

Sophie Kinsella's TWENTIES GIRL Mobile Sweepstakes.

You must be over 13 to participate in this program. If you are under 13, ask your parent to sign-up on their phone and show you messages when they arrive.

Your carrier's standard messaging rates will apply to your entry or submission message, our confirmation and all subsequent SMS correspondence. Other charges may apply. All charges are billed by and payable to your mobile service provider.

We will not be liable for any delays in the receipt of any SMS messages as delivery is subject to effective transmission from your network operator.

- 1. Entry.** NO PURCHASE NECESSARY TO ENTER OR WIN. To enter, send TWENTY as an SMS message to 49737 12:01 a.m. on June 15, 2009 and 11:59 p.m. on July 21, 2009. All entries become the property of Random House, Inc. ("Random House") upon submission. To be eligible to win, all SMS messages must be received no later than 11:59 p.m. Eastern Daylight Time on July 20, 2009.
- 2. Eligibility.** Contest open only to legal residents of the fifty United States who are 13 years of age or older as of July 2, 2009. Employees of Random House, Inc. ("Sponsor"), and The Hyperfactory ("Sponsor"), including Sponsors' corporate affiliates and parent companies, and members of the immediate families of such individuals and persons living in their households are not eligible to enter. All applicable federal, state, and local laws and regulations apply. Contest offer void wherever prohibited or restricted by law. Entries received from persons residing in geographic areas in which entry is not permissible will be disqualified.
- 3. Selection of Winners.** Twenty winners will be randomly selected by The Hyperfactory on twenty days beginning June 15, 2009 and ending on July 21, 2009 for a total of 400 winners. Winners will be notified via text message if they have won on July 22, 2009. Winners not selected on a particular day will have their names automatically re-submitted until the pool on the following day and so forth, until the contest ends on July 21, 2009. If any selected entrant cannot be contacted within seven (7) days after first attempted contact, Random House may at its discretion select an alternate winner from other eligible entries received before the deadline or award the winner's prize to another person from other eligible entries received before the deadline.

4. **Winner Notification and Acceptance.** Winners may be required to execute affidavits of eligibility, tax acknowledgement forms, liability releases and, except where prohibited by law, use of name and likeness releases and to return them within seven (7) days of issuance. Return of any prize notification as undeliverable, or failure of potential winner or runner up to accept the prize, respond to notification attempts, or return completed releases within required timeframe will result in disqualification and an alternate winner or runner up may be selected at Random House's discretion. No substitution of prizes is permitted. Winners may be required to sign an agreement confirming, for the benefit of Random House, the winner's/runner-up's conveyance of copyright in the entry to Random House, Inc.
5. **Names of Winning entrants.** For the name of the winner and runners-up, available after August 15, 2009, send a self-addressed stamped envelope to Random House, Inc., Attention: Random House Publishing Group, Marketing Department, 1745 Broadway, Mail Drop 22-1, New York, NY 10019. Residents of VT and WA may omit postage on return envelope. Prize. The prizes consist of:
 6. Twenty Grand Prizes- one hardcover edition of Sophie Kinsella's new book, TWENTIES GIRL. Total cash value of all prizes is \$10,400. Sponsors reserve the right to substitute a prize of equal or greater value if at any time following selection of the winner any portion of the prize becomes unavailable for any reason. No refunds or credit for changes. No portion of any prize may be combined with any other credit or offer. Prizes are nontransferable and must be accepted as awarded. No cash or other substitution may be made. All taxes, fees, and surcharges on prize are the sole responsibility of the winner/runners-up.
7. **General Release.** BY ACCEPTING THE PRIZE, THE WINNER AND RUNNERS-UP AGREE THAT THE SPONSOR, ITS SUBSIDIARIES, AFFILIATES, PARENTS< ADVERTISING AND PROMOTION AGEAGNCIES, AND ALL OF SPONSOR'S OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, WILL HAVE NO LIABILITY WHATSOEVER FOR, AND WILL BE HELD HARMLESS BY WINNER AND RUNNERS-UP AGAINST ANY LIABILITY FOR, ANY INJURY (INCLUDING DEATH OR DISMEMBERMENT), LOSS OR DAMAGES OF ANY KIND TO PERSONS AND PROPERTY WHETHER SUCH INJURY, LOSS OR DAMAGES ARE DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE OR PARTICIPATION IN THIS CONTEST OR PARTICIPATION IN ANY CONTEST OR PRIZE-RELATED ACTIVITY. SPONSOR ASSUMES NO RESPONSIBILITY FOR ANY COMPUTER INJURY OR DAMAGE RELATED TO OR RESULTING

FROM ACCESSING AND/OR DOWNLOADING ANY CONTEST MATERIAL.

8. **Miscellaneous.** All entries become the sole property of Random House, Inc. and none will be returned. No liability is assumed for lost, late, incomplete, inaccurate or misdirected e-mail, for technical, hardware or software failures of any kind, lost or unavailable network connection, or failed, incomplete, garbled, corrupted, or delayed computer transmission or any human error which may occur in the receipt or processing of the entries in this Contest. Sponsor (including its parents, affiliates and subsidiaries) is not responsible for errors in printing or electronic presentation of the Contest. If for any reason the Contest is not capable of running as planned, including infection by a computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor that negatively affect the administration, integrity, or proper conduct of the Contest, Sponsor reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify or suspend the Contest. In the event the Contest must be terminated, a notice will be posted on the Contest web site. In the event of a dispute regarding online entry, the entry will be deemed submitted by the authorized holder of the e-mail account submitted at the time of entry. An authorized account holder is defined as the natural person who is assigned to an e-mail address by the Internet access provider, online service provider or other organization that is responsible for arranging e-mail address for the domain associated with the submitted e-mail address. A potential winner may be required to provide Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry. Rules are subject to any requirements and limitations imposed by the FCC and any other state and federal agencies having jurisdiction.
9. **Governing Law.** All disputes and questions regarding the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any participant, and the Sponsor, shall be governed by, and construed in accordance with the laws of the State of New York, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of the laws of any jurisdiction other than New York. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. If any such provision is determined to be invalid or otherwise unenforceable, these Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

10. **Sponsor.** The Sponsor of this Contest is Random House, Inc., whose address is 1745 Broadway, New York, NY 10019 and The Hyperfactory, whose address is Level 3, 147 Spring St, New York, NY 10012/