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CROWN SPRING
— 2007 —



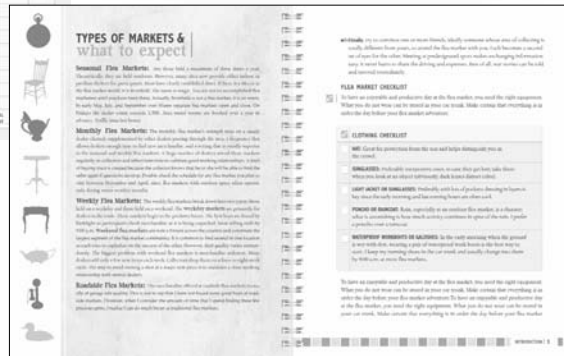
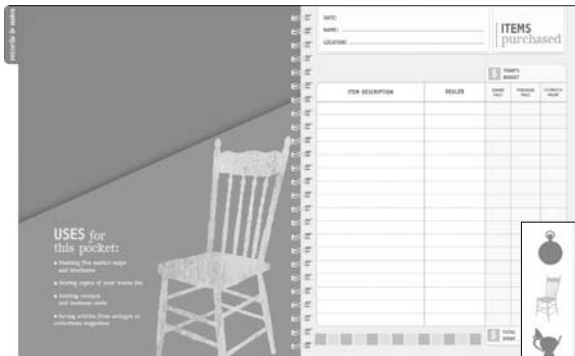


potter style

a sampling of the spring 2007 collection... —

my favorite finds: flea market journal

For intrepid collectors and flea market enthusiasts, this journal has everything you'll need for happy hunting. Packed with advice from renowned collectibles expert Harry L. Rinker, you'll learn where to find the best flea markets, how to get the best prices, and tips for assessing the authenticity of a "find." Includes guided entry pages for recording what you found, what you paid, and what you plan to look for next.



features:

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- Pocketed section dividers for storing maps and magazine pages
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- Flea market resource information from Harry L. Rinker, host of the nationally syndicated radio show *Whatcha Got?*

128 pages (guided), 7 x 8 3/4,
 concealed wire-o with
 pocket dividers
ISBN-10: 0-307-35232-3
ISBN-13/EAN: 978-0-307-35232-3
\$14.95 (Canada: \$19.95)
April 2007

SPRING 2007 POTTER STYLE

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jane austen mini address book

Keep track of your friends and family in a handy address book populated with quotes and illustrations that evoke the social world of Jane Austen's novels.

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elastic closure

ISBN-10: 0-307-35238-2
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February 2007

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Jane Austen

custom made: tags for handcrafted gifts

These elegant gift tags are the perfect finishing touch to all of your handmade gifts. Designed for attaching extra thread or buttons and noting special care instructions, they add polish and thoughtfulness to your most special creations. Once you've used all 50 tags, the beautiful keepsake box is perfect for storing ribbon, lace, and other crafty notions.

50 tags, 3 different sizes and shapes,
3 different ribbon colors,
5 7/8 x 8 1/16 keepsake package
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wine lovers gift tags

Complex, unique, and always appreciated, wine may be the perfect gift. Our wine lovers gift tags help make every bottle a special occasion with the wisdom—and humor—of famous wine lovers throughout the ages. Includes ribbon for attaching the gift tag to the neck of a good vintage.

50 tags, 3 different sizes and shapes,
3 different ribbon colors,
5 7/8 x 8 1/16 keepsake package
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\$12.95 (Canada: \$16.00)
February 2007



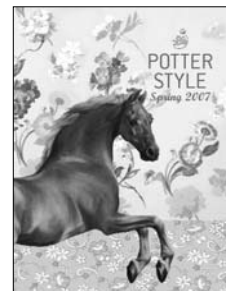


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Adventures in Wonderland Dream Journal	\$12.95 (Canada: \$16.00)	978-0-307-35261-3
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Fortune Cookie Note Cards	\$12.00 (Canada: \$15.00)	978-0-307-35231-6
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Jane Austen Journal	\$10.95 (Canada: \$13.95)	978-0-307-35239-2
Jane Austen Mini Address Book	\$8.00 (Canada: \$10.00)	978-0-307-35238-5
Jane Austen Small Note Cards	\$12.00 (Canada: \$15.00)	978-0-307-35237-8
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Wall Flowers Pocket Pads	\$9.95 (Canada: \$12.95)	978-0-307-35235-4
Wine Lovers Gift Tags	\$12.95 (Canada: \$16.00)	978-0-307-35244-6
Wish Mini Journal (Jane Archer)	\$8.00 (Canada: \$10.00)	978-0-307-35249-1

the catalog

To get a copy of the beautiful 44-page full-color **Potter Style Catalog**, containing set-up shots and descriptions of our entire list, email CrownMarketing@RandomHouse.com or call 1-800-729-2960.





With Martha Stewart's unparalleled expertise and signature style on every page, this is the ultimate guide to caring for your home—and everything in it.

MARTHA STEWART'S HOMEKEEPING HANDBOOK

The Essential Guide to Caring for Everything in Your Home



DINING ROOM

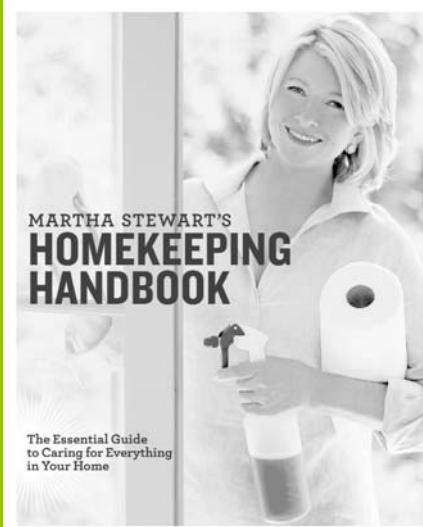
WHEN I FIRST MOVED INTO my house in Bedford, I entertained often, sometimes hosting several large dinner parties in a week. I hadn't yet decorated the formal dining room, so I used the large family room I call the brown room for my dinners. It has two large marble-topped tables I designed; when they're put together, I can easily seat twenty-five people, which is a true luxury. What fun it has been to use so many of my collections of tableware.

For the table linens or cloth, dress or the prettiest or select some top-quality fabric to dress for the occasion, and use an elegant or colorful table linen. Back to the top of the table.

Wash your dishes in a sink with a hot water faucet. If you have a dishwasher, use it. If you have a sink with a hot water faucet, use it. If you have a sink with a hot water faucet, use it. If you have a sink with a hot water faucet, use it.

Wash your dishes in a sink with a hot water faucet. If you have a dishwasher, use it. If you have a sink with a hot water faucet, use it. If you have a sink with a hot water faucet, use it.





National Publicity

National Television Appearances

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Blueprint

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Major Cross Promotion with All Martha Stewart Living Media Vehicles, Including

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Online Promotion

- Recipe e-card promotion to Clarkson Potter's Cooking Club mailing list

Also by Martha Stewart

Martha Stewart's Baking Handbook

ISBN-10: 0-307-23672-2

ISBN-13: 978-0-307-23672-2

40.00 hardcover (Canada: \$50.00)

Martha Stewart's Hors d'Oeuvres

ISBN 10: 0-609-60310-8

ISBN 13: 978-0-609-60310-9

\$35.00 hardcover (Canada: \$47.95)

From kitchen to bedroom, closets to laundry room, home office to bathroom, and everything in between, you'll want *Martha Stewart's Homekeeping Handbook* at your fingertips every time you'd like Martha's opinion on any household task. Focusing on far more than just cleaning, Martha offers clear and accessible guidance on the upkeep of every room in your home, including every tool, piece of furniture, or appliance you use.

This book teaches you how to do everything from removing stains from every household surface to replacing a window pane and washing the dog.

Additionally, there is indispensable information on making your home safe and comfortable, as well as a detailed reference guide to common household materials—from abalone to zinc—and how to use, clean, and keep them. Throughout, Martha includes her secrets for accomplishing the most challenging homekeeping tasks with ease.

Comprehensive and fully detailed, this is the only book you'll need to help you keep your home looking its best, floor to ceiling, room by room.

MARTHA STEWART is the author of dozens of best-selling books on cooking, decorating, gardening, and other domestic arts.



House & Home—Cleaning & Caretaking (HOM019000)

7⁷/₈ x 9¹/₄; 832 pages

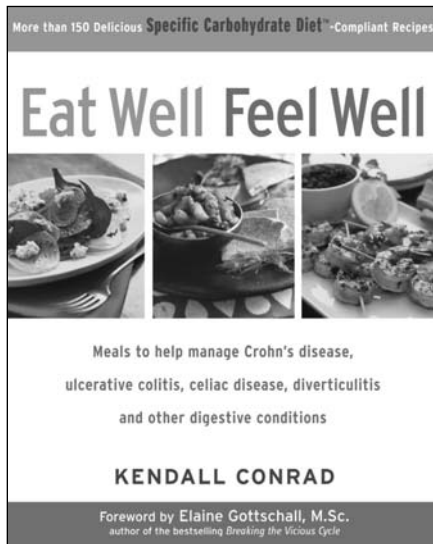
350 black-and-white photographs; 150 drawings

ISBN-10: 0-517-57700-3. \$45.00 hardcover (Canada: \$55.00)

ISBN-13/EAN: 978-0-517-57700-4

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National Publicity

20-City Radio Satellite Tour

Online Promotion

- Co-promotion with SCDiet.com including newsletter features, banner ads, and e-blasts
- Feature in PotterRecipeClub.com

Eat Well, Feel Well

More Than 150 Delicious Specific Carbohydrate Diet™-Compliant Recipes

By Kendall Conrad

The first book of its kind to offer people who suffer from digestive conditions and their families a wide range of wonderful dishes based on a truly life-changing way of eating, the Specific Carbohydrate Diet.

Millions of Americans suffer from gluten-intolerance, IBS, Crohn's disease, diverticulitis, and other digestive disorders. However, 75 percent of patients diagnosed with these disorders reported improvement when they tried a revolutionary eating plan called the Specific Carbohydrate Diet.

Kendall Conrad has created the first comprehensive SCD cookbook. In *Eat Well, Feel Well*, she covers the basics of the diet before sharing more than 150 simple and satisfying recipes. Dishes such as Steak and Vegetable Stir Fry in Lettuce Cups and treats like Coconut Cake made with almond flour are healthy and appealing for people with or without digestive problems, finally allowing families with a sufferer to sit down together for delicious meals.

With a foreword by biochemist Elaine Gottschall, author of the multi-million-copy bestseller *Breaking the Vicious Cycle*, which introduced the world to the Specific Carbohydrate Diet, *Eat Well, Feel Well* provides hope and delectable options for millions of Americans and their loved ones.

KENDALL CONRAD, a former model and actress who designs her own handbags, appeared with Elaine Gottschall to promote the global bestseller *Breaking the Vicious Cycle* after Conrad's daughter's near-miraculous recovery using the Specific Carbohydrate Diet. She lives with her husband and two daughters in Santa Barbara, California.



Cooking—Health (CKB039000)

7³/₈ x 9¹/₄; 240 pages; 16-page four-color insert

ISBN-10: 0-307-33994-7. \$25.00 hardcover (Canada: \$30.00)

ISBN-13/EAN: 978-0-307-33994-2

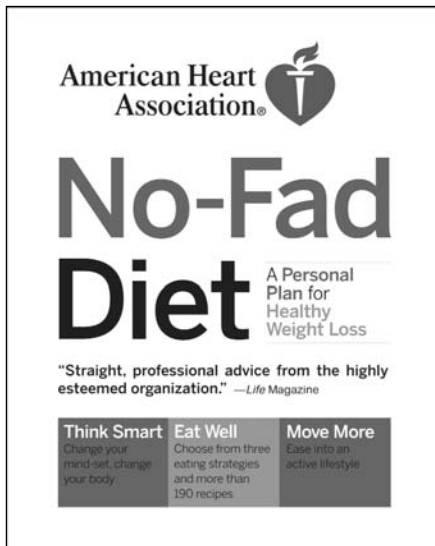
On Sale 12/26/06

British: Crown

Translation: Crown

First Serial: Crown

Audio: Allen O'Shea Literary Agency



National Publicity

Major cross-promotion with the AHA, including:

homepage features on AmericanHeart.org, ads in AHA publications, and promotional piece included in AHA mailings

Also Available as a Random House Large Print Edition

ISBN-10: 0-375-43445-3
ISBN-13: 978-0-375-43445-7
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Also by the American Heart Association

AHA Low Fat, Low Cholesterol Cookbook, 3rd Edition
ISBN-10: 1-4000-9829-7
ISBN-13: 978-1-4000-9829-3
\$15.95 paper (Canada: \$22.95)

American Heart Association No-Fad Diet

A Personal Plan for Healthy Weight Loss

By the American Heart Association

The American Heart Association—long the nation's most trusted authority on heart-healthy living—presents its first ever comprehensive diet plan, a cornerstone of its continuing work to decrease Americans' waistlines.

"Straight, professional advice from the highly esteemed organization."
—*Life* magazine

"This diet has it all: an easy-to-read book, achievable goals, fun exercise routines, and convenient, inexpensive, and tasty meals."
—*The Toronto Star*

American Heart Association *No-Fad Diet* is the answer for all those who want a balanced, practical strategy for weight loss and heart health from an authoritative source. It offers an appealing, reliable, and sensible alternative for anyone who is concerned about the inability of quick-fix diet fads to ensure lasting weight loss.

Featuring a simple method for calculating an ideal personal caloric intake, two weeks' worth of menus, nutritional analyses, and more than 190 new recipes—including irresistible dishes such as Sole Champignon, Wrapped Asparagus Spears with Tarragon Aioli, Cream of Triple-Mushroom Soup, and Vanilla Soufflé with Brandy-Plum Sauce—this is the book to trust for people who are serious about feeling and looking their best and taking care of their health for many years to come.

Headquartered in Dallas, Texas, the **AMERICAN HEART ASSOCIATION** is the nation's premier authority on heart health, with a bestselling library of cookbooks and guides.



Health—Diet/Nutrition (HEA006000; HEA017000)
6⁷/₈ x 9¹/₄; 464 pages
ISBN-10: 0-307-34742-7. \$15.95 paper (Canada: \$19.95)
ISBN-13/EAN: 978-0-307-34742-8
On Sale 1/2/07

British: American Heart Association
Translation: American Heart Association
First Serial: Crown
Audio: Crown

Pub History: A Clarkson Potter Hardcover (Spring 2005)
ISBN-10: 1-4000-5159-2
ISBN-13: 978-1-4000-5159-5

THE WAY WE GARDEN NOW

**41 PICK-AND-CHOOSE PROJECTS
FOR PLANTING YOUR PARADISE
LARGE OR SMALL**

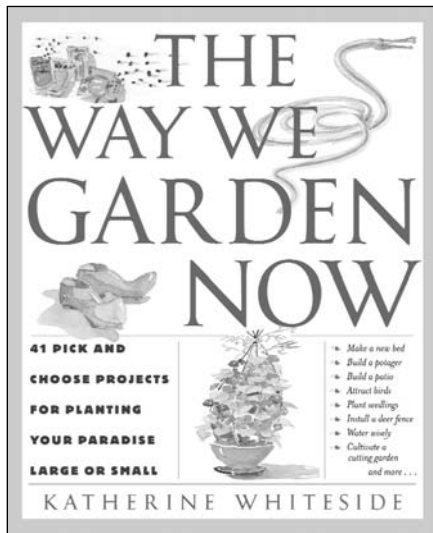


KATHERINE WHITESIDE

KATHERINE WHITESIDE is an internationally published and bestselling author known for her *House Beautiful* column, *Garden Goddess*. She has worked as a lifestyle consultant for companies such as Smith and Hawken, Land Rover North America, Bath and Body Works, and The Scott's Company.

FEBRUARY CLARKSON POTTER

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National Publicity

Author Appearances to Tie-In with Major Gardening Shows Nationwide



Gardening (GAR000000)

6³/₄ x 8¹/₄; 288 pages

\$29.95 hardcover (Canada: \$37.95)

100 four-color and 50 black-and-white illustrations

ISBN-10: 0-307-35135-1

ISBN-13/EAN: 978-0-307-35135-7

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Whether you have a half-acre of land in the country or a tiny city rooftop, whether you're an experienced digger or you've never held a trowel, Katherine Whiteside wants you to garden! A proponent of "getting out there," Whiteside walks readers through mix-and-match garden projects—from small and simple to large and spectacular. With whimsical watercolors, fun and informative sidebars, and Whiteside's expert tips, this book shows readers how to:

- 🌱 Get started by making a new bed the savvy way
- 🌱 Create a personalized garden design, with ideas ranging from the simple to the sublime
- 🌱 Add edible plants to start a small salad garden that can grow into something more ambitious
- 🌱 Enjoy your garden in all four seasons with winter gardens, white moonlight gardens, and more

The Way We Garden Now brings out the gardener in everyone, inspiring us to get out there, get moving, and get a garden growing!

CARLEY RONEY WITH JOANN GREGOLI

the knot

guide to destination weddings

From deciding on your destination to planning an event-filled weekend, *The Knot Guide to Destination Weddings* ensures your wedding away from home—whether on the slopes of Aspen or the sands of Anguilla—will be perfect.

FROM THE BEACHES OF THE BAHAMAS TO THE CASTLES OF SCOTLAND, the biggest trend to hit weddings in the past decade is the destination wedding. In *The Knot Guide to Destination Weddings*, Carley Roney and destination wedding expert JoAnn Gregoli break down the unique process of planning from afar—from booking a location to inviting guests away. Armed with tips from experts and lessons from couples who have been through it, Carley walks you through:

- picking out and booking the perfect location
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Filled with checklists, practical, insightful advice from people in the know, and four-color photographs of some of The Knot's favorite on-location ceremonies, this book is all you'll need to plan the perfect destination wedding.

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ISBN-10: 0-7679-0247-5

ISBN-13: 978-0-7679-0247-2

Broadway

\$16.00 paper (Canada: \$25.00)

The Knot Guide to Wedding Vows and Traditions

ISBN-10: 0-7679-0248-3

ISBN-13: 978-0-7679-0248-9

Broadway

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The Knot Complete Guide to Weddings in the Real World

ISBN-10: 0-7679-1642-5

ISBN-13: 978-0-7679-1642-4

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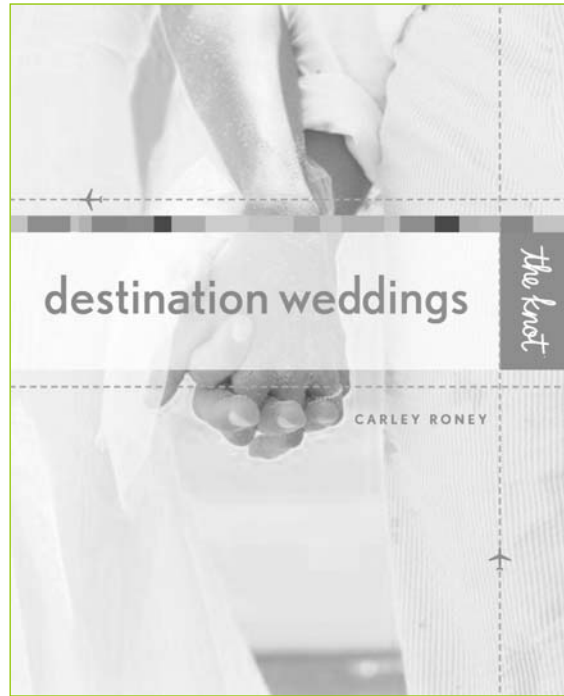
\$19.95 paper (Canada: \$29.95)

The Nest Newlywed Handbook

ISBN-10: 0-307-34022-8

ISBN-13: 978-0-307-34022-1

\$22.50 paper (Canada: \$30.00)



CARLEY RONEY is co-founder and editor-in-chief of The Knot (TheKnot.com) and its sister site, The Nest. She has authored seven wedding books from The Knot and appears regularly on top TV shows including Oprah, The View, Regis & Kelly, and more.



