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Sociology

BOOKS FOR COURSE ADOPTION

Authors include:

DAVID BROOKS

on the driving forces behind
"the social animal"

STEPHEN G. BLOOM

discusses Peter Feldstein's photographic
documentation of a town

MITCH HOROWITZ

reveals the history and persistence
of occultism in America

KIMBERLY A. HUISMAN

explores a counter-narrative
to the "immigrant myth"

REBECCA SKLOOT

on science, sociology, medicine,
and community

FRANS DE WAAL

puts forth his new
"empathetic" paradigm



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Highlights

THE OXFORD PROJECT

Text by Stephen G. Bloom

Photographs by Peter Feldstein

Equal parts art, American history, cultural anthropology, and human narrative, *The Oxford Project* presents the extraordinary true account of a seemingly ordinary Midwestern town through the pictures and words of its residents.



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Page 4

THE SOCIAL ANIMAL

The Hidden Sources of Love, Character, and Achievement

By David Brooks

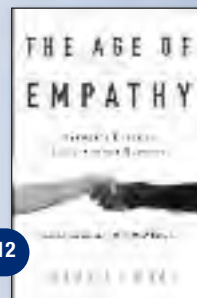
“Through the lens of a hypothetical couple and their offspring, *New York Times* columnist Brooks cleverly explores the realms of the psyche and the unconscious mind. . . . [T]he narrative is compelling as Brooks effectively interweaves history, science, statistics and instinctual behavioral patterns into a fictional treatment that reiterates his belief in ‘the way unconscious affections and aversions shape daily life.’ An uncommonly brilliant blend of sociology, intellect and allegory.” —*Kirkus Reviews*

THE AGE OF EMPATHY

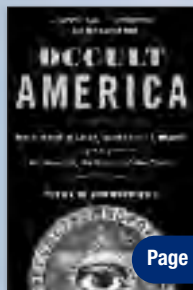
Nature’s Lessons for a Kinder Society

By Frans de Waal

In his book, *The Age of Empathy: Nature’s Lessons for a Kinder Society*, primatologist Frans de Waal uses a variety of studies on empathy in animals to debunk the idea that humans are competitive to the core. Empathy, de Waal explains, is the social glue that holds communities together, and if humans are empathetic animals, it is because we have “the backing of a long evolutionary history.”



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Page 14

OCCULT AMERICA

White House Séances, Ouija Circles, Masons, and the Secret Mystic History of Our Nation

By Mitch Horowitz

Winner, 2010 PEN Oakland/Josephine Miles Award for Literary Excellence

“Fascinating . . . a serious, wide-ranging study of all the magical, mystical, and spiritual movements that have arisen and influenced American history in often-surprising ways.”

—*The Washington Post Book World*

SOMALIS IN MAINE: Crossing Cultural Currents

Edited by Kimberly A. Huisman, Mazie Hough, Kristin M. Langellier, and Carol Nordstrom Toner

“*Somalis in Maine* is an impressive interdisciplinary volume that breaks down the academic-activist boundaries by presenting a theoretically riveting analysis where the research participants also actively co-produce knowledge and shape the final story/history. Somalis emerge as dynamic actors shaping their own destinies while also struggling against complex borders, boundaries, bureaucracies, and biases. This is a welcome counter-narrative to recent portrayals and ‘othering’ of Muslims and a must read for all interested in the emerging African Muslim communities in America.” —Cawo Abdi, Assistant Professor of Sociology, University of Minnesota



Page 18



Page 28

THE IMMORTAL LIFE OF HENRIETTA LACKS

By Rebecca Skloot

Winner of: *Chicago Tribune* Heartland Prize for Nonfiction; the Wellcome Trust Book Prize; and The American Association for the Advancement of Science’s Young Adult Science Book Award

“Heartbreaking and powerful . . . a richly textured story of the hidden costs of scientific progress. Deftly weaving together history, journalism and biography, Skloot’s sensitive account . . . at long last, restores a human face to the cell line that propelled 20th-century biomedicine. A stunning illustration of how race, gender and disease intersect to produce a unique form of social vulnerability.”

—Alondra Nelson, Associate Professor of Sociology, Columbia University

THE OXFORD PROJECT

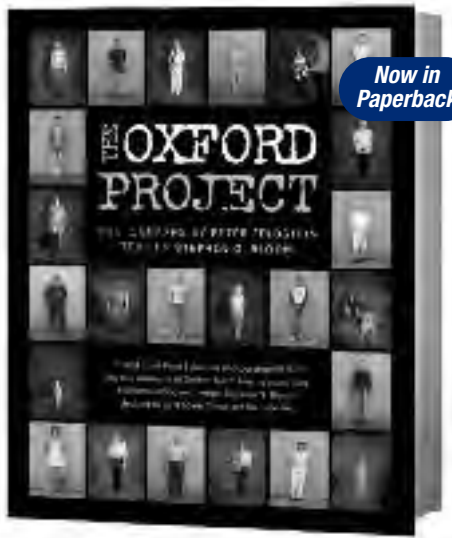
Text by Stephen G. Bloom

Photographs by Peter Feldstein

Website: www.OxfordProject.com

Author Video:

<http://welcomebooks.com/oxfordproject/video.html>



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Alex Award Winner and IPPY Award Winner

“What a marvelous way to get at ‘who we are’ as people. This powerful confessional book draws its strength from the truth that so-called ordinary people, not those with bold-faced names, are actually the heroes of our American drama.”

—Ken Burns, Award-winning documentary filmmaker

The Alex Award-winning *The Oxford Project* is back in an abridged paperback edition and rapidly becoming a model for grassroots community projects nationwide. Schools, libraries, museums, and theaters are using this profoundly intriguing book to engage their communities in an effort to get to know each other more deeply.

The Oxford Project began in 1984 when artist Peter Feldstein set out to photograph every single resident of his town, Oxford, Iowa (pop. 676). He converted an abandoned storefront on Main Street into a makeshift studio and posted flyers inviting people to stop by. At first the residents trickled in slowly, but in the end nearly all of Oxford stood before his lens.

Twenty years later, Feldstein did it again, re-photographing as many of the original residents as he could locate—only this time, his neighbors didn't just pose, they talked. With astonishing honesty, the people of Oxford shared their memories, fantasies, failures, secrets, and fears with Feldstein and writer Stephen G. Bloom, who compiled their words into the poignant, short, first-person narratives that accompany their portraits.

Since its original publication in Fall 2008, *The Oxford Project* has been performed in cities from Berkeley to New York's The American Place Theatre, exhibited in Kansas City and Des Moines, and adopted for school projects in Memphis and Iowa City. At once personal and universal, surprising and familiar, simple and profound, if ever there has been a book to bring communities together, *The Oxford Project* is it.

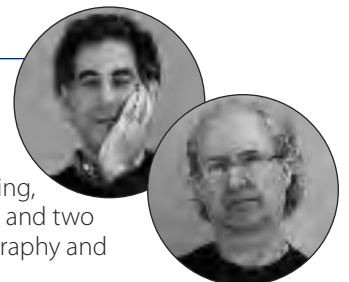
“People don't get much more real than this, and there's a heartbreaking, forensic pleasure in paging through the book to stare at the pictures for minutes at a time, looking at the thousands of ways in which the years change each of us.”

—*The Washington Post*

About the Authors

STEPHEN G. BLOOM is the author of *Postville: A Clash of Cultures in Heartland America* (2000). Since 1993, Bloom has taught at the University of Iowa, where he specializes in narrative writing.

PETER FELDSTEIN is an artist working at the intersection of photography, drawing, printmaking, and digital imaging. He has received an NEA Individual Artist's Grant and two Polaroid Collection Grants. For more than three decades, Feldstein taught photography and digital imaging at the University of Iowa School of Art & Art History.



Excerpt from *The Oxford Project*

Introduction

The Oxford Project: Who We Are

One breezy May morning in 1984, photographer Peter Feldstein walked up and down every street in Oxford, Iowa, slipping flyers under doors, inviting residents to have their photographs taken. Using a fat red marker and a big piece of cardboard, he made a sign that read “Free Pictures,” and taped the sign to a storefront window on Augusta Avenue, Oxford’s main street. Inside, Peter covered the plate-glass windows with aluminum foil and brown kraft paper to keep out the sunlight, hung a wrinkled construction tarp as a backdrop, and turned on two 1000-watt quartz lights. Then he waited.

Six hundred and seventy-six people lived in Oxford, and Peter wanted to photograph every single one of them.

That first day, almost twenty-five years ago, no one showed up. For the next several days, Peter’s only takers were kids on their way home from school, probably happy for an excuse not to do their homework. Then, a curious, retired couple wandered by, and became the first adults Peter photographed. In the weeks that followed, fewer than a dozen people poked their heads in the storefront. At the end of every afternoon, Peter printed contact sheets of the few photographs he’d taken, and placed them in a notebook on a table outside so passers-by could flip through the pages.

On Memorial Day, Peter got his first break. That morning, Al Scheetz stopped in to have his picture taken on his way to march in the American Legion parade. He returned a few hours later with four-dozen Legionnaires and their families. The project took off from there.

Peter never posed anyone or asked them to dress up. He took one shot per person. Few did anything out of the ordinary—except those like Clarence Schropp, who wore his wife’s wig, and Calvin Colony who brought along his three-hundred-pound pet lion, Samantha. Most came as they were—nothing more, nothing less. Pat Henkelman showed up carrying a sack of groceries.

By late summer, Peter had photographed six hundred and seventy Oxford residents.

If you ask Peter why he wanted to photograph his neighbors in the rural town of Oxford, he’ll tell you it was a social experiment, a way to give equal, democratic billing to every single resident—rich or poor, young or old, respected or reviled. Peter’s intention was to take straightforward pictures with no pretense, to make an honest record. He was inspired by the humble post-Depression portraits of Mike Disfarmer who photographed the townspeople of Heber Springs, Arkansas, as well as by the work of Doug Huebler, a conceptual artist whose idea was to photograph every person in the world. The pictures of Dorothea Lange and Walker Evans also figured heavily among his influences.

That spring Peter had an exhibition of the photographs in Oxford’s American Legion Hall. A few hundred people stopped by; the show was covered by some of the local papers. Father James Lawrence of St. Mary’s Church, the last resident to pose for Peter, told a reporter: “He sure stirred up a lot of talk. There are a lot of nice people in this town. Some of them are a little embarrassed, but I think they really like it.” After the show, Peter put the negatives away in an old set of metal file drawers, and went on with his life as a professor of art at the University of Iowa. And that was pretty much that.

Until 2005.

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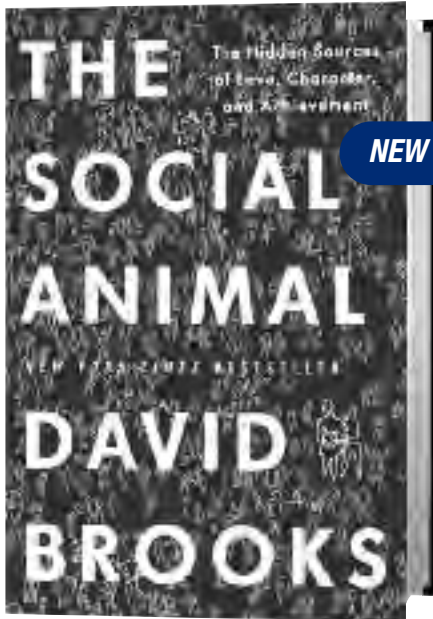
THE SOCIAL ANIMAL

The Hidden Sources of Love, Character, and Achievement

By David Brooks

To watch an animated video depicting a chapter in *The Social Animal*, go to: <http://tinyurl.com/4chztmm>

To watch the author's TED talk, go to: <http://tinyurl.com/4peo9s4>



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Paperback coming January 2012

Written by *New York Times* reporter David Brooks, *The Social Animal* is a landmark exploration of how human beings and communities succeed. It is told through the story of a fictionalized American couple, and Brooks explores the forces that expand and limit their choices in life, leading us through the factors influencing human flourishing in the 21st century—including choosing one's environment, deciding whom to marry, how passion for a life's pursuit develops, why emotion trumps IQ, and how we may utilize the vast power of the unconscious, where most of the mind's work takes place.

