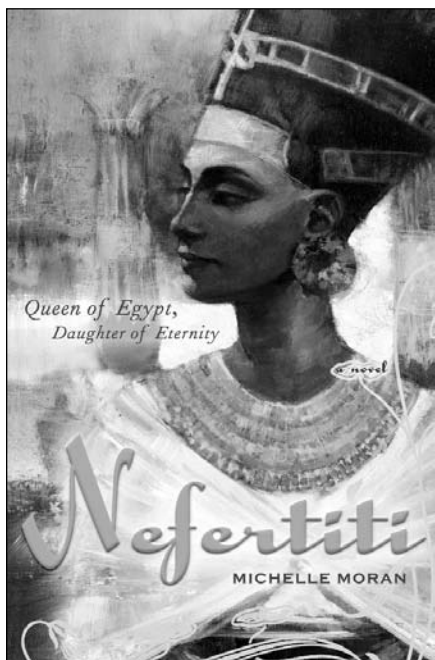
**MIKE DASH** is the author of five previous books, including *Batavia's Graveyard*. He lives in London.



History—U.S.—20th Century (HIS036060)  
6¼ x 9¼; 320 pages; 1 map  
ISBN-10: 1-4000-5471-0. \$24.95 hardcover (Canada: \$32.00)  
ISBN-13/EAN: 978-1-4000-5471-8

On Sale 6/12/07

British: Fletcher & Parry  
Translation: Fletcher & Parry  
First Serial: Crown  
Audio: Crown



# Nefertiti

A Novel

By Michelle Moran

*The sweeping story of two sisters from a powerful Egyptian family—one of whom is destined to become history's most fascinating queen.*

The beautiful Nefertiti and her sister, Mutnodjmet, have been raised far from the court of their aunt, the queen of Egypt. But an unexpected death—and their father's power play—makes Nefertiti wife to the new and impetuous Pharaoh. It is hoped that she will temper King Amunhotep's desire to overturn Egypt's religion, but the ambitious Nefertiti encourages his outrageous plans instead, winning the adoration of the people while making powerful enemies. Younger yet more prudent, Mutnodjmet is her sister's one confidante; only she knows what lengths Nefertiti will go to for a child to replace the son of Amunhotep's first wife.

As Amunhotep's commands become more extravagant, he ostracizes the army, the clergy, and Egypt's most powerful allies. Mutnodjmet's secret affair with a general allows her to see how tenuous her sister's situation is at court, and how close Pharaoh's enemies truly are. With war and plague on the horizon, Mutnodjmet must do what she can to keep her family alive.

This epic novel resurrects ancient Egypt in vivid detail—the politics, the treacheries, the lives of its citizens. It is a fascinating look at two resilient women who survive one of the most remarkable periods in history.

**MICHELLE MORAN** lives in California.

## National Publicity

### Advertising

*New York Times*  
*Romantic Times*  
*Solander Magazine*

### Online Promotion

- Cross-promotion with author's website, [MichelleMoran.com](http://MichelleMoran.com)
- E-mail blast to author's mailing list
- Advertising on the Book Reporter Network, [BookMovement.com](http://BookMovement.com), and [ReadingGroupChoices.com](http://ReadingGroupChoices.com)
- Reading Group Guide featured on [CrownHistoricals.com](http://CrownHistoricals.com) and [CrownReads.com](http://CrownReads.com)

Buzz Mailing to Booksellers,  
Book Group Coordinators, and  
Historical Groups



Fiction—Historical (FIC014000)

6 1/8 x 9 1/4; 544 pages; one map

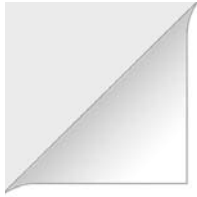
ISBN-10: 0-307-38146-3. \$24.95 hardcover (Canada: \$32.00)

ISBN-13/EAN: 978-0-307-38146-0

On Sale 7/10/07

British: Scovil Chichak Galen Literary Agency  
Translation: Scovil Chichak Galen Literary Agency  
First Serial: Crown  
Audio: Crown

EXCERPT



AN EXCERPT FROM

# Nefertiti

BY MICHELLE MORAN

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“To speak the name of the dead is to make them live again.” —EGYPTIAN PROVERB

If you are to believe what the viziers say, then Amunhotep killed his brother for the crown of Egypt. Only Anubis, who weighs the heart of the dead against the feather of truth, knows for certain what happened. But there are many who believe when judgment comes, Amunhotep’s heart will outweigh the feather. They think it has been made heavy with evil deeds, and that Ammit, the crocodile god, will devour it, condemning him to oblivion for eternity. Whatever the truth, the night crown prince Tuthmosis died and a new crown prince rose to take his place.