Reference — Weddings; Travel (REF024000/TRV000000)

7 7/8 x 9 1/4; 304 pages; 16-page full-color insert

ISBN-10: 0-307-34192-5. \$19.95 paper (Canada: \$24.95)

ISBN-13/EAN: 978-0-307-34192-1

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Christopher Lowell's If You Can Dream It, You Can Do It!

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ISBN-13: 978-0-609-60970-5
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Fast & Flexible Ways
to Personalize Your Home

By Christopher Lowell

Bestselling author, interior designer, and Emmy Award-winning television host Christopher Lowell presents more than 50 easy projects to make your home as unique as you are.

Christopher Lowell, one of America's most trusted designers, offers fresh, modern, and practical projects to achieve the expensive look of custom interior design without paying custom prices. With ingenuity and a little elbow grease, readers can adapt inexpensive items from mass-market retailers to their own personal tastes. The result is a home that looks classic, tailored, and timeless. Best of all, these projects don't require special skills or talent, and most can be done in less than a day. Projects include:

- Platform for Creativity, an under-lit platform bed
- Swivel Storage Units that add a twist to clutter management
- Ready-to-Assemble Bedroom: no carpenter required
- Plus one-of-a-kind vases, lamps, wall art, and much, much more!

Armed with this book's detailed information on everything from materials and techniques to staying motivated, anyone can get spectacular results without spending a fortune. Christopher Lowell shows just how easy it can be to make your home one of a kind.

CHRISTOPHER LOWELL is the Emmy Award-winning host of several of Discovery Home network's most popular shows. His coordinated home décor products currently retail in more than 3,000 stores nationwide. He lives in Los Angeles.



House & Home—Do-It-Yourself (HOM005000)

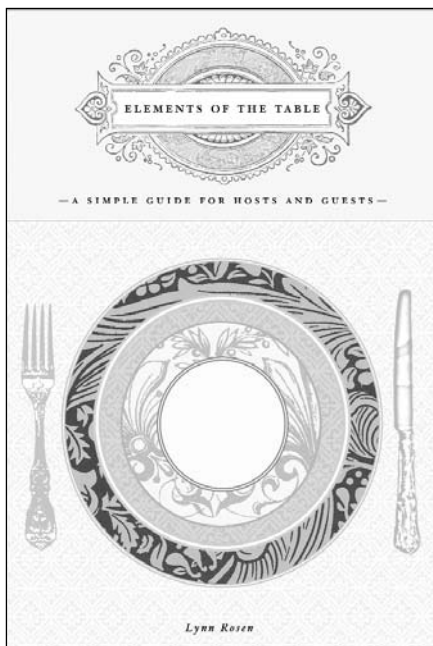
9 x 10; 176 pages; 200 four-color photographs

ISBN-10: 0-307-34171-2. \$29.95 hardcover (Canada: \$37.95)

ISBN-13/EAN: 978-0-307-34171-6

On Sale 3/20/07

All Rights: Crown



National Publicity

Online Promotion

- Promotion on food blogs and etiquette websites
- Featured on PotterRecipeClub.com

Elements of the Table

A Simple Guide for Hosts and Guests

By Lynn Rosen

With everything you ever wanted to know about tabletops, Elements of the Table makes dinner parties stress-free for both hosts and guests.

Table settings at formal dinner parties can be intimidating to both hosts and guests. Lynn Rosen comes to the rescue with this practical, charming, and informative guide to all things tabletop. Organized by category, Lynn's advice is sensible, her explanations are clear, and her historical asides will provide plenty of lively dinner conversation. The reader will learn about:

China: The difference between a rim soup bowl and a rimless coupe soup, when to bring out the coffee cups, and why we call it "china";

Silver: The basics of arranging the setting, using flatware to signal you've finished eating, and why the fork was slow to catch on as a dining implement;

Crystal: How to tell a red wine glass from a white wine glass, when to use a dof glass, and what European queen is said to have been the model for the champagne coupe glass;

Table Decor: Where to put place cards, and how to turn a napkin into a cardinal's hat, a bishop's mitre, or even an artichoke.

Elements of the Table covers everything from linens to basic etiquette, so your next dinner party (whether you're hosting or attending) will be a relaxed celebration.

LYNN ROSEN is the author of several books, including *The Dinner Party*. Formerly a book publishing executive, she lives in Philadelphia with her husband and two sons.



Cooking (CKB029000)

5³/₄ x 8¹/₂; 128 pages

100 four-color photographs and 5 line drawings

ISBN-10: 0-307-33933-5. \$15.95 paper (Canada: \$19.95)

ISBN-13/EAN: 978-0-307-33933-1

On Sale 3/27/07

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MARCH CLARKSON POTTER



Casual Cooking from Foster's Market

Simple Fresh Recipes for the
Way We Eat Today

By Sara Foster with Carolynn Carreño

This creative, streamlined approach to cooking makes it easy to serve up delicious, healthy meals every day.

Preparing tasty, interesting dishes used to mean spending hours at the market and in the kitchen. Not anymore. In *Casual Cooking from Foster's Market*, Sara Foster introduces time-pressed cooks to a world where salads are meals, sandwiches and quesadillas can be a respectable grown-up dinner (or breakfast or lunch, for that matter), meat, fish, and pasta are the starting points for satisfying one-dish suppers, and desserts come together in minutes.

Sara Foster got her start in catering and behind the counter of a thriving take-out store, so she knows what Americans really like to eat. *Casual Cooking from Foster's Market* contains more than 100 recipes for perennial favorites, along with fresh, flavorful variations, all made from ingredients that are easy to keep on hand in the pantry, refrigerator, and freezer. Time-saving tips include using staples like beans, lettuce, or canned tuna in exciting new combinations, spicing up leftovers, and taking advantage of prepackaged or precooked products. In this lavishly illustrated book, Foster shows that with a little bit of ingenuity and flexibility, cooks can turn everyday cooking into something special.

SARA FOSTER, who worked as a chef for Martha Stewart's catering company, is the founder and owner of the Foster's Market gourmet take-out shops in North Carolina. She is the author of *The Foster's Market Cookbook* and *Fresh Every Day*, and is a contributing editor for *Cottage Living*. She lives in Durham, North Carolina.



Cooking—Quick & Easy (CKB070000)

8 x 10; 256 pages; 100 four-color photographs

ISBN-10: 0-307-33999-8. \$35.00 hardcover (Canada: \$44.00)

ISBN-13/EAN: 978-0-307-33999-7

On Sale 3/6/07

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- Feature on PotterRecipeClub.com

Co-Promotion with Foster's
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Market Chapel Hil

Big Mouth Mailing to and
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Also by Sara Foster

Fresh Every Day

ISBN-10: 1-4000-5285-8

ISBN-13: 978-1-4000-5285-1

\$35.00 hardcover (Canada: \$50.00)

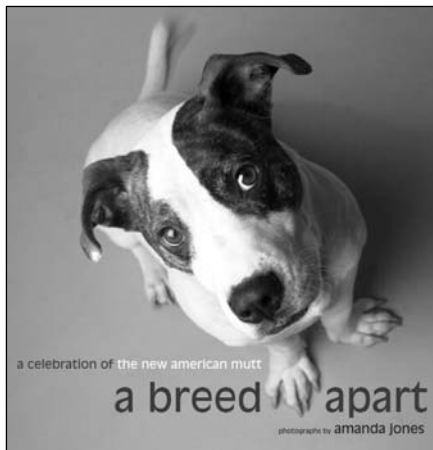
The Foster's Market Cookbook

ISBN-10: 0-375-50546-6

ISBN-13: 978-0-375-50546-1

\$35.00 hardcover (Canada: \$53.00)

MARCH CLARKSON POTTER



National Publicity

Author Interviews
out of New York

A Breed Apart

A Celebration of the New American Mutt

By Amanda Jones

From acclaimed dog photographer Amanda Jones, a collection of spectacular, modern dog portraits featuring America's new favorite pooch—the mutt, in all its magnificent, mixed-breed glory.

Often implausible, sometimes hilarious, but always unique, America's mixed-breed dogs continue to steal the hearts of dog lovers everywhere, and in *A Breed Apart* Amanda Jones focuses her camera on the least likely of lovable combinations. From the Goldendoodle (Golden Retriever and Poodle) and the Doxador (Dachshund and Labrador) to the Pit Bullet (Pit Bull and Bassett Hound) and beyond, sporting creative (and unofficial) "breed" names and unforeseen lineages, these marvelous mutts are portrayed here in all their glory, in the first book to pay tribute to our love affair with mixed-breed dogs.

In the spare and elegant portrait style for which Jones has become so well known, the distinctive personalities, charm, and appeal of 60 mixed breeds will warm the hearts of dog lovers everywhere.

AMANDA JONES is one of the premier animal photographers in the United States. She travels throughout the country and has been producing elegant portraits of dogs for more than 10 years. A regular contributor to *BARK*, she lives in Williamstown, Massachusetts, with her family and dogs.



Pets—Dogs (PET004000)

7⁷/₁₆ x 7⁷/₁₆; 112 pages; 80 two-color photographs

ISBN-10: 0-307-34675-7. \$18.00 hardcover (Canada: \$22.00)

ISBN-13/EAN: 978-0-307-34675-9

On Sale 3/20/07

All Rights: Crown

small
bites

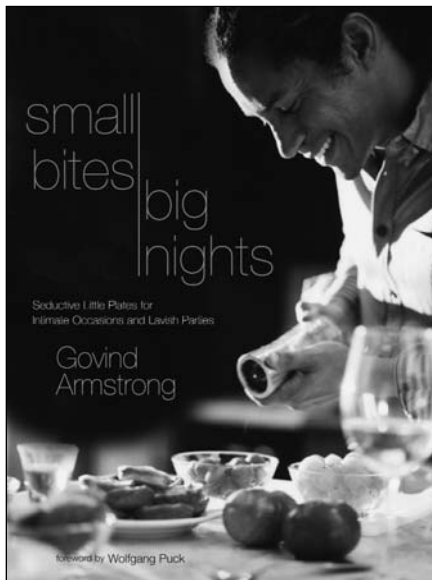
Seductive Little Plates for
Intimate Occasions and Lavish Parties

big
nights

Govind
Armstrong

**CHEF GOVIND ARMSTRONG SHOWS YOU HOW TO TRANSFORM ANY
PARTY INTO AN UNFORGETTABLE EVENT WITH SENSUOUS FOOD,
DELECTABLE COCKTAILS, AND INGENIOUS DETAILS.**

APRIL CLARKSON POTTER



National Publicity

Author Interviews
out of Los Angeles and New York

Online Promotion

- Promotions and advertising on foodie blogs and websites
- Featured on PotterRecipeClub.com

Co-promotion with Table 8
Restaurants in Los Angeles
and Miami

GOVIND ARMSTRONG is the executive chef and co-owner of Table 8 restaurants in Los Angeles and Miami. He has appeared on *Iron Chef America* and as a celebrity chef on NBC's *Celebrity Cooking Showdown*.



Cooking (CKB000000)
7 7/16 x 10; 256 pages; 125 full-color photographs
ISBN-10: 0-307-33793-6. \$30.00 hardcover (Canada: \$38.00)
ISBN-13/EAN: 978-0-307-33793-1
On Sale 4/10/07

All Rights: Crown

Whether he's setting the scene at his acclaimed Table 8 restaurants in Los Angeles and Miami, entertaining the audience on *Iron Chef America*, or designing recipes for Hollywood hot spots, chef Govind Armstrong knows how to create menus for spectacular occasions of all sizes. In his first cookbook, he offers sophisticated and sexy small plates and cocktails that will make guests feel instantly at home. Readers will learn how to:

- Wow a happening crowd with Seared Kobe Beef on Mini Yorkshire Puddings, or Arugula, Dates, and Parmesan
- Barbecue sizzling treats like New Zealand Scampi with Heirloom Tomatoes and Summer Truffle Vinaigrette, or Grilled Chicken Thighs with Wood-Roasted Gazpacho
- Make dinner for eight unforgettable with Tender Bean Salad Rolled in Prosciutto with Roasted Tomatoes and Parmesan, and luscious Panna Cotta with Raspberry Coulis
- Warm up a cool night with bite-size comfort foods: Braised Chicken Oysters Piccata, and Carrot Cake with Cream Cheese Mousse
- Create a sensuous date with Passion Fruit Bellinis, Truffled Gruyère Fondue, or Buckwheat Crepes with Blood Orange Gelato
- Transform your living room into a seductive late-night lounge with bites like Grilled Cheese and Pulled Short Ribs with Pickled Red Onions, and Krispy Kreme "Coffee & Doughnuts"

Packed with innovative recipes, *Small Bites, Big Nights* is a cookbook that happening hosts will turn to again and again.

with a foreword by
Wolfgang Puck

FOOD

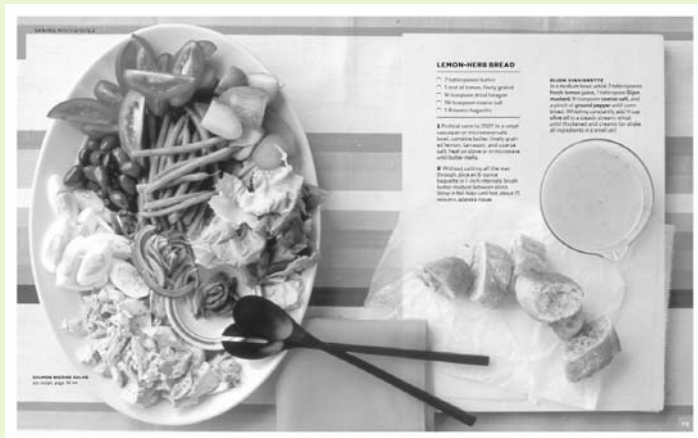
everyday

Designed in a contemporary and easy-to-read format, *Everyday Food* boasts lush, four-color photography and sidebars full of tips. The recipes are arranged by season to highlight the freshest ingredients found in your neighborhood supermarket, and most take just 30 minutes or less to prepare.

Readers will find main course salads, vegetable risottos, and poached salmon perfect for the spring; the very best burgers, grilled kabobs, and no-cook pasta sauces fit for summer; braised meats and hearty main-course soups for autumn appetites; and tender roasts, stews, and baked pastas that bring flavor and warmth to winter.

Other recipes include:

- Caesar Salad with Grilled Shrimp
- Grilled Tuscan Chicken with Rosemary and Lemon
- Cod with Leeks and Tomatoes
- Apricot-Glazed Pork Tenderloin
- Asparagus-Gruyere Tart
- Baked Ravioli
- Carrot Cupcakes
- Peanut Butter-Chocolate Parfaits



from the
kitchens of
**MARTHA
STEWART
LIVING**

**200 Recipes
for Easy, Delicious Meals
All Year Long**

MARCH CLARKSON POTTER

In the first book from the award-winning magazine **EVERYDAY FOOD**, which reaches more than **850,000** readers monthly, here are **200** indispensable recipes for familiar and nourishing—yet innovative—food prepared in the magazine's signature style.

National Publicity

Advertising

- Major advertising campaign in *Martha Stewart Living* and *Everyday Food*
- Advertising campaign in the *New York Times* food section

Included in Clarkson Potter *New York Times* Mother's Day/Father's Day Holiday Advertising.

Online Promotion

- Promotion on Martha Stewart Living website
- E-blast to 1 Million Registered Users of MarthaStewart.com
- Recipe e-card promotion to PotterRecipeClub.com

Major Cross-Promotion with Martha Stewart Living Omni Media, Including

MarthaStewart.com, *Martha Stewart Living Magazine*, *Everyday Food*, and syndicated newspaper columns and television shows

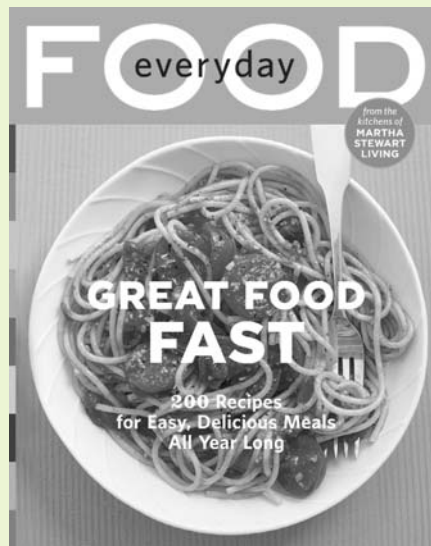
P.O.P.

ISBN-10: 0-307-38107-2
 ISBN-13: 978-0-307-38107-1
 12-copy floor display
 \$263.40 (Canada: \$335.40)



Cooking (CKB000000)
 7³/₈ x 9¹/₄; 352 pages; 200 4-color photographs
 \$21.95 paper (Canada: \$27.95)
 ISBN-10: 0-307-35416-4
 ISBN-13/EAN: 978-0-307-35416-7
 On Sale 3/6/07

British: Crown
 Translation: Crown
 First Serial: Marha Stewart Living
 Audio: Crown



For the busy, on-the-go cook, *Everyday Food* is the eagerly awaited, one-stop resource that will entice with recipes the whole family will enjoy.

EVERYDAY FOOD, a magazine from the kitchens of *Martha Stewart Living*, is published ten times a year and is a companion to the successful PBS series of the same name. Martha Stewart is the author of dozens of bestselling books on cooking, entertaining, gardening, weddings, and decorating. She is the host of *Martha*, the successful daily syndicated television show. For more information, please visit marthastewart.com.

APRIL CLARKSON POTTER



Major National Publicity

National Television Appearances

20-City Television Satellite
Media Tour

Dear Mom: I've Always Wanted to Tell You

Women's Letters to Their Mothers (and a
Few from Some of Our Favorite Men)

By Nancy O'Dell

Access Hollywood anchor and friend to the stars Nancy O'Dell gathers never-before-told stories, anecdotes, and thank-yous to moms from some of the most celebrated daughters—and a few sons—in America today.

If you were wondering when the next great Mother's Day gift would arrive, wonder no more. In *Dear Mom: I've Always Wanted to Tell You*, Nancy O'Dell provides many of today's most celebrated stars with the opportunity to put their feelings about their mothers into words. Many of their reflections are happy, some are poignant, a number of them are funny or bittersweet, but each proves that when it comes to mom, even the biggest stars feel moved to say something warm, personal, and truly special. Among the contributors are:

Ray Romano • Nick Lachey • Sela Ward
Cindy Crawford • Wynonna • The Rock

Only someone with Nancy O'Dell's access to today's top stars could have made a book like this possible. Countless daughters and sons will enjoy reading *Dear Mom: I've Always Wanted to Tell You* and sharing it with their own mothers, perhaps finally finding the inspiration to express something they've long been meaning to say themselves.

In addition to her duties co-hosting *Access Hollywood*, **NANCY O'DELL** contributes to the *Today* show and *Dateline*. As one of Hollywood's leading entertainment journalists, Nancy has covered the Oscars, Emmys, and Golden Globes. This is her first book.



Family & Relationships—Motherhood (FAM032000)

5½ x 8¼; 208 pages

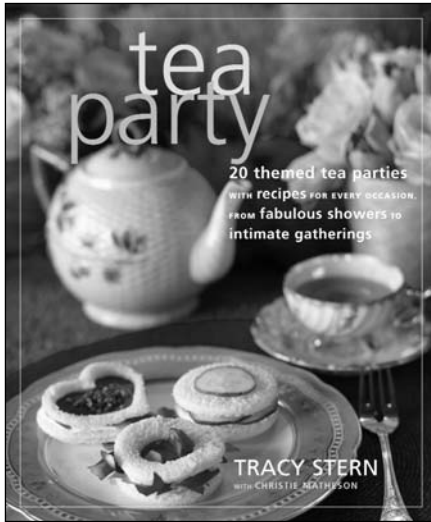
ISBN-10: 0-307-34636-6. \$19.95 hardcover (Canada: \$24.95)

ISBN-13/EAN: 978-0-307-34636-0

On Sale 4/10/07

All Rights: Crown

APRIL CLARKSON POTTER



National Publicity

Author Interviews and Appearances
out of New York

Tie-in with Author's Appearances

Online Promotion
Feature on PotterRecipeClub.com

Co-promotion with Author's Tea Companies SALONTEA and BEAUTEA

Tea Party

20 Themed Tea Parties with Recipes for Every Occasion, from Fabulous Showers to Intimate Gatherings

By Tracy Stern with Christie Matheson

*Not your grandmother's tea book! Written by one of the prime movers of today's great tea revival, **Tea Party** is a fun, hip guide to throwing themed tea parties for a new generation of hosts and hostesses.*

Enjoy life. Drink tea. Celebrate often. This is Tracy Stern's motto, and it's the spirit behind each of the 20 tea parties in this delightful collection of creative, affordable, and stress-free entertaining ideas.