By following his characters, Harold and Erica, from birth to old age, Brooks ultimately utilizes their story as a foil for a broad vision of American society that emphasizes trust over individualism, social mobility over the status quo, human character over human calculation.

"Through the lens of a hypothetical couple and their offspring, *New York Times* columnist Brooks cleverly explores the realms of the psyche and the unconscious mind. . . . [T]he narrative is compelling as Brooks effectively interweaves history, science, statistics and instinctual behavioral patterns into a fictional treatment that reiterates his belief in 'the way unconscious affections and aversions shape daily life.' An uncommonly brilliant blend of sociology, intellect and allegory."

—*Kirkus Reviews*

"David Brooks has written an absolutely fascinating book about how we form our emotions and character. Standing at the intersection of brain science and sociology, and writing with the wry wit of a James Thurber, he explores the unconscious mind and how it shapes the way we eat, love, live, vacation, and relate to other people. In *The Social Animal*, he makes the recent revolution in neuroscience understandable, and he applies it to those things we have the most trouble knowing how to teach: What is the best way to build true relationships? How do we instill imaginative thinking? How do we develop our moral intuitions and wisdom and character? Brooks has always been a keen observer of the way we live. Now he takes us one layer down, to why we live that way."

—Walter Isaacson, CEO of the Aspen Institute and the author of *Benjamin Franklin: An American Life* and *Einstein: His Life and Universe*

"[A] fascinating study of the unconscious mind and its impact on our lives . . . Brooks has done well to draw such vivid attention to the wide implications of the accumulated research on the mind and the triggers of human behaviour."

—*The Economist*

About the Author

DAVID BROOKS is an op-ed columnist for *The New York Times*. He has been a senior editor at *The Weekly Standard* and a contributing editor at *Newsweek* and *The Atlantic Monthly*, and he is a weekly commentator on *PBS NewsHour*. He is the author of the bestseller *Bobos in Paradise: The New Upper Class and How They Got There* and *On Paradise Drive: How We Live Now (And Always Have) in the Future Tense*.



© David Burnett

A Message from the Author

Several years ago I did some reporting on why so many kids drop out of high school, despite all rational incentives. That took me quickly to studies of early childhood and research on brain formation. Once I started poking around that realm, I found that people who study the mind are giving us an entirely new perspective on who we are and what it takes to flourish.

We're used to a certain story of success, one that emphasizes getting good grades, getting the right job skills and making the right decisions. But these scientists were peering into the innermost mind and shedding light on the process one level down, in the realm of emotions, intuitions, perceptions, genetic dispositions and unconscious longings.

I've spent several years with their work now, and it's changed my perspective on everything. In this book, I try to take their various findings and weave them together into one story. This is not a science book. I don't answer how the brain does things. I try to answer what it all means. I try to explain how these findings about the deepest recesses of our minds should change the way we see ourselves, raise our kids, conduct business, teach, manage our relationships and practice politics. This story is based on scientific research, but it is really about emotion, character, virtue and love.

We're not rational animals, or laboring animals; we're social animals. We emerge out of relationships and live to penetrate each other's souls.

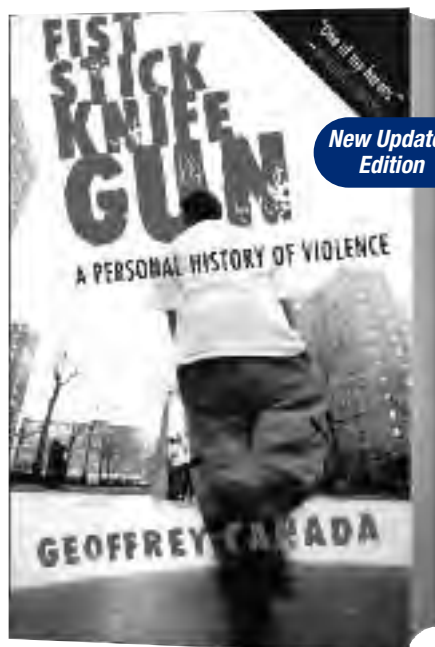
David Brooks

FIST STICK KNIFE GUN

A Personal History of Violence

By Geoffrey Canada

Author Website: www.hcz.org



A new edition, including the story of the founding of Harlem Children's Zone

Long before President Barack Obama praised his work as “an all-encompassing, all-hands-on-deck anti-poverty effort that is literally saving a generation of children” and First Lady Michelle Obama called him “one of my heroes,” Geoffrey Canada was a small, scared boy growing up in the South Bronx. His childhood world was one where “sidewalk boys” learned the codes of the block and were ranked through the rituals of fist, stick, knife, and, finally, gun.

“A more powerful depiction of the tragic life of urban children and a more compelling plea to end ‘America’s war against itself’ cannot be imagined.”

—*The New York Times Book Review*

“A slim, revealing volume that should be required reading for anyone who has ever negotiated the complicated hierarchy of ‘rep’ and revenge on city streets.”

—*Boston Globe*

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FIST STICK KNIFE GUN: A PERSONAL HISTORY OF VIOLENCE

A True Story in Black and White

By Geoffrey Canada

Adapted by Jamar Nicholas

In a stunning pairing, acclaimed comics creator Jamar Nicholas presents Canada’s raw and riveting account, one of the most authentic and important true stories of urban violence ever told.

“Geoffrey Canada’s realistic yet hopeful voice finds fresh expression through the comic style of Jamar Nicholas. Canada’s account of his childhood and the role that violence played in shaping his experiences provides hard-won and crucial lessons.” —Pedro A. Noguera, Peter L. Agnew Professor of Education at New York University

“Jamar Nicholas is a master of his craft—his drawings are full of life and truly stunning.” —Bryan Lee O’Malley, creator of *Scott Pilgrim vs. The World*

“I wish every city had a Geoffrey Canada.” —President Bill Clinton

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About the Author

GEOFFREY CANADA grew up in the South Bronx. Since 1990 he has been the president and chief executive officer of Harlem Children’s Zone, an organization that offers a comprehensive range of services to over 10,000 children in a nearly 100-block area of Central Harlem. Harlem Children’s Zone has been featured on *The Oprah Winfrey Show*, *60 Minutes*, *The Today Show*, *Good Morning America*, and *Nightline*, and has been recognized in *The New York Times*. In 2011, Canada was named one of the most influential people in the world by *Time Magazine* and in 2005 was named one of “America’s Best Leaders” by *U.S. News & World Report*. He is featured in the film *Waiting for ‘Superman.’*



A Message from the Author

When my memoir, *Fist Stick Knife Gun: A Personal History of Violence*, was first published in 1995, it told the story of my life growing up in the South Bronx as both a victim of violence and as a perpetrator for my own survival. Things in my neighborhood and in many neighborhoods across the country have not improved since I was young. In fact, they've grown worse. Violence has always been a problem, but it has never been as deadly as it is today. In 2009, the Children's Defense Fund reported that nearly nine children and teens are killed every day as a result of gun violence. With more guns and more drugs available on the streets than ever before, what chance do kids today have of surviving, let alone thriving, in the world that has been provided for them?

This year my publisher, Beacon Press, has released a revised edition of *Fist Stick Knife Gun*, updated to reflect some of the work that has been done over the last fifteen years. At Harlem Children's Zone, where I am now the president and CEO, we have grown to serve nearly one hundred city blocks, reaching more than ten thousand children with free programming and support. One way that we accomplish this is by placing trained and caring adults in the middle of these underserved communities, in order to let these children know that they are not alone out there. In *Fist Stick Knife Gun* I describe what it was like for me to be in the middle of the violence, with nowhere to run and no one to turn to. In the years since I wrote it, I have worked to protect the children who are still trapped in that difficult place.

In addition to the revised edition of my memoir, Beacon Press has also released a new graphic novel adaptation of *Fist Stick Knife Gun* by cartoonist and illustrator Jamar Nicholas. This new version brings the book into the twenty-first century in a fresh and exciting way. It offers a new tool for understanding the circumstances and psychology of the children who must face violence every day.

The problem of youth violence cannot be solved from a distance. While I believe it is essential that people begin to understand the crisis that our children face, it is more important that they start taking steps to protect them. I hope that these two new editions of *Fist Stick Knife Gun* will inspire today's students, parents, activists, and concerned citizens to take these steps. When I was in college, I was absolutely focused on one thing: how to improve the outcomes for the kinds of kids I knew growing up. I still dream of the day that we find the answer to that question.

Geoffrey Canada

Jamar Nicholas and Geoffrey Canada at the Random House Second Annual Author Event for NYC Educators



HOLLOWING OUT THE MIDDLE

The Rural Brain Drain and What It Means for America

By Patrick J. Carr and Maria J. Kefalas

Read the authors' article "The Rural Brain Drain" at:
<http://chronicle.com/article/The-Rural-Brain-Drain/48425/>



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In 2001, with funding from the MacArthur Foundation, sociologists Patrick J. Carr and Maria J. Kefalas moved to Iowa to understand the rural brain drain and the exodus of young people from America's countryside. Articles and books—notably Richard Florida's *The Rise of the Creative Class*—celebrate the migration of highly productive and creative workers to key cities. But what happens to the towns that they desert, and to the people who are left behind?

To answer that question, Carr and Kefalas moved to “Ellis,” a small town of two thousand. Ellis is typical of many places struggling to survive, and Iowa is typical of many states in the Heartland, aging rapidly. One reason is that many small towns simply aren't regenerating, but another is that its educated young people are leaving in droves.

In Ellis, Carr and Kefalas met the working-class “stayers,” trying to survive in the region's dying agro-industrial economy; the high-achieving and college-bound “achievers,” who often leave for good; the “seekers” who head off to war to see what the world beyond offers; and the “returners,” who eventually circle back to their hometowns. What surprised Carr and Kefalas most was that adults in the community were playing a pivotal part in the town's decline by pushing the best and brightest young people to leave, and by underinvesting in those who choose to stay.

In a timely, new afterword, Carr and Kefalas address the question “what can be done to save our communities?” They profile the efforts of dedicated community leaders who have creatively engaged small town youth and have implemented a variety of programs to combat the rural brain drain. *Hollowing Out the Middle* is a wake-up call we cannot afford to ignore—not only because sixty million Americans still live in rural communities and small towns, but because our nation's economic health and future is tied to the Heartland.

“*Hollowing Out the Middle* is a fascinating study that brilliantly describes and analyzes the problems of rural towns in America that are emptying out. It will raise national awareness of a serious domestic problem that has largely escaped media, political, and scholarly attention.”

—William Julius Wilson,
Lewis P. and Linda L. Geysler University Professor, Harvard University

About the Authors

PATRICK J. CARR is associate professor of sociology at Rutgers University—New Brunswick and the author of *Clean Streets*.

MARIA J. KEFALAS held positions at the Brookings Institution, the University of Pennsylvania, and Barnard College before joining the faculty of Saint Joseph's University, where she is professor in the Department of Sociology. She is the author of *Working Class Heroes* and *Promises I Can Keep*.