## CHAPTER ONE

1352 BC

THE EIGHTEENTH DYNASTY

When the sun set over Thebes, splaying its last rays over the limestone cliffs, we walked in a long procession across the sand. In the twisting line that threaded between the hills, the viziers of Upper and Lower Egypt came first, then the Priests of Amun,



followed by hundreds of mourners. The sand cooled rapidly in the shadows; I could feel the grains between the toes of my sandals and when the wind blew under my thin linen robe I shivered. I stepped out of line so I could see the sarcophagus, carried on a sledge by a team of oxen so the people of Egypt would know how wealthy and great our crown prince had been.

Nefertiti would be jealous she'd had to miss this.

I will tell her all about it when I get home, I thought. If she is being nice to me.

The bald-headed priests walked behind our family, for we were more important than the representatives of the gods. The incense they swung from golden balls made me think of giant beetles, stinking up the air whichever way they went. When the funeral procession reached the mouth of the valley, the rattling of the sistrums stopped and the mourners went silent. On every cliff families had gathered to see the prince, and now they looked down as the High Priest of Amun performed the Opening of the Mouth, to give Tuthmosis back his senses in the Afterlife. The priest was younger than the viziers of Egypt, but even so men like my father stood back, deferring to his power. He touched a golden ankh to the mouth of the figure on the sarcophagus and announced, "The royal falcon has flown to heaven. Amunhotep the Younger is arisen in his place."



#### National Publicity

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# Stop Forgetting to Remember

The Autobiography of Walter Kurtz

By Peter Kuper

*Based (well, sort of) on cartoonist Peter Kuper's real life, this graphic novel tells the story of his alter ego Walter Kurtz, who is struggling through what he's been ominously warned will "change your life": the arrival of his first child.*

**W**e meet Walter Kurtz circa 1995; as parenthood looms he reminisces about his wild but now receding youth. Walt illuminates his past as fully drawn comics-within-a-comic sparing no embarrassing detail.

Can a cartoonist keep art and life apart when the two collide? Walter's mettle and his ability to get it all down on paper will be tested as parenthood, a falling-out with his best friend, the presidency of George W. Bush, and 9/11 explode around him.

*Stop Forgetting to Remember* is a hilarious, bittersweet memoir of life with an overactive imagination.

**PETER KUPER** is the author of numerous award-winning graphic novels, among them *Sticks and Stones*, *The System*, *Speechless*, and an award-winning adaptation of Franz Kafka's *The Metamorphosis*, and he also draws the world-famous "Spy vs. Spy" every month and lives in New York City.



Fiction—Graphic Novels (FIC013000)

6 1/8 x 9 1/4; 208 pages

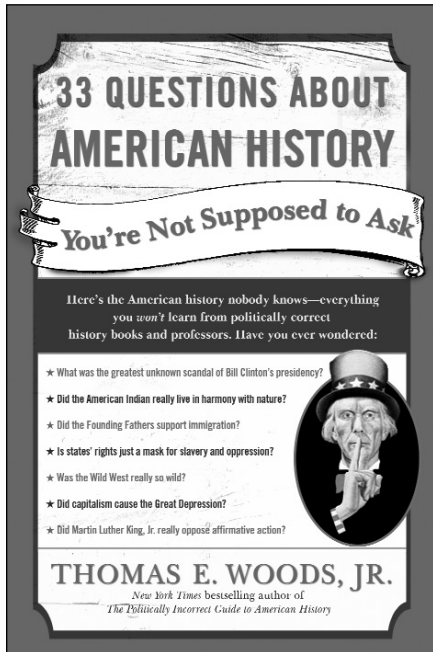
Black-and-white & two-color illustrations throughout

ISBN-10: 0-307-33950-5. \$19.95 hardcover (Canada: \$24.95)

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# 33 Questions About American History You're Not Supposed to Ask

By Thomas E. Woods, Jr.

*The New York Times* bestselling author of *The Politically Incorrect Guide to American History* offers answers to the questions about American history you're afraid to ask.