From teas for baby and bridal showers to a Mad Hatter Tea that's perfect for a birthday (or an unbirthday), it's all here: irresistible menus, time-saving tips, decor suggestions, and inspiring photographs. Stern delves into everything from creating the perfect invitations to plating food fabulously. Her ideas are fresh, fun, and completely doable. A Chai Breakfast Tea, for example, taps into the latest tea craze with a wonderful chai recipe along with Chai Pancakes and Chai Candied Almonds. The Mother's Day Tea incorporates lavender tea into the menu for a soothing, relaxing afternoon for Mom.

With one of today's top names in tea at the helm, *Tea Party* will be the go-to guide for having friends over for tea for years to come.

TRACY STERN is the creator of the hugely popular Tracy Stern SALONTEA and BEAUTEA product lines, which are sold at hundreds of shops and boutiques around the world and on her website, Salontea.com. Stern and her products have appeared on VH1, MTV, the Discovery Channel, and the *Weekend Today Show*, as well as in *O Magazine*, *People*, *Harper's Bazaar*, and the *New York Times*. She lives in New York City.



Cooking—Coffee & Tea (CKB019000)

7⁷/₁₆ x 9; 208 pages; 40 four-color photographs

ISBN-10: 0-307-34643-9. \$27.50 hardcover (Canada: \$34.00)

ISBN-13/EAN: 978-0-307-34643-8

On Sale 4/10/07

All Rights: Crown

everydaypasta

Giada De Laurentiis



APRIL CLARKSON POTTER

Major National PublicityNational Television Appearances
Including *Today Show***8-City Author Tour**

Atlanta	Los Angeles
Dallas	Minneapolis
Denver	New York City
Houston	Philadelphia

AdvertisingFull page in the *New York Times*Featured in Clarkson Potter's
Mother's Day/Father's Day *New York Times* advertising**Online Promotion**

Featured on PotterRecipeClub.com

Also by Giada De Laurentiis:

Giada's Family Dinners
ISBN-10: 0-307-23827-X
ISBN-13: 978-0-307-23827-6
\$32.50 hardcover (Canada: \$43.00)

Everyday Italian
ISBN-10: 1-4000-5258-0
ISBN-13: 978-1-4000-5258-5
\$32.50 hardcover (Canada: \$45.00)

Bestselling author and Food Network star Giada De Laurentiis presents the book her fans have been waiting for—a collection of all-new pasta recipes, the most popular and beloved of all Italian foods.

For Giada De Laurentiis, pasta is the heart and soul of Italian cooking. In *Everyday Pasta*, she shares her passion for pasta in recipes that range from classic favorites to innovative dishes prepared with her signature twists.

There are baked and stuffed pastas; pastas with vegetarian, meat, and fish sauces; hot pasta soups; and cold pasta salads. For cooks who want to expand their skills and their repertoire, Giada provides easy-to-follow instructions for making and rolling fresh pasta—or buying store-bought pasta sheets—to create customized raviolis and other stuffed or layered treats. She also includes a selection of simple side dishes like salads and bruschetti to round out the meal.

Illustrated with beautiful full-color photographs, *Everyday Pasta* is a delight for the eye. But it is the fabulous recipes that will win every cook's heart.

GIADA DE LAURENTIIS is the author of the *New York Times* bestsellers *Everyday Italian* and *Giada's Family Dinners*. She is the host of two hit Food Network shows, *Everyday Italian* and *Behind the Bash*, and has her own catering company, GDL foods. She lives in Los Angeles, California.



Cooking—Italian (CKB047000)

7⁷/₁₆ x 9¹/₂; 256 pages

100 full-color photographs and 20 black-and-white photographs

ISBN-10: 0-307-34658-7. \$32.50 hardcover (Canada: \$39.95)

ISBN-13/EAN: 978-0-307-34658-2

On Sale 4/3/07

All Rights: Crown

APRIL CLARKSON POTTER



The Raw 50

10 Amazing Breakfasts, Lunches,
Dinners, Snacks, and Drinks
for Your Raw Food Lifestyle

By Carol Alt with David Roth

Supermodel, actress, and raw food advocate Carol Alt follows up Eating in the Raw with 50 quick and easy (and delicious!) recipes that will make it simple for even the busiest home cook to go raw.

Carol Alt looks as gorgeous now as she did when she appeared on the cover of the first *Sports Illustrated* swimsuit issue. As she made clear in her recent book, *Eating in the Raw*, she can thank her raw food lifestyle for that. Since that book's publication, people have been asking Carol for more recipes and pragmatic advice for making the transition (complete or partial) to raw foods.

In *The Raw 50*, Carol fills the bill with 50 of her favorite raw recipes: 10 breakfasts, 10 lunches, 10 dinners, 10 snacks, and 10 drinks to get you through any day.

Inspiring stories from real people who have made the switch to raw accompany these delicious recipes. Carol addresses frequently asked questions about going raw: What kind of restaurants are the best for eating raw? How do I make sure I continue to get enough protein and vitamins? *The Raw 50* is the perfect answer for anyone who's thinking of giving the raw lifestyle a try.

For more than two decades, **CAROL ALT** has been one of the world's most recognizable names and faces. In addition to being the first American to be the face of Lancôme and gracing the cover of more than 700 magazines, she has made calendars, posters, and exercise videos, all of which have sold millions of copies. She has acted on stage, television, and in the movies—more than 65 films in all.

National Publicity

Author Interviews
out of Los Angeles and New York

Online Promotion

Featured on PotterRecipeClub.com

Big Mouth Mailing to Online
Newsletters, Online Raw Food
Retailers, and Key People in the
Raw Food Movement

Also by Carol Alt

Eating in the Raw

ISBN-10: 1-4000-5284-X

ISBN-13: 978-1-4000-5284-4

\$16.00 paper (Canada \$23.00)



Health & Fitness—Diets/Cooking—Health (HEA006000/CKB039000)

7³/₈ x 9¹/₄; 192 pages

ISBN-10: 0-307-35174-2. \$17.00 paper (Canada: \$22.00)

ISBN-13/EAN: 978-0-307-35174-6

On Sale 4/10/07

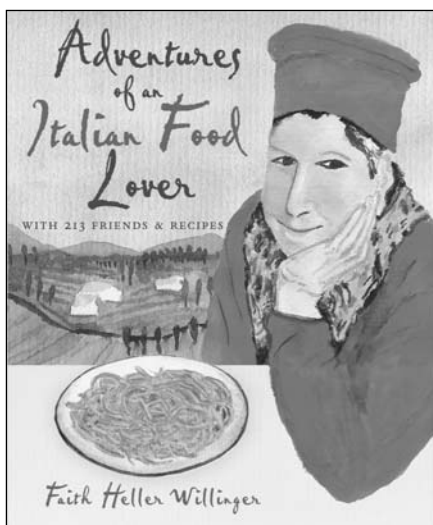
British: Crown

Translation: Laura Dail Literary Agency

First Serial: Crown

Audio: Laura Dail Literary Agency

APRIL CLARKSON POTTER



National Publicity

Author Interviews
out of New York

4-City Author Tour

Chicago
Minneapolis
New York
San Francisco

Online Promotion

- Promotion on PotterRecipeClub.com
- Co-promotion with Fodors.com and other travel websites

Adventures of an Italian Food Lover

With Recipes from 213
of My Very Best Friends

By Faith Heller Willinger

This delightful blend of recipes and travelogue offers readers a matchless insider's tour of the best in Italian food and cooking.

Faith Heller Willinger has spent three decades exploring Italy's culinary landscape, traveling from the Alps to Sicily in search of great foods and wines. Along the way, she's made lots of friends, eaten many tasty meals, and collected a wealth of authentic Italian recipes. In *Adventures of an Italian Food Lover*, she takes readers to bustling country markets and busy city shops, to wineries tucked away in small rural villages, and to kitchens in restaurants and private homes where her friends share recipes for dishes that showcase the best local ingredients and cooking traditions. The chef of a Michelin-starred inn provides his delicious recipe for Winter Squash and Cheese Soufflé; the author of several books on Sicilian traditions and cuisine contributes a recipe for the "Little Easter" Roasted Artichokes traditionally served on the Monday after Easter; and the founders of Amedei chocolate reveal how to make the irresistible Really Bittersweet Tuscan Chocolate Sauce.

In addition, Willinger adds helpful information for travelers on visiting the restaurants, markets, and specialty shops mentioned in the book. Watercolor illustrations of Italy's stunning landscapes and the vibrant personalities she writes about will take readers on a virtual tour through this rich land.

FAITH WILLINGER is the author of *Red, White, and Greens* and *Eating in Italy*, and her writing frequently appears on Epicurious, the Condé Nast food website.



Cooking—Italian (CKB047000)

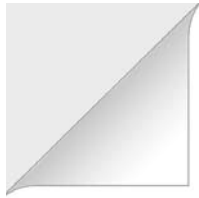
7⁷/₁₆ x 9¹/₂; 256 pages; 100 four-color illustrations

ISBN-10: 0-307-34639-0. \$32.50 hardcover (Canada: \$39.95)

ISBN-13/EAN: 978-0-307-34639-1

On Sale 4/3/07

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AN EXCERPT FROM

Adventures of an Italian Food Lover

by Faith Heller Willinger

FISCHETTI FAMILY

I'M TOTALLY in love with the Fischetti family and their aptly named restaurant, Oasis. Located in the village of Vallesaccarda, five kilometers from the barren highway that connects Naples and Bari, Oasis got its name from the bar in the front room, where

OASIS-SAPORI ANTICHI

*Via Provinciale Vallesaccarda
Vallesaccarda (AV) 83050 Italia
Tel: +39-082-797-021
Fax: +39-082-797-541
Reservation mandatory
www.oasis-saporiantichi.it
info@oasis-saporiantichi.it
all cc
Closed Thursday and Sunday evenings
Closed from July 1-15*

Fischetti senior served up hot soups to the workers building the nearby highway who had no place else to eat – hence, it became the Oasis. When it took off, Fischetti sons and daughters returned from restaurant jobs elsewhere, pitched in, and expanded the menu, adding a serious wine list but keeping the hearty soups.

The menu at Oasis is a careful reworking of tradition, the food lightened up but not fancified. Homemade pasta, local lamb and pork, vegetables and produce straight from the farm are all prepared with elegance. The offerings are extensive, although reasonably priced tasting menus of varying lengths simplify things. Begin with an antipasto medley of local salumi, cupcake-sized baskets of just-made ricotta, escarole and bean crostini, or potato, onion and dried sweet pepper salad. First-course legume soups, or hand-made organic hard wheat pasta sauced with meat or vegetables are followed by local lamb, kid, rabbit and spicy pork sausage. Desserts like ricotta and sour cherry tart or torrone semifreddo with chocolate sauce are tempting, but I never fail to sample the chocolate-espresso dessert baked in an espresso cup with soft hot center, a cross between a soufflé and a hot chocolate pudding, with a serious, grown-up hit of coffee.

With the Fischettis I have explored much of this interesting region, known as the

Baronie. Carmine has taken me to visit nearby wineries, Puccio has introduced me to local artisans. Giuseppina, Lina, Maria Lusia, and Maria Grazia have taken me into their kitchen, where I learned to form pasta by hand. What's not to love?

Chocolate-Espresso Soufflé

DESSERT

SERVES 6-8

3 tablespoons unsalted butter
 3½ ounces finest quality (70%) bittersweet chocolate
 1 tablespoon and 1 teaspoon brewed espresso
 2 tablespoons soft wheat flour
 3 tablespoons plus 1½ teaspoons ground espresso beans
 2 egg yolks
 1 tablespoon plus 1½ teaspoons sugar
 2 egg whites
 Pinch of salt



Preheat the oven to 400°F. Lightly oil 6 to 8 espresso cups.

Combine the butter, chocolate, and brewed espresso in a small bowl and melt together over hot water or in the microwave. Stir to combine them, then set aside to cool.

Mix the flour and ground espresso on a piece of wax paper. In a mixer bowl, beat the egg yolks with the sugar until they are pale yellow. In a separate bowl, beat the egg whites with the salt until they form stiff peaks.

Stir the cooled chocolate mixture into the beaten yolks, then fold in the flour and espresso mixture. Gently fold in the beaten egg whites. Divide the mixture between the prepared espresso cups. (This can be done up to 6 hours in advance and refrigerated. Let them come to room temperature before baking.)

Bake the soufflés for 5 to 6 minutes. Serve hot or warm.

OCTOBER CLARKSON POTTER



National Publicity

Simply Contemporary

Inspirations for the Modern Home

By Solvi dos Santos

A collection of 28 eclectic havens that reflect personal history and timeless comfort, Simply Contemporary inspires readers to surround themselves with meaningful decor to create a home that is simple, warm, and glowing with original style.

Internationally acclaimed photographer Solvi dos Santos has traveled extensively to gather this collection of homes that capture today's signature style: eclectic, livable, and brimming with individuality. Featuring interiors ranging from a family townhouse in Amsterdam to a New York architect's Chinatown loft, *Simply Contemporary* will inspire readers from all walks of life and taste, whether they're looking for ideas to redecorate a beach house or inspiration to personalize a country villa. In addition, Henrietta Thompson's engaging text takes us behind the scenes to show readers how they can embrace simplicity and meaning to create a beautiful home. With more than 300 gorgeous photographs, these homes show that true beauty can be found through repairing, refurbishing, and recycling the possessions you already own and love.

SOLVI DOS SANTOS is a world-renowned international lifestyle photographer whose books include *Contemporary Natural* and *Living in New England*.

HENRIETTA THOMPSON is editor at large of *Blueprint* magazine and the author of *Phone Book: The Ultimate Guide to the Cell Phone Phenomenon*.



House & Home—Decorating (HOM003000)

9½ x 10⅞, 192 pages; 300 four-color photographs

ISBN-10: 0-307-35175-0. \$40.00 hardcover (Canada: \$54.00)

ISBN-13/EAN: 978-0-307-35175-3

On Sale 10/31/06

British: Thames and Hudson

Translation: Thames and Hudson

First Serial: Crown

Audio: Crown

CROWN SPRING
— 2007 —





National Publicity

Author Interviews
out of New York

Advertising

Knitter's Magazine
Vogue Knitting

Online Promotion

- Major craft and knitting web campaign, including advertising, sponsorships, and blog campaign
- E-blast to PotterCraftNews.com subscribers

Featured Title at Craft and Hobby Association Expo and the National Needlework Association Market

Promotion at Large Consumer Craft Shows Nationwide, Including Stitches East, Stitches Midwest, and Stitches West

Mailing to Yarn Manufacturers
Featured in Book

Classic Knits

15 Timeless Designs to
Knit and Keep Forever

By Erika Knight

Erika Knight designs chic and classic knitwear for every occasion.

A cotton camisole, a Chanel-style jacket, a Bardot-neck sweater, a soft pashmina shawl: These are the classic knitted pieces that every woman must have in her closet. In *Classic Knits*, Erika Knight, one of the knitting world's most popular designers, presents 15 patterns for fashion basics that flatter the figure and form the core of a woman's wardrobe.

Because these pieces never go out of style, you can create them anew each season in a fresh color palette. With the help of gorgeous photographs and Erika's easy-to-follow instructions, you'll return to this keepsake book again and again to create delightfully chic, glamorous, wearable knit classics.

ERIKA KNIGHT is a renowned knitwear and crochet designer in her own right, as well as a sought-after fashion and crafts consultant, focusing on design for garments, home decor, and accessories. She has created knitwear lines for many top brands, including J. Crew and the Gap in the United States and Country Road in Australia. Erika has authored seven previous books, all highly acclaimed, including *Simple Crochet* (Potter Craft, 2003).



Crafts & Hobbies—Knitting (CRA015000)

9 x 10; 96 pages; 34 full-color photographs and 34 duotones

ISBN-10: 0-307-34719-2. \$19.95 hardcover (Canada: \$24.95)

ISBN-13/EAN: 978-0-307-34719-0

On Sale 1/2/07

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Translation: Quadrille Publishing
First Serial: Crown
Audio: Quadrille Publishing



National Publicity

Author Interviews
out of New York

Advertising

Knitter's Magazine
Vogue Knitting

Online Promotion

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Mailing to Yarn Manufacturers
Featured in Book

Glamour Knits

15 Sensuous Designs to Knit
and Keep Forever

By Erika Knight

Erika Knight brings a glamorous twist to a wardrobe of knits for elegant occasions.

Taking her inspiration from classic Hollywood sirens, bestselling author and beloved knitwear designer Erika Knight brings you 15 elegant pieces that will add glamour and star power to your wardrobe. Her wearable patterns combine slinky shapes and sumptuous yarns to add a little sparkle to your day or evening. From the bolero jacket to the cropped top with ribbon ties to the Grace Kelly handbag, all of the designs are carefully crafted to flatter the figure and never go out of style. These timeless patterns are so enduring that you can create them anew each season in the latest colors. With full-color photographs and easy-to-follow instructions, *Glamour Knits* is a keepsake you'll return to every time you want to add an elegant touch to your wardrobe.

ERIKA KNIGHT is a renowned knitwear and crochet designer, as well as a sought-after fashion and crafts consultant with a focus on design for garments, home decor, and accessories. She has created knitwear lines for many top brands, including J. Crew and the Gap in the United States and Country Road in Australia. Erika has authored seven previous books, all highly acclaimed, including *Simple Crochet* (Potter Craft, 2003).



Crafts & Hobbies—Knitting (CRA015000)

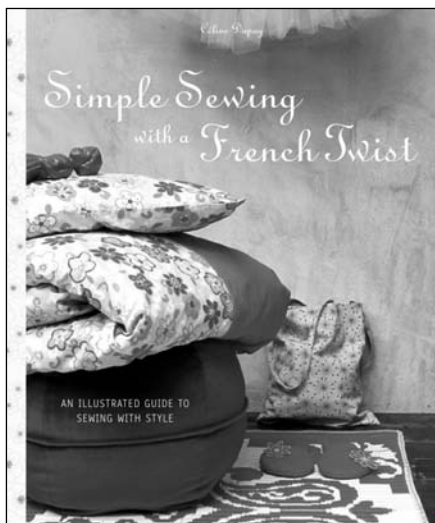
9 x 10; 104 pages; 34 full-color photographs and 34 duotones

ISBN-10: 0-307-34720-6. \$19.95 hardcover (Canada: \$24.95)

ISBN-13/EAN: 978-0-307-34720-6

On Sale 1/2/07

British: Quadrille Publishing
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First Serial: Crown
Audio: Quadrille Publishing



National Publicity

Feature Title at Craft and Hobby Association Expo

Simple Sewing with a French Twist

An Illustrated Guide to Sewing Clothes and Home Accessories with Style

By Céline Dupuy

Learn sewing basics and techniques—with a French accent. Simple Sewing with a French Twist presents ultra-easy projects to stitch with or without a sewing machine that will bring a warm, personal touch to your home.

Not a cookie-cutter how-to book, *Simple Sewing with a French Twist* teaches readers sewing with French flair. Céline Dupuy's sense of style and her clear, well-illustrated instructions help even novice stitchers produce beautiful results. Sixty projects, organized room by room, offer readers plenty of ideas for creating ambiance and pairing materials simply and wonderfully.