A Message from the Authors

When we told our friends and families that we planned to move to a small town in the northeastern corner of Iowa their reactions ranged from confusion to concern. They wanted to know how two devoted urbanites who wrote books about cities could ever adapt to life in a place that was (at the time) eighty miles to the closest Starbucks. Maria's father, a Greek immigrant to the United States who only knew of Iowa from primary season, declared, "Iowa, that's the real America." When former Alaska governor Sarah Palin made a similar statement about the salt-of-the-earth values that define life in the countryside, her words became fodder for talk-show hosts. What Maria's father meant was that the pastoral ideal of the Heartland symbolized to him, someone who had chosen to live in America after being born elsewhere, the essence of our nation.

Even people who have never set foot in Iowa can conjure up an image of the place. Corn for as far as the eye can see, sleepy main streets where everyone knows your name, and maybe, for fans of *The Music Man*, a gazebo with a barbershop quartet. For others, the countryside is a frightening place, populated with reactionaries who oppose everything from paying taxes to immigrants. The truth is that this real America does not exist; it probably never did. We encountered no cookie-cutter true believers in any movement. The Iowans we came to know in the town we called Ellis valued fairness above everything. There could be intense debate on what exactly was fair, but most could sense that the region's economic future was far from secure. And, maybe, the greatest challenge they faced was how to keep going in a place you love when you realize that, to survive, your old way of life will have to cease to exist.

In the stories of Ellis's young people, you could see this struggle most clearly. Staying in Ellis means continuing on with way of life that is under siege in a world where family farms, union jobs, and mom-and-pop stores have been replaced by factory farming, minimum-wage work with no benefits, and big-box retailers that are Main Street killers. Leaving Ellis offers young people a more secure life for *themselves*, but it harms the people and the place that gave them their start. Ellis must pay the price in the lost talent and potential that gets exported someplace else. For the young people who left, there is guilt over abandoning their community, and for the people who stay or return, there is a gnawing realization that they will be the first generation of Americans to do worse than their parents, and that they will see the place they love continue to decline.

The changes are here, and the future must look different than the past. By freeing ourselves of the fantasy of small-town life, it is possible to see how the countryside can (and must) move forward and prepare for a future that is already here. The response to this book has overwhelmed us. Young people, some in small towns, some who have left them, have contacted us to share how much this book has moved them to work on ways to preserve and protect the countryside. We hear from people all the time about how *Hollowing* has inspired young entrepreneurs, journalists, environmentalists, educators, and community development leaders to have conversations in rural Pennsylvania; in the Appalachian regions from upstate New York to Kentucky, South Dakota, Arkansas; and, of course, in Iowa. We have travelled all over the country sharing the story of Ellis.

And so while it is true that the future of rural America is uncertain, and not every town will prosper, we have become part of the conversation.

Patrick J. Carr and Maria J. Kefalas

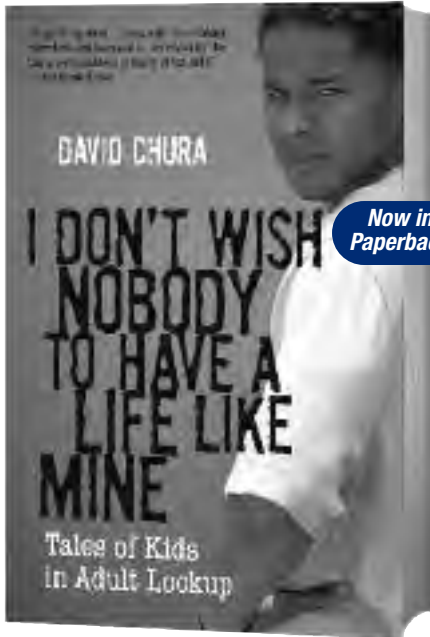
I DON'T WISH NOBODY TO HAVE A LIFE LIKE MINE

Tales of Kids in Adult Lockup

By David Chura

Author Website:

<http://KidsInTheSystem.wordpress.com/>



Winner, 2010 PASS Award from the National Council on Crime and Delinquency

In *I Don't Wish Nobody to Have a Life Like Mine*, a veteran teacher gives an “inside” view of the lives of juveniles sentenced as adults.

David Chura taught high school in a New York county penitentiary for ten years—five days a week, seven hours a day. In these pages, he gives a face to a population regularly demonized and reduced to statistics by the mainstream media. Through language marked by both the grit of the street and the expansiveness of poetry, the stories of these young people break down the divisions we so easily erect between us and them, the keepers and the kept—and call into question the increasing practice of sentencing juveniles as adults.

“Riveting. . . . An indictment of the system.”

—Sam Roberts, *The New York Times*

“Powerful . . . I hope some of the leaders of the Obama administration will pay attention to these gripping stories and will wake our country up before it is too late.” —Jonathan Kozol, author of *Savage Inequalities*

“[Chura] recalls the raw, gritty emotions of young men with little education and few options. . . . A compelling personal look at the failings of the juvenile justice system.”

—*Booklist*

“Today, as U.S. courts send more than 250,000 minors each year into adult prisons (according to a 2008 Juvenile Justice report), Chura’s anguished, incisive depiction of one of those outposts is not merely an indictment of the system. It’s a compelling call to repair our society’s brokenness.”

—Cathi Dunn MacRae, *Youth Today*

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About the Author

DAVID CHURA is the author of *I Don't Wish Nobody to Have a Life Like Mine: Tales of Kids in Adult Lockup*. He has worked with at-risk teenagers for the past 40 years. For 26 of those years, he taught English and creative writing in community based alternative schools and in a county penitentiary. His writings have appeared in *The New York Times* as well as scholarly and literary journals. He blogs at <http://kidsinthesystem.wordpress.com/>.



©Ellen Augarten

A Message from the Author

Reynaldo is surprised that he's made it to another birthday. With so many of his friends killed by the streets, each new year startles him. But he's not surprised to be locked up again. He's spent every birthday since he was twelve with kids just like him—"punks," "gangstas," other children of disappointment. This time he's been thrown into the harshest world of all, adult lockup.

Reynaldo is only one of the young people readers meet in *I Don't Wish Nobody to Have a Life Like Mine: Tales of Kids in Adult Lockup*. This behind-the-scenes look at kids in prison, an environment that the Verna Institute of Justice describes as "unsafe, unhealthy, unproductive, inhumane," is a collection of sharply drawn portraits of minors serving time in an adult penitentiary.

The young men and women I met during my ten years of teaching high school in a New York county adult facility were some of the most vulnerable teens I had encountered in forty years of working with at-risk kids in psych hospitals, drug rehabs, and alternative schools. With lives shaped by societal forces beyond their control—poverty, racism, physical and sexual abuse, violence, AIDS/HIV—they were often rejected by fragmented families, inadequate schools, and the communities in which they lived. Even the child welfare system, the very system charged with their care, abandoned them.

Although these young people are over- and misrepresented in the media as "superpredators," their personal stories are underrepresented in academic literature. *I Don't Wish Nobody to Have a Life Like Mine* helps fill that gap and is an excellent addition to coursework in sociology, psychology, and related scholarly studies. It goes beyond the sound bites and stereotypes that define the public's perceptions of youthful offenders. At the same time, it brings academic theories to life and puts a face to the statistics on which many child welfare and juvenile justice policies and laws are based. Likewise, the book gives students a knowledge of cultures, lifestyles, and family dynamics that otherwise might not be readily available to them but is essential for their studies and their work in the social sciences.

When I share this book in various academic settings, students are quickly engaged by the young people's stories. Because it is rooted in the day-to-day details of prison life and the real people entangled in that culture, students are able to move easily from the particular moments depicted in these kids' lives to the broader social issues of poverty, family, the streets, peer pressure, and the juvenile and criminal justice systems that have such a profound effect on those lives. After reading and discussing *I Don't Wish Nobody to Have a Life Like Mine*, students come away with not only a deeper understanding of sociological concepts and principles but also a greater respect for the vulnerability *and* resilience of these teenagers who refuse to be beaten down.

David Chura

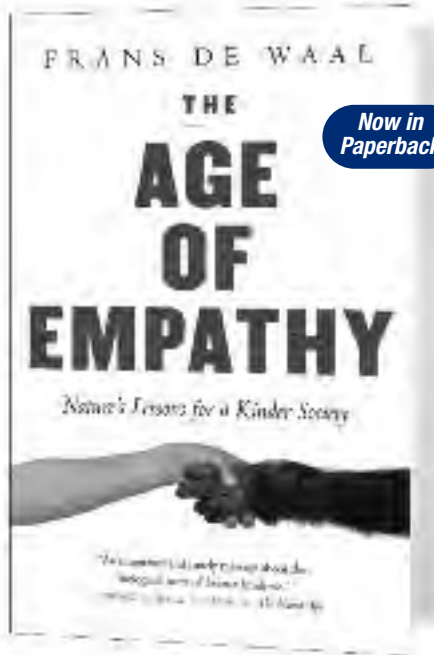
THE AGE OF EMPATHY

Nature's Lessons for a Kinder Society

By Frans de Waal

Website: www.emory.edu/LIVING_LINKS/empathy/

To watch the author discuss his book, go to:
<http://tinyurl.com/yfktkqj>



Three Rivers Press | TR
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\$17.00/NCR | Exam Copy: \$3.00

Selected for Montana State University's
Common Reading Program, 2010

Are we our brothers' keepers? Do we have an instinct for compassion? Or are we, as is often assumed, only on earth to serve our own survival and interests? In this thought-provoking book, the acclaimed author of *Our Inner Ape* examines how empathy comes naturally to a great variety of animals, including humans.

By studying social behaviors in animals, such as bonding, the herd instinct, the forming of trusting alliances, expressions of consolation, and conflict resolution, Frans de Waal demonstrates that animals—and humans—are “preprogrammed to reach out.” He has found that chimpanzees care for mates that are wounded by leopards, elephants offer “reassuring rumbles” to youngsters in distress, and dolphins support sick companions near the water’s surface to prevent them from drowning. Humans also demonstrate similar innate sensitivities to faces, bodies, and voices; the species has been designed to feel for one another.

De Waal’s theory runs counter to the assumption that humans are inherently selfish, which can be seen in the fields of politics, law, and finance, and which seems to be evidenced by the current greed-driven stock market collapse. But he cites the public’s outrage at the U.S. government’s lack of empathy in the wake of Hurricane Katrina as a significant shift in perspective—one that helped Barack Obama become elected and ushered in what may well become an Age of Empathy. Through a better understanding of empathy’s survival value in evolution, de Waal suggests we can work together toward a more just society based on a more generous and accurate view of human nature.

“An important and timely message about the biological roots of human kindness.” —Desmond Morris, author of *The Naked Ape*

“A pioneer in primate studies, Frans de Waal sees our better side in chimps, especially our capacity for empathy. In his research, Dr. de Waal has gathered ample evidence that our ability to identify with another’s distress—a catalyst for compassion and charity—has deep roots in the origin of our species. It is a view independently reinforced by recent biomedical studies showing that our brains are built to feel another’s pain.” —*The Wall Street Journal*

“Addressing the question of whether it is possible to ‘combine a thriving economy with a humane society’ zoologist de Waal answers with a resounding yes. . . . De Waal cites the ‘evolutionary antiquity’ of empathy to argue that ‘society depends on a second invisible hand, one that reaches out to others.’ An appealing celebration of our better nature.” —*Kirkus Reviews*

About the Author

FRANS DE WAAL is a Dutch-born biologist who lives and works in Atlanta, Georgia. One of the world’s best-known primatologists, de Waal is C. H. Candler Professor of Psychology and director of the Living Links Center at the Yerkes National Primate Research Center at Emory University. He has been elected to the National Academy of Sciences and the Royal Dutch Academy of Sciences. In 2007, *Time* selected him as one of the world’s 100 most influential people.



A Message from the Author

Greed is out, empathy is in.

