

2007 Academy of Management

Titles on Display from Random House, Inc.

Author	Title	ISBN	FMT	Price	Imprint
Ackerman, Laurence	The Identity Code: The 8 Essential Questions for Finding Your Purpose and Place in the World	9781400064175	HC	\$22.95	Random House
American Benchmark Press,	Icons of the American Marketplace: Consumer Brand Excellence	9780307383457	HC	\$100.00	American Benchmark Press
Autry, James A.; Peter Roy	The Book of Hard Choices: How to Make the Right Decisions at Work and Keep Your Self-Respect	9780767922586	HC	\$23.95	Broadway
Ayres, Ian	Super Crunchers: Why Thinking-by-Numbers Is the New Way to Be Smart	9780553805406	HC	\$25.00	Bantam
Babcock, Linda; Sara Laschever	Women Don't Ask: The High Cost of Avoiding Negotiation--and Positive Strategies for Change	9780553383874	TR	\$14.00	Bantam
Baum, Stephen H.; Dave Conti	What Made jack welch JACK WELCH: How Ordinary People Become Extraordinary Leaders	9780307337207	HC	\$24.95	Crown Business
Belfort, Jordan	The Wolf of Wall Street	9780553805468	HC	\$25.00	Bantam
Bianco, Anthony	Wal-Mart: The Bully of Bentonville: How the High Cost of Everyday Low Prices is Hurting America	9780385513579	TR	\$14.95	Currency
Blumenthal, Karen	Grande Expectations: A Year in the Life of Starbucks' Stock	9780307339713	HC	\$24.95	Crown Business
Bowers, Brent	8 Patterns of Highly Effective Entrepreneurs	9780385515474	TR	\$14.00	Currency
Brizendine, Louann	The Female Brain	9780767920100	TR	\$14.95	Broadway
Brodow, Ed	Negotiation Boot Camp: How to Resolve Conflict, Satisfy Customers, and Make Better Deals	9780385518499	HC	\$19.95	Currency
Camp, Jim	No: The Only Negotiating System You Need for Work and Home	9780307345745	HC	\$23.00	Crown Business

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Camp, Jim	Start with No: The Negotiating Tools That the Pros Don't Want You to Know	9780609608005	HC	\$22.95	Crown Business
Capon, Noel	The Marketing Mavens	9780307354099	HC	\$27.50	Crown Business
Carlson, Curtis R.; William W. Wilmot	Innovation: The Five Disciplines for Creating What Customers Want	9780307336699	HC	\$27.50	Crown Business
Carroll, Michael	The Mindful Leader: Ten Principles for Bringing Out the Best in Ourselves and Others	9781590303474	HC	\$23.95	Trumpeter
Carter, Bill	Desperate Networks	9780767919746	TR	\$15.95	Broadway
Citrin, James M.	The 5 Patterns of Extraordinary Careers: The Guide for Achieving Success and Satisfaction	9781400081684	TR	\$14.95	Three Rivers Press
Cohan, William D.	The Last Tycoons: The Secret History of Lazard Freres & Co.	9780385514514	HC	\$29.95	Doubleday
Cohen, Herb	You Can Negotiate Anything	9780553281095	MM	\$7.99	Bantam
Conniff, Richard	The Ape in the Corner Office: How to Make Friends, Win Fights and Work Smarter by Understanding Human Nature	9781400052202	TR	\$14.95	Three Rivers Press
Eichenwald, Kurt	Conspiracy of Fools: A True Story	9780767911795	TR	\$16.95	Broadway
Ferrazzi, Keith; Tahl Raz	Never Eat Alone: And Other Secrets to Success, One Relationship at a Time	9780385512053	HC	\$24.95	Currency
Ferriss, Timothy	The 4-Hour Workweek: Escape 9-5, Live Anywhere, and Join the New Rich	9780307353139	HC	\$19.95	Crown
Freedman, Elizabeth	Work 101: Learning the Ropes of the Workplace without Hanging Yourself	9780385340755	TR	\$12.00	Delta
Ghosn, Carlos	Shift: Inside Nissan's Historic Revival	9780385512916	TR	\$14.95	Currency
Gifford, Rob	China Road: A Journey into the Future of a Rising Power	9781400064670	HC	\$26.95	Random House