All 60 projects, from little café curtains and a recovered chair to a wealth of cushions and pillows (and much more), are accompanied by patterns and explanatory drawings to guide beginner and intermediate sewers alike. Beautiful photographs of interior decoration and a treasure trove of "what goes with what" advice from the style-maven author provide a wealth of inspiration.

With easy-to-follow drawings and down-to-earth directions readers will return to *Simple Sewing with a French Twist* as a cherished reference again and again. Its blend of simple instruction and chic design are an instant lesson in French style.

CÉLINE DUPUY is a trained designer whose stylish creations are frequently featured in the pages of *Marie Claire*. She is the author of *Make Your Own Handbags* (Hachette, 2004). Céline lives in Paris, France.



Crafts & Hobbies—Sewing (CRA035000)

8¾ x 9¾; 256 pages

120 full-color photographs and 300 illustrations

ISBN-10: 0-307-35182-3. \$27.50 paper (Canada: \$34.00)

ISBN-13/EAN: 978-0-307-35182-1

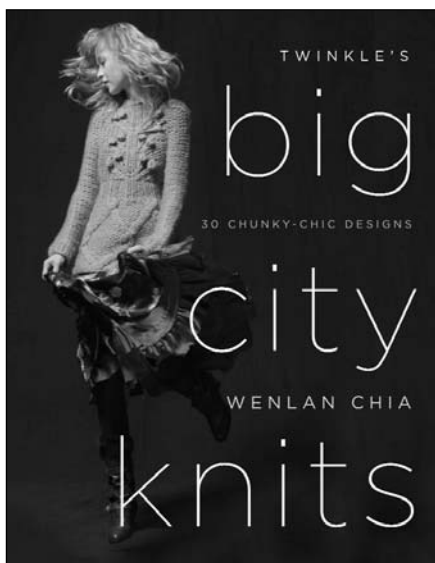
On Sale 1/2/07

British: Hachette Livre

Translation: Hachette Livre

First Serial: Crown

Audio: Hachette Livre



National Publicity

Advertising

Knitter's Magazine
Vogue Knitting

Online Promotion

- Major craft and knitting web campaign, including advertising, sponsorships, and blog campaign
- E-blast to PotterCraftNews.com subscribers
- Feature on author's website, twinkleByWenlan.com
- E-blast to twinkle retailers and customers

Featured title at Craft and Hobby Association Expo and The National Needlework Association Market

Promotion at Large Consumer Craft Shows Nationwide, Including Stitches East, Stitches Midwest, and Stitches West

Mailing to Yarn Manufacturers
Featured in Book

twinkle's Big City Knits

30 Chunky-Chic Designs

By Wenlan Chia

Wenlan Chia, founder of twinkle, shares her patterns for stylish, chunky knits that are quick to make.

Beginners and experienced knitters alike love chunky yarns that knit up quickly and easily, but chunkies have never had a reputation for looking stylish...until now. In *twinkle's Big City Knits*, Wenlan Chia, founder of twinkle, finally reveals her secrets for blending chunky yarns, delicate patterns, and bold colors to create clothes that are sweet, sophisticated, and sexy. The look is at once whimsical and hip, classic and trendy; in short, Wenlan's knits are like nothing you've seen before.

Twinkle's Big City Knits is a collection of 30 of twinkle's greatest hits that knitters can finally make at home. From a mohair shrug embellished with ribbon and braids to a wrap vest with a plunging V-neck, every design in *twinkle's Big City Knits* is an innovative new spin on classic knitwear and styles. Despite their high-fashion look, these items can be knitted quickly using big needles with chunky yarn. Full-color photographs, clear instructions, and Wenlan's advice on techniques, yarns, and materials make knitting chunky just as easy as it looks.

WENLAN CHIA launched twinkle in Fall 2000 with a collection of colorful and exuberant hand-knit sweaters and accessories. Recently, she was selected as one of "Spring's Leading Ladies"—a group of five notable designers—by *Vogue* magazine.



Crafts & Hobbies—Knitting (CRA015000)

8½ x 11; 160 pages

100 full-color photographs and 50 line drawings

ISBN-10: 0-307-34611-0. \$32.50 hardcover (Canada: \$39.95)

ISBN-13/EAN: 978-0-307-34611-7

On Sale 1/30/07

All Rights: Crown



National Publicity

Tie-In with Author Appearances and Classes Nationwide

Tie-In Promotions at Author's Shops in Los Angeles and New York

Advertising

Knitter's Magazine
Vogue Knitting

Online Promotion

- Major craft and knitting web campaign, including advertising, sponsorships, and blog campaign
- Feature on SussDesign.com
- E-blast to PotterCraftNews.com subscribers
- Big mouth mailing, promotions, and advertising on wedding sites and blogs

Featured Title at Craft and Hobby Association Expo and The National Needlework Association Market

Co-promotion with Author's Yarn Company and Retail Stores in New York City and Los Angeles, Including Product Inserts, E-blasts, and In-Store Promotions

Promotion at Large Consumer Craft Shows Nationwide, Including Stitches East, Stitches Midwest, and Stitches West

Mailing to Yarn Manufacturers Featured in Book

Wedding Knits

Handknit Gifts for
Every Member of the Wedding Party

By Suss Cousins

For the bridal party, the bride, or the honeymoon, these 30 innovative patterns from Suss Cousins add a personal touch to all wedding festivities.

Whether you want to personalize your wedding day with gorgeous hand-knits or you're looking for a unique, off-the-registry gift for a bride-to-be, famed knitwear designer Suss Cousins makes wedding dreams come true with *Wedding Knits*. Her 30 patterns for hand-knitted wedding essentials are timeless, yet hip and totally original, just like you. From easy projects that knit up in no time to the exquisite pattern for a sublimely delicate wedding gown, *Wedding Knits* offers knits and knitted accessories for every member of the wedding and every step of your walk down the aisle.

Suss uses rich and luxurious yarns to highlight each dreamy wedding creation—from a dainty ring pillow to the must-have something-blue garter and even sexy lingerie for the wedding night. Perfect for a bride-to-be and a necessity for friends who want to create a memorable gift, *Wedding Knits* covers all the bridal necessities from engagement to honeymoon.

SUSS COUSINS made her mark designing sweaters for movies and television, including *The Cosby Show*. Suss, her knitwear, and her knitting emporiums have appeared in several publications, including *Cosmopolitan*, *Lucky*, and *InStyle*, among others. This is her fourth book.



Crafts & Hobbies—Knitting (CRA015000)

8½ x 11; 160 pages

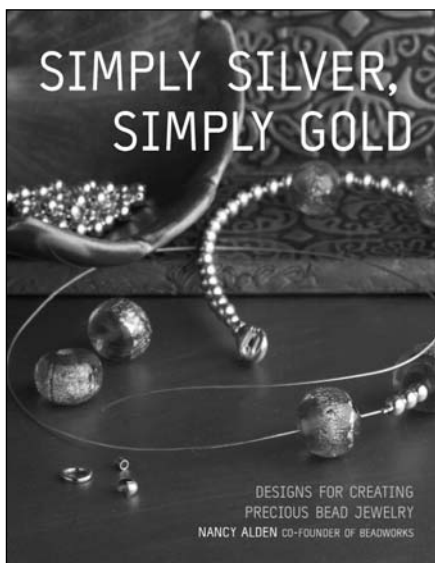
100 full-color photographs and 50 line drawings

ISBN-10: 0-307-34640-4. \$32.50 hardcover (Canada: \$39.95)

ISBN-13/EAN: 978-0-307-34640-7

On Sale 1/2/07

All Rights: Crown



National Publicity

Author Interviews
out of New York

Online Promotion

- Feature in PotterCraftNews.com.
- Promotion on author's website, Beadworks.com.

Featured Title at Craft and Hobby
Association Expo and Bead and
Jewelry Shows Nationwide

Co-promotion with Beadworks,
Including Product Inserts, Catalog
and Website Features, and In-
Store Promotions

Also by Nancy Alden

Simply Pearls

ISBN-10: 0-307-33949-1

ISBN-13: 978-0-307-33949-2

\$22.95 paper (Canada \$29.95)

Simply Silver, Simply Gold

Designs for Creating Precious Bead Jewelry

By Nancy Alden

The cofounder of the Beadworks stores shows you how to create the kind of gold and silver pieces you would find in a jewelry store—for a fraction of the price.

The shimmer of silver and glint of gold will always be essential elements of classic jewelry. Now *Simply Silver, Simply Gold* shows you the secrets of making gold and silver jewelry.

For beginners as well as more experienced jewelry-makers, Nancy Alden, jewelry designer and cofounder of the famed Beadworks stores, walks you through 35 projects for making gold and silver necklaces, bracelets, earrings, and more with silver and gold beads, charms, crystals, and gems. Once you have mastered the easy-to-learn skills, you'll find yourself returning to *Simply Silver, Simply Gold* again and again for techniques, ideas, and inspiration. A companion to *Simply Pearls*, this book offers the same accessible instruction for designing uniquely beautiful jewelry.

NANCY ALDEN is a jewelry designer and cofounder of the Beadworks Group. As Beadworks' principal buyer and designer, her knowledge of beads and findings is unrivaled.

THE BEADWORKS GROUP

In 1978, a small store in London introduced a novel way of selling a very ancient product—beads. Offering a large, sophisticated, and open display of jewelry-making supplies to the general public, Beadworks has half a dozen chain stores, as well as a wholesale supply and mail-order business.



Crafts & Hobbies—Jewelry (CRA014000)

8½ x 11; 144 pages

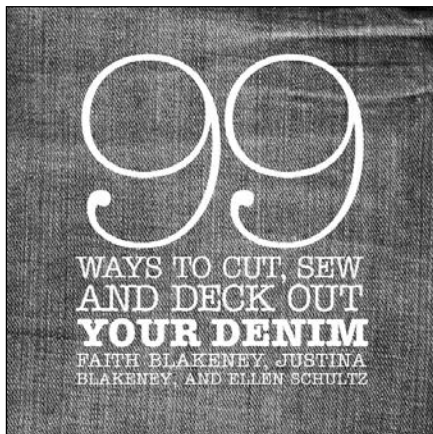
120 four-color photographs and 75 illustrations

ISBN-10: 0-307-33952-1. \$22.95 paper (Canada: \$29.95)

ISBN-13/EAN: 978-0-307-33952-2

On Sale 2/6/07

All Rights: Crown



National Publicity

National Television Appearances

Online Promotion

- Promotions and advertising on Bust.com, Readymade.com and other crafty websites and blogs
- Feature in PotterCraftNews.com

Featured Title at Craft and Hobby Association Expo

Also by Faith Blakeney, Tina Blakeney, and Ellen Schultz

99 Ways to Cut, Sew, and Trim Your

T-shirt into Something Special

ISBN-10: 0-307-34556-4

ISBN-13: 978-0-307-34556-1

\$19.95 hardcover (Canada: \$27.95)

99 Ways to Cut, Sew and Deck Out Your Denim

By Faith Blakeney, Justina Blakeney, and Ellen Schultz

Compai returns with 99 fresh ways to bring new life to another favorite fashion staple: jeans—all in 90 minutes or less.

Step-by-step instructions accompanied by clear illustrations and photographs make it easy to transform old, ill-fitting jeans into fresh fashions worthy of the hippest boutique. This fun little guide is packed with an array of ingenious ideas—from a balloon skirt and a strapless dress to a clutch purse.

Everyone from the sewing novice to the fashion guru will be able to transform a pair of denim jeans in about the amount of time it takes to watch a movie. Some patterns require nothing more than needle and thread, while others call for a basic sewing machine to achieve chic results. With 99 options to choose from, readers can choose the styles and patterns that best suit their own personal style—or even use them as inspiration for their own designs. Fashionistas will turn to this book again and again for fresh ideas on revamping their denim.

Cofounders of Compai in Florence, Italy, **FAITH BLAKENEY** and **JUSTINA BLAKENEY** are from Berkeley, California. Faith is a fashion designer and stylist; Justina is a fashion designer and writer. **ELLEN SCHULTZ** is a designer and illustrator from Stockholm, Sweden. She worked as a designer for several renowned fashion houses before becoming part of Compai.



Crafts & Hobbies—Sewing (CRA035000)

6½ x 6½; 224 pages

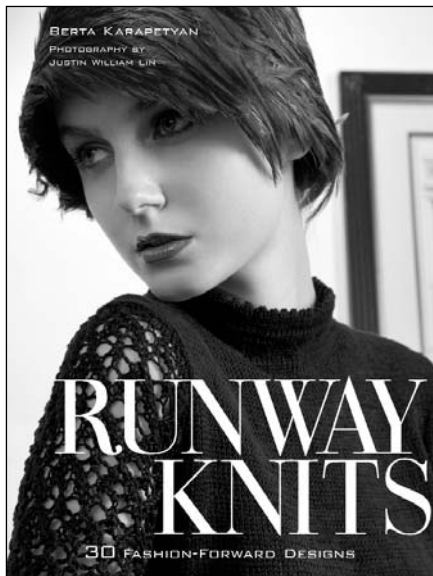
99 full-color illustrations and 300 black-and-white illustrations

ISBN-10: 0-307-35170-X. \$19.95 hardcover (Canada: \$24.95)

ISBN-13/EAN: 978-0-307-35170-8

On Sale 3/6/07

All Rights: Crown



National Publicity

Advertising

Knitter's Magazine
Vogue Knitting

Online Promotion

- Major craft and knitting web campaign, including advertising, sponsorships, and blog campaign
- E-blast to PotterCraftNews.com subscribers
- Feature on Karabella.com

Featured Title at Craft and Hobby Association Expo and The National Needlework Association Market

Co-promotion with Karabella Yarns, Including Product Inserts, Catalog Feature, and Customer Mailings

Promotion at Large Consumer Craft Shows Nationwide, Including Stitches East, Stitches Midwest, and Stitches West

Mailing to Yarn Manufacturers Featured in Book

Runway Knits

30 Fashion-Forward Designs

By Berta Karapetyan

Brimming with stylish, high-fashion knit designs to fit a woman's every mood, Runway Knits will inspire, challenge, and reward both new knitters and experts alike.

Fashion veteran Berta Karapetyan has been creating high-end knitwear for more than 20 years, consulting on designs for the likes of Donna Karan, Ralph Lauren, and Calvin Klein. Now Berta focuses her expert eye on sophisticated knitting patterns, revealed here in *Runway Knits*.

From pleated skirts to fur-trimmed jackets to playful scarves, there is something for everyone in this collection of 30 designs. The book is divided into four parts: "Spirited," bold and adventurous outfits perfect for parties and dates; "Playful," lively and eye-catching items of all kinds; "Demure," designs for modest girls or those who just like to play coy; and "Driven," patterns for determined ladies with busy careers.

With must-have designs and lavish color photographs throughout, *Runway Knits* will motivate beginners to keep on knitting while supplying intermediate knitters projects they can't resist.

BERTA KARAPETYAN founded the Karabella Company, a resource of New York's top designers for developing knit collections with a clientele including Donna Karan, Calvin Klein, and Ralph Lauren. Karapetyan later launched Karabella Yarns, a wholesale yarn division that has rapidly become one of today's most innovative importers of yarns.



Crafts & Hobbies—Knitting (CRA015000)

8½ x 10⅞; 160 pages

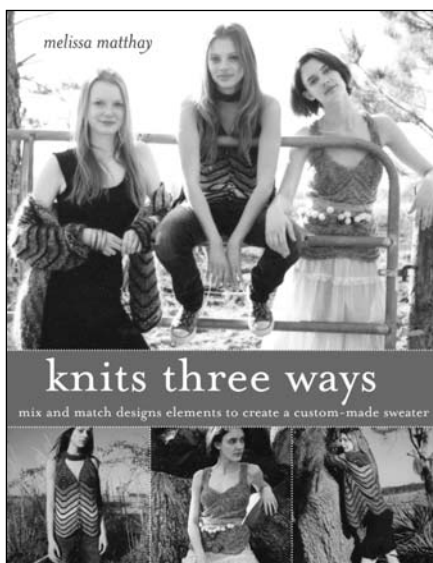
90 full-color photographs and 30 line drawings

ISBN-10: 0-307-33968-8. \$32.50 hardcover (Canada: \$39.95)

ISBN-13/EAN: 978-0-307-33968-3

On Sale 4/17/07

All Rights: Crown



National Publicity

Advertising

Knitter's Magazine
Vogue Knitting

Online Promotion

- Major craft and knitting web campaign, including advertising, sponsorships, and blog campaign
- E-blast to PotterCraftNews.com subscribers

Featured Title at Craft and Hobby Association Expo and The National Needlework Association Market

Promotion at Large Consumer Craft Shows Nationwide, Including Stitches East, Stitches Midwest, and Stitches West

Mailing to Yarn Manufacturers

Knits Three Ways

Mix and Match Design Elements to Create a Custom-Made Sweater

By Melissa Matthey

For novice and intermediate knitters alike, this innovative guidebook offers a fresh approach to sweater design, with variations on 12 basic projects.

Take 12 basic sweater patterns, add 3 exciting options for each, and watch as sweaters take on entirely new personalities—for a total of 36 different designs. In *Knits Three Ways*, knitters learn how simple changes in yarn, stitch patterns, and sweater length can dramatically transform the look and style of a basic pattern.

Expert knitter and designer Melissa Matthey presents a dozen core patterns and explains how to knit each one in three different types of yarn, offering knitters options for various lengths, embellishments, and trims, so that they can invent and customize. Readers can also experiment with the staple designs to make pullovers, cardigans, jackets, and tank tops.

Ideal for the beginner knitter eager to make a simple sweater for his first post-scarf project, as well as the intermediate knitter ready to design her own sweaters, *Knits Three Ways* is an entirely new kind of knitting guide.

MELISSA MATTHAY has designed more than 600 knitwear garments, written 7 books, and is regularly commissioned to design for top international yarn manufacturers. She has appeared on DIY's *Knitty Gritty* and has been featured in leading knitting magazines, including *Family Circle Easy Knitting*.



Crafts & Hobbies—Knitting (CRA015000)

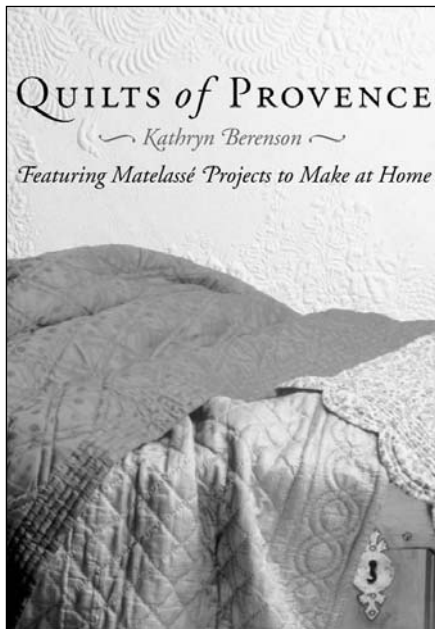
8½ x 11; 160 pages; 80 four-color photographs

ISBN-10: 0-307-34564-5. \$32.50 hardcover (Canada: \$39.95)

ISBN-13/EAN: 978-0-307-34564-6

On Sale 4/10/07

All Rights: Crown



National Publicity

Featured Title at Craft and Hobby Association Expo and Quilting Shows Nationwide

Postcard Mailing to Quilt Study Group

Quilts of Provence

Featuring Matelassé Projects
to Make at Home

By Kathryn Berenson

Quilters, collectors, and all who appreciate the textiles of southern France will treasure this glorious celebration of Provençal quilts, updated to include seven new projects.

From world-renowned quilting expert Kathryn Berenson comes a fascinating new look at the quilts of Provence. Part history and part how-to, *Quilts of Provence* traces the storied history of traditional French quilts and provides instructions and patterns for creating them.

Beginning with the earliest forms of Provençal needlework, Berenson reveals a rich history of quilting—from the artisans who created the quilts to the queens and duchesses who treasured them—as well as the intriguing politics surrounding French textiles. Readers can re-create their own heirloom pieces with 10 projects that are perfect for intermediate or expert quilters (and sure to inspire beginners, as well). Berenson includes detailed resources for the reader, including information on how to care for quilts and where to find materials.