The global financial crisis of 2008, together with the election of a new American president, has produced a seismic shift in society. Many have felt as if they were waking up from a bad dream about a big casino where the people's money had been gambled away, enriching a happy few without the slightest worry about the rest of us. This nightmare was set in motion a quarter century earlier by Reagan-Thatcher trickle-down economics and the soothing reassurance that markets are wonderful at self-regulation. No one believes this anymore.

American politics seems poised for a new epoch that stresses cooperation and social responsibility. The emphasis is on what unites a society, what makes it worth living in, rather than what material wealth we can extract from it. Empathy is the grand theme of our time, as reflected in the speeches of Barack Obama, such as when he told graduates at Northwestern University, in Chicago: "I think we should talk more about our empathy deficit. . . . It's only when you hitch your wagon to something larger than yourself that you will realize your true potential."

The message of *The Age of Empathy* is that human nature offers a giant helping hand in this endeavor. True, biology is usually called upon to justify a society based on selfish principles, but we should never forget that it has also produced the glue that holds communities together. This glue is the same for us as for many other animals. Being in tune with others, coordinating activities, and caring for those in need aren't restricted to our species. Human empathy has the backing of a long evolutionary history—which is the second meaning of "age" in this book's title.

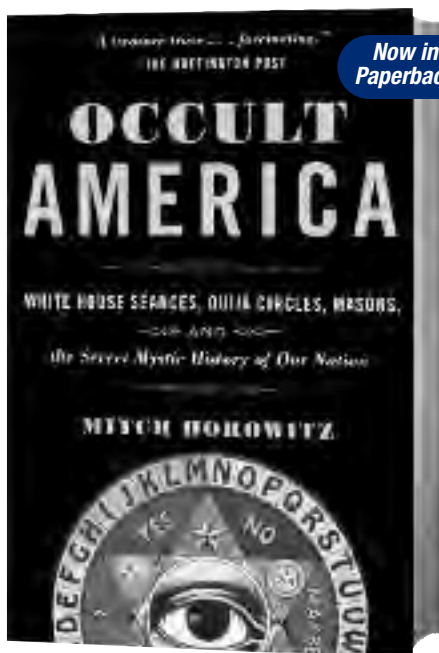
Frans de Waal

OCCULT AMERICA

White House Séances, Ouija Circles, Masons, and the Secret Mystic History of Our Nation

By Mitch Horowitz

Author Website:
www.MitchHorowitz.com



Now in
Paperback

It touched lives as disparate as those of Frederick Douglass, Franklin Roosevelt, and Mary Todd Lincoln—who once convinced her husband to host a séance in the White House. Americans all, they were among the famous figures whose paths intertwined with the mystical and esoteric movement broadly known as the occult. Brought over from the Old World and spread throughout the New by some of the most obscure but gifted men and women of early U.S. history, this “hidden wisdom” transformed the spiritual life of the still-young nation and, through it, much of the Western world. Yet the story of the American occult has remained largely untold. Now a leading writer on the subject of alternative spirituality brings it out of the shadows.

From the meaning of the symbols on the one-dollar bill to the origins of the Ouija board, *Occult America* briskly sweeps from the nation’s earliest days to the birth of the New Age era and traces many people and episodes. Here, too, are America’s homegrown religious movements, from transcendentalism to spiritualism to Christian Science to the positive-thinking philosophy that continues to exert such a powerful pull on the public today. *Occult America* is ultimately an engaging, long-overdue portrait of one nation, under many gods, whose revolutionary influence is still being felt in every corner of the globe.

Bantam | TR
978-0-553-38515-1 | 304pp.
\$16.00/\$18.00 Can. | Exam Copy: \$3.00

“Employing extensive research while writing with an authoritative tone, Horowitz succeeds in showing how a ‘new spiritual culture’ developed in America.”

—Publishers Weekly

“What a fascinating book. So it happens that another equally compelling take on our complicated national narrative lies just beneath the surface of things; not the grand procession of presidents, generals, and wars, but something more hidden, more mysterious, but often no less revealing.”

—Ken Burns

“Invisible and mysterious forces have shaped and guided the destiny of individuals and nations throughout history. From Moses to Gandhi, Jesus to Muhammad, Lincoln to Obama, hidden dimensions, in both our personal and collective consciousness, were conceiving, constructing, and shaping the course of civilization. In his precise and often detailed history of mysticism in America, Mitch Horowitz, has, in a way, tracked the evolution of our consciousness over 300 years.”

—Deepak Chopra

About the Author

A widely known writer and speaker on the history and impact of alternative spirituality, **MITCH HOROWITZ** is the editor-in-chief of Tarcher/Penguin and the author of *Occult America* (Bantam 2009/2010), which *The Washington Post Book World* called: “Fascinating . . . a serious, wide-ranging study of all the magical, mystical, and spiritual movements that have arisen and influenced American history in often-surprising ways.” Horowitz has written for *The Wall Street Journal*, *U.S. News & World Report*, *The Washington Post*, and *Boing Boing*. He has recently appeared on *CBS Sunday Morning*, *Dateline NBC*, and *All Things Considered*.



A Message from the Author

In 1970, philosopher Jacob Needleman opened a new discussion about religion in America. His book *The New Religions* was one of the first scholarly works to consider esoteric and alternative religious movements not as oddball trends but as forces that reflected a serious and widespread search for meaning among young Americans.

A generation later, this discussion has been expanded by a broad range of mainstream religious scholars—from Catherine Albanese to Jeffrey J. Kripal to Ann Braude—who are transforming how we understand the nation's alternative religious culture. New Age or metaphysical movements are no longer viewed within academia as fringe oddities but as crucial aspects of our religious history. This line of study should be encouraged. Without it, we cannot fully understand the nature of America's religious life.

In my book *Occult America*, I enter this discussion by arguing that the nation's occult and esoteric religious movements of the eighteenth, nineteenth, and early twentieth centuries shaped today's culture of therapeutic spirituality, and helped spread widely held liberal attitudes about religion.

First a definition: I use “occult” to describe religious or spiritual systems that believe in an unseen world whose forces act upon us and through us. This hidden world, it is believed, can be tapped for personal insight and practical help. Think of channeling, séances, astrology, numerology, and the type of mind-power mysticism popularized in *The Secret*. Of course, these things also exist within mainline faiths. But practices such as spirit channeling, divination, or mind-power metaphysics are traditionally considered *occult* or *supernatural* when pursued outside the parameters of established churches and congregations.

Early American history, however, is entwined with this kind of esoteric spirituality. North America's first intentional mystical community reached its shores in the summer of 1694. That year, the determined spiritual philosopher Johannes Kelpius led about forty pilgrims out of Central Germany—a region decimated by the Thirty Years' War—and to the banks of the Wissahickon Creek, just beyond Philadelphia. The city then hosted only about 500 houses, but it represented a Mecca of freedom for the Kelpius circle, who longed for a new homeland where they could practice their brands of astrology, alchemy, numerology, and mystical Christianity without fear of harassment from church or government.

After analyzing the various religious trends and movements that emerged from this period, alongside the persistent yet ever-changing development of occultism throughout the first three centuries of American history, my book arrives in our current time at the beginning of the twenty-first century. As I write near the end of *Occult America*, many religious Americans today share, to a greater or lesser extent, these traits:

1. Belief in the therapeutic value of spiritual or religious ideas.
2. Belief in a mind-body connection in health.
3. Belief that human consciousness is evolving to higher stages.
4. Belief that thoughts, in some greater or lesser measure, determine reality.
5. Belief that spiritual understanding is available without allegiance to a specific religion or doctrine.

To a very great degree, these ideas, in their most popular form, entered our culture through occult personas and groups, many of which I consider in the book. These spiritual concepts were once the domain of America's occult and mystical movements—yet are found today across the religious landscape. In this sense, “occult America” had changed our world.

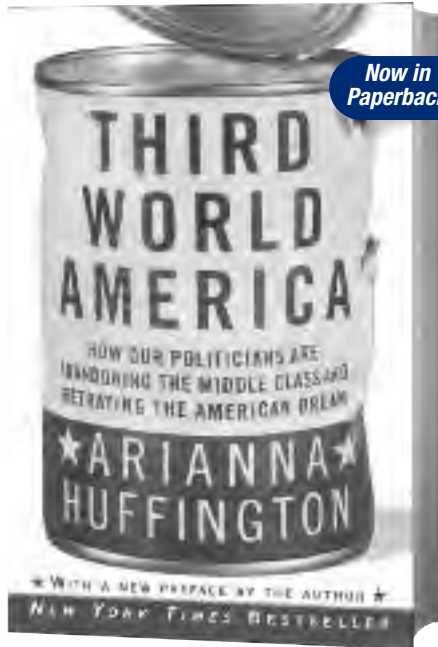
Mitch Horowitz

THIRD WORLD AMERICA

How Our Politicians Are Abandoning the Middle Class and Betraying the American Dream

By Arianna Huffington

To watch the author discuss her book, go to: <http://tinyurl.com/3vja4sf>



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A great portion of the American dream holds that each succeeding generation will be better off than the last, and that whatever one's circumstances at birth, a person can, by dint of hard work and education, lift themselves and their families' station in life. But that promise is increasingly being called into question as the next generation is facing a possible future of fewer opportunities and a lower standard of living.

The problem, Huffington argues, is that as more and more of the jobs that lifted families into the middle class and upper middle class are disappearing, the country no longer has the educational system or research centers to create jobs for a new generation of workers.

In her new book, *Third World America*, Huffington argues that these are not cyclical problems driven by the economic crisis, but portend America's demise as an industrial, political, and economic leader. She shows how failed political, economic, and educational policies have brought about this devolution, and how by focusing on innovation, education, and smarter immigration policies, America can restart the engines of prosperity. Far from a liberal polemic, Huffington presents ideas that are sure to further catalyze the debate on both the right and left over the best responses to the problems America is facing.

"With great passion and insight, Arianna tells it like it is. Blending outrage and optimism—indignation at how America's crony capitalists have wrecked the nation's great middle class, and unremitting hope that our people will rise and put things right—she explains what's happened and what must be done. Here, clearly, is a book for our times."

—Robert B. Reich, Professor of Public Policy, University of California, Berkeley, and former U.S. Secretary of Labor

"An alarming account of the plight of the American middle class."

—Joseph Stiglitz, Professor of Economics at Columbia University and Nobel Laureate

"Third World America is simultaneously hard-hitting and empathetic. It makes the case that, as the world's largest economy fights to define its future, a viable middle-class is essential to our country's well-being and something we should all fight to ensure."

—Rob Johnson, Senior Fellow and Director of the Project on Global Finance at the Roosevelt Institute

About the Author

ARIANNA HUFFINGTON is the co-founder of *The Huffington Post*, a syndicated columnist, a radio co-host, and the author of twelve previous books.



A Message from the Author

As a young girl growing up in Greece, I remember walking to school in the city of Athens past a statue of President Truman. The statue was a daily reminder of the magnificent nation responsible for, among other things, the Marshall Plan. Everyone in Greece either had a family member, or, like my family, a friend who'd left to find a better life in America. That was the phrase everyone associated with America: "a better life." America was a place you could go to work really hard, make a good living. When I came to America in 1980, I knew that there was no other place I'd rather live. Thirty years later, I still feel that way.

But there is no denying that decisions we have made as a country have put us on a very dangerous road, one that threatens to turn America into a Third World nation. It's a jarring concept, I know, but the evidence is all around us. Our industrial base is vanishing, taking with it the kind of jobs that have formed the backbone of our economy for more than a century; our education system is in shambles, making it harder for tomorrow's workforce to acquire the information and training it needs to land good twenty-first-century jobs; our infrastructure—our roads, bridges, sewage and water, transportation and electrical systems—is crumbling; our economic system has been reduced to recurring episodes of Corporations Gone Wild; our political system is broken, in thrall to a small financial elite using the power of the checkbook to control both parties. And America's middle class, the driver of so much of our economic success and political stability, is rapidly disappearing, forcing us to confront the realization that we are slipping as a nation.