What was the greatest unknown scandal of Bill Clinton's presidency? Did the Founding Fathers support immigration? Did the American Indian really live in perfect harmony with nature? Did Martin Luther King, Jr., oppose affirmative action and favor only equal rights? The answers to these—and other equally politically incorrect questions—can be found in *33 Questions About American History You're Not Supposed to Ask*, Thomas E. Woods, Jr.'s provocative and revealing look at the people and events who shaped the nation.

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**THOMAS E. WOODS, JR.**, is a contributing editor of *The American Conservative* magazine. He received the 2004 O. P. Alford III Prize in Libertarian Scholarship and is a senior fellow in history at the Ludwig von Mises Institute in Alabama.

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AN EXCERPT FROM

## 33 QUESTIONS ABOUT AMERICAN HISTORY



BY THOMAS E. WOODS, JR.

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### Did the Founding Fathers support immigration?

Though polls consistently find that a majority of Americans believe immigration levels need to be reduced, many people still assume that the right of immigration is a hallowed American principle that no loyal citizen can oppose.

This assumption is false.

In fact, the Founding Fathers were generally wary of immigration. They did not wish to bar it altogether but they saw no particular need to encourage it, especially among migrants whose cultural backgrounds were significantly different from their own.

Thomas Jefferson warned about mass immigration in his *Notes on Virginia*, in a section most history textbooks choose not to highlight. Jefferson asked, suggestively, “Are there no inconveniences to be thrown into the scale against the advantage expected by a multiplication of numbers by the importation of foreigners?” An influx of immigrants from places without any experience with our kind of government and society would, Jefferson feared, only introduce confusion and discord to America. Jefferson concluded that it was “safer” to wait patiently for the natural increase of the American population than to achieve such increase by mass immigration.



Similarly, George Washington contended that America had no real reason to encourage immigration. Writing to John Adams in 1794, Washington said that “except of useful mechanics and some particular descriptions of men or professions, there is no need of encouragement [of immigration], while the policy or advantage of its taking place in a body (I mean the settling of them in a body) may be much questioned; for by so doing, they retain the Language, habits, and principles (good or bad) which they bring with them.”

According to Professor Thomas G. West of the University of Dallas, “None of the Founders gave a theoretical account of the right of a political community to exclude would-be immigrants. That is because such a right was obvious to all as an inference from the general principles they all shared. No one in the early debates in Congress on the naturalization laws doubted the government’s right to determine exclusionary criteria for citizenship.”

Indeed, at the Constitutional Convention, New York’s Gouverneur Morris, who wrote much of the Constitution, reminded the delegates that “every Society from a great Nation down to a Club had the right of declaring the conditions on which new members should be admitted.”

The Founding Fathers’ views on immigration remain one of the best-kept secrets of American history.