With a wealth of information from a trusted connoisseur, a collection of beautiful patterns, and lavish full-color photographs throughout, *Quilts of Provence* will engage both historians and quilters alike.

KATHRYN BERENSON, an independent researcher of French textiles, lives in Paris. She learned about the Provençal quilted needlework tradition from friends there twenty years ago and has been pursuing its origins and history ever since. Her personal collection of French quilted needlework has been acquired by the International Quilt Study Center, University of Nebraska, Lincoln.



Crafts & Hobbies—Quilting (CRA031000)

8½ x 11; 216 pages

175 full-color photographs and 10 illustrations

ISBN-10: 0-307-34552-1. \$45.00 hardcover (Canada: \$56.00)

ISBN-13/EAN: 978-0-307-34552-3

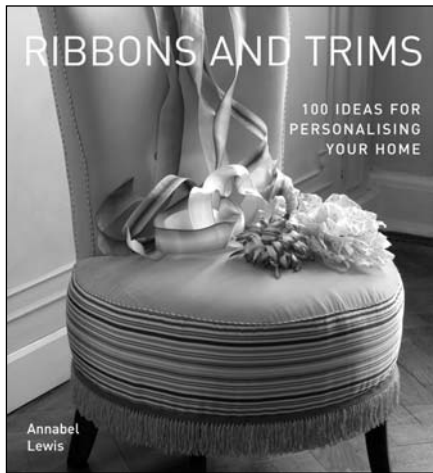
On Sale 4/3/2007

British: Crown

Translation: Crown

First Serial: Crown

Audio: Archetype Press



National Publicity

Featured at Craft and Hobby
Association Expo

Ribbons and Trims

100 Ideas for Personalizing Your Home

By Annabel Lewis

The founder of Europe's most creative ribbons and trimmings company presents 20 unique ideas for home decor—perfect for crafters and those eager to reinvent home interiors.

From curtains, bedcovers, and furniture to cushions, lampshades, and photo frames—absolutely any item in the home can be updated, customized, and given a fresh new look, simply and easily. In *Ribbons and Trims*, Annabel Lewis provides a wealth of ideas and step-by-step projects for decorating and embellishing objects all around the house.

Half of the book is dedicated to ribbons and braids, the other to intriguing trims. Ribbon and braid creations include wallcoverings, woven panels for doors and cupboards, and loosely hanging knots and tassels for furniture, window hangings, and chandeliers. Project ideas for trims draw from an array of fun materials like feathers, sequins, buttons, buckles, beads, glass, shells, and coral.

With gorgeous photographs throughout, as well as ideas, tips, and inspiration for both beginner crafters and expert home decorators, *Ribbons and Trims* will help readers elevate their home decor to new heights.

ANNABEL LEWIS is the founder and owner of V.V. Rouleaux, the most popular ribbons and trimmings company in Europe. She regularly works with fashion and interior designers as well as retailers such as Karen Millen, Jigsaw, and Topshop, and she has designed a beaded glass curtain for Madonna.



Crafts & Hobbies—Decorating (CRA005000)

9 x 9¾; 160 pages; 200 four-color photographs

ISBN-10: 0-307-34761-3. \$25.95 paper (Canada: \$32.00)

ISBN-13/EAN: 978-0-307-34761-9

On Sale 4/3/07

British: Altum Press

Translation: Altum Press

First Serial: Crown

Audio: Altum Press

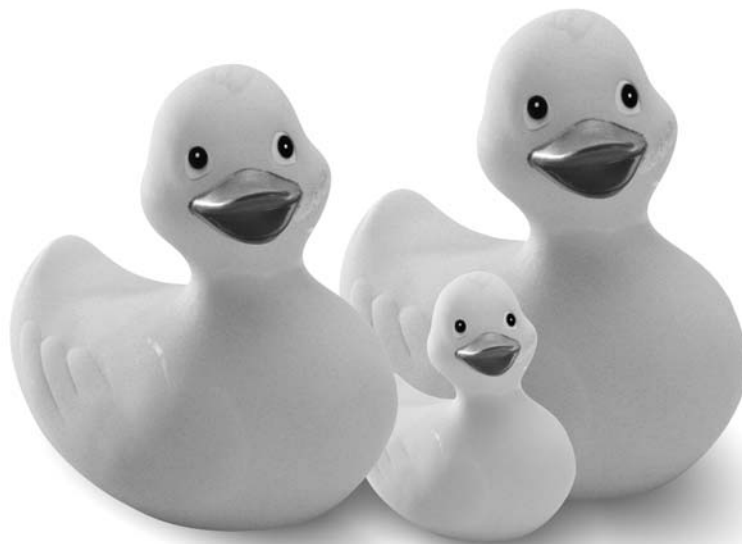
CROWN SPRING
— 2007 —



THE BESTSELLING AUTHORS AND PREMIER RELATIONSHIP EXPERTS ARE BACK WITH AN INVALUABLE AND ILLUMINATING LOOK AT THE EFFECT CHILDREN HAVE ON A MARRIAGE, REVEALING RELATIONSHIP WARNING SIGNS AND STEPS FOR DEALING WITH THE STRESS OF A NEW ARRIVAL.

And Baby Makes Three

The Six-Step Plan for Preserving Marital Intimacy and Rekindling Romance After Baby Arrives



BY JOHN GOTTMAN, PH.D., AND JULIE SCHWARTZ GOTTMAN, PH.D.

JOHN M. GOTTMAN, Ph.D., and **JULIE SCHWARTZ GOTTMAN, Ph.D.**, are the founders of the Gottman Institute in Seattle. John Gottman's work has been featured in the *Wall Street Journal*, *Time*, the bestseller *Blink*, and on broadcast media.

A new baby brings much joy,

but even couples with the strongest bonds can experience conflict, disappointment, and resentment after its arrival. Many relationships deteriorate as a result, sometimes irreparably.

In *And Baby Makes Three*—based on three scientific studies, including a twelve-year study of newlyweds and their transitions into parenthood—“Love Lab” experts John Gottman and Julie Schwartz Gottman equip couples with the knowledge and skills they need to handle the inevitable changes in their post-baby relationship. Through real-life examples, readers learn how they can:

- Avert relationship “meltdown”
- Stem escalation of hostility
- Maintain a zesty sex life
- Maintain emotional intimacy
- Foster the father’s warmth and involvement with the baby
- Prevent postpartum depression, in both mothers and fathers
- Create an environment for the baby that nurtures physical, emotional, and mental health
- Intentionally create a shared legacy, meaning, and purpose for the family

Complete with exercises that separate the “master” from the “disaster” couples, *And Baby Makes Three* helps parents to positively manage the strain that comes along with their new bundle of joy.

National Publicity

20-City Television Satellite Tour

20-City Radio Satellite Tour

Author Interviews

out of New York and Seattle

Advertising

New York Times

Online Promotion

Online advertising on parenting and childcare sites including HealthyKids.com, UrbanBaby.com, and others

Mailing to Ob/Gyn, Pediatricians and Marriage Counselors

Also by John Gottman, Ph.D.

Ten Lessons to Transform Your Marriage

ISBN-10: 1-4000-5018-9

ISBN-13: 978-1-4000-5018-5

\$25.00 hardcover (Canada: \$33.00)

The Relationship Cure

ISBN-10: 0-609-80953-9

ISBN-13: 978-0-609-80953-2

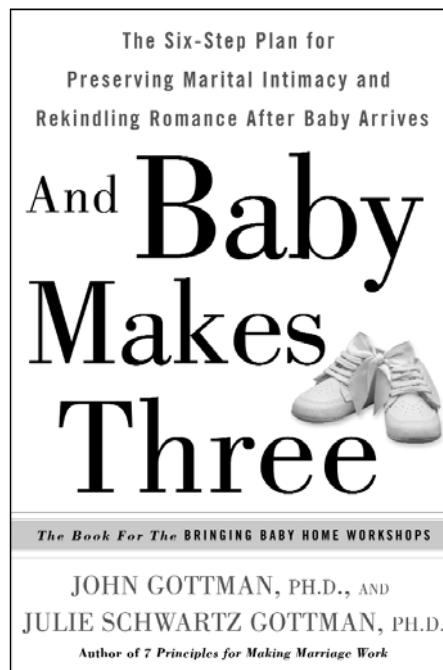
\$14.95 paper (Canada: \$21.00)

The Seven Principles for Making Marriage Work

ISBN-10: 0-609-80579-7

ISBN-13: 978-0-609-80579-4

\$14.95 paper (Canada: \$21.00)



Family—Sexuality (FAM040000)

6 1/8 x 9 1/4; 304 pages

ISBN-10: 1-4000-9737-1. \$24.95 hardcover (Canada: \$30.00)

ISBN-13/EAN: 978-1-4000-9737-1

On Sale 1/2/07

British: Brockman Inc.

Translation: Brockman Inc.

First Serial: Crown

Audio: Brockman Inc.

love is a mix tape

By Rob Sheffield

Life and Loss, One Song at a Time

15 mix tapes. 15 chapters. Hundreds of songs. And the story of a man and the two things he loves: music and a woman named Renée.

Boy is a geek. Music saves boy. Boy meets girl. Boy and girl love mix tapes—and each other. Boy and girl get married. Music can't save girl. **Love Is a Mix Tape** is a memoir: brave, funny, and rich with emotion, woven around the mix tapes that were the soundtrack of two lives made one.



in *Love Is a Mix Tape*, *Rolling Stone* contributing editor Rob Sheffield recalls how, as a graduate student at the University of Virginia, he met Renée. Renée was from rural Virginia, raised a Southern Baptist, and thought of Charlottesville as the "big city." Rob was an Irish Catholic boy from the Boston suburbs, who felt that any place where possums lurked in parking lots was no place for him. He was tall. She was short. He was shy. She was a social butterfly. With little in common, music became the bridge they built to hold their lives together.

Rob and Renée had been married only five years when, on Mother's Day, 1997, Renée died in Rob's

arms. Telling the story of the life they shared through the window of the mix tapes they obsessively compiled, *Love Is a Mix Tape* says something universal about growing up, the search for someone to love, the hole left when love is lost, and the peculiar power of a song to hold life's memories.



ROB SHEFFIELD has been a rock critic and pop culture journalist for 15 years. He is currently a staff writer for **Rolling Stone** and appears on VH1. He lives in New York City.

National Publicity

National Radio Campaign

Author Interviews out of New York

Advertising in Alternative Weeklies (Top 5 Markets)

Boston	New York
Chicago	Washington, DC
Los Angeles	

Online Promotion

- Blog ads on music sites Elbo.ws, Stereogum.com, BehindTheLyrics.net, Gorillavsbear.blogspot.com, blog.largeheartedboy.com, bedazzled.blogs.com
- Google Adwords campaign
- Online contest soliciting best mix tape playlists—enter to win an iPod

Mix Tape Mailing to Major National Media Outlets

Mailing to Author's Mailing List and Top College and Indie Rock Stations Nationally

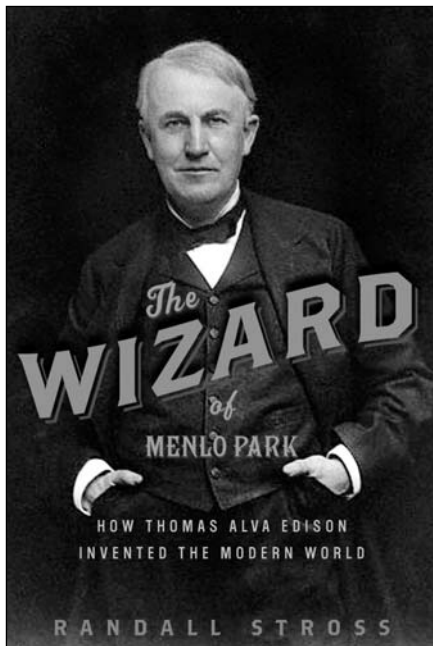
Also Available as a Random House AudioBook

Abridged, 4 CDs
 ISBN-10: 0-7393-3352-6
 ISBN-13: 978-0-7393-3352-5
 \$27.95 (Canada: \$34.95)



Autobiography; Music (BIO000000; MUS000000)
 5½ x 8¼; 256 pages
 ISBN-10: 1-4000-8302-8. \$22.95 hardcover (Canada: \$29.95)
 ISBN-13/EAN: 978-1-4000-8302-2
 On Sale 1/2/07

British: Levine Greenberg Literary
 Translation: Levine Greenberg Literary
 First Serial: Crown
 Audio: Crown



National Publicity

National and Regional NPR Campaign

Author Interviews
out of San Francisco

Advertising
Harpers' Magazine

Mailing to Edison History
Museums

Also by Randall Stross

eBoys

ISBN-10: 0-8129-3095-9

ISBN-13: 978-0-8129-3095-5

\$25.95 hardcover (Canada: \$38.95)

The Wizard of Menlo Park

How Thomas Alva Edison
Invented the Modern World

By Randall E. Stross

A fascinating, inspiring look inside the life and work of the greatest inventor America ever produced.

It is hard to imagine a modern world without the work of Thomas Edison. At his lab in Menlo Park, New Jersey, Edison developed lightbulbs, electricity delivered to the home, phonographs, and the first versions of many modern conveniences. But his genius was not confined to invention. In a major reinterpretation of the great man's legacy, biographer Randall Stross shows that Edison was a PR whiz, a forerunner of Steve Jobs and other masters of management, who knew that personality is as important as product.

In this highly readable book, Stross tells the story of how Edison came upon his most famous inventions as a young man, and how he spent the remainder of his long life trying to conjure similar success. We also meet his partners and rivals, presidents, entertainers, family members, and closest friend Henry Ford—all providing a fuller view of Edison's life and times than has ever been offered before. In this book, Stross reveals not only how Edison worked, but how he managed his own myth—creating to become, in effect, the first celebrity of the modern age.

RANDALL E. STROSS is the author of the books *eBoys*, *The Microsoft Way*, and *Steve Jobs and the Next Big Thing*. He teaches business history at San Jose State University and writes the "Digital Domain" column for the *New York Times*.



Biography—Science & Technology (BIO015000)

6 $\frac{1}{8}$ x 9 $\frac{1}{4}$; 352 pages

ISBN-10: 1-4000-4762-5. \$24.95 hardcover (Canada: \$30.00)

ISBN-13/EAN: 978-1-4000-4762-8

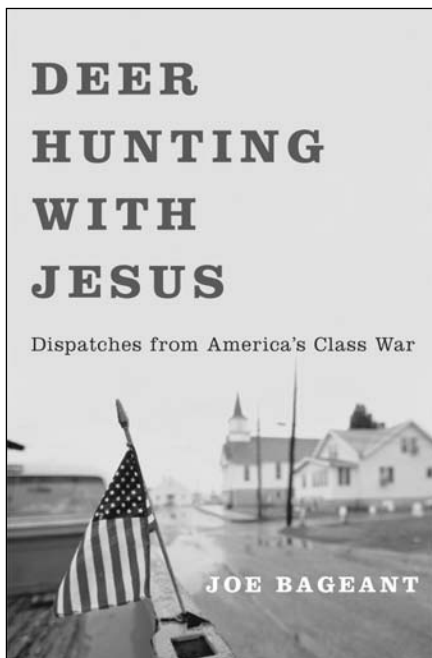
On Sale 2/13/07

British: Crown

Translation: Crown

First Serial: Elizabeth Kaplan Literary Agency

Audio: Crown



Deer Hunting with Jesus

Dispatches from America's Class War

By Joe Bageant

Web columnist Joe Bageant, a cult hero among gonzo-journalism junkies, takes us on a raucous tour through the taverns, churches, and double-wide trailers of the invisible working class—offering a vivid snapshot of a nation on the brink of catastrophe.

After 30 years spent scratching together a middle-class life out of a "dirt-poor" childhood, Joe Bageant moved back to his hometown of Winchester, Virginia. His family and neighbors, he realized, are the very people who carried George W. Bush to victory. He also realized that Winchester is typical of countless American small towns today, which are fast becoming the bedrock of a permanent underclass. Two in five of the people in his old neighborhood do not have a high-school diploma. Nearly everyone over the age of 50 has serious health problems and many have no health care. Credit ratings are low or nonexistent, and drinking, praying, and overeating are the preferred avenues of escape.

A potent mix of storytelling and commentary, *Deer Hunting with Jesus* is Bageant's report on what he learned by returning home. By turns brutally funny, tender, and incendiary, it is also a call to arms for the fellow liberals whom Bageant sees as having little idea of the real lives of "the great beery, NASCAR-loving, church-going, gun-owning America that has never set foot in a Starbucks." Readers of Thomas Frank and Barbara Ehrenreich will not want to miss it.

JOE BAGEANT lives in Winchester, Virginia, and is a senior editor with the Weider Magazine Group.

National Publicity

20-City Radio Satellite Tour

National and Regional
NPR Campaign

Author Interviews
out of New York and Washington, D.C.

Advertising
Harper's Magazine

Online Promotion

- Blog ads on political sites
- Promotion on author website,
JoeBageant.com



Current Affairs—American/Political/Poverty (CUR001000)

6 $\frac{1}{8}$ x 9 $\frac{1}{4}$; 288 pages

ISBN-10: 0-307-33936-X, \$25.00 hardcover (Canada: \$30.00)

ISBN-13/EAN: 978-0-307-33936-2

On Sale 4/24/07

All Rights: Crown



AN EXCERPT FROM

Deer Hunting with Jesus

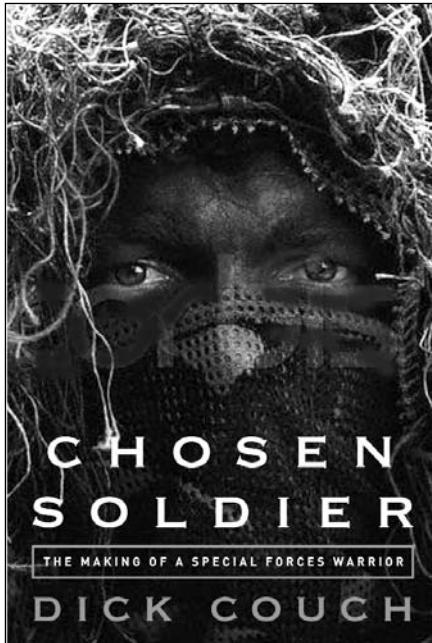
BY JOE BAGEANT

Here in my hometown, Winchester, Virginia, it is impossible to avoid the America that carried George W. Bush to victory (and will elect someone else just as unsavory even if they turn on him like feral dogs in these last days of his attempted imperial reign, even if he is hauled out of the Oval Office in custody). It is one of those Southern places where the question of whether Stonewall Jackson had jock itch at the Battle of Chancellorsville still rages right alongside evolution, gun control, abortion, and whether Dale Earnhardt, Jr., is half the driver his daddy was. The area is solidly fundamentalist Christian and neo-conservative, steeped in the gloomy ultra-Protestant assumption that man is an evil, worthless thing from birth and only goes downhill from there. If nothing else, though, Winchester is a marvelous place from which to observe this nation—where the oldest and the newest America and all the vestigial mutant stages in between exist in spittle-flecked living color.

But it is foremost a working-class town, despite the yuppie monster-bellum fuck boxes springing up on seven-acre plots all around it. You can make light bulbs at the GE plant, you can make styrene mop buckets at Rubbermaid, or you can smash apples into applesauce at National Fruit Products. But whatever you do, you're probably gonna do it on the production line or on the loading docks or somewhere along the distribution chain, and you're gonna do it for a working man's wage.

Yet this place from which and about which I am writing could be any of thousands of communities across the United States. It is an unacknowledged parallel world to that of educated urban liberals, the one that blindsided them in November 2004 and one they will need to come to understand if they are ever to be politically relevant again.





Chosen Soldier

The Making of a Special Forces Warrior

By Dick Couch

Chosen Soldier reveals, for the first time, the complete training regimen of America's smartest, most polished, and most versatile troops, the Green Berets, aka the Special Forces.