I wrote *Third World America* as a warning—a clanging alarm telling us that if we don't correct our course, contrary to our history and to what has always seemed to be our destiny, we could indeed become a Third World nation. I also wrote it with America's young people in mind. Because, in the end, they are the ones who will most suffer if we don't turn things around. They are the ones being saddled with massive debt, the ones feeling the sting of rising tuition and decreasing opportunities. As I speak at colleges all across the country, students are giving voice to their doubts of the idea that with hard work and discipline, they will have the chance to do better than their parents, just as we had the chance to do better than the generation before us. They are the ones facing this dark flipside of the American Dream—an American Nightmare of our own making.

For teachers looking for discussion starters, the issues raised in *Third World America* involve a wide range of disciplines: politics, economics, history, sociology, psychology, philosophy, ethics, journalism, engineering, business, and more. The questions the book prompts cut to the core of what kind of country we are, what kind of country we want to be, and what kind of future today's students face. The solutions I propose in the book's final section present real-world opportunities for students of all ages to get involved and make a difference, to follow the very American urge to take matters into our own hands and get things done. Winston Churchill said, "America can always be counted on to do the right thing, after it has exhausted all other possibilities." Well, we have exhausted a lot of possibilities. It's time now to do the right thing.

Arianna Huffington

SOMALIS IN MAINE

Crossing Cultural Currents

Edited by Kimberly A. Huisman, Mazie Hough, Kristin M. Langellier, and Carol Nordstrom Toner

Afterword by Ahmend I. Samatar



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Lewiston, a mill town of about thirty-six thousand people, is the second-largest city in Maine. It is also home to some three thousand Somali refugees. After initially being resettled in larger cities elsewhere, Somalis began to arrive in Lewiston by the dozens, then the hundreds, after hearing stories of Maine's attractions through family networks. Today, cross-cultural interactions are reshaping the identities of Somalis—and adding new chapters to the immigrant history of Maine.

Somalis in Maine offers a kaleidoscope of voices that situate the story of Somalis' migration to Lewiston within a larger cultural narrative. Combining academic analysis with refugees' personal stories, this anthology includes reflections on leaving Somalia, the experiences of Somali youth in U.S. schools, the reasons for Somali secondary migration to Lewiston, the employment of many Lewiston Somalis at Maine icon L.L. Bean, and community dialogues with white Mainers. *Somalis in Maine* seeks to counter stereotypes of refugees as being socially dependent and unable to assimilate, to convey the richness and diversity of Somali culture, and to contribute to a greater understanding of the intertwined futures of Somalis and Americans.

"*Somalis in Maine* is an impressive interdisciplinary volume that breaks down the academic-activist boundaries by presenting a theoretically riveting analysis where the research participants also actively co-produce knowledge and shape the final story/history. Somalis emerge as dynamic actors shaping their own destinies while also struggling against complex borders, boundaries, bureaucracies, and biases. This is a welcome counter-narrative to recent portrayals and 'othering' of Muslims and a must read for all interested in the emerging African Muslim communities in America."

—Cawo Abdi, Assistant Professor of Sociology, University of Minnesota

About the Editors

The four editors of this book are faculty members at the University of Maine:

KIMBERLY A. HUISMAN, an associate professor in the sociology department, has been doing research with immigrants and refugees since 1991.

MAZIE HOUGH, associate director of Women in the Curriculum and the women's studies program, is a historian who specializes in nineteenth-century social and women's history, oral history, and the history of sexuality.

KRISTIN M. LANGELLIER, professor of communication and journalism, teaches courses in performance studies, communication theory, women's studies, and Franco-American studies.

CAROL NORDSTROM TONER, Maine studies program director and research associate in history, has studied U.S. oral history and social and labor history, with a focus on Maine history.

A Message from One of the Editors

Somalis are among those refugees who have witnessed many horrors and suffered great losses. Despite their relatively small numbers as refugees and immigrants, Somalis have attracted media attention nearly everywhere the global diaspora has taken them. Many of these media stories about Somalia are replete with images of starving women and children, the violence of the civil war, the lawlessness of piracy off the Somali coast, and alleged links to al-Qaeda. The media reports about Somali immigrants to North America have centered on social problems involving race, religion, and economic tensions in cities, schools, and work settings. Lewiston, Maine, for example, was a site of national and international media attention in 2002 when the mayor of Lewiston published a letter in the local newspaper asking Somalis to please stop moving to Maine.

These powerful and monolithic portrayals of Somalis—as either victims or social problems—have left little room in our public imagination for more nuanced narratives about the lives and experiences of Somali immigrants. *Somalis in Maine* addresses this gap. This book is an anthology of academic essays, personal accounts, empirical research findings, and photographs, all of which include the voices of ordinary people talking against the backdrop of their extraordinary experiences.

Sociologist Peter Berger purports that the wisdom of sociology lies in its power to show us that “things are not what they seem.” Thus, one of the tasks of the sociologist is to conduct empirical research that debunks social myths and reveals the layers of meaning behind the facades of everyday life. *Somalis in Maine* brings together perspectives from several disciplines—sociology, history, women’s studies, communication, performance studies, and Maine studies—and offers a kaleidoscope of voices and views on Somalis in Maine. The book offers a counter-narrative to the prevailing images of Somalis and highlights how the lived experiences of Somalis in Maine are often ‘not what they seem.’”

Somalis in Maine is an invitation both to listen to some of that history and to refocus the montage of negative images by entering into cultural currents that carry new voices and views of Somalis in Maine. The book will appeal to students with a general interest in sociology as well as to more advanced students who are interested in more specialized topics such as identity formation, patterns and processes of immigration, the sociology of work, and the intersectionality of social inequalities.

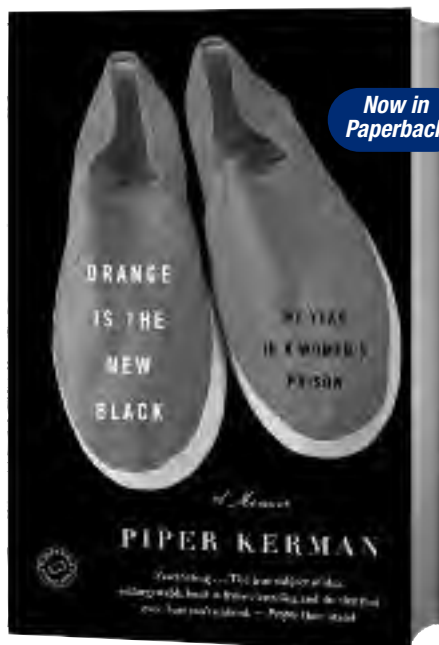
Kimberly A. Huisman

ORANGE IS THE NEW BLACK

My Year in a Women's Prison

By Piper Kerman

Author Website:
www.PiperKerman.com



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With a career, a boyfriend, and a loving family, Piper Kerman barely resembles the reckless young woman who delivered a suitcase of drug money ten years ago. But that past has caught up with her. Convicted and sentenced to fifteen months at the infamous federal correctional facility in Danbury, Connecticut, the well-heeled Smith College alumna is now inmate #11187-424—one of the millions of women who disappear “down the rabbit hole” of the American penal system.

From her first strip search to her final release, Kerman learns to navigate this strange world with its strictly enforced codes of behavior and arbitrary rules, where the uneasy relationship between prisoner and jailer is constantly and unpredictably recalibrated. She meets women from all walks of life, who surprise her with small tokens of generosity, hard words of wisdom, and simple acts of acceptance. Heartbreaking, hilarious, and at times enraging, Kerman’s story offers a rare look into the lives of women in prison—why it is we lock so many away and what happens to them when they’re there.

“Don’t let the irreverent title mislead: This is a serious and bighearted book that depicts life in a women’s prison with great detail and—crucially—with empathy and respect for Piper Kerman’s fellow prisoners, most of whom did not and do not have her advantages and options. With its expert reporting and humane, clear-eyed storytelling, *Orange Is the New Black* will join Ted Conover’s *Newjack* among the necessary contemporary books about the American prison experience.”

—Dave Eggers, author of *Zeitoun* and co-author of *Surviving Justice: America’s Wrongfully Convicted and Exonerated*

“An absorbing, meditative look at life behind bars.” —*Booklist*

“This book is impossible to put down because [Kerman] could be you. Or your best friend. Or your daughter.” —*Los Angeles Times*

“Moving . . . transcends the memoir genre’s usual self-centeredness to explore how human beings can always surprise you.” —*USA Today*

“It’s a compelling awakening, and a harrowing one—both for the reader and for Kerman.” —*Newsweek.com*

About the Author

PIPER KERMAN is vice president of a Washington, D.C.-based communications firm that works with foundations and nonprofits. A graduate of Smith College, she lives in Brooklyn.



©Sam Zalutsky

A Message from the Author

In the early 1990s, I was a graduate from an elite women's college, a little lost and very much looking for adventure and finding it in an unlikely criminal underworld. In 2004, I was a successful professional standing at the gates of a federal women's prison, about to start serving time for a ten-year-old drug offense. My book, *Orange Is the New Black: My Year in a Women's Prison*, details my plunge into the hidden world of America's enormous prison system, the women and men I met there, and the profound effect that incarceration has on individuals and communities around the country.

Women are the fastest-growing segment of the prison population—the person wearing the emblematic orange prison jumpsuit is more and more likely to be female. In 1980, there were approximately 500,000 people in prison in the United States; today there are 2.3 million. According to the 2008 U.S. Bureau of Justice Statistics, there are more than 7 million people on parole, on probation, or locked up. America represents 5 percent of the world's population but incarcerates 25 percent of all prisoners globally. In just one generation an enormous prison system has become entrenched and continues to grow, even as crime rates remain at historic lows.

Intense fascination with the story of my year in prison comes from many quarters: criminal justice and law students, those in women's and gender studies, sociologists, and of course the people who live and work within our nation's prisons and jails. While I was wearing prison khakis, I often fielded the sly question "What's the all-American girl doing *here*?" I found myself part of a remarkable community of women, a handful from a middle-class background like me, the vast majority from this country's poorest rural and urban communities. Prison is a place with its own codes of behavior and arbitrary hierarchies among prisoners, determined by both them and the correctional system. It's a place where humor and resilience coexist with despair and the threat of violence, and where the uneasy relationship between prisoner and jailer is constantly and unpredictably recalibrated.

Since the book's release in the spring of 2010, I've traveled around the country, talking with readers, students, prisoners, probation officers, public defenders, and advocates. College students and seasoned correctional professionals are fascinated to hear about the perspective of a prisoner and the crosscurrents of race and class, motherhood, gender and power, family, and even friendships that shape the experience of incarceration. A first-person narrative offers a view of the experience of life in prison that even the best-researched and -reported academic works cannot capture with the same vividness and immediacy.

My story is a personal story. I was compelled to write the book in the hopes of offering a more complex and complete picture of who is in prison in this country, why they are there, and what happens to them there. In the U.S. our prison economy and culture have expanded profoundly in a short time span; we have invested heavily in prisons, while the public institutions that actually prevent crime and strengthen communities—schools, hospitals, libraries and museums, community centers—go without. I wanted to capture this reality by telling my own experience as it intersected with the stories of the other women I met along my journey through the criminal justice system. As a longtime communications professional, it was important to me to present my story in a way that was accessible and engaging, even mixing harsh realities with sometimes surprising humor, as a way to draw many different types of readers into the world of prisons and jails. My talks and appearances on television and radio always spur spirited discussions about transgression, punishment, inequality, rehabilitation, and redemption. My schedule of public speaking engagements can be found at www.piperkerman.com, along with resources for people interested in finding out more and in creating change in the criminal justice system.