*the* **WATER'S  
LOVELY**

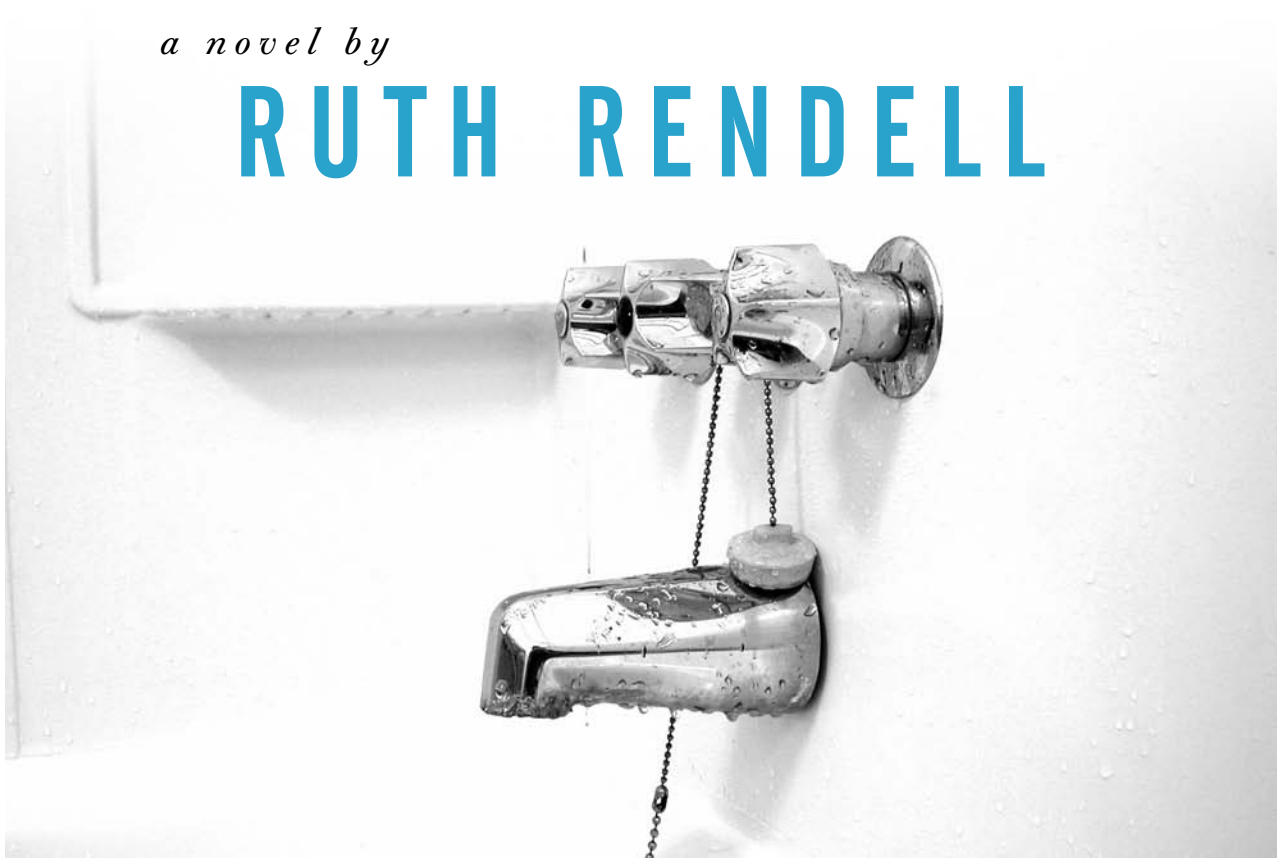
**I**n Ismay's dreams about the night her stepfather was murdered, she opens the door of the upstairs bathroom and sees his naked body floating in the tub, his dead eyes full of fear. Her sister, Heather, stands there in a wet dress, her face full of grim resolve. Their mother, Beatrix, screams at her not to look, but it's too late. And now, awake or sleeping, Ismay is relentlessly

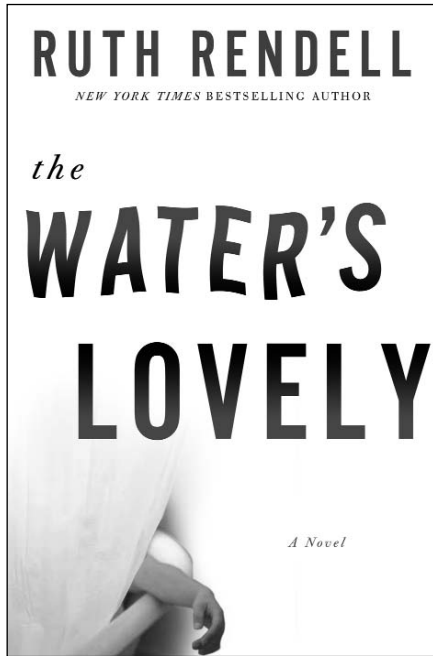
haunted by what she saw.

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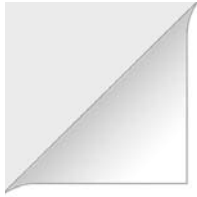
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AN EXCERPT FROM