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Goleman, Daniel	Emotional Intelligence: 10th Anniversary Edition; Why It Can Matter More Than IQ	9780553383713	TR	\$17.00	Bantam
Goleman, Daniel	Social Intelligence: The New Science of Human Relationships	9780553384499	TR	\$14.00	Bantam
Goleman, Daniel	Working with Emotional Intelligence	9780553378580	TR	\$17.00	Bantam
Gracian, Baltasar	The Art of Worldly Wisdom	9781590304020	MM	\$6.99	Shambhala
Harford, Tim	The Undercover Economist: Exposing Why the Rich Are Rich, Why the Poor Are Poor-- And Why You Can Never Buy a Decent Used Car!	9780345494016	TR	\$14.95	RH Trade Paper
Harry, Mikel; Richard Schroeder	Six Sigma: The Breakthrough Management Strategy Revolutionizing the World's Top Corporations	9780385494380	TR	\$16.95	Currency
Heath, Chip; Dan Heath	Made to Stick: Why Some Ideas Survive and Others Die	9781400064281	HC	\$24.95	Random House
Iacocca, Lee; William Novak	Iacocca	9780553384970	TR	\$15.00	Bantam
Jackson, Brooks; Kathleen Hall Jamieson	unSpun: Finding Facts in a World of Disinformation	9781400065660	TR	\$12.95	RH Trade Paper
Kanter, Rosabeth Moss	Confidence: How Winning Streaks and Losing Streaks Begin and End	9781400052912	TR	\$14.95	Three Rivers Press
Kaza, Stephanie (ed.)	Hooked!: Buddhist Writings on Greed, Desire, and the Urge to Consume	9781590301722	TR	\$16.95	Shambhala
Kazanjian, Kirk	Exceeding Customer Expectations: What Enterprise, America's #1 car rental company, can teach you about creating lifetime customers	9780385518321	HC	\$24.95	Currency
Keen, Andrew	The Cult of the Amateur: How today's Internet is killing our culture	9780385520805	HC	\$22.95	Currency

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Kelley, Thomas	The Art of Innovation: Lessons in Creativity from IDEO, America's Leading Design Firm	9780385499842	HC	\$29.95	Currency
Kilts, James M.; John F. Manfredi; Robert Lorber	Doing What Matters: How to Get Results That Make a Difference - The Revolutionary Old-School Approach	9780307351661	HC	\$27.50	Crown Business
Klein, Gary	The Power of Intuition: How to Use Your Gut Feelings to Make Better Decisions at Work	9780385502894	TR	\$15.95	Currency
Knee, Jonathan A.	The Accidental Investment Banker: Inside the Decade That Transformed Wall Street	9780812978049	TR	\$14.95	RH Trade Paper
Koch, Richard	The 80/20 Principle: The Secret to Success by Achieving More with Less	9780385491747	TR	\$15.95	Currency
Lereah, David	All Real Estate Is Local: What You Need to Know to Profit in Real Estate - in a Buyer's and a Seller's Market	9780385519229	HC	\$21.95	Currency
Levine, Stuart	The Six Fundamentals of Success: The Rules for Getting It Right for Yourself and Your Organization	9780385517249	HC	\$19.95	Currency
Levine, Stuart R.	Cut to the Chase: and 99 Other Rules to Liberate Yourself and Gain Back the Gift of Time	9780385516204	HC	\$19.95	Currency
Luce, Edward	In Spite of the Gods: The Strange Rise of Modern India	9780385514743	HC	\$26.00	Doubleday
Lynn, Barry C.	End of the Line: The Rise and Coming Fall of the Global Corporation	9780767915878	TR	\$15.95	Currency