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THE KING LEGACY

A new partnership between Beacon Press and the Estate of Dr. Martin Luther King, Jr.

“Broadens our perception of King’s vision of social justice.” —*Booklist*

“ALL LABOR HAS DIGNITY”

By Martin Luther King, Jr.

Edited and Introduced by Michael K. Honey

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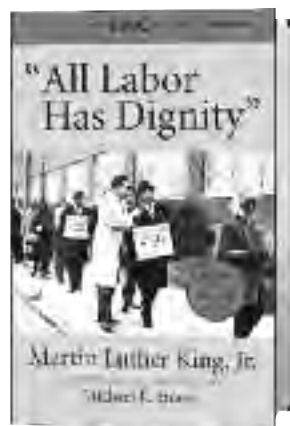
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Covering all the civil rights movement highlights—Montgomery, Albany, Birmingham, Selma, Chicago, and Memphis—award-winning historian Michael K. Honey introduces and traces King’s dream of economic equality. The speeches are gathered in one volume for the first time, and the majority of them will be new to most readers. The collection begins with King’s lectures to unions in the 1960s and includes his addresses during his Poor People’s Campaign, culminating with his momentous “Mountaintop” speech, delivered in support of striking black sanitation workers in Memphis. Unprecedented and timely, “*All Labor Has Dignity*” will more fully restore our understanding of King’s lasting vision of economic justice, bringing his demand for equality right into the present.

“Brings to life the King who from the outset of his public career insisted that ‘the evil of economic injustice’ must be combated along with racial inequality.”

—Eric Foner, DeWitt Clinton Professor of History, Columbia University

Beacon Press | HC | 978-0-8070-8600-1 | 240pp. | \$26.95/\$31.00 Can. | Exam Copy: \$13.50



WHY WE CAN'T WAIT

By Martin Luther King, Jr.

Introduction by Dorothy Cotton



In 1963, Birmingham, Alabama, was perhaps the most racially segregated city in the United States, but the campaign launched by Fred Shuttlesworth, Dr. Martin Luther King, Jr., and others demonstrated to the world the power of nonviolent direct action.

Often applauded as King’s most incisive and eloquent book, *Why We Can’t Wait* recounts the Birmingham campaign in vivid detail, while underscoring why 1963 was such a crucial year for the civil rights movement. King examines the history of the civil rights struggle and the tasks that future generations must accomplish to bring about full equality. The book also includes the extraordinary “Letter from Birmingham Jail,” which King wrote in April of 1963.

“No child should graduate from high school without having read this book. In telling the story of the third American Revolution, it is as integral to American history as the Declaration of Independence.”

—Jesse Jackson

Beacon Press | TR | 978-0-8070-0112-7 | 256pp. | \$14.00/\$16.00 Can. | Exam Copy: \$3.00

Teacher’s Guide Available

About the Author

MARTIN LUTHER KING, JR. (1929–1968), Nobel Peace Prize laureate and architect of the nonviolent civil rights movement, was assassinated in Memphis, Tennessee, on April 4, 1968.

Excerpt from “All Labor Has Dignity”

National Labor Leadership Assembly for Peace
Chicago, Illinois, November 11, 1967

Mr. Chairman, distinguished guests, my brothers and sisters of the labor movement, ladies and gentlemen. I need not pause to say how very delighted I am to be here this afternoon and to be some little part of this extremely significant assembly. . . . I don't feel that I come among strangers today for I feel that I'm an honorary member of many labor unions all across the country. (Applause) In fact, I think Cleve Robinson and Dave Livingston of District 65 in New York made me an honorary member a long time ago and I've been a 65er a long time. . . . I want to try to talk very honestly and frankly about this great problem, this great issue that we face as a result of the war in Vietnam. Some of my words may appear to be rather harsh, but they will be as harsh as truth and as gentle as a nonviolent devotee would be. (Laughter)

I want to use as a subject “The Domestic Impact of the War in America.” This question is historic because it is an authentic expression of the conscience of the labor movement. As has been said already this afternoon, tens of millions of Americans oppose the war in Vietnam. Never in our history has there been such a passionate, popular resistance to a current war. In addition to the millions upon millions of ordinary people, eminent scholars, distinguished senators, journalists, businessmen, professionals, students, and political leaders at all levels have protested the war and offered alternatives with an amazing tenacity and boldness.

But *one* voice was missing—the loud, clear voice of labor. The absence of that one voice was all the more tragic because it may be the decisive one for tipping the balance toward peace. Labor has been missing. For too long the moral appeal has been flickering, not shining as it did in its dynamic days of growth. This conference, a united expression of varied branches of labor, reaffirms that the trade union movement is part of forward-looking America. (Applause) That no matter what the formal resolutions of higher bodies may be, the troubled conscience of the working people cannot be stilled. This conference speaks for millions. You here today will long be remembered as those who had the courage to speak out and the wisdom to be right.

It is noteworthy that the Labor Party of Great Britain, which, of course, has no responsibility for our actions, nonetheless went on record on October 4 in a formal national resolution calling upon its Labor government to dissociate itself completely from U.S. policy in Vietnam. (Applause) It urged its government to persuade the United States to end the bombing of North Vietnam immediately, permanently, and unconditionally.

Now what are some of the domestic consequences of the war in Vietnam? It has made the Great Society a myth and replaced it with a troubled and confused society. The war has strengthened domestic reaction. It has given the extreme right, the anti-labor, anti-Negro, and antihumanistic forces a weapon of spurious patriotism to galvanize its supporters into reaching for power, right up to the White House. It hopes to use national frustration to take control and restore the America of social insecurity and power for the privileged. When a Hollywood performer, lacking distinction even as an actor [Ronald Reagan], can become a leading war-hawk candidate for the presidency, only the irrationalities induced by a war psychosis can explain such a melancholy turn of events. (Applause)

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UNLIKELY BROTHERS

Our Story of Adventure, Loss, and Redemption

By John Prendergast and Michael Mattocks

Website: www.EnoughProject.org
To view a video of John Prendergast speaking at the 2011 First-Year Experience® Conference in Atlanta, GA, go to: <http://tinyurl.com/6xuvfwf>



Peace activist and co-founder of the Enough Project, John Prendergast is known as a champion of human rights in Africa. But the not-so-public face of Prendergast is the life he has led as a Big Brother to Michael Mattocks. *Unlikely Brothers* is an inspiring book that brings together the dissimilar lives of Prendergast and Mattocks, and reveals the importance of mentorship. The book raises many questions including what compassion looks like, the implications for indifference, and the challenges of commitment.

"Unlikely Brothers is an unlikely book, two interweaving stories filled with loss, tenderness and hope. John Prendergast's and Michael Mattocks' journeys—together and apart—should resonate for all of us, a searching for our place in the world, a yearning for friendship and connections." —Alex Kotlowitz, author of *There Are No Children Here* and *Never a City So Real*

"A fascinating account of a long-standing friendship." —*Publishers Weekly*

"Despite their contrasting perspectives, Prendergast and Mattocks illustrate that when it comes to the human condition, attitudes trump platitudes and actions outweigh promises." —*Booklist*

Crown | HC | 978-0-307-46484-2 | 272pp.
\$24.00/\$27.00 Can. | Exam Copy: \$12.00

About the Authors

JOHN PRENDERGAST is a human rights activist and author. He is co-founder of the Enough Project (enoughproject.org), an initiative to end genocide and crimes against humanity. Working for the Clinton administration, he was directly involved in a number of peace processes in Africa. John helped create the Satellite Sentinel Project and coauthored the bestselling *Not on Our Watch* and *The Enough Moment* with Don Cheadle. He traveled to Africa with *60 Minutes* for four different episodes. He has been a Big Brother since 1983.

MICHAEL MATTOCKS lived in homeless shelters as a child and began dealing drugs as a teenager. He is now a husband and father of five boys, working two jobs in order to support his family. He helps coach his sons' football teams.

Also by John Prendergast

THE ENOUGH MOMENT: Fighting to End Africa's Worst Human Rights Crimes

By John Prendergast with Don Cheadle

In their follow-up to the bestselling *Not on Our Watch*, which brought awareness to the genocide in Sudan, human rights activist John Prendergast and Oscar-nominated actor and philanthropist Don Cheadle present *The Enough Moment: Fighting to End Africa's Worst Human Rights Crimes*, an empowering look at how people's movements and inspired policies can stop genocide, child soldier recruitment, and rape as a war weapon in Africa.

Prendergast and Cheadle shed light on this burgeoning mass movement against human rights crimes, showing how it involves citizen activism, social networking, compassion, celebrities, and globalization. They also provide action steps for the interested citizen and interview well-known and influential people on how they have been moved to action by their Enough Moments. Interviews in *The Enough Moment* include: Madeleine Albright, Ann Curry, Robin Wright, Mia Farrow, and Emile Hirsch, to name a few.

"An important, valuable toolkit that will inspire many." —*Kirkus Reviews*

Three Rivers Press | TR | 978-0-307-46482-8 | 304pp. | \$14.99/\$16.99 Can. | Exam Copy: \$3.00



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A Message from the Author

A Message to Educators on the Importance of Mentorship.

John Prendergast wrote *Unlikely Brothers* with his “little brother” Michael Mattocks.

Michael Mattocks, my little brother, knew that I had written books before. One day he got the idea that we should write a book together about our lives. Once we figured out how we could frame the story, Michael and I realized the gravity of what we were trying to do. So we really dove in, going back to our pasts, interviewing people who would remember details, including former teachers of ours, and asking each other many questions—trying to get to the bottom of what happened and why. And we did a lot of self-reflection, to understand ourselves and the kind of impact our relationship had on each other’s lives. It has been an amazing journey.

This book is about two guys who decide to be brothers, one twenty years old and the other seven. We both were traumatized by major father issues (one through emotional abuse and the other through absence). We both gravitated toward violence (one toward war zones in Africa and the other in the drug world of Washington, D.C.). As the years go by, we swooped in and out of each other’s lives, whenever I was in DC, but slowly disconnected as we disappeared into our respective worlds of Africa and the DC streets. Somehow we make our way back to each other, and the effect we have on each other is not easily discernible but extremely significant to both of our paths to redemption.

Michael wrote this book because he wanted to show other young people that no matter what the odds, what kind of hole you find yourself in, you can overcome it, and the help of a mentor can make all the difference. Michael and I both believe that the impact our relationship continues to have on each other is irreplaceable.

For all educators, I hope you realize the importance your role has on your students, not just to teach them math or science, but to be a constant active role model for success in a very challenging world. At the same time, I hope you find yourself inspired by a particular student or group of students—as I most definitely am by Michael.

I would also encourage you to show your students that they too can be mentors. Even kids who come from economically deprived backgrounds or feel they have nothing can find confidence they never knew they had in helping out someone else—whether it be helping a younger sibling, forming a “big brother/little brother” relationship, tutoring, mentoring, volunteering, or babysitting. They will see how much they truly have to give, and that knowledge can go such a long way in forming their own paths in life.

Some days I worried about how my family would react to this book, as did Michael with his family. But on balance we felt compelled to tell everything that happened. At a minimum, we hope it will show prospective mentors that if we could do it, ANYONE could. At best, maybe we can inspire readers to take a chance, to get involved, to make a difference.