*the* **WATER'S  
LOVELY**

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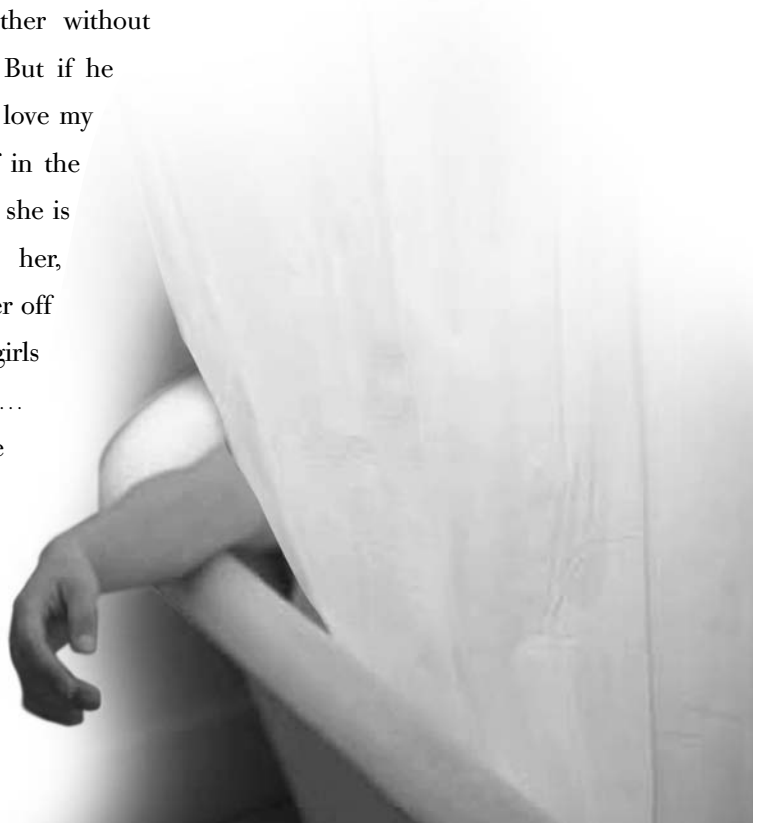
**S**he got up to go to the bathroom. Dawn had come and with it the gray light that is the precursor of sunrise. Heather had left her door open and Ismay stopped to look into the room at her sister lying fast asleep. Her beautiful hair lay on the pillow like a gold silk cushion, her strong and capable right hand spread out beside it. It was early days to think about Edmund marrying her but on the other hand, there had never before been a situation like this. Ismay admitted to herself that she had somehow taken it for granted that Heather would never have a serious relationship, let alone marry. When she asked herself why she came up with an unsatisfactory answer: Because she was Heather, because she's not like other girls.

She went back to bed and lay there, her eyes open in the pale gray light, seeing at last that her worries had nothing to do with Heather's future. They had to do with what Heather had done twelve years ago. Must have done, surely beyond a doubt had done.

No one knew but the three of them: herself, her mother and Heather. The knowledge had driven her mother over the edge into the shadow world of schizophrenia. They had discussed Heather's involvement, Heather's guilt, she and her mother, but between themselves, never with Heather. Guy might still

be alive, be on the other side of the world, lost or vanished, for all Heather ever spoke of him or his death or even, it seemed, remembered him. But he was dead and it was due to Heather. Sometimes Ismay felt she knew it as if she had witnessed the act and sometimes that she knew it because there was no other possibility.

If Heather married Edmund Litton, should he be told? That was the great question. Could she let this apparently nice, good, intelligent man—or, come to that, any man at all—take on Heather without knowing what she had done? But if he knew would he take her on? I love my sister, she whispered to herself in the dark. Whatever others may say, she is lovable. I can't bear to hurt her, deprive her of happiness, cut her off from life, like they used to shut girls up in convents, just because... But, wait a minute, because she drowned someone?



**WHAT MADE**

**JACK WELCH**

**JACK**

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*how ordinary people become  
extraordinary leaders*

**STEPHEN H. BAUM**

*with Dave Conti*

**MOST PEOPLE AREN'T LIKE GEORGE BUSH, BORN ON THIRD BASE BUT GOING THROUGH LIFE THINKING THEY HIT A TRIPLE. WE'RE MORE LIKE JACK WELCH, LACKING THE ELEMENTS OF MONEY AND CLASS STATUS. HERE IS AN EYE-OPENING, COUNTERINTUITIVE BOOK FOR THE REST OF US, PINPOINTING HOW TO BREAK FROM THE PACK AND REACH THE PINNACLE.**

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**STEPHEN H. BAUM** was a partner at the consulting firm Booz Allen Hamilton earlier in his career. He now directs his own firm, The Point Group Network.