Far larger than the Navy SEALs or other elite military units, the U.S. Army's Special Forces are the spearhead of America's hopes for victory in the War on Terrorism. But what does it take to prepare these men for the challenges they'll face? To answer that, Dick Couch spent months at Fort Bragg/Camp Mackall, following one class of soldiers through the physically and mentally grueling Special Forces Preparation Course. These soldiers are expected to be lethal in combat, yes, but also expert in recruiting, training, and leading local forces anywhere, gathering operational intelligence, and operating in foreign countries. It takes a rare mix of character, intelligence, language skills, and adaptability to be successful. *Chosen Soldier* shows how the Army finds such people and sharpens their innate talents to create the most potent on-the-ground weapon in America's arsenal.

"An essential book...Never before has the SF been so prominent, and therefore, never before does it have so many critical decisions ahead of it, which makes an understanding of Green Beret training doubly important."

—from the foreword by Robert D. Kaplan,
author of *Imperial Grunts*

DICK COUCH is a graduate of the U.S. Naval Academy and served with the Navy Underwater Demolition and SEAL Teams. He is the author of numerous novels and nonfiction books and lives in Idaho.

National Publicity

20-City Radio Satellite Tour

Author Interviews

out of Idaho and New York

Advertising

MHQ: The Quarterly Journal of Military History

Military Heritage magazine

Military History magazine

Online Promotion

- Online advertising on military based sites, including ArmyTimes.com and others.
- Blog advertising on MurdocOnline.com, SoldierLife.com, and SchlockMercenary.com.

Mailing to Army Recruiting Offices Nationwide

Poster Available to Accounts Upon Request

Also by Dick Couch

Down Range

ISBN-10: 1-4000-8100-9

ISBN-13: 978-1-4000-8100-4

\$25.00 hardcover (Canada: \$35.00)



Nonfiction General (CUR007000)

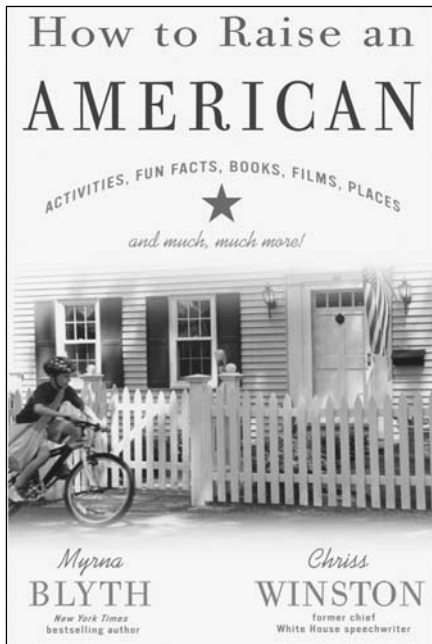
6 1/8 x 9 1/4; 288 pages; 16-page color insert

ISBN-10: 0-307-33938-6. \$24.95 hardcover (Canada: \$30.00)

ISBN-13/EAN: 978-0-307-33938-6

On Sale 3/6/07

All Rights: Crown



How to Raise an American

Activities, Fun Facts, Books, Films, Places, and Much, Much More!

By Myrna Blyth and Chriss Winston

This inspiring and practical guide helps combat the anti-Americanism in the media and teaches our children to take pride in their country.

Every day, our children are exposed to America bashing in the media, academia, and Hollywood. Now it's time to fight back. With input from prominent historians, politicians, and scholars, authors Myrna Blyth and Chriss Winston have compiled practical, hands-on advice for teaching our children about patriotism. *How to Raise an American* is loaded with material that even the busiest parents can use every day, whether it's at the dinner table, in the car, or on family vacations, including:

- Activities and games
- Places to visit as a family
- Books to read (and not to read)
- Movies to watch (and not to watch)
- Inspiring stories
- Family traditions for the Fourth of July, Memorial Day, and beyond

How to Raise an American fills a critical need in this country by helping parents combat anti-Americanism and teach their children what it means to be a patriot.

MYRNA BLYTH, the longtime editor-in-chief of *Ladies' Home Journal* and the founding editor of *More* magazine, is now a columnist for *National Review Online* and the *New York Sun*. She lives in New York with her husband and sons.

CHRISS WINSTON was the first woman to head the White House office of speechwriting. Winston lives near Washington, D.C., with her husband and son.



Family & Relationships—Parenting (FAM034000)

5½ x 8¼; 240 pages

ISBN-10: 0-307-33921-1. \$22.95 hardcover (Canada: \$29.95)

ISBN-13/EAN: 978-0-307-33921-8

On Sale 3/6/2007

British: InkWell Management
Translation: InkWell Management
First Serial: Crown
Audio: Crown

National Publicity

Major National Christian and Conservative Radio Campaign

Author Interviews

out of New York and Washington, DC

Advertising

Radio advertising on Dr. Laura Schlessinger's program

Online Promotion

- Online advertising on websites such as NationalReview.com and other conservative sites
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Promotion at the 2007 Conservative Political Action Conference

Postcard Mailing to Proprietary PTA List and Conservative Political Organizations

“A BEAUTIFUL BOOK.”

—Elaine Pagels, *New York Times* bestselling author
of *The Gnostic Gospels*



**THE SECRET
MAGDALENE**

A NOVEL

By *Ki Longfellow*

National Publicity**National and Regional NPR Campaign****Local Events and Interviews**
out of Vermont**Advertising***New York Times*
BookPage
*Romantic Times***Online Promotion**

- Online advertising on Book Report Network
- Advertising in *Publishers Weekly* religion e-newsletter
- Promotion on Magdalene.com
- Reading group guide featured on CrownReads.com and CrownHistoricals.com

Postcard Mailing to Congregational Lists

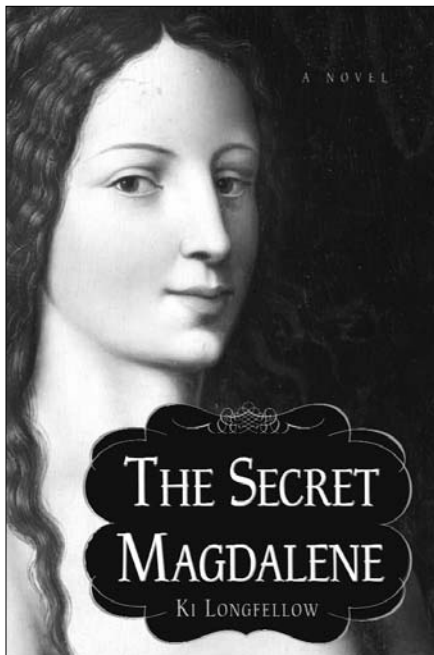
Based on revelations discovered in the Nag Hammadi codices, *The Secret Magdalene* brings Mary Magdalene to life—not as a prostitute or Holy Grail, but as an educated woman who became Jesus’ teacher and adviser.

Mariamne and her father’s ward, Salome, are raised like sisters in comfort and privilege in Jerusalem, but a terrible illness has left Mariamne with prophetic and sometimes frightening visions. When a misunderstanding leads to the girls’ banishment, they dress as young men and travel to the cosmopolitan land of Egypt to study in the Great Library at Alexandria.

During this time of messianic fervor, Salome and Mariamne meet the prophet John the Baptizer, whom Salome believes will lead the Jews to self-rule. Mariamne, however, is more intrigued by the Baptizer’s cousin, Yeshu’a, who has experienced gnosis—direct experience of God—exactly as Mariamne did when she was ill. Mariamne, now known as Mary Magdalene, teaches Yeshu’a the philosophies she learned at Alexandria, and they plan to spread the message of gnosis to the people by telling stories based on universal myths.

In this radical retelling of the greatest story ever told, Judas was a loyal man, Lazarus never actually died, the crucifixion was planned, and Mary Magdalene—the inspiration behind Jesus’ teachings—takes the name “John” to travel as his disciple.

KI LONGFELLOW, the author of *China Blues* and *Chasing Women*, lives in Vermont.



Fiction—Historical (FIC014000)

6 $\frac{1}{8}$ x 9 $\frac{1}{4}$; 560 pages; 1 map

ISBN-10: 0-307-34666-8. \$24.95 hardcover (Canada: \$30.00)

ISBN-13/EAN: 978-0-307-34666-7

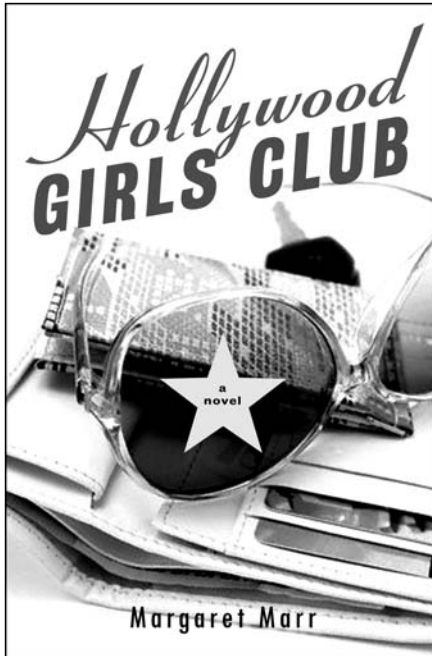
On Sale 3/27/07

British: Crown

Translation: Riverside Literary Agency

First Serial: Crown

Audio: Crown



Hollywood Girls Club

A Novel

By Margaret Marr

Full of blockbuster egos and power-hungry players, this tale of unlikely friendship captures the essence of Hollywood hitmaking.

Climbing to the top of the entertainment industry ladder can be a major challenge—especially in stilettos. *Hollywood Girls Club* follows the footsteps of three women determined to stay A-list: Jessica, the agency president with hot, demanding clients and an ice-cold fiancé; Celeste, the “It” actress whose action-flick husband has just dumped her for a fresh-faced newcomer; and Lydia, the producer with the magic touch whose pet project is falling apart. Together with Mary Anne, a naive writer from Minnesota plucked from obscurity to polish Lydia’s script, they fight to make this film a box office hit.

Shifting from one woman’s perspective to another, this addictive page-turner reveals how the Hollywood machine churns out moneymakers, and how women volley for power in the venomous petri dish that is the film industry. This is L.A. from the inside, complete with all the glitz and scandal that star-watchers love—and the calculated scheming, steel wills, and strong sisterhood behind it all.

MARGARET MARR is a motion picture literary agent at ICM in Beverly Hills.

National Publicity

National Radio Campaign

Author Interviews

out of Los Angeles and New York

Online Promotion

- E-Newsletter advertising in Daily Headlines at Variety.com
- Online advertising with Defamer.com, Eonline.com, GoFugYourself.com, TV Network sites, and others

Mailing to Young Booksellers List, Hollywood Agents, and Development Girls



Fiction General (FIC000000)

6 $\frac{1}{8}$ x 9 $\frac{1}{4}$; 288 pages

ISBN-10: 0-307-34629-3. \$23.95 hardcover (Canada: \$29.95)

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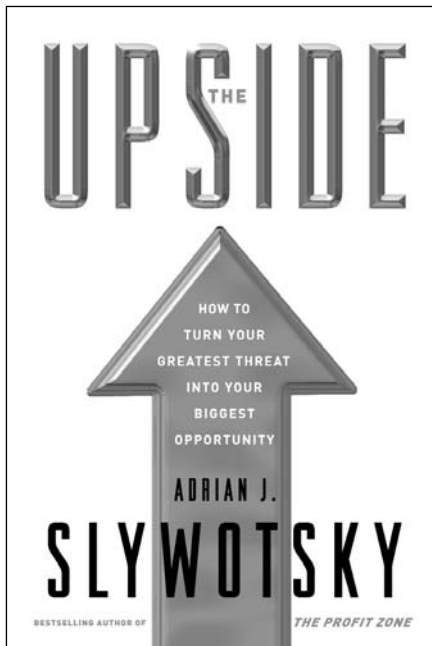
On Sale 4/3/07

British: International Creative Management

Translation: International Creative Management

First Serial: Crown

Audio: Crown



National Publicity

Author Interviews
out of Boston and New York

Tie-In with Author's Lecture
Schedule

Online Promotion
Google Adwords campaign

Cross-Promotion with Mercer
Management Consulting

The Upside

How to Turn Your Greatest Threat
into Your Biggest Opportunity

By Adrian J. Slywotzky

One of the business world's most innovative thinkers explains how to take a unique, counterintuitive approach to the key issue for every business—growth—by turning big threats into big opportunities.

The world is moving so quickly that every business in every industry faces big threats. The music business is the victim of a technology shift; GM and Ford face customer shifts as the preferences and demographics of car buyers change; publishing, pharmaceuticals, and the movies make bets on blockbuster projects that can be hugely successful or fail miserably; brands can collapse through slow decline or scandal.

But there are ways to anticipate threatening changes and turn them into successes. In *The Upside*, consultant-guru and author Adrian Slywotzky (one of *Industry Week's* six most influential people in management) provides the practical tools and information needed to turn problems into opportunities and achieve what everyone is searching for—growth. Slywotzky also points out that growth can be achieved with low risk, turning conventional wisdom—that huge risks are necessary to achieve great growth—on its head.

For anyone who wants to learn to turn downsides into upsides and achieve great growth in business, *The Upside* is the unique, groundbreaking, must-have book for 2007.

ADRIAN SLYWOTZKY, a managing director of Mercer Management Consulting, is the author of many bestselling books, such as *The Profit Zone*, and has written articles for the *Wall Street Journal* and *Harvard Business Review*.



Business & Economics—Management (BUS041000)

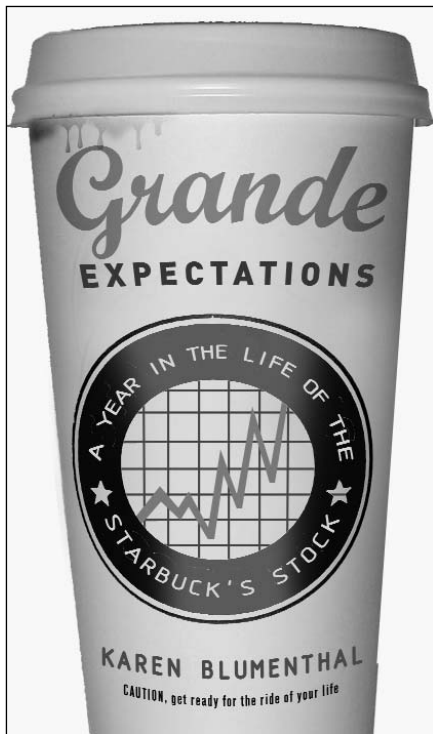
6 1/8 x 9 1/4; 288 pages

ISBN-10: 0-307-35101-7. \$27.50 hardcover (Canada: \$34.00)

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Grande Expectations

A Year in the Life of the Starbucks' Stock

By Karen Blumenthal

Wall Street Journal reporter and editor Karen Blumenthal provides an accessible, entertaining approach to understanding investing, taking us on a journey through a year in the life of a stock.

The stock market can be confusing. Why a particular stock can skyrocket one day and plummet the next is baffling to most people. Now the brave Karen Blumenthal provides a brilliant solution. In *Grande Expectations* she shows how money is made and lost by following one familiar stock, Starbucks, over the course of an entire year, demonstrating how all the players—big and small investors, company management, and the media—determine its performance.

Blumenthal takes us behind the scenes—from the annual stockholders meeting (where she almost manages to get thrown out!) to the offices of Starbucks' top brass—and introduces us to an array of characters, from the head of an investment club to a paranoid short seller to the manager of a huge portfolio.

Through this colorful, character-driven narrative, we get an insider's account of what these key players do to influence the peaks and valleys of a stock's price. *Grande Expectations* does for investing what *Freakanomics* did for economics—it makes a tough subject intriguing and comprehensible.

KAREN BLUMENTHAL has been a business reporter and editor for more than 25 years, most of those at the *Wall Street Journal*. She was business editor of the *Dallas Morning News* from 1992 to 1994 and was the *Journal's* Dallas bureau chief from 1996 to 2004.



Business & Economics—Investments (BUS036000)

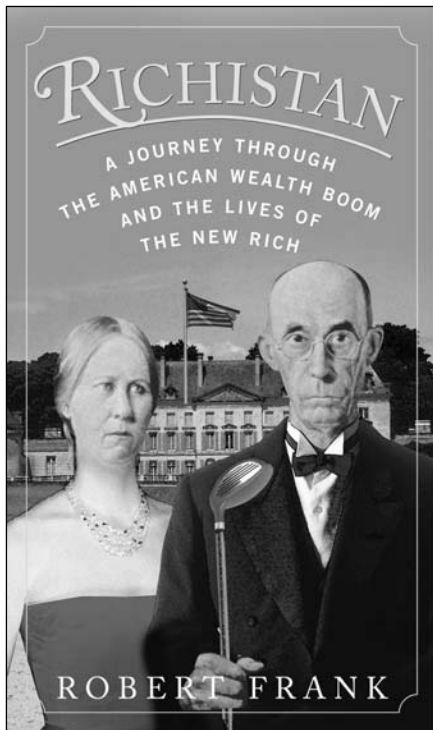
5½ x 9¼; 272 pages

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National Publicity

National Radio Campaign

Author Interviews
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E-mail blast to WSJ.com subscribers

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Richistan

A Journey Through the American Wealth Boom and the Lives of the New Rich

By Robert Frank

Full of captivating profiles and expert insights into the lives and lifestyles of the nouveau riche, Richistan tells the real story of a new American gilded age.

The recent explosion of American wealth created a new breed of multimillionaires. Like Ed Bazinet, who turned miniature ceramic villages into a \$250 million fortune. Or Tim Blixseth, who became a billionaire by trading remote stretches of timberland. *Richistan* takes readers inside a rarified world to see how these blue-collar-workers turned billionaires are earning, spending, and living.

From "Butler School," where domestics are specially trained to serve the newly wealthy, to self-help groups for coping with the strains of \$10 million incomes, you'll discover how the nouveau riche learn to be riche. In addition, Frank investigates where their money is going. With so much in the hands of so few, personal whims can make or break charities and research foundations. Will they support cancer research or the arts? Supernatural exploration or archaeological digs? The influence wielded by the newly wealthy goes far beyond their fashion choices or participation in reality TV shows. *Richistan* looks behind the glitz to find the real story behind new money and its impact on the richest nation in the world.

ROBERT FRANK is a senior special writer for the *Wall Street Journal*. In 2003 he launched a new area for the *Journal*, focusing on wealth in America.



Business & Economics (BUS000000)

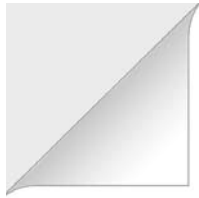
5½ x 9¼; 256 pages

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AN EXCERPT FROM

RICHISTAN

BY ROBERT FRANK

It's 2 a.m. at a rowdy, beer-soaked bar called Cucina. The song "I Wanna Sex You Up" blasts from the loudspeakers, and a crowd of twenty-something partiers, most wearing next to nothing, dances chest-to-chest in the sweaty, packed room. In the middle of it all is a portly, middle-aged man in a tuxedo, holding a scotch in one hand and a shapely blonde in the other.

"This is what I love about Palm Beach," says George Cloutier, who gets smothered in kisses from passing female acquaintances.

Cloutier, a 55-year-old entrepreneur from Waltham, Massachusetts, arrived in Palm Beach just three years ago, and in a short time he's become one of the best-known figures on the social scene. He and his girlfriend, Tiffany, attended more than 20 black-tie balls in 2006, and the two appear almost daily in one of the island's society newspapers. Last year he donated about \$500,000 to charitable functions in Palm Beach—powerful currency in the quest for social status.

"The papers tell me that I'm A-list," he says. "I don't know for sure, but that's what they tell me."

Cloutier is worth an estimated \$50 million to \$60 million and made his fortune in small-business consulting. He's a typical entrepreneur—fiercely independent, controlling, and impatient. He has little respect for inherited wealth, or "fake entrepreneurs" as he calls them, who "start out on third-base and think they hit a home run."