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Malhotra, Deepak; Max Bazerman	Negotiation Genius: How to Overcome Obstacles and Achieve Brilliant Results at the Bargaining Table and Beyond	9780553804881	HC	\$26.00	Bantam
Margonelli, Lisa	Oil on the Brain: Adventures from the Pump to the Pipeline	9780385511452	HC	\$26.00	Nan A Talese
Mariotti, Steve	The Young Entrepreneur's Guide to Starting and Running a Business	9780812933062	TR	\$17.95	Three Rivers Press
Neff, Thomas J.; James M. Citrin	You're in Charge, Now What?: The 8 Point Plan	9781400048663	TR	\$14.95	Three Rivers Press
Pease, Barbara; Allan Pease	The Definitive Book of Body Language	9780553804720	HC	\$23.00	Bantam
Rapaille, Clotaire	The Culture Code: An Ingenious Way to Understand Why People Around the World Live and Buy as They Do	9780767920575	TR	\$14.00	Broadway
Raynor, Michael E.	The Strategy Paradox: Why committing to success leads to failure (and what to do about it)	9780385516228	HC	\$27.50	Currency
Reardon, Kathleen Kelly	It's All Politics: Winning in a World Where Hard Work and Talent Aren't Enough	9780385507585	TR	\$14.00	Currency
Rubin, Harriet	The Princessa: Machiavelli for Women	9780440508328	TR	\$12.00	Dell Trade Ppr
Ruffenach, Glenn; Kelly Greene	The Wall Street Journal Complete Retirement Guidebook: How to Plan It, Live It and Enjoy It	9780307350992	TR	\$14.95	Three Rivers Press
Sanborn, Mark	The Fred Factor: How passion in your work and life can turn the ordinary into the extraordinary	9780385513517	HC	\$14.95	Currency
Sanborn, Mark	You Don't Need a Title to Be a Leader: How Anyone, Anywhere, Can Make a Positive Difference	9781400073054	HC	\$14.95	WaterBrook Press

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Sato, Masaaki	The Honda Myth: The Genius and His Wake	9781932234268	HC	\$24.95	Vertical
Senge, Peter M.	The Fifth Discipline: The Art & Practice of The Learning Organization	9780385517256	TR	\$24.95	Currency
Senge, Peter M.	The Dance of Change: The challenges to sustaining momentum in a learning organization	9780385493222	TR	\$35.00	Currency
Senge, Peter M.; C. Otto Scharmer; Joseph Jaworski; Betty Sue Flowers	Presence: An Exploration of Profound Change in People, Organizations, and Society	9780385516242	HC	\$27.95	Currency
Shreeve, James	The Genome War: How Craig Venter Tried to Capture the Code of Life and Save the World	9780345433749	TR	\$14.95	Ballantine Books
Slywotzky, Adrian J.; Karl Weber	The Upside: The 7 Strategies for Turning Big Threats into Growth Breakthroughs	9780307351012	HC	\$27.50	Crown Business
Smith, Adam; Alan B. Krueger (intro.)	The Wealth of Nations	9780553585971	MM	\$7.95	Bantam Classics
Smith, Adam; Robert B. Reich (intro.)	The Wealth of Nations	9780679783367	TR	\$15.95	Modern Library
Stark, Peter B.; Jane Flaherty	The Only Negotiating Guide You'll Ever Need: 101 Ways to Win Every Time in Any Situation	9780767915243	TR	\$14.00	Broadway
Strozzi-Heckler, Richard	The Leadership Dojo	9781583942017	HC	\$24.95	Frog, Ltd.
Taleb, Nassim Nicholas	Fooled by Randomness: The Hidden Role of Chance in Life and in the Markets	9780812975215	TR	\$14.95	RH Trade Paper
Taleb, Nassim Nicholas	The Black Swan: The Impact of the Highly Improbable	9781400063512	HC	\$26.95	Random House
Thaler, Linda Kaplan; Robin Koval	The Power of Nice: How to Conquer the Business World With Kindness	9780385518925	HC	\$17.95	Currency

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Toffler, Alvin; Heidi Toffler	Revolutionary Wealth: How it will be created and how it will change our lives	9780385522076	TR	\$15.95	Currency
Ury, William	The Power of a Positive No: How to Say No and Still Get to Yes	9780553804980	HC	\$25.00	Bantam
Ury, William	Getting Past No: Negotiating in Difficult Situations	9780553371314	TR	\$17.00	Bantam
Useem, Michael	The Go Point: When It's Time to Decide-- Knowing What to Do and When to Do It	9781400082988	HC	\$25.00	Crown Business
Vise, David; Mark Malseed	The Google Story: Inside the Hottest Business, Media, and Technology Success of Our Time	9780553383669	TR	\$14.00	Delta
Widener, Chris	The Angel Inside: Michelangelo's Secrets For Following Your Passion and Finding the Work You Love	9780385521024	HC	\$14.95	Currency