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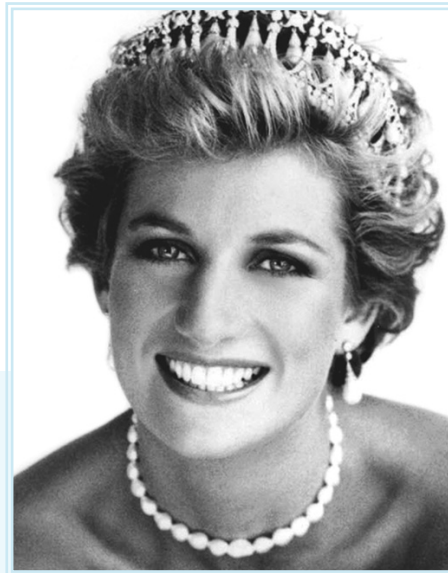
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# THE PEOPLE'S PRINCESS

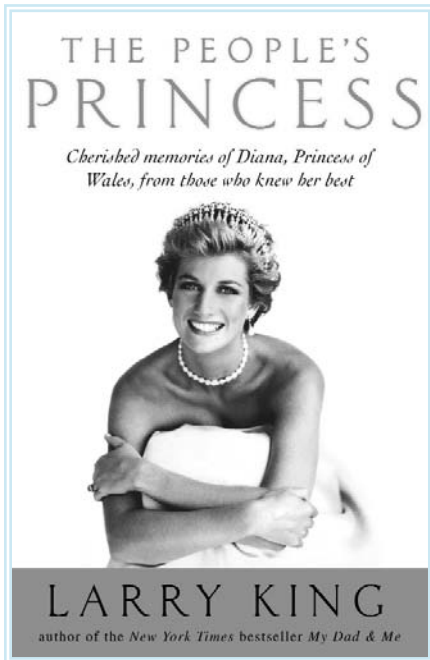
CHERISHED MEMORIES OF DIANA, PRINCESS OF  
WALES, FROM THOSE WHO KNEW HER BEST



TO MARK THE 10TH ANNIVERSARY OF THE DEATH OF PRINCESS DIANA, LARRY KING HAS ASSEMBLED A UNIQUELY MOVING COLLECTION OF PERSONAL MEMORIES FROM THE PEOPLE WHO CAME TO KNOW THIS REMARKABLE WOMAN, IN PUBLIC AND PRIVATE, IN JOY AND SADNESS, AND AS WE WILL LONG REMEMBER HER: CAUGHT BETWEEN THE FAIRY TALE AND THE ALL-TOO-REAL WORLD.

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## LARRY KING



When Lady Diana Frances Spencer married Prince Charles and became Princess of Wales, she became an iconic figure on the world stage. In the 10 years since her shocking and tragic death in 1997, her hold on the world's affection and imagination has only increased.

For *The People's Princess*, Larry King asked many people who knew Diana, some officially and some more personally, for their favorite Diana memories. Some are warm and intimate, others are perceptive and revealing, and many convey Diana's quiet optimism and good humor. Together, these reflections coalesce into a multifaceted portrait of a woman that the world has long desired to know a little better.

**LARRY KING** is the host of CNN's *Larry King Live*, the first worldwide phone-in television talk show and the network's highest-rated program, and the *New York Times* bestselling author of *My Dad and Me*. He recently established a \$1 million journalism scholarship at George Washington University's School of Media and Affairs.

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Biography—Royalty (BIO014000)  
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# JOY BEHAR

Photo: Yolanda Perez

## When You Need a Lift

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In *When You Need a Lift*, Joy sits down with some of her well-known friends, including Barbara Bush, Liz Smith, James Earl Jones, Tom Hanks, Olympia Dukakis, Richard Lewis,

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Like a conversation with your girlfriends that leaves you feeling better, *When You Need a Lift* helps you deal with the nuttiness that comes from living a day, week, month, or year in any of our lives. Anyone for a glass of "lemon aid"?

**JOY BEHAR**, currently a cohort of ABC's *The View*, is among today's leading comic talents. Whether performing standup or interviewing politicians and artists, she is a comedic original and a leading woman on both stage and screen.