Managing his business from home gives Cloutier more time for his real pursuit: socializing. With no kids and no wife (he's twice divorced), Cloutier has become a serial ball-goer, heading out in black tie at least twice a week. He also attends all the "satellite events," like the pre-ball lunches, pre-ball dinners, post-ball brunches, and pre- and post-ball parties for the chairmen.

"We're probably out at least five nights a week," he says. "A major part of life here is the balls. I have three tuxedos that I bought a year ago and they already need replacing. They're getting pretty shiny."

Part of Cloutier's social appeal is Tiffany, a former nurse with blond hair, a gleaming white smile, and a Pamela-Anderson-like physique. She's quickly learned the rules of the road in Palm Beach society. Like never wear the same dress to two balls.

"Friends could see you in the paper with the same dress," she says. "Very tacky."

Another rule: you can wear an "important" necklace and bracelet, but never with big earrings. "If you're wearing all three it looks like you're trying too hard." As for fake jewelry, "Don't even try. People know the difference here."

All of which can get expensive. Cloutier says he spends an estimated \$80,000 to \$100,000 on gowns, jewels and other ballroom battle gear for Tiffany. In 2003, Cloutier spent \$35,000 on a diamond necklace for his girlfriend at the time. When they showed up at a ball that evening, three other women were wearing the same necklace, and his girlfriend left the ball in tears. “That was pretty much the end of that relationship,” he says.

The influx of new socialites have turned charity into a closely watched competitive sport in Palm Beach. At the old balls, socialites typically invited a few hundred of their closest friends and raised under \$100,000. Now, money is paramount. To become chairman of a ball today (and receive all the accompanying philanthropic accolades) you have to get all your rich friends to donate heavily to the event. In return, you have to donate the same amount to their balls. The chain of reciprocal giving allows social climbers to essentially buy social standing on the island through charity. And it’s all tax-deductible.

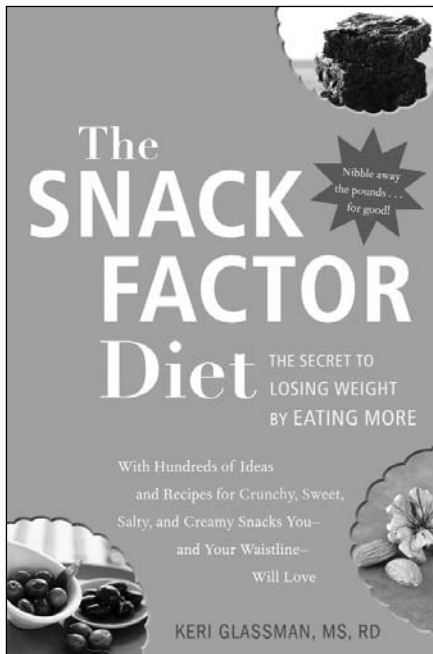
“People keep track,” Cloutier says. “So if I give \$25,000 to your ball, you have to give \$25,000 to my ball. If you only donate \$10,000 to my ball, I’ll notice. It’s about giving to a good cause. But it’s also about the money. It’s really about the money.”

Because of his generous giving over the past two years, Cloutier now has enough financial favors to call that he can chair his own balls. He and Tiffany have been asked to chair seven balls in Palm Beach next year, but he says he probably only has time for two or three. He already hosts an annual “Boogie on the Beach” party at his beach house in Nantucket to benefit the Dana Farber Cancer Institute. Last year, the event raised \$2 million. Like most of Cloutier’s parties, the Beach Boogie featured lots of sports stars, young women, live bands, and free-flowing alcohol.

“I take pride in my parties,” he said. “Ask anyone in Palm Beach and they’ll say I have the best parties.”

But his forays into Old Palm Beach have generally ended in disaster. A few years ago, a friend invited Cloutier to the annual Christmas party at the Everglades Club.

As Cloutier recalls: “It was all these older women in red dresses singing Christmas carols, and let’s just say they were past their singing primes. They had this policy that no one can get up from their tables during dinner to talk to other people, so I was stuck at the table. Everyone was the same, no one was laughing. I’ve never been so bored in my life—I was ready to shoot myself. I went out afterwards and got blasted.”



The Snack Factor Diet

The Secret to Losing Weight
—by Eating MORE

By Keri Glassman, MS, RD

A revolutionary new approach to eating shows you how to snack all day—the right way—to shed pounds, slow the aging process, and increase energy.

Most diet books are about *not* eating: not eating carbs, not eating fats, not eating sugar. But *The Snack Factor Diet* shows that the real secret to weight loss and health is eating—eating all day, in fact. The key is learning to snack the right way, with the right foods, at the right times for your body.

Snack all day the right way and you'll:

- Rev up your metabolism for pain-free weight loss
- Keep your energy levels high
- Slow—and even reverse—the aging process
- Rid the body of sugar cravings and eliminate binges
- Never feel hungry or deprived again

The Snack Factor Diet teaches you to listen to your body. Rather than following a generic schedule, you'll choose from a wide variety of thirty-day plans tailored to your individual tastes, goals, and metabolism. Also included are hundreds of healthy snack ideas and lots of yummy recipes to suit every need, craving, and lifestyle. Finally, you can lose weight without ever feeling deprived!

KERI GLASSMAN, MS, RD, is President of KKG Body Fuel, Inc., a nutrition counseling practice. She has contributed to *Men's Journal*, *Self*, *WebMD*, and the *Today* show, and appears regularly on NY1 and the Fox News Channel.

National Publicity

20-City Radio Satellite Tour

Author Interviews
out of New York

Online Promotion
Online advertising on
HealthyWomen.com and others

Commuter Giveaway Promotion
in Major Markets with Keribar

Cross-Promotion with
Asphalt Green



Health & Fitness—Diets (HEA006000)

5½ x 8¼; 224 pages

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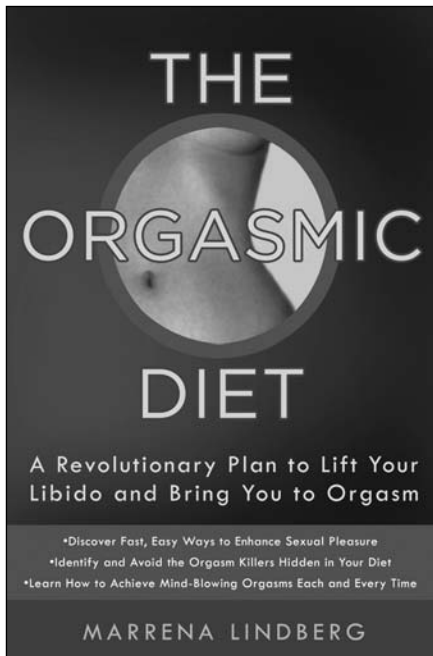
On Sale 4/10/07

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First Serial: Crown

Audio: Crown



National Publicity

20-City Radio Satellite Tour

Author Interviews out of New York

Online Advertising

- Advertising in HealthyWomen.org e-newsletter
- Online advertising on women's health sites

Postcard Mailing to Doctors Nationwide

The Orgasmic Diet

A Revolutionary Plan to Lift Your Libido
and Bring You to Orgasm

By Marrena Lindberg

For the millions of women unable to reach orgasm, or for those who want to improve their sex lives, here is an easy-to-follow diet and exercise plan to bring women to orgasm for the first time...and every time they have sex.

In January 2006, *Elle* magazine ran the feature "Happy Ending," introducing Marrena Lindberg as the creator of the Orgasmic Diet. In this book, Lindberg offers a groundbreaking nutrition and exercise program designed to regulate a woman's brain chemistry and body functioning and bring her to mind-blowing orgasm. *The Orgasmic Diet* includes four easy-to-adapt elements, including:

- A diet low in carbohydrates that avoids "orgasm killers" like refined sugar and caffeine
- High doses of fish oil supplements
- Internal exercises that go far beyond Kegels
- Maintenance of serotonin and dopamine levels

Unlike other orgasm books out there, which just focus on new positions to try or psychological issues, here is the first-ever scientifically supported nutritional and exercise method to improve female libido and orgasmic ability, and a must-have guide for any woman looking to take her sex life to a whole new level.

MARRENA LINDBERG has spent the past two years working with doctors in the field of female sexuality in order to understand sexual dysfunction and to prepare for clinical trials on the Orgasmic Diet program.



Health—Sexuality (HEA042000)

6 1/8 x 9 1/4; 256 pages

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COLONEL DAVID HUNT is a military analyst for the Fox News Channel. He served 29 years in the U.S. Army and has extensive experience in counterterrorism, special operations, and intelligence operations. He has also served as security adviser to six different Olympic Games and is a designated terrorism expert in federal court.

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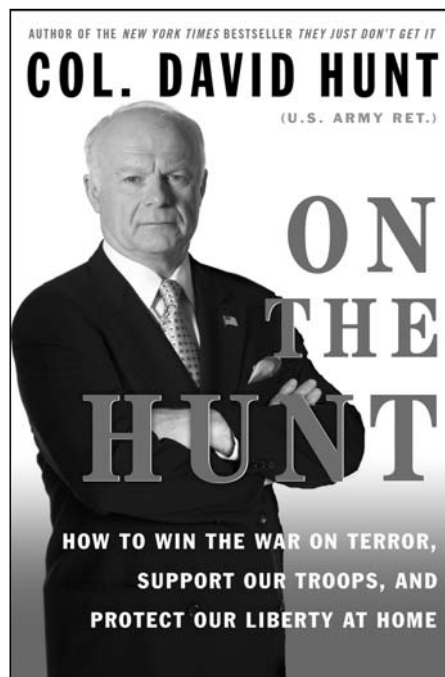
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Political Science—Security—Terrorism (POL037000)

5½ x 8¼; 272 pages

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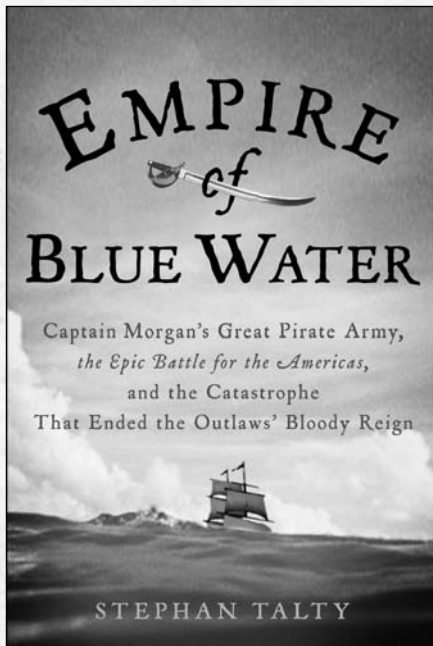
STEPHAN TALTY

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STEPHAN TALTY is the author of *Mulatto America: At the Crossroads of Black and White* and a journalist who has contributed to publications including *The New York Times Magazine*, *GQ*, and *Details*. He also wrote a feature article for *Men's Journal* on the race to find Henry Morgan's sunken ship. He lives in Baldwin, New York.



History (HIS041000)

6¼ x 9¼; 352 pages; 3 maps

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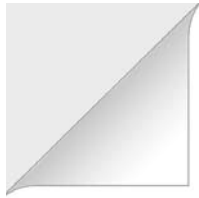
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EXCERPT



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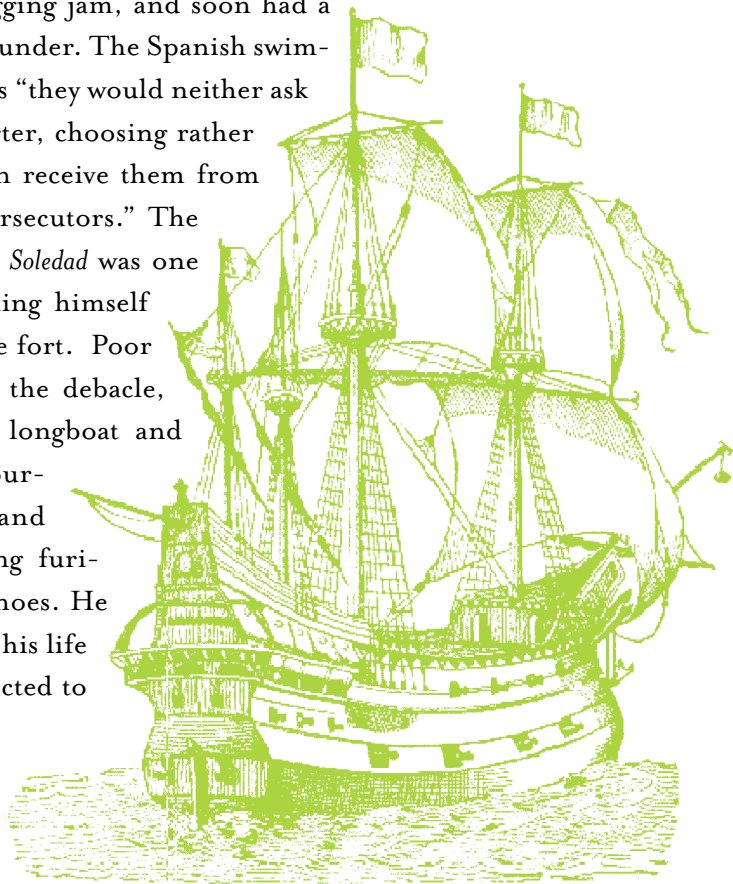
by STEPHAN TALTY

To his astonishment, Don Alonzo saw that the buccaneers' ships did not peel away as they drew closer. They were going to attempt a frontal assault, as if his man-o-war were a pathetic merchant sloop fleeing for its very life. Nothing could be more to his advantage, except a sustained artillery battle on the open sea. The admiral could see the outlines of pirates on deck in the morning haze; some of them wearing the soft montera hat, like bullfighters; their cutlasses poised by their sides. They were unmoving against the dawn sky. Don Alonzo had just a moment to admire their steadfastness in the face of barrages of shot aimed straight at their faces—at least *these infidels die like men*—before the ship plowed into the *Magdalena* with a crash of snapping, buckling wood, and grappling hooks came spinning through the air and snagged his sails.

And in that moment, realization. The decks were empty, except for wooden cutouts cunningly shaped by Morgan's carpenters to resemble men with cutlasses. The Spanish musketeers looked around in bewilderment before the word unfolded in their minds and came tumbling out of their mouths: *brulot*. It was a fireship, a floating trap designed to set the enemy aflame. They could smell the sweet odor of tar over palm leaves as the deck around them lit up like a Roman candle and a concussion blew them up into the rigging.

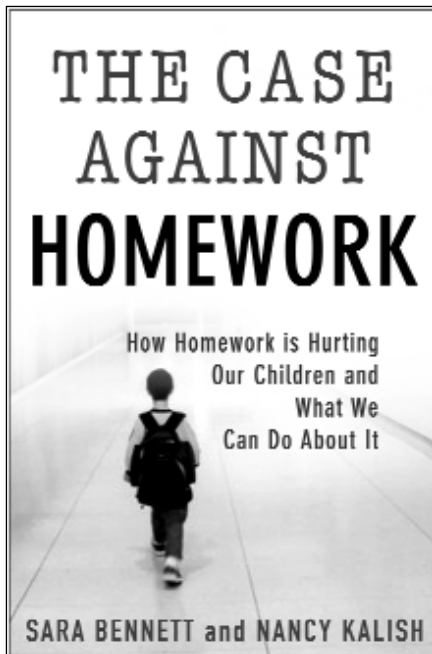
The *Magdalena* was soon fully engulfed, "the forepart sinking into the sea, whereby she perished." Disaster tumbled into disaster:

her sister ship, the *Soledad*, wheeled away from the burning vessel but had a malfunction in its rigging and was soon unnavigable. The terrified crew jumped into the water and the *Brethren* swarmed up to its side, corrected the rigging jam, and soon had a fine Spanish ship as plunder. The Spanish swimmers were cut down, as “they would neither ask nor admit of any quarter, choosing rather to lose their lives than receive them from the hands of their persecutors.” The sergeant-major of the *Soledad* was one of the survivors, hauling himself “naked and wet” to the fort. Poor Don Alonzo survived the debacle, and transferred to a longboat and headed for shore, pursued by Roderick and other pirates, paddling furiously in their swift canoes. He ended up running for his life from the men he expected to take back to the Main as “sun-dried” specimens for his queen.



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The Case Against Homework

How Homework Is Hurting Our Children
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By Sara Bennett and Nancy Kalish

Empowering, practical, and rigorously researched, The Case Against Homework reveals that too much homework has a negative effect on achievement and shows parents how to advocate for change.

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SARA BENNETT, an attorney, was the first director of the Wrongful Convictions Project of New York City's Legal Aid Society.

NANCY KALISH is former senior editor at *Child* and has written for *Redbook*, *Parents*, and other magazines. Both live in Brooklyn, New York.

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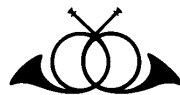
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A NOVEL

BY LISA UNGER

The highly anticipated follow-up to Lisa Unger's *New York Times* bestselling novel *BEAUTIFUL LIES* is a fresh, sexy, action-packed literary thriller.

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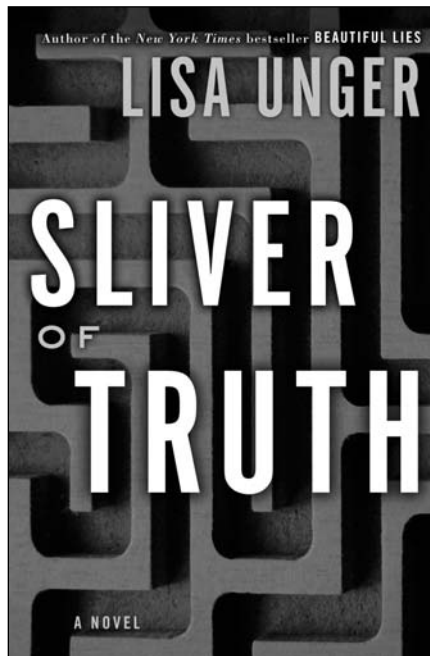
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LISA UNGER lives in Florida with her husband and daughter. Visit her website at LisaUnger.com.



Fiction—Thrillers (FIC031000)

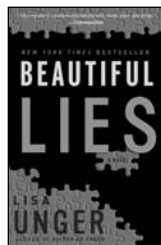
6 1/8 x 9 1/4; 384 pages

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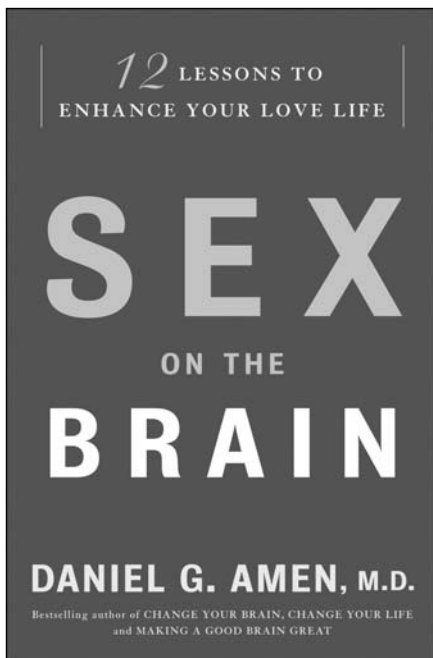
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DANIEL G. AMEN, M.D., is a psychiatrist, brain-imaging specialist, bestselling author, and medical director of the Amen Clinics in California, Washington, and Virginia.



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6 1/8 x 9 1/4; 304 pages; 4 line drawings

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A Thousand Names for Joy

A Guide to Living in Harmony
 with the Way Things Are

By Byron Katie with Stephen Mitchell

From the bestselling team of Byron Katie and Stephen Mitchell comes an exploration of the classic spiritual text, the Tao Te Ching, and how its wisdom can be applied to everyday life.

In her first two books, Byron Katie demonstrated how suffering can be ended by questioning the stressful thoughts that create it. In this new book, she encourages readers to see, in detail, the freedom that lives on the other side of inquiry.