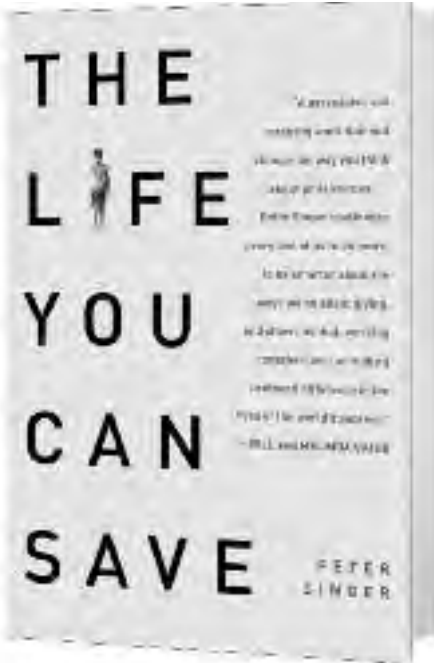
John Prendergast

THE LIFE YOU CAN SAVE

How to Do Your Part to End World Poverty

By Peter Singer

Website:
www.TheLifeYouCanSave.com



Random House | TR
978-0-8129-8156-8 | 224pp.
\$15.00/\$17.00 Can. | Exam Copy: \$3.00

In *The Life You Can Save*, philosopher Peter Singer, named one of “The 100 Most Influential People in the World” by *Time* magazine, uses ethical arguments, provocative thought experiments, illuminating examples, and case studies of charitable giving to show that our current response to world poverty is not only insufficient but ethically indefensible.

Singer contends that we need to change our views of what is involved in living an ethical life. To help us play our part in bringing about that change, he offers a seven-point plan that mixes personal philanthropy (figuring how much to give and how best to give it), local activism (spreading the word in your community), and political awareness (contacting your representatives to ensure that your nation’s foreign aid is really directed to the world’s poorest people).

In *The Life You Can Save*, Singer makes the irrefutable argument that giving will make a huge difference in the lives of others, without diminishing the quality of our own. This book is an urgent call to action and a hopeful primer on the power of compassion, when mixed with rigorous investigation and careful reasoning, to lift others out of despair.

“*The Life You Can Save* is a persuasive and inspiring work that will change the way you think about philanthropy. Peter challenges every one of us to do more, be smarter about the ways we go about giving, and shows us that, working together, we can make a profound difference in the lives of the world’s poorest.”

—Bill and Melinda Gates

“Mr. Singer is far from the world’s only serious thinker on poverty, but with *The Life You Can Save* he becomes, instantly, its most readable and lapel-grabbing one.”

—*The New York Times*

“Mr. Singer is a compelling moral voice seeking far more compassion for those who have the least.”

—*The Wall Street Journal*

“Part plea, part manifesto, part handbook, this short and surprisingly compelling book sets out to answer two difficult questions: why people in affluent countries should donate money to fight global poverty and how much each should give.”

—*Publishers Weekly*, starred review

About the Author

PETER SINGER is Professor of Bioethics at Princeton University and Laureate Professor in the Centre for Applied Philosophy and Public Ethics. His books include *Animal Liberation*, *Practical Ethics*, *Rethinking Life and Death*, and *The Way We Eat*. He has written for *The New York Times* and writes a monthly column for *Project Syndicate*. In 2005 *Time* named him one of the world’s 100 most influential people.



© Derek Goodwin

A Message from the Author

The Life You Can Save will challenge your students to think about what they should be doing about one of the great issues of our times. For the first time in history, it is now within our reach to virtually eradicate world poverty and the suffering it brings. Yet around the world, a billion people struggle to live each day on less than many of us—your students too—pay for bottled water that we don't even need. And though the number of deaths attributable to poverty worldwide has fallen dramatically in the past half-century, nearly nine million children still die unnecessarily each year. We in the developed world face a profound choice: if we are not to turn our backs on a fifth of the world's population, we must become part of the solution.

I wrote *The Life You Can Save* to show that our current response to world poverty is not only insufficient but ethically indefensible, and to help change our views about what is involved in living an ethical life. To help us play our part in bringing about that change, I offer a seven-point plan that mixes personal philanthropy (figuring how much to give and how best to give it), local activism (spreading the word in your community), and political awareness (contacting your representatives to ensure that your nation's foreign aid is really directed to the world's poorest people).

If we do this, we will make a huge difference in the lives of others, without diminishing the quality of our own life. The book is a source of information on world poverty, on giving and the psychological barriers to giving, and on making aid more effective. Its associated website, www.thelifeyoucansave.com, offers further up-to-date information and an opportunity to exchange ideas with others.

This book is a spur to thinking hard about ethics, the state of our world, and our obligations. It is also a call to action that students can take today.

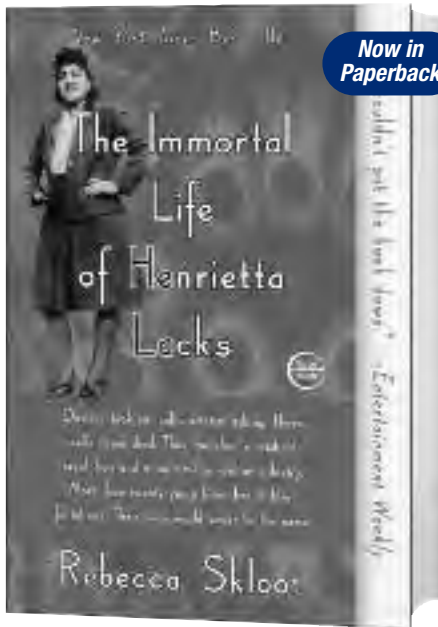
Peter Singer

THE IMMORTAL LIFE OF HENRIETTA LACKS

By Rebecca Skloot

Author Website: www.RebeccaSkloot.com

To view video of author at DePauw University's Ubben Lecture, go to: <http://tinyurl.com/24h6xux>



Winner of the 2010 *Chicago Tribune* Heartland Prize for Nonfiction

Winner of the 2010 Wellcome Trust Book Prize

Winner of The American Association for the Advancement of Science's Young Adult Science Book Award

Selected as a Best Book of the Year by over 60 publications, including *The New York Times*, *The New Yorker*, *The Washington Post*, and *USA Today*

Her name was Henrietta Lacks, but scientists know her as HeLa. She was a poor southern tobacco farmer who worked the same land as her slave ancestors, yet her cells—taken without her knowledge—became one of the most important tools in medicine. The first “immortal” human cells grown in culture, they were vital for developing the polio vaccine; uncovered secrets of cancer, viruses, and the effects of the atom bomb; helped lead to important advances in cloning, in vitro fertilization, and gene mapping; and have been bought and sold by the billions, with devastating consequences for her family.

Now Rebecca Skloot takes us on an extraordinary journey, from the “colored” ward of Johns Hopkins Hospital in the 1950s to stark white laboratories with freezers full of HeLa cells; from Henrietta’s small, dying hometown of Clover, Virginia—a land of wooden slave quarters, faith healings, and voodoo—to East Baltimore today, where Henrietta’s children, unable to afford health insurance, wrestle with feelings of pride, fear, and betrayal.

“Thanks to Rebecca Skloot’s remarkable book, the Lacks case is likely to become a classic in the history of biomedical ethics. . . . Students in classes covering ethics, public health, and the history of medicine, childhood, the family, women, the 1950s, and race will be engrossed by Lacks’s story.”

—*Journal of the History of Medicine*

“Heartbreaking and powerful, unsettling yet compelling, *The Immortal Life of Henrietta Lacks* is a richly textured story of the hidden costs of scientific progress. Deftly weaving together history, journalism and biography, Rebecca Skloot’s sensitive account tells of the enduring, deeply personal sacrifice of this African American woman and her family and, at long last, restores a human face to the cell line that propelled 20th century biomedicine. A stunning illustration of how race, gender and disease intersect to produce a unique form of social vulnerability, this is a poignant, necessary and brilliant book.”

—Alondra Nelson, Associate Professor of Sociology, Columbia University; Editor of *Technicolor: Race, Technology and Everyday Life*

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About the Author

REBECCA SKLOOT has taught at the University of Memphis, New York University, and the University of Pittsburgh. She has worked as a correspondent for NPR’s *RadioLab* and PBS’s *Nova ScienceNOW*, and her writing has appeared in *The New York Times Magazine*; *O, The Oprah Magazine*; *Discover*; *Columbia Journalism Review*; and elsewhere.



A Message from the Author

I first learned about HeLa cells, and the woman behind them, as a teenager sitting in a freshman biology class. I knew only fragments of Henrietta's story, but those fragments inspired me to start asking questions—about science and mortality, bioethics, and how I'd feel if my own cells were used in research. I didn't yet know that her cells had launched a multibillion dollar industry while her children lived in poverty, or that the cells had devastating consequences for the family.

Henrietta's story captures the imagination of students in any number of disciplines, including the sciences, medicine, African American studies, sociology, philosophy, law, bioethics, journalism, and creative writing. I've spoken about HeLa at schools around the country, where students are transfixed by the story. I tell them that if you could pile all HeLa cells ever grown on a scale they would weigh more than one hundred Empire State Buildings, and that HeLa has been fused with mouse cells to create Henrietta-mouse hybrid cells. It's the stuff of science fiction, but it's true, and students love it. Combine that with the story of Henrietta's family—a tale about science, religion, race, and class—and students' reactions are powerful.

During Q&As, the first question is usually: "Wasn't it illegal to take her cells and use them in research without asking?" The answer is no—not in 1951, and not in 2011. Today, most Americans have their tissue on file somewhere through routine blood tests or biopsies. And since the late sixties, when testing newborns for genetic diseases became required by law, each baby born in the United States has had blood taken, and those samples are often stored and used by scientists. This means that the majority of college students in this country have tissues of their own being used in research, and neither they nor their parents likely realize it.

As a college professor, I always look for books that bring together the many disparate fields that students will study throughout their careers and that allow them to explore the real-world consequences of intellectual discoveries. Other professors tell me *The Immortal Life of Henrietta Lacks* does just that, bringing together health, community, family, ethics, religion, science, storytelling, history, business, law, and humanity.

Since spring 2010, I have talked about my book at more than one hundred schools nationwide. As a regular guest lecturer who's also worked as a correspondent for radio and television, I understand the importance of being an engaging speaker, and my talks have been called "moving and engaging of both the heart and mind." To find out more, you can visit the events page of my website at www.RebeccaSkloot.com and you can contact me through the site.

As a college biology major, I couldn't have imagined that Henrietta's story would lead me to become a writer, or that writing this book would be a ten-year journey. There's no telling what effect this story could have on students. I can't wait to find out.

Rebecca Skloot



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Rebecca Skloot talks with students and signs books at DePauw University and University of Alabama

HALF A LIFE

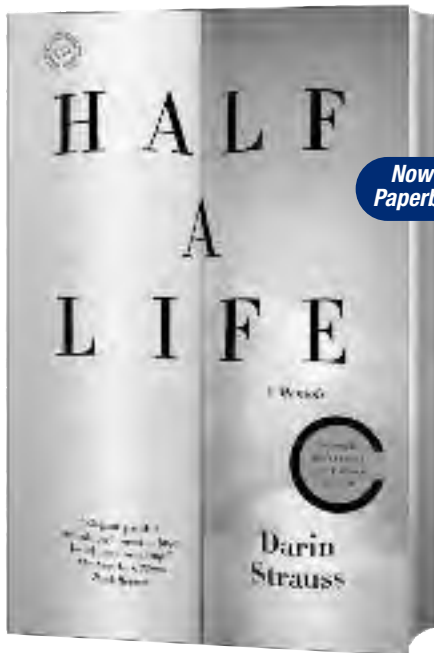
A Memoir

By Darin Strauss

Author Website: www.DarinStrauss.com

To read an author Q&A, go to: <http://tinyurl.com/27drbbn>

To read or watch an author interview: <http://tinyurl.com/29qdt7t>



Random House | TR
978-0-8129-8253-4 | 224pp.
\$13.00/\$15.00 Can. | Exam Copy: \$3.00

Winner, National Book Critics Circle Award (Autobiography)

“Half my life ago, I killed a girl.” So begins Darin Strauss’s *Half a Life*, the true story of how one outing in his father’s Oldsmobile resulted in the death of a classmate and the beginning of a different, darker life for the author. We follow Strauss as he explores his startling past—collision, funeral, the queasy drama of a high-stakes court case—and what starts as a personal tale of a tragic event opens into the story of how to live with a very hard fact: we can try our human best in the crucial moment, and it might not be good enough. *Half a Life* is an honest, ultimately hopeful examination of guilt, responsibility, grief, and living with the past.