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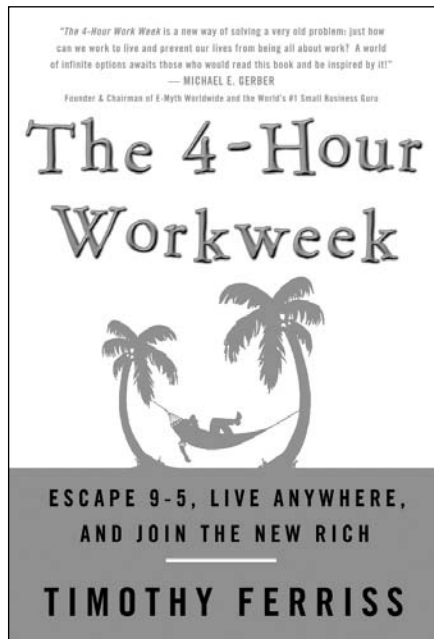
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**TIMOTHY FERRISS** is an entrepreneur and ultravagabond who has been interviewed and featured by media including the *New York Times*, *National Geographic Traveler*, *MAXIM*, MTV, and NBC. He speaks six languages, runs a multinational firm from wireless locations worldwide, and has been a world record holder in tango, a national champion in Chinese kickboxing, and an actor on a hit TV series in Hong Kong.



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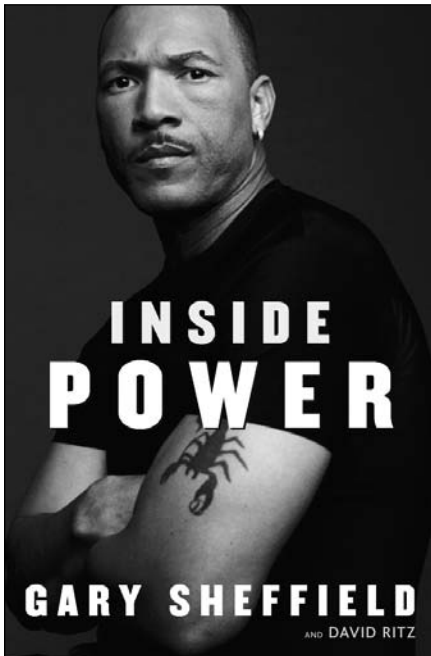
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Sheffield's career has not been without controversy. In *Inside Power*, he takes on the issues, speaking candidly about the steroid rumors that have dogged him, his clashes with management, and Major League Baseball's marginalization of black players. Like Sheffield himself, *Inside Power* is blunt, truth-filled, and riveting.

**GARY SHEFFIELD** has been a Major League Baseball star for nearly two decades. He has slugged 453 home runs and carries a lifetime .298 batting average. He is married to Grammy-nominated singer and actress DeLeon Richards.

**DAVID RITZ** is the critically acclaimed author of the best-selling biography *Divided Soul: The Life of Marvin Gaye* and has coauthored numerous bestselling autobiographies.



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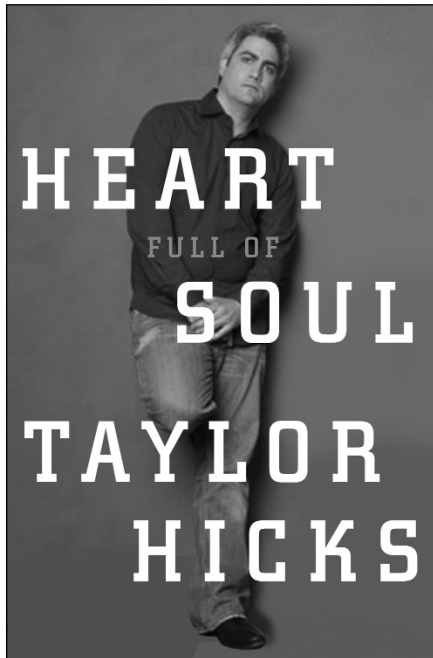
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*American Idol* winner Taylor Hicks speaks movingly and insightfully about his years on the road and the powerful lessons he's learned along the way.

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From his youthful rebellion and years on the notorious "Chitlin circuit," singing at down-home Southern clubs where greats like Ray Charles once played, to the audition that changed his life, Taylor shares the inspirational story of how he fought the odds and reached his dream. "Whatever you want to do in your life," says Taylor, "whatever your dream may be, I believe it all comes down to what's in your heart...I'm living proof that you can make it through, and even make it big, and you can do it all with a heart full of soul."

**TAYLOR HICKS**, a Birmingham, Alabama native, is the winner of the fifth season of *American Idol*. Even before his *Idol* victory, Hicks achieved moderate fame, recording two independent albums and playing with stars like Tom Petty and Jackson Browne.

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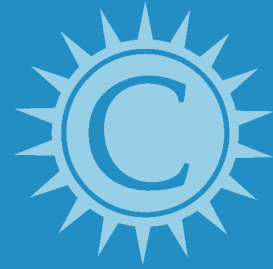
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