Stephen Mitchell—renowned translator of the *Tao Te Ching* by Lao-tzu—has used excerpts from this influential text as a stimulus for Katie to talk about the most essential issues that face us: life, death, love, work, and fulfillment. *A Thousand Names for Joy* is a glimpse into the depths of being, and into the life of a woman who for 20 years has been living what Lao-tzu wrote. The profound, lighthearted wisdom that this work embodies is not theoretical; it is absolutely authentic. With stories of finding total ease in all circumstances, Katie doesn't merely describe the awakened mind; she lets you see it, *feel* it, in action. And she tells you how to attain that freedom for yourself.

BYRON KATIE experienced what she calls "waking up to reality" in 1986, and since then she has introduced her simple yet powerful method of self-inquiry—which she calls The Work—to hundreds of thousands of people throughout the world. **STEPHEN MITCHELL's** many books include the bestselling *Tao Te Ching*, *The Gospel According to Jesus*, and *Gilgamesh*.



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EXCERPT



AN EXCERPT FROM

A Thousand Names for Joy

BY BYRON KATIE WITH STEPHEN MITCHELL

8

*The supreme good is like water,
which nourishes all things without trying to.
It is content with the low places that people disdain.*

Clear mind, the supreme good, is like water. It is transparent, it sparkles, it flows everywhere without obstruction. It is beautiful and profound, the nourishment that feeds all things internally, without trying to.

A clear mind is by its very nature in a place of humility. It loves the low places. It prefers being in the audience to being on stage (although when people put it in the spotlight, it loves that too). It lives at the feet of everything else, because it is everything else. In its gratitude at being everything beautiful, it bows at the feet of the master we call stone, bush, beggar, ant, grass. It finds itself as the bird soaring overhead and doesn't know how to fly and notices that it's flying anyway.

When the mind is clear, life becomes very simple. I have the thought to stand up and do the dishes. I notice a sense of profound excitement as the body rises with this thought. How childlike it is as it moves to the kitchen, to the sink. I turn the handle, experience the water on my hands, pour some liquid soap onto a sponge. Amazing. It's not ever about doing the dishes, until I hold one and see it change from crusted or sticky to wet and soapy, to shiny, to dry, so that it can serve again. Everything changes. I never know what anything is going to be. Without believing any thought of a future, there's no way of knowing what is me and what is the plate, the soap, the water, the world of bubbles and shine.

A Thousand Names for Joy is a portrait of the awakened mind in action. It is also Byron Katie's response to the *Tao Te Ching* (pronounced *Dao De Jing*), the great Chinese classic that has been called the wisest book ever written.

Lao-tzu, the author of the *Tao Te Ching*, may have lived in the sixth century BCE, or he may be entirely legendary. I like to imagine him in frayed robes, an old man with a wispy beard and eyes glittering with joy, who spends much of his time in delighted silence, always available to people, always serenely observing the infinite ways in which they make themselves unhappy.

—from the Preface, by Stephen Mitchell

The clear mind, loving the music of itself as it moves from chair to sink, notices that even though what's left of thoughts is ravishingly beautiful, it also isn't true. It's the music, the soundtrack, meaningless forever, as life appears to happen. Who would wage war against a soundtrack? What craziness could oppose such simplicity? The last judgment: body rises and moves to sink, soap, water, shine. It's a beautiful story. It's all there is to life. It is the only life.

I'm happy to be this sixty-three-year-old woman. I love that I weigh 160 pounds, I love that I'm not any smarter than I am, I love that my skin is getting wrinkled and loose, I love that some mornings I'm almost blind and there's just a haze of world and I can barely see where I'm going. I love where my hands have been put, and I love how I am breathed and positioned and angled. I love what I see now as I look out the window, one solid picture: trees, sky, lawn, brick chimney, bougainvillea, House for Sale sign, hedge, canal, ducks, and I can't separate one from the other. I love it that as I walk upstairs my steps are not too fast, not too slow, not too far apart, I love how in their own wisdom my feet step on the perfect portion of floor, in exactly the right rhythm. How miraculous their movement is! My hand reaches out to the banister on the staircase, its support, without thought or reason. And again the footsteps, the hand moves, the head looks up: a rainbow on my wall. Nothing could be better than this moment.

Why would I be you or someone else when we all can walk up a staircase, we all can stand and move in our own way? No one has more or less opportunity to be himself, to love and be content with himself. Why would I compare or compete? Comparing is nothing more than believing the story that a past would invent as a future. It's so much simpler to be what I am. (As if I could be anything else.)

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Bestselling author Chris Bohjalian is renowned for his intricate, realistic, and provocative novels. His latest book offers all of these hallmarks—with a new, fantastic twist.

When college sophomore Laurel Estabrook is attacked while riding her bike through Vermont's back roads, her life is forever changed. Formerly outgoing, Laurel withdraws into her photography and begins working at a homeless shelter. There she meets Bobbie Crocker, a man with a history of mental illness and a box full of photos he won't let anyone see. When Bobbie dies suddenly, Laurel discovers that he was telling the truth; before he was homeless, Bobbie Crocker was a successful photographer who worked with

legends like Chuck Berry and Eartha Kitt.

As Laurel's fascination with Bobbie's former life begins to merge into obsession, she becomes convinced that his photographs reveal a deeply hidden, dark family secret. Her search for the truth will lead Laurel further from her old life—and into a cat-and-mouse game with pursuers who claim they want to save her.

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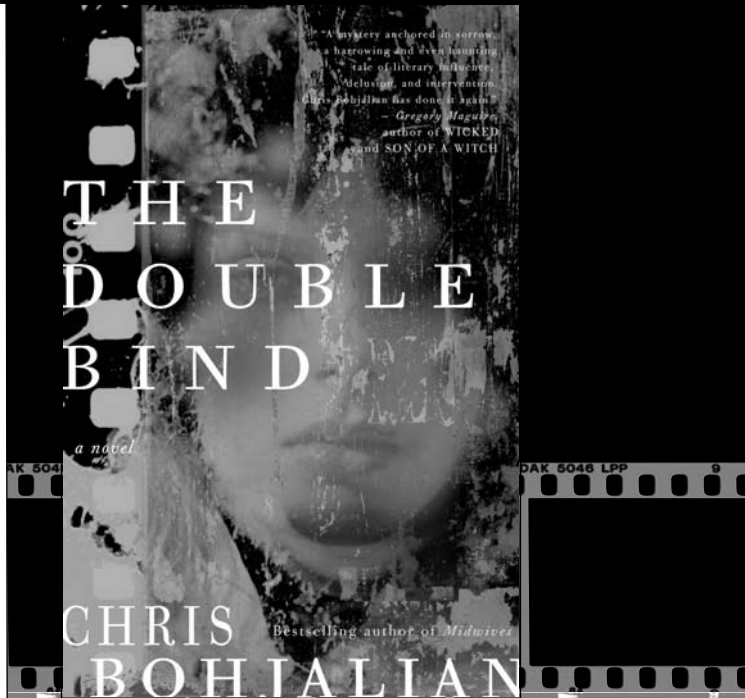
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CHRIS BOHJALIAN is the author of 10 novels, including *Midwives*, a #1 *New York Times* bestseller and an Oprah Book Club selection, and the recent *New York Times* bestseller *Before You Know Kindness*. His novels have been translated into 18 languages and published in 21 countries. He lives with his wife and daughter in Vermont.

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AN EXCERPT FROM

THE DOUBLE BIND

BY CHRIS BOHJALIAN

LAUREL ESTABROOK WAS NEARLY RAPED THE FALL OF HER SOPHOMORE YEAR OF COLLEGE. QUITE LIKELY SHE WAS NEARLY MURDERED THAT AUTUMN.

She was biking on a wooded dirt road twenty miles northeast of the school in a town with a name that was both ominous and oxymoronic: Underhill. In all fairness, the girl did not find the name Underhill menacing before she was assaulted. But she also did not return there in the years after the attack. It was somewhere around six-thirty on a Sunday evening, and this was the third Sunday in a row that she had packed her well-traveled mountain bike into the back of her roommate's station wagon and driven to Underhill to ride for miles and miles along the logging roads that snaked through the nearby forest. At the time, it struck her as beautiful country: a fairy-tale wood more Lewis than Grimm, the maples not yet the color of claret. It was all new growth, a third-generation tangle of maple and oak and ash. It was nothing like the Long Island suburbs where she had grown up, a world of expensive homes with manicured lawns.



After the attack, of course, her memories of that patch of Vermont woods were transformed, just as the name of the nearby town gained a different, darker resonance. Later, when she recalled those roads and hills, she would think instead of the washboard ruts that had jangled her body and her overriding sense that the great canopy of leaves from the trees shielded too much of the view and made the woods too thick to be pretty. Sometimes, even many years later, when she would be trying to fight her way to sleep through the flurries of wakefulness, she would see those woods after the leaves had fallen, and visualize only the long finger grips of the skeletal birches.

By six-thirty that evening the sun had just about set and the air was growing moist. But she wasn't worried about the dark because her friend's wagon was no more than three miles distant. She would be there in ten or fifteen minutes, and as she rode she was aware of the thick-lipped whistle of the breeze in the trees. She was wearing a pair of black bike shorts and a jersey with an image of a yellow tequila bottle that looked phosphorescent printed on the front. She didn't feel vulnerable. She felt, if anything, lithe and athletic and strong. She was nineteen.

Then a brown van passed her. Not a minivan, a real van. It came to a stop so abruptly that she couldn't turn around because the road was narrow and she used a clipless pedal system when she rode. And so with a desperate burst of adrenaline she tried to pedal past it. She hadn't a prayer.

NOTE: *THE DOUBLE BIND* includes 12 actual photographs taken by a homeless photographer named Bob "Soupy" Campbell before he died, some of which have been woven into the text of the novel. The author is donating a portion of his royalties to the Burlington, Vermont, Committee on Temporary Shelter.





A BIOGRAPHY OF THE ARTIST

GAIL LEVIN

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The first biography of the bold, innovative, and controversial multimedia artist, by the author of the “definitive biography” (*Time*) of Edward Hopper.

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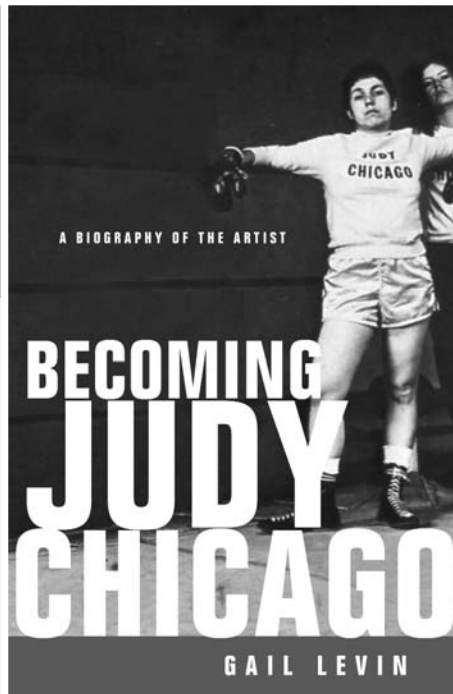
GAIL LEVIN is a biographer, scholar, and curator. A professor of art history, American studies, and women’s studies at CUNY, she is the author of many books, including *Edward Hopper: An Intimate Biography*. Levin lives in New York.

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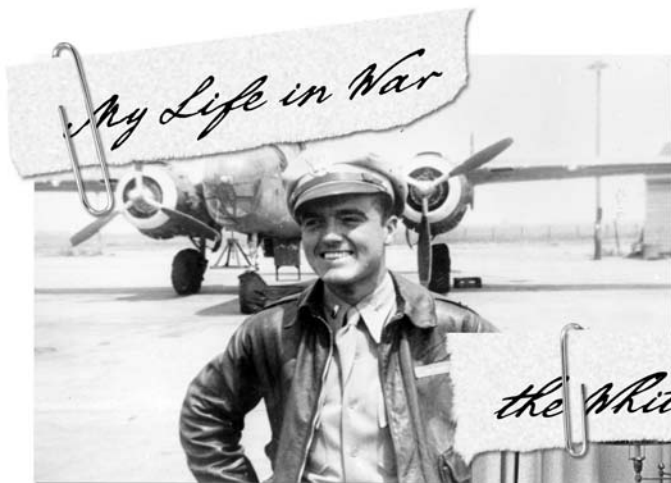
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JACK VALENTI is currently a senior consultant to the MPAA and President of Friends of the Global Fight against AIDS, Tuberculosis and Malaria. He lives in Washington, D.C.



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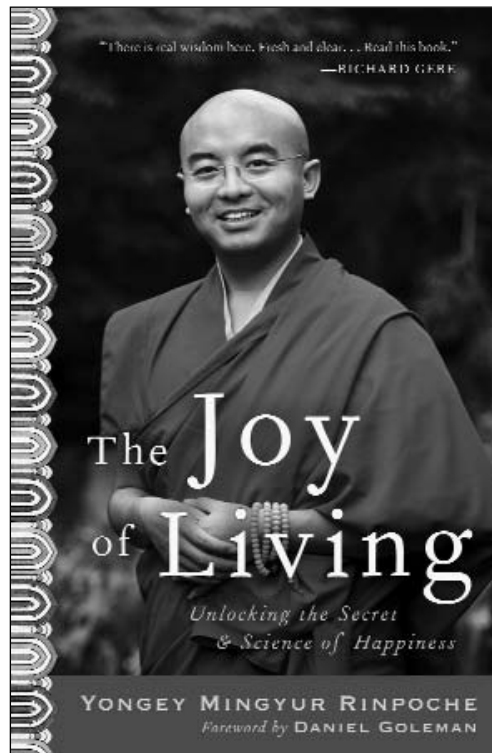
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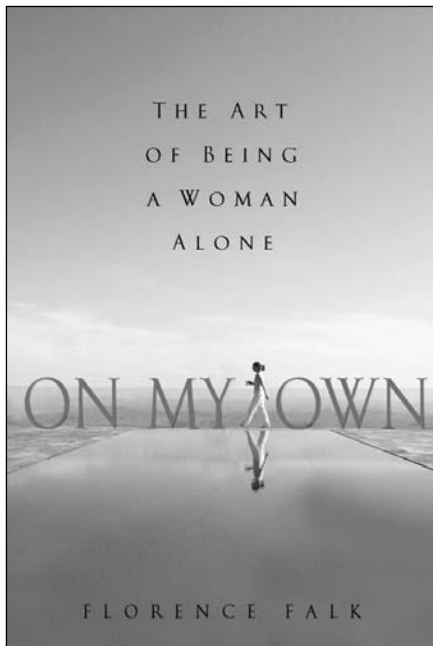
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On My Own

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Falk illustrates the important role that aloneness plays in every stage of every woman's life, from girlhood and adolescence through adulthood. The book is full of inspiring stories from women who have learned to be alone—whether single or married, living alone or cohabiting—and presents the same wise counsel Falk has provided for her patients in her 20 years of practice.

On My Own enables women to face their aloneness, helps them transform the painful emotions attached to it, and guides them to living a fuller, richer, more meaningful life.

A psychotherapist for more than two decades, with a special interest in women's issues, **FLORENCE FALK** has been fashioning a rich, full life as a woman alone for years. She lives in New York City.

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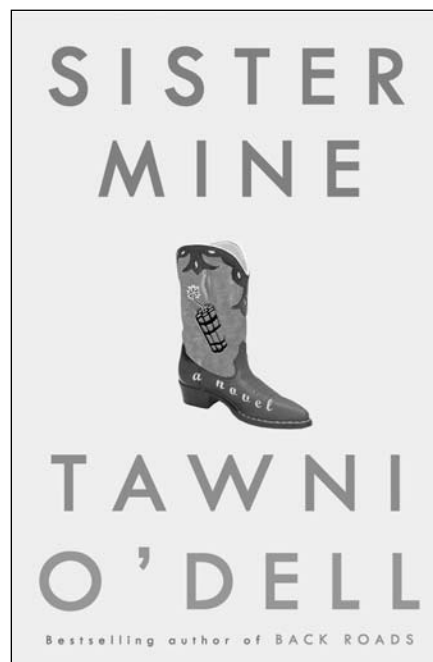
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TAWNI O'DELL is the *New York Times* bestselling author of *Coal Run* and *Back Roads*, which was an Oprah's Book Club pick. She lives in Pennsylvania with her two children.

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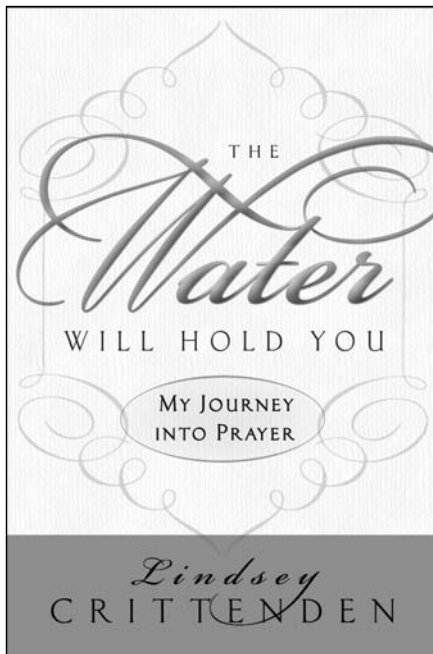
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LINDSEY CRITTENDEN teaches at the University of California Berkeley.

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JILL SMOLINSKI is a transplanted Midwesterner who currently lives in Southern California with her young son. She is the author of *Flip-Flopped*.



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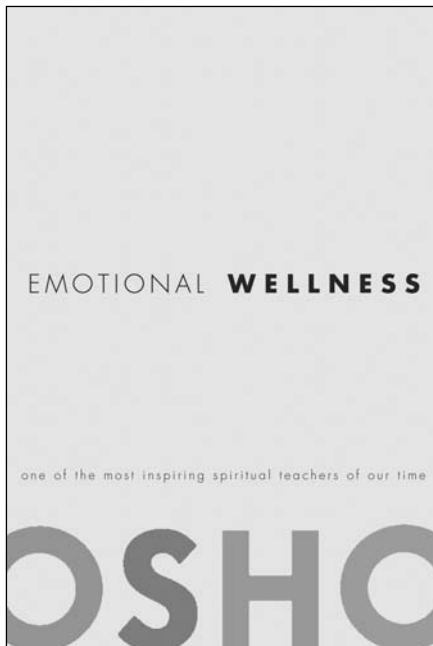
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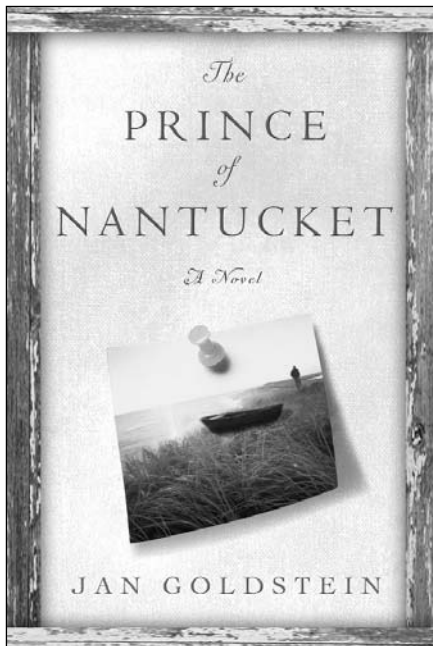
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Back on the island, Teddy is forced to confront feelings he'd long repressed. As he struggles with his mother's illness and his daughter's disdain, he learns some stunning truths—about the father he once idolized and the real extent of his daughter's pain. And when he meets a woman who challenges everything he thought he understood about relationships, he unexpectedly finds the life he never knew he wanted—and rediscovers his ability to be a loving son, a good father, and a man of depth.

JAN GOLDSTEIN is an award-winning novelist, poet, playwright, and screenwriter. He is the author of the *Los Angeles Times* bestseller *All That Matters*, is a well-known human rights activist, and is a father of five.

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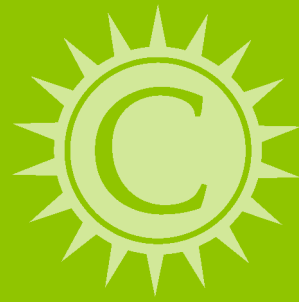
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