“At the center of this elegant, painful, stunningly honest memoir thrums a question fundamental to what it means to be human: What do we do with what we’ve been given? . . . What is truly exceptional here is watching a writer of fine fiction probe, directly, carefully and with great humility, the source from which his fiction springs.”
—*The New York Times Book Review*

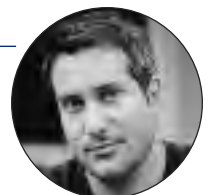
“With honesty and sensitivity, Strauss looks not only at how that fateful incident decades ago ended Celine’s young life, but also at how it greatly affected his. Out of undoubtedly complicated circumstances, he crafts a simple yet remarkable story about pain and guilt, maturity and responsibility, hope and understanding.”
—*San Francisco Chronicle*

“Darin Strauss has spent a good part of his adult life reliving, regretting and reflecting on a single, split-second incident. *Half a Life* is a starkly honest account of that fateful moment and his life thereafter . . . penetrating, thought-provoking.”
—*The Washington Post*

“A book that inspires admiration, sentence by sentence. . . . This is a memoir in its finest form, a fully imagined and bittersweet book that transcends a single misstep.”
—*Chicago Tribune*

About the Author

DARIN STRAUSS is the international bestselling author of *The New York Times* Notable Books *Chang and Eng* and *The Real McCoy*, and the national bestseller *More Than It Hurts You*. His work has been translated into fourteen languages and published in seventeen countries. Awarded a 2006 Guggenheim Fellowship in fiction writing, Strauss currently teaches at New York University.



A Message from the Author

When I was 18, I was in a car accident: a girl swerved in front of my car, I couldn't avoid her, and she died. I moved soon afterward, and so this crash and its aftermath made up the secret I carried around for 18 years. Until I wrote *Half a Life*.

40,000 die on U.S. roads every year. And with every accident, somebody walks away feeling he's put on the executioner's hood. That's one reason *Half a Life* has resonated with so many people. But it's not the only reason, I've come to realize.

When I decided to write this story—the story of me and of the girl who died that day—I don't think I understood how universal other people would find it; I was just writing what had happened to me. But very soon, I realized this story threw huge shadows. Excerpted in *GQ* and on *This American Life*, as well as in *The Times of London*, *The Daily Mail* (UK) and numerous other publications in the US and around the world, *Half a Life* ended up having real valence for a great many people. I've received probably over a thousand emails from readers who have wanted to share their own stories: a man who blames himself because he didn't take his mother's threats seriously and therefore left for boarding school the day before her suicide; a number of soldiers back from Iraq and Afghanistan who are dealing with post-traumatic stress disorder; people who have suffered horrible personal loss; and, of course, many car accident survivors.

Furthermore, I traveled the country with this book—even before it won the National Book Critics Circle Award for best memoir/autobiography of 2010—and at every reading I gave, someone invariably came up to me and shared a story of personal grief and guilt. At first, I didn't know why they were opening up in this way: what did seeing one's brother overdose have to do with my story? And why did this person want to tell me?

When I was a kid, after the accident, I felt completely alone—suffering under a crushing guilt, even though everyone said I wasn't at fault.

The thing is, no one knows how to feel about guilt: people think if an official person—a policeman, a judge or reporter—says you weren't at fault, it'll be all right. What the book is about is: that's not so. If you just accept what other people tell you to feel, it leads to your living half a life, with the other half covering something up.

The point is, it turns out almost everybody has something in their past to feel guilt and/or grief about, whether they were culpable in their life-shaping event or not. It doesn't have to be as dramatic as mine. (I was found blameless in my accident, but that didn't stop the lawsuits from happening.) Everyone who is worried about doing what appears to be right, rather than what is right for them.

Until I wrote *Half a Life*, I found math personally treacherous—its A-to-B-to-C arrogance, its Boolean surety: I operated the car. The car hit the girl. $A=C$. I killed the girl. Algebra makes no allowances. Or maybe it does—when it leaves the workbook and enters our flesh-and-blood world.

With this book I wrote what hurt; I looked it in the eye. And, for my readers, watching somebody work through those feelings has brought a kind of catharsis.

This is the story I would have needed to read when I was 18. I wrote it in part for the girl who died—to show how much she's touched every part of my life—but I wrote it for that teenage me too, and for other people who feel guilt and don't know if they should.

The lessons I learned are not glib, or very self-helpy. All the same, if one writes honestly and well about unwarranted guilt and how to overcome it, I think one can write a book that is self-helpful.

Darin Strauss

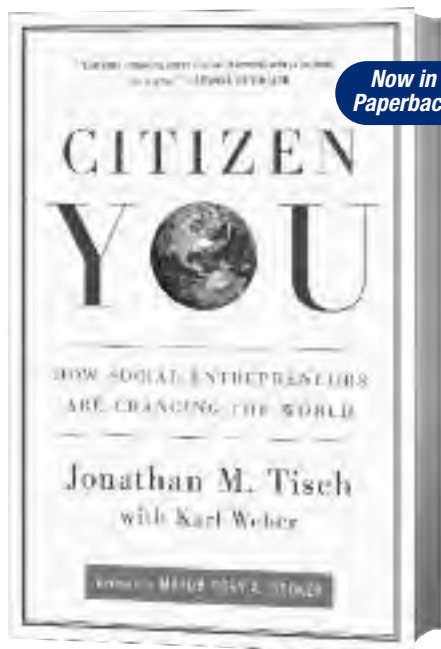
CITIZEN YOU

How Social Entrepreneurs Are Changing the World

By Jonathan M. Tisch with Karl Weber

Foreword by Mayor Cory A. Booker

Website: www.CitizenYou.org



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978-0-307-58849-4 | 288pp.
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Just when the world needs it most, a new style of social engagement is emerging: Active Citizenship.

A key member of one of New York's most civic-minded families—one that has supported many of America's notable institutions and deserving programs—Jonathan Tisch has devoted a lifetime to “active citizenship.” It's an idea that uses the power of practical creativity and grassroots participation to solve seemingly intractable problems. In *Citizen You*, Tisch challenges readers to join this movement and points the way toward making our world a better place, one person and one neighborhood at a time.

Tisch has filled *Citizen You* with accounts of such inspirational individuals as:

- **Eric Schwarz, who decided to do something about America's underperforming schools, and parlayed a single classroom mentoring project into the nationwide Citizens Schools movement.**
- **Chris Swan, who is training a new generation of “citizen engineers” to make sure that the projects they build aren't just structurally sound but also environmentally and socially sustainable.**
- **Dave Nelson, who traded his role as an executive at IBM for a job at a struggling nonprofit that teaches kids about the power of entrepreneurship—and discovered a host of new challenges and rewards in the process.**

Through these and many other remarkable stories, students will learn how today's active citizens are transforming thinking about social change. Rather than short-term fixes and hand-me-down charity, they're striving to build sustainable, systemic solutions to our most challenging problems, building and empowering communities rather than fostering dependency. And they're using a host of new tools, from online networking and private-public partnerships to corporate engagement and social entrepreneurship, to redefine how change can happen. *Citizen You* is a potent antidote to pessimism. At a time of unprecedented challenges on the national and world stage, when active citizenship is not a choice but a necessity, *Citizen You* dares students to reshape the social, political, and intellectual structures that have long confined the world, and offers fresh thinking that redefines the very concept of activism.

About the Author

JONATHAN M. TISCH, co-chairman of the board of Loews Corporation and chairman and CEO of its subsidiary Loews Hotels. He is a champion of corporate responsibility and his philanthropic endeavors are extensive. He is the author of two bestselling books, *The Power of We* and *Chocolates on the Pillow Aren't Enough*, and is host of television's *Beyond the Boardroom* interview series.



Excerpt from *Citizen You*

Of all the countries in Central America, Guatemala has had perhaps the most troubled history. Just a decade ago, it emerged from a devastating civil war among left-wing insurgent groups, right-wing paramilitary organizations, and an authoritarian government, which lasted thirty-six years and produced more than two hundred thousand deaths, horrendous human rights abuses, and a number of acts of genocide directed by the government against the country's indigenous peoples.

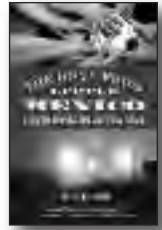
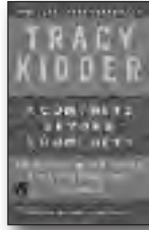
Sadly, the United States has played an inglorious role in this tragic story. For decades in the early twentieth century, the U.S.-based multinational United Fruit Company dominated Guatemala economically, controlling the railroads, electrical monopolies, and telegraph system, and deliberately stifling any development that did not benefit the company directly. In 1954, a military coup supported by the CIA overthrew the democratically elected president Jacobo Árbenz, paving the way for the decades of civil war that began in 1960, in which Guatemala became a victim of the cold war rivalry between the United States and Communist rebels supported by the Soviet Union and Cuba.

Most Americans know very little about this history, although it sheds much light on the uneasy relations that have long existed between the United States and our neighbors to the south. Those who do know about it have mostly absorbed the knowledge from history books or a college course. But it's quite another thing to learn about the civil war of 1960–1996 firsthand, by seeing its devastating impact on men, women, and children living in the villages of rural Guatemala.

That's the experience that Tufts University student Krista Grace Morris had when she spent a summer living on a cooperative coffee farm run by ex-guerrilla fighters who are trying desperately to save the local people from becoming dependent on the only lucrative industry currently active in rural Guatemala—the trade in illicit drugs. And the shocking insights she developed during that sojourn to the dark side of human history have reshaped her academic and career plans in a way you might find surprising. Rather than study international relations with a special emphasis on Latin America, as she had originally intended, Morris came home from Guatemala determined to attend law school in the hopes of improving the legal controls on pseudoephedrine, a drug that is ravaging communities across America.

As a college junior, Morris's personal and professional journey is obviously still in its formative stages. But it has already taken some unpredictable twists, thanks to the kind of mind-opening collision between academic learning and real-world experience that students at Tufts University's Tisch College of Citizenship and Public Service are uniquely positioned to experience. As a result, students like Morris are graduating with both a remarkable firsthand understanding of social problems and an impressive determination to devote their considerable knowledge and talent to bettering the human condition. In effect, they leave the university campus as newly minted active citizens, ready not only to build careers but also to change the world—for the better.

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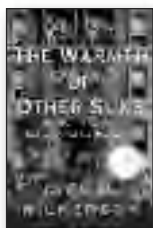
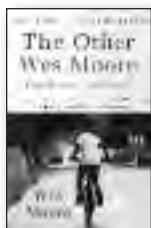
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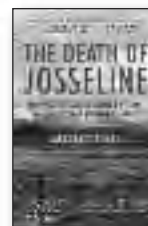
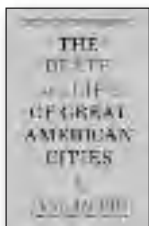
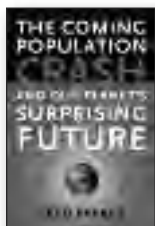
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